

Table 1

12/09/2011

S1 How old are you?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
		Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
18-24 (21)	19	19	0	0	0	0	13	6	8	10	1	0	0
	3.70%	100.00%	-	-	-	-	3.90%	3.30%	47.10%	10.20%	1.10%	-	-
25-34 (29.5)	163	0	163	0	0	0	92	71	5	72	54	30	2
	31.70%	-	100.00%	-	-	-	27.50%	39.20%	29.40%	73.50%	56.80%	24.00%	1.10%
35-44 (39.5)	183	0	0	183	0	0	123	60	3	13	28	79	60
	35.50%	-	-	100.00%	-	-	36.80%	33.10%	17.60%	13.30%	29.50%	63.20%	33.30%
45-54 (49.5)	109	0	0	0	109	0	76	33	1	2	11	12	83
	21.20%	-	-	-	100.00%	-	22.80%	18.20%	5.90%	2.00%	11.60%	9.60%	46.10%
55-64 (59.5)	39	0	0	0	0	39	28	11	0	1	1	4	33
	7.60%	-	-	-	-	95.10%	8.40%	6.10%	-	1.00%	1.10%	3.20%	18.30%
65+ (70)	2	0	0	0	0	2	2	0	0	0	0	0	2
	0.40%	-	-	-	-	4.90%	0.60%	-	-	-	-	-	1.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	39.4	21	29.5	39.5	49.5	60.01	40.16	38	28.44	30.67	34.99	38.7	48.01
Standard Deviation	10	0	0	0	0	2.3	10.1	9.6	8.9	6.1	7.5	6.8	7.7
Standard Error	0.4	0	0	0	0	0.4	0.6	0.7	2.2	0.6	0.8	0.6	0.6

Table 2

12/09/2011

S2 Are you....

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Male	334	13	92	123	76	30	334	0	5	59	56	80	134
	64.90%	68.40%	56.40%	67.20%	69.70%	73.20%	100.00%	-	29.40%	60.20%	58.90%	64.00%	74.40%
Female	181	6	71	60	33	11	0	181	12	39	39	45	46
	35.10%	31.60%	43.60%	32.80%	30.30%	26.80%	-	100.00%	70.60%	39.80%	41.10%	36.00%	25.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 3

12/09/2011

S3 In which region do you work?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
London	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 4

12/09/2011

S4 Please tell us in what industry your company works in. If your company is active in more than one sector, please refer to the main business area when answering the question.

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Financial intermediation (e. g. bank, insurance company, stock exchange)	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 5

12/09/2011

S5 How long have you been working in financial services?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Less than 1 year	17	8	5	3	1	0	5	12	17	0	0	0	0
	3.30%	42.10%	3.10%	1.60%	0.90%	-	1.50%	6.60%	100.00%	-	-	-	-
1-5 years	98	10	72	13	2	1	59	39	0	98	0	0	0
	19.00%	52.60%	44.20%	7.10%	1.80%	2.40%	17.70%	21.50%	-	100.00%	-	-	-
6-10 years	95	1	54	28	11	1	56	39	0	0	95	0	0
	18.40%	5.30%	33.10%	15.30%	10.10%	2.40%	16.80%	21.50%	-	-	100.00%	-	-
10-15 years	125	0	30	79	12	4	80	45	0	0	0	125	0
	24.30%	-	18.40%	43.20%	11.00%	9.80%	24.00%	24.90%	-	-	-	100.00%	-
More than 15 years	180	0	2	60	83	35	134	46	0	0	0	0	180
	35.00%	-	1.20%	32.80%	76.10%	85.40%	40.10%	25.40%	-	-	-	-	100.00%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 6

12/09/2011

Q.1_1 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?

- 1st Top Motivation -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Salary and bonuses	330	13	105	133	63	16	217	113	12	67	60	86	105
	64.10%	68.40%	64.40%	72.70%	57.80%	39.00%	65.00%	62.40%	70.60%	68.40%	63.20%	68.80%	58.30%
The work ethos	20	0	11	5	4	0	12	8	1	4	6	8	1
	3.90%	-	6.70%	2.70%	3.70%	-	3.60%	4.40%	5.90%	4.10%	6.30%	6.40%	0.60%
Enjoyment of the work	146	4	43	39	40	20	93	53	4	23	27	26	66
	28.30%	21.10%	26.40%	21.30%	36.70%	48.80%	27.80%	29.30%	23.50%	23.50%	28.40%	20.80%	36.70%
Power and prestige	4	1	0	2	0	1	3	1	0	1	0	1	2
	0.80%	5.30%	-	1.10%	-	2.40%	0.90%	0.60%	-	1.00%	-	0.80%	1.10%
Contributing to the business	15	1	4	4	2	4	9	6	0	3	2	4	6
	2.90%	5.30%	2.50%	2.20%	1.80%	9.80%	2.70%	3.30%	-	3.10%	2.10%	3.20%	3.30%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 7

12/09/2011

Q.1_2 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?
- 2nd Motivation -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Salary and bonuses	107	1	42	31	26	7	68	39	2	21	26	22	36
	20.80%	5.30%	25.80%	16.90%	23.90%	17.10%	20.40%	21.50%	11.80%	21.40%	27.40%	17.60%	20.00%
The work ethos	71	4	17	24	16	10	42	29	4	15	10	11	31
	13.80%	21.10%	10.40%	13.10%	14.70%	24.40%	12.60%	16.00%	23.50%	15.30%	10.50%	8.80%	17.20%
Enjoyment of the work	240	9	65	96	55	15	160	80	10	42	36	64	88
	46.60%	47.40%	39.90%	52.50%	50.50%	36.60%	47.90%	44.20%	58.80%	42.90%	37.90%	51.20%	48.90%
Power and prestige	57	4	28	18	4	3	39	18	0	16	14	19	8
	11.10%	21.10%	17.20%	9.80%	3.70%	7.30%	11.70%	9.90%	-	16.30%	14.70%	15.20%	4.40%
Contributing to the business	40	1	11	14	8	6	25	15	1	4	9	9	17
	7.80%	5.30%	6.70%	7.70%	7.30%	14.60%	7.50%	8.30%	5.90%	4.10%	9.50%	7.20%	9.40%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 8

12/09/2011

Q.1_3 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?

- 3rd Motivation -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Salary and bonuses	59	3	13	16	15	12	36	23	2	7	8	14	28
	11.50%	15.80%	8.00%	8.70%	13.80%	29.30%	10.80%	12.70%	11.80%	7.10%	8.40%	11.20%	15.60%
The work ethos	165	6	45	64	38	12	99	66	5	32	24	42	62
	32.00%	31.60%	27.60%	35.00%	34.90%	29.30%	29.60%	36.50%	29.40%	32.70%	25.30%	33.60%	34.40%
Enjoyment of the work	67	2	30	21	9	5	46	21	1	20	13	15	18
	13.00%	10.50%	18.40%	11.50%	8.30%	12.20%	13.80%	11.60%	5.90%	20.40%	13.70%	12.00%	10.00%
Power and prestige	67	3	34	19	9	2	43	24	3	21	17	10	16
	13.00%	15.80%	20.90%	10.40%	8.30%	4.90%	12.90%	13.30%	17.60%	21.40%	17.90%	8.00%	8.90%
Contributing to the business	157	5	41	63	38	10	110	47	6	18	33	44	56
	30.50%	26.30%	25.20%	34.40%	34.90%	24.40%	32.90%	26.00%	35.30%	18.40%	34.70%	35.20%	31.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 9

12/09/2011

Q.1_4 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?

- 4th Motivation -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Salary and bonuses	14	1	1	2	4	6	10	4	1	1	0	2	10
	2.70%	5.30%	0.60%	1.10%	3.70%	14.60%	3.00%	2.20%	5.90%	1.00%	-	1.60%	5.60%
The work ethos	168	5	51	59	40	13	112	56	5	29	36	37	61
	32.60%	26.30%	31.30%	32.20%	36.70%	31.70%	33.50%	30.90%	29.40%	29.60%	37.90%	29.60%	33.90%
Enjoyment of the work	44	4	14	20	5	1	23	21	2	8	13	14	7
	8.50%	21.10%	8.60%	10.90%	4.60%	2.40%	6.90%	11.60%	11.80%	8.20%	13.70%	11.20%	3.90%
Power and prestige	85	6	26	31	17	5	60	25	5	18	14	22	26
	16.50%	31.60%	16.00%	16.90%	15.60%	12.20%	18.00%	13.80%	29.40%	18.40%	14.70%	17.60%	14.40%
Contributing to the business	204	3	71	71	43	16	129	75	4	42	32	50	76
	39.60%	15.80%	43.60%	38.80%	39.40%	39.00%	38.60%	41.40%	23.50%	42.90%	33.70%	40.00%	42.20%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 10

12/09/2011

Q.1_5 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?

- 5th Bottom Motivation -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Salary and bonuses	5	1	2	1	1	0	3	2	0	2	1	1	1
	1.00%	5.30%	1.20%	0.50%	0.90%	-	0.90%	1.10%	-	2.00%	1.10%	0.80%	0.60%
The work ethos	91	4	39	31	11	6	69	22	2	18	19	27	25
	17.70%	21.10%	23.90%	16.90%	10.10%	14.60%	20.70%	12.20%	11.80%	18.40%	20.00%	21.60%	13.90%
Enjoyment of the work	18	0	11	7	0	0	12	6	0	5	6	6	1
	3.50%	-	6.70%	3.80%	-	-	3.60%	3.30%	-	5.10%	6.30%	4.80%	0.60%
Power and prestige	302	5	75	113	79	30	189	113	9	42	50	73	128
	58.60%	26.30%	46.00%	61.70%	72.50%	73.20%	56.60%	62.40%	52.90%	42.90%	52.60%	58.40%	71.10%
Contributing to the business	99	9	36	31	18	5	61	38	6	31	19	18	25
	19.20%	47.40%	22.10%	16.90%	16.50%	12.20%	18.30%	21.00%	35.30%	31.60%	20.00%	14.40%	13.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 11

12/09/2011

Q.1s_1 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?
 - Salary and bonuses -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Ranked #1	330	13	105	133	63	16	217	113	12	67	60	86	105
	64.10%	68.40%	64.40%	72.70%	57.80%	39.00%	65.00%	62.40%	70.60%	68.40%	63.20%	68.80%	58.30%
Ranked #2	107	1	42	31	26	7	68	39	2	21	26	22	36
	20.80%	5.30%	25.80%	16.90%	23.90%	17.10%	20.40%	21.50%	11.80%	21.40%	27.40%	17.60%	20.00%
Ranked #3	59	3	13	16	15	12	36	23	2	7	8	14	28
	11.50%	15.80%	8.00%	8.70%	13.80%	29.30%	10.80%	12.70%	11.80%	7.10%	8.40%	11.20%	15.60%
Ranked #4	14	1	1	2	4	6	10	4	1	1	0	2	10
	2.70%	5.30%	0.60%	1.10%	3.70%	14.60%	3.00%	2.20%	5.90%	1.00%	-	1.60%	5.60%
Ranked #5	5	1	2	1	1	0	3	2	0	2	1	1	1
	1.00%	5.30%	1.20%	0.50%	0.90%	-	0.90%	1.10%	-	2.00%	1.10%	0.80%	0.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	1.56	1.74	1.48	1.4	1.66	2.2	1.54	1.58	1.53	1.47	1.48	1.48	1.7
Standard Deviation	0.9	1.2	0.8	0.7	0.9	1.1	0.9	0.9	0.9	0.8	0.7	0.8	1
Standard Error	0	0.3	0.1	0.1	0.1	0.2	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 12

12/09/2011

Q.1s_2 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?
 - The work ethos -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Ranked #1	20	0	11	5	4	0	12	8	1	4	6	8	1
	3.90%	-	6.70%	2.70%	3.70%	-	3.60%	4.40%	5.90%	4.10%	6.30%	6.40%	0.60%
Ranked #2	71	4	17	24	16	10	42	29	4	15	10	11	31
	13.80%	21.10%	10.40%	13.10%	14.70%	24.40%	12.60%	16.00%	23.50%	15.30%	10.50%	8.80%	17.20%
Ranked #3	165	6	45	64	38	12	99	66	5	32	24	42	62
	32.00%	31.60%	27.60%	35.00%	34.90%	29.30%	29.60%	36.50%	29.40%	32.70%	25.30%	33.60%	34.40%
Ranked #4	168	5	51	59	40	13	112	56	5	29	36	37	61
	32.60%	26.30%	31.30%	32.20%	36.70%	31.70%	33.50%	30.90%	29.40%	29.60%	37.90%	29.60%	33.90%
Ranked #5	91	4	39	31	11	6	69	22	2	18	19	27	25
	17.70%	21.10%	23.90%	16.90%	10.10%	14.60%	20.70%	12.20%	11.80%	18.40%	20.00%	21.60%	13.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.46	3.47	3.55	3.48	3.35	3.37	3.55	3.3	3.18	3.43	3.55	3.51	3.43
Standard Deviation	1.1	1.1	1.2	1	1	1	1.1	1	1.1	1.1	1.1	1.1	1
Standard Error	0	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.3	0.1	0.1	0.1	0.1

Table 13

12/09/2011

Q.1s_3 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?

- Enjoyment of the work -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Ranked #1	146	4	43	39	40	20	93	53	4	23	27	26	66
	28.30%	21.10%	26.40%	21.30%	36.70%	48.80%	27.80%	29.30%	23.50%	23.50%	28.40%	20.80%	36.70%
Ranked #2	240	9	65	96	55	15	160	80	10	42	36	64	88
	46.60%	47.40%	39.90%	52.50%	50.50%	36.60%	47.90%	44.20%	58.80%	42.90%	37.90%	51.20%	48.90%
Ranked #3	67	2	30	21	9	5	46	21	1	20	13	15	18
	13.00%	10.50%	18.40%	11.50%	8.30%	12.20%	13.80%	11.60%	5.90%	20.40%	13.70%	12.00%	10.00%
Ranked #4	44	4	14	20	5	1	23	21	2	8	13	14	7
	8.50%	21.10%	8.60%	10.90%	4.60%	2.40%	6.90%	11.60%	11.80%	8.20%	13.70%	11.20%	3.90%
Ranked #5	18	0	11	7	0	0	12	6	0	5	6	6	1
	3.50%	-	6.70%	3.80%	-	-	3.60%	3.30%	-	5.10%	6.30%	4.80%	0.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.12	2.32	2.29	2.23	1.81	1.68	2.1	2.15	2.06	2.29	2.32	2.28	1.83
Standard Deviation	1	1.1	1.1	1	0.8	0.8	1	1.1	0.9	1.1	1.2	1.1	0.8
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1

Table 14

12/09/2011

Q.1s_4 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?
 - Power and prestige -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Ranked #1	4	1	0	2	0	1	3	1	0	1	0	1	2
	0.80%	5.30%	-	1.10%	-	2.40%	0.90%	0.60%	-	1.00%	-	0.80%	1.10%
Ranked #2	57	4	28	18	4	3	39	18	0	16	14	19	8
	11.10%	21.10%	17.20%	9.80%	3.70%	7.30%	11.70%	9.90%	-	16.30%	14.70%	15.20%	4.40%
Ranked #3	67	3	34	19	9	2	43	24	3	21	17	10	16
	13.00%	15.80%	20.90%	10.40%	8.30%	4.90%	12.90%	13.30%	17.60%	21.40%	17.90%	8.00%	8.90%
Ranked #4	85	6	26	31	17	5	60	25	5	18	14	22	26
	16.50%	31.60%	16.00%	16.90%	15.60%	12.20%	18.00%	13.80%	29.40%	18.40%	14.70%	17.60%	14.40%
Ranked #5	302	5	75	113	79	30	189	113	9	42	50	73	128
	58.60%	26.30%	46.00%	61.70%	72.50%	73.20%	56.60%	62.40%	52.90%	42.90%	52.60%	58.40%	71.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	4.21	3.53	3.91	4.28	4.57	4.46	4.18	4.28	4.35	3.86	4.05	4.18	4.5
Standard Deviation	1.1	1.3	1.2	1.1	0.8	1.1	1.1	1.1	0.8	1.2	1.1	1.2	0.9
Standard Error	0	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.1

Table 15

12/09/2011

Q.1s_5 Please rank each of the following in terms of how important they are in motivating you to work in the financial sector?
 - Contributing to the business -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Ranked #1	15	1	4	4	2	4	9	6	0	3	2	4	6
	2.90%	5.30%	2.50%	2.20%	1.80%	9.80%	2.70%	3.30%	-	3.10%	2.10%	3.20%	3.30%
Ranked #2	40	1	11	14	8	6	25	15	1	4	9	9	17
	7.80%	5.30%	6.70%	7.70%	7.30%	14.60%	7.50%	8.30%	5.90%	4.10%	9.50%	7.20%	9.40%
Ranked #3	157	5	41	63	38	10	110	47	6	18	33	44	56
	30.50%	26.30%	25.20%	34.40%	34.90%	24.40%	32.90%	26.00%	35.30%	18.40%	34.70%	35.20%	31.10%
Ranked #4	204	3	71	71	43	16	129	75	4	42	32	50	76
	39.60%	15.80%	43.60%	38.80%	39.40%	39.00%	38.60%	41.40%	23.50%	42.90%	33.70%	40.00%	42.20%
Ranked #5	99	9	36	31	18	5	61	38	6	31	19	18	25
	19.20%	47.40%	22.10%	16.90%	16.50%	12.20%	18.30%	21.00%	35.30%	31.60%	20.00%	14.40%	13.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.64	3.95	3.76	3.61	3.61	3.29	3.62	3.69	3.88	3.96	3.6	3.55	3.54
Standard Deviation	1	1.2	1	0.9	0.9	1.2	1	1	1	1	1	0.9	1
Standard Error	0	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.1

Table 16

12/09/2011

Q.2_1 Do you think each of the following professions get paid too much, too little or about the right amount?

- Bankers -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	259	8	77	98	56	20	165	94	10	46	44	67	92
	50.30%	42.10%	47.20%	53.60%	51.40%	48.80%	49.40%	51.90%	58.80%	46.90%	46.30%	53.60%	51.10%
Too little	21	4	5	7	5	0	15	6	2	5	1	6	7
	4.10%	21.10%	3.10%	3.80%	4.60%	-	4.50%	3.30%	11.80%	5.10%	1.10%	4.80%	3.90%
About right	218	6	77	74	42	19	146	72	5	42	46	50	75
	42.30%	31.60%	47.20%	40.40%	38.50%	46.30%	43.70%	39.80%	29.40%	42.90%	48.40%	40.00%	41.70%
Don't know	17	1	4	4	6	2	8	9	0	5	4	2	6
	3.30%	5.30%	2.50%	2.20%	5.50%	4.90%	2.40%	5.00%	-	5.10%	4.20%	1.60%	3.30%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 17

12/09/2011

Q.2_2 Do you think each of the following professions get paid too much, too little or about the right amount?

- Stock brokers -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	285	11	87	100	68	19	176	109	9	52	53	75	96
	55.30%	57.90%	53.40%	54.60%	62.40%	46.30%	52.70%	60.20%	52.90%	53.10%	55.80%	60.00%	53.30%
Too little	10	1	5	3	1	0	8	2	1	2	1	3	3
	1.90%	5.30%	3.10%	1.60%	0.90%	-	2.40%	1.10%	5.90%	2.00%	1.10%	2.40%	1.70%
About right	190	6	60	69	36	19	135	55	5	38	30	44	73
	36.90%	31.60%	36.80%	37.70%	33.00%	46.30%	40.40%	30.40%	29.40%	38.80%	31.60%	35.20%	40.60%
Don't know	30	1	11	11	4	3	15	15	2	6	11	3	8
	5.80%	5.30%	6.70%	6.00%	3.70%	7.30%	4.50%	8.30%	11.80%	6.10%	11.60%	2.40%	4.40%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 18

12/09/2011

Q.2_3 Do you think each of the following professions get paid too much, too little or about the right amount?

- Members of Parliament -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	186	11	61	61	40	13	111	75	9	35	39	44	59
	36.10%	57.90%	37.40%	33.30%	36.70%	31.70%	33.20%	41.40%	52.90%	35.70%	41.10%	35.20%	32.80%
Too little	114	1	31	43	24	15	88	26	0	15	16	32	51
	22.10%	5.30%	19.00%	23.50%	22.00%	36.60%	26.30%	14.40%	-	15.30%	16.80%	25.60%	28.30%
About right	184	6	57	69	40	12	124	60	8	35	31	46	64
	35.70%	31.60%	35.00%	37.70%	36.70%	29.30%	37.10%	33.10%	47.10%	35.70%	32.60%	36.80%	35.60%
Don't know	31	1	14	10	5	1	11	20	0	13	9	3	6
	6.00%	5.30%	8.60%	5.50%	4.60%	2.40%	3.30%	11.00%	-	13.30%	9.50%	2.40%	3.30%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 19

12/09/2011

Q.2_4 Do you think each of the following professions get paid too much, too little or about the right amount?

- FTSE 100 Chief Executives -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	323	14	105	108	72	24	210	113	12	62	56	80	113
	62.70%	73.70%	64.40%	59.00%	66.10%	58.50%	62.90%	62.40%	70.60%	63.30%	58.90%	64.00%	62.80%
Too little	8	1	3	3	1	0	5	3	0	3	1	2	2
	1.60%	5.30%	1.80%	1.60%	0.90%	-	1.50%	1.70%	-	3.10%	1.10%	1.60%	1.10%
About right	153	3	44	59	33	14	105	48	4	24	28	38	59
	29.70%	15.80%	27.00%	32.20%	30.30%	34.10%	31.40%	26.50%	23.50%	24.50%	29.50%	30.40%	32.80%
Don't know	31	1	11	13	3	3	14	17	1	9	10	5	6
	6.00%	5.30%	6.70%	7.10%	2.80%	7.30%	4.20%	9.40%	5.90%	9.20%	10.50%	4.00%	3.30%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 20

12/09/2011

Q.2_5 Do you think each of the following professions get paid too much, too little or about the right amount?

- City bond traders -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	338	10	96	115	86	31	220	118	9	55	61	83	130
	65.60%	52.60%	58.90%	62.80%	78.90%	75.60%	65.90%	65.20%	52.90%	56.10%	64.20%	66.40%	72.20%
Too little	3	0	2	0	1	0	3	0	0	1	0	1	1
	0.60%	-	1.20%	-	0.90%	-	0.90%	-	-	1.00%	-	0.80%	0.60%
About right	136	7	50	54	15	10	95	41	5	30	22	35	44
	26.40%	36.80%	30.70%	29.50%	13.80%	24.40%	28.40%	22.70%	29.40%	30.60%	23.20%	28.00%	24.40%
Don't know	38	2	15	14	7	0	16	22	3	12	12	6	5
	7.40%	10.50%	9.20%	7.70%	6.40%	-	4.80%	12.20%	17.60%	12.20%	12.60%	4.80%	2.80%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 21

12/09/2011

Q.2_6 Do you think each of the following professions get paid too much, too little or about the right amount?

- Teachers -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	14	1	3	4	4	2	13	1	1	1	3	3	6
	2.70%	5.30%	1.80%	2.20%	3.70%	4.90%	3.90%	0.60%	5.90%	1.00%	3.20%	2.40%	3.30%
Too little	360	16	119	123	75	27	230	130	15	74	65	91	115
	69.90%	84.20%	73.00%	67.20%	68.80%	65.90%	68.90%	71.80%	88.20%	75.50%	68.40%	72.80%	63.90%
About right	131	1	37	53	29	11	86	45	1	19	23	30	58
	25.40%	5.30%	22.70%	29.00%	26.60%	26.80%	25.70%	24.90%	5.90%	19.40%	24.20%	24.00%	32.20%
Don't know	10	1	4	3	1	1	5	5	0	4	4	1	1
	1.90%	5.30%	2.50%	1.60%	0.90%	2.40%	1.50%	2.80%	-	4.10%	4.20%	0.80%	0.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 22

12/09/2011

Q.2_7 Do you think each of the following professions get paid too much, too little or about the right amount?

- Lawyers -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	273	7	73	102	66	25	193	80	6	37	50	69	111
	53.00%	36.80%	44.80%	55.70%	60.60%	61.00%	57.80%	44.20%	35.30%	37.80%	52.60%	55.20%	61.70%
Too little	10	1	4	5	0	0	8	2	0	5	3	0	2
	1.90%	5.30%	2.50%	2.70%	-	-	2.40%	1.10%	-	5.10%	3.20%	-	1.10%
About right	203	10	72	69	37	15	117	86	9	46	34	52	62
	39.40%	52.60%	44.20%	37.70%	33.90%	36.60%	35.00%	47.50%	52.90%	46.90%	35.80%	41.60%	34.40%
Don't know	29	1	14	7	6	1	16	13	2	10	8	4	5
	5.60%	5.30%	8.60%	3.80%	5.50%	2.40%	4.80%	7.20%	11.80%	10.20%	8.40%	3.20%	2.80%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 23

12/09/2011

Q.2_8 Do you think each of the following professions get paid too much, too little or about the right amount?

- Doctors -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Too much	98	1	35	32	21	9	65	33	3	18	26	20	31
	19.00%	5.30%	21.50%	17.50%	19.30%	22.00%	19.50%	18.20%	17.60%	18.40%	27.40%	16.00%	17.20%
Too little	156	9	51	54	30	12	99	57	7	32	25	42	50
	30.30%	47.40%	31.30%	29.50%	27.50%	29.30%	29.60%	31.50%	41.20%	32.70%	26.30%	33.60%	27.80%
About right	240	8	67	92	53	20	159	81	6	41	40	59	94
	46.60%	42.10%	41.10%	50.30%	48.60%	48.80%	47.60%	44.80%	35.30%	41.80%	42.10%	47.20%	52.20%
Don't know	21	1	10	5	5	0	11	10	1	7	4	4	5
	4.10%	5.30%	6.10%	2.70%	4.60%	-	3.30%	5.50%	5.90%	7.10%	4.20%	3.20%	2.80%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 24

12/09/2011

Q.3 What impact, if any, do you think increased wealth has on a person's moral views?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
		Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
A positive impact	155	3	54	47	37	14	104	51	5	31	28	38	53
	30.10%	15.80%	33.10%	25.70%	33.90%	34.10%	31.10%	28.20%	29.40%	31.60%	29.50%	30.40%	29.40%
No impact	173	7	52	73	26	15	114	59	5	33	35	39	61
	33.60%	36.80%	31.90%	39.90%	23.90%	36.60%	34.10%	32.60%	29.40%	33.70%	36.80%	31.20%	33.90%
A negative impact	143	8	41	51	33	10	94	49	5	23	25	38	52
	27.80%	42.10%	25.20%	27.90%	30.30%	24.40%	28.10%	27.10%	29.40%	23.50%	26.30%	30.40%	28.90%
Don't know	44	1	16	12	13	2	22	22	2	11	7	10	14
	8.50%	5.30%	9.80%	6.60%	11.90%	4.90%	6.60%	12.20%	11.80%	11.20%	7.40%	8.00%	7.80%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 25

12/09/2011

Q.5 In which years, since 1980, do you think the UK economy has been in recession?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
1980	143	8	48	49	29	9	103	40	6	24	28	35	50
	27.80%	42.10%	29.40%	26.80%	26.60%	22.00%	30.80%	22.10%	35.30%	24.50%	29.50%	28.00%	27.80%
1981	149	7	43	57	34	8	112	37	5	23	32	36	53
	28.90%	36.80%	26.40%	31.10%	31.20%	19.50%	33.50%	20.40%	29.40%	23.50%	33.70%	28.80%	29.40%
1982	107	5	32	39	26	5	74	33	5	21	24	26	31
	20.80%	26.30%	19.60%	21.30%	23.90%	12.20%	22.20%	18.20%	29.40%	21.40%	25.30%	20.80%	17.20%
1983	61	1	17	23	17	3	40	21	2	8	16	16	19
	11.80%	5.30%	10.40%	12.60%	15.60%	7.30%	12.00%	11.60%	11.80%	8.20%	16.80%	12.80%	10.60%
1984	48	4	18	15	8	3	26	22	3	11	12	11	11
	9.30%	21.10%	11.00%	8.20%	7.30%	7.30%	7.80%	12.20%	17.60%	11.20%	12.60%	8.80%	6.10%
1985	50	4	18	17	6	5	27	23	4	14	10	12	10
	9.70%	21.10%	11.00%	9.30%	5.50%	12.20%	8.10%	12.70%	23.50%	14.30%	10.50%	9.60%	5.60%
1986	50	3	23	15	7	2	29	21	4	16	10	9	11
	9.70%	15.80%	14.10%	8.20%	6.40%	4.90%	8.70%	11.60%	23.50%	16.30%	10.50%	7.20%	6.10%
1987	76	3	32	22	14	5	49	27	2	21	13	17	23
	14.80%	15.80%	19.60%	12.00%	12.80%	12.20%	14.70%	14.90%	11.80%	21.40%	13.70%	13.60%	12.80%
1988	76	2	28	23	16	7	51	25	0	21	15	11	29
	14.80%	10.50%	17.20%	12.60%	14.70%	17.10%	15.30%	13.80%	-	21.40%	15.80%	8.80%	16.10%
1989	81	1	31	25	18	6	55	26	2	14	18	21	26
	15.70%	5.30%	19.00%	13.70%	16.50%	14.60%	16.50%	14.40%	11.80%	14.30%	18.90%	16.80%	14.40%
1990	174	5	55	65	42	7	122	52	5	32	34	40	63
	33.80%	26.30%	33.70%	35.50%	38.50%	17.10%	36.50%	28.70%	29.40%	32.70%	35.80%	32.00%	35.00%
1991	191	7	61	66	50	7	130	61	5	36	32	45	73
	37.10%	36.80%	37.40%	36.10%	45.90%	17.10%	38.90%	33.70%	29.40%	36.70%	33.70%	36.00%	40.60%
1992	158	7	55	56	34	6	117	41	5	34	24	41	54
	30.70%	36.80%	33.70%	30.60%	31.20%	14.60%	35.00%	22.70%	29.40%	34.70%	25.30%	32.80%	30.00%
1993	66	3	23	21	16	3	41	25	1	17	10	14	24
	12.80%	15.80%	14.10%	11.50%	14.70%	7.30%	12.30%	13.80%	5.90%	17.30%	10.50%	11.20%	13.30%
1994	45	1	13	19	10	2	25	20	1	8	9	7	20

Table 25

12/09/2011

Q.5 In which years, since 1980, do you think the UK economy has been in recession?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
	8.70%	5.30%	8.00%	10.40%	9.20%	4.90%	7.50%	11.00%	5.90%	8.20%	9.50%	5.60%	11.10%
1995	31	0	3	16	10	2	19	12	0	3	7	5	16
	6.00%	-	1.80%	8.70%	9.20%	4.90%	5.70%	6.60%	-	3.10%	7.40%	4.00%	8.90%
1996	31	0	6	11	10	4	23	8	0	5	4	5	17
	6.00%	-	3.70%	6.00%	9.20%	9.80%	6.90%	4.40%	-	5.10%	4.20%	4.00%	9.40%
1997	36	0	12	12	9	3	26	10	0	8	7	7	14
	7.00%	-	7.40%	6.60%	8.30%	7.30%	7.80%	5.50%	-	8.20%	7.40%	5.60%	7.80%
1998	36	1	13	10	7	5	24	12	1	8	4	8	15
	7.00%	5.30%	8.00%	5.50%	6.40%	12.20%	7.20%	6.60%	5.90%	8.20%	4.20%	6.40%	8.30%
1999	26	1	8	8	5	4	13	13	0	7	2	6	11
	5.00%	5.30%	4.90%	4.40%	4.60%	9.80%	3.90%	7.20%	-	7.10%	2.10%	4.80%	6.10%
2000	45	1	17	18	6	3	33	12	0	11	7	11	16
	8.70%	5.30%	10.40%	9.80%	5.50%	7.30%	9.90%	6.60%	-	11.20%	7.40%	8.80%	8.90%
2001	78	4	28	27	14	5	61	17	1	21	12	18	26
	15.10%	21.10%	17.20%	14.80%	12.80%	12.20%	18.30%	9.40%	5.90%	21.40%	12.60%	14.40%	14.40%
2002	52	3	15	16	17	1	40	12	1	9	9	11	22
	10.10%	15.80%	9.20%	8.70%	15.60%	2.40%	12.00%	6.60%	5.90%	9.20%	9.50%	8.80%	12.20%
2003	24	1	8	6	7	2	15	9	1	5	4	4	10
	4.70%	5.30%	4.90%	3.30%	6.40%	4.90%	4.50%	5.00%	5.90%	5.10%	4.20%	3.20%	5.60%
2004	10	1	3	4	1	1	3	7	1	3	1	1	4
	1.90%	5.30%	1.80%	2.20%	0.90%	2.40%	0.90%	3.90%	5.90%	3.10%	1.10%	0.80%	2.20%
2005	12	1	1	7	2	1	6	6	1	2	0	3	6
	2.30%	5.30%	0.60%	3.80%	1.80%	2.40%	1.80%	3.30%	5.90%	2.00%	-	2.40%	3.30%
2006	20	1	7	8	2	2	7	13	1	6	2	6	5
	3.90%	5.30%	4.30%	4.40%	1.80%	4.90%	2.10%	7.20%	5.90%	6.10%	2.10%	4.80%	2.80%
2007	111	4	42	39	17	9	65	46	4	24	24	26	33
	21.60%	21.10%	25.80%	21.30%	15.60%	22.00%	19.50%	25.40%	23.50%	24.50%	25.30%	20.80%	18.30%
2008	379	16	126	135	77	25	248	131	14	79	74	87	125
	73.60%	84.20%	77.30%	73.80%	70.60%	61.00%	74.30%	72.40%	82.40%	80.60%	77.90%	69.60%	69.40%
2009	398	17	128	142	84	27	254	144	15	74	77	94	138
	77.30%	89.50%	78.50%	77.60%	77.10%	65.90%	76.00%	79.60%	88.20%	75.50%	81.10%	75.20%	76.70%

Table 25

12/09/2011

Q.5 In which years, since 1980, do you think the UK economy has been in recession?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Sigma	2764	112	914	971	595	172	1838	926	90	565	521	633	955
	536.70%	589.50%	560.70%	530.60%	545.90%	419.50%	550.30%	511.60%	529.40%	576.50%	548.40%	506.40%	530.60%

Table 26

12/09/2011

Q.6_1 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Firms on the London Stock Exchange were allowed to be owned by an international corporation. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	218	6	54	81	55	22	156	62	5	28	33	53	99
	42.30%	31.60%	33.10%	44.30%	50.50%	53.70%	46.70%	34.30%	29.40%	28.60%	34.70%	42.40%	55.00%
No	90	5	29	31	21	4	64	26	5	15	18	23	29
	17.50%	26.30%	17.80%	16.90%	19.30%	9.80%	19.20%	14.40%	29.40%	15.30%	18.90%	18.40%	16.10%
Don't know	207	8	80	71	33	15	114	93	7	55	44	49	52
	40.20%	42.10%	49.10%	38.80%	30.30%	36.60%	34.10%	51.40%	41.20%	56.10%	46.30%	39.20%	28.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 27

12/09/2011

Q.6_2 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Firms were able to operate in a dual capacity as brokers and dealers -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	258	6	65	99	65	23	187	71	6	38	33	64	117
	50.10%	31.60%	39.90%	54.10%	59.60%	56.10%	56.00%	39.20%	35.30%	38.80%	34.70%	51.20%	65.00%
No	81	4	33	30	12	2	51	30	3	19	21	21	17
	15.70%	21.10%	20.20%	16.40%	11.00%	4.90%	15.30%	16.60%	17.60%	19.40%	22.10%	16.80%	9.40%
Don't know	176	9	65	54	32	16	96	80	8	41	41	40	46
	34.20%	47.40%	39.90%	29.50%	29.40%	39.00%	28.70%	44.20%	47.10%	41.80%	43.20%	32.00%	25.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 28

12/09/2011

Q.6_3 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Minimum scales of commission were abolished. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	180	6	41	67	48	18	138	42	5	30	23	41	81
	35.00%	31.60%	25.20%	36.60%	44.00%	43.90%	41.30%	23.20%	29.40%	30.60%	24.20%	32.80%	45.00%
No	110	4	43	35	20	8	71	39	3	23	22	29	33
	21.40%	21.10%	26.40%	19.10%	18.30%	19.50%	21.30%	21.50%	17.60%	23.50%	23.20%	23.20%	18.30%
Don't know	225	9	79	81	41	15	125	100	9	45	50	55	66
	43.70%	47.40%	48.50%	44.30%	37.60%	36.60%	37.40%	55.20%	52.90%	45.90%	52.60%	44.00%	36.70%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 29

12/09/2011

Q.6_4 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Individual members of the London Stock Exchange ceased to have voting rights. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	79	0	24	39	12	4	56	23	2	13	13	23	28
	15.30%	-	14.70%	21.30%	11.00%	9.80%	16.80%	12.70%	11.80%	13.30%	13.70%	18.40%	15.60%
No	150	11	49	45	32	13	104	46	7	25	28	36	54
	29.10%	57.90%	30.10%	24.60%	29.40%	31.70%	31.10%	25.40%	41.20%	25.50%	29.50%	28.80%	30.00%
Don't know	286	8	90	99	65	24	174	112	8	60	54	66	98
	55.50%	42.10%	55.20%	54.10%	59.60%	58.50%	52.10%	61.90%	47.10%	61.20%	56.80%	52.80%	54.40%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 30

12/09/2011

Q.6_5 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- The financial markets were deregulated. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	223	3	53	88	62	17	161	62	4	29	36	56	98
	43.30%	15.80%	32.50%	48.10%	56.90%	41.50%	48.20%	34.30%	23.50%	29.60%	37.90%	44.80%	54.40%
No	170	7	70	52	26	15	109	61	5	37	33	45	50
	33.00%	36.80%	42.90%	28.40%	23.90%	36.60%	32.60%	33.70%	29.40%	37.80%	34.70%	36.00%	27.80%
Don't know	122	9	40	43	21	9	64	58	8	32	26	24	32
	23.70%	47.40%	24.50%	23.50%	19.30%	22.00%	19.20%	32.00%	47.10%	32.70%	27.40%	19.20%	17.80%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 31

12/09/2011

Q.6_6 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- The stock market crashed. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	208	6	73	75	44	10	127	81	7	39	42	57	63
	40.40%	31.60%	44.80%	41.00%	40.40%	24.40%	38.00%	44.80%	41.20%	39.80%	44.20%	45.60%	35.00%
No	197	4	51	70	49	23	146	51	5	29	28	45	90
	38.30%	21.10%	31.30%	38.30%	45.00%	56.10%	43.70%	28.20%	29.40%	29.60%	29.50%	36.00%	50.00%
Don't know	110	9	39	38	16	8	61	49	5	30	25	23	27
	21.40%	47.40%	23.90%	20.80%	14.70%	19.50%	18.30%	27.10%	29.40%	30.60%	26.30%	18.40%	15.00%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 32

12/09/2011

Q.6_7 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Trading moved from being conducted on a market floor, to being performed by computer and telephone. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	272	7	64	101	76	24	191	81	7	33	39	70	123
	52.80%	36.80%	39.30%	55.20%	69.70%	58.50%	57.20%	44.80%	41.20%	33.70%	41.10%	56.00%	68.30%
No	120	4	51	38	17	10	78	42	4	29	26	30	31
	23.30%	21.10%	31.30%	20.80%	15.60%	24.40%	23.40%	23.20%	23.50%	29.60%	27.40%	24.00%	17.20%
Don't know	123	8	48	44	16	7	65	58	6	36	30	25	26
	23.90%	42.10%	29.40%	24.00%	14.70%	17.10%	19.50%	32.00%	35.30%	36.70%	31.60%	20.00%	14.40%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 33

12/09/2011

Q.6_8 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Trading on the London Stock Exchange was closed for a week. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	38	1	11	15	7	4	25	13	2	8	6	7	15
	7.40%	5.30%	6.70%	8.20%	6.40%	9.80%	7.50%	7.20%	11.80%	8.20%	6.30%	5.60%	8.30%
No	291	8	91	103	66	23	209	82	5	48	57	71	110
	56.50%	42.10%	55.80%	56.30%	60.60%	56.10%	62.60%	45.30%	29.40%	49.00%	60.00%	56.80%	61.10%
Don't know	186	10	61	65	36	14	100	86	10	42	32	47	55
	36.10%	52.60%	37.40%	35.50%	33.00%	34.10%	29.90%	47.50%	58.80%	42.90%	33.70%	37.60%	30.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 34

12/09/2011

Q.6_9 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Firms on the London Stock Exchange were allowed a higher debt to equity ratio. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	103	5	32	35	26	5	66	37	6	17	21	28	31
	20.00%	26.30%	19.60%	19.10%	23.90%	12.20%	19.80%	20.40%	35.30%	17.30%	22.10%	22.40%	17.20%
No	156	6	51	57	28	14	113	43	3	29	28	39	57
	30.30%	31.60%	31.30%	31.10%	25.70%	34.10%	33.80%	23.80%	17.60%	29.60%	29.50%	31.20%	31.70%
Don't know	256	8	80	91	55	22	155	101	8	52	46	58	92
	49.70%	42.10%	49.10%	49.70%	50.50%	53.70%	46.40%	55.80%	47.10%	53.10%	48.40%	46.40%	51.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 35

12/09/2011

Q.6_10 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Company accounts of member firms were required to be signed off by an independent auditor. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	197	7	52	69	50	19	117	80	8	31	27	55	76
	38.30%	36.80%	31.90%	37.70%	45.90%	46.30%	35.00%	44.20%	47.10%	31.60%	28.40%	44.00%	42.20%
No	113	3	39	41	19	11	91	22	2	23	22	22	44
	21.90%	15.80%	23.90%	22.40%	17.40%	26.80%	27.20%	12.20%	11.80%	23.50%	23.20%	17.60%	24.40%
Don't know	205	9	72	73	40	11	126	79	7	44	46	48	60
	39.80%	47.40%	44.20%	39.90%	36.70%	26.80%	37.70%	43.60%	41.20%	44.90%	48.40%	38.40%	33.30%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 36

12/09/2011

Q.6_11 Which of the following changes, if any, do you think happened after the financial 'Big Bang' in the UK?

- Standardised scales of commission were introduced. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes	130	8	46	40	25	11	71	59	6	30	26	29	39
	25.20%	42.10%	28.20%	21.90%	22.90%	26.80%	21.30%	32.60%	35.30%	30.60%	27.40%	23.20%	21.70%
No	151	4	39	55	32	21	122	29	4	24	22	36	65
	29.30%	21.10%	23.90%	30.10%	29.40%	51.20%	36.50%	16.00%	23.50%	24.50%	23.20%	28.80%	36.10%
Don't know	234	7	78	88	52	9	141	93	7	44	47	60	76
	45.40%	36.80%	47.90%	48.10%	47.70%	22.00%	42.20%	51.40%	41.20%	44.90%	49.50%	48.00%	42.20%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 37

12/09/2011

Q.7 In what year did the financial .Big Bang., in the UK happen?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
1567	1	1	0	0	0	0	0	1	1	0	0	0	0
	0.20%	5.30%	-	-	-	-	-	0.60%	5.90%	-	-	-	-
1756	1	0	1	0	0	0	1	0	0	0	1	0	0
	0.20%	-	0.60%	-	-	-	0.30%	-	-	-	1.10%	-	-
1889	1	0	0	1	0	0	1	0	0	0	0	0	1
	0.20%	-	-	0.50%	-	-	0.30%	-	-	-	-	-	0.60%
1891	1	0	0	1	0	0	1	0	0	0	0	1	0
	0.20%	-	-	0.50%	-	-	0.30%	-	-	-	-	0.80%	-
1898	1	0	1	0	0	0	1	0	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	0.30%	-	-	1.00%	-	-	-
1929	1	0	1	0	0	0	0	1	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	-	0.60%	-	1.00%	-	-	-
1930	2	0	1	1	0	0	2	0	0	1	0	1	0
	0.40%	-	0.60%	0.50%	-	-	0.60%	-	-	1.00%	-	0.80%	-
1934	1	0	0	0	1	0	1	0	0	0	0	1	0
	0.20%	-	-	-	0.90%	-	0.30%	-	-	-	-	0.80%	-
1949	1	0	0	1	0	0	0	1	0	0	1	0	0
	0.20%	-	-	0.50%	-	-	-	0.60%	-	-	1.10%	-	-
1965	1	0	1	0	0	0	0	1	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	-	0.60%	-	1.00%	-	-	-
1970	1	0	1	0	0	0	1	0	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	0.30%	-	-	1.00%	-	-	-
1972	1	0	1	0	0	0	0	1	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	-	0.60%	-	1.00%	-	-	-
1976	1	0	1	0	0	0	0	1	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	-	0.60%	-	1.00%	-	-	-
1980	16	1	6	7	2	0	10	6	0	5	5	4	2
	3.10%	5.30%	3.70%	3.80%	1.80%	-	3.00%	3.30%	-	5.10%	5.30%	3.20%	1.10%
1981	12	1	2	7	2	0	9	3	0	2	3	2	5

Table 37

12/09/2011

Q.7 In what year did the financial .Big Bang., in the UK happen?

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
	2.30%	5.30%	1.20%	3.80%	1.80%	-	2.70%	1.70%	-	2.00%	3.20%	1.60%	2.80%
1982	5	0	2	2	1	0	3	2	0	1	0	4	0
	1.00%	-	1.20%	1.10%	0.90%	-	0.90%	1.10%	-	1.00%	-	3.20%	-
1983	3	0	2	0	1	0	2	1	0	0	3	0	0
	0.60%	-	1.20%	-	0.90%	-	0.60%	0.60%	-	-	3.20%	-	-
1984	15	0	4	4	3	4	12	3	0	1	4	4	6
	2.90%	-	2.50%	2.20%	2.80%	9.80%	3.60%	1.70%	-	1.00%	4.20%	3.20%	3.30%
1985	20	1	7	10	1	1	15	5	0	4	4	7	5
	3.90%	5.30%	4.30%	5.50%	0.90%	2.40%	4.50%	2.80%	-	4.10%	4.20%	5.60%	2.80%
1986	159	6	44	51	40	18	101	58	5	26	26	35	67
	30.90%	31.60%	27.00%	27.90%	36.70%	43.90%	30.20%	32.00%	29.40%	26.50%	27.40%	28.00%	37.20%
1987	46	1	7	17	16	5	37	9	0	5	1	11	29
	8.90%	5.30%	4.30%	9.30%	14.70%	12.20%	11.10%	5.00%	-	5.10%	1.10%	8.80%	16.10%
1988	15	0	4	6	2	3	12	3	1	3	3	2	6
	2.90%	-	2.50%	3.30%	1.80%	7.30%	3.60%	1.70%	5.90%	3.10%	3.20%	1.60%	3.30%
1989	14	0	6	2	5	1	11	3	2	2	1	3	6
	2.70%	-	3.70%	1.10%	4.60%	2.40%	3.30%	1.70%	11.80%	2.00%	1.10%	2.40%	3.30%
1990	28	3	3	14	7	1	16	12	2	3	4	6	13
	5.40%	15.80%	1.80%	7.70%	6.40%	2.40%	4.80%	6.60%	11.80%	3.10%	4.20%	4.80%	7.20%
1991	10	1	2	3	4	0	8	2	1	0	4	1	4
	1.90%	5.30%	1.20%	1.60%	3.70%	-	2.40%	1.10%	5.90%	-	4.20%	0.80%	2.20%
1992	11	0	3	6	2	0	7	4	0	2	2	4	3
	2.10%	-	1.80%	3.30%	1.80%	-	2.10%	2.20%	-	2.00%	2.10%	3.20%	1.70%
1993	3	0	1	1	0	1	2	1	0	1	0	1	1
	0.60%	-	0.60%	0.50%	-	2.40%	0.60%	0.60%	-	1.00%	-	0.80%	0.60%
1994	3	0	0	3	0	0	2	1	0	1	1	1	0
	0.60%	-	-	1.60%	-	-	0.60%	0.60%	-	1.00%	1.10%	0.80%	-
1995	5	0	1	2	2	0	4	1	0	0	1	0	4
	1.00%	-	0.60%	1.10%	1.80%	-	1.20%	0.60%	-	-	1.10%	-	2.20%
1996	3	0	0	2	1	0	2	1	0	0	0	2	1
	0.60%	-	-	1.10%	0.90%	-	0.60%	0.60%	-	-	-	1.60%	0.60%
1997	9	0	3	4	2	0	9	0	0	2	4	1	2

Table 37

12/09/2011

Q.7 In what year did the financial .Big Bang., in the UK happen?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
	1.70%	-	1.80%	2.20%	1.80%	-	2.70%	-	-	2.00%	4.20%	0.80%	1.10%
1998	8	0	2	4	2	0	4	4	0	2	1	1	4
	1.60%	-	1.20%	2.20%	1.80%	-	1.20%	2.20%	-	2.00%	1.10%	0.80%	2.20%
1999	5	0	4	1	0	0	3	2	1	1	0	3	0
	1.00%	-	2.50%	0.50%	-	-	0.90%	1.10%	5.90%	1.00%	-	2.40%	-
2000	9	1	2	5	1	0	6	3	1	2	1	2	3
	1.70%	5.30%	1.20%	2.70%	0.90%	-	1.80%	1.70%	5.90%	2.00%	1.10%	1.60%	1.70%
2001	5	0	3	2	0	0	2	3	0	0	1	3	1
	1.00%	-	1.80%	1.10%	-	-	0.60%	1.70%	-	-	1.10%	2.40%	0.60%
2002	2	0	0	0	1	1	1	1	0	0	0	0	2
	0.40%	-	-	-	0.90%	2.40%	0.30%	0.60%	-	-	-	-	1.10%
2003	1	0	0	0	1	0	1	0	0	0	0	1	0
	0.20%	-	-	-	0.90%	-	0.30%	-	-	-	-	0.80%	-
2004	1	0	1	0	0	0	1	0	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	0.30%	-	-	1.00%	-	-	-
2005	4	0	1	1	2	0	2	2	0	1	0	1	2
	0.80%	-	0.60%	0.50%	1.80%	-	0.60%	1.10%	-	1.00%	-	0.80%	1.10%
2006	1	0	1	0	0	0	1	0	0	1	0	0	0
	0.20%	-	0.60%	-	-	-	0.30%	-	-	1.00%	-	-	-
2007	17	0	8	6	3	0	12	5	0	5	4	6	2
	3.30%	-	4.90%	3.30%	2.80%	-	3.60%	2.80%	-	5.10%	4.20%	4.80%	1.10%
2008	52	2	28	15	4	3	24	28	1	14	16	14	7
	10.10%	10.50%	17.20%	8.20%	3.70%	7.30%	7.20%	15.50%	5.90%	14.30%	16.80%	11.20%	3.90%
2009	17	1	7	3	3	3	6	11	2	5	4	3	3
	3.30%	5.30%	4.30%	1.60%	2.80%	7.30%	1.80%	6.10%	11.80%	5.10%	4.20%	2.40%	1.70%
2010	2	0	1	1	0	0	1	1	0	1	0	0	1
	0.40%	-	0.60%	0.50%	-	-	0.30%	0.60%	-	1.00%	-	-	0.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 38

12/09/2011

Q.8 Do you think that in general deregulation of financial markets results in more ethical behaviour, less ethical behaviour, or did it make no difference?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
More	82	3	30	28	18	3	56	26	2	18	15	20	27
	15.90%	15.80%	18.40%	15.30%	16.50%	7.30%	16.80%	14.40%	11.80%	18.40%	15.80%	16.00%	15.00%
Less	261	10	81	89	60	21	173	88	12	47	46	58	98
	50.70%	52.60%	49.70%	48.60%	55.00%	51.20%	51.80%	48.60%	70.60%	48.00%	48.40%	46.40%	54.40%
No difference	172	6	52	66	31	17	105	67	3	33	34	47	55
	33.40%	31.60%	31.90%	36.10%	28.40%	41.50%	31.40%	37.00%	17.60%	33.70%	35.80%	37.60%	30.60%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 39

12/09/2011

Q.9_1 How strongly do you agree or disagree with each of the following statements about Corporate Social Responsibility and ethics?

- Corporate ethics are regularly discussed in my workplace. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	340	12	102	126	72	28	213	127	10	58	66	77	129
	66.00%	63.20%	62.60%	68.90%	66.10%	68.30%	63.80%	70.20%	58.80%	59.20%	69.50%	61.60%	71.70%
Agree strongly (4)	106	2	27	40	25	12	63	43	1	16	16	27	46
	20.60%	10.50%	16.60%	21.90%	22.90%	29.30%	18.90%	23.80%	5.90%	16.30%	16.80%	21.60%	25.60%
Agree (3)	234	10	75	86	47	16	150	84	9	42	50	50	83
	45.40%	52.60%	46.00%	47.00%	43.10%	39.00%	44.90%	46.40%	52.90%	42.90%	52.60%	40.00%	46.10%
Bottom 2 Box (Net)	144	5	49	48	30	12	107	37	4	34	20	42	44
	28.00%	26.30%	30.10%	26.20%	27.50%	29.30%	32.00%	20.40%	23.50%	34.70%	21.10%	33.60%	24.40%
Disagree (2)	109	5	34	38	23	9	84	25	4	27	13	30	35
	21.20%	26.30%	20.90%	20.80%	21.10%	22.00%	25.10%	13.80%	23.50%	27.60%	13.70%	24.00%	19.40%
Disagree strongly (1)	35	0	15	10	7	3	23	12	0	7	7	12	9
	6.80%	-	9.20%	5.50%	6.40%	7.30%	6.90%	6.60%	-	7.10%	7.40%	9.60%	5.00%
Don't know	31	2	12	9	7	1	14	17	3	6	9	6	7
	6.00%	10.50%	7.40%	4.90%	6.40%	2.40%	4.20%	9.40%	17.60%	6.10%	9.50%	4.80%	3.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.85	2.82	2.75	2.9	2.88	2.92	2.79	2.96	2.79	2.73	2.87	2.77	2.96
Standard Deviation	0.8	0.6	0.9	0.8	0.9	0.9	0.8	0.8	0.6	0.8	0.8	0.9	0.8
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 40

12/09/2011

Q.9_2 How strongly do you agree or disagree with each of the following statements about Corporate Social Responsibility and ethics?

- Corporate Social Responsibility has a negative effect on shareholder value. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	85	3	34	28	11	9	66	19	1	23	12	21	28
	16.50%	15.80%	20.90%	15.30%	10.10%	22.00%	19.80%	10.50%	5.90%	23.50%	12.60%	16.80%	15.60%
Agree strongly (4)	13	0	5	6	2	0	10	3	0	3	1	3	6
	2.50%	-	3.10%	3.30%	1.80%	-	3.00%	1.70%	-	3.10%	1.10%	2.40%	3.30%
Agree (3)	72	3	29	22	9	9	56	16	1	20	11	18	22
	14.00%	15.80%	17.80%	12.00%	8.30%	22.00%	16.80%	8.80%	5.90%	20.40%	11.60%	14.40%	12.20%
Bottom 2 Box (Net)	365	12	110	135	82	26	238	127	10	65	68	90	132
	70.90%	63.20%	67.50%	73.80%	75.20%	63.40%	71.30%	70.20%	58.80%	66.30%	71.60%	72.00%	73.30%
Disagree (2)	281	10	80	103	65	23	182	99	9	50	49	66	107
	54.60%	52.60%	49.10%	56.30%	59.60%	56.10%	54.50%	54.70%	52.90%	51.00%	51.60%	52.80%	59.40%
Disagree strongly (1)	84	2	30	32	17	3	56	28	1	15	19	24	25
	16.30%	10.50%	18.40%	17.50%	15.60%	7.30%	16.80%	15.50%	5.90%	15.30%	20.00%	19.20%	13.90%
Don't know	65	4	19	20	16	6	30	35	6	10	15	14	20
	12.60%	21.10%	11.70%	10.90%	14.70%	14.60%	9.00%	19.30%	35.30%	10.20%	15.80%	11.20%	11.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.03	2.07	2.06	2.01	1.96	2.17	2.07	1.96	2	2.13	1.92	2	2.06
Standard Deviation	0.7	0.6	0.7	0.7	0.6	0.6	0.7	0.6	0.4	0.7	0.7	0.7	0.7
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.1	0.1	0.1	0.1	0.1

Table 41

12/09/2011

Q.9_3 How strongly do you agree or disagree with each of the following statements about Corporate Social Responsibility and ethics?

- My company maintains high ethical standards in its business practices. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	422	14	130	149	92	37	278	144	10	76	81	98	157
	81.90%	73.70%	79.80%	81.40%	84.40%	90.20%	83.20%	79.60%	58.80%	77.60%	85.30%	78.40%	87.20%
Agree strongly (4)	155	5	38	54	39	19	103	52	2	24	27	35	67
	30.10%	26.30%	23.30%	29.50%	35.80%	46.30%	30.80%	28.70%	11.80%	24.50%	28.40%	28.00%	37.20%
Agree (3)	267	9	92	95	53	18	175	92	8	52	54	63	90
	51.80%	47.40%	56.40%	51.90%	48.60%	43.90%	52.40%	50.80%	47.10%	53.10%	56.80%	50.40%	50.00%
Bottom 2 Box (Net)	55	1	20	24	8	2	36	19	1	11	8	20	15
	10.70%	5.30%	12.30%	13.10%	7.30%	4.90%	10.80%	10.50%	5.90%	11.20%	8.40%	16.00%	8.30%
Disagree (2)	47	1	16	20	8	2	31	16	1	8	7	17	14
	9.10%	5.30%	9.80%	10.90%	7.30%	4.90%	9.30%	8.80%	5.90%	8.20%	7.40%	13.60%	7.80%
Disagree strongly (1)	8	0	4	4	0	0	5	3	0	3	1	3	1
	1.60%	-	2.50%	2.20%	-	-	1.50%	1.70%	-	3.10%	1.10%	2.40%	0.60%
Don't know	38	4	13	10	9	2	20	18	6	11	6	7	8
	7.40%	21.10%	8.00%	5.50%	8.30%	4.90%	6.00%	9.90%	35.30%	11.20%	6.30%	5.60%	4.40%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.19	3.27	3.09	3.15	3.31	3.44	3.2	3.18	3.09	3.11	3.2	3.1	3.3
Standard Deviation	0.7	0.6	0.7	0.7	0.6	0.6	0.7	0.7	0.5	0.7	0.6	0.7	0.6
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0

Table 42

12/09/2011

Q.9_4 How strongly do you agree or disagree with each of the following statements about Corporate Social Responsibility and ethics?

- Ethical behaviour is incentivised in my workplace. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	273	11	82	91	62	27	179	94	8	54	48	59	104
	53.00%	57.90%	50.30%	49.70%	56.90%	65.90%	53.60%	51.90%	47.10%	55.10%	50.50%	47.20%	57.80%
Agree strongly (4)	86	2	26	30	20	8	53	33	2	16	16	22	30
	16.70%	10.50%	16.00%	16.40%	18.30%	19.50%	15.90%	18.20%	11.80%	16.30%	16.80%	17.60%	16.70%
Agree (3)	187	9	56	61	42	19	126	61	6	38	32	37	74
	36.30%	47.40%	34.40%	33.30%	38.50%	46.30%	37.70%	33.70%	35.30%	38.80%	33.70%	29.60%	41.10%
Bottom 2 Box (Net)	173	5	54	70	32	12	123	50	5	31	31	45	61
	33.60%	26.30%	33.10%	38.30%	29.40%	29.30%	36.80%	27.60%	29.40%	31.60%	32.60%	36.00%	33.90%
Disagree (2)	146	5	46	59	26	10	106	40	4	27	27	37	51
	28.30%	26.30%	28.20%	32.20%	23.90%	24.40%	31.70%	22.10%	23.50%	27.60%	28.40%	29.60%	28.30%
Disagree strongly (1)	27	0	8	11	6	2	17	10	1	4	4	8	10
	5.20%	-	4.90%	6.00%	5.50%	4.90%	5.10%	5.50%	5.90%	4.10%	4.20%	6.40%	5.60%
Don't know	69	3	27	22	15	2	32	37	4	13	16	21	15
	13.40%	15.80%	16.60%	12.00%	13.80%	4.90%	9.60%	20.40%	23.50%	13.30%	16.80%	16.80%	8.30%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.74	2.81	2.74	2.68	2.81	2.85	2.71	2.81	2.69	2.78	2.76	2.7	2.75
Standard Deviation	0.8	0.7	0.8	0.9	0.8	0.8	0.8	0.9	0.9	0.8	0.8	0.9	0.8
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 43

12/09/2011

Q.9_5 How strongly do you agree or disagree with each of the following statements about Corporate Social Responsibility and ethics?

- The ethics of my company are broadly aligned with my own personal moral standards. -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	355	11	109	126	76	33	236	119	10	63	65	79	138
	68.90%	57.90%	66.90%	68.90%	69.70%	80.50%	70.70%	65.70%	58.80%	64.30%	68.40%	63.20%	76.70%
Agree strongly (4)	92	2	29	25	21	15	61	31	2	12	16	26	36
	17.90%	10.50%	17.80%	13.70%	19.30%	36.60%	18.30%	17.10%	11.80%	12.20%	16.80%	20.80%	20.00%
Agree (3)	263	9	80	101	55	18	175	88	8	51	49	53	102
	51.10%	47.40%	49.10%	55.20%	50.50%	43.90%	52.40%	48.60%	47.10%	52.00%	51.60%	42.40%	56.70%
Bottom 2 Box (Net)	104	6	34	38	20	6	71	33	4	21	16	32	31
	20.20%	31.60%	20.90%	20.80%	18.30%	14.60%	21.30%	18.20%	23.50%	21.40%	16.80%	25.60%	17.20%
Disagree (2)	85	6	25	32	17	5	59	26	4	16	14	23	28
	16.50%	31.60%	15.30%	17.50%	15.60%	12.20%	17.70%	14.40%	23.50%	16.30%	14.70%	18.40%	15.60%
Disagree strongly (1)	19	0	9	6	3	1	12	7	0	5	2	9	3
	3.70%	-	5.50%	3.30%	2.80%	2.40%	3.60%	3.90%	-	5.10%	2.10%	7.20%	1.70%
Don't know	56	2	20	19	13	2	27	29	3	14	14	14	11
	10.90%	10.50%	12.30%	10.40%	11.90%	4.90%	8.10%	16.00%	17.60%	14.30%	14.70%	11.20%	6.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.93	2.76	2.9	2.88	2.98	3.21	2.93	2.94	2.86	2.83	2.98	2.86	3.01
Standard Deviation	0.7	0.7	0.8	0.7	0.7	0.8	0.7	0.7	0.7	0.7	0.7	0.9	0.7
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 44

12/09/2011

Q.9s_1 How strongly do you agree or disagree with each of the following statements about Corporate Social Responsibility and ethics?

- Top 2 Box Summary -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Corporate ethics are regularly discussed in my workplace.	340	12	102	126	72	28	213	127	10	58	66	77	129
	66.00%	63.20%	62.60%	68.90%	66.10%	68.30%	63.80%	70.20%	58.80%	59.20%	69.50%	61.60%	71.70%
Corporate Social Responsibility has a negative effect on shareholder value.	85	3	34	28	11	9	66	19	1	23	12	21	28
	16.50%	15.80%	20.90%	15.30%	10.10%	22.00%	19.80%	10.50%	5.90%	23.50%	12.60%	16.80%	15.60%
My company maintains high ethical standards in its business practices.	422	14	130	149	92	37	278	144	10	76	81	98	157
	81.90%	73.70%	79.80%	81.40%	84.40%	90.20%	83.20%	79.60%	58.80%	77.60%	85.30%	78.40%	87.20%
Ethical behaviour is incentivised in my workplace.	273	11	82	91	62	27	179	94	8	54	48	59	104
	53.00%	57.90%	50.30%	49.70%	56.90%	65.90%	53.60%	51.90%	47.10%	55.10%	50.50%	47.20%	57.80%
The ethics of my company are broadly aligned with my own personal moral standards.	355	11	109	126	76	33	236	119	10	63	65	79	138
	68.90%	57.90%	66.90%	68.90%	69.70%	80.50%	70.70%	65.70%	58.80%	64.30%	68.40%	63.20%	76.70%
Sigma	1475	51	457	520	313	134	972	503	39	274	272	334	556
	286.40%	268.40%	280.40%	284.20%	287.20%	326.80%	291.00%	277.90%	229.40%	279.60%	286.30%	267.20%	308.90%

Table 45

12/09/2011

Q.9s_2 How strongly do you agree or disagree with each of the following statements about Corporate Social Responsibility and ethics?

- Bottom 2 Box Summary -

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Corporate ethics are regularly discussed in my workplace.	144	5	49	48	30	12	107	37	4	34	20	42	44
	28.00%	26.30%	30.10%	26.20%	27.50%	29.30%	32.00%	20.40%	23.50%	34.70%	21.10%	33.60%	24.40%
Corporate Social Responsibility has a negative effect on shareholder value.	365	12	110	135	82	26	238	127	10	65	68	90	132
	70.90%	63.20%	67.50%	73.80%	75.20%	63.40%	71.30%	70.20%	58.80%	66.30%	71.60%	72.00%	73.30%
My company maintains high ethical standards in its business practices.	55	1	20	24	8	2	36	19	1	11	8	20	15
	10.70%	5.30%	12.30%	13.10%	7.30%	4.90%	10.80%	10.50%	5.90%	11.20%	8.40%	16.00%	8.30%
Ethical behaviour is incentivised in my workplace.	173	5	54	70	32	12	123	50	5	31	31	45	61
	33.60%	26.30%	33.10%	38.30%	29.40%	29.30%	36.80%	27.60%	29.40%	31.60%	32.60%	36.00%	33.90%
The ethics of my company are broadly aligned with my own personal moral standards.	104	6	34	38	20	6	71	33	4	21	16	32	31
	20.20%	31.60%	20.90%	20.80%	18.30%	14.60%	21.30%	18.20%	23.50%	21.40%	16.80%	25.60%	17.20%
Sigma	841	29	267	315	172	58	575	266	24	162	143	229	283
	163.30%	152.60%	163.80%	172.10%	157.80%	141.50%	172.20%	147.00%	141.20%	165.30%	150.50%	183.20%	157.20%

Table 46

12/09/2011

Q.10_1 How strongly do you agree or disagree with each of the following statements?

- There is too great a gap between rich and poor in this country -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	384	14	114	137	85	34	244	140	12	68	70	102	132
	74.60%	73.70%	69.90%	74.90%	78.00%	82.90%	73.10%	77.30%	70.60%	69.40%	73.70%	81.60%	73.30%
Agree strongly (4)	129	2	37	48	34	8	82	47	6	18	27	36	42
	25.00%	10.50%	22.70%	26.20%	31.20%	19.50%	24.60%	26.00%	35.30%	18.40%	28.40%	28.80%	23.30%
Agree (3)	255	12	77	89	51	26	162	93	6	50	43	66	90
	49.50%	63.20%	47.20%	48.60%	46.80%	63.40%	48.50%	51.40%	35.30%	51.00%	45.30%	52.80%	50.00%
Bottom 2 Box (Net)	109	3	41	39	19	7	76	33	2	23	22	18	44
	21.20%	15.80%	25.20%	21.30%	17.40%	17.10%	22.80%	18.20%	11.80%	23.50%	23.20%	14.40%	24.40%
Disagree (2)	97	3	35	35	17	7	65	32	2	20	21	14	40
	18.80%	15.80%	21.50%	19.10%	15.60%	17.10%	19.50%	17.70%	11.80%	20.40%	22.10%	11.20%	22.20%
Disagree strongly (1)	12	0	6	4	2	0	11	1	0	3	1	4	4
	2.30%	-	3.70%	2.20%	1.80%	-	3.30%	0.60%	-	3.10%	1.10%	3.20%	2.20%
Don't know	22	2	8	7	5	0	14	8	3	7	3	5	4
	4.30%	10.50%	4.90%	3.80%	4.60%	-	4.20%	4.40%	17.60%	7.10%	3.20%	4.00%	2.20%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.02	2.94	2.94	3.03	3.13	3.02	2.98	3.08	3.29	2.91	3.04	3.12	2.97
Standard Deviation	0.7	0.6	0.8	0.8	0.7	0.6	0.8	0.7	0.7	0.7	0.8	0.7	0.7
Standard Error	0	0.1	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 47

12/09/2011

Q.10_2 How strongly do you agree or disagree with each of the following statements?

- Companies should invest directly in deprived communities -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	300	11	94	112	67	16	191	109	8	59	59	76	98
	58.30%	57.90%	57.70%	61.20%	61.50%	39.00%	57.20%	60.20%	47.10%	60.20%	62.10%	60.80%	54.40%
Agree strongly (4)	66	0	23	22	16	5	38	28	1	13	15	20	17
	12.80%	-	14.10%	12.00%	14.70%	12.20%	11.40%	15.50%	5.90%	13.30%	15.80%	16.00%	9.40%
Agree (3)	234	11	71	90	51	11	153	81	7	46	44	56	81
	45.40%	57.90%	43.60%	49.20%	46.80%	26.80%	45.80%	44.80%	41.20%	46.90%	46.30%	44.80%	45.00%
Bottom 2 Box (Net)	169	6	48	62	31	22	125	44	5	27	26	40	71
	32.80%	31.60%	29.40%	33.90%	28.40%	53.70%	37.40%	24.30%	29.40%	27.60%	27.40%	32.00%	39.40%
Disagree (2)	146	6	40	54	30	16	106	40	5	24	22	34	61
	28.30%	31.60%	24.50%	29.50%	27.50%	39.00%	31.70%	22.10%	29.40%	24.50%	23.20%	27.20%	33.90%
Disagree strongly (1)	23	0	8	8	1	6	19	4	0	3	4	6	10
	4.50%	-	4.90%	4.40%	0.90%	14.60%	5.70%	2.20%	-	3.10%	4.20%	4.80%	5.60%
Don't know	46	2	21	9	11	3	18	28	4	12	10	9	11
	8.90%	10.50%	12.90%	4.90%	10.10%	7.30%	5.40%	15.50%	23.50%	12.20%	10.50%	7.20%	6.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.73	2.65	2.77	2.72	2.84	2.39	2.66	2.87	2.69	2.8	2.82	2.78	2.62
Standard Deviation	0.8	0.5	0.8	0.7	0.7	0.9	0.8	0.7	0.6	0.7	0.8	0.8	0.7
Standard Error	0	0.1	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 48

12/09/2011

Q.10_3 How strongly do you agree or disagree with each of the following statements?

- The extent to which the City of London is subsidising other parts of the UK is unfair. -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	217	8	73	88	34	14	154	63	8	41	39	47	82
	42.10%	42.10%	44.80%	48.10%	31.20%	34.10%	46.10%	34.80%	47.10%	41.80%	41.10%	37.60%	45.60%
Agree strongly (4)	66	2	23	28	9	4	48	18	3	13	8	15	27
	12.80%	10.50%	14.10%	15.30%	8.30%	9.80%	14.40%	9.90%	17.60%	13.30%	8.40%	12.00%	15.00%
Agree (3)	151	6	50	60	25	10	106	45	5	28	31	32	55
	29.30%	31.60%	30.70%	32.80%	22.90%	24.40%	31.70%	24.90%	29.40%	28.60%	32.60%	25.60%	30.60%
Bottom 2 Box (Net)	224	8	62	75	57	22	149	75	5	39	35	63	82
	43.50%	42.10%	38.00%	41.00%	52.30%	53.70%	44.60%	41.40%	29.40%	39.80%	36.80%	50.40%	45.60%
Disagree (2)	205	7	56	70	52	20	134	71	4	34	34	57	76
	39.80%	36.80%	34.40%	38.30%	47.70%	48.80%	40.10%	39.20%	23.50%	34.70%	35.80%	45.60%	42.20%
Disagree strongly (1)	19	1	6	5	5	2	15	4	1	5	1	6	6
	3.70%	5.30%	3.70%	2.70%	4.60%	4.90%	4.50%	2.20%	5.90%	5.10%	1.10%	4.80%	3.30%
Don't know	74	3	28	20	18	5	31	43	4	18	21	15	16
	14.40%	15.80%	17.20%	10.90%	16.50%	12.20%	9.30%	23.80%	23.50%	18.40%	22.10%	12.00%	8.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.6	2.56	2.67	2.68	2.42	2.44	2.62	2.56	2.77	2.61	2.62	2.51	2.63
Standard Deviation	0.8	0.8	0.8	0.8	0.7	0.8	0.8	0.8	0.9	0.8	0.7	0.8	0.8
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.3	0.1	0.1	0.1	0.1

Table 49

12/09/2011

Q.10_4 How strongly do you agree or disagree with each of the following statements?

- The financial services sector is not valued for the role it plays in the wider UK economy. -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	368	12	114	136	74	32	249	119	9	67	66	89	137
	71.50%	63.20%	69.90%	74.30%	67.90%	78.00%	74.60%	65.70%	52.90%	68.40%	69.50%	71.20%	76.10%
Agree strongly (4)	130	5	44	47	29	5	98	32	2	24	24	30	50
	25.20%	26.30%	27.00%	25.70%	26.60%	12.20%	29.30%	17.70%	11.80%	24.50%	25.30%	24.00%	27.80%
Agree (3)	238	7	70	89	45	27	151	87	7	43	42	59	87
	46.20%	36.80%	42.90%	48.60%	41.30%	65.90%	45.20%	48.10%	41.20%	43.90%	44.20%	47.20%	48.30%
Bottom 2 Box (Net)	107	5	35	34	26	7	72	35	5	22	19	29	32
	20.80%	26.30%	21.50%	18.60%	23.90%	17.10%	21.60%	19.30%	29.40%	22.40%	20.00%	23.20%	17.80%
Disagree (2)	95	4	29	32	24	6	61	34	5	19	16	27	28
	18.40%	21.10%	17.80%	17.50%	22.00%	14.60%	18.30%	18.80%	29.40%	19.40%	16.80%	21.60%	15.60%
Disagree strongly (1)	12	1	6	2	2	1	11	1	0	3	3	2	4
	2.30%	5.30%	3.70%	1.10%	1.80%	2.40%	3.30%	0.60%	-	3.10%	3.20%	1.60%	2.20%
Don't know	40	2	14	13	9	2	13	27	3	9	10	7	11
	7.80%	10.50%	8.60%	7.10%	8.30%	4.90%	3.90%	14.90%	17.60%	9.20%	10.50%	5.60%	6.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.02	2.94	3.02	3.06	3.01	2.92	3.05	2.97	2.79	2.99	3.02	2.99	3.08
Standard Deviation	0.8	0.9	0.8	0.7	0.8	0.6	0.8	0.7	0.7	0.8	0.8	0.7	0.7
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 50

12/09/2011

Q.10_5 How strongly do you agree or disagree with each of the following statements?

- The City of London needs to listen more to the guidance of the Church -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	64	5	15	26	13	5	38	26	3	13	11	17	20
	12.40%	26.30%	9.20%	14.20%	11.90%	12.20%	11.40%	14.40%	17.60%	13.30%	11.60%	13.60%	11.10%
Agree strongly (4)	19	1	7	8	3	0	14	5	2	4	4	5	4
	3.70%	5.30%	4.30%	4.40%	2.80%	-	4.20%	2.80%	11.80%	4.10%	4.20%	4.00%	2.20%
Agree (3)	45	4	8	18	10	5	24	21	1	9	7	12	16
	8.70%	21.10%	4.90%	9.80%	9.20%	12.20%	7.20%	11.60%	5.90%	9.20%	7.40%	9.60%	8.90%
Bottom 2 Box (Net)	391	12	125	142	82	30	265	126	9	72	70	96	144
	75.90%	63.20%	76.70%	77.60%	75.20%	73.20%	79.30%	69.60%	52.90%	73.50%	73.70%	76.80%	80.00%
Disagree (2)	163	2	47	61	40	13	111	52	3	23	23	46	68
	31.70%	10.50%	28.80%	33.30%	36.70%	31.70%	33.20%	28.70%	17.60%	23.50%	24.20%	36.80%	37.80%
Disagree strongly (1)	228	10	78	81	42	17	154	74	6	49	47	50	76
	44.30%	52.60%	47.90%	44.30%	38.50%	41.50%	46.10%	40.90%	35.30%	50.00%	49.50%	40.00%	42.20%
Don't know	60	2	23	15	14	6	31	29	5	13	14	12	16
	11.70%	10.50%	14.10%	8.20%	12.80%	14.60%	9.30%	16.00%	29.40%	13.30%	14.70%	9.60%	8.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	1.68	1.76	1.6	1.72	1.73	1.66	1.66	1.72	1.92	1.62	1.6	1.75	1.68
Standard Deviation	0.8	1	0.8	0.8	0.8	0.7	0.8	0.8	1.2	0.9	0.8	0.8	0.7
Standard Error	0	0.3	0.1	0.1	0.1	0.1	0	0.1	0.3	0.1	0.1	0.1	0.1

Table 51

12/09/2011

Q.10s_1 How strongly do you agree or disagree with each of the following statements?

- Top 2 Box Summary -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
There is too great a gap between rich and poor in this country	384	14	114	137	85	34	244	140	12	68	70	102	132
	74.60%	73.70%	69.90%	74.90%	78.00%	82.90%	73.10%	77.30%	70.60%	69.40%	73.70%	81.60%	73.30%
Companies should invest directly in deprived communities	300	11	94	112	67	16	191	109	8	59	59	76	98
	58.30%	57.90%	57.70%	61.20%	61.50%	39.00%	57.20%	60.20%	47.10%	60.20%	62.10%	60.80%	54.40%
The extent to which the City of London is subsidising other parts of the UK is unfair.	217	8	73	88	34	14	154	63	8	41	39	47	82
	42.10%	42.10%	44.80%	48.10%	31.20%	34.10%	46.10%	34.80%	47.10%	41.80%	41.10%	37.60%	45.60%
The financial services sector is not valued for the role it plays in the wider UK economy.	368	12	114	136	74	32	249	119	9	67	66	89	137
	71.50%	63.20%	69.90%	74.30%	67.90%	78.00%	74.60%	65.70%	52.90%	68.40%	69.50%	71.20%	76.10%
The City of London needs to listen more to the guidance of the Church	64	5	15	26	13	5	38	26	3	13	11	17	20
	12.40%	26.30%	9.20%	14.20%	11.90%	12.20%	11.40%	14.40%	17.60%	13.30%	11.60%	13.60%	11.10%
Sigma	1333	50	410	499	273	101	876	457	40	248	245	331	469
	258.80%	263.20%	251.50%	272.70%	250.50%	246.30%	262.30%	252.50%	235.30%	253.10%	257.90%	264.80%	260.60%

Table 52

12/09/2011

Q.10s_2 How strongly do you agree or disagree with each of the following statements?

- Bottom 2 Box Summary -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
There is too great a gap between rich and poor in this country	109	3	41	39	19	7	76	33	2	23	22	18	44
	21.20%	15.80%	25.20%	21.30%	17.40%	17.10%	22.80%	18.20%	11.80%	23.50%	23.20%	14.40%	24.40%
Companies should invest directly in deprived communities	169	6	48	62	31	22	125	44	5	27	26	40	71
	32.80%	31.60%	29.40%	33.90%	28.40%	53.70%	37.40%	24.30%	29.40%	27.60%	27.40%	32.00%	39.40%
The extent to which the City of London is subsidising other parts of the UK is unfair.	224	8	62	75	57	22	149	75	5	39	35	63	82
	43.50%	42.10%	38.00%	41.00%	52.30%	53.70%	44.60%	41.40%	29.40%	39.80%	36.80%	50.40%	45.60%
The financial services sector is not valued for the role it plays in the wider UK economy.	107	5	35	34	26	7	72	35	5	22	19	29	32
	20.80%	26.30%	21.50%	18.60%	23.90%	17.10%	21.60%	19.30%	29.40%	22.40%	20.00%	23.20%	17.80%
The City of London needs to listen more to the guidance of the Church	391	12	125	142	82	30	265	126	9	72	70	96	144
	75.90%	63.20%	76.70%	77.60%	75.20%	73.20%	79.30%	69.60%	52.90%	73.50%	73.70%	76.80%	80.00%
Sigma	1000	34	311	352	215	88	687	313	26	183	172	246	373
	194.20%	178.90%	190.80%	192.30%	197.20%	214.60%	205.70%	172.90%	152.90%	186.70%	181.10%	196.80%	207.20%

Table 53

12/09/2011

Q.11_1 How strongly do you agree or disagree each of with the following statements?

- People who work in the City are too short-term in the way they think. -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	301	14	85	103	74	25	225	76	10	56	46	72	117
	58.40%	73.70%	52.10%	56.30%	67.90%	61.00%	67.40%	42.00%	58.80%	57.10%	48.40%	57.60%	65.00%
Agree strongly (4)	85	2	18	30	28	7	63	22	2	9	15	24	35
	16.50%	10.50%	11.00%	16.40%	25.70%	17.10%	18.90%	12.20%	11.80%	9.20%	15.80%	19.20%	19.40%
Agree (3)	216	12	67	73	46	18	162	54	8	47	31	48	82
	41.90%	63.20%	41.10%	39.90%	42.20%	43.90%	48.50%	29.80%	47.10%	48.00%	32.60%	38.40%	45.60%
Bottom 2 Box (Net)	176	4	64	71	23	14	97	79	4	32	39	47	54
	34.20%	21.10%	39.30%	38.80%	21.10%	34.10%	29.00%	43.60%	23.50%	32.70%	41.10%	37.60%	30.00%
Disagree (2)	159	4	56	63	22	14	90	69	3	30	37	38	51
	30.90%	21.10%	34.40%	34.40%	20.20%	34.10%	26.90%	38.10%	17.60%	30.60%	38.90%	30.40%	28.30%
Disagree strongly (1)	17	0	8	8	1	0	7	10	1	2	2	9	3
	3.30%	-	4.90%	4.40%	0.90%	-	2.10%	5.50%	5.90%	2.00%	2.10%	7.20%	1.70%
Don't know	38	1	14	9	12	2	12	26	3	10	10	6	9
	7.40%	5.30%	8.60%	4.90%	11.00%	4.90%	3.60%	14.40%	17.60%	10.20%	10.50%	4.80%	5.00%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.77	2.89	2.64	2.72	3.04	2.82	2.87	2.57	2.79	2.72	2.69	2.73	2.87
Standard Deviation	0.8	0.6	0.8	0.8	0.7	0.7	0.7	0.8	0.8	0.7	0.8	0.9	0.7
Standard Error	0	0.1	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 54

12/09/2011

Q.11_2 How strongly do you agree or disagree each of with the following statements?

- Electronic trading has eroded the culture of 'my word is my bond'. -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	207	10	58	59	56	24	133	74	7	33	34	44	89
	40.20%	52.60%	35.60%	32.20%	51.40%	58.50%	39.80%	40.90%	41.20%	33.70%	35.80%	35.20%	49.40%
Agree strongly (4)	55	1	11	17	17	9	41	14	0	7	6	11	31
	10.70%	5.30%	6.70%	9.30%	15.60%	22.00%	12.30%	7.70%	-	7.10%	6.30%	8.80%	17.20%
Agree (3)	152	9	47	42	39	15	92	60	7	26	28	33	58
	29.50%	47.40%	28.80%	23.00%	35.80%	36.60%	27.50%	33.10%	41.20%	26.50%	29.50%	26.40%	32.20%
Bottom 2 Box (Net)	235	6	77	100	38	14	164	71	4	46	47	63	75
	45.60%	31.60%	47.20%	54.60%	34.90%	34.10%	49.10%	39.20%	23.50%	46.90%	49.50%	50.40%	41.70%
Disagree (2)	201	5	62	86	34	14	138	63	3	40	41	52	65
	39.00%	26.30%	38.00%	47.00%	31.20%	34.10%	41.30%	34.80%	17.60%	40.80%	43.20%	41.60%	36.10%
Disagree strongly (1)	34	1	15	14	4	0	26	8	1	6	6	11	10
	6.60%	5.30%	9.20%	7.70%	3.70%	-	7.80%	4.40%	5.90%	6.10%	6.30%	8.80%	5.60%
Don't know	73	3	28	24	15	3	37	36	6	19	14	18	16
	14.20%	15.80%	17.20%	13.10%	13.80%	7.30%	11.10%	19.90%	35.30%	19.40%	14.70%	14.40%	8.90%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.52	2.63	2.4	2.39	2.73	2.87	2.5	2.55	2.55	2.43	2.42	2.41	2.67
Standard Deviation	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.7	0.7	0.8	0.7	0.8	0.9
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 55

12/09/2011

Q.11_3 How strongly do you agree or disagree each of with the following statements?

- Large bonuses in the financial services sector encourage people to take greater risks. -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	361	10	106	125	85	35	237	124	9	68	56	91	137
	70.10%	52.60%	65.00%	68.30%	78.00%	85.40%	71.00%	68.50%	52.90%	69.40%	58.90%	72.80%	76.10%
Agree strongly (4)	151	4	38	51	41	17	105	46	4	26	16	39	66
	29.30%	21.10%	23.30%	27.90%	37.60%	41.50%	31.40%	25.40%	23.50%	26.50%	16.80%	31.20%	36.70%
Agree (3)	210	6	68	74	44	18	132	78	5	42	40	52	71
	40.80%	31.60%	41.70%	40.40%	40.40%	43.90%	39.50%	43.10%	29.40%	42.90%	42.10%	41.60%	39.40%
Bottom 2 Box (Net)	128	7	48	49	18	6	84	44	4	24	32	29	39
	24.90%	36.80%	29.40%	26.80%	16.50%	14.60%	25.10%	24.30%	23.50%	24.50%	33.70%	23.20%	21.70%
Disagree (2)	108	6	37	44	15	6	70	38	4	20	27	22	35
	21.00%	31.60%	22.70%	24.00%	13.80%	14.60%	21.00%	21.00%	23.50%	20.40%	28.40%	17.60%	19.40%
Disagree strongly (1)	20	1	11	5	3	0	14	6	0	4	5	7	4
	3.90%	5.30%	6.70%	2.70%	2.80%	-	4.20%	3.30%	-	4.10%	5.30%	5.60%	2.20%
Don't know	26	2	9	9	6	0	13	13	4	6	7	5	4
	5.00%	10.50%	5.50%	4.90%	5.50%	-	3.90%	7.20%	23.50%	6.10%	7.40%	4.00%	2.20%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.01	2.76	2.86	2.98	3.19	3.27	3.02	2.98	3	2.98	2.76	3.03	3.13
Standard Deviation	0.8	0.9	0.9	0.8	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.9	0.8
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 56

12/09/2011

Q.11_4 How strongly do you agree or disagree each of with the following statements?

- The return to shareholders should be the top priority in business decisions. -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	278	8	89	103	53	25	188	90	3	52	53	69	101
	54.00%	42.10%	54.60%	56.30%	48.60%	61.00%	56.30%	49.70%	17.60%	53.10%	55.80%	55.20%	56.10%
Agree strongly (4)	56	1	16	24	10	5	37	19	1	12	8	12	23
	10.90%	5.30%	9.80%	13.10%	9.20%	12.20%	11.10%	10.50%	5.90%	12.20%	8.40%	9.60%	12.80%
Agree (3)	222	7	73	79	43	20	151	71	2	40	45	57	78
	43.10%	36.80%	44.80%	43.20%	39.40%	48.80%	45.20%	39.20%	11.80%	40.80%	47.40%	45.60%	43.30%
Bottom 2 Box (Net)	200	8	57	72	47	16	130	70	9	36	34	50	71
	38.80%	42.10%	35.00%	39.30%	43.10%	39.00%	38.90%	38.70%	52.90%	36.70%	35.80%	40.00%	39.40%
Disagree (2)	167	6	46	59	40	16	110	57	7	30	25	41	64
	32.40%	31.60%	28.20%	32.20%	36.70%	39.00%	32.90%	31.50%	41.20%	30.60%	26.30%	32.80%	35.60%
Disagree strongly (1)	33	2	11	13	7	0	20	13	2	6	9	9	7
	6.40%	10.50%	6.70%	7.10%	6.40%	-	6.00%	7.20%	11.80%	6.10%	9.50%	7.20%	3.90%
Don't know	37	3	17	8	9	0	16	21	5	10	8	6	8
	7.20%	15.80%	10.40%	4.40%	8.30%	-	4.80%	11.60%	29.40%	10.20%	8.40%	4.80%	4.40%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.63	2.44	2.64	2.65	2.56	2.73	2.64	2.6	2.17	2.66	2.6	2.61	2.68
Standard Deviation	0.8	0.8	0.8	0.8	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.8
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 57

12/09/2011

Q.11_5 How strongly do you agree or disagree each of with the following statements?

- Bonuses and rewards for City workers should only reflect long term success, rather than short term performance -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Top 2 Box (Net)	402	12	114	144	93	39	264	138	12	72	65	100	153
	78.10%	63.20%	69.90%	78.70%	85.30%	95.10%	79.00%	76.20%	70.60%	73.50%	68.40%	80.00%	85.00%
Agree strongly (4)	140	6	28	51	36	19	89	51	3	23	16	39	59
	27.20%	31.60%	17.20%	27.90%	33.00%	46.30%	26.60%	28.20%	17.60%	23.50%	16.80%	31.20%	32.80%
Agree (3)	262	6	86	93	57	20	175	87	9	49	49	61	94
	50.90%	31.60%	52.80%	50.80%	52.30%	48.80%	52.40%	48.10%	52.90%	50.00%	51.60%	48.80%	52.20%
Bottom 2 Box (Net)	91	6	39	34	10	2	59	32	3	20	24	22	22
	17.70%	31.60%	23.90%	18.60%	9.20%	4.90%	17.70%	17.70%	17.60%	20.40%	25.30%	17.60%	12.20%
Disagree (2)	81	5	33	31	10	2	54	27	3	16	22	20	20
	15.70%	26.30%	20.20%	16.90%	9.20%	4.90%	16.20%	14.90%	17.60%	16.30%	23.20%	16.00%	11.10%
Disagree strongly (1)	10	1	6	3	0	0	5	5	0	4	2	2	2
	1.90%	5.30%	3.70%	1.60%	-	-	1.50%	2.80%	-	4.10%	2.10%	1.60%	1.10%
Don't know	22	1	10	5	6	0	11	11	2	6	6	3	5
	4.30%	5.30%	6.10%	2.70%	5.50%	-	3.30%	6.10%	11.80%	6.10%	6.30%	2.40%	2.80%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.08	2.94	2.89	3.08	3.25	3.41	3.08	3.08	3	2.99	2.89	3.12	3.2
Standard Deviation	0.7	0.9	0.7	0.7	0.6	0.6	0.7	0.8	0.7	0.8	0.7	0.7	0.7
Standard Error	0	0.2	0.1	0.1	0.1	0.1	0	0.1	0.2	0.1	0.1	0.1	0.1

Table 58

12/09/2011

Q.11s_1 How strongly do you agree or disagree each of with the following statements?

- Top 2 Box Summary -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
People who work in the City are too short-term in the way they think.	301	14	85	103	74	25	225	76	10	56	46	72	117
	58.40%	73.70%	52.10%	56.30%	67.90%	61.00%	67.40%	42.00%	58.80%	57.10%	48.40%	57.60%	65.00%
Electronic trading has eroded the culture of <91>my word is my bond<92>.	207	10	58	59	56	24	133	74	7	33	34	44	89
	40.20%	52.60%	35.60%	32.20%	51.40%	58.50%	39.80%	40.90%	41.20%	33.70%	35.80%	35.20%	49.40%
Large bonuses in the financial services sector encourage people to take greater risks.	361	10	106	125	85	35	237	124	9	68	56	91	137
	70.10%	52.60%	65.00%	68.30%	78.00%	85.40%	71.00%	68.50%	52.90%	69.40%	58.90%	72.80%	76.10%
The return to shareholders should be the top priority in business decisions.	278	8	89	103	53	25	188	90	3	52	53	69	101
	54.00%	42.10%	54.60%	56.30%	48.60%	61.00%	56.30%	49.70%	17.60%	53.10%	55.80%	55.20%	56.10%
Bonuses and rewards for City workers should only reflect long term success, rather than short term performance	402	12	114	144	93	39	264	138	12	72	65	100	153
	78.10%	63.20%	69.90%	78.70%	85.30%	95.10%	79.00%	76.20%	70.60%	73.50%	68.40%	80.00%	85.00%
Sigma	1549	54	452	534	361	148	1047	502	41	281	254	376	597
	300.80%	284.20%	277.30%	291.80%	331.20%	361.00%	313.50%	277.30%	241.20%	286.70%	267.40%	300.80%	331.70%

Table 59

12/09/2011

Q.11s_2 How strongly do you agree or disagree each of with the following statements?

- Bottom 2 Box Summary -

	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR					
	TOTAL	18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
People who work in the City are too short-term in the way they think.	176	4	64	71	23	14	97	79	4	32	39	47	54
	34.20%	21.10%	39.30%	38.80%	21.10%	34.10%	29.00%	43.60%	23.50%	32.70%	41.10%	37.60%	30.00%
Electronic trading has eroded the culture of <91>my word is my bond<92>.	235	6	77	100	38	14	164	71	4	46	47	63	75
	45.60%	31.60%	47.20%	54.60%	34.90%	34.10%	49.10%	39.20%	23.50%	46.90%	49.50%	50.40%	41.70%
Large bonuses in the financial services sector encourage people to take greater risks.	128	7	48	49	18	6	84	44	4	24	32	29	39
	24.90%	36.80%	29.40%	26.80%	16.50%	14.60%	25.10%	24.30%	23.50%	24.50%	33.70%	23.20%	21.70%
The return to shareholders should be the top priority in business decisions.	200	8	57	72	47	16	130	70	9	36	34	50	71
	38.80%	42.10%	35.00%	39.30%	43.10%	39.00%	38.90%	38.70%	52.90%	36.70%	35.80%	40.00%	39.40%
Bonuses and rewards for City workers should only reflect long term success, rather than short term performance	91	6	39	34	10	2	59	32	3	20	24	22	22
	17.70%	31.60%	23.90%	18.60%	9.20%	4.90%	17.70%	17.70%	17.60%	20.40%	25.30%	17.60%	12.20%
Sigma	830	31	285	326	136	52	534	296	24	158	176	211	261
	161.20%	163.20%	174.80%	178.10%	124.80%	126.80%	159.90%	163.50%	141.20%	161.20%	185.30%	168.80%	145.00%

Table 60

12/09/2011

Q.12 Have you had professional experience of working in the financial sector during a recession, before 2008, or not?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Yes I have	354	6	89	133	90	36	247	107	6	37	59	91	161
	68.70%	31.60%	54.60%	72.70%	82.60%	87.80%	74.00%	59.10%	35.30%	37.80%	62.10%	72.80%	89.40%
No I have not	145	12	69	45	16	3	78	67	11	57	35	29	13
	28.20%	63.20%	42.30%	24.60%	14.70%	7.30%	23.40%	37.00%	64.70%	58.20%	36.80%	23.20%	7.20%
Not sure	16	1	5	5	3	2	9	7	0	4	1	5	6
	3.10%	5.30%	3.10%	2.70%	2.80%	4.90%	2.70%	3.90%	-	4.10%	1.10%	4.00%	3.30%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 61

12/09/2011

Q.13 Which one of the following statements comes closest to your own view about God?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
I have always believed in God	189	5	58	66	40	20	116	73	7	41	23	43	75
	36.70%	26.30%	35.60%	36.10%	36.70%	48.80%	34.70%	40.30%	41.20%	41.80%	24.20%	34.40%	41.70%
I believe in God now but have not always done so	21	3	9	6	3	0	15	6	1	6	7	3	4
	4.10%	15.80%	5.50%	3.30%	2.80%	-	4.50%	3.30%	5.90%	6.10%	7.40%	2.40%	2.20%
I used to believe in God but I no longer do so	24	3	7	8	4	2	21	3	1	4	4	6	9
	4.70%	15.80%	4.30%	4.40%	3.70%	4.90%	6.30%	1.70%	5.90%	4.10%	4.20%	4.80%	5.00%
I have never believed in God	79	2	27	29	17	4	59	20	2	14	20	19	24
	15.30%	10.50%	16.60%	15.80%	15.60%	9.80%	17.70%	11.00%	11.80%	14.30%	21.10%	15.20%	13.30%
I don't know whether there is a God	109	4	32	40	24	9	74	35	2	17	20	30	40
	21.20%	21.10%	19.60%	21.90%	22.00%	22.00%	22.20%	19.30%	11.80%	17.30%	21.10%	24.00%	22.20%
I do not believe in a God but I do believe in a higher power	56	1	18	22	11	4	31	25	1	9	14	15	17
	10.90%	5.30%	11.00%	12.00%	10.10%	9.80%	9.30%	13.80%	5.90%	9.20%	14.70%	12.00%	9.40%
I do not believe in a God but I am a spiritual person	37	1	12	12	10	2	18	19	3	7	7	9	11
	7.20%	5.30%	7.40%	6.60%	9.20%	4.90%	5.40%	10.50%	17.60%	7.10%	7.40%	7.20%	6.10%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Table 62

12/09/2011

Q.14 Apart from special occasions like weddings, funerals or baptisms, roughly how often do you attend a religious service or meeting?

	TOTAL	AGE					GENDER		LENGTH OF WORKING IN FS SECTOR				
		18-24	25-34	35-44	45-54	55+	Male	Female	Less than 1 year	1-5 years	6-10 years	10-15 years	More than 15 years
Base: Total Respondents	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Never	242	6	88	86	49	13	157	85	6	44	57	53	82
	47.00%	31.60%	54.00%	47.00%	45.00%	31.70%	47.00%	47.00%	35.30%	44.90%	60.00%	42.40%	45.60%
Once a year	94	6	32	30	17	9	60	34	3	26	10	28	27
	18.30%	31.60%	19.60%	16.40%	15.60%	22.00%	18.00%	18.80%	17.60%	26.50%	10.50%	22.40%	15.00%
Several times a year	99	3	25	35	22	14	67	32	4	16	14	24	41
	19.20%	15.80%	15.30%	19.10%	20.20%	34.10%	20.10%	17.70%	23.50%	16.30%	14.70%	19.20%	22.80%
About once a month	20	1	5	7	5	2	14	6	0	4	4	4	8
	3.90%	5.30%	3.10%	3.80%	4.60%	4.90%	4.20%	3.30%	-	4.10%	4.20%	3.20%	4.40%
Several times a month	25	2	5	9	8	1	11	14	2	5	2	5	11
	4.90%	10.50%	3.10%	4.90%	7.30%	2.40%	3.30%	7.70%	11.80%	5.10%	2.10%	4.00%	6.10%
Once a week	24	1	5	11	7	0	18	6	1	2	5	10	6
	4.70%	5.30%	3.10%	6.00%	6.40%	-	5.40%	3.30%	5.90%	2.00%	5.30%	8.00%	3.30%
Several times a week	11	0	3	5	1	2	7	4	1	1	3	1	5
	2.10%	-	1.80%	2.70%	0.90%	4.90%	2.10%	2.20%	5.90%	1.00%	3.20%	0.80%	2.80%
Sigma	515	19	163	183	109	41	334	181	17	98	95	125	180
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%