Have you noticed any change in people's attitudes towards you as a disabled person over the last year?

Base: All respondents

Yes - people's attitudes have got worse Yes - people's attitudes have improved No - people's attitudes haven't changed Not Stated

										Impairme	nt						Ger	nder
Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
										•				•				•
502	393	56	53	49	265	58	304	43	45	93	57	65	185	82	39	76	166	211
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
219	182	21	16	23	127	27	152	14	28	57	32	26	109	36	16	51	67	96
44%	46%	38%	30%	47%	48%	47%	50%	33%	62%	61%	56%	40%	59%	44%	41%	67%	40%	45%
65	50	9	6	7	29	6	37	12	5	7	5	9	15	13	6	7	22	29
13%	13%	16%	11%	14%	11%	10%	12%	28%	11%	8%	9%	14%	8%	16%	15%	9%	13%	14%
212	157	26	29	19	107	25	113	17	12	28	20	30	60	33	17	17	77	83
42%	40%	46%	55%	39%	40%	43%	37%	40%	27%	30%	35%	46%	32%	40%	44%	22%	46%	39%
6 1%	4 1%	-	2 4%		2 1%	-	2 1%	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	3 1%



Have you noticed any change in people's attitudes towards you as a disabled person over the last year?

Base: All respondents

Yes - people's attitudes have got worse Yes - people's attitudes have improved No - people's attitudes haven't changed Not Stated

						Reg	jion									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502	42	63	45	26	24	28	53	34	14	27	-	29	47	18	46	72	96	78	30
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
219	17	31	18	8	16	14	25	13	6	13	-	10	14	11	17	38	47	35	8
44%	40%	49%	40%	31%	67%	50%	47%	38%	43%	48%		34%	30%	61%	37%	53%	49%	45%	27%
65	4	13	8	2	1	4	4	4	1	3	-	7	10	3	6	5	9	11	8
13%	10%	21%	18%	8%	4%	14%	8%	12%	7%	11%		24%	21%	17%	13%	7%	9%	14%	27%
212	21	18	17	16	7	10	24	17	7	11	-	12	23	4	23	28	39	32	14
42%	50%	29%	38%	62%	29%	36%	45%	50%	50%	41%		41%	49%	22%	50%	39%	41%	41%	47%
6 1%		1 2%	2 4%	-	-	-	-	-	-	-	-	-	- -	-	-	1 1%	1 1%	-	-



Roughly how frequently do you experience discrimination towards you as a disabled person?

Base: All respondents

											Impairme	nt						Ger	ıder
	Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility		Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
	502	393	56	53	49	265	58	304	43	45	93	57	65	185	82	39	76	166	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	92	70	13	9	11	52	13	56	11	13	27	19	15	40	14	16	16	33	40
	18%	18%	23%	17%	22%	20%	22%	18%	26%	29%	29%	33%	23%	22%	17%	41%	21%	20%	19%
Once a week	128	105	7	16	14	65	17	80	10	14	22	8	17	46	25	8	17	33	59
	25%	27%	13%	30%	29%	25%	29%	26%	23%	31%	24%	14%	26%	25%	30%	21%	22%	20%	28%
Once a month	71	56	9	6	5	40	7	41	6	7	13	8	4	28	13	3	10	23	33
	14%	14%	16%	11%	10%	15%	12%	13%	14%	16%	14%	14%	6%	15%	16%	8%	13%	14%	16%
Every six months	41	31	6	4	5	24	4	27	4	4	5	6	9	15	10	2	8	15	18
	8%	8%	11%	8%	10%	9%	7%	9%	9%	9%	5%	11%	14%	8%	12%	5%	11%	9%	9%
Less often	73	60	11	2	5	37	8	47	8	2	8	7	10	25	9	4	9	31	24
	15%	15%	20%	4%	10%	14%	14%	15%	19%	4%	9%	12%	15%	14%	11%	10%	12%	19%	11%
Never	14 3%	12 3%	1 2%	1 2%	-	3 1%	2 3%	5 2%	-	-	1 1%	1 2%	-	5 3%	3 4%	2 5%	1 1%	8 5%	5 2%
Don't know/not sure	77	55	8	14	8	41	7	45	4	4	14	7	10	26	8	3	14	20	31
	15%	14%	14%	26%	16%	15%	12%	15%	9%	9%	15%	12%	15%	14%	10%	8%	18%	12%	15%
Not Stated	6 1%	4 1%	1 2%	1 2%	1 2%	3 1%	-	3 1%	-	1 2%	3 3%	1 2%	-	-	-	1 3%	1 1%	3 2%	1



Roughly how frequently do you experience discrimination towards you as a disabled person?

Base: All respondents

Every day
Once a week
Once a month
Every six months
Less often
Never
Don't know/not sure
Not Stated

						Reg	ion									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502	42	63	45	26	24	28	53	34	14	27		29	47	18	46	72	96	78	30
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
92	5	10	15	7	2	2	14	3	1	7	-	4	14	4	7	16	19	9	5
18%	12%	16%	33%	27%	8%	7%	26%	9%	7%	26%		14%	30%	22%	15%	22%	20%	12%	17%
128	9	16	12	5	10	13	7	8	5	5	-	6	6	4	14	17	30	20	3
25%	21%	25%	27%	19%	42%	46%	13%	24%	36%	19%		21%	13%	22%	30%	24%	31%	26%	10%
71	7	9	6	6	3	3	11	3	3	2	-	4	7	2	11	9	12	12	5
14%	17%	14%	13%	23%	13%	11%	21%	9%	21%	7%		14%	15%	11%	24%	13%	13%	15%	17%
41 8%	4 10%	2 3%	1 2%	2 8%	2 8%	1 4%	5 9%	6 18%	1 7%	3 11%	-	5 17%	6 13%	-	4 9%	10 14%	6 6%	4 5%	3 10%
73	7	7	6	4	3	5	7	9	3	4	-	4	8	5	4	6	13	13	7
15%	17%	11%	13%	15%	13%	18%	13%	26%	21%	15%		14%	17%	28%	9%	8%	14%	17%	23%
14 3%	-	7 11%	2 4%	1 4%	-	-	-	1 3%	-	1 4%	-	1 3%	1 2%	-	1 2%	2 3%	1 1%	6 8%	2 7%
77	10	12	2	1	4	3	9	4	1	4	-	5	4	2	5	11	15	14	4
15%	24%	19%	4%	4%	17%	11%	17%	12%	7%	15%		17%	9%	11%	11%	15%	16%	18%	13%
6 1%	-	-	1 2%	-	-	1 4%	-	-	-	1 4%	-	-	1 2%	1 6%	-	1 1%	-	-	1 3%





Do you feel that a stranger has ever acted in a hostile, aggressive or violent way towards you because you are a disabled person?

Base: All respondents

Yes No Don't know/not sure Not Stated

										Impairme	nt						Ger	nder
Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
502 100%	393	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39	76 100%	166 100%	211
273 54%	228 58%	21 38%	24 45%	29 59%	146 55%	37 64%	165 54%	20 47%	32 71%	64 69%	32 56%	29 45%	108 58%	47 57%	30 77%	46 61%	83 50%	119 56%
177 35%	131 33%	26 46%	20 38%	14 29%	95 36%	15 26%	112 37%	16 37%	8 18%	18 19%	18 32%	24 37%	64 35%	27 33%	4 10%	23 30%	66 40%	73 35%
47 9%	32 8%	8 14%	7 13%	6 12%	23 9%	6 10%	26 9%	7 16%	4 9%	9 10%	6 11%	12 18%	13 7%	8 10%	4 10%	6 8%	16 10%	18 9%
5 1%	2 1%	1 2%	2 4%	-	1	-	1	-	1 2%	2 2%	1 2%	-	-	-	1 3%	1 1%	1 1%	1



Do you feel that a stranger has ever acted in a hostile, aggressive or violent way towards you because you are a disabled person?

Base: All respondents

No Don't know/not sure Not Stated

						Reg	jion									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	- -	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
273 54%	17 40%	34 54%	27 60%	14 54%	17 71%	15 54%	26 49%	20 59%	7 50%	13 48%	-	14 48%	14 30%	11 61%	27 59%	46 64%	58 60%	39 50%	12 40%
177 35%	17 40%	24 38%	14 31%	10 38%	3 13%	8 29%	20 38%	14 41%	5 36%	13 48%	-	14 48%	25 53%	6 33%	14 30%	21 29%	28 29%	32 41%	15 50%
47 9%	8 19%	5 8%	3 7%	2 8%	4 17%	5 18%	7 13%	-	2 14%	1 4%	-	1 3%	8 17%	-	5 11%	4 6%	10 10%	7 9%	3 10%
5 1%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	1 6%	-	1 1%	-	-	-



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

Greater presence of disabled people in day-to-day life (e.g. on the high street, at restaurants and pubs, in cultural spaces)

					-							Impairme	nt						Gen	der
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
Variable it is a ffeet	(0.0)	502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	195 39%	143 36%	25 45%	27 51%	19 39%	100 38%	21 36%	109 36%	22 51%	21 47%	33 35%	24 42%	28 43%	62 34%	32 39%	21 54%	29 38%	68 41%	79 37%
Fairly positive effect	(1.0)	185 37%	145 37%	20 36%	20 38%	18 37%	97 37%	22 38%	112 37%	11 26%	12 27%	30 32%	14 25%	22 34%	79 43%	32 39%	9 23%	18 24%	61 37%	82 39%
No effect	(0.0)	67 13%	56 14%	9 16%	2 4%	8 16%	36 14%	11 19%	43 14%	5 12%	9 20%	17 18%	13 23%	7 11%	26 14%	13 16%	4 10%	12 16%	19 11%	29 14%
Fairly negative effect	(-1.0)	22 4%	20 5%	-	2 4%	2 4%	16 6%	2 3%	20 7%	3 7%	1 2%	4 4%	1 2%	3 5%	7 4%	2 2%	1 3%	6 8%	9 5%	8 4%
Very negative effect	(-2.0)	5 1%	5 1%	-	-	1 2%	3 1%	1 2%	4 1%	1 2%	1 2%	3 3%	2 4%	1 2%	3 2%	1 1%	2 5%	3 4%	1 1%	2 1%
Don't know		21 4%	20 5%	1 2%	-	1 2%	11 4%	1 2%	14 5%	1 2%	-	4 4%	2 4%	4 6%	7 4%	2 2%	1 3%	6 8%	7 4%	9 4%
Not Stated		7 1%	4 1%	1 2%	2 4%	-	2 1%	-	2 1%	-	1 2%	2 2%	1 2%	-	1 1%	-	1 3%	2 3%	1 1%	2 1%
Mean Score Std Deviation Std Error		1.15 .90 .041	1.09 .93 .049	1.30 .74 .101	1.41 .75 .105	1.08 .96 .139	1.09 .95 .060	1.05 .93 .124	1.05 .97 .057	1.19 1.06 .164	1.16 .99 .149	.99 1.04 .111	1.06 1.05 .143	1.20 .95 .121	1.07 .90 .068	1.15 .87 .098	1.24 1.12 .183	.94 1.17 .142	1.18 .90 .072	1.14 .88 .062



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

Greater presence of disabled people in day-to-day life (e.g. on the high street, at restaurants and pubs, in cultural spaces)

base. All respondents																					
								Reg	ion									Age			
		Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
		502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
Very positive effect	(2.0)	195 39%	16 38%	25 40%	17 38%	7 27%	6 25%	12 43%	20 38%	16 47%	3 21%	12 44%	-	13 45%	20 43%	6 33%	21 46%	29 40%	33 34%	25 32%	16 53%
Fairly positive effect	(1.0)	185 37%	15 36%	23 37%	15 33%	12 46%	13 54%	10 36%	21 40%	8 24%	9 64%	11 41%	-	9 31%	19 40%	9 50%	17 37%	25 35%	38 40%	33 42%	7 23%
No effect	(0.0)	67 13%	4 10%	8 13%	3 7%	4 15%	3 13%	6 21%	10 19%	7 21%	2 14%	1 4%	-	3 10%	7 15%	1 6%	7 15%	9 13%	11 11%	11 14%	3 10%
Fairly negative effect	(-1.0)	22 4%	2 5%	5 8%	5 11%	1 4%	2 8%	-	-	2 6%	-	-	-	2 7%	- -	1 6%	1 2%	1 1%	6 6%	6 8%	3 10%
Very negative effect	(-2.0)	5 1%	1 2%	-	-	-	-	-	-	1 3%	-	1 4%	-	-	1 2%	-	-	1 1%	1 1%	-	-
Don't know		21 4%	4 10%	2 3%	4 9%	2 8%	-	-	2 4%	-	-	1 4%	-	2 7%	- -	-	-	6 8%	7 7%	3 4%	1 3%
Not Stated		7 1%	-	-	1 2%	-	-	-	-	-	-	1 4%	-	-	-	1 6%	-	1 1%	-	-	-
Mean Score Std Deviation Std Error		1.15 .90 .041	1.13 .99 .161	1.11 .93 .119	1.10 1.01 .159	1.04 .81 .165	.96 .86 .175	1.21 .79 .149	1.20 .75 .105	1.06 1.10 .189	1.07 .62 .165	1.32 .90 .180	- - -	1.22 .93 .180	1.21 .86 .125	1.18 .81 .196	1.26 .80 .118	1.23 .86 .107	1.08 .93 .099	1.03 .90 .104	1.24 1.02 .190



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

# Greater presence of disabled people in the workplace Base: All respondents

					-							Impairme	nt						Ger	nder
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	267 53%	204 52%	33 59%	30 57%	27 55%	143 54%	32 55%	154 51%	25 58%	24 53%	44 47%	26 46%	35 54%	102 55%	44 54%	24 62%	31 41%	88 53%	113 54%
Fairly positive effect	(1.0)	142 28%	113 29%	15 27%	14 26%	14 29%	76 29%	17 29%	89 29%	11 26%	11 24%	26 28%	20 35%	18 28%	50 27%	28 34%	6 15%	25 33%	47 28%	62 29%
No effect	(0.0)	36 7%	28 7%	4 7%	4 8%	5 10%	18 7%	6 10%	23 8%	2 5%	5 11%	8 9%	6 11%	4 6%	14 8%	6 7%	3 8%	6 8%	10 6%	15 7%
Fairly negative effect	(-1.0)	21 4%	18 5%	2 4%	1 2%	-	15 6%	1 2%	18 6%	3 7%	1 2%	7 8%	3 5%	4 6%	8 4%	-	2 5%	7 9%	11 7%	6 3%
Very negative effect	(-2.0)	4 1%	4 1%	-	-	1 2%	3 1%	1 2%	3 1%	1 2%	1 2%	2 2%	1 2%	1 2%	2 1%	1 1%	2 5%	3 4%	2 1%	1 *
Don't know		17 3%	16 4%	-	1 2%	1 2%	6 2%	-	11 4%	-	-	3 3%	-	1 2%	6 3%	-	-	2 3%	4 2%	8 4%
Not Stated		15 3%	10 3%	2 4%	3 6%	1 2%	4 2%	1 2%	6 2%	1 2%	3 7%	3 3%	1 2%	2 3%	3 2%	3 4%	2 5%	2 3%	4 2%	6 3%
Mean Score Std Deviation Std Error		1.38 .87 .040	1.35 .90 .047	1.46 .79 .108	1.49 .74 .106	1.40 .85 .124	1.34 .93 .058	1.37 .88 .116	1.30 .94 .055	1.33 1.03 .159	1.33 .95 .147	1.18 1.05 .113	1.20 .96 .128	1.32 .97 .123	1.38 .90 .068	1.44 .75 .084	1.30 1.18 .193	1.03 1.14 .134	1.32 .96 .076	1.42 .80 .057



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Greater presence of disabled people in the workplace

Very positive effect	(2.0
Fairly positive effect	(1.0
No effect	(0.0
Fairly negative effect	(-1.
Very negative effect	(-2.
Don't know	
Not Stated	
Mean Score Std Deviation Std Error	

						Reg	ion									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
267 53%	19 45%	30 48%	28 62%	10 38%	12 50%	19 68%	25 47%	20 59%	7 50%	16 59%	-	16 55%	29 62%	11 61%	31 67%	40 56%	52 54%	32 41%	10 33%
142 28%	18 43%	20 32%	4 9%	11 42%	9 38%	8 29%	16 30%	6 18%	6 43%	6 22%	-	9 31%	12 26%	4 22%	12 26%	18 25%	28 29%	26 33%	13 43%
36 7%	1 2%	5 8%	3 7%	2 8%	1 4%	-	5 9%	4 12%	-	2 7%	-	2 7%	3 6%	1 6%	1 2%	5 7%	5 5%	9 12%	1 3%
21 4%	1 2%	4 6%	3 7%	1 4%	-	-	4 8%	2 6%	1 7%	1 4%	-	1 3%	1 2%	-	2 4%	1 1%	7 7%	5 6%	1 3%
4 1%	-	-	-	-	-	-	-	2 6%	-	1 4%	-	-	1 2%	-	-	1 1%	-	1 1%	-
17 3%	2 5%	1 2%	5 11%	2 8%	2 8%	1 4%	1 2%	-	-	-	-	1 3%	-	-	-	4 6%	4 4%	5 6%	2 7%
15 3%	1 2%	3 5%	2 4%	-	-	-	2 4%	-	-	1 4%	-	-	1 2%	2 11%	-	3 4%	-	-	3 10%
1.38 .87 040	1.41 .68 108	1.29 .89 116	1.50 .95 154	1.25 .79 162	1.50 .60 127	1.70 .47 090	1.24 .94 133	1.18 1.22 209	1.36 .84 225	1.35 1.06 207	-	1.43 .79 149	1.46 .89 131	1.63 .62 155	1.57 .75 111	1.46 .83 103	1.36 .90 093	1.14 .98 114	1.28 .74 147



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

# Comedians making jokes about disabled people Base: All respondents

					-							Impairme	nt						Ger	ıder
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	14 3%	12 3%	-	2 4%	2 4%	6 2%	1 2%	9 3%	-	1 2%	2 2%	2 4%	-	5 3%	5 6%	-	2 3%	4 2%	7 3%
Fairly positive effect	(1.0)	30 6%	25 6%	2 4%	3 6%	3 6%	19 7%	5 9%	19 6%	4 9%	2 4%	4 4%	3 5%	7 11%	8 4%	8 10%	3 8%	2 3%	15 9%	12 6%
No effect	(0.0)	55 11%	44 11%	4 7%	7 13%	3 6%	29 11%	6 10%	37 12%	6 14%	5 11%	7 8%	5 9%	8 12%	16 9%	7 9%	-	12 16%	23 14%	19 9%
Fairly negative effect	(-1.0)	122 24%	100 25%	5 9%	17 32%	7 14%	63 24%	11 19%	65 21%	2 5%	7 16%	18 19%	10 18%	9 14%	46 25%	11 13%	6 15%	19 25%	35 21%	52 25%
Very negative effect	(-2.0)	220 44%	162 41%	39 70%	19 36%	29 59%	115 43%	26 45%	136 45%	23 53%	21 47%	48 52%	28 49%	31 48%	92 50%	42 51%	25 64%	33 43%	71 43%	92 44%
Don't know		45 9%	40 10%	3 5%	2 4%	4 8%	26 10%	6 10%	30 10%	6 14%	7 16%	11 12%	8 14%	7 11%	16 9%	7 9%	4 10%	7 9%	13 8%	25 12%
Not Stated		16 3%	10 3%	3 5%	3 6%	1 2%	7 3%	3 5%	8 3%	2 5%	2 4%	3 3%	1 2%	3 5%	2 1%	2 2%	1 3%	1 1%	5 3%	4 2%
Mean Score Std Deviation Std Error		-1.14 1.08 .051	-1.09 1.10 .059	-1.62 .81 .114	-1.00 1.09 .158	-1.32 1.16 .174	-1.13 1.08 .071	-1.14 1.12 .160	-1.13 1.11 .068	-1.26 1.12 .189	-1.25 1.08 .180	-1.34 1.01 .114	-1.23 1.13 .164	-1.16 1.10 .149	-1.27 1.02 .079	-1.05 1.32 .155	-1.56 .89 .153	-1.16 1.02 .123	-1.04 1.14 .093	-1.15 1.10 .081



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

# Comedians making jokes about disabled people Base: All respondents

Very positive effect	(2.0)	
Fairly positive effect	(1.0)	
No effect	(0.0)	
Fairly negative effect	(-1.0)	
Very negative effect	(-2.0)	:
Don't know		
Not Stated		
Mean Score Std Deviation Std Error		-1 1 .(

						Reg	ion									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
14 3%	1 2%	7 11%	1 2%	-	-	-	-	1 3%	1 7%	1 4%	-	-	-	1 6%	2 4%	3 4%	3 3%	1 1%	1 3%
30 6%	2 5%	5 8%	4 9%	1 4%	2 8%	2 7%	2 4%	5 15%	-	2 7%	-	1 3%	3 6%	-	4 9%	6 8%	6 6%	7 9%	1 3%
55 11%	4 10%	8 13%	5 11%	4 15%	2 8%	1 4%	5 9%	4 12%	2 14%	1 4%	-	6 21%	3 6%	1 6%	1 2%	11 15%	11 11%	11 14%	4 13%
122 24%	7 17%	17 27%	10 22%	3 12%	6 25%	7 25%	8 15%	10 29%	5 36%	8 30%	-	5 17%	6 13%	3 17%	11 24%	14 19%	23 24%	25 32%	7 23%
220 44%	20 48%	22 35%	18 40%	15 58%	9 38%	12 43%	30 57%	12 35%	5 36%	14 52%	-	14 48%	30 64%	11 61%	21 46%	29 40%	39 41%	27 35%	12 40%
45 9%	7 17%	2 3%	4 9%	3 12%	5 21%	5 18%	7 13%	2 6%	1 7%	1 4%	-	3 10%	3 6%	-	6 13%	8 11%	14 15%	7 9%	2 7%
16 3%	1 2%	2 3%	3 7%	-	-	1 4%	1 2%	-	-	-	-	-	2 4%	2 11%	1 2%	1 1%	-	-	3 10%
-1.14 1.08 .051	-1.26 1.08 .186	71 1.37 .178	-1.05 1.14 .185	-1.39 .94 .196	-1.16 1.01 .233	-1.32 .95 .202	-1.47 .87 .129	84 1.19 .211	-1.00 1.15 .320	-1.23 1.11 .217	-	-1.23 .95 .187	-1.50 .92 .142	-1.44 1.09 .273	-1.15 1.20 .193	95 1.21 .153	-1.09 1.11 .123	99 1.04 .123	-1.12 1.09 .218



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Greater public discussion of issues facing disabled people Base: All respondents

												Impairme	nt						Gen	der
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	234 47%	174 44%	30 54%	30 57%	22 45%	128 48%	25 43%	136 45%	18 42%	24 53%	45 48%	27 47%	30 46%	85 46%	45 55%	17 44%	36 47%	77 46%	100 47%
Fairly positive effect	(1.0)	194 39%	157 40%	21 38%	16 30%	15 31%	102 38%	21 36%	127 42%	17 40%	12 27%	37 40%	21 37%	24 37%	81 44%	26 32%	16 41%	32 42%	64 39%	87 41%
No effect	(0.0)	32 6%	27 7%	2 4%	3 6%	4 8%	16 6%	7 12%	20 7%	3 7%	4 9%	6 6%	5 9%	4 6%	11 6%	4 5%	1 3%	3 4%	11 7%	9 4%
Fairly negative effect	(-1.0)	11 2%	9 2%	1 2%	1 2%	1 2%	5 2%	1 2%	6 2%	1 2%	1 2%	1 1%	2 4%	1 2%	3 2%	1 1%	2 5%	-	4 2%	2 1%
Very negative effect	(-2.0)	7 1%	7 2%	-	-	1 2%	5 2%	1 2%	6 2%	3 7%	2 4%	2 2%	1 2%	3 5%	1 1%	3 4%	2 5%	2 3%	3 2%	3 1%
Don't know		11 2%	11 3%	-	-	4 8%	5 2%	2 3%	4 1%	-	-	-	-	1 2%	2 1%	2 2%	-	2 3%	3 2%	6 3%
Not Stated		13 3%	8 2%	2 4%	3 6%	2 4%	4 2%	1 2%	5 2%	1 2%	2 4%	2 2%	1 2%	2 3%	2 1%	1 1%	1 3%	1 1%	4 2%	4 2%
Mean Score Std Deviation Std Error		1.33 .82 .037	1.29 .85 .044	1.48 .67 .091	1.50 .71 .100	1.30 .91 .139	1.34 .84 .052	1.24 .88 .119	1.29 .84 .049	1.10 1.12 .173	1.28 1.05 .161	1.34 .83 .087	1.27 .90 .121	1.24 1.00 .127	1.36 .72 .054	1.38 .94 .106	1.16 1.08 .175	1.37 .81 .095	1.31 .86 .068	1.39 .75 .053



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Greater public discussion of issues facing disabled people

Total   So   Total   W   So   Total   Tota				
Total   W				
Very positive effect   (2.0)   234   47%			Total	
Fairly positive effect (1.0) 194 39%  No effect (0.0) 32 6%  Fairly negative effect (-1.0) 11 2%  Very negative effect (-2.0) 7 1%  Don't know 11 2%  Not Stated 13 3%  Mean Score 1.33 1.	Very positive effect	(2.0)	100% 234	10
Fairly negative effect	Fairly positive effect	(1.0)	194	
2%   7   1%     7   1%     1   1   2   1   2   1   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   1   2   2	No effect	(0.0)		
1%   11   2%     13   3%	Fairly negative effect	(-1.0)		
2%   13   3%	Very negative effect	(-2.0)	-	
3% Mean Score 1.33 1.	Don't know			
Old Davidlian			3%	
	Std Deviation		.82	

						Reg	ion									Age			-
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	- -	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
234 47%	18 43%	26 41%	22 49%	8 31%	13 54%	20 71%	29 55%	16 47%	4 29%	13 48%	-	13 45%	29 62%	7 39%	25 54%	34 47%	44 46%	32 41%	9 30%
194 39%	18 43%	29 46%	10 22%	16 62%	10 42%	6 21%	18 34%	14 41%	8 57%	11 41%	-	11 38%	16 34%	5 28%	17 37%	30 42%	39 41%	37 47%	11 37%
32 6%	5 12%	3 5%	5 11%	1 4%	-	1 4%	2 4%	2 6%	1 7%	1 4%	-	2 7%	-	2 11%	2 4%	4 6%	7 7%	3 4%	4 13%
11 2%	-	1 2%	2 4%	-	-	-	-	1 3%	1 7%	-	-	2 7%	-	2 11%	1 2%	-	3 3%	1 1%	-
7 1%	-	1 2%	1 2%	-	-	1 4%	1 2%	1 3%	-	1 4%	-	-	1 2%	-	1 2%	-	1 1%	2 3%	1 3%
11 2%	-	1 2%	3 7%	1 4%	1 4%	-	2 4%	-	-	-	-	1 3%	-	-	-	3 4%	2 2%	3 4%	1 3%
13 3%	1 2%	2 3%	2 4%	-	-	-	1 2%	-	-	1 4%	-	-	1 2%	2 11%	-	1 1%	-	-	4 13%
1.33 .82 037	1.32 .69 107	1.30 .79 102	1.25 1.03 163	1.28 .54 108	1.57 .51 106	1.57 .88 166	1.48 .76 108	1.26 .93 160	1.07 .83 221	1.35 .89 175	-	1.25 .89 168	1.57 .72 106	1.06 1.06 266	1.39 .86 126	1.44 .61 074	1.30 .83 085	1.28 .83 096	1.08 .95 191



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

#### **Political correctness**

												Impairme	nt						Gen	der
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	63 13%	44 11%	10 18%	9 17%	5 10%	33 12%	4 7%	42 14%	6 14%	4 9%	13 14%	12 21%	6 9%	22 12%	13 16%	7 18%	10 13%	15 9%	28 13%
Fairly positive effect	(1.0)	109 22%	84 21%	14 25%	11 21%	6 12%	56 21%	12 21%	62 20%	11 26%	8 18%	21 23%	14 25%	17 26%	47 25%	18 22%	10 26%	22 29%	39 23%	45 21%
No effect	(0.0)	133 26%	105 27%	16 29%	12 23%	13 27%	74 28%	16 28%	84 28%	7 16%	12 27%	25 27%	6 11%	17 26%	46 25%	21 26%	8 21%	17 22%	45 27%	57 27%
Fairly negative effect	(-1.0)	90 18%	73 19%	6 11%	11 21%	11 22%	48 18%	11 19%	54 18%	6 14%	10 22%	13 14%	6 11%	6 9%	32 17%	10 12%	4 10%	14 18%	30 18%	34 16%
Very negative effect	(-2.0)	47 9%	41 10%	4 7%	2 4%	6 12%	25 9%	12 21%	28 9%	5 12%	7 16%	9 10%	9 16%	9 14%	18 10%	11 13%	5 13%	7 9%	20 12%	18 9%
Don't know		48 10%	39 10%	4 7%	5 9%	7 14%	26 10%	2 3%	29 10%	7 16%	2 4%	10 11%	9 16%	8 12%	19 10%	8 10%	4 10%	5 7%	13 8%	26 12%
Not Stated		12 2%	7 2%	2 4%	3 6%	1 2%	3 1%	1 2%	5 2%	1 2%	2 4%	2 2%	1 2%	2 3%	1 1%	1 1%	1 3%	1 1%	4 2%	3 1%
Mean Score Std Deviation Std Error		.12 1.20 .057	.05 1.20 .064	.40 1.18 .167	.31 1.18 .176	17 1.22 .191	.10 1.19 .078	27 1.24 .167	.13 1.21 .073	.20 1.32 .224	20 1.23 .192	.20 1.22 .135	.30 1.47 .215	.09 1.24 .167	.14 1.20 .093	.16 1.30 .152	.29 1.34 .229	.20 1.21 .145	01 1.19 .097	.17 1.19 .088



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

#### Political correctness

Very positive effect	(2.0)
Fairly positive effect	(1.0)
No effect	(0.0)
Fairly negative effect	(-1.0)
Very negative effect	(-2.0)
Don't know	
Not Stated	
Mean Score Std Deviation Std Error	

·		·				Reg	ion	·			·					Age		·	
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502	42	63	45	26	24	28	53	34	14	27	-	29	47	18	46	72	96	78	30
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
63	1	6	5	2	3	6	6	5	3	1	-	6	9	1	5	10	9	9	2
13%	2%	10%	11%	8%	13%	21%	11%	15%	21%	4%		21%	19%	6%	11%	14%	9%	12%	7%
109	12	15	11	5	3	8	14	5	2	8	-	1	15	2	11	17	21	15	4
22%	29%	24%	24%	19%	13%	29%	26%	15%	14%	30%		3%	32%	11%	24%	24%	22%	19%	13%
133	18	19	8	10	4	7	14	9	3	5	-	8	12	2	14	20	23	22	12
26%	43%	30%	18%	38%	17%	25%	26%	26%	21%	19%		28%	26%	11%	30%	28%	24%	28%	40%
90	4	8	10	7	4	2	8	7	3	6	-	10	3	7	6	12	21	12	5
18%	10%	13%	22%	27%	17%	7%	15%	21%	21%	22%		34%	6%	39%	13%	17%	22%	15%	17%
47 9%	4 10%	7 11%	4 9%	1 4%	6 25%	3 11%	5 9%	4 12%	-	2 7%	-	3 10%	4 9%	2 11%	5 11%	4 6%	12 13%	10 13%	2 7%
48	2	6	5	1	4	2	5	4	3	5	-	1	3	2	5	8	10	10	2
10%	5%	10%	11%	4%	17%	7%	9%	12%	21%	19%		3%	6%	11%	11%	11%	10%	13%	7%
12 2%	1 2%	2 3%	2 4%	-	-	-	1 2%	-	-	-	-	-	1 2%	2 11%	-	1 1%	-	-	3 10%
.12 1.20 057	.05 .97	.09 1.17 158	.08 1.24 201	1.00	35 1.46 327	.46 1.27 249	.17 1.19 173	1.29 235	.45 1.21 366	- 1.11 237	-	11 1.31 248	.51 1.18 180	50 1.16 310	.12 1.19 185	.27 1.14 143	07 1.22 131	.01 1.24 150	04 1.02 204



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

### Disabled and non-disabled children mixing more both inside and outside school

												Impairme	nt						Gen	der
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	286 57%	216 55%	36 64%	34 64%	24 49%	157 59%	35 60%	168 55%	27 63%	26 58%	52 56%	31 54%	39 60%	101 55%	49 60%	21 54%	38 50%	92 55%	123 58%
Fairly positive effect	(1.0)	154 31%	128 33%	17 30%	9 17%	18 37%	86 32%	18 31%	104 34%	11 26%	14 31%	30 32%	20 35%	17 26%	70 38%	27 33%	10 26%	25 33%	58 35%	64 30%
No effect	(0.0)	22 4%	18 5%	1 2%	3 6%	4 8%	8 3%	2 3%	12 4%	-	1 2%	2 2%	1 2%	3 5%	5 3%	2 2%	4 10%	6 8%	8 5%	8 4%
Fairly negative effect	(-1.0)	14 3%	10 3%	1 2%	3 6%	-	3 1%	1 2%	5 2%	1 2%	-	3 3%	2 4%	1 2%	4 2%	-	2 5%	4 5%	2 1%	5 2%
Very negative effect	(-2.0)	3 1%	2 1%	-	1 2%	1 2%	1	1 2%	1	2 5%	2 4%	1 1%	1 2%	1 2%	1 1%	2 2%	1 3%	1 1%	-	2 1%
Don't know		12 2%	12 3%	-	-	1 2%	6 2%	-	10 3%	1 2%	-	3 3%	1 2%	2 3%	3 2%	1 1%	-	1 1%	3 2%	6 3%
Not Stated		11 2%	7 2%	1 2%	3 6%	1 2%	4 2%	1 2%	4 1%	1 2%	2 4%	2 2%	1 2%	2 3%	1 1%	1 1%	1 3%	1 1%	3 2%	3 1%
Mean Score Std Deviation Std Error		1.47 .77 .035	1.46 .76 .039	1.60 .63 .084	1.44 .99 .140	1.36 .82 .119	1.55 .66 .041	1.49 .80 .107	1.49 .69 .041	1.46 1.00 .157	1.44 .93 .142	1.47 .80 .085	1.42 .85 .115	1.51 .81 .104	1.47 .71 .053	1.51 .78 .087	1.26 1.03 .167	1.28 .93 .108	1.50 .65 .052	1.49 .77 .054



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

### Disabled and non-disabled children mixing more both inside and outside school

Very positive effect	(2.0)
Fairly positive effect	(1.0)
No effect	(0.0)
Fairly negative effect	(-1.0)
Very negative effect	(-2.0)
Don't know	
Not Stated	
Mean Score Std Deviation Std Error	

						Reg	ion									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
286 57%	24 57%	31 49%	21 47%	15 58%	15 63%	20 71%	31 58%	23 68%	9 64%	15 56%	-	15 52%	33 70%	11 61%	27 59%	42 58%	51 53%	38 49%	16 53%
154 31%	13 31%	21 33%	17 38%	7 27%	8 33%	5 18%	19 36%	7 21%	5 36%	11 41%	-	12 41%	13 28%	5 28%	12 26%	20 28%	37 39%	32 41%	7 23%
22 4%	-	4 6%	-	3 12%	-	1 4%	3 6%	3 9%	-	-	-	1 3%	-	-	2 4%	5 7%	3 3%	4 5%	2 7%
14 3%	1 2%	3 5%	2 4%	-	-	-	-	1 3%	-	-	-	-	-	-	2 4%	1 1%	2 2%	1 1%	1 3%
3 1%	-	-	-	-	-	1 4%	-	-	-	1 4%	-	-	1 2%	-	1 2%	-	-	-	-
12 2%	3 7%	2 3%	3 7%	-	1 4%	1 4%	-	-	-	-	-	1 3%	-	-	2 4%	2 3%	3 3%	3 4%	1 3%
11 2%	1 2%	2 3%	2 4%	1 4%	-	-	-	-	-	-	-	-	-	2 11%	-	2 3%	-	-	3 10%
1.47 .77 035	1.58 .64 104	1.36 .83	1.43 .75 118	1.48 .71 143	1.65 .49 102	1.59 .89 171	1.53 .61 083	1.53 .79 135	1.64 .50 133	1.44 .85 163	-	1.50 .58 109	1.64 .70 103	1.69 .48	1.41 .95 143	1.51 .70 085	1.47 .67 069	1.43 .66 076	1.46 .81 159



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## More disabled politicians Base: All respondents

												Impairme	nt						Ger	nder
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	246 49%	192 49%	24 43%	30 57%	24 49%	137 52%	27 47%	144 47%	22 51%	25 56%	41 44%	24 42%	31 48%	95 51%	40 49%	20 51%	37 49%	75 45%	101 48%
Fairly positive effect	(1.0)	149 30%	116 30%	19 34%	14 26%	15 31%	71 27%	10 17%	93 31%	14 33%	10 22%	32 34%	18 32%	14 22%	59 32%	20 24%	10 26%	24 32%	56 34%	58 27%
No effect	(0.0)	64 13%	51 13%	9 16%	4 8%	4 8%	34 13%	15 26%	41 13%	2 5%	3 7%	9 10%	10 18%	12 18%	18 10%	12 15%	5 13%	7 9%	21 13%	32 15%
Fairly negative effect	(-1.0)	7 1%	5 1%	2 4%	-	1 2%	5 2%	1 2%	7 2%	1 2%	1 2%	3 3%	1 2%	2 3%	3 2%	2 2%	1 3%	3 4%	3 2%	3 1%
Very negative effect	(-2.0)	5 1%	4 1%	-	1 2%	2 4%	4 2%	3 5%	3 1%	1 2%	1 2%	1 1%	1 2%	2 3%	2 1%	2 2%	1 3%	2 3%	3 2%	2 1%
Don't know		16 3%	15 4%	-	1 2%	1 2%	9 3%	1 2%	10 3%	2 5%	3 7%	4 4%	2 4%	2 3%	5 3%	4 5%	1 3%	1 1%	3 2%	10 5%
Not Stated		15 3%	10 3%	2 4%	3 6%	2 4%	5 2%	1 2%	6 2%	1 2%	2 4%	3 3%	1 2%	2 3%	3 2%	2 2%	1 3%	2 3%	5 3%	5 2%
Mean Score Std Deviation Std Error		1.32 .84 .039	1.32 .84 .044	1.20 .86 .116	1.47 .82 .117	1.26 1.02 .150	1.32 .90 .057	1.02 1.15 .154	1.28 .87 .051	1.38 .90 .142	1.43 .93 .147	1.27 .87 .094	1.17 .93 .126	1.15 1.06 .136	1.37 .82 .062	1.24 .99 .114	1.27 .99 .163	1.25 .98 .115	1.25 .89 .071	1.29 .87 .062



### AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## More disabled politicians Base: All respondents

Very positive effect	(2.0)
Fairly positive effect	(1.0)
No effect	(0.0)
Fairly negative effect	(-1.0)
Very negative effect	(-2.0)
Don't know	
Not Stated	
Mean Score Std Deviation Std Error	

ſ							Reg	ion									Age			
	Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
	502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	- -	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
	246 49%	21 50%	22 35%	23 51%	8 31%	8 33%	20 71%	25 47%	14 41%	8 57%	19 70%	-	15 52%	23 49%	7 39%	22 48%	35 49%	47 49%	35 45%	10 33%
	149 30%	11 26%	25 40%	11 24%	8 31%	7 29%	6 21%	18 34%	13 38%	2 14%	6 22%	-	8 28%	14 30%	7 39%	13 28%	20 28%	31 32%	22 28%	11 37%
	64 13%	6 14%	11 17%	7 16%	6 23%	4 17%	1 4%	5 9%	6 18%	2 14%	1 4%	-	5 17%	7 15%	-	8 17%	7 10%	14 15%	13 17%	6 20%
	7 1%	-	1 2%	-	2 8%	1 4%	-	-	-	1 7%	-	-	-	1 2%	1 6%	-	2 3%	1 1%	1 1%	-
	5 1%	-	1 2%	-	-	1 4%	-	2 4%	-	-	1 4%	-	-	1 2%	-	-	1 1%	1 1%	2 3%	-
	16 3%	2 5%	-	2 4%	2 8%	3 13%	1 4%	1 2%	1 3%	1 7%	-	-	1 3%	-	1 6%	3 7%	5 7%	1 1%	4 5%	-
	15 3%	2 5%	3 5%	2 4%	-	-	-	2 4%	-	-	-	-	-	1 2%	2 11%	-	2 3%	1 1%	1 1%	3 10%
	1.32 .84 .039	1.39 .75 .122	1.10 .88 .113	1.39 .77 .120	.92 .97 .199	.95 1.12 .244	1.70 .54 .104	1.28 .95 .134	1.24 .75 .131	1.31 1.03 .286	1.56 .89 .172	- - -	1.36 .78 .147	1.24 .95 .140	1.33 .82 .211	1.33 .78 .119	1.32 .90 .112	1.30 .84 .087	1.19 .97 .113	1.15 .77 .148



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Negative media coverage around people receiving disability benefits Base: All respondents

												Impairme	nt						Gen	der
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
Van and the office	(2.0)	502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	21 4%	19 5%	-	2 4%	4 8%	14 5%	2 3%	13 4%	-	-	2 2%	2%	2%	2 1%	2 2%	-	3 4%	6 4%	8 4%
Fairly positive effect	(1.0)	17 3%	13 3%	2 4%	2 4%	-	9 3%	1 2%	13 4%	3 7%	1 2%	2 2%	-	4 6%	2 1%	5 6%	1 3%	3 4%	10 6%	5 2%
No effect	(0.0)	17 3%	12 3%	2 4%	3 6%	2 4%	7 3%	2 3%	11 4%	2 5%	1 2%	-	-	3 5%	6 3%	2 2%	-	4 5%	4 2%	9 4%
Fairly negative effect	(-1.0)	44 9%	33 8%	6 11%	5 9%	-	27 10%	4 7%	26 9%	5 12%	4 9%	4 4%	3 5%	8 12%	15 8%	8 10%	1 3%	5 7%	20 12%	19 9%
Very negative effect	(-2.0)	373 74%	295 75%	43 77%	35 66%	40 82%	199 75%	47 81%	227 75%	31 72%	36 80%	80 86%	50 88%	45 69%	156 84%	62 76%	35 90%	58 76%	115 69%	162 77%
Don't know		12 2%	8 2%	1 2%	3 6%	2 4%	2 1%	1 2%	7 2%	1 2%	1 2%	2 2%	1 2%	2 3%	3 2%	2 2%	-	2 3%	4 2%	4 2%
Not Stated		18 4%	13 3%	2 4%	3 6%	1 2%	7 3%	1 2%	7 2%	1 2%	2 4%	3 3%	2 4%	2 3%	1 1%	1 1%	2 5%	1 1%	7 4%	4 2%
Mean Score Std Deviation Std Error		-1.55 1.04 .048	-1.54 1.07 .055	-1.70 .72 .099	-1.47 1.08 .158	-1.57 1.19 .175	-1.52 1.08 .068	-1.66 .92 .123	-1.52 1.07 .063	-1.56 .90 .140	-1.79 .61 .094	-1.80 .76 .081	-1.87 .58 .080	-1.51 .98 .125	-1.77 .67 .049	-1.56 1.00 .112	-1.89 .52 .085	-1.53 1.06 .123	-1.47 1.08 .087	-1.59 .98 .069



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Negative media coverage around people receiving disability benefits Base: All respondents

				•			•	Reg	gion						
		Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Und
		502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	10
Very positive effect	(2.0)	21 4%	2 5%	4 6%	1 2%	-	1 4%	1 4%	1 2%	2 6%	1 7%	2 7%	-	1 3%	
Fairly positive effect	(1.0)	17 3%	1 2%	2 3%	3 7%	1 4%	1 4%	1 4%	1 2%	3 9%	-	1 4%	-	1 3%	
No effect	(0.0)	17 3%	3 7%	1 2%	1 2%	4 15%	2 8%	-	1 2%	-	1 7%	-	-	-	
Fairly negative effect	(-1.0)	44 9%	4 10%	6 10%	3 7%	3 12%	2 8%	2 7%	7 13%	3 9%	2 14%	3 11%	-	4 14%	1
Very negative effect	(-2.0)	373 74%	28 67%	47 75%	32 71%	18 69%	16 67%	22 79%	42 79%	24 71%	10 71%	21 78%	-	23 79%	3 7
Don't know		12 2%	2 5%	1 2%	2 4%	-	2 8%	-	-	1 3%	-	-	-	-	
Not Stated		18 4%	2 5%	2 3%	3 7%	-	-	2 7%	1 2%	1 3%	-	-	-	-	
Mean Score Std Deviation Std Error		-1.55 1.04 .048	-1.45 1.11 .180	-1.50 1.14 .147	-1.55 1.04 .164	-1.46 .90 .177	-1.41 1.14 .243	-1.65 .98 .192	-1.69 .78 .108	-1.37 1.26 .223	-1.43 1.16 .309	-1.48 1.19 .229	-	-1.62 .94 .175	-1.6 .7

						1109	1011									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
21 4%	2 5%	4 6%	1 2%	-	1 4%	1 4%	1 2%	2 6%	1 7%	2 7%	-	1 3%	-	1 6%	1 2%	-	3 3%	8 10%	2 7%
17 3%	1 2%	2 3%	3 7%	1 4%	1 4%	1 4%	1 2%	3 9%	-	1 4%	-	1 3%	2 4%	-	3 7%	3 4%	3 3%	3 4%	1 3%
17 3%	3 7%	1 2%	1 2%	4 15%	2 8%	-	1 2%	-	1 7%	-	-	-	2 4%	-	-	1 1%	-	4 5%	6 20%
44 9%	4 10%	6 10%	3 7%	3 12%	2 8%	2 7%	7 13%	3 9%	2 14%	3 11%	-	4 14%	7 15%	1 6%	4 9%	6 8%	16 17%	4 5%	1 3%
373 74%	28 67%	47 75%	32 71%	18 69%	16 67%	22 79%	42 79%	24 71%	10 71%	21 78%	-	23 79%	35 74%	14 78%	37 80%	59 82%	70 73%	55 71%	15 50%
12 2%	2 5%	1 2%	2 4%	-	2 8%	-	-	1 3%	-	-	-	-	- -	-	1 2%	2 3%	3 3%	1 1%	1 3%
18 4%	2 5%	2 3%	3 7%	-	-	2 7%	1 2%	1 3%	-	-	-	-	1 2%	2 11%	-	1 1%	1 1%	3 4%	4 13%
-1.55 1.04 .048	-1.45 1.11 .180	-1.50 1.14 .147	-1.55 1.04 .164	-1.46 .90 .177	-1.41 1.14 .243	-1.65 .98 .192	-1.69 .78 .108	-1.37 1.26 .223	-1.43 1.16 .309	-1.48 1.19 .229	- - -	-1.62 .94 .175	-1.63 .77 .114	-1.69 1.01 .254	-1.62 .96 .143	-1.75 .69 .084	-1.60 .91 .095	-1.28 1.37 .159	-1.04 1.34 .268
.0.0					10			0	.500			0			10		.550	50	.200



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

### More disabled people in the media (for example presenters, characters in programmes etc)

												Impairme	nt						Gen	der
			DIS- ABLED	PAR-				Blind/			Specific	Mental	Social, emot. or	Speech, language or	Long	Develop -mental condit	Autistic			
		Total 502	PEOPLE 393	ENTS 56	CARERS 53	Deaf 49	Physical 265	visual 58	Mobility 304	Learning 43	learning 45	health 93	behav. 57	comm.	-term 185	-ion 82	spectrum 39	Other 76	Male 166	Female 211
Manager Manager Manager	(0.0)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive effect	(2.0)	255 51%	187 48%	35 63%	33 62%	29 59%	133 50%	33 57%	146 48%	27 63%	24 53%	45 48%	23 40%	35 54%	87 47%	48 59%	22 56%	29 38%	87 52%	105 50%
Fairly positive effect	(1.0)	182 36%	153 39%	15 27%	14 26%	13 27%	103 39%	17 29%	120 39%	11 26%	15 33%	32 34%	22 39%	18 28%	82 44%	24 29%	9 23%	35 46%	59 36%	77 36%
No effect	(0.0)	40 8%	33 8%	4 7%	3 6%	4 8%	19 7%	6 10%	26 9%	3 7%	3 7%	9 10%	6 11%	6 9%	14 8%	6 7%	2 5%	7 9%	11 7%	19 9%
Fairly negative effect	(-1.0)	4 1%	4 1%	-	-	-	2 1%	-	3 1%	-	-	-	1 2%	1 2%	-	1 1%	2 5%	1 1%	3 2%	-
Very negative effect	(-2.0)	2	2 1%	-	-	1 2%	2 1%	1 2%	1	1 2%	1 2%	1 1%	1 2%	1 2%	1 1%	1 1%	1 3%	1 1%	-	2 1%
Don't know		6 1%	5 1%	1 2%	-	1 2%	3 1%	-	4 1%	-	-	3 3%	2 4%	2 3%	-	-	1 3%	2 3%	2 1%	4 2%
Not Stated		13 3%	9 2%	1 2%	3 6%	1 2%	3 1%	1 2%	4 1%	1 2%	2 4%	3 3%	2 4%	2 3%	1 1%	2 2%	2 5%	1 1%	4 2%	4 2%
Mean Score Std Deviation Std Error		1.42 .71 .032	1.37 .73 .038	1.57 .63 .086	1.60 .61 .086	1.47 .83 .121	1.40 .73 .045	1.42 .82 .109	1.38 .72 .042	1.50 .83 .129	1.42 .82 .126	1.38 .77 .082	1.23 .87 .119	1.39 .86 .110	1.38 .67 .050	1.46 .79 .089	1.36 1.02 .170	1.23 .79 .093	1.44 .71 .056	1.39 .74 .052



65+

30

100%

40%

13

43%

7%

10%

1.37

.63

.121

25-34

46

100% 21

46%

21

46%

1.37

.095

35-44

72

100%

60%

22%

10%

1.47

.80

.097

45-54

96

100%

41

43%

43

45%

9

1%

1%

1.32

.071

55-64

78

100%

35

45%

34

44%

8%

1%

3%

1.34

.74

.085

#### **SCOPE NDPP SURVEY DECEMBER 2011**

### AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

### More disabled people in the media (for example presenters, characters in programmes etc)

								Reg	jion							
		Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24
Very positive effect	(2.0)	502 100% 255	42 100% 17	63 100% 23	45 100% 23	26 100% 10	24 100% 14	28 100% 21	53 100% 32	34 100% 18	14 100% 5	27 100% 19	- -	29 100% 14	47 100% 31	18 100% 10
Fairly positive effect	(1.0)	51% 182 36%	40% 18 43%	37% 29 46%	51% 14 31%	38% 12 46%	58% 8 33%	75% 5 18%	60% 16 30%	53% 13 38%	7	70% 7 26%	-	48% 11 38%	66% 12 26%	5
No effect	(0.0)	40 8%	43% 4 10%	8 13%	31% 4 9%	3 12%	33% 1 4%	10% 2 7%	3 6%	2 6%	2 14%	20% - -	-	36% 2 7%	3 6%	-
Fairly negative effect	(-1.0)	4 1%	-	-	-	-	-	-	-	1 3%	-	-	-	2 7%	-	-
Very negative effect	(-2.0)	2	-	1 2%	-	-	-	-	-	-	-	1 4%	-	-	1 2%	-
Don't know		6 1%	1 2%	-	2 4%	-	1 4%	-	2 4%	-	-	-	-	- -	-	-
Not Stated		13 3%	2 5%	2 3%	2 4%	1 4%	-	-	-	-	-	-	-	-	-	3 17%
Mean Score Std Deviation Std Error		1.42 .71 .032	1.33 .66 .106	1.20 .79 .101	1.46 .67 .105	1.28 .68 .136	1.57 .59 .123	1.68 .61 .116	1.57 .61 .085	1.41 .74 .127	1.21 .70 .187	1.59 .84 .162	-	1.28 .88 .164	1.53 .80 .117	1.67 .49 .126



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## **London 2012 Paralympic Games** Base: All respondents

												Impairme	nt						Ger	nder
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	150 30%	99 25%	27 48%	24 45%	13 27%	75 28%	16 28%	89 29%	20 47%	11 24%	16 17%	16 28%	27 42%	54 29%	32 39%	12 31%	18 24%	51 31%	63 30%
Fairly positive effect	(1.0)	162 32%	131 33%	16 29%	15 28%	16 33%	82 31%	15 26%	95 31%	11 26%	13 29%	29 31%	14 25%	14 22%	58 31%	22 27%	5 13%	26 34%	54 33%	71 34%
No effect	(0.0)	109 22%	93 24%	8 14%	8 15%	9 18%	65 25%	18 31%	70 23%	7 16%	11 24%	24 26%	14 25%	14 22%	49 26%	19 23%	13 33%	16 21%	39 23%	43 20%
Fairly negative effect	(-1.0)	18 4%	16 4%	1 2%	1 2%	7 14%	11 4%	4 7%	13 4%	-	2 4%	5 5%	3 5%	1 2%	5 3%	4 5%	3 8%	4 5%	6 4%	6 3%
Very negative effect	(-2.0)	19 4%	18 5%	1 2%	-	1 2%	12 5%	2 3%	14 5%	2 5%	4 9%	7 8%	2 4%	2 3%	7 4%	4 5%	2 5%	5 7%	5 3%	11 5%
Don't know		27 5%	24 6%	1 2%	2 4%	2 4%	13 5%	2 3%	15 5%	1 2%	2 4%	8 9%	6 11%	3 5%	9 5%	-	2 5%	4 5%	5 3%	12 6%
Not Stated		17 3%	12 3%	2 4%	3 6%	1 2%	7 3%	1 2%	8 3%	2 5%	2 4%	4 4%	2 4%	4 6%	3 2%	1 1%	2 5%	3 4%	6 4%	5 2%
Mean Score Std Deviation Std Error		.89 1.04 .049	.78 1.06 .056	1.26 .92 .127	1.29 .82 .119	.72 1.11 .163	.80 1.08 .069	.71 1.08 .146	.83 1.08 .065	1.18 1.06 .168	.61 1.22 .191	.52 1.14 .127	.80 1.10 .157	1.09 1.05 .138	.85 1.03 .078	.91 1.13 .126	.63 1.21 .205	.70 1.14 .137	.90 1.01 .081	.87 1.08 .078



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## **London 2012 Paralympic Games** Base: All respondents

Very positive effect	(2.0
Fairly positive effect	(1.0
No effect	(0.0)
Fairly negative effect	(-1.0
Very negative effect	(-2.0
Don't know	
Not Stated	
Mean Score Std Deviation Std Error	

						Reg	ion									Age			
Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
502	42	63	45	26	24	28	53	34	14	27	-	29	47	18	46	72	96	78	30
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
150	17	14	11	9	9	7	16	15	5	8	-	5	22	7	16	16	20	26	9
30%	40%	22%	24%	35%	38%	25%	30%	44%	36%	30%		17%	47%	39%	35%	22%	21%	33%	30%
162	11	21	16	6	3	11	21	8	5	10	-	15	14	4	13	30	33	25	8
32%	26%	33%	36%	23%	13%	39%	40%	24%	36%	37%		52%	30%	22%	28%	42%	34%	32%	27%
109	7	17	8	7	8	3	12	5	2	5	-	7	8	2	11	16	25	16	6
22%	17%	27%	18%	27%	33%	11%	23%	15%	14%	19%		24%	17%	11%	24%	22%	26%	21%	20%
18 4%	1 2%	3 5%	2 4%	2 8%	1 4%	2 7%	1 2%	1 3%	-	-	-	-	-	1 6%	2 4%	2 3%	2 2%	5 6%	1 3%
19 4%	1 2%	4 6%	3 7%	1 4%	-	2 7%	1 2%	2 6%	-	1 4%	-	1 3%	-	1 6%	3 7%	1 1%	7 7%	2 3%	1 3%
27	3	2	3	1	3	2	1	2	2	2	-	1	2	1	1	5	8	4	1
5%	7%	3%	7%	4%	13%	7%	2%	6%	14%	7%		3%	4%	6%	2%	7%	8%	5%	3%
17 3%	2 5%	2 3%	2 4%	-	-	1 4%	1 2%	1 3%	-	1 4%	-	-	1 2%	2 11%	-	2 3%	1 1%	-	4 13%
.89	1.14	.64	.75	.80	.95	.76	.98	1.06	1.25	1.00	-	.82	1.32	1.00	.82	.89	.66	.92	.92
1.04	1.00	1.11	1.15	1.15	1.02	1.20	.91	1.18	.75	.98		.86	.77	1.25	1.17	.87	1.11	1.04	1.08
.049	.165	.145	.182	.231	.223	.240	.127	.212	.218	.200		.163	.116	.324	.175	.108	.119	.121	.215



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

# People claiming disability benefits when they are not disabled Base: All respondents

												Impairme	nt						Ger	ıder
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	15 3%	13 3%	1 2%	1 2%	4 8%	8 3%	-	11 4%	3 7%	-	4 4%	2 4%	3 5%	3 2%	3 4%	1 3%	2 3%	6 4%	5 2%
Fairly positive effect	(1.0)	4 1%	3 1%	-	1 2%	-	2 1%	-	3 1%	-	-	1 1%	1 2%	-	1 1%	1 1%	-	-	2 1%	1
No effect	(0.0)	16 3%	11 3%	3 5%	2 4%	3 6%	11 4%	5 9%	12 4%	2 5%	3 7%	4 4%	3 5%	3 5%	6 3%	5 6%	2 5%	3 4%	6 4%	5 2%
Fairly negative effect	(-1.0)	45 9%	35 9%	3 5%	7 13%	5 10%	22 8%	3 5%	25 8%	1 2%	2 4%	14 15%	5 9%	8 12%	14 8%	6 7%	8 21%	9 12%	15 9%	22 10%
Very negative effect	(-2.0)	390 78%	308 78%	45 80%	37 70%	34 69%	212 80%	48 83%	236 78%	36 84%	38 84%	67 72%	45 79%	47 72%	154 83%	64 78%	25 64%	60 79%	126 76%	167 79%
Don't know		16 3%	14 4%	1 2%	1 2%	2 4%	5 2%	1 2%	11 4%	-	-	-	-	1 2%	3 2%	1 1%	2 5%	-	7 4%	5 2%
Not Stated		16 3%	9 2%	3 5%	4 8%	1 2%	5 2%	1 2%	6 2%	1 2%	2 4%	3 3%	1 2%	3 5%	4 2%	2 2%	1 3%	2 3%	4 2%	6 3%
Mean Score Std Deviation Std Error		-1.68 .85 .039	-1.68 .87 .045	-1.75 .74 .102	-1.62 .84 .121	-1.41 1.20 .177	-1.68 .85 .054	-1.77 .60 .081	-1.64 .92 .054	-1.60 1.11 .171	-1.81 .55 .083	-1.54 .97 .103	-1.61 .95 .127	-1.57 .97 .125	-1.77 .70 .052	-1.61 .95 .107	-1.56 .84 .141	-1.69 .79 .092	-1.63 .93 .074	-1.72 .76 .054



55-64

78

100%

3%

1%

3

4%

10

13%

57

73%

6%

-1.63

.100

30

100%

3%

3%

3%

22

73%

7%

10%

-1.72

.89

.178

35-44

72

100%

11%

3%

-1.80

.61

.073

45-54

96

100%

3

10

10%

73

76%

1%

-1.55

1.05

.109

18-24

18

100%

11%

13

11%

1.02

.256

25-34

100%

2%

11%

38

83%

4%

-1.84

.43

.065

#### **SCOPE NDPP SURVEY DECEMBER 2011**

### AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

### People claiming disability benefits when they are not disabled

								Reg	jion						
		Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18
		502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%
Very positive effect	(2.0)	15 3%	2 5%	1 2%	1 2%	-	-	1 4%	1 2%	3 9%	-	2 7%	-	-	1 2%
Fairly positive effect	(1.0)	4 1%	-	1 2%	-	-	-	1 4%	1 2%	-	-	-	-	-	-
No effect	(0.0)	16 3%	2 5%	-	1 2%	2 8%	-	1 4%	1 2%	1 3%	1 7%	-	-	1 3%	2 4%
Fairly negative effect	(-1.0)	45 9%	4 10%	6 10%	4 9%	-	1 4%	3 11%	7 13%	3 9%	1 7%	3 11%	-	3 10%	1 2%
Very negative effect	(-2.0)	390 78%	30 71%	51 81%	33 73%	24 92%	22 92%	21 75%	41 77%	27 79%	12 86%	21 78%	-	23 79%	40 85%
Don't know		16 3%	2 5%	2 3%	3 7%	-	1 4%	1 4%	1 2%	-	-	-	-	2 7%	1 2%
Not Stated		16 3%	2 5%	2 3%	3 7%	-	-	-	1 2%	-	-	1 4%	-	-	2 4%
Mean Score Std Deviation Std Error		-1.68 .85 .039	-1.58 1.00 .163	-1.78 .70 .091	-1.74 .75 .120	-1.85 .54 .107	-1.96 .21 .043	-1.56 1.01 .195	-1.69 .79 .110	-1.50 1.19 .204	-1.79 .58 .155	-1.58 1.10 .216	-	-1.81 .48 .093	-1.80 .73 .111



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

# People using offensive language about disabled people Base: All respondents

												Impairme	ent						Gen	der
		Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
		502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Very positive effect	(2.0)	13 3%	11 3%	1 2%	1 2%	4 8%	7 3%	-	9 3%	4 9%	1 2%	1 1%	1 2%	2 3%	2 1%	2 2%	-	2 3%	6 4%	5 2%
Fairly positive effect	(1.0)	9 2%	9 2%	-	-	1 2%	5 2%	1 2%	6 2%	-	-	1 1%	1 2%	2 3%	3 2%	1 1%	1 3%	-	6 4%	1 *
No effect	(0.0)	22 4%	20 5%	1 2%	1 2%	3 6%	17 6%	6 10%	21 7%	4 9%	3 7%	3 3%	3 5%	6 9%	8 4%	8 10%	2 5%	5 7%	12 7%	6 3%
Fairly negative effect	(-1.0)	70 14%	59 15%	3 5%	8 15%	7 14%	39 15%	5 9%	41 13%	3 7%	1 2%	5 5%	3 5%	6 9%	26 14%	9 11%	1 3%	8 11%	25 15%	31 15%
Very negative effect	(-2.0)	357 71%	270 69%	49 88%	38 72%	30 61%	184 69%	41 71%	210 69%	30 70%	38 84%	77 83%	46 81%	45 69%	138 75%	60 73%	34 87%	60 79%	108 65%	159 75%
Don't know		16 3%	13 3%	1 2%	2 4%	2 4%	7 3%	3 5%	9 3%	1 2%	-	2 2%	1 2%	2 3%	4 2%	1 1%	-	-	6 4%	3 1%
Not Stated		15 3%	11 3%	1 2%	3 6%	2 4%	6 2%	2 3%	8 3%	1 2%	2 4%	4 4%	2 4%	2 3%	4 2%	1 1%	1 3%	1 1%	3 2%	6 3%
Mean Score Std Deviation Std Error		-1.59 .88 .041	-1.54 .93 .048	-1.83 .64 .087	-1.71 .71 .103	-1.29 1.25 .187	-1.54 .92 .058	-1.62 .77 .105	-1.52 .95 .056	-1.34 1.28 .199	-1.74 .79 .120	-1.79 .67 .072	-1.70 .82 .111	-1.48 1.03 .131	-1.67 .74 .056	-1.55 .91 .102	-1.79 .66 .108	-1.65 .83 .096	-1.42 1.04 .083	-1.67 .78 .055



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## People using offensive language about disabled people Base: All respondents

Very positive effect	(2.0)
Fairly positive effect	(1.0)
No effect	(0.0)
Fairly negative effect	(-1.0)
Very negative effect	(-2.0)
Don't know	
Not Stated	
Mean Score Std Deviation Std Error	

j							Reg	ion									Age			
	Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
	502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
	13 3%	1 2%	2 3%	1 2%	-	-	2 7%	2 4%	1 3%	-	2 7%	-	-	1 2%	-	1 2%	1 1%	5 5%	2 3%	1 3%
	9 2%	-	1 2%	2 4%	-	-	1 4%	-	2 6%	-	-	-	1 3%	-	-	-	2 3%	3 3%	1 1%	1 3%
	22 4%	1 2%	3 5%	3 7%	1 4%	2 8%	1 4%	-	4 12%	-	1 4%	-	2 7%	2 4%	-	1 2%	-	7 7%	5 6%	3 10%
	70 14%	8 19%	13 21%	4 9%	4 15%	6 25%	3 11%	4 8%	3 9%	2 14%	3 11%	-	7 24%	2 4%	2 11%	9 20%	10 14%	14 15%	18 23%	2 7%
	357 71%	28 67%	41 65%	31 69%	20 77%	15 63%	19 68%	45 85%	24 71%	12 86%	20 74%	-	17 59%	41 87%	14 78%	35 76%	53 74%	66 69%	46 59%	18 60%
	16 3%	3 7%	1 2%	1 2%	-	-	2 7%	1 2%	-	-	1 4%	-	2 7%	1 2%	-	-	4 6%	-	5 6%	1 3%
	15 3%	1 2%	2 3%	3 7%	1 4%	1 4%	-	1 2%	-	-	-	-	-	-	2 11%	-	2 3%	1 1%	1 1%	4 13%
	-1.59 .88 041	-1.63 .79 127	-1.50 .93 120	-1.51 1.00 157	-1.76 .52 105	-1.57 .66 138	-1.38 1.24 242	-1.76 .81 114	-1.38 1.10 189	-1.86 .36 097	-1.50 1.14 224	-	-1.48 .80 154	-1.78 .73 107	-1.87 .34 085	-1.67 .73 108	-1.70 .76 094	-1.40 1.11 113	-1.46 .90 106	-1.40 1.12 224



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Summary table of mean scores Base: All respondents

											Impairme	nt						Gen	der
	Total	DIS- ABLED PEOPLE	PAR- ENTS	CARERS	Deaf	Physical	Blind/ visual	Mobility	Learning	Specific learning	Mental health	Social, emot. or behav.	Speech, language or comm.	Long -term	Develop -mental condit -ion	Autistic spectrum	Other	Male	Female
	502 100%	393 100%	56 100%	53 100%	49 100%	265 100%	58 100%	304 100%	43 100%	45 100%	93 100%	57 100%	65 100%	185 100%	82 100%	39 100%	76 100%	166 100%	211 100%
Greater presence of disabled people in day-to-day life (e.g. on the high street, at restaurants and pubs, in cultural spaces)	1.15	1.09	1.30	1.41	1.08	1.09	1.05	1.05	1.19	1.16	.99	1.06	1.20	1.07	1.15	1.24	.94	1.18	1.14
Greater presence of disabled people in the workplace	1.38	1.35	1.46	1.49	1.40	1.34	1.37	1.30	1.33	1.33	1.18	1.20	1.32	1.38	1.44	1.30	1.03	1.32	1.42
Comedians making jokes about disabled people	-1.14	-1.09	-1.62	-1.00	-1.32	-1.13	-1.14	-1.13	-1.26	-1.25	-1.34	-1.23	-1.16	-1.27	-1.05	-1.56	-1.16	-1.04	-1.15
Greater public discussion of issues facing disabled people	1.33	1.29	1.48	1.50	1.30	1.34	1.24	1.29	1.10	1.28	1.34	1.27	1.24	1.36	1.38	1.16	1.37	1.31	1.39
Political correctness	.12	.05	.40	.31	17	.10	27	.13	.20	20	.20	.30	.09	.14	.16	.29	.20	01	.17
Disabled and non-disabled children mixing more both inside and outside school	1.47	1.46	1.60	1.44	1.36	1.55	1.49	1.49	1.46	1.44	1.47	1.42	1.51	1.47	1.51	1.26	1.28	1.50	1.49
More disabled politicians	1.32	1.32	1.20	1.47	1.26	1.32	1.02	1.28	1.38	1.43	1.27	1.17	1.15	1.37	1.24	1.27	1.25	1.25	1.29
Negative media coverage around people receiving disability benefits	-1.55	-1.54	-1.70	-1.47	-1.57	-1.52	-1.66	-1.52	-1.56	-1.79	-1.80	-1.87	-1.51	-1.77	-1.56	-1.89	-1.53	-1.47	-1.59
More disabled people in the media (for example presenters, characters in programmes etc)	1.42	1.37	1.57	1.60	1.47	1.40	1.42	1.38	1.50	1.42	1.38	1.23	1.39	1.38	1.46	1.36	1.23	1.44	1.39



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Summary table of mean scores Base: All respondents

Γ											Impairme	nt						Ger	nder
ı												Social,	Speech,		Develop				
		DIS-										emot.	language		-mental				
		ABLED	PAR-				Blind/			Specific	Mental	or	or	Long	condit	Autistic			
L	Total	PEOPLE	ENTS	CARERS	Deaf	Physical	visual	Mobility	Learning	learning	health	behav.	comm.	-term	-ion	spectrum	Other	Male	Female
	502	393	56	53	49	265	58	304	43	45	93	57	65	185	82	39	76	166	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	.89	.78	1.26	1.29	.72	.80	.71	.83	1.18	.61	.52	.80	1.09	.85	.91	.63	.70	.90	.87
,																			
	-1.68	-1.68	-1.75	-1.62	-1.41	-1.68	-1.77	-1.64	-1.60	-1.81	-1.54	-1.61	-1.57	-1.77	-1.61	-1.56	-1.69	-1.63	-1.72
	-1.59	-1.54	-1.83	-1.71	-1.29	-1.54	-1.62	-1.52	-1.34	-1.74	-1.79	-1.70	-1.48	-1.67	-1.55	-1.79	-1.65	-1.42	-1.67

London 2012 Paralympic Games People claiming disability benefits when they are People using offensive language about disabled people



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Summary table of mean scores Base: All respondents

							Reg					Age								
	Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
	502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
Greater presence of disabled people in day-to- day life (e.g. on the high street, at restaurants and pubs, in cultural spaces)	1.15	1.13	1.11	1.10	1.04	.96	1.21	1.20	1.06	1.07	1.32	-	1.22	1.21	1.18	1.26	1.23	1.08	1.03	1.24
Greater presence of disabled people in the workplace	1.38	1.41	1.29	1.50	1.25	1.50	1.70	1.24	1.18	1.36	1.35	-	1.43	1.46	1.63	1.57	1.46	1.36	1.14	1.28
Comedians making jokes about disabled people	-1.14	-1.26	71	-1.05	-1.39	-1.16	-1.32	-1.47	84	-1.00	-1.23	-	-1.23	-1.50	-1.44	-1.15	95	-1.09	99	-1.12
Greater public discussion of issues facing disabled people	1.33	1.32	1.30	1.25	1.28	1.57	1.57	1.48	1.26	1.07	1.35	-	1.25	1.57	1.06	1.39	1.44	1.30	1.28	1.08
Political correctness	.12	.05	.09	.08	-	35	.46	.17	-	.45	-	-	11	.51	50	.12	.27	07	.01	04
Disabled and non-disabled children mixing more both inside and outside school	1.47	1.58	1.36	1.43	1.48	1.65	1.59	1.53	1.53	1.64	1.44	-	1.50	1.64	1.69	1.41	1.51	1.47	1.43	1.46
More disabled politicians	1.32	1.39	1.10	1.39	.92	.95	1.70	1.28	1.24	1.31	1.56	-	1.36	1.24	1.33	1.33	1.32	1.30	1.19	1.15
Negative media coverage around people receiving disability benefits	-1.55	-1.45	-1.50	-1.55	-1.46	-1.41	-1.65	-1.69	-1.37	-1.43	-1.48	-	-1.62	-1.63	-1.69	-1.62	-1.75	-1.60	-1.28	-1.04
More disabled people in the media (for example presenters, characters in programmes etc)	1.42	1.33	1.20	1.46	1.28	1.57	1.68	1.57	1.41	1.21	1.59	-	1.28	1.53	1.67	1.37	1.47	1.32	1.34	1.37
London 2012 Paralympic Games	.89	1.14	.64	.75	.80	.95	.76	.98	1.06	1.25	1.00	-	.82	1.32	1.00	.82	.89	.66	.92	.92



## AQ1 - What effect do you think each of the following would have on public attitudes towards disabled people?

## Summary table of mean scores Base: All respondents

							Reg	ion									Age			
	Total	South West	South East	London	East	Wales	East Mids	West Mids	North West	Yorks and Humber	North East	NI	Scot -land	Under 18	18-24	25-34	35-44	45-54	55-64	65+
	502 100%	42 100%	63 100%	45 100%	26 100%	24 100%	28 100%	53 100%	34 100%	14 100%	27 100%	-	29 100%	47 100%	18 100%	46 100%	72 100%	96 100%	78 100%	30 100%
re	-1.68	-1.58	-1.78	-1.74	-1.85	-1.96	-1.56	-1.69	-1.50	-1.79	-1.58	-	-1.81	-1.80	-1.62	-1.84	-1.80	-1.55	-1.63	-1.72
d	-1.59	-1.63	-1.50	-1.51	-1.76	-1.57	-1.38	-1.76	-1.38	-1.86	-1.50	-	-1.48	-1.78	-1.87	-1.67	-1.70	-1.40	-1.46	-1.40

People claiming disability benefits when they are not disabled

People using offensive language about disabled

