

## ComRes Published Voting Intention Figures

	Sunday Mirror	Latest ComRes Polls					
	24 <sup>th</sup> January	17 <sup>th</sup> January	22 <sup>nd</sup> December	13 <sup>th</sup> December	1 <sup>st</sup> December	15 <sup>th</sup> November	27 <sup>th</sup> October
Conservative	38%	42%	38%	41%	37%	39%	40%
Labour	29%	29%	29%	24%	27%	25%	27%
Liberal Democrat	19%	19%	19%	21%	20%	17%	18%
Other	14%	10%	14%	14%	16%	19%	15%

**Methodology:** ComRes telephoned 1004 GB adults between 20<sup>th</sup> and 21<sup>st</sup> January 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: [caroline@comres.co.uk](mailto:caroline@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)



Prepared by ComRes on behalf of The Sunday Mirror



## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 1

**Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?**

**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	460	544	67	186	196	161	177	217	291	289	172	252	246	262	265	144	87
Weighted base	1004	481	523	120	157	196	169	150	212	265	292	209	238	262	267	247	142	86
Conservative	183 18%	86 18%	97 19%	6 5%	14 9%	33 17%	33 19%	36 24%	61 29%	68 26%	47 16%	31 15%	37 15%	51 19%	66 25%	34 14%	27 19%	5 5%
Labour	214 21%	97 20%	117 22%	2 2%	34 21%	55 28%	40 24%	36 24%	48 23%	53 20%	52 18%	48 23%	62 26%	60 23%	49 18%	55 22%	31 22%	20 23%
Liberal Democrat	121 12%	51 11%	69 13%	3 2%	16 11%	20 10%	24 14%	25 16%	33 16%	39 15%	33 11%	20 10%	28 12%	20 8%	30 11%	37 15%	24 17%	10 11%
Other	46 5%	29 6%	17 3%	4 3%	8 5%	7 4%	9 6%	10 6%	8 4%	13 5%	13 5%	12 6%	7 3%	12 5%	7 3%	8 3%	5 4%	13 15%
Did not vote	369 37%	183 38%	186 36%	101 85%	76 49%	66 33%	54 32%	31 20%	41 19%	67 25%	128 44%	86 41%	88 37%	103 39%	85 32%	102 41%	47 33%	33 38%
Don't remember	21 2%	5 1%	16 3%	2 1%	3 2%	6 3%	1 1%	3 2%	6 3%	7 3%	5 2%	3 2%	5 2%	4 2%	6 2%	1 1%	6 5%	3 3%
Refused	50 5%	29 6%	21 4%	2 2%	6 4%	9 5%	7 4%	11 7%	15 7%	16 6%	13 4%	9 4%	12 5%	12 5%	23 9%	10 4%	1 1%	3 4%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 1

**Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?**

**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										DK/Refuse at Q4	Voted in 2005 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conservat ive	Labour	Liberal Democrat
Unweighted base	1004	226	208	131	12	35	16	3	18	6	188	158	256	119
Weighted base	1004	234	192	126	13	33	14	3	21	9	191	183	214	121
Conservative	183 18%	152 65%	3 2%	3 3%	5 35%	-	-	-	4 18%	-	7 3%	183 100%	-	-
Labour	214 21%	16 7%	131 69%	18 15%	2 15%	8 25%	-	-	-	-	19 10%	-	214 100%	-
Liberal Democrat	121 12%	16 7%	6 3%	74 59%	3 22%	5 14%	-	-	2 8%	3 34%	3 2%	-	-	121 100%
Other	46 5%	5 2%	3 1%	1 1%	1 8%	9 28%	9 66%	3 100%	6 26%	3 32%	3 2%	-	-	-
Did not vote	369 37%	38 16%	44 23%	24 19%	3 20%	7 22%	3 25%	-	10 44%	3 28%	112 59%	-	-	-
Don't remember	21 2%	1 *	3 2%	3 2%	-	1 2%	1 9%	-	-	-	12 6%	-	-	-
Refused	50 5%	6 2%	1 1%	2 1%	-	3 9%	-	-	1 4%	1 7%	35 18%	-	-	-

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 1

**Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	1004	302	234	131	40	18	17	9	12	10	73	158
Weighted base	1004	274	254	132	37	18	18	13	11	14	71	162
Conservative	183 18%	2 1%	149 59%	2 1%	3 7%	3 14%	3 17%	- -	- -	- -	4 6%	18 11%
Labour	214 21%	156 57%	17 7%	11 9%	5 13%	1 3%	- -	2 17%	1 11%	- -	5 6%	16 10%
Liberal Democrat	121 12%	12 4%	14 5%	73 55%	2 5%	1 6%	2 10%	1 7%	- -	5 34%	3 5%	8 5%
Other	46 5%	5 2%	6 2%	2 2%	5 15%	1 3%	7 37%	3 20%	6 54%	3 21%	3 4%	6 4%
Did not vote	369 37%	93 34%	59 23%	39 30%	17 46%	13 73%	6 32%	7 55%	3 23%	6 41%	28 39%	98 61%
Don't remember	21 2%	5 2%	3 1%	2 1%	1 4%	- -	- -	- -	1 11%	- -	2 2%	7 4%
Refused	50 5%	1 *	6 2%	3 2%	4 11%	- -	1 4%	- -	- -	1 4%	27 38%	8 5%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 2

**Q.2 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1004	460	544	67	186	196	161	177	217	291	289	172	252	246	262	265	144	87	
Weighted base	1004	481	523	120	157	196	169	150	212	265	292	209	238	262	267	247	142	86	
Absolutely certain to vote	(10)	455	230	225	23	51	88	87	94	113	150	129	88	88	126	128	105	57	40
		45%	48%	43%	19%	33%	45%	51%	62%	53%	57%	44%	42%	37%	48%	48%	42%	40%	46%
	(9)	45	28	17	3	7	11	5	9	9	12	10	13	10	14	8	8	8	6
		4%	6%	3%	2%	4%	6%	3%	6%	4%	5%	3%	6%	4%	5%	3%	3%	6%	7%
	(8)	77	38	39	9	13	9	20	11	14	25	22	14	16	22	22	17	12	4
		8%	8%	8%	8%	8%	5%	12%	8%	7%	9%	7%	7%	7%	9%	8%	7%	8%	5%
	(7)	50	22	28	9	10	17	4	1	10	12	21	6	11	7	19	17	4	4
		5%	5%	5%	7%	6%	9%	2%	1%	5%	5%	7%	3%	5%	2%	7%	7%	2%	5%
	(6)	29	15	14	-	8	7	6	4	5	8	6	4	11	4	8	11	3	4
		3%	3%	3%	-	5%	3%	3%	3%	2%	3%	2%	2%	5%	2%	3%	4%	2%	4%
	(5)	76	22	54	17	13	15	12	6	12	15	20	17	24	19	17	19	15	7
		8%	5%	10%	14%	9%	8%	7%	4%	6%	6%	7%	8%	10%	7%	6%	8%	10%	8%
	(4)	20	8	12	5	3	2	4	1	5	4	1	7	8	4	7	4	3	2
		2%	2%	2%	4%	2%	1%	2%	*	3%	1%	*	3%	3%	2%	2%	2%	2%	2%
	(3)	36	15	21	4	13	8	4	2	6	7	14	6	9	6	11	9	10	1
		4%	3%	4%	3%	8%	4%	2%	1%	3%	3%	5%	3%	4%	2%	4%	4%	7%	1%
	(2)	20	8	12	11	2	1	3	-	3	4	12	1	3	5	4	5	6	-
		2%	2%	2%	9%	1%	1%	2%	-	1%	1%	4%	*	1%	2%	1%	2%	4%	-
Certain not to vote	(1)	189	93	96	39	37	36	24	21	33	27	54	51	56	52	44	52	23	18
		19%	19%	18%	32%	24%	18%	14%	14%	16%	10%	18%	24%	24%	20%	16%	21%	16%	21%
Refused		1	-	1	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-
		*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	-	-	-
Don't know		6	3	3	1	*	1	-	2	1	-	3	2	2	2	1	1	2	-
		1%	1%	1%	1%	*	1%	-	2%	1%	-	1%	1%	1%	1%	*	*	1%	-
Mean		6.91	7.10	6.75	4.76	6.07	6.98	7.45	8.11	7.43	7.90	6.79	6.58	6.26	7.06	7.13	6.65	6.64	6.99
Standard deviation		3.57	3.59	3.55	3.52	3.61	3.52	3.34	3.21	3.44	3.09	3.62	3.76	3.66	3.63	3.46	3.63	3.57	3.61
Standard error		0.11	0.17	0.15	0.43	0.27	0.25	0.26	0.24	0.24	0.18	0.21	0.29	0.23	0.23	0.21	0.22	0.30	0.39

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 2

**Q.2 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

	Total	Q.3/4 Voting Intention (including Squeeze)									DK/Refuse at Q4	Voted in 2005 General Election		
		Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conservat ive	Labour	Liberal Democrat
Unweighted base	1004	226	208	131	12	35	16	3	18	6	188	158	256	119
Weighted base	1004	234	192	126	13	33	14	3	21	9	191	183	214	121
Absolutely certain to vote	(10) 455 45%	164 70%	101 53%	80 64%	7 54%	20 62%	11 76%	2 74%	10 45%	7 78%	53 28%	137 75%	124 58%	80 66%
	(9) 45 4%	11 5%	14 7%	10 8%	1 4%	2 5%	1 8%	- -	4 18%	- -	4 2%	9 5%	14 6%	4 4%
	(8) 77 8%	28 12%	27 14%	11 9%	1 10%	1 3%	- -	- -	- -	2 22%	7 3%	14 8%	22 10%	10 8%
	(7) 50 5%	17 7%	22 12%	4 3%	1 11%	3 9%	- -	- -	1 4%	- -	2 1%	5 3%	10 5%	9 7%
	(6) 29 3%	6 3%	11 6%	5 4%	- -	2 7%	1 8%	- -	1 6%	- -	3 1%	5 3%	6 3%	1 1%
	(5) 76 8%	8 3%	16 8%	16 13%	3 20%	5 14%	1 8%	1 26%	6 28%	- -	21 11%	3 2%	15 7%	6 5%
	(4) 20 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 2%	- -	6 3%	- -
	(3) 36 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 5%	3 2%	6 3%	2 2%
	(2) 20 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 5%	- -	2 1%	1 1%
Certain not to vote	(1) 189 19%	- -	- -	- -	- -	- -	- -	- -	- -	- -	78 41%	5 3%	8 4%	7 6%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Don't know	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	2 1%	- -
Mean	6.91	9.23	8.64	8.85	8.41	8.64	9.20	8.72	8.07	9.56	4.66	9.12	8.35	8.57
Standard deviation	3.57	1.35	1.70	1.81	2.07	1.96	1.71	2.78	2.23	0.88	3.85	2.00	2.53	2.58
Standard error	0.11	0.09	0.12	0.16	0.60	0.33	0.43	1.61	0.53	0.36	0.28	0.16	0.16	0.24

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 2

**Q.2 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base		1004	302	234	131	40	18	17	9	12	10	73	158
Weighted base		1004	274	254	132	37	18	18	13	11	14	71	162
Absolutely certain to vote		(10) 455 45%	117 43%	152 60%	64 49%	16 44%	2 11%	9 51%	4 31%	7 61%	8 58%	34 48%	41 25%
(9)		45 4%	16 6%	8 3%	10 7%	1 3%	- -	3 15%	- -	- -	- -	- -	8 5%
(8)		77 8%	26 10%	25 10%	9 7%	2 5%	- -	- -	1 8%	1 11%	3 19%	3 4%	6 4%
(7)		50 5%	22 8%	10 4%	4 3%	1 2%	2 13%	1 4%	- -	- -	- -	2 3%	8 5%
(6)		29 3%	12 5%	6 2%	3 2%	1 3%	- -	- -	- -	1 10%	- -	3 4%	3 2%
(5)		76 8%	21 8%	9 4%	9 7%	4 10%	2 14%	2 11%	1 5%	1 5%	- -	7 10%	21 13%
(4)		20 2%	9 3%	- -	6 4%	- -	1 5%	1 4%	- -	* 4%	- -	- -	3 2%
(3)		36 4%	4 2%	14 5%	6 4%	1 4%	1 4%	- -	1 11%	- -	- -	3 4%	6 4%
(2)		20 2%	5 2%	5 2%	1 1%	- -	1 7%	- -	- -	- -	2 14%	1 1%	5 3%
Certain not to vote		(1) 189 19%	38 14%	23 9%	19 15%	11 29%	8 46%	3 14%	6 45%	1 9%	1 9%	19 26%	61 37%
Refused		1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know		6 1%	4 1%	1 *	1 1%	- -	- -	- -	- -	- -	- -	* 1%	- -
Mean		6.91	7.23	8.01	7.32	6.31	3.64	7.62	4.80	8.11	7.69	6.44	5.01
Standard deviation		3.57	3.25	3.08	3.41	3.95	3.21	3.38	4.18	3.00	3.54	3.89	3.76
Standard error		0.11	0.19	0.20	0.30	0.63	0.76	0.82	1.39	0.87	1.12	0.46	0.30

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 3

**Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	747	350	397	36	124	147	126	146	168	247	211	121	168	185	201	192	101	68
Weighted base	733	355	377	61	102	147	134	125	163	222	208	142	160	192	201	176	98	65
Conservative	223 30%	112 32%	111 29%	10 16%	24 24%	47 32%	41 31%	39 32%	61 37%	81 37%	59 28%	41 29%	42 26%	71 37%	66 33%	44 25%	31 32%	11 16%
Labour	179 24%	88 25%	91 24%	15 25%	31 30%	39 27%	30 22%	26 21%	38 23%	43 19%	47 23%	37 26%	52 33%	42 22%	39 20%	52 29%	26 26%	19 30%
Lib Dem	119 16%	57 16%	63 17%	10 16%	23 22%	16 11%	19 14%	25 20%	26 16%	31 14%	42 20%	22 16%	24 15%	33 17%	24 12%	32 18%	22 23%	8 12%
Green	26 4%	11 3%	16 4%	- -	4 4%	8 6%	4 3%	5 4%	5 3%	6 3%	7 3%	7 5%	6 4%	8 4%	11 5%	6 3%	1 1%	1 1%
BNP	21 3%	16 5%	4 1%	8 12%	- -	3 2%	3 2%	4 3%	3 2%	5 2%	4 2%	4 3%	7 5%	5 3%	6 3%	9 5%	1 1%	- -
SNP	13 2%	5 1%	8 2%	1 2%	1 1%	3 2%	4 3%	1 *	3 2%	5 2%	3 1%	3 2%	2 1%	- -	1 *	1 1%	- -	11 18%
UKIP	13 2%	7 2%	6 2%	1 2%	1 1%	2 1%	2 1%	2 2%	5 3%	1 *	4 2%	2 2%	5 3%	4 2%	7 3%	2 1%	- -	- -
Plaid Cymru	3 *	1 *	1 *	- -	1 1%	- -	1 1%	- -	- -	1 *	1 *	1 1%	- -	- -	- -	- -	3 3%	- -
Other	9 1%	6 2%	4 1%	5 8%	1 1%	2 1%	- -	- -	2 1%	4 2%	5 2%	- -	1 *	3 2%	5 2%	- -	- -	1 2%
Refused	35 5%	21 6%	15 4%	2 3%	5 5%	8 5%	5 4%	9 8%	6 4%	14 7%	10 5%	5 4%	5 3%	6 3%	14 7%	9 5%	1 1%	5 8%
Don't know	91 12%	32 9%	60 16%	10 16%	12 12%	18 12%	24 18%	13 10%	14 9%	31 14%	27 13%	19 13%	15 10%	19 10%	29 14%	23 13%	12 13%	8 12%



## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 3

**Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.3/4 Voting Intention (including Squeeze)										DK/Refuse at Q4	Voted in 2005 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conservat ive	Labour	Liberal Democrat
Unweighted base	747	226	208	131	12	35	16	3	18	6	92	150	226	110
Weighted base	733	234	192	126	13	33	14	3	21	9	88	173	191	111
Conservative	223 30%	223 96%	-	-	-	-	-	-	-	-	-	148 85%	15 8%	16 14%
Labour	179 24%	-	179 93%	-	-	-	-	-	-	-	-	2 1%	127 66%	6 6%
Lib Dem	119 16%	-	-	119 95%	-	-	-	-	-	-	-	3 2%	17 9%	72 65%
Green	26 4%	-	-	-	-	26 79%	-	-	-	-	-	-	7 4%	5 4%
BNP	21 3%	-	-	-	-	-	-	-	21 97%	-	-	4 2%	-	2 2%
SNP	13 2%	-	-	-	-	-	13 96%	-	-	-	-	-	-	-
UKIP	13 2%	-	-	-	13 96%	-	-	-	-	-	-	5 3%	2 1%	3 3%
Plaid Cymru	3 *	-	-	-	-	-	3 100%	-	-	-	-	-	-	-
Other	9 1%	-	-	-	-	-	-	-	9 100%	-	-	-	-	3 3%
Refused	35 5%	1 *	1 *	1 1%	-	2 5%	-	-	-	-	31 35%	1 1%	-	-
Don't know	91 12%	9 4%	12 6%	5 4%	1 4%	5 16%	1 4%	-	1 3%	-	57 65%	11 7%	23 12%	4 4%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 3

**Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	BNP	SNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	747	239	196	102	28	13	10	7	6	8	52	86
Weighted base	733	215	210	99	25	15	10	7	6	11	48	87
Conservative	223 30%	11 5%	174 83%	11 11%	2 7%	1 6%	-	-	-	-	6 13%	19 21%
Labour	179 24%	160 75%	5 2%	3 3%	1 3%	-	1 13%	2 34%	1 19%	-	2 4%	3 4%
Lib Dem	119 16%	11 5%	8 4%	72 72%	4 15%	-	-	1 14%	2 37%	2 16%	4 8%	15 18%
Green	26 4%	6 3%	-	4 4%	13 53%	-	-	-	-	-	2 3%	1 1%
BNP	21 3%	3 1%	2 1%	2 2%	-	12 83%	-	-	-	-	-	2 2%
SNP	13 2%	1 *	-	-	-	1 7%	8 87%	-	-	-	1 3%	2 2%
UKIP	13 2%	2 1%	5 3%	-	-	1 4%	-	2 32%	-	-	-	3 3%
Plaid Cymru	3 *	-	-	-	-	-	-	-	3 45%	-	-	-
Other	9 1%	-	-	-	-	-	-	-	-	9 84%	-	-
Refused	35 5%	1 *	1 1%	1 1%	2 6%	-	-	-	-	-	27 56%	3 4%
Don't know	91 12%	20 9%	14 7%	6 6%	4 17%	-	-	1 20%	-	-	6 12%	39 45%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	388	161	227	37	83	75	64	58	71	94	116	70	108	86	104	108	56	34
Weighted base	398	179	220	70	72	75	64	48	70	88	121	90	99	95	108	103	58	34
Labour	59 15%	23 13%	36 16%	16 23%	8 11%	12 16%	6 10%	9 19%	8 12%	5 6%	21 18%	21 24%	11 11%	10 11%	14 13%	21 21%	8 14%	6 17%
Conservative	55 14%	32 18%	23 10%	6 8%	15 21%	7 9%	10 16%	4 9%	13 19%	13 15%	11 10%	15 17%	15 15%	10 10%	25 23%	9 8%	8 14%	3 10%
Lib Dem	42 10%	20 11%	22 10%	3 5%	7 10%	8 10%	6 10%	5 11%	13 18%	9 11%	9 8%	10 11%	13 13%	10 10%	14 13%	10 10%	7 12%	1 3%
Green	22 6%	8 5%	14 6%	2 4%	4 6%	11 15%	2 3%	2 5%	-	5 6%	11 9%	3 3%	3 4%	8 8%	4 4%	6 6%	2 4%	2 5%
Plaid Cymru	8 2%	6 3%	2 1%	6 9%	-	1 1%	-	-	1 2%	1 2%	-	1 1%	6 6%	5 5%	1 1%	-	2 4%	-
BNP	8 2%	7 4%	1 *	4 6%	1 1%	-	1 2%	-	2 3%	3 4%	2 2%	1 1%	2 2%	1 1%	5 4%	1 1%	2 3%	-
UKIP	7 2%	4 2%	3 1%	-	1 2%	3 3%	1 1%	-	3 4%	1 1%	3 2%	1 1%	2 2%	2 2%	2 2%	2 2%	1 1%	-
SNP	2 1%	1 1%	2 1%	-	1 1%	-	* 1%	-	1 2%	-	1 *	* 1%	1 1%	-	-	1 1%	-	1 3%
Other	4 1%	2 1%	2 1%	-	1 1%	-	-	1 1%	2 3%	1 1%	-	-	3 3%	2 2%	-	-	1 2%	1 3%
Refused	57 14%	27 15%	29 13%	5 7%	11 15%	9 12%	11 18%	10 21%	10 14%	18 21%	19 16%	9 10%	10 10%	14 15%	15 14%	13 13%	5 9%	9 27%
Don't know	134 34%	48 27%	87 39%	27 39%	24 33%	25 33%	25 40%	16 34%	16 24%	30 35%	43 35%	29 32%	32 32%	35 37%	28 26%	38 37%	22 37%	11 32%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conservat ive	Labour	Liberal Democrat
Unweighted base	388	10	12	7	1	7	1	-	1	-	188	18	58	13
Weighted base	398	10	13	6	1	7	1	-	1	-	191	22	46	15
Labour	59 15%	-	13 100%	-	-	-	-	-	-	-	-	1 6%	13 28%	-
Conservative	55 14%	10 100%	-	-	-	-	-	-	-	-	-	10 47%	6 12%	-
Lib Dem	42 10%	-	-	6 100%	-	-	-	-	-	-	-	-	4 8%	10 70%
Green	22 6%	-	-	-	-	7 100%	-	-	-	-	-	-	3 7%	-
Plaid Cymru	8 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	8 2%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
UKIP	7 2%	-	-	-	1 100%	-	-	-	-	-	-	2 9%	1 1%	1 8%
SNP	2 1%	-	-	-	-	-	1 100%	-	-	-	-	-	* 1%	-
Other	4 1%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-
Refused	57 14%	-	-	-	-	-	-	-	-	-	57 30%	1 4%	3 6%	1 8%
Don't know	134 34%	-	-	-	-	-	-	-	-	-	134 70%	6 26%	17 36%	2 13%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	Plaid Cymru	BNP	SNP	Other	Refused	Don't know
Unweighted base	388	85	52	37	18	13	3	4	2	2	57	115
Weighted base	398	81	59	39	18	13	7	3	1	3	56	117
Labour	59 15%	48 60%	3 6%	-	-	-	-	1 21%	-	-	2 4%	5 4%
Conservative	55 14%	2 3%	36 61%	1 3%	-	-	-	-	-	-	3 5%	13 11%
Lib Dem	42 10%	2 2%	2 4%	29 74%	-	1 7%	-	-	1 69%	-	-	7 6%
Green	22 6%	3 3%	* 1%	-	13 74%	-	-	-	-	-	1 2%	4 4%
Plaid Cymru	8 2%	-	-	-	-	-	7 100%	-	-	-	1 1%	-
BNP	8 2%	-	-	-	-	1 12%	-	2 48%	-	-	2 4%	2 2%
UKIP	7 2%	-	-	-	-	7 59%	-	-	-	-	-	-
SNP	2 1%	1 2%	-	-	-	-	-	-	* 31%	-	-	1 *
Other	4 1%	1 1%	2 3%	-	-	-	-	-	-	1 39%	-	-
Refused	57 14%	3 4%	4 7%	1 2%	-	-	-	-	-	2 61%	40 71%	7 6%
Don't know	134 34%	21 26%	11 18%	9 22%	5 26%	3 23%	-	1 31%	-	-	7 13%	78 67%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	460	544	67	186	196	161	177	217	291	289	172	252	246	262	265	144	87
Weighted base	1004	481	523	120	157	196	169	150	212	265	292	209	238	262	267	247	142	86
Labour	274 27%	132 27%	142 27%	29 24%	42 27%	59 30%	43 25%	43 29%	59 28%	58 22%	73 25%	67 32%	77 32%	58 22%	65 24%	87 35%	37 26%	26 31%
Conservative	254 25%	128 26%	126 24%	18 15%	31 20%	47 24%	43 25%	40 27%	75 35%	86 32%	69 23%	51 24%	49 20%	75 29%	91 34%	43 17%	31 22%	14 16%
Lib Dem	132 13%	63 13%	69 13%	10 9%	24 15%	20 10%	26 16%	30 20%	22 10%	34 13%	41 14%	27 13%	30 13%	35 13%	27 10%	38 15%	24 17%	8 9%
Green	37 4%	18 4%	19 4%	5 4%	7 4%	13 7%	5 3%	5 4%	2 1%	6 2%	15 5%	9 4%	8 3%	13 5%	10 4%	9 4%	4 3%	1 1%
UKIP	18 2%	7 1%	11 2%	4 3%	2 1%	5 3%	3 2%	- -	5 2%	1 *	9 3%	4 2%	4 2%	4 2%	5 2%	6 2%	2 2%	- -
BNP	18 2%	16 3%	2 *	5 4%	1 1%	4 2%	1 *	4 2%	4 2%	8 3%	2 1%	2 1%	6 2%	1 *	6 2%	8 3%	2 1%	1 1%
Plaid Cymru	13 1%	7 1%	6 1%	6 5%	3 2%	- -	1 1%	1 1%	2 1%	2 1%	1 *	1 1%	9 4%	5 2%	1 *	1 *	6 4%	- -
SNP	11 1%	2 *	9 2%	- -	- -	1 1%	4 2%	1 *	5 2%	2 1%	3 1%	2 1%	4 2%	- -	- -	- -	- -	11 13%
Other	14 1%	8 2%	7 1%	7 6%	2 1%	2 1%	- -	- -	4 2%	5 2%	7 2%	1 *	2 1%	4 2%	5 2%	1 *	3 2%	1 2%
Refused	71 7%	36 7%	36 7%	10 8%	6 4%	16 8%	17 10%	11 7%	12 6%	24 9%	24 8%	13 6%	11 5%	18 7%	17 6%	19 8%	7 5%	11 12%
Don't know	162 16%	65 13%	97 19%	26 22%	41 26%	29 15%	27 16%	16 11%	23 11%	41 15%	50 17%	31 15%	40 17%	49 19%	40 15%	36 15%	26 18%	12 14%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conservat ive	Labour	Liberal Democrat
Unweighted base	1004	226	208	131	12	35	16	3	18	6	188	158	256	119
Weighted base	1004	234	192	126	13	33	14	3	21	9	191	183	214	121
Labour	274 27%	11 5%	170 89%	12 10%	2 15%	8 23%	1 4%	-	3 12%	-	24 12%	2 1%	156 73%	12 10%
Conservative	254 25%	179 77%	6 3%	9 7%	5 41%	-	-	-	2 10%	-	15 8%	149 81%	17 8%	14 11%
Lib Dem	132 13%	11 5%	3 2%	75 59%	-	4 12%	-	-	2 9%	-	9 5%	2 1%	11 5%	73 60%
Green	37 4%	2 1%	1 *	4 3%	-	17 51%	-	-	-	-	5 2%	3 1%	5 2%	2 2%
UKIP	18 2%	-	2 1%	2 1%	3 21%	-	-	-	-	-	3 1%	3 1%	1 *	1 1%
BNP	18 2%	1 *	-	-	1 4%	-	1 8%	-	12 57%	-	1 1%	3 2%	-	2 1%
Plaid Cymru	13 1%	-	1 1%	2 2%	-	-	-	3 100%	-	-	-	-	2 1%	1 1%
SNP	11 1%	-	1 1%	-	-	-	8 61%	-	-	-	-	-	1 1%	-
Other	14 1%	-	-	2 1%	-	-	-	-	-	9 100%	2 1%	-	-	5 4%
Refused	71 7%	8 3%	2 1%	4 3%	-	2 5%	1 11%	-	-	-	47 25%	4 2%	5 2%	3 3%
Don't know	162 16%	22 10%	5 2%	17 13%	3 19%	3 9%	2 17%	-	3 12%	-	85 45%	18 10%	16 8%	8 7%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	1004	302	234	131	40	18	17	9	12	10	73	158
Weighted base	1004	274	254	132	37	18	18	13	11	14	71	162
Labour	274 27%	274 100%	-	-	-	-	-	-	-	-	-	-
Conservative	254 25%	-	254 100%	-	-	-	-	-	-	-	-	-
Lib Dem	132 13%	-	-	132 100%	-	-	-	-	-	-	-	-
Green	37 4%	-	-	-	37 100%	-	-	-	-	-	-	-
UKIP	18 2%	-	-	-	-	18 100%	-	-	-	-	-	-
BNP	18 2%	-	-	-	-	-	18 100%	-	-	-	-	-
Plaid Cymru	13 1%	-	-	-	-	-	-	13 100%	-	-	-	-
SNP	11 1%	-	-	-	-	-	-	-	11 100%	-	-	-
Other	14 1%	-	-	-	-	-	-	-	-	14 100%	-	-
Refused	71 7%	-	-	-	-	-	-	-	-	-	71 100%	-
Don't know	162 16%	-	-	-	-	-	-	-	-	-	-	162 100%



## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	676	318	358	34	112	133	112	130	155	219	191	112	154	170	182	172	93	59
Weighted base	592	295	297	46	77	117	108	106	138	182	167	117	126	160	162	138	80	52
Conservative	223 38%	115 39%	108 36%	12 25%	22 29%	47 40%	41 38%	40 38%	61 44%	84 46%	55 33%	41 35%	44 35%	69 43%	69 43%	43 31%	32 40%	11 20%
Labour	173 29%	81 28%	91 31%	12 27%	27 35%	37 31%	33 31%	27 26%	37 27%	41 23%	49 30%	38 33%	44 35%	39 25%	41 25%	47 34%	25 32%	21 39%
Lib Dem	115 19%	54 18%	61 21%	9 19%	21 27%	15 13%	20 19%	26 24%	24 18%	35 19%	40 24%	20 17%	21 17%	32 20%	25 15%	32 23%	19 24%	8 15%
Green	29 5%	12 4%	17 6%	2 4%	4 5%	8 7%	5 4%	6 6%	4 3%	7 4%	9 5%	7 6%	6 4%	9 6%	11 7%	7 5%	1 1%	1 2%
BNP	17 3%	13 5%	4 1%	5 11%	* *	3 3%	2 2%	4 3%	3 2%	5 3%	3 2%	4 3%	5 4%	4 3%	6 3%	7 5%	1 1%	- -
SNP	13 2%	5 2%	8 3%	1 3%	1 1%	3 3%	4 4%	* *	3 2%	5 3%	3 2%	3 3%	2 1%	- -	1 *	1 1%	- -	11 21%
UKIP	11 2%	6 2%	5 2%	1 1%	1 1%	2 1%	2 1%	2 2%	4 3%	1 *	3 2%	2 2%	5 4%	3 2%	6 4%	2 1%	- -	- -
Plaid Cymru	2 *	1 *	1 *	- -	1 1%	- -	1 1%	- -	- -	1 *	* *	1 1%	- -	- -	- -	- -	2 3%	- -
Other	9 1%	5 2%	4 1%	5 10%	1 1%	2 1%	- -	- -	2 2%	4 2%	5 3%	- -	1 *	3 2%	4 3%	- -	- -	1 3%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.3/4 Voting Intention (including Squeeze)										DK/Refuse at Q4	Voted in 2005 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conservat ive	Labour	Liberal Democrat
Unweighted base	676	226	208	131	12	35	16	3	18	6	21	148	215	110
Weighted base	592	216	165	111	11	29	13	2	17	9	19	163	164	102
Conservative	223 38%	216 100%	-	-	-	-	-	-	-	-	7 39%	149 91%	15 9%	14 14%
Labour	173 29%	-	165 100%	-	-	-	-	-	-	-	7 39%	4 2%	125 76%	6 6%
Lib Dem	115 19%	-	-	111 100%	-	-	-	-	-	-	4 22%	2 2%	15 9%	71 70%
Green	29 5%	-	-	-	-	29 100%	-	-	-	-	-	-	8 5%	4 4%
BNP	17 3%	-	-	-	-	-	-	-	17 100%	-	-	4 2%	-	2 2%
SNP	13 2%	-	-	-	-	-	13 100%	-	-	-	-	-	-	-
UKIP	11 2%	-	-	-	11 100%	-	-	-	-	-	-	5 3%	2 1%	2 2%
Plaid Cymru	2 *	-	-	-	-	-	2 100%	-	-	-	-	-	-	-
Other	9 1%	-	-	-	-	-	-	-	-	9 100%	-	-	-	3 3%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	Green	BNP	SNP	Plaid Cymru	UKIP	Other	Refused	Don't know
Unweighted base	676	196	239	102	26	13	10	6	7	8	17	52
Weighted base	592	194	186	90	20	13	9	5	5	10	16	44
Conservative	223 38%	174 90%	9 5%	10 11%	2 8%	1 6%	-	-	-	-	7 45%	20 46%
Labour	173 29%	5 3%	155 84%	3 4%	* 2%	-	1 11%	1 16%	2 33%	-	2 11%	3 8%
Lib Dem	115 19%	8 4%	11 6%	71 79%	3 15%	-	-	2 41%	1 28%	2 15%	4 26%	14 31%
Green	29 5%	-	7 4%	4 5%	15 75%	-	-	-	-	-	1 8%	2 4%
BNP	17 3%	2 1%	1 1%	2 2%	-	11 82%	-	-	-	-	-	1 3%
SNP	13 2%	-	1 *	-	-	1 7%	8 89%	-	-	-	1 9%	2 5%
UKIP	11 2%	5 3%	2 1%	-	-	1 4%	-	-	2 39%	-	-	2 4%
Plaid Cymru	2 *	-	-	-	-	-	-	2 43%	-	-	-	-
Other	9 1%	-	-	-	-	-	-	-	-	9 85%	-	-

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 7

**Q.6 Do you think each of these proposals is a good or a bad idea?****Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	460	544	67	186	196	161	177	217	291	289	172	252	246	262	265	144	87
Weighted base	1004	481	523	120	157	196	169	150	212	265	292	209	238	262	267	247	142	86
<b><u>Giving tax breaks to couples who are married but not to those who cohabit</u></b>																		
Good idea	468	235	233	53	84	91	77	67	97	136	124	90	119	128	128	105	68	40
	47%	49%	45%	44%	54%	46%	46%	44%	46%	51%	42%	43%	50%	49%	48%	42%	48%	47%
Bad idea	500	232	267	66	71	99	85	73	105	124	153	110	113	124	132	130	72	42
	50%	48%	51%	55%	45%	51%	51%	49%	49%	47%	52%	53%	47%	47%	49%	53%	50%	49%
Refused	2	2	-	-	-	-	1	1	*	1	1	*	-	1	-	1	-	-
	*	*	-	-	-	-	1%	1%	*	*	*	*	-	*	-	1%	-	-
Don't know	34	12	22	1	1	6	5	9	10	4	14	8	7	9	8	11	3	3
	3%	2%	4%	1%	1%	3%	3%	6%	5%	2%	5%	4%	3%	4%	3%	4%	2%	4%
<b><u>Limiting the Child Trust Fund, which gives £250 to every new born child in Britain, to only the poorest families</u></b>																		
Good idea	565	280	285	73	73	112	88	93	127	146	148	116	155	140	155	138	83	49
	56%	58%	55%	61%	46%	57%	52%	62%	60%	55%	51%	56%	65%	53%	58%	56%	59%	57%
Bad idea	407	184	223	47	76	80	75	52	77	112	137	81	77	115	99	103	54	35
	41%	38%	43%	39%	49%	41%	44%	35%	36%	42%	47%	39%	32%	44%	37%	42%	38%	41%
Refused	1	1	-	-	-	1	1	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	1%	-	-	1%	-	-	-	*	-	*	-	-
Don't know	30	16	14	-	8	3	6	5	8	6	7	11	6	6	13	6	4	1
	3%	3%	3%	-	5%	2%	3%	4%	4%	2%	2%	5%	3%	2%	5%	2%	3%	2%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 7

**Q.6 Do you think each of these proposals is a good or a bad idea?****Base: All respondents**

	Gender		Age							Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	481	523	120	157	196	169	150	212	265	292	209	238	262	267	247	142	86
<b><u>Giving grandparents greater access to their grandchildren after the separation of parents</u></b>																		
Good idea	888	416	471	106	141	171	144	139	187	242	256	182	207	225	235	222	127	78
	88%	87%	90%	89%	90%	87%	86%	93%	88%	92%	88%	87%	87%	86%	88%	90%	90%	91%
Bad idea	85	51	34	14	15	19	14	7	16	15	27	18	25	26	23	18	11	7
	8%	11%	7%	11%	10%	10%	8%	5%	7%	6%	9%	8%	11%	10%	9%	7%	8%	8%
Refused	2	1	*	-	-	1	1	-	-	1	*	-	-	1	-	1	-	-
	*	*	*	-	-	1%	1%	-	-	1%	*	-	-	1%	-	*	-	-
Don't know	29	13	17	-	*	5	10	4	10	6	8	9	6	10	9	7	3	1
	3%	3%	3%	-	*	3%	6%	3%	5%	2%	3%	4%	3%	4%	3%	3%	2%	1%
<b><u>Giving tax allowances to parents so they can employ childcare and go back to work if they wish</u></b>																		
Good idea	817	367	449	110	146	175	131	107	147	217	236	170	193	212	217	205	117	67
	81%	76%	86%	92%	93%	89%	78%	72%	69%	82%	81%	82%	81%	81%	81%	83%	82%	78%
Bad idea	162	98	64	10	9	17	30	37	59	40	41	37	43	43	46	34	21	17
	16%	20%	12%	8%	6%	9%	18%	24%	28%	15%	14%	18%	18%	16%	17%	14%	15%	20%
Refused	2	2	-	-	-	-	2	-	-	1	-	-	1	1	-	1	-	-
	*	*	-	-	-	-	1%	-	-	*	-	-	*	*	-	*	-	-
Don't know	24	14	10	-	1	4	6	6	6	6	14	1	1	6	4	7	5	2
	2%	3%	2%	-	1%	2%	4%	4%	3%	2%	5%	1%	1%	2%	1%	3%	3%	2%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 7

**Q.6 Do you think each of these proposals is a good or a bad idea?****Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										DK/Refuse at Q4	Voted in 2005 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conservat ive	Labour	Liberal Democrat
Unweighted base	1004	226	208	131	12	35	16	3	18	6	188	158	256	119
Weighted base	1004	234	192	126	13	33	14	3	21	9	191	183	214	121
<b><u>Giving tax breaks to couples who are married but not to those who cohabit</u></b>														
Good idea	468 47%	144 62%	74 38%	46 37%	10 75%	12 35%	8 59%	1 44%	12 56%	4 46%	77 40%	107 58%	81 38%	49 40%
Bad idea	500 50%	77 33%	109 57%	79 63%	3 25%	21 63%	6 41%	1 56%	9 40%	5 54%	101 53%	64 35%	125 58%	72 60%
Refused	2 *	- -	- -	- -	- -	- -	- -	- -	1 4%	- -	1 *	- -	* *	- -
Don't know	34 3%	12 5%	8 4%	1 1%	- -	1 2%	- -	- -	- -	- -	11 6%	12 7%	8 4%	- -
<b><u>Limiting the Child Trust Fund, which gives £250 to every new born child in Britain, to only the poorest families</u></b>														
Good idea	565 56%	115 49%	121 63%	80 64%	7 54%	23 68%	9 64%	2 70%	12 56%	6 65%	94 49%	98 54%	136 64%	67 56%
Bad idea	407 41%	110 47%	61 32%	45 36%	6 46%	10 30%	4 32%	1 30%	8 38%	3 28%	90 47%	79 43%	70 33%	52 43%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	1 *	- -	- -	- -
Don't know	30 3%	9 4%	9 5%	1 1%	- -	1 2%	1 4%	- -	1 4%	1 7%	6 3%	5 3%	8 4%	2 1%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 7

**Q.6 Do you think each of these proposals is a good or a bad idea?****Base: All respondents**

	Total	Q.3/4 Voting Intention (including Squeeze)									DK/Refuse at Q4	Voted in 2005 General Election		
		Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conservat ive	Labour	Liberal Democrat
Weighted base	1004	234	192	126	13	33	14	3	21	9	191	183	214	121
<b><u>Giving grandparents greater access to their grandchildren after the separation of parents</u></b>														
Good idea	888 88%	209 89%	172 90%	114 90%	13 100%	26 79%	13 94%	3 100%	17 78%	4 43%	169 88%	165 90%	188 88%	105 87%
Bad idea	85 8%	18 7%	14 8%	11 9%	-	5 15%	1 6%	-	4 20%	5 50%	9 5%	11 6%	18 8%	14 12%
Refused	2 *	* *	-	-	-	-	-	-	1 3%	-	1 *	-	-	-
Don't know	29 3%	7 3%	5 3%	1 1%	-	2 5%	-	-	-	1 7%	13 7%	8 4%	9 4%	1 1%
<b><u>Giving tax allowances to parents so they can employ childcare and go back to work if they wish</u></b>														
Good idea	817 81%	194 83%	166 87%	100 80%	9 68%	29 89%	11 80%	3 100%	11 54%	7 77%	142 75%	142 77%	182 85%	90 74%
Bad idea	162 16%	37 16%	21 11%	22 18%	4 32%	4 11%	3 20%	-	10 46%	1 16%	34 18%	40 22%	26 12%	27 22%
Refused	2 *	-	1 *	-	-	-	-	-	-	-	1 *	-	1 *	-
Don't know	24 2%	2 1%	3 2%	3 3%	-	-	-	-	-	1 7%	14 7%	1 1%	6 3%	4 4%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 7

**Q.6 Do you think each of these proposals is a good or a bad idea?****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	1004	302	234	131	40	18	17	9	12	10	73	158
Weighted base	1004	274	254	132	37	18	18	13	11	14	71	162
<b><u>Giving tax breaks to couples who are married but not to those who cohabit</u></b>												
Good idea	468 47%	100 37%	157 62%	51 39%	15 39%	10 54%	8 46%	8 64%	6 59%	8 56%	29 41%	75 46%
Bad idea	500 50%	164 60%	88 35%	79 60%	21 56%	7 39%	9 49%	5 36%	5 41%	6 44%	36 50%	80 49%
Refused	2 *	* *	- -	- -	- -	- -	1 5%	- -	- -	- -	1 1%	- -
Don't know	34 3%	9 3%	8 3%	1 1%	2 4%	1 7%	- -	- -	- -	- -	5 7%	7 4%
<b><u>Limiting the Child Trust Fund, which gives £250 to every new born child in Britain, to only the poorest families</u></b>												
Good idea	565 56%	171 62%	121 48%	77 59%	25 67%	14 79%	12 66%	9 68%	6 54%	10 72%	37 52%	83 51%
Bad idea	407 41%	94 34%	125 49%	54 41%	12 33%	4 21%	6 34%	4 32%	5 46%	3 18%	27 38%	73 45%
Refused	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -
Don't know	30 3%	9 3%	8 3%	- -	- -	- -	- -	- -	- -	1 10%	7 10%	5 3%



## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 7

**Q.6 Do you think each of these proposals is a good or a bad idea?****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Weighted base	1004	274	254	132	37	18	18	13	11	14	71	162
<b><u>Giving grandparents greater access to their grandchildren after the separation of parents</u></b>												
Good idea	888 88%	242 88%	226 89%	123 93%	35 94%	18 100%	12 65%	12 91%	10 89%	8 58%	64 91%	138 85%
Bad idea	85 8%	27 10%	19 7%	8 6%	1 2%	- -	5 29%	1 9%	1 11%	5 32%	5 7%	13 8%
Refused	2 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -
Don't know	29 3%	6 2%	8 3%	1 1%	2 5%	- -	1 6%	- -	- -	1 10%	1 1%	10 6%
<b><u>Giving tax allowances to parents so they can employ childcare and go back to work if they wish</u></b>												
Good idea	817 81%	233 85%	200 79%	107 81%	35 95%	13 74%	10 55%	12 91%	10 88%	11 80%	57 80%	129 80%
Bad idea	162 16%	36 13%	53 21%	20 15%	2 5%	5 26%	8 45%	1 9%	1 12%	1 10%	8 11%	27 17%
Refused	2 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -
Don't know	24 2%	5 2%	1 *	5 4%	- -	- -	- -	- -	- -	1 10%	5 8%	6 3%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	460	544	67	186	196	161	177	217	291	289	172	252	246	262	265	144	87
Weighted base	1004	481	523	120	157	196	169	150	212	265	292	209	238	262	267	247	142	86
<b><u>Couples who are married generally make better parents than couples who are not</u></b>																		
Agree	378 38%	220 46%	158 30%	41 34%	52 33%	51 26%	46 28%	66 44%	121 57%	111 42%	108 37%	72 34%	87 37%	88 34%	124 47%	82 33%	52 37%	31 36%
Disagree	601 60%	243 50%	358 68%	78 65%	104 66%	141 72%	119 70%	79 53%	81 38%	148 56%	174 59%	135 65%	143 60%	162 62%	141 53%	155 63%	88 62%	55 64%
Refused	2 *	2 *	-	-	-	-	1 1%	1 1%	-	1 *	1 *	-	-	1 *	-	1 *	-	-
Don't know	24 2%	17 3%	7 1%	2 1%	1 *	4 2%	3 2%	4 3%	10 5%	4 2%	10 3%	1 1%	8 3%	11 4%	1 *	10 4%	2 1%	-
<b><u>The Conservative Party tends to have an outdated view of the modern family</u></b>																		
Agree	444 44%	203 42%	241 46%	60 50%	70 45%	91 46%	73 43%	55 37%	93 44%	101 38%	122 42%	106 51%	115 48%	105 40%	107 40%	121 49%	67 47%	44 51%
Disagree	456 45%	234 49%	223 43%	39 33%	71 45%	83 43%	83 49%	86 57%	94 44%	131 49%	134 46%	90 43%	101 42%	132 50%	133 50%	99 40%	60 42%	33 39%
Refused	5 *	3 1%	1 *	-	*	-	3 2%	-	1 1%	3 1%	*	-	1 1%	1 *	1 *	1 1%	-	1 2%
Don't know	99 10%	41 9%	58 11%	21 17%	15 10%	22 11%	10 6%	9 6%	23 11%	30 11%	35 12%	13 6%	21 9%	24 9%	27 10%	27 11%	15 10%	7 9%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	481	523	120	157	196	169	150	212	265	292	209	238	262	267	247	142	86
<b>It is fair to describe Britain as a broken society</b>																		
Agree	591 59%	258 54%	333 64%	66 55%	94 60%	126 64%	95 56%	80 53%	130 61%	136 51%	173 59%	121 58%	161 68%	138 53%	169 63%	154 62%	82 58%	48 56%
Disagree	387 39%	211 44%	175 34%	52 43%	61 39%	66 33%	68 41%	64 43%	76 36%	124 47%	113 39%	81 39%	68 29%	116 44%	91 34%	86 35%	57 40%	36 43%
Refused	2 *	1 *	1 *	- -	- -	- -	1 1%	1 1%	- -	1 *	- -	- -	1 *	2 1%	- -	- -	- -	- -
Don't know	25 2%	11 2%	13 3%	2 1%	2 1%	5 2%	4 2%	5 4%	7 3%	4 1%	5 2%	7 3%	8 4%	6 2%	7 3%	7 3%	3 2%	1 1%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conservat ive	Labour	Liberal Democrat
Unweighted base	1004	226	208	131	12	35	16	3	18	6	188	158	256	119
Weighted base	1004	234	192	126	13	33	14	3	21	9	191	183	214	121
<b><u>Couples who are married generally make better parents than couples who are not</u></b>														
Agree	378 38%	122 52%	72 38%	40 32%	5 34%	8 25%	5 38%	1 44%	8 38%	5 54%	52 27%	103 56%	67 31%	45 37%
Disagree	601 60%	110 47%	114 60%	83 66%	9 66%	25 75%	9 62%	1 56%	12 55%	4 46%	128 67%	79 43%	143 67%	74 61%
Refused	2 *	-	-	-	-	-	-	-	1 4%	-	1 *	-	-	-
Don't know	24 2%	1 1%	5 3%	3 2%	-	-	-	-	1 3%	-	10 5%	1 1%	5 2%	2 2%
<b><u>The Conservative Party tends to have an outdated view of the modern family</u></b>														
Agree	444 44%	60 26%	130 68%	65 51%	3 19%	19 56%	7 52%	1 30%	8 37%	2 24%	64 33%	45 25%	123 57%	59 49%
Disagree	456 45%	168 72%	53 27%	53 42%	9 69%	12 37%	4 30%	2 70%	9 43%	3 32%	67 35%	132 72%	81 38%	51 42%
Refused	5 *	-	-	-	-	-	-	-	-	-	4 2%	-	1 *	-
Don't know	99 10%	6 2%	8 4%	8 6%	1 11%	2 6%	3 18%	-	4 20%	4 44%	56 29%	6 3%	10 5%	11 9%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										DK/Refuse at Q4	Voted in 2005 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conservat ive	Labour	Liberal Democrat
Weighted base	1004	234	192	126	13	33	14	3	21	9	191	183	214	121
<b><u>It is fair to describe Britain as a broken society</u></b>														
Agree	591 59%	143 61%	84 44%	60 47%	8 63%	19 57%	6 45%	3 100%	20 92%	9 100%	124 65%	113 62%	112 52%	58 48%
Disagree	387 39%	88 38%	104 54%	62 49%	3 26%	13 38%	8 55%	-	2 8%	-	55 29%	69 38%	100 47%	57 48%
Refused	2 *	-	-	-	-	1 3%	-	-	-	-	1 *	-	-	-
Don't know	25 2%	3 1%	4 2%	4 3%	1 10%	1 2%	-	-	-	-	11 6%	1 1%	2 1%	5 5%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	1004	302	234	131	40	18	17	9	12	10	73	158
Weighted base	1004	274	254	132	37	18	18	13	11	14	71	162
<b><u>Couples who are married generally make better parents than couples who are not</u></b>												
Agree	378 38%	99 36%	128 50%	51 39%	11 30%	6 34%	11 59%	2 17%	4 33%	5 35%	21 29%	41 26%
Disagree	601 60%	170 62%	125 49%	78 59%	26 70%	12 66%	5 27%	11 83%	7 67%	7 51%	44 62%	116 71%
Refused	2 *	-	-	-	-	-	1 5%	-	-	-	1 1%	-
Don't know	24 2%	6 2%	1 *	3 2%	-	-	2 9%	-	-	2 14%	5 7%	5 3%
<b><u>The Conservative Party tends to have an outdated view of the modern family</u></b>												
Agree	444 44%	173 63%	61 24%	76 58%	17 47%	11 58%	6 32%	3 25%	9 79%	6 45%	27 37%	55 34%
Disagree	456 45%	85 31%	183 72%	48 36%	18 49%	6 34%	8 47%	10 75%	2 16%	3 21%	25 35%	69 43%
Refused	5 *	1 *	-	-	-	-	-	-	-	-	4 6%	-
Don't know	99 10%	16 6%	10 4%	8 6%	1 4%	1 7%	4 21%	-	1 5%	5 34%	16 22%	38 23%

## Opinion Poll

### CATI Fieldwork : January 20th-21st 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Weighted base	1004	274	254	132	37	18	18	13	11	14	71	162
<b>It is fair to describe Britain as a broken society</b>												
Agree	591 59%	140 51%	156 61%	72 55%	23 63%	14 77%	16 90%	6 47%	5 48%	13 95%	45 64%	99 61%
Disagree	387 39%	128 47%	93 36%	57 43%	13 35%	4 23%	2 10%	7 53%	6 52%	-	23 32%	55 34%
Refused	2 *	-	-	-	1 2%	-	-	-	-	-	1 1%	-
Don't know	25 2%	6 2%	6 2%	3 2%	-	-	-	-	-	1 5%	2 3%	7 4%

**Opinion Poll**  
**CATI Fieldwork : January 20th-21st 2010**

Weighting Table

**Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?**

**Base: All respondents**

	<u>Unweighted</u>	<u>Weighted</u>
Unweighted base	1004	1004
Weighted base	1004	1004
Conservative	157 16%	183 18%
Labour	247 25%	214 21%
Liberal Democrat	110 11%	121 12%
Other	50 5%	46 5%
Did not vote	369 37%	369 37%
Don't remember	21 2%	21 2%
Refused	50 5%	50 5%