

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	18 th August	30 th July	14 th July	24 th June	16 th June	29 th May
Conservative	28%	34%	28%	30%	26%	30%
Labour	37%	37%	36%	36%	35%	34%
Liberal Democrat	8%	10%	8%	10%	10%	10%
UKIP	19%	12%	18%	14%	19%	17%
Other	8%	8%	10%	9%	10%	9%

METHODOLOGY NOTE

ComRes interviewed 2,001 British adults online between 14th and 15th July 2013. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Conservative	598 30%	320 33%	277 27%	46 19%	73 23%	101 27%	92 27%	93 31%	192 46%	197 36%	171 29%	134 32%	96 21%	577 32%	190 37%	189 36%	107 21%	91 31%	21 12%
Labour	471 24%	246 25%	225 22%	35 15%	79 25%	112 29%	86 25%	69 23%	89 21%	117 22%	124 21%	100 24%	130 28%	413 23%	90 18%	103 19%	170 34%	50 17%	58 34%
Liberal Democrat	379 19%	177 18%	202 20%	59 24%	55 17%	58 15%	73 21%	65 22%	70 17%	117 22%	106 18%	70 17%	86 19%	361 20%	105 21%	78 15%	108 21%	70 24%	18 10%
Other	157 8%	84 9%	73 7%	2 1%	14 4%	36 10%	31 9%	34 11%	39 9%	28 5%	43 7%	38 9%	49 11%	117 6%	32 6%	51 10%	18 4%	16 6%	40 23%
Did not vote	324 16%	133 14%	191 19%	82 34%	81 25%	62 16%	49 15%	27 9%	22 5%	61 11%	119 20%	62 15%	83 18%	292 16%	68 13%	86 16%	80 16%	58 20%	32 18%
Don't remember	37 2%	6 1%	31 3%	6 2%	13 4%	4 1%	6 2%	6 2%	1 *	16 3%	10 2%	4 1%	7 2%	36 2%	9 2%	13 2%	11 2%	3 1%	1 1%
Refused	35 2%	13 1%	22 2%	10 4%	5 2%	6 2%	3 1%	5 2%	6 1%	6 1%	8 1%	11 3%	11 2%	31 2%	14 3%	7 1%	8 2%	2 1%	4 2%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Conservative	598 30%	387 86%	20 3%	14 10%	126 41%	6 12%	-	-	6 35%	-	46 14%	598 100%	-	-
Labour	471 24%	5 1%	403 68%	2 1%	27 9%	2 3%	9 17%	-	2 10%	-	26 8%	-	471 100%	-
Liberal Democrat	379 19%	24 5%	102 17%	112 79%	53 17%	19 36%	4 7%	2 30%	1 7%	1 29%	59 18%	-	-	379 100%
Other	157 8%	5 1%	5 1%	1 1%	71 23%	23 44%	34 68%	2 35%	6 39%	2 53%	6 2%	-	-	-
Did not vote	324 16%	26 6%	56 10%	12 9%	24 8%	2 3%	4 8%	2 36%	2 10%	1 18%	134 40%	-	-	-
Don't remember	37 2%	3 1%	3 *	1 1%	3 1%	1 1%	-	-	-	-	30 9%	-	-	-
Refused	35 2%	1 *	1 *	-	2 1%	-	-	-	-	-	32 10%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Conservative	598 30%	16 3%	459 86%	15 9%	23 20%	3 6%	1 3%	5 26%	-	3 12%	2 5%	70 17%
Labour	471 24%	409 68%	5 1%	3 2%	8 7%	3 5%	10 21%	1 6%	-	3 11%	2 4%	27 7%
Liberal Democrat	379 19%	86 14%	19 4%	135 80%	14 13%	10 21%	1 3%	2 12%	-	9 33%	4 11%	98 24%
Other	157 8%	15 2%	13 2%	2 1%	49 44%	18 37%	33 68%	8 42%	2 71%	5 21%	1 2%	12 3%
Did not vote	324 16%	70 12%	32 6%	12 7%	14 12%	15 30%	2 5%	3 14%	1 29%	5 20%	10 26%	160 39%
Don't remember	37 2%	3 *	3 1%	1 1%	4 3%	-	-	-	-	* 2%	1 3%	25 6%
Refused	35 2%	1 *	2 *	-	1 1%	-	-	-	-	* 2%	18 49%	13 3%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Conservative	598 30%	21 12%	15 16%	63 27%AD	30 17%	58 32%ABD	22 21%	68 37%ABD F	88 35%ABD F	102 40%ABC DF	69 38%ABD F	62 40%ABCD F
Labour	471 24%	58 34%GHI JK	42 46%CEF GHIJK	73 31%GIJ K	56 32%GIJ K	51 28%GIJ K	23 22%	27 15%	58 23%GI	32 12%	27 15%	24 16%
Liberal Democrat	379 19%	18 10%	19 21%A	41 18%	48 27%AEG	26 14%	22 20%	26 14%	49 19%A	56 22%A	48 26%AEG	27 17%
Other	157 8%	40 23%BCDE FHIJK	5 5%	10 4%	4 2%	13 7%	9 8%	28 15%BCDE HIJK	17 7%	15 6%	8 4%	10 6%
Did not vote	324 16%	32 18%	8 8%	38 16%	34 19%B	29 16%	29 27%BGH I	29 16%	33 13%	35 14%	29 16%	28 18%
Don't remember	37 2%	1 1%	2 2%	6 3%	3 2%	4 2%	2 1%	7 4%	6 2%	4 1%	1 1%	2 1%
Refused	35 2%	4 2%	1 2%	5 2%	2 1%	3 2%	1 1%	1 1%	2 1%	12 5%GHJ	1 *	2 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155	
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173	
Absolutely certain to vote	(10)	1065 53%	569 58%	496 49%	72 30%	126 39%	185 49%	187 55%	183 61%	312 75%	296 55%	230 55%	240 52%	969 53%	266 52%	273 52%	280 56%	150 52%	96 56%	
	(9)	249 12%	136 14%	114 11%	22 9%	41 13%	59 16%	37 11%	38 13%	51 12%	80 15%	61 10%	46 11%	221 12%	69 13%	64 12%	49 10%	39 14%	28 16%	
	(8)	169 8%	71 7%	97 10%	29 12%	36 11%	36 10%	33 10%	23 8%	12 3%	45 8%	52 9%	33 8%	38 8%	155 8%	40 8%	53 10%	46 9%	17 6%	13 8%
	(7)	126 6%	62 6%	64 6%	35 14%	29 9%	28 7%	17 5%	7 2%	11 3%	34 6%	35 6%	32 8%	24 5%	114 6%	41 8%	26 5%	31 6%	15 5%	12 7%
	(6)	66 3%	23 2%	43 4%	26 11%	11 3%	9 2%	6 2%	9 3%	4 1%	18 3%	27 5%	9 2%	12 3%	62 3%	19 4%	24 5%	10 2%	9 3%	4 2%
	(5)	67 3%	30 3%	37 4%	12 5%	14 4%	13 3%	15 4%	10 3%	3 1%	15 3%	23 4%	17 4%	12 3%	63 3%	13 2%	27 5%	14 3%	10 4%	4 2%
	(4)	25 1%	5 *	21 2%	5 2%	7 2%	5 1%	2 *	3 1%	3 1%	9 2%	6 1%	- -	10 2%	24 1%	4 1%	7 1%	8 2%	4 1%	2 1%
	(3)	16 1%	6 1%	10 1%	1 1%	4 1%	3 1%	3 1%	4 1%	- -	4 1%	3 1%	5 1%	4 1%	16 1%	4 1%	5 1%	4 1%	2 1%	- -
	(2)	17 1%	6 1%	11 1%	- -	5 2%	5 1%	4 1%	2 1%	1 *	3 1%	5 1%	2 *	8 2%	16 1%	4 1%	8 2%	3 1%	2 1%	1 1%
Certain not to vote	(1)	89 4%	42 4%	47 5%	11 5%	25 8%	20 5%	12 4%	9 3%	12 3%	14 3%	33 6%	24 6%	18 4%	83 5%	24 5%	11 2%	24 5%	24 8%	7 4%
Refused		8 *	3 *	5 *	- -	4 1%	- -	1 *	- -	3 1%	- -	2 *	1 *	5 1%	7 *	2 *	- -	2 *	3 1%	1 1%
Don't know		104 5%	27 3%	77 8%	29 12%	18 6%	16 4%	23 7%	11 4%	7 2%	22 4%	34 6%	20 5%	28 6%	99 5%	23 5%	29 5%	33 6%	14 5%	5 3%
Mean		8.54	8.73	8.34	7.72	7.82	8.37	8.66	8.85	9.33	8.74	8.37	8.51	8.53	8.51	8.54	8.56	8.59	8.27	8.78
Standard deviation		2.38	2.26	2.50	2.36	2.82	2.50	2.29	2.16	1.80	2.09	2.54	2.48	2.42	2.41	2.36	2.21	2.42	2.78	2.15
Standard error		0.05	0.08	0.08	0.26	0.15	0.13	0.12	0.12	0.09	0.08	0.12	0.14	0.12	0.06	0.11	0.10	0.11	0.17	0.18

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Absolutely certain to vote	(10) 1065 53%	279 62%	386 65%	68 48%	208 68%	32 61%	36 71%	3 47%	11 64%	3 82%	69 21%	385 64%	329 70%	201 53%
	(9) 249 12%	70 15%	80 13%	20 14%	46 15%	6 11%	5 9%	- -	- -	- -	35 10%	77 13%	67 14%	61 16%
	(8) 169 8%	46 10%	54 9%	16 12%	25 8%	3 6%	7 15%	1 17%	3 19%	- -	16 5%	64 11%	31 7%	30 8%
	(7) 126 6%	31 7%	34 6%	13 9%	11 3%	5 9%	3 6%	1 14%	2 12%	- -	36 11%	28 5%	17 4%	30 8%
	(6) 66 3%	14 3%	21 4%	14 10%	5 2%	3 6%	- -	- -	- -	1 18%	14 4%	14 2%	7 2%	15 4%
	(5) 67 3%	11 3%	15 3%	10 7%	11 4%	4 8%	- -	1 22%	1 5%	- -	16 5%	12 2%	5 1%	8 2%
	(4) 25 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 3%	2 *	2 *	6 2%
	(3) 16 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 2%	1 *	1 *	4 1%
	(2) 17 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 3%	- -	1 *	- -
Certain not to vote	(1) 89 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	51 15%	4 1%	1 *	3 1%
Refused	8 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 2%	- -	- -	1 *
Don't know	104 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	64 19%	12 2%	11 2%	21 6%
Mean	8.54	9.18	9.24	8.61	9.34	8.88	9.45	8.15	9.01	9.29	6.37	9.22	9.43	8.89
Standard deviation	2.38	1.28	1.29	1.68	1.23	1.69	0.95	2.18	1.50	1.85	3.41	1.41	1.19	1.73
Standard error	0.05	0.06	0.05	0.14	0.07	0.21	0.15	0.89	0.36	0.83	0.22	0.06	0.06	0.09

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base		2001	600	534	168	112	48	48	18	3	26	37	406
Absolutely certain to vote		(10) 1065 53%	378 63%	340 64%	86 51%	68 61%	24 49%	35 73%	9 50%	2 71%	16 61%	14 37%	93 23%
(9)		249 12%	77 13%	69 13%	29 17%	18 16%	5 11%	3 6%	- -	- -	2 9%	3 9%	43 10%
(8)		169 8%	59 10%	48 9%	16 9%	10 9%	1 2%	4 8%	3 14%	- -	1 4%	1 2%	27 7%
(7)		126 6%	29 5%	24 4%	12 7%	4 4%	12 24%	3 6%	4 23%	1 29%	2 8%	1 2%	35 9%
(6)		66 3%	13 2%	19 3%	7 4%	2 2%	1 2%	3 6%	- -	- -	1 2%	1 2%	20 5%
(5)		67 3%	10 2%	15 3%	6 3%	4 4%	- -	- -	1 5%	- -	1 5%	5 13%	26 6%
(4)		25 1%	7 1%	3 *	- -	1 *	1 1%	- -	- -	- -	- -	- -	14 4%
(3)		16 1%	1 *	4 1%	3 2%	1 1%	- -	- -	- -	- -	- -	1 2%	7 2%
(2)		17 1%	5 1%	- -	- -	- -	* 1%	- -	- -	- -	1 3%	2 5%	9 2%
Certain not to vote		(1) 89 4%	15 2%	6 1%	7 4%	2 2%	3 6%	- -	- -	- -	2 9%	2 5%	53 13%
Refused		8 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	7 18%	- -
Don't know		104 5%	8 1%	6 1%	3 2%	2 1%	2 3%	- -	2 9%	- -	- -	2 6%	80 20%
Mean		8.54	8.98	9.08	8.60	9.03	8.30	9.34	8.70	9.14	8.27	7.56	6.67
Standard deviation		2.38	1.95	1.68	2.20	1.80	2.46	1.24	1.60	1.68	2.93	3.14	3.27
Standard error		0.05	0.08	0.07	0.17	0.17	0.34	0.20	0.40	0.97	0.54	0.62	0.18

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Region											
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162	
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155	
Absolutely certain to vote	(10)	1065 53%	96 56%	59 65%FIK	123 52%	97 55%	97 52%	49 46%	103 55%	135 54%	131 51%	101 55%	74 47%
	(9)	249 12%	28 16%	8 9%	21 9%	20 11%	22 12%	14 13%	21 11%	34 13%	35 14%	25 14%	21 13%
	(8)	169 8%	13 8%	6 6%	31 13%D	10 5%	13 7%	5 5%	21 11%	22 9%	18 7%	11 6%	19 12%
	(7)	126 6%	12 7%	5 5%	14 6%	13 7%	12 6%	5 5%	10 5%	14 6%	27 11%K	10 5%	4 3%
	(6)	66 3%	4 2%	- -	3 1%	6 4%	13 7%BCF	1 1%	7 4%	8 3%	11 4%	9 5%	5 3%
	(5)	67 3%	4 2%	1 1%	9 4%	4 2%	13 7%GJ	8 8%DGHJ	4 2%	6 2%	6 2%	2 1%	10 6%J
	(4)	25 1%	2 1%	1 1%	2 1%	4 2%	4 2%	3 3%	- -	2 1%	2 1%	1 1%	3 2%
	(3)	16 1%	- -	- -	2 1%	2 1%	1 1%	- -	- -	3 1%	1 *	2 1%	3 2%
	(2)	17 1%	1 1%	2 2%	1 1%	- -	* *	1 1%	3 2%	1 *	3 1%	* *	5 3%H
Certain not to vote	(1)	89 4%	7 4%	2 2%	13 5%E	10 6%EG	1 *	14 13%ABCE	2 1%	17 7%EGI	6 2%	10 5%E	8 5%E
Refused	8 *	1 1%	- -	1 *	1 *	- -	2 2%	- -	1 1%	1 *	1 *	- -	- -
Don't know	104 5%	5 3%	8 8%	14 6%	11 6%	9 5%	4 4%	16 8%HK	9 3%	15 6%	11 6%	4 2%	
Mean	8.54	8.78FK	9.10FK	8.47F	8.49	8.62F	7.66	8.93FK	8.43	8.64F	8.63F	8.07	
Standard deviation	2.38	2.15	2.00	2.47	2.53	1.96	3.24	1.83	2.59	2.10	2.41	2.74	
Standard error	0.05	0.18	0.21	0.18	0.19	0.15	0.35	0.14	0.16	0.13	0.18	0.22	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1754	803	951	76	313	325	341	315	384	654	438	274	388	1612	465	473	430	244	142
Weighted base	1742	891	851	196	257	330	295	271	392	488	497	368	389	1584	447	467	429	241	158
Labour	542 31%	270 30%	272 32%	76 39%	95 37%	121 37%	95 32%	69 25%	85 22%	135 28%	157 32%	106 29%	144 37%	492 31%	97 22%	125 27%	206 48%	63 26%	50 32%
Conservative	413 24%	221 25%	192 23%	40 20%	50 19%	79 24%	59 20%	68 25%	117 30%	161 33%	131 26%	69 19%	53 14%	395 25%	153 34%	128 27%	58 14%	56 23%	18 12%
UKIP	284 16%	166 19%	119 14%	13 7%	21 8%	37 11%	57 19%	60 22%	95 24%	53 11%	70 14%	96 26%	66 17%	281 18%	71 16%	98 21%	63 15%	49 20%	3 2%
Lib Dem	111 6%	62 7%	49 6%	19 10%	24 9%	12 4%	17 6%	16 6%	25 6%	42 9%	28 6%	11 3%	30 8%	105 7%	36 8%	29 6%	19 4%	21 9%	7 4%
SNP	48 3%	25 3%	23 3%	1 1%	3 1%	13 4%	8 3%	12 4%	11 3%	11 2%	9 2%	9 2%	19 5%	1 *	- -	1 *	- -	- -	47 30%
Green	46 3%	22 2%	24 3%	3 2%	6 2%	12 3%	14 5%	8 3%	3 1%	10 2%	15 3%	9 2%	11 3%	44 3%	21 5%	10 2%	5 1%	8 3%	2 1%
BNP	16 1%	8 1%	8 1%	- -	5 2%	3 1%	4 1%	3 1%	1 *	3 1%	2 *	6 2%	5 1%	16 1%	3 1%	5 1%	7 2%	- -	- -
Plaid Cymru	6 *	1 *	5 1%	- -	- -	1 *	3 1%	- -	2 *	1 *	2 *	2 1%	1 *	6 *	- -	- -	- -	6 2%	- -
Other	3 *	1 *	2 *	- -	* *	1 *	1 *	- -	2 *	1 *	2 *	- -	- -	3 *	1 *	1 *	- -	1 *	- -
Refused	20 1%	8 1%	12 1%	4 2%	3 1%	2 1%	2 1%	5 2%	4 1%	3 1%	4 1%	6 2%	7 2%	18 1%	7 1%	4 1%	7 2%	- -	2 1%
Don't know	253 15%	108 12%	145 17%	38 20%	50 19%	50 15%	37 12%	30 11%	48 12%	69 14%	77 16%	55 15%	52 13%	224 14%	57 13%	65 14%	64 15%	38 16%	29 19%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1754	477	586	144	299	62	42	6	17	5	179	598	459	353
Weighted base	1742	451	590	141	306	53	51	6	16	3	185	579	456	344
Labour	542 31%	-	542 92%	-	-	-	-	-	-	-	-	17 3%	381 84%	90 26%
Conservative	413 24%	413 92%	-	-	-	-	-	-	-	-	-	362 63%	3 1%	20 6%
UKIP	284 16%	-	-	-	284 93%	-	-	-	-	-	-	114 20%	25 5%	47 14%
Lib Dem	111 6%	-	-	111 79%	-	-	-	-	-	-	-	11 2%	2 *	92 27%
SNP	48 3%	-	-	-	-	-	48 95%	-	-	-	-	-	9 2%	4 1%
Green	46 3%	-	-	-	-	46 86%	-	-	-	-	-	3 *	2 *	15 4%
BNP	16 1%	-	-	-	-	-	-	-	16 95%	-	-	6 1%	2 *	1 *
Plaid Cymru	6 *	-	-	-	-	-	-	6 100%	-	-	-	-	-	2 1%
Other	3 *	-	-	-	-	-	-	-	-	3 100%	-	-	-	1 *
Refused	20 1%	1 *	1 *	1 1%	-	-	-	-	-	-	19 10%	1 *	-	-
Don't know	253 15%	37 8%	48 8%	29 21%	21 7%	7 14%	3 5%	-	1 5%	-	166 90%	65 11%	33 7%	72 21%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1754	553	530	165	106	40	48	16	3	26	22	245
Weighted base	1742	564	514	155	107	48	43	17	3	23	24	244
Labour	542 31%	454 81%	10 2%	16 10%	- -	9 19%	5 12%	2 13%	- -	3 15%	2 7%	41 17%
Conservative	413 24%	6 1%	365 71%	8 5%	2 2%	1 3%	2 4%	- -	- -	2 10%	* 2%	28 11%
UKIP	284 16%	39 7%	89 17%	8 5%	97 91%	- -	- -	2 10%	- -	6 25%	1 4%	43 18%
Lib Dem	111 6%	6 1%	5 1%	86 55%	- -	- -	- -	- -	- -	1 3%	- -	14 6%
SNP	48 3%	7 1%	- -	- -	- -	37 79%	- -	- -	- -	- -	- -	4 1%
Green	46 3%	4 1%	1 *	6 4%	- -	- -	26 62%	- -	- -	2 7%	- -	7 3%
BNP	16 1%	1 *	- -	- -	- -	- -	- -	11 68%	- -	1 6%	- -	2 1%
Plaid Cymru	6 *	- -	- -	1 *	- -	- -	- -	- -	3 100%	- -	- -	2 1%
Other	3 *	1 *	- -	- -	- -	- -	- -	- -	- -	2 9%	- -	- -
Refused	20 1%	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	12 49%	6 2%
Don't know	253 15%	45 8%	46 9%	30 20%	8 7%	- -	10 23%	1 9%	- -	6 25%	9 38%	98 40%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1754	142	86	173	171	160	74	177	232	233	170	136
Weighted base	1742	158	78*	201	149	169	83*	166	218	229	158	132*
Labour	542 31%	50 32%GI	45 57%AEF GHIJK	93 46%AGH IJK	68 46%AGH IJK	62 37%GIJ	27 33%GI	30 18%	60 27%I	38 16%	35 22%	33 25%
Conservative	413 24%	18 12%	6 8%	39 19%D	13 9%	38 23%ABD	15 18%	51 31%ABC D	76 35%ABC DEF	77 34%ABC DEF	41 26%ABD	38 29%ABD
UKIP	284 16%	3 2%	10 12%A	27 14%A	26 18%A	29 17%A	18 21%A	49 29%ABC DEHIK	30 14%A	42 18%A	31 19%A	20 15%A
Lib Dem	111 6%	7 4%	2 2%	6 3%	11 7%	6 4%	2 3%	9 5%	16 7%	21 9%C	18 12%ABC E	14 10%C
SNP	48 3%	47 30%BCDE FGHIJK	-	-	-	1 1%	-	-	-	-	-	-
Green	46 3%	2 1%	1 2%	2 1%	1 1%	4 2%	2 2%	4 3%	11 5%D	10 4%	6 4%	2 1%
BNP	16 1%	-	2 2%	4 2%	1 1%	1 1%	-	-	2 1%	1 1%	-	4 3%G
Plaid Cymru	6 *	-	-	-	-	-	6 7%ABCD EGHIJK	-	-	-	-	-
Other	3 *	-	-	-	-	-	-	1 1%	-	1 *	1 1%	* *
Refused	20 1%	2 1%	2 2%	4 2%	1 *	2 1%	-	1 1%	1 1%	5 2%	-	1 1%
Don't know	253 15%	29 19%	11 14%	25 12%	28 19%H	24 14%	13 15%	20 12%	22 10%	35 15%	26 16%	20 15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	525	176	349	32	145	105	96	73	74	174	140	81	130	490	127	134	141	88	35
Weighted base	532	204	329	88	116	101	84	65	78	124	164	113	131	485	125	129	145	86	47
Labour	55 10%	26 13%	29 9%	7 7%	9 8%	12 12%	8 9%	13 20%	6 8%	15 12%	20 12%	11 10%	9 7%	51 11%	11 9%	11 9%	11 7%	19 22%	4 8%
UKIP	42 8%	12 6%	29 9%	- -	3 3%	7 7%	10 13%	9 13%	12 16%	9 8%	6 4%	9 8%	17 13%	42 9%	7 6%	10 7%	17 12%	8 9%	- -
Conservative	35 7%	13 6%	22 7%	- -	11 10%	9 9%	3 3%	5 7%	8 10%	11 9%	12 7%	6 6%	6 5%	34 7%	12 10%	9 7%	8 6%	5 5%	1 2%
Lib Dem	31 6%	10 5%	21 7%	7 8%	7 6%	2 2%	10 12%	2 2%	4 5%	10 8%	9 6%	3 3%	9 7%	30 6%	4 3%	7 5%	14 10%	5 6%	1 3%
Green	22 4%	9 5%	12 4%	3 3%	5 4%	3 3%	3 3%	3 4%	6 7%	6 5%	4 3%	7 6%	5 4%	22 4%	8 7%	5 4%	4 3%	4 5%	- -
SNP	4 1%	4 2%	- -	- -	- -	1 1%	- -	- -	3 3%	- -	- -	1 1%	3 2%	- -	- -	- -	- -	- -	4 8%
BNP	3 1%	1 *	3 1%	- -	1 1%	2 2%	- -	1 2%	- -	- -	2 1%	- -	1 1%	3 1%	1 1%	2 1%	1 *	- -	- -
Plaid Cymru	1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 1%	- -
Other	5 1%	4 2%	1 *	- -	- -	1 1%	2 2%	- -	2 2%	- -	- -	2 2%	2 2%	5 1%	- -	3 2%	2 1%	- -	- -
Refused	38 7%	15 8%	22 7%	14 16%	7 6%	2 2%	2 2%	6 10%	7 9%	4 3%	10 6%	13 11%	11 8%	34 7%	14 11%	10 7%	7 5%	3 3%	4 8%
Don't know	297 56%	110 54%	187 57%	58 65%	72 62%	63 63%	47 56%	27 41%	31 39%	69 55%	100 61%	60 53%	69 52%	264 54%	68 54%	73 56%	81 56%	43 49%	33 71%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	525	45	54	30	24	7	1	-	1	-	312	91	55	107
Weighted base	532	38	48	30	21	7	3	-	1	-	333	85	48	107
Labour	55 10%	-	22 45%	-	-	-	-	-	-	-	-	4 4%	11 23%	9 8%
UKIP	42 8%	-	-	-	21 100%	-	-	-	-	-	-	14 17%	6 12%	13 12%
Conservative	35 7%	17 45%	-	-	-	-	-	-	-	-	-	15 17%	2 4%	3 2%
Lib Dem	31 6%	-	-	15 51%	-	-	-	-	-	-	-	1 1%	* 1%	17 16%
Green	22 4%	-	-	-	-	7 100%	-	-	-	-	-	3 4%	2 4%	6 6%
SNP	4 1%	-	-	-	-	-	3 100%	-	-	-	-	-	-	-
BNP	3 1%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Other	5 1%	-	-	-	-	-	-	-	-	-	-	1 1%	1 2%	-
Refused	38 7%	-	1 2%	-	-	-	-	-	-	-	38 11%	1 1%	1 2%	1 1%
Don't know	297 56%	21 55%	26 53%	15 49%	-	-	-	-	-	-	295 89%	46 54%	25 51%	58 54%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	525	95	71	44	12	13	4	-	-	11	32	243
Weighted base	532	83	65	44	15	13	3	-	-	9	34	266
Labour	55 10%	35 42%	-	4 9%	-	2 15%	-	-	-	-	-	14 5%
UKIP	42 8%	5 6%	10 16%	1 3%	1 7%	8 60%	1 20%	-	-	1 7%	1 2%	15 6%
Conservative	35 7%	1 2%	21 32%	-	-	-	-	-	-	-	-	13 5%
Lib Dem	31 6%	1 1%	1 2%	20 45%	-	-	-	-	-	-	-	9 3%
Green	22 4%	2 2%	4 6%	3 8%	5 32%	-	-	-	-	1 8%	-	7 3%
SNP	4 1%	3 3%	-	-	-	-	-	-	-	-	-	1 *
BNP	3 1%	1 1%	-	-	-	-	2 49%	-	-	-	-	1 *
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	-	-	1 *
Other	5 1%	-	1 2%	-	-	-	-	-	-	1 8%	2 5%	1 *
Refused	38 7%	1 1%	-	1 2%	-	-	-	-	-	-	24 70%	12 4%
Don't know	297 56%	34 41%	28 43%	15 33%	9 61%	3 26%	1 31%	-	-	7 77%	8 23%	192 72%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	525	35	22	59	60	44	32	46	60	67	56	44
Weighted base	532	47**	25**	63*	57*	42*	36**	42*	57*	68*	50**	44**
Labour	55 10%	4 8%	4 14%	4 6%	3 6%	7 17% ^l	8 23%	2 5%	8 15%	2 3%	10 21%	2 3%
UKIP	42 8%	-	3 10%	11 18%	3 6%	6 15%	4 12%	3 8%	3 5%	4 7%	4 7%	-
Conservative	35 7%	1 2%	* 2%	3 4%	5 9%	3 8%	4 11%	3 7%	7 12%	5 8%	* 1%	3 7%
Lib Dem	31 6%	1 3%	2 9%	4 6%	8 14%	1 2%	1 3%	4 8%	2 3%	2 3%	4 8%	2 5%
Green	22 4%	-	* 2%	2 3%	2 3%	1 2%	-	* 1%	6 11%	2 3%	4 8%	4 10%
SNP	4 1%	4 8%	-	-	-	-	-	-	-	-	-	-
BNP	3 1%	-	-	1 1%	-	-	-	2 4%	1 1%	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	1 2%	-	-	-	-	-
Other	5 1%	-	2 7%	-	-	1 3%	-	-	-	-	-	2 4%
Refused	38 7%	4 8%	1 5%	5 7%	1 3%	2 5%	2 6%	2 5%	2 4%	12 17% ^D	1 1%	5 12%
Don't know	297 56%	33 71%	13 51%	35 55%	34 59%	21 49%	16 43%	26 61%	28 48%	40 59%	27 54%	26 59%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Labour	600 30%	310 32%	290 28%	59 24%	98 30%	129 34%	102 30%	96 32%	116 28%	135 25%	164 28%	136 32%	166 36%	546 30%	106 21%	154 29%	225 45%	61 21%	54 31%
Conservative	534 27%	294 30%	240 23%	45 19%	56 17%	80 21%	77 23%	88 29%	187 45%	191 35%	158 27%	101 24%	84 18%	515 28%	175 34%	165 31%	89 18%	86 30%	19 11%
Lib Dem	168 8%	84 9%	84 8%	19 8%	29 9%	28 7%	36 11%	21 7%	35 8%	63 12%	49 8%	22 5%	35 8%	160 9%	56 11%	32 6%	39 8%	33 11%	9 5%
UKIP	112 6%	61 6%	51 5%	2 1%	15 5%	28 7%	25 7%	23 8%	19 4%	17 3%	27 5%	38 9%	30 7%	111 6%	30 6%	39 7%	24 5%	18 6%	1 *
Green	48 2%	22 2%	26 3%	9 4%	5 2%	12 3%	12 4%	7 2%	3 1%	11 2%	15 3%	7 2%	16 4%	40 2%	16 3%	8 1%	7 1%	9 3%	8 5%
SNP	48 2%	22 2%	26 3%	4 2%	2 1%	10 3%	7 2%	11 4%	13 3%	15 3%	10 2%	7 2%	16 3%	1 *	-	1 *	-	-	47 27%
BNP	18 1%	9 1%	9 1%	2 1%	5 2%	4 1%	4 1%	1 *	3 1%	4 1%	4 1%	5 1%	5 1%	17 1%	4 1%	6 1%	7 1%	1 *	1 1%
Plaid Cymru	3 *	1 *	2 *	- -	- -	1 *	1 *	- -	1 *	1 *	- -	1 *	1 *	3 *	- -	- -	- -	3 1%	- -
Other	26 1%	13 1%	13 1%	1 1%	4 1%	7 2%	3 1%	6 2%	5 1%	11 2%	8 1%	2 1%	5 1%	25 1%	9 2%	4 1%	9 2%	4 1%	1 1%
Refused	37 2%	22 2%	16 2%	4 2%	7 2%	6 1%	9 3%	6 2%	6 1%	6 1%	13 2%	3 1%	15 3%	33 2%	8 1%	9 2%	10 2%	6 2%	4 3%
Don't know	406 20%	142 14%	264 26%	96 40%	100 31%	76 20%	63 19%	41 14%	31 7%	87 16%	133 23%	100 24%	87 19%	377 21%	105 21%	109 21%	95 19%	68 24%	29 17%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Labour	600 30%	6 1%	495 84%	6 4%	42 14%	4 8%	10 19%	- -	1 3%	1 29%	35 11%	16 3%	409 87%	86 23%
Conservative	534 27%	397 88%	10 2%	6 4%	97 32%	4 8%	- -	- -	- -	- -	27 8%	459 77%	5 1%	19 5%
Lib Dem	168 8%	8 2%	18 3%	112 79%	9 3%	7 13%	- -	1 13%	- -	- -	16 5%	15 3%	3 1%	135 36%
UKIP	112 6%	2 *	2 *	- -	100 33%	- -	- -	- -	- -	- -	3 1%	23 4%	8 2%	14 4%
Green	48 2%	2 *	5 1%	- -	1 *	26 50%	- -	- -	- -	- -	9 3%	3 *	3 1%	10 3%
SNP	48 2%	1 *	9 1%	- -	- -	- -	37 73%	- -	- -	- -	- -	1 *	10 2%	1 *
BNP	18 1%	- -	2 *	- -	2 1%	- -	- -	- -	12 74%	- -	1 *	5 1%	1 *	2 1%
Plaid Cymru	3 *	- -	- -	- -	- -	- -	- -	3 48%	- -	- -	- -	- -	- -	- -
Other	26 1%	2 *	3 1%	1 1%	6 2%	2 3%	- -	- -	1 8%	2 71%	6 2%	3 1%	3 1%	9 2%
Refused	37 2%	* *	2 *	- -	1 *	- -	- -	- -	- -	- -	31 9%	2 *	2 *	4 1%
Don't know	406 20%	33 7%	44 7%	16 12%	48 16%	9 17%	4 7%	2 39%	2 14%	- -	204 61%	70 12%	27 6%	98 26%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Labour	600 30%	600 100%	-	-	-	-	-	-	-	-	-	-
Conservative	534 27%	-	534 100%	-	-	-	-	-	-	-	-	-
Lib Dem	168 8%	-	-	168 100%	-	-	-	-	-	-	-	-
UKIP	112 6%	-	-	-	112 100%	-	-	-	-	-	-	-
Green	48 2%	-	-	-	-	48 100%	-	-	-	-	-	-
SNP	48 2%	-	-	-	-	-	48 100%	-	-	-	-	-
BNP	18 1%	-	-	-	-	-	-	18 100%	-	-	-	-
Plaid Cymru	3 *	-	-	-	-	-	-	-	3 100%	-	-	-
Other	26 1%	-	-	-	-	-	-	-	-	26 100%	-	-
Refused	37 2%	-	-	-	-	-	-	-	-	-	37 100%	-
Don't know	406 20%	-	-	-	-	-	-	-	-	-	-	406 100%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Labour	600 30%	54 31%IJ	50 56%AFG HIJK	101 43%FGH IJK	73 41%FGH IJK	78 42%FGH IJK	28 27%	41 22%	64 25%I	42 17%	33 18%	34 22%
Conservative	534 27%	19 11%	13 14%	54 23%AD	23 13%	52 28%ABD	23 22%A	67 36%ABC DF	77 31%ABD	98 38%ABC DF	63 34%ABC D	46 30%ABD
Lib Dem	168 8%	9 5%	8 8%	16 7%	15 9%E	5 3%	7 6%	14 7%	29 12%AE	27 10%E	26 14%ACE	13 8%
UKIP	112 6%	1 *	4 5%A	8 3%	12 7%A	12 7%A	9 8%A	20 11%AC	14 6%A	16 6%A	9 5%A	7 5%A
Green	48 2%	8 5%	2 2%	2 1%	3 2%	3 2%	4 4%	3 2%	8 3%	8 3%	5 3%	2 1%
SNP	48 2%	47 27%BCDE FGHIJK	-	-	-	1 *	-	-	-	-	-	-
BNP	18 1%	1 1%	2 2%	3 1%	2 1%	1 *	-	2 1%	2 1%	1 *	1 *	3 2%
Plaid Cymru	3 *	-	-	-	-	-	3 3%CHI	-	-	-	-	-
Other	26 1%	1 1%	1 1%	2 1%	6 3%	1 *	-	3 1%	5 2%	4 2%	4 2%	1 *
Refused	37 2%	4 3%	2 2%	5 2%	3 2%	2 1%	5 5%	2 1%	5 2%	2 1%	1 1%	6 4%
Don't know	406 20%	29 17%	10 11%	44 19%	41 23%B	30 16%	28 26%B	35 19%	46 18%	59 23%B	40 22%	44 28%ABEH

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1638	767	871	64	273	297	324	304	376	610	405	256	367	1507	435	446	400	226	131
Weighted base	1484	782	702	134	201	276	260	241	372	423	416	308	337	1352	379	394	370	208	132
Labour	545 37%	281 36%	264 38%	63 47%	92 45%	124 45%	96 37%	74 31%	96 26%	137 32%	108 37%	145 35%	145 43%	491 36%	98 26%	124 31%	204 55%	65 31%	54 41%
Conservative	414 28%	216 28%	198 28%	34 26%	51 25%	77 28%	59 23%	70 29%	124 33%	160 38%	129 31%	70 23%	55 16%	395 29%	150 40%	127 32%	64 17%	54 26%	19 15%
UKIP	285 19%	160 20%	125 18%	13 10%	22 11%	36 13%	55 21%	59 25%	101 27%	56 13%	69 17%	94 31%	67 20%	282 21%	71 19%	95 24%	66 18%	50 24%	3 2%
Lib Dem	122 8%	66 8%	55 8%	18 13%	23 12%	12 4%	24 9%	16 6%	29 8%	43 10%	34 8%	13 4%	32 9%	114 8%	37 10%	30 8%	24 7%	23 11%	8 6%
SNP	48 3%	26 3%	22 3%	1 1%	3 1%	12 4%	8 3%	12 5%	13 4%	11 3%	9 2%	9 3%	20 6%	1 *	- -	1 *	- -	- -	47 35%
Green	47 3%	22 3%	25 3%	4 3%	6 3%	11 4%	13 5%	8 3%	5 1%	11 3%	15 3%	9 3%	13 4%	46 3%	19 5%	11 3%	5 1%	11 5%	1 1%
BNP	15 1%	8 1%	7 1%	- -	4 2%	3 1%	3 1%	3 1%	1 *	3 1%	2 1%	5 2%	5 1%	15 1%	3 1%	5 1%	7 2%	- -	- -
Plaid Cymru	5 *	1 *	4 1%	- -	- -	1 *	2 1%	- -	2 *	1 *	2 *	1 *	1 *	5 *	- -	- -	- -	5 2%	- -
Other	3 *	1 *	2 *	- -	* *	* *	1 *	- -	2 *	1 *	2 *	- -	- -	3 *	1 *	1 *	- -	1 *	- -

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1638	477	586	144	299	62	42	6	17	5	66	578	448	328
Weighted base	1484	414	545	122	285	47	48	5	15	3	54	521	425	290
Labour	545 37%	-	545 100%	-	-	-	-	-	-	-	24 44%	18 4%	383 90%	95 33%
Conservative	414 28%	414 100%	-	-	-	-	-	-	-	-	18 34%	361 69%	5 1%	23 8%
UKIP	285 19%	-	-	-	285 100%	-	-	-	-	-	-	121 23%	25 6%	48 17%
Lib Dem	122 8%	-	-	122 100%	-	-	-	-	-	-	12 22%	11 2%	1 *	100 35%
SNP	48 3%	-	-	-	-	-	48 100%	-	-	-	-	-	8 2%	4 1%
Green	47 3%	-	-	-	-	47 100%	-	-	-	-	-	5 1%	2 *	17 6%
BNP	15 1%	-	-	-	-	-	-	-	15 100%	-	-	6 1%	2 *	1 *
Plaid Cymru	5 *	-	-	-	-	-	-	5 100%	-	-	-	-	-	2 1%
Other	3 *	-	-	-	-	-	-	-	-	3 100%	-	-	-	1 *

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1638	553	529	165	103	40	43	16	3	19	4	163
Weighted base	1484	526	475	140	96	44	32	14	3	16	3	133
Labour	545 37%	463 88%	10 2%	17 12%	1 1%	7 17%	5 15%	2 11%	-	3 21%	2 58%	36 27%
Conservative	414 28%	6 1%	365 77%	7 5%	2 2%	1 3%	1 4%	-	-	2 13%	* 11%	29 22%
UKIP	285 19%	38 7%	93 20%	9 6%	93 97%	-	1 3%	2 16%	-	6 35%	1 31%	42 31%
Lib Dem	122 8%	5 1%	4 1%	99 71%	-	-	-	-	-	1 4%	-	13 9%
SNP	48 3%	9 2%	-	-	-	36 80%	-	-	-	-	-	4 3%
Green	47 3%	4 1%	3 1%	7 5%	-	-	25 78%	-	-	1 7%	-	7 5%
BNP	15 1%	1 *	-	-	-	-	-	11 74%	-	1 8%	-	2 2%
Plaid Cymru	5 *	-	-	1 1%	-	-	-	-	3 100%	-	-	1 1%
Other	3 *	1 *	-	-	-	-	-	-	-	2 12%	-	-

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1638	131	82	161	157	151	71	166	218	217	155	129
Weighted base	1484	132*	72*	174	124	141	72*	144	191	188	137	109*
Labour	545 37%	54 41%GUJ	46 64%AEF GHIJK	90 51%GHI JK	68 55%AGH IJK	61 43%GUJ	29 41%GI	29 20%	60 32%GI	38 20%	36 26%	34 31%
Conservative	414 28%	19 15%	9 13%	39 22%	15 12%	37 26%AD	15 20%	53 37%ABC DF	72 38%ABC DF	78 41%ABC DEFJ	39 29%ABD	37 34%ABD
UKIP	285 19%	3 2%	10 14%A	29 17%A	27 22%A	31 22%A	18 25%A	46 32%ABC HK	30 16%A	41 22%A	32 23%A	19 17%A
Lib Dem	122 8%	8 6%	3 5%	9 5%	12 10%	6 4%	3 4%	10 7%	15 8%	21 11%	20 15%CEF	13 12%
SNP	48 3%	47 35%BCDE FGHIJK	-	-	-	1 1%	-	-	-	-	-	-
Green	47 3%	1 1%	1 2%	3 2%	1 1%	3 2%	2 3%	4 3%	11 6%	8 4%	9 6%AD	3 3%
BNP	15 1%	-	2 2%	4 2%	1 1%	1 1%	-	-	2 1%	1 1%	-	4 3%
Plaid Cymru	5 *	-	-	-	-	-	5 7%ACDE GHIJK	-	-	-	-	-
Other	3 *	-	-	-	-	-	-	1 1%	-	1 *	1 1%	* *

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	431 22%	208 21%	223 22%	68 28%	80 25%	87 23%	65 19%	56 19%	75 18%	104 19%	117 20%	96 23%	114 25%	392 21%	95 19%	109 21%	138 27%	50 17%	40 23%
Disagree	1006 50%	560 57%	446 44%	69 29%	126 39%	180 47%	181 53%	168 56%	281 67%	314 58%	278 48%	210 50%	204 44%	935 51%	278 55%	283 54%	221 44%	153 53%	71 41%
Don't know	564 28%	211 22%	353 35%	104 43%	114 36%	113 30%	95 28%	76 25%	63 15%	122 23%	185 32%	114 27%	143 31%	501 27%	135 27%	135 26%	144 29%	87 30%	63 36%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	431 22%	49 11%	274 46%	25 18%	16 5%	4 7%	10 20%	-	2 15%	-	39 12%	68 11%	213 45%	72 19%
Disagree	1006 50%	326 72%	150 25%	87 61%	247 81%	31 59%	24 47%	4 61%	12 73%	3 82%	115 34%	437 73%	130 28%	212 56%
Don't know	564 28%	77 17%	166 28%	29 21%	43 14%	18 34%	17 33%	2 39%	2 12%	1 18%	179 54%	92 15%	128 27%	96 25%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	431 22%	268 45%	50 9%	31 19%	6 6%	7 14%	14 29%	3 19%	- -	1 3%	1 3%	49 12%
Disagree	1006 50%	173 29%	398 75%	96 57%	84 75%	29 60%	23 49%	12 68%	3 100%	21 81%	18 47%	149 37%
Don't know	564 28%	160 27%	85 16%	41 25%	22 19%	13 26%	10 22%	3 14%	- -	4 16%	19 50%	208 51%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	431 22%	40 23%	28 31%GIJ	56 24%	53 30%GIJ	49 26%GI	20 18%	28 15%	56 22%	39 15%	30 16%	32 20%
Disagree	1006 50%	71 41%	42 46%	104 44%	75 42%	97 53%	49 46%	99 53%	131 52%	147 57%ACD	104 57%ACD	87 56%AD
Don't know	564 28%	63 36%BEK	20 22%	75 32%E	50 28%	38 21%	38 36%E	60 32%E	65 26%	70 27%	49 27%	36 23%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
David Cameron is turning out to be a good prime minister
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	569 28%	301 31%	268 26%	60 25%	91 29%	104 27%	76 22%	93 31%	144 34%	186 34%	180 31%	105 25%	98 21%	534 29%	185 36%	170 32%	99 20%	80 27%	35 20%
Disagree	1099 55%	549 56%	550 54%	114 47%	167 52%	222 58%	197 58%	173 58%	226 54%	264 49%	294 51%	255 61%	286 62%	989 54%	234 46%	268 51%	319 63%	169 58%	109 63%
Don't know	334 17%	130 13%	204 20%	67 28%	62 19%	54 14%	67 20%	35 12%	49 12%	90 17%	107 18%	60 14%	77 17%	305 17%	90 18%	88 17%	86 17%	41 14%	29 17%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
David Cameron is turning out to be a good prime minister
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	569 28%	345 77%	68 12%	41 29%	44 14%	4 7%	3 6%	1 15%	- -	- -	67 20%	349 58%	58 12%	79 21%
Disagree	1099 55%	40 9%	474 80%	74 52%	223 73%	41 77%	43 85%	5 85%	16 95%	3 82%	145 44%	158 27%	375 80%	256 68%
Don't know	334 17%	66 15%	48 8%	26 18%	38 12%	8 15%	5 9%	- -	1 5%	1 18%	121 36%	91 15%	38 8%	44 12%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
David Cameron is turning out to be a good prime minister
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	569 28%	80 13%	336 63%	46 27%	13 11%	10 21%	5 10%	* 3%	1 31%	1 4%	5 13%	72 18%
Disagree	1099 55%	470 78%	118 22%	93 55%	91 82%	31 64%	38 81%	16 88%	2 69%	21 79%	19 51%	199 49%
Don't know	334 17%	50 8%	80 15%	29 17%	8 7%	7 15%	5 10%	2 10%	-	4 17%	13 36%	135 33%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

David Cameron is turning out to be a good prime minister

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	569 28%	35 20%	20 22%	55 24%D	24 13%	54 29%D	30 28%D	70 37%ABC D	93 37%ABC D	92 36%ABC D	50 27%D	47 30%D
Disagree	1099 55%	109 63%GHI	60 66%GHI	139 59%GH	120 68%EGH I	100 54%	63 59%GH	81 44%	108 43%	125 49%	105 58%GH	87 56%GH
Don't know	334 17%	29 17%	12 13%	41 17%	33 19%	31 17%	13 13%	36 19%	50 20%	39 15%	28 15%	21 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**All citizens of other European Union countries should have the right to live and work in the United Kingdom****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	456 23%	265 27%	192 19%	70 29%	85 26%	103 27%	72 21%	45 15%	81 19%	168 31%	150 26%	63 15%	75 16%	407 22%	143 28%	102 19%	113 22%	49 17%	49 28%
Disagree	1149 57%	561 57%	588 58%	110 46%	145 45%	198 52%	206 61%	207 69%	282 67%	272 50%	299 52%	280 67%	298 65%	1067 58%	261 51%	335 64%	298 59%	174 60%	82 47%
Don't know	395 20%	154 16%	242 24%	61 25%	91 28%	79 21%	62 18%	47 16%	55 13%	100 18%	132 23%	76 18%	88 19%	353 19%	104 20%	90 17%	93 18%	67 23%	42 24%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**All citizens of other European Union countries should have the right to live and work in the United Kingdom****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	456 23%	96 21%	152 26%	63 45%	17 5%	25 48%	11 22%	1 19%	1 7%	1 34%	73 22%	107 18%	121 26%	124 33%
Disagree	1149 57%	276 61%	340 58%	47 34%	264 86%	18 35%	22 43%	2 29%	15 89%	2 48%	138 41%	400 67%	277 59%	175 46%
Don't know	395 20%	79 18%	98 17%	31 22%	25 8%	9 18%	17 34%	3 52%	1 4%	1 18%	122 37%	90 15%	73 15%	80 21%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**All citizens of other European Union countries should have the right to live and work in the United Kingdom****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	456 23%	141 24%	98 18%	74 44%	2 2%	26 54%	13 27%	2 12%	1 40%	8 31%	9 25%	81 20%
Disagree	1149 57%	367 61%	359 67%	54 32%	99 89%	15 31%	24 50%	15 85%	2 60%	10 40%	12 31%	192 47%
Don't know	395 20%	92 15%	77 14%	40 24%	10 9%	7 15%	11 23%	1 3%	-	8 29%	17 44%	133 33%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**All citizens of other European Union countries should have the right to live and work in the United Kingdom****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	456 23%	49 28%EJ	21 23%	49 21%	43 24%	29 16%	18 17%	38 20%	81 32%CEF GJ	63 24%	31 17%	34 22%
Disagree	1149 57%	82 47%	53 59%H	140 60%H	104 59%H	121 66%AH	59 56%	115 61%AH	111 44%	150 58%H	114 63%AH	99 64%AH
Don't know	395 20%	42 24%	17 18%	46 20%	30 17%	34 18%	29 27%K	34 18%	60 24%K	44 17%	38 21%	22 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**British firms should be able to give British citizens priority over other EU citizens when hiring new workers, even if this means the UK would have to leave the EU****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	1350 67%	671 69%	678 66%	142 59%	179 56%	241 63%	235 69%	226 75%	327 78%	327 61%	373 64%	326 78%	323 70%	1244 68%	322 63%	397 75%	328 65%	197 68%	106 61%
Disagree	327 16%	178 18%	149 15%	53 22%	66 21%	68 18%	53 16%	39 13%	48 11%	120 22%	106 18%	37 9%	63 14%	292 16%	101 20%	67 13%	86 17%	37 13%	35 20%
Don't know	325 16%	130 13%	194 19%	47 19%	75 23%	71 19%	52 15%	36 12%	45 11%	93 17%	100 17%	56 13%	75 16%	292 16%	85 17%	62 12%	90 18%	55 19%	33 19%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**British firms should be able to give British citizens priority over other EU citizens when hiring new workers, even if this means the UK would have to leave the EU****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	1350 67%	343 76%	358 61%	61 43%	290 95%	27 51%	30 58%	5 81%	16 100%	2 48%	178 54%	476 80%	296 63%	212 56%
Disagree	327 16%	48 11%	143 24%	47 33%	4 1%	17 33%	15 29%	- -	- -	1 34%	45 13%	56 9%	106 23%	104 28%
Don't know	325 16%	61 13%	89 15%	34 24%	12 4%	8 16%	6 13%	1 19%	- -	1 18%	110 33%	66 11%	69 15%	63 17%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**British firms should be able to give British citizens priority over other EU citizens when hiring new workers, even if this means the UK would have to leave the EU****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	1350 67%	394 66%	424 79%	74 44%	109 97%	31 65%	33 70%	16 88%	2 60%	11 40%	17 45%	239 59%
Disagree	327 16%	127 21%	48 9%	58 35%	- -	13 27%	8 17%	2 12%	- -	9 35%	6 15%	56 14%
Don't know	325 16%	80 13%	62 12%	36 22%	3 3%	4 8%	6 12%	- -	1 40%	6 25%	15 40%	111 27%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**British firms should be able to give British citizens priority over other EU citizens when hiring new workers, even if this means the UK would have to leave the EU****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	1350 67%	106 61%	60 66%	152 65%	115 65%	135 73%AH	76 71%	144 77%ACD HI	151 60%	171 67%	121 66%	118 76%AH
Disagree	327 16%	35 20%FG	14 16%	39 16%F	33 19%FG	29 15%F	6 6%	19 10%	50 20%FG	51 20%FG	31 17%F	19 12%
Don't know	325 16%	33 19%	16 18%	44 19%	29 17%	21 11%	25 23%EGK	24 13%	50 20%E	35 14%	30 17%	18 11%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Ed Miliband is right to accept that the last Labour government made major mistakes on immigration****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	1519	787	732	126	210	287	269	260	365	410	441	327	341	1395	379	416	379	220	124
		76%	80%	72%	52%	66%	76%	79%	87%	76%	76%	78%	74%	76%	75%	79%	75%	76%	71%
Disagree	154	71	83	45	32	23	21	13	19	57	28	35	34	141	43	36	45	17	13
		8%	7%	8%	19%	10%	6%	6%	4%	11%	5%	8%	7%	8%	9%	7%	9%	6%	8%
Don't know	329	122	207	70	78	69	50	27	35	73	112	58	86	292	85	75	80	52	37
		16%	12%	20%	29%	24%	18%	15%	9%	14%	19%	14%	19%	16%	17%	14%	16%	18%	21%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

Ed Miliband is right to accept that the last Labour government made major mistakes on immigration

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	1519 76%	396 88%	435 74%	100 71%	280 92%	33 63%	39 76%	5 83%	14 84%	2 63%	191 57%	528 88%	342 73%	279 74%
Disagree	154 8%	19 4%	76 13%	18 13%	12 4%	6 12%	5 9%	- -	1 7%	- -	13 4%	28 5%	55 12%	50 13%
Don't know	329 16%	36 8%	78 13%	23 17%	14 5%	13 25%	7 15%	1 17%	1 8%	1 37%	130 39%	41 7%	74 16%	50 13%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Ed Miliband is right to accept that the last Labour government made major mistakes on immigration****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	1519 76%	450 75%	475 89%	119 71%	102 91%	31 64%	36 76%	14 77%	3 100%	16 60%	22 59%	249 61%
Disagree	154 8%	73 12%	22 4%	20 12%	3 2%	3 6%	5 11%	3 19%	-	2 8%	-	23 6%
Don't know	329 16%	77 13%	36 7%	29 17%	7 6%	14 29%	6 13%	1 4%	-	8 32%	15 41%	134 33%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Ed Miliband is right to accept that the last Labour government made major mistakes on immigration****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	1519 76%	124 71%	79 87%ADH	177 75%	124 70%	154 83%ADH	80 75%	146 78%	178 71%	202 79%	140 77%	116 75%
Disagree	154 8%	13 8%	3 3%	18 8%	24 13%BEF	11 6%	4 4%	13 7%	23 9%	21 8%	13 7%	13 8%
Don't know	329 16%	37 21%E	9 10%	41 17%	30 17%	20 11%	22 21%E	28 15%	51 20%E	34 13%	30 16%	26 17%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is wrong for firms to recruit from overseas while a million young people in Britain are unemployed****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	1476 74%	724 74%	752 74%	164 68%	197 62%	281 74%	256 75%	246 82%	332 79%	367 68%	409 70%	341 81%	359 78%	1351 74%	343 68%	416 79%	386 77%	206 71%	125 72%
Disagree	274 14%	152 15%	122 12%	34 14%	58 18%	51 13%	38 11%	32 11%	61 15%	107 20%	89 15%	31 7%	47 10%	254 14%	89 17%	63 12%	54 11%	48 17%	20 11%
Don't know	251 13%	104 11%	147 14%	43 18%	65 20%	47 12%	47 14%	22 7%	26 6%	67 12%	82 14%	48 11%	55 12%	223 12%	76 15%	49 9%	63 12%	35 12%	29 16%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is wrong for firms to recruit from overseas while a million young people in Britain are unemployed****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	1476 74%	322 71%	443 75%	85 60%	276 90%	36 68%	43 84%	6 100%	15 93%	2 66%	210 63%	450 75%	363 77%	250 66%
Disagree	274 14%	75 17%	93 16%	38 27%	14 5%	11 20%	5 10%	-	1 7%	1 34%	33 10%	82 14%	63 13%	80 21%
Don't know	251 13%	55 12%	55 9%	19 13%	15 5%	6 12%	3 6%	-	-	-	90 27%	65 11%	46 10%	49 13%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is wrong for firms to recruit from overseas while a million young people in Britain are unemployed****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	1476 74%	473 79%	399 75%	97 58%	108 96%	35 71%	41 86%	15 81%	3 100%	16 62%	23 63%	266 65%
Disagree	274 14%	83 14%	74 14%	47 28%	1 1%	10 21%	5 11%	3 19%	-	5 19%	1 3%	44 11%
Don't know	251 13%	45 7%	61 11%	24 14%	4 3%	4 8%	2 4%	-	-	5 18%	13 34%	96 24%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is wrong for firms to recruit from overseas while a million young people in Britain are unemployed****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	1476 74%	125 72%	74 82%HI	179 76%	133 75%	145 78%HI	80 75%	143 76%	168 67%	175 68%	126 69%	128 82%HIJ
Disagree	274 14%	20 11%	13 14%	18 8%	23 13%	22 12%	13 12%	24 13%	39 16%C	49 19%C	35 19%C	17 11%
Don't know	251 13%	29 16%BK	4 4%	38 16%BK	21 12%	18 10%	13 13%	20 11%	44 18%BK	32 13%	22 12%	10 6%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is good for Britain that people from the rest of the EU are encouraged to come to work here****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	439 22%	252 26%	186 18%	56 23%	79 25%	94 25%	71 21%	46 15%	92 22%	163 30%	147 25%	56 13%	73 16%	392 21%	156 31%	81 15%	91 18%	63 22%	47 27%
Disagree	1155 58%	546 56%	609 60%	124 51%	148 46%	207 55%	204 60%	196 65%	276 66%	276 51%	296 51%	286 68%	298 65%	1075 59%	249 49%	352 67%	311 62%	163 56%	81 47%
Don't know	407 20%	181 18%	226 22%	61 25%	93 29%	78 21%	66 19%	58 19%	51 12%	102 19%	138 24%	77 18%	90 20%	361 20%	104 20%	93 18%	101 20%	63 22%	46 26%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is good for Britain that people from the rest of the EU are encouraged to come to work here****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	439 22%	112 25%	162 27%	47 34%	13 4%	23 44%	11 22%	- -	1 7%	1 34%	58 17%	122 20%	122 26%	113 30%
Disagree	1155 58%	260 58%	327 56%	59 42%	266 87%	18 35%	23 45%	3 51%	13 82%	2 48%	148 44%	388 65%	259 55%	188 50%
Don't know	407 20%	79 18%	101 17%	35 25%	28 9%	11 21%	17 33%	3 49%	2 11%	1 18%	127 38%	87 15%	90 19%	78 21%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is good for Britain that people from the rest of the EU are encouraged to come to work here****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	439 22%	143 24%	118 22%	65 39%	1 1%	18 37%	12 25%	1 7%	- -	8 32%	10 26%	61 15%
Disagree	1155 58%	356 59%	338 63%	65 39%	102 91%	14 28%	26 54%	15 81%	2 60%	11 41%	13 36%	214 53%
Don't know	407 20%	101 17%	78 15%	38 22%	9 8%	17 34%	10 20%	2 12%	1 40%	7 27%	14 38%	131 32%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**It is good for Britain that people from the rest of the EU are encouraged to come to work here****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	439 22%	47 27%DEG K	19 21%	43 18%	29 16%	29 16%	22 21%	32 17%	84 34%CDE FGJK	71 28%CDE GK	41 23%	20 13%
Disagree	1155 58%	81 47%	53 59%H	144 61%AH	114 64%AH	128 69%AFH IJ	58 54%	116 62%AH	113 45%	136 53%	105 57%H	107 69%AFHI
Don't know	407 20%	46 26%E	18 20%	48 20%	35 20%	27 15%	26 25%	39 21%	55 22%	49 19%	37 20%	28 18%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Businesses cannot be blamed for hiring foreign workers because too many British workers are lazy****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
Agree	703 35%	376 38%	326 32%	80 33%	125 39%	151 40%	95 28%	91 30%	161 38%	235 43%	228 39%	128 31%	111 24%	637 35%	184 36%	182 35%	161 32%	109 38%	66 38%
Disagree	961 48%	459 47%	501 49%	106 44%	124 39%	170 45%	193 57%	164 55%	203 49%	214 40%	254 44%	239 57%	254 55%	892 49%	226 44%	265 50%	264 53%	136 47%	69 40%
Don't know	338 17%	144 15%	194 19%	55 23%	72 22%	58 15%	52 15%	46 15%	54 13%	92 17%	98 17%	52 12%	96 21%	300 16%	98 19%	79 15%	78 15%	45 15%	38 22%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Businesses cannot be blamed for hiring foreign workers because too many British workers are lazy****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
Agree	703 35%	224 50%	191 32%	68 48%	75 25%	18 35%	24 47%	1 13%	3 18%	2 52%	87 26%	280 47%	147 31%	132 35%
Disagree	961 48%	150 33%	329 56%	50 35%	200 65%	25 48%	19 38%	5 87%	13 76%	2 48%	129 39%	236 40%	266 56%	185 49%
Don't know	338 17%	78 17%	70 12%	23 17%	31 10%	9 17%	8 15%	- -	1 5%	- -	116 35%	82 14%	58 12%	62 16%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Businesses cannot be blamed for hiring foreign workers because too many British workers are lazy****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
Agree	703 35%	181 30%	250 47%	78 47%	23 21%	16 34%	17 35%	6 34%	- -	5 19%	15 40%	111 27%
Disagree	961 48%	343 57%	201 38%	62 37%	77 69%	22 46%	24 50%	11 61%	3 100%	18 67%	12 31%	187 46%
Don't know	338 17%	76 13%	82 15%	27 16%	12 11%	10 20%	7 14%	1 5%	- -	4 14%	11 30%	108 27%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Businesses cannot be blamed for hiring foreign workers because too many British workers are lazy****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
Agree	703 35%	66 38%	31 34%	75 32%	56 32%	53 29%	39 37%	67 36%	96 38%	89 35%	69 38%	63 41%
Disagree	961 48%	69 40%	50 55% ^H	116 49%	99 56% ^{AH}	106 57% ^{AGH}	52 49%	83 44%	99 40%	127 49%	84 46%	77 49%
Don't know	338 17%	38 22% ^K	11 12%	45 19%	23 13%	26 14%	15 14%	37 20% ^K	57 23% ^{DK}	41 16%	30 16%	16 10%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

John F Kennedy

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	262 13%	178 18%	84 8%	16 7%	32 10%	38 10%	34 10%	53 18%	89 21%	49 9%	70 12%	72 17%	71 15%	234 13%	58 11%	67 13%	72 14%	37 13%	28 16%
About the same	886 44%	476 49%	410 40%	64 26%	110 34%	144 38%	169 50%	156 52%	243 58%	260 48%	258 44%	164 39%	204 44%	817 45%	248 49%	220 42%	217 43%	132 46%	69 40%
Less inspiring	480 24%	203 21%	277 27%	61 25%	91 29%	121 32%	80 23%	58 19%	68 16%	160 30%	136 23%	98 23%	86 19%	432 24%	106 21%	152 29%	100 20%	74 26%	48 28%
Don't know	373 19%	123 13%	250 25%	100 41%	87 27%	76 20%	58 17%	33 11%	18 4%	72 13%	116 20%	85 20%	100 22%	345 19%	96 19%	88 17%	114 23%	47 16%	28 16%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

John F Kennedy

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	262 13%	70 16%	79 13%	13 9%	50 16%	6 11%	9 17%	-	6 36%	-	20 6%	103 17%	75 16%	37 10%
About the same	886 44%	214 47%	289 49%	77 55%	138 45%	23 43%	17 34%	5 86%	5 29%	2 68%	106 32%	278 46%	232 49%	184 49%
Less inspiring	480 24%	110 24%	136 23%	37 26%	72 23%	15 28%	21 41%	1 14%	1 8%	1 32%	69 21%	144 24%	104 22%	92 24%
Don't know	373 19%	57 13%	85 14%	14 10%	46 15%	9 18%	4 8%	-	4 27%	-	138 42%	73 12%	61 13%	66 17%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

John F Kennedy

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	262 13%	92 15%	91 17%	19 11%	13 11%	10 21%	8 17%	5 28%	- -	3 12%	1 2%	20 5%
About the same	886 44%	288 48%	262 49%	90 54%	47 42%	16 34%	22 46%	8 45%	2 71%	12 44%	18 49%	120 30%
Less inspiring	480 24%	139 23%	124 23%	40 24%	34 30%	14 28%	16 33%	1 8%	1 29%	9 36%	4 11%	99 24%
Don't know	373 19%	81 13%	57 11%	19 11%	19 17%	8 17%	2 4%	4 20%	- -	2 8%	14 39%	167 41%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

John F Kennedy

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	262 13%	28 16%l	11 12%	37 16%l	25 14%	22 12%	9 9%	27 14%l	39 15%l	19 7%	27 15%l	18 12%
About the same	886 44%	69 40%	46 50%	100 43%	71 40%	81 44%	53 49%	78 42%	108 43%	140 55%ACD GHK	79 43%	62 40%
Less inspiring	480 24%	48 28%	18 20%	44 19%	38 21%	50 27%	29 28%	55 29%C	55 22%	51 20%	45 24%	47 30%CI
Don't know	373 19%	28 16%	16 18%	54 23%	44 25%G	32 18%	15 14%	28 15%	50 20%	46 18%	32 17%	28 18%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Winston Churchill

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	776 39%	483 49%	293 29%	40 16%	67 21%	132 35%	131 38%	145 48%	261 62%	211 39%	213 37%	166 39%	186 40%	715 39%	183 36%	216 41%	197 39%	119 41%	61 35%
About the same	725 36%	330 34%	395 39%	94 39%	143 45%	144 38%	119 35%	105 35%	120 29%	213 39%	215 37%	139 33%	158 34%	674 37%	203 40%	199 38%	173 34%	99 34%	51 30%
Less inspiring	227 11%	84 9%	142 14%	23 10%	41 13%	54 14%	55 16%	27 9%	26 6%	75 14%	61 11%	46 11%	44 10%	198 11%	52 10%	51 10%	60 12%	34 12%	29 17%
Don't know	273 14%	82 8%	191 19%	84 35%	69 22%	49 13%	35 10%	23 8%	12 3%	41 8%	91 16%	69 16%	73 16%	241 13%	70 14%	61 12%	73 15%	37 13%	32 18%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Winston Churchill

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	776 39%	237 53%	201 34%	43 30%	174 57%	15 29%	19 36%	- -	11 69%	1 19%	72 22%	327 55%	173 37%	116 31%
About the same	725 36%	158 35%	224 38%	72 51%	91 30%	25 47%	17 34%	5 81%	2 12%	1 47%	104 31%	191 32%	168 36%	178 47%
Less inspiring	227 11%	31 7%	104 18%	15 11%	18 6%	7 12%	11 22%	1 19%	- -	1 34%	28 8%	35 6%	80 17%	46 12%
Don't know	273 14%	26 6%	61 10%	11 8%	23 7%	6 12%	4 8%	- -	3 18%	- -	129 39%	45 8%	50 11%	39 10%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Winston Churchill

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	776 39%	219 37%	307 57%	51 31%	60 54%	18 37%	13 27%	11 58%	- -	5 19%	7 18%	85 21%
About the same	725 36%	220 37%	169 32%	87 52%	36 32%	17 35%	17 37%	6 30%	2 60%	13 50%	14 38%	143 35%
Less inspiring	227 11%	106 18%	29 6%	14 8%	7 7%	9 19%	11 24%	- -	1 40%	8 31%	5 13%	36 9%
Don't know	273 14%	55 9%	28 5%	15 9%	8 7%	4 9%	6 13%	2 12%	- -	- -	11 31%	142 35%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Winston Churchill

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	776 39%	61 35%	36 40%	100 43%	60 34%	87 47%DFH	32 30%	70 37%	85 34%	98 38%	87 47%DFH	59 38%
About the same	725 36%	51 30%	28 31%	78 33%	67 38%	65 35%	38 36%	77 41%	94 37%	109 43%A	61 33%	56 36%
Less inspiring	227 11%	29 17%IJ	15 17%IJ	29 12%	16 9%	18 10%	21 20%DEGI	17 9%	36 14%I	16 6%	13 7%	17 11%
Don't know	273 14%	32 18%E	11 12%	28 12%	34 19%E	15 8%	15 14%	23 12%	37 15%	33 13%	22 12%	24 15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Margaret Thatcher

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	290 14%	172 18%	118 12%	18 8%	28 9%	40 11%	45 13%	47 16%	111 27%	86 16%	82 14%	69 16%	52 11%	280 15%	86 17%	89 17%	62 12%	44 15%	10 6%
About the same	525 26%	257 26%	268 26%	71 30%	79 25%	92 24%	79 23%	77 26%	126 30%	148 27%	153 26%	106 25%	118 26%	493 27%	164 32%	148 28%	100 20%	81 28%	31 18%
Less inspiring	946 47%	481 49%	465 46%	85 35%	150 47%	204 54%	182 54%	154 51%	170 41%	269 50%	264 45%	193 46%	220 48%	832 46%	193 38%	224 43%	289 57%	126 44%	113 65%
Don't know	241 12%	70 7%	171 17%	67 28%	63 20%	43 11%	33 10%	23 8%	12 3%	37 7%	81 14%	51 12%	71 15%	222 12%	65 13%	66 13%	52 10%	38 13%	19 11%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Margaret Thatcher

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	290 14%	135 30%	32 5%	7 5%	86 28%	1 2%	- -	- -	7 44%	1 19%	20 6%	199 33%	20 4%	31 8%
About the same	525 26%	194 43%	100 17%	46 32%	78 26%	17 32%	5 9%	2 37%	3 20%	1 18%	65 19%	237 40%	78 16%	83 22%
Less inspiring	946 47%	93 21%	420 71%	80 57%	117 38%	32 61%	44 86%	4 63%	4 21%	2 63%	131 39%	116 19%	340 72%	237 62%
Don't know	241 12%	30 7%	37 6%	8 5%	25 8%	3 6%	2 5%	- -	2 15%	- -	118 35%	46 8%	34 7%	29 8%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Margaret Thatcher

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	290 14%	39 6%	184 35%	10 6%	18 16%	2 4%	- -	8 45%	- -	4 14%	2 5%	23 6%
About the same	525 26%	100 17%	224 42%	51 30%	29 26%	19 40%	5 10%	3 18%	1 31%	4 15%	7 19%	82 20%
Less inspiring	946 47%	427 71%	93 17%	97 58%	56 50%	24 50%	41 86%	5 25%	2 69%	18 70%	15 39%	167 41%
Don't know	241 12%	34 6%	32 6%	10 6%	9 8%	3 7%	2 4%	2 12%	- -	- -	14 37%	134 33%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Margaret Thatcher

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	290 14%	10 6%	6 6%	40 17%AB	16 9%	22 12%	9 9%	41 22%ABD EF	45 18%ABD	41 16%AB	35 19%ABD	26 17%AB
About the same	525 26%	31 18%	16 17%	55 23%	30 17%	54 29%AD	26 25%	50 27%D	80 32%ABD	85 33%ABD	55 30%AD	44 28%D
Less inspiring	946 47%	113 65%CEG HIJK	66 73%CEF GHIJK	117 50%H	106 60%GHI JK	92 50%H	56 53%GHI	72 39%	93 37%	100 39%	71 39%	60 39%
Don't know	241 12%	19 11%	4 4%	23 10%	26 14%B	16 9%	15 14%B	24 13%B	34 14%B	31 12%	23 13%	26 17%B

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Barack Obama

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	169 8%	66 7%	103 10%	35 14%	24 8%	35 9%	25 7%	23 8%	27 6%	41 8%	55 10%	25 6%	48 10%	153 8%	44 9%	43 8%	40 8%	27 9%	15 9%
About the same	693 35%	340 35%	354 35%	88 36%	102 32%	114 30%	106 31%	101 34%	182 43%	186 34%	208 36%	143 34%	157 34%	638 35%	182 36%	183 35%	176 35%	96 33%	56 32%
Less inspiring	880 44%	489 50%	392 38%	59 24%	128 40%	179 47%	169 50%	151 50%	195 47%	281 52%	235 40%	180 43%	185 40%	798 44%	214 42%	238 45%	224 44%	123 43%	82 47%
Don't know	259 13%	85 9%	173 17%	60 25%	67 21%	53 14%	40 12%	25 8%	15 4%	33 6%	83 14%	71 17%	71 16%	238 13%	68 13%	63 12%	64 13%	43 15%	20 12%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Barack Obama

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	169 8%	40 9%	56 10%	7 5%	17 6%	4 7%	4 8%	-	-	-	29 9%	48 8%	48 10%	24 6%
About the same	693 35%	170 38%	238 40%	59 42%	87 28%	23 43%	15 29%	2 32%	7 41%	1 31%	77 23%	219 37%	176 37%	153 40%
Less inspiring	880 44%	208 46%	250 42%	64 45%	166 54%	21 40%	31 61%	4 68%	6 39%	2 69%	117 35%	278 46%	208 44%	164 43%
Don't know	259 13%	34 7%	46 8%	11 8%	36 12%	5 10%	1 1%	-	3 20%	-	110 33%	53 9%	39 8%	37 10%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Barack Obama

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	169 8%	53 9%	44 8%	15 9%	4 4%	4 8%	5 10%	3 17%	- -	* 2%	4 11%	36 9%
About the same	693 35%	229 38%	208 39%	74 44%	27 24%	20 42%	19 41%	7 40%	1 31%	9 35%	5 14%	93 23%
Less inspiring	880 44%	279 47%	241 45%	65 38%	69 61%	21 43%	23 49%	6 31%	2 69%	14 55%	15 39%	145 36%
Don't know	259 13%	39 6%	41 8%	15 9%	12 11%	3 7%	- -	2 11%	- -	2 8%	13 36%	131 32%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Barack Obama

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	169 8%	15 9%G	6 6%	14 6%	20 11%G	20 11%G	6 6%	5 3%	19 8%G	25 10%G	20 11%G	18 12%G
About the same	693 35%	56 32%	31 34%	80 34%	65 37%	60 32%	36 34%	77 41%	87 35%	95 37%	60 33%	47 30%
Less inspiring	880 44%	82 47%	46 50%	110 47%	68 38%	90 49%	48 45%	84 45%	106 42%	107 42%	76 41%	64 41%
Don't know	259 13%	20 12%	9 10%	31 13%	25 14%	15 8%	17 16%	22 12%	39 15%	30 12%	27 15%	26 17%E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

David Cameron

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	44 2%	20 2%	23 2%	1 *	9 3%	8 2%	5 1%	8 3%	13 3%	13 2%	11 2%	7 2%	12 3%	40 2%	16 3%	11 2%	8 2%	5 2%	3 2%
About the same	228 11%	114 12%	114 11%	31 13%	38 12%	32 8%	32 10%	29 10%	65 16%	63 12%	67 12%	54 13%	44 10%	223 12%	84 17%	70 13%	46 9%	23 8%	5 3%
Less inspiring	1516 76%	774 79%	742 73%	157 65%	220 69%	299 79%	272 80%	239 80%	330 79%	437 81%	429 74%	312 74%	337 73%	1365 75%	348 68%	396 75%	394 78%	226 78%	151 87%
Don't know	213 11%	71 7%	143 14%	52 22%	54 17%	41 11%	31 9%	24 8%	11 3%	27 5%	73 13%	47 11%	67 14%	199 11%	60 12%	49 9%	55 11%	35 12%	14 8%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

David Cameron

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	44 2%	22 5%	6 1%	2 1%	7 2%	- -	- -	- -	- -	- -	4 1%	29 5%	6 1%	2 1%
About the same	228 11%	122 27%	32 5%	19 14%	27 9%	3 6%	- -	1 15%	1 5%	- -	19 6%	134 22%	31 7%	25 7%
Less inspiring	1516 76%	273 60%	518 88%	112 80%	250 82%	47 89%	50 99%	5 85%	12 76%	3 100%	211 63%	393 66%	403 85%	326 86%
Don't know	213 11%	35 8%	34 6%	8 5%	22 7%	2 4%	1 1%	- -	3 20%	- -	99 30%	41 7%	32 7%	26 7%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

David Cameron

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	44 2%	10 2%	25 5%	3 2%	1 1%	- -	- -	1 5%	- -	1 2%	1 4%	1 *
About the same	228 11%	35 6%	131 25%	18 11%	10 9%	2 4%	1 1%	- -	1 31%	4 16%	2 6%	24 6%
Less inspiring	1516 76%	525 88%	339 64%	136 81%	95 85%	43 88%	47 99%	15 84%	2 69%	21 82%	22 58%	271 67%
Don't know	213 11%	30 5%	38 7%	10 6%	6 6%	4 8%	- -	2 11%	- -	- -	12 33%	111 27%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

David Cameron

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	44 2%	3 2%	2 3%	3 1%	3 1%	2 1%	- -	8 4%	10 4%	7 3%	5 3%	2 1%
About the same	228 11%	5 3%	5 5%	21 9%A	21 12%A	21 11%A	9 8%	28 15%AB	37 15%AB	47 18%ABCF J	14 8%	21 13%A
Less inspiring	1516 76%	151 87% DGH LJK	79 88% DGH IK	183 78% H	131 74%	149 81% HI	85 80%	134 72%	172 68%	176 69%	141 77%	113 73%
Don't know	213 11%	14 8%	4 5%	28 12%	23 13%	13 7%	13 12%	17 9%	33 13%	27 10%	22 12%	20 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Tony Blair

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	59 3%	39 4%	20 2%	7 3%	11 3%	13 3%	5 2%	5 2%	18 4%	14 3%	15 3%	10 2%	20 4%	58 3%	17 3%	23 4%	16 3%	1 *	1 1%
About the same	256 13%	144 15%	112 11%	42 17%	45 14%	46 12%	36 11%	33 11%	54 13%	70 13%	75 13%	59 14%	52 11%	241 13%	73 14%	63 12%	75 15%	30 11%	15 9%
Less inspiring	1486 74%	730 74%	757 74%	139 58%	215 67%	285 75%	271 80%	238 79%	338 81%	431 80%	419 72%	307 73%	328 71%	1343 73%	361 71%	392 74%	366 73%	225 78%	143 83%
Don't know	200 10%	67 7%	133 13%	52 22%	50 15%	36 9%	29 8%	24 8%	10 2%	26 5%	70 12%	44 10%	60 13%	186 10%	58 11%	49 9%	47 9%	33 11%	14 8%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Tony Blair

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	59 3%	10 2%	37 6%	1 *	4 1%	* 1%	- -	- -	- -	- -	4 1%	13 2%	31 7%	12 3%
About the same	256 13%	50 11%	114 19%	24 17%	24 8%	5 9%	5 9%	- -	1 6%	- -	29 9%	60 10%	95 20%	38 10%
Less inspiring	1486 74%	364 81%	405 69%	109 77%	260 85%	45 85%	46 89%	6 100%	13 79%	3 100%	205 62%	491 82%	313 67%	305 80%
Don't know	200 10%	28 6%	33 6%	8 5%	18 6%	3 5%	1 1%	- -	2 15%	- -	95 29%	34 6%	32 7%	25 7%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Tony Blair

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	59 3%	35 6%	12 2%	2 1%	- -	* 1%	- -	1 5%	- -	- -	- -	9 2%
About the same	256 13%	122 20%	63 12%	24 14%	10 9%	3 6%	4 7%	3 18%	- -	3 11%	6 17%	18 4%
Less inspiring	1486 74%	414 69%	430 81%	131 78%	96 86%	42 86%	44 93%	13 70%	3 100%	23 89%	19 51%	271 67%
Don't know	200 10%	29 5%	29 5%	11 7%	6 6%	4 7%	- -	1 7%	- -	- -	12 32%	108 27%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Tony Blair

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	59 3%	1 1%	1 1%	9 4%	6 3%	10 5%AJ	* *	8 4%J	14 6%AJ	3 1%	1 *	5 3%
About the same	256 13%	15 9%	19 21%AF	27 12%	28 16%	21 11%	10 10%	22 12%	31 12%	41 16%	20 11%	20 13%
Less inspiring	1486 74%	143 83%DHI K	69 76%	175 74%	122 69%	142 77%	83 78%	139 75%	176 70%	184 72%	142 78%	110 71%
Don't know	200 10%	14 8%	2 2%	23 10%B	22 12%B	11 6%	13 12%B	17 9%B	30 12%B	28 11%B	20 11%B	20 13%B

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Gordon Brown

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	32 2%	9 1%	23 2%	9 4%	6 2%	6 2%	2 *	3 1%	6 1%	7 1%	7 1%	10 2%	8 2%	31 2%	16 3%	6 1%	10 2%	- -	1 *
About the same	140 7%	79 8%	61 6%	34 14%	32 10%	24 6%	14 4%	19 6%	16 4%	26 5%	41 7%	41 10%	32 7%	132 7%	42 8%	39 7%	36 7%	15 5%	8 5%
Less inspiring	1619 81%	826 84%	794 78%	140 58%	234 73%	314 83%	291 85%	255 85%	387 92%	477 88%	463 80%	326 78%	354 77%	1471 81%	392 77%	436 83%	404 80%	240 83%	148 85%
Don't know	210 11%	66 7%	145 14%	59 24%	49 15%	35 9%	34 10%	23 8%	11 3%	31 6%	70 12%	42 10%	68 15%	194 11%	59 12%	47 9%	54 11%	34 12%	17 10%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Gordon Brown

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	32 2%	7 2%	11 2%	3 2%	1 *	- -	- -	- -	- -	- -	8 2%	11 2%	9 2%	4 1%
About the same	140 7%	24 5%	76 13%	13 9%	2 1%	3 6%	2 3%	- -	- -	- -	18 5%	23 4%	67 14%	17 4%
Less inspiring	1619 81%	394 87%	466 79%	116 82%	285 93%	48 90%	49 96%	6 100%	14 85%	3 100%	209 63%	530 89%	361 77%	328 86%
Don't know	210 11%	27 6%	37 6%	9 6%	18 6%	2 4%	1 1%	- -	2 15%	- -	98 29%	34 6%	34 7%	30 8%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Gordon Brown

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	32 2%	11 2%	8 2%	4 3%	-	-	-	-	-	-	-	9 2%
About the same	140 7%	75 13%	29 5%	11 7%	2 2%	2 4%	2 4%	-	-	2 6%	9 23%	8 2%
Less inspiring	1619 81%	486 81%	469 88%	139 82%	104 93%	43 89%	43 89%	16 88%	3 100%	24 94%	16 43%	277 68%
Don't know	210 11%	29 5%	28 5%	14 8%	6 6%	3 7%	3 6%	2 12%	-	-	13 34%	112 27%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Gordon Brown

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	32 2%	1 *	- -	3 1%	7 4%J	1 1%	- -	4 2%	7 3%J	8 3%J	- -	* *
About the same	140 7%	8 5%	12 14%ACFG	11 5%	13 7%	19 10%FG	2 2%	8 4%	23 9%F	19 7%	13 7%	12 8%
Less inspiring	1619 81%	148 85%DH	76 84%	195 83%	133 75%	154 84%	89 84%	158 85%D	191 76%	201 78%	151 82%	123 79%
Don't know	210 11%	17 10%	2 2%	27 11%B	25 14%BE	10 6%	15 14%BE	17 9%	30 12%B	29 11%B	19 10%B	19 12%B

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Boris Johnson

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	878	1123	92	389	378	390	345	407	720	507	311	463	1846	525	535	498	288	155
Weighted base	2001	980	1021	241	320	380	340	300	419	540	580	420	461	1828	508	527	503	289	173
More inspiring	98 5%	70 7%	29 3%	9 4%	21 7%	16 4%	10 3%	12 4%	29 7%	28 5%	36 6%	20 5%	15 3%	95 5%	32 6%	33 6%	21 4%	9 3%	3 2%
About the same	313 16%	158 16%	155 15%	40 17%	47 15%	38 10%	43 13%	50 17%	93 22%	89 17%	91 16%	67 16%	65 14%	302 17%	102 20%	93 18%	68 13%	39 13%	11 6%
Less inspiring	1336 67%	669 68%	667 65%	128 53%	195 61%	276 73%	248 73%	212 71%	277 66%	392 73%	367 63%	271 65%	306 66%	1196 65%	304 60%	341 65%	347 69%	204 71%	140 81%
Don't know	254 13%	82 8%	171 17%	64 26%	57 18%	49 13%	39 11%	26 9%	19 5%	31 6%	86 15%	62 15%	75 16%	235 13%	71 14%	59 11%	68 13%	37 13%	19 11%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Boris Johnson

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	477	586	144	299	62	42	6	17	5	312	619	476	384
Weighted base	2001	451	590	141	306	53	51	6	16	3	333	598	471	379
More inspiring	98 5%	30 7%	27 5%	3 2%	22 7%	2 4%	1 2%	-	4 23%	-	13 4%	47 8%	24 5%	15 4%
About the same	313 16%	112 25%	66 11%	22 15%	58 19%	7 14%	* 1%	-	2 14%	1 37%	31 9%	140 23%	59 13%	43 11%
Less inspiring	1336 67%	270 60%	449 76%	107 76%	199 65%	41 78%	48 95%	6 100%	6 36%	2 63%	184 55%	361 60%	344 73%	291 77%
Don't know	254 13%	40 9%	48 8%	10 7%	27 9%	2 4%	1 3%	-	4 27%	-	106 32%	50 8%	44 9%	31 8%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Boris Johnson

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2001	595	551	177	113	54	40	18	3	30	36	384
Weighted base	2001	600	534	168	112	48	48	18	3	26	37	406
More inspiring	98 5%	27 4%	37 7%	5 3%	10 9%	- -	- -	4 23%	- -	1 2%	4 10%	11 3%
About the same	313 16%	72 12%	146 27%	28 17%	17 15%	4 9%	4 7%	4 19%	- -	4 17%	5 14%	29 7%
Less inspiring	1336 67%	457 76%	309 58%	123 73%	75 67%	40 83%	43 91%	7 38%	3 100%	19 73%	15 41%	244 60%
Don't know	254 13%	45 8%	41 8%	13 7%	10 9%	4 8%	1 1%	4 20%	- -	2 8%	13 34%	122 30%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 15th August 2013

Absolutes/col percents

Q.7 This month is the 50th anniversary of Martin Luther King's "I have a dream" speech. For each of the following, please indicate whether you think they were, or are, more inspiring or less inspiring a speaker than Martin Luther King, or about the same ?

Boris Johnson

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	155	96	203	199	177	95	196	264	261	193	162
Weighted base	2001	173	91*	235	177	185	106*	187	252	257	183	155
More inspiring	98 5%	3 2%	3 3%	9 4%	9 5%	10 5%	3 3%	9 5%	21 8%A	10 4%	6 4%	14 9%A
About the same	313 16%	11 6%	10 11%	34 14%A	24 13%	39 21%A	15 14%	30 16%A	50 20%A	53 21%A	24 13%	24 16%A
Less inspiring	1336 67%	140 81%CDE GHK	68 75%H	161 69%H	118 66%	123 67%	74 70%	124 66%	144 57%	159 62%	130 71%H	94 61%
Don't know	254 13%	19 11%	9 10%	32 14%	27 15%E	13 7%	14 14%	25 13%	37 15%E	34 13%	23 12%	22 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork: 14th – 16th August 2013

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2,001	2,001
Weighted base	2,001	2,001
Conservative	607 30%	598 30%
Labour	472 24%	471 24%
Liberal Democrat	366 21%	379 19%
Other	159 7%	157 8%
Did not vote	324 16%	324 16%
Don't remember	37 2%	37 2%
Refused	32 2%	35 2%