

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	20 th November	1 st November	16 th October	27 th September	18 th September	6 th September
Conservative	35%	34%	37%	37%	38%	37%
Labour	39%	38%	39%	36%	38%	38%
Liberal Democrat	11%	14%	10%	12%	11%	11%
Other	15%	14%	14%	15%	13%	14%

Methodology: ComRes interviewed 2012 GB adults online between 16th and 18th November 2011. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline.lawes@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2012	957	1055	193	339	422	358	319	381	725	540	286	461	513	516	517	287	179
Weighted base	2012	984	1028	243	324	384	344	302	416	538	583	424	466	508	527	509	291	178
Conservative	597 30%	328 33%	270 26%	42 17%	71 22%	97 25%	93 27%	100 33%	194 47%	207 38%	168 29%	115 27%	107 23%	180 35%	189 36%	115 23%	85 29%	29 16%
Labour	461 23%	222 23%	240 23%	47 19%	81 25%	109 28%	74 21%	72 24%	79 19%	110 21%	127 22%	111 26%	113 24%	96 19%	110 21%	151 30%	57 20%	48 27%
Liberal Democrat	382 19%	206 21%	176 17%	43 18%	59 18%	63 16%	67 20%	69 23%	80 19%	117 22%	124 21%	67 16%	74 16%	100 20%	93 18%	99 20%	75 26%	14 8%
Other	156 8%	82 8%	74 7%	9 4%	18 6%	31 8%	43 13%	29 10%	25 6%	29 5%	34 6%	43 10%	50 11%	35 7%	30 6%	23 4%	19 7%	49 27%
Did not vote	348 17%	121 12%	227 22%	90 37%	80 25%	70 18%	53 16%	25 8%	30 7%	62 11%	107 18%	77 18%	102 22%	78 15%	87 16%	108 21%	44 15%	32 18%
Don't remember	22 1%	5 1%	17 2%	1 1%	6 2%	7 2%	3 1%	3 1%	2 *	3 1%	11 2%	3 1%	5 1%	8 2%	5 1%	4 1%	4 1%	1 1%
Refused	46 2%	20 2%	26 3%	10 4%	9 3%	7 2%	9 3%	5 2%	7 2%	10 2%	13 2%	9 2%	14 3%	10 2%	13 2%	10 2%	6 2%	7 4%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	592	599	182	121	59	44	14	29	9	301	641	436	385
Weighted base	2012	550	619	183	120	54	50	14	38	9	307	597	461	382
Conservative	597	461	24	14	39	8	1	1	5	-	51	597	-	-
	30%	84%	4%	8%	32%	14%	1%	8%	13%	-	17%	100%	-	-
Labour	461	16	401	5	1	1	6	-	4	-	32	-	461	-
	23%	3%	65%	3%	1%	1%	11%	-	10%	-	10%	-	100%	-
Liberal Democrat	382	26	97	146	23	24	1	4	6	1	56	-	-	382
	19%	5%	16%	79%	19%	44%	2%	31%	17%	14%	18%	-	-	100%
Other	156	7	16	1	42	13	39	7	16	7	7	-	-	-
	8%	1%	3%	1%	35%	24%	78%	50%	41%	78%	2%	-	-	-
Did not vote	348	34	72	18	13	7	4	1	5	-	116	-	-	-
	17%	6%	12%	10%	11%	13%	8%	6%	14%	-	38%	-	-	-
Don't remember	22	4	4	-	-	2	-	1	-	-	13	-	-	-
	1%	1%	1%	-	-	4%	-	4%	-	-	4%	-	-	-
Refused	46	2	4	-	1	-	-	-	2	1	32	-	-	-
	2%	*	1%	-	1%	-	-	-	5%	8%	11%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	583	596	200	48	46	39	16	9	25	45	405
Weighted base	2012	606	547	196	53	42	37	24	10	24	52	420
Conservative	597 30%	27 4%	457 84%	18 9%	1 3%	8 20%	5 13%	4 17%	1 12%	2 8%	5 9%	69 17%
Labour	461 23%	384 63%	9 2%	6 3%	7 12%	6 14%	1 4%	1 4%	1 12%	3 12%	3 6%	39 9%
Liberal Democrat	382 19%	84 14%	18 3%	152 77%	2 5%	11 27%	6 15%	- -	2 24%	5 22%	11 21%	91 22%
Other	156 8%	18 3%	11 2%	1 1%	36 68%	6 15%	21 57%	13 54%	4 39%	8 33%	5 9%	32 8%
Did not vote	348 17%	88 14%	44 8%	19 10%	5 9%	9 22%	4 11%	6 25%	- -	5 22%	4 8%	163 39%
Don't remember	22 1%	3 1%	4 1%	- -	- -	* 1%	- -	- -	1 6%	- -	3 5%	11 3%
Refused	46 2%	2 *	3 1%	- -	2 3%	1 1%	- -	- -	1 7%	1 3%	21 41%	15 4%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Gender		Age						Social Class				Region					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2012	957	1055	193	339	422	358	319	381	725	540	286	461	513	516	517	287	179	
Weighted base	2012	984	1028	243	324	384	344	302	416	538	583	424	466	508	527	509	291	178	
Absolutely certain to vote	(10)	1068	571	498	68	130	185	197	199	290	318	296	217	237	264	260	270	168	106
		53%	58%	48%	28%	40%	48%	57%	66%	70%	59%	51%	51%	51%	52%	49%	53%	58%	60%
	(9)	217	123	94	21	34	41	41	34	47	73	58	38	49	48	58	65	28	17
		11%	13%	9%	8%	11%	11%	12%	11%	11%	13%	10%	9%	10%	10%	11%	13%	10%	9%
	(8)	207	104	103	32	46	40	30	30	29	55	53	53	47	64	54	50	21	17
		10%	11%	10%	13%	14%	10%	9%	10%	7%	10%	9%	12%	10%	13%	10%	10%	7%	10%
	(7)	96	30	66	24	32	14	10	8	8	21	38	15	21	25	29	23	13	6
		5%	3%	6%	10%	10%	4%	3%	3%	2%	4%	7%	4%	5%	5%	6%	4%	4%	3%
	(6)	84	34	50	28	12	22	14	5	2	13	29	26	15	23	33	15	7	6
		4%	3%	5%	11%	4%	6%	4%	2%	1%	2%	5%	6%	3%	4%	6%	3%	2%	3%
	(5)	65	23	42	10	18	19	8	5	6	15	16	14	20	12	18	18	10	6
		3%	2%	4%	4%	6%	5%	2%	1%	1%	3%	3%	3%	4%	2%	3%	4%	4%	3%
	(4)	29	12	18	7	8	7	4	-	3	2	17	3	7	9	5	3	7	4
		1%	1%	2%	3%	3%	2%	1%	-	1%	*	3%	1%	1%	2%	1%	1%	2%	2%
	(3)	26	15	11	6	4	10	2	1	4	5	10	5	6	6	9	6	5	1
		1%	2%	1%	2%	1%	3%	1%	*	1%	1%	2%	1%	1%	1%	2%	1%	2%	*
	(2)	24	7	16	5	3	8	3	-	4	4	4	8	8	5	4	13	1	1
		1%	1%	2%	2%	1%	2%	1%	-	1%	1%	1%	2%	2%	1%	1%	3%	*	*
Certain not to vote	(1)	108	35	72	25	19	20	18	14	12	20	31	25	31	22	34	24	17	10
		5%	4%	7%	10%	6%	5%	5%	4%	3%	4%	5%	6%	7%	4%	6%	5%	6%	6%
Refused		11	8	3	3	2	3	2	-	1	1	5	-	5	4	3	2	-	1
		1%	1%	*	1%	1%	1%	1%	-	*	*	1%	-	1%	1%	1%	*	-	1%
Don't know		79	23	56	15	16	15	15	8	11	12	25	19	22	24	17	20	13	4
		4%	2%	5%	6%	5%	4%	4%	3%	3%	2%	4%	5%	5%	5%	3%	4%	5%	2%
Mean		8.39	8.72	8.07	7.07	7.94	8.07	8.61	9.02	9.13	8.80	8.26	8.24	8.21	8.45	8.19	8.43	8.46	8.59
Standard deviation		2.54	2.25	2.77	2.95	2.60	2.71	2.46	2.08	2.01	2.18	2.59	2.65	2.73	2.42	2.64	2.54	2.61	2.48
Standard error		0.06	0.07	0.09	0.22	0.15	0.14	0.13	0.12	0.10	0.08	0.11	0.16	0.13	0.11	0.12	0.11	0.16	0.19

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2012	592	599	182	121	59	44	14	29	9	301	641	436	385	
Weighted base	2012	550	619	183	120	54	50	14	38	9	307	597	461	382	
Absolutely certain to vote	(10)	1068 53%	344 63%	402 65%	91 50%	83 69%	33 60%	39 77%	10 70%	20 53%	7 72%	70 23%	378 63%	304 66%	212 55%
	(9)	217 11%	83 15%	62 10%	35 19%	14 12%	6 11%	2 4%	3 22%	3 8%	2 20%	15 5%	79 13%	43 9%	57 15%
	(8)	207 10%	59 11%	71 11%	27 15%	14 11%	7 12%	7 14%	1 5%	3 7%	1 8%	24 8%	59 10%	45 10%	49 13%
	(7)	96 5%	34 6%	32 5%	11 6%	4 3%	2 4%	- -	- -	2 5%	- -	21 7%	30 5%	19 4%	18 5%
	(6)	84 4%	15 3%	28 5%	12 6%	2 2%	3 5%	2 3%	- -	8 21%	- -	19 6%	9 2%	19 4%	15 4%
	(5)	65 3%	15 3%	24 4%	7 4%	4 3%	4 8%	1 3%	* 3%	2 6%	- -	11 4%	12 2%	10 2%	6 2%
	(4)	29 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 4%	5 1%	4 1%	5 1%
	(3)	26 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 4%	2 *	1 *	4 1%
	(2)	24 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	13 4%	3 *	1 *	1 *
Certain not to vote	(1)	108 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	61 20%	5 1%	3 1%	3 1%
Refused		11 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 2%	- -	4 1%	- -
Don't know		79 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	42 14%	15 3%	8 2%	10 3%
Mean		8.39	9.20	9.14	8.88	9.35	8.94	9.44	9.51	8.50	9.63	5.89	9.15	9.14	8.92
Standard deviation		2.54	1.27	1.41	1.43	1.20	1.61	1.19	1.04	1.87	0.67	3.57	1.59	1.59	1.74
Standard error		0.06	0.05	0.06	0.11	0.11	0.21	0.18	0.28	0.35	0.22	0.22	0.06	0.08	0.09

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	583	596	200	48	46	39	16	9	25	45	405
Weighted base	2012	606	547	196	53	42	37	24	10	24	52	420
Absolutely certain to vote	(10) 1068 53%	368 61%	345 63%	101 51%	41 77%	19 45%	30 81%	9 37%	9 92%	13 53%	16 31%	117 28%
	(9) 217 11%	61 10%	77 14%	28 14%	2 4%	4 9%	1 3%	1 4%	- -	3 12%	1 1%	40 9%
	(8) 207 10%	63 10%	46 8%	30 15%	5 10%	5 12%	2 5%	3 11%	1 8%	2 7%	6 12%	45 11%
	(7) 96 5%	23 4%	30 5%	9 4%	1 2%	2 4%	- -	1 6%	- -	- -	2 3%	29 7%
	(6) 84 4%	23 4%	10 2%	11 5%	- -	1 3%	- -	7 28%	- -	1 4%	7 13%	24 6%
	(5) 65 3%	20 3%	13 2%	1 1%	1 2%	2 4%	- -	1 4%	- -	2 7%	3 5%	22 5%
	(4) 29 1%	3 1%	2 *	4 2%	1 2%	- -	- -	- -	- -	- -	- -	18 4%
	(3) 26 1%	5 1%	4 1%	2 1%	1 1%	- -	1 3%	- -	- -	- -	1 2%	12 3%
	(2) 24 1%	4 1%	4 1%	2 1%	- -	- -	- -	2 9%	- -	- -	- -	11 3%
Certain not to vote	(1) 108 5%	20 3%	7 1%	2 1%	- -	4 10%	1 2%	* 2%	- -	4 17%	7 13%	61 15%
Refused	11 1%	2 *	- -	- -	1 2%	- -	- -	- -	- -	- -	5 10%	2 1%
Don't know	79 4%	13 2%	9 2%	6 3%	- -	5 11%	2 5%	- -	- -	- -	5 9%	39 9%
Mean	8.39	8.78	9.07	8.72	9.35	8.05	9.43	7.37	9.84	7.70	6.95	6.69
Standard deviation	2.54	2.17	1.75	1.95	1.53	2.95	1.86	2.68	0.57	3.44	3.28	3.32
Standard error	0.06	0.09	0.07	0.14	0.22	0.46	0.31	0.67	0.19	0.69	0.55	0.17

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1741	862	879	144	282	353	314	295	353	665	452	242	382	445	447	449	246	154
Weighted base	1736	884	852	182	272	321	299	280	381	494	491	363	388	437	453	442	247	157
Labour	566 33%	282 32%	284 33%	72 40%	99 36%	127 40%	98 33%	81 29%	89 23%	138 28%	145 29%	139 38%	145 37%	114 26%	138 31%	189 43%	76 31%	48 31%
Conservative	490 28%	265 30%	225 26%	39 21%	54 20%	79 24%	75 25%	84 30%	160 42%	179 36%	147 30%	84 23%	80 21%	152 35%	146 32%	101 23%	64 26%	26 16%
Lib Dem	140 8%	83 9%	57 7%	13 7%	26 9%	15 5%	28 9%	25 9%	32 8%	47 10%	33 7%	32 9%	27 7%	39 9%	22 5%	39 9%	34 14%	6 4%
UKIP	112 6%	70 8%	42 5%	5 3%	15 5%	8 2%	19 6%	28 10%	36 9%	34 7%	26 5%	22 6%	30 8%	30 7%	43 9%	24 5%	14 6%	1 *
SNP	49 3%	24 3%	24 3%	2 1%	4 2%	15 5%	9 3%	10 4%	8 2%	10 2%	18 4%	13 4%	8 2%	- -	- -	- -	- -	49 31%
Green	44 3%	28 3%	16 2%	7 4%	7 3%	9 3%	9 3%	4 1%	7 2%	14 3%	16 3%	2 *	12 3%	17 4%	12 3%	10 2%	4 2%	* *
BNP	31 2%	20 2%	11 1%	1 1%	6 2%	3 1%	12 4%	8 3%	1 *	2 *	7 1%	11 3%	11 3%	5 1%	7 2%	11 3%	7 3%	- -
Plaid Cymru	13 1%	9 1%	5 1%	1 *	3 1%	4 1%	4 1%	1 *	1 *	5 1%	4 1%	3 1%	1 *	- -	- -	- -	13 5%	- -
Other	9 *	2 *	7 1%	- -	- -	4 1%	4 1%	1 *	- -	2 *	2 *	1 *	4 1%	2 *	5 1%	1 *	- -	1 1%
Refused	26 2%	13 2%	13 1%	3 1%	5 2%	4 1%	3 1%	5 2%	7 2%	6 1%	8 2%	4 1%	8 2%	5 1%	7 1%	7 2%	3 1%	5 3%
Don't know	258 15%	88 10%	170 20%	39 21%	53 20%	55 17%	39 13%	32 12%	40 10%	59 12%	84 17%	53 15%	62 16%	73 17%	73 16%	60 14%	30 12%	22 14%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1741	592	599	182	121	59	44	14	29	9	158	611	415	359
Weighted base	1736	550	619	183	120	54	50	14	38	9	160	567	440	358
Labour	566 33%	-	566 91%	-	-	-	-	-	-	-	-	19 3%	380 86%	86 24%
Conservative	490 28%	490 89%	-	-	-	-	-	-	-	-	-	419 74%	13 3%	23 6%
Lib Dem	140 8%	-	-	140 76%	-	-	-	-	-	-	-	6 1%	3 1%	119 33%
UKIP	112 6%	-	-	-	112 93%	-	-	-	-	-	-	37 6%	1 *	20 6%
SNP	49 3%	-	-	-	-	-	49 96%	-	-	-	-	1 *	6 1%	1 *
Green	44 3%	-	-	-	-	44 80%	-	-	-	-	-	7 1%	1 *	16 5%
BNP	31 2%	-	-	-	-	-	-	-	31 83%	-	-	5 1%	4 1%	6 2%
Plaid Cymru	13 1%	-	-	-	-	-	-	13 95%	-	-	-	1 *	-	4 1%
Other	9 *	-	-	-	-	-	-	-	-	9 92%	-	-	-	1 *
Refused	26 2%	1 *	1 *	-	1 1%	-	-	-	-	-	24 15%	-	-	4 1%
Don't know	258 15%	60 11%	52 8%	44 24%	8 6%	11 20%	2 4%	1 5%	6 17%	1 8%	136 85%	73 13%	33 8%	77 21%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1741	533	570	182	45	35	38	14	9	21	29	265
Weighted base	1736	558	521	179	50	33	33	21	10	20	34	277
Labour	566 33%	468 84%	7 1%	18 10%	8 16%	-	4 12%	1 5%	1 12%	2 8%	3 8%	53 19%
Conservative	490 28%	9 2%	411 79%	23 13%	1 1%	3 9%	2 6%	-	-	-	-	41 15%
Lib Dem	140 8%	8 1%	10 2%	91 51%	-	* 1%	1 3%	-	-	-	2 4%	28 10%
UKIP	112 6%	10 2%	36 7%	6 3%	-	30 89%	-	1 5%	-	1 5%	-	27 10%
SNP	49 3%	5 1%	-	-	37 74%	-	-	-	-	1 3%	1 3%	5 2%
Green	44 3%	2 *	4 1%	7 4%	-	-	19 59%	-	-	2 12%	-	9 3%
BNP	31 2%	8 1%	3 1%	1 *	-	-	-	14 65%	-	-	1 2%	5 2%
Plaid Cymru	13 1%	2 *	-	1 *	-	-	-	-	8 81%	-	-	2 1%
Other	9 *	-	1 *	-	1 2%	-	-	-	-	7 33%	-	-
Refused	26 2%	1 *	1 *	-	-	-	-	-	1 7%	1 5%	19 58%	3 1%
Don't know	258 15%	44 8%	47 9%	33 18%	4 7%	-	7 20%	5 24%	-	7 33%	8 24%	104 38%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	555	193	362	79	120	131	90	63	72	149	180	86	140	143	144	138	75	55
Weighted base	560	201	358	102	110	121	86	60	81	109	185	118	148	149	152	134	76	48
Labour	72 13%	25 12%	47 13%	10 9%	15 14%	20 17%	12 13%	6 10%	9 11%	12 11%	27 15%	15 12%	18 12%	13 9%	14 9%	26 19%	12 16%	7 14%
Conservative	62 11%	26 13%	35 10%	7 7%	12 11%	16 13%	6 7%	4 8%	16 20%	15 14%	13 11%	13 9%	17 11%	14 9%	20 15%	10 13%	1 2%	
Lib Dem	47 8%	9 5%	38 11%	13 13%	9 8%	10 8%	5 6%	6 11%	4 5%	8 8%	14 7%	13 11%	12 8%	19 13%	11 7%	7 5%	8 11%	2 3%
Green	26 5%	10 5%	16 4%	4 4%	4 4%	8 6%	5 6%	4 7%	1 1%	6 5%	9 5%	7 6%	4 2%	7 4%	10 7%	3 3%	4 5%	3 6%
UKIP	16 3%	8 4%	8 2%	1 1%	2 2%	3 2%	1 2%	5 9%	4 5%	5 4%	6 3%	4 3%	1 1%	4 3%	8 5%	1 1%	4 5%	- -
BNP	15 3%	6 3%	8 2%	7 7%	1 1%	6 5%	- -	- -	- -	1 1%	3 2%	- -	10 7%	9 6%	3 2%	1 1%	1 2%	- -
SNP	5 1%	3 1%	2 1%	1 1%	- -	1 1%	- -	1 1%	2 3%	- -	1 *	2 2%	1 1%	- -	- -	- -	- -	5 10%
Plaid Cymru	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -
Other	10 2%	6 3%	4 1%	1 1%	3 3%	1 1%	- -	5 8%	- -	3 3%	2 1%	- -	5 3%	3 2%	3 2%	1 1%	2 3%	1 3%
Refused	40 7%	20 10%	20 5%	6 6%	11 10%	4 3%	9 11%	4 7%	6 7%	6 6%	15 8%	10 8%	9 6%	11 8%	10 7%	8 6%	4 6%	6 13%
Don't know	267 48%	86 43%	181 50%	51 50%	53 48%	53 44%	47 55%	24 40%	39 48%	53 49%	86 46%	54 45%	75 50%	66 44%	80 52%	67 50%	30 40%	23 49%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	555	58	61	46	8	12	2	1	3	1	301	101	56	110
Weighted base	560	60	53	44	8	11	2	1	6	1	307	103	55	105
Labour	72 13%	-	31 58%	-	-	-	-	-	-	-	-	3 2%	18 33%	9 9%
Conservative	62 11%	35 57%	-	-	-	-	-	-	-	-	-	35 34%	2 4%	2 2%
Lib Dem	47 8%	-	-	30 68%	-	-	-	-	-	-	-	6 6%	2 3%	21 20%
Green	26 5%	-	-	-	-	11 100%	-	-	-	-	-	2 2%	-	11 10%
UKIP	16 3%	-	-	-	8 100%	-	-	-	-	-	-	7 7%	-	4 4%
BNP	15 3%	-	-	-	-	-	-	-	6 100%	-	-	-	-	-
SNP	5 1%	-	-	-	-	-	2 100%	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	-	1 100%	-	-	-	-	-	1 1%
Other	10 2%	-	-	-	-	-	-	-	-	1 100%	-	-	1 2%	1 1%
Refused	40 7%	-	-	-	-	-	-	-	-	-	40 13%	-	1 3%	5 5%
Don't know	267 48%	26 43%	22 42%	14 32%	-	-	-	-	-	-	267 87%	51 49%	30 55%	51 49%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	BNP	SNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	555	101	74	54	17	4	7	4	1	12	37	244
Weighted base	560	94	74	50	15	8	7	4	1	12	46	250
Labour	72 13%	46 49%	- -	3 7%	1 6%	- -	1 9%	- -	- -	1 6%	- -	20 8%
Conservative	62 11%	3 3%	29 39%	4 9%	- -	- -	- -	2 50%	- -	- -	1 2%	23 9%
Lib Dem	47 8%	2 2%	4 5%	19 39%	1 6%	- -	- -	- -	- -	1 9%	1 2%	19 8%
Green	26 5%	3 3%	2 2%	2 5%	7 45%	- -	- -	- -	- -	2 18%	- -	11 4%
UKIP	16 3%	2 2%	4 5%	3 5%	1 7%	- -	- -	2 50%	- -	- -	- -	5 2%
BNP	15 3%	3 3%	- -	- -	- -	8 100%	- -	- -	- -	- -	- -	4 2%
SNP	5 1%	- -	- -	- -	- -	- -	4 64%	- -	- -	- -	- -	1 *
Plaid Cymru	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	10 2%	1 1%	- -	1 2%	- -	- -	- -	- -	- -	5 42%	- -	3 1%
Refused	40 7%	- -	- -	* 1%	1 6%	- -	- -	- -	1 100%	- -	33 71%	5 2%
Don't know	267 48%	35 37%	35 47%	17 33%	5 30%	- -	2 27%	- -	- -	3 25%	11 25%	159 64%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2012	957	1055	193	339	422	358	319	381	725	540	286	461	513	516	517	287	179
Weighted base	2012	984	1028	243	324	384	344	302	416	538	583	424	466	508	527	509	291	178
Labour	606 30%	295 30%	311 30%	68 28%	87 27%	145 38%	106 31%	89 30%	111 27%	142 26%	165 28%	140 33%	159 34%	124 24%	131 25%	227 45%	77 27%	47 26%
Conservative	547 27%	300 30%	247 24%	35 15%	55 17%	86 22%	96 28%	90 30%	186 45%	192 36%	160 27%	100 24%	95 20%	168 33%	168 32%	114 22%	75 26%	22 12%
Lib Dem	196 10%	109 11%	87 9%	26 11%	42 13%	27 7%	31 9%	30 10%	40 10%	68 13%	53 9%	43 10%	32 7%	58 11%	47 9%	45 9%	36 12%	11 6%
SNP	53 3%	28 3%	25 2%	5 2%	5 2%	17 4%	9 3%	7 2%	10 2%	10 2%	12 2%	18 4%	13 3%	- -	- -	- -	- -	53 30%
Green	42 2%	21 2%	21 2%	7 3%	6 2%	11 3%	8 2%	4 1%	5 1%	16 3%	14 2%	4 1%	7 1%	14 3%	15 3%	7 1%	5 2%	* *
UKIP	37 2%	21 2%	17 2%	- -	6 2%	2 *	8 2%	12 4%	10 2%	10 2%	8 1%	6 1%	13 3%	8 2%	13 3%	10 2%	6 2%	- -
BNP	24 1%	14 1%	10 1%	5 2%	6 2%	3 1%	4 1%	5 2%	- -	2 *	2 *	8 2%	13 3%	12 2%	2 *	6 1%	4 1%	- -
Plaid Cymru	10 *	7 1%	3 *	1 *	3 1%	3 1%	2 1%	1 *	1 *	2 *	4 1%	3 1%	1 *	- -	- -	- -	10 3%	- -
Other	24 1%	11 1%	14 1%	- -	5 2%	6 1%	5 1%	7 2%	2 *	9 2%	4 1%	1 *	10 2%	6 1%	9 2%	5 1%	3 1%	1 1%
Refused	52 3%	26 3%	25 2%	6 3%	13 4%	7 2%	10 3%	5 2%	10 2%	6 1%	12 2%	16 4%	17 4%	20 4%	14 3%	8 2%	4 1%	5 3%
Don't know	420 21%	152 15%	268 26%	90 37%	96 30%	77 20%	65 19%	52 17%	41 10%	81 15%	149 26%	84 20%	106 23%	97 19%	127 24%	87 17%	71 24%	39 22%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2012	592	599	182	121	59	44	14	29	9	301	641	436	385
Weighted base	2012	550	619	183	120	54	50	14	38	9	307	597	461	382
Labour	606	11	509	10	11	2	5	2	8	-	35	27	384	84
	30%	2%	82%	5%	9%	3%	10%	16%	22%	-	11%	5%	83%	22%
Conservative	547	453	7	14	37	4	-	1	3	1	35	457	9	18
	27%	82%	1%	8%	31%	8%	-	5%	9%	11%	11%	77%	2%	5%
Lib Dem	196	25	21	115	8	8	-	1	1	-	17	18	6	152
	10%	5%	3%	63%	7%	15%	-	6%	1%	-	6%	3%	1%	40%
SNP	53	1	9	-	-	-	38	-	-	1	2	1	7	2
	3%	*	1%	-	-	-	76%	-	-	9%	1%	*	1%	1%
Green	42	2	5	2	1	22	-	-	-	-	6	8	6	11
	2%	*	1%	1%	1%	41%	-	-	-	-	2%	1%	1%	3%
UKIP	37	3	-	*	30	-	-	-	-	-	-	5	1	6
	2%	1%	-	*	25%	-	-	-	-	-	-	1%	*	1%
BNP	24	-	1	-	1	-	-	-	19	-	-	4	1	-
	1%	-	*	-	1%	-	-	-	50%	-	-	1%	*	-
Plaid Cymru	10	-	1	-	-	-	-	8	-	-	1	1	1	2
	*	-	*	-	-	-	-	57%	-	-	*	*	*	1%
Other	24	-	2	1	1	5	1	-	-	7	3	2	3	5
	1%	-	*	1%	1%	9%	1%	-	-	80%	1%	*	1%	1%
Refused	52	1	3	2	-	-	1	-	1	-	44	5	3	11
	3%	*	*	1%	-	-	2%	-	2%	-	14%	1%	1%	3%
Don't know	420	55	60	39	31	14	5	2	6	-	165	69	39	91
	21%	10%	10%	21%	25%	25%	11%	16%	16%	-	54%	12%	8%	24%

Voting Intentions Survey

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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	583	596	200	48	46	39	16	9	25	45	405
Weighted base	2012	606	547	196	53	42	37	24	10	24	52	420
Labour	606 30%	606 100%	-	-	-	-	-	-	-	-	-	-
Conservative	547 27%	-	547 100%	-	-	-	-	-	-	-	-	-
Lib Dem	196 10%	-	-	196 100%	-	-	-	-	-	-	-	-
SNP	53 3%	-	-	-	53 100%	-	-	-	-	-	-	-
Green	42 2%	-	-	-	-	42 100%	-	-	-	-	-	-
UKIP	37 2%	-	-	-	-	-	37 100%	-	-	-	-	-
BNP	24 1%	-	-	-	-	-	-	24 100%	-	-	-	-
Plaid Cymru	10 *	-	-	-	-	-	-	-	10 100%	-	-	-
Other	24 1%	-	-	-	-	-	-	-	-	24 100%	-	-
Refused	52 3%	-	-	-	-	-	-	-	-	-	52 100%	-
Don't know	420 21%	-	-	-	-	-	-	-	-	-	-	420 100%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1571	790	781	126	234	319	284	278	330	610	414	215	332	408	390	421	221	131
Weighted base	1438	750	687	132	203	260	252	247	343	424	406	298	310	362	360	383	208	125
Labour	565 39%	276 37%	290 42%	65 49%	97 48%	125 48%	99 39%	81 33%	98 29%	140 33%	148 36%	134 45%	144 46%	116 32%	133 37%	193 50%	74 36%	51 41%
Conservative	506 35%	270 36%	236 34%	38 28%	56 28%	81 31%	79 31%	85 34%	169 49%	180 43%	154 38%	87 29%	86 28%	158 44%	149 41%	108 28%	66 32%	25 20%
Lib Dem	163 11%	85 11%	78 11%	18 14%	30 15%	18 7%	28 11%	34 14%	34 10%	56 13%	38 9%	36 12%	33 11%	48 13%	29 8%	43 11%	35 17%	8 6%
UKIP	87 6%	57 8%	30 4%	4 3%	7 3%	8 3%	15 6%	28 11%	25 7%	26 6%	24 6%	19 6%	18 6%	23 6%	33 9%	19 5%	13 6%	- -
SNP	40 3%	22 3%	18 3%	1 1%	3 2%	13 5%	9 4%	6 2%	8 2%	10 2%	14 4%	9 3%	6 2%	- -	- -	- -	- -	40 32%
Green	36 3%	21 3%	15 2%	1 1%	4 2%	8 3%	11 4%	5 2%	7 2%	8 2%	15 4%	3 1%	10 3%	13 4%	8 2%	10 2%	5 3%	- -
BNP	24 2%	13 2%	11 2%	4 3%	4 2%	3 1%	7 3%	5 2%	1 *	2 *	7 2%	6 2%	9 3%	5 1%	5 1%	10 2%	5 2%	- -
Plaid Cymru	10 1%	6 1%	4 1%	1 1%	3 1%	3 1%	2 1%	1 *	1 *	2 *	5 1%	3 1%	- -	- -	- -	- -	10 5%	- -
Other	7 1%	1 *	6 1%	- -	- -	3 1%	3 1%	1 1%	- -	- -	2 *	1 *	4 1%	- -	5 1%	1 *	- -	1 1%

Voting Intentions Survey

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Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1571	592	599	182	87	40	37	8	19	7	66	583	404	316
Weighted base	1438	506	565	163	87	36	40	10	24	7	53	504	398	293
Labour	565 39%	-	565 100%	-	-	-	-	-	-	-	19 36%	23 5%	374 94%	90 31%
Conservative	506 35%	506 100%	-	-	-	-	-	-	-	-	22 40%	432 86%	14 3%	24 8%
Lib Dem	163 11%	-	-	163 100%	-	-	-	-	-	-	12 23%	12 2%	4 1%	133 45%
UKIP	87 6%	-	-	-	87 100%	-	-	-	-	-	-	27 5%	1 *	18 6%
SNP	40 3%	-	-	-	-	-	40 100%	-	-	-	-	1 *	1 *	1 *
Green	36 3%	-	-	-	-	36 100%	-	-	-	-	-	4 1%	1 *	18 6%
BNP	24 2%	-	-	-	-	-	-	-	24 100%	-	-	5 1%	3 1%	6 2%
Plaid Cymru	10 1%	-	-	-	-	-	-	10 100%	-	-	-	1 *	-	2 1%
Other	7 1%	-	-	-	-	-	-	-	-	7 100%	-	-	-	1 *

Voting Intentions Survey

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Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1571	523	554	177	39	31	26	9	7	16	9	180
Weighted base	1438	506	473	159	42	31	22	12	8	14	6	164
Labour	565 39%	468 92%	6 1%	19 12%	9 20%	- -	5 22%	1 9%	1 14%	2 14%	3 44%	52 32%
Conservative	506 35%	10 2%	422 89%	23 15%	1 2%	3 10%	2 8%	- -	- -	- -	1 8%	45 28%
Lib Dem	163 11%	9 2%	13 3%	104 65%	- -	* 1%	2 7%	- -	- -	1 7%	1 21%	33 20%
UKIP	87 6%	7 1%	26 5%	7 4%	- -	27 89%	1 4%	1 9%	- -	1 7%	- -	16 10%
SNP	40 3%	4 1%	- -	- -	32 76%	- -	- -	- -	- -	1 4%	1 18%	2 1%
Green	36 3%	2 *	3 1%	6 3%	- -	- -	13 58%	- -	- -	3 23%	- -	10 6%
BNP	24 2%	7 1%	3 1%	1 *	- -	- -	- -	10 82%	- -	- -	1 9%	3 2%
Plaid Cymru	10 1%	- -	1 *	- -	- -	- -	- -	- -	7 86%	- -	- -	2 1%
Other	7 1%	- -	- -	- -	1 2%	- -	- -	- -	- -	6 45%	- -	- -

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2012	957	1055	193	339	422	358	319	381	725	540	286	461	513	516	517	287	179
Weighted base	2012	984	1028	243	324	384	344	302	416	538	583	424	466	508	527	509	291	178
<u>The NHS would be safer under Labour than the Conservatives</u>																		
Agree	777	394	383	94	138	165	135	116	128	209	203	171	194	172	185	231	107	82
	39%	40%	37%	39%	43%	43%	39%	38%	31%	39%	35%	40%	42%	34%	35%	45%	37%	46%
Disagree	663	380	284	43	80	111	106	114	210	223	192	120	128	182	201	136	103	42
	33%	39%	28%	18%	25%	29%	31%	38%	51%	41%	33%	28%	27%	36%	38%	27%	35%	23%
Don't know	572	210	362	106	105	109	102	72	77	106	188	132	145	154	140	143	81	54
	28%	21%	35%	44%	33%	28%	30%	24%	19%	20%	32%	31%	31%	30%	27%	28%	28%	30%
<u>I expect the economy will start showing signs of improvement soon</u>																		
Agree	463	263	201	84	101	70	51	50	107	142	146	85	90	149	119	97	59	39
	23%	27%	20%	35%	31%	18%	15%	16%	26%	26%	25%	20%	19%	29%	23%	19%	20%	22%
Disagree	1111	529	583	103	141	229	222	191	226	290	300	248	274	248	312	280	167	104
	55%	54%	57%	42%	44%	60%	65%	63%	54%	54%	51%	58%	59%	49%	59%	55%	58%	58%
Don't know	437	192	245	56	82	85	71	61	83	106	137	92	102	110	96	132	64	35
	22%	20%	24%	23%	25%	22%	21%	20%	20%	20%	24%	22%	22%	22%	18%	26%	22%	20%
<u>A Labour government under Ed Miliband would be better at protecting people's jobs</u>																		
Agree	551	281	270	78	95	128	98	74	79	156	143	126	127	118	122	181	78	52
	27%	29%	26%	32%	29%	33%	28%	24%	19%	29%	24%	30%	27%	23%	23%	36%	27%	29%
Disagree	860	477	383	54	103	137	157	161	248	271	241	173	175	233	247	188	131	61
	43%	48%	37%	22%	32%	36%	46%	53%	60%	50%	41%	41%	38%	46%	47%	37%	45%	34%
Don't know	601	225	375	110	126	120	89	68	89	111	199	126	164	156	158	139	82	66
	30%	23%	37%	45%	39%	31%	26%	22%	21%	21%	34%	30%	35%	31%	30%	27%	28%	37%
<u>It is better to let Government borrowing go on rising than to allow more youth unemployment</u>																		
Agree	451	233	219	72	92	86	64	57	81	139	118	99	94	120	102	128	58	44
	22%	24%	21%	29%	29%	22%	19%	19%	20%	26%	20%	23%	20%	24%	19%	25%	20%	25%
Disagree	974	517	457	92	140	180	175	165	222	261	285	204	225	253	267	244	131	79
	48%	53%	44%	38%	43%	47%	51%	55%	53%	48%	49%	48%	48%	50%	51%	48%	45%	44%
Don't know	587	234	353	80	91	119	104	80	113	138	181	121	147	134	158	137	102	56
	29%	24%	34%	33%	28%	31%	30%	27%	27%	26%	31%	28%	32%	26%	30%	27%	35%	31%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2012	984	1028	243	324	384	344	302	416	538	583	424	466	508	527	509	291	178
<u>The loss of hundreds of thousands of public sector jobs is a price worth paying to reduce the deficit</u>																		
Agree	585	355	230	59	86	102	76	97	166	206	163	115	100	169	159	131	89	37
	29%	36%	22%	24%	26%	26%	22%	32%	40%	38%	28%	27%	21%	33%	30%	26%	31%	21%
Disagree	1023	461	562	120	175	196	205	150	177	256	298	213	256	224	253	290	138	118
	51%	47%	55%	49%	54%	51%	60%	50%	43%	48%	51%	50%	55%	44%	48%	57%	47%	66%
Don't know	404	168	236	64	63	87	63	55	72	76	122	95	110	115	114	87	64	24
	20%	17%	23%	26%	20%	23%	18%	18%	17%	14%	21%	23%	24%	23%	22%	17%	22%	13%
<u>In most cases I have sympathy for people going on strike against public spending cuts</u>																		
Agree	964	435	529	116	162	213	176	144	153	230	274	217	243	231	234	261	131	107
	48%	44%	51%	48%	50%	55%	51%	48%	37%	43%	47%	51%	52%	46%	44%	51%	45%	60%
Disagree	768	445	323	68	105	116	129	118	232	250	216	153	150	210	220	171	113	55
	38%	45%	31%	28%	32%	30%	37%	39%	56%	46%	37%	36%	32%	41%	42%	34%	39%	31%
Don't know	280	103	177	60	57	55	39	39	30	59	93	54	73	67	72	77	47	17
	14%	10%	17%	25%	18%	14%	11%	13%	7%	11%	16%	13%	16%	13%	14%	15%	16%	10%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr at
Unweighted base	2012	592	599	182	121	59	44	14	29	9	301	641	436	385
Weighted base	2012	550	619	183	120	54	50	14	38	9	307	597	461	382
<u>The NHS would be safer under Labour than the Conservatives</u>														
Agree	777	37	511	43	27	19	22	8	15	4	58	57	370	156
	39%	7%	83%	23%	22%	35%	44%	56%	40%	40%	19%	10%	80%	41%
Disagree	663	418	31	64	56	9	13	1	6	4	44	421	33	99
	33%	76%	5%	35%	46%	18%	26%	8%	17%	42%	14%	70%	7%	26%
Don't know	572	95	77	76	38	26	15	5	16	2	205	120	59	127
	28%	17%	12%	42%	31%	48%	30%	36%	44%	18%	67%	20%	13%	33%
<u>I expect the economy will start showing signs of improvement soon</u>														
Agree	463	230	89	47	17	12	11	-	2	2	49	213	70	78
	23%	42%	14%	26%	14%	21%	23%	-	5%	20%	16%	36%	15%	21%
Disagree	1111	200	423	82	83	37	30	13	30	7	153	253	302	222
	55%	36%	68%	45%	69%	68%	60%	95%	80%	72%	50%	42%	65%	58%
Don't know	437	121	106	55	20	6	9	1	6	1	105	132	89	81
	22%	22%	17%	30%	17%	10%	18%	5%	15%	8%	34%	22%	19%	21%
<u>A Labour government under Ed Miliband would be better at protecting people's jobs</u>														
Agree	551	20	412	23	8	13	10	8	4	1	22	45	297	92
	27%	4%	67%	13%	7%	25%	19%	53%	11%	9%	7%	8%	64%	24%
Disagree	860	476	49	88	87	23	18	5	16	6	78	479	47	158
	43%	86%	8%	48%	72%	42%	36%	38%	44%	60%	25%	80%	10%	41%
Don't know	601	54	157	72	25	18	22	1	17	3	207	73	117	132
	30%	10%	25%	39%	21%	33%	45%	9%	45%	32%	67%	12%	25%	34%
<u>It is better to let Government borrowing go on rising than to allow more youth unemployment</u>														
Agree	451	60	250	37	12	15	10	4	7	-	46	86	181	94
	22%	11%	40%	20%	10%	28%	20%	31%	19%	-	15%	14%	39%	24%
Disagree	974	369	200	89	85	25	21	7	21	9	113	372	145	182
	48%	67%	32%	49%	71%	45%	43%	46%	55%	92%	37%	62%	31%	48%
Don't know	587	122	169	57	23	14	19	3	10	1	148	139	136	106
	29%	22%	27%	31%	20%	27%	37%	23%	26%	8%	48%	23%	29%	28%

Voting Intentions Survey

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Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2012	550	619	183	120	54	50	14	38	9	307	597	461	382
<u>The loss of hundreds of thousands of public sector jobs is a price worth paying to reduce the deficit</u>														
Agree	585	293	96	59	43	9	8	3	6	5	43	304	77	94
	29%	53%	16%	32%	35%	16%	17%	21%	16%	50%	14%	51%	17%	25%
Disagree	1023	147	442	80	58	36	39	11	26	5	149	172	322	206
	51%	27%	71%	44%	48%	67%	78%	79%	69%	50%	49%	29%	70%	54%
Don't know	404	110	80	44	20	9	3	-	6	-	114	122	62	82
	20%	20%	13%	24%	16%	17%	6%	-	15%	-	37%	20%	14%	22%
<u>In most cases I have sympathy for people going on strike against public spending cuts</u>														
Agree	964	115	461	78	38	33	37	10	17	5	129	143	336	198
	48%	21%	74%	42%	31%	61%	73%	73%	45%	58%	42%	24%	73%	52%
Disagree	768	377	97	77	69	13	13	2	16	4	77	392	74	137
	38%	68%	16%	42%	58%	25%	25%	11%	43%	42%	25%	66%	16%	36%
Don't know	280	59	61	28	14	8	1	2	5	-	100	62	52	47
	14%	11%	10%	15%	11%	14%	2%	16%	12%	-	33%	10%	11%	12%

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Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	583	596	200	48	46	39	16	9	25	45	405
Weighted base	2012	606	547	196	53	42	37	24	10	24	52	420
<u>The NHS would be safer under Labour than the Conservatives</u>												
Agree	777 39%	480 79%	37 7%	62 31%	24 45%	17 42%	10 27%	8 34%	7 68%	12 50%	11 21%	110 26%
Disagree	663 33%	44 7%	418 76%	64 33%	14 27%	7 17%	16 43%	2 10%	1 11%	8 31%	5 9%	84 20%
Don't know	572 28%	83 14%	93 17%	70 36%	15 28%	17 41%	11 30%	13 56%	2 21%	5 19%	36 70%	227 54%
<u>I expect the economy will start showing signs of improvement soon</u>												
Agree	463 23%	87 14%	212 39%	55 28%	12 22%	9 21%	3 7%	* 2%	1 12%	1 5%	8 16%	75 18%
Disagree	1111 55%	421 69%	211 38%	91 47%	36 67%	23 56%	27 72%	21 91%	9 88%	22 89%	21 41%	230 55%
Don't know	437 22%	99 16%	125 23%	50 25%	6 11%	10 23%	8 21%	2 7%	- -	2 6%	22 43%	115 27%
<u>A Labour government under Ed Miliband would be better at protecting people's jobs</u>												
Agree	551 27%	374 62%	26 5%	33 17%	17 31%	15 35%	2 5%	2 9%	6 56%	6 24%	9 18%	62 15%
Disagree	860 43%	67 11%	463 85%	98 50%	17 32%	15 35%	24 65%	9 39%	4 36%	12 49%	11 21%	140 33%
Don't know	601 30%	165 27%	59 11%	65 33%	19 36%	12 29%	11 30%	12 52%	1 8%	7 27%	31 61%	218 52%
<u>It is better to let Government borrowing go on rising than to allow more youth unemployment</u>												
Agree	451 22%	231 38%	58 11%	47 24%	8 15%	13 32%	4 12%	3 14%	4 44%	9 37%	10 20%	63 15%
Disagree	974 48%	221 37%	367 67%	99 50%	26 50%	16 38%	27 72%	12 50%	4 35%	14 59%	21 41%	167 40%
Don't know	587 29%	154 25%	123 22%	50 26%	19 35%	13 30%	6 17%	9 36%	2 21%	1 5%	20 39%	190 45%

Voting Intentions Survey

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Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2012	606	547	196	53	42	37	24	10	24	52	420
<u>The loss of hundreds of thousands of public sector jobs is a price worth paying to reduce the deficit</u>												
Agree	585 29%	103 17%	302 55%	66 34%	9 18%	6 15%	6 16%	4 15%	2 23%	7 27%	10 19%	70 17%
Disagree	1023 51%	426 70%	134 24%	98 50%	41 78%	25 60%	24 65%	15 62%	8 77%	16 64%	19 37%	218 52%
Don't know	404 20%	78 13%	111 20%	32 16%	3 5%	11 25%	7 19%	6 24%	- -	2 9%	23 44%	132 31%
<u>In most cases I have sympathy for people going on strike against public spending cuts</u>												
Agree	964 48%	436 72%	114 21%	88 45%	40 75%	27 66%	18 49%	15 64%	8 77%	16 65%	19 37%	182 43%
Disagree	768 38%	112 18%	381 70%	84 43%	13 25%	10 23%	12 31%	6 26%	2 23%	9 35%	11 21%	129 31%
Don't know	280 14%	58 10%	52 10%	25 13%	- -	5 11%	7 20%	2 9%	- -	- -	22 42%	109 26%

Voting Intentions Survey

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Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2012	179	94	245	178	201	101	172	245	268	186	143
Weighted base	2012	178	93	237	179	186	108	185	252	255	183	156
<u>The NHS would be safer under Labour than the Conservatives</u>												
Agree	777 39%	82 46%	45 49%	107 45%	78 43%	79 42%	47 43%	51 28%	99 39%	74 29%	60 33%	55 35%
Disagree	663 33%	42 23%	21 23%	64 27%	50 28%	54 29%	24 22%	77 42%	80 32%	102 40%	79 43%	70 45%
Don't know	572 28%	54 30%	26 28%	65 27%	51 29%	53 28%	37 35%	57 31%	74 29%	80 31%	44 24%	31 20%
<u>I expect the economy will start showing signs of improvement soon</u>												
Agree	463 23%	39 22%	22 24%	42 18%	34 19%	29 16%	24 23%	49 26%	68 27%	81 32%	35 19%	40 26%
Disagree	1111 55%	104 58%	56 61%	123 52%	100 56%	125 67%	63 59%	105 57%	131 52%	117 46%	104 57%	83 53%
Don't know	437 22%	35 20%	15 16%	72 30%	45 25%	32 17%	20 19%	31 17%	53 21%	57 22%	44 24%	33 21%
<u>A Labour government under Ed Miliband would be better at protecting people's jobs</u>												
Agree	551 27%	52 29%	35 37%	85 36%	62 35%	62 33%	33 31%	31 17%	60 24%	58 23%	44 24%	29 18%
Disagree	860 43%	61 34%	32 34%	82 35%	74 41%	72 39%	38 35%	90 49%	116 46%	117 46%	93 51%	85 54%
Don't know	601 30%	66 37%	27 29%	70 29%	43 24%	52 28%	37 34%	64 34%	76 30%	80 32%	45 25%	42 27%
<u>It is better to let Government borrowing go on rising than to allow more youth unemployment</u>												
Agree	451 22%	44 25%	30 32%	55 23%	43 24%	42 22%	29 26%	31 17%	66 26%	54 21%	29 16%	28 18%
Disagree	974 48%	79 44%	40 43%	113 48%	90 50%	92 50%	46 43%	92 50%	119 47%	134 52%	85 47%	83 53%
Don't know	587 29%	56 31%	23 25%	68 29%	46 26%	52 28%	33 31%	62 33%	67 27%	67 26%	69 38%	45 29%

Voting Intentions Survey

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Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2012	178	93	237	179	186	108	185	252	255	183	156
<u>The loss of hundreds of thousands of public sector jobs is a price worth paying to reduce the deficit</u>												
Agree	585 29%	37 21%	28 30%	61 26%	42 23%	56 30%	30 28%	52 28%	84 33%	85 33%	59 32%	51 33%
Disagree	1023 51%	118 66%	54 58%	133 56%	103 58%	97 52%	61 56%	84 45%	114 45%	110 43%	77 42%	72 46%
Don't know	404 20%	24 13%	11 11%	43 18%	34 19%	32 17%	17 16%	50 27%	55 22%	60 24%	46 25%	32 21%
<u>In most cases I have sympathy for people going on strike against public spending cuts</u>												
Agree	964 48%	107 60%	47 51%	116 49%	98 55%	93 50%	56 52%	70 38%	120 48%	111 44%	74 41%	71 45%
Disagree	768 38%	55 31%	31 33%	80 34%	60 34%	72 39%	25 23%	83 45%	101 40%	108 42%	88 48%	66 42%
Don't know	280 14%	17 10%	15 16%	41 17%	21 12%	21 11%	26 24%	32 17%	31 12%	36 14%	21 11%	19 12%

Voting Intentions Survey

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Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2012	957	1055	193	339	422	358	319	381	725	540	286	461	513	516	517	287	179
Weighted base	2012	984	1028	243	324	384	344	302	416	538	583	424	466	508	527	509	291	178
<u>I trust David Cameron and George Osborne to make the right decisions about the economy</u>																		
Agree	602	345	257	64	93	89	93	88	175	209	175	106	111	184	161	138	84	34
	30%	35%	25%	26%	29%	23%	27%	29%	42%	39%	30%	25%	24%	36%	31%	27%	29%	19%
Disagree	904	449	454	91	144	201	163	155	150	223	247	201	232	189	234	247	126	107
	45%	46%	44%	38%	44%	52%	48%	51%	36%	41%	42%	47%	50%	37%	44%	49%	43%	60%
Don't know	507	190	317	88	87	94	87	60	91	106	161	116	123	134	131	123	80	37
	25%	19%	31%	36%	27%	24%	25%	20%	22%	20%	28%	27%	26%	26%	25%	24%	28%	21%
<u>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</u>																		
Agree	432	214	218	61	72	97	76	56	69	112	110	101	109	97	93	149	53	39
	21%	22%	21%	25%	22%	25%	22%	19%	17%	21%	19%	24%	23%	19%	18%	29%	18%	22%
Disagree	1011	547	464	66	158	169	177	183	259	313	293	201	205	269	296	217	150	79
	50%	56%	45%	27%	49%	44%	51%	60%	62%	58%	50%	47%	44%	53%	56%	43%	52%	44%
Don't know	569	222	346	116	94	118	90	63	87	114	181	122	152	142	137	143	87	60
	28%	23%	34%	48%	29%	31%	26%	21%	21%	21%	31%	29%	33%	28%	26%	28%	30%	34%
<u>I plan to spend less on Christmas this year than last year</u>																		
Agree	1235	552	683	139	202	248	244	177	224	307	342	273	313	308	325	326	165	111
	61%	56%	66%	57%	62%	65%	71%	59%	54%	57%	59%	64%	67%	61%	62%	64%	57%	62%
Disagree	522	289	233	67	84	92	71	87	121	166	168	106	81	131	136	124	94	38
	26%	29%	23%	28%	26%	24%	21%	29%	29%	31%	29%	25%	17%	26%	26%	24%	32%	21%
Don't know	255	143	113	37	38	44	28	37	71	66	73	45	72	69	66	59	32	29
	13%	14%	11%	15%	12%	12%	8%	12%	17%	12%	13%	11%	15%	14%	13%	12%	11%	16%
<u>David Cameron is defending Britain's interests well in the crisis over the euro</u>																		
Agree	713	367	346	76	98	110	128	99	201	227	210	136	141	197	189	174	108	45
	35%	37%	34%	31%	30%	29%	37%	33%	48%	42%	36%	32%	30%	39%	36%	34%	37%	25%
Disagree	690	378	312	64	84	157	131	120	134	180	182	140	188	153	180	199	88	69
	34%	38%	30%	26%	26%	41%	38%	40%	32%	33%	31%	33%	40%	30%	34%	39%	30%	39%
Don't know	609	239	370	103	141	118	85	83	81	132	192	148	138	157	158	136	95	64
	30%	24%	36%	42%	44%	31%	25%	27%	19%	24%	33%	35%	29%	31%	30%	27%	33%	36%

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Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2012	984	1028	243	324	384	344	302	416	538	583	424	466	508	527	509	291	178
<u>The planned high-speed rail link from London to Birmingham and the north would be expensive but worth it</u>																		
Agree	646	369	278	74	112	127	111	97	124	197	194	120	135	184	152	191	79	39
	32%	37%	27%	31%	35%	33%	32%	32%	30%	37%	33%	28%	29%	36%	29%	38%	27%	22%
Disagree	799	380	419	85	105	152	143	129	185	222	233	165	179	188	239	191	99	82
	40%	39%	41%	35%	32%	40%	42%	43%	45%	41%	40%	39%	38%	37%	45%	37%	34%	46%
Don't know	566	235	332	83	106	104	89	77	106	119	156	139	152	136	135	127	112	57
	28%	24%	32%	34%	33%	27%	26%	25%	26%	22%	27%	33%	33%	27%	26%	25%	39%	32%
<u>Government should give tax incentives to British businesses that train, invest, invent and sell, rather than businesses that concentrate solely on profits</u>																		
Agree	1613	813	800	160	226	303	294	261	370	459	462	332	359	420	443	391	225	134
	80%	83%	78%	66%	70%	79%	85%	87%	89%	85%	79%	78%	77%	83%	84%	77%	78%	75%
Disagree	94	50	44	16	24	22	10	13	9	27	25	19	23	18	27	25	10	14
	5%	5%	4%	6%	7%	6%	3%	4%	2%	5%	4%	4%	5%	4%	5%	5%	4%	8%
Don't know	305	121	184	67	74	59	40	28	36	52	96	73	84	70	57	93	55	31
	15%	12%	18%	28%	23%	15%	12%	9%	9%	10%	16%	17%	18%	14%	11%	18%	19%	17%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr at
Unweighted base	2012	592	599	182	121	59	44	14	29	9	301	641	436	385
Weighted base	2012	550	619	183	120	54	50	14	38	9	307	597	461	382
<u>I trust David Cameron and George Osborne to make the right decisions about the economy</u>														
Agree	602	410	49	65	24	7	6	3	2	1	23	383	44	98
	30%	75%	8%	35%	20%	12%	12%	23%	6%	11%	8%	64%	10%	26%
Disagree	904	39	474	56	62	37	40	8	28	5	120	96	349	183
	45%	7%	77%	31%	52%	67%	79%	55%	75%	54%	39%	16%	76%	48%
Don't know	507	101	96	62	34	11	4	3	7	3	164	119	68	101
	25%	18%	16%	34%	28%	20%	9%	22%	18%	35%	54%	20%	15%	26%
<u>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</u>														
Agree	432	19	355	13	6	6	3	3	3	1	10	30	262	63
	21%	3%	57%	7%	5%	11%	5%	20%	7%	8%	3%	5%	57%	16%
Disagree	1011	461	88	114	98	32	29	10	22	8	126	496	71	202
	50%	84%	14%	62%	82%	59%	57%	69%	57%	83%	41%	83%	15%	53%
Don't know	569	70	176	57	16	16	19	2	13	1	171	71	128	118
	28%	13%	28%	31%	13%	30%	38%	12%	36%	9%	56%	12%	28%	31%
<u>I plan to spend less on Christmas this year than last year</u>														
Agree	1235	287	435	108	73	34	30	8	26	6	188	333	314	226
	61%	52%	70%	59%	61%	62%	60%	55%	70%	64%	61%	56%	68%	59%
Disagree	522	180	128	51	37	14	13	4	9	3	60	185	97	106
	26%	33%	21%	28%	31%	26%	25%	28%	25%	27%	20%	31%	21%	28%
Don't know	255	83	55	24	10	7	7	3	2	1	59	80	51	49
	13%	15%	9%	13%	8%	12%	14%	18%	5%	9%	19%	13%	11%	13%
<u>David Cameron is defending Britain's interests well in the crisis over the euro</u>														
Agree	713	376	113	86	42	13	10	4	3	2	46	369	85	147
	35%	68%	18%	47%	35%	24%	20%	31%	7%	26%	15%	62%	18%	39%
Disagree	690	63	345	34	57	28	28	7	23	7	68	107	247	125
	34%	11%	56%	18%	47%	52%	57%	51%	61%	74%	22%	18%	54%	33%
Don't know	609	112	160	63	22	13	12	3	12	-	193	121	129	110
	30%	20%	26%	35%	18%	24%	24%	18%	32%	-	63%	20%	28%	29%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2012	550	619	183	120	54	50	14	38	9	307	597	461	382
<u>The planned high-speed rail link from London to Birmingham and the north would be expensive but worth it</u>														
Agree	646	223	213	61	28	16	12	4	10	3	55	218	161	116
	32%	41%	34%	33%	24%	29%	24%	30%	27%	37%	18%	37%	35%	30%
Disagree	799	205	250	54	65	25	28	7	17	6	121	239	172	150
	40%	37%	40%	29%	54%	47%	56%	50%	46%	63%	40%	40%	37%	39%
Don't know	566	122	156	68	27	13	10	3	10	-	130	140	129	116
	28%	22%	25%	37%	23%	24%	20%	20%	28%	-	42%	23%	28%	30%
<u>Government should give tax incentives to British businesses that train, invest, invent and sell, rather than businesses that concentrate solely on profits</u>														
Agree	1613	466	513	148	101	47	41	14	33	9	197	501	375	320
	80%	85%	83%	81%	84%	86%	81%	100%	88%	100%	64%	84%	81%	84%
Disagree	94	21	38	9	6	2	3	-	1	-	11	26	30	11
	5%	4%	6%	5%	5%	4%	6%	-	2%	-	3%	4%	6%	3%
Don't know	305	64	68	26	14	5	7	-	4	-	100	70	57	51
	15%	12%	11%	14%	12%	10%	13%	-	11%	-	32%	12%	12%	13%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	583	596	200	48	46	39	16	9	25	45	405
Weighted base	2012	606	547	196	53	42	37	24	10	24	52	420
I trust David Cameron and George Osborne to make the right decisions about the economy												
Agree	602 30%	63 10%	387 71%	69 35%	6 11%	9 23%	4 11%	1 4%	2 23%	1 3%	3 5%	56 13%
Disagree	904 45%	445 73%	57 10%	69 35%	40 76%	30 73%	23 61%	18 78%	6 62%	20 83%	26 49%	168 40%
Don't know	507 25%	98 16%	103 19%	59 30%	7 13%	2 4%	11 28%	4 18%	1 14%	3 14%	23 45%	196 47%
I trust Ed Miliband and Ed Balls to make the right decisions about the economy												
Agree	432 21%	320 53%	22 4%	25 12%	12 22%	8 18%	1 1%	2 9%	2 18%	4 17%	5 9%	33 8%
Disagree	1011 50%	118 19%	459 84%	110 56%	24 45%	26 61%	28 75%	15 63%	7 67%	15 62%	16 31%	194 46%
Don't know	569 28%	169 28%	66 12%	62 32%	18 34%	8 20%	9 23%	7 28%	1 14%	5 21%	31 59%	193 46%
I plan to spend less on Christmas this year than last year												
Agree	1235 61%	417 69%	296 54%	123 63%	34 63%	23 56%	25 67%	19 79%	5 49%	18 73%	31 61%	244 58%
Disagree	522 26%	133 22%	176 32%	51 26%	13 25%	14 33%	12 32%	5 21%	4 40%	3 13%	5 10%	107 25%
Don't know	255 13%	56 9%	75 14%	22 11%	7 12%	5 11%	1 2%	- -	1 11%	3 14%	15 30%	70 17%
David Cameron is defending Britain's interests well in the crisis over the euro												
Agree	713 35%	124 20%	347 63%	95 48%	10 19%	12 28%	13 34%	2 7%	4 44%	4 17%	8 16%	95 22%
Disagree	690 34%	333 55%	85 15%	50 26%	27 51%	20 48%	20 53%	12 49%	6 56%	19 78%	12 24%	107 25%
Don't know	609 30%	149 25%	116 21%	51 26%	16 30%	10 25%	5 13%	10 44%	- -	1 4%	31 61%	219 52%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2012	606	547	196	53	42	37	24	10	24	52	420
The planned high-speed rail link from London to Birmingham and the north would be expensive but worth it												
Agree	646 32%	204 34%	199 36%	70 35%	14 26%	10 24%	10 26%	7 31%	5 46%	8 32%	7 14%	113 27%
Disagree	799 40%	248 41%	214 39%	74 38%	29 54%	23 55%	22 59%	10 40%	3 31%	12 50%	18 34%	147 35%
Don't know	566 28%	154 25%	134 24%	53 27%	11 21%	9 21%	6 15%	7 29%	2 23%	4 18%	27 51%	160 38%
Government should give tax incentives to British businesses that train, invest, invent and sell, rather than businesses that concentrate solely on profits												
Agree	1613 80%	509 84%	462 84%	160 82%	45 84%	34 82%	33 88%	17 74%	10 100%	23 94%	29 57%	290 69%
Disagree	94 5%	33 5%	28 5%	8 4%	2 4%	2 5%	1 2%	- -	- -	2 6%	2 4%	16 4%
Don't know	305 15%	64 11%	58 11%	28 14%	6 12%	5 13%	4 10%	6 26%	- -	- -	20 39%	114 27%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2012	179	94	245	178	201	101	172	245	268	186	143
Weighted base	2012	178	93	237	179	186	108	185	252	255	183	156
<u>I trust David Cameron and George Osborne to make the right decisions about the economy</u>												
Agree	602 30%	34 19%	21 23%	68 29%	49 27%	48 26%	23 21%	64 34%	84 33%	101 39%	61 34%	50 32%
Disagree	904 45%	107 60%	52 56%	114 48%	81 45%	82 44%	52 48%	82 45%	100 40%	89 35%	74 40%	69 44%
Don't know	507 25%	37 21%	20 21%	55 23%	49 27%	55 30%	33 31%	39 21%	68 27%	66 26%	47 26%	37 24%
<u>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</u>												
Agree	432 21%	39 22%	24 25%	70 30%	55 31%	45 24%	26 24%	23 12%	48 19%	49 19%	28 15%	26 16%
Disagree	1011 50%	79 44%	41 44%	100 42%	76 42%	92 49%	48 44%	116 62%	126 50%	143 56%	103 56%	89 57%
Don't know	569 28%	60 34%	28 31%	66 28%	49 27%	49 26%	35 32%	47 25%	78 31%	64 25%	52 29%	41 26%
<u>I plan to spend less on Christmas this year than last year</u>												
Agree	1235 61%	111 62%	48 52%	146 62%	132 73%	122 65%	62 58%	121 65%	154 61%	153 60%	102 56%	82 53%
Disagree	522 26%	38 21%	32 34%	59 25%	33 19%	46 25%	28 26%	41 22%	59 23%	71 28%	66 36%	49 31%
Don't know	255 13%	29 16%	13 13%	32 13%	14 8%	18 10%	17 16%	23 12%	39 15%	31 12%	14 8%	25 16%
<u>David Cameron is defending Britain's interests well in the crisis over the euro</u>												
Agree	713 35%	45 25%	34 36%	78 33%	62 35%	56 30%	33 30%	74 40%	95 38%	103 40%	75 41%	58 37%
Disagree	690 34%	69 39%	40 43%	93 39%	66 37%	64 35%	41 38%	58 31%	65 26%	89 35%	47 26%	58 37%
Don't know	609 30%	64 36%	19 21%	66 28%	51 28%	65 35%	34 32%	53 29%	93 37%	64 25%	60 33%	40 26%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th November 2011

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2012	178	93	237	179	186	108	185	252	255	183	156
<u>The planned high-speed rail link from London to Birmingham and the north would be expensive but worth it</u>												
Agree	646 32%	39 22%	32 34%	91 38%	68 38%	51 27%	33 31%	52 28%	100 39%	85 33%	46 25%	49 31%
Disagree	799 40%	82 46%	35 38%	87 37%	69 38%	98 53%	32 29%	71 38%	84 33%	103 40%	68 37%	71 45%
Don't know	566 28%	57 32%	26 28%	59 25%	42 24%	37 20%	43 40%	61 33%	68 27%	67 26%	69 38%	36 23%
<u>Government should give tax incentives to British businesses that train, invest, invent and sell, rather than businesses that concentrate solely on profits</u>												
Agree	1613 80%	134 75%	70 76%	173 73%	148 83%	153 83%	82 76%	161 87%	208 83%	211 83%	144 79%	129 83%
Disagree	94 5%	14 8%	4 4%	11 5%	9 5%	14 8%	3 3%	5 2%	9 4%	9 4%	7 4%	8 5%
Don't know	305 15%	31 17%	18 20%	53 22%	22 12%	18 10%	23 21%	20 11%	35 14%	35 14%	32 18%	19 12%

OPINION POLL
Online Fieldwork: 12th – 13th October 2011

Weighting table

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2012	2012
Weighted base	2012	2012
Conservative	650 32%	597 30%
Labour	437 22%	461 23%
Liberal Democrat	363 18%	382 19%
Other	146 7%	156 8%
Did not vote	348 17%	348 17%
Don't remember	22 1%	22 1%
Refused	46 2%	46 2%