

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	ITV News/ The Independent	ITV News/ The Independent	ITV News/ The Independent	Independent on Sunday/ Sunday Mirror	ITV News/ The Independent
	2 nd May	28 th April	27 th April	26 th April	25 th April	21 st April
Conservative	38%	36%	33%	32%	34%	35%
Labour	28%	29%	29%	28%	28%	25%
Liberal Democrat	25%	26%	29%	31%	29%	27%
Other	9%	9%	9%	9%	9%	13%

Methodology: ComRes telephoned 1019 GB adults between 30th April and 1st May 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

THE 
INDEPENDENT
ON SUNDAY

SUNDAY
Mirror

ComRes 

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 1

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	478	541	104	151	188	173	177	226	312	323	182	164	379	157	241	152	90
Weighted base	1019	489	530	122	163	194	173	153	214	265	261	214	245	361	173	252	144	90
Conservative	224	98	125	9	23	34	53	35	71	65	63	48	40	87	41	44	45	7
	22%	20%	24%	7%	14%	17%	31%	23%	33%	25%	24%	22%	16%	24%	23%	17%	32%	7%
Labour	268	131	137	13	30	51	47	53	74	61	66	55	76	77	56	88	19	28
	26%	27%	26%	11%	19%	26%	27%	35%	34%	23%	25%	26%	31%	21%	32%	35%	13%	32%
Liberal Democrat	143	74	69	6	27	28	23	31	28	52	42	21	25	57	15	25	35	11
	14%	15%	13%	5%	16%	15%	13%	20%	13%	20%	16%	10%	10%	16%	9%	10%	25%	12%
Other	54	30	23	4	7	15	8	8	12	9	19	14	9	16	4	8	11	15
	5%	6%	4%	3%	4%	8%	5%	5%	6%	3%	7%	7%	4%	4%	3%	3%	8%	17%
Did not vote	258	127	131	87	64	53	24	15	15	49	60	66	75	97	46	73	22	20
	25%	26%	25%	71%	39%	27%	14%	10%	7%	19%	23%	31%	31%	27%	27%	29%	15%	23%
Don't remember	31	11	20	2	9	9	5	3	3	11	5	2	12	14	3	8	2	4
	3%	2%	4%	2%	5%	5%	3%	2%	2%	4%	2%	1%	5%	4%	2%	3%	2%	4%
Refused	42	17	25	1	4	4	13	7	12	17	6	8	8	13	9	7	8	5
	4%	3%	5%	1%	3%	2%	7%	5%	6%	6%	2%	4%	3%	4%	5%	3%	6%	5%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Q.3/4/5 Voting Intention											Voted in 2005 General Election		
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1019	302	250	188	18	16	11	5	13	6	78	223	333	117
Weighted base	1019	299	228	200	18	15	13	5	17	7	75	224	268	143
Conservative	224	184	2	12	5	-	-	-	1	1	16	224	-	-
	22%	61%	1%	6%	25%	-%	-%	-%	6%	12%	21%	100%	-%	-%
Labour	268	29	156	30	4	4	-	1	2	1	19	-	268	-
	26%	10%	68%	15%	19%	27%	-%	17%	10%	9%	25%	-%	100%	-%
Liberal Democrat	143	15	8	96	2	1	2	-	2	3	5	-	-	143
	14%	5%	3%	48%	8%	7%	12%	-%	11%	42%	7%	-%	-%	100%
Other	54	7	3	7	5	6	9	3	6	3	6	-	-	-
	5%	2%	1%	3%	27%	41%	65%	60%	33%	38%	8%	-%	-%	-%
Did not vote	258	51	51	48	4	1	1	-	6	-	16	-	-	-
	25%	17%	23%	24%	20%	9%	6%	-%	36%	-%	21%	-%	-%	-%
Don't remember	31	8	6	6	-	2	-	-	-	-	7	-	-	-
	3%	3%	3%	3%	-%	10%	-%	-%	-%	-%	9%	-%	-%	-%
Refused	42	6	3	2	-	1	2	1	1	-	6	-	-	-
	4%	2%	1%	1%	-%	6%	18%	23%	5%	-%	8%	-%	-%	-%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1019	265	309	115	18	16	14	5	16	6	37	218
Weighted base	1019	262	284	126	20	14	15	5	21	6	40	227
Conservative	224 22%	181 69%	5 2%	6 5%	3 15%	1 6%	- -%	- -%	- -%	1 15%	2 4%	25 11%
Labour	268 26%	16 6%	185 65%	12 10%	1 7%	2 17%	1 3%	* 11%	6 29%	1 13%	2 4%	42 18%
Liberal Democrat	143 14%	12 4%	16 6%	67 53%	3 15%	2 15%	- -%	- -%	- -%	2 27%	4 10%	37 16%
Other	54 5%	7 3%	4 1%	4 3%	5 25%	5 37%	9 58%	3 64%	6 30%	3 45%	3 8%	6 2%
Did not vote	258 25%	39 15%	63 22%	32 26%	8 38%	3 21%	3 17%	- -%	8 38%	- -%	11 28%	92 40%
Don't remember	31 3%	2 1%	9 3%	4 3%	- -%	1 4%	- -%	- -%	- -%	- -%	2 4%	14 6%
Refused	42 4%	5 2%	3 1%	- -%	- -%	- -%	3 22%	1 25%	1 4%	- -%	17 42%	12 5%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 2

Q2. In next week's general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

	TOTAL	Gender		Age						Social Grade				Region					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1019	478	541	104	151	188	173	177	226	312	323	182	164	379	157	241	152	90	
Weighted base	1019	489	530	122	163	194	173	153	214	265	261	214	245	361	173	252	144	90	
Absolutely certain to vote – 10	(10)	700	330	370	63	98	128	127	115	169	194	194	132	161	260	105	172	101	61
		69%	67%	70%	52%	60%	66%	73%	75%	79%	73%	75%	61%	66%	72%	61%	68%	70%	69%
..	(9)	27	18	9	5	6	7	3	3	2	13	5	4	3	11	7	2	5	3
		3%	4%	2%	4%	4%	4%	2%	2%	1%	5%	2%	2%	1%	3%	4%	1%	3%	3%
..	(8)	56	33	23	14	6	12	13	5	5	13	8	16	14	18	10	15	10	2
		5%	7%	4%	11%	4%	6%	8%	3%	2%	5%	3%	8%	6%	5%	6%	6%	7%	3%
..	(7)	31	15	17	8	2	8	6	6	2	8	6	9	6	12	6	11	3	-
		3%	3%	3%	6%	1%	4%	3%	4%	1%	3%	2%	4%	2%	3%	4%	4%	2%	-%
..	(6)	19	6	13	2	8	2	3	1	3	8	3	3	3	6	5	2	3	3
		2%	1%	2%	2%	5%	1%	2%	*	1%	3%	1%	2%	1%	2%	3%	1%	2%	3%
..	(5)	50	18	32	7	13	9	7	5	8	4	16	12	14	15	9	11	7	7
		5%	4%	6%	6%	8%	5%	4%	3%	4%	2%	6%	6%	6%	4%	5%	4%	5%	8%
..	(4)	13	10	4	5	2	4	2	1	1	4	4	3	3	2	2	6	3	1
		1%	2%	1%	4%	1%	2%	1%	*	*	1%	2%	1%	1%	1%	1%	2%	2%	1%
..	(3)	9	6	3	1	-	-	4	1	3	2	1	2	4	2	3	2	1	1
		1%	1%	*	1%	-%	-%	2%	1%	1%	1%	*	1%	2%	1%	2%	1%	1%	1%
..	(2)	11	1	10	4	2	1	-	4	1	1	2	4	3	3	5	1	2	-
		1%	*	2%	3%	1%	*	-%	2%	*	1%	1%	2%	1%	1%	3%	1%	1%	-%
Certain not to vote – 1	(1)	82	50	32	14	24	16	7	9	12	14	16	21	29	24	16	23	9	9
		8%	10%	6%	12%	15%	8%	4%	6%	6%	5%	6%	10%	12%	7%	9%	9%	6%	10%
Refused		3	-	3	-	1	1	-	-	-	1	-	-	-	1	-	1	-	-
		*	-%	1%	-%	1%	1%	-%	-%	-%	1%	-%	-%	-%	*	-%	*	-%	-%
Don't Know		19	4	16	-	1	4	2	3	10	2	5	8	4	5	5	6	1	3
		2%	1%	3%	-%	1%	2%	1%	2%	4%	1%	2%	4%	2%	1%	3%	2%	1%	3%
Answered		997	486	511	122	161	188	172	150	204	262	256	206	241	354	168	244	143	87
Mean		8.48	8.35	8.60	7.61	7.74	8.49	8.89	8.78	8.99	8.90	8.72	8.12	8.06	8.72	8.06	8.39	8.60	8.33
Standard deviation		2.83	2.97	2.69	3.21	3.37	2.77	2.30	2.65	2.49	2.39	2.64	3.05	3.22	2.62	3.10	2.93	2.67	3.02
Standard error		0.09	0.14	0.12	0.31	0.28	0.20	0.18	0.20	0.17	0.14	0.15	0.23	0.25	0.14	0.25	0.19	0.22	0.32

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 2 (continuation)

Q2. In next week's general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election				
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat	
Unweighted base	1019	302	250	188	18	16	11	5	13	6	78	223	333	117	
Weighted base	1019	299	228	200	18	15	13	5	17	7	75	224	268	143	
Absolutely certain to vote – 10	(10)	700	246	180	153	14	12	11	3	14	5	54	195	191	120
		69%	82%	79%	76%	74%	80%	81%	69%	81%	69%	72%	87%	71%	84%
..	(9)	27	11	7	5	-	-	-	1	-	-	3	5	5	4
		3%	4%	3%	2%	-%	-%	-%	31%	-%	-%	4%	2%	2%	3%
..	(8)	56	13	17	17	2	1	2	-	1	-	2	4	19	6
		5%	4%	8%	9%	12%	8%	12%	-%	4%	-%	3%	2%	7%	4%
..	(7)	31	11	10	4	2	-	-	-	-	-	8	2	9	-
		3%	4%	4%	2%	9%	-%	-%	-%	-%	-%	10%	1%	3%	-%
..	(6)	19	7	4	4	-	1	-	-	-	2	2	1	4	2
		2%	2%	2%	2%	-%	5%	-%	-%	-%	31%	2%	1%	1%	1%
..	(5)	50	11	10	18	1	1	1	-	3	-	7	5	14	2
		5%	4%	4%	9%	6%	7%	7%	-%	15%	-%	10%	2%	5%	2%
..	(4)	13	-	-	-	-	-	-	-	-	-	-	-	3	1
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%
..	(3)	9	-	-	-	-	-	-	-	-	-	-	3	2	1
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%	1%
..	(2)	11	-	-	-	-	-	-	-	-	-	-	-	2	1
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%
Certain not to vote – 1	(1)	82	-	-	-	-	-	-	-	-	-	7	13	2	
		8%	-%	-%	-%	-%	-%	-%	-%	-%	-%	3%	5%	2%	
Refused		3	-	-	-	-	-	-	-	-	-	-	-	-	
		*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	
Don't Know		19	-	-	-	-	-	-	-	-	-	2	8	3	
		2%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	3%	2%	
Answered		997	299	228	200	18	15	13	5	17	7	75	222	260	140
Mean		8.48	9.50	9.40	9.23	9.22	9.29	9.40	9.69	9.16	8.76	9.03	9.43	8.78	9.39
Standard deviation		2.83	1.25	1.32	1.57	1.47	1.58	1.44	0.52	1.86	2.01	1.71	1.87	2.46	1.83
Standard error		0.09	0.07	0.08	0.11	0.35	0.40	0.43	0.23	0.52	0.82	0.19	0.13	0.14	0.17

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 2 (continuation)

Q2. In next week's general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know	
Unweighted base		1019	265	309	115	18	16	14	5	16	6	37	218
Weighted base		1019	262	284	126	20	14	15	5	21	6	40	227
Absolutely certain to vote – 10	(10)	700 69%	209 80%	200 71%	93 73%	15 76%	11 77%	10 62%	3 56%	11 54%	5 86%	28 70%	116 51%
..	(9)	27 3%	11 4%	8 3%	1 1%	- -%	- -%	- -%	1 33%	- -%	1 14%	1 3%	4 2%
..	(8)	56 5%	8 3%	18 6%	9 7%	2 8%	1 6%	2 10%	- -%	1 3%	- -%	1 1%	15 7%
..	(7)	31 3%	4 1%	14 5%	3 2%	- -%	1 10%	- -%	- -%	- -%	- -%	- -%	10 4%
..	(6)	19 2%	4 2%	4 2%	2 2%	- -%	- -%	- -%	- -%	1 3%	- -%	- -%	7 3%
..	(5)	50 5%	3 1%	8 3%	6 5%	1 5%	- -%	1 6%	* 11%	3 12%	- -%	2 4%	25 11%
..	(4)	13 1%	2 1%	4 1%	3 3%	- -%	- -%	1 6%	- -%	- -%	- -%	- -%	3 1%
..	(3)	9 1%	3 1%	1 *	- -%	- -%	- -%	1 6%	- -%	- -%	- -%	1 3%	3 1%
..	(2)	11 1%	- -%	2 1%	- -%	1 7%	- -%	- -%	- -%	1 5%	- -%	- -%	6 3%
Certain not to vote – 1	(1)	82 8%	15 6%	19 7%	6 5%	1 4%	1 7%	1 3%	- -%	5 22%	- -%	5 12%	30 13%
Refused		3 *	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 3%	- -%
Don't Know		19 2%	2 1%	5 2%	3 2%	- -%	- -%	1 6%	- -%	- -%	- -%	2 4%	7 3%
Answered		997	258	279	124	20	14	14	5	21	6	37	220
Mean		8.48	9.08	8.71	8.82	8.71	8.95	8.29	9.12	6.80	9.86	8.34	7.37
Standard deviation		2.83	2.36	2.58	2.43	2.77	2.46	2.85	1.72	3.91	0.38	3.28	3.36
Standard error		0.09	0.15	0.15	0.23	0.65	0.62	0.79	0.77	0.98	0.16	0.55	0.23

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 3

Q3. In next week's general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	890	411	479	85	125	163	159	157	201	284	285	152	136	340	130	206	137	77
Weighted base	882	419	464	99	133	168	160	135	188	241	233	177	202	323	143	212	128	76
Conservative	248	118	131	26	29	47	50	34	62	74	67	52	44	101	42	51	50	5
	28%	28%	28%	26%	22%	28%	32%	25%	33%	31%	29%	29%	22%	31%	29%	24%	39%	7%
Labour	175	80	96	21	21	33	22	38	41	33	40	36	58	50	34	57	15	20
	20%	19%	21%	21%	15%	19%	14%	28%	22%	14%	17%	21%	29%	15%	23%	27%	12%	27%
Lib Dem	174	90	84	25	36	31	25	27	30	64	54	18	35	67	23	43	29	13
	20%	22%	18%	25%	27%	18%	16%	20%	16%	27%	23%	10%	17%	21%	16%	20%	23%	16%
UKIP	16	10	6	1	-	4	3	6	2	3	1	11	1	5	3	5	3	1
	2%	2%	1%	1%	-%	3%	2%	4%	1%	1%	1%	6%	1%	1%	2%	2%	2%	1%
BNP	13	11	2	2	2	3	4	1	1	-	4	5	1	2	2	2	5	2
	1%	3%	1%	2%	2%	2%	3%	1%	*%	-%	2%	3%	1%	1%	1%	1%	4%	2%
Green	13	5	7	-	3	6	3	-	1	5	4	3	1	9	-	2	1	-
	1%	1%	2%	-%	2%	3%	2%	-%	*%	2%	2%	2%	1%	3%	-%	1%	1%	-%
SNP	10	3	7	2	-	2	2	-	4	1	3	3	3	-	-	-	-	10
	1%	1%	1%	2%	-%	1%	2%	-%	2%	*%	1%	2%	2%	-%	-%	-%	-%	13%
Plaid Cymru	4	3	1	-	-	3	-	1	-	-	1	2	-	-	-	-	4	-
	*%	1%	*%	-%	-%	2%	-%	*%	-%	-%	1%	1%	-%	-%	-%	-%	3%	-%
Other	6	1	5	-	3	1	-	-	1	1	1	3	-	2	4	-	-	-
	1%	*%	1%	-%	3%	1%	-%	-%	1%	1%	1%	2%	-%	1%	3%	-%	-%	-%
Refused	49	22	27	3	6	5	13	4	18	11	12	8	17	19	3	17	5	4
	6%	5%	6%	3%	5%	3%	8%	3%	10%	5%	5%	5%	8%	6%	2%	8%	4%	5%
Don't know	173	76	97	20	32	34	35	25	27	50	44	34	41	69	33	35	15	22
	20%	18%	21%	20%	24%	20%	22%	19%	14%	21%	19%	19%	21%	21%	23%	16%	12%	29%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 3 (continuation)

Q3. In next week's general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	890	302	250	188	18	16	11	5	13	6	78	213	300	110
Weighted base	882	299	228	200	18	15	13	5	17	7	75	213	240	134
Conservative	248	248	-	-	-	-	-	-	-	-	-	160	21	12
	28%	83%	-%	-%	-%	-%	-%	-%	-%	-%	-%	75%	9%	9%
Labour	175	-	175	-	-	-	-	-	-	-	-	1	128	5
	20%	-%	77%	-%	-%	-%	-%	-%	-%	-%	-%	1%	53%	4%
Lib Dem	174	-	-	174	-	-	-	-	-	-	-	10	22	90
	20%	-%	-%	87%	-%	-%	-%	-%	-%	-%	-%	5%	9%	67%
UKIP	16	-	-	-	16	-	-	-	-	-	-	5	3	2
	2%	-%	-%	-%	89%	-%	-%	-%	-%	-%	-%	2%	1%	1%
BNP	13	-	-	-	-	-	-	-	13	-	-	-	2	2
	1%	-%	-%	-%	-%	-%	-%	-%	75%	-%	-%	-%	1%	1%
Green	13	-	-	-	-	13	-	-	-	-	-	-	4	-
	1%	-%	-%	-%	-%	85%	-%	-%	-%	-%	-%	-%	2%	-%
SNP	10	-	-	-	-	-	10	-	-	-	-	-	-	2
	1%	-%	-%	-%	-%	-%	75%	-%	-%	-%	-%	-%	-%	1%
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-	1	-
	*%	-%	-%	-%	-%	-%	-%	77%	-%	-%	-%	-%	*%	-%
Other	6	-	-	-	-	-	-	-	-	6	-	1	1	2
	1%	-%	-%	-%	-%	-%	-%	-%	-%	89%	-%	*%	*%	2%
Refused	49	5	3	-	-	1	1	1	3	-	13	6	6	1
	6%	2%	1%	-%	-%	4%	7%	23%	19%	-%	17%	3%	3%	1%
Don't know	173	45	49	26	2	2	2	-	1	1	62	30	52	19
	20%	15%	22%	13%	11%	10%	18%	-%	6%	11%	83%	14%	22%	14%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 3 (continuation)

Q3. In next week's general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?**Base: All respondents saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	890	243	277	105	16	15	10	5	12	6	30	171
Weighted base	882	239	253	114	18	13	12	5	15	6	31	177
Conservative	248	183	17	4	6	-	-	-	3	1	3	32
	28%	77%	7%	3%	34%	-%	-%	-%	19%	15%	10%	18%
Labour	175	3	152	2	-	1	-	-	1	-	1	15
	20%	1%	60%	2%	-%	8%	-%	-%	10%	-%	3%	9%
Lib Dem	174	10	21	90	-	2	1	-	1	1	2	46
	20%	4%	8%	79%	-%	14%	7%	-%	4%	14%	6%	26%
UKIP	16	4	2	-	10	-	-	-	-	-	-	-
	2%	2%	1%	-%	59%	-%	-%	-%	-%	-%	-%	-%
BNP	13	-	1	2	-	-	2	-	7	-	-	1
	1%	-%	*%	2%	-%	-%	14%	-%	45%	-%	-%	1%
Green	13	-	1	-	-	5	-	-	-	1	-	6
	1%	-%	1%	-%	-%	37%	-%	-%	-%	13%	-%	3%
SNP	10	1	-	-	-	1	6	-	-	-	-	2
	1%	1%	-%	-%	-%	6%	52%	-%	-%	-%	-%	1%
Plaid Cymru	4	-	1	-	-	-	-	3	-	-	-	-
	*%	-%	*%	-%	-%	-%	-%	64%	-%	-%	-%	-%
Other	6	1	1	2	-	-	-	-	-	3	-	-
	1%	*%	*%	2%	-%	-%	-%	-%	-%	45%	-%	-%
Refused	49	7	6	-	-	1	1	1	3	-	24	6
	6%	3%	2%	-%	-%	5%	8%	25%	22%	-%	78%	4%
Don't know	173	30	52	13	1	4	2	*	-	1	1	69
	20%	12%	20%	12%	7%	29%	19%	11%	-%	13%	4%	39%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 4

Q4. If it were a legal requirement for you to vote in next week's general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	353	160	193	39	59	62	64	56	73	103	108	67	63	133	60	86	38	36
Weighted base	350	165	185	45	68	62	61	47	67	82	81	80	98	122	66	88	36	38
Conservative	58 16%	27 16%	31 17%	7 16%	12 17%	10 16%	8 12%	10 20%	12 18%	12 15%	16 19%	10 13%	19 19%	22 18%	20 30%	9 10%	5 13%	2 6%
Lib Dem	46 13%	24 14%	22 12%	8 18%	12 18%	9 14%	10 16%	3 6%	5 8%	10 12%	9 11%	14 18%	11 12%	13 10%	7 10%	20 23%	5 12%	1 4%
Labour	35 10%	17 10%	18 10%	8 18%	11 16%	5 8%	3 5%	3 7%	5 7%	10 12%	8 10%	7 9%	10 10%	13 10%	6 9%	10 12%	3 8%	3 9%
UKIP	7 2%	4 2%	3 2%	- -%	- -%	- -%	- -%	2 5%	4 6%	1 1%	1 1%	3 4%	2 2%	3 2%	2 3%	1 1%	1 4%	- -%
BNP	6 2%	5 3%	1 *%	3 6%	- -%	1 2%	2 3%	- -%	- -%	- -%	2 2%	3 3%	1 1%	- -%	4 7%	- -%	1 4%	- -%
SNP	2 1%	2 1%	- -%	- -%	1 1%	- -%	1 1%	1 1%	- -%	1 1%	2 2%	- -%	- -%	- -%	- -%	- -%	- -%	2 6%
Plaid Cymru	2 1%	- -%	2 1%	- -%	- -%	- -%	- -%	- -%	2 3%	- -%	- -%	- -%	2 2%	- -%	- -%	- -%	2 5%	- -%
Green	1 *%	- -%	1 1%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	1 1%	- -%	- -%	1 1%	- -%	- -%	- -%	- -%
Other	2 1%	1 *%	2 1%	- -%	- -%	- -%	- -%	1 3%	1 1%	- -%	1 1%	1 1%	- -%	2 1%	- -%	1 1%	- -%	- -%
Refused	48 14%	21 13%	27 15%	3 8%	6 9%	6 10%	11 17%	5 11%	17 25%	10 12%	9 11%	10 13%	18 18%	17 14%	5 7%	14 16%	6 16%	7 17%
Don't know	143 41%	65 39%	79 42%	16 36%	25 37%	31 49%	27 45%	23 48%	22 32%	39 47%	34 42%	31 39%	35 36%	52 43%	23 35%	33 38%	14 37%	22 57%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote in next week's general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	353	50	60	28	2	3	3	1	3	1	78	44	107	26
Weighted base	350	50	53	26	2	2	3	1	4	1	75	44	84	29
Conservative	58	28	-	-	-	-	-	-	-	-	-	14	10	6
	16%	56%	-%	-%	-%	-%	-%	-%	-%	-%	-%	33%	12%	20%
Lib Dem	46	-	-	19	-	-	-	-	-	-	-	4	12	7
	13%	-%	-%	74%	-%	-%	-%	-%	-%	-%	-%	10%	14%	25%
Labour	35	-	17	-	-	-	-	-	-	-	-	-	17	-
	10%	-%	33%	-%	-%	-%	-%	-%	-%	-%	-%	-%	20%	-%
UKIP	7	-	-	-	1	-	-	-	-	-	-	2	3	1
	2%	-%	-%	-%	42%	-%	-%	-%	-%	-%	-%	4%	3%	5%
BNP	6	-	-	-	-	-	-	-	1	-	-	1	-	-
	2%	-%	-%	-%	-%	-%	-%	-%	23%	-%	-%	2%	-%	-%
SNP	2	-	-	-	-	-	-	-	-	-	-	-	1	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	-%
Plaid Cymru	2	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Green	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Other	2	-	-	-	-	-	-	-	-	1	-	-	2	1
	1%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	2%	3%
Refused	48	4	3	-	-	1	-	1	3	-	12	4	5	1
	14%	7%	6%	-%	-%	30%	-%	100%	77%	-%	16%	9%	6%	5%
Don't know	143	18	32	7	1	2	3	-	-	-	63	19	35	13
	41%	37%	61%	26%	58%	70%	100%	-%	-%	-%	84%	43%	42%	43%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote in next week's general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	353	59	94	24	3	7	7	2	6	1	29	121
Weighted base	350	58	86	26	3	5	7	2	9	1	32	122
Conservative	58	29	4	-	-	1	-	-	-	-	-	23
	16%	49%	5%	-%	-%	27%	-%	-%	-%	-%	-%	19%
Lib Dem	46	4	7	16	-	1	-	-	1	-	1	16
	13%	7%	8%	62%	-%	15%	-%	-%	11%	-%	3%	13%
Labour	35	1	27	*	-	-	-	*	-	-	-	6
	10%	2%	32%	2%	-%	-%	-%	31%	-%	-%	-%	5%
UKIP	7	1	1	-	1	-	-	-	-	-	1	2
	2%	2%	2%	-%	42%	-%	-%	-%	-%	-%	2%	2%
BNP	6	1	-	-	-	-	-	-	4	-	-	1
	2%	2%	-%	-%	-%	-%	-%	-%	46%	-%	-%	1%
SNP	2	-	-	-	-	-	2	-	-	-	-	-
	1%	-%	-%	-%	-%	-%	36%	-%	-%	-%	-%	-%
Plaid Cymru	2	-	-	-	-	-	-	-	-	-	2	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	6%	-%
Green	1	-	-	-	-	1	-	-	-	-	-	-
	*%	-%	-%	-%	-%	18%	-%	-%	-%	-%	-%	-%
Other	2	-	2	-	-	-	-	-	-	1	-	-
	1%	-%	2%	-%	-%	-%	-%	-%	-%	100%	-%	-%
Refused	48	4	5	1	-	1	-	1	3	-	27	7
	14%	6%	6%	4%	-%	12%	-%	69%	37%	-%	82%	6%
Don't know	143	18	39	8	2	2	4	-	*	-	2	67
	41%	32%	46%	33%	58%	28%	64%	-%	6%	-%	6%	55%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 5

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	478	541	104	151	188	173	177	226	312	323	182	164	379	157	241	152	90
Weighted base	1019	489	530	122	163	194	173	153	214	265	261	214	245	361	173	252	144	90
Labour	284	140	144	25	40	52	48	55	64	61	65	61	88	78	53	100	26	27
	28%	29%	27%	21%	25%	27%	27%	36%	30%	23%	25%	29%	36%	22%	31%	40%	18%	30%
Conservative	262	121	140	21	35	49	46	33	78	80	73	53	45	105	50	42	53	11
	26%	25%	26%	17%	21%	25%	27%	22%	36%	30%	28%	25%	19%	29%	29%	17%	37%	12%
Lib Dem	126	64	62	24	23	25	16	18	20	48	32	23	20	54	13	33	13	14
	12%	13%	12%	20%	14%	13%	9%	12%	9%	18%	12%	11%	8%	15%	8%	13%	9%	15%
BNP	21	17	4	5	5	6	2	2	2	2	4	4	8	5	6	4	5	-
	2%	3%	1%	4%	3%	3%	1%	1%	1%	1%	2%	2%	3%	1%	4%	1%	4%	-%
UKIP	20	14	6	4	2	2	5	5	1	4	2	10	3	5	3	8	4	1
	2%	3%	1%	3%	1%	1%	3%	3%	1%	2%	1%	5%	1%	1%	2%	3%	2%	1%
SNP	15	11	4	2	2	3	5	2	1	3	3	7	2	-	-	-	-	15
	2%	2%	1%	1%	1%	2%	3%	2%	1%	1%	1%	3%	1%	-%	-%	-%	-%	17%
Green	14	4	10	1	4	4	2	2	1	4	6	2	1	8	1	2	3	1
	1%	1%	2%	*%	2%	2%	1%	2%	*%	2%	2%	1%	*%	2%	*%	1%	2%	1%
Plaid Cymru	5	2	2	-	-	2	-	2	*	*	1	1	1	-	-	-	5	-
	*%	*%	*%	-%	-%	1%	-%	1%	*%	*%	1%	1%	*%	-%	-%	-%	3%	-%
Other	6	1	4	-	1	1	1	2	-	4	1	1	-	4	1	-	-	-
	1%	*%	1%	-%	1%	1%	*%	2%	-%	1%	*%	1%	-	1%	1%	-%	-%	-%
Refused	40	18	22	6	3	9	9	3	11	8	10	8	12	16	4	11	7	3
	4%	4%	4%	5%	2%	5%	5%	2%	5%	3%	4%	4%	5%	4%	2%	4%	5%	3%
Don't know	227	97	130	36	49	40	40	28	35	49	63	43	64	86	42	52	29	17
	22%	20%	25%	29%	30%	21%	23%	18%	16%	19%	24%	20%	26%	24%	24%	21%	20%	19%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1019	302	250	188	18	16	11	5	13	6	78	223	333	117
Weighted base	1019	299	228	200	18	15	13	5	17	7	75	224	268	143
Labour	284	21	199	23	3	1	-	1	1	1	35	5	185	16
	28%	7%	87%	11%	17%	10%	-%	17%	6%	9%	47%	2%	69%	11%
Conservative	262	215	3	12	4	-	1	-	1	1	22	181	16	12
	26%	72%	2%	6%	20%	-%	10%	-%	6%	12%	29%	81%	6%	8%
Lib Dem	126	4	3	103	-	-	-	-	2	2	7	6	12	67
	12%	1%	1%	52%	-%	-%	-%	-%	11%	31%	9%	3%	5%	47%
BNP	21	3	1	1	-	-	-	-	10	-	3	-	6	-
	2%	1%	1%	*%	-%	-%	-%	-%	59%	-%	4%	-%	2%	-%
UKIP	20	6	-	-	12	-	-	-	-	-	1	3	1	3
	2%	2%	-%	-%	63%	-%	-%	-%	-%	-%	2%	1%	*%	2%
SNP	15	-	-	1	-	-	9	-	2	-	3	-	1	-
	2%	-%	-%	*%	-%	-%	72%	-%	10%	-%	4%	-%	*%	-%
Green	14	1	1	3	-	7	1	-	-	-	2	1	2	2
	1%	*%	*%	1%	-%	48%	6%	-%	-%	-%	3%	*%	1%	1%
Plaid Cymru	5	-	*	-	-	-	-	4	-	-	1	-	*	-
	*%	-%	*%	-%	-%	-%	-%	83%	-%	-%	1%	-%	*%	-%
Other	6	1	-	1	-	1	-	-	-	3	-	1	1	2
	1%	*%	-%	*%	-%	5%	-%	-%	-%	49%	-%	*%	*%	1%
Refused	40	3	1	2	-	-	-	-	-	-	-	2	2	4
	4%	1%	*%	1%	-%	-%	-%	-%	-%	-%	-%	1%	1%	3%
Don't know	227	45	18	55	-	6	2	-	1	-	-	25	42	37
	22%	15%	8%	28%	-%	37%	12%	-%	9%	-%	-%	11%	16%	26%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1019	265	309	115	18	16	14	5	16	6	37	218
Weighted base	1019	262	284	126	20	14	15	5	21	6	40	227
Labour	284	-	284	-	-	-	-	-	-	-	-	-
	28%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Conservative	262	262	-	-	-	-	-	-	-	-	-	-
	26%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Lib Dem	126	-	-	126	-	-	-	-	-	-	-	-
	12%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%
BNP	21	-	-	-	-	-	-	-	21	-	-	-
	2%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%
UKIP	20	-	-	-	20	-	-	-	-	-	-	-
	2%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%
SNP	15	-	-	-	-	-	15	-	-	-	-	-
	2%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%
Green	14	-	-	-	-	14	-	-	-	-	-	-
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%
Other	6	-	-	-	-	-	-	-	-	6	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%
Refused	40	-	-	-	-	-	-	-	-	-	40	-
	4%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%
Don't know	227	-	-	-	-	-	-	-	-	-	-	227
	22%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table VI
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	761	359	402	69	105	138	130	140	179	250	242	130	113	287	111	175	123	65
Weighted base	753	366	387	79	111	145	133	120	164	213	198	152	166	276	121	178	114	64
Conservative	284	129	155	27	33	52	60	39	73	83	74	59	56	118	49	53	53	11
	38%	35%	40%	34%	29%	36%	45%	32%	45%	39%	37%	39%	34%	43%	40%	30%	47%	17%
Labour	214	101	113	23	29	38	30	43	49	46	50	43	67	63	40	69	19	24
	28%	28%	29%	30%	26%	27%	23%	36%	30%	22%	25%	28%	41%	23%	33%	39%	17%	37%
Lib Dem	185	96	89	25	38	34	30	28	31	73	55	23	32	73	23	46	29	15
	25%	26%	23%	32%	34%	23%	22%	23%	19%	34%	28%	15%	19%	26%	19%	26%	25%	23%
UKIP	17	11	6	1	-	4	4	5	3	3	2	10	1	6	2	5	2	1
	2%	3%	2%	1%	-%	3%	3%	4%	2%	1%	1%	7%	1%	2%	2%	3%	2%	1%
BNP	16	13	2	1	5	2	5	2	1	-	5	5	3	5	3	3	3	2
	2%	4%	1%	2%	4%	2%	4%	2%	*%	-%	3%	3%	2%	2%	2%	2%	3%	3%
Green	14	6	8	-	4	5	3	1	1	6	5	2	1	9	-	2	2	-
	2%	2%	2%	-%	4%	4%	2%	*%	1%	3%	2%	2%	1%	3%	-%	1%	2%	-%
SNP	12	5	7	2	-	4	2	*	4	1	4	4	3	-	-	-	-	12
	2%	1%	2%	2%	-%	3%	2%	*%	3%	*%	2%	3%	2%	-%	-%	-%	-%	19%
Plaid Cymru	5	3	2	-	-	3	-	2	-	-	1	2	1	-	-	-	5	-
	1%	1%	*%	-%	-%	2%	-%	1%	-%	-%	1%	1%	1%	-%	-%	-%	4%	-%
Other	6	2	4	-	3	1	-	1	1	1	2	3	-	3	3	-	-	-
	1%	*%	1%	-%	2%	1%	-%	1%	1%	1%	1%	2%	-%	1%	3%	-%	-%	-%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	761	287	236	174	17	15	10	5	12	6	71	200	264	103
Weighted base	753	284	214	185	17	14	12	5	16	6	68	199	210	125
Conservative	284	284	-	-	-	-	-	-	-	-	20	180	26	14
	38%	100%	-%	-%	-%	-%	-%	-%	-%	-%	30%	90%	12%	11%
Labour	214	-	214	-	-	-	-	-	-	-	31	2	148	8
	28%	-%	100%	-%	-%	-%	-%	-%	-%	-%	46%	1%	71%	6%
Lib Dem	185	-	-	185	-	-	-	-	-	-	6	12	27	95
	25%	-%	-%	100%	-%	-%	-%	-%	-%	-%	8%	6%	13%	76%
UKIP	17	-	-	-	17	-	-	-	-	-	1	4	3	1
	2%	-%	-%	-%	100%	-%	-%	-%	-%	-%	2%	2%	2%	1%
BNP	16	-	-	-	-	-	-	-	16	-	3	1	2	2
	2%	-%	-%	-%	-%	-%	-%	-%	100%	-%	5%	*%	1%	2%
Green	14	-	-	-	-	14	-	-	-	-	2	-	3	1
	2%	-%	-%	-%	-%	100%	-%	-%	-%	-%	3%	-%	2%	1%
SNP	12	-	-	-	-	-	12	-	-	-	3	-	-	2
	2%	-%	-%	-%	-%	-%	100%	-%	-%	-%	4%	-%	-%	1%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	1	-	1	-
	1%	-%	-%	-%	-%	-%	-%	100%	-%	-%	2%	-%	*%	-%
Other	6	-	-	-	-	-	-	-	-	6	-	1	1	2
	1%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	*%	*%	2%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	761	234	261	99	15	14	9	4	10	6	5	103
Weighted base	753	230	236	107	17	13	11	4	13	6	5	111
Conservative	284	209	20	4	6	1	-	-	3	1	2	39
	38%	91%	8%	3%	36%	8%	-%	-%	19%	15%	47%	35%
Labour	214	3	189	3	-	1	-	*	1	-	1	17
	28%	1%	80%	2%	-%	9%	-%	6%	5%	-%	19%	15%
Lib Dem	185	12	21	98	-	2	1	-	1	1	2	48
	25%	5%	9%	91%	-%	20%	8%	-%	5%	13%	35%	44%
UKIP	17	3	3	-	11	-	-	-	-	-	-	-
	2%	1%	1%	-%	64%	-%	-%	-%	-%	-%	-%	-%
BNP	16	1	1	2	-	-	2	-	9	-	-	1
	2%	*%	*%	2%	-%	-%	15%	-%	70%	-%	-%	1%
Green	14	-	1	-	-	7	-	-	-	1	-	4
	2%	-%	1%	-%	-%	57%	-%	-%	-%	13%	-%	4%
SNP	12	1	-	-	-	1	9	-	-	-	-	2
	2%	1%	-%	-%	-%	7%	77%	-%	-%	-%	-%	1%
Plaid Cymru	5	-	1	-	-	-	-	4	-	-	-	-
	1%	-%	*%	-%	-%	-%	-%	94%	-%	-%	-%	-%
Other	6	1	1	1	-	-	-	-	-	3	-	-
	1%	*%	*%	1%	-%	-%	-%	-%	-%	59%	-%	-%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 6
Q6. Which one of these possible outcomes would you personally prefer to see from the forthcoming general election?
Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	478	541	104	151	188	173	177	226	312	323	182	164	379	157	241	152	90
Weighted base	1019	489	530	122	163	194	173	153	214	265	261	214	245	361	173	252	144	90
Conservatives forming a government with an overall majority	319	162	157	26	44	61	60	41	88	88	84	67	69	126	61	64	54	14
	31%	33%	30%	21%	27%	31%	35%	27%	41%	33%	32%	31%	28%	35%	35%	25%	38%	16%
Conservatives forming a government with the support of the Liberal Democrats in a hung parliament	148	75	73	22	23	32	25	23	22	53	37	27	28	54	21	30	29	13
	15%	15%	14%	18%	14%	17%	15%	15%	10%	20%	14%	13%	12%	15%	12%	12%	20%	14%
Labour Party forming a government with the support of the Liberal Democrats in a hung parliament	223	110	113	44	40	43	35	36	25	59	64	42	52	80	28	66	28	21
	22%	23%	21%	36%	25%	22%	20%	23%	12%	22%	25%	20%	21%	22%	16%	26%	19%	24%
Labour Party forming a government with an overall majority	191	97	94	22	26	30	28	35	49	37	43	43	59	59	40	57	14	22
	19%	20%	18%	18%	16%	16%	16%	23%	23%	14%	16%	20%	24%	16%	23%	23%	10%	24%
Don't know	108	32	76	8	25	23	19	13	20	22	24	31	28	33	14	30	16	15
	11%	7%	14%	6%	16%	12%	11%	9%	9%	8%	9%	14%	11%	9%	8%	12%	11%	17%
Refused	29	12	17	1	4	5	6	4	9	6	9	4	9	8	10	5	2	4
	3%	3%	3%	1%	3%	2%	3%	3%	4%	2%	3%	2%	4%	2%	6%	2%	2%	5%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Which one of these possible outcomes would you personally prefer to see from the forthcoming general election?**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Dem- ocrat
Unweighted base	1019	302	250	188	18	16	11	5	13	6	78	223	333	117
Weighted base	1019	299	228	200	18	15	13	5	17	7	75	224	268	143
Conservatives forming a government with an overall majority	319 31%	248 83%	5 2%	12 6%	6 33%	1 6%	1 10%	- -%	3 17%	3 43%	17 22%	183 82%	32 12%	22 15%
Conservatives forming a government with the support of the Liberal Democrats in a hung parliament	148 15%	39 13%	6 3%	56 28%	3 16%	4 25%	1 10%	1 31%	2 14%	1 11%	10 13%	24 11%	11 4%	41 29%
Labour Party forming a government with the support of the Liberal Democrats in a hung parliament	223 22%	- -%	68 30%	92 46%	4 24%	6 41%	5 36%	- -%	1 6%	2 27%	24 31%	3 1%	79 29%	53 37%
Labour Party forming a government with an overall majority	191 19%	7 2%	137 60%	13 7%	1 8%	1 4%	3 19%	2 46%	3 16%	1 19%	8 10%	2 1%	121 45%	9 6%
Don't know	108 11%	5 2%	12 5%	23 11%	3 16%	4 25%	3 25%	- -%	8 47%	- -%	16 22%	8 3%	22 8%	16 11%
Refused	29 3%	- -%	1 *	4 2%	1 4%	- -%	- -%	1 23%	- -%	- -%	1 1%	4 2%	3 1%	3 2%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Which one of these possible outcomes would you personally prefer to see from the forthcoming general election?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1019	265	309	115	18	16	14	5	16	6	37	218
Weighted base	1019	262	284	126	20	14	15	5	21	6	40	227
Conservatives forming a government with an overall majority	319 31%	216 83%	19 7%	7 6%	8 43%	- -%	- -%	- -%	5 24%	1 15%	5 14%	57 25%
Conservatives forming a government with the support of the Liberal Democrats in a hung parliament	148 15%	32 12%	14 5%	47 37%	4 19%	3 19%	4 25%	1 33%	2 9%	1 13%	8 19%	34 15%
Labour Party forming a government with the support of the Liberal Democrats in a hung parliament	223 22%	3 1%	94 33%	47 38%	3 14%	7 51%	5 31%	* 11%	4 19%	3 49%	5 11%	53 23%
Labour Party forming a government with an overall majority	191 19%	4 2%	141 50%	7 5%	- -%	1 8%	3 17%	1 31%	5 26%	1 23%	3 8%	23 10%
Don't know	108 11%	6 2%	14 5%	15 12%	4 21%	2 16%	4 27%	- -%	5 23%	- -%	6 15%	52 23%
Refused	29 3%	- -%	3 1%	3 2%	1 4%	1 7%	- -%	1 25%	- -%	- -%	13 33%	8 4%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 7

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1019	478	541	104	151	188	173	177	226	312	323	182	164	379	157	241	152	90
Weighted base	1019	489	530	122	163	194	173	153	214	265	261	214	245	361	173	252	144	90
I have changed my mind about who to vote for because of the leaders' debates																		
Agree	198	84	114	29	48	44	29	20	28	55	48	35	52	78	36	44	27	12
	19%	17%	22%	24%	29%	23%	17%	13%	13%	21%	18%	16%	21%	22%	21%	18%	19%	13%
Disagree	766	382	383	90	106	138	138	128	165	202	203	164	175	264	125	195	107	75
	75%	78%	72%	74%	65%	71%	79%	84%	77%	76%	78%	77%	72%	73%	72%	77%	74%	84%
Don't know	55	23	32	3	9	12	7	4	21	8	10	15	18	18	12	13	10	3
	5%	5%	6%	3%	5%	6%	4%	3%	10%	3%	4%	7%	7%	5%	7%	5%	7%	3%
I have changed my mind about who to vote for because of Gordon Brown calling a voter a "bigoted woman"																		
Agree	112	58	55	19	25	19	14	14	21	19	23	20	46	34	29	29	13	8
	11%	12%	10%	15%	15%	10%	8%	9%	10%	7%	9%	9%	19%	9%	17%	12%	9%	9%
Disagree	868	419	449	100	126	170	156	134	184	242	228	186	185	311	140	212	125	80
	85%	86%	85%	82%	77%	88%	90%	87%	86%	91%	87%	87%	76%	86%	81%	84%	87%	90%
Don't know	39	12	26	4	13	4	3	5	9	4	10	8	14	16	4	11	6	2
	4%	3%	5%	3%	8%	2%	2%	4%	4%	2%	4%	4%	6%	5%	2%	4%	4%	2%
The voting system in this country needs to be changed																		
Agree	559	290	269	55	89	107	98	87	123	164	149	107	125	194	95	142	84	44
	55%	59%	51%	45%	55%	55%	57%	57%	57%	62%	57%	50%	51%	54%	55%	56%	59%	49%
Disagree	391	182	209	61	64	75	67	53	72	90	90	94	99	140	68	93	51	39
	38%	37%	39%	50%	39%	39%	39%	35%	33%	34%	35%	44%	40%	39%	39%	37%	35%	44%
Don't know	69	17	52	7	10	12	8	13	20	11	21	13	21	27	10	17	9	6
	7%	3%	10%	5%	6%	6%	5%	8%	9%	4%	8%	6%	8%	7%	6%	7%	6%	7%
Regardless of how I vote, Nick Clegg should play some part in the next Government																		
Agree	483	222	261	68	77	95	72	79	93	139	126	88	115	177	77	112	73	45
	47%	45%	49%	55%	47%	49%	41%	52%	44%	52%	48%	41%	47%	49%	45%	44%	50%	50%
Disagree	429	232	197	44	66	81	84	62	92	107	111	102	97	142	81	111	56	39
	42%	47%	37%	36%	41%	42%	48%	40%	43%	40%	42%	48%	40%	39%	46%	44%	39%	43%
Don't know	107	35	72	11	20	18	18	12	28	19	24	25	32	42	15	29	15	6
	10%	7%	14%	9%	12%	9%	10%	8%	13%	7%	9%	12%	13%	12%	9%	11%	10%	7%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 7 (continuation)

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1019	302	250	188	18	16	11	5	13	6	78	223	333	117
Weighted base	1019	299	228	200	18	15	13	5	17	7	75	224	268	143
I have changed my mind about who to vote for because of the leaders' debates														
Agree	198	43	50	54	3	1	-	-	7	2	19	23	64	21
	19%	15%	22%	27%	15%	7%	-%	-%	42%	31%	26%	10%	24%	15%
Disagree	766	240	170	136	16	13	13	5	8	5	54	189	193	116
	75%	80%	74%	68%	85%	88%	100%	100%	46%	69%	72%	84%	72%	81%
Don't know	55	15	8	10	-	1	-	-	2	-	2	12	11	6
	5%	5%	4%	5%	-%	6%	-%	-%	12%	-%	3%	5%	4%	4%
I have changed my mind about who to vote for because of Gordon Brown calling a voter a "bigoted woman"														
Agree	112	21	21	28	2	1	1	-	5	3	11	14	34	12
	11%	7%	9%	14%	8%	4%	7%	-%	30%	51%	14%	6%	13%	8%
Disagree	868	270	204	169	17	14	12	5	12	2	64	201	230	126
	85%	91%	89%	84%	92%	96%	93%	100%	70%	30%	84%	90%	86%	89%
Don't know	39	8	4	4	-	-	-	-	-	1	1	8	4	4
	4%	3%	2%	2%	-%	-%	-%	-%	-%	19%	1%	4%	1%	3%
The voting system in this country needs to be changed														
Agree	559	144	107	145	11	11	7	3	8	5	39	113	133	110
	55%	48%	47%	72%	58%	73%	53%	52%	47%	69%	52%	51%	50%	77%
Disagree	391	132	103	49	5	4	5	2	9	2	32	93	117	30
	38%	44%	45%	24%	25%	27%	37%	48%	53%	31%	42%	42%	44%	21%
Don't know	69	23	18	7	3	-	1	-	-	-	4	18	19	3
	7%	8%	8%	3%	18%	-%	10%	-%	-%	-%	5%	8%	7%	2%
Regardless of how I vote, Nick Clegg should play some part in the next Government														
Agree	483	95	120	159	9	9	5	2	5	2	35	67	138	101
	47%	32%	52%	79%	48%	64%	36%	48%	32%	28%	47%	30%	51%	71%
Disagree	429	182	88	34	10	5	8	3	9	5	34	134	108	39
	42%	61%	39%	17%	52%	36%	58%	52%	54%	72%	46%	60%	40%	27%
Don't know	107	22	20	8	-	-	1	-	2	-	6	23	23	3
	10%	7%	9%	4%	-%	-%	6%	-%	14%	-%	7%	10%	8%	2%

Opinion Poll

CATI Fieldwork : April 30th - May 1st 2010

Absolutes/col percents

Table 7 (continuation)

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1019	265	309	115	18	16	14	5	16	6	37	218
Weighted base	1019	262	284	126	20	14	15	5	21	6	40	227
I have changed my mind about who to vote for because of the leaders' debates												
Agree	198 19%	31 12%	70 25%	26 21%	3 18%	2 12%	2 12%	* 11%	9 42%	1 23%	6 15%	47 21%
Disagree	766 75%	215 82%	208 73%	94 75%	16 82%	12 88%	14 88%	4 89%	7 35%	4 77%	29 71%	162 71%
Don't know	55 5%	15 6%	6 2%	6 5%	- -%	- -%	- -%	- -%	5 23%	- -%	6 14%	18 8%
I have changed my mind about who to vote for because of Gordon Brown calling a voter a "bigoted woman"												
Agree	112 11%	18 7%	29 10%	19 15%	2 11%	1 10%	1 6%	- -%	7 36%	- -%	5 12%	30 13%
Disagree	868 85%	234 89%	252 89%	104 82%	16 82%	13 90%	14 94%	5 100%	13 64%	4 77%	31 77%	182 80%
Don't know	39 4%	10 4%	3 1%	4 3%	1 7%	- -%	- -%	- -%	- -%	1 23%	4 11%	15 7%
The voting system in this country needs to be changed												
Agree	559 55%	130 50%	139 49%	85 67%	11 55%	11 77%	7 45%	3 67%	14 66%	4 77%	25 62%	131 58%
Disagree	391 38%	115 44%	123 43%	34 27%	7 34%	3 23%	8 49%	1 33%	7 34%	1 23%	13 32%	79 35%
Don't know	69 7%	17 6%	21 8%	8 6%	2 11%	- -%	1 6%	- -%	- -%	- -%	2 6%	18 8%
Regardless of how I vote, Nick Clegg should play some part in the next Government												
Agree	483 47%	80 31%	147 52%	106 84%	6 32%	9 64%	7 43%	2 44%	7 33%	4 65%	14 35%	102 45%
Disagree	429 42%	158 60%	112 40%	20 15%	13 68%	4 29%	8 53%	3 56%	13 64%	2 35%	9 23%	86 38%
Don't know	107 10%	23 9%	24 9%	1 1%	- -%	1 7%	1 5%	- -%	* 2%	- -%	17 41%	39 17%

OPINION POLL
CATI Fieldwork : April 30th – May 1st 2010

Weighting table

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	<u>Unweighted</u>	<u>Weighted</u>
Unweighted base	1019	1019
Weighted base	1019	1019
Conservative	204 20%	224 22%
Labour	336 33%	268 26%
Liberal Democrat	105 10%	143 14%
Other	44 4%	54 5%
Did not vote	258 25%	258 25%
Don't remember	31 3%	31 3%
Refused	42 4%	42 4%