

10:10 CLIMATE HOPE DAY RESEARCH

Methodology: ComRes interviewed 2009 members of the British public online between the 23rd and 25th of June 2017. Data were weighted by age, gender, region and socio-economic grade to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 1

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Summary

Base: All respondents

	Statements					
	Dealing with the amount of waste we generate	Your personal carbon footprint	Pollution levels from vehicles and industry (e.g. factories)	Future energy sources & supplies	Depletion of natural resources	Loss of bio- diversity in plants and animals
Unweighted base	2009	2009	2009	2009	2009	2009
Weighted base	2009	2009	2009	2009	2009	2009
Concerned	1143 57%	522 26%	1275 63%	1015 51%	1295 64%	1095 55%
Hopeful	327 16%	443 22%	171 9%	672 33%	133 7%	164 8%
Don't care	77 4%	255 13%	97 5%	85 4%	74 4%	121 6%
Guilty	258 13%	259 13%	141 7%	57 3%	183 9%	146 7%
Angry	291 14%	31 2%	370 18%	87 4%	380 19%	396 20%
Proud	65 3%	248 12%	22 1%	52 3%	24 1%	32 2%
None of the above	155 8%	397 20%	191 9%	178 9%	196 10%	314 16%

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 2

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Dealing with the amount of waste we generate

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Concerned	1143 57%	540 55%	603 59%	149 66%DEFgh	181 53%	171 53%	199 56%	170 58%	272 59%	330 58%	371 54%	442 58%	314 58%	314 56%	233 56%	282 57%	166 57%	483 56%
Hopeful	327 16%	177 18%b	150 15%	24 11%	45 13%	46 14%	61 17%C	60 20%CDe	91 20%CDe	68 12%	108 16%i	151 20%lj	94 17%	94 17%	67 16%	73 15%	46 16%	134 15%
Don't care	77 4%	53 5%B	24 2%	13 6%H	17 5%H	13 4%H	16 4%H	13 4%H	6 1%	29 5%K	29 4%k	19 2%	17 3%	25 5%	13 3%	21 4%	8 3%	45 5%
Guilty	258 13%	108 11%	151 15%A	54 24%EFGH	66 19%FGH	52 16%FGH	33 9%	21 7%	32 7%	121 21%JK	85 12%K	53 7%	69 13%	79 14%	45 11%	65 13%	39 14%	120 14%
Angry	291 14%	153 16%	137 13%	38 17%	42 12%	49 15%	55 15%	44 15%	63 14%	80 14%	104 15%	106 14%	83 15%	74 13%	60 15%	73 15%	43 15%	119 14%
Proud	65 3%	36 4%	29 3%	3 1%	12 4%	12 4%c	10 3%	8 3%	20 4%C	15 3%	22 3%	29 4%	13 2%	15 3%	13 3%	24 5%l	4 1%	29 3%
None of the above	155 8%	61 6%	94 9%A	12 5%	46 13%CFGH	41 13%CFGH	30 8%GH	10 3%	17 4%	57 10%K	71 10%K	27 4%	40 7%	53 9%o	32 8%	31 6%	28 10%	81 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 3

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Dealing with the amount of waste we generate

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Concerned	1143 57%	98 55%	56 55%	990 57%	42 50%	141 61%	105 62%e	97 54%	80 53%	115 60%	154 58%	159 57%	97 55%
Hopeful	327 16%	25 14%	19 19%	283 16%	16 19%	28 12%	28 16%	36 20%f	27 18%	26 13%	43 16%	49 18%	31 18%
Don't care	77 4%	5 3%	3 3%	68 4%	3 4%	19 8%AIJKLM	9 5%M	6 4%	4 3%	7 4%	9 4%	7 2%	2 1%
Guilty	258 13%	20 11%	13 13%	225 13%	11 13%	34 15%J	24 14%J	20 11%	15 10%	14 7%	44 17%iJm	45 16%Jm	17 10%
Angry	291 14%	19 11%	17 17%j	254 15%	14 17%	40 17%aj	20 12%	29 16%	24 16%	20 10%	38 14%	38 13%	32 18%aj
Proud	65 3%	12 7%DeFGkm	3 3%	51 3%	1 1%	2 1%	1 1%	7 4%	7 5%FG	11 6%eFG	8 3%	10 3%g	4 2%
None of the above	155 8%	19 10%FI	5 5%	132 8%	6 7%	10 4%	14 8%f	18 10%f	12 8%	18 9%f	21 8%	16 6%	18 10%F

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 4

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Your personal carbon footprint

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Concerned	522 26%	233 24%	289 28%A	80 36%DEGH	75 22%	74 23%	108 30%DEh	74 25%	110 24%	155 27%	182 27%	185 24%	149 28%n	155 28%n	91 22%	127 26%	67 23%	229 26%
Hopeful	443 22%	203 21%	240 23%	30 13%	63 18%	75 23%C	80 22%C	71 24%C	124 27%CD	93 16%	155 23%l	195 26%l	103 19%	121 22%	85 20%	134 27%LmN	58 20%	177 20%
Don't care	255 13%	179 18%B	76 7%	29 13%	42 12%	37 12%	50 14%	43 15%	54 12%	71 12%	87 13%	97 13%	79 15%o	65 12%	57 14%	55 11%	32 11%	123 14%
Guilty	259 13%	106 11%	153 15%A	57 26%DEFGH	57 16%FGH	46 14%Fh	25 7%	29 10%	45 10%	114 20%JK	71 10%	74 10%	83 15%O	73 13%O	62 15%O	42 8%	45 16%	116 13%
Angry	31 2%	18 2%	14 1%	6 3%G	9 3%G	5 2%G	5 1%g	-	7 1%g	15 3%K	10 2%	7 1%	10 2%	10 2%	5 1%	7 1%	5 2%	12 1%
Proud	248 12%	128 13%	120 12%	28 12%	44 13%	29 9%	42 12%	41 14%e	65 14%E	71 13%	71 10%	106 14%j	69 13%	68 12%	50 12%	61 12%	32 11%	104 12%
None of the above	397 20%	173 18%	224 22%A	32 14%	92 27%CFGH	83 26%CFGH	65 18%	49 16%	76 16%	124 22%K	148 22%K	125 16%	90 17%	118 21%l	90 22%l	99 20%	66 23%	181 21%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 5

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Your personal carbon footprint

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Concerned	522 26%	47 27%	21 21%	454 26%	20 24%	63 27%	53 31%bk	45 25%	41 27%	52 27%	63 24%	71 25%	46 26%
Hopeful	443 22%	37 21%	32 32%DAGhkl	374 22%	19 23%	56 24%g	27 16%	36 20%	27 18%	45 23%g	59 22%	57 20%	48 27%Gi
Don't care	255 13%	16 9%	13 13%	226 13%	9 11%	36 15%am	17 10%	26 14%	19 12%	23 12%	46 17%AgM	35 13%	15 8%
Guilty	259 13%	18 10%	15 15%	226 13%	7 9%	33 14%	21 12%	24 13%	24 16%	24 12%	39 14%	38 14%	17 9%
Angry	31 2%	3 2%	1 1%	28 2%	- -	2 1%	4 3%	2 1%	2 1%	3 1%	7 3%	8 3%	2 1%
Proud	248 12%	22 13%	13 13%	213 12%	11 12%	26 11%	20 12%	21 12%	19 13%	24 13%	30 11%	40 14%	20 12%
None of the above	397 20%	43 24%bfj	16 16%	339 20%	19 22%	38 16%	38 23%	38 21%	33 22%	32 17%	47 18%	54 19%	40 23%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 6

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Pollution levels from vehicles and industry (e.g. factories)

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Concerned	1275 63%	589 60%	686 67%A	150 67%De	193 56%	189 58%	227 63%d	194 66%De	323 70%DEf	343 60%	416 61%	516 68%IJ	344 64%	351 63%	268 65%	313 63%	196 68%Q	511 59%
Hopeful	171 9%	96 10%b	75 7%	13 6%	27 8%	28 9%	32 9%	26 9%	45 10%	40 7%	60 9%	71 9%	52 10%	47 8%	30 7%	42 8%	17 6%	89 10%P
Don't care	97 5%	65 7%B	32 3%	15 7%h	18 5%	19 6%h	18 5%	11 4%	15 3%	34 6%K	37 5%k	26 3%	28 5%	30 5%	16 4%	22 4%	10 3%	51 6%
Guilty	141 7%	66 7%	75 7%	26 12%FGH	38 11%FGH	26 8%fH	15 4%	19 6%	17 4%	64 11%JK	41 6%	36 5%	45 8%	35 6%	32 8%	29 6%	30 10%	74 9%
Angry	370 18%	186 19%	184 18%	57 25%DEFH	59 17%	58 18%	56 16%	64 22%fh	76 16%	116 20%	114 17%	140 18%	102 19%n	114 20%N	58 14%	97 19%n	47 16%	147 17%
Proud	22 1%	16 2%b	7 1%	1 *	7 2%Gh	7 2%Gh	5 1%g	-	3 1%	8 1%K	12 2%K	3 *	8 1%	3 1%	7 2%	4 1%	5 2%	15 2%
None of the above	191 9%	82 8%	109 11%	14 6%	46 13%CGH	48 15%CGH	42 12%CGH	21 7%	20 4%	60 11%K	90 13%K	41 5%	41 8%	56 10%	46 11%l	47 10%	24 8%	103 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 7

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Pollution levels from vehicles and industry (e.g. factories)

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Concerned	1275 63%	116 65%	63 63%	1097 63%	53 63%	150 65%	107 63%	107 59%	90 59%	112 58%	179 67%j	184 66%	115 65%
Hopeful	171 9%	19 11%FL	8 8%F	144 8%	9 10%F	7 3%	17 10%FI	27 15%FJL	15 10%F	14 7%F	26 10%FI	15 5%	16 9%F
Don't care	97 5%	7 4%	6 6%k	83 5%	2 3%	20 9%aeKM	9 5%k	7 4%	9 6%k	12 6%K	6 2%	14 5%	5 3%
Guilty	141 7%	9 5%	8 8%	124 7%	5 6%	24 10%aHi	11 7%	6 3%	7 4%	15 8%	22 8%h	23 8%h	11 6%
Angry	370 18%	26 14%	21 21%	324 19%	15 18%	47 21%	35 21%	33 18%	30 20%	31 16%	56 21%l	41 15%	35 20%
Proud	22 1%	2 1%f	-	20 1%	2 2%f	-	1 1%	4 2%f	2 2%f	3 1%f	5 2%f	3 1%	1 *
None of the above	191 9%	15 8%	7 7%	169 10%	6 7%	19 8%	12 7%	22 12%	16 11%	20 11%	22 8%	27 10%	23 13%g

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 8

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Future energy sources & supplies

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Concerned	1015 51%	441 45%	574 56%A	125 55%DE	150 44%	148 46%	194 54%DE	157 53%De	241 52%D	275 48%	343 50%	398 52%	272 51%	294 52%	197 48%	253 51%	149 52%	426 49%
Hopeful	672 33%	376 38%B	297 29%	66 29%	99 29%	104 32%	106 30%	107 36%df	190 41%CDEF	165 29%	210 31%	298 39%IJ	186 35%	183 33%	152 37%o	152 30%	89 31%	272 31%
Don't care	85 4%	54 5%B	31 3%	9 4%	23 7%gH	16 5%H	20 6%H	8 3%	9 2%	32 6%K	35 5%K	17 2%	24 4%	26 5%	13 3%	21 4%	11 4%	49 6%
Guilty	57 3%	27 3%	30 3%	12 5%FgH	22 6%eFGH	10 3%H	5 2%	6 2%	3 1%	33 6%JK	15 2%	9 1%	24 4%N	17 3%N	2 1%	14 3%N	10 4%	32 4%
Angry	87 4%	52 5%b	35 3%	20 9%EFH	18 5%eH	8 3%	13 4%	18 6%EH	10 2%	38 7%JK	21 3%	28 4%	36 7%MN	19 3%	11 3%	21 4%	14 5%	39 4%
Proud	52 3%	31 3%	21 2%	9 4%G	16 5%fGH	12 4%G	6 2%	2 1%	8 2%	25 4%K	18 3%	10 1%	11 2%	9 2%	12 3%	21 4%IM	5 2%	26 3%
None of the above	178 9%	69 7%	109 11%A	14 6%	56 16%CFGH	47 15%CFGH	30 8%GH	13 4%	18 4%	70 12%K	78 11%K	31 4%	36 7%	52 9%	45 11%L	45 9%	30 10%	90 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 9

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Future energy sources & supplies

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Concerned	1015 51%	89 50%	49 49%	877 51%	55 66%	117 ABFgHIKLM51%	91 54%	87 48%	77 51%	106 55%lm	135 51%	129 46%	79 45%
Hopeful	672 33%	64 36%	40 40%efK	568 33%	23 27%	69 30%	61 36%	57 32%	53 35%	61 32%	77 29%	101 36%	65 37%
Don't care	85 4%	8 4%	4 4%	73 4%	4 4%	19 8%HLm	6 4%	4 2%	7 5%	8 4%	12 5%	8 3%	5 3%
Guilty	57 3%	2 1%	5 5%a	51 3%	1 1%	8 4%	4 3%	5 3%	5 3%	5 3%	10 4%	7 2%	6 3%
Angry	87 4%	3 2%	2 2%	82 5%a	1 2%	12 5%a	10 6%Ai	9 5%	3 2%	7 4%	15 6%Ai	14 5%a	11 6%Ai
Proud	52 3%	1 1%	2 2%	49 3%a	1 1%	4 2%	3 2%	13 7%AeFGJL	5 4%al	3 2%	12 5%AjL	2 1%	5 3%
None of the above	178 9%	18 10%g	6 6%	154 9%	5 6%	17 7%	8 5%	20 11%g	11 8%	13 7%	28 10%g	31 11%G	21 12%G

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 10
Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?
Depletion of natural resources
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Concerned	1295 64%	624 64%	671 65%	143 64%D	186 54%	185 57%	242 68%DE	213 72%cDE	326 70%DE	330 58%	427 63%	539 71%IJ	353 66%	355 63%	275 66%	311 63%	184 64%	525 60%
Hopeful	133 7%	60 6%	73 7%	11 5%	23 7%	26 8%	20 6%	21 7%	32 7%	35 6%	46 7%	53 7%	43 8%	33 6%	28 7%	29 6%	24 8%	59 7%
Don't care	74 4%	54 6%B	19 2%	12 5%H	14 4%	14 4%H	14 4%	10 4%	9 2%	26 4%k	29 4%k	19 3%	22 4%	20 4%	14 3%	17 3%	10 4%	40 5%
Guilty	183 9%	89 9%	94 9%	29 13%FGH	49 14%FGH	38 12%FGH	24 7%	18 6%	25 5%	78 14%JK	62 9%K	44 6%	49 9%	54 10%	29 7%	51 10%	23 8%	89 10%
Angry	380 19%	194 20%	186 18%	63 28%DEFGH	65 19%	66 20%F	51 14%	58 19%	78 17%	128 22%Jk	117 17%	135 18%	107 20%n	118 21%N	62 15%	92 18%	56 19%	155 18%
Proud	24 1%	18 2%B	6 1%	3 1%gH	6 2%GH	8 3%GH	6 2%GH	-	-	9 2%K	15 2%K	-	10 2%	5 1%	3 1%	6 1%	5 2%	16 2%
None of the above	196 10%	75 8%	121 12%A	20 9%Gh	59 17%CFGH	46 14%cGH	37 10%GH	11 4%	24 5%	79 14%K	83 12%K	35 5%	39 7%	58 10%l	50 12%L	49 10%	28 10%	108 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 11

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Depletion of natural resources

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humburside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Concerned	1295 64%	121 69%H	61 61%	1112 64%	49 58%	152 66%H	116 69%H	92 51%	97 64%H	133 69%eH	175 65%H	181 65%H	117 66%H
Hopeful	133 7%	9 5%	9 8%f	116 7%	7 8%f	8 3%	12 7%f	17 9%F	12 8%f	8 4%	23 9%Fj	17 6%	11 6%
Don't care	74 4%	5 3%	6 6%km	63 4%	4 5%	14 6%Km	7 4%	5 3%	5 3%	10 5%	6 2%	9 3%	4 2%
Guilty	183 9%	16 9%	10 10%	158 9%	5 6%	24 10%gm	9 5%	24 13%GM	12 8%	17 9%	28 10%gm	33 12%GM	8 5%
Angry	380 19%	30 17%j	24 24%Jl	326 19%	24 29%AHJL	49 21%Jl	39 23%JL	28 16%	30 20%J	21 11%	53 20%J	42 15%	40 22%Jl
Proud	24 1%	3 2%	-	21 1%	1 1%	3 1%	1 1%	4 2%	3 2%	1 *	3 1%	4 2%	1 1%
None of the above	196 10%	20 11%	6 6%	171 10%	6 7%	17 8%	14 9%	32 18%BeFGlJKl	13 8%	15 8%	23 9%	30 11%	20 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 12

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Loss of bio-diversity in plants and animals

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Concerned	1095 55%	536 55%	560 54%	134 60%De	156 45%	164 51%	197 55%D	178 60%DE	266 58%De	290 51%	361 53%	444 59%lj	319 59%O	316 56%O	229 55%O	232 47%	167 58%q	448 52%
Hopeful	164 8%	79 8%	85 8%	16 7%	26 8%	31 10%f	21 6%	19 6%	51 11%Fg	42 7%	52 8%	70 9%	42 8%	40 7%	30 7%	52 10%m	24 8%	66 8%
Don't care	121 6%	79 8%B	42 4%	17 8%H	23 7%H	20 6%h	25 7%H	22 8%H	15 3%	40 7%	44 7%	37 5%	39 7%n	35 6%	17 4%	30 6%	19 7%	61 7%
Guilty	146 7%	71 7%	75 7%	32 14%EFGH	35 10%fH	24 7%H	21 6%	19 6%h	16 3%	67 12%JK	45 7%	35 5%	40 8%n	46 8%N	17 4%	43 9%N	19 7%	72 8%
Angry	396 20%	197 20%	199 19%	53 24%	62 18%	60 18%	68 19%	59 20%	94 20%	115 20%	128 19%	153 20%	95 18%	119 21%	85 21%	96 19%	44 15%	167 19%
Proud	32 2%	19 2%	13 1%	9 4%fGH	8 2%Gh	6 2%G	5 1%g	-	3 1%	17 3%K	11 2%K	3 *	12 2%N	8 1%n	1 *	11 2%N	5 2%	19 2%
None of the above	314 16%	120 12%	195 19%A	25 11%	72 21%CGH	72 22%CGH	63 18%cgH	35 12%	48 10%	97 17%K	134 20%K	83 11%	60 11%	87 16%L	79 19%L	88 18%L	45 16%	159 18%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 13

Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below?

Loss of bio-diversity in plants and animals

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Concerned	1095 55%	109 61% ^d BeFh	50 49%	937 54%	42 50%	117 50%	96 57%	90 50%	79 53%	110 57%	154 58%	154 55%	96 54%
Hopeful	164 8%	11 6%	13 13% ^{da} FGI	140 8%	8 9%	14 6%	10 6%	15 8%	15 10%	15 8%	27 10%	20 7%	16 9%
Don't care	121 6%	6 3%	6 6%	109 6%	5 6%	19 8% ^{am}	9 5%	18 10% ^{AIM}	6 4%	11 6%	20 7% ^a	15 5%	6 3%
Guilty	146 7%	11 6%	10 10%	125 7%	6 7%	20 9%	10 6%	12 6%	9 6%	13 7%	24 9%	22 8%	9 5%
Angry	396 20%	30 17%	27 27% ^{dah} km	339 20%	18 21%	57 25% ^{ah} km	36 22%	28 16%	31 20%	36 18%	47 18%	56 20%	29 16%
Proud	32 2%	1 1%	3 3% ^m	28 2%	2 2%	2 1%	2 1%	6 3% ^{jm}	1 1%	1 *	10 4% ^a FJM	5 2%	1 *
None of the above	314 16%	28 16%	10 10%	276 16%	14 16%	36 16%	30 18% ^b	33 18% ^b	25 16%	27 14%	34 13%	37 13%	40 22% ^{Bj} KL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 14

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Statements		
	Statement A	Statement B	Don't know
Unweighted base	2009	2009	2009
Weighted base	2009	2009	2009
A. Actions taken by individuals to tackle climate change will have no significant impact	463 23%	1294 64%	252 13%
B. Actions taken by individuals to tackle climate change will have an impact			
A. People or businesses who harm the environment should be responsible for repairing it themselves	655 33%	1201 60%	153 8%
B. All of society should take shared responsibility for repairing the environment			
A. Individuals must take initiative and change their day to day behaviours to fight climate change	1057 53%	742 37%	210 10%
B. It is up to the government to create regulation and policy that encourages people to fight climate change			
A. Countries which are affected by climate change should be responsible for dealing with its effects themselves	493 25%	1316 66%	200 10%
B. All countries should help those affected by climate change to deal with its effects			

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 14

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Statements		
	Statement A	Statement B	Don't know
Weighted base	2009	2009	2009
A. I feel hopeful about the UK's ability to combat climate change	887 44%	837 42%	285 14%
B. I do not feel hopeful about the UK's ability to combat climate change			

Climate Hope Survey
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Absolutes/col percents

Table 15

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
A. Actions taken by individuals to tackle climate change will have no significant impact	463 23%	292 30%B	171 17%	38 17%	73 21%	61 19%	74 21%	76 26%CE	140 30%CE	112 20%	135 20%	216 29%IJ	139 26%M	112 20%	95 23%	118 24%	52 18%	192 22%
B. Actions taken by individuals to tackle climate change will have an impact	1294 64%	596 61%	698 68%A	160 71%deH	219 64%	206 64%	246 69%H	192 65%	270 58%	380 67%k	453 66%K	462 61%	349 65%	374 67%o	267 65%	304 61%	210 73%Q	562 65%
Don't know	252 13%	93 9%	159 15%A	26 12%	52 15%fg	56 17%cFGH	37 10%	27 9%	53 11%	79 14%	93 14%k	80 11%	50 9%	74 13%l	51 12%	76 15%L	27 9%	114 13%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 16

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
A. Actions taken by individuals to tackle climate change will have no significant impact	463 23%	40 23%	17 17%	405 23%	21 25%	42 18%	44 26% ^{bf}	34 19%	35 23%	56 29% ^{BFH}	65 24%	64 23%	44 25%
B. Actions taken by individuals to tackle climate change will have an impact	1294 64%	118 67%	69 68%	1108 64%	54 64%	148 64%	108 64%	124 69%	92 61%	116 60%	169 63%	179 64%	117 66%
Don't know	252 13%	19 11%	14 14%	219 13%	9 11%	41 18% ^{aGjM}	16 10%	23 13%	23 15% ^m	21 11%	33 12%	37 13%	16 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 17

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
A. People or businesses who harm the environment should be responsible for repairing it themselves	655 33%	335 34%	320 31%	70 31%	104 30%	84 26%	106 30%	111 37% ^{dEf}	181 39% ^{cDEF}	174 31%	189 28%	291 38% ^{IJ}	187 35% ^M	157 28%	139 34%	171 34% ^M	77 27%	279 32%
B. All of society should take shared responsibility for repairing the environment	1201 60%	576 59%	625 61%	139 62%	200 58%	204 63%	223 62%	173 59%	263 57%	338 59%	426 63% ^k	436 58%	314 58%	358 64% ^{IO}	246 59%	283 57%	197 68% ^Q	512 59%
Don't know	153 8%	70 7%	83 8%	16 7%	42 12% ^{cGH}	36 11% ^{GH}	29 8% ^{gH}	12 4%	19 4%	58 10% ^K	65 10% ^K	31 4%	37 7%	45 8%	28 7%	43 9%	15 5%	77 9% ^p

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 18

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
A. People or businesses who harm the environment should be responsible for repairing it themselves	655 33%	53 30%	31 31%	570 33%	26 31%	67 29%	54 32%	73 41%aF	49 33%	62 32%	87 33%	94 34%	57 32%
B. All of society should take shared responsibility for repairing the environment	1201 60%	110 62% ^H	62 62% ^h	1028 59%	52 62%	148 64% ^H	105 62% ^h	91 50%	87 58%	121 63% ^H	157 59%	162 58%	106 60%
Don't know	153 8%	13 7%	7 7%	133 8%	6 7%	16 7%	10 6%	17 9%	14 9%	10 5%	22 8%	24 8%	14 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 19

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
A. Individuals must take initiative and change their day to day behaviours to fight climate change	1057 53%	460 47%	597 58%A	110 49%	160 46%	172 53%	199 56%D	153 52%	262 57%CD	271 47%	371 55%I	415 55%I	263 49%	299 53%	221 53%	275 55%I	148 51%	454 52%
B. It is up to the government to create regulation and policy that encourages people to fight climate change	742 37%	432 44%B	310 30%	94 42%E	135 39%e	104 32%	127 36%	119 40%e	162 35%	229 40%J	232 34%	281 37%	221 41%O	205 37%	149 36%	168 34%	119 41%	309 36%
Don't know	210 10%	88 9%	122 12%a	20 9%	50 15%cFGH	47 14%cFGH	31 9%	23 8%	39 8%	70 12%K	78 11%k	62 8%	54 10%	56 10%	44 11%	55 11%	22 8%	105 12%p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

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Absolutes/col percents

Table 20

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
A. Individuals must take initiative and change their day to day behaviours to fight climate change	1057 53%	95 54%	64 64% ^{DKIKLM}	898 52%	46 55%	134 58% ^{iK}	84 50%	98 54%	72 48%	109 57% ^K	122 46%	145 52%	88 50%
B. It is up to the government to create regulation and policy that encourages people to fight climate change	742 37%	61 34%	28 28%	653 38% ^B	33 39%	74 32%	68 40% ^B	59 33%	64 42% ^{BFj}	63 33%	119 45% ^{ABFHJ}	103 37%	71 40% ^B
Don't know	210 10%	21 12%	9 8%	181 10%	6 7%	23 10%	17 10%	24 13%	14 10%	20 11%	26 10%	32 11%	18 10%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 21

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
A. Countries which are affected by climate change should be responsible for dealing with its effects themselves	493 25%	249 25%	244 24%	30 14%	104 30%CEFG	70 22%C	76 21%C	67 23%C	146 31%CEFG	134 24%	146 21%	213 28%IJ	129 24%m	110 20%	108 26%M	145 29%IM	63 22%	211 24%
B. All countries should help those affected by climate change to deal with its effects	1316 66%	654 67%	662 64%	173 77%DEFH	199 58%	209 65%d	242 68%DH	214 72%DeH	278 60%	372 65%	451 66%	492 65%	365 68%O	394 70%NO	260 63%	298 60%	211 73%Q	562 65%
Don't know	200 10%	77 8%	123 12%A	21 9%g	43 12%G	44 14%GH	39 11%G	14 5%	39 8%g	64 11%K	83 12%K	53 7%	43 8%	56 10%	45 11%	55 11%	15 5%	95 11%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
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Absolutes/col percents

Table 22

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
A. Countries which are affected by climate change should be responsible for dealing with its effects themselves	493 25%	36 20%	23 23%	434 25%	20 23%	50 21%	42 25%	57 32%Afm	36 24%	58 30%Afm	67 25%	68 24%	37 21%
B. All countries should help those affected by climate change to deal with its effects	1316 66%	122 69%	67 67%	1127 65%	59 70%	160 69%	111 66%	110 61%	94 62%	120 62%	177 66%	177 63%	118 67%
Don't know	200 10%	19 11%	10 10%	171 10%	6 7%	21 9%	16 10%	14 8%	21 14%j	15 8%	23 9%	34 12%	22 13%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 23

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector				
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
A. I feel hopeful about the UK's ability to combat climate change	887 44%	432 44%	455 44%	91 41%	165 48%	144 45%	163 46%	122 41%	202 44%	256 45%	307 45%	324 43%	265 49% _{mO}	242 43% _o	193 47% _O	187 37%	140 48%	397 46%
B. I do not feel hopeful about the UK's ability to combat climate change	837 42%	427 44%	409 40%	107 47% _{DE}	121 35%	115 36%	145 41%	136 46% _{DE}	212 46% _{DE}	228 40%	260 38%	349 46% _{IJ}	211 39%	236 42%	173 42%	217 44%	117 41%	334 38%
Don't know	285 14%	121 12%	165 16% _A	27 12%	60 17% _H	63 20% _{CfGH}	50 14%	37 12%	49 11%	87 15% _k	113 17% _K	85 11%	62 12%	82 15%	47 11%	94 19% _{LmN}	32 11%	137 16% _p

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
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Absolutes/col percents

Table 24

Q.2 Below are some statements about the environment and climate change.

Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
A. I feel hopeful about the UK's ability to combat climate change	887 44%	79 45%	46 46%	762 44%	32 37%	101 44%	83 49%e	91 50%e	66 44%	84 44%	110 41%	118 42%	78 44%
B. I do not feel hopeful about the UK's ability to combat climate change	837 42%	73 41%	44 43%	720 42%	43 52%fgH	88 38%	67 39%	61 34%	64 42%	83 43%	126 47%fH	114 41%	74 42%
Don't know	285 14%	25 14%	11 11%	250 14%	9 11%	41 18%gk	19 11%	29 16%	21 14%	25 13%	31 12%	47 17%	26 14%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

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Absolutes/col percents

Table 25
Q.3 Which of the following news stories if any have you heard of
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
The UK recently had its first coal-free day since the industrial revolution	576 29%	390 40%B	186 18%	71 32%De	72 21%	77 24%	93 26%	96 32%DE	166 36%DEF	143 25%	170 25%	262 35%IJ	209 39%MNO	170 30%O	107 26%O	90 18%	70 24%	244 28%
Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand. This was the first time that renewable energy and nuclear power combined have produced more power than gas and coal combined	558 28%	373 38%B	185 18%	57 25%D	57 17%	68 21%	80 22%d	95 32%DEF	200 43%CDEFG20%	114 20%	148 22%	295 39%IJ	197 37%MNO	155 28%O	102 25%	104 21%	69 24%	221 25%
The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles	232 12%	160 16%B	72 7%	14 6%	26 8%	27 8%	30 8%	34 11%c	102 22%CDEFG7%	40 7%	57 8%	136 18%IJ	90 17%MNO	67 12%O	37 9%	39 8%	31 11%	75 9%
Scotland's first tidal power turbine has started generating electricity using wave power in what will become the world's first large-scale wave power park	185 9%	98 10%	86 8%	18 8%	33 10%	36 11%g	28 8%	21 7%	49 11%	51 9%	64 9%	70 9%	73 13%mnO	56 10%O	30 7%	26 5%	34 12%	76 9%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 25
Q.3 Which of the following news stories if any have you heard of
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector				
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
A new property development in north London has been called the most sustainable development in the world with free renewable hot water and electricity for all residents	89 4%	38 4%	50 5%	21 10% EFGH	29 8% eFGH	14 4% h	9 2%	6 2%	9 2%	50 9% JK	23 3%	16 2%	36 7% NO	26 5%	12 3%	14 3%	12 4%	52 6%
None of these	1032 51%	371 38%	660 64% A	111 49% H	195 56% gH	179 55% H	217 61% CGH	143 49% H	186 40%	306 54% K	396 58% K	329 43%	205 38%	272 49% L	227 55% Lm	327 66% LMN	150 52%	448 52%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 26
Q.3 Which of the following news stories if any have you heard of
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
The UK recently had its first coal-free day since the industrial revolution	576 29%	51 29%	35 35%M	490 28%	22 26%	70 30%	51 30%	50 28%	41 27%	57 29%	74 28%	85 30%	41 23%
Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand. This was the first time that renewable energy and nuclear power combined have produced more power than gas and coal combined	558 28%	60 34%defik	31 31%	467 27%	19 22%	58 25%	53 32%	49 27%	37 25%	63 33%e	68 25%	73 26%	47 26%
The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles	232 12%	15 9%	8 8%	209 12%	8 9%	17 7%	15 9%	32 18%AbFGI	13 9%	24 13%f	40 15%aFg	38 14%F	22 12%
Scotland's first tidal power turbine has started generating electricity using wave power in what will become the world's first large-scale wave power park	185 9%	38 21%DBEFGHIJKLM%	3	144 8%b	7 8%	18 8%	11 6%	9 5%	6 4%	21 11%BhI	26 10%Bi	26 9%bi	20 11%BhI

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 26
Q.3 Which of the following news stories if any have you heard of
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
A new property development in north London has been called the most sustainable development in the world with free renewable hot water and electricity for all residents	89 4%	10 5%g	3 3%	76 4%	1 2%	6 2%	3 2%	14 8%eFGj	8 5%	6 3%	20 7%eFGJl	10 4%	8 4%
None of these	1032 51%	83 47%	51 50%	898 52%	44 52%	119 52%	92 55%	94 52%	81 54%	94 48%	135 51%	139 50%	99 56%a

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 27

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

Summary

Base: All respondents

	<u>Statements</u>				
	<u>The UK recently had its first coal-free day since the industrial revolution</u>	<u>The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles</u>	<u>A new property development in north London has been called the most sustainable development in the world</u>	<u>Scotland's first tidal power turbine has started generating electricity using wave power</u>	<u>Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.</u>
Unweighted base	2009	2009	2009	2009	2009
Weighted base	2009	2009	2009	2009	2009
10 - extremely positive	344 17%	250 12%	386 19%	393 20%	378 19%
9	220 11%	183 9%	236 12%	242 12%	290 14%
8	367 18%	367 18%	372 19%	388 19%	422 21%
7	260 13%	339 17%	283 14%	321 16%	288 14%
6	202 10%	230 11%	197 10%	195 10%	162 8%
5	247 12%	254 13%	212 11%	165 8%	173 9%
4	50 2%	59 3%	29 1%	29 1%	35 2%
3	27 1%	31 2%	18 1%	17 1%	19 1%
2	14 1%	22 1%	11 1%	12 1%	10 1%
1	5 *	11 1%	3 *	3 *	1 *
0 - extremely negative	17 1%	12 1%	12 1%	11 1%	8 *

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 27

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

Summary

Base: All respondents

	<u>Statements</u>				
	<u>The UK recently had its first coal-free day since the industrial revolution</u>	<u>The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles</u>	<u>A new property development in north London has been called the most sustainable development in the world</u>	<u>Scotland's first tidal power turbine has started generating electricity using wave power</u>	<u>Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.</u>
Weighted base	2009	2009	2009	2009	2009
Don't know	257 13%	249 12%	249 12%	234 12%	222 11%
NET: Negative (0-3)	62 3%	78 4%	44 2%	43 2%	38 2%
NET: Neutral (4-7)	759 38%	882 44%	721 36%	709 35%	658 33%
NET: Positive (8-10)	931 46%	800 40%	995 50%	1023 51%	1090 54%
Mean	7.38	7.10	7.61	7.69	7.75
Standard deviation	2.07	2.02	1.95	1.90	1.85
Standard error	0.05	0.05	0.05	0.05	0.04

Climate Hope Survey

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Absolutes/col percents

Table 28

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

The UK recently had its first coal-free day since the industrial revolution

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
10 - extremely positive	344 17%	173 18%	171 17%	53 23%DEF	51 15%	46 14%	57 16%	55 18%	82 18%	104 18%	104 15%	137 18%	104 19%n	102 18%	58 14%	80 16%	57 20%	133 15%
9	220 11%	119 12%	102 10%	32 14%EF	44 13%EF	24 7%	27 7%	48 16%EFH	46 10%	77 13%J	50 7%	94 12%J	68 13%	61 11%	41 10%	51 10%	35 12%	101 12%
8	367 18%	188 19%	179 17%	40 18%	68 20%g	66 20%G	68 19%	41 14%	84 18%	108 19%	134 20%	125 16%	93 17%	109 19%o	89 22%O	76 15%	57 20%	167 19%
7	260 13%	125 13%	135 13%	31 14%	41 12%	49 15%h	49 14%	43 14%	48 10%	72 13%	98 14%	91 12%	69 13%O	78 14%O	71 17%IO	43 9%	50 17%	119 14%
6	202 10%	109 11%	93 9%	15 7%	35 10%	40 12%C	32 9%	25 9%	54 12%c	50 9%	72 11%	80 11%	54 10%	59 11%	42 10%	47 9%	20 7%	102 12%P
5	247 12%	125 13%	122 12%	17 8%	35 10%	39 12%	56 16%CdG	27 9%	72 15%CdG	52 9%	95 14%l	99 13%i	76 14%N	72 13%n	37 9%	62 12%	32 11%	100 11%
4	50 2%	26 3%	24 2%	7 3%	6 2%	6 2%	11 3%	6 2%	14 3%	13 2%	16 2%	21 3%	14 3%	12 2%	11 3%	13 3%	4 1%	26 3%
3	27 1%	15 2%	12 1%	3 1%	2 1%	2 *	3 1%	9 3%DEf	8 2%	6 1%	4 1%	17 2%J	9 2%m	3 *	6 1%	10 2%M	5 2%	8 1%
2	14 1%	7 1%	7 1%	- -	1 *	3 1%	4 1%	4 1%ch	1 *	1 *	8 1%i	5 1%	3 1%	- -	3 1%m	8 2%IM	2 1%	6 1%
1	5 *	4 *	1 *	1 *	- -	1 *	1 *	1 *	1 *	1 *	2 *	2 *	1 *	2 *	- -	2 *	- -	3 *
0 - extremely negative	17 1%	14 1%B	2 *	- -	3 1%	1 *	3 1%	3 1%	7 2%ce	3 *	3 *	10 1%	5 1%m	* *	5 1%M	6 1%M	1 *	7 1%
Don't know	257 13%	76 8%	180 18%A	25 11%	59 17%cGH	46 14%h	48 13%	32 11%	46 10%	84 15%K	94 14%k	78 10%	44 8%	62 11%	51 12%l	100 20%LMN	27 9%	96 11%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 28

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

The UK recently had its first coal-free day since the industrial revolution

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Negative (0-3)	62 3%	40 4%B	22 2%	4 2%	6 2%	6 2%	11 3%	18 6% CDEf	17 4%	10 2%	18 3%	35 5% lj	17 3% M	5 1%	14 3% M	26 5% M	8 3%	24 3%
NET: Neutral (4-7)	759 38%	384 39%	375 36%	71 32%	116 34%	134 42% Cd	147 41% Cd	102 34%	188 41% Cd	187 33%	281 41% l	290 38% i	212 39% O	221 39% O	161 39%	165 33%	105 36%	347 40%
NET: Positive (8-10)	931 46%	480 49% B	452 44%	125 56% dEFH	164 47%	136 42%	152 42%	144 49%	211 46%	289 51% J	288 42%	355 47%	264 49% O	272 49% O	188 45%	207 42%	149 52%	401 46%
Mean	7.38	7.32	7.45	7.87 EFGH	7.55 fh	7.30	7.19	7.43	7.21	7.68 JK	7.24	7.29	7.41	7.54 O	7.34	7.18	7.64 q	7.33
Standard deviation	2.07	2.16	1.96	1.90	1.91	1.88	2.10	2.25	2.19	1.91	2.00	2.22	2.10	1.86	1.99	2.32	1.91	2.02
Standard error	0.05	0.07	0.07	0.13	0.12	0.11	0.12	0.14	0.11	0.09	0.08	0.09	0.09	0.08	0.12	0.11	0.12	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 29

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

The UK recently had its first coal-free day since the industrial revolution

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
10 - extremely positive	344 17%	34 19%EI	20 20%E	290 17%	7 8%	40 17%e	26 16%	35 19%e	27 18%e	29 15%	55 21%EL	36 13%	36 20%EI
9	220 11%	20 11%m	11 11%	189 11%	16 19%ijKM	27 12%m	22 13%M	22 12%m	14 9%	21 11%m	24 9%	35 12%M	10 5%
8	367 18%	27 15%	16 16%	323 19%	17 20%	44 19%	27 16%	36 20%	30 20%	40 21%	47 18%	51 18%	30 17%
7	260 13%	22 12%g	13 13%g	225 13%	16 19%GHm	27 12%	11 7%	15 8%	22 15%G	29 15%Gh	43 16%GHm	45 16%GHm	17 10%
6	202 10%	19 10%h	14 13%H	170 10%	9 11%	22 10%	23 14%Hjk	9 5%	13 9%	16 8%	23 8%	28 10%	27 15%HiJK
5	247 12%	20 11%	10 10%	217 13%	7 8%	22 9%	24 14%	30 16%f	21 14%	22 12%	29 11%	36 13%	26 15%
4	50 2%	6 3%K	2 2%	42 2%	- -	8 3%K	9 5%EijK	9 5%eiK	1 1%	3 2%	2 1%	7 2%	5 3%
3	27 1%	3 2%jk	1 1%	23 1%	2 2%j	9 4%HiJKM	4 2%hJK	- -	1 1%	- -	1 *	5 2%j	1 1%
2	14 1%	4 2%Dghil	- -	10 1%	1 1%	3 1%	- -	- -	- -	2 1%	2 1%	1 *	1 1%
1	5 *	1 *	- -	4 *	- -	1 *	1 1%	- -	1 1%	2 1%	- -	- -	- -
0 - extremely negative	17 1%	2 1%	- -	14 1%	- -	- -	1 1%	- -	2 1%	4 2%F	3 1%	2 1%	3 2%f
Don't know	257 13%	20 11%	14 14%	223 13%	11 12%	29 13%	20 12%	26 15%	18 12%	25 13%	39 15%	34 12%	20 11%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 29

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

The UK recently had its first coal-free day since the industrial revolution

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Negative (0-3)	62 3%	10 6%dBHk	1 1%	52 3%	3 3%H	12 5%bHk	6 4%H	-	5 3%H	8 4%H	5 2%	7 3%h	6 3%H
NET: Neutral (4-7)	759 38%	66 37%	39 38%	654 38%	32 38%	79 34%	67 40%	62 34%	57 38%	71 37%	96 36%	116 41%	75 42%
NET: Positive (8-10)	931 46%	81 46%	47 47%	803 46%	39 47%	110 48%	76 45%	93 51%	71 47%	90 46%	126 47%	122 44%	76 43%
Mean	7.38	7.27	7.64g	7.38	7.46	7.37	7.16	7.58	7.40	7.30	7.63Gm	7.31	7.19
Standard deviation	2.07	2.30	1.83	2.06	1.73	2.12	2.16	1.96	2.08	2.20	1.98	1.92	2.23
Standard error	0.05	0.17	0.18	0.05	0.20	0.16	0.16	0.19	0.17	0.16	0.13	0.13	0.18

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

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Absolutes/col percents

Table 30

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
10 - extremely positive	250 12%	105 11%	145 14%A	39 17% ^{dEgh}	41 12%	33 10%	49 14%	33 11%	55 12%	80 14%	82 12%	89 12%	74 14%	73 13%	41 10%	61 12%	39 13%	111 13%
9	183 9%	94 10%	90 9%	17 7%	29 8%	29 9%	33 9%	34 12%	42 9%	46 8%	61 9%	76 10%	62 12% ^O	49 9%	35 8%	38 8%	33 11%	78 9%
8	367 18%	180 18%	187 18%	37 17%	71 21% ^e	48 15%	68 19%	52 18%	91 20% ^e	109 19%	115 17%	143 19%	105 19%	108 19%	66 16%	89 18%	55 19%	151 17%
7	339 17%	174 18%	164 16%	51 23% ^{dfgH}	54 16%	62 19%	58 16%	47 16%	67 14%	106 19%	120 18%	113 15%	86 16%	104 19% ^O	80 19% ^O	68 14%	54 19%	155 18%
6	230 11%	123 13%	107 10%	18 8%	37 11%	45 14% ^C	42 12%	35 12%	53 11%	55 10%	87 13%	88 12%	69 13% ^o	63 11%	52 13%	46 9%	30 10%	106 12%
5	254 13%	139 14% ^b	116 11%	25 11%	40 12%	43 13%	43 12%	37 13%	66 14%	65 11%	86 13%	103 14%	70 13%	71 13%	46 11%	67 14%	39 13%	110 13%
4	59 3%	30 3%	29 3%	9 4%	6 2%	5 2%	12 3%	9 3%	17 4%	15 3%	18 3%	26 3%	7 1%	10 2%	26 6% ^{LMo}	16 3% ^l	3 1%	26 3%
3	31 2%	23 2% ^B	9 1%	2 1%	3 1%	9 3% ^{df}	3 1%	5 2%	11 2% ^f	4 1%	11 2%	16 2% ⁱ	9 2%	8 1%	3 1%	12 2% ⁿ	4 1%	13 2%
2	22 1%	9 1%	13 1%	2 1%	1 *	2 1%	5 1%	4 1%	8 2%	3 1%	7 1%	12 2%	2 *	7 1%	5 1%	8 2% ^l	1 *	10 1%
1	11 1%	9 1% ^B	2 *	1 *	4 1% ^f	1 *	- -	1 *	5 1% ^f	4 1%	1 *	6 1%	4 1% ^m	- -	5 1% ^M	3 1%	1 *	5 1%
0 - extremely negative	12 1%	10 1% ^b	3 *	- -	- -	1 *	1 *	7 2% ^{CDEf}	3 1%	- -	2 *	10 1% ^{lj}	4 1%	1 *	3 1%	4 1%	2 1%	3 *
Don't know	249 12%	85 9%	164 16% ^A	25 11%	59 17% ^{cGH}	46 14% ^H	44 12%	32 11%	44 9%	84 15% ^K	90 13% ^k	76 10%	44 8%	67 12% ^L	53 13% ^L	86 17% ^{LM}	28 10%	102 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 30

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles
Base: All respondents

		Gender		Age									Social Grade				Employment Sector		
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base		2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Negative	(0-3)	78 4%	51 5%B	26 3%	4 2%	8 2%	13 4%	9 2%	16 5%cdf	28 6%CDF	12 2%	21 3%	44 6%J	20 4%	16 3%	15 4%	26 5%m	8 3%	31 4%
NET: Neutral	(4-7)	882 44%	466 48%B	416 40%	103 46%	137 40%	155 48%d	156 44%	128 43%	203 44%	241 42%	310 46%	331 44%	233 43%	248 44%	203 49%O	198 40%	126 44%	396 46%
NET: Positive	(8-10)	800 40%	378 39%	422 41%	93 41%	141 41%e	110 34%	149 42%e	120 40%	188 41%e	234 41%	258 38%	308 41%	241 45%NO	229 41%n	142 34%	188 38%	127 44%	339 39%
Mean		7.10	6.92	7.28A	7.36egH	7.26h	7.00	7.22h	6.98	6.91	7.30K	7.12	6.94	7.24No	7.24No	6.88	6.97	7.31	7.11
Standard deviation		2.02	2.07	1.95	1.90	1.88	1.90	1.94	2.21	2.16	1.88	1.92	2.18	2.00	1.87	2.05	2.17	1.90	1.98
Standard error		0.05	0.07	0.07	0.13	0.12	0.11	0.11	0.13	0.11	0.09	0.08	0.08	0.08	0.08	0.12	0.11	0.12	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 31

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (i)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
10 - extremely positive	250 12%	18 10%	16 16%jl	215 12%	7 9%	23 10%	20 12%	36 20%AeFgJL	19 13%	19 10%	40 15%l	26 9%	25 14%
9	183 9%	17 10%j	8 8%	158 9%	11 13%J	18 8%	21 12%JK	16 9%	19 12%J	9 5%	19 7%	30 11%J	16 9%
8	367 18%	24 14%	17 17%	326 19%	19 23%ag	48 21%ag	24 14%	31 17%	24 16%	46 24%AGil	58 22%ag	45 16%	30 17%
7	339 17%	32 18%	18 18%	289 17%	9 11%	37 16%	20 12%	29 16%	24 16%	44 23%EGkm	40 15%	60 21%EGk	26 15%
6	230 11%	23 13%f	7 7%	200 12%	13 16%bF	16 7%	20 12%	18 10%	22 15%bF	24 12%f	30 11%	36 13%f	21 12%
5	254 13%	28 16%jK	11 11%	215 12%	9 11%	36 16%jk	24 14%	22 12%	21 14%	19 10%	24 9%	39 14%	21 12%
4	59 3%	2 1%	7 7%DAHIJKL	50 3%	1 2%	13 6%AHijkL	8 4%ahi	1 1%	2 1%	4 2%	6 2%	5 2%	9 5%AHijl
3	31 2%	6 3%dk	1 1%	25 1%	2 2%	4 2%	3 2%	3 2%	1 1%	3 1%	2 1%	4 1%	3 2%
2	22 1%	2 1%	2 2%L	19 1%	1 1%l	2 1%	3 2%iL	4 2%L	-	*	6 2%ijL	-	2 1%
1	11 1%	1 1%	* *	10 1%	-	-	3 2%Fhim	-	-	1 *	4 2%f	1 *	-
0 - extremely negative	12 1%	1 1%	1 1%k	10 1%	-	2 1%	-	-	1 *	4 2%gK	-	2 1%	2 1%
Don't know	249 12%	22 12%	13 13%	215 12%	11 13%	31 13%	23 14%	21 11%	17 12%	21 11%	37 14%	32 12%	22 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 * small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 31

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Negative (0-3)	78 4%	10 6%il	4 4%	64 4%	3 3%	8 3%	10 6%ll	7 4%	2 1%	8 4%	13 5%	7 2%	6 4%
NET: Neutral (4-7)	882 44%	85 48%K	43 42%	754 44%	33 39%	103 45%	72 42%	70 39%	69 46%	90 47%k	100 38%	139 50%hK	78 44%
NET: Positive (8-10)	800 40%	60 34%	41 41%	699 40%	37 44%	89 39%	65 38%	83 46%a	62 41%	74 38%	117 44%a	101 36%	71 40%
Mean	7.10	6.88	7.10	7.12	7.19	6.93	6.90	7.44Afg	7.29a	7.03	7.23	7.08	7.08
Standard deviation	2.02	2.04	2.26	2.00	1.85	2.02	2.24	2.03	1.83	1.95	2.10	1.83	2.11
Standard error	0.05	0.15	0.22	0.05	0.21	0.15	0.17	0.20	0.15	0.14	0.14	0.12	0.17

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 32

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

A new property development in north London has been called the most sustainable development in the world

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
10 - extremely positive	386 19%	158 16%	228 22%A	47 21%	58 17%	59 18%	73 20%	56 19%	94 20%	105 18%	132 19%	150 20%	95 18%	116 21%n	65 16%	111 22%IN	53 18%	161 19%
9	236 12%	111 11%	125 12%	28 12%	35 10%	28 9%	42 12%	44 15% ^{dE}	59 13% ^e	62 11%	70 10%	103 14% ^j	61 11%	64 11%	65 16% ^{ImO}	46 9%	31 11%	109 13%
8	372 19%	182 19%	190 18%	40 18%	59 17%	60 19%	65 18%	64 22%	83 18%	99 17%	126 18%	147 19%	107 20%	120 21% ^{No}	64 15%	82 16%	73 25% ^Q	137 16%
7	283 14%	149 15%	134 13%	37 17%	62 18% ^{Fgh}	46 14%	41 11%	37 13%	60 13%	99 17% ^{JK}	87 13%	97 13%	83 15%	70 13%	68 16%	61 12%	46 16%	121 14%
6	197 10%	115 12% ^B	82 8%	22 10%	32 9%	46 14% ^{dGH}	37 10%	22 7%	37 8%	55 10%	83 12% ^K	59 8%	55 10%	59 11%	40 10%	43 9%	31 11%	102 12%
5	212 11%	121 12% ^B	91 9%	18 8%	34 10%	30 9%	40 11%	34 11%	57 12%	52 9%	70 10%	90 12%	66 12%	55 10%	42 10%	49 10%	25 8%	96 11%
4	29 1%	15 2%	14 1%	2 1%	5 2%	4 1%	10 3% ^H	6 2% ^h	2 *	7 1%	13 2%	8 1%	12 2%	7 1%	4 1%	6 1%	4 1%	19 2%
3	18 1%	15 2% ^B	3 *	6 3% ^{DGH}	1 *	4 1% ^g	3 1%	- -	3 1%	8 1% ^k	8 1%	3 *	5 1%	5 1%	2 1%	6 1%	- -	14 2% ^p
2	11 1%	8 1%	3 *	2 1%	2 1%	- -	1 *	2 1%	4 1%	4 1%	1 *	6 1%	3 1% ^m	- -	5 1% ^M	3 1% ^m	2 1%	1 *
1	3 *	1 *	2 *	- -	- -	* *	1 *	- -	2 *	- -	1 *	2 *	* *	- -	1 *	2 *	* *	1 *
0 - extremely negative	12 1%	8 1%	3 *	1 *	3 1%	1 *	1 *	4 1%	2 *	4 1%	2 *	6 1%	3 *	* *	3 1%	6 1% ^M	1 *	7 1%
Don't know	249 12%	96 10%	153 15% ^A	22 10%	54 16% ^{cG}	45 14% ^g	42 12%	26 9%	60 13%	76 13%	87 13%	86 11%	47 9%	63 11%	54 13% ^l	85 17% ^{LM}	23 8%	100 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 32

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

A new property development in north London has been called the most sustainable development in the world

Base: All respondents

		Gender		Age									Social Grade				Employment Sector		
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base		2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Negative	(0-3) 2%	44	33 3%B	11 1%	9 4%	6 2%	6 2%	7 2%	6 2%	10 2%	15 3%	13 2%	16 2%	12 2%	5 1%	11 3% _m	16 3% _M	3 1%	23 3%
NET: Neutral	(4-7) 36%	721	400 41%B	321 31%	79 35%	133 39%	125 39%	128 36%	99 33%	156 34%	213 37%	253 37%	255 34%	216 40% _{mO}	192 34%	154 37%	159 32%	106 37%	338 39%
NET: Positive	(8-10) 50%	995	451 46%	543 53%A	115 51%	152 44%	147 46%	181 51%	164 56% _{DE}	236 51% _d	266 47%	328 48%	400 53% _l	262 49%	300 54% _{no}	195 47%	238 48%	157 54% _Q	407 47%
Mean		7.61	7.35	7.87 _A	7.63	7.52	7.54	7.60	7.65	7.68	7.57	7.57	7.66	7.47	7.77 _L	7.55	7.62	7.69	7.48
Standard deviation		1.95	2.01	1.86	1.99	1.91	1.85	1.99	2.02	1.97	1.94	1.92	1.99	1.94	1.78	1.95	2.15	1.76	2.02
Standard error		0.05	0.07	0.06	0.14	0.12	0.10	0.11	0.12	0.10	0.09	0.08	0.08	0.08	0.08	0.11	0.10	0.11	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 33

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

A new property development in north London has been called the most sustainable development in the world

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
10 - extremely positive	386 19%	30 17%	29 29%DAEFJL	328 19%	13 15%	39 17%	34 20%	43 24%jL	31 20%	28 15%	65 24%afJL	39 14%	36 20%
9	236 12%	16 9%	9 9%	211 12%	11 12%	29 12%	24 14% ^m	19 10%	22 14%	19 10%	34 13%	39 14%	15 8%
8	372 19%	30 17%	10 10%	333 19%B	15 18%	43 19% ^b	22 13%	36 20% ^b	24 16%	52 27%ABFGIKI	44 17%	55 20%B _g	42 23%B _G
7	283 14%	23 13%	15 15% ^h	245 14%	20 24%AFGHK	29 12%	19 11%	13 7%	26 17% ^H	30 16% ^H	32 12%	50 18%gHk	26 15% ^h
6	197 10%	27 15%DHIJKL ^m	12 12% ^l	158 9%	10 12% ⁱ	35 15%HIJKI	18 11% ^l	13 7%	7 5%	14 7%	21 8%	25 9%	16 9%
5	212 11%	21 12% ^e	11 11%	181 10%	4 4%	26 11% ^e	17 10%	23 13% ^e	15 10%	18 10%	31 12% ^e	25 9%	21 12% ^e
4	29 1%	- -	1 1%	28 2% ^a	- -	4 2%	6 4%AeK	3 2%	3 2% ^a	2 1%	1 *	7 2% ^{ak}	1 1%
3	18 1%	3 2% ^L	1 1%	14 1%	1 1%	1 *	1 1%	3 2% ^l	3 2% ^L	3 2% ^l	1 *	- -	1 1%
2	11 1%	4 2%DFiKL	1 1% ^{kl}	6 *	1 1% ^{kl}	- -	2 1% ^{kl}	2 1%	- -	1 *	- -	- -	1 *
1	3 *	- -	* *	3 *	- -	2 1%	- -	- -	1 1%	- -	- -	- -	- -
0 - extremely negative	12 1%	2 1%	- -	10 1%	- -	- -	- -	- -	2 1%	2 1%	4 2% ^f	2 1%	- -
Don't know	249 12%	23 13%	12 12%	215 12%	10 12%	25 11%	24 14%	26 14%	17 12%	24 12%	34 13%	39 14%	17 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 33

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

A new property development in north London has been called the most sustainable development in the world

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humburside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Negative (0-3)	44 2%	8 5%DFLm	3 2%	33 2%	2 2%	3 1%	3 2%	5 3%	6 4%fL	6 3%l	5 2%	2 1%	2 1%
NET: Neutral (4-7)	721 36%	71 40%hk	38 38%	612 35%	34 40%	93 40%hk	61 36%	52 29%	51 34%	65 34%	85 32%	106 38%	66 37%
NET: Positive (8-10)	995 50%	75 42%	48 48%	871 50%A	39 46%	111 48%	81 48%	98 54%a	77 51%	98 51%	143 54%A	133 48%	92 52%a
Mean	7.61	7.25	7.76a	7.63A	7.65	7.52	7.60	7.71a	7.62	7.51	7.81A	7.60a	7.66a
Standard deviation	1.95	2.13	2.08	1.92	1.69	1.85	2.01	2.06	2.13	1.90	2.06	1.77	1.79
Standard error	0.05	0.16	0.20	0.05	0.19	0.13	0.15	0.20	0.18	0.14	0.14	0.12	0.14

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 34

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
Scotland's first tidal power turbine has started generating electricity using wave power

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
10 - extremely positive	393 20%	165 17%	228 22%A	47 21%	55 16%	50 15%	80 22% ^{dE}	58 20%	102 22% ^{dE}	102 18%	130 19%	160 21%	105 20%	109 20%	77 19%	101 20%	57 20%	160 18%
9	242 12%	129 13%	113 11%	21 9%	36 10%	40 12%	37 10%	38 13%	70 15% ^{cdf}	57 10%	76 11%	108 14% ^l	75 14% ^o	62 11%	53 13%	51 10%	38 13%	104 12%
8	388 19%	202 21%	186 18%	48 21%	66 19%	66 20%	61 17%	62 21%	86 19%	113 20%	126 19%	149 20%	120 22% ^m	100 18%	80 19%	89 18%	55 19%	156 18%
7	321 16%	173 18% ^b	148 14%	37 16%	55 16%	53 16%	63 18%	48 16%	66 14%	91 16%	116 17%	114 15%	87 16%	104 18% ^O	68 16%	62 13%	57 20%	137 16%
6	195 10%	103 11%	92 9%	26 12% ^F	41 12% ^F	36 11% ^F	23 6%	29 10%	40 9%	67 12% ^j	59 9%	69 9%	51 10%	58 10%	48 12% ^o	38 8%	36 12%	92 11%
5	165 8%	93 9% ^b	72 7%	15 7%	27 8%	27 8%	40 11% ^G	17 6%	38 8%	43 7%	67 10%	55 7%	39 7%	44 8%	26 6%	55 11% ^{LmN}	18 6%	81 9%
4	29 1%	17 2%	12 1%	2 1%	7 2%	4 1%	7 2%	5 2%	4 1%	9 2%	11 2%	9 1%	7 1%	6 1%	8 2%	8 2%	2 1%	19 2%
3	17 1%	11 1%	6 1%	3 1%	2 *	2 *	4 1%	1 *	5 1%	5 1%	6 1%	6 1%	5 1%	5 1%	2 *	5 1%	3 1%	8 1%
2	12 1%	7 1%	5 *	1 *	4 1% ^f	1 *	- -	3 1% ^f	4 1%	5 1% ^j	1 *	7 1% ^j	3 *	4 1%	2 *	3 1%	- -	7 1%
1	3 *	2 *	1 *	- -	- -	- -	1 *	- -	2 *	- -	1 *	2 *	- -	1 *	2 *	- -	- -	1 *
0 - extremely negative	11 1%	10 1% ^B	2 *	- -	- -	1 *	3 1%	6 2% ^{cDeh}	2 *	- -	3 1%	8 1% ^l	6 1% ^M	* *	2 *	3 1%	2 1%	4 *
Don't know	234 12%	70 7%	164 16% ^A	25 11%	53 15% ^{GH}	46 14% ^{gH}	38 11%	28 9%	44 10%	78 14% ^K	85 12% ^k	72 9%	39 7%	68 12% ^L	46 11% ^l	81 16% ^{Lmn}	22 7%	99 11% ^p

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 34

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
Scotland's first tidal power turbine has started generating electricity using wave power

Base: All respondents

		Gender		Age									Social Grade				Employment Sector		
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base		2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Negative	(0-3) 2%	43	29 3%B	14 1%	4 2%	6 2%	3 1%	8 2%	10 3%e	13 3%	10 2%	11 2%	22 3%	14 3%	11 2%	7 2%	12 2%	6 2%	20 2%
NET: Neutral	(4-7) 35%	709	385 39%B	323 31%	80 36%	130 38%	119 37%	133 37%	100 34%	148 32%	210 37%	251 37%	248 33%	185 34%	211 38%	150 36%	164 33%	112 39%	330 38%
NET: Positive	(8-10) 51%	1023	496 51%	527 51%	116 52%	157 45%	155 48%	178 50%	158 54%d	259 56%DE	273 48%	333 49%	417 55%IJ	300 56%MO	271 48%	210 51%	241 48%	150 52%	419 48%
Mean		7.69	7.51	7.87A	7.76	7.55	7.64	7.65	7.65	7.82	7.64	7.65	7.75	7.73	7.69	7.70	7.63	7.73	7.56
Standard deviation		1.90	1.95	1.82	1.76	1.81	1.72	2.01	2.06	1.93	1.79	1.88	1.99	1.91	1.82	1.84	2.02	1.81	1.95
Standard error		0.05	0.06	0.06	0.12	0.11	0.10	0.11	0.12	0.10	0.08	0.08	0.08	0.08	0.08	0.11	0.10	0.11	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 35

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
Scotland's first tidal power turbine has started generating electricity using wave power

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
10 - extremely positive	393 20%	40 23%L	22 22%	330 19%	14 17%	43 19%	34 20%	35 19%	28 19%	39 20%	57 21%l	41 15%	39 22%l
9	242 12%	28 16%H	13 12%	202 12%	13 15%h	32 14%h	22 13%	13 7%	15 10%	20 10%	33 12%	34 12%	20 12%
8	388 19%	28 16%	15 15%	345 20%	16 19%	43 19%	29 17%	42 23%	30 20%	43 22%	55 21%	58 21%	30 17%
7	321 16%	26 15%	18 18%	277 16%	12 14%	33 14%	28 16%	28 15%	26 17%	40 21%fK	33 12%	49 17%	28 16%
6	195 10%	11 6%	14 14%Ahj	170 10%	12 14%A	20 8%	15 9%	13 7%	14 10%	15 8%	28 10%	36 13%Aj	17 10%
5	165 8%	14 8%	4 4%	147 8%	7 9%	28 12%BGJK	10 6%	19 11%bj	14 9%j	8 4%	17 6%	23 8%	21 12%BgJk
4	29 1%	3 2%	- -	26 1%	- -	2 1%	6 4%BeFK	3 2%	2 1%	4 2%	2 1%	4 1%	2 1%
3	17 1%	3 2%L	1 1%l	13 1%	1 1%	3 1%	1 1%	1 1%	2 1%l	2 1%l	3 1%	- -	- -
2	12 1%	2 1%l	1 1%	9 1%	1 1%l	2 1%	1 1%	- -	- -	- -	3 1%	- -	2 1%
1	3 *	2 1%D	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -
0 - extremely negative	11 1%	1 1%	- -	10 1%	- -	1 *	1 1%	2 1%	1 *	2 1%	2 1%	2 1%	- -
Don't know	234 12%	19 11%	12 12%	203 12%	8 10%	25 11%	20 12%	25 14%	19 12%	19 10%	36 13%	33 12%	18 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 35

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
Scotland's first tidal power turbine has started generating electricity using wave power

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Negative (0-3)	43 2%	8 5%DLm	2 2%	33 2%	2 2%	5 2%	5 3%l	3 2%	2 2%	5 2%	7 3%	2 1%	2 1%
NET: Neutral (4-7)	709 35%	54 30%	36 36%	619 36%	31 37%	83 36%	59 35%	63 35%	56 37%	68 35%	79 30%	111 40%aK	68 39%k
NET: Positive (8-10)	1023 51%	96 54%	49 49%	878 51%	43 51%	118 51%	85 50%	90 50%	74 49%	102 53%	145 54%	133 48%	88 50%
Mean	7.69	7.72	7.85	7.67	7.63	7.62	7.64	7.60	7.66	7.76	7.82	7.59	7.70
Standard deviation	1.90	2.17	1.76	1.88	1.82	1.93	2.05	1.92	1.82	1.87	1.91	1.72	1.87
Standard error	0.05	0.16	0.17	0.05	0.21	0.14	0.16	0.19	0.15	0.14	0.13	0.11	0.15

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 36

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
10 - extremely positive	378 19%	174 18%	204 20%	55 25%DEg	52 15%	49 15%	66 18%	53 18%	103 22%DE	107 19%	115 17%	156 21%	102 19%	104 19%	74 18%	98 20%	53 18%	141 16%
9	290 14%	148 15%	142 14%	29 13%	36 11%	40 12%	53 15%	55 19%DE	77 17%D	65 11%	93 14%	132 17%lj	93 17%lm	74 13%	54 13%	68 14%	41 14%	131 15%
8	422 21%	222 23%b	200 19%	44 20%	70 20%	70 22%	84 23%	64 22%	90 20%	114 20%	153 23%	155 20%	114 21%	125 22%o	97 24%O	85 17%	66 23%	189 22%
7	288 14%	145 15%	144 14%	34 15%	52 15%	54 17%	43 12%	47 16%	59 13%	86 15%	97 14%	105 14%	76 14%	93 17%o	57 14%	62 13%	55 19%q	122 14%
6	162 8%	89 9%	73 7%	14 6%	34 10%	27 8%	27 7%	21 7%	39 8%	49 9%	53 8%	60 8%	48 9%	45 8%	34 8%	35 7%	26 9%	71 8%
5	173 9%	94 10%	79 8%	16 7%	32 9%	28 9%	34 10%	18 6%	45 10%	48 8%	62 9%	63 8%	47 9%	47 8%	35 8%	44 9%	19 6%	84 10%
4	35 2%	21 2%	14 1%	4 2%	10 3%	4 1%	8 2%	2 1%	7 2%	14 2%	12 2%	10 1%	7 1%	8 1%	7 2%	13 3%	* *	20 2%P
3	19 1%	12 1%	7 1%	4 2%	2 1%	5 2%	2 *	2 1%	4 1%	6 1%	7 1%	6 1%	5 1%	5 1%	1 *	8 2%n	5 2%	8 1%
2	10 1%	6 1%	5 *	1 1%	1 *	3 1%	2 1%	1 *	3 1%	2 *	5 1%	3 *	1 *	2 *	7 2%LmO	1 *	1 *	6 1%
1	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *
0 - extremely negative	8 *	8 1%B	- -	2 1%	- -	1 *	* *	3 1%d	2 *	2 *	1 *	5 1%	4 1%lm	* *	2 *	2 *	1 *	2 *
Don't know	222 11%	62 6%	160 16%A	22 10%	56 16%cfGH	43 13%H	38 11%	29 10%	34 7%	79 14%K	81 12%K	63 8%	40 7%	56 10%	46 11%l	80 16%LMn	22 8%	94 11%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 36

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.

Base: All respondents

		Gender		Age									Social Grade				Employment Sector		
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base		2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Negative	(0-3)	38 2%	26 3%B	12 1%	7 3%d	3 1%	9 3%d	5 1%	6 2%	9 2%	9 2%	14 2%	15 2%	11 2%	7 1%	9 2%	11 2%	7 2%	17 2%
NET: Neutral	(4-7)	658 33%	349 36%B	310 30%	68 30%	128 37%g	113 35%	112 31%	89 30%	149 32%	196 34%	224 33%	238 31%	178 33%	193 34%	133 32%	155 31%	100 35%	297 34%
NET: Positive	(8-10)	1090 54%	544 56%	546 53%	128 57%De	158 46%	159 49%	203 57%De	172 58%DE	271 59%DE	286 50%	361 53%	443 58%lj	310 58%O	304 54%	225 54%	252 51%	160 56%	461 53%
Mean		7.75	7.62	7.88A	7.88d	7.54	7.58	7.76	7.87de	7.85de	7.68	7.68	7.86	7.78	7.78	7.69	7.73	7.80	7.64
Standard deviation		1.85	1.93	1.76	1.98	1.76	1.84	1.83	1.82	1.89	1.86	1.83	1.86	1.86	1.73	1.89	1.96	1.72	1.85
Standard error		0.04	0.06	0.06	0.14	0.11	0.10	0.10	0.11	0.09	0.09	0.07	0.07	0.08	0.08	0.11	0.09	0.11	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 37

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?

Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
10 - extremely positive	378 19%	30 17%	22 22%L	326 19%	12 14%	48 21%L	38 22%L	35 19%	27 18%	38 20%l	54 20%L	37 13%	38 21%L
9	290 14%	30 17%	10 10%	250 14%	13 15%	34 15%	22 13%	27 15%	21 14%	23 12%	34 13%	54 19%BJkm	22 13%
8	422 21%	27 15%	20 19%	375 22%A	26 31%AbFKM	42 18%	37 22%	46 25%A	34 23%a	47 25%A	51 19%	60 21%	32 18%
7	288 14%	23 13%	18 18%H	247 14%	12 15%	38 16%H	27 16%H	14 8%	20 13%	30 15%h	41 15%h	41 15%h	24 14%
6	162 8%	16 9%	10 10%g	136 8%	7 8%	14 6%	8 5%	12 7%	15 10%g	16 9%	24 9%	19 7%	20 11%fG
5	173 9%	18 10%j	6 6%	149 9%	6 7%	25 11%j	12 7%	20 11%j	13 8%	10 5%	22 8%	28 10%j	15 8%
4	35 2%	5 3%jk	2 2%	27 2%	1 1%	7 3%k	4 2%	4 2%	1 1%	1 1%	2 1%	3 1%	5 3%k
3	19 1%	4 2%Dfi	* *	14 1%	- -	1 *	4 2%fi	1 1%	- -	1 1%	3 1%	3 1%	1 1%
2	10 1%	3 2%dfk	- -	8 *	1 1%k	- -	- -	- -	- -	4 2%FgiKm	- -	3 1%	- -
1	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
0 - extremely negative	8 *	2 1%	- -	6 *	- -	- -	1 1%	- -	2 1%	2 1%	- -	2 1%	- -
Don't know	222 11%	18 10%	12 12%	192 11%	7 9%	22 10%	17 10%	22 12%	17 11%	20 10%	37 14%	30 11%	19 11%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 37

Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change?
Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Negative	(0-3) 38 2%	9 5%DBFHMK	* *	29 2%	1 1%	1 *	5 3%F	1 1%	2 1%	7 4%bFhk	3 1%	8 3%F	2 1%
NET: Neutral	(4-7) 658 33%	63 35%	36 36%	560 32%	25 30%	84 36%	51 30%	50 27%	50 33%	58 30%	88 33%	91 33%	63 36%
NET: Positive	(8-10) 1090 54%	87 49%	52 52%	952 55%	50 60%	124 54%	97 57%	108 60%a	82 55%	108 56%	139 52%	151 54%	92 52%
Mean	7.75	7.40	7.88a	7.78A	7.78	7.79a	7.86A	7.87a	7.75	7.75	7.87A	7.62	7.75
Standard deviation	1.85	2.20	1.69	1.82	1.63	1.79	1.91	1.76	1.84	1.95	1.71	1.88	1.85
Standard error	0.04	0.16	0.16	0.05	0.19	0.13	0.14	0.17	0.15	0.14	0.12	0.12	0.15

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
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Absolutes/col percents

Table 38
Gender
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Male	980 49%	980 100%B	-	91 40%	128 37%	162 50%CD	192 54%CD	161 55%CD	247 53%CD	218 38%	354 52%I	408 54%I	312 58%MNO	256 46%	193 47%	220 44%	134 46%	448 52%
Female	1029 51%	-	1029 100%A	134 60%EFGH	218 63%EFGH	161 50%	165 46%	134 45%	216 47%	352 62%JK	326 48%	350 46%	226 42%	304 54%L	221 53%L	278 56%L	156 54%	420 48%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 39
Gender
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Male	980 49%	101 57%DbFJKLM	47 47%	833 48%	46 54%m	108 47%	88 52%M	97 54%M	79 53%M	89 46%	125 47%	129 46%	71 40%
Female	1029 51%	76 43%	54 53%a	899 52%A	39 46%	123 53%A	81 48%	84 46%	71 47%	104 54%A	142 53%A	150 54%A	105 60%AeGHI

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 40
Age
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
18-24	225 11%	91 9%	134 13%A	225 100%DEFGH	-	-	-	-	-	225 39%JK	-	-	78 14%NO	71 13%nO	36 9%	40 8%	26 9%	103 12%
25-34	345 17%	128 13%	218 21%A	-	345 100%CEFGH	-	-	-	-	345 61%JK	-	-	91 17%	121 22%INO	53 13%	80 16%	66 23%	209 24%
35-44	323 16%	162 17%	161 16%	-	-	323 100%CDFGH	-	-	-	-	323 47%IK	-	97 18%o	97 17%	59 14%	70 14%	79 27%	197 23%
45-54	357 18%	192 20%b	165 16%	-	-	-	357 100%CDEGH	-	-	-	357 53%IK	-	78 14%	95 17%	87 21%L	97 19%L	58 20%	203 23%
55-64	295 15%	161 16%b	134 13%	-	-	-	-	295 100%CDEFH	-	-	-	295 39%IJ	59 11%	71 13%	78 19%LM	87 17%LM	53 18%q	116 13%
65+	463 23%	247 25%B	216 21%	-	-	-	-	-	463 100%CDEFG	-	-	463 61%IJ	134 25%M	104 19%	100 24%m	124 25%M	7 2%	40 5%
NET: 55+	758 38%	408 42%B	350 34%	-	-	-	-	295 100%CDEF	463 100%CDEF	-	-	758 100%IJ	194 36%	176 31%	178 43%LM	211 42%LM	59 21%	156 18%
Average age	47.86	49.96B	45.86	21.85	29.87C	39.65CD	49.47CDE	59.47CDEF	70.98CDEFG	26.70	44.81I	66.50IJ	46.90	45.31	50.28LM	49.75LM	41.78	41.55

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 41
Age
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
18-24	225 11%	18 10%	9 9%	198 11%	7 8%	33 14%jL	17 10%	27 15%jl	25 17%bgJL	16 8%	32 12%	22 8%	19 10%
25-34	345 17%	24 13%	14 14%	308 18%	17 21%J	47 20%aiJ	28 17%j	42 23%AbIJ	20 13%	20 10%	54 20%aiJ	48 17%J	31 18%J
35-44	323 16%	31 18%	17 17%	275 16%	13 16%	39 17%	28 16%	21 11%	26 18%	25 13%	56 21%HJL	36 13%	30 17%
45-54	357 18%	35 20%	19 19%	303 18%	23 27%fKLM	39 17%	32 19%	32 18%	30 20%	35 18%	41 15%	47 17%	25 14%
55-64	295 15%	31 18%F	21 21%deFHI	244 14%	9 11%	23 10%	27 16%f	19 11%	17 11%	35 18%Fhi	41 15%	48 17%F	25 14%
65+	463 23%	37 21%	21 21%	405 23%	14 17%	50 22%	37 22%	40 22%	33 22%	62 32%ABEFGHIK	44 16%	78 28%eK	47 27%K
NET: 55+	758 38%	68 39%	42 42%efk	648 37%	23 28%	73 32%	64 38%	59 33%	49 33%	97 50%AEFGHIK	84 32%	126 45%EFHIK	72 41%efk
Average age	47.86	48.39K	49.26hK	47.72	46.02	45.93	47.97k	45.20	46.41	52.40AEFGHIK	44.85	50.84EFHIK	48.61K

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 42
Social Grade
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
AB	538 27%	312 32%B	226 22%	78 35% d FG	91 26% g	97 30% FG	78 22%	59 20%	134 29% FG	169 30%	175 26%	194 26%	538 100% MNO	-	-	-	116 40% Q	239 27%
C1	560 28%	256 26%	304 30%	71 32% g H	121 35% FGH	97 30% H	95 27%	71 24%	104 23%	192 34% j K	192 28% K	176 23%	-	560 100% LNO	-	-	108 37% q	270 31%
C2	413 21%	193 20%	221 21%	36 16%	53 15%	59 18%	87 24% CDe	78 26% CDE	100 22% cd	89 16%	146 21% l	178 24% l	-	-	413 100% LMO	-	36 13%	218 25% P
DE	498 25%	220 22%	278 27% A	40 18%	80 23%	70 22%	97 27% C	87 29% CE	124 27% C	120 21%	167 25%	211 28% l	-	-	-	498 100% LMN	29 10%	141 16% P
NET: ABC1	1098 55%	568 58% B	530 51%	149 66% FGH	212 61% FGH	194 60% FGH	173 48%	131 44%	239 52% g	361 63% JK	367 54% k	369 49%	538 100% NO	560 100% NO	-	-	224 77% Q	509 59%
NET: C2DE	911 45%	412 42%	499 49% A	76 34%	133 39%	129 40%	184 52% CDE	165 56% CDEh	224 48% CDE	209 37%	313 46% l	389 51% lj	-	-	413 100% LM	498 100% LM	65 23%	359 41% P

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 43
Social Grade
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humburside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
AB	538 27%	51 29%	25 25%	461 27%	17 21%	50 22%	48 28%	50 28%	36 24%	47 25%	87 33%eFij	80 29%	45 25%
C1	560 28%	58 33%II	31 31%i	471 27%	31 37%fhijL	60 26%	57 34%fhijL	43 24%	31 20%	48 25%	86 32%II	67 24%	48 27%
C2	413 21%	36 20%gk	23 23%gK	355 21%	17 20%	62 27%GJK	23 13%	39 22%gk	42 28%aGJK	33 17%	37 14%	64 23%GK	39 22%gK
DE	498 25%	32 18%	22 22%	444 26%A	19 23%	59 25%a	41 24%	48 27%a	41 27%a	65 33%ABfgKI	57 21%	69 25%	46 26%
NET: ABC1	1098 55%	109 62%DFIJlm	56 56%i	932 54%	48 57%i	110 48%	105 62%FhIJlm	94 52%	67 45%	95 49%	174 65%FHIJLM	147 53%	92 52%
NET: C2DE	911 45%	68 38%	44 44%	799 46%A	36 43%	121 52%AGK	64 38%	87 48%gK	84 55%AbeGK	97 51%AGK	94 35%	132 47%agK	84 48%agK

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 44
GO Region
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Scotland	177 9%	101 10%B	76 7%	18 8%	24 7%	31 10%	35 10%	31 11%	37 8%	42 7%	67 10%	68 9%	51 10%o	58 10%O	36 9%	32 6%	43 15%Q	55 6%
North East	84 4%	46 5%	39 4%	7 3%	17 5%	13 4%	23 6%gH	9 3%	14 3%	24 4%	37 5%K	23 3%	17 3%	31 6%I	17 4%	19 4%	17 6%	34 4%
North West	231 12%	108 11%	123 12%	33 14%G	47 14%G	39 12%g	39 11%	23 8%	50 11%	80 14%K	78 12%	73 10%	50 9%	60 11%	62 15%Lm	59 12%	22 7%	118 14%P
Yorkshire & Humberside	169 8%	88 9%	81 8%	17 8%	28 8%	28 9%	32 9%	27 9%	37 8%	45 8%	59 9%	64 8%	48 9%n	57 10%N	23 6%	41 8%	25 9%	75 9%
West Midlands	181 9%	97 10%	84 8%	27 12%EG	42 12%EG	21 6%	32 9%	19 7%	40 9%	69 12%JK	53 8%	59 8%	50 9%	43 8%	39 9%	48 10%	21 7%	85 10%
East Midlands	151 7%	79 8%	71 7%	25 11%DGH	20 6%	26 8%	30 8%	17 6%	33 7%	45 8%	57 8%	49 7%	36 7%	31 6%	42 10%IM	41 8%	16 6%	60 7%
Wales	100 5%	47 5%	54 5%	9 4%	14 4%	17 5%	19 5%	21 7%	21 5%	23 4%	36 5%	42 6%	25 5%	31 6%	23 5%	22 4%	20 7%	47 5%
Eastern	193 10%	89 9%	104 10%	16 7%	20 6%	25 8%	35 10%d	35 12%D	62 13%CDE	35 6%	61 9%	97 13%IJ	47 9%	48 9%	33 8%	65 13%LMN	22 8%	74 8%
London	267 13%	125 13%	142 14%	32 14%h	54 16%H	56 17%FH	41 11%	41 14%h	44 9%	87 15%K	96 14%	84 11%	87 16%NO	86 15%No	37 9%	57 11%	42 15%	129 15%
South East	279 14%	129 13%	150 15%	22 10%	48 14%	36 11%	47 13%	48 16%Ce	78 17%CE	70 12%	83 12%	126 17%IJ	80 15%	67 12%	64 15%	69 14%	36 12%	118 14%
South West	177 9%	71 7%	105 10%A	19 8%	31 9%	30 9%	25 7%	25 8%	47 10%	50 9%	54 8%	72 10%	45 8%	48 9%	39 9%	46 9%	25 9%	73 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 45
GO Region
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Scotland	177 9%	177 100%DBEFGHIJKLM	-	-	-	-	-	-	-	-	-	-	-
North East	84 4%	-	-	84 5%AB	84 100%ABFGHIJKLM	-	-	-	-	-	-	-	-
North West	231 12%	-	-	231 13%AB	-	231 100%ABEGHIJKLM	-	-	-	-	-	-	-
Yorkshire & Humberside	169 8%	-	-	169 10%AB	-	-	169 100%ABEFHIJKLM	-	-	-	-	-	-
West Midlands	181 9%	-	-	181 10%AB	-	-	-	181 100%ABEFGHIJKLM	-	-	-	-	-
East Midlands	151 7%	-	-	151 9%AB	-	-	-	-	151 100%ABEFGHJKLM	-	-	-	-
Wales	100 5%	-	100 100%DAEFGHIJKLM	-	-	-	-	-	-	-	-	-	-
Eastern	193 10%	-	-	193 11%AB	-	-	-	-	-	193 100%ABEFGHIJKLM	-	-	-
London	267 13%	-	-	267 15%AB	-	-	-	-	-	-	267 100%ABEFGHIJLM	-	-
South East	279 14%	-	-	279 16%AB	-	-	-	-	-	-	-	279 100%ABEFGHIJKM	-
South West	177 9%	-	-	177 10%AB	-	-	-	-	-	-	-	-	177 100%ABEFGHIJKL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 46
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Yes	1256 62%	639 65%B	617 60%	163 72%EFgh	237 69%eFG	200 62%F	180 50%	177 60%F	299 65%F	400 70%JK	380 56%	476 63%J	416 77%MNO	367 66%O	257 62%O	215 43%	203 70%	581 67%
No	753 38%	341 35%	412 40%A	62 28%	108 31%	123 38%Cd	177 50%CDEGH	118 40%CD	164 35%c	171 30%	300 44%IK	283 37%I	122 23%	193 34%L	156 38%L	283 57%LMN	86 30%	287 33%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 47
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Yes	1256 62%	112 63%	57 57%	1087 63%	49 58%	145 63%	94 56%	122 67%gi	85 57%	118 61%	180 67%bGlm	191 68%BeGlm	103 58%
No	753 38%	65 37%	43 43%kL	645 37%	36 42%l	86 37%	75 44%hKL	59 33%	65 43%hKL	75 39%	87 33%	88 32%	74 42%kl

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 48
Tenure
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Homeowners	1302	681	621	113	175	193	229	205	387	288	422	592	429	362	302	210	200	569
	65%	69%B	60%	50%	51%	60%CD	64%CD	69%CDE	84%CDEFG51%	62%I	78%IJ		80%MNO	65%O	73%MO	42%	69%	66%
Owned outright - without mortgage	725	395	330	47	39	51	91	138	359	86	142	497	222	191	175	138	57	219
	36%	40%B	32%	21%D	11%	16%	25%DE	47%CDEF	78%CDEFG15%	21%I	66%IJ		41%MO	34%O	42%MO	28%	20%	25%p
Owned with a mortgage or loan	577	285	291	66	136	142	138	66	28	202	281	94	207	171	127	72	143	349
	29%	29%	28%	29%H	39%CGH	44%CGH	39%CGH	22%H	6%	35%K	41%iK	12%	38%MNO	30%O	31%O	14%	49%Q	40%
NET: Renters	659	276	383	93	157	121	127	89	72	250	248	161	90	187	103	280	85	273
	33%	28%	37%A	41%GH	45%eFGH	37%gH	35%H	30%H	16%	44%JK	36%K	21%	17%	33%LN	25%L	56%LMN	29%	31%
Rented from the council	261	109	152	22	53	33	54	53	46	76	87	98	19	61	45	136	33	70
	13%	11%	15%A	10%	15%ceH	10%	15%eH	18%CEH	10%	13%	13%	13%	4%	11%L	11%L	27%LMN	11%	8%
Rented from a housing association	144	60	84	20	26	23	39	20	16	47	61	36	13	33	24	73	15	58
	7%	6%	8%	9%H	8%H	7%H	11%eH	7%H	3%	8%K	9%K	5%	2%	6%L	6%L	15%LMN	5%	7%
Rented from someone else	254	107	147	51	77	65	34	16	11	127	99	27	58	92	34	70	37	145
	13%	11%	14%A	23%FGH	22%FGH	20%FGH	10%gH	5%h	2%	22%JK	15%K	4%	11%	16%LN	8%	14%N	13%	17%
Rent free	48	23	25	18	14	9	2	2	3	32	10	5	19	11	9	9	5	26
	2%	2%	2%	8%dEFGH	4%FGH	3%FgH	*	1%	1%	6%JK	2%	1%	4%o	2%	2%	2%	2%	3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 49
Tenure
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Homeowners	1302	105	70	1126	53	154	125	109	103	135	151	187	109
	65%	60%	70%aK	65%	62%	67%K	74%AeHKM	60%	68%K	70%AhK	57%	67%K	62%
Owned outright - without mortgage	725	55	40	631	24	86	68	53	55	87	88	113	58
	36%	31%	40%eh	36%	28%	37%	40%aeh	29%	36%	45%AEHKM	33%	40%aeh	33%
Owned with a mortgage or loan	577	51	30	496	29	68	57	56	48	48	64	74	51
	29%	29%	30%	29%	34%k	29%	34%jK	31%	32%k	25%	24%	26%	29%
NET: Renters	659	69	29	561	32	71	39	62	45	55	106	86	65
	33%	39%dbfGiJl	29%	32%	38%G	31%	23%	34%g	30%	28%	40%bfGiJl	31%g	37%G
Rented from the council	261	36	8	216	16	16	16	33	19	20	57	25	15
	13%	21%DBFGjJLM	8%	12%	19%BFGjLM	7%	9%	18%BFGjLM	12%f	11%	21%BFGjJLM	9%	8%
Rented from a housing association	144	9	8	126	7	22	8	9	10	10	13	29	19
	7%	5%	8%	7%	9%	10%gk	5%	5%	6%	5%	5%	10%aGhJK	11%aGhJK
Rented from someone else	254	23	13	218	9	33	15	20	17	24	37	33	31
	13%	13%	13%	13%	10%	14%	9%	11%	11%	13%	14%	12%	18%G
Rent free	48	2	1	45	-	6	5	11	2	3	10	6	2
	2%	1%	1%	3%	-	3%	3%	6%Abeijm	1%	1%	4%	2%	1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 50
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
No formal education	14 1%	3 *	10 1%a	1 1%	2 1%	1 *	1 *	4 1%	5 1%	3 1%	2 *	9 1%j	2 *	2 *	2 1%	7 1%lm	2 1%	2 *
Primary	15 1%	8 1%	7 1%	2 1%	- -	- -	* *	2 1%	11 2%DEF	2 *	* *	13 2%IJ	- -	2 *	6 1%L	7 1%Lm	- -	2 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1058 53%	472 48%	586 57%A	85 38%	132 38%	137 43%	223 62%CDE	190 64%CDE	292 63%CDE	217 38%	360 53%I	481 63%IJ	160 30%	261 47%L	293 71%LM	344 69%LM	105 36%	426 49%P
University degree or equivalent professional qualification, NVQ level 4, etc.	635 32%	350 36%B	285 28%	75 33%g	136 40%FGH	117 36%FGH	104 29%	75 25%	128 28%	211 37%K	221 32%K	203 27%	223 42%NO	226 40%NO	87 21%	100 20%	114 39%	310 36%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	215 11%	115 12%	101 10%	19 8%	58 17%CFGH	66 20%CFGH	24 7%	25 8%	24 5%	77 13%K	90 13%K	49 6%	134 25%MNO	45 8%NO	15 4%	20 4%	67 23%Q	107 12%
Still in full time education	46 2%	24 2%	22 2%	42 19%DEFGH	4 1%fgH	* *	- -	- -	- -	46 8%JK	* *	- -	14 3%	20 3%no	5 1%	7 1%	1 *	5 1%
Don't know	4 *	1 *	3 *	1 *	2 1%	1 *	- -	- -	- -	3 1%k	1 *	- -	1 *	2 *	1 *	- -	- -	4 *
Prefer not to answer	21 1%	7 1%	14 1%	1 *	10 3%cEGH	1 *	5 1%	1 *	3 1%	11 2%K	6 1%	4 *	3 1%	3 1%	3 1%	12 3%LMn	- -	12 1%p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 51
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
No formal education	14 1%	2 1%	-	12 1%	-	-	-	-	2 1%	4 2%Fgm	2 1%	4 1%	-
Primary	15 1%	2 1%	1 1%	13 1%	-	-	1 1%	4 2%f	-	1 1%	3 1%	3 1%	1 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1058 53%	82 46%	52 52%	924 53%a	50 59%aK	120 52%	92 54%k	90 50%	87 58%AK	113 59%AK	121 45%	152 54%k	99 56%ak
University degree or equivalent professional qualification, NVQ level 4, etc.	635 32%	60 34%	36 36%	540 31%	25 29%	79 34%	49 29%	63 35%	43 28%	54 28%	79 30%	93 33%	54 30%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	215 11%	20 11%	10 10%	185 11%	7 8%	25 11%	21 13%l	18 10%	12 8%	16 8%	48 18%abEFhJLM	21 8%	17 10%
Still in full time education	46 2%	8 5%DbFgjL	1 1%	37 2%	3 3%	2 1%	3 2%	4 2%	7 4%FI	3 1%	6 2%	4 1%	6 3%
Don't know	4 *	-	-	4 *	-	1 *	3 2%ajKL	-	-	-	-	-	1 *
Prefer not to answer	21 1%	4 2%gm	-	17 1%	-	4 2%g	-	1 1%	1 1%	2 1%	7 3%Glm	2 1%	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 52

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Yes - responsible for half or more of the items bought	1784 89%	806 82%	978 95%A	148 66%	323 93%CH	303 94%CH	333 93%CH	278 94%CH	400 86%C	470 83%	636 94%IK	677 89%I	450 84%	503 90%L	377 91%L	454 91%L	271 94%Q	776 89%
No - not responsible for most of the items bought	225 11%	174 18%B	50 5%	77 34%DEFGH	23 7%	20 6%	24 7%	18 6%	63 14%DEFG	100 17%JK	44 6%	81 11%J	88 16%MNO	57 10%	36 9%	44 9%	18 6%	92 11%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 53

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Yes - responsible for half or more of the items bought	1784 89%	160 91%	95 95%DFGhLm	1529 88%	77 91%	202 87%	144 85%	159 88%	137 91%	179 93%fGL	239 90%	238 85%	155 88%
No - not responsible for most of the items bought	225 11%	17 9%	5 5%	203 12%B	8 9%	29 13%Bj	25 15%BJ	22 12%b	14 9%	14 7%	28 10%	42 15%BJ	22 12%b

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 54
How many cars are there in your household?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
No cars in the household	422 21%	169 17%	253 25%A	48 21%H	82 24%gH	71 22%H	104 29%ceGH	52 18%	64 14%	130 23%K	175 26%K	117 15%	53 10%	136 24%LN	48 12%	183 37%LMN	50 17%	143 16%
NET: Any	1587 79%	811 83%B	776 75%	177 79%f	263 76%	252 78%f	254 71%	243 82%df	398 86%CDEF	440 77%	505 74%	642 85%IJ	484 90%MO	424 76%O	365 88%MO	314 63%	239 83%	725 84%
1	815 41%	413 42%	401 39%	56 25%	131 38%C	137 43%CF	116 33%c	129 44%CF	245 53%CDEFG	187 33%	254 37%	374 49%IJ	206 38%	215 38%	176 42%	219 44%lm	108 37%	328 38%
2	588 29%	312 32%B	276 27%	75 33%h	93 27%	100 31%	101 28%	96 33%	123 27%	168 30%	200 29%	219 29%	205 38%MO	158 28%O	137 33%O	87 18%	101 35%	290 33%
3+	184 9%	86 9%	99 10%	46 20%DEFGH	39 11%EGH	15 5%	36 10%Egh	18 6%	30 7%	85 15%JK	51 8%	48 6%	74 14%MO	51 9%O	52 13%O	8 2%	29 10%	108 12%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 55
How many cars are there in your household?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
No cars in the household	422 21%	59 34%DBFGHIJLM	11 11%	351 20%B	22 27%BgHJLM	52 23%BHjlm	27 16%	21 11%	28 19%	28 15%	103 39%BeFGHIJLM	43 16%	25 14%
NET: Any	1587 79%	117 66%	90 89%DAEFK	1381 80%A	62 73%k	179 77%AK	141 84%AeK	160 89%AEFK	123 81%AK	164 85%AEfK	164 61%	236 84%AEfK	151 86%AEfK
1	815 41%	64 36%	49 49%AfKl	703 41%	39 47%	85 37%	79 47%AfKl	75 42%	65 43%	78 41%	98 37%	105 38%	79 45%
2	588 29%	46 26%	32 32%K	510 29%	17 20%	82 35%aEgKm	46 27%k	63 35%EK	44 29%K	75 39%AEGiKIM	53 20%	85 31%eK	45 26%
3+	184 9%	8 4%	9 9%	168 10%A	5 6%	12 5%	17 10%AfK	22 12%AfjK	14 9%a	11 6%	13 5%	46 16%AbEFgJK	27 15%AeFJK

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 56
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
White	1830 91%	901 92%	929 90%	182 81%	295 85%	278 86%	330 92% CDE	289 98% CDEF	457 99% CDEF	477 84%	608 89% I	746 98% IJ	474 88%	508 91%	393 95% LMo	455 91% I	255 88%	768 88%
NET: BAME	155 8%	69 7%	86 8%	40 18% deFGH	39 11% fGH	39 12% FGH	24 7% GH	6 2%	5 1%	80 14% JK	64 9% K	11 1%	59 11% mNo	41 7%	19 5%	36 7%	33 11%	84 10%
Mixed	44 2%	15 2%	29 3% a	13 6% EFGH	13 4% gH	7 2% H	8 2% H	4 1%	1 *	25 4% JK	14 2% K	5 1%	15 3%	11 2%	9 2%	10 2%	10 4%	24 3%
Asian	65 3%	37 4%	28 3%	16 7% FGH	20 6% FGH	21 6% FGH	5 1% h	1 *	1 *	37 6% jK	26 4% K	2 *	27 5% MN	13 2%	9 2%	16 3%	12 4%	37 4%
Black	32 2%	10 1%	21 2% a	7 3% dGH	3 1%	9 3% dGH	10 3% gH	2 1%	1 *	10 2% K	18 3% K	3 *	11 2% N	10 2% n	1 *	10 2% N	8 3%	16 2%
Chinese	9 *	3 *	5 1%	2 1% fH	4 1% fh	3 1% fh	- -	- -	- -	6 1% K	3 * k	- -	5 1% nO	4 1% o	- -	- -	3 1%	5 1%
Other ethnic group	5 *	3 *	3 *	2 1%	- -	- -	2 1%	- -	1 *	2 *	2 *	1 *	1 *	4 1%	- -	1 *	- -	2 *
Prefer not to answer	24 1%	10 1%	14 1%	2 1%	11 3% fGH	6 2% GH	3 1%	- -	1 *	14 2% K	9 1% K	1 *	5 1%	11 2% n	2 *	7 1%	1 *	16 2% p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 57
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humburside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
White	1830 91%	171 97%DehK	98 98%DEfhK	1561 90%	76 90%K	215 93%K	161 95%K	166 92%K	141 93%K	186 96%eK	184 69%	262 94%K	171 96%eK
NET: BAME	155 8%	4 2%	2 2%	148 9%AB	5 5%	15 7%a	6 4%	15 8%Abm	9 6%	7 4%	75 28%ABEFGHIJLM	12 4%	5 3%
Mixed	44 2%	3 2%	1 1%	41 2%	3 3%	4 2%	2 1%	4 2%	3 2%	2 1%	21 8%ABFGHIJLM	2 1%	1 1%
Asian	65 3%	* *	1 1%	64 4%A	2 2%	7 3%A	4 2%a	7 4%A	5 3%A	2 1%	27 10%ABEFGHiJLM	8 3%a	1 1%
Black	32 2%	- -	* *	31 2%a	- -	2 1%	* *	4 2%	1 1%	2 1%	21 8%ABEFGHIJLM*	1 *	1 1%
Chinese	9 *	1 *	* *	8 *	- -	2 1%	- -	- -	- -	2 1%	3 1%	1 *	- -
Other ethnic group	5 *	- -	- -	5 *	- -	- -	- -	- -	- -	- -	4 2%fl	- -	1 1%
Prefer not to answer	24 1%	2 1%	- -	22 1%	3 4%bFHJm	1 *	2 1%	- -	1 1%	- -	8 3%bFhJ	6 2%j	1 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 58
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Christian	1022 51%	502 51%	520 51%	73 32%	123 36%	141 44%CD	186 52%CDE	176 59%CDEF	323 70%CDEFG	196 34%	327 48%I	499 66%IJ	274 51%	271 48%	225 55%	251 50%	161 56%Q	382 44%
NET: Other	110 5%	60 6%	50 5%	24 11%FGH	28 8%fGH	24 7%GH	17 5%h	7 2%	10 2%	52 9%jK	41 6%K	17 2%	32 6%n	26 5%	14 3%	38 8%mN	12 4%	54 6%
Muslim	48 2%	26 3%	22 2%	9 4%fGH	17 5%FGH	13 4%fGH	6 2%	1 *	2 *	26 5%jK	18 3%K	3 *	11 2%	13 2%	6 1%	17 3%n	7 2%	29 3%
Hindu	12 1%	8 1%	4 *	3 1%fg	3 1%	5 1%fgh	1 *	- -	1 *	6 1%K	5 1%	1 *	7 1%mN	2 *	- -	3 1%	2 1%	6 1%
Jewish	6 *	5 1%	1 *	1 *	- -	1 *	1 *	2 1%	1 *	1 *	2 *	3 *	2 *	2 *	- -	2 *	- -	1 *
Sikh	7 *	5 *	3 *	4 2%efGH	2 1%	1 *	1 *	- -	- -	6 1%K	2 *	- -	1 *	1 *	3 1%	2 *	1 *	4 *
Buddhist	4 *	2 *	2 *	2 1%	- -	* *	1 *	1 *	1 *	2 *	1 *	2 *	* *	2 *	2 *	1 *	1 *	2 *
Other	31 2%	14 1%	18 2%	5 2%	6 2%	5 1%	7 2%	3 1%	5 1%	11 2%	12 2%	7 1%	10 2%	5 1%	3 1%	13 3%mn	1 *	13 1%
None	830 41%	401 41%	429 42%	121 54%eFGH	174 50%fGH	148 46%GH	152 43%H	109 37%H	124 27%	296 52%JK	301 44%K	234 31%	220 41%	247 44%	168 41%	196 39%	110 38%	411 47%P
Prefer not to say	47 2%	17 2%	30 3%	7 3%Fh	20 6%eFGH	9 3%Fh	2 1%	4 1%	5 1%	27 5%JK	12 2%	9 1%	12 2%	16 3%	6 1%	12 3%	7 2%	21 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 59
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Christian	1022 51%	88 50%	49 49%	885 51%	46 55%	134 58%ikL	89 53%	101 56%l	72 48%	99 51%	131 49%	125 45%	88 50%
NET: Other	110 5%	4 2%	2 2%	104 6%Ab	3 3%	8 4%	7 4%	14 8%Abm	13 8%ABfgjIM	7 4%	37 14%ABEFGJLM	11 4%	5 3%
Muslim	48 2%	2 1%	-	46 3%b	2 2%	4 2%	2 1%	8 4%abjM	4 3%	2 1%	18 7%ABFGiJLM	5 2%	1 *
Hindu	12 1%	-	1 1%	12 1%	-	* *	-	-	2 1%	1 *	6 2%Afghj	1 1%	1 1%
Jewish	6 *	-	-	6 *	-	1 *	-	-	-	-	3 1%	2 1%	* *
Sikh	7 *	-	-	7 *	-	-	2 1%	-	1 1%	-	4 1%	1 *	-
Buddhist	4 *	-	* *	4 *	-	-	1 *	-	1 1%	-	2 1%	-	-
Other	31 2%	2 1%	* *	29 2%	1 1%	3 1%	2 1%	6 3%l	5 3%L	5 2%l	3 1%	2 1%	2 1%
None	830 41%	82 46%fHK	48 48%fHK	700 40%	34 41%	85 37%	68 40%	60 33%	63 42%k	85 44%hK	87 32%	135 48%FHK	83 47%fHK
Prefer not to say	47 2%	4 2%	2 2%	42 2%	1 1%	4 2%	5 3%	6 3%	3 2%	1 1%	13 5%fJM	9 3%jm	1 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 60
Which of the following best describes where you live?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Urban	1582 79%	773 79%	809 79%	190 84%GH	305 88%FGH	271 84%GH	286 80%GH	206 70%	325 70%	495 87%JK	557 82%K	531 70%	421 78%	455 81%N	305 74%	402 81%N	230 80%	697 80%
Urban - Population over 10,000	847 42%	444 45%B	403 39%	115 51%FGH	177 51%FGH	145 45%H	147 41%H	120 40%H	143 31%	292 51%JK	292 43%K	263 35%	245 46%N	256 46%N	134 32%	211 42%N	132 46%	395 45%
Town and Fringe	736 37%	329 34%	407 40%A	75 33%	128 37%g	126 39%G	139 39%G	87 29%	182 39%G	203 36%	265 39%	268 35%	175 33%	199 36%	171 41%L	190 38%l	98 34%	303 35%
NET: Rural	427 21%	207 21%	219 21%	35 16%	41 12%	52 16%	72 20%D	89 30%CDEF	138 30%CDEF	76 13%	124 18%l	227 30%IJ	117 22%	105 19%	109 26%MO	96 19%	59 20%	171 20%
Village	380 19%	182 19%	198 19%	31 14%	37 11%	49 15%	64 18%D	81 28%CDEF	118 26%CDEF	68 12%	112 17%l	200 26%IJ	102 19%	94 17%	98 24%MO	86 17%	53 18%	154 18%
Hamlet & Isolated Dwelling	46 2%	25 3%	21 2%	4 2%	3 1%	4 1%	8 2%	8 3%	19 4%DE	7 1%	12 2%	27 4%IJ	15 3%	10 2%	10 2%	10 2%	6 2%	17 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 61
Which of the following best describes where you live?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Urban	1582 79%	126 71%B	58 58%	1398 81%AB	64 76%B	197 85%ABeIJLM	135 80%aBiJm	163 90%ABEGIJLM	108 72%B	133 69%b	263 98%ABEFGHIJLM	209 75%B	126 71%B
Urban - Population over 10,000	847 42%	69 39%BIm	24 23%	754 44%B	30 36%b	100 43%BJLM	60 36%B	90 50%aBeGIJLM	54 36%B	62 32%	219 82%ABEFGHIJLM	85 30%	53 30%
Town and Fringe	736 37%	57 32%K	35 34%K	644 37%	33 40%K	97 42%aK	75 44%AK	73 40%K	54 36%K	71 37%K	44 16%	124 44%AbK	73 41%K
NET: Rural	427 21%	51 29%DFgHK	42 42%DAEFGHIJKLM	333 39%	21 24%fHK	34 15%K	33 20%HK	18 10%K	42 28%FgHK	60 31%FGHK	4 2%	70 25%FHK	51 29%FgHK
Village	380 19%	33 19%HK	34 34%DAFGHK	313 18%	21 24%FHK	33 14%hK	32 19%HK	13 7%K	40 26%FHK	56 29%AFGHK	4 2%	70 25%FHK	44 25%FHK
Hamlet & Isolated Dwelling	46 2%	18 10%DEFGHIJKLM	8 8%DEFGHIJKL	20 1%	- -	2 1%	1 1%	5 3%KL	2 2%kl	4 2%KL	- -	- -	7 4%FgKL

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

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Absolutes/col percents

Table 62
Which of the following best describes your current working status?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Working	1157 58%	582 59%	576 56%	129 57% ^H	275 80% ^{CfGH}	277 86% ^{CdFGH}	261 73% ^{CGH}	168 57% ^H	46 10%	405 71% ^K	538 79% ^{IK}	215 28%	354 66% ^O	379 68% ^{nO}	254 61% ^O	170 34%	289 100%	868 100%
Working full time - working 30 hours per week or more	912 45%	518 53% ^B	395 38%	90 40% ^H	231 67% ^{CFGH}	238 74% ^{CdFGH}	210 59% ^{CGH}	125 42% ^H	17 4%	321 56% ^K	448 66% ^{IK}	143 19%	300 56% ^{NO}	314 56% ^{NO}	190 46% ^O	108 22%	241 83% ^q	672 77%
Working part time - working between 8 and 29 hours per week	245 12%	64 7%	181 18% ^A	39 17% ^{eH}	44 13% ^H	38 12% ^H	52 14% ^H	43 15% ^H	29 6%	83 15% ^K	90 13% ^K	72 9%	54 10%	65 12%	64 15% ^L	62 12%	49 17%	197 23% ^p
NET: Not working	852 42%	399 41%	453 44%	96 43% ^{DEF}	70 20% ^e	46 14%	96 27% ^{dE}	127 43% ^{DEF}	416 90% ^{CDEFG}	166 29% ^J	143 21%	543 72% ^{IJ}	184 34%	181 32%	159 39% ^m	328 66% ^{LMN}	-	-
Not working but seeking work or temporarily unemployed or sick	74 4%	31 3%	43 4%	11 5% ^{gH}	22 6% ^{GH}	11 3% ^H	23 7% ^{eGH}	6 2% ^H	1 *	33 6% ^K	34 5% ^K	7 1%	5 1%	4 1%	7 2%	58 12% ^{LMN}	-	-
Not working and not seeking work/ student	162 8%	89 9%	73 7%	76 34% ^{DEFGH}	18 5% ^H	11 3% ^H	30 8% ^{EH}	27 9% ^{dEH}	-	94 16% ^{JK}	41 6% ^K	27 4%	28 5%	46 8% ^{IN}	13 3%	75 15% ^{LMN}	-	-
Retired on a state pension only	142 7%	48 5%	94 9% ^A	-	-	*	-	2 1%	140 30% ^{CDEFG}	-	*	142 19% ^{IJ}	10 2%	9 2%	22 5% ^{LM}	101 20% ^{LMN}	-	-
Retired with a private pension	330 16%	209 21% ^B	121 12%	-	-	-	7 2% ^{cDE}	52 17% ^{CDEF}	271 59% ^{CDEFG}	-	7 1% ^I	323 43% ^{IJ}	128 24% ^{MO}	100 18% ^O	78 19% ^O	24 5%	-	-
House person, housewife, househusband, etc.	143 7%	22 2%	121 12% ^A	8 4% ^H	30 9% ^{CH}	24 7% ^{cH}	36 10% ^{CH}	41 14% ^{CdEH}	4 1%	39 7%	60 9% ^k	45 6%	12 2%	23 4%	39 9% ^{LM}	70 14% ^{LMn}	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 63
Which of the following best describes your current working status?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London & (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Working	1157	98	67	992	52	140	100	106	76	96	171	154	98
	58%	55%	67%daJlm	57%	61%j	60%iJ	59%j	58%	51%	50%	64%aJl	55%	55%
Working full time - working 30 hours per week or more	912	78	57	777	43	104	82	84	66	74	134	119	71
	45%	44%	57%DAfJLM	45%	51%j	45%	49%j	46%	44%	39%	50%Jm	43%	40%
Working part time - working between 8 and 29 hours per week	245	20	10	215	9	36	18	22	11	21	37	36	27
	12%	11%	10%	12%	10%	15%l	11%	12%	7%	11%	14%i	13%i	15%l
NET: Not working	852	79	34	739	33	91	69	75	74	97	96	125	79
	42%	45%bk	33%	43%b	39%	40%	41%	42%	49%BfK	50%BeFgK	36%	45%bk	45%b
Not working but seeking work or temporarily unemployed or sick	74	9	2	64	2	14	6	7	6	3	9	14	4
	4%	5%j	2%	4%	2%	6%bJ	3%	4%	4%	2%	3%	5%	2%
Not working and not seeking work/ student	162	20	4	138	10	13	11	15	17	17	26	15	14
	8%	11%BfgL	4%	8%	12%Bfl	6%	6%	8%	11%BfL	9%	10%b	6%	8%
Retired on a state pension only	142	9	6	128	3	14	5	17	9	29	14	21	15
	7%	5%	6%	7%	4%	6%	3%	9%G	6%	15%ABEFGIKLm	5%	8%G	9%G
Retired with a private pension	330	31	14	285	12	37	35	22	29	32	29	54	34
	16%	17%k	14%	16%	15%	16%	21%hK	12%	19%K	17%k	11%	19%K	19%K
House person, housewife, househusband, etc.	143	10	8	125	5	13	13	14	14	15	19	21	11
	7%	5%	8%	7%	6%	6%	8%	8%	9%	8%	7%	7%	6%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 64
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1117	585	532	121	242	301	250	159	44	363	551	203	378	355	206	178	282	835
Weighted base	1157	582	576	129*	275	277	261	168	46*	405	538	215	354	379	254	170	289	868
NET: Public Sector	289	134	156	26	66	79	58	53	7	93	137	59	116	108	36	29	289	-
	25%	23%	27%	20%	24%	29%h	22%	31%cfH	14%	23%	26%	28%	33%NO	29%NO	14%	17%	100%Q	-
Central government including all administrative departments and central government agencies such as the Bank of England	18	10	8	2	2	5	6	2	*	4	12	3	11	7	-	-	18	-
	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	3%NO	2%n	-	-	6%Q	-
HM Forces	7	4	3	1	3	-	3	-	-	4	3	-	-	2	5	-	7	-
	1%	1%	1%	1%	1%	-	1%	-	-	1%	1%	-	-	*	2%L	-	2%Q	-
National Health Service	60	17	43	8	13	16	9	15	-	21	25	15	25	17	5	13	60	-
	5%	3%	7%A	6%	5%	6%	4%	9%Fh	-	5%	5%	7%	7%N	5%	2%	8%N	21%Q	-
Universities and Academies funded by government	36	22	14	2	15	12	4	3	1	17	15	4	20	11	5	*	36	-
	3%	4%	3%	2%	5%F	4%f	1%	2%	1%	4%	3%	2%	6%mNO	3%o	2%	*	13%Q	-
Courts service	1	1	-	-	-	-	1	-	-	-	1	-	*	1	-	-	1	-
	*	*	-	-	-	-	*	-	-	-	*	-	*	*	-	-	*	-
Local government administration	41	20	21	4	3	8	18	8	-	7	25	8	14	24	2	1	41	-
	4%	3%	4%	3%	1%	3%	7%De	5%D	-	2%	5%I	4%	4%No	6%NO	1%	1%	14%Q	-
Police service	14	9	5	-	9	4	1	-	-	9	6	-	2	12	1	-	14	-
	1%	2%	1%	-	3%cFG	2%	1%	-	-	2%k	1%	-	1%	3%LNO	*	-	5%Q	-
Public sector housing	14	2	12	1	4	3	2	4	1	5	5	4	5	6	1	2	14	-
	1%	*	2%A	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	*	1%	5%Q	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	49	20	29	4	10	15	7	11	2	14	21	14	24	12	9	3	49	-
	4%	3%	5%	3%	4%	5%	3%	7%f	5%	3%	4%	6%	7%MO	3%	4%	2%	17%Q	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
* small base

Prepared by ComRes

Climate Hope Survey

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Absolutes/col percents

Table 64

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	1157	582	576	129*	275	277	261	168	46*	405	538	215	354	379	254	170	289	868
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	11 1%	9 2%b	2 *	- -	3 1%	2 1%	2 1%	2 1%	1 3%c	3 1%	4 1%	4 2%	- -	4 1%l	2 1%	5 3%L	11 4%Q	- -
Bradford and Bingley or Northern Rock Building societies	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	37 3%	20 3%	17 3%	4 3%	4 2%	15 5%Df	6 2%	7 4%	1 3%	9 2%	20 4%	8 4%	13 4%	13 4%	7 3%	4 2%	37 13%Q	- -
None of the above (Private Sector)	868 75%	448 77%	420 73%	103 80%g	209 76%	197 71%	203 78%g	116 69%	40 86%eG	312 77%	401 74%	156 72%	239 67%	270 71%	218 86%LM	141 83%LM	- -	868 100%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q*** small base**

Climate Hope Survey

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Absolutes/col percents

Table 65
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1117	112	76	929	48	128	110	70	78	103	162	137	93
Weighted base	1157	98*	67*	992	52*	140	100*	106*	76*	96*	171	154	98*
NET: Public Sector	289	43	20	226	17	22	25	21	16	22	42	36	25
	25%	44%DbFGHIJKLM0	20%F	23%	33%F	15%	25%f	20%	21%	23%	25%f	23%	25%f
Central government including all administrative departments and central government agencies such as the Bank of England	18	3	1	14	2	2	2	1	-	1	2	1	4
	2%	3%	2%	1%	3%	1%	2%	1%	-	1%	1%	1%	4%i
HM Forces	7	2	2	3	-	-	-	-	1	-	-	-	1
	1%	2%Dfkl	3%Dfkl	*	-	-	-	-	2%	-	-	-	1%
National Health Service	60	9	2	50	4	5	-	4	1	7	7	10	11
	5%	9%dbfGi	2%	5%	8%G	4%g	-	4%g	2%	7%G	4%g	6%G	11%bFGIk
Universities and Academies funded by government	36	2	4	30	1	1	9	3	1	5	3	6	1
	3%	2%	6%Fm	3%	2%	*	9%AFhIKM	3%	1%	6%Fm	2%	4%f	1%
Courts service	1	-	*	1	-	-	-	-	-	-	1	-	-
	*	-	1%	*	-	-	-	-	-	-	*	-	-
Local government administration	41	7	3	31	2	2	3	5	-	2	9	6	2
	4%	7%DFIm	5%i	3%	4%	1%	3%	5%	-	2%	5%fi	4%	2%
Police service	14	2	-	13	2	5	2	-	-	-	-	2	2
	1%	2%	-	1%	4%hjK	3%jK	2%k	-	-	-	-	1%	2%
Public sector housing	14	1	1	12	2	1	-	1	1	-	6	1	1
	1%	1%	1%	1%	4%gj	1%	-	1%	1%	-	3%gj	1%	1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	49	3	4	41	2	3	4	5	5	6	9	7	2
	4%	3%	6%	4%	4%	2%	4%	5%	6%	6%	5%	4%	2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 65
Do you work in any of the following occupations?
Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	1157	98*	67*	992	52*	140	100*	106*	76*	96*	171	154	98*
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	11 1%	4 4%Dhijkl	1 2%	6 1%	- -	1 1%	2 2%	- -	3 4%jkl	- -	- -	- -	1 1%
Bradford and Bingley or Northern Rock Building societies	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	37 3%	11 11%DBFGHJKLM	1 2%	25 3%	2 4%	3 2%	4 4%	2 2%	4 5%	2 2%	5 3%	2 2%	1 1%
None of the above (Private Sector)	868 75%	55 56%	47 70%a	766 77%A	34 67%	118 85%ABEGkm	75 75%A	85 80%A	60 79%A	74 77%A	129 75%A	118 77%A	73 75%A

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
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Absolutes/col percents

Table 66
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
No children aged 18 or under	1483 74%	751 77%B	732 71%	200 89%DEF	196 57%E	145 45%	214 60%E	267 90%DEF	460 99%CDEFG	396 69%J	360 53%	727 96%J	390 73%	437 78%LNo	293 71%	363 73%	186 64%	559 64%
NET: Yes	510 25%	223 23%	287 28%A	22 10%H	146 42%CGH	174 54%CDFGH	140 39%CGH	25 8%H	3 1%	168 29%K	314 46%IK	28 4%	143 27%M	118 21%	117 28%M	131 26% m	103 36%	295 34%
NET: Any 11-18	261 13%	126 13%	135 13%	3 1%	21 6%CH	96 30%CDGH	115 32%CDGH	24 8%CH	2 *	24 4%	211 31%IK	26 3%	70 13%	60 11%	66 16%M	65 13%	56 19%	151 17%
Yes - children aged under 5 years old	193 10%	75 8%	118 11%A	16 7%FGH	109 31%CEFGH	60 18%CFGH	8 2%gH	1 *	-	125 22%JK	67 10%K	1 *	61 11% m	44 8%	34 8%	54 11%	34 12%	112 13%
Yes - children aged 5 to 10 years old	235 12%	94 10%	140 14%A	6 3%GH	84 24%CFGH	94 29%CFGH	48 14%CGH	1 *	1 *	90 16%K	143 21%IK	2 *	75 14%M	53 10%	47 11%	59 12%	46 16%	137 16%
Yes - children aged 11 to 15 years old	188 9%	88 9%	100 10%	1 *	21 6%CGH	75 23%CDGH	80 23%CDGH	9 3%CH	2 *	22 4%K	155 23%IK	11 1%	53 10%	43 8%	42 10%	50 10%	36 12%	114 13%
Yes - children aged 16 to 18 years old	121 6%	54 5%	68 7%	3 1%	2 *	36 11%CDgH	60 17%CDEGH	19 7%CDH	2 *	5 1%	96 14%IK	21 3%I	26 5%	32 6%	40 10%LmO	23 5%	24 8%	67 8%
Refused	17 1%	7 1%	10 1%	3 1%H	4 1%h	4 1%H	3 1%h	3 1%H	-	6 1%	7 1%	3 *	4 1%	5 1%	4 1%	4 1%	-	14 2%P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 67
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
No children aged 18 or under	1483 74%	134 76%eh	75 75%	1274 74%	55 66%	168 72%	119 71%	121 67%	110 73%	145 75%	202 76%h	222 80%EfGH	132 75%
NET: Yes	510 25%	42 24%	26 25%	442 25%	26 31%l	64 28%l	47 28%l	60 33%jkL	40 26%	44 23%	61 23%	56 20%	45 25%
NET: Any 11-18	261 13%	21 12%	12 12%	228 13%	16 20%Jkl	34 15%	29 17%Jk	26 15%	18 12%	19 10%	28 11%	32 12%	23 13%
Yes - children aged under 5 years old	193 10%	16 9%	11 11%	166 10%	5 6%	26 11%	13 8%	27 15%egkL	16 11%	18 9%	21 8%	21 8%	20 11%
Yes - children aged 5 to 10 years old	235 12%	14 8%	11 11%	209 12%	11 13%	26 11%	22 13%	27 15%am	23 15%AIM	23 12%	37 14%am	26 9%	13 8%
Yes - children aged 11 to 15 years old	188 9%	15 9%	7 7%	166 10%	10 11%	25 11%	24 14%aBiJKLm	22 12%j	12 8%	12 6%	24 9%	23 8%	14 8%
Yes - children aged 16 to 18 years old	121 6%	10 6%	9 9%K	102 6%	9 10%hK	20 9%K	13 8%k	7 4%	9 6%	9 5%	9 3%	15 5%	12 7%
Refused	17 1%	-	-	17 1%	3 4%AbFhLM	-	2 1%f	1 *	1 1%	4 2%aFm	4 2%f	1 *	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 68
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Anglia	220 11%	104 11%	116 11%	23 10%	26 7%	30 9%	37 10%	37 12% ^d	69 15% ^{DEf}	49 9%	66 10%	105 14% ^{lJ}	58 11%	52 9%	40 10%	71 14% ^{Mn}	24 8%	85 10%
Border	13 1%	4 *	10 1%	1 1%	4 1%	1 *	2 1%	2 1%	2 *	5 1%	4 1%	4 1%	4 1%	7 1% ^o	2 1%	1 *	2 1%	6 1%
Central	258 13%	140 14% ^b	118 11%	34 15% ^g	47 14%	41 13%	47 13%	29 10%	60 13%	81 14%	89 13%	88 12%	68 13%	53 10%	62 15% ^M	75 15% ^M	28 10%	120 14%
Granada	222 11%	104 11%	118 11%	31 14% ^G	44 13% ^g	37 11%	37 10%	23 8%	49 11%	75 13% ^k	74 11%	73 10%	50 9%	54 10%	61 15% ^{LM}	56 11%	20 7%	112 13% ^P
London	368 18%	170 17%	198 19%	39 17%	65 19%	68 21%	60 17%	54 18%	82 18%	104 18%	127 19%	136 18%	120 22% ^{NO}	106 19%	60 15%	81 16%	53 18%	171 20%
Meridian	207 10%	95 10%	112 11%	17 7%	40 12%	29 9%	36 10%	43 14% ^{CEH}	42 9%	57 10%	65 10%	85 11%	51 10%	57 10%	49 12%	50 10%	33 12%	87 10%
STV	172 9%	100 10% ^B	72 7%	18 8%	23 7%	31 10%	35 10%	30 10%	36 8%	41 7%	66 10%	66 9%	51 9% ^o	57 10% ^O	34 8%	31 6%	44 15% ^Q	52 6%
Tyne Tees	87 4%	46 5%	41 4%	10 5%	17 5%	13 4%	23 6% ^{GH}	8 3%	14 3%	28 5%	37 5% ^K	23 3%	17 3%	33 6% ^l	16 4%	21 4%	17 6%	36 4%
Wales	97 5%	45 5%	52 5%	8 4%	14 4%	17 5%	18 5%	20 7%	20 4%	22 4%	35 5%	40 5%	22 4%	31 5%	23 5%	22 4%	20 7%	44 5%
West	63 3%	27 3%	36 3%	11 5%	13 4%	7 2%	9 3%	7 2%	16 4%	24 4%	16 2%	23 3%	21 4%	18 3%	11 3%	13 3%	6 2%	30 3%
Westcountry	96 5%	37 4%	59 6% ^a	15 7% ^f	16 5%	17 5%	11 3%	13 5%	24 5%	30 5%	28 4%	38 5%	19 4%	28 5%	19 5%	30 6% ^l	12 4%	39 4%
Yorkshire	205 10%	109 11%	96 9%	19 8%	35 10%	32 10%	42 12%	30 10%	47 10%	53 9%	74 11%	77 10%	56 10%	64 11%	36 9%	48 10%	29 10%	84 10%
UTV	1 *	-	1 *	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	1 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 69
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Anglia	220 11%	-	-	220 13%AB	-	2 1%	-	-	26 17%ABEFGHKLM	179 93%ABEFGHIKLM	-	13 5%ABeFGHKM	-
Border	13 1%	6 3%DbGHIJKLM	-	8 *	-	8 3%bGHIJKLM	-	-	-	-	-	-	-
Central	258 13%	1 *	-	257 15%AB	-	-	-	167 93%ABEFGIJKLM	85 56%ABEFGJKLM	-	-	2 1%	4 2%FgJK
Granada	222 11%	-	2 2%aghjKLM	220 13%AB	1 1%	218 94%ABEGHIJKLM	-	-	1 1%	-	-	-	-
London	368 18%	-	-	368 21%AB	-	-	-	2 1%	1 *	13 7%ABEFGHIM	267 100%ABEFGHIJLM	83 30%ABEFGHIJM	1 1%
Meridian	207 10%	-	-	207 12%AB	-	-	-	1 1%	-	-	-	179 64%ABEFGHIJKM	27 15%ABEFGHIJK
STV	172 9%	170 96%DBEFGHIJKLM-	-	2 *	-	-	-	-	-	-	-	-	2 1%
Tyne Tees	87 4%	-	-	87 5%AB	84 99%ABFGHIJKLM	-	3 2%aFjKLM	-	-	-	-	-	-
Wales	97 5%	-	97 97%DAEFGHIJKLM-	-	-	-	-	-	-	-	-	-	-
West	63 3%	-	2 1%jk	61 4%A	-	3 1%k	-	9 5%AefGIJKL	-	-	-	1 *	48 27%ABEFGHIJKL
Westcountry	96 5%	-	-	96 6%AB	-	-	-	1 1%	-	-	-	-	95 54%ABEFGHIJKL
Yorkshire	205 10%	-	-	205 12%AB	-	* *	166 98%ABEFHIJKLM	-	38 25%ABEFHJKLM	1 *	-	-	-
UTV	1 *	-	-	1 *	-	-	-	-	-	-	-	1 *	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 70
Marital Status
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Single	556 28%	270 28%	286 28%	173 77% DEFGH	139 40% EFGH	99 31% fGH	84 24% GH	43 14% H	18 4%	312 55% JK	183 27% K	61 8%	144 27% N	191 34% LN	77 19% No	144 29% N	87 30%	273 31%
NET: Married/ Civil partnership/ co habiting	1197 60%	606 62% b	592 58%	49 22%	195 57% C	209 65% CD	228 64% Cd	194 66% CD	322 70% CD	244 43%	437 64% l	516 68% l	350 65% MO	302 54%	301 73% LMO	244 49%	176 61%	529 61%
Married	916 46%	480 49% B	436 42%	17 8%	114 33% C	145 45% CD	176 49% CD	162 55% CDE	301 65% CDEFG	132 23%	321 47% l	464 61% lJ	279 52% MO	217 39%	238 57% MO	182 37%	132 46%	362 42%
Civil Partnership	15 1%	10 1%	6 1%	1 *	- -	10 3% CDEFGH	3 1% h	1 *	- -	1 *	14 2% IK	1 *	2 *	9 2% IO	4 1% o	1 *	2 1%	11 1%
Co Habiting	266 13%	117 12%	149 15%	31 14% H	81 24% CEFGH	54 17% GH	49 14% H	30 10% H	21 5%	112 20% jK	103 15% K	51 7%	70 13%	76 14%	59 14%	61 12%	42 14%	156 18%
NET: Widowed/ separated/ divorced	237 12%	93 9%	144 14% A	- -	4 1%	10 3% C	42 12% CDE	59 20% CDEF	122 26% CDEFG	4 1%	52 8% l	181 24% lJ	36 7%	64 11% L	33 8%	104 21% LMN	25 9%	54 6%
Widowed	73 4%	25 3%	48 5% A	- -	- -	* *	8 2% CDE	10 3% CDE	54 12% CDEFG	- -	8 1% l	65 9% lJ	13 2%	22 4%	8 2%	30 6% LN	10 3% Q	9 1%
Separated	26 1%	12 1%	14 1%	- -	2 1%	2 1%	10 3% CDE	5 2% c	8 2% c	2 *	12 2% l	12 2% l	2 *	5 1%	5 1%	15 3% LMn	3 1%	6 1%
Divorced	138 7%	55 6%	82 8% a	- -	2 1%	7 2% Cd	24 7% CDE	44 15% CDEF	60 13% CDEF	2 *	32 5% l	104 14% lJ	21 4%	37 7% l	21 5%	58 12% LMN	11 4%	39 5%
Prefer not to answer	19 1%	12 1%	7 1%	3 1% H	8 2% GH	5 2% gH	2 1%	1 *	- -	11 2% K	8 1% K	1 *	8 1%	3 *	2 *	7 1%	1 *	12 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 71
Marital Status
 Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humbshire (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Single	556 28%	54 30%bJ	21 20%	482 28%	23 27%	73 32%BJI	40 24%	55 31%J	38 25%	37 19%	106 40%aBefGIJLM	66 24%	43 24%
NET: Married/ Civil partnership/ co habiting	1197 60%	94 53%	65 65%AK	1038 60%a	50 59%	139 60%K	103 61%K	108 60%k	92 61%K	130 67%AK	129 48%	175 63%AK	113 64%aK
Married	916 46%	69 39%	44 44%	802 46%a	35 41%	107 46%k	80 47%k	84 46%	68 45%	100 52%AK	102 38%	135 48%aK	92 52%AK
Civil Partnership	15 1%	4 2%DFJ	1 1%	10 1%	2 3%FJ	- -	1 *	1 1%	2 1%	- -	1 1%	2 1%	1 1%
Co Habiting	266 13%	20 11%	20 20%DAKM	225 13%	13 15%	32 14%	22 13%	23 13%	22 14%	30 16%k	26 10%	39 14%	19 11%
NET: Widowed/ separated/ divorced	237 12%	28 16%dFk	14 14%f	195 11%	10 12%	18 8%	25 15%Fk	18 10%	19 13%	26 13%f	25 9%	35 13%f	20 11%
Widowed	73 4%	10 6%	5 5%	58 3%	3 3%	7 3%	10 6%k	6 3%	4 3%	5 3%	7 3%	10 4%	6 3%
Separated	26 1%	2 1%	2 2%	23 1%	1 2%	4 2%	5 3%hK	- -	3 2%	2 1%	1 *	3 1%	4 2%hk
Divorced	138 7%	16 9%F	7 7%	114 7%	6 7%	7 3%	11 6%	11 6%	12 8%F	18 9%F	17 6%	22 8%F	10 6%
Prefer not to answer	19 1%	2 1%	1 1%	17 1%	2 2%	2 1%	1 *	- -	1 1%	1 *	7 3%ghj	2 1%	2 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 72
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Glasgow	88 4%	47 5%	41 4%	10 5%	9 3%	16 5%	18 5%	14 5%	19 4%	20 3%	35 5%	33 4%	25 5%	21 4%	21 5%	20 4%	19 7%Q	29 3%
Edinburgh	70 3%	42 4%b	27 3%	7 3%	10 3%	12 4%	14 4%	14 5%	14 3%	17 3%	25 4%	28 4%	25 5%no	29 5%NO	9 2%	6 1%	20 7%Q	21 2%
Newcastle	79 4%	42 4%	36 4%	6 3%	16 5%	12 4%	23 6%cGH	8 3%	14 3%	23 4%	34 5%k	22 3%	15 3%	33 6%Lo	15 4%	16 3%	17 6%	33 4%
Leeds	83 4%	49 5%b	34 3%	13 6%	11 3%	11 3%	16 4%	11 4%	21 5%	24 4%	26 4%	32 4%	30 6%N	27 5%N	7 2%	18 4%	12 4%	35 4%
Hull	47 2%	26 3%	21 2%	3 1%	6 2%	8 3%	11 3%	12 4%H	6 1%	9 2%	20 3%	18 2%	7 1%	17 3%l	8 2%	16 3%l	3 1%	22 3%
Sheffield	54 3%	24 2%	30 3%	3 1%	14 4%	10 3%	10 3%	6 2%	10 2%	18 3%	20 3%	17 2%	15 3%	17 3%	11 3%	10 2%	12 4%	21 2%
Manchester	160 8%	76 8%	85 8%	24 11%G	35 10%G	30 9%G	26 7%G	10 3%	36 8%G	59 10%K	55 8%	46 6%	32 6%	36 6%	42 10%Lm	50 10%LM	14 5%	82 9%P
Liverpool	79 4%	40 4%	39 4%	14 6%dH	10 3%	12 4%	16 4%	14 5%	13 3%	24 4%	28 4%	26 3%	18 3%	24 4%	24 6%o	14 3%	10 3%	44 5%
Nottingham	81 4%	42 4%	39 4%	21 9%DEFGH	6 2%	12 4%	17 5%d	11 4%	15 3%	27 5%	29 4%	25 3%	18 3%	13 2%	26 6%IM	23 5%m	10 4%	36 4%
Birmingham	174 9%	86 9%	88 9%	27 12%eGh	42 12%eGh	24 7%	30 8%	15 5%	36 8%	69 12%JK	54 8%	51 7%	51 10%	47 8%	36 9%	40 8%	20 7%	89 10%
Norwich	86 4%	43 4%	43 4%	5 2%	13 4%	13 4%	16 4%	12 4%	26 6%c	18 3%	28 4%	39 5%	22 4%	22 4%	13 3%	28 6%	12 4%	36 4%
Milton Keynes	56 3%	26 3%	30 3%	6 3%	6 2%	8 3%	8 2%	9 3%	18 4%d	12 2%	17 2%	28 4%	17 3%	11 2%	9 2%	19 4%	4 1%	19 2%
Brighton	41 2%	21 2%	21 2%	4 2%	1 *	11 3%D	9 3%D	9 3%D	8 2%	5 1%	20 3%l	17 2%i	12 2%	11 2%	12 3%	7 1%	5 2%	18 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes



Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 72
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Oxford	30 2%	14 1%	16 2%	4 2%f	8 2%F	3 1%	1 *	6 2%F	9 2%F	12 2%J	4 1%	14 2%J	7 1%	14 3%O	5 1%	4 1%	4 1%	12 1%
London	462 23%	211 22%	251 24%	47 21%	82 24%	78 24%	76 21%	72 24%	107 23%	129 23%	154 23%	179 24%	147 27%NO	131 23%	79 19%	105 21%	66 23%	210 24%
Southampton	67 3%	34 3%	32 3%	4 2%	17 5%cE	6 2%	12 3%	13 4%e	15 3%	22 4%	18 3%	27 4%	14 3%	19 3%	17 4%	17 3%	10 3%	28 3%
Bristol	82 4%	29 3%	53 5%A	11 5%g	15 4%	17 5%G	10 3%	5 2%	24 5%G	26 5%	27 4%	29 4%	20 4%	24 4%	20 5%	18 4%	14 5%	35 4%
Plymouth	47 2%	23 2%	24 2%	2 1%	6 2%	9 3%	9 2%	11 4%c	10 2%	8 1%	17 3%	21 3%	15 3%	10 2%	7 2%	15 3%	6 2%	20 2%
Cardiff	76 4%	37 4%	39 4%	5 2%	10 3%	16 5%	10 3%	17 6%c	18 4%	15 3%	26 4%	34 5%	18 3%	21 4%	20 5%	17 3%	13 5%	36 4%
None of these	148 7%	68 7%	80 8%	9 4%	25 7%	17 5%	26 7%	28 9%Ce	43 9%Ce	34 6%	44 6%	71 9%lj	27 5%	34 6%	31 7%	56 11%LMn	18 6%	43 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 73
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Glasgow	88 4%	87 49%DBEFGHIJKLM-	-	1 *	-	1 *	-	-	-	-	-	-	-
Edinburgh	70 3%	68 39%DBEFGHIJKLM-	-	2 *	2 2%fgjKL	-	-	-	-	-	-	-	-
Newcastle	79 4%	-	-	79 5%AB	76 90%ABFGHIJKLM	3 1%kl	-	-	-	-	-	-	-
Leeds	83 4%	-	-	83 5%AB	3 4%AbfHIJKLM	1 1%	78 46%ABEFHIJKLM	-	-	-	-	-	-
Hull	47 2%	-	-	47 3%Ab	-	-	41 25%ABEFHIJKLM	-	5 3%AbFHJKLM	1 *	-	-	-
Sheffield	54 3%	-	-	54 3%Ab	-	-	39 23%ABEFHIJKLM	-	15 10%ABEFHJKLM	-	-	-	-
Manchester	160 8%	-	3 3%AiJKLM	157 9%AB	1 1%	147 64%ABEGHIJKLM	2 1%	7 4%AiJKLM	1 *	-	-	-	-
Liverpool	79 4%	-	11 11%DAEGHIJKLM	68 4%A	-	66 28%ABEGHIJKLM	-	1 *	-	-	-	2 1%	-
Nottingham	81 4%	-	-	81 5%AB	-	-	-	1 *	77 51%ABEFGHJKLM	3 1%kl	-	-	-
Birmingham	174 9%	-	-	174 10%AB	-	-	-	158 87%ABEFGIJKLM	13 9%ABEFGJKLM	2 1%l	1 *	-	-
Norwich	86 4%	-	-	86 5%AB	-	-	-	-	1 1%	85 44%ABEFGHIKLM	-	-	-
Milton Keynes	56 3%	-	-	56 3%Ab	-	-	-	-	18 12%ABEFGHKLM	29 15%ABEFGHKLM	-	9 3%AbFGHKM	-
Brighton	41 2%	-	-	41 2%A	-	-	-	-	-	-	*	41 15%ABEFGHIJKM	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 73
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Oxford	30 2%	-	-	30 2%a	-	-	-	1 1%	-	-	-	23 8%ABEFGHIJKm	6 3%AbFGIJK
London	462 23%	-	-	462 27%AB	-	-	-	-	-	52 27%ABEFGHIM	266 100%ABEFGHIJLM	143 51%ABEFGHIJM	1 1%
Southampton	67 3%	-	-	67 4%AB	-	-	-	-	-	-	-	39 14%ABEFGHIJK	27 15%ABEFGHIJK
Bristol	82 4%	-	-	82 5%AB	-	-	-	1 1%	-	-	-	-	81 46%ABEFGHIJKL
Plymouth	47 2%	-	-	47 3%Ab	-	-	-	-	-	-	-	-	47 26%ABEFGHIJKL
Cardiff	76 4%	-	74 74%DAEFGHIJKLM*	2	-	-	-	2 1%	-	-	-	-	-
None of these	148 7%	21 12%DEFGhK	13 12%DEFGhK	114 7%	3 4%K	13 6%K	8 5%K	10 5%K	21 14%EFGHKI	22 12%eFGhK	-	22 8%K	15 8%K

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 74
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)	
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835	
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868	
Up to £7,000	(3.5) 4%	77 4%	39 4%	38 4%	16 7%EH	14 4%H	8 2%	20 6%EH	13 4%H	6 1%	31 5%K	28 4%	19 2%	2 *	15 3%L	4 1%	57 11%LMN	2 1%	19 2%
£7,001 to £14,000	(10.5) 11%	224 11%	96 10%	128 12%a	16 7%	31 9%	27 8%	42 12%c	35 12%c	75 16%CEf	47 8%	68 10%	109 14%J	11 2%	36 6%L	32 8%L	145 29%LMN	8 3%	51 6%p
£14,001 to £21,000	(17.5) 15%	303 15%	126 13%	178 17%A	29 13%	42 12%	35 11%	53 15%	46 15%	99 21%CEfG	71 12%	88 13%	145 19%J	30 6%	96 17%L	71 17%L	107 21%L	29 10%	102 12%
£21,001 to £28,000	(24.5) 15%	292 15%	144 15%	148 14%	23 10%	30 9%	53 16%cD	57 16%cD	50 17%cD	79 17%CD	53 9%	110 16%I	129 17%I	61 11%	101 18%LO	68 16%L	63 13%	47 16%	120 14%
£28,001 to £34,000	(31) 11%	230 11%	111 11%	118 11%	12 5%	53 15%CE	29 9%	43 12%C	38 13%C	55 12%C	65 11%	72 11%	93 12%	50 9%	75 13%LO	66 16%LO	38 8%	42 15%	106 12%
£34,001 to £41,000	(37.5) 9%	183 9%	99 10%	84 8%	22 10%	24 7%	41 13%DH	32 9%	31 11%	32 7%	46 8%	73 11%	64 8%	58 11%O	56 10%O	50 12%O	18 4%	24 8%	119 14%P
£41,001 to £48,000	(44.5) 7%	134 7%	81 8%B	53 5%	16 7%	30 9%gh	26 8%	24 7%	13 5%	24 5%	47 8%K	50 7%k	38 5%	59 11%MO	30 5%O	36 9%MO	9 2%	33 11%	74 9%
£48,001 to £55,000	(51.5) 5%	106 5%	53 5%	53 5%	10 5%g	27 8%GH	26 8%GH	26 7%GH	5 2%	11 2%	37 7%K	52 8%K	17 2%	48 9%MN	32 6%O	18 4%O	9 2%	19 7%	69 8%
£55,001 to £62,000	(58.5) 3%	63 3%	35 4%	28 3%	8 3%	18 5%gH	14 4%H	10 3%	7 2%	7 1%	26 4%K	24 3%k	14 2%	38 7%MNO	17 3%O	6 2%o	2 *	23 8%Q	33 4%
£62,001 to £69,000	(65.5) 2%	37 2%	24 2%b	13 1%	6 3%G	8 2%g	8 2%g	6 2%	1 *	8 2%	14 3%k	14 2%	9 1%	24 4%MNO	9 2%O	3 1%	1 *	13 4%Q	15 2%
£69,001 to £76,000	(72.5) 2%	43 2%	25 3%	18 2%	4 2%	13 4%GH	8 3%G	11 3%Gh	1 *	5 1%	17 3%K	19 3%K	7 1%	27 5%MNO	9 2%O	7 2%O	-	4 1%	30 3%p
£76,001 to £83,000	(79.5) 1%	17 1%	11 1%	5 1%	2 1%	1 *	4 1%	1 *	6 2%df	3 1%	3 *	5 1%	8 1%	13 2%MnO	1 *	2 1%	-	3 1%	10 1%
£83,001 or more	(86) 4%	79 4%	51 5%B	28 3%	15 7%dFH	11 3%	18 6%fH	10 3%	16 5%H	9 2%	27 5%	28 4%	25 3%	62 11%MNO	8 1%	5 1%	5 1%	25 9%Q	33 4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 74
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
Prefer not to answer	219	85	135	45	42	27	24	34	49	87	50	82	55	74	46	45	18	87
	11%	9%	13%A	20%DEFGH	12%F	8%	7%	11%f	11%f	15%JK	7%	11%J	10%	13%O	11%	9%	6%	10%p
Average income (£000's)	32.35	34.72B	29.97	35.45fGH	35.25FGH	36.98FGH	31.30H	30.64H	27.48	35.33K	33.97K	28.70	47.71MNO	31.07O	30.83O	18.57	41.55Q	36.63

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 75
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Up to £7,000	(3.5) 77 4%	6 3%	5 5%g	66 4%	9	9 4%	2 1%	10 5%g	4 2%	6 3%	10 4%	9 3%	8 4%g
£7,001 to £14,000	(10.5) 224 11%	20 11%	12 12%	192 11%	7 8%	24 10%	21 12%	33 18%efKL	17 11%	24 13%k	20 8%	24 9%	21 12%
£14,001 to £21,000	(17.5) 303 15%	37 21%DFKIM	16 16%	250 14%	13 15%	24 10%	27 16%f	29 16%	31 20%FKM	38 20%FKM	29 11%	41 15%	19 11%
£21,001 to £28,000	(24.5) 292 15%	38 21%DHJKLm	18 18%hjkl	236 14%	19 22%HJKL	37 16%k	32 19%HJKL	17 9%	26 17%hK	22 11%	27 10%	32 12%	25 14%
£28,001 to £34,000	(31) 230 11%	14 8%	13 13%	202 12%	11 13%	41 18%AGijklm	16 10%	22 12%	12 8%	22 11%	28 10%	31 11%	20 11%
£34,001 to £41,000	(37.5) 183 9%	11 6%	10 10%	161 9%	7 8%	20 9%	19 12%ai	22 12%i	8 5%	20 10%	24 9%	28 10%	14 8%
£41,001 to £48,000	(44.5) 134 7%	8 5%	5 5%	121 7%	1 2%	16 7%e	12 7%e	10 5%	15 10%aE	16 8%E	14 5%	22 8%e	17 9%E
£48,001 to £55,000	(51.5) 106 5%	7 4%	3 3%	96 6%	4 5%	11 5%	8 4%	10 5%	7 5%	11 6%	14 5%	19 7%	13 8%
£55,001 to £62,000	(58.5) 63 3%	5 3%	3 3%	55 3%	4 4%g	12 5%Gh	2 1%	2 1%	5 3%	5 3%	8 3%	10 4%	8 4%g
£62,001 to £69,000	(65.5) 37 2%	5 3%H	2 2%h	30 2%	1 1%	4 2%	5 3%Hj	-	1 1%	1 1%	9 4%Hij	3 1%	4 2%h
£69,001 to £76,000	(72.5) 43 2%	5 3%F	2 2%f	37 2%	1 1%	-	2 1%f	6 3%F	1 1%	7 3%F	12 5%Fgim	5 2%f	2 1%
£76,001 to £83,000	(79.5) 17 1%	1 *	-	16 1%	1 1%	1 *	1 *	2 1%	2 1%	1 1%	3 1%	4 2%	-
£83,001 or more	(86) 79 4%	4 2%	2 2%	73 4%	2 3%	5 2%	2 1%	7 4%	5 3%	6 3%	32 12%ABEFGHIJLM2%	6 2%	7 4%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes



Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 75
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
Prefer not to answer	219 11%	15 8%	10 10%	195 11%	5 6%	28 12%h	19 11%	10 6%	18 12%h	14 7%	37 14%aeHJ	45 16%AEHJ	19 11%
Average income (£000's)	32.35	29.65	28.71	32.85ab	28.31	31.26	30.14	30.18	30.40	31.68	41.09ABEFGHIJLM	33.29abe	33.35be

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Climate Hope Survey
ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 76

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2009	1041	968	239	307	365	352	303	443	546	717	746	610	547	341	511	282	835
Weighted base	2009	980	1029	225	345	323	357	295	463	570	681	758	538	560	413	498	289	868
NET: Yes	436 22%	201 20%	235 23%	33 15%	57 16%	49 15%	91 25% CDE	95 32% CDEFH	111 24% CDE	90 16%	140 21% I	206 27% IJ	66 12%	101 18% L	91 22% L	178 36% LMN	40 14%	106 12%
Yes - physical condition	265 13%	119 12%	147 14%	10 5%	22 6%	25 8%	56 16% CDE	67 23% CDEF	85 18% CDE	32 6%	81 12% I	152 20% IJ	41 8%	57 10%	61 15% Lm	106 21% LMN	25 9%	54 6%
Yes - mental condition	157 8%	75 8%	83 8%	22 10% H	35 10% H	29 9% H	48 14% eGH	20 7% H	3 1%	57 10% K	77 11% K	23 3%	21 4%	33 6%	23 5%	80 16% LMN	10 4%	48 6%
Yes - disability	154 8%	74 8%	80 8%	3 1%	11 3%	20 6% Cd	34 10% CD	43 15% CDEFH	42 9% CD	14 2%	54 8% I	86 11% IJ	23 4%	40 7% L	25 6%	66 13% LMN	13 5%	26 3%
Yes - other	20 1%	10 1%	10 1%	4 2%	2 1%	2 1%	4 1%	5 2%	3 1%	6 1%	6 1%	8 1%	2 *	7 1%	4 1%	7 1% I	2 1%	3 *
No	1541 77%	762 78%	779 76%	186 83% FGH	279 81% FG	270 83% FGH	259 72%	197 67%	350 76% G	465 82% K	529 78% K	547 72%	465 87% MNO	446 80% O	318 77% O	311 63%	243 84%	748 86%
Prefer not to say	32 2%	17 2%	15 1%	6 2% H	10 3% H	4 1%	8 2% H	4 1% h	1 *	15 3% K	12 2% k	5 1%	7 1%	13 2%	4 1%	8 2%	6 2%	14 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Climate Hope Survey

ONLINE Fieldwork: 23rd-25th June 2017

Absolutes/col percents

Table 77

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2009	206	123	1680	84	218	198	122	163	210	252	260	173
Weighted base	2009	177	100	1732	84*	231	169	181	151	193	267	279	177
NET: Yes	436 22%	45 25%F	20 20%	371 21%	25 30%FHI	38 17%	34 20%	31 17%	34 23%	49 25%F	54 20%	54 19%	52 30%bFgHKL
Yes - physical condition	265 13%	27 15%	11 11%	227 13%	15 18%hk	26 11%	25 15%	16 9%	22 15%	34 17%fHK	27 10%	35 12%	27 15%
Yes - mental condition	157 8%	14 8%	7 7%	136 8%	12 14%FGK	12 5%	8 5%	15 8%	18 12%FGK	15 8%	15 5%	24 9%	18 10%fg
Yes - disability	154 8%	11 6%	10 10%	132 8%	7 8%	13 6%	13 8%	12 7%	9 6%	21 11%f	20 7%	22 8%	16 9%
Yes - other	20 1%	2 1%	-	18 1%	-	1 1%	-	1 1%	4 3%GI	4 2%g	3 1%	1 1%	4 2%g
No	1541 77%	129 73%	80 80%em	1332 77%	57 67%	188 81%aEJM	132 78%em	147 81%EjM	114 76%	139 72%	210 78%em	224 80%aEjM	123 69%
Prefer not to say	32 2%	4 2%	-	29 2%	3 3%bl	5 2%	3 2%	3 2%	2 2%	5 3%bl	3 1%	2 1%	2 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

	Page	Table	Title	Base Description	Base
	1	1	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Summary	Base: All respondents	2009
●	2	2	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Dealing with the amount of waste we generate	Base: All respondents	2009
●	3	3	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Dealing with the amount of waste we generate	Base: All respondents	2009
●	4	4	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Your personal carbon footprint	Base: All respondents	2009
●	5	5	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Your personal carbon footprint	Base: All respondents	2009
●	6	6	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Pollution levels from vehicles and industry (e.g. factories)	Base: All respondents	2009
●	7	7	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Pollution levels from vehicles and industry (e.g. factories)	Base: All respondents	2009
●	8	8	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Future energy sources & supplies	Base: All respondents	2009
●	9	9	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Future energy sources & supplies	Base: All respondents	2009
●	10	10	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Depletion of natural resources	Base: All respondents	2009
●	11	11	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Depletion of natural resources	Base: All respondents	2009

	Page	Table	Title	Base Description	Base
●	12	12	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Loss of bio-diversity in plants and animals	Base: All respondents	2009
●	13	13	Q.1 Which of the following words or phrases, if any, describe about how you feel about each of the environmental issues below? Loss of bio-diversity in plants and animals	Base: All respondents	2009
	14	14	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
	15	14	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	16	15	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	17	16	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	18	17	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	19	18	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	20	19	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	21	20	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	22	21	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009

	Page	Table	Title	Base Description	Base
●	23	22	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	24	23	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	25	24	Q.2 Below are some statements about the environment and climate change. Thinking about your views on climate change and society, please choose the statement from each pair that is closest to your views.	Base: All respondents	2009
●	26	25	Q.3 Which of the following news stories if any have you heard of	Base: All respondents	2009
●	27	25	Q.3 Which of the following news stories if any have you heard of	Base: All respondents	2009
●	28	26	Q.3 Which of the following news stories if any have you heard of	Base: All respondents	2009
●	29	26	Q.3 Which of the following news stories if any have you heard of	Base: All respondents	2009
	30	27	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Summary	Base: All respondents	2009
	31	27	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Summary	Base: All respondents	2009
●	32	28	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The UK recently had its first coal-free day since the industrial revolution	Base: All respondents	2009
●	33	28	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The UK recently had its first coal-free day since the industrial revolution	Base: All respondents	2009
●	34	29	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The UK recently had its first coal-free day since the industrial revolution	Base: All respondents	2009
●	35	29	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The UK recently had its first coal-free day since the industrial revolution	Base: All respondents	2009

	Page	Table	Title	Base Description	Base
●	36	30	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles	Base: All respondents	2009
●	37	30	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles	Base: All respondents	2009
●	38	31	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles	Base: All respondents	2009
●	39	31	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? The company behind London's black cabs has just opened the first factory in the UK that's dedicated to making electric vehicles	Base: All respondents	2009
●	40	32	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? A new property development in north London has been called the most sustainable development in the world	Base: All respondents	2009
●	41	32	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? A new property development in north London has been called the most sustainable development in the world	Base: All respondents	2009
●	42	33	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? A new property development in north London has been called the most sustainable development in the world	Base: All respondents	2009
●	43	33	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? A new property development in north London has been called the most sustainable development in the world	Base: All respondents	2009
●	44	34	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Scotland's first tidal power turbine has started generating electricity using wave power	Base: All respondents	2009

	Page	Table	Title	Base Description	Base
●	45	34	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Scotland's first tidal power turbine has started generating electricity using wave power	Base: All respondents	2009
●	46	35	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Scotland's first tidal power turbine has started generating electricity using wave power	Base: All respondents	2009
●	47	35	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Scotland's first tidal power turbine has started generating electricity using wave power	Base: All respondents	2009
●	48	36	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.	Base: All respondents	2009
●	49	36	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.	Base: All respondents	2009
●	50	37	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.	Base: All respondents	2009
●	51	37	Q.4 How positive or negative do each of these stories make you feel about the UK's ability to tackle climate change? Renewable energy recently recorded its highest ever output meeting more than half of the UK's electricity demand.	Base: All respondents	2009
●	52	38	Gender	Base: All respondents	2009
●	53	39	Gender	Base: All respondents	2009
●	54	40	Age	Base: All respondents	2009
●	55	41	Age	Base: All respondents	2009
●	56	42	Social Grade	Base: All respondents	2009
●	57	43	Social Grade	Base: All respondents	2009
●	58	44	GO Region	Base: All respondents	2009

	Page	Table	Title	Base Description	Base
●	59	45	GO Region	Base: All respondents	2009
●	60	46	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2009
●	61	47	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2009
●	62	48	Tenure	Base: All respondents	2009
●	63	49	Tenure	Base: All respondents	2009
●	64	50	What is the highest educational level that you have achieved to date?	Base: All respondents	2009
●	65	51	What is the highest educational level that you have achieved to date?	Base: All respondents	2009
●	66	52	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2009
●	67	53	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2009
●	68	54	How many cars are there in your household?	Base: All respondents	2009
●	69	55	How many cars are there in your household?	Base: All respondents	2009
●	70	56	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2009
●	71	57	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2009
●	72	58	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2009
●	73	59	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2009
●	74	60	Which of the following best describes where you live?	Base: All respondents	2009
●	75	61	Which of the following best describes where you live?	Base: All respondents	2009
●	76	62	Which of the following best describes your current working status?	Base: All respondents	2009
●	77	63	Which of the following best describes your current working status?	Base: All respondents	2009
●	78	64	Do you work in any of the following occupations?	Base: All respondents who work	1117
●	79	64	Do you work in any of the following occupations?	Base: All respondents who work	1157

	Page	Table	Title	Base Description	Base
●	80	65	Do you work in any of the following occupations?	Base: All respondents who work	1117
●	81	65	Do you work in any of the following occupations?	Base: All respondents who work	1157
●	82	66	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2009
●	83	67	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2009
●	84	68	Which of the following ITV regions do you live in?	Base: All respondents	2009
●	85	69	Which of the following ITV regions do you live in?	Base: All respondents	2009
●	86	70	Marital Status	Base: All respondents	2009
●	87	71	Marital Status	Base: All respondents	2009
●	88	72	Which of the following cities do you live in, or nearest to?	Base: All respondents	2009
●	89	72	Which of the following cities do you live in, or nearest to?	Base: All respondents	2009
●	90	73	Which of the following cities do you live in, or nearest to?	Base: All respondents	2009
●	91	73	Which of the following cities do you live in, or nearest to?	Base: All respondents	2009
●	92	74	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2009
●	93	74	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2009
●	94	75	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2009
●	95	75	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2009
●	96	76	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2009
●	97	77	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2009