

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 1  
**QA. Annual household income?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
£5000 and below (2500)	22 2%	8 2%	14 3%	9 8%	1 *	5 2%	4 2%	1 1%	2 1%	-	7 2%	1 *	14 6%	5 2%	2 1%	10 4%	3 2%	3 3%
Between £5001 and £10000 (7500.5)	77 8%	25 5%	51 10%	14 11%	8 5%	9 4%	12 7%	16 11%	18 8%	2 1%	20 7%	4 2%	50 20%	18 7%	18 7%	21 8%	14 10%	6 7%
Between £10001 and £15000 (12500.5)	134 13%	64 13%	70 13%	15 12%	21 13%	18 9%	20 11%	22 14%	39 18%	19 7%	35 12%	27 12%	54 22%	24 9%	46 17%	33 13%	22 15%	9 10%
Between £15001 and £20000 (17500.5)	119 12%	58 12%	61 11%	9 7%	25 15%	17 9%	19 11%	21 14%	28 13%	21 8%	30 10%	35 16%	33 13%	29 11%	26 10%	22 9%	31 21%	11 12%
Between £20001 and £25000 (22500.5)	91 9%	45 9%	46 9%	5 4%	11 7%	17 8%	13 8%	18 12%	26 12%	19 7%	40 13%	18 8%	14 6%	19 7%	26 10%	24 9%	16 11%	6 6%
Between £25001 and £35000 (30000.5)	171 17%	89 18%	81 15%	16 13%	26 16%	45 22%	29 17%	24 16%	32 15%	48 18%	63 21%	42 19%	18 7%	48 18%	42 16%	40 16%	18 12%	23 25%
Between £35001 and £45000 (40000.5)	110 11%	52 11%	59 11%	9 7%	21 13%	30 15%	17 10%	15 10%	18 9%	39 15%	26 9%	29 13%	16 7%	31 12%	33 12%	27 11%	11 8%	8 9%
Between £45001 and £55000 (50000.5)	69 7%	40 8%	29 5%	8 7%	13 8%	18 9%	11 7%	8 5%	10 5%	26 10%	23 8%	15 7%	4 2%	24 9%	15 5%	21 8%	6 4%	4 5%
Between £55001 and £65000 (60000.5)	33 3%	19 4%	14 3%	1 1%	6 4%	13 6%	6 3%	2 1%	5 2%	14 5%	15 5%	4 2%	-	11 4%	10 4%	10 4%	2 1%	-
Between £65001 and £75000 (70000.5)	20 2%	11 2%	9 2%	4 4%	3 2%	3 1%	6 3%	4 3%	-	14 5%	2 1%	2 1%	2 1%	8 3%	3 1%	3 1%	4 3%	2 2%
£75001 and over (80000)	42 4%	24 5%	17 3%	9 7%	8 5%	4 2%	11 7%	3 2%	6 3%	22 8%	7 2%	6 3%	7 3%	12 5%	18 7%	4 2%	2 1%	5 6%

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Table 1  
**QA. Annual household income?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
Prefer not to answer	132 13%	54 11%	78 15%	22 18%	18 11%	22 11%	24 14%	19 12%	28 13%	40 15%	28 9%	32 15%	33 13%	37 14%	28 11%	39 15%	15 10%	13 15%
Mean	29443	31346	27608	29335	31712	32180	32046	26160	25334	39749	28602	29810	19226	32486	30669	27889	24354	29405
Standard deviation	19134	19536	18575	23485	19569	17383	21307	16877	16494	20482	17034	16390	16589	19863	20303	17729	16483	19384
Standard error	644	945	871	2959	1625	1264	1706	1437	1193	1213	1104	1709	1015	1274	1319	1215	1457	2482

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Absolutes/col percents

Table 1  
**QA. Annual household income?**  
**Base: All respondents**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Secondary school/ high school/ NVQ 1-3	Uni-ver-sity deg-ree/ Equiv. prof. qual./ NVQ level 4	Higher uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Still in full time education
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
£5000 and below (2500)	22 2%	3 3%	2 5%	4 3%	4 4%	1 1%	2 4%	* *	3 3%	2 1%	1 1%	1 1%	22 10%	-	-	-	12 4%	8 1%	11 2%	9 3%	1 1%	1 4%
Between £5001 and £10000 (7500.5)	77 8%	6 7%	6 12%	7 6%	8 9%	7 7%	2 3%	6 6%	7 5%	11 8%	13 14%	5 7%	77 33%	-	-	-	43 15%	25 4%	52 10%	15 5%	2 3%	3 14%
Between £10001 and £15000 (12500.5)	134 13%	9 10%	5 10%	19 16%	9 11%	14 15%	12 23%	15 16%	7 5%	18 13%	10 11%	16 21%	134 58%	-	-	-	69 24%	61 9%	72 13%	36 11%	3 4%	6 27%
Between £15001 and £20000 (17500.5)	119 12%	11 12%	3 7%	8 7%	11 13%	11 11%	10 18%	7 7%	10 8%	19 14%	21 23%	8 11%	-	119 57%	-	-	28 10%	87 13%	86 16%	20 6%	11 13%	-
Between £20001 and £25000 (22500.5)	91 9%	6 6%	5 10%	10 9%	9 10%	11 11%	5 10%	10 10%	7 6%	12 9%	11 12%	6 7%	-	91 43%	-	-	25 9%	63 9%	50 9%	34 10%	5 6%	1 4%
Between £25001 and £35000 (30000.5)	171 17%	23 25%	4 9%	15 13%	21 24%	16 16%	9 17%	17 18%	26 20%	22 16%	9 10%	9 12%	-	-	171 61%	-	41 14%	128 19%	88 16%	60 18%	19 22%	1 6%
Between £35001 and £45000 (40000.5)	110 11%	8 9%	6 13%	14 12%	7 8%	14 14%	4 7%	15 16%	13 10%	17 13%	8 9%	5 6%	-	-	110 39%	-	33 11%	78 11%	60 11%	38 12%	10 11%	3 12%
Between £45001 and £55000 (50000.5)	69 7%	4 5%	6 14%	7 6%	7 8%	1 1%	2 3%	7 8%	14 11%	10 7%	4 5%	6 8%	-	-	-	69 42%	12 4%	56 8%	33 6%	25 8%	11 13%	-
Between £55001 and £65000 (60000.5)	33 3%	-	3 6%	4 4%	3 3%	4 4%	-	2 2%	7 5%	4 3%	2 2%	5 6%	-	-	-	33 20%	1 *	32 5%	11 2%	17 5%	4 5%	-
Between £65001 and £75000 (70000.5)	20 2%	2 2%	-	2 2%	1 1%	-	3 6%	1 2%	7 5%	1 1%	1 1%	2 2%	-	-	-	20 12%	-	20 3%	6 1%	10 3%	4 5%	-
£75001 and over (80000)	42 4%	5 6%	1 2%	3 2%	1 1%	7 8%	1 2%	7 8%	8 6%	4 3%	1 1%	3 4%	-	-	-	42 25%	2 1%	36 5%	20 4%	16 5%	5 6%	-

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Table 1  
**QA. Annual household income?**  
**Base: All respondents**

	Region												Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?			
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	Eastern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Secondary school/high school/ NVQ level 4	University degree/ Equiv. prof. qual./ NVQ level 5	Higher university degree/ doctorate/ MBA/ NVQ level 5
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
Prefer not to answer	132	13	6	26	7	10	5	7	21	17	10	12	-	-	-	-	20	96	59	50	9	7
	13%	15%	13%	22%	8%	10%	9%	7%	16%	12%	11%	15%	-	-	-	-	7%	14%	11%	15%	11%	34%
Mean	29443	29405	29187	28663	26374	29932	25571	32201	36627	28754	23626	29609	9897	19667	33927	62096	21147	33411	27287	33163	37375	18014
Standard deviation	19134	19384	19153	18747	15832	20248	17917	20245	21201	17853	15633	20642	3329	2484	4892	12373	13789	19612	18047	20122	19876	12802
Standard error	644	2482	3028	1965	1748	2183	2798	2183	1952	1597	1676	2560	202	173	301	1046	818	823	832	1192	2131	3305

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Absolutes/col percents

Table 1  
**QA. Annual household income?**  
**Base: All respondents**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
£5000 and below (2500)	22 2%	22 100%	-	-	-	-	-	-	-	-	-	-	-
Between £5001 and £10000 (7500.5)	77 8%	-	77 100%	-	-	-	-	-	-	-	-	-	-
Between £10001 and £15000 (12500.5)	134 13%	-	-	134 100%	-	-	-	-	-	-	-	-	-
Between £15001 and £20000 (17500.5)	119 12%	-	-	-	119 100%	-	-	-	-	-	-	-	-
Between £20001 and £25000 (22500.5)	91 9%	-	-	-	-	91 100%	-	-	-	-	-	-	-
Between £25001 and £35000 (30000.5)	171 17%	-	-	-	-	-	171 100%	-	-	-	-	-	-
Between £35001 and £45000 (40000.5)	110 11%	-	-	-	-	-	-	110 100%	-	-	-	-	-
Between £45001 and £55000 (50000.5)	69 7%	-	-	-	-	-	-	-	69 100%	-	-	-	-
Between £55001 and £65000 (60000.5)	33 3%	-	-	-	-	-	-	-	-	33 100%	-	-	-
Between £65001 and £75000 (70000.5)	20 2%	-	-	-	-	-	-	-	-	-	20 100%	-	-
£75001 and over (80000)	42 4%	-	-	-	-	-	-	-	-	-	-	42 100%	-
Prefer not to answer	132 13%	-	-	-	-	-	-	-	-	-	-	-	132 100%
Mean	29443	2500	7501	12501	17501	22501	30001	40001	50001	60001	70001	80000	-
Standard deviation	19134	0	0	0	0	0	0	0	0	0	0	0	-
Standard error	644	0	0	0	0	0	0	0	0	0	0	0	-

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 2

**QB. Are you in receipt of any of the following state benefits?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
NET: Any Benefits	285	119	166	35	43	69	46	39	53	31	78	62	114	62	76	81	40	27
	28%	24%	31%	29%	26%	34%	27%	26%	25%	12%	26%	29%	46%	23%	28%	32%	28%	30%
Employment and Support Allowance	21	8	12	9	1	3	5	2	-	-	5	8	7	5	5	6	1	4
	2%	2%	2%	8%	1%	2%	3%	1%	-	-	2%	4%	3%	2%	2%	2%	*	5%
Jobseeker's Allowance	24	18	6	5	7	5	6	2	-	-	5	8	11	6	5	9	1	2
	2%	4%	1%	4%	4%	2%	4%	1%	-	-	2%	4%	4%	2%	2%	4%	1%	3%
Housing Benefit	76	30	45	10	8	16	12	16	14	2	9	4	62	16	19	21	13	6
	7%	6%	9%	8%	5%	8%	7%	10%	7%	1%	3%	2%	25%	6%	7%	9%	9%	7%
Council Tax Benefit	105	43	62	13	8	18	17	20	30	7	11	11	75	26	27	26	15	11
	10%	9%	12%	11%	5%	9%	10%	13%	14%	3%	4%	5%	31%	10%	10%	10%	11%	12%
Working Families Tax Credit	94	18	76	11	27	38	17	1	-	14	39	24	16	16	28	29	9	12
	9%	4%	14%	9%	16%	19%	10%	1%	-	5%	13%	11%	7%	6%	11%	11%	6%	14%
Other	112	59	53	10	7	18	16	31	30	14	24	23	52	25	31	24	24	8
	11%	12%	10%	8%	4%	9%	9%	21%	14%	5%	8%	11%	21%	9%	12%	10%	17%	9%
None of these	689	356	333	83	110	128	112	109	148	229	206	144	111	195	181	160	91	62
	68%	73%	63%	68%	68%	63%	65%	72%	70%	86%	70%	67%	45%	73%	68%	63%	63%	70%
Prefer not to say	44	14	31	3	9	5	14	3	11	5	11	8	20	9	11	11	13	1
	4%	3%	6%	3%	6%	3%	8%	2%	5%	2%	4%	4%	8%	4%	4%	5%	9%	1%

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### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 2

**QB. Are you in receipt of any of the following state benefits?****Base: All respondents**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Sec-ondary sch-ool/ high sch-ool/ NVQ 1-3	Uni-ver-sity deg-ree/ Equiv. prof. qual./ NVQ level 4	Higher uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Still in full time educa-tion
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
NET: Any Benefits	285 28%	27 30%	11 24%	43 36%	27 31%	26 28%	10 19%	28 30%	22 17%	41 29%	30 33%	21 27%	124 53%	53 25%	74 26%	15 9%	285 100%	-	179 33%	66 20%	16 19%	5 24%
Employment and Support Allowance	21 2%	4 5%	- -	4 3%	2 3%	4 4%	1 1%	* *	1 1%	4 3%	- -	1 1%	10 4%	* *	9 3%	1 *	21 7%	-	10 2%	5 1%	1 1%	-
Jobseeker's Allowance	24 2%	2 3%	1 2%	7 6%	1 1%	5 5%	1 2%	1 1%	2 2%	4 3%	- -	- -	11 5%	3 1%	8 3%	-	24 8%	-	19 4%	2 1%	2 2%	1 5%
Housing Benefit	76 7%	6 7%	2 5%	11 9%	8 9%	4 5%	2 4%	7 8%	5 4%	11 8%	10 11%	7 10%	57 24%	11 5%	2 1%	-	76 27%	-	54 10%	14 4%	1 1%	2 8%
Council Tax Benefit	105 10%	11 12%	4 9%	12 10%	11 12%	10 10%	2 5%	8 9%	6 5%	19 14%	13 14%	9 12%	73 31%	16 8%	8 3%	1 1%	105 37%	-	71 13%	23 7%	1 1%	2 10%
Working Families Tax Credit	94 9%	12 14%	5 12%	13 11%	10 12%	8 9%	3 6%	13 14%	6 5%	10 7%	6 7%	7 8%	24 10%	27 13%	32 11%	6 3%	94 33%	-	60 11%	26 8%	6 7%	-
Other	112 11%	8 9%	1 2%	16 14%	7 8%	10 10%	4 7%	11 12%	10 8%	15 11%	20 22%	10 13%	51 22%	16 8%	29 10%	8 5%	112 39%	-	68 12%	25 8%	8 9%	3 15%
None of these	689 68%	62 70%	32 70%	70 59%	58 66%	64 67%	37 69%	64 68%	103 80%	92 67%	54 60%	53 69%	94 40%	150 72%	206 73%	144 88%	-	689 100%	342 62%	254 77%	67 79%	17 76%
Prefer not to say	44 4%	1 1%	3 7%	6 5%	3 3%	5 6%	6 11%	2 2%	4 3%	5 4%	7 7%	3 4%	15 6%	7 3%	2 1%	5 3%	-	-	28 5%	9 3%	2 2%	-

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Absolutes/col percents

Table 2

**QB. Are you in receipt of any of the following state benefits?****Base: All respondents**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
NET: Any Benefits	285	12	43	69	28	25	41	33	12	1	-	2	20
	28%	54%	56%	51%	23%	28%	24%	30%	17%	3%	-	4%	15%
Employment and Support Allowance	21	3	1	7	*	-	9	-	1	-	-	-	-
	2%	13%	1%	5%	*	-	5%	-	1%	-	-	-	-
Jobseeker's Allowance	24	3	3	5	3	-	4	4	-	-	-	-	2
	2%	14%	3%	4%	3%	-	2%	3%	-	-	-	-	2%
Housing Benefit	76	6	28	22	7	4	1	1	-	-	-	-	6
	7%	27%	37%	17%	6%	5%	*	1%	-	-	-	-	4%
Council Tax Benefit	105	8	32	34	10	6	2	5	1	-	-	-	7
	10%	36%	41%	25%	9%	7%	1%	5%	1%	-	-	-	5%
Working Families Tax Credit	94	2	5	17	14	13	15	17	5	*	-	-	6
	9%	9%	7%	12%	12%	15%	9%	15%	8%	1%	-	-	5%
Other	112	1	24	26	8	9	18	11	5	*	-	2	9
	11%	6%	31%	19%	7%	9%	10%	10%	8%	1%	-	4%	7%
None of these	689	8	25	61	87	63	128	78	56	32	20	36	96
	68%	36%	33%	45%	73%	69%	75%	70%	81%	97%	100%	86%	73%
Prefer not to say	44	2	8	5	4	2	2	-	1	-	-	4	16
	4%	10%	11%	3%	4%	3%	1%	-	1%	-	-	10%	12%



## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 3

**Q.1 How often have you spent money on National Lottery scratch cards including online scratch card games (but not newspaper or magazine scratch cards) over the last 12 months?**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
Almost every day	5 1%	2 *	4 1%	- -	1 1%	1 *	1 1%	1 1%	2 1%	2 1%	* *	- -	3 1%	1 *	1 *	* *	2 1%	1 2%
2 to 3 times per week	36 4%	16 3%	20 4%	5 4%	5 3%	8 4%	9 5%	5 3%	5 2%	7 3%	5 2%	10 5%	14 6%	9 3%	15 6%	6 2%	5 3%	1 2%
About once per week	93 9%	52 11%	40 8%	8 7%	13 8%	16 8%	15 9%	25 16%	15 7%	20 8%	25 8%	33 15%	15 6%	16 6%	30 11%	22 9%	17 12%	9 9%
2 to 3 times per month	55 5%	29 6%	26 5%	6 5%	11 7%	6 3%	11 6%	12 8%	9 4%	11 4%	13 4%	15 7%	16 7%	11 4%	18 7%	12 5%	10 7%	3 4%
Once every month	52 5%	24 5%	28 5%	3 3%	11 7%	13 6%	10 6%	5 3%	10 5%	12 4%	12 4%	15 7%	13 5%	21 8%	16 6%	8 3%	7 5%	- -
About once every other month	87 8%	39 8%	48 9%	18 15%	17 10%	22 11%	7 4%	5 3%	18 8%	25 10%	29 10%	15 7%	17 7%	12 4%	14 5%	39 16%	11 8%	10 11%
Very rarely	240 24%	89 18%	151 29%	35 29%	46 28%	45 22%	47 27%	25 17%	43 20%	53 20%	74 25%	57 27%	57 23%	56 21%	62 23%	60 24%	33 23%	29 32%
Not in the last 12 months	184 18%	98 20%	86 16%	18 15%	32 20%	39 19%	25 15%	32 21%	38 18%	43 16%	59 20%	29 14%	52 21%	44 17%	54 20%	47 18%	25 18%	14 15%
Never spent money/ never played	268 26%	141 29%	126 24%	28 23%	26 16%	52 26%	47 28%	41 27%	73 34%	91 34%	78 26%	41 19%	58 24%	98 37%	56 21%	57 23%	34 24%	22 25%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 3

**Q.1 How often have you spent money on National Lottery scratch cards including online scratch card games (but not newspaper or magazine scratch cards) over the last 12 months?**

**Base: All respondents**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	Eastern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Secondary school/high school/ NVQ level 4	University degree/ Equiv. prof. qual./ NVQ level 5	Higher university degree/ doctorate/ MBA/ NVQ level 5
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
Almost every day	5 1%	1 2%	- -	* *	- -	- -	- -	* *	1 *	- -	2 2%	1 1%	3 1%	1 *	* *	1 1%	1 1%	4 1%	3 *	3 1%	- -	- -
2 to 3 times per week	36 4%	1 2%	- -	5 4%	1 1%	7 7%	2 5%	4 5%	6 4%	3 2%	2 3%	4 5%	14 6%	5 2%	10 3%	4 2%	18 6%	17 2%	22 4%	4 1%	4 4%	- -
About once per week	93 9%	9 9%	6 14%	6 5%	9 10%	13 14%	5 9%	10 11%	7 6%	8 6%	12 13%	7 9%	17 7%	31 15%	21 7%	17 10%	28 10%	62 9%	56 10%	20 6%	10 11%	- -
2 to 3 times per month	55 5%	3 4%	6 13%	3 2%	4 4%	3 3%	3 6%	8 9%	4 3%	7 5%	7 7%	7 9%	16 7%	17 8%	14 5%	7 4%	14 5%	37 5%	34 6%	14 4%	3 4%	1 4%
Once every month	52 5%	- -	2 4%	1 1%	5 6%	7 7%	2 3%	5 6%	6 5%	15 11%	5 6%	4 5%	8 4%	11 5%	14 5%	15 9%	11 4%	34 5%	35 6%	15 5%	1 1%	- -
About once every other month	87 8%	10 11%	2 4%	22 19%	15 17%	1 1%	6 11%	7 7%	6 4%	6 4%	5 6%	6 8%	15 6%	18 8%	38 14%	11 7%	27 10%	56 8%	46 8%	31 9%	7 8%	2 8%
Very rarely	240 24%	29 32%	15 33%	28 24%	17 20%	25 26%	10 19%	19 20%	33 26%	23 16%	23 25%	18 24%	60 26%	34 16%	68 24%	35 22%	61 21%	167 24%	137 25%	81 25%	11 13%	4 18%
Not in the last 12 months	184 18%	14 15%	9 20%	18 15%	19 22%	20 21%	11 21%	16 17%	20 15%	25 18%	14 16%	18 23%	43 18%	42 20%	51 18%	28 17%	55 19%	123 18%	100 18%	59 18%	17 20%	5 21%
Never spent money/ never played	268 26%	22 25%	5 12%	35 30%	17 19%	19 20%	14 26%	23 25%	47 36%	51 37%	21 23%	14 18%	58 25%	53 25%	67 24%	45 28%	70 25%	189 27%	116 21%	102 31%	32 38%	10 48%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 3

**Q.1 How often have you spent money on National Lottery scratch cards including online scratch card games (but not newspaper or magazine scratch cards) over the last 12 months?**

**Base: All respondents**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
Almost every day	5 1%	1 3%	1 2%	1 1%	-	1 1%	-	*	-	-	-	1 4%	-
2 to 3 times per week	36 4%	-	5 7%	8 6%	1 1%	3 4%	6 3%	4 4%	4 5%	-	-	-	5 3%
About once per week	93 9%	1 4%	6 7%	11 8%	20 17%	10 11%	14 8%	6 6%	8 11%	2 7%	1 4%	6 16%	7 5%
2 to 3 times per month	55 5%	-	4 5%	12 9%	15 12%	2 3%	8 4%	6 6%	1 1%	-	4 22%	1 3%	2 1%
Once every month	52 5%	-	3 4%	5 4%	7 6%	4 4%	10 6%	4 3%	7 10%	3 10%	-	5 12%	4 3%
About once every other month	87 8%	* 2%	10 13%	4 3%	9 8%	8 9%	25 15%	13 12%	2 3%	4 12%	3 15%	2 4%	5 4%
Very rarely	240 24%	7 33%	15 19%	37 28%	18 15%	16 17%	38 22%	29 27%	17 24%	10 29%	3 15%	6 15%	44 33%
Not in the last 12 months	184 18%	6 26%	11 15%	26 19%	22 18%	20 22%	31 18%	20 18%	10 14%	8 24%	2 11%	8 20%	21 16%
Never spent money/ never played	268 26%	7 33%	22 28%	29 22%	27 23%	26 28%	40 23%	27 25%	22 31%	6 18%	6 32%	11 26%	45 34%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 4

**Q.2 How much on average have you spent on National Lottery scratch cards per week?****Base: All respondents who have spent money once per week or more often on National Lottery scratch cards**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	129	61	68	7	28	24	26	21	23	40	28	19	42	28	39	34	19	9
Weighted base	134	70	64	13	20	25	25	30	21	29	30	43	31	25	46	28	23	11
Nothing	(0) 2 2%	1 1%	2 2%	-	1 3%	-	2 6%	-	-	1 5%	1 2%	-	-	1 3%	-	2 6%	-	-
£1	(1) 13 10%	8 11%	5 8%	-	1 5%	3 10%	2 8%	5 17%	2 10%	3 9%	1 4%	6 14%	3 10%	2 6%	7 15%	1 3%	4 16%	-
£2 to £5	(3.5) 90 67%	48 69%	42 65%	13 96%	14 72%	16 63%	13 51%	18 58%	17 79%	18 61%	26 87%	24 56%	21 68%	21 82%	26 56%	22 80%	11 46%	10 87%
£6 to £10	(8) 21 16%	8 12%	13 20%	1 4%	2 11%	7 27%	8 31%	3 12%	1 4%	5 16%	1 4%	10 22%	6 18%	2 9%	13 28%	2 6%	5 21%	-
£11 to £20	(15.5) 2 2%	1 2%	1 1%	-	-	-	1 3%	1 3%	1 3%	-	1 3%	-	1 4%	-	1 1%	1 5%	-	-
More than £20	(25) 5 4%	3 4%	2 4%	-	1 7%	-	-	3 10%	1 4%	2 8%	-	3 7%	-	-	-	-	4 17%	1 13%
Mean	4.99	4.94	5.04	3.69	5.36	4.44	4.81	6.13	4.69	5.55	3.84	5.71	4.58	3.64	4.55	4.11	7.72	6.28
Standard deviation	4.81	5.02	4.61	0.94	5.98	2.31	3.20	7.04	5.00	6.21	2.30	5.90	3.09	1.61	2.77	3.10	8.32	7.56
Standard error	0.42	0.64	0.56	0.36	1.13	0.47	0.63	1.54	1.04	0.98	0.44	1.35	0.48	0.30	0.44	0.53	1.91	2.52

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 4

**Q.2 How much on average have you spent on National Lottery scratch cards per week?****Base: All respondents who have spent money once per week or more often on National Lottery scratch cards**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?					
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Sec-ondary sch-ool/ high sch-ool/ Equiv. prof. qual./ NVQ level 4	Uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Higher uni-ver-sity deg-ree/ Still in full time educa-tion	
Unweighted base	129	9	6	18	10	15	7	13	15	13	12	11	31	35	32	16	47	76	75	32	16	-	
Weighted base	134	11	6	11	10	20	7	15	14	12	16	11	33	36	31	22	47	83	81	27	13	-	
Nothing	(0)	2 2%	-	1 6%	1 6%	-	-	-	-	1 6%	-	-	1 2%	-	-	1 7%	1 2%	1 2%	1 1%	1 3%	1 5%	-	
£1	(1)	13 10%	-	* 7%	* 4%	-	4 21%	1 8%	3 17%	1 4%	1 9%	3 19%	-	6 16%	4 14%	1 5%	2 4%	10 13%	9 11%	2 6%	1 8%	-	
£2 to £5	(3.5)	90 67%	10 87%	5 80%	8 67%	10 95%	9 44%	2 25%	11 71%	13 92%	8 71%	9 56%	7 59%	22 65%	24 65%	22 71%	16 72%	31 66%	57 68%	53 66%	20 75%	10 76%	-
£6 to £10	(8)	21 16%	-	-	1 9%	* 5%	7 35%	2 25%	2 12%	1 4%	2 14%	3 20%	4 35%	10 30%	3 8%	4 13%	2 10%	12 25%	8 10%	14 17%	2 8%	1 5%	-
£11 to £20	(15.5)	2 2%	-	-	1 13%	-	-	-	-	-	-	-	1 6%	-	1 2%	-	1 3%	1 1%	1 2%	-	1 6%	-	
More than £20	(25)	5 4%	1 13%	-	-	-	3 42%	-	-	-	1 5%	-	-	4 11%	-	1 7%	-	5 7%	3 4%	2 9%	-	-	
Mean	4.99	6.28	2.87	5.15	3.71	4.55	13.55	3.60	3.59	3.71	5.07	5.82	5.03	5.84	4.00	5.02	4.82	5.09	4.99	5.46	4.06	-	
Standard deviation	4.81	7.56	1.39	4.56	1.00	2.77	10.81	1.92	1.07	2.13	5.47	3.39	2.68	7.03	2.55	5.74	2.86	5.72	4.74	6.30	3.37	-	
Standard error	0.42	2.52	0.57	1.07	0.32	0.72	4.08	0.53	0.28	0.59	1.58	1.02	0.48	1.19	0.45	1.44	0.42	0.66	0.55	1.11	0.84	-	

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 4

**Q.2 How much on average have you spent on National Lottery scratch cards per week?****Base: All respondents who have spent money once per week or more often on National Lottery scratch cards**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	129	2	13	16	20	15	19	13	9	2	1	4	15
Weighted base	134	1	12	20	22	15	20	11	11	2	1	8	12
Nothing	(0) 2 2%	- -	- -	1 4%	- -	- -	- -	- -	1 13%	- -	- -	- -	- -
£1	(1) 13 10%	- -	- -	- -	3 14%	3 18%	3 16%	1 10%	1 10%	- -	- -	- -	2 18%
£2 to £5	(3.5) 90 67%	1 62%	9 76%	12 59%	15 68%	9 62%	15 76%	7 63%	6 57%	2 100%	1 100%	6 82%	6 56%
£6 to £10	(8) 21 16%	1 38%	2 18%	7 37%	1 4%	2 15%	1 5%	3 27%	2 20%	- -	- -	- -	2 19%
£11 to £20	(15.5) 2 2%	- -	1 6%	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	1 7%
More than £20	(25) 5 4%	- -	- -	- -	3 14%	1 6%	- -	- -	- -	- -	- -	1 18%	- -
Mean	4.99	5.22	5.01	5.04	6.39	5.02	3.75	4.45	3.70	3.50	3.50	7.46	4.76
Standard deviation	4.81	-	3.24	2.42	7.90	5.65	2.68	2.37	2.63	0.00	-	8.91	3.84
Standard error	0.42	-	0.90	0.61	1.77	1.46	0.61	0.66	0.88	0.00	-	4.46	0.99

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 5

**Q.2 How much on average have you spent on National Lottery scratch cards per month?****Base: All respondents who have spent money 2-3 times per month or monthly on National Lottery scratch cards**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	189	83	106	19	42	43	26	23	36	62	45	23	59	46	52	57	22	12	
Weighted base	193	92	102	27	38	41	28	23	37	49	55	44	46	44	48	60	28	14	
Nothing	(0)	3 2%	1 2%	2 2%	-	2 5%	* -	-	-	1 2%	* -	-	-	3 6%	1 3%	1 1%	1 1%	-	-
£1	(1)	46 24%	17 19%	28 28%	9 32%	5 13%	9 23%	8 28%	2 7%	14 37%	12 25%	10 22%	9 20%	8 19%	8 16%	20 34%	3 10%	7 49%	
£2 to £5	(3.5)	116 60%	54 58%	62 61%	15 56%	23 62%	29 71%	11 39%	17 77%	20 54%	30 62%	25 57%	30 65%	29 67%	31 65%	28 48%	22 79%	5 35%	
£6 to £10	(8)	24 12%	16 17%	8 8%	* 2%	8 20%	2 6%	7 26%	3 15%	2 7%	6 12%	4 7%	10 22%	4 9%	3 7%	8 16%	8 13%	3 11%	2 17%
£11 to £20	(15.5)	4 2%	3 4%	* *	3 11%	-	-	1 3%	-	-	-	3 6%	-	* 1%	* 1%	1 2%	2 4%	-	-
More than £20	(25)	1 1%	-	1 1%	-	-	-	1 5%	-	-	-	1 2%	-	-	1 3%	-	-	-	-
Mean	3.77	4.18	3.40	4.06	3.89	3.17	5.30	4.01	2.82	3.40	4.38	3.95	3.29	3.93	3.96	3.70	3.73	3.03	
Standard deviation	3.15	3.12	3.15	4.25	2.35	1.60	5.49	1.86	1.88	2.04	4.73	2.40	2.25	4.23	2.59	3.33	1.71	2.58	
Standard error	0.23	0.34	0.31	0.98	0.36	0.24	1.08	0.39	0.31	0.26	0.70	0.50	0.29	0.62	0.36	0.44	0.36	0.74	

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 5

**Q.2 How much on average have you spent on National Lottery scratch cards per month?****Base: All respondents who have spent money 2-3 times per month or monthly on National Lottery scratch cards**

	Region												Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Secondary school/ high school/ NVQ level 4	Uni-ver-sity deg-ree/ Equiv. prof. qual./ NVQ level 5	Higher uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Still in full time education
Unweighted base	189	12	10	24	23	12	4	22	22	24	18	18	51	40	56	27	55	122	104	64	12	5	
Weighted base	193	14	10	26	24	11	11	20	16	28	17	17	39	45	66	32	53	128	115	60	11	3	
Nothing	(0)	3 2%	-	* 2%	1 3%	-	-	-	-	1 5%	-	1 4%	1 3%	1 3%	* *	-	1 1%	2 2%	3 2%	* *	-	-	
£1	(1)	46 24%	7 49%	2 17%	12 45%	7 28%	1 12%	-	2 11%	3 18%	6 20%	3 17%	4 25%	12 30%	10 21%	14 21%	6 20%	16 31%	26 21%	27 23%	13 22%	5 43%	1 43%
£2 to £5	(3.5)	116 60%	5 35%	4 40%	12 47%	12 51%	8 68%	11 100%	14 67%	9 55%	21 74%	11 66%	10 60%	22 56%	26 58%	39 60%	22 69%	29 54%	79 62%	70 61%	36 60%	6 50%	2 57%
£6 to £10	(8)	24 12%	2 17%	4 41%	2 6%	2 10%	2 20%	-	4 17%	3 17%	* 1%	3 18%	2 11%	3 9%	8 18%	9 13%	4 11%	5 9%	17 14%	14 12%	8 14%	1 7%	-
£11 to £20	(15.5)	4 2%	-	-	-	2 10%	-	-	1 4%	3 3%	-	-	-	1 2%	-	2 4%	-	2 5%	1 1%	1 1%	2 4%	-	-
More than £20	(25)	1 1%	-	-	-	-	-	-	1 8%	-	-	-	-	-	1 2%	-	-	1 1%	* *	-	-	-	-
Mean		3.77	3.03	4.85	2.57	4.47	4.09	3.50	4.48	5.85	2.86	3.88	3.23	3.28	3.65	4.43	3.49	3.66	3.87	3.59	4.06	2.76	2.42
Standard deviation		3.15	2.58	2.94	1.90	4.29	2.20	0.00	3.08	6.54	1.30	2.18	2.10	2.69	2.32	4.23	1.89	3.30	3.20	2.73	3.17	1.98	1.51
Standard error		0.23	0.74	0.93	0.39	0.89	0.64	0.00	0.66	1.40	0.27	0.51	0.50	0.38	0.37	0.57	0.36	0.45	0.29	0.27	0.40	0.57	0.67



## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 5

**Q.2 How much on average have you spent on National Lottery scratch cards per month?****Base: All respondents who have spent money 2-3 times per month or monthly on National Lottery scratch cards**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	189	1	19	31	23	17	33	23	10	6	6	5	15
Weighted base	193	*	17	22	30	15	43	23	10	7	7	8	11
Nothing	(0) 3 2%	- -	- -	1 6%	1 5%	- -	- -	* 1%	- -	- -	- -	- -	- -
£1	(1) 46 24%	- -	9 50%	3 14%	5 18%	4 29%	7 16%	7 30%	3 32%	2 32%	1 14%	- -	4 39%
£2 to £5	(3.5) 116 60%	* 100%	7 42%	14 66%	16 52%	11 71%	27 64%	12 52%	5 55%	5 68%	5 63%	8 93%	6 58%
£6 to £10	(8) 24 12%	- -	1 8%	2 10%	8 26%	- -	5 11%	4 17%	1 13%	- -	2 23%	1 7%	- -
£11 to £20	(15.5) 4 2%	- -	- -	1 4%	- -	- -	2 6%	- -	- -	- -	- -	- -	* 4%
More than £20	(25) 1 1%	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	- -
Mean	3.77	3.50	2.59	3.83	4.07	2.78	4.93	3.51	3.30	2.70	4.17	3.80	2.97
Standard deviation	3.15	-	2.03	3.07	2.62	1.17	4.91	2.39	2.27	1.26	2.42	1.21	2.84
Standard error	0.23	-	0.47	0.55	0.55	0.28	0.85	0.50	0.72	0.51	0.99	0.54	0.73

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 6

**Q.2 How much on average have you spent on National Lottery scratch cards per year?****Base: All respondents who have spent money less than once a month on National Lottery scratch cards**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	420	186	234	34	69	87	80	66	84	122	119	42	137	100	120	110	61	29	
Weighted base	424	186	238	53	78	84	72	57	81	96	133	87	109	100	117	107	58	42	
Nothing	(0)	118 28%	60 32%	58 25%	11 22%	25 32%	13 30%	19 34%	25 31%	29 31%	43 33%	19 22%	27 25%	30 30%	38 33%	30 28%	19 32%	2 4%	
£1	(1)	49 12%	19 10%	30 13%	7 14%	8 11%	9 11%	10 14%	5 6%	11 11%	18 13%	8 9%	13 12%	13 13%	9 8%	15 14%	9 15%	3 7%	
£2 to £5	(3.5)	170 40%	72 39%	97 41%	27 52%	26 34%	36 43%	34 47%	18 31%	29 35%	38 39%	50 37%	41 48%	41 38%	36 36%	47 40%	48 45%	17 30%	22 51%
£6 to £10	(8)	68 16%	27 14%	42 18%	2 4%	16 20%	11 14%	11 16%	9 16%	19 23%	14 15%	14 10%	19 22%	22 20%	19 19%	19 16%	12 11%	6 11%	12 29%
£11 to £20	(15.5)	11 3%	5 3%	7 3%	3 7%	1 2%	2 3%	2 3%	1 2%	1 1%	3 3%	4 3%	- -	5 5%	2 2%	4 3%	* *	4 7%	1 3%
More than £20	(25)	7 2%	3 2%	4 2%	1 3%	1 1%	- -	2 2%	- -	3 4%	1 1%	4 3%	- -	2 2%	1 1%	- -	1 1%	3 5%	2 6%
Mean		3.65	3.48	3.79	3.96	3.56	3.12	4.11	2.88	4.23	3.34	3.56	3.51	4.16	3.42	3.27	2.89	4.44	6.09
Standard deviation		4.38	4.45	4.33	5.20	4.25	3.28	4.65	3.44	5.19	3.97	5.19	2.77	4.71	3.91	3.56	3.24	6.39	5.66
Standard error		0.21	0.33	0.28	0.89	0.51	0.35	0.52	0.42	0.57	0.36	0.48	0.43	0.40	0.39	0.32	0.31	0.82	1.05

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 6

**Q.2 How much on average have you spent on National Lottery scratch cards per year?****Base: All respondents who have spent money less than once a month on National Lottery scratch cards**

		Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
		Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Sec-ondary sch-ool/ high sch-ool/ Equiv. prof. qual./ NVQ level 4	Uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Higher uni-ver-sity deg-ree/ Still in full time educa-tion
Unweighted base		420	29	24	47	39	46	21	37	45	55	40	37	124	81	106	50	134	263	236	130	31	9
Weighted base		424	42	25	46	37	45	21	35	53	47	37	36	102	75	118	64	115	290	237	140	28	8
Nothing	(0)	118 28%	2 4%	6 24%	13 28%	11 30%	12 27%	6 30%	13 36%	12 22%	18 38%	12 34%	13 37%	26 25%	20 27%	30 25%	25 38%	38 33%	79 27%	70 30%	32 23%	14 48%	1 15%
£1	(1)	49 12%	3 7%	2 8%	8 17%	6 15%	5 11%	4 19%	2 7%	6 11%	7 14%	5 12%	2 5%	16 15%	9 11%	13 11%	2 4%	9 7%	36 12%	25 11%	19 14%	* 2%	2 29%
£2 to £5	(3.5)	170 40%	22 51%	12 50%	20 43%	16 45%	19 42%	9 41%	14 41%	21 40%	15 32%	8 23%	13 36%	42 41%	33 44%	53 45%	21 32%	43 37%	118 41%	87 37%	64 45%	10 36%	4 47%
£6 to £10	(8)	68 16%	12 29%	4 18%	5 12%	3 7%	7 15%	1 5%	6 16%	13 24%	7 14%	5 15%	6 17%	14 14%	9 12%	19 16%	13 21%	19 17%	45 16%	42 18%	21 15%	4 13%	-
£11 to £20	(15.5)	11 3%	1 3%	-	-	* 1%	2 5%	-	-	1 1%	1 2%	4 11%	2 5%	3 3%	3 4%	-	2 3%	4 3%	8 3%	7 3%	3 2%	* 1%	1 9%
More than £20	(25)	7 2%	2 6%	-	-	1 2%	-	1 5%	-	1 2%	-	2 5%	-	2 2%	1 1%	3 3%	1 1%	3 3%	4 1%	6 2%	1 1%	-	-
Mean		3.65	6.09	3.24	2.61	3.00	3.54	3.28	2.76	4.04	2.73	5.12	3.43	3.62	3.63	3.66	3.69	3.82	3.58	3.87	3.52	2.50	3.34
Standard deviation		4.38	5.66	2.69	2.50	4.29	3.77	5.53	2.78	4.27	3.38	6.82	3.97	4.48	4.33	4.53	4.55	4.92	4.26	4.83	3.85	3.15	4.34
Standard error		0.21	1.05	0.55	0.36	0.69	0.56	1.21	0.46	0.64	0.46	1.08	0.65	0.40	0.48	0.44	0.64	0.42	0.26	0.31	0.34	0.57	1.45

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 6

**Q.2 How much on average have you spent on National Lottery scratch cards per year?****Base: All respondents who have spent money less than once a month on National Lottery scratch cards**

	Total	QA. Annual household income?											Prefer not to answer
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	
Unweighted base	420	18	32	74	41	40	63	43	22	12	5	11	59
Weighted base	424	13	26	63	40	35	69	49	27	17	5	15	65
Nothing	(0) 118 28%	2 17%	7 26%	17 27%	10 24%	10 29%	18 26%	12 25%	8 29%	6 35%	2 44%	8 58%	18 27%
£1	(1) 49 12%	4 28%	4 16%	8 12%	4 9%	5 14%	12 17%	1 2%	-	1 5%	-	1 10%	9 14%
£2 to £5	(3.5) 170 40%	4 34%	9 35%	28 44%	17 43%	16 45%	36 52%	17 35%	14 53%	5 27%	1 13%	1 9%	21 33%
£6 to £10	(8) 68 16%	3 21%	4 14%	8 12%	6 15%	4 10%	2 2%	17 34%	4 15%	4 21%	2 43%	3 23%	13 20%
£11 to £20	(15.5) 11 3%	-	* 2%	3 4%	3 7%	* 1%	-	-	-	2 12%	-	-	3 5%
More than £20	(25) 7 2%	-	2 7%	-	1 3%	-	2 3%	1 3%	1 3%	-	-	-	-
Mean	3.65	3.14	4.63	3.30	4.46	2.69	2.88	4.76	3.87	4.56	3.91	2.25	3.69
Standard deviation	4.38	2.93	6.65	3.55	5.26	2.77	4.18	4.80	4.78	5.19	4.14	3.40	3.96
Standard error	0.21	0.69	1.18	0.41	0.82	0.44	0.53	0.73	1.02	1.50	1.85	1.03	0.52

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 7  
**Q.2 How much on average have you spent on National Lottery scratch cards per ...?**  
**Base: All respondents**  
**Yearly Spend on National Lottery Scratch Cards**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
Nothing	391 38%	203 42%	188 35%	39 32%	53 33%	77 38%	62 36%	61 40%	98 47%	122 46%	122 41%	59 28%	88 36%	129 48%	95 36%	90 36%	53 37%	24 27%
£1-£5	219 21%	91 19%	127 24%	35 29%	35 21%	45 22%	43 25%	27 18%	34 16%	49 18%	67 23%	49 23%	53 22%	49 18%	56 21%	64 25%	26 18%	25 28%
£6-£10	68 7%	27 5%	42 8%	2 2%	16 10%	11 6%	11 7%	9 6%	19 9%	14 5%	14 5%	19 9%	22 9%	19 7%	19 7%	12 5%	6 4%	12 14%
£11-£20	57 6%	22 5%	35 7%	12 10%	6 4%	11 6%	10 6%	3 2%	14 7%	15 6%	19 6%	10 4%	14 6%	10 4%	12 4%	20 8%	7 5%	8 9%
£21-£50	123 12%	57 12%	66 12%	17 14%	25 15%	29 15%	13 7%	17 12%	23 11%	31 12%	36 12%	25 12%	32 13%	30 11%	31 12%	29 12%	25 17%	7 8%
£51-£100	37 4%	24 5%	13 2%	* *	9 5%	5 2%	9 5%	9 6%	5 2%	9 3%	5 2%	16 7%	7 3%	4 2%	14 5%	9 3%	7 5%	2 3%
£101-£200	93 9%	51 11%	42 8%	16 13%	14 9%	16 8%	13 8%	18 12%	17 8%	18 7%	30 10%	24 11%	22 9%	21 8%	27 10%	25 10%	11 7%	10 11%
£201+	30 3%	13 3%	17 3%	1 *	4 2%	7 3%	10 6%	7 5%	2 1%	7 3%	3 1%	13 6%	7 3%	4 1%	13 5%	3 1%	9 6%	1 2%
Mean	44.18	47.31	41.30	33.88	46.74	37.56	47.78	71.76	31.83	40.64	31.73	70.60	39.95	27.11	50.76	35.30	75.84	49.63
Standard deviation	125.41	132.31	118.73	65.75	139.00	85.49	108.93	204.02	108.28	138.65	75.00	178.50	96.99	64.30	105.82	86.16	224.70	171.61
Standard error	3.93	6.03	5.12	7.31	10.72	5.90	8.10	16.23	7.28	7.59	4.60	17.34	5.48	3.86	6.39	5.38	18.86	20.51

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 7

**Q.2 How much on average have you spent on National Lottery scratch cards per ...?**

**Base: All respondents**

**Yearly Spend on National Lottery Scratch Cards**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Sec-ondary sch-ool/ high sch-ool/ NVQ 1-3	Uni-ver-sity deg-ree/ Equiv. prof. qual./ NVQ level 4	Higher uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Still in full time educa-tion
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
Nothing	391 38%	24 27%	12 27%	50 42%	28 32%	31 33%	20 38%	36 39%	59 46%	70 51%	33 36%	28 36%	87 37%	74 35%	97 34%	71 43%	110 39%	272 39%	190 35%	135 41%	47 55%	12 53%
£1-£5	219 21%	25 28%	14 31%	27 23%	22 25%	24 25%	13 24%	17 18%	27 21%	22 16%	13 14%	15 19%	57 25%	42 20%	66 23%	23 14%	51 18%	154 22%	112 20%	83 25%	11 12%	6 29%
£6-£10	68 7%	12 14%	4 9%	5 4%	3 3%	7 7%	1 2%	6 6%	13 10%	7 5%	5 6%	6 8%	14 6%	9 4%	19 7%	13 8%	19 7%	45 7%	42 8%	21 6%	4 4%	- -
£11-£20	57 6%	8 9%	2 3%	12 10%	7 8%	4 4%	- -	2 2%	4 3%	7 5%	7 8%	6 8%	15 6%	13 6%	14 5%	9 5%	20 7%	34 5%	34 6%	16 5%	5 6%	2 10%
£21-£50	123 12%	7 8%	4 8%	12 10%	13 15%	8 8%	12 22%	14 15%	10 7%	21 15%	13 15%	10 13%	24 10%	27 13%	43 15%	23 14%	32 11%	83 12%	76 14%	37 11%	6 7%	2 8%
£51-£100	37 4%	2 3%	4 9%	2 2%	2 3%	6 7%	1 1%	6 6%	3 2%	1 1%	6 7%	2 2%	3 1%	14 6%	13 5%	5 3%	7 2%	28 4%	23 4%	10 3%	2 2%	- -
£101-£200	93 9%	10 11%	5 11%	8 6%	12 14%	9 9%	2 3%	11 12%	13 10%	8 6%	9 10%	7 8%	22 10%	24 11%	24 9%	16 10%	33 12%	58 8%	54 10%	23 7%	10 12%	- -
£201+	30 3%	1 2%	- -	3 2%	* 1%	7 7%	5 9%	2 2%	2 1%	2 1%	4 4%	5 6%	11 5%	7 3%	6 2%	4 2%	13 5%	15 2%	19 3%	4 1%	1 2%	- -
Mean	44.18	49.63	34.41	33.47	38.23	56.78	106.99	42.30	30.10	24.31	57.65	53.58	45.48	63.30	36.68	45.05	50.63	41.84	48.90	33.84	38.47	5.35
Standard deviation	125.41	171.61	59.33	105.28	68.20	114.37	311.25	78.79	66.82	61.95	152.52	122.77	104.29	187.51	80.86	138.82	109.25	133.53	130.33	121.74	101.78	11.71
Standard error	3.93	20.51	8.65	9.65	7.19	11.55	45.40	8.04	5.75	5.20	15.65	13.73	6.32	13.06	4.98	11.73	6.22	5.21	5.63	6.69	10.28	2.50

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 7

**Q.2 How much on average have you spent on National Lottery scratch cards per ...?****Base: All respondents****Yearly Spend on National Lottery Scratch Cards**

	QA. Annual household income?												
	Total	£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
Nothing	391 38%	10 43%	29 37%	48 36%	38 32%	36 40%	57 34%	40 36%	31 45%	12 36%	9 44%	20 47%	62 47%
£1-£5	219 21%	8 36%	13 17%	36 27%	21 17%	21 23%	48 28%	18 17%	14 20%	6 17%	1 4%	3 7%	31 23%
£6-£10	68 7%	3 12%	4 5%	8 6%	6 5%	4 4%	2 1%	17 15%	4 6%	4 11%	2 11%	3 8%	13 10%
£11-£20	57 6%	- -	9 12%	6 4%	8 7%	5 5%	7 4%	7 6%	3 4%	4 14%	1 5%	- -	7 6%
£21-£50	123 12%	* 2%	9 12%	14 11%	17 14%	11 12%	29 17%	14 12%	6 9%	5 15%	5 23%	8 18%	6 5%
£51-£100	37 4%	- -	1 2%	2 2%	11 9%	3 3%	8 5%	5 5%	2 3%	- -	2 9%	1 1%	2 2%
£101-£200	93 9%	1 4%	9 12%	13 9%	15 12%	9 10%	17 10%	7 6%	6 9%	2 7%	1 4%	6 16%	7 5%
£201+	30 3%	1 3%	3 4%	7 5%	4 3%	3 3%	3 2%	3 3%	2 3%	- -	- -	1 4%	3 2%
Mean	44.18	20.68	48.66	47.80	74.70	48.39	38.41	34.01	37.90	21.55	27.80	83.60	26.51
Standard deviation	125.41	74.88	112.39	103.80	212.68	148.15	82.43	78.65	87.56	45.42	45.02	243.69	90.20
Standard error	3.93	14.15	11.85	8.36	20.28	15.12	6.52	7.71	10.70	8.91	10.33	46.05	7.71

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 8

**Q.2 How much on average have you spent on National Lottery scratch cards per ...?****Base: All respondents who have played National Lottery scratch cards****Yearly Spend on National Lottery Scratch Cards**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	738	330	408	60	139	154	132	110	143	224	192	84	238	174	211	201	102	50
Weighted base	751	348	403	93	136	150	124	110	139	174	218	173	186	169	211	194	109	67
Nothing	123 16%	62 18%	61 15%	11 12%	27 20%	25 17%	15 12%	19 18%	25 18%	31 18%	44 20%	19 11%	29 16%	32 19%	39 18%	32 17%	19 17%	2 3%
£1-£5	219 29%	91 26%	127 32%	35 37%	35 26%	45 30%	43 35%	27 25%	34 24%	49 28%	67 31%	49 28%	53 29%	49 29%	56 26%	64 33%	26 24%	25 37%
£6-£10	68 9%	27 8%	42 10%	2 2%	16 12%	11 8%	11 9%	9 8%	19 14%	14 8%	14 6%	19 11%	22 12%	19 11%	19 9%	12 6%	6 6%	12 18%
£11-£20	57 8%	22 6%	35 9%	12 13%	6 5%	11 8%	10 8%	3 3%	14 10%	15 9%	19 9%	10 6%	14 8%	10 6%	12 6%	20 11%	7 6%	8 12%
£21-£50	123 16%	57 16%	66 16%	17 18%	25 18%	29 20%	13 10%	17 16%	23 16%	31 18%	36 16%	25 14%	32 17%	30 18%	31 15%	29 15%	25 23%	7 11%
£51-£100	37 5%	24 7%	13 3%	* 1%	9 6%	5 3%	9 7%	9 8%	5 3%	9 5%	5 2%	16 9%	7 4%	4 3%	14 7%	9 5%	7 6%	2 3%
£101-£200	93 12%	51 15%	42 10%	16 17%	14 10%	16 11%	13 11%	18 16%	17 12%	18 10%	30 14%	24 14%	22 12%	21 13%	27 13%	25 13%	11 10%	10 15%
£201+	30 4%	13 4%	17 4%	1 1%	4 3%	7 4%	10 8%	7 7%	2 2%	7 4%	3 2%	13 7%	7 4%	4 2%	13 6%	3 2%	9 8%	1 2%
Mean	59.93	66.54	54.22	44.02	55.61	50.64	66.00	98.87	48.58	61.85	43.09	87.12	52.47	42.73	64.33	45.72	99.58	65.97
Standard deviation	142.81	152.83	133.49	71.97	150.06	95.94	123.34	234.08	130.84	167.32	84.59	194.71	108.22	76.55	115.45	95.64	253.09	195.44
Standard error	5.26	8.41	6.61	9.29	12.73	7.73	10.74	22.32	10.94	11.18	6.10	21.24	7.01	5.80	7.95	6.75	25.06	27.64



## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 8

**Q.2 How much on average have you spent on National Lottery scratch cards per ...?****Base: All respondents who have played National Lottery scratch cards****Yearly Spend on National Lottery Scratch Cards**

	Region												Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Sec-ondary sch-ool/ high sch-ool/ NVQ level 1-3	Uni-ver-sity deg-ree/ Equiv. prof. qual./ NVQ level 4	High-er uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Still in full time educa-tion	
Unweighted base	738	50	40	89	72	73	32	72	82	92	70	66	206	156	194	93	236	461	415	226	59	14	
Weighted base	751	67	40	83	71	77	39	70	82	87	70	64	174	157	214	118	215	500	433	227	53	12	
Nothing	123 16%	2 3%	7 17%	14 17%	11 16%	12 16%	6 16%	13 18%	12 14%	20 23%	12 18%	14 22%	28 16%	21 14%	30 14%	26 22%	40 18%	83 17%	73 17%	33 14%	14 27%	1 11%	
£1-£5	219 29%	25 37%	14 36%	27 33%	22 31%	24 31%	13 33%	17 24%	27 33%	22 25%	13 19%	15 23%	57 33%	42 27%	66 31%	23 20%	51 24%	154 31%	112 26%	83 36%	11 20%	6 56%	
£6-£10	68 9%	12 18%	4 11%	5 6%	3 4%	7 9%	1 3%	6 8%	13 15%	7 8%	5 8%	6 9%	14 8%	9 6%	19 9%	13 11%	19 9%	45 9%	42 10%	21 9%	4 7%	- -	
£11-£20	57 8%	8 12%	2 4%	12 14%	7 10%	4 5%	- -	2 3%	4 4%	7 8%	7 10%	6 9%	15 8%	13 8%	14 6%	9 7%	20 9%	34 7%	34 8%	16 7%	5 10%	2 18%	
£21-£50	123 16%	7 11%	4 10%	12 15%	13 19%	8 10%	12 30%	14 19%	10 12%	21 24%	13 19%	10 16%	24 14%	27 17%	43 20%	23 20%	32 15%	83 17%	76 18%	37 16%	6 11%	2 15%	
£51-£100	37 5%	2 3%	4 11%	2 2%	2 3%	6 8%	1 1%	6 9%	3 4%	1 1%	6 9%	2 3%	3 2%	14 9%	13 6%	5 4%	7 3%	28 6%	23 5%	10 4%	2 4%	- -	
£101-£200	93 12%	10 15%	5 13%	8 9%	12 17%	9 11%	2 5%	11 16%	13 16%	8 9%	9 13%	7 10%	22 13%	24 15%	24 11%	16 13%	33 15%	58 12%	54 13%	23 10%	10 19%	- -	
£201+	30 4%	1 2%	- -	3 3%	* 1%	7 9%	5 13%	2 2%	2 2%	2 2%	4 6%	5 7%	11 6%	7 4%	6 3%	4 3%	13 6%	15 3%	19 4%	4 2%	1 3%	- -	
Mean	59.93	65.97	39.02	47.68	47.24	71.03	144.39	56.40	47.29	38.41	74.50	65.02	60.74	84.59	48.09	62.16	67.21	57.66	62.01	49.00	61.83	10.20	
Standard deviation	142.81	195.44	61.79	123.13	73.01	124.02	355.09	86.61	78.90	74.45	169.96	132.62	116.68	212.71	89.61	159.93	121.42	153.85	144.00	144.01	123.68	14.81	
Standard error	5.26	27.64	9.77	13.05	8.60	14.52	62.77	10.21	8.71	7.76	20.31	16.32	8.13	17.03	6.43	16.58	7.90	7.17	7.07	9.58	16.10	3.96	

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 8

**Q.2 How much on average have you spent on National Lottery scratch cards per ...?****Base: All respondents who have played National Lottery scratch cards****Yearly Spend on National Lottery Scratch Cards**

	QA. Annual household income?												
	Total	£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	738	21	64	121	84	72	115	79	41	20	12	20	89
Weighted base	751	15	55	104	92	65	131	83	47	27	14	31	87
Nothing	123 16%	2 15%	7 12%	19 18%	11 12%	10 16%	18 13%	13 15%	9 19%	6 23%	2 17%	8 28%	18 20%
£1-£5	219 29%	8 54%	13 24%	36 34%	21 23%	21 33%	48 36%	18 22%	14 30%	6 21%	1 5%	3 9%	31 35%
£6-£10	68 9%	3 18%	4 7%	8 7%	6 6%	4 6%	2 1%	17 20%	4 8%	4 14%	2 17%	3 11%	13 15%
£11-£20	57 8%	- -	9 16%	6 5%	8 9%	5 7%	7 5%	7 8%	3 6%	4 17%	1 8%	- -	7 9%
£21-£50	123 16%	* 3%	9 16%	14 14%	17 18%	11 16%	29 22%	14 16%	6 13%	5 18%	5 34%	8 25%	6 7%
£51-£100	37 5%	- -	1 2%	2 2%	11 12%	3 4%	8 6%	5 6%	2 5%	- -	2 13%	1 2%	2 2%
£101-£200	93 12%	1 6%	9 16%	13 12%	15 16%	9 14%	17 13%	7 8%	6 13%	2 8%	1 7%	6 21%	7 8%
£201+	30 4%	1 4%	3 5%	7 7%	4 4%	3 5%	3 2%	3 4%	2 5%	- -	- -	1 5%	3 3%
Mean	59.93	30.80	67.87	61.29	96.53	67.68	50.00	45.09	55.33	26.12	41.00	113.73	40.10
Standard deviation	142.81	90.63	128.01	114.05	237.62	171.78	90.98	87.86	101.40	48.93	49.81	279.23	108.65
Standard error	5.26	19.78	16.00	10.37	25.93	20.24	8.48	9.89	15.84	10.94	14.38	62.44	11.52

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 9

**Q.3 How often have you spent money on National Lottery draw based games over the last 12 months?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
Almost every day	7 1%	4 1%	3 1%	-	4 2%	1 *	-	2 1%	1 *	1 1%	4 1%	-	2 1%	1 *	2 1%	-	1 *	4 4%
2 to 3 times per week	218 21%	110 22%	108 20%	8 6%	24 15%	47 23%	51 30%	36 24%	52 25%	46 17%	60 20%	55 26%	57 23%	49 18%	60 22%	63 25%	21 15%	24 27%
About once per week	246 24%	142 29%	104 20%	11 9%	43 27%	53 26%	44 25%	41 27%	54 25%	48 18%	67 23%	74 35%	56 23%	51 19%	69 26%	63 25%	39 27%	24 26%
2 to 3 times per month	47 5%	23 5%	24 4%	10 8%	8 5%	7 4%	7 4%	8 5%	7 3%	14 5%	16 5%	6 3%	11 4%	12 5%	14 5%	11 4%	6 4%	3 3%
Once every month	53 5%	21 4%	32 6%	9 8%	17 11%	9 5%	7 4%	2 1%	9 4%	16 6%	21 7%	6 3%	10 4%	14 5%	13 5%	13 5%	10 7%	2 3%
About once every other month	74 7%	30 6%	44 8%	14 12%	9 6%	18 9%	14 8%	7 4%	11 5%	22 8%	29 10%	6 3%	17 7%	26 10%	23 9%	14 6%	7 5%	4 5%
Very rarely	122 12%	45 9%	77 14%	22 18%	23 14%	26 13%	16 9%	13 9%	22 10%	37 14%	27 9%	28 13%	30 12%	28 11%	30 11%	32 13%	21 14%	12 13%
Not in the last 12 months	100 10%	45 9%	55 10%	16 13%	14 9%	17 8%	15 9%	21 14%	18 9%	26 10%	30 10%	18 8%	26 11%	27 10%	19 7%	29 11%	20 14%	5 6%
Never spent money/ never played	154 15%	70 14%	84 16%	31 26%	20 12%	24 12%	18 10%	22 14%	39 18%	55 21%	42 14%	21 10%	36 15%	58 22%	37 14%	27 11%	19 13%	12 13%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 9

**Q.3 How often have you spent money on National Lottery draw based games over the last 12 months?****Base: All respondents**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	Eastern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Secondary school/high school/NVQ 1-3	University degree/Equiv. prof. qual./NVQ level 4	Higher university degree/doctorate/MBA/NVQ level 5	Still in full time education
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
Almost every day	7 1%	4 4%	-	-	-	-	-	2 2%	1 *	-	1 1%	-	1 *	1 *	2 1%	3 2%	1 *	6 1%	2 *	5 2%	-	-
2 to 3 times per week	218 21%	24 27%	14 30%	29 25%	20 23%	27 28%	7 13%	19 20%	23 18%	26 19%	14 16%	14 18%	48 21%	44 21%	59 21%	48 29%	71 25%	136 20%	137 25%	59 18%	11 13%	1 6%
About once per week	246 24%	24 26%	14 30%	28 24%	21 24%	18 19%	15 27%	27 29%	18 14%	33 24%	25 27%	23 30%	47 20%	59 28%	74 26%	37 23%	77 27%	162 24%	149 27%	66 20%	18 21%	* 2%
2 to 3 times per month	47 5%	3 3%	1 3%	3 3%	6 7%	9 9%	1 1%	1 1%	7 5%	6 4%	6 6%	5 6%	10 5%	16 8%	13 4%	4 2%	10 3%	33 5%	25 5%	15 5%	3 3%	* 2%
Once every month	53 5%	2 3%	5 11%	3 2%	6 7%	3 3%	7 14%	5 5%	7 6%	7 5%	2 2%	5 6%	14 6%	10 5%	16 6%	11 7%	4 1%	45 6%	33 6%	11 3%	7 9%	1 6%
About once every other month	74 7%	4 5%	1 3%	7 6%	6 6%	7 7%	1 2%	9 10%	13 10%	13 10%	6 6%	7 9%	20 9%	14 7%	19 7%	9 6%	16 6%	56 8%	35 6%	33 10%	4 4%	2 7%
Very rarely	122 12%	12 13%	6 12%	20 17%	6 6%	7 8%	7 13%	9 10%	20 15%	9 6%	14 15%	14 18%	29 13%	19 9%	34 12%	15 9%	37 13%	78 11%	49 9%	56 17%	9 10%	5 20%
Not in the last 12 months	100 10%	5 6%	2 4%	13 11%	14 16%	14 14%	11 20%	1 1%	15 12%	12 9%	10 11%	4 5%	24 10%	24 11%	23 8%	16 10%	21 8%	74 11%	54 10%	32 10%	10 12%	2 10%
Never spent money/never played	154 15%	12 13%	4 8%	14 12%	9 11%	11 11%	5 10%	20 22%	27 20%	32 23%	14 16%	6 8%	38 17%	23 11%	41 15%	21 13%	49 17%	98 14%	65 12%	53 16%	24 28%	10 46%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 9

**Q.3 How often have you spent money on National Lottery draw based games over the last 12 months?****Base: All respondents**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
Almost every day	7 1%	1 3%	-	1 *	1 *	-	2 1%	-	-	2 5%	-	1 4%	-
2 to 3 times per week	218 21%	1 4%	11 14%	37 27%	22 18%	22 25%	41 24%	18 16%	24 35%	5 16%	6 29%	12 30%	19 14%
About once per week	246 24%	1 3%	17 22%	30 22%	32 27%	28 31%	41 24%	33 30%	16 24%	7 21%	6 30%	8 19%	28 21%
2 to 3 times per month	47 5%	* 1%	5 6%	6 4%	10 8%	6 7%	7 4%	6 5%	2 2%	1 3%	1 3%	* 1%	4 3%
Once every month	53 5%	2 8%	7 9%	5 4%	8 7%	2 2%	12 7%	5 4%	1 1%	4 12%	-	6 15%	2 2%
About once every other month	74 7%	2 10%	9 12%	9 6%	11 10%	3 3%	10 6%	10 9%	4 6%	1 4%	2 8%	2 4%	11 8%
Very rarely	122 12%	6 26%	6 8%	18 13%	13 11%	5 6%	18 10%	16 15%	4 6%	7 22%	1 4%	3 7%	25 19%
Not in the last 12 months	100 10%	4 16%	9 11%	12 9%	15 12%	9 10%	15 9%	7 7%	4 5%	3 9%	2 12%	7 16%	13 10%
Never spent money/ never played	154 15%	7 31%	14 18%	18 13%	8 7%	15 17%	25 14%	16 15%	13 19%	2 7%	3 14%	2 5%	30 23%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 10

**Q.4 How much on average have you spent on National Lottery draw based games per week?****Base: All respondents who have spent money once per week or more often on National Lottery draw based games**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	448	237	211	12	69	95	91	77	104	122	113	67	146	105	119	128	61	35	
Weighted base	470	255	216	19	70	100	95	80	106	95	131	129	115	101	131	126	61	51	
Nothing	(0)	*	*	-	*	-	-	-	-	-	-	-	*	-	*	-	-	-	
		*	*	-	1%	-	-	-	-	-	-	-	*	-	*	-	-	-	
£1	(1)	50	19	31	3	11	12	14	2	8	11	18	15	6	11	10	16	7	5
		11%	7%	14%	18%	16%	12%	14%	3%	7%	12%	14%	12%	5%	11%	8%	13%	11%	10%
£2 to £5	(3.5)	274	150	124	14	47	53	48	48	64	60	70	73	70	61	77	76	34	26
		58%	59%	57%	76%	67%	53%	51%	59%	60%	63%	54%	56%	61%	60%	59%	60%	56%	50%
£6 to £10	(8)	106	61	45	*	7	23	27	21	27	15	34	31	26	19	34	29	13	10
		23%	24%	21%	2%	10%	23%	29%	27%	25%	16%	26%	24%	22%	19%	26%	23%	22%	20%
£11 to £20	(15.5)	26	16	10	1	-	7	5	5	8	5	7	2	12	6	6	4	3	6
		6%	6%	5%	4%	-	7%	5%	7%	8%	6%	5%	1%	10%	6%	5%	4%	5%	12%
More than £20	(25)	14	8	6	-	4	5	1	4	-	3	1	9	1	3	3	-	4	4
		3%	3%	3%	-	6%	5%	1%	5%	-	3%	1%	7%	1%	3%	2%	-	6%	7%
Mean		5.55	5.83	5.22	3.66	4.87	6.11	5.29	6.41	5.38	5.33	5.11	5.92	5.81	5.52	5.55	4.63	6.09	7.20
Standard deviation		4.78	4.88	4.65	2.83	5.51	5.64	3.99	5.30	3.65	4.96	3.82	5.78	4.36	4.99	4.45	3.06	5.81	6.60
Standard error		0.23	0.32	0.32	0.82	0.66	0.58	0.42	0.60	0.36	0.45	0.36	0.71	0.36	0.49	0.41	0.27	0.74	1.12

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 10

**Q.4 How much on average have you spent on National Lottery draw based games per week?****Base: All respondents who have spent money once per week or more often on National Lottery draw based games**

	Region												Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Secondary school/ high school/ NVQ level 4	Uni-ver-sity deg-ree/ Equiv. prof. qual./ NVQ level 5	Higher uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Still in full time education
Unweighted base	448	35	26	58	44	37	20	46	47	58	41	36	113	104	115	68	156	275	267	132	28	3	
Weighted base	470	51	27	57	42	45	21	48	42	59	40	38	97	104	135	88	149	305	288	129	29	2	
Nothing	(0)	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	
£1	(1)	50 11%	5 10%	4 14%	5 8%	8 19%	6 14%	4 20%	4 8%	2 6%	9 15%	3 7%	- -	7 7%	14 14%	15 11%	7 8%	21 14%	28 9%	29 10%	12 9%	6 21%	* 28%
£2 to £5	(3.5)	274 58%	26 50%	18 64%	34 60%	24 58%	25 56%	8 36%	25 51%	28 67%	33 55%	26 67%	27 72%	64 66%	54 52%	77 57%	56 63%	89 60%	178 58%	161 56%	79 61%	16 57%	1 72%
£6 to £10	(8)	106 23%	10 20%	6 20%	17 30%	7 16%	13 28%	4 20%	14 29%	7 16%	13 21%	9 23%	7 19%	16 16%	24 23%	33 24%	19 21%	23 16%	74 24%	73 25%	25 19%	5 19%	-
£11 to £20	(15.5)	26 6%	6 12%	1 2%	1 2%	3 7%	1 2%	2 10%	2 4%	2 5%	4 7%	1 2%	3 9%	9 9%	7 7%	5 4%	3 3%	12 8%	14 5%	17 6%	7 5%	1 4%	-
More than £20	(25)	14 3%	4 7%	-	-	-	-	3 15%	3 7%	2 6%	1 2%	1 1%	-	1 1%	5 5%	5 4%	3 4%	3 2%	11 4%	7 3%	7 5%	-	-
Mean		5.55	7.20	4.28	4.83	4.60	4.69	8.25	6.45	5.95	5.22	4.94	5.42	5.36	6.00	5.59	5.43	5.26	5.69	5.64	5.87	4.27	2.80
Standard deviation		4.78	6.60	2.69	2.71	3.71	2.95	8.23	5.87	5.73	4.42	3.59	3.65	4.33	5.53	4.90	4.78	4.74	4.89	4.65	5.51	3.20	-
Standard error		0.23	1.12	0.53	0.36	0.56	0.49	1.84	0.87	0.84	0.58	0.56	0.61	0.41	0.54	0.46	0.58	0.38	0.30	0.28	0.48	0.60	-

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 10

**Q.4 How much on average have you spent on National Lottery draw based games per week?****Base: All respondents who have spent money once per week or more often on National Lottery draw based games**

	Total	QA. Annual household income?												
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer	
Unweighted base	448	3	35	75	52	52	71	44	36	12	8	12	48	
Weighted base	470	2	28	67	54	50	84	51	41	14	12	22	46	
Nothing	(0)	* *	- 2%	* -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
£1	(1)	50 11%	- -	1 4%	5 8%	8 14%	7 14%	8 9%	7 14%	4 10%	- -	3 28%	- -	7 15%
£2 to £5	(3.5)	274 58%	1 73%	20 72%	43 64%	26 48%	28 55%	45 53%	33 64%	25 60%	9 65%	8 72%	14 63%	23 50%
£6 to £10	(8)	106 23%	- -	4 14%	12 18%	12 22%	12 25%	22 27%	11 21%	9 22%	4 27%	- -	6 28%	14 31%
£11 to £20	(15.5)	26 6%	- -	2 8%	6 10%	5 9%	2 5%	5 6%	1 1%	3 7%	- -	- -	- -	2 4%
More than £20	(25)	14 3%	1 27%	- -	1 1%	4 7%	1 2%	5 6%	- -	- -	1 8%	- -	2 9%	- -
Mean	5.55	9.40	4.94	5.41	6.73	5.21	6.39	4.26	5.14	6.51	2.79	6.73	5.05	
Standard deviation	4.78	13.37	3.67	4.27	6.44	4.29	5.75	2.57	3.67	6.14	1.18	6.30	3.36	
Standard error	0.23	7.72	0.62	0.49	0.89	0.59	0.68	0.39	0.61	1.77	0.42	1.82	0.48	



## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 11

**Q.4 How much on average have you spent on National Lottery draw based games per month?****Base: All respondents who have spent money 2-3 times per month or monthly on National Lottery draw based games**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	180	75	105	25	38	38	33	17	29	65	57	8	50	57	57	37	19	10	
Weighted base	173	74	99	33	34	34	28	16	27	52	66	18	38	52	50	38	23	10	
Nothing	(0)	2 1%	1 1%	1 4%	-	-	1 2%	-	-	1 2%	-	-	1 2%	1 1%	1 1%	1 2%	-	-	
£1	(1)	35 20%	13 17%	23 23%	11 33%	5 16%	5 13%	3 19%	6 17%	7 13%	19 29%	1 5%	9 23%	13 25%	6 12%	12 32%	4 17%	-	
£2 to £5	(3.5)	107 62%	43 59%	64 64%	12 36%	23 67%	27 78%	17 62%	11 71%	16 60%	37 71%	38 58%	12 65%	21 54%	31 59%	37 74%	22 57%	10 43%	7 72%
£6 to £10	(8)	20 11%	12 16%	8 8%	7 20%	5 14%	1 3%	3 9%	1 8%	3 13%	5 10%	2 3%	5 30%	7 19%	2 5%	6 11%	1 2%	8 36%	3 28%
£11 to £20	(15.5)	6 4%	3 4%	3 3%	2 7%	-	2 5%	1 4%	1 5%	-	2 3%	4 6%	-	1 2%	2 5%	1 1%	3 8%	-	-
More than £20	(25)	3 2%	2 3%	1 1%	-	1 4%	-	1 5%	-	1 3%	1 2%	3 4%	-	-	3 5%	-	-	1 4%	-
Mean	4.30	4.89	3.87	4.33	4.49	3.93	4.80	4.01	4.16	4.25	4.47	4.72	3.90	4.63	3.82	3.67	5.50	4.75	
Standard deviation	4.14	4.70	3.64	4.13	4.49	2.99	5.38	3.13	4.33	3.81	5.32	2.27	2.80	5.57	2.22	3.77	4.72	2.13	
Standard error	0.31	0.54	0.36	0.83	0.73	0.49	0.94	0.76	0.80	0.47	0.70	0.80	0.40	0.74	0.29	0.62	1.08	0.67	

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 11

**Q.4 How much on average have you spent on National Lottery draw based games per month?****Base: All respondents who have spent money 2-3 times per month or monthly on National Lottery draw based games**

	Region												Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	Eastern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Secondary school/ high school/ NVQ level 4	University degree/ Equiv. prof. qual./ NVQ level 5	Higher university degree/ doctorate/ MBA/ NVQ level 5	Still in full time education
Unweighted base	180	10	6	14	17	23	5	16	29	28	14	18	51	37	49	23	41	129	90	66	16	4	
Weighted base	173	10	8	13	17	19	9	15	27	26	14	17	44	40	48	24	30	134	93	59	14	3	
Nothing	(0)	2 1%	-	-	1 4%	1 3%	-	-	-	1 2%	-	-	1 1%	-	1 1%	-	1 2%	1 *	1 1%	-	1 4%	-	
£1	(1)	35 20%	-	3 38%	5 39%	4 24%	3 16%	1 9%	2 11%	9 32%	5 18%	3 22%	2 9%	13 29%	2 6%	10 21%	3 12%	12 40%	22 17%	18 20%	16 27%	-	1 24%
£2 to £5	(3.5)	107 62%	7 72%	5 62%	7 57%	10 55%	14 73%	3 32%	12 79%	13 48%	18 71%	7 50%	12 71%	26 58%	31 79%	23 47%	19 82%	12 39%	89 66%	57 61%	35 59%	12 84%	1 36%
£6 to £10	(8)	20 11%	3 28%	-	1 5%	-	1 5%	5 59%	2 10%	1 5%	1 4%	3 22%	3 20%	5 11%	4 10%	8 17%	2 6%	2 7%	16 12%	14 16%	3 5%	1 6%	1 39%
£11 to £20	(15.5)	6 4%	-	-	-	3 17%	1 3%	-	-	1 5%	1 5%	-	-	* 1%	1 3%	5 10%	-	2 8%	4 3%	1 1%	4 7%	1 6%	-
More than £20	(25)	3 2%	-	-	-	-	-	-	3 10%	-	1 6%	-	-	1 3%	2 4%	-	1 3%	3 2%	2 2%	1 1%	-	-	
Mean	4.30	4.75	2.54	2.75	4.84	3.63	5.90	3.69	5.55	3.68	5.24	4.14	3.31	4.79	5.85	3.49	4.35	4.34	4.20	4.21	4.34	4.66	
Standard deviation	4.14	2.13	1.30	1.75	5.13	2.72	2.74	1.69	7.19	3.02	5.76	2.10	2.27	4.42	5.87	1.46	5.44	3.94	3.76	4.39	3.21	3.38	
Standard error	0.31	0.67	0.53	0.47	1.24	0.57	1.23	0.42	1.34	0.57	1.54	0.49	0.32	0.73	0.84	0.30	0.85	0.35	0.40	0.54	0.80	1.69	

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 11

**Q.4 How much on average have you spent on National Lottery draw based games per month?****Base: All respondents who have spent money 2-3 times per month or monthly on National Lottery draw based games**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	180	6	21	24	25	12	25	24	9	4	3	7	20
Weighted base	173	4	21	19	29	11	29	20	7	6	2	8	17
Nothing	(0) 2 1%	- -	1 3%	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	1 4%
£1	(1) 35 20%	2 42%	8 40%	3 14%	1 2%	2 16%	5 18%	5 25%	1 14%	- -	1 41%	1 10%	8 44%
£2 to £5	(3.5) 107 62%	2 58%	11 52%	12 64%	23 79%	8 77%	11 40%	11 57%	5 73%	6 100%	1 31%	7 90%	8 47%
£6 to £10	(8) 20 11%	- -	1 6%	4 20%	4 12%	* 2%	7 23%	2 9%	1 13%	- -	1 27%	- -	1 6%
£11 to £20	(15.5) 6 4%	- -	- -	* 1%	1 2%	* 4%	4 13%	1 5%	- -	- -	- -	- -	- -
More than £20	(25) 3 2%	- -	- -	- -	1 4%	- -	1 4%	1 4%	- -	- -	- -	- -	- -
Mean	4.30	2.46	2.65	4.20	5.19	3.72	6.57	4.78	3.72	3.50	3.70	3.24	2.53
Standard deviation	4.14	1.42	1.85	2.57	4.84	2.91	6.12	5.47	2.01	0.00	3.82	0.81	1.89
Standard error	0.31	0.58	0.40	0.53	0.97	0.84	1.22	1.12	0.67	0.00	2.20	0.31	0.42

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 12

**Q.4 How much on average have you spent on National Lottery draw based games per year?****Base: All respondents who have spent money less than once a month on National Lottery draw based games**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	222	87	135	23	37	47	36	39	40	76	53	21	72	50	58	61	37	16	
Weighted base	222	91	131	38	37	43	31	34	40	63	58	45	56	55	49	60	41	17	
Nothing	(0)	69 31%	32 35%	37 28%	13 34%	8 22%	13 31%	9 29%	16 46%	10 25%	13 21%	22 38%	15 32%	19 35%	15 27%	13 26%	18 31%	20 49%	3 17%
£1	(1)	19 9%	5 5%	14 11%	3 9%	2 7%	3 8%	5 18%	- -	5 12%	7 11%	6 11%	5 11%	1 2%	6 11%	3 6%	5 8%	4 11%	1 6%
£2 to £5	(3.5)	74 34%	22 25%	52 40%	15 40%	17 46%	11 26%	8 27%	12 35%	11 28%	20 31%	20 35%	16 34%	19 34%	25 45%	20 41%	17 28%	9 21%	4 25%
£6 to £10	(8)	39 18%	20 23%	19 14%	4 11%	8 20%	12 29%	5 16%	3 8%	8 19%	12 18%	8 13%	9 19%	12 21%	8 14%	10 20%	13 22%	5 12%	4 25%
£11 to £20	(15.5)	15 7%	8 9%	7 6%	2 6%	2 5%	3 6%	1 4%	1 4%	6 15%	9 15%	2 4%	2 4%	2 4%	* 1%	2 5%	6 10%	2 4%	5 27%
More than £20	(25)	5 2%	3 3%	2 1%	- -	- -	- -	2 6%	2 7%	1 1%	2 4%	- -	- -	3 5%	1 3%	1 2%	1 2%	1 3%	- -
Mean		4.28	4.88	3.86	3.31	4.03	4.25	4.54	4.21	5.28	5.86	2.95	3.41	4.56	3.51	4.36	4.87	3.14	7.13
Standard deviation		5.23	5.96	4.63	4.02	3.76	4.37	6.48	6.83	5.73	6.34	3.62	3.74	5.84	4.47	4.96	5.56	5.34	5.97
Standard error		0.35	0.64	0.40	0.84	0.62	0.64	1.08	1.09	0.91	0.73	0.50	0.82	0.69	0.63	0.65	0.71	0.88	1.49

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 12

**Q.4 How much on average have you spent on National Lottery draw based games per year?****Base: All respondents who have spent money less than once a month on National Lottery draw based games**

		Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
		Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Sec-ondary sch-ool/ high sch-ool/ Equiv. prof. qual./ NVQ level 4	Uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Higher uni-ver-sity deg-ree/ Still in full time educa-tion
Unweighted base		222	16	9	33	19	24	14	16	28	22	23	18	65	39	57	26	64	144	107	79	22	7
Weighted base		222	17	7	34	19	21	18	10	35	21	23	17	54	43	57	31	58	152	103	88	18	7
Nothing	(0)	69 31%	3 17%	2 22%	8 24%	9 46%	8 39%	10 58%	1 13%	8 24%	7 33%	10 43%	3 18%	15 29%	20 47%	14 25%	8 26%	17 28%	51 33%	38 37%	24 27%	4 22%	2 27%
£1	(1)	19 9%	1 6%	* 3%	2 6%	2 12%	1 7%	1 6%	1 12%	2 4%	5 23%	3 15%	* 2%	7 14%	1 2%	6 10%	2 8%	3 5%	15 10%	6 6%	8 9%	4 21%	1 13%
£2 to £5	(3.5)	74 34%	4 25%	4 57%	11 32%	2 10%	8 37%	5 26%	4 35%	20 57%	5 24%	4 18%	9 49%	18 34%	13 29%	16 28%	14 45%	17 28%	52 34%	29 28%	34 38%	7 36%	2 35%
£6 to £10	(8)	39 18%	4 25%	1 18%	10 28%	2 12%	3 14%	1 8%	2 24%	3 10%	4 20%	3 15%	4 25%	9 16%	6 14%	14 25%	3 8%	12 21%	25 16%	19 19%	16 18%	3 18%	1 12%
£11 to £20	(15.5)	15 7%	5 27%	- -	3 10%	3 14%	1 3%	- -	1 10%	* 1%	- -	2 7%	1 3%	4 7%	2 5%	5 10%	3 10%	10 17%	5 3%	7 7%	6 6%	1 3%	1 13%
More than £20	(25)	5 2%	- -	- -	- -	1 6%	- -	* 3%	1 6%	1 4%	- -	1 3%	* 3%	* 1%	1 1%	1 2%	1 3%	* 1%	4 3%	4 4%	1 1%	- -	- -
Mean		4.28	7.13	3.46	5.04	5.11	2.93	2.31	6.31	4.00	2.69	3.78	4.93	3.93	3.40	5.11	4.55	5.55	3.78	4.50	4.18	3.36	4.32
Standard deviation		5.23	5.97	2.74	4.70	7.54	3.56	4.66	6.80	5.11	3.06	5.82	4.95	4.72	4.90	5.48	5.72	5.71	4.97	5.86	4.76	3.53	5.37
Standard error		0.35	1.49	0.91	0.82	1.73	0.73	1.24	1.70	0.97	0.65	1.21	1.17	0.59	0.78	0.73	1.12	0.71	0.41	0.57	0.54	0.75	2.03

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 12

**Q.4 How much on average have you spent on National Lottery draw based games per year?****Base: All respondents who have spent money less than once a month on National Lottery draw based games**

	Total	QA. Annual household income?												
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer	
Unweighted base	222	12	19	34	24	15	36	21	8	7	4	7	35	
Weighted base	222	9	14	30	28	15	33	23	8	10	3	10	38	
Nothing	(0)	69 31%	2 19%	5 35%	9 29%	13 46%	7 49%	9 27%	5 23%	2 20%	1 8%	2 57%	4 41%	11 30%
£1	(1)	19 9%	3 30%	2 12%	3 9%	-	1 7%	4 13%	1 5%	-	* 4%	-	2 21%	3 7%
£2 to £5	(3.5)	74 34%	3 37%	3 19%	12 40%	10 34%	3 21%	11 33%	5 21%	4 52%	7 67%	1 23%	2 24%	14 36%
£6 to £10	(8)	39 18%	1 14%	3 23%	4 14%	4 14%	2 15%	5 14%	10 41%	1 10%	* 4%	1 20%	1 8%	8 21%
£11 to £20	(15.5)	15 7%	-	1 8%	3 9%	2 6%	1 4%	4 11%	2 7%	1 7%	2 18%	-	1 7%	1 1%
More than £20	(25)	5 2%	-	* 3%	-	-	1 4%	1 2%	1 3%	1 11%	-	-	-	2 4%
Mean	4.28	2.72	4.73	3.92	3.25	3.68	4.57	5.85	6.56	5.41	2.38	2.68	4.31	
Standard deviation	5.23	2.68	6.21	4.45	4.23	6.15	5.51	5.47	8.14	5.13	3.77	4.32	5.52	
Standard error	0.35	0.77	1.42	0.76	0.86	1.59	0.92	1.19	2.88	1.94	1.89	1.63	0.93	

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 13

**Q.4 How much on average have you spent on National Lottery draw based games per ...?**

**Base: All respondents**

**Yearly Spend on National Lottery Draw Based Games**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
Nothing	225 22%	103 21%	122 23%	45 37%	29 18%	38 19%	27 16%	38 25%	49 23%	69 26%	63 21%	36 17%	56 23%	74 28%	51 19%	46 18%	39 27%	15 16%
£1-£5	94 9%	27 6%	66 13%	18 15%	19 12%	14 7%	14 8%	12 8%	16 8%	27 10%	26 9%	20 10%	20 8%	31 12%	23 9%	21 9%	13 9%	5 6%
£6-£10	39 4%	20 4%	19 4%	4 3%	8 5%	12 6%	5 3%	3 2%	8 4%	12 4%	8 3%	9 4%	12 5%	8 3%	10 4%	13 5%	5 3%	4 5%
£11-£20	50 5%	20 4%	30 6%	13 11%	7 4%	7 4%	6 4%	4 3%	12 6%	16 6%	21 7%	3 1%	11 4%	14 5%	8 3%	18 7%	6 4%	5 5%
£21-£50	112 11%	46 9%	65 12%	12 10%	23 14%	27 13%	19 11%	14 9%	17 8%	39 15%	38 13%	12 5%	23 9%	33 12%	39 14%	23 9%	11 8%	7 8%
£51-£100	70 7%	31 6%	39 7%	10 8%	16 10%	13 7%	16 9%	3 2%	11 5%	16 6%	21 7%	20 9%	13 5%	14 5%	16 6%	17 7%	15 11%	8 9%
£101-£200	280 27%	153 31%	127 24%	17 14%	47 29%	55 27%	49 28%	48 32%	64 30%	62 23%	74 25%	73 34%	71 29%	63 24%	78 29%	79 31%	34 24%	26 29%
£201+	149 15%	87 18%	62 12%	1 1%	13 8%	35 17%	35 20%	30 20%	36 17%	25 9%	45 15%	42 19%	39 16%	31 12%	43 16%	34 13%	21 15%	20 23%
Mean	142.88	167.56	120.09	45.13	122.69	166.92	161.89	182.10	147.85	110.94	130.11	191.57	150.30	120.21	150.75	128.46	146.05	222.35
Standard deviation	217.62	232.85	200.09	91.16	222.72	256.18	200.92	256.91	190.28	199.93	182.40	274.75	211.99	208.61	211.48	160.68	247.40	314.36
Standard error	6.82	10.62	8.63	10.13	17.18	17.68	14.93	20.44	12.80	10.94	11.18	26.69	11.98	12.53	12.78	10.04	20.76	37.57

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 13

**Q.4 How much on average have you spent on National Lottery draw based games per ...?****Base: All respondents****Yearly Spend on National Lottery Draw Based Games**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Secondary school/high school/NVQ 1-3	Univer-sity deg-ree/ Equiv. prof. qual./ NVQ level 4	Higher uni-ver-sity deg-ree/ doct-orate/ MBA/ NVQ level 5	Still in full time education
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
Nothing	225 22%	15 16%	5 12%	22 19%	19 21%	20 21%	15 29%	22 24%	35 27%	39 29%	24 27%	9 12%	55 24%	43 21%	56 20%	29 18%	66 23%	149 22%	104 19%	77 23%	29 34%	12 54%
£1-£5	94 9%	5 6%	4 10%	13 11%	4 5%	9 10%	6 10%	5 5%	21 16%	10 7%	8 8%	9 12%	25 11%	14 6%	22 8%	16 10%	19 7%	67 10%	35 6%	42 13%	10 12%	3 15%
£6-£10	39 4%	4 5%	1 3%	10 8%	2 3%	3 3%	1 3%	2 3%	3 3%	4 3%	3 4%	4 6%	9 4%	6 3%	14 5%	3 2%	12 4%	25 4%	19 4%	16 5%	3 4%	1 4%
£11-£20	50 5%	5 5%	3 6%	8 7%	7 8%	4 4%	1 2%	3 3%	9 7%	5 3%	5 5%	2 3%	16 7%	5 2%	15 5%	6 4%	22 8%	28 4%	26 5%	22 7%	1 1%	2 8%
£21-£50	112 11%	7 8%	5 10%	7 6%	11 12%	14 14%	3 6%	13 13%	14 11%	18 13%	8 8%	12 16%	26 11%	32 15%	24 8%	20 12%	12 4%	93 13%	60 11%	36 11%	12 14%	1 6%
£51-£100	70 7%	8 9%	4 8%	5 5%	8 9%	7 8%	10 18%	5 6%	4 3%	10 7%	6 6%	3 4%	12 5%	18 9%	23 8%	9 6%	23 8%	44 6%	44 8%	15 5%	7 8%	2 8%
£101-£200	280 27%	26 29%	18 38%	34 29%	27 31%	26 27%	8 14%	25 26%	29 23%	34 25%	26 29%	27 35%	64 28%	55 26%	82 29%	56 34%	91 32%	181 26%	162 29%	83 25%	17 20%	1 6%
£201+	149 15%	20 23%	6 13%	18 15%	10 11%	14 14%	10 18%	19 20%	14 11%	18 13%	11 13%	10 14%	25 11%	37 18%	45 16%	25 15%	39 14%	102 15%	99 18%	39 12%	6 8%	- -
Mean	142.88	222.35	138.61	126.19	126.21	124.21	185.68	179.58	114.32	125.76	122.90	148.67	124.10	166.30	152.85	159.49	148.95	141.92	163.27	130.13	84.10	21.64
Standard deviation	217.62	314.36	149.63	155.88	173.73	155.96	336.50	270.69	219.90	198.06	173.95	186.13	195.57	250.42	223.93	226.51	221.39	219.55	223.59	229.86	139.50	47.71
Standard error	6.82	37.57	21.83	14.29	18.31	15.75	49.08	27.63	18.93	16.62	17.85	20.81	11.86	17.45	13.78	19.14	12.59	8.57	9.66	12.63	14.09	10.17



## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 13

**Q.4 How much on average have you spent on National Lottery draw based games per ...?****Base: All respondents****Yearly Spend on National Lottery Draw Based Games**

	QA. Annual household income?												
	Total	£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
Nothing	225 22%	9 38%	20 26%	26 20%	21 17%	23 25%	34 20%	22 20%	15 22%	3 9%	5 23%	6 14%	42 32%
£1-£5	94 9%	6 28%	4 6%	15 11%	10 8%	4 4%	15 9%	6 6%	4 6%	7 22%	1 4%	4 10%	17 13%
£6-£10	39 4%	1 6%	3 4%	4 3%	4 3%	2 2%	5 3%	10 9%	1 1%	* 1%	1 3%	1 2%	8 6%
£11-£20	50 5%	2 8%	9 12%	5 4%	2 2%	2 3%	9 5%	7 6%	2 2%	2 6%	1 5%	1 4%	8 6%
£21-£50	112 11%	2 11%	11 15%	12 9%	23 19%	9 10%	12 7%	12 11%	6 9%	6 19%	1 4%	7 18%	10 7%
£51-£100	70 7%	- -	2 3%	9 7%	11 9%	7 8%	14 8%	9 8%	5 7%	- -	4 20%	- -	8 6%
£101-£200	280 27%	1 7%	20 26%	43 32%	26 22%	28 31%	48 28%	34 31%	25 36%	9 27%	8 42%	14 33%	23 17%
£201+	149 15%	1 3%	6 8%	19 14%	22 18%	16 17%	33 19%	12 11%	12 18%	5 15%	- -	8 19%	16 12%
Mean	142.88	51.67	101.72	148.97	174.53	155.54	178.08	113.82	163.57	153.48	90.42	190.69	97.10
Standard deviation	217.62	211.08	163.36	206.37	277.89	210.17	262.01	139.12	193.37	260.05	82.96	288.37	159.76
Standard error	6.82	39.89	17.22	16.63	26.50	21.45	20.71	13.64	23.62	51.00	19.03	54.50	13.65

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 14

**Q.4 How much on average have you spent on National Lottery draw based games per ...?****Base: All respondents who have played National Lottery draw based games****Yearly Spend on National Lottery Draw Based Games**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	850	399	451	60	144	180	160	133	173	263	223	96	268	212	234	226	117	61
Weighted base	865	419	446	90	142	178	154	129	173	210	254	193	209	209	230	224	124	78
Nothing	71 8%	33 8%	38 9%	14 16%	9 6%	13 8%	10 6%	16 12%	10 6%	14 7%	22 9%	15 8%	21 10%	16 7%	14 6%	19 8%	20 16%	3 4%
£1-£5	94 11%	27 7%	66 15%	18 20%	19 14%	14 8%	14 9%	12 9%	16 9%	27 13%	26 10%	20 11%	20 10%	31 15%	23 10%	21 10%	13 10%	5 7%
£6-£10	39 5%	20 5%	19 4%	4 5%	8 5%	12 7%	5 3%	3 2%	8 4%	12 6%	8 3%	9 5%	12 6%	8 4%	10 4%	13 6%	5 4%	4 5%
£11-£20	50 6%	20 5%	30 7%	13 15%	7 5%	7 4%	6 4%	4 3%	12 7%	16 8%	21 8%	3 1%	11 5%	14 7%	8 4%	18 8%	6 4%	5 6%
£21-£50	112 13%	46 11%	65 15%	12 13%	23 16%	27 15%	19 13%	14 11%	17 10%	39 19%	38 15%	12 6%	23 11%	33 16%	39 17%	23 10%	11 9%	7 9%
£51-£100	70 8%	31 7%	39 9%	10 11%	16 11%	13 8%	16 10%	3 3%	11 6%	16 8%	21 8%	20 10%	13 6%	14 7%	16 7%	17 8%	15 12%	8 10%
£101-£200	280 32%	153 37%	127 28%	17 19%	47 33%	55 31%	49 32%	48 37%	64 37%	62 29%	74 29%	73 38%	71 34%	63 30%	78 34%	79 35%	34 27%	26 33%
£201+	149 17%	87 21%	62 14%	1 1%	13 9%	35 20%	35 22%	30 23%	36 21%	25 12%	45 18%	42 22%	39 18%	31 15%	43 19%	34 15%	21 17%	20 26%
Mean	168.26	195.60	142.58	60.79	139.83	189.68	180.77	212.92	180.90	139.89	151.39	212.86	176.21	153.86	175.06	144.10	168.68	255.55
Standard deviation	226.95	240.45	210.56	101.31	232.74	265.11	204.14	265.80	195.79	215.37	188.41	281.72	219.40	224.85	218.39	163.44	258.68	324.31
Standard error	7.78	12.04	9.91	13.08	19.40	19.76	16.14	23.05	14.89	13.28	12.62	28.75	13.40	15.44	14.28	10.87	23.92	41.52

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 14

**Q.4 How much on average have you spent on National Lottery draw based games per ...?****Base: All respondents who have played National Lottery draw based games****Yearly Spend on National Lottery Draw Based Games**

	Region												Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Secondary school/high school/NVQ 1-3	Uni-versity degree/Equiv. prof./NVQ level 4	Higher uni-versity degree/doctorate/MBA/NVQ level 5	Still in full time education	
Unweighted base	850	61	41	105	80	84	39	78	104	108	78	72	229	180	221	117	261	548	464	277	66	14	
Weighted base	865	78	42	104	78	85	48	73	103	106	76	72	194	186	240	143	237	591	484	277	61	12	
Nothing	71 8%	3 4%	2 4%	8 8%	9 12%	9 10%	10 21%	2 3%	8 8%	7 7%	10 13%	3 4%	16 8%	20 11%	15 6%	8 6%	18 7%	51 9%	39 8%	24 9%	5 8%	2 15%	
£1-£5	94 11%	5 7%	4 10%	13 12%	4 5%	9 11%	6 12%	5 7%	21 21%	10 9%	8 10%	9 13%	25 13%	14 7%	22 9%	16 12%	19 8%	67 11%	35 7%	42 15%	10 17%	3 27%	
£6-£10	39 5%	4 5%	1 3%	10 9%	2 3%	3 3%	1 3%	2 3%	3 3%	4 4%	3 4%	4 6%	9 4%	6 3%	14 6%	3 2%	12 5%	25 4%	19 4%	16 6%	3 5%	1 7%	
£11-£20	50 6%	5 6%	3 7%	8 8%	7 9%	4 4%	1 2%	3 4%	9 9%	5 4%	5 6%	2 3%	16 8%	5 2%	15 6%	6 4%	22 9%	28 5%	26 5%	22 8%	1 1%	2 14%	
£21-£50	112 13%	7 9%	5 11%	7 7%	11 14%	14 16%	3 7%	13 17%	14 14%	18 17%	8 10%	12 17%	26 13%	32 17%	24 10%	20 14%	12 5%	93 16%	60 12%	36 13%	12 19%	1 11%	
£51-£100	70 8%	8 10%	4 9%	5 5%	8 10%	7 9%	10 20%	5 7%	4 4%	10 9%	6 7%	3 5%	12 6%	18 10%	23 10%	9 6%	23 10%	44 7%	44 9%	15 5%	7 11%	2 16%	
£101-£200	280 32%	26 33%	18 42%	34 33%	27 35%	26 30%	8 16%	25 34%	29 29%	34 32%	26 35%	27 38%	64 33%	55 29%	82 34%	56 39%	91 39%	181 31%	162 33%	83 30%	17 28%	1 11%	
£201+	149 17%	20 26%	6 14%	18 17%	10 12%	14 16%	10 20%	19 26%	14 13%	18 17%	11 15%	10 15%	25 13%	37 20%	45 19%	25 18%	39 17%	102 17%	99 20%	39 14%	6 11%	- -	
Mean	168.26	255.55	150.68	143.71	141.07	140.21	205.28	229.14	143.77	163.68	145.75	160.86	148.64	187.06	178.98	182.41	179.56	165.44	185.10	154.89	117.51	40.24	
Standard deviation	226.95	324.31	150.08	158.63	177.93	158.83	348.32	286.81	238.03	211.91	180.52	188.52	205.38	258.21	232.50	233.50	231.53	228.70	229.44	243.06	152.73	59.98	
Standard error	7.78	41.52	23.44	15.48	19.89	17.33	55.78	32.47	23.34	20.39	20.44	22.22	13.57	19.25	15.64	21.59	14.33	9.77	10.65	14.60	18.80	16.03	

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 14

**Q.4 How much on average have you spent on National Lottery draw based games per ...?****Base: All respondents who have played National Lottery draw based games****Yearly Spend on National Lottery Draw Based Games**

	QA. Annual household income?												
	Total	£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	850	21	75	133	101	79	132	89	53	23	15	26	103
Weighted base	865	16	63	116	111	75	146	94	56	30	17	40	102
Nothing	71 8%	2 11%	6 10%	9 7%	13 12%	7 10%	9 6%	5 6%	2 3%	1 3%	2 11%	4 10%	12 12%
£1-£5	94 11%	6 41%	4 7%	15 13%	10 9%	4 5%	15 11%	6 7%	4 7%	7 24%	1 4%	4 11%	17 16%
£6-£10	39 5%	1 8%	3 5%	4 3%	4 3%	2 3%	5 3%	10 10%	1 1%	* 1%	1 4%	1 2%	8 8%
£11-£20	50 6%	2 11%	9 15%	5 5%	2 2%	2 3%	9 6%	7 7%	2 3%	2 6%	1 5%	1 4%	8 8%
£21-£50	112 13%	2 15%	11 18%	12 11%	23 21%	9 12%	12 8%	12 12%	6 11%	6 20%	1 4%	7 19%	10 10%
£51-£100	70 8%	- -	2 4%	9 8%	11 10%	7 9%	14 10%	9 9%	5 9%	- -	4 23%	- -	8 8%
£101-£200	280 32%	1 10%	20 32%	43 37%	26 24%	28 37%	48 33%	34 36%	25 44%	9 29%	8 49%	14 35%	23 23%
£201+	149 17%	1 4%	6 10%	19 16%	22 19%	16 21%	33 23%	12 13%	12 22%	5 16%	- -	8 20%	16 16%
Mean	168.26	74.38	124.53	171.50	186.87	187.32	208.21	133.60	202.83	164.50	105.63	200.72	126.17
Standard deviation	226.95	252.34	172.86	212.57	283.55	217.45	272.08	141.71	196.02	266.03	80.03	292.54	171.86
Standard error	7.78	55.06	19.96	18.43	28.21	24.47	23.68	15.02	26.92	55.47	20.66	57.37	16.93

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 15

**Q.5 Which if any of the following would probably convince you to stop playing the National Lottery?****Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
If funding was withdrawn from good causes in general	434 43%	217 44%	217 41%	41 34%	54 33%	87 43%	85 49%	71 47%	96 45%	114 43%	126 43%	100 47%	93 38%	110 41%	134 50%	96 38%	55 38%	39 43%
If funding was withdrawn from community projects in my area and given to projects like Wembley Stadium	289 28%	158 32%	132 25%	38 31%	22 14%	69 34%	46 27%	44 29%	69 33%	70 27%	81 27%	69 32%	68 28%	59 22%	83 31%	77 30%	35 25%	35 39%
If funding was withdrawn from community projects and given to the Olympic Games	263 26%	147 30%	115 22%	32 26%	22 13%	61 30%	44 25%	34 22%	71 34%	72 27%	75 25%	58 27%	58 24%	65 24%	74 28%	63 25%	34 24%	25 28%
If cash prizes were limited to £100000	217 21%	136 28%	82 15%	40 33%	39 24%	41 20%	38 22%	21 14%	38 18%	77 29%	52 18%	44 21%	45 18%	61 23%	55 21%	56 22%	21 15%	24 26%
If funding was withdrawn from cultural institutions like museums and art galleries	170 17%	96 20%	74 14%	29 24%	13 8%	42 21%	28 16%	22 14%	37 17%	47 18%	45 15%	46 22%	33 13%	42 16%	50 19%	38 15%	22 15%	19 21%
If there wasn't a special show for the results	31 3%	16 3%	15 3%	10 8%	4 2%	3 2%	4 3%	1 1%	8 4%	10 4%	9 3%	2 1%	9 4%	7 3%	9 4%	7 3%	1 1%	6 7%
None of these	256 25%	119 24%	137 26%	23 19%	52 32%	59 29%	40 23%	37 25%	44 21%	54 20%	73 25%	61 28%	70 28%	53 20%	62 23%	72 29%	45 31%	24 27%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 15

**Q.5 Which if any of the following would probably convince you to stop playing the National Lottery?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
Not applicable	167	62	105	28	21	27	19	32	39	52	48	20	47	57	39	32	28	11
	16%	13%	20%	23%	13%	14%	11%	21%	19%	20%	16%	9%	19%	21%	15%	13%	19%	13%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 15

**Q.5 Which if any of the following would probably convince you to stop playing the National Lottery?****Base: All respondents**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Secondary school/ high school/ NVQ 1-3	Uni-ver-sity degree/ Equiv. prof. qual./ NVQ level 4	Higher uni-ver-sity degree/ doctorate/ MBA/ NVQ level 5	Still in full time education
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
If funding was withdrawn from good causes in general	434 43%	39 43%	17 37%	38 32%	41 47%	47 49%	21 40%	46 49%	56 44%	53 39%	34 37%	41 53%	92 40%	85 41%	131 46%	79 49%	116 41%	296 43%	235 43%	156 47%	29 34%	3 13%
If funding was withdrawn from community projects in my area and given to projects like Wembley Stadium	289 28%	35 39%	14 30%	30 25%	33 38%	27 29%	14 26%	28 30%	31 24%	28 20%	22 24%	28 36%	60 26%	55 26%	95 34%	45 27%	86 30%	193 28%	162 30%	106 32%	13 15%	2 8%
If funding was withdrawn from community projects and given to the Olympic Games	263 26%	25 28%	12 27%	29 24%	22 25%	21 22%	15 29%	25 26%	34 26%	31 23%	19 21%	28 36%	54 23%	51 24%	81 29%	45 27%	70 24%	185 27%	137 25%	104 32%	16 18%	1 3%
If cash prizes were limited to £100000	217 21%	24 26%	11 23%	26 22%	19 22%	17 18%	11 21%	17 18%	41 31%	21 15%	10 11%	21 27%	33 14%	34 16%	50 18%	63 39%	53 19%	155 22%	106 19%	86 26%	16 19%	3 15%
If funding was withdrawn from cultural institutions like museums and art galleries	170 17%	19 21%	5 11%	13 11%	20 23%	16 17%	14 26%	19 21%	23 18%	19 14%	8 9%	15 19%	31 13%	28 13%	55 20%	35 21%	50 18%	113 16%	70 13%	77 23%	17 20%	2 11%
If there wasn't a special show for the results	31 3%	6 7%	- -	1 1%	6 7%	5 5%	1 2%	3 4%	4 3%	3 2%	* 1%	1 1%	7 3%	4 2%	9 3%	8 5%	9 3%	16 2%	15 3%	15 4%	1 2%	- -
None of these	256 25%	24 27%	13 28%	39 33%	21 23%	24 25%	18 33%	22 23%	23 18%	31 22%	27 30%	16 20%	70 30%	59 28%	68 24%	27 17%	82 29%	164 24%	146 27%	70 21%	17 21%	12 57%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 15

**Q.5 Which if any of the following would probably convince you to stop playing the National Lottery?**

**Base: All respondents**

	Region											Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	NVQ 1-3	Secondary school/high school/ NVQ level 4	University degree/ Equiv. prof. qual./ NVQ level 5	Higher university degree/ doctorate/ MBA/ NVQ level 5
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22
Not applicable	167 16%	11 13%	4 9%	18 15%	10 11%	13 13%	7 12%	20 21%	24 18%	33 24%	21 23%	6 8%	42 18%	28 14%	42 15%	20 13%	53 19%	106 15%	79 14%	53 16%	25 30%	5 22%



## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 15

**Q.5 Which if any of the following would probably convince you to stop playing the National Lottery?****Base: All respondents**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
If funding was withdrawn from good causes in general	434 43%	5 23%	27 36%	60 44%	45 38%	40 44%	81 48%	49 45%	29 42%	15 47%	10 47%	26 62%	46 35%
If funding was withdrawn from community projects in my area and given to projects like Wembley Stadium	289 28%	3 14%	18 23%	39 29%	34 29%	21 23%	59 35%	36 33%	18 26%	5 17%	1 4%	20 49%	34 26%
If funding was withdrawn from community projects and given to the Olympic Games	263 26%	2 10%	15 20%	37 28%	25 21%	26 28%	50 29%	31 28%	17 24%	7 21%	1 4%	20 48%	32 24%
If cash prizes were limited to £100000	217 21%	2 10%	10 13%	21 15%	20 17%	14 16%	25 15%	25 22%	20 29%	12 37%	8 38%	23 56%	38 29%
If funding was withdrawn from cultural institutions like museums and art galleries	170 17%	3 12%	6 7%	23 17%	9 8%	18 20%	36 21%	19 17%	16 23%	- -	1 4%	18 43%	22 17%
If there wasn't a special show for the results	31 3%	* 1%	3 4%	3 2%	2 1%	2 2%	3 2%	6 6%	3 5%	- -	- -	5 11%	3 2%
None of these	256 25%	6 26%	22 29%	43 32%	34 29%	25 28%	43 25%	25 22%	16 23%	4 11%	1 7%	6 15%	32 24%
Not applicable	167 16%	10 46%	17 22%	15 11%	11 9%	18 19%	27 16%	15 14%	11 16%	3 9%	4 20%	2 5%	34 26%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 16

**Q.6 To your knowledge have you or a close member of your family personally benefited from a project funded by the National Lottery?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	481	538	81	168	210	181	158	221	334	266	106	313	277	274	256	142	70
Weighted base	1019	489	530	121	161	202	172	151	212	265	296	214	245	267	267	252	144	90
Yes	84 8%	30 6%	55 10%	12 10%	16 10%	17 8%	15 9%	8 5%	15 7%	27 10%	24 8%	16 8%	17 7%	12 4%	21 8%	24 10%	18 13%	10 11%
No	828 81%	405 83%	424 80%	94 78%	130 81%	161 80%	137 80%	131 87%	175 82%	207 78%	249 84%	171 80%	201 82%	229 86%	213 80%	205 81%	111 77%	71 79%
Don't know	106 10%	55 11%	51 10%	15 12%	15 9%	24 12%	19 11%	12 8%	22 10%	31 12%	23 8%	26 12%	26 11%	27 10%	33 12%	23 9%	14 10%	9 10%

## National Lottery Survey

### ONLINE Fieldwork : 5th - 7th December 2008

Absolutes/col percents

Table 16

**Q.6 To your knowledge have you or a close member of your family personally benefited from a project funded by the National Lottery?**

**Base: All respondents**

	Region												Annual Household Income				Receive Benefits		What is the highest educational level that you have achieved to date?				
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	£15k or less	£15k - £25k	£25k - £45k	45k +	Any	None	Secondary school/ high school/ NVQ 1-3	University degree/ Equiv. prof. qual./ NVQ level 4	Higher university degree/ doctorate/ MBA/ NVQ level 5	Still in full time education	
Unweighted base	1019	70	47	119	90	98	47	96	135	142	95	80	272	206	264	140	309	657	536	331	98	22	
Weighted base	1019	90	46	118	88	96	53	94	129	138	91	77	233	209	281	163	285	689	549	329	85	22	
Yes	84 8%	10 11%	3 7%	9 8%	12 14%	9 10%	9 16%	4 4%	8 6%	4 3%	9 10%	8 10%	21 9%	19 9%	23 8%	12 7%	23 8%	59 8%	32 6%	38 12%	13 15%	1 4%	
No	828 81%	71 79%	39 85%	97 82%	68 78%	78 81%	38 71%	80 85%	106 82%	123 89%	74 81%	55 71%	195 84%	170 81%	224 80%	138 84%	229 80%	562 82%	475 87%	243 74%	64 75%	17 78%	
Don't know	106 10%	9 10%	4 8%	12 10%	7 8%	9 9%	7 13%	10 11%	16 12%	11 8%	7 8%	14 19%	17 7%	20 10%	33 12%	14 8%	34 12%	69 10%	42 8%	48 15%	8 10%	4 18%	

**National Lottery Survey**  
**ONLINE Fieldwork : 5th - 7th December 2008**

Absolutes/col percents

Table 16

**Q.6 To your knowledge have you or a close member of your family personally benefited from a project funded by the National Lottery?**

**Base: All respondents**

	Total	QA. Annual household income?											
		£5000 and below	Between £5001 and £10000	Between £10001 and £15000	Between £15001 and £20000	Between £20001 and £25000	Between £25001 and £35000	Between £35001 and £45000	Between £45001 and £55000	Between £55001 and £65000	Between £65001 and £75000	£75001 and over	Prefer not to answer
Unweighted base	1019	28	90	154	110	96	160	104	67	26	19	28	137
Weighted base	1019	22	77	134	119	91	171	110	69	33	20	42	132
Yes	84 8%	4 16%	4 5%	14 10%	10 9%	9 9%	12 7%	11 10%	1 1%	5 14%	4 18%	3 8%	9 7%
No	828 81%	16 72%	64 84%	114 85%	101 85%	69 76%	135 79%	89 81%	61 89%	27 82%	14 70%	36 86%	101 76%
Don't know	106 10%	3 12%	8 11%	6 4%	7 6%	13 15%	24 14%	10 9%	7 11%	1 4%	2 12%	3 6%	22 17%