

ComRes Published Voting Intention Figures

	The Independent	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	22 nd September	3 rd September	18 th August	30 th July	14 th July	24 th June
Conservative	28%	31%	28%	34%	28%	30%
Labour	36%	37%	37%	37%	36%	36%
Liberal Democrat	10%	12%	8%	10%	8%	10%
UKIP	17%	10%	19%	12%	18%	14%
Other	9%	10%	8%	8%	10%	9%

METHODOLOGY NOTE

ComRes interviewed 2,003 British adults by telephone between 18th and 19th September 2013. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Conservative	591 29%	308 31%	283 28%	41 17%	74 23%	112 29%	96 28%	93 31%	174 42%	204 38%	156 27%	127 30%	103 22%	567 31%	193 38%	178 34%	121 24%	75 26%	24 14%
Labour	466 23%	229 23%	237 23%	38 16%	82 25%	92 24%	86 25%	76 25%	92 22%	117 22%	147 25%	76 18%	126 27%	419 23%	101 20%	99 19%	153 30%	66 23%	47 27%
Liberal Democrat	375 19%	180 18%	195 19%	52 21%	62 19%	69 18%	53 16%	61 20%	77 18%	106 20%	98 17%	81 19%	90 19%	349 19%	102 20%	91 17%	86 17%	70 24%	25 14%
Other	155 8%	94 10%	61 6%	8 3%	17 5%	20 5%	34 10%	32 11%	44 11%	36 7%	41 7%	37 9%	41 9%	117 6%	24 5%	41 8%	29 6%	21 7%	39 22%
Did not vote	357 18%	148 15%	209 20%	94 39%	82 25%	71 19%	55 16%	33 11%	22 5%	61 11%	123 21%	85 20%	88 19%	321 18%	73 14%	97 18%	98 19%	53 18%	36 21%
Don't remember	37 2%	12 1%	25 2%	5 2%	4 1%	11 3%	8 2%	3 1%	5 1%	9 2%	9 2%	11 3%	8 2%	33 2%	8 1%	10 2%	11 2%	4 1%	4 2%
Refused	23 1%	9 1%	14 1%	5 2%	1 *	5 1%	7 2%	2 1%	3 1%	6 1%	7 1%	3 1%	7 2%	23 1%	6 1%	10 2%	6 1%	1 *	- -

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Conservative	591 29%	391 86%	23 4%	13 8%	110 40%	4 6%	1 2%	- -	4 37%	1 8%	62 20%	591 100%	- -	- -
Labour	466 23%	12 3%	386 67%	11 7%	17 6%	7 11%	4 7%	1 15%	- -	1 5%	26 8%	- -	466 100%	- -
Liberal Democrat	375 19%	25 5%	105 18%	123 75%	42 15%	18 29%	5 9%	- -	- -	2 14%	58 18%	- -	- -	375 100%
Other	155 8%	3 1%	5 1%	2 1%	69 25%	22 36%	32 61%	8 75%	2 20%	7 44%	4 1%	- -	- -	- -
Did not vote	357 18%	20 4%	55 9%	16 10%	27 10%	5 9%	10 19%	1 10%	4 36%	5 29%	138 43%	- -	- -	- -
Don't remember	37 2%	1 *	5 1%	* *	9 3%	5 8%	1 2%	- -	1 8%	- -	12 4%	- -	- -	- -
Refused	23 1%	2 1%	1 *	* *	4 1%	1 1%	- -	- -	- -	- -	17 5%	- -	- -	- -

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Conservative	591 29%	25 4%	430 82%	12 8%	27 28%	2 5%	2 4%	4 23%	-	4 16%	3 7%	82 19%
Labour	466 23%	394 64%	15 3%	9 6%	* *	1 3%	1 2%	1 8%	-	2 6%	5 16%	36 8%
Liberal Democrat	375 19%	95 15%	29 5%	125 78%	12 12%	19 38%	4 9%	-	-	6 24%	3 10%	82 19%
Other	155 8%	23 4%	13 2%	1 1%	45 46%	19 38%	27 62%	2 14%	6 78%	3 13%	3 9%	13 3%
Did not vote	357 18%	69 11%	33 6%	12 8%	12 12%	8 16%	10 23%	10 56%	2 22%	7 29%	10 28%	185 44%
Don't remember	37 2%	10 2%	2 *	* *	1 1%	-	-	-	-	3 11%	1 2%	20 5%
Refused	23 1%	1 *	5 1%	* *	1 1%	-	-	-	-	-	10 28%	6 1%

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Conservative	591 29%	24 14%	21 23%	57 24%A	42 24%A	60 33%A	27 25%A	58 31%A	92 36%ABC D	102 40%ABC DFJ	48 26%A	60 39%ABCDJ
Labour	466 23%	47 27%GI	28 31%EGI	79 33%EGI JK	46 26%GI	35 19%	29 27%GI	29 15%	66 26%GI	35 14%	37 20%	35 23%I
Liberal Democrat	375 19%	25 14%	15 16%	35 15%	37 21%	34 19%	15 15%	34 18%	46 18%	56 22%	54 29%ABC EFGHK	23 15%
Other	155 8%	39 22%BCDE FGHIJK	8 9%	12 5%	10 5%	13 7%	11 11%HK	23 12%CDHI JK	9 4%	15 6%	10 5%	5 3%
Did not vote	357 18%	36 21%	17 19%	42 18%	39 22%HK	36 19%	22 20%	41 22%HK	32 13%	41 16%	32 17%	20 13%
Don't remember	37 2%	4 2%	1 1%	7 3%	4 2%	4 2%	1 1%	1 1%	4 1%	4 2%	3 2%	6 4%
Refused	23 1%	- -	1 1%	5 2%	- -	3 2%	1 1%	1 *	3 1%	3 1%	- -	7 4%ADGJ

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142	
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174	
Absolutely certain to vote	(10)	1083 54%	567 58%	516 50%	80 33%	127 40%	181 48%	190 56%	197 65%	309 74%	316 59%	296 51%	220 52%	252 54%	984 54%	266 52%	271 51%	288 57%	159 55%	99 57%
	(9)	217 11%	115 12%	102 10%	14 6%	50 16%	43 11%	37 11%	29 10%	43 10%	76 14%	46 8%	49 12%	47 10%	201 11%	61 12%	66 13%	45 9%	29 10%	16 9%
	(8)	177 9%	82 8%	95 9%	36 15%	40 12%	45 12%	23 7%	20 7%	13 3%	41 8%	68 12%	25 6%	43 9%	153 8%	43 8%	41 8%	41 8%	28 10%	24 14%
	(7)	113 6%	59 6%	54 5%	26 11%	23 7%	23 6%	19 6%	15 5%	6 1%	32 6%	40 7%	20 5%	21 5%	108 6%	39 8%	25 5%	29 6%	14 5%	6 3%
	(6)	64 3%	25 3%	39 4%	10 4%	10 3%	10 3%	11 3%	8 3%	15 4%	15 3%	19 3%	12 3%	17 4%	61 3%	14 3%	22 4%	18 3%	7 3%	3 2%
	(5)	64 3%	28 3%	36 4%	19 8%	14 4%	9 2%	11 3%	4 1%	6 1%	5 1%	22 4%	25 6%	12 3%	57 3%	13 3%	16 3%	19 4%	9 3%	7 4%
	(4)	23 1%	10 1%	13 1%	6 2%	8 2%	2 1%	1 *	5 2%	1 *	10 2%	11 2%	- -	2 1%	21 1%	4 1%	5 1%	6 1%	6 2%	2 1%
	(3)	25 1%	14 1%	11 1%	5 2%	10 3%	4 1%	4 1%	1 *	1 *	5 1%	10 2%	9 2%	1 *	20 1%	2 *	5 1%	6 1%	6 2%	5 3%
	(2)	29 1%	14 1%	15 1%	5 2%	6 2%	10 3%	6 2%	- -	2 *	7 1%	8 1%	9 2%	5 1%	26 1%	5 1%	12 2%	4 1%	5 2%	3 2%
Certain not to vote	(1)	91 5%	38 4%	53 5%	9 4%	21 7%	24 6%	16 5%	9 3%	12 3%	12 2%	20 4%	22 5%	36 8%	86 5%	23 4%	24 5%	26 5%	13 4%	5 3%
Refused		4 *	2 *	1 *	2 1%	- -	- -	- -	* *	1 *	* *	1 *	1 *	1 *	4 *	* *	- -	1 *	2 1%	- -
Don't know		112 6%	25 3%	87 9%	30 13%	12 4%	28 7%	20 6%	12 4%	10 2%	19 4%	41 7%	27 7%	25 5%	107 6%	36 7%	38 7%	22 4%	11 4%	5 3%
Mean		8.49	8.63	8.35	7.67	7.86	8.22	8.50	9.01	9.23	8.84	8.39	8.30	8.37	8.48	8.58	8.42	8.49	8.41	8.58
Standard deviation		2.47	2.36	2.58	2.57	2.77	2.70	2.53	2.00	1.90	2.08	2.43	2.69	2.71	2.49	2.35	2.54	2.51	2.57	2.35
Standard error		0.06	0.07	0.09	0.21	0.17	0.14	0.13	0.11	0.10	0.08	0.11	0.17	0.13	0.06	0.11	0.11	0.11	0.16	0.20

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Absolutely certain to vote	(10) 1083 54%	299 66%	387 67%	85 52%	185 67%	32 51%	33 63%	8 75%	5 39%	7 47%	82 26%	394 67%	319 69%	214 57%
	(9) 217 11%	63 14%	77 13%	21 13%	30 11%	9 14%	2 4%	1 8%	2 21%	3 21%	18 6%	76 13%	54 12%	45 12%
	(8) 177 9%	44 10%	52 9%	26 16%	20 7%	8 13%	13 26%	- -	2 16%	- -	18 6%	44 7%	41 9%	31 8%
	(7) 113 6%	26 6%	35 6%	16 10%	13 5%	7 11%	- -	2 18%	2 20%	2 14%	14 4%	29 5%	21 4%	24 6%
	(6) 64 3%	15 3%	13 2%	5 3%	16 6%	6 9%	2 3%	- -	- -	1 9%	10 3%	18 3%	8 2%	18 5%
	(5) 64 3%	7 1%	16 3%	10 6%	14 5%	2 3%	2 4%	- -	* 4%	1 9%	14 4%	7 1%	5 1%	11 3%
	(4) 23 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 2%	2 *	2 *	10 3%
	(3) 25 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 3%	1 *	4 1%	4 1%
	(2) 29 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	17 5%	4 1%	- -	1 *
Certain not to vote	(1) 91 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	58 18%	3 1%	3 1%	2 1%
Refused	4 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	* -	- -
Don't know	112 6%	- -	- -	- -	- -	- -	- -	- -	- -	- -	69 22%	13 2%	8 2%	14 4%
Mean	8.49	9.29	9.28	8.82	9.13	8.80	9.12	9.39	8.67	8.54	6.06	9.25	9.30	8.83
Standard deviation	2.47	1.20	1.25	1.53	1.49	1.51	1.37	1.20	1.44	1.83	3.73	1.49	1.43	1.86
Standard error	0.06	0.05	0.05	0.12	0.09	0.19	0.20	0.36	0.44	0.46	0.24	0.06	0.07	0.10

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base		2003	617	527	161	98	49	43	17	8	25	35	424
Absolutely certain to vote		(10) 1083 54%	393 64%	333 63%	90 56%	64 65%	27 55%	24 57%	3 19%	5 68%	9 35%	15 44%	120 28%
(9)		217 11%	68 11%	63 12%	21 13%	16 16%	4 7%	2 5%	4 22%	1 11%	3 12%	2 4%	35 8%
(8)		177 9%	47 8%	48 9%	22 13%	6 6%	3 7%	11 25%	1 8%	- -	1 5%	2 6%	36 8%
(7)		113 6%	34 6%	26 5%	8 5%	7 7%	3 6%	- -	2 14%	1 14%	3 12%	2 5%	26 6%
(6)		64 3%	16 3%	18 3%	5 3%	2 2%	1 1%	2 4%	- -	- -	1 4%	1 4%	18 4%
(5)		64 3%	17 3%	5 1%	4 2%	3 3%	1 2%	1 3%	* 3%	- -	4 14%	- -	29 7%
(4)		23 1%	7 1%	5 1%	3 2%	1 1%	- -	- -	- -	- -	- -	- -	8 2%
(3)		25 1%	3 *	8 2%	2 1%	- -	1 2%	2 5%	- -	- -	- -	- -	9 2%
(2)		29 1%	3 *	2 *	1 *	- -	- -	1 3%	1 6%	- -	* 2%	1 3%	21 5%
Certain not to vote		(1) 91 5%	10 2%	8 1%	* *	- -	3 6%	- -	2 9%	- -	4 16%	6 16%	59 14%
Refused		4 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	3 1%
Don't know		112 6%	20 3%	11 2%	6 4%	- -	7 14%	- -	3 19%	1 8%	- -	5 15%	60 14%
Mean		8.49	9.01	9.03	8.92	9.24	8.59	8.64	7.23	9.44	6.93	7.43	6.65
Standard deviation		2.47	1.86	1.81	1.70	1.33	2.60	2.13	3.17	1.15	3.31	3.64	3.41
Standard error		0.06	0.08	0.08	0.13	0.14	0.40	0.35	0.96	0.41	0.68	0.69	0.18

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Region											
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167	
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155	
Absolutely certain to vote	(10)	1083 54%	99 57%	55 61%GI	140 59%GI	93 52%	95 52%	51 48%	87 47%	144 57%	123 48%	107 59%	88 57%
	(9)	217 11%	16 9%	9 10%	19 8%	17 10%	30 16%CJ	16 15%J	22 12%	24 9%	38 15%CJ	13 7%	14 9%
	(8)	177 9%	24 14%B	1 1%	18 7%B	22 13%B	15 8%B	9 8%B	12 6%	22 9%B	21 8%B	19 10%B	14 9%B
	(7)	113 6%	6 3%	4 4%	13 5%	13 7%	8 4%	6 6%	12 7%	14 6%	25 10%AEJK	7 4%	5 3%
	(6)	64 3%	3 2%	3 4%	7 3%	7 4%	6 3%	5 4%	12 7%J	6 2%	8 3%	3 1%	4 3%
	(5)	64 3%	7 4%	4 4%	12 5%	3 1%	6 3%	4 4%	6 3%	6 3%	7 3%	5 3%	5 3%
	(4)	23 1%	2 1%	2 2%	2 1%	2 1%	4 2%	1 1%	1 *	3 1%	1 *	5 3%	* *
	(3)	25 1%	5 3%	- -	1 *	5 3%CI	1 *	1 1%	4 2%	1 1%	1 *	5 3%	1 1%
	(2)	29 1%	3 2%	2 2%	1 *	2 1%	8 5%CGH	2 2%	- -	1 *	4 2%	3 2%	3 2%
Certain not to vote	(1)	91 5%	5 3%	6 6%	13 6%	7 4%	6 3%	4 4%	9 5%	11 4%	12 5%	9 5%	9 6%
Refused		4 *	- -	- -	1 *	- -	- -	2 2%H	- -	- -	* *	- -	- -
Don't know		112 6%	5 3%	5 6%	10 4%	6 4%	5 3%	3 3%	22 12%ACDE FJ	20 8%E	16 6%	8 4%	11 7%
Mean		8.49	8.58	8.47	8.56	8.41	8.38	8.35	8.35	8.73	8.44	8.44	8.53
Standard deviation		2.47	2.35	2.73	2.48	2.45	2.55	2.49	2.49	2.29	2.40	2.63	2.61
Standard error		0.06	0.20	0.28	0.16	0.18	0.18	0.25	0.20	0.16	0.15	0.21	0.21

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1754	942	812	128	238	340	342	328	378	681	453	237	383	1623	435	470	488	230	131
Weighted base	1719	877	843	185	265	313	292	273	392	485	490	351	393	1564	437	443	439	245	155
Labour	528 31%	262 30%	266 32%	62 33%	92 35%	103 33%	98 34%	83 30%	90 23%	129 27%	156 32%	103 29%	141 36%	487 31%	101 23%	120 27%	181 41%	85 35%	41 26%
Conservative	406 24%	228 26%	178 21%	35 19%	61 23%	74 24%	62 21%	59 21%	116 30%	149 31%	116 24%	77 22%	65 16%	393 25%	144 33%	119 27%	81 18%	49 20%	13 8%
UKIP	272 16%	166 19%	106 13%	17 9%	21 8%	44 14%	47 16%	56 20%	87 22%	55 11%	73 15%	77 22%	68 17%	263 17%	60 14%	93 21%	77 18%	33 13%	9 6%
Lib Dem	130 8%	65 7%	65 8%	14 8%	31 12%	19 6%	19 6%	18 6%	30 8%	46 9%	36 7%	22 6%	26 7%	117 7%	40 9%	25 6%	30 7%	22 9%	13 8%
Green	56 3%	22 3%	34 4%	12 6%	12 5%	7 2%	9 3%	11 4%	5 1%	19 4%	12 3%	12 3%	13 3%	53 3%	22 5%	15 3%	7 2%	9 4%	3 2%
SNP	47 3%	24 3%	23 3%	1 *	10 4%	6 2%	9 3%	10 4%	12 3%	13 3%	8 2%	6 2%	20 5%	1 *	*	-	1 *	-	46 30%
BNP	12 1%	10 1%	2 *	- -	3 1%	2 1%	3 1%	4 2%	- -	1 *	4 1%	5 1%	1 *	12 1%	2 1%	1 *	8 2%	- -	- -
Plaid Cymru	10 1%	7 1%	3 *	- -	- -	2 1%	5 2%	1 *	3 1%	4 1%	3 1%	1 *	2 1%	10 1%	- -	- -	- -	10 4%	- -
Other	15 1%	9 1%	6 1%	- -	3 1%	3 1%	4 1%	1 *	4 1%	6 1%	3 1%	4 1%	2 1%	15 1%	6 1%	4 1%	5 1%	- -	- -
Refused	12 1%	6 1%	6 1%	5 3%	* *	2 1%	2 1%	2 1%	- -	3 1%	2 *	3 1%	3 1%	12 1%	3 1%	3 1%	4 1%	2 1%	- -
Don't know	231 13%	78 9%	153 18%	40 22%	31 12%	51 16%	34 12%	30 11%	45 12%	61 13%	77 16%	42 12%	51 13%	201 13%	58 13%	63 14%	45 10%	36 15%	29 19%

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1754	484	583	169	284	64	48	11	11	16	152	613	456	343
Weighted base	1719	455	580	164	278	63	52	10	12	16	156	568	449	344
Labour	528 31%	-	528 91%	-	-	-	-	-	-	-	1 *	19 3%	360 80%	92 27%
Conservative	406 24%	406 89%	-	-	-	-	-	-	-	-	-	354 62%	9 2%	21 6%
UKIP	272 16%	-	-	-	272 98%	-	-	-	-	-	-	108 19%	17 4%	38 11%
Lib Dem	130 8%	-	-	130 79%	-	-	-	-	-	-	-	8 1%	7 2%	100 29%
Green	56 3%	-	-	-	-	56 90%	-	-	-	-	-	4 1%	6 1%	18 5%
SNP	47 3%	-	-	-	-	-	47 91%	-	-	-	-	1 *	4 1%	5 1%
BNP	12 1%	-	-	-	-	-	-	-	12 100%	-	-	4 1%	-	-
Plaid Cymru	10 1%	-	-	-	-	-	-	10 100%	-	-	-	-	1 *	-
Other	15 1%	-	-	-	-	-	-	-	-	15 95%	-	*	1 *	2 1%
Refused	12 1%	2 1%	1 *	1 *	-	-	-	-	-	-	12 7%	-	-	-
Don't know	231 13%	47 10%	51 9%	33 20%	6 2%	6 10%	5 9%	-	-	1 5%	144 92%	68 12%	44 10%	68 20%

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1754	581	525	160	92	35	39	9	8	19	23	263
Weighted base	1719	575	494	149	98	40	38	11	7	20	22	265
Labour	528 31%	451 78%	11 2%	10 7%	5 5%	2 5%	6 15%	1 8%	-	2 8%	4 20%	38 14%
Conservative	406 24%	11 2%	339 69%	9 6%	1 1%	-	1 2%	-	-	4 18%	1 4%	39 15%
UKIP	272 16%	40 7%	81 16%	11 7%	89 91%	-	1 2%	1 12%	-	4 22%	1 5%	44 17%
Lib Dem	130 8%	10 2%	11 2%	88 59%	-	-	* 1%	-	-	-	-	22 8%
Green	56 3%	8 1%	3 1%	3 2%	-	-	31 80%	-	-	1 5%	1 5%	9 3%
SNP	47 3%	2 *	1 *	-	-	36 90%	-	-	-	-	-	9 3%
BNP	12 1%	* *	1 *	-	-	-	-	9 80%	-	1 3%	-	1 *
Plaid Cymru	10 1%	1 *	1 *	-	-	-	-	-	7 100%	1 4%	-	-
Other	15 1%	* *	1 *	-	3 3%	-	-	-	-	6 31%	1 7%	3 1%
Refused	12 1%	1 *	2 *	1 *	-	-	-	-	-	-	6 27%	2 1%
Don't know	231 13%	49 9%	45 9%	28 18%	-	2 5%	-	-	-	2 8%	7 33%	98 37%

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1754	131	89	232	167	182	88	144	200	235	142	144
Weighted base	1719	155	77*	209	154	160	91*	152	216	221	154	131
Labour	528 31%	41 26%	31 41%AGI	94 45%AEG HIJK	56 36%GI	50 31%I	37 41%AGI	33 22%	64 29%I	37 17%	48 31%I	37 28%I
Conservative	406 24%	13 8%	12 16%	45 22%A	23 15%	37 23%A	15 16%	41 27%AD	71 33%ABC DF	73 33%ABC DEFJ	34 22%A	41 31%ABDF
UKIP	272 16%	9 6%	14 18%A	34 16%A	29 19%A	39 24%AHJ	13 14%A	33 22%AH	25 11%	35 16%A	19 13%	21 16%A
Lib Dem	130 8%	13 8%	6 7%	11 5%	14 9%K	14 9%K	5 6%	8 5%	13 6%	27 12%CK	17 11%K	3 2%
Green	56 3%	3 2%	1 1%	3 1%	4 3%	2 2%	2 2%	5 4%	8 4%	14 6%CE	7 5%	7 5%C
SNP	47 3%	46 30%BCDE FGHIJK	-	-	1 1%	-	-	-	-	*	-	-
BNP	12 1%	-	1 2%	4 2%	3 2%I	-	-	-	2 1%	-	-	1 1%
Plaid Cymru	10 1%	-	-	-	-	-	10 11%ABCD EGHIJK	-	-	-	-	-
Other	15 1%	-	1 1%	-	4 3%C	-	-	3 2%	3 1%	3 1%	-	1 1%
Refused	12 1%	-	1 2%	2 1%	-	-	1 1%	1 *	2 1%	1 1%	1 *	3 2%
Don't know	231 13%	29 19%C	10 13%	16 8%	19 12%	18 11%	8 9%	28 19%C	28 13%	31 14%	28 18%C	17 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	490	189	301	68	81	114	98	66	63	160	139	75	116	458	125	135	118	80	32
Weighted base	526	188	339	102	88	121	85	59	72	118	170	114	125	478	132	150	114	82	49
Labour	66 13%	20 11%	46 14%	9 9%	7 8%	19 16%	8 10%	14 23%	8 12%	11 9%	29 17%	14 12%	12 10%	54 11%	16 12%	15 10%	13 11%	9 11%	12 24%
Conservative	53 10%	19 10%	34 10%	14 14%	7 8%	11 9%	8 10%	8 13%	4 6%	25 21%	10 6%	14 13%	3 3%	50 10%	15 12%	16 11%	14 12%	5 6%	3 5%
Lib Dem	28 5%	15 8%	14 4%	2 2%	2 2%	6 5%	5 5%	9 16%	4 6%	9 8%	9 5%	3 3%	7 6%	23 5%	4 3%	7 5%	5 4%	7 9%	5 10%
Green	21 4%	5 3%	16 5%	3 3%	- -	9 7%	4 5%	4 6%	1 1%	5 4%	8 5%	5 4%	3 2%	18 4%	7 6%	5 4%	3 3%	2 2%	3 6%
UKIP	18 3%	7 3%	12 3%	- -	4 4%	1 1%	6 7%	1 2%	6 8%	5 5%	1 1%	1 1%	11 9%	18 4%	3 3%	8 6%	3 3%	3 4%	- -
BNP	8 2%	3 1%	6 2%	- -	3 3%	3 3%	- -	2 3%	- -	1 1%	- -	4 4%	3 3%	8 2%	1 1%	4 3%	1 1%	2 2%	- -
SNP	6 1%	4 2%	3 1%	1 1%	2 2%	- -	2 2%	1 1%	1 2%	- -	2 1%	2 2%	1 1%	- -	- -	- -	- -	- -	6 12%
Plaid Cymru	2 *	1 1%	1 *	1 1%	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	2 *	- -	- -	- -	2 2%	- -
Other	6 1%	5 3%	* *	- -	3 3%	- -	1 1%	- -	2 3%	1 1%	1 *	1 1%	3 3%	6 1%	- -	3 2%	1 1%	1 1%	- -
Refused	21 4%	6 3%	15 4%	6 6%	1 1%	4 3%	4 5%	2 3%	4 6%	5 5%	5 3%	3 3%	8 6%	19 4%	5 3%	8 6%	4 4%	2 3%	2 4%
Don't know	297 56%	104 55%	193 57%	64 63%	59 67%	68 56%	46 54%	19 33%	41 57%	55 47%	103 61%	66 58%	73 58%	278 58%	80 60%	81 54%	69 61%	48 59%	19 38%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	490	52	51	37	5	6	5	-	-	1	297	94	57	97
Weighted base	526	49	52	34	6	6	5	-	-	1	318	91	60	99
Labour	66 13%	-	29 55%	-	-	-	-	-	-	-	-	-	24 40%	9 9%
Conservative	53 10%	20 40%	-	-	-	-	-	-	-	-	-	18 20%	6 10%	3 3%
Lib Dem	28 5%	-	-	20 60%	-	-	-	-	-	-	-	3 4%	2 4%	18 18%
Green	21 4%	-	-	-	-	6 100%	-	-	-	-	-	1 1%	2 3%	6 6%
UKIP	18 3%	-	-	-	6 100%	-	-	-	-	-	-	3 4%	-	5 5%
BNP	8 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP	6 1%	-	-	-	-	-	5 100%	-	-	-	-	-	-	-
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Other	6 1%	-	-	-	-	-	-	-	-	1 100%	-	3 3%	-	-
Refused	21 4%	3 6%	1 1%	1 2%	-	-	-	-	-	-	21 7%	1 1%	-	-
Don't know	297 56%	26 53%	22 43%	13 38%	-	-	-	-	-	-	296 93%	62 68%	25 42%	58 59%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	BNP	SNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	490	80	84	43	9	4	4	1	1	7	23	234
Weighted base	526	92	80	40	11	6	5	1	1	6	26	259
Labour	66 13%	45 49%	- -	4 10%	- -	- -	- -	- -	- -	- -	- -	17 7%
Conservative	53 10%	5 5%	27 34%	1 3%	* 4%	- -	- -	- -	- -	- -	- -	19 7%
Lib Dem	28 5%	3 3%	5 6%	13 33%	- -	- -	- -	- -	- -	1 18%	- -	6 2%
Green	21 4%	2 2%	1 1%	3 7%	7 70%	- -	- -	- -	- -	- -	1 4%	7 3%
UKIP	18 3%	3 4%	7 8%	- -	- -	- -	- -	1 100%	- -	1 21%	1 3%	6 2%
BNP	8 2%	- -	- -	- -	- -	6 100%	- -	- -	- -	- -	- -	2 1%
SNP	6 1%	1 1%	- -	- -	- -	- -	3 60%	- -	- -	- -	- -	2 1%
Plaid Cymru	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 5%	1 *
Other	6 1%	- -	3 3%	- -	- -	- -	- -	- -	- -	1 24%	- -	2 1%
Refused	21 4%	1 1%	3 4%	1 2%	- -	- -	- -	- -	- -	- -	13 50%	4 1%
Don't know	297 56%	32 35%	35 43%	18 46%	3 26%	- -	2 40%	- -	1 100%	2 38%	10 38%	194 75%

Voting Intentions Survey
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Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	490	32	24	51	43	44	28	49	58	67	52	42
Weighted base	526	49**	25**	46*	42*	42*	24**	64*	65*	66*	58*	44*
Labour	66 13%	12 24%	2 9%	6 12%	5 13%	3 7%	3 14%	8 12%	12 18%	4 7%	6 10%	5 11%
Conservative	53 10%	3 5%	2 8%	4 9%	7 17%	5 13%	1 6%	9 14%	4 7%	11 16%	4 6%	2 5%
Lib Dem	28 5%	5 10%	* 2%	2 4%	3 6%	3 7%	1 4%	4 6%	2 3%	2 3%	7 11%	* 1%
Green	21 4%	3 6%	- -	1 2%	3 6%	2 4%	- -	2 3%	6 10%	1 2%	2 3%	2 5%
UKIP	18 3%	- -	1 2%	2 4%	1 1%	5 11%	1 4%	1 2%	1 2%	2 4%	2 4%	2 6%
BNP	8 2%	- -	1 4%	- -	- -	2 4%	- -	2 3%	1 2%	- -	2 3%	1 2%
SNP	6 1%	6 12%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	2 8%	- -	- -	- -	- -	- -
Other	6 1%	- -	- -	1 2%	1 2%	- -	1 5%	- -	- -	- -	- -	3 7%
Refused	21 4%	2 4%	1 5%	3 6%	- -	- -	1 4%	4 6%	2 3%	2 4%	1 3%	4 10%
Don't know	297 56%	19 38%	18 70%	28 61%	23 55%	24 56%	13 56%	35 54%	36 56%	43 65%	35 60%	23 53%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Labour	617 31%	307 31%	310 30%	61 25%	87 27%	122 32%	113 33%	106 35%	127 30%	140 26%	186 32%	125 30%	165 36%	557 30%	133 26%	130 25%	205 41%	90 31%	59 34%
Conservative	527 26%	284 29%	243 24%	47 19%	58 18%	94 25%	85 25%	75 25%	168 40%	181 34%	141 24%	113 27%	93 20%	507 28%	162 32%	172 33%	119 24%	54 19%	21 12%
Lib Dem	161 8%	81 8%	80 8%	13 5%	33 10%	27 7%	25 7%	24 8%	39 9%	63 12%	44 8%	25 6%	29 6%	152 8%	51 10%	42 8%	34 7%	25 9%	9 5%
UKIP	98 5%	51 5%	47 5%	13 5%	6 2%	18 5%	18 5%	24 8%	19 5%	14 3%	27 5%	32 8%	26 6%	93 5%	19 4%	35 7%	26 5%	13 4%	5 3%
Green	49 2%	16 2%	33 3%	10 4%	12 4%	7 2%	8 2%	8 3%	3 1%	14 3%	9 2%	13 3%	12 3%	48 3%	18 3%	13 2%	8 2%	10 3%	1 *
SNP	43 2%	20 2%	23 2%	2 1%	12 4%	1 *	8 2%	8 3%	12 3%	11 2%	8 1%	9 2%	16 3%	* *	* *	- -	- -	- -	43 24%
BNP	17 1%	10 1%	7 1%	- -	5 1%	4 1%	4 1%	5 2%	- -	- -	6 1%	8 2%	4 1%	17 1%	5 1%	4 1%	8 2%	- -	- -
Plaid Cymru	8 *	4 *	3 *	1 *	- -	2 *	2 1%	1 *	2 *	4 1%	2 *	1 *	1 *	8 *	- -	- -	- -	8 3%	- -
Other	25 1%	17 2%	8 1%	2 1%	5 2%	5 1%	6 2%	3 1%	4 1%	9 2%	4 1%	6 2%	6 1%	25 1%	9 2%	4 1%	9 2%	3 1%	- -
Refused	35 2%	15 2%	20 2%	7 3%	2 1%	9 2%	9 3%	4 1%	4 1%	7 1%	11 2%	5 1%	12 3%	31 2%	6 1%	14 3%	6 1%	5 2%	4 2%
Don't know	424 21%	174 18%	250 24%	86 36%	101 31%	92 24%	63 18%	43 14%	40 10%	96 18%	144 25%	83 20%	101 22%	390 21%	105 21%	112 21%	90 18%	83 29%	34 19%

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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Labour	617 31%	13 3%	494 85%	11 6%	43 15%	9 14%	3 6%	1 15%	*	*	34 11%	25 4%	394 85%	95 25%
Conservative	527 26%	379 83%	11 2%	13 8%	84 30%	4 7%	1 1%	1 9%	1 5%	1 8%	37 12%	430 73%	15 3%	29 8%
Lib Dem	161 8%	11 2%	11 2%	113 69%	11 4%	4 7%	-	-	-	-	19 6%	12 2%	9 2%	125 33%
UKIP	98 5%	1 *	5 1%	-	89 32%	-	-	-	-	3 16%	-	27 5%	*	12 3%
Green	49 2%	1 *	6 1%	*	1 *	31 49%	-	-	-	-	3 1%	2 *	1 *	19 5%
SNP	43 2%	-	2 *	-	-	-	38 72%	-	-	-	2 1%	2 *	1 *	4 1%
BNP	17 1%	-	1 *	-	1 *	-	-	-	9 77%	-	-	4 1%	1 *	-
Plaid Cymru	8 *	-	-	-	-	-	-	7 69%	-	-	1 *	-	-	-
Other	25 1%	4 1%	2 *	1 1%	4 2%	1 2%	-	1 7%	1 6%	6 40%	2 1%	4 1%	2 *	6 2%
Refused	35 2%	1 *	4 1%	-	1 *	2 3%	-	-	-	1 9%	23 7%	3 *	5 1%	3 1%
Don't know	424 21%	46 10%	45 8%	26 16%	44 16%	12 19%	11 21%	-	1 8%	4 24%	198 62%	82 14%	36 8%	82 22%

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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?**Base: All respondents**

		Q.5 Generally speaking, do you think of yourself as...?										
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Labour	617 31%	617 100%	-	-	-	-	-	-	-	-	-	-
Conservative	527 26%	-	527 100%	-	-	-	-	-	-	-	-	-
Lib Dem	161 8%	-	-	161 100%	-	-	-	-	-	-	-	-
UKIP	98 5%	-	-	-	98 100%	-	-	-	-	-	-	-
Green	49 2%	-	-	-	-	49 100%	-	-	-	-	-	-
SNP	43 2%	-	-	-	-	-	43 100%	-	-	-	-	-
BNP	17 1%	-	-	-	-	-	-	17 100%	-	-	-	-
Plaid Cymru	8 *	-	-	-	-	-	-	-	8 100%	-	-	-
Other	25 1%	-	-	-	-	-	-	-	-	25 100%	-	-
Refused	35 2%	-	-	-	-	-	-	-	-	-	35 100%	-
Don't know	424 21%	-	-	-	-	-	-	-	-	-	-	424 100%

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Labour	617 31%	59 34%I	35 38%GIK	104 44%EGH IJK	66 37%EGI K	49 27%	39 36%GI	42 23%	78 31%I	55 22%	51 28%	39 25%
Conservative	527 26%	21 12%	19 20%	61 26%A	39 22%A	50 27%A	22 21%	60 32%AJ	82 33%ABD FJ	79 31%AJ	32 18%	62 40%ABCDEFJ
Lib Dem	161 8%	9 5%	5 6%	17 7%	12 7%	20 11%F	3 3%	14 8%	26 10%F	25 10%	22 12%FK	8 5%
UKIP	98 5%	5 3%	7 8%F	7 3%	12 7%F	14 7%CF	1 1%	16 9%CFH	8 3%	11 4%	12 7%F	5 3%
Green	49 2%	1 *	2 2%	1 *	5 3%	5 2%	2 2%	4 2%	7 3%	11 4%AC	8 5%AC	4 3%
SNP	43 2%	43 24%BCDE FGHIJK	-	-	-	-	-	-	-	*	-	-
BNP	17 1%	-	2 3%J	3 1%	2 1%	2 1%	-	3 1%	4 2%	1 1%	-	-
Plaid Cymru	8 *	-	-	-	-	-	8 7%ABCD EGHIJK	-	-	-	-	-
Other	25 1%	-	-	4 2%	5 3%K	2 1%	2 2%	2 1%	6 2%	3 1%	1 1%	-
Refused	35 2%	4 2%	3 3%D	3 1%	-	2 1%	2 2%	8 4%D	3 1%	3 1%	3 2%	4 3%D
Don't know	424 21%	34 19%	18 20%	36 15%	36 20%	41 22%	28 27%CH	38 20%	38 15%	66 26%CH	54 30%CH	33 22%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1670	911	759	113	216	320	327	325	369	653	427	225	365	1543	406	451	471	215	127
Weighted base	1495	781	714	137	214	266	258	253	366	432	417	302	344	1358	376	386	385	211	136
Labour	538 36%	263 34%	275 39%	58 42%	84 39%	107 40%	99 38%	89 35%	102 28%	130 30%	156 37%	105 35%	148 43%	490 36%	104 28%	121 31%	179 46%	86 41%	48 35%
Conservative	422 28%	225 29%	197 28%	39 28%	55 26%	77 29%	67 26%	62 24%	122 33%	155 36%	123 30%	78 26%	67 19%	407 30%	146 39%	127 33%	83 21%	51 24%	16 12%
UKIP	253 17%	154 20%	99 14%	14 11%	20 9%	38 14%	43 17%	52 20%	87 24%	53 12%	64 15%	71 24%	65 19%	244 18%	57 15%	86 22%	71 18%	30 14%	9 7%
Lib Dem	145 10%	70 9%	75 10%	13 9%	29 14%	24 9%	22 8%	23 9%	34 9%	51 12%	43 10%	22 7%	28 8%	130 10%	41 11%	32 8%	32 8%	26 12%	14 10%
Green	55 4%	20 3%	35 5%	12 9%	10 5%	9 3%	8 3%	13 5%	4 1%	20 5%	13 3%	10 3%	12 4%	53 4%	21 5%	15 4%	8 2%	9 4%	3 2%
SNP	48 3%	24 3%	23 3%	1 1%	10 5%	6 2%	10 4%	10 4%	12 3%	13 3%	8 2%	8 3%	19 5%	1 *	*	-	1 *	-	46 34%
BNP	10 1%	8 1%	2 *	-	3 1%	2 1%	2 1%	3 1%	-	1 *	3 1%	5 2%	1 *	10 1%	2 *	1 *	8 2%	-	-
Plaid Cymru	10 1%	7 1%	3 *	-	-	2 1%	4 2%	1 *	3 1%	3 1%	3 1%	1 *	2 1%	10 1%	-	-	-	10 5%	-
Other	14 1%	8 1%	5 1%	-	3 2%	2 1%	3 1%	1 *	3 1%	5 1%	4 1%	2 1%	2 *	14 1%	6 2%	4 1%	4 1%	-	-

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1670	484	583	169	284	64	48	11	11	16	69	593	444	322
Weighted base	1495	422	538	145	253	55	48	10	10	14	60	513	414	293
Labour	538 36%	-	538 100%	-	-	-	-	-	-	-	21 35%	22 4%	365 88%	99 34%
Conservative	422 28%	422 100%	-	-	-	-	-	-	-	-	27 45%	367 71%	11 3%	22 8%
UKIP	253 17%	-	-	-	253 100%	-	-	-	-	-	-	104 20%	16 4%	38 13%
Lib Dem	145 10%	-	-	145 100%	-	-	-	-	-	-	12 19%	10 2%	9 2%	111 38%
Green	55 4%	-	-	-	-	55 100%	-	-	-	-	-	4 1%	6 1%	17 6%
SNP	48 3%	-	-	-	-	-	48 100%	-	-	-	-	1 *	4 1%	4 1%
BNP	10 1%	-	-	-	-	-	-	-	10 100%	-	-	4 1%	-	-
Plaid Cymru	10 1%	-	-	-	-	-	-	10 100%	-	-	-	-	1 *	-
Other	14 1%	-	-	-	-	-	-	-	-	14 100%	-	1 *	1 *	2 1%

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1670	581	524	160	92	35	39	9	8	18	10	194
Weighted base	1495	533	460	137	90	36	36	10	7	16	8	162
Labour	538 36%	462 87%	9 2%	11 8%	4 5%	2 6%	6 16%	1 8%	-	2 10%	4 46%	38 24%
Conservative	422 28%	11 2%	355 77%	10 7%	1 2%	-	1 2%	-	-	3 21%	1 11%	40 25%
UKIP	253 17%	38 7%	78 17%	10 7%	82 91%	-	1 2%	1 12%	-	4 22%	1 13%	38 23%
Lib Dem	145 10%	9 2%	11 2%	102 75%	-	-	* 1%	-	-	1 3%	-	22 13%
Green	55 4%	7 1%	3 1%	4 3%	-	-	28 79%	-	-	1 4%	2 20%	10 6%
SNP	48 3%	3 1%	1 *	-	-	34 94%	-	-	-	-	-	10 6%
BNP	10 1%	* *	1 *	-	-	-	-	8 79%	-	1 4%	-	1 1%
Plaid Cymru	10 1%	1 *	1 *	-	-	-	-	-	7 100%	1 3%	-	-
Other	14 1%	* *	1 *	-	2 3%	-	-	-	-	5 32%	1 10%	4 2%

Voting Intentions Survey

ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1670	127	85	226	160	178	82	136	188	218	133	137
Weighted base	1495	136*	67*	185	133	144	78*	127*	190	186	133	116
Labour	538 36%	48 35%l	34 50%EGH IK	90 49%AEG HIK	55 41%GI	49 34%l	34 44%GI	35 28%	66 35%l	38 20%	51 38%l	38 33%l
Conservative	422 28%	16 12%	13 19%	46 25%A	24 18%	39 27%A	16 20%	43 34%ABD	73 38%ABC DF	74 40%ABC DEFJ	35 26%A	45 39%ABCD
UKIP	253 17%	9 7%	13 19%A	31 17%A	27 20%A	37 26%AHJ	12 15%	29 23%AH	24 13%	33 18%A	18 14%	20 17%A
Lib Dem	145 10%	14 10%K	6 8%	11 6%	15 12%K	16 11%K	5 6%	13 10%K	15 8%	25 14%CK	21 16%CK	3 3%
Green	55 4%	3 2%	* 1%	3 2%	4 3%	3 2%	2 2%	4 3%	8 4%	13 7%C	7 5%	8 7%C
SNP	48 3%	46 34%BCDE FGHIJK	- -	- -	1 1%	- -	- -	- -	- -	* *	- -	- -
BNP	10 1%	- -	1 2%	4 2%	3 2%	- -	- -	- -	2 1%	- -	- -	1 1%
Plaid Cymru	10 1%	- -	- -	- -	- -	- -	10 12%ABCD EGHIJK	- -	- -	- -	- -	- -
Other	14 1%	- -	* 1%	1 *	3 2%	- -	- -	3 2%	3 1%	3 2%	- -	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	434 22%	201 21%	233 23%	61 25%	90 28%	82 22%	77 23%	59 20%	65 16%	87 16%	129 22%	107 25%	111 24%	391 21%	87 17%	93 18%	143 28%	67 23%	44 25%
Disagree	964 48%	549 56%	415 41%	64 26%	125 39%	175 46%	164 48%	167 56%	270 64%	311 58%	249 43%	195 47%	208 45%	895 49%	278 55%	265 50%	225 45%	126 44%	69 40%
Don't know	605 30%	230 23%	375 37%	117 48%	106 33%	124 33%	100 29%	74 25%	84 20%	141 26%	203 35%	118 28%	144 31%	544 30%	142 28%	168 32%	137 27%	97 33%	62 35%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	434 22%	48 11%	276 48%	29 18%	19 7%	8 13%	10 20%	1 15%	2 16%	4 23%	32 10%	71 12%	211 45%	78 21%
Disagree	964 48%	332 73%	136 23%	87 53%	207 75%	27 43%	30 56%	9 85%	6 53%	10 62%	113 36%	417 71%	126 27%	183 49%
Don't know	605 30%	74 16%	169 29%	48 29%	52 19%	28 44%	13 24%	- -	4 31%	2 15%	172 54%	103 17%	128 28%	114 30%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	434 22%	256 42%	64 12%	40 25%	4 4%	4 7%	6 14%	4 24%	- -	2 9%	9 27%	45 11%
Disagree	964 48%	179 29%	380 72%	80 50%	78 80%	22 45%	24 57%	8 45%	7 92%	19 76%	8 22%	158 37%
Don't know	605 30%	181 29%	84 16%	41 25%	15 16%	23 48%	13 29%	5 31%	1 8%	4 15%	18 51%	221 52%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	434 22%	44 25%GI	16 17%	78 33%BEG HIJK	50 28%GI	42 23%GI	25 24%GI	21 11%	56 22%GI	31 12%	41 23%GI	30 19%
Disagree	964 48%	69 40%	44 49%	106 45%	75 42%	98 53%AD	45 42%	90 48%	126 50%	152 59%ACD FGJ	81 44%	77 50%
Don't know	605 30%	62 35%CE	31 34%C	53 22%	52 30%	44 24%	36 34%C	76 41%CEH I	69 28%	72 28%	61 33%C	48 31%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband has the qualities needed to be an effective Prime Minister
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	389 19%	183 19%	206 20%	61 25%	77 24%	82 22%	64 19%	46 15%	60 14%	83 15%	124 21%	88 21%	94 20%	344 19%	76 15%	86 16%	125 25%	57 20%	46 26%
Disagree	1037 52%	572 58%	465 45%	86 36%	139 43%	193 51%	161 47%	184 61%	275 66%	334 62%	266 46%	213 51%	224 48%	953 52%	295 58%	285 54%	240 47%	133 46%	84 48%
Don't know	576 29%	225 23%	351 34%	95 39%	106 33%	105 28%	116 34%	71 24%	84 20%	121 22%	191 33%	119 28%	145 31%	532 29%	136 27%	155 29%	141 28%	100 34%	44 25%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband has the qualities needed to be an effective Prime Minister
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	389 19%	39 9%	279 48%	19 12%	8 3%	6 9%	11 21%	1 15%	- -	3 17%	20 6%	52 9%	209 45%	63 17%
Disagree	1037 52%	358 79%	131 23%	94 58%	222 80%	36 57%	33 62%	9 85%	8 65%	10 65%	124 39%	456 77%	128 28%	186 50%
Don't know	576 29%	58 13%	170 29%	50 31%	48 17%	21 34%	9 17%	- -	4 35%	3 19%	174 55%	83 14%	128 28%	127 34%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

**Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
 Ed Miliband has the qualities needed to be an effective Prime Minister
 Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	389 19%	255 41%	48 9%	29 18%	3 3%	4 9%	7 17%	1 5%	- -	3 13%	7 19%	32 8%
Disagree	1037 52%	180 29%	424 80%	85 53%	79 80%	26 54%	29 68%	9 53%	7 92%	16 65%	8 22%	175 41%
Don't know	576 29%	182 29%	56 11%	47 29%	16 16%	18 37%	7 15%	7 42%	1 8%	5 22%	20 59%	217 51%

Voting Intentions Survey
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Absolutes/col percents

**Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
 Ed Miliband has the qualities needed to be an effective Prime Minister
 Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	389 19%	46 26%GI	18 20%GI	66 28%GIJ K	41 23%GI	43 23%GI	25 23%GI	18 10%	49 20%GI	27 10%	33 18%	25 16%
Disagree	1037 52%	84 48%	47 52%	111 47%	82 46%	97 52%	44 42%	101 54%	135 54%	160 63%ACD EFJ	89 48%	87 56%F
Don't know	576 29%	44 25%	26 28%	60 25%	55 31%	45 24%	37 35%	68 36%CE	68 27%	69 27%	62 34%	42 27%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is too closely associated with Gordon Brown for my liking
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	510 25%	271 28%	238 23%	56 23%	68 21%	69 18%	73 21%	86 28%	158 38%	161 30%	123 21%	126 30%	100 22%	479 26%	151 30%	140 27%	115 23%	73 25%	31 18%
Disagree	804 40%	419 43%	385 38%	79 33%	129 40%	165 43%	152 45%	131 44%	148 35%	217 40%	253 43%	145 35%	189 41%	718 39%	172 34%	189 36%	234 46%	122 42%	86 49%
Don't know	689 34%	290 30%	400 39%	106 44%	124 39%	147 39%	116 34%	84 28%	112 27%	161 30%	206 35%	149 35%	174 38%	631 35%	184 36%	197 37%	155 31%	95 33%	58 33%

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Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is too closely associated with Gordon Brown for my liking
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	510 25%	190 42%	58 10%	57 34%	111 40%	11 17%	15 28%	4 36%	3 30%	9 55%	43 14%	256 43%	46 10%	96 26%
Disagree	804 40%	130 29%	380 65%	59 36%	76 27%	33 52%	26 49%	5 51%	4 36%	4 25%	83 26%	163 28%	315 68%	155 41%
Don't know	689 34%	135 30%	142 24%	49 30%	91 33%	19 31%	12 23%	1 13%	4 35%	3 19%	193 61%	172 29%	104 22%	124 33%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

**Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
 Ed Miliband is too closely associated with Gordon Brown for my liking**
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	510 25%	70 11%	240 46%	45 28%	35 35%	14 28%	14 31%	7 40%	3 36%	11 43%	4 12%	69 16%
Disagree	804 40%	385 62%	140 27%	71 44%	32 33%	17 35%	17 40%	5 30%	3 38%	9 38%	10 29%	114 27%
Don't know	689 34%	162 26%	147 28%	45 28%	31 32%	18 37%	12 28%	5 31%	2 25%	5 19%	21 59%	241 57%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?

Ed Miliband is too closely associated with Gordon Brown for my liking

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	510 25%	31 18%	24 26%	60 25%	32 18%	48 26%	23 22%	50 27%	67 27%	84 33%AD	50 27%	42 27%
Disagree	804 40%	86 49%GIK	42 46%IK	106 45%IK	87 49%GIK	73 40%I	45 42%I	65 35%	98 39%I	74 29%	77 42%I	51 33%
Don't know	689 34%	58 33%	25 27%	71 30%	59 33%	63 34%	38 36%	72 38%	87 34%	98 38%	57 31%	62 40%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband has the right ideas about how to make the country a better place
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	517 26%	245 25%	272 27%	62 26%	102 32%	98 26%	92 27%	77 25%	87 21%	118 22%	162 28%	113 27%	124 27%	466 26%	100 20%	117 22%	174 34%	75 26%	50 29%
Disagree	892 45%	489 50%	403 39%	68 28%	117 37%	154 41%	147 43%	157 52%	249 60%	287 53%	214 37%	183 44%	209 45%	822 45%	258 51%	258 49%	198 39%	109 38%	70 40%
Don't know	594 30%	246 25%	348 34%	112 46%	102 32%	129 34%	101 30%	67 22%	83 20%	134 25%	206 35%	123 29%	131 28%	540 30%	149 29%	152 29%	134 26%	106 36%	54 31%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

**Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
 Ed Miliband has the right ideas about how to make the country a better place
 Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	517 26%	40 9%	365 63%	29 18%	23 8%	9 15%	9 17%	1 15%	- -	5 33%	28 9%	59 10%	282 60%	90 24%
Disagree	892 45%	353 78%	54 9%	82 50%	211 76%	32 51%	35 66%	7 70%	7 62%	9 59%	98 31%	436 74%	66 14%	150 40%
Don't know	594 30%	62 14%	161 28%	53 33%	44 16%	21 34%	9 17%	2 16%	4 38%	1 8%	193 61%	96 16%	118 25%	135 36%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

**Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
 Ed Miliband has the right ideas about how to make the country a better place
 Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	517 26%	353 57%	53 10%	36 23%	5 5%	8 17%	5 12%	2 13%	- -	3 13%	7 20%	44 10%
Disagree	892 45%	90 15%	402 76%	77 48%	77 79%	24 48%	28 65%	9 54%	5 71%	17 67%	8 22%	154 36%
Don't know	594 30%	174 28%	72 14%	47 29%	17 17%	17 35%	10 23%	6 33%	2 29%	5 20%	20 58%	225 53%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband has the right ideas about how to make the country a better place
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	517 26%	50 29%GI	30 33%GI	85 36%GHI JK	60 34%GIK	51 27%GI	29 28%I	32 17%	64 25%I	37 14%	46 25%I	34 22%
Disagree	892 45%	70 40%	38 42%	94 40%	65 37%	91 49%DJ	40 37%	89 48%	111 44%	147 58%ABC DFHJ	69 38%	78 50%DJ
Don't know	594 30%	54 31%	23 26%	58 24%	52 30%	44 24%	37 35%	66 35%CE	77 31%	72 28%	68 37%CE	43 28%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?

Ed Miliband cannot do anything to change my opinion about him, I have already made up my mind

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	878 44%	478 49%	399 39%	79 33%	111 35%	135 35%	151 44%	153 51%	249 59%	231 43%	234 40%	199 47%	213 46%	798 44%	228 45%	243 46%	219 43%	108 37%	80 46%
Disagree	605 30%	296 30%	309 30%	79 33%	120 37%	126 33%	100 29%	82 27%	98 23%	199 37%	179 31%	110 26%	117 25%	557 30%	159 31%	149 28%	154 31%	95 33%	49 28%
Don't know	520 26%	206 21%	314 31%	83 35%	90 28%	119 31%	90 26%	65 22%	72 17%	109 20%	168 29%	110 26%	133 29%	474 26%	120 24%	135 26%	131 26%	87 30%	46 26%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband cannot do anything to change my opinion about him, I have already made up my mind
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	878 44%	277 61%	192 33%	62 38%	179 65%	17 28%	33 63%	4 42%	5 44%	11 70%	76 24%	364 62%	173 37%	132 35%
Disagree	605 30%	118 26%	233 40%	65 40%	45 16%	35 55%	10 19%	4 40%	4 37%	1 8%	83 26%	143 24%	181 39%	143 38%
Don't know	520 26%	60 13%	155 27%	37 22%	53 19%	11 17%	9 17%	2 18%	2 19%	4 22%	159 50%	84 14%	111 24%	99 27%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?

Ed Miliband cannot do anything to change my opinion about him, I have already made up my mind

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	878 44%	211 34%	341 65%	61 38%	72 74%	13 27%	30 71%	10 59%	3 35%	14 55%	10 30%	113 27%
Disagree	605 30%	235 38%	119 23%	69 43%	15 15%	21 42%	5 13%	5 28%	3 34%	5 21%	9 25%	119 28%
Don't know	520 26%	170 28%	67 13%	31 19%	11 11%	15 31%	7 17%	2 14%	2 32%	6 24%	16 45%	192 45%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?

Ed Miliband cannot do anything to change my opinion about him, I have already made up my mind

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	878 44%	80 46%	36 40%	98 41%	85 48%	89 48%	38 36%	74 40%	117 47%	111 43%	70 38%	79 51%FJ
Disagree	605 30%	49 28%	26 28%	80 34%	49 28%	58 31%	35 33%	54 29%	76 30%	83 32%	60 33%	37 24%
Don't know	520 26%	46 26%	29 32%E	59 25%	43 24%	38 21%	34 32%	59 31%E	59 23%	62 24%	53 29%	39 25%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is poor at communicating his ideas to voters
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	1035 52%	564 58%	471 46%	97 40%	137 42%	172 45%	179 53%	178 59%	272 65%	332 62%	280 48%	209 50%	215 46%	952 52%	283 56%	268 51%	264 52%	137 47%	83 48%
Disagree	481 24%	230 23%	251 24%	53 22%	84 26%	96 25%	80 24%	70 23%	98 23%	118 22%	134 23%	98 23%	130 28%	434 24%	108 21%	125 24%	129 26%	71 24%	47 27%
Don't know	487 24%	186 19%	302 30%	92 38%	101 31%	112 29%	81 24%	52 17%	49 12%	89 16%	168 29%	112 27%	118 26%	443 24%	116 23%	133 25%	111 22%	82 28%	44 25%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is poor at communicating his ideas to voters
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	1035 52%	291 64%	226 39%	109 66%	197 71%	37 59%	30 57%	6 63%	6 49%	11 68%	111 35%	374 63%	188 40%	232 62%
Disagree	481 24%	91 20%	239 41%	24 15%	45 16%	14 22%	15 28%	4 37%	2 20%	3 18%	34 11%	117 20%	195 42%	69 18%
Don't know	487 24%	73 16%	115 20%	31 19%	36 13%	11 18%	8 15%	- -	4 31%	2 14%	173 54%	100 17%	83 18%	74 20%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband is poor at communicating his ideas to voters
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	1035 52%	266 43%	344 65%	106 66%	71 72%	29 59%	25 59%	9 50%	5 62%	16 66%	9 26%	154 36%
Disagree	481 24%	235 38%	108 20%	29 18%	16 16%	6 13%	11 25%	3 19%	2 30%	4 17%	8 23%	59 14%
Don't know	487 24%	116 19%	76 14%	25 16%	11 12%	14 28%	7 16%	5 31%	1 8%	4 17%	18 51%	211 50%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?**Ed Miliband is poor at communicating his ideas to voters****Base: All respondents**

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	1035 52%	83 48%	48 53%	116 49%	100 56% ^F	92 50%	44 41%	88 47%	132 52%	151 59% ^{CFG}	93 50%	88 57% ^F
Disagree	481 24%	47 27%	21 23%	71 30% ^{IK}	38 21%	54 29% ^{IK}	32 30% ^{IK}	44 23%	63 25%	46 18%	39 21%	27 18%
Don't know	487 24%	44 25%	22 25%	50 21%	40 22%	38 21%	31 29%	55 30%	57 23%	59 23%	52 28%	40 26%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?

Ed Miliband has what it takes to be a good leader

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	427 21%	205 21%	222 22%	67 28%	78 24%	87 23%	69 20%	60 20%	66 16%	88 16%	138 24%	94 22%	107 23%	375 21%	87 17%	96 18%	133 26%	59 20%	52 30%
Disagree	985 49%	544 56%	440 43%	73 30%	129 40%	185 48%	165 49%	172 57%	261 62%	317 59%	246 42%	207 49%	214 46%	907 50%	274 54%	273 52%	232 46%	128 44%	78 45%
Don't know	592 30%	231 24%	361 35%	101 42%	114 36%	109 29%	106 31%	69 23%	92 22%	133 25%	198 34%	118 28%	142 31%	547 30%	146 29%	158 30%	140 28%	102 35%	45 26%

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Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband has what it takes to be a good leader
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	427 21%	38 8%	289 50%	21 13%	20 7%	10 16%	9 17%	-	-	4 26%	27 8%	46 8%	219 47%	75 20%
Disagree	985 49%	344 76%	119 21%	88 54%	215 77%	28 44%	32 61%	9 84%	7 59%	10 65%	117 37%	441 75%	116 25%	175 47%
Don't know	592 30%	72 16%	172 30%	54 33%	43 15%	25 40%	12 22%	2 16%	5 41%	2 10%	175 55%	103 17%	131 28%	125 33%

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Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband has what it takes to be a good leader
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	427 21%	273 44%	41 8%	37 23%	7 7%	7 15%	5 12%	2 13%	- -	2 9%	10 29%	42 10%
Disagree	985 49%	161 26%	410 78%	80 50%	76 78%	21 44%	27 62%	10 58%	5 71%	18 75%	6 17%	169 40%
Don't know	592 30%	182 30%	76 14%	44 28%	15 15%	20 41%	11 26%	5 29%	2 29%	4 17%	19 53%	213 50%

Voting Intentions Survey
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Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?

Ed Miliband has what it takes to be a good leader

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	427 21%	52 30%GIK	19 21%I	71 30%GIJ K	43 24%GI	48 26%GI	23 22%GI	22 12%	58 23%GI	29 11%	36 20%I	26 17%
Disagree	985 49%	78 45%	46 51%	108 46%	78 44%	94 51%	49 46%	94 50%	124 49%	150 59%ACD FJ	79 43%	85 55%
Don't know	592 30%	45 26%	26 28%	58 25%	56 32%	43 23%	34 32%	71 38%ACE	70 28%	76 30%	68 37%CE	44 28%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
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Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband should promise to scrap the so-called 'Bedroom Tax' if Labour wins the next General Election
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	1012 51%	488 50%	524 51%	126 52%	139 43%	161 42%	188 55%	181 60%	217 52%	242 45%	296 51%	210 50%	264 57%	891 49%	248 49%	239 45%	275 54%	130 45%	121 69%
Disagree	512 26%	270 28%	242 24%	39 16%	91 28%	117 31%	66 19%	76 25%	123 29%	169 31%	147 25%	104 25%	92 20%	488 27%	135 27%	145 27%	130 26%	78 27%	25 14%
Don't know	479 24%	221 23%	258 25%	76 32%	92 29%	103 27%	87 25%	43 14%	78 19%	127 24%	139 24%	106 25%	107 23%	450 25%	124 24%	143 27%	100 20%	82 28%	29 17%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband should promise to scrap the so-called 'Bedroom Tax' if Labour wins the next General Election
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	1012 51%	127 28%	430 74%	81 49%	136 49%	33 53%	49 94%	7 67%	3 25%	10 62%	108 34%	194 33%	329 71%	218 58%
Disagree	512 26%	220 48%	58 10%	51 31%	94 34%	11 18%	1 2%	2 19%	4 32%	4 27%	67 21%	264 45%	73 16%	71 19%
Don't know	479 24%	108 24%	92 16%	32 20%	48 17%	19 30%	2 4%	1 15%	5 43%	2 11%	143 45%	132 22%	64 14%	85 23%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband should promise to scrap the so-called 'Bedroom Tax' if Labour wins the next General Election
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	1012 51%	440 71%	168 32%	76 47%	55 56%	29 60%	39 90%	9 55%	5 69%	8 31%	16 45%	168 40%
Disagree	512 26%	71 12%	253 48%	47 29%	30 31%	5 11%	3 6%	5 28%	1 13%	5 20%	5 15%	86 20%
Don't know	479 24%	106 17%	107 20%	38 24%	12 13%	14 29%	2 4%	3 17%	1 18%	12 49%	14 41%	170 40%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.6 Do you agree or disagree about each of the following statements about Ed Miliband?
Ed Miliband should promise to scrap the so-called 'Bedroom Tax' if Labour wins the next General Election
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	1012 51%	121 69%BCE FGHIJK	50 56%K	121 51%	104 58%IJK	88 47%	53 50%	87 47%	127 51%	120 47%	77 42%	64 41%
Disagree	512 26%	25 14%	22 25%	65 27%A	42 24%A	58 32%A	30 28%A	42 23%	66 26%A	69 27%A	48 26%A	44 28%A
Don't know	479 24%	29 17%	18 20%	51 21%	32 18%	39 21%	24 22%	58 31%AD	58 23%	66 26%	58 32%ACD E	47 30%AD

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**It is undemocratic for trade unions to have half the votes at Labour's policy-making annual conference****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	1075 54%	565 58%	509 50%	80 33%	135 42%	193 51%	181 53%	189 63%	297 71%	326 61%	289 50%	226 54%	234 50%	975 53%	274 54%	307 58%	244 48%	151 52%	100 57%
Disagree	314 16%	182 19%	132 13%	39 16%	72 22%	56 15%	53 15%	38 13%	58 14%	92 17%	86 15%	71 17%	65 14%	295 16%	82 16%	68 13%	97 19%	48 16%	19 11%
Don't know	614 31%	233 24%	381 37%	122 51%	114 36%	132 35%	107 31%	74 25%	64 15%	120 22%	206 35%	123 29%	164 35%	559 31%	152 30%	152 29%	164 32%	91 32%	55 32%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**It is undemocratic for trade unions to have half the votes at Labour's policy-making annual conference****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	1075	341	226	104	199	32	26	6	7	11	111	449	203	206
	54%	75%	39%	63%	72%	51%	50%	58%	61%	68%	35%	76%	44%	55%
Disagree	314	45	151	19	35	15	8	4	2	2	36	56	112	63
	16%	10%	26%	12%	13%	24%	15%	42%	16%	13%	11%	10%	24%	17%
Don't know	614	69	203	41	43	16	18	-	3	3	171	86	151	106
	31%	15%	35%	25%	16%	26%	35%	-	23%	19%	54%	14%	32%	28%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**It is undemocratic for trade unions to have half the votes at Labour's policy-making annual conference****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	1075 54%	263 43%	398 76%	106 66%	69 70%	19 39%	20 46%	9 52%	3 45%	17 69%	7 21%	162 38%
Disagree	314 16%	148 24%	54 10%	21 13%	19 19%	10 20%	6 14%	2 14%	4 47%	3 13%	8 23%	41 10%
Don't know	614 31%	206 33%	75 14%	34 21%	11 11%	20 40%	17 40%	6 34%	1 8%	4 18%	19 56%	221 52%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**It is undemocratic for trade unions to have half the votes at Labour's policy-making annual conference****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	1075	100	47	110	87	111	50	102	126	148	101	94
	54%	57%	51%	46%	49%	60%CF	47%	55%	50%	58%C	55%	60%CF
Disagree	314	19	12	52	32	30	22	23	43	39	26	15
	16%	11%	13%	22%AGK	18%K	16%	20%K	12%	17%	15%	14%	10%
Don't know	614	55	32	74	58	44	35	62	83	69	57	46
	31%	32%	35%	31%	33%	24%	33%	33%	33%	27%	31%	30%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The influence over the Conservative party of rich individual donors is more of a problem than the influence of trade union leaders on the Labour Party****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	820 41%	418 43%	402 39%	81 34%	133 41%	141 37%	146 43%	135 45%	184 44%	201 37%	228 39%	172 41%	220 47%	738 40%	194 38%	183 35%	236 47%	125 43%	82 47%
Disagree	550 27%	306 31%	244 24%	53 22%	66 21%	102 27%	92 27%	90 30%	147 35%	197 37%	156 27%	102 24%	95 21%	512 28%	157 31%	163 31%	118 23%	75 26%	38 22%
Don't know	633 32%	256 26%	378 37%	108 45%	123 38%	138 36%	102 30%	75 25%	87 21%	141 26%	198 34%	146 35%	148 32%	579 32%	156 31%	181 34%	151 30%	90 31%	54 31%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The influence over the Conservative party of rich individual donors is more of a problem than the influence of trade union leaders on the Labour Party****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	820 41%	53 12%	409 71%	64 39%	112 40%	29 46%	30 57%	6 59%	3 28%	10 64%	86 27%	92 16%	332 71%	199 53%
Disagree	550 27%	286 63%	50 9%	46 28%	95 34%	17 27%	10 19%	2 19%	2 17%	4 25%	39 12%	333 56%	44 9%	71 19%
Don't know	633 32%	115 25%	121 21%	54 33%	71 26%	17 27%	12 23%	2 23%	6 55%	2 11%	193 61%	166 28%	90 19%	104 28%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The influence over the Conservative party of rich individual donors is more of a problem than the influence of trade union leaders on the Labour Party****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	820 41%	428 69%	76 15%	73 45%	37 38%	26 53%	23 54%	7 38%	4 49%	18 72%	15 42%	114 27%
Disagree	550 27%	55 9%	319 60%	40 25%	39 40%	11 22%	8 19%	2 12%	1 13%	4 15%	3 8%	68 16%
Don't know	633 32%	134 22%	132 25%	48 30%	22 23%	12 24%	12 27%	9 50%	3 38%	3 13%	17 50%	242 57%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The influence over the Conservative party of rich individual donors is more of a problem than the influence of trade union leaders on the Labour Party****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	820 41%	82 47%GIK	42 46%	115 48%EGI K	80 45%GK	70 38%	51 48%GIK	61 33%	104 41%	90 35%	73 40%	51 33%
Disagree	550 27%	38 22%	23 25%	57 24%	38 21%	57 31%	22 20%	55 29%	76 30%	81 32%D	53 29%	51 33%ADF
Don't know	633 32%	54 31%	26 29%	65 28%	60 34%	58 31%	33 31%	71 38%	72 29%	84 33%	57 31%	52 34%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	554 28%	312 32%	242 24%	50 21%	84 26%	99 26%	84 25%	81 27%	155 37%	188 35%	138 24%	132 31%	96 21%	526 29%	179 35%	148 28%	135 27%	64 22%	28 16%
Disagree	983 49%	473 48%	510 50%	105 43%	153 48%	180 47%	182 54%	166 55%	196 47%	248 46%	263 45%	189 45%	283 61%	865 47%	220 43%	229 44%	272 54%	144 50%	118 68%
Don't know	466 23%	195 20%	270 26%	86 36%	85 26%	102 27%	74 22%	53 18%	67 16%	102 19%	180 31%	99 24%	84 18%	438 24%	109 21%	150 28%	97 19%	82 28%	28 16%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	554 28%	347 76%	46 8%	41 25%	65 24%	10 15%	3 5%	2 19%	3 25%	4 27%	23 7%	356 60%	55 12%	63 17%
Disagree	983 49%	33 7%	454 78%	75 46%	149 54%	43 68%	44 83%	7 67%	4 35%	10 63%	123 39%	113 19%	347 74%	224 60%
Don't know	466 23%	75 17%	80 14%	47 29%	63 23%	10 16%	6 11%	1 14%	5 40%	2 10%	172 54%	122 21%	63 14%	88 24%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust David Cameron and George Osborne to make the right decisions about the economy
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	554 28%	57 9%	353 67%	48 30%	15 15%	6 13%	2 5%	4 21%	1 13%	6 23%	4 11%	59 14%
Disagree	983 49%	470 76%	71 13%	80 50%	67 68%	36 74%	33 78%	10 57%	5 60%	15 60%	15 44%	181 43%
Don't know	466 23%	90 15%	103 20%	33 21%	17 17%	6 12%	7 17%	4 22%	2 27%	4 16%	16 45%	185 44%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	554 28%	28 16%	22 24%	68 29%A	46 26%	50 27%A	26 25%	45 24%	90 36%ADG J	89 35%AJ	38 21%	53 34%AJ
Disagree	983 49%	118 68%BCD EFGHIJ K	48 53%	132 56%GHI K	93 52%K	90 49%	56 52%	76 41%	108 43%	112 44%	88 48%	63 40%
Don't know	466 23%	28 16%	21 23%	37 16%	39 22%	45 24%C	24 23%	65 35%ACD HI	54 21%	55 22%	58 31%ACH I	40 26%C

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	455 23%	216 22%	239 23%	66 27%	80 25%	91 24%	80 24%	65 21%	74 18%	108 20%	140 24%	97 23%	110 24%	411 22%	94 18%	91 17%	143 28%	84 29%	44 25%
Disagree	997 50%	544 56%	453 44%	85 35%	134 42%	179 47%	165 48%	162 54%	273 65%	315 58%	253 44%	210 50%	218 47%	919 50%	294 58%	276 52%	220 44%	129 45%	78 45%
Don't know	550 27%	220 22%	331 32%	91 38%	108 33%	111 29%	95 28%	74 25%	72 17%	116 22%	188 32%	112 27%	135 29%	498 27%	120 24%	159 30%	142 28%	77 27%	53 30%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	455 23%	20 4%	346 60%	25 15%	17 6%	11 18%	6 11%	1 15%	-	3 19%	15 5%	35 6%	269 58%	83 22%
Disagree	997 50%	387 85%	68 12%	95 58%	206 74%	36 58%	32 62%	7 66%	7 62%	12 76%	127 40%	478 81%	70 15%	184 49%
Don't know	550 27%	48 10%	166 29%	45 27%	54 20%	15 25%	14 28%	2 19%	4 38%	1 5%	177 55%	77 13%	126 27%	108 29%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	455 23%	329 53%	29 5%	33 20%	10 10%	3 6%	1 2%	2 13%	- -	3 13%	5 15%	40 9%
Disagree	997 50%	111 18%	455 86%	88 55%	67 68%	30 61%	26 61%	11 63%	5 67%	17 70%	13 37%	173 41%
Don't know	550 27%	176 29%	43 8%	40 25%	21 22%	16 33%	16 37%	4 24%	3 33%	4 18%	17 48%	210 50%

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	455 23%	44 25%GI	23 25%GI	74 31%EGI K	46 26%GI	38 21%	31 29%GI	25 13%	57 23%GI	37 14%	52 29%GIK	28 18%
Disagree	997 50%	78 45%	43 47%	98 42%	79 44%	93 50%	51 48%	93 50%	133 53%C	161 63%ABC DEFGJ	79 43%	90 58%ACDJ
Don't know	550 27%	53 30%	25 28%	64 27%	52 29%	53 29%	25 23%	68 37%FHI K	62 24%	58 23%	53 29%	38 24%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I would expect my family to be better off than it is now if Labour wins the next election****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	596 30%	283 29%	313 31%	72 30%	117 36%	115 30%	108 32%	86 29%	98 23%	129 24%	169 29%	135 32%	163 35%	530 29%	123 24%	140 27%	189 37%	77 27%	66 38%
Disagree	798 40%	432 44%	366 36%	71 29%	93 29%	137 36%	127 37%	139 46%	232 55%	276 51%	198 34%	160 38%	164 35%	743 41%	232 46%	219 42%	185 37%	107 37%	55 31%
Don't know	609 30%	265 27%	345 34%	99 41%	112 35%	129 34%	105 31%	75 25%	89 21%	134 25%	214 37%	125 30%	137 30%	555 30%	152 30%	168 32%	130 26%	106 36%	54 31%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I would expect my family to be better off than it is now if Labour wins the next election
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	596 30%	28 6%	397 68%	27 17%	38 14%	22 35%	17 32%	2 23%	2 16%	6 41%	35 11%	48 8%	305 66%	121 32%
Disagree	798 40%	362 80%	46 8%	70 43%	167 60%	21 33%	22 43%	6 56%	6 51%	6 38%	83 26%	440 74%	50 11%	118 31%
Don't know	609 30%	65 14%	137 24%	67 41%	73 26%	20 32%	13 25%	2 21%	4 34%	3 21%	200 63%	103 17%	110 24%	136 36%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I would expect my family to be better off than it is now if Labour wins the next election
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	596 30%	398 65%	42 8%	36 22%	16 16%	16 32%	12 29%	4 25%	1 11%	5 21%	6 18%	59 14%
Disagree	798 40%	68 11%	414 79%	70 44%	59 60%	18 37%	19 45%	6 33%	4 53%	17 69%	6 18%	116 27%
Don't know	609 30%	150 24%	72 14%	55 34%	23 24%	15 31%	11 26%	7 43%	3 36%	2 10%	22 64%	248 59%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I would expect my family to be better off than it is now if Labour wins the next election****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	596 30%	66 38%GHI	27 30%	95 40%FGH IJK	67 38%GHI K	61 33%GI	28 26%	38 21%	67 26%	57 22%	50 27%	41 26%
Disagree	798 40%	55 31%	33 37%	87 37%	65 36%	69 37%	38 35%	78 42%	106 42%	127 50%ABC DEFJ	69 38%	71 46%A
Don't know	609 30%	54 31%	30 33%	55 23%	45 26%	55 30%	41 38%CD	70 37%CD	79 32%	72 28%	65 35%C	43 28%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I would expect my family to be better off than it is now if the Conservatives win the next election****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	449 22%	236 24%	213 21%	50 21%	68 21%	83 22%	63 19%	63 21%	122 29%	156 29%	127 22%	101 24%	65 14%	433 24%	140 28%	130 25%	106 21%	57 20%	16 9%
Disagree	936 47%	472 48%	464 45%	91 38%	151 47%	154 40%	177 52%	166 55%	198 47%	230 43%	240 41%	179 43%	287 62%	827 45%	199 39%	215 41%	271 54%	143 49%	109 62%
Don't know	618 31%	272 28%	346 34%	100 41%	103 32%	144 38%	100 29%	72 24%	99 24%	153 28%	214 37%	140 33%	112 24%	568 31%	168 33%	182 35%	128 25%	90 31%	49 28%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I would expect my family to be better off than it is now if the Conservatives win the next election****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	449 22%	281 62%	53 9%	28 17%	48 17%	4 6%	2 4%	3 27%	3 22%	4 28%	32 10%	281 48%	51 11%	56 15%
Disagree	936 47%	49 11%	441 76%	81 49%	134 48%	41 65%	43 82%	6 63%	4 37%	8 50%	97 30%	120 20%	337 72%	219 58%
Don't know	618 31%	124 27%	86 15%	55 34%	96 35%	18 29%	8 14%	1 10%	5 41%	3 22%	189 59%	190 32%	77 17%	100 27%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I would expect my family to be better off than it is now if the Conservatives win the next election****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	449 22%	56 9%	283 54%	36 22%	13 14%	3 7%	2 5%	4 25%	2 24%	6 25%	1 4%	42 10%
Disagree	936 47%	457 74%	99 19%	79 49%	58 59%	32 66%	33 76%	8 50%	4 55%	11 45%	13 37%	141 33%
Don't know	618 31%	104 17%	146 28%	46 28%	27 27%	13 27%	8 19%	4 25%	2 21%	7 29%	21 60%	241 57%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I would expect my family to be better off than it is now if the Conservatives win the next election****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	449 22%	16 9%	19 21%A	52 22%A	36 20%A	48 26%A	21 20%A	42 23%A	76 30%ADJ	64 25%A	36 19%A	40 26%A
Disagree	936 47%	109 62%BEG HIJK	44 48%	129 54%GHI K	98 55%GHI K	86 47%	54 51%G	67 36%	96 38%	104 41%	89 48%G	62 40%
Don't know	618 31%	49 28%	29 31%	56 24%	43 24%	51 28%	31 29%	77 41%ACD E	80 32%	88 34%CD	59 32%	54 35%C

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 18th - 19th September 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I feel I have a good idea what Ed Miliband means when he talks about 'One Nation Labour'
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	496 25%	249 25%	247 24%	50 21%	75 23%	85 22%	98 29%	82 27%	105 25%	130 24%	126 22%	122 29%	118 26%	441 24%	110 22%	123 23%	142 28%	66 23%	55 31%
Disagree	948 47%	513 52%	435 43%	100 42%	149 46%	192 50%	145 43%	143 48%	220 52%	283 53%	276 47%	193 46%	196 42%	876 48%	261 52%	250 47%	231 46%	134 46%	71 41%
Don't know	559 28%	218 22%	341 33%	91 38%	98 31%	104 27%	97 29%	76 25%	94 22%	125 23%	180 31%	105 25%	149 32%	511 28%	136 27%	154 29%	132 26%	90 31%	48 28%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I feel I have a good idea what Ed Miliband means when he talks about 'One Nation Labour'****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	496 25%	66 14%	308 53%	28 17%	37 13%	14 22%	9 17%	3 34%	1 7%	6 40%	21 7%	91 15%	246 53%	80 21%
Disagree	948 47%	287 63%	136 23%	91 55%	177 64%	39 62%	32 61%	4 41%	8 65%	9 55%	143 45%	370 63%	112 24%	194 52%
Don't know	559 28%	102 23%	137 24%	45 27%	64 23%	10 16%	12 22%	3 26%	3 28%	1 5%	155 49%	130 22%	108 23%	100 27%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I feel I have a good idea what Ed Miliband means when he talks about 'One Nation Labour'****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	496 25%	300 49%	87 16%	37 23%	11 11%	11 21%	8 19%	3 18%	2 25%	3 13%	7 21%	27 6%
Disagree	948 47%	178 29%	322 61%	87 54%	62 63%	26 53%	24 55%	8 50%	3 42%	18 73%	16 47%	204 48%
Don't know	559 28%	139 22%	118 22%	37 23%	25 26%	13 26%	12 27%	6 33%	2 32%	4 14%	11 32%	193 46%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

I feel I have a good idea what Ed Miliband means when he talks about 'One Nation Labour'

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	496 25%	55 31%GI	23 26%	74 31%GIJ	45 25%	56 30%GI	28 26%	30 16%	65 26%G	45 18%	38 21%	37 24%
Disagree	948 47%	71 41%	40 44%	102 43%	89 50%	78 42%	48 46%	96 51%	115 46%	147 57%ABC EH	85 47%	76 49%
Don't know	559 28%	48 28%	27 30%	60 26%	44 25%	51 28%	30 28%	61 33%	72 29%	63 25%	60 33%	43 27%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Muslim women should be free to wear the veil except in court or in schools and colleges****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	1041	962	167	287	398	394	359	398	751	519	283	450	1861	490	541	557	273	142
Weighted base	2003	980	1023	242	322	381	340	300	418	539	581	420	463	1829	507	527	505	290	174
Agree	646 32%	314 32%	332 32%	96 40%	123 38%	122 32%	91 27%	90 30%	123 29%	194 36%	207 36%	117 28%	129 28%	575 31%	179 35%	142 27%	154 30%	100 34%	71 41%
Disagree	1003 50%	514 52%	489 48%	76 31%	119 37%	180 47%	195 57%	178 59%	255 61%	272 51%	257 44%	228 54%	246 53%	930 51%	239 47%	285 54%	276 55%	130 45%	73 42%
Don't know	354 18%	151 15%	203 20%	70 29%	79 25%	78 20%	54 16%	32 11%	41 10%	73 14%	117 20%	75 18%	89 19%	324 18%	89 18%	100 19%	75 15%	60 21%	30 17%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Muslim women should be free to wear the veil except in court or in schools and colleges****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	484	583	169	284	64	48	11	11	16	298	636	471	370
Weighted base	2003	455	580	164	278	63	52	10	12	16	318	591	466	375
Agree	646 32%	145 32%	225 39%	78 47%	48 17%	17 27%	21 39%	3 32%	1 5%	6 40%	90 28%	170 29%	176 38%	149 40%
Disagree	1003 50%	259 57%	264 46%	51 31%	212 76%	32 50%	25 48%	4 42%	10 87%	8 50%	111 35%	357 60%	215 46%	158 42%
Don't know	354 18%	51 11%	91 16%	35 21%	18 6%	14 23%	7 13%	3 26%	1 8%	2 11%	118 37%	63 11%	74 16%	67 18%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Muslim women should be free to wear the veil except in court or in schools and colleges
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2003	613	559	172	93	48	37	13	9	24	32	403
Weighted base	2003	617	527	161	98	49	43	17	8	25	35	424
Agree	646 32%	219 36%	164 31%	65 40%	13 13%	16 33%	19 44%	2 13%	2 21%	9 37%	10 29%	127 30%
Disagree	1003 50%	300 49%	322 61%	67 41%	78 79%	21 42%	20 47%	15 87%	4 56%	14 55%	13 37%	150 35%
Don't know	354 18%	97 16%	41 8%	29 18%	8 8%	12 25%	4 9%	-	2 23%	2 8%	12 34%	147 35%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Muslim women should be free to wear the veil except in court or in schools and colleges****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	142	102	262	193	207	105	167	226	264	168	167
Weighted base	2003	174	91*	237	177	185	106*	187	252	256	183	155
Agree	646 32%	71 41%BCE G	24 27%	70 30%	59 33%	50 27%	44 42%BEG	44 24%	89 35%G	90 35%G	55 30%	47 31%
Disagree	1003 50%	73 42%	49 54%	137 58%AFI J	90 51%	109 59%AFI J	47 44%	99 53%	126 50%	112 44%	84 46%	76 49%
Don't know	354 18%	30 17%	17 19%	29 12%	29 16%	25 14%	15 15%	43 23%CE	36 14%	53 21%C	44 24%CEH	31 20%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
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Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2,003	2,003
Weighted base	2,003	2,003
Conservative	615 31%	591 29%
Labour	450 22%	466 23%
Liberal Democrat	362 18%	375 19%
Other	159 8%	155 8%
Did not vote	357 18%	357 18%
Don't remember	37 2%	37 2%
Refused	23 1%	23 1%