

Q1. How concerned or otherwise are you about the prospect of swine 'flu disrupting your business operations?

	May 09	July 09
Very concerned	4%	13%
Fairly concerned	19%	39%
Fairly unconcerned	50%	37%
Very unconcerned	27%	10%
Total	100%	100%

Q2. Have you taken, or do you plan to implement, any measures to protect you or your staff from swine flu?

	May 09	July 09	May 09	July 09
	Have done	Have done	Plan to do	Plan to do
Issue briefings/instructions	28%	54%	22%	46%
Draw up contingency plans	18%	45%	22%	55%
Arrange for stocks of Tamiflu to be available	2%	9%	18%	91%
Arrange for stocks of masks to be available	5%	22%	14%	78%

Q.3 Do you agree or disagree with these statements about the swine 'flu outbreak?

	May 09	July 09	May 09	July 09
	Agree	Agree	Disagree	Disagree
The government has done enough to prepare people for the possibility of a pandemic	65	69	15	31
The prospect of swine 'flu pandemic has been exaggerated by the media	75	64	17	36
I am concerned that if the outbreak becomes widely felt in London then thousands of people could die in the capital	17	31	73	69

Methodology note:

ComRes surveyed 205 business decision-makers on 12-14 May and 137 business decision-makers on 14-16 July 2009.

More info: Andrew Hawkins 07971 209995 (24 hours)