

ComRes Published Voting Intention Figures

	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror
	29 th July	18 th July	30 th June	15 th June	20th May	18 th May
Conservative	27%	31%	30%	32%	30%	29%
Labour	33%	34%	32%	34%	35%	33%
Liberal Democrat	8%	9%	7%	7%	8%	8%
UKIP	17%	17%	18%	18%	14%	19%
Other	15%	9%	13%	9%	13%	11%

METHODOLOGY NOTE

ComRes interviewed 1,001 British adults by telephone between 25th and 27th June 2014. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 1

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for? Base: All respondents

		Gen	der	AgeClass					SS				Reg	ion					
														Eng- land &	South	Mid-	North Eng-	Wales & South	Scot-
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	<u>C2</u>	<u>DE</u>	Wales	<u>East</u>	lands	land	West	land
Unweighted base	1001	513	488	84	150	157	208	174	228	313	232	204	252	915	262	264	243	146	86
Weighted base	1001	489	512	119	172	170	177	146	218	273	281	213	234	913	269	265	235	143	88
Conservative	204	101	103	15	23	39	36	27	64	67	62	42	32	196	64	63	41	29	7
	20%	21%	20%	13%	13%	23%	21%	18%	29%	25%	22%	20%	14%	22%	24%	24%	17%	20%	8%
Labour	179	89	90	12	26	31	24	41	45	44	49	41	45	160	53	33	57	18	19
	18%	18%	18%	10%	15%	19%	14%	28%	21%	16%	17%	19%	19%	18%	20%	12%	24%	12%	22%
Liberal Democrat	126	59	68	7	29	24	17	22	28	45	43	16	22	116	29	38	22	27	11
	13%	12%	13%	6%	17%	14%	9%	15%	13%	17%	15%	8%	9%	13%	11%	14%	9%	19%	12%
Other	59	31	28	1	5	8	19	8	17	16	12	20	11	50	10	17	9	15	9
	6%	6%	6%	1%	3%	5%	11%	6%	8%	6%	4%	9%	5%	5%	4%	6%	4%	10%	10%
Did not vote	323	171	152	82	71	48	58	30	33	66	89	70	98	295	86	86	82	41	29
	32%	35%	30%	69%	41%	28%	33%	21%	15%	24%	32%	33%	42%	32%	32%	32%	35%	29%	33%
Don't remember	38	13	25	2	6	7	11	8	5	10	4	14	9	35	11	9	7	8	3
	4%	3%	5%	2%	3%	4%	6%	5%	2%	4%	1%	7%	4%	4%	4%	3%	3%	6%	3%
Refused	71 7%	26 5%	45 9%	-	11 6%	13 7%	11 6%	11 7%	25 12%	23 8%	22 8%	9 4%	17 7%	61 7%	17 6%	20 8%	18 8%	6 4%	10 11%



Absolutes/col percents

Table 1

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for? Base: All respondents

				Q.3/4/5 Voti	na Intention (i	ncluding Sque	eze & DK/Re	use at Q.4)				Vote	ed in 2010 Ger Election	neral
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1001	185	258	52	140	54	19	5	6	25	135	194	220	95
Weighted base	1001	193	244	62	128	56	16	4	5	26	137	204	179	126
Conservative	204 20%	140 72%	6 3%	4 7%	33 26%	6 10%	-	-	-	2 8%	9 6%	204 100%	-	-
Labour	179 18%	5 3%	132 54%	2 3%	16 12%	7 12%	2 11%	* 10%	-	2 6%	1 1%	-	179 100%	- -
Liberal Democrat	126 13%	11 6%	32 13%	38 61%	14 11%	18 31%	4 22%	1 27%	- -	1 4%	6 5%	-	-	126 100%
Other	59 6%	4 2%	3 1%	-	24 19%	10 18%	9 53%	2 63%	1 29%	2 8%	2 2%	-		- -
Did not vote	323 32%	25 13%	56 23%	11 17%	32 25%	13 24%	2 14%	- -	3 56%	8 30%	66 48%	- -	-	- -
Don't remember	38 4%	1 1%	5 2%	2 3%	8 6%	3 6%	- -	- -	1 15%	7 26%	6 4%	- -	- -	- -
Refused	71 7%	7 4%	8 3%	5 8%	1 1%	-	-	-	-	4 17%	46 34%	-	-	-



Absolutes/col percents

Table 1
Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

					C	25. Generally speak	king, do you thin	k of yourself as	?			
	_Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1001	195	316	72	21	7	106	38	3	38	70	135
Weighted base	1001	199	296	89	21	5	102	38	3	41	64	144
Conservative	204 20%	146 74%	9 3%	2 2%	-	-	21 21%	2 6%	-	3 8%	7 11%	12 9%
Labour	179 18%	3 2%	147 50%	4 5%	4 17%	* 7%	5 5%	4 10%	-	1 4%	2 3%	9 6%
Liberal Democrat	126 13%	9 5%	22 7%	53 60%	4 17%	-	2 2%	7 19%	-	6 14%	1 2%	22 15%
Other	59 6%	1 1%	4 1%	-	8 36%	2 40%	25 24%	10 26%	1 55%	1 3%	3 4%	4 3%
Did not vote	323 32%	30 15%	98 33%	20 23%	6 30%	2 40%	42 42%	14 37%	1 45%	22 55%	10 16%	76 53%
Don't remember	38 4%	2 1%	8 3%	3 3%	-	1 12%	5 5%	1 3%	-	3 7%	3 4%	12 9%
Refused	71	6	8	6	-	-	1	-	-	4	38	7



Base: All respondents

Absolutes/col percents

Table 1
Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

							Region						R	tegion Summa	ıry
	<u>Total</u>	Scotland	North East	North West	York- shire & Humber -side	East Midlands	West <u>Midlands</u>	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base	1001	86	41	106	96	71	90	55	103	118	144	91	860	86	55
Weighted base	1001	88	38	106	91	72	93	49	100	128	141	95	864	88	49
Conservative	204	7	3	20	17	17	19	8	27	29	35	21	189	7	8
	20%	8%	8%	19%	19%	24%	20%	16%	27%	23%	25%	22%	22%	8%	16%
Labour	179	19	11	31	14	9	14	14	10	34	19	4	146	19	14
	18%	22%	29%	30%	15%	12%	15%	28%	10%	27%	13%	4%	17%	22%	28%
Liberal Democrat	126	11	4	6	13	12	19	6	7	16	13	20	109	11	6
	13%	12%	9%	6%	14%	16%	21%	13%	7%	12%	9%	21%	13%	12%	13%
Other	59	9	3	3	3	6	4	3	7	4	6	12	47	9	3
	6%	10%	7%	3%	3%	8%	4%	6%	7%	3%	4%	12%	5%	10%	6%
Did not vote	323	29	13	33	36	24	31	16	31	33	53	25	278	29	16
	32%	33%	34%	31%	39%	33%	33%	34%	31%	25%	38%	26%	32%	33%	34%
Don't remember	38	3	1	6	1	1	2	1	6	7	4	8	34	3	1
	4%	3%	2%	5%	1%	1%	2%	1%	6%	5%	3%	8%	4%	3%	1%
Refused	71	10	4	6	8	4	5	1	11	5	12	5	60	10	1
	7%	11%	10%	6%	9%	6%	6%	2%	11%	4%	8%	5%	7%	11%	2%



Absolutes/col percents

Table 2

Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

			Gei	nder			Ag	ge				Cla	ISS				Reg	jion		
		Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB		<u>C2</u>	DE	Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		1001	513	488	84	150	157	208	174	228	313	232	204	252	915	262	264	243	146	86
Weighted base		1001	489	512	119	172	170	177	146	218	273	281	213	234	913	269	265	235	143	88
Absolutely certain to vote	(10)	497 50%	237 48%	261 51%	37 31%	70 41%	88 52%	83 47%	82 56%	137 63%	168 62%	123 44%	104 49%	102 44%	456 50%	139 52%	129 49%	113 48%	75 52%	41 47%
	(9)	61 6%	28 6%	33 6%	3 2%	8 5%	10 6%	12 7%	13 9%	15 7%	16 6%	19 7%	14 6%	12 5%	54 6%	18 7%	17 7%	13 5%	5 4%	7 8%
	(8)	86 9%	38 8%	48 9%	10 8%	13 8%	20 12%	14 8%	10 7%	19 9%	20 7%	29 10%	22 10%	15 7%	77 8%	20 7%	25 9%	22 10%	9 7%	10 11%
	(7)	53 5%	28 6%	25 5%	10 9%	17 10%	1	11 6%	5 3%	8 4%	13 5%	25 9%	6 3%	9 4%	49 5%	14 5%	15 5%	11 5%	9 6%	4 5%
	(6)	21 2%	9 2%	12 2%	5 4%	8 4%	2 1%	2 1%	2 1%	3 1%	4 1%	7 2%	2 1%	9 4%	21 2%	4 2%	7 3%	6 3%	3 2%	1 1%
	(5)	82 8%	40 8%	42 8%	10 9%	19 11%	12 7%	14 8%	9 6%	18 8%	17 6%	34 12%	11 5%	21 9%	78 9%	27 10%	17 6%	17 7%	16 11%	4 4%
	(4)	20 2%	11 2%	9 2%	7 6%	4 2%	3 2%	1 1%	2 2%	2 1%	7 3%	3 1%	4 2%	6 2%	18 2%	3 1%	10 4%	5 2%	1 1%	2 2%
	(3)	19 2%	10 2%	9 2%	5 4%	2 1%	7 4%	2 1%	2 2%	1	8 3%	5 2%	2 1%	4 2%	19 2%	6 2%	9 3%	4 2%	-	-
	(2)	15 2%	12 2%	3 1%	4 3%	2 1%	5 3%	1 1%	2 1%	1	5 2%	4 1%	3 1%	3 1%	13 1%	3 1%	4 2%	2 1%	4 3%	2 2%
Certain not to vote	(1)	143 14%	76 15%	68 13%	27 23%	26 15%	22 13%	36 20%	19 13%	13 6%	14 5%	34 12%	45 21%	50 22%	127 14%	35 13%	30 11%	42 18%	20 14%	16 19%
Don't know		2	-	2	-	2 1%	-	-	-	-	-	-	-	2 1%	2	-	2 1%	-	-	-
Mean		7.44	7.26	7.62	5.96	7.06	7.50	7.13	7.84	8.50	8.32	7.39	7.14	6.75	7.46	7.59	7.54	7.21	7.46	7.32
Standard deviation Standard error		3.32 0.10	3.42 0.15	3.21 0.15	3.56 0.39	3.27 0.27	3.37 0.27	3.57 0.25	3.24 0.25	2.57 0.17	2.72 0.15	3.12 0.20	3.66 0.26	3.64 0.23	3.30 0.11	3.24 0.20	3.19 0.20	3.48 0.22	3.32 0.28	3.51 0.38



Voted in 2010 General

CATI Opinion Poll Fieldwork: 25th - 27th July 2014

Absolutes/col percents
Table 2

Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

					Q.3/4/5 Votir	na Intention (in	ncluding Sque	eze & DK/Ref	use at Q.4)				vote	Election	ierai
		<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		1001	185	258	52	140	54	19	5	6	25	135	194	220	95
Weighted base		1001	193	244	62	128	56	16	4	5	26	137	204	179	126
Absolutely certain to vote	(10)	497 50%	139 72%	152 62%	30 48%	77 60%	32 56%	8 50%	- -	3 52%	13 51%	53 39%	145 71%	116 65%	74 59%
	(9)	61 6%	8 4%	17 7%	9 14%	9 7%	5 9%	2 13%	1 34%	- -	3 12%	10 8%	9 5%	13 7%	10 8%
	(8)	86 9%	25 13%	22 9%	7 11%	12 9%	4 6%	3 18%	1 39%	1 23%	3 12%	9 6%	15 7%	12 6%	15 12%
	(7)	53 5%	9 5%	21 8%	5 9%	8 7%	4 6%	1 8%	- -	* 9%	1 3%	5 4%	9 4%	10 5%	7 5%
	(6)	21 2%	3 1%	9 4%	2 3%	5 4%	2 4%	- -	- -	1 15%	- -	-	3 1%	6 3%	5 4%
	(5)	82 8%	11 6%	23 10%	9 15%	17 13%	11 19%	2 11%	1 27%	- -	6 23%	7 5%	13 7%	10 6%	10 8%
	(4)	20 2%	-	- -	-	- -	- -	-	-	-	-	1 1%	1 1%	3 1%	-
	(3)	19 2%	-	-	-	-	-	-	-	-	-	4 3%	1	3 2%	3 2%
	(2)	15 2%	-	- -	-	-	-	-	-	- -	-	4 3%	1 1%	2 1%	- -
Certain not to vote	(1)	143 14%	-	- -	-	- -	-	-	-	- -	- -	42 31%	5 3%	5 3%	3 2%
Don't know		2	- -	- -	-	- -	-	- -	- -	- -	- -	2 2%	-	-	- -
Mean		7.44	9.24	8.87	8.51	8.72	8.50	8.72	7.53	8.63	8.43	6.14	8.94	8.66	8.63
Standard deviation Standard error		3.32 0.10	1.41 0.10	1.70 0.11	1.85 0.26	1.84 0.16	2.02 0.27	1.68 0.39	1.88 0.84	1.72 0.70	2.05 0.41	4.00 0.35	2.11 0.15	2.33 0.16	2.15 0.22



Table 2

Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

		_				(Q5. Generally speal	king, do you thin	k of yourself as	?			
		Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base		1001	195	316	72	21	7	106	38	3	38	70	135
Weighted base		1001	199	296	89	21	5	102	38	3	41	64	144
Absolutely certain to vote	(10)	497 50%	129 65%	149 50%	43 48%	9 42%	1 24%	55 54%	17 45%	1 37%	15 37%	38 59%	40 28%
	(9)	61 6%	7 4%	21 7%	7 8%	2 10%	1 25%	5 5%	5 13%	-	- -	5 8%	8 5%
	(8)	86 9%	19 9%	21 7%	8 9%	3 14%	1 26%	6 6%	2 5%	- -	2 6%	8 12%	16 11%
	(7)	53 5%	11 6%	14 5%	7 8%	1 6%	-	8 8%	1 4%	* 18%	1 2%	1 2%	6 4%
	(6)	21 2%	3 1%	9 3%	4 4%	- -	-	3 3%	-	-	- -	-	3 2%
	(5)	82 8%	13 6%	26 9%	6 6%	1 4%	-	7 7%	5 14%	1 45%	9 21%	4 6%	12 8%
	(4)	20 2%	5 2%	7 2%	2 3%	- -	-	1 1%	-	- -	- -	1 1%	4 3%
	(3)	19 2%	1 1%	5 2%	5 5%	- -	-	2 2%	-	-	- -	1 1%	6 4%
	(2)	15 2%	-	6 2%	2 3%	- -	-	1 1%	-	-	4 10%	-	2 2%
Certain not to vote	(1)	143 14%	11 6%	38 13%	5 5%	5 23%	1 25%	13 13%	8 20%	- -	10 24%	7 11%	46 32%
Don't know		2	-	-	-	- -	-	- -	-	-	- -	-	2 1%
Mean		7.44	8.55	7.52	7.80	7.11	7.00	7.69	7.20	7.19	5.84	8.19	5.59
Standard deviation Standard error		3.32 0.10	2.51 0.18	3.25 0.18	2.86 0.34	3.68 0.80	3.93 1.49	3.22 0.31	3.54 0.57	2.84 1.64	3.78 0.61	3.00 0.36	3.78 0.33



Table 2

Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

								Region						R	egion Summar	У
		_Total	Scotland	North East	North West	York- shire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base		1001	86	41	106	96	71	90	55	103	118	144	91	860	86	55
Weighted base		1001	88	38	106	91	72	93	49	100	128	141	95	864	88	49
Absolutely certain to vote	(10)	497 50%	41 47%	19 50%	54 51%	40 43%	38 53%	40 43%	26 54%	51 50%	67 52%	72 51%	49 52%	430 50%	41 47%	26 54%
	(9)	61 6%	7 8%	4 10%	- -	9 10%	1 1%	10 11%	2 4%	7 7%	11 9%	7 5%	3 4%	52 6%	7 8%	2 4%
	(8)	86 9%	10 11%	3 8%	12 11%	8 8%	4 6%	10 11%	4 8%	11 11%	8 6%	12 8%	5 6%	73 8%	10 11%	4 8%
	(7)	53 5%	4 5%	2 7%	6 6%	2 3%	5 7%	4 4%	2 4%	6 6%	9 7%	5 4%	7 8%	47 5%	4 5%	2 4%
	(6)	21 2%	1 1%	- -	6 6%	- -	2 2%	3 3%	1 3%	3 3%	1 1%	3 2%	2 2%	19 2%	1 1%	1 3%
	(5)	82 8%	4 4%	3 8%	6 6%	8 9%	4 5%	5 6%	6 13%	8 8%	17 13%	11 8%	10 11%	72 8%	4 4%	6 13%
	(4)	20 2%	2 2%	1 1%	1 1%	3 4%	2 3%	3 4%	- -	4 4%	- -	3 2%	1 1%	18 2%	2 2%	-
	(3)	19 2%	-	2 4%	1 1%	2 2%	5 6%	1 1%	- -	3 3%	1 1%	5 3%	- -	19 2%	-	-
	(2)	15 2%	2 2%	1 3%	- -	1 1%	1 2%	1 1%	- -	2 2%	-	3 2%	4 4%	13 2%	2 2%	- -
Certain not to vote	(1)	143 14%	16 19%	3 9%	21 19%	18 20%	9 13%	14 15%	7 15%	7 7%	14 11%	21 15%	13 13%	119 14%	16 19%	7 15%
Don't know		2	-	-	-		- -	2 2%	- -		- -	- -	-	2	-	-
Mean		7.44	7.32	7.74	7.26	6.94	7.31	7.39	7.59	7.83	7.86	7.34	7.40	7.45	7.32	7.59
Standard deviation Standard error		3.32 0.10	3.51 0.38	3.11 0.49	3.49 0.34	3.62 0.37	3.43 0.41	3.31 0.35	3.30 0.44	2.90 0.29	3.00 0.28	3.44 0.29	3.36 0.35	3.30 0.11	3.51 0.38	3.30 0.44



Absolutes/col percents

Table 3

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party? Base: All respondents saying 5-10 likely to vote

		Ge	nder			A	ge				Cla	SS				Reg	gion		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	814	405	409	54	123	123	159	146	209	277	196	156	185	745	217	213	194	121	69
Weighted base	801	380	421	75	136	133	136	121	200	239	236	158	169	734	223	211	182	118	68
Conservative	182 23%	91 24%	90 21%	21 27%	20 15%	31 23%	33 24%	20 16%	56 28%	67 28%	57 24%	29 19%	28 16%	172 23%	57 26%	51 24%	34 19%	30 25%	9 14%
Labour	227 28%	106 28%	121 29%	28 37%	40 30%	42 31%	37 27%	33 28%	47 23%	55 23%	61 26%	46 29%	65 39%	205 28%	70 31%	48 23%	60 33%	26 22%	22 33%
Lib Dem	48 6%	19 5%	28 7%	4 6%	12 9%	10 8%	4 3%	4 3%	13 7%	23 10%	15 7%	6 4%	3 2%	45 6%	13 6%	13 6%	9 5%	11 9%	3 4%
UKIP	124 15%	64 17%	60 14%	4 5%	16 12%	16 12%	20 14%	28 23%	40 20%	20 8%	33 14%	40 25%	31 19%	123 17%	29 13%	49 23%	21 12%	24 20%	1 1%
Green	52 7%	27 7%	25 6%	6 8%	14 10%	15 11%	8 6%	6 5%	3 2%	22 9%	16 7%	8 5%	6 4%	49 7%	18 8%	13 6%	13 7%	5 4%	3 5%
SNP	16 2%	7 2%	9 2%	1 1%	3 2%	-	5 4%	2 2%	5 2%	4 2%	1	4 2%	7 4%	-	-	-	-	-	16 24%
Plaid Cymru	4	3 1%	1	-	-	-	2 1%	*	2 1%	*	2 1%	1 1%	1 1%	4	-	-	-	4 3%	-
BNP	4 1%	3 1%	2	-	-	1 1%	1 1%	1 1%	1	3 1%	-	1 1%	1	4 1%	2 1%	-	1 1%	1 1%	-
Other	19 2%	10 3%	9 2%	4 5%	5 4%	5 4%	4 3%	1 1%	-	4 2%	6 3%	5 3%	4 2%	16 2%	1 1%	5 2%	5 3%	6 5%	3 4%
Refused	52 7%	22 6%	30 7%	1 2%	10 7%	5 4%	9 7%	10 9%	17 8%	18 8%	17 7%	6 4%	11 7%	45 6%	12 5%	10 5%	19 10%	4 4%	7 11%
Don't know	73 9%	26 7%	47 11%	6 8%	15 11%	7 6%	13 10%	15 12%	17 8%	22 9%	28 12%	12 8%	11 7%	70 10%	20 9%	22 10%	21 11%	8 7%	3 4%



Table 3

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Re	fuse at Q.4)			_	Vote	ed in 2010 Ger Election	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	814	185	258	52	140	54	19	5	6	25	86	186	204	91
Weighted base	801	193	244	62	128	56	16	4	5	26	84	195	167	121
Conservative	182 23%	182 94%	-	-	-	-	-	-	-	- -	-	132 68%	4 2%	11 9%
Labour	227 28%	- -	227 93%	-	- -	-	- -	-	- -	-	-	5 3%	129 77%	28 23%
Lib Dem	48 6%	-	- -	48 77%	- -	- -	- -	- -	- -	-	- -	4 2%	2 1%	34 28%
UKIP	124 15%	- -	-	-	124 97%	- -	- -	- -	-	-	-	33 17%	15 9%	14 11%
Green	52 7%	-	-	-	-	52 92%	-	- -	- -	-	-	4 2%	7 4%	18 15%
SNP	16 2%	-	- -	-	- -	- -	16 100%	- -	- -	-	- -	- -	2 1%	4 3%
Plaid Cymru	4	-	-	-	-	-	-	4 100%	- -	-	-	-	*	1 1%
BNP	4 1%	-	-	-	-	- -	-	- -	4 85%	-	-	-	- -	- -
Other	19 2%	-	-	-	-	- -	-	- -	- -	19 73%	-	2 1%	1 1%	1 1%
Refused	52 7%	1 1%	2 1%	1 2%	-	-	-	-	1 15%	1 4%	47 56%	1 1%	- -	-
Don't know	73 9%	10 5%	15 6%	13 20%	4 3%	4 8%	-	- -	-	6 23%	37 44%	14 7%	8 5%	11 9%



Absolutes/col percents

Table 3

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 5-10 likely to vote

						25. Generally spea	king, do you thin	k of yourself as	?			
	_Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	814	178	265	60	18	6	88	30	3	24	59	83
Weighted base	801	182	241	75	16	4	85	30	3	27	56	83
Conservative	182 23%	143 79%	7 3%	5 7%	-	1 16%	2 3%	1 4%	- -	3 10%	3 6%	16 19%
Labour	227 28%	5 3%	184 76%	16 21%	1 4%	-	6 7%	-	1 45%	1 3%	3 6%	11 13%
Lib Dem	48 6%	3 1%	3 1%	29 38%	-	-	-	-	-	4 15%	1 2%	8 9%
UKIP	124 15%	13 7%	12 5%	7 9%	-	-	74 88%	-	-	5 17%	1 3%	12 15%
Green	52 7%	3 2%	9 4%	6 8%	1 8%	1 16%	-	25 81%	-	-	-	8 9%
SNP	16 2%	-	-	-	14 89%	-	-	-	-	-	1 1%	1 2%
Plaid Cymru	4	-	1	-	-	2 48%	-	-	-	-	1 2%	-
BNP	4 1%	-	3 1%	-	-	-	-	-	1 55%	-	-	-
Other	19 2%	4 2%	3 1%	-	-	-	-	-	-	11 39%	1 2%	-
Refused	52 7%	1	3 1%	1 2%	-	- -	1 1%	- -	-	-	41 74%	5 6%
Don't know	73 9%	11 6%	16 6%	11 15%	- -	1 20%	1 1%	5 15%	- -	4 15%	2 4%	23 27%



Absolutes/col percents

Table 3

O3 If there was a Conseq Election / LIK Conseq Election (for Sections) tomorrow, would you yot Consequently a labour

Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party? Base: All respondents saying 5-10 likely to vote

							Region						R	egion Summa	ry
	_Total	Scotland	North East	North West	York- shire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base	814	69	33	87	74	54	72	46	87	106	111	75	699	69	46
Weighted base	801	68	32	84	66	54	72	42	85	113	109	77	692	68	42
Conservative	182 23%	9 14%	2 7%	18 21%	14 21%	12 22%	16 22%	7 17%	24 28%	25 22%	32 29%	23 29%	165 24%	9 14%	7 17%
Labour	227 28%	22 33%	10 30%	32 39%	18 27%	10 18%	22 30%	16 38%	17 20%	43 38%	28 25%	11 14%	189 27%	22 33%	16 38%
Lib Dem	48 6%	3 4%	2 6%	2 3%	5 7%	3 5%	8 11%	1 3%	2 2%	8 7%	5 5%	9 12%	44 6%	3 4%	1 3%
UKIP	124 15%	1 1%	8 25%	9 10%	5 7%	14 25%	17 23%	7 17%	19 22%	10 8%	19 18%	17 22%	116 17%	1 1%	7 17%
Green	52 7%	3 5%	2 6%	5 6%	6 9%	6 12%	-	1 3%	6 7%	9 8%	9 9%	4 5%	47 7%	3 5%	1 3%
SNP	16 2%	16 24%	-	-	-	-	-	-	-	-	-	-	-	16 24%	-
Plaid Cymru	4	-	-	-	- -	-	-	4 9%	-	-	-	- -	-	-	4 9%
BNP	4 1%	-	1 4%	-	-	-	-	-	-	1 1%	1 1%	1 1%	4 1%	-	-
Other	19 2%	3 4%	1 2%	2 3%	2 3%	1 1%	1 2%	2 5%	3 3%	1 1%	- -	4 5%	14 2%	3 4%	2 5%
Refused	52 7%	7 11%	2 6%	9 11%	7 11%	1 1%	3 4%	1 2%	7 8%	3 2%	9 8%	3 4%	44 6%	7 11%	1 2%
Don't know	73 9%	3 4%	4 12%	7 8%	10 15%	8 15%	7 9%	2 6%	7 8%	14 13%	5 5%	6 8%	68 10%	3 4%	2 6%



CATI Opinion Poll

Fieldwork: 25th - 27th July 2014

Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party? Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

		Ge	nder			A	ge				Cla	SS		Region					
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	316	162	154	36	51	46	76	55	52	85	73	67	91	291	77	83	92	39	25
Weighted base	325	157	168	51	60	49	63	51	51	75	90	73	88	295	78	87	93	37	30
Conservative	27 8%	15 9%	12 7%	1 1%	5 8%	7 14%	3 6%	3 6%	8 16%	9 12%	3 3%	13 18%	2 2%	25 8%	6 8%	6 7%	8 9%	4 11%	2 6%
Labour	62 19%	28 18%	34 20%	18 36%	10 16%	13 26%	6 10%	10 20%	5 9%	16 22%	11 12%	11 16%	24 27%	54 18%	16 20%	13 16%	18 20%	7 18%	8 25%
Lib Dem	26 8%	11 7%	15 9%	5 10%	10 16%	1 2%	2 4%	5 9%	3 6%	4 6%	11 12%	3 5%	7 8%	24 8%	4 5%	13 15%	4 4%	4 11%	1 4%
UKIP	23 7%	13 8%	11 6%	1 2%	6 10%	3 6%	10 17%	1 3%	2 3%	6 8%	4 4%	5 7%	8 10%	22 8%	5 7%	8 10%	5 5%	4 10%	1 3%
Green	15 5%	10 6%	5 3%	3 6%	4 6%	1 2%	2 4%	4 8%	1 1%	2 3%	4 5%	4 5%	4 5%	15 5%	4 5%	4 4%	5 5%	3 7%	- -
SNP	6 2%	5 3%	1	-	-	2 4%	3 4%	1 2%	-	-	2 2%	2 3%	2 2%	-	-	-	-	-	6 20%
Plaid Cymru	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	2	1	1	-	1 1%	1 2%	-	-	-	-	-	1 1%	1 1%	2 1%	1 1%	-	-	1 2%	-
Other	28 9%	18 12%	10 6%	6 12%	3 4%	5 9%	5 8%	4 7%	6 12%	5 6%	10 11%	9 13%	4 5%	28 10%	8 11%	10 11%	8 8%	3 7%	-
Refused	54 17%	22 14%	32 19%	-	8 14%	8 16%	11 18%	13 25%	14 28%	19 25%	17 19%	5 7%	13 15%	46 16%	13 16%	13 14%	16 18%	5 12%	8 26%
Don't know	83 26%	34 22%	49 29%	16 32%	16 26%	9 19%	19 30%	10 21%	12 24%	13 18%	28 32%	18 25%	23 26%	78 27%	21 27%	20 23%	29 31%	8 22%	5 16%



Absolutes/col percents

Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party? Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

				Q.3/4/5 Votii	ng Intention (i	ncluding Sque	eze & DK/Re	efuse at Q.4)			_	Vote	d in 2010 Ger Election	
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	316	13	17	11	5	4	-	-	1	8	135	23	24	13
Weighted base	325	12	17	14	4	4	-	-	1	7	137	24	20	17
Conservative	27 8%	6 49%	- -	-	-	- -	- -	- -	-	-	- -	5 22%	3 15%	2 10%
Labour	62 19%	-	11 66%	-	- -	-	- -	- -	-	-	-	3 10%	10 50%	2 12%
Lib Dem	26 8%	-	- -	9 62%	- -	-	- -	- -	-	-	-	1 5%	-	7 40%
UKIP	23 7%	-	- -	-	4 100%	-	- -	- -	- -	- -	-	1 3%	2 11%	- -
Green	15 5%	-	-	-	- -	4 100%	- -	- -	-	-	-	3 12%	1 4%	-
SNP	6 2%	-	-	-	- -	-	- -	- -	-	-	-	-	-	-
Plaid Cymru	- -	-	-	-	- -	-	- -	- -	-	-	-	-	-	-
BNP	2	-	- -	-	- -	-	- -	- -	1 100%	-	-	-	-	-
Other	28 9%	-	-	-	- -	-	- -	- -	-	7 100%	-	2 10%	2 12%	-
Refused	54 17%	- -	- -	1 10%	- -	- -	- -	- -	- -	-	54 39%	1 5%	- -	-
Don't know	83 26%	6 51%	6 34%	4 28%	- -	- -	-	-	- -	-	83 61%	8 32%	1 7%	6 38%



CATI Opinion Poll

Fieldwork: 25th - 27th July 2014

Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party? Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

					C	25. Generally spea	king, do you thin	k of yourself as	?			
		Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	316	30	69	22	3	2	20	13	-	18	57	82
Weighted base	325	28	73	26	5	2	19	12	-	18	52	89
Conservative	27 8%	19 69%	2 2%	3 10%	-	-	1 3%	* 4%	- -		1 1%	1 1%
Labour	62 19%	-	47 64%	-	-	1 62%	2 11%	1 9%	-	1 7%	* 1%	9 10%
Lib Dem	26 8%	1 4%	-	16 60%	-	-	-	-	-	3 18%	-	5 6%
UKIP	23 7%	1 3%	3 5%	-	-	-	10 52%	1 6%	- -	1 6%	2 3%	6 6%
Green	15 5%	1 3%	3 4%	-	-	-	1 4%	7 59%	-	-	1 3%	2 2%
SNP	6 2%	-	- -	- -	5 100%	-	- -	- -	-	- -	-	1 1%
Plaid Cymru	- -	-	- -	- -	-	-	- -	- -	-	- -	-	-
BNP	2	-	2 2%	-	-	-	-	-	-	-	-	-
Other	28 9%	- -	3 4%	-	-	-	1 7%	2 15%	- -	10 55%	2 4%	10 12%
Refused	54 17%	-	-	1 5%	-	- -	1 6%	- -	-	1 5%	45 87%	5 6%
Don't know	83 26%	6 22%	13 18%	6 24%	-	1 38%	3 17%	1 6%	-	2 11%	1 2%	49 56%



Absolutes/col percents

Table 4

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3

							Region						R	Region Summa	ry
	Total	Scotland	North East	North West	York- shire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base	316	25	14	36	42	26	27	13	30	29	48	26	278	25	13
Weighted base	325	30	13	38	42	27	31	11	30	32	46	27	285	30	11
Conservative	27 8%	2 6%	-	2 6%	6 13%	1 4%	2 7%	* 4%	3 11%	3 10%	3 7%	4 13%	24 9%	2 6%	* 4%
Labour	62 19%	8 25%	1 8%	7 18%	11 25%	3 13%	6 21%	3 30%	4 12%	10 30%	6 13%	4 13%	51 18%	8 25%	3 30%
Lib Dem	26 8%	1 4%	1 6%	1 3%	2 5%	6 22%	3 10%	- -	4 13%	2 5%	2 4%	4 15%	24 9%	1 4%	-
UKIP	23 7%	1 3%	2 15%	3 8%	-	1 5%	4 14%	2 15%	3 9%	-	5 12%	2 8%	21 7%	1 3%	2 15%
Green	15 5%	-	1 5%	4 11%	-	1 4%	-	1 5%	2 8%	2 6%	2 4%	2 8%	14 5%	- -	1 5%
SNP	6 2%	6 20%	-	-	-	-	-	-	-	-	-	-	-	6 20%	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	- -	-
BNP	2	-	-	-	-	-	-	1 7%	- -	-	1 2%	-	1	-	1 7%
Other	28 9%	-	1 7%	4 11%	3 6%	4 17%	2 6%	-	3 11%	2 5%	7 15%	3 10%	28 10%	-	-
Refused	54 17%	8 26%	2 16%	8 20%	7 16%	2 9%	3 11%	1 9%	7 23%	3 10%	10 21%	4 14%	45 16%	8 26%	1 9%
Don't know	83 26%	5 16%	6 44%	8 22%	15 35%	7 26%	10 31%	3 29%	4 12%	11 34%	10 23%	5 19%	75 26%	5 16%	3 29%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 5
Q5. Generally speaking, do you think of yourself as...?
Base: All respondents

		Ge	nder			Ag	ge				Cla	SS				Reg	ion		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1001	513	488	84	150	157	208	174	228	313	232	204	252	915	262	264	243	146	86
Weighted base	1001	489	512	119	172	170	177	146	218	273	281	213	234	913	269	265	235	143	88
Conservative	199	99	99	15	27	33	36	23	64	72	53	42	31	190	58	57	43	33	9
	20%	20%	19%	12%	16%	20%	20%	16%	30%	26%	19%	20%	13%	21%	21%	21%	18%	23%	10%
Labour	296	137	159	43	38	62	46	54	53	72	78	64	82	274	89	59	91	36	22
	30%	28%	31%	36%	22%	36%	26%	37%	24%	26%	28%	30%	35%	30%	33%	22%	39%	25%	25%
Lib Dem	89	37	51	6	25	11	10	13	24	29	33	14	13	83	20	29	19	15	6
	9%	8%	10%	5%	15%	6%	6%	9%	11%	11%	12%	7%	5%	9%	7%	11%	8%	11%	7%
SNP	21 2%	12 2%	9 2%	-	3 2%	3 2%	7 4%	2 2%	5 2%	2 1%	3 1%	7 3%	9 4%	-	-	-	-	-	21 24%
Plaid Cymru	5 *	4 1%	1	-	-	1 *	2 1%	2 1%	1 *	*	2 1%	1	2 1%	5 1%	-	-	-	5 3%	-
UKIP	102	48	53	9	19	9	20	16	28	19	24	31	28	100	22	42	19	17	2
	10%	10%	10%	8%	11%	5%	12%	11%	13%	7%	8%	15%	12%	11%	8%	16%	8%	12%	2%
Green	38	24	14	8	8	8	6	4	4	14	13	6	6	36	14	7	9	6	2
	4%	5%	3%	6%	5%	5%	3%	3%	2%	5%	4%	3%	2%	4%	5%	3%	4%	4%	3%
BNP	3	2	*	1 1%	-	-	1 1%	-	-	*	-	1	1 1%	3	2 1%	-	-	1 1%	-
Other	41	27	14	5	12	9	10	2	2	7	15	6	13	36	13	8	9	7	5
	4%	5%	3%	4%	7%	5%	6%	1%	1%	3%	5%	3%	5%	4%	5%	3%	4%	5%	6%
Refused	64	29	35	2	12	6	12	14	17	25	17	7	15	53	18	13	18	5	11
	6%	6%	7%	2%	7%	4%	7%	9%	8%	9%	6%	4%	6%	6%	7%	5%	8%	3%	12%
Don't know	144	68	76	30	26	28	24	17	18	31	44	32	36	133	35	50	28	19	11
	14%	14%	15%	25%	15%	17%	14%	12%	8%	11%	16%	15%	15%	15%	13%	19%	12%	14%	12%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 5

Q5. Generally speaking, do you think of yourself as...? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Re	fuse at Q.4)				Vote	ed in 2010 Ger Election	
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1001	185	258	52	140	54	19	5	6	25	135	194	220	95
Weighted base	1001	193	244	62	128	56	16	4	5	26	137	204	179	126
Conservative	199 20%	153 79%	5 2%	3 4%	13 10%	4 7%	-	- -	-	4 17%	6 4%	146 72%	3 2%	9 7%
Labour	296 30%	7 4%	198 81%	3 6%	13 10%	10 18%	-	1 27%	4 71%	5 18%	13 10%	9 4%	147 82%	22 17%
Lib Dem	89 9%	6 3%	16 7%	40 65%	7 5%	6 11%	-	-	- -	-	8 6%	2 1%	4 2%	53 42%
SNP	21 2%	- -	1 *	-	- -	1 2%	14 88%	-	- -	- -	- -	-	4 2%	4 3%
Plaid Cymru	5 *	1	-	-	-	1 1%	-	2 49%	- -	-	1 1%	-	*	-
UKIP	102 10%	2 1%	6 2%	-	74 58%	-	-	-	-	-	5 3%	21 10%	5 3%	2 2%
Green	38 4%	1 1%	1 *	-	- -	27 48%	- -	-	- -	1 3%	1 1%	2 1%	4 2%	7 6%
BNP	3	-	1 1%	-	-	- -	-	-	1 29%	-	-	-	- -	- -
Other	41 4%	3 1%	1	6 9%	5 4%	-	-	- -	- -	12 47%	3 2%	3 2%	1 1%	6 5%
Refused	64 6%	3 2%	3 1%	1 2%	1 1%	- -	1 3%	1 24%	- -	2 8%	46 34%	7 4%	2 1%	1 1%
Don't know	144 14%	16 9%	13 5%	9 14%	15 11%	8 13%	1 8%	-	-	2 7%	55 40%	12 6%	9 5%	22 17%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 5

Q5. Generally speaking, do you think of yourself as...? Base: All respondents

						25. Generally speak	king, do you thinl	k of yourself as	?			
	_Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1001	195	316	72	21	7	106	38	3	38	70	135
Weighted base	1001	199	296	89	21	5	102	38	3	41	64	144
Conservative	199 20%	199 100%	- -	-	-	-	-	- -	-	-	- -	- -
Labour	296 30%	-	296 100%	- -	-	- -	-	-	- -	- -	- -	- -
Lib Dem	89 9%	-	- -	89 100%	-	- -	-	-	- -	- -	- -	- -
SNP	21 2%	-	- -	- -	21 100%	-	-	-	-	-	-	-
Plaid Cymru	5	-	- -	- -	-	5 100%	-	-	- -	- -	- -	- -
UKIP	102 10%	- -	- -	- -	-	- -	102 100%	- -	- -	- -	- -	- -
Green	38 4%	- -	- -	- -		- -	-	38 100%	-	-	- -	- -
BNP	3	- -	- -	- -	-	- -	- -	- -	3 100%	- -	- -	- -
Other	41 4%	- -	-	-	-	-	- -	- -	- -	41 100%	- -	-
Refused	64 6%	- -	- -	- -		- -	-	- -	-	-	64 100%	- -
Don't know	144 14%	- -	- -	- -	-	-	-	- -	- -	- -	-	144 100%



Table 5
Q5. Generally speaking, do you think of yourself as...?
Base: All respondents

Absolutes/col percents

							Region						R	<u>tegion Summa</u>	ry
	<u>Total</u>	Scotland	North East	North West	York- shire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base	1001	86	41	106	96	71	90	55	103	118	144	91	860	86	55
Weighted base	1001	88	38	106	91	72	93	49	100	128	141	95	864	88	49
Conservative	199	9	1	20	22	14	13	10	30	28	30	22	180	9	10
	20%	10%	3%	19%	24%	19%	14%	21%	30%	22%	21%	24%	21%	10%	21%
Labour	296	22	14	45	32	12	26	19	21	51	37	17	255	22	19
	30%	25%	38%	42%	35%	17%	28%	40%	21%	40%	27%	18%	30%	25%	40%
Lib Dem	89	6	3	6	9	12	13	1	5	12	7	15	82	6	1
	9%	7%	9%	5%	10%	16%	14%	1%	5%	10%	5%	15%	9%	7%	1%
SNP	21 2%	21 24%	-	-	-	-	-	-	-	-	-	-	-	21 24%	-
Plaid Cymru	5 *	-	-	-	-	-	-	5 10%	-	-	-	-	-	- -	5 10%
UKIP	102	2	6	9	4	11	12	2	19	2	20	15	98	2	2
	10%	2%	16%	9%	5%	15%	13%	4%	19%	1%	14%	15%	11%	2%	4%
Green	38	2	1	5	3	4	*	1	3	7	6	5	35	2	1
	4%	3%	2%	5%	4%	5%	1%	3%	3%	6%	5%	5%	4%	3%	3%
BNP	3	-	-	-	-	-	-	-	-	-	2 1%	1 1%	3	- -	-
Other	41	5	2	5	2	4	2	3	2	5	8	4	33	5	3
	4%	6%	4%	4%	3%	6%	2%	6%	2%	4%	5%	4%	4%	6%	6%
Refused	64	11	3	9	7	3	4	2	6	8	10	3	52	11	2
	6%	12%	7%	8%	7%	4%	5%	4%	6%	6%	7%	3%	6%	12%	4%
Don't know	144	11	8	9	12	12	22	6	16	15	21	14	127	11	6
	14%	12%	21%	8%	13%	17%	23%	11%	16%	11%	15%	15%	15%	12%	11%



CATI Opinion Poll

Fieldwork: 25th - 27th July 2014

Table 6

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

		Ger	nder			Ag	ge				Cla	SS				Reg	ion		
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	662	333	329	44	93	105	127	118	175	228	147	134	152	604	180	174	149	101	57
Weighted base	650	312	338	63	104	114	108	96	166	199	177	137	137	597	184	172	142	99	54
Conservative	179 27%	89 28%	90 27%	18 29%	20 20%	31 27%	32 30%	20 20%	57 35%	69 35%	54 30%	30 22%	26 19%	170 29%	57 31%	49 29%	32 23%	31 32%	8 16%
Labour	216 33%	101 32%	115 34%	26 42%	35 34%	40 35%	34 32%	35 36%	46 28%	56 28%	57 32%	43 31%	61 44%	194 33%	67 36%	46 27%	59 42%	23 23%	22 41%
Lib Dem	53 8%	19 6%	33 10%	4 6%	16 15%	9 8%	6 5%	6 6%	12 8%	23 11%	18 10%	7 5%	4 3%	50 8%	13 7%	16 9%	10 7%	10 11%	3 5%
UKIP	112 17%	56 18%	56 16%	3 4%	13 13%	15 13%	19 18%	26 27%	36 22%	19 10%	28 16%	36 27%	28 21%	111 19%	25 14%	43 25%	21 15%	22 22%	1 2%
Green	48 7%	25 8%	22 7%	7 11%	13 12%	14 12%	6 6%	5 5%	3 2%	21 11%	12 7%	9 6%	5 4%	45 8%	17 9%	12 7%	12 9%	4 4%	3 5%
SNP	14 2%	7 2%	7 2%	* 1%	3 2%	-	5 4%	2 2%	5 3%	4 2%	1	4 3%	6 4%	-	-	-	-	-	14 26%
Plaid Cymru	3	2 1%	1	-	-	-	1 1%	*	1 1%	*	1 1%	1 1%	1 1%	3	-	-	-	3 3%	-
BNP	4 1%	3 1%	2 1%	-	*	1 1%	1 1%	1 1%	1	2 1%	-	1 1%	1 1%	4 1%	3 1%	-	1 1%	1 1%	-
Other	22 3%	10 3%	12 3%	5 8%	4 4%	4 4%	4 3%	2 2%	4 2%	5 3%	6 3%	6 5%	5 4%	19 3%	2 1%	6 4%	7 5%	4 4%	3 5%



Voted in 2010 General

CATI Opinion Poll Fieldwork: 25th - 27th July 2014

Table 6

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

				Q.3/4/5 Votin	ng Intention (in	ncluding Sque	eze & DK/Ref	use at Q.4)					Election	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	662	171	231	45	122	46	17	4	5	21	13	170	186	79
Weighted base	650	179	216	53	112	48	14	3	4	22	14	177	152	106
Conservative	179 27%	179 100%	-	-	-	-	-	-	-	-	5 34%	132 75%	5 3%	11 10%
Labour	216 33%	- -	216 100%	-	- -	- -	-	-	-	-	5 33%	5 3%	123 81%	29 27%
Lib Dem	53 8%	- -	-	53 100%	-	-	-	-	-	-	5 33%	3 2%	2 1%	33 31%
UKIP	112 17%	- -	-	-	112 100%	-	-	-	-	-	- -	31 17%	14 9%	13 12%
Green	48 7%	- -	-	-	-	48 100%	-	-	-	-	- -	4 2%	6 4%	16 16%
SNP	14 2%	- -	-	-	-	-	14 100%	- -	-	-	-	-	2 1%	3 3%
Plaid Cymru	3	- -	-	-	- -	- -	-	3 100%	- -	-	- -	-	*	*
BNP	4 1%	- -	-	-	- -	-	-	- -	4 100%	-	- -	-	- -	- -
Other	22 3%	-	-	-	-	-	-	-	-	22 100%	- -	1 1%	1 1%	1 1%



CATI Opinion Poll Fieldwork: 25th - 27th July 2014

Table 6
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q5. Generally speaking, do you think of yourself as ...? Conser -vative Labour Lib Dem SNP Plaid Cymru UKIP Green BNP Other Refused Don't know Total Unweighted base 662 163 235 53 17 5 78 25 2 19 11 53 Weighted base 650 167 214 66 14 3 74 26 2 22 10 54 Conservative 179 142 6 6 2 3 3 15 27% 85% 22% 13% 30% 28% 216 4 178 15 3 10 Labour 4 1 1 33% 2% 83% 22% 31% 26% 19% Lib Dem 53 2 3 36 7 8% 1% 1% 54% 18% 6% 13% **UKIP** 112 12 11 6 68 3 11 9% 92% 16% 17% 7% 5% 11% 21% 48 3 8 23 Green 2% 7% 22% 13% 7% 4% 8% 90% SNP 14 13 2% 88% 5% 2% 2 Plaid Cymru 3 56% 7% **BNP** 4 3 1% 69% 1% Other 22 3 4 11 2

3%

50%

14%



3%

3%

2%

2%

CATI Opinion Poll Fieldwork: 25th - 27th July 2014

Table 6

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

							Region						R	egion Summa	ry
	_Total	Scotland	North East	North West	York- shire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base	662	57	26	68	56	45	59	39	70	87	92	63	566	57	39
Weighted base	650	54	25	66	51	46	60	35	67	94	90	64	562	54	35
Conservative	179 27%	8 16%	2 7%	15 23%	15 30%	12 26%	15 26%	7 21%	22 33%	26 28%	31 35%	24 38%	163 29%	8 16%	7 21%
Labour	216 33%	22 41%	9 38%	30 45%	20 38%	9 20%	21 35%	14 42%	16 23%	43 46%	24 27%	8 13%	180 32%	22 41%	14 42%
Lib Dem	53 8%	3 5%	2 6%	3 5%	6 11%	3 7%	9 15%	1 2%	4 6%	8 8%	5 6%	10 15%	49 9%	3 5%	1 2%
UKIP	112 17%	1 2%	8 31%	9 13%	4 8%	13 28%	14 23%	6 18%	16 24%	8 9%	17 19%	15 24%	104 19%	1 2%	6 18%
Green	48 7%	3 5%	2 8%	5 8%	5 10%	6 14%	- -	1 3%	6 9%	7 8%	10 11%	3 5%	44 8%	3 5%	1 3%
SNP	14 2%	14 26%	-	-	-	-	-	-	-	-	-	-	-	14 26%	- -
Plaid Cymru	3	- -	- -	-	-	-	- -	3 8%	-	- -	- -	-	- -	-	3 8%
BNP	4 1%	-	1 4%	-	-	-	- -	-	- -	1 1%	2 2%	1 2%	4 1%	-	- -
Other	22 3%	3 5%	2 6%	4 6%	1 3%	2 5%	1 1%	2 6%	3 5%	1 1%	1 1%	2 4%	17 3%	3 5%	2 6%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 7

		Ger	nder	Age				Class				Region							
														Eng- land &	South	Mid-	North Eng-	Wales & South	Scot-
	Total	_Male_	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Wales	East	<u>lands</u>	land	<u>West</u>	<u>land</u>
Unweighted base	1001	513	488	84	150	157	208	174	228	313	232	204	252	915	262	264	243	146	86
Weighted base	1001	489	512	119	172	170	177	146	218	273	281	213	234	913	269	265	235	143	88
I believe what Ed Miliband sa	ys more t	han I bel	ieve Davi	d Camer	<u>on</u>														
Agree	321 32%	159 32%	163 32%	39 33%	61 36%	56 33%	50 28%	45 31%	70 32%	86 32%	82 29%	66 31%	87 37%	293 32%	92 34%	74 28%	93 39%	34 24%	28 32%
Disagree	574 57%	293 60%	282 55%	78 65%	85 50%	95 56%	111 63%	83 57%	123 56%	160 59%	178 63%	127 60%	109 47%	527 58%	151 56%	162 61%	119 51%	95 66%	47 54%
Don't know	105 11%	37 8%	68 13%	2 2%	25 15%	18 11%	16 9%	19 13%	25 11%	26 10%	21 8%	20 9%	38 16%	93 10%	27 10%	29 11%	23 10%	14 10%	12 14%
Ed Miliband puts me off voting	g for Lab	our at th	e next Ge	eneral Ele	ection														
Agree	537 54%	271 55%	266 52%	63 53%	84 49%	95 56%	103 58%	79 54%	112 51%	140 51%	148 53%	131 61%	118 50%	491 54%	137 51%	142 53%	132 56%	81 56%	46 52%
Disagree	410 41%	196 40%	214 42%	52 44%	79 46%	69 41%	65 37%	56 38%	88 40%	117 43%	119 42%	74 35%	101 43%	374 41%	121 45%	107 40%	91 39%	54 38%	36 41%
Don't know	55 5%	23 5%	32 6%	4 3%	8 5%	6 3%	8 5%	10 7%	18 8%	16 6%	14 5%	9 4%	16 7%	49 5%	12 4%	17 6%	12 5%	8 6%	6 7%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 7

				Q.3/4/5 Votir	ng Intention (in	ncluding Sque	eze & DK/Ref	use at Q.4)				Vote	d in 2010 Gen Election	ıeral
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1001	185	258	52	140	54	19	5	6	25	135	194	220	95
Weighted base	1001	193	244	62	128	56	16	4	5	26	137	204	179	126
I believe what Ed Miliband says	more than	I believe Da	vid Cameron											
Agree	321 32%	11 6%	168 69%	15 25%	29 23%	27 48%	4 23%	2 51%	3 57%	6 23%	19 14%	20 10%	117 65%	50 39%
Disagree	574 57%	178 92%	62 26%	37 61%	88 69%	25 45%	8 52%	2 49%	2 34%	17 65%	77 56%	179 88%	47 26%	60 47%
Don't know	105 11%	4 2%	14 6%	9 15%	11 8%	4 7%	4 25%	- -	* 9%	3 12%	41 30%	5 2%	15 8%	17 13%
Ed Miliband puts me off voting f	or Labour	at the next C	Seneral Elect	<u>ion</u>										
Agree	537 54%	144 75%	88 36%	32 52%	83 64%	28 51%	9 58%	3 76%	1 23%	13 48%	71 51%	144 71%	69 38%	69 54%
Disagree	410 41%	41 21%	149 61%	27 44%	43 33%	25 45%	6 39%	1 24%	3 67%	11 43%	42 30%	53 26%	105 59%	52 41%
Don't know	55 5%	8 4%	7 3%	2 3%	3 2%	3 5%	* 3%	-	* 9%	2 9%	25 18%	7 3%	5 3%	5 4%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 7

		Q5. Generally speaking, do you think of yourself as?												
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know		
Unweighted base	1001	195	316	72	21	7	106	38	3	38	70	135		
Weighted base	1001	199	296	89	21	5	102	38	3	41	64	144		
I believe what Ed Miliband sa	ys more than I be	elieve David Ca	ameron_											
Agree	321 32%	9 4%	192 65%	31 35%	4 21%	1 30%	21 20%	15 39%	-	7 18%	11 17%	30 21%		
Disagree	574 57%	182 91%	91 31%	43 48%	12 60%	3 55%	73 72%	21 55%	2 82%	28 69%	34 53%	85 59%		
Don't know	105 11%	8 4%	13 5%	15 17%	4 19%	1 15%	8 7%	2 6%	* 18%	5 13%	19 29%	29 20%		
Ed Miliband puts me off voting	ng for Labour at t	he next Gener	al Election											
Agree	537 54%	140 71%	129 43%	41 46%	15 72%	2 46%	70 69%	14 37%	-	21 52%	32 49%	72 50%		
Disagree	410 41%	49 25%	158 53%	43 49%	5 26%	3 54%	30 30%	21 56%	2 82%	17 42%	20 32%	60 41%		
Don't know	55 5%	9 5%	10 3%	4 5%	* 2%	-	1 1%	2 6%	* 18%	2 6%	12 19%	13 9%		



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 7

							Region						R	Region Summa	ry
		Scotland	North East	North West	York- shire & Humber -side	East Midlands	West <u>Midlands</u>	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base	1001	86	41	106	96	71	90	55	103	118	144	91	860	86	55
Weighted base	1001	88	38	106	91	72	93	49	100	128	141	95	864	88	49
I believe what Ed Miliband	says more than	I believe Day	rid Cameron												
Agree	321 32%	28 32%	15 39%	42 40%	36 39%	19 26%	32 34%	18 37%	24 24%	43 33%	49 35%	16 17%	275 32%	28 32%	18 37%
Disagree	574 57%	47 54%	18 46%	55 52%	47 51%	41 57%	50 54%	26 53%	71 71%	72 56%	79 56%	69 73%	501 58%	47 54%	26 53%
Don't know	105 11%	12 14%	6 15%	9 8%	9 10%	12 17%	11 12%	5 10%	5 5%	13 10%	14 10%	10 10%	88 10%	12 14%	5 10%
Ed Miliband puts me off vo	ting for Labour	at the next G	eneral Election	<u>on</u>											
Agree	537 54%	46 52%	19 50%	55 52%	58 63%	34 47%	56 60%	25 52%	52 52%	68 53%	68 48%	55 59%	465 54%	46 52%	25 52%
Disagree	410 41%	36 41%	18 48%	45 43%	28 31%	33 45%	29 31%	24 48%	45 45%	55 43%	66 47%	31 33%	350 40%	36 41%	24 48%
Don't know	55 5%	6 7%	1 3%	6 6%	5 6%	5 8%	9 9%	-	3 3%	5 4%	7 5%	8 9%	49 6%	6 7%	-



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 8

		Ge	nder		Age				Class				Region						
	Total	Male	Female	18-24	25 24	25 44	4E E4	EE 64	65+	AB	C1	C2	DE	Eng- land &	South East	Mid-	North Eng-	Wales & South	Scot-
	Total				25-34	35-44	45-54	55-64						Wales		lands	<u>land</u>	West	land
Unweighted base	1001	513	488	84	150	157	208	174	228	313	232	204	252	915	262	264	243	146	86
Weighted base	1001	489	512	119	172	170	177	146	218	273	281	213	234	913	269	265	235	143	88
If Labour won the next Gener	al Electio	n, it wou	ıld probab	ly start i	ncreasing	g levels of	Govern	ment spe	nding as	soon as i	it got into	power							
Agree	582 58%	308 63%	275 54%	70 59%	93 54%	102 60%	102 58%	86 59%	129 59%	156 57%	171 61%	125 59%	130 55%	542 59%	165 61%	151 57%	141 60%	86 60%	41 46%
Disagree	347 35%	155 32%	192 38%	40 33%	63 36%	61 36%	63 36%	46 31%	75 34%	94 35%	93 33%	80 38%	79 34%	306 34%	87 32%	94 36%	75 32%	51 35%	40 46%
Don't know	72 7%	27 5%	45 9%	9 8%	16 10%	7 4%	11 6%	14 10%	14 6%	22 8%	17 6%	7 3%	26 11%	65 7%	18 7%	21 8%	20 8%	7 5%	7 8%
I would be more likely to vote	for Labo	ur at the	next Gen	eral Elec	tion if To	ny Blair w	ere party	<u> leader</u>											
Agree	196 20%	102 21%	94 18%	36 30%	39 23%	35 21%	37 21%	21 14%	28 13%	48 18%	46 16%	43 20%	60 25%	188 21%	56 21%	48 18%	61 26%	24 17%	8 10%
Disagree	769 77%	369 75%	400 78%	81 68%	124 72%	133 78%	136 77%	115 79%	180 83%	216 79%	229 81%	164 77%	160 68%	693 76%	205 76%	207 78%	167 71%	114 80%	75 86%
Don't know	36 4%	18 4%	18 3%	2 2%	9 5%	1 1%	5 3%	10 7%	9 4%	9 3%	7 2%	5 2%	15 6%	32 3%	8 3%	11 4%	7 3%	5 4%	4 4%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 8

				Q.3/4/5 Votir	ng Intention (in	ncluding Sque	eze & DK/Ref	use at Q.4)				Vote	d in 2010 Gen Election	ıeral
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1001	185	258	52	140	54	19	5	6	25	135	194	220	95
Weighted base	1001	193	244	62	128	56	16	4	5	26	137	204	179	126
If Labour won the next General E	Election, it	would proba	ably start inc	reasing levels	of Governm	ent spending	as soon as	it got into pov	<u>wer</u>					
Agree	582 58%	137 71%	142 58%	31 50%	86 67%	29 51%	10 61%	2 49%	2 48%	14 54%	60 44%	149 73%	101 56%	76 60%
Disagree	347 35%	53 27%	91 37%	27 43%	36 28%	17 30%	4 28%	2 51%	3 52%	10 37%	49 36%	50 25%	69 39%	42 33%
Don't know	72 7%	3 2%	11 4%	4 7%	6 5%	11 19%	2 11%	- -	-	2 9%	28 20%	5 2%	9 5%	9 7%
I would be more likely to vote for	r Labour at	the next Ge	eneral Election	n if Tony Blai	r were party	<u>leader</u>								
Agree	196 20%	22 12%	73 30%	15 24%	12 10%	9 16%	1 8%	1 27%	3 58%	6 23%	19 14%	17 8%	56 31%	17 13%
Disagree	769 77%	170 88%	167 69%	44 71%	114 89%	45 81%	15 92%	3 73%	2 42%	19 74%	94 69%	186 92%	121 68%	105 83%
Don't know	36 4%	1 1%	3 1%	3 5%	2 2%	2 3%	-	-	-	1 3%	23 17%	-	2 1%	5 4%



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 8

	_	Q5. Generally speaking, do you think of yourself as?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know	
Unweighted base	1001	195	316	72	21	7	106	38	3	38	70	135	
Weighted base	1001	199	296	89	21	5	102	38	3	41	64	144	
If Labour won the next Genera	l Election, it wo	uld probably s	tart increasing	levels of Govern	ment spendir	ng as soon as it go	ot into power						
Agree	582 58%	149 75%	162 55%	46 52%	10 46%	4 88%	64 63%	19 50%	2 63%	26 65%	31 49%	70 48%	
Disagree	347 35%	45 23%	118 40%	40 46%	10 46%	1 12%	32 31%	13 34%	1 37%	13 32%	22 34%	52 36%	
Don't know	72 7%	4 2%	16 5%	2 3%	2 9%	-	6 6%	6 17%	-	2 4%	11 17%	22 15%	
I would be more likely to vote	for Labour at the	e next General	Election if Ton	y Blair were part	y leader								
Agree	196 20%	16 8%	100 34%	18 20%	2 12%	1 25%	13 12%	5 14%	2 82%	7 16%	6 9%	26 18%	
Disagree	769 77%	182 91%	194 66%	66 74%	18 88%	4 75%	87 86%	31 81%	* 18%	32 79%	46 72%	108 75%	
Don't know	36 4%	1 1%	2 1%	5 5%	-	-	2 2%	2 4%	- -	2 5%	12 19%	10 7%	



CATI Opinion Poll Fieldwork : 25th - 27th July 2014

Table 8

							Region						R	egion Summar	у
					York- shire &										
	Total	Scotland	North East	North West	Humber -side	East <u>Midlands</u>	West <u>Midlands</u>	Wales	East Anglia	Greater London	South East	South West	Eng- land	Scotland	Wales
Unweighted base	1001	86	41	106	96	71	90	55	103	118	144	91	860	86	55
Weighted base	1001	88	38	106	91	72	93	49	100	128	141	95	864	88	49
If Labour won the next General	Election, it v	vould probal	bly start incre	easing levels	of Governm	nent spendin	g as soon as	it got into po	wer						
Agree	582 58%	41 46%	24 63%	59 56%	57 62%	46 64%	45 49%	30 61%	59 59%	82 64%	82 58%	56 59%	512 59%	41 46%	30 61%
Disagree	347 35%	40 46%	11 28%	36 34%	28 31%	17 24%	42 45%	19 39%	35 35%	40 31%	46 33%	32 34%	288 33%	40 46%	19 39%
Don't know	72 7%	7 8%	3 9%	10 10%	6 7%	9 12%	6 6%	- -	6 6%	6 4%	12 9%	7 7%	65 8%	7 8%	- -
I would be more likely to vote for	or Labour at	the next Ger	neral Election	if Tony Blai	ir were party	<u>leader</u>									
Agree	196 20%	8 10%	11 29%	27 26%	23 25%	9 12%	20 22%	10 20%	19 19%	28 21%	28 20%	14 15%	178 21%	8 10%	10 20%
Disagree	769 77%	75 86%	25 65%	76 72%	66 72%	61 85%	67 72%	39 80%	79 79%	94 74%	111 78%	75 79%	654 76%	75 86%	39 80%
Don't know	36 4%	4 4%	2 6%	2 2%	3 3%	2 3%	6 7%	- -	2 2%	6 5%	2 1%	5 6%	32 4%	4 4%	- -



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Weighting Table

Table 9

Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for? Base: All respondents

	Unweighted <u>Total</u>	Weighted Total
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	194 19%	204 20%
Labour	220 22%	179 18%
Liberal Democrat	95 9%	126 13%
Other	77 8%	59 6%
Did not vote	303 30%	323 32%
Don't remember	39 4%	38 4%
Refused	73 7%	71 7%

