



The ComRes Darling Index

Q. How confident or otherwise are you in the ability of each of the following?

	Confident												
	Oct 07	Nov 07	Dec 07	Jan 08	Feb 08	Mar 08	Apr 08	May 08	Jun 08	Jul 08	Aug 08	Sept 08	Oct 08
Alistair Darling	15%	17%	13%	17%	11%	14%	9%	12%	9%	12%	13%	11%	25%
George Osborne	49%	44%	49%	48%	56%	55%	52%	55%	44%	41%	44%	40%	36%
Vince Cable											43%	31%	45%
Gordon Brown	30%	31%	22%	26%	20%	20%	18%	17%	12%	17%	20%	13%	42%
David Cameron	55%	49%	55%	59%	62%	62%	67%	67%	60%	60%	62%	55%	47%
Nick Clegg											19%	9%	13%



	Not Confident												
	Oct 07	Nov 07	Dec 07	Jan 08	Feb 08	Mar 08	Apr 08	May 08	Jun 08	Jul 08	Aug 08	Sept 08	Oct 08
Alistair Darling	76%	77%	83%	76%	86%	83%	90%	87%	89%	85%	85%	87%	73%
George Osborne	37%	47%	39%	43%	38%	41%	42%	36%	46%	47%	44%	47%	57%
Vince Cable											41%	49%	41%
Gordon Brown	64%	67%	73%	69%	80%	79%	82%	82%	83%	81%	80%	87%	56%
David Cameron	38%	49%	39%	35%	37%	37%	31%	32%	38%	36%	36%	43%	49%
Nick Clegg											68%	76%	72%



Q. Would you agree or disagree with each of these statements about Chancellor of the Exchequer Alistair Darling?

	Agree												
	Oct 07	Nov 07	Dec 07	Jan 08	Feb 08	Mar 08	Apr 08	May 08	Jun 08	Jul 08	Aug 08	Sept 08	Oct 08
Understands business	19%	22%	20%	23%	17%	14%	15%	23%	18%	21%	19%	21%	31%
Out of his depth	57%	62%	59%	59%	67%	66%	73%	72%	69%	70%	70%	68%	62%
Promotes entrepreneurial culture	14%	17%	16%	18%	11%	11%	13%	14%	10%	14%	14%	14%	17%
Is handling the economy responsibly in the midst of a global economic downturn	-	-	-	-	-	-	16%	20%	18%	17%	13%	17%	31%



	Disagree												
	Oct 07	Nov 07	Dec 07	Jan 08	Feb 08	Mar 08	Apr 08	May 08	Jun 08	Jul 08	Aug 08	Sept 08	Oct 08
Understands business	42%	71%	66%	63%	76%	78%	79%	72%	74%	71%	77%	71%	63%
Out of his depth	25%	25%	33%	27%	23%	23%	21%	25%	24%	21%	23%	25%	30%
Promotes entrepreneurial culture	63%	67%	65%	63%	80%	81%	78%	74%	79%	71%	78%	72%	67%
Is handling the economy responsibly in the midst of a global economic downturn	-	-	-	-	-	-	80%	76%	76%	72%	80%	76%	59%



Q. How well or badly do you think each of the following has responded to the global financial crisis?

	Very well	Fairly well	Fairly badly	Very badly	No opinion
Gordon Brown	19%	51%	17%	11%	1%
Alistair Darling	6%	38%	31%	22%	4%
David Cameron	6%	43%	34%	8%	9%
George Osborne	5%	31%	30%	11%	23%
Nick Clegg	3%	20%	31%	12%	34%
Vince Cable	22%	28%	16%	6%	29%



Q. Which if any of these do you blame most for the global financial crisis?

The banking industry	53%
Governments	20%
Financial speculators	13%
Regulators	11%
Individual borrowers	1%
No opinion	2%



Q. In what sense if at all has the global financial crisis had a negative effect on your business?

No negative effect	19%
It's beginning to affect us negatively	48%
It has been affecting us negatively for some months	29%
Don't know	5%



Q. How has the global financial crisis affected your business? Please tick all that apply:

It's been harder to borrow money for the business	24%
Sales have declined	64%
Sales invoices are paid more slowly	46%
Orders have been cancelled	27%
Confidence generally has worsened	74%



Q. How confident are you, if at all, that the Government's bail-out will succeed in restoring confidence in the UK's financial sector?

Very confident	2%
Fairly confident	37%
Not particularly confident	49%
Not at all confident	11%
No opinion	1%

Methodology: ComRes surveyed 287 business leaders on 13th – 21st October 2008.
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