

Pancreatic Cancer UK – Public polling

2016

METHODOLOGY NOTE

ComRes interviewed 4,135 UK adults online between 26th August and 4th September 2016. ComRes is a member of the British Polling Council and abides by its rules.

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Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 1

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Summary Table**Base: All respondents**

| | Cancer type | | | | | |
|--|-------------|-------------|-------------|-------------|-------------|-------------|
| | Oesophageal | Testicular | Bowel | Lung | Kidney | Pancreatic |
| Unweighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Weighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| I have never heard of it | 958 23% | 80 2% | 60 1% | 65 2% | 302 7% | 102 2% |
| NET: Heard of | 3177 77% | 4055 98% | 4075 99% | 4070 98% | 3833 93% | 4033 98% |
| I have heard of it but know nothing about it | 824 20% | 491 12% | 486 12% | 383 9% | 940 23% | 836 20% |
| NET: Know about it | 2354 57% | 3564 86% | 3588 87% | 3687 89% | 2894 70% | 3196 77% |
| I have heard of it but know little about it | 1302 31% | 1547 37% | 1464 35% | 1273 31% | 1640 40% | 1665 40% |
| I have heard of it and know something about it | 827 20% | 1664 40% | 1672 40% | 1849 45% | 1051 25% | 1260 30% |
| I have heard of it and know a lot about it | 224 5% | 353 9% | 453 11% | 565 14% | 203 5% | 272 7% |
| NET: Know little or nothing about it | 2126 51% | 2038 49% | 1950 47% | 1656 40% | 2580 62% | 2501 60% |

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Absolutes/col percents

Table 2

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Oesophageal**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| I have never heard of it | 958 23% | 563 28% | 395 19% | 115 24% | 174 24% | 169 25% | 197 27% | 133 22% | 169 18% | 189 17% | 240 22% | 235 26% | 294 29% | 106 18% | 457 26% |
| NET: Heard of | 3177 77% | 1451 72% | 1726 81% | 365 76% | 542 76% | 510 75% | 540 73% | 463 78% | 758 82% | 924 83% | 873 78% | 666 74% | 714 71% | 485 82% | 1292 74% |
| I have heard of it but know nothing about it | 824 20% | 384 19% | 440 21% | 110 23% | 177 25% | 138 20% | 141 19% | 107 18% | 151 16% | 198 18% | 232 21% | 166 18% | 227 22% | 113 19% | 393 22% |
| NET: Know about it | 2354 57% | 1067 53% | 1286 61% | 255 53% | 365 51% | 371 55% | 400 54% | 355 60% | 607 65% | 725 65% | 640 58% | 500 55% | 488 48% | 372 63% | 899 51% |
| I have heard of it but know little about it | 1302 31% | 598 30% | 704 33% | 158 33% | 229 32% | 212 31% | 207 28% | 211 35% | 285 31% | 383 34% | 351 32% | 286 32% | 282 28% | 209 35% | 506 29% |
| I have heard of it and know something about it | 827 20% | 369 18% | 458 22% | 79 16% | 100 14% | 122 18% | 150 20% | 123 21% | 253 27% | 271 24% | 226 20% | 161 18% | 169 17% | 109 18% | 315 18% |
| I have heard of it and know a lot about it | 224 5% | 100 5% | 125 6% | 19 4% | 36 5% | 38 6% | 43 6% | 21 4% | 69 7% | 71 6% | 64 6% | 53 6% | 37 4% | 55 9% | 78 4% |
| NET: Know little or nothing about it | 2126 51% | 982 49% | 1144 54% | 267 56% | 406 57% | 350 52% | 348 47% | 318 53% | 437 47% | 582 52% | 583 52% | 452 50% | 508 50% | 322 54% | 899 51% |

Pancreatic Cancer Survey

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Absolutes/col percents

Table 2

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Oesophageal**Base: All respondents**

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| I have never heard of it | 958 23% | 95 27% | 49 24% | 29 24% | 785 23% | 28 17% | 104 23% | 84 25% | 81 22% | 61 21% | 80 20% | 131 25% | 136 24% | 80 23% | 120 16% | 838 25% |
| NET: Heard of | 3177 77% | 254 73% | 156 76% | 91 76% | 2676 77% | 140 83% | 357 77% | 257 75% | 280 78% | 235 79% | 309 80% | 399 75% | 426 76% | 273 77% | 617 84% | 2560 75% |
| I have heard of it but know nothing about it | 824 20% | 59 17% | 42 20% | 24 20% | 699 20% | 27 16% | 87 19% | 68 20% | 68 19% | 50 17% | 80 21% | 124 24% | 111 20% | 83 24% | 103 14% | 721 21% |
| NET: Know about it | 2354 57% | 195 56% | 114 56% | 67 56% | 1977 57% | 113 67% | 269 58% | 189 55% | 212 59% | 186 63% | 229 59% | 274 52% | 315 56% | 189 54% | 514 70% | 1839 54% |
| I have heard of it but know little about it | 1302 31% | 115 33% | 51 25% | 44 37% | 1092 32% | 62 37% | 159 35% | 109 32% | 121 34% | 104 35% | 132 34% | 153 29% | 157 28% | 95 27% | 235 32% | 1068 31% |
| I have heard of it and know something about it | 827 20% | 69 20% | 51 25% | 18 15% | 688 20% | 37 22% | 85 19% | 60 18% | 72 20% | 67 23% | 79 20% | 94 18% | 123 22% | 72 20% | 209 28% | 618 18% |
| I have heard of it and know a lot about it | 224 5% | 11 3% | 12 6% | 5 4% | 197 6% | 14 8% | 25 5% | 20 6% | 19 5% | 14 5% | 19 5% | 27 5% | 36 6% | 23 7% | 71 10% | 154 5% |
| NET: Know little or nothing about it | 2126 51% | 174 50% | 93 45% | 68 57% | 1791 52% | 89 53% | 247 54% | 177 52% | 190 53% | 154 52% | 211 54% | 277 52% | 267 48% | 178 50% | 338 46% | 1788 53% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 3

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Testicular**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|-------------|--------------|-------------|-------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| I have never heard of it | 80 2% | 50 2% | 30 1% | 13 3% | 27 4% | 14 2% | 10 1% | 3 * | 13 1% | 20 2% | 17 2% | 28 3% | 16 2% | 8 1% | 54 3% |
| NET: Heard of | 4055 98% | 1964 98% | 2091 99% | 468 97% | 689 96% | 665 98% | 727 99% | 593 100% | 914 99% | 1092 98% | 1095 98% | 874 97% | 993 98% | 584 99% | 1695 97% |
| I have heard of it but know nothing about it | 491 12% | 218 11% | 273 13% | 69 14% | 114 16% | 95 14% | 76 10% | 63 11% | 75 8% | 102 9% | 133 12% | 115 13% | 141 14% | 63 11% | 221 13% |
| NET: Know about it | 3564 86% | 1746 87% | 1818 86% | 398 83% | 575 80% | 570 84% | 651 88% | 530 89% | 839 91% | 990 89% | 962 87% | 759 84% | 852 84% | 521 88% | 1474 84% |
| I have heard of it but know little about it | 1547 37% | 688 34% | 858 40% | 185 39% | 264 37% | 276 41% | 267 36% | 233 39% | 321 35% | 370 33% | 428 38% | 326 36% | 424 42% | 209 35% | 663 38% |
| I have heard of it and know something about it | 1664 40% | 857 43% | 807 38% | 171 36% | 258 36% | 234 34% | 325 44% | 261 44% | 416 45% | 510 46% | 441 40% | 352 39% | 362 36% | 248 42% | 676 39% |
| I have heard of it and know a lot about it | 353 9% | 200 10% | 153 7% | 42 9% | 53 7% | 59 9% | 59 8% | 36 6% | 102 11% | 110 10% | 94 8% | 82 9% | 67 7% | 64 11% | 136 8% |
| NET: Know little or nothing about it | 2038 49% | 906 45% | 1131 53% | 254 53% | 378 53% | 371 55% | 343 47% | 296 50% | 396 43% | 472 42% | 561 50% | 441 49% | 564 56% | 272 46% | 883 50% |

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Absolutes/col percents

Table 3

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Testicular

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humbreside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| I have never heard of it | 80 2% | 9 3% | 7 3% | 1 1% | 63 2% | 1 1% | 9 2% | 5 1% | 2 1% | 6 2% | 2 1% | 22 4% | 11 2% | 4 1% | 15 2% | 65 2% |
| NET: Heard of | 4055 98% | 340 97% | 198 97% | 119 99% | 3398 98% | 167 99% | 452 98% | 336 99% | 359 99% | 290 98% | 387 99% | 507 96% | 550 98% | 349 99% | 722 98% | 3333 98% |
| I have heard of it but know nothing about it | 491 12% | 53 15% | 18 9% | 16 13% | 404 12% | 15 9% | 48 10% | 40 12% | 38 11% | 31 10% | 38 10% | 79 15% | 64 11% | 52 15% | 45 6% | 446 13% |
| NET: Know about it | 3564 86% | 287 82% | 180 88% | 103 86% | 2994 86% | 152 90% | 405 88% | 296 87% | 321 89% | 259 87% | 349 90% | 429 81% | 486 87% | 297 84% | 677 92% | 2887 85% |
| I have heard of it but know little about it | 1547 37% | 141 40% | 83 40% | 47 39% | 1276 37% | 69 41% | 173 37% | 119 35% | 139 38% | 101 34% | 163 42% | 199 38% | 187 33% | 126 36% | 221 30% | 1326 39% |
| I have heard of it and know something about it | 1664 40% | 124 35% | 80 39% | 42 35% | 1419 41% | 62 37% | 195 42% | 142 42% | 155 43% | 129 43% | 160 41% | 192 36% | 251 45% | 134 38% | 354 48% | 1311 39% |
| I have heard of it and know a lot about it | 353 9% | 22 6% | 18 9% | 15 12% | 298 9% | 21 12% | 37 8% | 35 10% | 27 8% | 29 10% | 26 7% | 38 7% | 48 9% | 36 10% | 103 14% | 250 7% |
| NET: Know little or nothing about it | 2038 49% | 194 56% | 101 49% | 62 52% | 1680 49% | 84 50% | 220 48% | 159 47% | 177 49% | 132 45% | 201 52% | 278 52% | 251 45% | 178 51% | 266 36% | 1772 52% |

Pancreatic Cancer Survey
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Absolutes/col percents

Table 4

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Bowel**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|-------------|--------------|-------------|-------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| I have never heard of it | 60 1% | 38 2% | 22 1% | 13 3% | 17 2% | 12 2% | 8 1% | 2 * | 9 1% | 19 2% | 12 1% | 19 2% | 10 1% | 10 2% | 36 2% |
| NET: Heard of | 4075 99% | 1976 98% | 2099 99% | 467 97% | 700 98% | 667 98% | 729 99% | 594 100% | 917 99% | 1093 98% | 1100 99% | 883 98% | 999 99% | 581 98% | 1713 98% |
| I have heard of it but know nothing about it | 486 12% | 266 13% | 220 10% | 82 17% | 110 15% | 117 17% | 81 11% | 48 8% | 49 5% | 107 10% | 125 11% | 112 12% | 142 14% | 46 8% | 260 15% |
| NET: Know about it | 3588 87% | 1709 85% | 1879 89% | 385 80% | 590 82% | 551 81% | 649 88% | 546 92% | 868 94% | 986 89% | 975 88% | 771 85% | 858 85% | 535 91% | 1452 83% |
| I have heard of it but know little about it | 1464 35% | 727 36% | 737 35% | 194 40% | 294 41% | 256 38% | 244 33% | 225 38% | 251 27% | 350 31% | 414 37% | 325 36% | 375 37% | 214 36% | 635 36% |
| I have heard of it and know something about it | 1672 40% | 786 39% | 887 42% | 145 30% | 234 33% | 236 35% | 328 45% | 259 43% | 470 51% | 487 44% | 439 39% | 354 39% | 393 39% | 240 41% | 660 38% |
| I have heard of it and know a lot about it | 453 11% | 197 10% | 256 12% | 45 9% | 62 9% | 59 9% | 76 10% | 62 10% | 148 16% | 149 13% | 121 11% | 92 10% | 90 9% | 81 14% | 157 9% |
| NET: Know little or nothing about it | 1950 47% | 993 49% | 957 45% | 277 58% | 404 56% | 372 55% | 325 44% | 273 46% | 300 32% | 457 41% | 539 48% | 437 48% | 516 51% | 260 44% | 896 51% |

Pancreatic Cancer Survey

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Absolutes/col percents

Table 4

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Bowel

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| I have never heard of it | 60 1% | 7 2% | 6 3% | 2 2% | 46 1% | 2 1% | 6 1% | 3 1% | 3 1% | 2 1% | 2 1% | 16 3% | 9 2% | 2 1% | 12 2% | 49 1% |
| NET: Heard of | 4075 99% | 342 98% | 199 97% | 118 98% | 3416 99% | 167 99% | 455 99% | 338 99% | 358 99% | 295 99% | 387 99% | 513 97% | 552 98% | 351 99% | 725 98% | 3349 99% |
| I have heard of it but know nothing about it | 486 12% | 46 13% | 22 11% | 16 13% | 402 12% | 14 9% | 54 12% | 40 12% | 35 10% | 35 12% | 35 9% | 68 13% | 73 13% | 49 14% | 44 6% | 442 13% |
| NET: Know about it | 3588 87% | 296 85% | 176 86% | 103 85% | 3014 87% | 152 90% | 402 87% | 298 87% | 323 89% | 260 88% | 352 90% | 445 84% | 480 85% | 302 86% | 682 92% | 2907 86% |
| I have heard of it but know little about it | 1464 35% | 133 38% | 73 36% | 33 27% | 1225 35% | 66 39% | 156 34% | 124 36% | 128 35% | 99 33% | 149 38% | 206 39% | 177 32% | 120 34% | 174 24% | 1290 38% |
| I have heard of it and know something about it | 1672 40% | 133 38% | 84 41% | 52 44% | 1403 41% | 60 36% | 195 42% | 130 38% | 154 43% | 127 43% | 170 44% | 194 37% | 228 41% | 144 41% | 383 52% | 1290 38% |
| I have heard of it and know a lot about it | 453 11% | 30 9% | 19 9% | 18 15% | 386 11% | 26 16% | 51 11% | 43 13% | 41 11% | 34 12% | 32 8% | 46 9% | 75 13% | 38 11% | 125 17% | 327 10% |
| NET: Know little or nothing about it | 1950 47% | 179 51% | 95 47% | 48 40% | 1627 47% | 81 48% | 209 45% | 165 48% | 163 45% | 134 45% | 184 47% | 274 52% | 250 44% | 168 48% | 218 30% | 1732 51% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 5

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Lung

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|-------------|--------------|-------------|-------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| I have never heard of it | 65 2% | 39 2% | 25 1% | 12 3% | 19 3% | 15 2% | 7 1% | 2 * | 9 1% | 20 2% | 13 1% | 18 2% | 13 1% | 13 2% | 37 2% |
| NET: Heard of | 4070 98% | 1975 98% | 2096 99% | 468 97% | 697 97% | 664 98% | 730 99% | 594 100% | 917 99% | 1092 98% | 1099 99% | 883 98% | 996 99% | 579 98% | 1711 98% |
| I have heard of it but know nothing about it | 383 9% | 209 10% | 174 8% | 61 13% | 94 13% | 75 11% | 69 9% | 36 6% | 49 5% | 75 7% | 113 10% | 87 10% | 107 11% | 37 6% | 202 12% |
| NET: Know about it | 3687 89% | 1765 88% | 1922 91% | 407 85% | 604 84% | 588 87% | 661 90% | 558 94% | 869 94% | 1017 91% | 986 89% | 796 88% | 889 88% | 541 92% | 1510 86% |
| I have heard of it but know little about it | 1273 31% | 604 30% | 669 32% | 141 29% | 257 36% | 232 34% | 224 30% | 204 34% | 216 23% | 297 27% | 355 32% | 296 33% | 325 32% | 192 32% | 567 32% |
| I have heard of it and know something about it | 1849 45% | 890 44% | 960 45% | 190 40% | 273 38% | 281 41% | 342 46% | 280 47% | 483 52% | 540 49% | 482 43% | 389 43% | 438 43% | 257 43% | 734 42% |
| I have heard of it and know a lot about it | 565 14% | 272 14% | 293 14% | 76 16% | 74 10% | 75 11% | 95 13% | 75 13% | 170 18% | 180 16% | 149 13% | 111 12% | 125 12% | 93 16% | 209 12% |
| NET: Know little or nothing about it | 1656 40% | 813 40% | 843 40% | 202 42% | 350 49% | 308 45% | 292 40% | 239 40% | 265 29% | 372 33% | 469 42% | 383 43% | 432 43% | 229 39% | 769 44% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 5

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Lung

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| I have never heard of it | 65 2% | 6 2% | 6 3% | 4 3% | 50 1% | 1 1% | 7 1% | 4 1% | 3 1% | 7 2% | 2 1% | 13 2% | 10 2% | 2 1% | 18 2% | 47 1% |
| NET: Heard of | 4070 98% | 343 98% | 199 97% | 117 97% | 3412 99% | 167 99% | 455 99% | 337 99% | 358 99% | 290 98% | 387 99% | 517 98% | 551 98% | 351 99% | 719 98% | 3351 99% |
| I have heard of it but know nothing about it | 383 9% | 47 14% | 15 8% | 11 9% | 309 9% | 11 6% | 44 9% | 33 10% | 28 8% | 21 7% | 28 7% | 48 9% | 52 9% | 45 13% | 36 5% | 346 10% |
| NET: Know about it | 3687 89% | 296 85% | 183 90% | 106 88% | 3103 90% | 157 93% | 411 89% | 304 89% | 329 91% | 269 91% | 359 92% | 469 89% | 499 89% | 306 87% | 683 93% | 3005 88% |
| I have heard of it but know little about it | 1273 31% | 117 33% | 76 37% | 34 28% | 1046 30% | 54 32% | 126 27% | 107 31% | 123 34% | 81 27% | 138 35% | 161 30% | 152 27% | 103 29% | 148 20% | 1125 33% |
| I have heard of it and know something about it | 1849 45% | 133 38% | 85 41% | 52 43% | 1580 46% | 69 41% | 222 48% | 152 45% | 163 45% | 141 47% | 173 45% | 238 45% | 268 48% | 154 44% | 382 52% | 1468 43% |
| I have heard of it and know a lot about it | 565 14% | 46 13% | 22 11% | 20 16% | 476 14% | 34 20% | 63 14% | 45 13% | 43 12% | 47 16% | 48 12% | 69 13% | 78 14% | 49 14% | 153 21% | 412 12% |
| NET: Know little or nothing about it | 1656 40% | 164 47% | 92 45% | 45 38% | 1355 39% | 65 38% | 170 37% | 140 41% | 152 42% | 102 34% | 165 42% | 209 39% | 205 36% | 148 42% | 184 25% | 1471 43% |

Pancreatic Cancer Survey
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Absolutes/col percents

Table 6

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Kidney

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|------------|--------------|-------------|-------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| I have never heard of it | 302 7% | 157 8% | 144 7% | 29 6% | 50 7% | 66 10% | 73 10% | 43 7% | 40 4% | 67 6% | 78 7% | 59 7% | 97 10% | 51 9% | 137 8% |
| NET: Heard of | 3833 93% | 1857 92% | 1977 93% | 451 94% | 666 93% | 613 90% | 663 90% | 553 93% | 887 96% | 1046 94% | 1034 93% | 842 93% | 912 90% | 541 91% | 1611 92% |
| I have heard of it but know nothing about it | 940 23% | 445 22% | 494 23% | 112 23% | 174 24% | 169 25% | 178 24% | 143 24% | 164 18% | 206 18% | 259 23% | 230 26% | 245 24% | 110 19% | 426 24% |
| NET: Know about it | 2894 70% | 1411 70% | 1482 70% | 339 71% | 492 69% | 444 65% | 485 66% | 410 69% | 723 78% | 840 76% | 775 70% | 612 68% | 666 66% | 431 73% | 1185 68% |
| I have heard of it but know little about it | 1640 40% | 808 40% | 833 39% | 187 39% | 283 39% | 262 39% | 272 37% | 240 40% | 395 43% | 443 40% | 448 40% | 343 38% | 405 40% | 232 39% | 682 39% |
| I have heard of it and know something about it | 1051 25% | 500 25% | 551 26% | 120 25% | 170 24% | 154 23% | 182 25% | 148 25% | 276 30% | 330 30% | 280 25% | 225 25% | 216 21% | 161 27% | 413 24% |
| I have heard of it and know a lot about it | 203 5% | 104 5% | 99 5% | 31 6% | 40 6% | 28 4% | 31 4% | 22 4% | 51 6% | 67 6% | 47 4% | 44 5% | 44 4% | 37 6% | 90 5% |
| NET: Know little or nothing about it | 2580 62% | 1253 62% | 1327 63% | 299 62% | 456 64% | 431 64% | 450 61% | 383 64% | 559 60% | 649 58% | 707 64% | 573 64% | 651 65% | 342 58% | 1108 63% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 6

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Kidney

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|--------------------|--------------|------------|------------|------------------------|---------------|---------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North-ern Ire-land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| I have never heard of it | 302 7% | 30 9% | 20 10% | 17 14% | 235 7% | 4 3% | 32 7% | 30 9% | 26 7% | 10 3% | 24 6% | 38 7% | 53 9% | 19 5% | 44 6% | 258 8% |
| NET: Heard of | 3833 93% | 319 91% | 185 90% | 103 86% | 3227 93% | 164 97% | 429 93% | 311 91% | 335 93% | 287 97% | 365 94% | 491 93% | 509 91% | 334 95% | 693 94% | 3140 92% |
| I have heard of it but know nothing about it | 940 23% | 92 26% | 44 22% | 31 26% | 773 22% | 40 24% | 98 21% | 83 24% | 67 18% | 67 22% | 86 22% | 120 23% | 121 21% | 93 26% | 117 16% | 823 24% |
| NET: Know about it | 2894 70% | 227 65% | 140 69% | 72 60% | 2454 71% | 124 74% | 332 72% | 228 67% | 269 74% | 221 74% | 280 72% | 371 70% | 388 69% | 241 68% | 576 78% | 2318 68% |
| I have heard of it but know little about it | 1640 40% | 125 36% | 80 39% | 39 33% | 1395 40% | 76 45% | 195 42% | 117 34% | 158 44% | 118 40% | 178 46% | 219 41% | 215 38% | 121 34% | 277 38% | 1363 40% |
| I have heard of it and know something about it | 1051 25% | 90 26% | 52 25% | 29 25% | 880 25% | 34 20% | 122 27% | 95 28% | 93 26% | 83 28% | 88 23% | 128 24% | 141 25% | 95 27% | 243 33% | 808 24% |
| I have heard of it and know a lot about it | 203 5% | 12 3% | 8 4% | 3 3% | 179 5% | 15 9% | 14 3% | 17 5% | 18 5% | 20 7% | 14 4% | 25 5% | 32 6% | 25 7% | 56 8% | 146 4% |
| NET: Know little or nothing about it | 2580 62% | 217 62% | 125 61% | 70 58% | 2168 63% | 115 68% | 293 64% | 199 59% | 224 62% | 184 62% | 263 68% | 339 64% | 336 60% | 213 60% | 394 53% | 2186 64% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 7

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Pancreatic**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|-------------|------------|------------|------------|------------|------------|--------------|-------------|-------------|------------|-------------------|------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| I have never heard of it | 102 2% | 62 3% | 40 2% | 22 5% | 32 5% | 20 3% | 15 2% | 4 1% | 10 1% | 25 2% | 20 2% | 29 3% | 28 3% | 12 2% | 67 4% |
| NET: Heard of | 4033 98% | 1952 97% | 2081 98% | 458 95% | 684 95% | 659 97% | 722 98% | 592 99% | 917 99% | 1087 98% | 1093 98% | 872 97% | 981 97% | 580 98% | 1682 96% |
| I have heard of it but know nothing about it | 836 20% | 431 21% | 406 19% | 111 23% | 167 23% | 149 22% | 146 20% | 120 20% | 143 15% | 174 16% | 228 20% | 193 21% | 242 24% | 118 20% | 382 22% |
| NET: Know about it | 3196 77% | 1522 76% | 1675 79% | 347 72% | 517 72% | 511 75% | 576 78% | 472 79% | 774 84% | 913 82% | 865 78% | 679 75% | 739 73% | 461 78% | 1300 74% |
| I have heard of it but know little about it | 1665 40% | 835 41% | 830 39% | 175 37% | 308 43% | 288 42% | 293 40% | 252 42% | 348 38% | 421 38% | 461 41% | 362 40% | 420 42% | 223 38% | 705 40% |
| I have heard of it and know something about it | 1260 30% | 568 28% | 692 33% | 136 28% | 170 24% | 177 26% | 234 32% | 194 33% | 349 38% | 403 36% | 334 30% | 250 28% | 272 27% | 182 31% | 491 28% |
| I have heard of it and know a lot about it | 272 7% | 119 6% | 153 7% | 36 7% | 38 5% | 45 7% | 49 7% | 26 4% | 77 8% | 89 8% | 70 6% | 66 7% | 47 5% | 56 10% | 104 6% |
| NET: Know little or nothing about it | 2501 60% | 1265 63% | 1236 58% | 286 60% | 475 66% | 437 64% | 440 60% | 372 62% | 491 53% | 595 53% | 688 62% | 556 62% | 662 66% | 342 58% | 1087 62% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 7

Q.1 I would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?

Pancreatic

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| I have never heard of it | 102 2% | 6 2% | 8 4% | 2 2% | 86 2% | 2 1% | 17 4% | 5 1% | 4 1% | 5 2% | 7 2% | 22 4% | 17 3% | 7 2% | 11 1% | 91 3% |
| NET: Heard of | 4033 98% | 342 98% | 197 96% | 118 98% | 3375 98% | 167 99% | 444 96% | 336 99% | 357 99% | 291 98% | 382 98% | 508 96% | 545 97% | 346 98% | 726 99% | 3307 97% |
| I have heard of it but know nothing about it | 836 20% | 91 26% | 40 19% | 27 23% | 679 20% | 31 18% | 88 19% | 74 22% | 72 20% | 55 18% | 73 19% | 103 20% | 103 18% | 81 23% | 44 6% | 793 23% |
| NET: Know about it | 3196 77% | 252 72% | 157 77% | 91 76% | 2696 78% | 136 80% | 356 77% | 262 77% | 285 79% | 237 80% | 309 79% | 404 76% | 442 79% | 265 75% | 683 93% | 2514 74% |
| I have heard of it but know little about it | 1665 40% | 144 41% | 79 39% | 43 35% | 1399 40% | 80 48% | 182 39% | 136 40% | 155 43% | 120 41% | 176 45% | 208 39% | 212 38% | 129 36% | 175 24% | 1490 44% |
| I have heard of it and know something about it | 1260 30% | 96 27% | 64 31% | 39 32% | 1061 31% | 37 22% | 146 32% | 108 32% | 105 29% | 88 30% | 116 30% | 169 32% | 183 33% | 110 31% | 377 51% | 883 26% |
| I have heard of it and know a lot about it | 272 7% | 12 4% | 14 7% | 9 8% | 236 7% | 18 11% | 29 6% | 18 5% | 25 7% | 28 10% | 17 4% | 27 5% | 46 8% | 27 8% | 130 18% | 142 4% |
| NET: Know little or nothing about it | 2501 60% | 234 67% | 119 58% | 70 58% | 2078 60% | 111 66% | 270 59% | 210 62% | 227 63% | 175 59% | 249 64% | 311 59% | 316 56% | 209 59% | 219 30% | 2282 67% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 8

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Summary Table**Base: All respondents**

| | Cancer type | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|
| | Oesophageal | Testicular | Bowel | Lung | Kidney | Pancreatic |
| Unweighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Weighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 520 13% | 679 16% | 1395 34% | 1458 35% | 378 9% | 737 18% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3615 87% | 3456 84% | 2740 66% | 2677 65% | 3757 91% | 3398 82% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 9

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Oesophageal

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 520 13% | 228 11% | 292 14% | 20 4% | 46 6% | 60 9% | 90 12% | 92 15% | 212 23% | 155 14% | 142 13% | 111 12% | 112 11% | 68 12% | 164 9% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3615 87% | 1786 89% | 1829 86% | 460 96% | 671 94% | 619 91% | 647 88% | 504 85% | 715 77% | 957 86% | 970 87% | 791 88% | 897 89% | 523 88% | 1584 91% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 9

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Oesophageal

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|---|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 520 13% | 46 13% | 31 15% | 13 11% | 430 12% | 19 11% | 59 13% | 39 12% | 42 12% | 50 17% | 56 14% | 48 9% | 64 11% | 51 14% | 193 26% | 327 10% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3615 87% | 303 87% | 173 85% | 108 89% | 3031 88% | 149 89% | 402 87% | 302 88% | 319 88% | 246 83% | 333 86% | 481 91% | 497 89% | 302 86% | 544 74% | 3071 90% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 10

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Testicular

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 679 16% | 365 18% | 314 15% | 43 9% | 95 13% | 86 13% | 111 15% | 133 22% | 211 23% | 213 19% | 185 17% | 134 15% | 147 15% | 81 14% | 264 15% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3456 84% | 1649 82% | 1807 85% | 437 91% | 622 87% | 593 87% | 626 85% | 463 78% | 715 77% | 899 81% | 928 83% | 767 85% | 862 85% | 511 86% | 1485 85% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 10

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Testicular

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|---|-------------|------------|------------|--------------------|--------------|------------|------------|------------------------|---------------|---------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North-ern Ire-land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 679 16% | 59 17% | 45 22% | 29 24% | 545 16% | 28 17% | 64 14% | 45 13% | 45 13% | 62 21% | 62 16% | 79 15% | 97 17% | 63 18% | 234 32% | 445 13% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3456 84% | 290 83% | 159 78% | 91 76% | 2916 84% | 140 83% | 398 86% | 296 87% | 316 87% | 235 79% | 327 84% | 451 85% | 465 83% | 290 82% | 503 68% | 2953 87% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 11

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Bowel

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 1395 34% | 633 31% | 762 36% | 91 19% | 192 27% | 172 25% | 247 34% | 228 38% | 465 50% | 414 37% | 375 34% | 294 33% | 312 31% | 218 37% | 482 28% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 2740 66% | 1381 69% | 1359 64% | 390 81% | 525 73% | 507 75% | 490 66% | 368 62% | 461 50% | 698 63% | 737 66% | 608 67% | 697 69% | 374 63% | 1267 72% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 11

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Bowel

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|---|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 1395 34% | 130 37% | 82 40% | 54 45% | 1129 33% | 64 38% | 158 34% | 100 29% | 129 36% | 104 35% | 131 34% | 118 22% | 208 37% | 117 33% | 474 64% | 921 27% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 2740 66% | 219 63% | 122 60% | 66 55% | 2332 67% | 104 62% | 303 66% | 241 71% | 232 64% | 193 65% | 258 66% | 412 78% | 354 63% | 236 67% | 263 36% | 2476 73% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 12

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Lung

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 1458 35% | 667 33% | 791 37% | 110 23% | 204 28% | 180 27% | 261 35% | 244 41% | 458 49% | 394 35% | 386 35% | 318 35% | 360 36% | 206 35% | 533 30% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 2677 65% | 1347 67% | 1330 63% | 370 77% | 512 72% | 499 73% | 476 65% | 352 59% | 469 51% | 718 65% | 727 65% | 583 65% | 649 64% | 385 65% | 1216 70% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 12

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Lung

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|---|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 1458 35% | 129 37% | 82 40% | 54 45% | 1193 34% | 81 48% | 156 34% | 104 30% | 110 30% | 124 42% | 126 32% | 166 31% | 203 36% | 123 35% | 464 63% | 994 29% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 2677 65% | 220 63% | 122 60% | 67 55% | 2268 66% | 88 52% | 305 66% | 237 70% | 251 70% | 172 58% | 263 68% | 363 69% | 358 64% | 230 65% | 273 37% | 2404 71% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 13

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Kidney

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 378 9% | 182 9% | 196 9% | 24 5% | 57 8% | 30 4% | 64 9% | 65 11% | 138 15% | 120 11% | 116 10% | 72 8% | 69 7% | 59 10% | 127 7% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3757 91% | 1832 91% | 1925 91% | 457 95% | 660 92% | 649 96% | 672 91% | 531 89% | 789 85% | 992 89% | 996 90% | 829 92% | 940 93% | 532 90% | 1622 93% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 13

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Kidney

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|---|-------------|------------|------------|--------------------|--------------|------------|------------|------------------------|---------------|---------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North-ern Ire-land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 378 9% | 23 7% | 23 11% | 13 11% | 318 9% | 11 6% | 46 10% | 28 8% | 29 8% | 33 11% | 35 9% | 48 9% | 50 9% | 39 11% | 155 21% | 222 7% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3757 91% | 326 93% | 182 89% | 107 89% | 3143 91% | 158 94% | 415 90% | 313 92% | 332 92% | 264 89% | 354 91% | 481 91% | 511 91% | 314 89% | 582 79% | 3176 93% |

Pancreatic Cancer Survey
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Absolutes/col percents

Table 14

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Pancreatic

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 737 18% | 328 16% | 409 19% | 53 11% | 103 14% | 97 14% | 112 15% | 123 21% | 249 27% | 237 21% | 192 17% | 139 15% | 170 17% | 101 17% | 281 16% |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3398 82% | 1686 84% | 1712 81% | 427 89% | 613 86% | 582 86% | 625 85% | 473 79% | 678 73% | 875 79% | 920 83% | 763 85% | 839 83% | 490 83% | 1468 84% |

Pancreatic Cancer Survey
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Absolutes/col percents

Table 14

Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?

Pancreatic

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|---|-------------|------------|------------|--------------------|--------------|------------|------------|------------------------|---------------|---------------|------------|------------|------------|--|-------------|--------------|
| | Total | Scotland | Wales | North-ern Ire-land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed | 737 18% | 57 16% | 34 17% | 31 25% | 616 18% | 26 16% | 88 19% | 56 16% | 56 15% | 50 17% | 70 18% | 82 15% | 116 21% | 72 20% | 737 100% | - - |
| No, I do not have any personal experience or know of anyone who has been diagnosed | 3398 82% | 292 84% | 170 83% | 90 75% | 2845 82% | 142 84% | 373 81% | 285 84% | 305 85% | 247 83% | 319 82% | 448 85% | 445 79% | 281 80% | - - | 3398 100% |

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Absolutes/col percents

Table 15

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Summary Table**Base: All respondents**

| | Common ranking | | | | | |
|-----------------|----------------|-------------|-------------|-------------|-------------|-------------|
| | Most | Second most | Third most | Fourth most | Fifth most | Least |
| Unweighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Weighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Oesophageal | 46 1% | 138 3% | 357 9% | 685 17% | 1121 27% | 1788 43% |
| Testicular | 430 10% | 861 21% | 1212 29% | 802 19% | 539 13% | 291 7% |
| Bowel | 1133 27% | 1584 38% | 801 19% | 388 9% | 168 4% | 61 1% |
| Lung | 2274 55% | 957 23% | 520 13% | 236 6% | 96 2% | 52 1% |
| Kidney | 71 2% | 203 5% | 396 10% | 706 17% | 1264 31% | 1496 36% |
| Pancreatic | 181 4% | 393 9% | 849 21% | 1318 32% | 948 23% | 446 11% |
| Don't know | - - | - - | 1 * | - - | - - | 1 * |

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Absolutes/col percents

Table 16

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Most common

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Oesophageal | 46 1% | 30 2% | 16 1% | 2 * | 7 1% | 17 3% | 7 1% | 4 1% | 8 1% | 13 1% | 13 1% | 11 1% | 10 1% | 8 1% | 24 1% |
| Testicular | 430 10% | 206 10% | 224 11% | 72 15% | 105 15% | 72 11% | 75 10% | 35 6% | 71 8% | 110 10% | 116 10% | 104 11% | 101 10% | 57 10% | 190 11% |
| Bowel | 1133 27% | 524 26% | 608 29% | 55 11% | 163 23% | 176 26% | 235 32% | 201 34% | 303 33% | 336 30% | 267 24% | 251 28% | 279 28% | 173 29% | 438 25% |
| Lung | 2274 55% | 1105 55% | 1169 55% | 310 65% | 373 52% | 368 54% | 393 53% | 326 55% | 505 54% | 581 52% | 656 59% | 479 53% | 559 55% | 319 54% | 971 56% |
| Kidney | 71 2% | 44 2% | 27 1% | 18 4% | 27 4% | 13 2% | 6 1% | 1 * | 6 1% | 23 2% | 16 1% | 20 2% | 13 1% | 11 2% | 42 2% |
| Pancreatic | 181 4% | 104 5% | 77 4% | 23 5% | 41 6% | 33 5% | 22 3% | 29 5% | 33 4% | 50 5% | 45 4% | 38 4% | 47 5% | 24 4% | 84 5% |

Pancreatic Cancer Survey

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Absolutes/col percents

Table 16

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Most common

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|-----------------|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Oesophageal | 46 1% | 6 2% | 1 * | 1 1% | 38 1% | 3 2% | 4 1% | 4 1% | 3 1% | 3 1% | 3 1% | 10 2% | 7 1% | 2 * | 3 * | 42 1% |
| Testicular | 430 10% | 32 9% | 23 11% | 13 11% | 362 10% | 17 10% | 56 12% | 21 6% | 47 13% | 32 11% | 48 12% | 55 10% | 56 10% | 30 8% | 55 7% | 375 11% |
| Bowel | 1133 27% | 124 36% | 57 28% | 30 25% | 921 27% | 31 19% | 134 29% | 102 30% | 107 30% | 83 28% | 95 24% | 110 21% | 158 28% | 100 28% | 234 32% | 899 26% |
| Lung | 2274 55% | 175 50% | 105 51% | 71 59% | 1923 56% | 105 62% | 249 54% | 186 55% | 179 50% | 162 55% | 227 58% | 309 58% | 308 55% | 197 56% | 386 52% | 1888 56% |
| Kidney | 71 2% | 3 1% | 3 2% | - - | 64 2% | 4 2% | 6 1% | 7 2% | 4 1% | 7 2% | 3 1% | 19 4% | 8 1% | 7 2% | 8 1% | 63 2% |
| Pancreatic | 181 4% | 9 3% | 15 7% | 4 4% | 153 4% | 8 5% | 13 3% | 21 6% | 20 5% | 10 3% | 13 3% | 26 5% | 24 4% | 18 5% | 51 7% | 130 4% |

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Absolutes/col percents

Table 17

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Second most common

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Oesophageal | 138 3% | 79 4% | 59 3% | 13 3% | 40 6% | 21 3% | 17 2% | 15 3% | 31 3% | 36 3% | 31 3% | 43 5% | 28 3% | 15 3% | 55 3% |
| Testicular | 861 21% | 377 19% | 484 23% | 146 30% | 170 24% | 154 23% | 151 20% | 117 20% | 124 13% | 226 20% | 268 24% | 176 20% | 191 19% | 126 21% | 409 23% |
| Bowel | 1584 38% | 798 40% | 786 37% | 148 31% | 221 31% | 239 35% | 291 40% | 258 43% | 427 46% | 414 37% | 420 38% | 346 38% | 405 40% | 227 38% | 644 37% |
| Lung | 957 23% | 461 23% | 495 23% | 83 17% | 164 23% | 151 22% | 166 23% | 148 25% | 245 26% | 281 25% | 237 21% | 197 22% | 241 24% | 135 23% | 371 21% |
| Kidney | 203 5% | 116 6% | 87 4% | 43 9% | 49 7% | 32 5% | 24 3% | 21 4% | 33 4% | 65 6% | 51 5% | 46 5% | 41 4% | 23 4% | 101 6% |
| Pancreatic | 393 9% | 184 9% | 209 10% | 48 10% | 72 10% | 82 12% | 87 12% | 36 6% | 68 7% | 91 8% | 106 10% | 94 10% | 102 10% | 67 11% | 169 10% |

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Absolutes/col percents

Table 17

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Second most common

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|-----------------|-------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Oesophageal | 138 3% | 13 4% | 6 3% | 8 6% | 112 3% | 3 2% | 20 4% | 10 3% | 7 2% | 5 2% | 15 4% | 23 4% | 19 3% | 10 3% | 28 4% | 110 3% |
| Testicular | 861 21% | 60 17% | 46 23% | 22 19% | 733 21% | 35 21% | 90 20% | 68 20% | 80 22% | 49 16% | 75 19% | 123 23% | 138 24% | 75 21% | 132 18% | 730 21% |
| Bowel | 1584 38% | 121 35% | 88 43% | 50 41% | 1324 38% | 75 44% | 189 41% | 130 38% | 138 38% | 123 41% | 168 43% | 167 32% | 194 35% | 141 40% | 283 38% | 1301 38% |
| Lung | 957 23% | 97 28% | 43 21% | 25 21% | 792 23% | 30 18% | 101 22% | 89 26% | 94 26% | 78 26% | 87 22% | 120 23% | 118 21% | 75 21% | 178 24% | 779 23% |
| Kidney | 203 5% | 19 5% | 5 3% | 4 4% | 174 5% | 11 7% | 21 5% | 13 4% | 18 5% | 17 6% | 10 3% | 39 7% | 26 5% | 18 5% | 31 4% | 171 5% |
| Pancreatic | 393 9% | 39 11% | 16 8% | 11 9% | 327 9% | 15 9% | 40 9% | 31 9% | 25 7% | 25 9% | 34 9% | 56 11% | 67 12% | 34 10% | 86 12% | 307 9% |

Pancreatic Cancer Survey
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Absolutes/col percents

Table 18

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Third most common

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|-----|------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Oesophageal | 357 | 174 | 183 | 33 | 47 | 66 | 60 | 47 | 103 | 109 | 106 | 69 | 74 | 56 | 137 |
| | 9% | 9% | 9% | 7% | 7% | 10% | 8% | 8% | 11% | 10% | 10% | 8% | 7% | 10% | 8% |
| Testicular | 1212 | 560 | 651 | 133 | 170 | 194 | 218 | 193 | 304 | 323 | 319 | 262 | 307 | 176 | 482 |
| | 29% | 28% | 31% | 28% | 24% | 29% | 30% | 32% | 33% | 29% | 29% | 29% | 30% | 30% | 28% |
| Bowel | 801 | 370 | 431 | 126 | 163 | 149 | 137 | 94 | 132 | 200 | 239 | 173 | 189 | 121 | 369 |
| | 19% | 18% | 20% | 26% | 23% | 22% | 19% | 16% | 14% | 18% | 22% | 19% | 19% | 21% | 21% |
| Lung | 520 | 240 | 280 | 41 | 103 | 81 | 108 | 71 | 115 | 141 | 132 | 117 | 129 | 73 | 218 |
| | 13% | 12% | 13% | 9% | 14% | 12% | 15% | 12% | 12% | 13% | 12% | 13% | 13% | 12% | 12% |
| Kidney | 396 | 238 | 158 | 66 | 92 | 56 | 48 | 50 | 84 | 114 | 99 | 91 | 92 | 55 | 175 |
| | 10% | 12% | 7% | 14% | 13% | 8% | 6% | 8% | 9% | 10% | 9% | 10% | 9% | 9% | 10% |
| Pancreatic | 849 | 431 | 418 | 81 | 141 | 133 | 166 | 142 | 187 | 225 | 216 | 190 | 218 | 110 | 367 |
| | 21% | 21% | 20% | 17% | 20% | 20% | 23% | 24% | 20% | 20% | 19% | 21% | 22% | 19% | 21% |
| Don't know | 1 | 1 | - | - | - | - | - | - | 1 | - | 1 | - | - | - | - |
| | * | * | - | - | - | - | - | - | * | - | * | - | - | - | - |

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Absolutes/col percents

Table 18

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Third most common

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|-----------------|-------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Oesophageal | 357 9% | 26 8% | 13 6% | 11 10% | 306 9% | 19 11% | 42 9% | 42 12% | 33 9% | 24 8% | 32 8% | 39 7% | 41 7% | 33 9% | 73 10% | 284 8% |
| Testicular | 1212 29% | 110 31% | 64 31% | 37 31% | 1001 29% | 46 27% | 131 28% | 106 31% | 102 28% | 87 29% | 123 32% | 134 25% | 155 28% | 115 33% | 187 25% | 1024 30% |
| Bowel | 801 19% | 64 18% | 36 18% | 20 16% | 681 20% | 25 15% | 81 18% | 65 19% | 70 20% | 61 21% | 82 21% | 120 23% | 117 21% | 59 17% | 136 18% | 665 20% |
| Lung | 520 13% | 46 13% | 29 14% | 16 14% | 427 12% | 21 13% | 66 14% | 32 9% | 50 14% | 34 12% | 44 11% | 47 9% | 79 14% | 54 15% | 103 14% | 416 12% |
| Kidney | 396 10% | 31 9% | 22 11% | 10 8% | 332 10% | 13 8% | 47 10% | 23 7% | 46 13% | 30 10% | 32 8% | 74 14% | 44 8% | 23 6% | 53 7% | 343 10% |
| Pancreatic | 849 21% | 71 20% | 40 20% | 25 21% | 712 21% | 44 26% | 93 20% | 72 21% | 58 16% | 60 20% | 76 19% | 116 22% | 126 22% | 68 19% | 184 25% | 665 20% |
| Don't know | 1 * | - | - | - | 1 * | - | - | - | 1 * | - | - | - | - | - | 1 * | - |

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Absolutes/col percents

Table 19

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Fourth most common

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|-----|------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Oesophageal | 685 | 333 | 352 | 59 | 113 | 99 | 126 | 116 | 172 | 208 | 179 | 140 | 157 | 98 | 280 |
| | 17% | 17% | 17% | 12% | 16% | 15% | 17% | 19% | 19% | 19% | 16% | 16% | 16% | 17% | 16% |
| Testicular | 802 | 421 | 381 | 63 | 124 | 128 | 161 | 131 | 196 | 213 | 195 | 186 | 207 | 114 | 346 |
| | 19% | 21% | 18% | 13% | 17% | 19% | 22% | 22% | 21% | 19% | 18% | 21% | 21% | 19% | 20% |
| Bowel | 388 | 207 | 182 | 78 | 105 | 76 | 53 | 30 | 47 | 85 | 119 | 89 | 95 | 49 | 180 |
| | 9% | 10% | 9% | 16% | 15% | 11% | 7% | 5% | 5% | 8% | 11% | 10% | 9% | 8% | 10% |
| Lung | 236 | 119 | 117 | 25 | 42 | 57 | 45 | 30 | 38 | 70 | 50 | 66 | 50 | 38 | 116 |
| | 6% | 6% | 6% | 5% | 6% | 8% | 6% | 5% | 4% | 6% | 4% | 7% | 5% | 7% | 7% |
| Kidney | 706 | 336 | 370 | 95 | 125 | 103 | 127 | 87 | 169 | 184 | 201 | 150 | 171 | 117 | 282 |
| | 17% | 17% | 17% | 20% | 17% | 15% | 17% | 15% | 18% | 17% | 18% | 17% | 17% | 20% | 16% |
| Pancreatic | 1318 | 598 | 719 | 160 | 207 | 217 | 225 | 203 | 305 | 352 | 369 | 270 | 328 | 177 | 545 |
| | 32% | 30% | 34% | 33% | 29% | 32% | 31% | 34% | 33% | 32% | 33% | 30% | 32% | 30% | 31% |

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Absolutes/col percents

Table 19

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Fourth most common

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|-----------------|-------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Oesophageal | 685 17% | 58 17% | 35 17% | 24 20% | 567 16% | 27 16% | 67 15% | 38 11% | 58 16% | 69 23% | 71 18% | 81 15% | 97 17% | 58 16% | 132 18% | 553 16% |
| Testicular | 802 19% | 88 25% | 41 20% | 24 20% | 648 19% | 41 25% | 88 19% | 72 21% | 61 17% | 59 20% | 64 17% | 92 17% | 109 19% | 61 17% | 173 23% | 629 19% |
| Bowel | 388 9% | 27 8% | 15 7% | 14 12% | 332 10% | 23 14% | 33 7% | 30 9% | 30 8% | 19 6% | 36 9% | 65 12% | 63 11% | 33 9% | 58 8% | 330 10% |
| Lung | 236 6% | 17 5% | 15 8% | 5 4% | 199 6% | 9 5% | 31 7% | 23 7% | 19 5% | 11 4% | 20 5% | 33 6% | 30 5% | 21 6% | 51 7% | 186 5% |
| Kidney | 706 17% | 53 15% | 32 16% | 14 12% | 607 18% | 22 13% | 85 19% | 61 18% | 64 18% | 46 16% | 71 18% | 100 19% | 79 14% | 77 22% | 107 14% | 599 18% |
| Pancreatic | 1318 32% | 105 30% | 65 32% | 39 32% | 1108 32% | 45 27% | 155 34% | 117 34% | 129 36% | 93 31% | 126 32% | 158 30% | 183 33% | 103 29% | 216 29% | 1101 32% |

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Absolutes/col percents

Table 20

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Fifth most common

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|-----|------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Oesophageal | 1121 | 493 | 628 | 115 | 170 | 196 | 211 | 163 | 265 | 276 | 307 | 246 | 291 | 170 | 446 |
| | 27% | 24% | 30% | 24% | 24% | 29% | 29% | 27% | 29% | 25% | 28% | 27% | 29% | 29% | 25% |
| Testicular | 539 | 274 | 266 | 52 | 96 | 82 | 88 | 76 | 145 | 150 | 157 | 102 | 132 | 83 | 215 |
| | 13% | 14% | 13% | 11% | 13% | 12% | 12% | 13% | 16% | 13% | 14% | 11% | 13% | 14% | 12% |
| Bowel | 168 | 90 | 78 | 55 | 40 | 30 | 18 | 13 | 13 | 59 | 46 | 34 | 30 | 17 | 83 |
| | 4% | 4% | 4% | 11% | 6% | 4% | 2% | 2% | 1% | 5% | 4% | 4% | 3% | 3% | 5% |
| Lung | 96 | 51 | 45 | 8 | 20 | 16 | 15 | 19 | 18 | 25 | 20 | 29 | 22 | 16 | 41 |
| | 2% | 3% | 2% | 2% | 3% | 2% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 3% | 2% |
| Kidney | 1264 | 627 | 637 | 145 | 208 | 202 | 254 | 196 | 259 | 337 | 340 | 272 | 315 | 168 | 570 |
| | 31% | 31% | 30% | 30% | 29% | 30% | 34% | 33% | 28% | 30% | 31% | 30% | 31% | 28% | 33% |
| Pancreatic | 948 | 480 | 468 | 107 | 183 | 154 | 151 | 127 | 226 | 267 | 241 | 220 | 220 | 138 | 395 |
| | 23% | 24% | 22% | 22% | 26% | 23% | 20% | 21% | 24% | 24% | 22% | 24% | 22% | 23% | 23% |

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Absolutes/col percents

Table 20

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Fifth most common

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|-----------------|-------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Oesophageal | 1121 27% | 86 25% | 61 30% | 37 30% | 937 27% | 50 30% | 133 29% | 96 28% | 104 29% | 70 24% | 108 28% | 137 26% | 148 26% | 89 25% | 222 30% | 898 26% |
| Testicular | 539 13% | 41 12% | 20 10% | 15 13% | 463 13% | 20 12% | 59 13% | 52 15% | 45 12% | 39 13% | 58 15% | 80 15% | 70 13% | 40 11% | 121 16% | 418 12% |
| Bowel | 168 4% | 9 3% | 4 2% | 5 4% | 151 4% | 12 7% | 20 4% | 11 3% | 9 3% | 10 4% | 6 2% | 47 9% | 21 4% | 14 4% | 19 3% | 149 4% |
| Lung | 96 2% | 7 2% | 11 5% | 3 2% | 75 2% | 3 2% | 9 2% | 8 2% | 11 3% | 7 2% | 8 2% | 11 2% | 14 3% | 4 1% | 15 2% | 81 2% |
| Kidney | 1264 31% | 126 36% | 66 32% | 28 23% | 1043 30% | 44 26% | 137 30% | 109 32% | 99 27% | 96 32% | 117 30% | 138 26% | 190 34% | 113 32% | 230 31% | 1034 30% |
| Pancreatic | 948 23% | 80 23% | 43 21% | 33 27% | 793 23% | 39 23% | 104 22% | 65 19% | 94 26% | 74 25% | 92 24% | 116 22% | 117 21% | 92 26% | 129 18% | 819 24% |

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Absolutes/col percents

Table 21

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Least common

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|-----|------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Oesophageal | 1788 | 905 | 884 | 258 | 338 | 279 | 316 | 250 | 347 | 471 | 476 | 393 | 449 | 245 | 808 |
| | 43% | 45% | 42% | 54% | 47% | 41% | 43% | 42% | 37% | 42% | 43% | 44% | 44% | 41% | 46% |
| Testicular | 291 | 175 | 115 | 16 | 51 | 50 | 44 | 44 | 86 | 90 | 57 | 72 | 71 | 36 | 106 |
| | 7% | 9% | 5% | 3% | 7% | 7% | 6% | 7% | 9% | 8% | 5% | 8% | 7% | 6% | 6% |
| Bowel | 61 | 25 | 36 | 19 | 24 | 10 | 3 | - | 4 | 19 | 21 | 9 | 11 | 5 | 36 |
| | 1% | 1% | 2% | 4% | 3% | 1% | * | - | * | 2% | 2% | 1% | 1% | 1% | 2% |
| Lung | 52 | 37 | 15 | 12 | 14 | 8 | 9 | 3 | 6 | 14 | 17 | 13 | 8 | 11 | 31 |
| | 1% | 2% | 1% | 3% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 2% |
| Kidney | 1496 | 653 | 843 | 114 | 215 | 273 | 278 | 240 | 376 | 390 | 407 | 322 | 377 | 218 | 578 |
| | 36% | 32% | 40% | 24% | 30% | 40% | 38% | 40% | 41% | 35% | 37% | 36% | 37% | 37% | 33% |
| Pancreatic | 446 | 217 | 229 | 61 | 72 | 60 | 86 | 59 | 108 | 127 | 135 | 91 | 93 | 77 | 189 |
| | 11% | 11% | 11% | 13% | 10% | 9% | 12% | 10% | 12% | 11% | 12% | 10% | 9% | 13% | 11% |
| Don't know | 1 | 1 | - | - | 1 | - | - | - | - | 1 | - | - | - | - | 1 |
| | * | * | - | - | * | - | - | - | - | * | - | - | - | - | * |

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Absolutes/col percents

Table 21

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Least common

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|-----------------|-------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Oesophageal | 1788 43% | 160 46% | 89 43% | 39 33% | 1501 43% | 66 39% | 194 42% | 151 44% | 155 43% | 126 43% | 160 41% | 238 45% | 249 44% | 162 46% | 278 38% | 1510 44% |
| Testicular | 291 7% | 18 5% | 9 5% | 8 6% | 255 7% | 9 6% | 37 8% | 21 6% | 26 7% | 31 10% | 20 5% | 45 8% | 34 6% | 31 9% | 69 9% | 222 7% |
| Bowel | 61 1% | 4 1% | 4 2% | 1 1% | 51 1% | 1 1% | 4 1% | 3 1% | 6 2% | 1 * | 2 * | 21 4% | 7 1% | 5 2% | 7 1% | 54 2% |
| Lung | 52 1% | 5 2% | 2 1% | - - | 45 1% | 1 1% | 5 1% | 2 1% | 8 2% | 5 2% | 3 1% | 8 2% | 12 2% | 1 * | 5 1% | 47 1% |
| Kidney | 1496 36% | 117 33% | 75 37% | 63 53% | 1240 36% | 74 44% | 165 36% | 128 38% | 130 36% | 100 34% | 156 40% | 159 30% | 214 38% | 115 33% | 308 42% | 1187 35% |
| Pancreatic | 446 11% | 45 13% | 26 13% | 8 7% | 367 11% | 17 10% | 56 12% | 35 10% | 35 10% | 34 11% | 49 13% | 58 11% | 45 8% | 38 11% | 71 10% | 376 11% |
| Don't know | 1 * | - - | - - | - - | 1 * | - - | - - | - - | 1 * | - - | - - | - - | - - | - - | - - | 1 * |

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Absolutes/col percents

Table 22

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Summary Table**Base: All respondents**

| | | Cancer type | | | | | |
|--------------------|-----|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Oesophageal | Testicular | Bowel | Lung | Kidney | Pancreatic |
| Unweighted base | | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Weighted base | | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Most common | (1) | 46 1% | 430 10% | 1133 27% | 2274 55% | 71 2% | 181 4% |
| Second most common | (2) | 138 3% | 861 21% | 1584 38% | 957 23% | 203 5% | 393 9% |
| Third most common | (3) | 357 9% | 1212 29% | 801 19% | 520 13% | 396 10% | 849 21% |
| Fourth most common | (4) | 685 17% | 802 19% | 388 9% | 236 6% | 706 17% | 1318 32% |
| Fifth most common | (5) | 1121 27% | 539 13% | 168 4% | 96 2% | 1264 31% | 948 23% |
| Least common | (6) | 1788 43% | 291 7% | 61 1% | 52 1% | 1496 36% | 446 11% |
| Mean rank | | 4.95 | 3.25 | 2.29 | 1.81 | 4.78 | 3.92 |

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Absolutes/col percents

Table 23

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Oesophageal

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Most common | (1) 46 1% | 30 2% | 16 1% | 2 * | 7 1% | 17 3% | 7 1% | 4 1% | 8 1% | 13 1% | 13 1% | 11 1% | 10 1% | 8 1% | 24 1% |
| Second most common | (2) 138 3% | 79 4% | 59 3% | 13 3% | 40 6% | 21 3% | 17 2% | 15 3% | 31 3% | 36 3% | 31 3% | 43 5% | 28 3% | 15 3% | 55 3% |
| Third most common | (3) 357 9% | 174 9% | 183 9% | 33 7% | 47 7% | 66 10% | 60 8% | 47 8% | 103 11% | 109 10% | 106 10% | 69 8% | 74 7% | 56 10% | 137 8% |
| Fourth most common | (4) 685 17% | 333 17% | 352 17% | 59 12% | 113 16% | 99 15% | 126 17% | 116 19% | 172 19% | 208 19% | 179 16% | 140 16% | 157 16% | 98 17% | 280 16% |
| Fifth most common | (5) 1121 27% | 493 24% | 628 30% | 115 24% | 170 24% | 196 29% | 211 29% | 163 27% | 265 29% | 276 25% | 307 28% | 246 27% | 291 29% | 170 29% | 446 25% |
| Least common | (6) 1788 43% | 905 45% | 884 42% | 258 54% | 338 47% | 279 41% | 316 43% | 250 42% | 347 37% | 471 42% | 476 43% | 393 44% | 449 44% | 245 41% | 808 46% |
| Mean rank | 4.95 | 4.93 | 4.96 | 5.18 | 4.97 | 4.88 | 4.99 | 4.96 | 4.83 | 4.90 | 4.95 | 4.94 | 5.02 | 4.93 | 5.00 |

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Absolutes/col percents

Table 23

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Oesophageal

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Most common | (1) 46 1% | 6 2% | 1 * | 1 1% | 38 1% | 3 2% | 4 1% | 4 1% | 3 1% | 3 1% | 3 1% | 10 2% | 7 1% | 2 * | 3 * | 42 1% |
| Second most common | (2) 138 3% | 13 4% | 6 3% | 8 6% | 112 3% | 3 2% | 20 4% | 10 3% | 7 2% | 5 2% | 15 4% | 23 4% | 19 3% | 10 3% | 28 4% | 110 3% |
| Third most common | (3) 357 9% | 26 8% | 13 6% | 11 10% | 306 9% | 19 11% | 42 9% | 42 12% | 33 9% | 24 8% | 32 8% | 39 7% | 41 7% | 33 9% | 73 10% | 284 8% |
| Fourth most common | (4) 685 17% | 58 17% | 35 17% | 24 20% | 567 16% | 27 16% | 67 15% | 38 11% | 58 16% | 69 23% | 71 18% | 81 15% | 97 17% | 58 16% | 132 18% | 553 16% |
| Fifth most common | (5) 1121 27% | 86 25% | 61 30% | 37 30% | 937 27% | 50 30% | 133 29% | 96 28% | 104 29% | 70 24% | 108 28% | 137 26% | 148 26% | 89 25% | 222 30% | 898 26% |
| Least common | (6) 1788 43% | 160 46% | 89 43% | 39 33% | 1501 43% | 66 39% | 194 42% | 151 44% | 155 43% | 126 43% | 160 41% | 238 45% | 249 44% | 162 46% | 278 38% | 1510 44% |
| Mean rank | 4.95 | 4.96 | 5.04 | 4.70 | 4.95 | 4.87 | 4.93 | 4.96 | 4.99 | 4.94 | 4.92 | 4.94 | 4.97 | 5.01 | 4.87 | 4.97 |

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Absolutes/col percents

Table 24

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Testicular

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Most common | (1) 430 10% | 206 10% | 224 11% | 72 15% | 105 15% | 72 11% | 75 10% | 35 6% | 71 8% | 110 10% | 116 10% | 104 11% | 101 10% | 57 10% | 190 11% |
| Second most common | (2) 861 21% | 377 19% | 484 23% | 146 30% | 170 24% | 154 23% | 151 20% | 117 20% | 124 13% | 226 20% | 268 24% | 176 20% | 191 19% | 126 21% | 409 23% |
| Third most common | (3) 1212 29% | 560 28% | 651 31% | 133 28% | 170 24% | 194 29% | 218 30% | 193 32% | 304 33% | 323 29% | 319 29% | 262 29% | 307 30% | 176 30% | 482 28% |
| Fourth most common | (4) 802 19% | 421 21% | 381 18% | 63 13% | 124 17% | 128 19% | 161 22% | 131 22% | 196 21% | 213 19% | 195 18% | 186 21% | 207 21% | 114 19% | 346 20% |
| Fifth most common | (5) 539 13% | 274 14% | 266 13% | 52 11% | 96 13% | 82 12% | 88 12% | 76 13% | 145 16% | 150 13% | 157 14% | 102 11% | 132 13% | 83 14% | 215 12% |
| Least common | (6) 291 7% | 175 9% | 115 5% | 16 3% | 51 7% | 50 7% | 44 6% | 44 7% | 86 9% | 90 8% | 57 5% | 72 8% | 71 7% | 36 6% | 106 6% |
| Mean rank | 3.25 | 3.35 | 3.15 | 2.84 | 3.12 | 3.21 | 3.23 | 3.38 | 3.52 | 3.30 | 3.16 | 3.25 | 3.29 | 3.25 | 3.17 |

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Absolutes/col percents

Table 24

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Testicular

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Most common | (1) 430 10% | 32 9% | 23 11% | 13 11% | 362 10% | 17 10% | 56 12% | 21 6% | 47 13% | 32 11% | 48 12% | 55 10% | 56 10% | 30 8% | 55 7% | 375 11% |
| Second most common | (2) 861 21% | 60 17% | 46 23% | 22 19% | 733 21% | 35 21% | 90 20% | 68 20% | 80 22% | 49 16% | 75 19% | 123 23% | 138 24% | 75 21% | 132 18% | 730 21% |
| Third most common | (3) 1212 29% | 110 31% | 64 31% | 37 31% | 1001 29% | 46 27% | 131 28% | 106 31% | 102 28% | 87 29% | 123 32% | 134 25% | 155 28% | 115 33% | 187 25% | 1024 30% |
| Fourth most common | (4) 802 19% | 88 25% | 41 20% | 24 20% | 648 19% | 41 25% | 88 19% | 72 21% | 61 17% | 59 20% | 64 17% | 92 17% | 109 19% | 61 17% | 173 23% | 629 19% |
| Fifth most common | (5) 539 13% | 41 12% | 20 10% | 15 13% | 463 13% | 20 12% | 59 13% | 52 15% | 45 12% | 39 13% | 58 15% | 80 15% | 70 13% | 40 11% | 121 16% | 418 12% |
| Least common | (6) 291 7% | 18 5% | 9 5% | 8 6% | 255 7% | 9 6% | 37 8% | 21 6% | 26 7% | 31 10% | 20 5% | 45 8% | 34 6% | 31 9% | 69 9% | 222 7% |
| Mean rank | 3.25 | 3.29 | 3.08 | 3.24 | 3.25 | 3.24 | 3.25 | 3.38 | 3.15 | 3.40 | 3.18 | 3.29 | 3.18 | 3.28 | 3.51 | 3.19 |

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Absolutes/col percents

Table 25

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Bowel

Base: All respondents

| | | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--------------------|-----|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|--------------|
| | | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Most common | (1) | 1133 27% | 524 26% | 608 29% | 55 11% | 163 23% | 176 26% | 235 32% | 201 34% | 303 33% | 336 30% | 267 24% | 251 28% | 279 28% | 173 29% | 438 25% |
| Second most common | (2) | 1584 38% | 798 40% | 786 37% | 148 31% | 221 31% | 239 35% | 291 40% | 258 43% | 427 46% | 414 37% | 420 38% | 346 38% | 405 40% | 227 38% | 644 37% |
| Third most common | (3) | 801 19% | 370 18% | 431 20% | 126 26% | 163 23% | 149 22% | 137 19% | 94 16% | 132 14% | 200 18% | 239 22% | 173 19% | 189 19% | 121 21% | 369 21% |
| Fourth most common | (4) | 388 9% | 207 10% | 182 9% | 78 16% | 105 15% | 76 11% | 53 7% | 30 5% | 47 5% | 85 8% | 119 11% | 89 10% | 95 9% | 49 8% | 180 10% |
| Fifth most common | (5) | 168 4% | 90 4% | 78 4% | 55 11% | 40 6% | 30 4% | 18 2% | 13 2% | 13 1% | 59 5% | 46 4% | 34 4% | 30 3% | 17 3% | 83 5% |
| Least common | (6) | 61 1% | 25 1% | 36 2% | 19 4% | 24 3% | 10 1% | 3 * | - - | 4 * | 19 2% | 21 2% | 9 1% | 11 1% | 5 1% | 36 2% |
| Mean rank | | 2.29 | 2.31 | 2.27 | 2.97 | 2.60 | 2.37 | 2.10 | 1.99 | 1.98 | 2.26 | 2.39 | 2.27 | 2.23 | 2.20 | 2.39 |

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Absolutes/col percents

Table 25

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Bowel

Base: All respondents

| | Total | Region | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Most common | (1) 1133 27% | 124 36% | 57 28% | 30 25% | 921 27% | 31 19% | 134 29% | 102 30% | 107 30% | 83 28% | 95 24% | 110 21% | 158 28% | 100 28% | 234 32% | 899 26% |
| Second most common | (2) 1584 38% | 121 35% | 88 43% | 50 41% | 1324 38% | 75 44% | 189 41% | 130 38% | 138 38% | 123 41% | 168 43% | 167 32% | 194 35% | 141 40% | 283 38% | 1301 38% |
| Third most common | (3) 801 19% | 64 18% | 36 18% | 20 16% | 681 20% | 25 15% | 81 18% | 65 19% | 70 20% | 61 21% | 82 21% | 120 23% | 117 21% | 59 17% | 136 18% | 665 20% |
| Fourth most common | (4) 388 9% | 27 8% | 15 7% | 14 12% | 332 10% | 23 14% | 33 7% | 30 9% | 30 8% | 19 6% | 36 9% | 65 12% | 63 11% | 33 9% | 58 8% | 330 10% |
| Fifth most common | (5) 168 4% | 9 3% | 4 2% | 5 4% | 151 4% | 12 7% | 20 4% | 11 3% | 9 3% | 10 4% | 6 2% | 47 9% | 21 4% | 14 4% | 19 3% | 149 4% |
| Least common | (6) 61 1% | 4 1% | 4 2% | 1 1% | 51 1% | 1 1% | 4 1% | 3 1% | 6 2% | 1 * | 2 * | 21 4% | 7 1% | 5 2% | 7 1% | 54 2% |
| Mean rank | 2.29 | 2.10 | 2.18 | 2.32 | 2.31 | 2.49 | 2.19 | 2.20 | 2.21 | 2.17 | 2.22 | 2.69 | 2.32 | 2.25 | 2.14 | 2.32 |

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Absolutes/col percents

Table 26

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Lung

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Most common | (1) 2274 55% | 1105 55% | 1169 55% | 310 65% | 373 52% | 368 54% | 393 53% | 326 55% | 505 54% | 581 52% | 656 59% | 479 53% | 559 55% | 319 54% | 971 56% |
| Second most common | (2) 957 23% | 461 23% | 495 23% | 83 17% | 164 23% | 151 22% | 166 23% | 148 25% | 245 26% | 281 25% | 237 21% | 197 22% | 241 24% | 135 23% | 371 21% |
| Third most common | (3) 520 13% | 240 12% | 280 13% | 41 9% | 103 14% | 81 12% | 108 15% | 71 12% | 115 12% | 141 13% | 132 12% | 117 13% | 129 13% | 73 12% | 218 12% |
| Fourth most common | (4) 236 6% | 119 6% | 117 6% | 25 5% | 42 6% | 57 8% | 45 6% | 30 5% | 38 4% | 70 6% | 50 4% | 66 7% | 50 5% | 38 7% | 116 7% |
| Fifth most common | (5) 96 2% | 51 3% | 45 2% | 8 2% | 20 3% | 16 2% | 15 2% | 19 3% | 18 2% | 25 2% | 20 2% | 29 3% | 22 2% | 16 3% | 41 2% |
| Least common | (6) 52 1% | 37 2% | 15 1% | 12 3% | 14 2% | 8 1% | 9 1% | 3 1% | 6 1% | 14 1% | 17 2% | 13 1% | 8 1% | 11 2% | 31 2% |
| Mean rank | 1.81 | 1.84 | 1.78 | 1.69 | 1.90 | 1.86 | 1.85 | 1.79 | 1.74 | 1.85 | 1.74 | 1.90 | 1.77 | 1.87 | 1.84 |

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Absolutes/col percents

Table 26

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Lung

Base: All respondents

| | Total | Region | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--------------------|-----------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Most common | (1) 2274 55% | 175 50% | 105 51% | 71 59% | 1923 56% | 105 62% | 249 54% | 186 55% | 179 50% | 162 55% | 227 58% | 309 58% | 308 55% | 197 56% | 386 52% | 1888 56% |
| Second most common | (2) 957 23% | 97 28% | 43 21% | 25 21% | 792 23% | 30 18% | 101 22% | 89 26% | 94 26% | 78 26% | 87 22% | 120 23% | 118 21% | 75 21% | 178 24% | 779 23% |
| Third most common | (3) 520 13% | 46 13% | 29 14% | 16 14% | 427 12% | 21 13% | 66 14% | 32 9% | 50 14% | 34 12% | 44 11% | 47 9% | 79 14% | 54 15% | 103 14% | 416 12% |
| Fourth most common | (4) 236 6% | 17 5% | 15 8% | 5 4% | 199 6% | 9 5% | 31 7% | 23 7% | 19 5% | 11 4% | 20 5% | 33 6% | 30 5% | 21 6% | 51 7% | 186 5% |
| Fifth most common | (5) 96 2% | 7 2% | 11 5% | 3 2% | 75 2% | 3 2% | 9 2% | 8 2% | 11 3% | 7 2% | 8 2% | 11 2% | 14 3% | 4 1% | 15 2% | 81 2% |
| Least common | (6) 52 1% | 5 2% | 2 1% | - - | 45 1% | 1 1% | 5 1% | 2 1% | 8 2% | 5 2% | 3 1% | 8 2% | 12 2% | 1 * | 5 1% | 47 1% |
| Mean rank | 1.81 | 1.86 | 1.97 | 1.70 | 1.80 | 1.69 | 1.84 | 1.78 | 1.93 | 1.77 | 1.72 | 1.75 | 1.86 | 1.77 | 1.84 | 1.80 |

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Absolutes/col percents

Table 27

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Kidney

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Most common | (1) 71 2% | 44 2% | 27 1% | 18 4% | 27 4% | 13 2% | 6 1% | 1 * | 6 1% | 23 2% | 16 1% | 20 2% | 13 1% | 11 2% | 42 2% |
| Second most common | (2) 203 5% | 116 6% | 87 4% | 43 9% | 49 7% | 32 5% | 24 3% | 21 4% | 33 4% | 65 6% | 51 5% | 46 5% | 41 4% | 23 4% | 101 6% |
| Third most common | (3) 396 10% | 238 12% | 158 7% | 66 14% | 92 13% | 56 8% | 48 6% | 50 8% | 84 9% | 114 10% | 99 9% | 91 10% | 92 9% | 55 9% | 175 10% |
| Fourth most common | (4) 706 17% | 336 17% | 370 17% | 95 20% | 125 17% | 103 15% | 127 17% | 87 15% | 169 18% | 184 17% | 201 18% | 150 17% | 171 17% | 117 20% | 282 16% |
| Fifth most common | (5) 1264 31% | 627 31% | 637 30% | 145 30% | 208 29% | 202 30% | 254 34% | 196 33% | 259 28% | 337 30% | 340 31% | 272 30% | 315 31% | 168 28% | 570 33% |
| Least common | (6) 1496 36% | 653 32% | 843 40% | 114 24% | 215 30% | 273 40% | 278 38% | 240 40% | 376 41% | 390 35% | 407 37% | 322 36% | 377 37% | 218 37% | 578 33% |
| Mean rank | 4.78 | 4.66 | 4.90 | 4.35 | 4.51 | 4.86 | 4.95 | 4.97 | 4.91 | 4.72 | 4.81 | 4.75 | 4.85 | 4.80 | 4.70 |

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Absolutes/col percents

Table 27

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Kidney

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Most common | (1) 71 2% | 3 1% | 3 2% | - - | 64 2% | 4 2% | 6 1% | 7 2% | 4 1% | 7 2% | 3 1% | 19 4% | 8 1% | 7 2% | 8 1% | 63 2% |
| Second most common | (2) 203 5% | 19 5% | 5 3% | 4 4% | 174 5% | 11 7% | 21 5% | 13 4% | 18 5% | 17 6% | 10 3% | 39 7% | 26 5% | 18 5% | 31 4% | 171 5% |
| Third most common | (3) 396 10% | 31 9% | 22 11% | 10 8% | 332 10% | 13 8% | 47 10% | 23 7% | 46 13% | 30 10% | 32 8% | 74 14% | 44 8% | 23 6% | 53 7% | 343 10% |
| Fourth most common | (4) 706 17% | 53 15% | 32 16% | 14 12% | 607 18% | 22 13% | 85 19% | 61 18% | 64 18% | 46 16% | 71 18% | 100 19% | 79 14% | 77 22% | 107 14% | 599 18% |
| Fifth most common | (5) 1264 31% | 126 36% | 66 32% | 28 23% | 1043 30% | 44 26% | 137 30% | 109 32% | 99 27% | 96 32% | 117 30% | 138 26% | 190 34% | 113 32% | 230 31% | 1034 30% |
| Least common | (6) 1496 36% | 117 33% | 75 37% | 63 53% | 1240 36% | 74 44% | 165 36% | 128 38% | 130 36% | 100 34% | 156 40% | 159 30% | 214 38% | 115 33% | 308 42% | 1187 35% |
| Mean rank | 4.78 | 4.81 | 4.84 | 5.13 | 4.77 | 4.86 | 4.78 | 4.87 | 4.73 | 4.72 | 4.94 | 4.47 | 4.89 | 4.75 | 4.96 | 4.75 |

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Absolutes/col percents

Table 28

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Pancreatic

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Most common | (1) 181 4% | 104 5% | 77 4% | 23 5% | 41 6% | 33 5% | 22 3% | 29 5% | 33 4% | 50 5% | 45 4% | 38 4% | 47 5% | 24 4% | 84 5% |
| Second most common | (2) 393 9% | 184 9% | 209 10% | 48 10% | 72 10% | 82 12% | 87 12% | 36 6% | 68 7% | 91 8% | 106 10% | 94 10% | 102 10% | 67 11% | 169 10% |
| Third most common | (3) 849 21% | 431 21% | 418 20% | 81 17% | 141 20% | 133 20% | 166 23% | 142 24% | 187 20% | 225 20% | 216 19% | 190 21% | 218 22% | 110 19% | 367 21% |
| Fourth most common | (4) 1318 32% | 598 30% | 719 34% | 160 33% | 207 29% | 217 32% | 225 31% | 203 34% | 305 33% | 352 32% | 369 33% | 270 30% | 328 32% | 177 30% | 545 31% |
| Fifth most common | (5) 948 23% | 480 24% | 468 22% | 107 22% | 183 26% | 154 23% | 151 20% | 127 21% | 226 24% | 267 24% | 241 22% | 220 24% | 220 22% | 138 23% | 395 23% |
| Least common | (6) 446 11% | 217 11% | 229 11% | 61 13% | 72 10% | 60 9% | 86 12% | 59 10% | 108 12% | 127 11% | 135 12% | 91 10% | 93 9% | 77 13% | 189 11% |
| Mean rank | 3.92 | 3.90 | 3.93 | 3.97 | 3.89 | 3.82 | 3.89 | 3.91 | 4.02 | 3.97 | 3.95 | 3.90 | 3.84 | 3.96 | 3.90 |

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Absolutes/col percents

Table 28

Q.3 Based on your understanding, please rank the following types of cancer from most to least common.

Pancreatic

Base: All respondents

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Most common | (1) 181 4% | 9 3% | 15 7% | 4 4% | 153 4% | 8 5% | 13 3% | 21 6% | 20 5% | 10 3% | 13 3% | 26 5% | 24 4% | 18 5% | 51 7% | 130 4% |
| Second most common | (2) 393 9% | 39 11% | 16 8% | 11 9% | 327 9% | 15 9% | 40 9% | 31 9% | 25 7% | 25 9% | 34 9% | 56 11% | 67 12% | 34 10% | 86 12% | 307 9% |
| Third most common | (3) 849 21% | 71 20% | 40 20% | 25 21% | 712 21% | 44 26% | 93 20% | 72 21% | 58 16% | 60 20% | 76 19% | 116 22% | 126 22% | 68 19% | 184 25% | 665 20% |
| Fourth most common | (4) 1318 32% | 105 30% | 65 32% | 39 32% | 1108 32% | 45 27% | 155 34% | 117 34% | 129 36% | 93 31% | 126 32% | 158 30% | 183 33% | 103 29% | 216 29% | 1101 32% |
| Fifth most common | (5) 948 23% | 80 23% | 43 21% | 33 27% | 793 23% | 39 23% | 104 22% | 65 19% | 94 26% | 74 25% | 92 24% | 116 22% | 117 21% | 92 26% | 129 18% | 819 24% |
| Least common | (6) 446 11% | 45 13% | 26 13% | 8 7% | 367 11% | 17 10% | 56 12% | 35 10% | 35 10% | 34 11% | 49 13% | 58 11% | 45 8% | 38 11% | 71 10% | 376 11% |
| Mean rank | 3.92 | 3.98 | 3.89 | 3.91 | 3.91 | 3.85 | 4.01 | 3.82 | 3.99 | 4.00 | 4.02 | 3.86 | 3.78 | 3.94 | 3.68 | 3.97 |

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Absolutes/col percents

Table 29

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Summary Table**Base: All respondents**

| | Cancer type | | | | | |
|---------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Oesophageal | Testicular | Bowel | Lung | Kidney | Pancreatic |
| Unweighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| Weighted base | 4135 | 4135 | 4135 | 4135 | 4135 | 4135 |
| NET: Likely | 1059 26% | 2651 64% | 1786 43% | 984 24% | 1373 33% | 823 20% |
| Very likely (4) | 111 3% | 912 22% | 285 7% | 111 3% | 174 4% | 96 2% |
| Fairly likely (3) | 947 23% | 1739 42% | 1501 36% | 873 21% | 1199 29% | 727 18% |
| Fairly unlikely (2) | 1011 24% | 362 9% | 952 23% | 1438 35% | 968 23% | 1079 26% |
| Very unlikely (1) | 348 8% | 120 3% | 395 10% | 770 19% | 349 8% | 1032 25% |
| NET: Unlikely | 1358 33% | 483 12% | 1347 33% | 2208 53% | 1317 32% | 2111 51% |
| Don't know | 1718 42% | 1002 24% | 1002 24% | 943 23% | 1445 35% | 1201 29% |
| Mean | 2.34 | 3.10 | 2.53 | 2.10 | 2.45 | 1.96 |
| Standard deviation | 0.78 | 0.74 | 0.83 | 0.80 | 0.80 | 0.85 |
| Standard error | 0.02 | 0.01 | 0.01 | 0.01 | 0.02 | 0.02 |

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Absolutes/col percents

Table 30

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Oesophageal

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|--------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| NET: Likely | 1059 26% | 503 25% | 556 26% | 132 27% | 175 24% | 176 26% | 199 27% | 144 24% | 234 25% | 320 29% | 261 23% | 238 26% | 241 24% | 161 27% | 427 24% |
| Very likely | (4) 111 3% | 50 2% | 62 3% | 9 2% | 18 2% | 27 4% | 23 3% | 13 2% | 22 2% | 34 3% | 22 2% | 27 3% | 29 3% | 15 2% | 51 3% |
| Fairly likely | (3) 947 23% | 453 23% | 494 23% | 123 26% | 157 22% | 148 22% | 177 24% | 131 22% | 212 23% | 285 26% | 239 21% | 211 23% | 212 21% | 146 25% | 376 21% |
| Fairly unlikely | (2) 1011 24% | 491 24% | 520 24% | 119 25% | 170 24% | 149 22% | 172 23% | 149 25% | 252 27% | 302 27% | 303 27% | 207 23% | 198 20% | 161 27% | 411 23% |
| Very unlikely | (1) 348 8% | 160 8% | 188 9% | 37 8% | 70 10% | 42 6% | 59 8% | 52 9% | 88 9% | 113 10% | 84 8% | 79 9% | 71 7% | 55 9% | 137 8% |
| NET: Unlikely | 1358 33% | 651 32% | 708 33% | 156 32% | 239 33% | 191 28% | 231 31% | 201 34% | 340 37% | 416 37% | 387 35% | 286 32% | 270 27% | 216 36% | 548 31% |
| Don't know | 1718 42% | 860 43% | 858 40% | 192 40% | 302 42% | 312 46% | 306 42% | 251 42% | 353 38% | 377 34% | 464 42% | 378 42% | 498 49% | 215 36% | 774 44% |
| Mean | 2.34 | 2.34 | 2.34 | 2.36 | 2.30 | 2.44 | 2.38 | 2.31 | 2.29 | 2.33 | 2.31 | 2.35 | 2.39 | 2.32 | 2.35 |
| Standard deviation | 0.78 | 0.77 | 0.79 | 0.74 | 0.80 | 0.79 | 0.79 | 0.77 | 0.77 | 0.79 | 0.74 | 0.80 | 0.79 | 0.77 | 0.78 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.04 | 0.03 |

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Absolutes/col percents

Table 30

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**Oesophageal****Base: All respondents**

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| NET: Likely | 1059 26% | 91 26% | 50 24% | 24 20% | 894 26% | 52 31% | 108 23% | 83 24% | 98 27% | 86 29% | 97 25% | 155 29% | 137 24% | 79 22% | 211 29% | 848 25% |
| Very likely | (4) 111 3% | 10 3% | 8 4% | 3 2% | 91 3% | 9 5% | 3 1% | 6 2% | 11 3% | 9 3% | 8 2% | 24 4% | 14 3% | 8 2% | 24 3% | 87 3% |
| Fairly likely | (3) 947 23% | 81 23% | 42 21% | 21 18% | 803 23% | 43 26% | 104 23% | 77 23% | 87 24% | 77 26% | 89 23% | 132 25% | 123 22% | 72 20% | 187 25% | 761 22% |
| Fairly unlikely | (2) 1011 24% | 87 25% | 49 24% | 48 40% | 827 24% | 43 25% | 111 24% | 77 23% | 81 22% | 72 24% | 93 24% | 109 21% | 154 27% | 87 25% | 214 29% | 797 23% |
| Very unlikely | (1) 348 8% | 24 7% | 15 7% | 5 5% | 303 9% | 17 10% | 53 11% | 23 7% | 23 6% | 29 10% | 35 9% | 44 8% | 49 9% | 32 9% | 63 9% | 284 8% |
| NET: Unlikely | 1358 33% | 111 32% | 64 31% | 53 44% | 1131 33% | 60 35% | 164 35% | 100 29% | 103 29% | 101 34% | 128 33% | 153 29% | 203 36% | 119 34% | 277 38% | 1081 32% |
| Don't know | 1718 42% | 147 42% | 91 45% | 43 36% | 1436 42% | 57 34% | 190 41% | 158 46% | 160 44% | 110 37% | 164 42% | 221 42% | 221 39% | 154 44% | 249 34% | 1469 43% |
| Mean | 2.34 | 2.38 | 2.38 | 2.27 | 2.34 | 2.39 | 2.22 | 2.36 | 2.43 | 2.35 | 2.31 | 2.44 | 2.30 | 2.28 | 2.35 | 2.34 |
| Standard deviation | 0.78 | 0.76 | 0.79 | 0.64 | 0.78 | 0.84 | 0.76 | 0.74 | 0.76 | 0.80 | 0.77 | 0.83 | 0.76 | 0.78 | 0.77 | 0.78 |
| Standard error | 0.02 | 0.05 | 0.07 | 0.08 | 0.02 | 0.08 | 0.05 | 0.05 | 0.05 | 0.06 | 0.05 | 0.05 | 0.04 | 0.06 | 0.03 | 0.02 |

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Absolutes/col percents

Table 31

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Testicular

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|--------------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| NET: Likely | 2651 64% | 1285 64% | 1366 64% | 248 52% | 406 57% | 398 59% | 496 67% | 421 71% | 682 74% | 759 68% | 730 66% | 567 63% | 595 59% | 376 64% | 1052 60% |
| Very likely | (4) 912 22% | 473 23% | 439 21% | 60 13% | 130 18% | 126 19% | 181 25% | 163 27% | 251 27% | 269 24% | 243 22% | 174 19% | 227 22% | 113 19% | 331 19% |
| Fairly likely | (3) 1739 42% | 812 40% | 927 44% | 188 39% | 276 39% | 271 40% | 315 43% | 257 43% | 431 46% | 490 44% | 487 44% | 393 44% | 368 36% | 263 44% | 721 41% |
| Fairly unlikely | (2) 362 9% | 210 10% | 152 7% | 69 14% | 82 11% | 64 9% | 47 6% | 40 7% | 60 6% | 98 9% | 89 8% | 84 9% | 91 9% | 54 9% | 184 11% |
| Very unlikely | (1) 120 3% | 57 3% | 63 3% | 24 5% | 30 4% | 18 3% | 21 3% | 13 2% | 15 2% | 35 3% | 19 2% | 25 3% | 40 4% | 24 4% | 53 3% |
| NET: Unlikely | 483 12% | 268 13% | 215 10% | 92 19% | 112 16% | 82 12% | 68 9% | 53 9% | 74 8% | 134 12% | 108 10% | 110 12% | 131 13% | 78 13% | 237 14% |
| Don't know | 1002 24% | 461 23% | 540 25% | 139 29% | 198 28% | 199 29% | 172 23% | 123 21% | 170 18% | 220 20% | 275 25% | 225 25% | 283 28% | 138 23% | 460 26% |
| Mean | 3.10 | 3.09 | 3.10 | 2.84 | 2.97 | 3.05 | 3.16 | 3.21 | 3.21 | 3.11 | 3.14 | 3.06 | 3.08 | 3.02 | 3.03 |
| Standard deviation | 0.74 | 0.76 | 0.72 | 0.79 | 0.80 | 0.74 | 0.73 | 0.70 | 0.67 | 0.75 | 0.68 | 0.73 | 0.81 | 0.76 | 0.75 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.04 | 0.03 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.03 | 0.03 | 0.04 | 0.02 |

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Absolutes/col percents

Table 31

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Testicular

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| NET: Likely | 2651 64% | 221 63% | 129 63% | 77 64% | 2223 64% | 116 69% | 302 65% | 215 63% | 235 65% | 197 66% | 274 70% | 308 58% | 364 65% | 215 61% | 568 77% | 2083 61% |
| Very likely | (4) 912 22% | 77 22% | 59 29% | 21 18% | 754 22% | 48 29% | 103 22% | 78 23% | 81 22% | 71 24% | 92 24% | 95 18% | 118 21% | 67 19% | 223 30% | 689 20% |
| Fairly likely | (3) 1739 42% | 144 41% | 70 34% | 56 47% | 1469 42% | 67 40% | 198 43% | 138 40% | 153 43% | 125 42% | 181 47% | 212 40% | 246 44% | 148 42% | 345 47% | 1393 41% |
| Fairly unlikely | (2) 362 9% | 33 10% | 16 8% | 19 16% | 293 8% | 11 7% | 37 8% | 25 7% | 31 9% | 33 11% | 22 6% | 62 12% | 42 7% | 29 8% | 57 8% | 305 9% |
| Very unlikely | (1) 120 3% | 13 4% | 2 1% | 4 3% | 101 3% | 7 4% | 21 5% | 10 3% | 5 1% | 5 2% | 8 2% | 22 4% | 10 2% | 13 4% | 13 2% | 108 3% |
| NET: Unlikely | 483 12% | 46 13% | 18 9% | 23 20% | 394 11% | 19 11% | 59 13% | 35 10% | 37 10% | 38 13% | 30 8% | 85 16% | 52 9% | 42 12% | 70 9% | 413 12% |
| Don't know | 1002 24% | 82 23% | 57 28% | 20 16% | 844 24% | 34 20% | 101 22% | 91 27% | 90 25% | 62 21% | 86 22% | 137 26% | 146 26% | 96 27% | 99 13% | 903 27% |
| Mean | 3.10 | 3.07 | 3.26 | 2.94 | 3.10 | 3.17 | 3.07 | 3.13 | 3.15 | 3.12 | 3.18 | 2.97 | 3.14 | 3.04 | 3.22 | 3.07 |
| Standard deviation | 0.74 | 0.78 | 0.71 | 0.75 | 0.74 | 0.80 | 0.79 | 0.74 | 0.69 | 0.72 | 0.67 | 0.79 | 0.68 | 0.76 | 0.69 | 0.75 |
| Standard error | 0.01 | 0.05 | 0.06 | 0.08 | 0.01 | 0.07 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.04 | 0.03 | 0.05 | 0.03 | 0.02 |

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Absolutes/col percents

Table 32

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Bowel**Base: All respondents**

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| NET: Likely | 1786 | 816 | 970 | 166 | 238 | 245 | 331 | 288 | 519 | 492 | 475 | 395 | 424 | 243 | 673 |
| | 43% | 41% | 46% | 35% | 33% | 36% | 45% | 48% | 56% | 44% | 43% | 44% | 42% | 41% | 38% |
| Very likely | (4) 285 | 129 | 156 | 8 | 29 | 34 | 51 | 60 | 103 | 75 | 69 | 61 | 79 | 30 | 86 |
| | 7% | 6% | 7% | 2% | 4% | 5% | 7% | 10% | 11% | 7% | 6% | 7% | 8% | 5% | 5% |
| Fairly likely | (3) 1501 | 687 | 814 | 158 | 209 | 211 | 280 | 228 | 416 | 417 | 406 | 334 | 345 | 212 | 587 |
| | 36% | 34% | 38% | 33% | 29% | 31% | 38% | 38% | 45% | 37% | 36% | 37% | 34% | 36% | 34% |
| Fairly unlikely | (2) 952 | 508 | 445 | 126 | 179 | 158 | 170 | 131 | 189 | 281 | 266 | 218 | 188 | 145 | 436 |
| | 23% | 25% | 21% | 26% | 25% | 23% | 23% | 22% | 20% | 25% | 24% | 24% | 19% | 25% | 25% |
| Very unlikely | (1) 395 | 220 | 175 | 49 | 92 | 58 | 72 | 47 | 76 | 114 | 99 | 80 | 102 | 70 | 164 |
| | 10% | 11% | 8% | 10% | 13% | 9% | 10% | 8% | 8% | 10% | 9% | 9% | 10% | 12% | 9% |
| NET: Unlikely | 1347 | 728 | 619 | 175 | 271 | 216 | 242 | 178 | 265 | 396 | 364 | 298 | 290 | 215 | 600 |
| | 33% | 36% | 29% | 36% | 38% | 32% | 33% | 30% | 29% | 36% | 33% | 33% | 29% | 36% | 34% |
| Don't know | 1002 | 470 | 531 | 139 | 208 | 218 | 164 | 130 | 143 | 225 | 273 | 209 | 295 | 134 | 476 |
| | 24% | 23% | 25% | 29% | 29% | 32% | 22% | 22% | 15% | 20% | 25% | 23% | 29% | 23% | 27% |
| Mean | 2.53 | 2.47 | 2.60 | 2.37 | 2.34 | 2.48 | 2.54 | 2.65 | 2.70 | 2.51 | 2.53 | 2.54 | 2.56 | 2.44 | 2.47 |
| Standard deviation | 0.83 | 0.84 | 0.81 | 0.76 | 0.84 | 0.81 | 0.82 | 0.83 | 0.82 | 0.82 | 0.81 | 0.81 | 0.87 | 0.83 | 0.80 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.04 | 0.04 | 0.04 | 0.03 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.04 | 0.02 |

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Absolutes/col percents

Table 32

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Bowel

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humbreside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| NET: Likely | 1786 43% | 161 46% | 95 47% | 49 41% | 1480 43% | 80 47% | 223 48% | 146 43% | 157 44% | 124 42% | 163 42% | 197 37% | 241 43% | 150 42% | 400 54% | 1386 41% |
| Very likely | (4) 285 7% | 28 8% | 16 8% | 4 4% | 237 7% | 16 9% | 28 6% | 20 6% | 28 8% | 26 9% | 28 7% | 37 7% | 32 6% | 23 7% | 74 10% | 211 6% |
| Fairly likely | (3) 1501 36% | 134 38% | 79 39% | 45 37% | 1244 36% | 64 38% | 195 42% | 126 37% | 130 36% | 98 33% | 135 35% | 160 30% | 209 37% | 126 36% | 326 44% | 1175 35% |
| Fairly unlikely | (2) 952 23% | 73 21% | 40 20% | 33 28% | 806 23% | 38 22% | 92 20% | 69 20% | 87 24% | 82 28% | 94 24% | 142 27% | 126 23% | 75 21% | 180 24% | 773 23% |
| Very unlikely | (1) 395 10% | 32 9% | 17 8% | 19 16% | 327 9% | 19 11% | 44 10% | 34 10% | 27 7% | 27 9% | 41 11% | 49 9% | 49 9% | 36 10% | 70 10% | 325 10% |
| NET: Unlikely | 1347 33% | 104 30% | 57 28% | 52 43% | 1133 33% | 56 33% | 136 29% | 104 30% | 114 31% | 110 37% | 136 35% | 191 36% | 176 31% | 111 32% | 250 34% | 1097 32% |
| Don't know | 1002 24% | 83 24% | 52 25% | 19 16% | 847 24% | 32 19% | 102 22% | 91 27% | 90 25% | 63 21% | 91 23% | 141 27% | 145 26% | 92 26% | 87 12% | 915 27% |
| Mean | 2.53 | 2.59 | 2.62 | 2.35 | 2.53 | 2.56 | 2.58 | 2.53 | 2.58 | 2.53 | 2.50 | 2.48 | 2.54 | 2.53 | 2.62 | 2.51 |
| Standard deviation | 0.83 | 0.83 | 0.82 | 0.83 | 0.83 | 0.87 | 0.80 | 0.83 | 0.80 | 0.84 | 0.85 | 0.83 | 0.80 | 0.84 | 0.82 | 0.83 |
| Standard error | 0.01 | 0.05 | 0.07 | 0.09 | 0.02 | 0.08 | 0.04 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.05 | 0.03 | 0.02 |

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Absolutes/col percents

Table 33

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Lung

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|--------------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| NET: Likely | 984 24% | 475 24% | 508 24% | 120 25% | 182 25% | 137 20% | 151 21% | 133 22% | 261 28% | 299 27% | 272 24% | 200 22% | 212 21% | 124 21% | 393 22% |
| Very likely | (4) 111 3% | 49 2% | 62 3% | 14 3% | 25 4% | 17 2% | 12 2% | 17 3% | 27 3% | 26 2% | 30 3% | 26 3% | 29 3% | 9 2% | 48 3% |
| Fairly likely | (3) 873 21% | 426 21% | 446 21% | 106 22% | 157 22% | 120 18% | 140 19% | 116 19% | 234 25% | 273 25% | 243 22% | 175 19% | 182 18% | 115 19% | 345 20% |
| Fairly unlikely | (2) 1438 35% | 703 35% | 735 35% | 140 29% | 227 32% | 243 36% | 247 34% | 214 36% | 366 40% | 403 36% | 394 35% | 309 34% | 331 33% | 226 38% | 584 33% |
| Very unlikely | (1) 770 19% | 396 20% | 375 18% | 90 19% | 105 15% | 99 15% | 181 25% | 132 22% | 163 18% | 207 19% | 180 16% | 184 20% | 200 20% | 122 21% | 319 18% |
| NET: Unlikely | 2208 53% | 1099 55% | 1109 52% | 231 48% | 332 46% | 342 50% | 428 58% | 346 58% | 529 57% | 610 55% | 574 52% | 493 55% | 531 53% | 348 59% | 904 52% |
| Don't know | 943 23% | 440 22% | 503 24% | 130 27% | 202 28% | 200 29% | 157 21% | 117 20% | 136 15% | 203 18% | 266 24% | 208 23% | 266 26% | 120 20% | 452 26% |
| Mean | 2.10 | 2.08 | 2.12 | 2.12 | 2.20 | 2.11 | 1.97 | 2.04 | 2.16 | 2.13 | 2.14 | 2.06 | 2.06 | 2.02 | 2.09 |
| Standard deviation | 0.80 | 0.80 | 0.80 | 0.84 | 0.82 | 0.77 | 0.80 | 0.81 | 0.78 | 0.79 | 0.79 | 0.81 | 0.82 | 0.76 | 0.81 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.04 | 0.03 | 0.03 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.04 | 0.02 |

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Absolutes/col percents

Table 33

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Lung

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humbreside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| NET: Likely | 984 24% | 88 25% | 49 24% | 22 18% | 824 24% | 52 31% | 96 21% | 79 23% | 92 26% | 66 22% | 89 23% | 142 27% | 137 24% | 71 20% | 209 28% | 774 23% |
| Very likely | (4) 111 3% | 4 1% | 3 1% | 3 3% | 100 3% | 3 2% | 6 1% | 13 4% | 8 2% | 8 3% | 14 4% | 24 4% | 14 3% | 11 3% | 25 3% | 86 3% |
| Fairly likely | (3) 873 21% | 84 24% | 46 23% | 19 15% | 724 21% | 50 30% | 90 19% | 66 19% | 84 23% | 58 20% | 75 19% | 119 22% | 122 22% | 60 17% | 185 25% | 688 20% |
| Fairly unlikely | (2) 1438 35% | 115 33% | 69 34% | 48 40% | 1205 35% | 58 35% | 177 38% | 109 32% | 121 34% | 116 39% | 138 35% | 170 32% | 197 35% | 120 34% | 294 40% | 1144 34% |
| Very unlikely | (1) 770 19% | 66 19% | 38 18% | 33 27% | 634 18% | 25 15% | 86 19% | 67 20% | 63 18% | 54 18% | 79 20% | 95 18% | 91 16% | 74 21% | 149 20% | 621 18% |
| NET: Unlikely | 2208 53% | 182 52% | 106 52% | 81 67% | 1839 53% | 83 49% | 263 57% | 175 51% | 185 51% | 170 57% | 216 56% | 264 50% | 288 51% | 194 55% | 444 60% | 1765 52% |
| Don't know | 943 23% | 79 23% | 49 24% | 17 14% | 798 23% | 33 19% | 102 22% | 86 25% | 84 23% | 61 20% | 84 22% | 123 23% | 137 24% | 88 25% | 84 11% | 859 25% |
| Mean | 2.10 | 2.10 | 2.10 | 1.93 | 2.11 | 2.22 | 2.05 | 2.10 | 2.13 | 2.08 | 2.08 | 2.18 | 2.14 | 2.03 | 2.13 | 2.09 |
| Standard deviation | 0.80 | 0.78 | 0.78 | 0.79 | 0.81 | 0.76 | 0.75 | 0.85 | 0.80 | 0.77 | 0.83 | 0.85 | 0.79 | 0.82 | 0.80 | 0.80 |
| Standard error | 0.01 | 0.05 | 0.06 | 0.08 | 0.02 | 0.07 | 0.04 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.05 | 0.03 | 0.02 |

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Absolutes/col percents

Table 34

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Kidney

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| NET: Likely | 1373 33% | 657 33% | 717 34% | 153 32% | 228 32% | 206 30% | 255 35% | 208 35% | 324 35% | 385 35% | 374 34% | 316 35% | 299 30% | 195 33% | 566 32% |
| Very likely | (4) 174 4% | 90 4% | 84 4% | 13 3% | 31 4% | 28 4% | 29 4% | 30 5% | 43 5% | 41 4% | 38 3% | 50 6% | 46 5% | 20 3% | 65 4% |
| Fairly likely | (3) 1199 29% | 567 28% | 633 30% | 140 29% | 197 28% | 178 26% | 225 31% | 178 30% | 281 30% | 344 31% | 336 30% | 266 29% | 254 25% | 175 30% | 501 29% |
| Fairly unlikely | (2) 968 23% | 509 25% | 458 22% | 123 26% | 178 25% | 152 22% | 167 23% | 131 22% | 217 23% | 295 27% | 269 24% | 197 22% | 207 21% | 138 23% | 434 25% |
| Very unlikely | (1) 349 8% | 195 10% | 154 7% | 42 9% | 74 10% | 50 7% | 58 8% | 49 8% | 77 8% | 99 9% | 77 7% | 88 10% | 86 9% | 67 11% | 140 8% |
| NET: Unlikely | 1317 32% | 705 35% | 612 29% | 165 34% | 252 35% | 202 30% | 225 30% | 180 30% | 294 32% | 394 35% | 346 31% | 285 32% | 293 29% | 205 35% | 574 33% |
| Don't know | 1445 35% | 653 32% | 792 37% | 161 34% | 237 33% | 271 40% | 258 35% | 209 35% | 309 33% | 334 30% | 393 35% | 301 33% | 417 41% | 191 32% | 609 35% |
| Mean | 2.45 | 2.41 | 2.49 | 2.39 | 2.39 | 2.45 | 2.47 | 2.49 | 2.47 | 2.42 | 2.47 | 2.46 | 2.44 | 2.37 | 2.43 |
| Standard deviation | 0.80 | 0.81 | 0.78 | 0.77 | 0.82 | 0.80 | 0.78 | 0.81 | 0.80 | 0.78 | 0.75 | 0.84 | 0.83 | 0.82 | 0.78 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.04 | 0.02 |

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Absolutes/col percents

Table 34

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Kidney

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|-----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humbreside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| NET: Likely | 1373 33% | 108 31% | 78 38% | 25 21% | 1162 34% | 62 37% | 149 32% | 108 32% | 125 35% | 104 35% | 132 34% | 178 34% | 186 33% | 119 34% | 263 36% | 1110 33% |
| Very likely | (4) 174 4% | 14 4% | 8 4% | 2 1% | 150 4% | 5 3% | 15 3% | 11 3% | 14 4% | 18 6% | 9 2% | 39 7% | 20 4% | 18 5% | 36 5% | 138 4% |
| Fairly likely | (3) 1199 29% | 94 27% | 69 34% | 24 20% | 1012 29% | 57 34% | 134 29% | 97 28% | 111 31% | 85 29% | 123 32% | 139 26% | 166 29% | 101 29% | 227 31% | 972 29% |
| Fairly unlikely | (2) 968 23% | 76 22% | 39 19% | 49 41% | 804 23% | 38 23% | 95 21% | 72 21% | 76 21% | 86 29% | 71 18% | 138 26% | 146 26% | 81 23% | 187 25% | 781 23% |
| Very unlikely | (1) 349 8% | 36 10% | 15 7% | 7 6% | 291 8% | 13 8% | 54 12% | 29 9% | 28 8% | 23 8% | 29 8% | 44 8% | 36 6% | 34 10% | 58 8% | 291 9% |
| NET: Unlikely | 1317 32% | 112 32% | 53 26% | 56 47% | 1095 32% | 51 30% | 149 32% | 102 30% | 104 29% | 109 37% | 100 26% | 183 34% | 182 32% | 115 32% | 245 33% | 1072 32% |
| Don't know | 1445 35% | 129 37% | 74 36% | 39 32% | 1204 35% | 55 33% | 163 35% | 131 38% | 132 36% | 84 28% | 157 40% | 169 32% | 194 35% | 119 34% | 229 31% | 1216 36% |
| Mean | 2.45 | 2.39 | 2.55 | 2.24 | 2.45 | 2.48 | 2.37 | 2.43 | 2.48 | 2.46 | 2.48 | 2.48 | 2.46 | 2.44 | 2.47 | 2.44 |
| Standard deviation | 0.80 | 0.84 | 0.78 | 0.63 | 0.80 | 0.76 | 0.84 | 0.80 | 0.79 | 0.80 | 0.76 | 0.84 | 0.74 | 0.83 | 0.79 | 0.80 |
| Standard error | 0.02 | 0.06 | 0.07 | 0.08 | 0.02 | 0.07 | 0.05 | 0.05 | 0.05 | 0.06 | 0.05 | 0.05 | 0.04 | 0.05 | 0.04 | 0.02 |

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Absolutes/col percents

Table 35

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Pancreatic

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|--------------------|-------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| NET: Likely | 823 20% | 419 21% | 403 19% | 105 22% | 164 23% | 147 22% | 166 22% | 103 17% | 138 15% | 195 18% | 239 21% | 199 22% | 189 19% | 125 21% | 365 21% |
| Very likely | (4) 96 2% | 51 3% | 44 2% | 9 2% | 22 3% | 20 3% | 21 3% | 9 1% | 15 2% | 28 3% | 18 2% | 22 2% | 28 3% | 15 2% | 44 3% |
| Fairly likely | (3) 727 18% | 368 18% | 359 17% | 96 20% | 142 20% | 127 19% | 145 20% | 95 16% | 123 13% | 167 15% | 221 20% | 177 20% | 162 16% | 110 19% | 321 18% |
| Fairly unlikely | (2) 1079 26% | 541 27% | 538 25% | 133 28% | 176 25% | 157 23% | 182 25% | 166 28% | 265 29% | 329 30% | 283 25% | 232 26% | 235 23% | 150 25% | 451 26% |
| Very unlikely | (1) 1032 25% | 485 24% | 547 26% | 97 20% | 147 20% | 137 20% | 187 25% | 177 30% | 288 31% | 320 29% | 268 24% | 218 24% | 225 22% | 166 28% | 389 22% |
| NET: Unlikely | 2111 51% | 1025 51% | 1086 51% | 230 48% | 323 45% | 294 43% | 369 50% | 343 58% | 552 60% | 649 58% | 552 50% | 450 50% | 460 46% | 316 53% | 840 48% |
| Don't know | 1201 29% | 569 28% | 632 30% | 145 30% | 230 32% | 239 35% | 202 27% | 150 25% | 237 26% | 268 24% | 322 29% | 253 28% | 359 36% | 150 25% | 544 31% |
| Mean | 1.96 | 1.99 | 1.93 | 2.05 | 2.08 | 2.07 | 2.00 | 1.86 | 1.80 | 1.88 | 1.99 | 2.00 | 1.99 | 1.94 | 2.02 |
| Standard deviation | 0.85 | 0.86 | 0.85 | 0.83 | 0.88 | 0.88 | 0.88 | 0.82 | 0.80 | 0.83 | 0.84 | 0.86 | 0.88 | 0.87 | 0.86 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.04 | 0.03 |

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Absolutes/col percents

Table 35

Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?

Pancreatic

Base: All respondents

| | Region | | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | |
|--------------------|-----------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|------------|--|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humbreside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| NET: Likely | 823 20% | 63 18% | 40 20% | 14 12% | 705 20% | 40 24% | 91 20% | 64 19% | 70 19% | 62 21% | 71 18% | 122 23% | 115 21% | 69 20% | 110 15% | 713 21% |
| Very likely | (4) 96 2% | 12 3% | 3 2% | - - | 81 2% | 7 4% | 5 1% | 10 3% | 7 2% | 8 3% | 7 2% | 18 3% | 13 2% | 6 2% | 21 3% | 75 2% |
| Fairly likely | (3) 727 18% | 51 15% | 37 18% | 14 12% | 625 18% | 33 19% | 86 19% | 55 16% | 63 17% | 54 18% | 64 17% | 105 20% | 102 18% | 63 18% | 89 12% | 638 19% |
| Fairly unlikely | (2) 1079 26% | 109 31% | 43 21% | 33 27% | 894 26% | 45 27% | 112 24% | 85 25% | 104 29% | 90 30% | 99 25% | 134 25% | 129 23% | 95 27% | 178 24% | 901 27% |
| Very unlikely | (1) 1032 25% | 75 22% | 62 30% | 48 40% | 847 24% | 38 23% | 126 27% | 84 25% | 78 22% | 73 25% | 100 26% | 120 23% | 144 26% | 84 24% | 380 52% | 652 19% |
| NET: Unlikely | 2111 51% | 185 53% | 105 51% | 81 68% | 1740 50% | 83 49% | 238 52% | 168 49% | 182 50% | 163 55% | 200 51% | 254 48% | 274 49% | 178 51% | 558 76% | 1553 46% |
| Don't know | 1201 29% | 101 29% | 60 29% | 25 21% | 1016 29% | 45 27% | 132 29% | 108 32% | 109 30% | 72 24% | 118 30% | 153 29% | 173 31% | 105 30% | 69 9% | 1132 33% |
| Mean | 1.96 | 2.00 | 1.88 | 1.64 | 1.98 | 2.07 | 1.91 | 1.96 | 2.00 | 1.98 | 1.92 | 2.05 | 1.96 | 1.97 | 1.63 | 2.06 |
| Standard deviation | 0.85 | 0.84 | 0.87 | 0.73 | 0.86 | 0.90 | 0.84 | 0.87 | 0.82 | 0.84 | 0.84 | 0.88 | 0.88 | 0.83 | 0.83 | 0.84 |
| Standard error | 0.02 | 0.05 | 0.07 | 0.08 | 0.02 | 0.08 | 0.05 | 0.05 | 0.05 | 0.06 | 0.05 | 0.05 | 0.04 | 0.05 | 0.03 | 0.02 |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-----------|----------|------------|----------|----------|----------|----------|----------|----------|--------------|----------|----------|----------|-------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Abdominal pain / stomach ache | 303 7% | 92 5% | 211 10% | 39 8% | 47 7% | 37 5% | 64 9% | 46 8% | 70 8% | 94 8% | 76 7% | 71 8% | 62 6% | 36 6% | 123 7% |
| Weight loss | 227 5% | 78 4% | 148 7% | 21 4% | 37 5% | 28 4% | 49 7% | 32 5% | 60 6% | 81 7% | 59 5% | 46 5% | 41 4% | 40 7% | 72 4% |
| Jaundice / yellowing of the skin / eyes | 171 4% | 67 3% | 104 5% | 12 2% | 21 3% | 25 4% | 37 5% | 29 5% | 47 5% | 53 5% | 34 3% | 50 6% | 34 3% | 35 6% | 50 3% |
| Pain / acute pain / chronic pain (non-specific) | 151 4% | 47 2% | 104 5% | 13 3% | 29 4% | 15 2% | 18 2% | 23 4% | 52 6% | 53 5% | 39 3% | 27 3% | 33 3% | 25 4% | 59 3% |
| Tiredness / fatigue | 83 2% | 35 2% | 48 2% | 11 2% | 15 2% | 12 2% | 17 2% | 9 2% | 18 2% | 22 2% | 31 3% | 11 1% | 18 2% | 20 3% | 25 1% |
| Nausea / sickness | 69 2% | 25 1% | 44 2% | 11 2% | 11 2% | 2 * | 16 2% | 11 2% | 19 2% | 29 3% | 15 1% | 11 1% | 14 1% | 14 2% | 21 1% |
| Back pain | 51 1% | 21 1% | 30 1% | 6 1% | 9 1% | 6 1% | 8 1% | 9 2% | 12 1% | 14 1% | 16 1% | 11 1% | 10 1% | 3 * | 24 1% |
| Blood in urine | 49 1% | 35 2% | 13 1% | 3 1% | 7 1% | 13 2% | 14 2% | 5 1% | 7 1% | 8 1% | 10 1% | 17 2% | 13 1% | 11 2% | 28 2% |
| Vomiting | 47 1% | 21 1% | 26 1% | 6 1% | 8 1% | 6 1% | 8 1% | 9 1% | 10 1% | 14 1% | 18 2% | 6 1% | 9 1% | 8 1% | 20 1% |
| Loss of appetite | 46 1% | 14 1% | 32 1% | 4 1% | 3 * | 11 2% | 13 2% | 5 1% | 11 1% | 15 1% | 14 1% | 9 1% | 8 1% | 10 2% | 20 1% |
| Problems digesting food | 41 1% | 17 1% | 25 1% | 9 2% | 2 * | 4 1% | 7 1% | 4 1% | 16 2% | 18 2% | 13 1% | 2 * | 9 1% | 6 1% | 8 * |
| Bloating / swelling | 38 1% | 5 * | 33 2% | 3 1% | 4 1% | 2 * | 7 1% | 5 1% | 16 2% | 12 1% | 15 1% | 2 * | 10 1% | 4 1% | 14 1% |
| Blood in stools / from the anus | 36 1% | 23 1% | 13 1% | 3 1% | 4 1% | 10 2% | 5 1% | 8 1% | 5 1% | 10 1% | 12 1% | 9 1% | 4 * | 5 1% | 17 1% |
| Bleeding (non-specific) | 32 1% | 11 1% | 21 1% | - - | 11 2% | 2 * | 4 1% | 5 1% | 9 1% | 7 1% | 11 1% | 6 1% | 8 1% | 9 1% | 9 1% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|----------|----------|----------|---------|---------|---------|---------|---------|--------------|----------|----------|---------|-------------------|---------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Diabetes / diabetic symptoms | 27 1% | 16 1% | 11 1% | 1 * | 6 1% | 2 * | 5 1% | 6 1% | 8 1% | 9 1% | 11 1% | 3 * | 4 * | 4 1% | 11 1% |
| Indigestion / heart burn / acid reflux | 26 1% | 7 * | 19 1% | 1 * | 3 * | 1 * | 9 1% | 3 1% | 9 1% | 11 1% | 9 1% | 3 * | 4 * | 1 * | 12 1% |
| Change in blood sugar levels | 23 1% | 8 * | 16 1% | 6 1% | 6 1% | 3 * | 4 1% | 2 * | 3 * | 10 1% | 4 * | 4 * | 5 1% | 6 1% | 6 * |
| Change in bowel movements / habits | 23 1% | 10 * | 13 1% | 3 1% | 2 * | 3 * | 4 1% | 1 * | 10 1% | 11 1% | 4 * | 2 * | 6 1% | - | 7 * |
| Pain in your side | 17 * | 10 1% | 7 * | 1 * | 2 * | 5 1% | 5 1% | 2 * | 2 * | 5 * | 4 * | 3 * | 5 * | 1 * | 8 * |
| Blood in waste / going to the toilet (non-specific) | 13 * | 9 * | 4 * | 1 * | 1 * | 4 1% | 4 1% | - | 2 * | 5 * | 4 * | 4 * | 1 * | 6 1% | 4 * |
| Food intolerance / difficulty eating | 13 * | 5 * | 8 * | 2 * | - | 1 * | 2 * | - | 8 1% | 3 * | 7 1% | 1 * | 2 * | 1 * | 4 * |
| Discolouration of urine | 13 * | 4 * | 9 * | 4 1% | 6 1% | - | 1 * | - | 1 * | 2 * | 6 1% | 1 * | 4 * | 1 * | 8 * |
| Frequent urination | 12 * | 4 * | 9 * | - | 3 * | 3 * | 4 1% | 1 * | 1 * | 1 * | 6 1% | 2 * | 3 * | 1 * | 7 * |
| Difficult to detect / nothing until it is too late | 11 * | 6 * | 5 * | 4 1% | - | 4 1% | 2 * | - | 2 * | 5 * | 3 * | 4 * | - | 2 * | 2 * |
| Stomach problems (non-specific) | 11 * | 2 * | 9 * | - | 2 * | 1 * | 2 * | 1 * | 5 1% | 1 * | 6 1% | 3 * | 2 * | 2 * | 1 * |
| Pain in the area of the Pancreas (non-specific) | 11 * | 3 * | 8 * | - | - | 1 * | 1 * | 7 1% | 2 * | 1 * | 2 * | 1 * | 7 1% | 1 * | 5 * |
| General feeling of being unwell | 10 * | 5 * | 5 * | - | * - | 3 * | 1 * | 1 * | 5 1% | 7 1% | 3 * | 1 * | - | 2 * | 3 * |
| Diarrhoea | 10 * | 3 * | 7 * | 3 1% | - | - | 3 * | 1 * | 2 * | 2 * | 2 * | 5 1% | 1 * | 1 * | 4 * |
| Discolouration of stools | 8 * | 2 * | 6 * | - | - | 1 * | 1 * | 3 * | 2 * | 1 * | 3 * | 1 * | 3 * | 1 * | 2 * |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Gender | | Age | | | | | | | Social Grade | | | | Employment Sector | |
|--|----------|----------|----------|----------|----------|----------|---------|---------|----------|--------------|----------|----------|----------|-------------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Lumps / cysts / lesions on skin | 7* | 1* | 6* | 1* | 1* | - | 2* | 2* | 1* | 2* | 1* | - | 3* | - | 2* |
| Stomach cramps | 6* | 1* | 5* | 1* | 2* | - | 3* | - | 1* | 3* | 3* | - | - | 2* | 3* |
| Pain passing urine | 6* | 4* | 2* | - | 1* | 2* | 3* | - | - | - | 1* | 1* | 4* | 1* | 3* |
| Difficulty in passing urine | 6* | 6* | - | - | 1* | 2* | - | 1* | 2* | 1* | 2* | - | 3* | 1* | 2* |
| Damage to the pancreas | 5* | 4* | 1* | - | - | 1* | 2* | 3* | - | 1* | 1* | - | 4* | 1* | 1* |
| Swelling of the pancreas | 5* | 4* | 1* | 1* | - | - | 3* | - | 1* | - | 1* | 4* | - | - | 3* |
| Difficulty swallowing | 5* | 4* | 1* | - | - | 1* | - | 1* | 2* | 1* | 1* | 1* | 1* | - | 3* |
| Coughing up blood | 4* | 2* | 2* | 3* 1% | 1* | - | - | - | - | 1* | 3* | - | - | 2* | 2* |
| Increased use of the toilet (non-specific) | 4* | 2* | 3* | - | 1* | - | 1* | 1* | 1* | 1* | 2* | 1* | 1* | 1* | 2* |
| Cancer / cancer of the pancreas | 3* | 2* | 1* | 1* | 1* | - | - | - | 1* | 2* | 1* | - | - | - | 3* |
| Itching | 3* | 1* | 2* | - | 1* | - | 1* | 1* | - | 1* | 2* | - | - | 2* | - |
| Low white blood cell count | 3* | 1* | 2* | - | - | - | 1* | 1* | 1* | - | 1* | - | 2* | 1* | - |
| Bowel problems / issues (none-specific) | 2* | 1* | 1* | 1* | 1* | - | - | - | 1* | 1* | 1* | - | - | - | 1* |
| Other answers | 71 2% | 39 2% | 32 2% | 12 2% | 19 3% | 15 2% | 9 1% | 6 1% | 10 1% | 26 2% | 18 2% | 12 1% | 14 1% | 11 2% | 36 2% |
| Nothing / there are no symptoms / asymptomatic condition | 19* | 13 1% | 7* | 3 1% | 5 1% | 1* | 3* | 2* | 5 1% | 3* | 7 1% | 3* | 7 1% | 5 1% | 8* |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-----------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|------|------|-----|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| I am not aware of any | 3068 | 1589 | 1479 | 370 | 546 | 519 | 520 | 445 | 669 | 780 | 836 | 667 | 785 | 421 | 1323 |
| | 74% | 79% | 70% | 77% | 76% | 77% | 71% | 75% | 72% | 70% | 75% | 74% | 78% | 71% | 76% |
| Don't know | 68 | 25 | 43 | 2 | 7 | 14 | 19 | 7 | 19 | 16 | 18 | 16 | 18 | 8 | 30 |
| | 2% | 1% | 2% | * | 1% | 2% | 3% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 2% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-----------|----------|----------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|----------|----------|------------|--|------------|-----------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Abdominal pain / stomach ache | 303 7% | 24 7% | 7 3% | 14 11% | 259 7% | 16 9% | 43 9% | 18 5% | 22 6% | 24 8% | 30 8% | 45 9% | 39 7% | 22 6% | 107 14% | 197 6% |
| Weight loss | 227 5% | 9 3% | 8 4% | 9 7% | 201 6% | 13 8% | 33 7% | 20 6% | 13 3% | 20 7% | 23 6% | 34 6% | 27 5% | 17 5% | 96 13% | 131 4% |
| Jaundice / yellowing of the skin / eyes | 171 4% | 13 4% | 14 7% | 6 5% | 139 4% | 8 5% | 25 5% | 13 4% | 12 3% | 12 4% | 12 3% | 19 4% | 26 5% | 13 4% | 85 12% | 86 3% |
| Pain / acute pain / chronic pain (non- specific) | 151 4% | 11 3% | 8 4% | 5 4% | 127 4% | 5 3% | 10 2% | 10 3% | 18 5% | 19 6% | 11 3% | 17 3% | 29 5% | 9 3% | 50 7% | 102 3% |
| Tiredness / fatigue | 83 2% | 5 2% | 2 1% | 1 1% | 75 2% | 1 1% | 7 2% | 14 4% | 8 2% | 7 2% | 6 2% | 12 2% | 14 2% | 5 2% | 33 4% | 50 1% |
| Nausea / sickness | 69 2% | 9 2% | 4 2% | 3 2% | 53 2% | 2 1% | 8 2% | 3 1% | 8 2% | 9 3% | 8 2% | 7 1% | 6 1% | 3 1% | 21 3% | 47 1% |
| Back pain | 51 1% | 3 1% | 1 * | 2 1% | 45 1% | 4 3% | 4 1% | 4 1% | 1 * | 8 3% | 3 1% | 7 1% | 7 1% | 6 2% | 19 3% | 32 1% |
| Blood in urine | 49 1% | 4 1% | 6 3% | 1 * | 39 1% | 2 1% | 4 1% | 8 2% | 2 * | 4 1% | 2 * | 5 1% | 7 1% | 5 1% | 13 2% | 36 1% |
| Vomiting | 47 1% | 5 1% | - - | 2 2% | 40 1% | 3 2% | 2 1% | 2 * | 6 2% | 5 2% | 8 2% | 8 1% | 7 1% | - - | 17 2% | 30 1% |
| Loss of appetite | 46 1% | 3 1% | 1 1% | 2 2% | 40 1% | 2 1% | 7 1% | 2 * | 1 * | 1 * | 6 1% | 7 1% | 8 1% | 6 2% | 30 4% | 16 * |
| Problems digesting food | 41 1% | 4 1% | 1 1% | 2 2% | 34 1% | 4 2% | 3 1% | 3 1% | 4 1% | 3 1% | 1 * | 4 1% | 9 2% | 3 1% | 17 2% | 24 1% |
| Bloating / swelling | 38 1% | 2 1% | 1 * | 1 1% | 33 1% | 3 2% | 5 1% | - - | 5 1% | 1 * | 4 1% | 7 1% | 6 1% | 3 1% | 19 3% | 20 1% |
| Blood in stools / from the anus | 36 1% | 4 1% | 1 1% | - - | 31 1% | 1 * | 1 * | 5 1% | 2 * | 4 1% | 4 1% | 4 1% | 4 1% | 5 2% | 9 1% | 27 1% |
| Bleeding (non-specific) | 32 1% | 5 2% | - - | - - | 26 1% | 2 1% | 1 * | 3 1% | 4 1% | 1 * | 4 1% | 4 1% | 6 1% | 2 1% | 7 1% | 24 1% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|---|----------|----------|---------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|---------|---------|------------|--|----------|----------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Diabetes / diabetic symptoms | 27 1% | 3 1% | - - | - - | 24 1% | - - | 4 1% | 2 1% | 3 1% | 2 1% | 1 * | 5 1% | 4 1% | 2 1% | 8 1% | 19 1% |
| Indigestion / heart burn / acid reflux | 26 1% | 2 * | 2 1% | - - | 23 1% | 2 1% | 2 * | 1 * | 4 1% | 1 * | 4 1% | 6 1% | 2 * | 2 * | 11 2% | 15 * |
| Change in blood sugar levels | 23 1% | 4 1% | - - | 1 1% | 18 1% | - - | 1 * | 1 * | 1 * | 5 2% | - - | 4 1% | 5 1% | 1 * | 7 1% | 16 * |
| Change in bowel movements / habits | 23 1% | 5 1% | - - | 3 3% | 15 * | 1 1% | 1 * | 3 1% | * * | 1 * | 3 1% | 2 * | 2 * | - - | 10 1% | 13 * |
| Pain in your side | 17 * | 1 * | 1 1% | 1 1% | 13 * | 2 1% | 7 1% | 2 * | 1 * | - - | * * | 1 * | - - | - - | 6 1% | 11 * |
| Blood in waste / going to the toilet (non-specific) | 13 * | - - | - - | - - | 13 * | 1 * | 4 1% | 2 1% | - - | 2 1% | 3 1% | 1 * | - - | 1 * | 1 * | 12 * |
| Food intolerance / difficulty eating | 13 * | - - | 2 1% | - - | 11 * | - - | 1 * | 1 * | 2 1% | 1 * | - - | 1 * | 4 1% | 2 * | 8 1% | 5 * |
| Discolouration of urine | 13 * | * * | 1 * | - - | 11 * | 1 1% | - - | - - | 1 * | - - | 1 * | 3 1% | 5 1% | - - | 3 * | 9 * |
| Frequent urination | 12 * | - - | - - | - - | 12 * | - - | - - | 3 1% | 2 * | 2 1% | 1 * | 2 * | 1 * | 1 * | 2 * | 10 * |
| Difficult to detect / nothing until it is too late | 11 * | 2 * | - - | - - | 10 * | 2 1% | - - | 2 1% | 2 1% | - - | 1 * | 1 * | 1 * | 1 * | 7 1% | 4 * |
| Stomach problems (non-specific) | 11 * | - - | 1 * | - - | 11 * | - - | 2 * | 1 * | 1 * | 1 * | 2 * | - - | 3 * | 1 * | 6 1% | 6 * |
| Pain in the area of the Pancreas (non-specific) | 11 * | 1 * | 1 * | - - | 10 * | - - | 2 * | 1 * | - - | 2 1% | 2 1% | 1 * | - - | 1 * | 6 1% | 5 * |
| General feeling of being unwell | 10 * | 1 * | 2 1% | 1 1% | 7 * | * * | 1 * | - - | - - | - - | - - | 3 1% | 3 1% | - - | 8 1% | 2 * |
| Diarrhoea | 10 * | 2 1% | - - | 1 1% | 6 * | 1 * | 1 * | - - | 1 * | - - | 1 * | 2 * | 1 * | - - | 2 * | 8 * |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|----------|----------|---------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|---------|----------|------------|--|----------|----------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Discolouration of stools | 8 * | * * | 1 * | - - | 7 * | - - | 1 * | 1 * | 1 * | 1 * | 2 1% | 1 * | 1 * | - - | 5 1% | 3 * |
| Lumps / cysts / lesions on skin | 7 * | - - | 1 1% | - - | 5 * | - - | 1 * | - - | 1 * | - - | 1 * | 1 * | 1 * | - - | 2 * | 5 * |
| Stomach cramps | 6 * | 1 * | - - | - - | 5 * | - - | 2 * | - - | - - | 1 * | - - | 1 * | 1 * | 1 * | 1 * | 5 * |
| Pain passing urine | 6 * | - - | - - | - - | 6 * | 1 1% | - - | 1 * | 1 * | - - | - - | - - | - - | 2 1% | 2 * | 4 * |
| Difficulty in passing urine | 6 * | 1 * | - - | - - | 4 * | - - | - - | 1 * | 1 * | 1 * | - - | 1 * | - - | 1 * | 2 * | 4 * |
| Damage to the pancreas | 5 * | - - | - - | - - | 5 * | - - | 3 1% | - - | 1 * | - - | 1 * | - - | - - | - - | - - | 5 * |
| Swelling of the pancreas | 5 * | 1 * | - - | - - | 4 * | - - | - - | 1 * | - - | 3 1% | - - | - - | - - | - - | 1 * | 4 * |
| Difficulty swallowing | 5 * | - - | 2 1% | - - | 2 * | 1 1% | - - | - - | - - | - - | - - | - - | - - | 1 * | 1 * | 4 * |
| Coughing up blood | 4 * | - - | 1 1% | - - | 3 * | - - | - - | - - | - - | - - | - - | 1 * | - - | 2 1% | - - | 4 * |
| Increased use of the toilet (non-specific) | 4 * | - - | - - | - - | 4 * | - - | 1 * | 1 * | 1 * | 1 * | - - | - - | 1 * | - - | 1 * | 4 * |
| Cancer / cancer of the pancreas | 3 * | - - | - - | - - | 3 * | - - | - - | - - | - - | - - | - - | 3 * | 1 * | - - | 1 * | 2 * |
| Itching | 3 * | - - | - - | - - | 3 * | - - | - - | - - | 1 * | - - | 1 * | - - | 2 * | - - | 2 * | 1 * |
| Low white blood cell count | 3 * | 1 * | - - | - - | 2 * | - - | - - | 1 * | - - | - - | - - | - - | - - | 1 * | 2 * | 1 * |
| Bowel problems / issues (none-specific) | 2 * | - - | 1 * | - - | 2 * | - - | - - | 1 * | - - | - - | - - | 1 * | - - | - - | 1 * | 2 * |
| Other answers | 71 2% | 6 2% | 3 1% | - - | 62 2% | 1 * | 9 2% | 6 2% | 7 2% | 6 2% | 6 2% | 12 2% | 11 2% | 5 1% | 21 3% | 49 1% |

Pancreatic Cancer Survey
ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 36

Q.5 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Nothing / there are no symptoms / asymptomatic condition | 19 * | - - | - - | 2 1% | 18 1% | 2 1% | 4 1% | 2 1% | 3 1% | - - | 3 1% | 1 * | 1 * | 1 * | 11 1% | 9 * |
| I am not aware of any | 3068 74% | 270 77% | 154 75% | 91 76% | 2553 74% | 119 70% | 338 73% | 256 75% | 266 74% | 199 67% | 296 76% | 387 73% | 421 75% | 272 77% | 364 49% | 2705 80% |
| Don't know | 68 2% | 4 1% | 4 2% | - - | 60 2% | 9 6% | 6 1% | 3 1% | 8 2% | 4 1% | 8 2% | 10 2% | 6 1% | 6 2% | 12 2% | 56 2% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 37

Q.6 Which of the following, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 4135 | 2064 | 2071 | 412 | 693 | 686 | 756 | 578 | 1010 | 1221 | 1140 | 703 | 1071 | 550 | 1677 |
| Weighted base | 4135 | 2014 | 2121 | 480 | 716 | 679 | 737 | 596 | 927 | 1112 | 1112 | 901 | 1009 | 592 | 1749 |
| Abdominal pain | 2214 54% | 948 47% | 1266 60% | 279 58% | 372 52% | 338 50% | 380 52% | 324 54% | 521 56% | 611 55% | 583 52% | 471 52% | 549 54% | 318 54% | 867 50% |
| Significant and unexplained weight loss | 2020 49% | 896 44% | 1124 53% | 220 46% | 312 44% | 291 43% | 358 49% | 319 54% | 519 56% | 579 52% | 557 50% | 406 45% | 477 47% | 295 50% | 763 44% |
| Extreme fatigue | 1489 36% | 670 33% | 819 39% | 195 41% | 239 33% | 216 32% | 259 35% | 222 37% | 358 39% | 433 39% | 415 37% | 295 33% | 345 34% | 226 38% | 588 34% |
| Nausea/vomiting | 1173 28% | 488 24% | 685 32% | 187 39% | 222 31% | 139 20% | 196 27% | 173 29% | 257 28% | 334 30% | 335 30% | 243 27% | 261 26% | 193 33% | 431 25% |
| Yellow skin or eyes | 987 24% | 430 21% | 558 26% | 122 25% | 191 27% | 147 22% | 168 23% | 145 24% | 214 23% | 292 26% | 261 23% | 192 21% | 243 24% | 185 31% | 379 22% |
| Rectal bleeding | 959 23% | 533 26% | 426 20% | 131 27% | 174 24% | 184 27% | 173 24% | 126 21% | 172 19% | 274 25% | 245 22% | 199 22% | 240 24% | 141 24% | 433 25% |
| Back pain | 865 21% | 380 19% | 485 23% | 96 20% | 148 21% | 120 18% | 140 19% | 147 25% | 214 23% | 244 22% | 237 21% | 179 20% | 205 20% | 116 20% | 340 19% |
| Indigestion or heartburn | 659 16% | 278 14% | 381 18% | 81 17% | 106 15% | 84 12% | 117 16% | 100 17% | 172 19% | 189 17% | 184 17% | 128 14% | 159 16% | 93 16% | 232 13% |
| Oily floating poo | 638 15% | 303 15% | 334 16% | 107 22% | 125 17% | 104 15% | 115 16% | 83 14% | 104 11% | 194 17% | 180 16% | 118 13% | 146 14% | 112 19% | 291 17% |
| Coughing up blood | 562 14% | 316 16% | 246 12% | 95 20% | 127 18% | 107 16% | 98 13% | 68 11% | 66 7% | 155 14% | 136 12% | 127 14% | 144 14% | 92 16% | 273 16% |
| Itchy skin | 259 6% | 116 6% | 144 7% | 33 7% | 47 7% | 47 7% | 51 7% | 30 5% | 51 5% | 81 7% | 68 6% | 43 5% | 69 7% | 50 9% | 98 6% |
| NET: Both Yellow skin or eyes AND Itchy skin | 174 4% | 74 4% | 100 5% | 25 5% | 25 3% | 21 3% | 41 6% | 27 5% | 34 4% | 53 5% | 46 4% | 27 3% | 48 5% | 30 5% | 65 4% |
| None of these | 581 14% | 342 17% | 239 11% | 62 13% | 107 15% | 125 18% | 108 15% | 71 12% | 108 12% | 122 11% | 168 15% | 130 14% | 161 16% | 73 12% | 288 16% |

Pancreatic Cancer Survey

ONLINE Fieldwork: 26th-29th August/ 2nd-4th September 2016

Absolutes/col percents

Table 37

Q.6 Which of the following, if any, do you think are symptoms of pancreatic cancer?**Base: All respondents**

| | Region | | | | | | | | | | | | | Personal Experience of Pancreatic Cancer | | |
|--|-------------|------------|------------|----------------------------|--------------|------------|------------|---------------------------|------------------|------------------|------------|------------|------------|--|------------|-------------|
| | Total | Scotland | Wales | North- ern Ire- land | NET: England | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Eastern | London | South East | South West | Yes | No |
| Unweighted base | 4135 | 360 | 215 | 106 | 3454 | 169 | 456 | 381 | 345 | 303 | 405 | 498 | 552 | 345 | 735 | 3400 |
| Weighted base | 4135 | 349 | 205 | 120 | 3461 | 168 | 461 | 341 | 361 | 297 | 389 | 529 | 561 | 353 | 737 | 3398 |
| Abdominal pain | 2214 54% | 188 54% | 103 50% | 71 59% | 1852 53% | 92 54% | 238 52% | 174 51% | 196 54% | 167 56% | 208 54% | 265 50% | 318 57% | 193 55% | 466 63% | 1747 51% |
| Significant and unexplained weight loss | 2020 49% | 165 47% | 96 47% | 53 44% | 1706 49% | 82 49% | 212 46% | 171 50% | 179 50% | 147 50% | 199 51% | 248 47% | 289 51% | 178 51% | 458 62% | 1562 46% |
| Extreme fatigue | 1489 36% | 115 33% | 62 30% | 49 41% | 1263 36% | 59 35% | 145 31% | 126 37% | 126 35% | 117 39% | 143 37% | 191 36% | 231 41% | 126 36% | 342 46% | 1147 34% |
| Nausea/vomiting | 1173 28% | 93 27% | 49 24% | 40 33% | 992 29% | 53 32% | 135 29% | 96 28% | 99 28% | 83 28% | 107 28% | 157 30% | 159 28% | 102 29% | 274 37% | 899 26% |
| Yellow skin or eyes | 987 24% | 81 23% | 48 23% | 42 35% | 817 24% | 44 26% | 110 24% | 74 22% | 78 22% | 63 21% | 93 24% | 130 24% | 141 25% | 84 24% | 244 33% | 743 22% |
| Rectal bleeding | 959 23% | 86 25% | 38 19% | 22 18% | 813 23% | 43 26% | 94 20% | 86 25% | 93 26% | 73 25% | 87 22% | 114 22% | 131 23% | 92 26% | 139 19% | 820 24% |
| Back pain | 865 21% | 64 18% | 39 19% | 30 25% | 731 21% | 49 29% | 90 19% | 74 22% | 72 20% | 65 22% | 80 20% | 97 18% | 133 24% | 72 20% | 217 30% | 648 19% |
| Indigestion or heartburn | 659 16% | 39 11% | 36 17% | 21 18% | 563 16% | 35 21% | 78 17% | 51 15% | 48 13% | 57 19% | 42 11% | 98 19% | 95 17% | 58 16% | 172 23% | 488 14% |
| Oily floating poo | 638 15% | 36 10% | 31 15% | 25 20% | 546 16% | 34 20% | 74 16% | 54 16% | 44 12% | 46 16% | 55 14% | 105 20% | 79 14% | 56 16% | 134 18% | 504 15% |
| Coughing up blood | 562 14% | 47 14% | 26 13% | 22 19% | 467 13% | 32 19% | 55 12% | 38 11% | 47 13% | 42 14% | 47 12% | 89 17% | 72 13% | 46 13% | 84 11% | 478 14% |
| Itchy skin | 259 6% | 16 5% | 12 6% | 8 7% | 223 6% | 12 7% | 33 7% | 15 4% | 19 5% | 20 7% | 24 6% | 40 8% | 38 7% | 24 7% | 68 9% | 192 6% |
| NET: Both Yellow skin or eyes AND Itchy skin | 174 4% | 12 3% | 10 5% | 5 4% | 147 4% | 11 6% | 20 4% | 9 3% | 14 4% | 16 6% | 18 5% | 20 4% | 26 5% | 13 4% | 44 6% | 130 4% |
| None of these | 581 14% | 62 18% | 38 19% | 12 10% | 469 14% | 24 14% | 74 16% | 47 14% | 41 11% | 41 14% | 52 13% | 77 15% | 66 12% | 47 13% | 45 6% | 536 16% |