

#### METHODOLOGY NOTE

ComRes interviewed 1,444 Conservative councillors between the 22<sup>nd</sup> August and 6<sup>th</sup> September 2013. Data were weighted to be representative of all Conservative councillors in England and Wales by region. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: <a href="mailto:katharine.peacock@comres.co.uk">katharine.peacock@comres.co.uk</a>

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#### **Sunday Politics Councillors Survey - Conservatives** Q1. Which of these do you see as the most important issues facing Britain today? Base: All respondents Q2. Which of these views about climate change is closest to your own? Base: All respondents Q3. Would you say that, on balance, immigration has had a positive, neutral or negative impact on Britain over the last 30 years? Base: All respondents Base: All respondents Base: All respondents Base: All respondents Q4. Do you agree or disagree with these statements about a possible in/out referendum on Britain's EU membership? Britain currently gains more from its membership of the EU than it costs. Base: All respondents Q4. Do you agree or disagree with these statements about a possible in/out referendum on Britain's EU membership? Summary - agree Base: All respondents Q5. Do you agree or disagree with these statements? Legalising gay marriage will cost my party more votes than it gains at the next Election. Base: All respondents Base: All respondents Base: All respondents Q5. Do you agree or disagree with these statements? Summary - Agree 18 Base: All respondents Base: All respondents Base: All respondents Q6. Would you support or oppose each of these policy proposals? A ban on topless Page 3 pictures 21 Base: All respondents Q6. Would you support or oppose each of these policy proposals? Scrapping Trident Base: All respondents Q6. Would you support or oppose each of these policy proposals? A windfall tax on energy companies 23

Q6. Would you support or oppose each of these policy proposals? A ban on covering faces, e.g. wearing a burkha, in places such as schools and airports.

Base: All respondents

Base: All respondents

Base: All respondents

### 

Base: All respondents

### Q1. Which of these do you see as the most important issues facing Britain today?

Base: All respondents

Unweighted Total Weighted Total
The economy
Immigration
Health/NHS
Europe
Housing
Education
Defence
Crime
Poverty
Not Stated

	Ge	nder		Age						Re	gion						Leng	th of serv	/ice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1149	926	223	228	193	725	118	189	97	13	85	307	138	18	117	66	274	267	209	181	218
80%	83%	68%	87%	82%	77%	77%	75%	80%	90%	74%	79%	78%	95%	89%	92%	80%	78%	82%	79%	79%
665	483	182	85	96	484	86	132	47	8	55	160	71	4	64	40	144	161	119	100	141
46%	43%	55%	32%	41%	51%	56%	52%	39%	52%	48%	41%	40%	20%	49%	55%	42%	47%	46%	44%	51%
438	304	134	61	78	298	45	62	35	3	31	125	62	9	42	24	100	109	77	72	80
30%	27%	40%	23%	33%	32%	29%	24%	28%	19%	27%	32%	35%	50%	32%	33%	29%	32%	30%	31%	29%
420	331	88	51	54	315	60	70	26	6	34	120	49	4	25	27	91	95	72	66	95
29%	30%	27%	19%	23%	33%	39%	28%	22%	38%	30%	31%	28%	20%	19%	37%	27%	28%	28%	29%	34%
406	316	90	84	76	245	34	95	36	3	25	110	61	4	28	12	93	105	65	69	75
28%	28%	27%	32%	32%	26%	22%	38%	29%	19%	22%	28%	34%	20%	21%	16%	27%	31%	25%	30%	27%
337	261	76	86	53	197	18	63	35	3	26	109	40	6	26	12	87	87	71	45	47
23%	23%	23%	33%	23%	21%	12%	25%	28%	24%	23%	28%	22%	30%	20%	16%	25%	25%	28%	20%	17%
108	87	21	21	12	74	11	19	8	2	5	33	17	2	8	2 3%	23	23	16	17	28
7%	8%	6%	8%	5%	8%	7%	8%	7%	14%	5%	8%	10%	10%	6%		7%	7%	6%	8%	10%
86	61	25	25	10	50	10	18	19	1	7	13	10	1	4	2 3%	13	29	11	16	17
6%	5%	8%	9%	4%	5%	7%	7%	16%	5%	6%	3%	6%	5%	3%		4%	8%	4%	7%	6%
81 6%	52 5%	29 9%	16 6%	20 9%	44 5%	5 3%	18 7%	7 6%	1 5%	9 8%	15 4%	15 9%	-	9 7%	2 3%	19 5%	26 8%	14 6%	9 4%	13 5%
10 1%	9 1%	1	1 *	3 1%	6 1%	-	2 1%	2 2%	- -	1 1%	4 1%	1 1%	-	- -	<u>-</u>	2 1%	1	3 1%	1	3 1%



### Q2. Which of these views about climate change is closest to your own? Base: All respondents

		Ge	nder		Age						Re	gion						Lengt	th of serv	/ice	
	Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
Unweighted Total	1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
Weighted Total	1444 100%	1114 100%	330 100%	261 100%	235 100%	946 100%	153 100%	253 100%	121 100%	14 100%	114 100%	387 100%	178 100%	19 100%	132 100%	72 100%	342 100%	341 100%	255 100%	228 100%	277 100%
Climate change is happening and is mainly caused by human activity	463 32%	356 32%	107 32%	100 38%	91 39%	270 29%	48 32%	84 33%	38 31%	6 38%	33 29%	127 33%	60 34%	7 35%	41 31%	20 27%	121 35%	111 33%	72 28%	77 34%	81 29%
Climate change is happening but human activity is not mainly responsible for it	719 50%	554 50%	165 50%	109 42%	110 47%	498 53%	73 48%	125 49%	57 47%	7 48%	58 51%	187 48%	98 55%	10 55%	67 51%	36 49%	162 47%	160 47%	134 52%	117 52%	146 53%
Climate change is not happening	114 8%	86 8%	28 8%	12 5%	7 3%	94 10%	21 14%	19 8%	12 9%	1 10%	10 9%	23 6%	7 4%	-	13 10%	7 10%	20 6%	33 10%	23 9%	15 6%	23 8%
Don't know	128 9%	101 9%	26 8%	35 13%	22 9%	70 7%	10 7%	21 8%	13 10%	1 5%	12 10%	42 11%	12 7%	2 10%	8 6%	8 11%	32 9%	33 10%	22 9%	16 7%	24 9%
Not Stated	21 1%	17 2%	4 1%	4 2%	4 2%	13 1%	-	5 2%	3 3%	-	1 1%	8 2%	1 1%	-	2 1%	2 3%	8 2%	4 1%	4 2%	2 1%	3 1%



#### Q3. Would you say that, on balance, immigration has had a positive, neutral or negative impact on Britain over the last 30 years?

Base: All respondents

Unweighted Total
Weighted Total
On balance immigration has had a positive impact on Britain
On balance immigration has had a neutral impact on Britain
On balance immigration has had a negative impact on Britain
Not Stated

	G	ender		Age						Reg	gion						Leng	th of serv	rice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	5 100%	100%	100%	100%	100%	100%
376	296	80	83	65	226	38	74	40	3	24	107	47	3	29	10	95	77	61	68	75
26%	27%	24%	32%	28%	24%	25%	29%	33%	24%	21%	28%	27%	15%	22%	14%	28%	22%	24%	30%	27%
271	219	52	69	52	150	25	41	24	1	15	79	40	6	27	13	74	65	49	36	48
19%	20%	5 16%	27%	22%	16%	16%	16%	20%	10%	13%	20%	22%	30%	20%	18%	21%	19%	19%	16%	17%
774	585	190	106	113	553	90	133	57	9	72	194	88	9	75	48	168	193	143	121	150
54%	52%	58%	41%	48%	59%	59%	52%	47%	62%	63%	50%	49%	50%	57%	66%	49%	57%	56%	53%	54%
22	14	8	2	5	16	-	5	1	1	3	7	3	1	1	2 3%	6	7	3	3	4
2%	1%	2%	1%	2%	2%	-	2%	1%	5%	2%	2%	2%	5%	1%		2%	2%	1%	1%	1%



Sunday Politics Councillors Survey - Conservatives
Q3. Would you say that, on balance, immigration has had a positive, neutral or negative impact on Britain over the last 30 years?

Base: All respondents

		Immigration
	Total	important issue
Unweighted Total	1444	661
Weighted Total	1444 100%	665 100%
On balance immigration has had a positive impact on Britain	376 26%	91 14%
On balance immigration has had a neutral impact on Britain	271 19%	64 10%
On balance immigration has had a negative impact on Britain	774 54%	500 75%
Not Stated	22 2%	10 1%



### I support the proposal to hold an in/out referendum after the 2015 General Election Base: All respondents

Unweighted Total Weighted Total

Agree

Disagree

Don't know

	Ge	nder		Age						Re	gion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
909	740	169	210	145	553	84	152	85	8	72	253	113	13	84	46	240	217	151	145	156
63%	66%	51%	81%	62%	58%	55%	60%	70%	57%	63%	65%	63%	70%	64%	63%	70%	63%	59%	64%	56%
363	273	90	40	65	258	52	61	22	3	29	96	45	3	35	18	73	84	69	59	79
25%	25%	27%	15%	28%	27%	34%	24%	18%	24%	25%	25%	26%	15%	26%	25%	21%	24%	27%	26%	28%
40 3%	24 2%	17 5%	5 2%	7 3%	28 3%	7 4%	9 4%	6 5%	-	2 2%	9 2%	2 1%	-	2 1%	4 5%	11 3%	13 4%	8 3%	1 1%	7 3%
132	77	55	6	18	107	10	31	8	3	12	31	18	3	12	5	17	29	27	23	35
9%	7%	17%	2%	8%	11%	7%	12%	7%	19%	10%	8%	10%	15%	9%	7%	5%	8%	11%	10%	13%



### I support the proposal to hold an in/out referendum after the 2015 General Election Base: All respondents

**Unweighted Total** Weighted Total

Agree

Disagree

Don't know

Total	Europe important issue
1444	419
1444 100%	420 1009
909 63%	223 539
363 25%	141 33%
40 3%	8 29
132 9%	48 119



### I would support holding an in/out referendum before the 2015 General Election Base: All respondents

Unweighted Total Weighted Total

Agree

Disagree

Don't know

	Ge	nder		Age						Re	gion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
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1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
727	548	179	121	124	481	88	137	46	8	54	208	74	8	73	33	159	167	134	114	153
50%	49%	54%	46%	53%	51%	57%	54%	38%	52%	47%	54%	41%	40%	55%	45%	47%	49%	52%	50%	55%
563	463	100	119	93	351	53	89	57	6	46	149	82	9	42	30	147	134	93	95	94
39%	42%	30%	46%	40%	37%	35%	35%	47%	38%	40%	39%	46%	50%	32%	41%	43%	39%	36%	42%	34%
53	33	20	14	5	34	5	11	7	1	4	10	5	1	4	6	19	11	8	4	10
4%	3%	6%	5%	2%	4%	3%	5%	6%	5%	3%	2%	3%	5%	3%	8%	6%	3%	3%	2%	4%
101	71	31	8	13	80	8	15	12	1	11	21	17	1	12	4	17	29	21	14	20
7%	6%	9%	3%	5%	8%	5%	6%	9%	5%	9%	5%	10%	5%	9%	5%	5%	8%	8%	6%	7%



### I would support holding an in/out referendum before the 2015 General Election Base: All respondents

	Total	Europe important issue
Unweighted Total	1444	419
Weighted Total	1444 100%	420 100%
Agree	727 50%	284 68%
Disagree	563 39%	102 24%
Don't know	53 4%	13 3%
Not Stated	101 7%	21 5%



### Q4. Do you agree or disagree with these statements about a possible in/out referendum on Britain's EU membership?

If given a vote in a referendum I would probably vote to leave the EU irrespective of whether membership terms had been renegotiated Base: All respondents

Unweighted Total
Weighted Total
Agree
Disagree
Don't know
Not Stated

	Ge	ender		Age			•	•	•	Reg	gion		•				Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
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1444	1114		261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
565	435	130	87	85	391	79	103	46	6	44	147	57	6	52	26	127	123	106	86	123
39%	39%	39%	33%	36%	41%	51%	41%	38%	38%	39%	38%	32%	30%	39%	36%	37%	36%	41%	38%	44%
585	487	99	122	105	359	52	103	50	6	45	164	76	8	53	30	149	138	95	98	106
41%	44%	30%	47%	45%	38%	34%	41%	41%	43%	39%	42%	43%	40%	40%	41%	44%	40%	37%	43%	38%
184	130	54	44	33	106	18	26	19	1	12	47	29	3	15	14	49	53	31	25	25
13%	12%	16%	17%	14%	11%	12%	10%	16%	5%	10%	12%	16%	15%	12%	19%	14%	15%	12%	11%	9%
110	63	47	8 3%	12	90	5	21	6	2	13	30	16	3	12	3	17	29	24	19	22
8%	6%	14%		5%	10%	3%	8%	5%	14%	12%	8%	9%	15%	9%	4%	5%	8%	9%	8%	8%



### Q4. Do you agree or disagree with these statements about a possible in/out referendum on Britain's EU membership?

If given a vote in a referendum I would probably vote to leave the EU irrespective of whether membership terms had been renegotiated Base: All respondents

	Europe important
Total	issue
1444	419
1444	420
100%	1009
565	269
39%	649
585	87
41%	219
184	41
13%	109
110	22
8%	59
	1444 100% 565 39% 585 41% 184 13% 110



Unweighted Total
Weighted Total

Agree

Disagree

Don't know

### Q4. Do you agree or disagree with these statements about a possible in/out referendum on Britain's EU membership?

#### Britain currently gains more from its membership of the EU than it costs

Base: All respondents

Unweighted Total
Weighted Total

Agree

Disagree

Don't know

	Ge	ender		Age						Reg	jion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
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1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
252	207	45	56	56	140	24	45	22	1	17	73	34	2	27	8	63	68	31	46	44
17%	19%	14%	22%	24%	15%	15%	18%	18%	10%	15%	19%	19%	10%	20%	11%	18%	20%	12%	20%	16%
899	704	195	166	139	591	104	152	80	8	70	239	102	14	83	48	215	200	169	142	172
62%	63%	59%	64%	59%	63%	68%	60%	66%	52%	61%	62%	57%	75%	63%	66%	63%	59%	66%	63%	62%
168	125	43	29	27	112	15	38	14	3	12	42	23	-	11	12	44	43	30	20	32
12%	11%	13%	11%	11%	12%	10%	15%	11%	24%	10%	11%	13%		8%	16%	13%	12%	12%	9%	12%
125	79	46	10	13	102	11	18	6	2	15	33	19	3	12	5	20	30	26	19	30
9%	7%	14%	4%	5%	11%	7%	7%	5%	14%	13%	9%	11%	15%	9%	7%	6%	9%	10%	8%	11%



#### Q4. Do you agree or disagree with these statements about a possible in/out referendum on Britain's EU membership?

#### Britain currently gains more from its membership of the EU than it costs

Base: All respondents

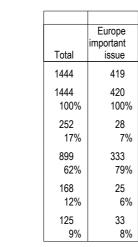
**Unweighted Total** 

Weighted Total

Agree

Disagree

Don't know





### **Summary - agree**Base: All respondents

		G	ender		Age						Reg	gion						Leng	h of serv	vice	
	Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
Unweighted Total	1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
Weighted Total	1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I support the proposal to hold an in/out referendum after the 2015 General Election	909	740	169	210	145	553	84	152	85	8	72	253	113	13	84	46	240	217	151	145	156
	63%	66%	5 51%	81%	62%	58%	55%	60%	70%	57%	63%	65%	63%	70%	64%	63%	70%	63%	59%	64%	56%
I would support holding an in/out referendum before the 2015 General Election	727	548	179	121	124	481	88	137	46	8	54	208	74	8	73	33	159	167	134	114	153
	50%	49%	5 54%	46%	53%	51%	57%	54%	38%	52%	47%	54%	41%	40%	55%	45%	47%	49%	52%	50%	55%
If given a vote in a referendum I would probably vote to leave the EU irrespective of whether membership terms had been renegotiated	565	435	130	87	85	391	79	103	46	6	44	147	57	6	52	26	127	123	106	86	123
	39%	39%	39%	33%	36%	41%	51%	41%	38%	38%	39%	38%	32%	30%	39%	36%	37%	36%	41%	38%	44%
Britain currently gains more from its membership of the EU than it costs	252	207	45	56	56	140	24	45	22	1	17	73	34	2	27	8	63	68	31	46	44
	17%	19%	5 14%	22%	24%	15%	15%	18%	18%	10%	15%	19%	19%	10%	20%	11%	18%	20%	12%	20%	16%



### Summary - agree Base: All respondents

	Total	Europe important issue
Unweighted Total	1444	419
onweighted rotal	דדדו	713
Weighted Total	1444	420
	100%	100%
I support the proposal to hold an in/out referendum after the 2015 General Election	909 63%	223 53%
I would support holding an in/out referendum before the 2015 General Election	727 50%	284 68%
If given a vote in a referendum I would probably vote to leave the EU irrespective of whether membership terms had been renegotiated	565 39%	269 64%
Britain currently gains more from its membership of the EU than it costs	252 17%	28 7%



### Q5. Do you agree or disagree with these statements?

## Legalising gay marriage will cost my party more votes than it gains at the next Election Base: All respondents

Unweighted Total Weighted Total Agree Disagree Don't know Not Stated

	Ge	ender		Age						Re	gion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
906	699	207	107	141	657	112	168	58	8	74	236	111	8	83	50	191	210	156	148	202
63%	63%	63%	41%	60%	69%	73%	67%	47%	57%	65%	61%	62%	40%	63%	68%	56%	61%	61%	65%	73%
265	205	61	99	54	112	19	38	38	3	23	77	28	6	22	12	78	64	49	43	32
18%	18%	18%	38%	23%	12%	13%	15%	31%	19%	20%	20%	16%	30%	17%	16%	23%	19%	19%	19%	12%
227	177	49	49	34	144	18	38	21	3	14	67	30	5	20	10	64	51	46	32	33
16%	16%	15%	19%	14%	15%	12%	15%	17%	24%	13%	17%	17%	25%	15%	14%	19%	15%	18%	14%	12%
46	33	13	6	7	33	5	9	5	-	3	8	9	1	7	1	10	17	5	4	10
3%	3%	4%	2%	3%	4%	3%	4%	4%		2%	2%	5%	5%	5%	1%	3%	5%	2%	2%	4%



### Q5. Do you agree or disagree with these statements?

## Legalising gay marriage will win my party more votes than it loses at the next Election Base: All respondents

Unweighted Total Weighted Total Agree Disagree Don't know Not Stated

	Ge	ender		Age						Reg	gion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
151	120	31	55	29	67	10	25	24	1	15	43	12	2	12	5	47	31	29	22	22
10%	11%	9%	21%	12%	7%	7%	10%	20%	10%	13%	11%	7%	10%	9%	7%	14%	9%	11%	10%	8%
951	736	215	143	157	649	115	176	59	9	76	251	122	9	84	50	211	215	161	166	198
66%	66%	65%	55%	67%	69%	75%	70%	48%	62%	66%	65%	69%	50%	64%	70%	62%	63%	63%	73%	71%
232	182	50	55	38	139	18	33	25	4	13	73	29	6	21	10	68	57	50	26	31
16%	16%	15%	21%	16%	15%	12%	13%	21%	29%	11%	19%	16%	30%	16%	14%	20%	17%	20%	11%	11%
110	77	33	9	11	91	10	18	14	-	11	21	14	2	13	7	16	39	16	13	26
8%	7%	10%	3%	5%	10%	7%	7%	11%		9%	5%	8%	10%	10%	10%	5%	11%	6%	6%	9%



### Q5. Do you agree or disagree with these statements?

## I support the Government's pledge to commit 0.7% of UK GDP to international aid Base: All respondents

Unweighted Total Weighted Total Agree Disagree Don't know

	Ge	ender		Age						Reg	gion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
410	323	87	97	69	243	33	65	42	5	35	119	51	6	37	18	114	90	67	60	79
28%	29%	26%	37%	29%	26%	21%	26%	34%	33%	31%	31%	29%	30%	28%	25%	33%	26%	26%	26%	29%
897	704	193	136	146	614	106	165	70	9	68	241	98	11	83	46	201	209	166	145	176
62%	63%	58%	52%	62%	65%	69%	65%	58%	62%	60%	62%	55%	60%	63%	63%	59%	61%	65%	64%	63%
86	56	30	21	14	52	12	14	6	1	6	21	15	-	5	6	20	23	12	19	12
6%	5%	9%	8%	6%	5%	8%	5%	5%	5%	6%	5%	9%		4%	8%	6%	7%	5%	8%	4%
51	31	20	7	6	38	2	9	3	-	4	7	13	2	7	3	7	19	10	4	10
4%	3%	6%	3%	3%	4%	1%	4%	3%		4%	2%	7%	10%	5%	4%	2%	6%	4%	2%	4%



### Q5. Do you agree or disagree with these statements?

### Summary - Agree Base: All respondents

Unweighted Total
Weighted Total
Legalising gay marriage will cost my party more votes than it gains at the next Election
I support the Government's pledge to commit 0.7% of UK GDP to international aid
Legalising gay marriage will win my party more votes than it loses at the next Election

		Ge	ender		Age						Reg	gion						Leng	th of serv	vice	
	Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
	1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
	1444 100%	1114 100%	330 100%	261 100%	235 100%	946 100%	153 100%	253 100%	121 100%	14 100%	114 100%	387 100%	178 100%	19 100%	132 100%	72 100%	342 100%	341 100%	255 100%	228 100%	277 100%
e	906 63%	699 63%	207 63%	107 41%	141 60%	657 69%	112 73%	168 67%	58 47%	8 57%	74 65%	236 61%	111 62%	8 40%	83 63%	50 68%	191 56%	210 61%	156 61%	148 65%	202 73%
	410 28%	323 29%	87 26%	97 37%	69 29%	243 26%	33 21%	65 26%	42 34%	5 33%	35 31%	119 31%	51 29%	6 30%	37 28%	18 25%	114 33%	90 26%	67 26%	60 26%	79 29%
9	151 10%	120 11%	31	55 21%	29 12%	67 7%	10 7%	25 10%	24 20%	1 10%	15 13%	43 11%	12 7%	2 10%	12 9%	5 7%	47 14%	31 9%	29 11%	22 10%	22 8%



### Q6. Would you support or oppose each of these policy proposals?

#### A Mansion Tax on homes valued at more than £2m

Base: All respondents

Unweighted Total
Weighted Total
Support
Oppose
Don't know

	Ge	ender		Age						Re	gion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
329	229	100	43	51	233	24	58	18	4	31	87	54	4	33	17	84	79	54	50	62
23%	21%	30%	16%	22%	25%	15%	23%	15%	29%	27%	22%	30%	20%	25%	23%	25%	23%	21%	22%	22%
1009	806	203	203	171	634	118	174	95	7	75	280	112	13	86	49	240	230	183	160	196
70%	72%	61%	78%	73%	67%	77%	69%	78%	48%	65%	72%	63%	70%	66%	67%	70%	67%	72%	70%	71%
74	53	22	11	9	54	9	18	4	3	4	14	7	-	9	7	15	18	14	13	15
5%	5%	7%	4%	4%	6%	6%	7%	3%	19%	3%	4%	4%		7%	10%	4%	5%	5%	6%	5%
32	26	6	4	4	24	2	2	4	1	5	6	6	2	4	-	3	15	5	4	5
2%	2%	2%	1%	2%	3%	1%	1%	3%	5%	5%	1%	3%	10%	3%		1%	4%	2%	2%	2%



### Q6. Would you support or oppose each of these policy proposals?

### Reinstating the 50p top rate of Income Tax on incomes above £150,000 Base: All respondents

Unweighted Total Weighted Total Support Oppose Don't know

	Ge	ender		Age						Reg	gion						Leng	th of serv	/ice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
366	269	96	33	62	271	42	70	16	5	27	92	57	6	36	17	82	87	72	48	77
25%	24%	29%	13%	26%	29%	27%	28%	13%	33%	24%	24%	32%	30%	27%	23%	24%	25%	28%	21%	28%
964	765	199	211	161	590	104	164	96	7	76	269	106	12	84	47	237	217	166	159	184
67%	69%	60%	81%	69%	62%	68%	65%	79%	48%	66%	69%	60%	65%	64%	64%	69%	63%	65%	70%	67%
78	51	27	13	9	56	6	16	5	2	8	18	8	-	7	9	18	24	12	14	10
5%	5%	8%	5%	4%	6%	4%	6%	4%	14%	7%	5%	4%		5%	12%	5%	7%	5%	6%	4%
36	28	8	4	3	29	2	3	4	1	4	9	8	1	5	-	4	15	5	6	6
2%	3%	2%	1%	1%	3%	1%	1%	3%	5%	3%	2%	4%	5%	4%		1%	4%	2%	3%	2%



### Q6. Would you support or oppose each of these policy proposals?

### A ban on topless Page 3 pictures Base: All respondents

Not Stated

Unweighted Total Weighted Total Support Oppose Don't know

	Ge	ender		Age						Reg	gion						Leng	th of serv	/ice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
297	166	130	43	42	212	29	52	21	4	27	76	37	6	30	16	74	72	49	51	50
21%	15%	40%	16%	18%	22%	19%	20%	17%	29%	24%	20%	21%	30%	23%	22%	22%	21%	19%	22%	18%
861	740	121	182	156	523	94	148	79	8	64	246	100	10	71	43	206	199	155	134	167
60%	66%	37%	70%	66%	55%	61%	58%	65%	52%	56%	63%	56%	55%	54%	59%	60%	58%	61%	59%	60%
245	175	70	31	34	178	27	47	17	2	19	55	36	1	27	14	56	60	48	33	49
17%	16%	21%	12%	15%	19%	18%	19%	14%	14%	17%	14%	20%	5%	20%	19%	16%	18%	19%	14%	18%
42	33	9	6	3	33	3	7	5	1	4	11	5	2	4	-	6	11	4	10	10
3%	3%	3%	2%	1%	3%	2%	3%	4%	5%	4%	3%	3%	10%	3%		2%	3%	1%	4%	4%



### Q6. Would you support or oppose each of these policy proposals?

### Scrapping Trident Base: All respondents

Unweighted Total Weighted Total Support

Oppose Don't know

	G	ender		Age						Reg	gion						Leng	th of serv	vice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100
141	116	25	20	25	96	12	31	7	3	10	41	17	2	12	6	43	33	25	17	23
10%	10%	8%	8%	11%	10%	8%	12%	6%	19%	9%	11%	10%	10%	9%	8%	12%	10%	10%	7%	8
1142	898	244	211	188	743	127	193	100	9	89	306	141	15	108	53	261	262	199	187	233
79%	81%	74%	81%	80%	79%	83%	76%	83%	62%	78%	79%	79%	80%	82%	74%	76%	77%	78%	82%	84
128	76	52	24	19	84	12	23	8	2	11	34	13	1	10	13	35	29	27	21	15
9%	7%	16%	9%	8%	9%	8%	9%	7%	14%	9%	9%	7%	5%	7%	18%	10%	9%	11%	9%	5
33 2%	25 2%	9 3%	6 2%	3 1%	24 2%	1 1%	6 2%	5 4%	1 5%	4 4%	6 1%	7 4%	1 5%	3 2%	-	3 1%	17 5%	4 2%	3 1%	6



### Q6. Would you support or oppose each of these policy proposals?

### A windfall tax on energy companies Base: All respondents

Unweighted Total Weighted Total Support Oppose

Don't know

	Ge	ender		Age						Re	gion						Leng	th of serv	/ice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
690	496	194	97	91	502	78	119	39	8	54	181	88	8	76	40	168	156	123	106	136
48%	44%	59%	37%	39%	53%	51%	47%	32%	52%	47%	47%	49%	45%	58%	55%	49%	46%	48%	46%	49%
582	490	92	120	114	347	63	100	68	5	49	161	63	7	41	26	131	131	99	103	118
40%	44%	28%	46%	48%	37%	41%	39%	56%	33%	43%	41%	36%	35%	31%	36%	38%	38%	39%	45%	43%
139	104	35	41	27	71	9	31	12	1	8	39	22	1	11	6	40	42	28	14	16
10%	9%	11%	16%	11%	7%	6%	12%	9%	10%	7%	10%	12%	5%	8%	8%	12%	12%	11%	6%	6%
33 2%	24 2%	9	4 1%	3 1%	26 3%	3 2%	3 1%	3 3%	1 5%	4 3%	7 2%	5 3%	3 15%	4 3%	1 1%	3 1%	13 4%	5 2%	5 2%	7 2%



### Q6. Would you support or oppose each of these policy proposals?

### A levy on private companies to fund credit unions Base: All respondents

Unweighted Total Weighted Total Support Oppose Don't know

	Gender Age								Reg	gion						Leng	th of serv	/ice		
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
255	167	88	40	36	179	24	50	14	3	18	70	40	4	21	12	62	73	42	33	45
18%	15%	27%	15%	15%	19%	15%	20%	11%	24%	16%	18%	22%	20%	16%	16%	18%	21%	17%	15%	16%
952	776	176	184	174	592	107	157	89	8	75	253	110	10	90	53	222	207	174	152	197
66%	70%	53%	71%	74%	63%	70%	62%	73%	57%	65%	65%	62%	55%	69%	74%	65%	61%	68%	67%	71%
197	140	58	33	22	143	18	41	15	2	17	57	22	3	15	7	53	48	34	38	26
14%	13%	17%	13%	9%	15%	12%	16%	12%	14%	15%	15%	12%	15%	12%	10%	15%	14%	13%	17%	9%
39	31	8	4	3	33	5	5	4	1	4	8	7	2	5	-	5	14	5	5	10
3%	3%	2%	1%	1%	3%	3%	2%	3%	5%	4%	2%	4%	10%	4%		2%	4%	2%	2%	4%



### Q6. Would you support or oppose each of these policy proposals?

### A maximum level of interest rate payable on payday loans Base: All respondents

Unweighted Total Weighted Total Support Oppose Don't know Not Stated

·	Ge	ender		Age						Reg	gion		•	•			Leng	th of serv	vice	•
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1162	893	269	191	181	788	119	200	74	11	95	317	159	17	110	58	268	281	211	176	226
80%	80%	82%	73%	77%	83%	78%	79%	61%	76%	83%	82%	89%	90%	84%	81%	78%	82%	83%	77%	81%
194	158	36	55	43	97	21	37	36	1	13	53	11	-	12	11	53	35	33	38	35
13%	14%	11%	21%	18%	10%	14%	14%	29%	10%	11%	14%	6%		9%	15%	15%	10%	13%	17%	13%
59	39	19	12	10	38	8	11	8	1	2	13	4	1	7	3 4%	15	16	6	11	11
4%	4%	6%	4%	4%	4%	5%	5%	7%	10%	2%	3%	2%	5%	5%		4%	5%	2%	5%	4%
30	25	5	4	2	24	5	5	3	1	4	5	4	1	3	-	7	10	5	3	5
2%	2%	2%	1%	1%	3%	3%	2%	3%	5%	4%	1%	2%	5%	2%		2%	3%	2%	1%	2%



### Q6. Would you support or oppose each of these policy proposals?

### A ban on covering faces, e.g. wearing a burkha, in places such as schools and airports

Base: All respondents

Unweighted Total
Weighted Total
Support
Oppose
Don't know
Not Stated

	Gender Age								Reg	gion						Leng	th of serv	vice		
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1099	832	267	152	162	782	122	203	75	10	90	291	131	15	108	55	247	255	196	179	222
76%	75%	81%	58%	69%	83%	79%	80%	62%	67%	79%	75%	74%	80%	82%	77%	72%	75%	77%	79%	80%
249	211	38	86	61	103	23	39	31	4	18	77	29	3	14	11	72	60	41	33	44
17%	19%	12%	33%	26%	11%	15%	15%	26%	29%	16%	20%	16%	15%	11%	15%	21%	18%	16%	14%	16%
72 5%	52 5%	20 6%	19 7%	8 3%	44 5%	9 6%	9 4%	10 9%	-	3 2%	15 4%	12 7%	-	7 5%	6 8%	20 6%	15 4%	15 6%	13 6%	8 3%
24	19	5	4	4	16	-	2	4	1	4	5	5	1	3	-	3	12	3	3	3
2%	2%	1%	1%	2%	2%	-	1%	3%	5%	3%	1%	3%	5%	2%		1%	3%	1%	1%	1%



### Q6. Would you support or oppose each of these policy proposals?

### **Summary - Support** Base: All respondents

		Ge	nder		Age						Re	gion						Lengt	h of serv	rice	
	Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
Unweighted Total	1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
Weighted Total	1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A maximum level of interest rate payable on payday loans	1162	893	269	191	181	788	119	200	74	11	95	317	159	17	110	58	268	281	211	176	226
	80%	80%	82%	73%	77%	83%	78%	79%	61%	76%	83%	82%	89%	90%	84%	81%	78%	82%	83%	77%	81%
A ban on covering faces, e.g. wearing a burkha, in places such as schools and airports	1099	832	267	152	162	782	122	203	75	10	90	291	131	15	108	55	247	255	196	179	222
	76%	75%	81%	58%	69%	83%	79%	80%	62%	67%	79%	75%	74%	80%	82%	77%	72%	75%	77%	79%	80%
A windfall tax on energy companies	690	496	194	97	91	502	78	119	39	8	54	181	88	8	76	40	168	156	123	106	136
	48%	44%	59%	37%	39%	53%	51%	47%	32%	52%	47%	47%	49%	45%	58%	55%	49%	46%	48%	46%	49%
Reinstating the 50p top rate of Income Tax on incomes above £150,000	366	269	96	33	62	271	42	70	16	5	27	92	57	6	36	17	82	87	72	48	77
	25%	24%	29%	13%	26%	29%	27%	28%	13%	33%	24%	24%	32%	30%	27%	23%	24%	25%	28%	21%	28%
A Mansion Tax on homes valued at more than £2m	329	229	100	43	51	233	24	58	18	4	31	87	54	4	33	17	84	79	54	50	62
	23%	21%	30%	16%	22%	25%	15%	23%	15%	29%	27%	22%	30%	20%	25%	23%	25%	23%	21%	22%	22%
A ban on topless Page 3 pictures	297	166	130	43	42	212	29	52	21	4	27	76	37	6	30	16	74	72	49	51	50
	21%	15%	40%	16%	18%	22%	19%	20%	17%	29%	24%	20%	21%	30%	23%	22%	22%	21%	19%	22%	18%
A levy on private companies to fund credit unions	255	167	88	40	36	179	24	50	14	3	18	70	40	4	21	12	62	73	42	33	45
	18%	15%	27%	15%	15%	19%	15%	20%	11%	24%	16%	18%	22%	20%	16%	16%	18%	21%	17%	15%	16%
Scrapping Trident	141	116	25	20	25	96	12	31	7	3	10	41	17	2	12	6	43	33	25	17	23
	10%	10%	8%	8%	11%	10%	8%	12%	6%	19%	9%	11%	10%	10%	9%	8%	12%	10%	10%	7%	8%
Not Stated	74	68	6	32	14	28	6	8	17	1	6	17	8	1	6	4	22	25	9	8	10
	5%	6%	2%	12%	6%	3%	4%	3%	14%	10%	6%	4%	4%	5%	4%	5%	6%	7%	3%	4%	4%



### Q7. Which of these descriptions do you think sums up the view of most people in your local area towards:

#### **David Cameron**

Base: All respondents

Unweighted Total
Weighted Total
Has the right ideas for steering Britain in the right direction
Good leader
Is trustworthy
In touch with ordinary people
Arrogant
Listens to the views of the Party's grassroots

	Ge	nder		Age						Reg	gion						Leng	th of serv	/ice	
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114 100%	330 100%	261 100%	235 100%	946 100%	153 100%	253 100%	121 100%	14 100%	114 100%	387 100%	178 100%	19 100%	132 100%	72	342 100%	341 100%	255 100%	228 100%	277 100%
897	725	171	197	150	549	96	161	76	10	80	235	110	13	73	43	230	212	163	126	166
62%	65%	52%	76%	64%	58%	63%	64%	63%	67%	70%	61%	62%	70%	55%	59%	67%	62%	64%	55%	60%
878	714	164	188	140	548	87	152	85	12	78	219	116	13	69	46	219	215	145	131	168
61%	64%	50%	72%	59%	58%	57%	60%	70%	86%	69%	57%	65%	70%	53%	63%	64%	63%	57%	57%	60%
823	663	160	162	131	529	87	141	69	10	74	211	102	13	74	43	195	195	138	127	168
57%	60%	48%	62%	56%	56%	57%	56%	57%	67%	65%	55%	57%	70%	56%	59%	57%	57%	54%	56%	60%
376	304	72	79	60	237	35	61	32	5	39	96	52	5	34	19	84	93	67	52	80
26%	27%	22%	30%	25%	25%	23%	24%	27%	33%	34%	25%	29%	25%	26%	26%	25%	27%	26%	23%	29%
328	243	84	57	54	216	34	53	25	2	22	106	36	6	27	18	75	72	65	47	69
23%	22%	26%	22%	23%	23%	22%	21%	21%	14%	19%	27%	20%	30%	20%	25%	22%	21%	25%	21%	25%
325	263	62	71	55	197	33	57	33	4	28	80	42	6	28	14	81	82	59	44	58
22%	24%	19%	27%	24%	21%	21%	23%	28%	29%	24%	21%	23%	30%	21%	19%	24%	24%	23%	19%	21%
159	96	64	18	28	113	18	29	10	1	9	44	20	1	19	8	37	38	30	30	24
11%	9%	19%	7%	12%	12%	12%	11%	9%	10%	8%	11%	11%	5%	15%	11%	11%	11%	12%	13%	9%



### Q7. Which of these descriptions do you think sums up the view of most people in your local area towards:

### George Osborne Base: All respondents

Unweighted Total
Weighted Total
Has the right ideas for steering Britain in the right direction
Is trustworthy
Arrogant
Good leader
Listens to the views of the Party's grassroots
In touch with ordinary people
Not Stated

	Ger	nder		Age						Reg	gion						Leng	th of serv	/ice	
Total	Male F	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444	1114	330	261	235	946	153	253	121	14	114	387	178	19	132	72	342	341	255	228	277
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
821	668	152	158	132	530	87	141	81	10	66	217	100	8	72	39	205	182	142	132	160
57%	60%	46%	61%	56%	56%	57%	56%	66%	71%	57%	56%	56%	45%	55%	53%	60%	53%	55%	58%	58%
594	484	110	105	98	390	56	102	50	7	53	159	74	9	51	33	140	137	105	91	122
41%	43%	33%	40%	42%	41%	37%	40%	41%	48%	46%	41%	41%	50%	39%	45%	41%	40%	41%	40%	44%
542	430	112	112	96	333	61	93	46	5	39	147	61	6	53	32	122	134	93	87	106
38%	39%	34%	43%	41%	35%	40%	37%	38%	33%	34%	38%	35%	30%	40%	44%	36%	39%	36%	38%	38%
258	214	44	50	38	169	35	37	23	3	21	75	29	7	15	14	67	56	45	38	51
18%	19%	13%	19%	16%	18%	23%	14%	19%	19%	18%	19%	16%	35%	12%	19%	20%	16%	18%	17%	18%
212	187	26	51	33	127	23	39	20	3	15	55	27	4	18	9	61	52	33	33	34
15%	17%	8%	20%	14%	13%	15%	15%	16%	19%	13%	14%	15%	20%	14%	12%	18%	15%	13%	14%	12%
153	131	21	25	20	106	12	25	12	3	13	39	26	4	12	6	32	39	30	26	25
11%	12%	7%	10%	9%	11%	8%	10%	9%	24%	12%	10%	14%	20%	9%	8%	9%	12%	12%	12%	99
223	140	83	31	35	157	20	37	13	2	19	65	29	3	23	12	52	60	38	34	39
15%	13%	25%	12%	15%	17%	13%	14%	10%	14%	17%	17%	16%	15%	18%	16%	15%	18%	15%	15%	14%



### Q8. Would you support or oppose an electoral pact with UKIP in the run-up to the next General Election? Base: All respondents

**Unweighted Total** Weighted Total Support Oppose Don't know Not Stated

	Ge	nder		Age						Reg	gion						Leng	th of serv	vice	-
Total	Male	Female	25-49	50-59	60+	East Mid lands	East -ern	London	North East	North West	South East	South West	Wales	West Mid lands	Yorks and Humber	Newly elected	Second term	Third term	Fourth term	At least fifth term
1444	1114	330	262	235	945	136	221	116	21	127	405	188	20	137	73	344	343	255	226	276
1444 100%	1114 100%	330 100%	261 100%	235 100%	946 100%	153 100%	253 100%	121 100%	14 100%	114 100%	387 100%	178 100%	19 100%	132 100%	72 100%	342 100%	341 100%	255 100%	228 100%	277 100%
322 22%	245 22%	77 23%	50 19%	53 23%	219 23%	44 29%	54 21%	25 21%	5 33%	28 24%	88 23%	30 17%	8 40%	28 21%	13 18%	81 24%	68 20%	60 24%	47 21%	66 24%
957 66%	746 67%	211 64%	175 67%	157 67%	622 66%	89 58%	174 69%	82 67%	8 52%	76 67%	250 64%	125 70%	8 45%	90 69%	55 77%	219 64%	229 67%	170 67%	158 69%	180 65%
150 10%	110 10%	40 12%	32 12%	24 10%	93 10%	17 11%	24 10%	12 9%	2 14%	9 8%	49 13%	19 11%	3 15%	12 9%	4 5%	38 11%	41 12%	23 9%	21 9%	27 10%
15	14	1	3	1	11	3	1	3	-	1	1	4	-	2	-	3	4	2	2	4
1%	1%	*	1%	*	1%	2%	*	3%	-	1%	*	2%	-	1%	-	1%	1%	1%	1%	2%

