



Merchant Marketing Self-pay Treatments Survey

METHODOLOGY NOTE

ComRes interviewed 1,009 GPs in the UK online from 12th to 18th December 2012. Data were weighted to be representative of all UK GPs by region. ComRes is a member of the British Polling Council and abides by its rules.

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December GP Omnibus
ONLINE Fieldwork Dates: 12th-18th December 2012

Absolutes/col percents

Table 1
Q1 Do you agree or disagree with each of the following statements?

Base: All respondents

	Total	North West SHA	North East SHA	Yorkshire & Humber SHA	East Midlands SHA	West Midlands SHA	East of England SHA	London SHA	South East Coast SHA	South Central SHA	South West SHA	Scotland	Wales	Northern Ireland															
	A	B	C	D	E	F	G	H	I	J	K	L	M																
The private sector offers good value for money for those patients who seek self-pay or use their private medical insurance for their treatments																													
Agree strongly	58	6%	5	5%	1	2%	5	6%	3	4%	9	BI11%	8	9%	6	5%	4	6%	2	3%	4	4%	8	7%	2	4%	1	3%	
Tend to agree	450	45%	45	42%	12	28%	41	B47%	35	B51%	36	43%	37	44%	56	B50%	30	B47%	40	ABKLm59%	44	44%	44	40%	20	40%	10	34%	
Tend to disagree	315	31%	35	32%	19	GIK44%	28	32%	21	30%	25	30%	28	33%	27	24%	23	36%	17	25%	29	29%	30	27%	21	G42%	12	41%	
Disagree strongly	76	8%	10	9%	4	9%	3	3%	3	4%	4	5%	4	5%	12	C11%	3	5%	7	10%	6	6%	11	10%	4	8%	5	17%	
Don't know	110	11%	13	I12%	7	I16%	11	I13%	7	10%	9	I11%	8	9%	11	I10%	4	6%	2	3%	16	HILm16%	18	HILm16%	3	6%	1	3%	
Total	1009	100%	108	100%	43	100%	88	100%	69	100%	83	100%	85	100%	112	100%	64	100%	68	100%	99	100%	111	100%	50	100%	29	100%	
AVG		2.5	2.5	2.3		Bm2.6	Bm2.6	Bm2.7		Bm2.6	2.6	Bm2.6	2.6		Bm2.6	2.6	B2.6	2.5		B2.6	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.3
Compared with a year ago, I have seen an increase in the number of patients who have asked about self-pay treatment options																													
Agree strongly	60	6%	4	4%	1	2%	2	2%	3	4%	5	6%	7	I8%	9	I8%	3	5%	1	1%	5	5%	9	I8%	8	ABCDI16%	3	10%	
Tend to agree	358	35%	41	K38%	15	35%	26	30%	24	35%	29	35%	25	29%	40	36%	25	K39%	30	K44%	32	32%	27	24%	25	CFJK50%	19	abcdehghijk66%	
Tend to disagree	422	42%	43	Lm40%	19	Lm44%	45	Lm51%	29	Lm42%	35	Lm42%	40	Lm47%	49	Lm44%	26	Lm41%	31	Lm46%	43	Lm43%	48	Lm43%	9	18%	5	17%	
Disagree strongly	132	13%	15	I14%	8	I19%	11	13%	7	10%	11	I13%	10	12%	11	10%	8	13%	3	4%	17	I17%	23	DGIm21%	6	12%	2	7%	
Don't know	37	4%	5	Bm5%	0	0%	4	Bm5%	6	Bm9%	3	4%	3	4%	3	3%	2	3%	3	4%	2	2%	4	Bm4%	2	4%	0	0%	
Total	1009	100%	108	100%	43	100%	88	100%	69	100%	83	100%	85	100%	112	100%	64	100%	68	100%	99	100%	111	100%	50	100%	29	100%	
AVG		2.4	2.3	2.2		2.2	2.4	2.4		2.4	2.4	2.4	2.4		K2.4	2.4	2.4	2.4		C2.4	2.3	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.8

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Table 2
Q2 Compared with a year ago, to what extent have you seen waiting lists for hospital referrals rise or fall?

Base: All respondents

	Total		North West SHA		North East SHA		Yorkshire & Humber SHA		East Midlands SHA		West Midlands SHA		East of England SHA		London SHA		South East Coast SHA		South Central SHA		South West SHA		Scotland		Wales		Northern Ireland				
	A	B	C	D	E	F	G	H	I	J	K	L	M																		
Rise by a great deal	70	7%	7	6%	1	2%	8	9%	3	4%	5	6%	5	6%	3	3%	5	8%	2	3%	7	7%	5	5%	13	ABCDEF	GHIJK	26%	6	bdgik	21%
Rise by a fair amount	416	41%	41	38%	22	K51%	35	40%	28	41%	38	K46%	34	40%	46	41%	24	38%	26	38%	42	42%	35	32%	26	K52%	19	acdfghijk	66%		
Stay the same	418	41%	51	Lm47%	17	Lm40%	37	Lm42%	27	Lm39%	32	Lm39%	36	Lm42%	46	Lm41%	28	Lm44%	35	Lm51%	41	Lm41%	55	Lm50%	9	18%	4	14%			
Fall by a fair amount	63	6%	6	m6%	3	7%	6	m7%	6	m9%	7	m8%	5	m6%	11	JLm10%	3	5%	3	4%	2	2%	10	JLm9%	1	2%	0	0%			
Fall by a great deal	3	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	2%	0	0%	1	1%	1	1%	0	0%	0	0%			
Don't know	39	4%	3	3%	0	0%	2	2%	5	Bm7%	1	1%	5	Bm6%	6	Bm5%	3	5%	2	3%	6	Bm6%	5	Bm5%	1	2%	0	0%			
Total	1009	100%	108	100%	43	100%	88	100%	69	100%	83	100%	85	100%	112	100%	64	100%	68	100%	99	100%	111	100%	50	100%	29	100%			
AVG		3.5		3.5		3.5		3.5		3.4		3.5		3.5		3.4		3.5		3.4		K3.6		3.3		ABCDEF	GHIJK	4.0		abcdefghijkl	4.1

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Absolutes/col percents

Table 3
Q1 Do you agree or disagree with each of the following statements?

Base: All respondents

	Total	S2 GP type								D3 - Gender				D4 Year of qualification						D6 - Age														
		GP Principal		Salaried GP		GP Registrar		Locum GP		Male		Female		1960-1969		1970-1979		1980-1989		1990-1999		2000-2010		Under 30		30 - 39		40 - 49		50 - 59		60 or over		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P																	
The private sector offers good value for money for those patients who seek self-pay or use their private medical insurance for their treatments																																		
Agree strongly	58	6%	42	c6%	11	c5%	0	0%	5	c5%	46	F8%	12	3%	0	0%	13	gJK13%	15	g7%	18	g5%	12	g4%	0	0%	22	I5%	11	I4%	15	I7%	10	IMNO18%
Tend to agree	450	45%	290	44%	108	46%	1	abd100%	51	48%	249	43%	201	47%	3	38%	51	49%	87	39%	149	43%	159	I49%	7	44%	205	47%	116	41%	96	43%	26	46%
Tend to disagree	315	31%	208	c31%	72	c31%	0	0%	35	c33%	176	30%	139	32%	4	50%	28	27%	68	30%	115	34%	100	31%	7	44%	129	30%	101	P36%	66	30%	12	21%
Disagree strongly	76	8%	57	c9%	13	c6%	0	0%	6	c6%	51	9%	25	6%	0	0%	7	g7%	29	gJK13%	21	g6%	18	g6%	0	0%	29	I7%	19	I7%	23	I10%	5	I9%
Don't know	110	11%	69	c10%	32	c14%	0	0%	9	c8%	57	10%	53	12%	1	13%	5	5%	26	H12%	40	H12%	38	H12%	2	13%	50	11%	33	12%	22	10%	3	5%
Total	1009	100%	666	100%	236	100%	1	100%	106	100%	579	100%	430	100%	8	100%	104	100%	225	100%	343	100%	327	100%	16	100%	435	100%	280	100%	222	100%	56	100%
AVG	2.5		2.5		2.6		3.0		2.6		2.6		2.5		2.4		I2.7		2.4		2.5		2.6		2.5		2.6		2.5		2.5		NO2.8	
Compared with a year ago, I have seen an increase in the number of patients who have asked about self-pay treatment options																																		
Agree strongly	60	6%	46	cD7%	12	c5%	0	0%	2	2%	35	6%	25	6%	0	0%	6	g6%	13	g6%	20	g6%	21	g6%	0	0%	31	I7%	13	I5%	13	I6%	3	5%
Tend to agree	358	35%	227	c34%	85	c36%	0	0%	46	c43%	206	36%	152	35%	5	hi63%	28	27%	63	28%	120	35%	142	HIJ43%	5	31%	186	NO43%	93	O33%	52	23%	22	O39%
Tend to disagree	422	42%	273	41%	100	42%	1	abd100%	48	45%	237	41%	185	43%	3	38%	50	48%	99	44%	144	42%	125	38%	6	38%	165	38%	120	43%	108	M49%	23	41%
Disagree strongly	132	13%	101	cD15%	27	cD11%	0	0%	4	c4%	79	14%	53	12%	0	0%	16	gK15%	47	gJK21%	46	gK13%	22	g7%	1	6%	38	9%	44	M16%	43	IM19%	6	11%
Don't know	37	4%	19	c3%	12	c5%	0	0%	6	c6%	22	4%	15	3%	0	0%	4	g4%	3	1%	13	g4%	17	gI5%	4	mno25%	15	3%	10	4%	6	3%	2	4%
Total	1009	100%	666	100%	236	100%	1	100%	106	100%	579	100%	430	100%	8	100%	104	100%	225	100%	343	100%	327	100%	16	100%	435	100%	280	100%	222	100%	56	100%
AVG	2.4		2.3		2.4		2.0		2.5		2.4		2.4		2.6		2.2		2.2		I2.3		HIJ2.5		2.3		NO2.5		2.3		2.2		O2.4	

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