

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	17 th March	26 th February	17 th February	29 th January	27 th January	18 th December
Conservative	28%	31%	31%	32%	33%	31%
Labour	37%	43%	36%	39%	39%	41%
Liberal Democrat	9%	8%	8%	10%	11%	10%
Other	26%	18%	24%	19%	17%	18%

Methodology: ComRes interviewed 2015 GB adults online between 13th and 14th March 2013. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: Keiran.pedley@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Conservative	601 30%	299 30%	303 29%	38 16%	66 21%	94 24%	96 28%	110 37%	197 47%	205 38%	173 30%	130 31%	93 20%	572 31%	181 35%	196 37%	114 22%	81 28%	30 17%
Labour	477 24%	244 25%	233 23%	57 23%	73 22%	110 28%	87 25%	61 20%	89 21%	108 20%	125 21%	104 24%	141 30%	430 23%	108 21%	98 19%	176 35%	47 16%	47 27%
Liberal Democrat	382 19%	187 19%	195 19%	55 22%	55 17%	71 18%	74 22%	58 19%	69 17%	118 22%	128 22%	66 16%	70 15%	359 20%	88 17%	91 17%	96 19%	84 29%	22 13%
Other	159 8%	88 9%	70 7%	6 3%	24 7%	27 7%	36 11%	27 9%	39 9%	36 7%	40 7%	41 10%	42 9%	115 6%	31 6%	37 7%	26 5%	20 7%	44 25%
Did not vote	300 15%	134 14%	166 16%	72 29%	80 25%	61 16%	41 12%	31 10%	16 4%	54 10%	90 15%	56 13%	100 21%	279 15%	80 16%	84 16%	71 14%	45 15%	21 12%
Don't remember	50 2%	21 2%	29 3%	10 4%	14 4%	15 4%	3 1%	4 1%	3 1%	9 2%	17 3%	12 3%	12 3%	43 2%	11 2%	10 2%	11 2%	11 4%	7 4%
Refused	47 2%	16 2%	31 3%	6 3%	11 4%	9 2%	5 2%	9 3%	6 1%	11 2%	12 2%	14 3%	10 2%	42 2%	11 2%	12 2%	17 3%	2 1%	5 3%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Conservative	601 30%	402 86%	26 4%	3 2%	119 43%	7 12%	-	-	3 13%	1 10%	63 21%	601 100%	-	-
Labour	477 24%	14 3%	384 64%	13 8%	18 6%	10 16%	7 15%	-	1 5%	1 5%	25 8%	-	477 100%	-
Liberal Democrat	382 19%	18 4%	118 20%	124 81%	44 16%	18 29%	1 2%	1 5%	4 16%	3 19%	56 18%	-	-	382 100%
Other	159 8%	4 1%	8 1%	1 1%	56 20%	20 31%	31 73%	12 89%	13 57%	5 35%	7 2%	-	-	-
Did not vote	300 15%	29 6%	59 10%	9 6%	26 9%	4 6%	3 7%	1 6%	2 9%	4 27%	99 32%	-	-	-
Don't remember	50 2%	1 *	8 1%	-	8 3%	2 4%	1 2%	-	-	1 5%	24 8%	-	-	-
Refused	47 2%	1 *	-	2 1%	4 2%	2 3%	-	-	-	-	34 11%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Conservative	601 30%	31 5%	452 84%	16 10%	18 18%	5 9%	- -	- -	- -	2 12%	6 10%	71 18%
Labour	477 24%	401 65%	11 2%	11 6%	2 2%	5 10%	8 17%	1 6%	- -	2 11%	2 4%	33 8%
Liberal Democrat	382 19%	101 16%	20 4%	126 74%	17 17%	14 28%	3 6%	- -	3 22%	6 33%	5 8%	88 22%
Other	159 8%	15 2%	18 3%	4 2%	35 37%	15 30%	30 66%	12 72%	8 71%	5 29%	2 3%	16 4%
Did not vote	300 15%	64 10%	29 5%	12 7%	18 19%	6 13%	4 8%	4 22%	1 7%	3 15%	16 27%	144 37%
Don't remember	50 2%	7 1%	4 1%	2 1%	4 4%	3 6%	- -	- -	- -	- -	4 6%	27 7%
Refused	47 2%	1 *	1 *	- -	2 2%	2 3%	1 3%	- -	- -	- -	26 42%	14 4%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Conservative	601 30%	30 17%	16 17%	62 26%	36 20%	70 38%ABC DF	24 23%	73 39%ABC DF	78 31%ABD	102 40%ABC DFH	57 31%ABD	53 34%ABD
Labour	477 24%	47 27%GJ	42 45%ADE FGHIJK	79 33%EFG IJK	56 31%EGI J	38 20%	22 20%	26 14%	71 28%GJ	37 14%	25 14%	34 22%
Liberal Democrat	382 19%	22 13%	13 14%	44 18%	39 22%	28 15%	20 19%	34 18%	38 15%	51 20%	64 35%ABC DEFGHI K	29 18%
Other	159 8%	44 25%BCDE GHIJK	3 3%	11 4%	13 7%	13 7%	16 15%BCHI J	14 7%	14 6%	17 7%	4 2%	10 7%
Did not vote	300 15%	21 12%	14 15%	35 14%	22 12%	30 16%	20 19%	30 16%	43 17%	37 14%	24 13%	24 16%
Don't remember	50 2%	7 4%	3 3%	4 2%	4 2%	5 3%	3 3%	3 2%	8 3%	3 1%	8 4%	3 2%
Refused	47 2%	5 3%J	2 2%	5 2%	10 5%EHJ	1 1%	2 2%	8 4%HJ	2 1%	9 3%J	-	3 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151	
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176	
Absolutely certain to vote	(10)	1169 58%	603 61%	566 55%	106 44%	135 42%	201 52%	211 62%	200 66%	316 76%	336 62%	331 57%	246 58%	255 55%	1052 57%	293 57%	303 57%	307 60%	148 51%	117 66%
	(9)	224 11%	95 10%	129 13%	21 9%	35 11%	50 13%	41 12%	39 13%	38 9%	68 13%	58 10%	46 11%	52 11%	209 11%	52 10%	56 11%	63 12%	38 13%	16 9%
	(8)	162 8%	83 8%	79 8%	28 11%	31 10%	38 10%	24 7%	18 6%	23 5%	48 9%	54 9%	30 7%	30 6%	152 8%	42 8%	34 6%	49 10%	27 9%	11 6%
	(7)	92 5%	42 4%	51 5%	18 7%	26 8%	19 5%	10 3%	8 3%	12 3%	26 5%	27 5%	14 3%	25 5%	88 5%	28 6%	32 6%	18 3%	9 3%	5 3%
	(6)	63 3%	32 3%	31 3%	11 4%	23 7%	11 3%	12 3%	3 1%	3 1%	11 2%	20 3%	24 6%	8 2%	57 3%	17 3%	15 3%	11 2%	13 5%	6 3%
	(5)	58 3%	19 2%	39 4%	14 6%	18 5%	11 3%	7 2%	1 *	6 1%	10 2%	18 3%	13 3%	17 4%	54 3%	17 3%	20 4%	5 1%	13 4%	4 2%
	(4)	18 1%	12 1%	7 1%	- -	7 2%	2 *	6 2%	1 *	3 1%	4 1%	6 1%	5 1%	4 1%	18 1%	7 1%	3 1%	2 *	7 2%	- -
	(3)	21 1%	12 1%	9 1%	11 4%	4 1%	1 *	3 1%	1 *	2 *	6 1%	6 1%	6 1%	4 1%	21 1%	* *	11 2%	7 1%	2 1%	- -
	(2)	18 1%	7 1%	11 1%	3 1%	2 1%	5 1%	3 1%	4 1%	1 *	5 1%	3 *	2 *	8 2%	17 1%	2 *	6 1%	8 2%	- -	1 *
Certain not to vote	(1)	72 4%	37 4%	35 3%	7 3%	16 5%	22 6%	13 4%	11 4%	3 1%	8 1%	22 4%	10 2%	32 7%	66 4%	23 5%	13 2%	17 3%	13 5%	6 3%
Refused		14 1%	8 1%	6 1%	1 *	4 1%	4 1%	4 1%	1 *	1 *	3 1%	4 1%	5 1%	3 1%	12 1%	5 1%	5 1%	3 *	- -	2 1%
Don't know		103 5%	39 4%	64 6%	23 9%	25 8%	21 5%	9 2%	14 5%	12 3%	16 3%	35 6%	23 5%	29 6%	93 5%	23 4%	31 6%	21 4%	18 6%	10 6%
Mean		8.73	8.78	8.68	8.11	8.03	8.50	8.77	9.10	9.46	9.03	8.68	8.77	8.38	8.69	8.66	8.69	8.85	8.47	9.07
Standard deviation		2.27	2.27	2.27	2.52	2.55	2.50	2.30	2.07	1.36	1.84	2.29	2.14	2.73	2.29	2.33	2.25	2.20	2.41	2.04
Standard error		0.05	0.07	0.07	0.18	0.16	0.12	0.12	0.12	0.07	0.07	0.10	0.13	0.13	0.05	0.10	0.10	0.10	0.15	0.17

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat	
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403	
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382	
Absolutely certain to vote	(10)	1169 58%	335 71%	411 68%	82 54%	205 75%	33 53%	34 79%	7 56%	14 61%	6 47%	90 29%	445 74%	323 68%	219 58%
	(9)	224 11%	49 10%	77 13%	30 20%	27 10%	12 18%	1 2%	2 18%	4 18%	3 23%	26 9%	60 10%	62 13%	60 16%
	(8)	162 8%	35 7%	59 10%	15 10%	16 6%	6 9%	5 11%	2 17%	- -	3 25%	26 8%	40 7%	43 9%	38 10%
	(7)	92 5%	21 5%	22 4%	13 9%	11 4%	3 5%	1 3%	- -	2 10%	1 5%	19 6%	21 3%	14 3%	20 5%
	(6)	63 3%	10 2%	18 3%	10 7%	10 4%	4 6%	- -	- -	2 11%	- -	10 3%	8 1%	11 2%	14 4%
	(5)	58 3%	19 4%	15 2%	1 1%	5 2%	6 9%	2 4%	1 9%	- -	- -	12 4%	8 1%	8 2%	9 2%
	(4)	18 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	2 *	4 1%	4 1%
	(3)	21 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 2%	3 1%	- -	* *
	(2)	18 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 4%	2 *	* *	1 *
Certain not to vote	(1)	72 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	43 14%	2 *	2 *	2 1%
Refused		14 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 4%	1 *	1 *	1 *
Don't know		103 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	53 17%	11 2%	10 2%	13 3%
Mean		8.73	9.32	9.32	9.04	9.42	8.81	9.44	9.02	9.08	9.12	6.88	9.43	9.32	9.05
Standard deviation		2.27	1.31	1.22	1.30	1.19	1.66	1.25	1.55	1.44	0.99	3.47	1.31	1.35	1.58
Standard error		0.05	0.06	0.05	0.10	0.07	0.21	0.22	0.43	0.34	0.26	0.22	0.05	0.07	0.08

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?												
		Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know	
Unweighted base		2015	584	555	183	101	51	34	13	11	21	62	400	
Weighted base		2015	620	536	169	95	49	45	16	12	18	60	393	
Absolutely certain to vote	(10)	1169 58%	397 64%	383 71%	94 56%	65 68%	23 46%	35 77%	9 54%	7 63%	12 68%	16 26%	127 32%	
	(9)	224 11%	76 12%	58 11%	30 18%	6 6%	7 13%	1 2%	1 7%	1 7%	* 2%	8 14%	37 9%	
	(8)	162 8%	56 9%	39 7%	12 7%	6 6%	6 12%	2 4%	- -	2 19%	- -	3 6%	36 9%	
	(7)	92 5%	21 3%	20 4%	9 5%	5 5%	5 10%	1 3%	1 5%	- -	2 8%	4 6%	26 7%	
	(6)	63 3%	17 3%	7 1%	6 4%	3 3%	3 5%	- -	2 15%	- -	1 3%	8 13%	16 4%	
	(5)	58 3%	14 2%	9 2%	7 4%	2 2%	1 2%	2 4%	- -	1 11%	- -	1 2%	21 5%	
	(4)	18 1%	9 1%	2 *	1 1%	* *	2 3%	- -	- -	- -	- -	- -	* 1%	5 1%
	(3)	21 1%	2 *	7 1%	- -	1 1%	- -	- -	2 12%	- -	- -	- -	- -	9 2%
	(2)	18 1%	- -	1 *	- -	- -	* 1%	- -	- -	- -	1 3%	3 4%	13 3%	
	Certain not to vote	(1)	72 4%	9 2%	3 1%	2 1%	3 4%	2 4%	1 3%	1 6%	- -	3 16%	8 13%	39 10%
Refused		14 1%	1 *	- -	1 *	1 1%	- -	1 1%	- -	- -	- -	8 13%	3 1%	
Don't know		103 5%	18 3%	7 1%	8 5%	4 4%	1 3%	2 5%	- -	- -	- -	1 2%	61 15%	
Mean		8.73	9.11	9.30	9.00	8.99	8.38	9.26	7.76	9.01	7.92	6.88	7.25	
Standard deviation		2.27	1.73	1.53	1.65	2.11	2.26	1.97	3.08	1.66	3.54	3.31	3.19	
Standard error		0.05	0.07	0.07	0.13	0.22	0.32	0.35	0.86	0.50	0.77	0.46	0.17	

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Region											
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164	
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156	
Absolutely certain to vote	(10)	1169 58%	117 66%EFH J	55 60%	148 62%	104 58%	98 53%	55 51%	111 59%	137 54%	156 61%	93 51%	95 61%
	(9)	224 11%	16 9%	9 9%	29 12%	25 14%	18 10%	6 6%	25 13%	29 11%	23 9%	31 17%AFIK	13 8%
	(8)	162 8%	11 6%	11 12%G	21 9%	17 10%G	14 7%	13 12%G	7 4%	25 10%G	16 6%	14 8%	13 9%
	(7)	92 5%	5 3%	3 3%	6 2%	9 5%	10 6%	6 5%	13 7%C	10 4%	19 7%CJ	4 2%	9 5%
	(6)	63 3%	6 3%	4 5%	5 2%	2 1%	7 4%	5 5%	3 2%	9 4%	8 3%	8 4%	5 3%
	(5)	58 3%	4 2%	- -	2 1%	3 2%	11 6%BCJ K	10 10%ABCD HIJK	7 4%	8 3%	9 3%	2 1%	2 1%
	(4)	18 1%	- -	1 1%	* *	1 *	2 1%	4 3%ACK	2 1%	3 1%	3 1%	3 2%	- -
	(3)	21 1%	- -	- -	5 2%H	2 1%	5 3%HI	2 2%	5 3%HI	- -	* *	1 *	1 1%
	(2)	18 1%	1 *	* 1%	5 2%I	3 2%	1 1%	- -	1 1%	2 1%	- -	- -	4 3%J
Certain not to vote	(1)	72 4%	6 3%	4 4%	8 3%	5 3%	5 3%	2 2%	5 3%	16 6%	8 3%	11 6%	3 2%
Refused		14 1%	2 1%	- -	2 1%	1 1%	1 *	- -	4 2%	2 1%	4 1%	- -	- -
Don't know		103 5%	10 6%	5 6%	8 4%	7 4%	13 7%	3 3%	5 3%	13 5%	10 4%	15 8%	12 8%
Mean		8.73	9.07EF H	8.88	8.83	8.86	8.46	8.26	8.75	8.48	8.84F	8.60	8.90F
Standard deviation		2.27	2.04	2.11	2.30	2.13	2.39	2.36	2.25	2.55	2.08	2.45	2.08
Standard error		0.05	0.17	0.22	0.16	0.16	0.18	0.24	0.16	0.17	0.13	0.19	0.17

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1775	893	882	176	247	379	316	291	366	695	461	241	378	1641	472	478	451	240	134
Weighted base	1768	873	896	198	266	331	305	269	399	500	508	373	387	1611	449	459	454	249	157
Labour	556 31%	286 33%	270 30%	79 40%	87 33%	130 39%	108 35%	69 26%	83 21%	139 28%	154 30%	104 28%	160 41%	508 32%	116 26%	119 26%	205 45%	68 27%	48 31%
Conservative	401 23%	204 23%	197 22%	36 18%	57 21%	70 21%	62 20%	70 26%	107 27%	147 29%	113 22%	85 23%	56 14%	378 23%	128 28%	124 27%	73 16%	53 21%	23 14%
UKIP	257 15%	139 16%	118 13%	7 4%	21 8%	36 11%	45 15%	53 20%	94 24%	65 13%	69 14%	57 15%	66 17%	246 15%	69 15%	82 18%	62 14%	34 14%	11 7%
Lib Dem	128 7%	71 8%	57 6%	23 12%	24 9%	19 6%	19 6%	17 6%	26 7%	43 9%	38 8%	23 6%	24 6%	119 7%	36 8%	24 5%	35 8%	24 10%	10 6%
Green	57 3%	30 3%	27 3%	5 3%	15 6%	11 3%	13 4%	10 4%	2 1%	14 3%	27 5%	6 2%	10 2%	52 3%	17 4%	14 3%	12 3%	8 3%	5 3%
SNP	40 2%	18 2%	22 2%	3 2%	- -	5 1%	6 2%	6 2%	20 5%	6 1%	11 2%	12 3%	10 3%	- -	- -	- -	- -	- -	40 26%
BNP	19 1%	13 1%	6 1%	- -	6 2%	4 1%	3 1%	3 1%	2 *	1 *	6 1%	8 2%	4 1%	18 1%	4 1%	9 2%	5 1%	- -	1 1%
Plaid Cymru	13 1%	8 1%	5 1%	1 *	4 1%	3 1%	3 1%	- -	3 1%	5 1%	1 *	3 1%	4 1%	13 1%	- -	- -	- -	13 5%	- -
Other	10 1%	8 1%	3 *	- -	5 2%	- -	2 *	1 *	3 1%	2 *	5 1%	2 1%	1 *	10 1%	1 *	5 1%	4 1%	1 *	- -
Refused	32 2%	5 1%	27 3%	7 3%	2 1%	8 3%	5 2%	7 2%	3 1%	6 1%	13 3%	5 1%	8 2%	29 2%	8 2%	9 2%	11 2%	1 *	4 2%
Don't know	254 14%	91 10%	163 18%	37 19%	45 17%	44 13%	39 13%	34 13%	55 14%	71 14%	71 14%	67 18%	46 12%	238 15%	71 16%	74 16%	47 10%	46 19%	16 10%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1775	488	587	159	284	64	31	13	18	14	189	614	427	379
Weighted base	1768	469	603	152	275	63	43	13	23	14	183	581	459	360
Labour	556 31%	-	556 92%	-	-	-	-	-	-	-	-	19 3%	367 80%	105 29%
Conservative	401 23%	401 85%	-	-	-	-	-	-	-	-	-	349 60%	12 3%	14 4%
UKIP	257 15%	-	-	-	257 93%	-	-	-	-	-	-	111 19%	17 4%	39 11%
Lib Dem	128 7%	-	-	128 84%	-	-	-	-	-	-	-	2 *	13 3%	102 28%
Green	57 3%	-	-	-	-	57 90%	-	-	-	-	-	6 1%	10 2%	14 4%
SNP	40 2%	-	-	-	-	-	40 94%	-	-	-	-	-	7 1%	1 *
BNP	19 1%	-	-	-	-	-	-	-	19 84%	-	-	3 1%	1 *	-
Plaid Cymru	13 1%	-	-	-	-	-	-	13 100%	-	-	-	-	-	1 *
Other	10 1%	-	-	-	-	-	-	-	-	10 76%	-	1 *	1 *	1 *
Refused	32 2%	1 *	3 *	3 2%	-	1 1%	-	-	-	-	28 15%	1 *	4 1%	4 1%
Don't know	254 14%	68 14%	44 7%	21 14%	18 7%	6 9%	2 6%	-	4 16%	3 24%	155 85%	88 15%	28 6%	78 22%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1775	557	534	169	88	44	29	11	11	17	40	275
Weighted base	1768	581	515	158	86	44	41	13	12	15	40	263
Labour	556 31%	474 82%	8 2%	12 8%	2 2%	6 13%	2 5%	-	-	2 12%	3 9%	48 18%
Conservative	401 23%	7 1%	333 65%	18 11%	-	1 3%	1 2%	-	-	1 10%	4 11%	34 13%
UKIP	257 15%	35 6%	90 18%	8 5%	81 94%	3 6%	2 4%	1 6%	-	3 18%	4 10%	30 11%
Lib Dem	128 7%	12 2%	7 1%	87 55%	-	1 3%	-	-	-	1 5%	2 5%	18 7%
Green	57 3%	6 1%	6 1%	5 3%	-	26 58%	-	-	-	1 8%	-	13 5%
SNP	40 2%	-	2 *	1 1%	-	-	37 89%	-	-	1 5%	-	-
BNP	19 1%	3 *	-	1 1%	-	-	-	12 94%	-	-	1 4%	1 *
Plaid Cymru	13 1%	1 *	-	-	-	-	-	-	10 84%	-	-	3 1%
Other	10 1%	1 *	1 *	-	-	-	-	-	-	3 22%	-	5 2%
Refused	32 2%	2 *	-	3 2%	-	1 2%	-	-	-	-	21 53%	6 2%
Don't know	254 14%	39 7%	68 13%	23 14%	3 4%	7 15%	-	-	2 16%	3 20%	4 9%	105 40%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	Eastern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1775	134	85	200	166	159	90	174	212	260	150	145
Weighted base	1768	157	83*	210	161	158	95*	165	218	231	153	136
Labour	556 31%	48 31% ^l	38 46%AEG IJK	94 45%AEG HIJK	73 45%AEG HIJK	40 25%	33 35% ^l	42 26%	71 33% ^l	45 19%	35 23%	37 27%
Conservative	401 23%	23 14%	13 16%	39 18%	22 13%	41 26% ^{AD}	15 15%	49 30% ^{ABC} DF	56 26% ^{AD}	72 31% ^{ABC} DF	39 25% ^{AD}	33 25% ^D
UKIP	257 15%	11 7%	12 14%	29 14%	21 13%	23 14%	11 11%	23 14%	23 11%	45 20% ^{AH}	23 15%	36 27% ^{ACDEFGHJ}
Lib Dem	128 7%	10 6%	5 6%	17 8%	13 8%	10 6%	5 5%	10 6%	19 9%	17 7%	20 13% ^K	4 3%
Green	57 3%	5 3%	2 2%	6 3%	5 3%	6 4%	1 1%	5 3%	7 3%	10 4%	7 5%	4 3%
SNP	40 2%	40 26% ^{BCDE} FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	19 1%	1 1%	-	2 1%	3 2%	7 4% ^{HJK}	-	2 1%	1 *	3 1%	-	-
Plaid Cymru	13 1%	-	-	-	-	-	13 14% ^{ABCD} EGHIJK	-	-	-	-	-
Other	10 1%	-	-	1 1%	2 2%	2 1%	-	2 1%	1 *	-	1 *	1 1%
Refused	32 2%	4 2%	1 1%	5 2%	5 3%	2 1%	-	4 3%	6 3%	2 1%	1 1%	2 2%
Don't know	254 14%	16 10%	13 15%	17 8%	17 10%	28 18% ^C	18 19% ^C	27 17% ^C	35 16% ^C	37 16% ^C	28 18% ^C	18 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	528	209	319	76	95	125	93	68	71	171	145	82	130	491	139	157	114	81	37
Weighted base	533	212	321	89	105	107	82	72	79	118	159	122	134	495	140	152	115	89	38
Labour	61 11%	31 15%	29 9%	13 15%	18 18%	12 11%	7 8%	3 5%	7 8%	9 8%	26 17%	12 10%	13 10%	57 12%	18 13%	19 12%	14 12%	6 7%	3 9%
Conservative	51 10%	25 12%	25 8%	8 9%	11 11%	7 6%	8 9%	8 11%	9 12%	16 13%	16 10%	16 13%	3 2%	50 10%	14 10%	16 11%	14 12%	5 6%	1 2%
UKIP	49 9%	21 10%	27 9%	6 7%	5 4%	11 11%	7 9%	8 11%	12 15%	8 6%	10 6%	13 10%	18 14%	47 10%	14 10%	18 12%	8 7%	8 9%	1 4%
Lib Dem	22 4%	8 4%	14 4%	2 3%	1 1%	5 5%	6 7%	3 4%	4 5%	6 5%	9 6%	3 2%	4 3%	22 4%	8 5%	3 2%	3 3%	8 9%	- -
Green	18 3%	7 3%	12 4%	1 1%	6 6%	2 2%	4 4%	2 3%	4 5%	3 3%	8 5%	4 4%	3 2%	18 4%	8 6%	5 3%	4 4%	2 2%	- -
SNP	7 1%	2 1%	6 2%	- -	1 1%	5 5%	- -	- -	1 1%	1 1%	1 *	1 1%	5 3%	- -	- -	- -	- -	- -	7 19%
BNP	7 1%	7 3%	- -	1 1%	1 1%	- -	- -	4 5%	2 2%	1 1%	2 1%	2 2%	2 2%	7 1%	1 1%	2 1%	1 1%	4 4%	- -
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	8 1%	4 2%	3 1%	- -	1 1%	3 2%	* 1%	3 4%	1 1%	2 1%	3 2%	2 1%	1 1%	6 1%	1 1%	3 2%	1 1%	1 1%	2 4%
Refused	40 7%	14 6%	26 8%	6 7%	4 4%	11 10%	7 8%	11 15%	1 2%	7 6%	14 9%	5 5%	13 10%	35 7%	10 7%	11 7%	14 12%	- -	5 12%
Don't know	271 51%	93 44%	178 55%	51 57%	56 54%	51 48%	43 52%	31 43%	38 49%	67 56%	68 43%	64 53%	72 54%	251 51%	65 47%	75 50%	56 49%	55 62%	19 50%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	528	66	45	26	18	7	3	-	2	4	313	113	46	106
Weighted base	533	69	46	24	18	7	2	-	4	3	308	109	49	104
Labour	61 11%	-	23 49%	-	-	-	-	-	-	-	-	2 2%	17 35%	12 11%
Conservative	51 10%	34 49%	-	-	-	-	-	-	-	-	-	27 25%	1 1%	4 4%
UKIP	49 9%	-	-	-	18 100%	-	-	-	-	-	-	10 9%	6 12%	9 9%
Lib Dem	22 4%	-	-	11 45%	-	-	-	-	-	-	-	2 1%	-	14 14%
Green	18 3%	-	-	-	-	7 100%	-	-	-	-	-	4 4%	* 1%	4 3%
SNP	7 1%	-	-	-	-	-	2 100%	-	-	-	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	-	4 100%	-	-	-	-	4 3%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	8 1%	-	-	-	-	-	-	-	-	3 100%	-	-	-	2 2%
Refused	40 7%	1 1%	-	3 11%	-	-	-	-	-	-	40 13%	1 1%	1 2%	4 3%
Don't know	271 51%	34 50%	23 51%	10 44%	-	-	-	-	-	-	268 87%	63 58%	24 49%	52 50%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	Green	UKIP	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	528	88	68	41	13	17	5	2	1	8	47	238
Weighted base	533	89	80	36	13	12	4	3	2	6	45	242
Labour	61 11%	1 1%	42 52%	4 10%	- -	- -	- -	- -	2 100%	- -	2 5%	10 4%
Conservative	51 10%	30 34%	3 4%	- -	- -	- -	- -	- -	- -	- -	1 3%	16 6%
UKIP	49 9%	11 12%	3 4%	2 6%	- -	9 75%	- -	2 67%	- -	1 11%	- -	21 9%
Lib Dem	22 4%	1 1%	1 2%	12 33%	1 5%	- -	- -	- -	- -	- -	- -	7 3%
Green	18 3%	3 3%	2 2%	- -	6 45%	- -	- -	- -	- -	- -	2 3%	7 3%
SNP	7 1%	- -	- -	- -	- -	- -	3 70%	- -	- -	- -	- -	4 2%
BNP	7 1%	1 1%	3 4%	1 3%	1 7%	1 6%	- -	- -	- -	- -	- -	- -
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	8 1%	3 3%	- -	* 1%	- -	- -	- -	- -	- -	1 22%	- -	3 1%
Refused	40 7%	1 1%	- -	3 7%	* 4%	- -	1 16%	- -	- -	1 21%	32 70%	3 1%
Don't know	271 51%	39 44%	25 31%	14 39%	5 40%	2 19%	1 15%	1 33%	- -	3 46%	8 18%	172 71%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	528	37	23	53	38	61	26	55	72	67	55	41
Weighted base	533	38*	24**	50*	41*	57*	30**	54*	76*	63*	59*	40*
Labour	61 11%	3 9%	4 18%	6 11%	4 10%	7 12%	4 12%	5 10%	11 14%	7 12%	3 5%	7 16%
Conservative	51 10%	1 2%	3 12%	6 11%	5 13%	7 12%	- -	5 9%	6 8%	8 13%	5 9%	5 13%
UKIP	49 9%	1 4%	2 8%	1 1%	6 14% ^C	6 10%	6 20%	7 12%	6 8%	8 13% ^C	2 3%	5 12%
Lib Dem	22 4%	- -	1 4%	2 5%	- -	2 4%	- -	1 1%	3 4%	5 8%	8 14% ^{ADGK}	- -
Green	18 3%	- -	- -	2 4%	2 5%	2 4%	- -	1 2%	6 8%	2 3%	2 3%	1 2%
SNP	7 1%	7 19% ^{CDEG} HIJK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
BNP	7 1%	- -	1 4%	- -	- -	1 2%	- -	- -	- -	1 1%	4 6%	1 2%
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	8 1%	2 4%	- -	- -	1 2%	1 2%	- -	1 2%	- -	1 2%	1 2%	1 3%
Refused	40 7%	5 12% ^J	1 4%	5 9% ^J	8 20% ^{EJ}	2 3%	- -	7 12% ^J	5 7%	5 8%	- -	2 6%
Don't know	271 51%	19 50%	12 50%	29 58%	15 37%	29 51%	20 68%	28 52%	39 52%	26 41%	34 58%	18 45%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Labour	620 31%	328 33%	292 28%	76 31%	91 28%	139 36%	120 35%	76 25%	118 28%	136 25%	184 32%	132 31%	168 36%	577 31%	137 27%	142 27%	221 43%	76 26%	44 25%
Conservative	536 27%	290 29%	246 24%	34 14%	53 16%	77 20%	87 25%	105 35%	181 43%	182 34%	155 27%	117 28%	82 18%	505 27%	169 33%	170 32%	99 19%	66 23%	31 18%
Lib Dem	169 8%	93 9%	77 7%	24 10%	29 9%	29 7%	25 7%	24 8%	38 9%	63 12%	54 9%	24 6%	28 6%	156 8%	34 7%	42 8%	36 7%	43 15%	14 8%
UKIP	95 5%	52 5%	44 4%	7 3%	12 4%	21 6%	18 5%	21 7%	15 4%	19 4%	21 4%	26 6%	29 6%	89 5%	25 5%	32 6%	17 3%	14 5%	7 4%
Green	49 2%	20 2%	30 3%	4 1%	13 4%	8 2%	14 4%	8 3%	2 *	14 3%	18 3%	5 1%	12 3%	47 3%	21 4%	10 2%	12 2%	4 1%	2 1%
SNP	45 2%	16 2%	29 3%	4 2%	2 1%	7 2%	7 2%	5 2%	19 5%	8 1%	10 2%	14 3%	14 3%	- -	- -	- -	- -	- -	45 26%
BNP	16 1%	11 1%	5 1%	1 *	9 3%	3 1%	1 *	1 *	2 *	* *	2 *	9 2%	5 1%	15 1%	3 1%	6 1%	5 1%	1 *	1 1%
Plaid Cymru	12 1%	4 *	7 1%	1 *	2 1%	2 *	4 1%	- -	3 1%	4 1%	3 *	2 1%	2 *	12 1%	- -	- -	- -	12 4%	- -
Other	18 1%	11 1%	8 1%	- -	1 *	- -	4 1%	7 2%	6 1%	8 1%	8 1%	- -	5 1%	18 1%	5 1%	8 1%	2 *	3 1%	1 *
Refused	60 3%	27 3%	34 3%	7 3%	18 5%	11 3%	10 3%	12 4%	2 1%	11 2%	19 3%	14 3%	17 4%	54 3%	13 2%	16 3%	20 4%	6 2%	6 4%
Don't know	393 20%	137 14%	256 25%	86 35%	93 29%	89 23%	53 15%	40 13%	33 8%	97 18%	110 19%	80 19%	106 23%	368 20%	102 20%	102 19%	99 19%	65 22%	26 15%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403	
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382	
Labour	620	9	508	13	36	7	-	1	5	1	25	31	401	101	
		31%	2%	84%	9%	13%	12%	-	7%	22%	11%	8%	5%	84%	27%
Conservative	536	388	9	8	99	7	2	-	-	2	40	452	11	20	
		27%	83%	1%	5%	36%	11%	5%	-	-	13%	75%	2%	5%	
Lib Dem	169	18	15	107	9	5	1	-	3	*	17	16	11	126	
		8%	4%	2%	71%	3%	9%	2%	-	12%	3%	5%	3%	2%	33%
UKIP	95	-	2	-	82	-	-	-	-	-	2	18	2	17	
		5%	-	*	-	30%	-	-	-	-	1%	3%	*	4%	
Green	49	1	6	1	3	29	-	-	-	-	5	5	5	14	
		2%	*	1%	1%	46%	-	-	-	-	2%	1%	1%	4%	
SNP	45	1	2	-	2	-	37	-	-	-	1	-	8	3	
		2%	*	*	-	1%	-	86%	-	-	*	-	2%	1%	
BNP	16	-	-	-	1	-	-	-	12	-	1	-	1	-	
		1%	-	-	*	-	-	-	54%	-	*	-	*	-	
Plaid Cymru	12	-	2	-	-	-	-	10	-	-	-	-	-	3	
		1%	-	*	-	-	-	73%	-	-	-	-	-	1%	
Other	18	1	2	1	3	1	1	-	-	3	3	2	2	6	
		1%	*	*	1%	2%	2%	-	-	24%	1%	*	*	2%	
Refused	60	4	6	2	4	-	-	-	1	-	40	6	2	5	
		3%	1%	1%	1%	-	-	-	6%	-	13%	1%	1%	1%	
Don't know	393	47	52	20	36	13	2	3	1	6	173	71	33	88	
		20%	10%	9%	13%	13%	21%	6%	20%	5%	46%	56%	12%	7%	23%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Labour	620 31%	620 100%	-	-	-	-	-	-	-	-	-	-
Conservative	536 27%	-	536 100%	-	-	-	-	-	-	-	-	-
Lib Dem	169 8%	-	-	169 100%	-	-	-	-	-	-	-	-
UKIP	95 5%	-	-	-	95 100%	-	-	-	-	-	-	-
Green	49 2%	-	-	-	-	49 100%	-	-	-	-	-	-
SNP	45 2%	-	-	-	-	-	45 100%	-	-	-	-	-
BNP	16 1%	-	-	-	-	-	-	16 100%	-	-	-	-
Plaid Cymru	12 1%	-	-	-	-	-	-	-	12 100%	-	-	-
Other	18 1%	-	-	-	-	-	-	-	-	18 100%	-	-
Refused	60 3%	-	-	-	-	-	-	-	-	-	60 100%	-
Don't know	393 20%	-	-	-	-	-	-	-	-	-	-	393 100%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Labour	620 31%	44 25%	47 51%AEF GHIJK	102 43%AEG JK	72 40%AEG IJ	46 25%	36 34%I	49 26%	84 33%IJ	53 21%	40 22%	47 30%I
Conservative	536 27%	31 18%	15 16%	52 22%	33 18%	54 29%ABD	21 20%	66 35%ABC DF	73 29%ABD	96 38%ABC DFHJ	45 25%	51 32%ABCDF
Lib Dem	169 8%	14 8%	5 6%	22 9%	9 5%	20 11%	6 5%	11 6%	19 7%	16 6%	37 20%ABCD EFGHIK	11 7%
UKIP	95 5%	7 4%	4 5%	5 2%	7 4%	9 5%	7 7%	8 4%	8 3%	18 7%C	7 4%	15 9%CH
Green	49 2%	2 1%	-	7 3%	5 3%	4 2%	1 1%	5 2%	10 4%	11 4%	4 2%	1 1%
SNP	45 2%	45 26%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	16 1%	1 1%	-	2 1%	3 2%	5 3%	-	1 1%	1 *	2 1%	1 1%	-
Plaid Cymru	12 1%	-	-	-	-	-	12 11%ABCD EGHIJK	-	-	-	-	-
Other	18 1%	1 *	1 1%	1 1%	-	1 *	-	4 2%	2 1%	3 1%	3 1%	4 2%
Refused	60 3%	6 4%	3 3%	6 2%	11 6%EF	3 1%	-	7 4%	7 3%	6 2%	6 3%	6 4%
Don't know	393 20%	26 15%	17 18%	42 18%	40 22%	43 23%	25 23%	37 20%	51 20%	51 20%	40 22%	22 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1658	863	795	150	224	351	298	275	360	659	420	227	352	1532	444	440	427	221	126
Weighted base	1537	791	746	153	211	282	272	244	376	446	432	323	336	1396	388	392	405	210	141
Labour	562 37%	284 36%	278 37%	76 50%	85 40%	128 46%	111 41%	70 29%	92 24%	143 32%	153 35%	109 34%	157 47%	513 37%	117 30%	124 32%	206 51%	66 31%	49 35%
Conservative	437 28%	217 27%	220 29%	38 25%	54 26%	72 25%	68 25%	76 31%	130 34%	157 35%	123 29%	98 30%	59 18%	414 30%	138 35%	136 35%	82 20%	58 28%	24 17%
UKIP	259 17%	139 18%	120 16%	9 6%	21 10%	35 12%	44 16%	56 23%	95 25%	65 15%	68 16%	59 18%	66 20%	248 18%	73 19%	81 21%	60 15%	34 16%	11 8%
Lib Dem	137 9%	75 10%	62 8%	20 13%	23 11%	22 8%	24 9%	17 7%	30 8%	51 11%	40 9%	21 6%	26 8%	127 9%	38 10%	25 6%	36 9%	29 14%	10 7%
Green	56 4%	26 3%	29 4%	5 3%	13 6%	12 4%	12 4%	10 4%	4 1%	14 3%	25 6%	8 3%	9 3%	52 4%	19 5%	13 3%	12 3%	7 4%	4 3%
SNP	40 3%	19 2%	22 3%	3 2%	1 *	6 2%	6 2%	6 2%	19 5%	7 2%	11 2%	12 4%	11 3%	- -	- -	- -	- -	- -	40 29%
BNP	21 1%	15 2%	6 1%	- -	5 3%	4 2%	3 1%	7 3%	1 *	1 *	6 1%	9 3%	5 1%	20 1%	3 1%	8 2%	5 1%	3 2%	1 1%
Plaid Cymru	12 1%	7 1%	5 1%	* *	3 1%	3 1%	3 1%	- -	3 1%	5 1%	1 *	3 1%	3 1%	12 1%	- -	- -	- -	12 6%	- -
Other	13 1%	8 1%	4 1%	- -	5 2%	- -	2 1%	3 1%	3 1%	3 1%	5 1%	3 1%	1 *	11 1%	1 *	6 2%	4 1%	1 *	1 1%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1658	488	587	159	284	64	31	13	18	14	75	593	417	345
Weighted base	1537	437	562	137	259	56	40	12	21	13	66	539	422	305
Labour	562 37%	-	562 100%	-	-	-	-	-	-	-	21 32%	25 5%	365 86%	111 36%
Conservative	437 28%	437 100%	-	-	-	-	-	-	-	-	33 51%	385 71%	14 3%	15 5%
UKIP	259 17%	-	-	-	259 100%	-	-	-	-	-	-	115 21%	17 4%	41 13%
Lib Dem	137 9%	-	-	137 100%	-	-	-	-	-	-	12 18%	3 1%	11 3%	113 37%
Green	56 4%	-	-	-	-	56 100%	-	-	-	-	-	6 1%	8 2%	17 5%
SNP	40 3%	-	-	-	-	-	40 100%	-	-	-	-	-	6 1%	1 *
BNP	21 1%	-	-	-	-	-	-	-	21 100%	-	3 1%	1 *	3 1%	
Plaid Cymru	12 1%	-	-	-	-	-	-	12 100%	-	-	-	-	-	1 *
Other	13 1%	-	-	-	-	-	-	-	-	13 100%	-	1 *	1 *	2 1%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1658	557	534	169	85	29	41	11	11	13	17	191
Weighted base	1537	542	488	144	79	39	36	12	10	12	14	160
Labour	562 37%	476 88%	8 2%	13 9%	1 2%	2 5%	5 14%	-	2 18%	2 15%	5 36%	48 30%
Conservative	437 28%	8 2%	370 76%	15 11%	-	1 2%	1 4%	-	-	1 12%	3 20%	38 24%
UKIP	259 17%	34 6%	95 19%	9 6%	78 98%	2 4%	3 8%	1 7%	-	3 22%	4 26%	32 20%
Lib Dem	137 9%	11 2%	7 1%	99 68%	-	-	1 4%	-	-	1 7%	1 9%	18 11%
Green	56 4%	6 1%	6 1%	5 3%	-	-	25 71%	-	-	1 10%	-	13 8%
SNP	40 3%	-	2 *	1 1%	-	35 89%	-	-	-	1 6%	-	2 1%
BNP	21 1%	4 1%	-	3 2%	-	-	-	11 93%	-	-	1 10%	1 1%
Plaid Cymru	12 1%	1 *	-	-	-	-	-	-	9 82%	-	-	3 2%
Other	13 1%	1 *	2 *	* *	-	-	-	-	-	3 27%	-	5 3%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1658	126	82	190	155	143	81	161	200	244	140	136
Weighted base	1537	141*	73*	193	139	130	76*	142	189	199	134	120
Labour	562 37%	49 35% ^I	41 56%AEG HIJK	94 49%AEG JK	71 51%AEG JK	43 33% ^I	32 41% ^{IJ}	43 30%	74 39% ^{IJ}	43 22%	34 26%	38 32%
Conservative	437 28%	24 17%	15 20%	42 22%	25 18%	42 32% ^{AD}	16 21%	56 40% ^{ABC} DF	61 32% ^{ACD}	76 38% ^{ABC} DF	42 32% ^{AD}	38 31% ^{AD}
UKIP	259 17%	11 8%	12 17%	28 14%	20 14%	23 18% ^A	12 15%	23 16%	26 14%	47 24% ^{ACH}	23 17%	34 29% ^{ACDGHJ}
Lib Dem	137 9%	10 7%	4 6%	19 10%	13 9%	10 8%	5 6%	10 7%	18 10%	19 10%	24 18% ^{ABEF} GK	5 4%
Green	56 4%	4 3%	1 2%	7 3%	4 3%	4 3%	* 1%	5 4%	8 4%	11 5%	7 5%	3 3%
SNP	40 3%	40 29% ^{BCDE} FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	21 1%	1 1%	-	2 1%	3 2%	5 4% ^{HK}	-	2 1%	1 *	3 1%	3 3%	-
Plaid Cymru	12 1%	-	-	-	-	-	12 16% ^{ABCD} EGHIJK	-	-	-	-	-
Other	13 1%	1 1%	-	1 1%	2 2%	2 2%	-	3 2%	1 *	-	1 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

David Cameron

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	516 26%	265 27%	251 24%	63 26%	72 22%	82 21%	86 25%	81 27%	131 31%	167 31%	151 26%	113 27%	85 18%	484 26%	161 31%	150 28%	109 21%	65 22%	32 18%
Unfavourable	980 49%	492 50%	488 47%	113 46%	138 43%	187 49%	180 52%	161 54%	201 48%	244 45%	293 50%	180 43%	262 56%	876 48%	205 40%	258 49%	268 53%	145 50%	104 59%
Neither	398 20%	187 19%	210 20%	41 17%	71 22%	88 23%	64 19%	54 18%	80 19%	109 20%	106 18%	101 24%	82 18%	364 20%	109 21%	90 17%	103 20%	62 21%	34 19%
Don't know	121 6%	43 4%	78 8%	27 11%	42 13%	28 7%	13 4%	4 1%	7 2%	21 4%	33 6%	29 7%	38 8%	115 6%	35 7%	31 6%	30 6%	19 7%	6 4%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

David Cameron

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Favourable	516	353	33	49	29	6	-	4	4	3	52	350	33	62
	26%	75%	6%	33%	11%	9%	-	29%	16%	23%	17%	58%	7%	16%
Unfavourable	980	33	456	54	185	41	37	9	10	7	103	133	350	222
	49%	7%	76%	36%	67%	65%	86%	71%	46%	54%	34%	22%	74%	58%
Neither	398	76	97	40	53	13	6	-	8	3	90	105	69	81
	20%	16%	16%	26%	19%	20%	14%	-	35%	23%	29%	17%	15%	21%
Don't know	121	8	16	9	8	3	-	-	1	-	63	14	24	17
	6%	2%	3%	6%	3%	5%	-	-	3%	-	20%	2%	5%	4%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

David Cameron

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	516 26%	35 6%	346 65%	53 31%	2 2%	2 4%	- -	1 6%	4 33%	2 13%	5 8%	66 17%
Unfavourable	980 49%	449 72%	94 18%	68 40%	78 82%	35 72%	36 79%	4 27%	8 67%	16 87%	31 51%	161 41%
Neither	398 20%	113 18%	87 16%	38 22%	12 13%	10 21%	10 21%	8 50%	- -	- -	12 20%	107 27%
Don't know	121 6%	23 4%	9 2%	10 6%	3 4%	1 3%	- -	3 17%	- -	- -	13 21%	59 15%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

David Cameron

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	516 26%	32 18%	20 21%	59 25%	30 17%	51 28%D	24 22%	56 30%AD	71 28%AD	90 35%ABC DFJ	41 22%	43 27%D
Unfavourable	980 49%	104 59%EGH IJ	46 50%	121 51%I	101 56%HI	85 46%	62 58%HI	85 45%	107 42%	98 38%	83 45%	88 56%HI
Neither	398 20%	34 19%	20 21%	45 19%	38 21%	39 21%	15 14%	31 16%	54 21%	55 22%	47 26%FK	21 13%
Don't know	121 6%	6 4%	7 8%	12 5%	10 6%	10 6%	7 7%	16 8%	23 9%K	13 5%	12 7%	5 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Ed Miliband

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	392 19%	205 21%	188 18%	53 22%	57 17%	89 23%	68 20%	43 14%	82 20%	88 16%	108 18%	80 19%	116 25%	357 19%	77 15%	100 19%	133 26%	48 16%	35 20%
Unfavourable	947 47%	498 50%	449 44%	84 34%	109 34%	157 41%	172 50%	164 55%	260 62%	296 55%	287 49%	183 43%	182 39%	867 47%	253 50%	277 52%	200 39%	137 47%	80 46%
Neither	509 25%	232 24%	277 27%	68 28%	109 34%	103 27%	86 25%	78 26%	65 16%	131 24%	141 24%	118 28%	119 25%	458 25%	134 26%	115 22%	133 26%	77 27%	51 29%
Don't know	167 8%	53 5%	114 11%	38 16%	49 15%	36 9%	17 5%	16 5%	11 3%	25 5%	49 8%	42 10%	51 11%	157 9%	47 9%	37 7%	45 9%	28 10%	10 6%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Ed Miliband

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Favourable	392	17	301	18	13	6	5	2	3	1	21	24	239	77
	19%	4%	50%	12%	5%	10%	12%	14%	14%	5%	7%	4%	50%	20%
Unfavourable	947	359	92	88	202	32	24	6	12	8	108	471	75	184
	47%	77%	15%	58%	73%	51%	56%	46%	54%	55%	35%	78%	16%	48%
Neither	509	74	176	30	51	21	12	5	7	6	105	89	123	92
	25%	16%	29%	19%	18%	34%	28%	37%	30%	41%	34%	15%	26%	24%
Don't know	167	19	33	16	9	3	2	*	*	-	75	17	39	29
	8%	4%	6%	11%	3%	5%	4%	3%	2%	-	24%	3%	8%	7%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Ed Miliband

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	392 19%	298 48%	21 4%	23 14%	2 2%	6 12%	5 11%	3 20%	1 8%	2 9%	4 7%	27 7%
Unfavourable	947 47%	111 18%	428 80%	100 59%	68 72%	20 40%	23 52%	7 43%	5 40%	14 78%	13 22%	157 40%
Neither	509 25%	170 27%	70 13%	31 19%	23 24%	20 40%	15 33%	4 24%	6 48%	2 8%	28 47%	142 36%
Don't know	167 8%	41 7%	17 3%	15 9%	3 3%	4 8%	2 4%	2 12%	*	1 5%	15 25%	68 17%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Ed Miliband

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	392 19%	35 20% ^l	28 30% ^{GUJ}	63 26% ^l	42 23% ^l	35 19% ^l	21 20% ^l	33 17% ^l	50 20% ^l	26 10%	26 14%	32 21% ^l
Unfavourable	947 47%	80 46%	35 38%	95 40%	70 39%	95 51% ^{CDF}	40 38%	94 51%	104 41%	149 58% ^{ABC} DFH	96 53% ^{BCD} FH	87 56% ^{BCDFH}
Neither	509 25%	51 29%	21 23%	62 26%	50 28%	45 24%	34 32% ^K	40 21%	71 28%	63 25%	43 24%	30 19%
Don't know	167 8%	10 6%	8 9%	19 8%	17 10%	10 5%	11 10%	20 11%	29 12% ^K	18 7%	17 9%	7 4%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nick Clegg

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	257 13%	131 13%	126 12%	33 13%	31 10%	49 13%	50 15%	34 11%	61 15%	84 16%	74 13%	51 12%	47 10%	232 13%	70 14%	77 15%	42 8%	42 15%	25 14%
Unfavourable	1126 56%	600 61%	526 51%	130 53%	163 50%	194 51%	195 57%	186 62%	258 62%	304 56%	335 57%	223 53%	263 56%	1027 56%	255 50%	309 58%	315 62%	148 51%	98 56%
Neither	498 25%	218 22%	280 27%	53 22%	86 27%	112 29%	83 24%	71 24%	93 22%	131 24%	129 22%	124 29%	114 24%	454 25%	147 29%	112 21%	119 23%	76 26%	45 25%
Don't know	134 7%	39 4%	95 9%	28 12%	45 14%	30 8%	15 4%	10 3%	7 2%	22 4%	46 8%	24 6%	43 9%	126 7%	38 7%	30 6%	34 7%	24 8%	8 5%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nick Clegg

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Favourable	257	98	41	73	10	5	3	1	-	1	28	96	33	84
	13%	21%	7%	48%	4%	8%	7%	5%	-	7%	9%	16%	7%	22%
Unfavourable	1126	220	405	29	216	35	33	13	13	10	116	338	299	197
	56%	47%	67%	19%	79%	55%	77%	95%	59%	70%	38%	56%	63%	52%
Neither	498	139	132	40	39	20	7	-	9	3	99	154	117	79
	25%	30%	22%	26%	14%	32%	16%	-	40%	23%	32%	26%	25%	21%
Don't know	134	11	24	9	9	3	-	-	*	-	64	14	26	22
	7%	2%	4%	6%	3%	5%	-	-	2%	-	21%	2%	6%	6%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nick Clegg

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	257 13%	35 6%	97 18%	73 43%	1 1%	3 6%	2 5%	- -	3 22%	1 5%	3 6%	40 10%
Unfavourable	1126 56%	413 67%	285 53%	51 30%	78 82%	30 60%	34 74%	7 43%	9 78%	16 89%	23 39%	178 45%
Neither	498 25%	143 23%	143 27%	33 20%	12 13%	15 30%	10 21%	7 44%	- -	1 6%	22 36%	113 29%
Don't know	134 7%	29 5%	11 2%	12 7%	4 4%	2 4%	- -	2 12%	- -	- -	11 19%	62 16%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nick Clegg

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	257 13%	25 14%	6 6%	21 9%	16 9%	23 12%	13 12%	27 15%	42 16%BCD	29 11%	29 16%BC	27 17%BCD
Unfavourable	1126 56%	98 56%	59 64%HJ	151 63%HIJ	105 59%H	111 60%H	59 55%	102 55%	118 47%	137 53%	89 48%	96 61%HJ
Neither	498 25%	45 25%	23 25%	50 21%	45 25%	42 23%	26 24%	42 22%	74 29%K	72 28%K	50 27%	29 18%
Don't know	134 7%	8 5%	5 5%	16 7%	13 7%	9 5%	9 8%	16 8%	20 8%	18 7%	15 8%	5 3%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nigel Farage

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	476 24%	266 27%	210 20%	22 9%	40 12%	67 17%	93 27%	97 32%	158 38%	119 22%	127 22%	124 29%	107 23%	443 24%	121 24%	157 30%	104 20%	61 21%	34 19%
Unfavourable	554 27%	294 30%	260 25%	70 29%	94 29%	109 28%	92 27%	78 26%	111 26%	212 39%	172 29%	67 16%	103 22%	505 27%	143 28%	126 24%	152 30%	84 29%	49 28%
Neither	634 31%	319 32%	315 31%	73 30%	114 35%	135 35%	108 31%	99 33%	105 25%	143 26%	185 32%	153 36%	152 33%	558 30%	166 33%	154 29%	149 29%	88 30%	76 43%
Don't know	351 17%	109 11%	242 24%	79 33%	77 24%	74 19%	51 15%	26 9%	44 11%	68 13%	100 17%	79 19%	105 22%	333 18%	79 15%	92 17%	106 21%	57 20%	17 10%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nigel Farage

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403	
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382	
Favourable	476	116	93	17	199	3	7	-	5	1	30	207	87	71	
		24%	25%	15%	11%	72%	5%	15%	-	23%	6%	10%	34%	18%	19%
Unfavourable	554	121	223	64	8	31	20	7	4	4	52	125	174	136	
		27%	26%	37%	42%	3%	50%	46%	52%	17%	17%	21%	36%	36%	
Neither	634	163	190	46	51	22	14	5	8	8	116	198	149	111	
		31%	35%	32%	31%	19%	36%	32%	34%	34%	57%	38%	33%	31%	29%
Don't know	351	69	96	25	16	6	3	2	6	1	111	71	67	63	
		17%	15%	16%	17%	6%	10%	7%	14%	26%	7%	12%	14%	17%	

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nigel Farage

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	476 24%	131 21%	180 34%	30 18%	71 75%	3 5%	8 18%	5 32%	- -	3 17%	4 7%	42 11%
Unfavourable	554 27%	201 32%	120 22%	65 39%	4 5%	27 54%	17 38%	4 23%	5 41%	10 53%	14 24%	87 22%
Neither	634 31%	190 31%	180 34%	50 30%	16 17%	17 34%	17 38%	5 29%	5 39%	5 30%	24 40%	125 32%
Don't know	351 17%	99 16%	56 11%	24 14%	3 4%	3 6%	3 7%	2 15%	2 20%	- -	18 29%	140 36%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

Nigel Farage

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	476 24%	34 19%	15 16%	54 23%	35 19%	50 27%FH	17 16%	47 25%	46 18%	75 29%ABD FH	44 24%	59 38%ABCDFGHJ
Unfavourable	554 27%	49 28%	32 34%GK	72 30%K	47 26%	54 29%	28 26%	40 21%	75 30%	68 27%	56 31%K	32 20%
Neither	634 31%	76 43% GIJK	29 32%	63 26%	56 31%	54 29%	36 34%	58 31%	85 34%	81 32%	52 28%	43 27%
Don't know	351 17%	17 10%	16 18%	48 20%AI	41 23%AI	27 15%	26 25%AI	42 22%AI	47 18%A	32 12%	30 17%	23 15%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Conservative Party generally
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	469 23%	228 23%	241 23%	51 21%	60 19%	75 20%	75 22%	76 25%	132 31%	156 29%	127 22%	109 26%	78 17%	439 24%	140 27%	137 26%	97 19%	66 23%	30 17%
Unfavourable	1011 50%	507 51%	504 49%	113 46%	143 44%	207 54%	194 57%	159 53%	195 47%	258 48%	301 52%	176 42%	275 59%	901 49%	217 42%	258 49%	293 57%	133 46%	111 63%
Neither	393 20%	205 21%	189 18%	41 17%	73 23%	76 20%	64 19%	59 20%	79 19%	104 19%	113 19%	99 23%	77 16%	367 20%	116 23%	99 19%	86 17%	67 23%	26 15%
Don't know	141 7%	48 5%	93 9%	38 16%	47 15%	27 7%	10 3%	5 2%	13 3%	22 4%	43 7%	38 9%	38 8%	132 7%	37 7%	35 7%	35 7%	25 9%	9 5%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Conservative Party generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Favourable	469	356	11	34	29	5	-	2	3	2	38	358	11	43
	23%	76%	2%	23%	10%	8%	-	12%	11%	12%	12%	60%	2%	11%
Unfavourable	1011	23	506	59	173	43	39	9	11	6	105	105	385	246
	50%	5%	84%	39%	63%	69%	91%	71%	49%	47%	34%	17%	81%	65%
Neither	393	74	66	50	65	13	3	2	6	6	98	119	56	78
	20%	16%	11%	33%	23%	20%	6%	17%	26%	41%	32%	20%	12%	20%
Don't know	141	16	20	9	8	2	1	-	3	-	67	19	24	15
	7%	4%	3%	6%	3%	3%	2%	-	14%	-	22%	3%	5%	4%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Conservative Party generally
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	469 23%	11 2%	349 65%	45 27%	2 2%	2 4%	- -	1 6%	2 14%	1 8%	9 15%	47 12%
Unfavourable	1011 50%	500 81%	66 12%	79 47%	78 81%	39 80%	38 84%	4 24%	8 67%	15 84%	25 41%	159 40%
Neither	393 20%	83 13%	104 19%	38 22%	13 14%	6 13%	6 14%	6 38%	2 19%	1 8%	11 18%	122 31%
Don't know	141 7%	27 4%	16 3%	7 4%	3 3%	1 3%	1 2%	5 31%	- -	- -	16 26%	65 16%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Conservative Party generally
Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	469 23%	30 17%	12 13%	53 22%	32 18%	42 23%	21 20%	54 29%ABD	64 25%B	76 30%ABD	45 24%B	40 26%B
Unfavourable	1011 50%	111 63%EGH IJ	60 64%EGH IJ	131 55%GIJ	103 57%GIJ	90 49%I	58 54%I	82 44%	118 47%	98 38%	75 41%	86 55%IJ
Neither	393 20%	26 15%	15 16%	39 16%	32 18%	40 21%	19 18%	34 18%	52 21%	64 25%AC	47 26%AC	25 16%
Don't know	141 7%	9 5%	7 8%	16 7%	13 7%	13 7%	9 8%	18 9%K	19 8%	18 7%	16 9%	5 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

The Labour Party generally

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	567 28%	287 29%	280 27%	81 33%	95 29%	134 35%	98 29%	67 22%	92 22%	137 25%	165 28%	116 27%	150 32%	518 28%	129 25%	133 25%	191 37%	65 22%	49 28%
Unfavourable	896 44%	477 48%	419 41%	75 31%	101 31%	132 34%	166 48%	166 55%	256 61%	275 51%	261 45%	179 42%	181 39%	816 44%	236 46%	267 51%	181 35%	132 46%	80 45%
Neither	415 21%	181 18%	234 23%	52 21%	81 25%	91 24%	68 20%	61 20%	62 15%	108 20%	121 21%	88 21%	98 21%	378 21%	116 23%	93 18%	102 20%	66 23%	37 21%
Don't know	137 7%	43 4%	94 9%	36 15%	47 14%	28 7%	11 3%	7 2%	8 2%	21 4%	37 6%	41 10%	38 8%	127 7%	28 6%	35 7%	37 7%	26 9%	11 6%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Labour Party generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Favourable	567 28%	16 3%	451 75%	20 13%	21 7%	5 8%	8 18%	2 14%	3 14%	3 18%	24 8%	28 5%	333 70%	113 30%
Unfavourable	896 44%	376 80%	32 5%	79 52%	209 76%	38 60%	28 65%	5 40%	12 53%	5 39%	108 35%	476 79%	46 10%	155 41%
Neither	415 21%	63 13%	103 17%	41 27%	39 14%	18 28%	7 18%	6 47%	3 12%	6 43%	103 33%	80 13%	74 15%	94 25%
Don't know	137 7%	14 3%	18 3%	12 8%	6 2%	3 4%	- -	- -	5 21%	- -	73 24%	18 3%	23 5%	20 5%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Labour Party generally
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	567 28%	449 72%	16 3%	23 13%	6 6%	5 9%	7 16%	3 20%	3 24%	2 11%	4 6%	49 13%
Unfavourable	896 44%	48 8%	453 85%	94 55%	73 77%	21 44%	27 60%	7 43%	4 33%	13 70%	20 34%	136 34%
Neither	415 21%	101 16%	55 10%	43 25%	13 14%	20 41%	11 24%	1 9%	5 43%	4 20%	20 33%	142 36%
Don't know	137 7%	22 4%	11 2%	10 6%	3 3%	3 6%	- -	4 27%	- -	- -	17 28%	67 17%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Labour Party generally
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	567 28%	49 28%	34 37%EU	91 38%EJ	66 37%EJ	42 23%	29 27%	46 25%	81 32%IJ	48 19%	36 20%	44 28%I
Unfavourable	896 44%	80 45%D	32 34%	92 39%	57 32%	90 49%BD	42 39%	96 51%BCD H	99 39%	137 54%BCD FH	91 50%BD	82 52%BCDH
Neither	415 21%	37 21%	20 22%	40 17%	42 24%G	41 22%	26 24%	27 14%	54 21%	62 24%G	40 22%	26 17%
Don't know	137 7%	11 6%	7 8%	16 7%	14 8%I	12 7%	10 10%IK	18 10%IK	20 8%I	8 3%	16 9%IK	4 3%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L
*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

The Liberal Democrats generally

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	315 16%	161 16%	154 15%	38 16%	53 16%	60 16%	55 16%	39 13%	70 17%	101 19%	91 16%	58 14%	65 14%	289 16%	93 18%	75 14%	65 13%	57 20%	25 14%
Unfavourable	1056 52%	566 57%	490 48%	110 45%	138 43%	184 48%	187 54%	180 60%	258 62%	282 52%	309 53%	218 51%	247 53%	957 52%	251 49%	285 54%	290 57%	130 45%	99 56%
Neither	505 25%	217 22%	289 28%	61 25%	88 27%	112 29%	85 25%	76 25%	84 20%	136 25%	146 25%	111 26%	111 24%	464 25%	134 26%	133 25%	120 24%	76 26%	41 23%
Don't know	140 7%	44 4%	95 9%	35 14%	45 14%	29 8%	16 5%	7 2%	7 2%	22 4%	38 6%	36 9%	44 9%	129 7%	32 6%	35 7%	35 7%	27 9%	11 6%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Liberal Democrats generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Favourable	315 16%	90 19%	64 11%	111 73%	9 3%	8 13%	6 14%	1 5%	3 14%	1 5%	20 7%	87 15%	58 12%	126 33%
Unfavourable	1056 52%	228 49%	367 61%	12 8%	220 80%	38 60%	30 70%	9 68%	11 48%	7 52%	112 36%	348 58%	278 58%	156 41%
Neither	505 25%	138 29%	147 24%	20 13%	38 14%	16 25%	6 13%	4 26%	5 24%	6 43%	107 35%	149 25%	116 24%	81 21%
Don't know	140 7%	12 3%	24 4%	9 6%	8 3%	2 3%	1 2%	-	3 14%	-	70 23%	17 3%	25 5%	18 5%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Liberal Democrats generally
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	315 16%	64 10%	85 16%	109 64%	- -	4 7%	5 11%	3 20%	3 22%	- -	1 2%	40 10%
Unfavourable	1056 52%	378 61%	310 58%	24 14%	81 85%	33 68%	32 72%	6 36%	6 48%	16 86%	21 35%	148 38%
Neither	505 25%	151 24%	131 24%	27 16%	12 12%	9 19%	7 15%	3 16%	4 30%	3 14%	21 34%	140 36%
Don't know	140 7%	27 4%	10 2%	9 6%	3 3%	3 6%	1 2%	4 27%	- -	- -	17 29%	66 17%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
The Liberal Democrats generally
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	315 16%	25 14%	7 8%	29 12%	29 16%	23 12%	18 17%	29 15%	54 21%BCE	39 15%	39 21%BC	22 14%
Unfavourable	1056 52%	99 56%	52 56%	143 60%FGH J	96 53%	97 53%	49 46%	89 47%	122 48%	129 51%	81 44%	99 64%FGHIJ
Neither	505 25%	41 23%	27 29%	50 21%	44 24%	54 29%K	28 27%	50 27%	59 23%	75 29%K	48 26%	29 19%
Don't know	140 7%	11 6%	7 8%	17 7%	11 6%	11 6%	11 11%K	19 10%K	19 7%	13 5%	15 8%	5 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

UKIP generally

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Favourable	605 30%	314 32%	291 28%	33 14%	54 17%	93 24%	129 37%	116 39%	180 43%	145 27%	161 28%	144 34%	154 33%	559 30%	159 31%	180 34%	141 28%	79 27%	46 26%
Unfavourable	620 31%	327 33%	293 29%	86 35%	110 34%	120 31%	95 28%	85 28%	124 30%	231 43%	204 35%	81 19%	104 22%	565 31%	159 31%	143 27%	168 33%	95 33%	54 31%
Neither	556 28%	277 28%	279 27%	69 28%	101 31%	122 32%	89 26%	79 26%	96 23%	125 23%	159 27%	129 31%	143 31%	501 27%	130 25%	152 29%	147 29%	73 25%	55 31%
Don't know	234 12%	70 7%	165 16%	55 22%	59 18%	50 13%	31 9%	20 7%	20 5%	40 7%	60 10%	68 16%	66 14%	214 12%	63 12%	53 10%	54 11%	43 15%	21 12%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?
UKIP generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Favourable	605	136	114	22	248	4	13	-	10	2	46	255	104	84
	30%	29%	19%	14%	90%	6%	30%	-	43%	12%	15%	42%	22%	22%
Unfavourable	620	139	245	75	4	34	20	7	6	5	67	137	191	160
	31%	30%	41%	49%	2%	54%	47%	52%	27%	35%	22%	23%	40%	42%
Neither	556	158	175	42	18	21	6	5	4	7	106	175	123	103
	28%	34%	29%	28%	7%	33%	14%	34%	17%	53%	34%	29%	26%	27%
Don't know	234	36	69	13	4	4	4	2	3	-	90	34	59	35
	12%	8%	11%	9%	1%	6%	9%	14%	14%	-	29%	6%	12%	9%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

UKIP generally

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Favourable	605 30%	154 25%	226 42%	33 19%	84 89%	6 13%	13 30%	6 39%	2 16%	3 19%	8 14%	68 17%
Unfavourable	620 31%	228 37%	124 23%	82 48%	- -	27 54%	17 39%	6 37%	5 41%	9 51%	16 26%	105 27%
Neither	556 28%	166 27%	156 29%	41 24%	7 7%	13 26%	10 21%	1 9%	5 39%	5 28%	15 25%	138 35%
Don't know	234 12%	71 12%	29 5%	14 8%	4 4%	4 7%	5 10%	2 15%	* 4%	* 2%	21 35%	83 21%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political party leaders and parties ?

UKIP generally

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Favourable	605 30%	46 26%	28 30%	67 28%	46 26%	53 28%	27 25%	59 31%	64 25%	95 37% H	53 29% ADF	69 44% ABCDEFGHIJ
Unfavourable	620 31%	54 31%	30 32%	74 31%	64 36% K	57 31%	30 28%	48 26%	85 33%	74 29%	66 36% K	38 24%
Neither	556 28%	55 31%	25 27%	71 30%	51 29%	59 32%	32 30%	52 28%	68 27%	62 24%	41 22%	41 26%
Don't know	234 12%	21 12%	10 11%	27 11%	18 10%	16 9%	19 18% EK	28 15% K	38 15% K	26 10%	24 13%	9 6%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy.

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	458 23%	244 25%	214 21%	49 20%	63 20%	77 20%	72 21%	72 24%	125 30%	150 28%	131 23%	100 24%	76 16%	423 23%	130 25%	128 24%	99 19%	67 23%	34 20%
Disagree	1120 56%	575 58%	545 53%	129 53%	169 52%	217 56%	213 62%	171 57%	220 53%	284 52%	316 54%	227 54%	293 63%	1014 55%	250 49%	289 55%	312 61%	163 56%	106 60%
Don't know	438 22%	169 17%	268 26%	66 27%	91 28%	91 24%	58 17%	58 19%	73 17%	107 20%	136 23%	96 23%	99 21%	402 22%	130 25%	112 21%	100 20%	60 21%	36 20%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy.****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	458	307	25	48	28	8	3	2	4	4	35	298	32	62
	23%	65%	4%	32%	10%	13%	7%	12%	16%	30%	11%	50%	7%	16%
Disagree	1120	62	501	59	202	44	33	12	11	10	126	167	372	251
	56%	13%	83%	39%	73%	70%	77%	88%	49%	70%	41%	28%	78%	66%
Don't know	438	101	76	45	45	11	7	-	8	-	147	136	73	68
	22%	21%	13%	29%	16%	17%	16%	-	35%	-	48%	23%	15%	18%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy.

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	458 23%	32 5%	301 56%	54 32%	4 4%	6 12%	1 1%	2 13%	2 14%	-	5 8%	52 13%
Disagree	1120 56%	505 82%	124 23%	69 41%	82 86%	35 72%	36 80%	5 33%	10 86%	17 92%	33 55%	202 51%
Don't know	438 22%	82 13%	111 21%	47 27%	9 10%	8 17%	9 19%	9 54%	-	1 8%	22 37%	140 36%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy.****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	458 23%	34 20%	13 15%	56 23%	30 17%	40 21%	21 20%	48 26%	63 25%	67 26%BD	45 25%	40 25%
Disagree	1120 56%	106 60%I	60 65%HI	143 60%I	109 61%I	103 56%	69 65%GHI	96 51%	127 50%	123 48%	93 51%	90 57%
Don't know	438 22%	36 20%	19 21%	40 17%	40 22%	42 23%	16 15%	43 23%	64 25%C	66 26%C	44 24%	27 17%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy.
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	397 20%	199 20%	198 19%	58 24%	58 18%	90 23%	60 17%	50 17%	80 19%	90 17%	107 18%	89 21%	112 24%	367 20%	78 15%	109 21%	141 28%	39 13%	30 17%
Disagree	1105 55%	584 59%	521 51%	93 38%	151 47%	204 53%	197 58%	181 60%	278 66%	338 63%	326 56%	226 53%	215 46%	1009 55%	289 57%	314 59%	237 46%	169 58%	97 55%
Don't know	512 25%	205 21%	308 30%	92 38%	115 35%	91 24%	86 25%	69 23%	60 14%	113 21%	151 26%	108 26%	141 30%	463 25%	143 28%	105 20%	133 26%	82 28%	49 28%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy.
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	397	13	306	15	15	6	5	2	3	3	18	23	240	73
	20%	3%	51%	10%	5%	9%	12%	13%	14%	23%	6%	4%	50%	19%
Disagree	1105	407	112	98	228	41	28	10	12	8	140	518	97	206
	55%	87%	19%	65%	83%	64%	65%	77%	53%	56%	45%	86%	20%	54%
Don't know	512	49	184	39	32	17	10	1	7	3	150	60	140	103
	25%	11%	31%	26%	12%	27%	22%	10%	33%	21%	49%	10%	29%	27%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy.
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	397 20%	299 48%	16 3%	14 8%	4 4%	9 19%	6 14%	3 20%	3 23%	2 9%	2 4%	39 10%
Disagree	1105 55%	129 21%	474 89%	114 67%	81 85%	25 51%	29 65%	8 47%	8 66%	14 78%	27 46%	196 50%
Don't know	512 25%	192 31%	46 9%	41 24%	11 11%	15 30%	10 21%	5 33%	1 11%	2 13%	30 50%	159 40%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy.
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	397 20%	30 17%	25 27%IJ	63 26%IJ	53 30%AFG HIJ	43 23%IJ	19 18%	32 17%I	52 20%IJ	26 10%	20 11%	34 22%IJ
Disagree	1105 55%	97 55%	38 41%	121 51%	77 43%	106 57%BD	60 56%	108 58%BD	126 50%	163 64%BCD H	109 59%BD	100 64%BCDH
Don't know	512 25%	49 28%K	30 32%EK	55 23%	49 27%K	37 20%	28 26%K	46 25%K	76 30%EK	67 26%K	54 30%K	22 14%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
The Chancellor, George Osborne's current economic plan is not working
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	1123 56%	553 56%	569 55%	122 50%	152 47%	218 57%	216 63%	174 58%	241 58%	291 54%	324 55%	226 53%	282 60%	1017 55%	264 52%	292 55%	307 60%	154 53%	106 60%
Disagree	373 19%	222 22%	151 15%	34 14%	66 20%	69 18%	63 18%	55 18%	86 20%	117 22%	109 19%	79 19%	68 14%	349 19%	109 21%	94 18%	90 18%	57 20%	24 14%
Don't know	519 26%	213 22%	307 30%	88 36%	106 33%	98 25%	64 19%	72 24%	92 22%	133 25%	151 26%	118 28%	117 25%	473 26%	137 27%	143 27%	114 22%	79 27%	46 26%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
The Chancellor, George Osborne's current economic plan is not working
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	1123	123	480	72	186	42	29	10	15	10	127	218	351	255
	56%	26%	80%	47%	67%	66%	68%	75%	68%	71%	41%	36%	74%	67%
Disagree	373	178	55	37	40	9	7	1	3	2	32	199	57	52
	19%	38%	9%	25%	15%	15%	16%	5%	11%	17%	10%	33%	12%	14%
Don't know	519	168	67	43	49	12	7	3	5	2	149	184	69	75
	26%	36%	11%	28%	18%	19%	16%	20%	20%	12%	48%	31%	15%	20%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
The Chancellor, George Osborne's current economic plan is not working
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	1123 56%	478 77%	176 33%	91 54%	75 78%	31 63%	30 67%	9 58%	10 84%	14 74%	30 49%	180 46%
Disagree	373 19%	66 11%	195 36%	40 24%	10 10%	9 18%	5 10%	1 7%	1 6%	3 16%	5 8%	40 10%
Don't know	519 26%	76 12%	165 31%	39 23%	11 12%	9 19%	10 23%	6 35%	1 11%	2 10%	26 43%	174 44%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
The Chancellor, George Osborne's current economic plan is not working
Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	1123 56%	106 60%I	57 62%I	135 57%	115 64%J	99 54%	63 59%	101 54%	141 56%	123 48%	90 49%	92 59%
Disagree	373 19%	24 14%	19 21%D	51 21%D	20 11%	30 16%	23 22%D	32 17%	50 19%D	59 23%AD	33 18%	31 20%D
Don't know	519 26%	46 26%	16 17%	53 22%	45 25%	56 30%B	20 19%	54 29%	63 25%	73 29%B	59 32%BCF	33 21%

K

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The Chancellor, George Osborne's current economic plan is right for the country in the long term****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	485 24%	272 28%	213 21%	42 17%	61 19%	86 22%	83 24%	79 26%	134 32%	161 30%	146 25%	96 23%	82 18%	449 24%	143 28%	139 26%	104 20%	64 22%	36 20%
Disagree	974 48%	505 51%	469 46%	106 43%	143 44%	185 48%	191 56%	146 49%	202 48%	241 45%	274 47%	201 47%	258 55%	878 48%	219 43%	250 47%	277 54%	133 46%	95 54%
Don't know	557 28%	211 21%	346 34%	96 39%	119 37%	113 29%	69 20%	76 25%	83 20%	139 26%	164 28%	127 30%	128 27%	512 28%	149 29%	139 26%	130 26%	94 32%	45 25%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The Chancellor, George Osborne's current economic plan is right for the country in the long term****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	485	294	44	42	54	10	5	4	5	2	38	319	36	62
	24%	63%	7%	28%	20%	16%	12%	29%	21%	18%	12%	53%	7%	16%
Disagree	974	60	454	59	162	43	29	8	10	10	96	139	343	224
	48%	13%	75%	39%	59%	68%	68%	57%	46%	70%	31%	23%	72%	59%
Don't know	557	115	105	51	59	10	9	2	7	2	175	143	98	95
	28%	25%	17%	33%	21%	16%	21%	14%	33%	12%	57%	24%	21%	25%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Chancellor, George Osborne's current economic plan is right for the country in the long term

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	485 24%	42 7%	319 60%	46 27%	4 4%	5 11%	2 4%	2 13%	4 33%	2 13%	7 12%	51 13%
Disagree	974 48%	459 74%	103 19%	72 43%	73 76%	33 68%	32 71%	5 28%	7 63%	16 85%	27 45%	146 37%
Don't know	557 28%	119 19%	113 21%	51 30%	18 19%	11 22%	11 24%	10 59%	* 4%	* 2%	26 43%	196 50%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Chancellor, George Osborne's current economic plan is right for the country in the long term

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	485 24%	36 20%	16 18%	56 23%	31 18%	41 22%	22 20%	53 28%D	68 27%D	74 29%BD	42 23%	46 29%D
Disagree	974 48%	95 54%H	57 62%EGH IJ	124 52%H	96 53%H	88 48%	55 52%	83 44%	105 41%	113 44%	77 42%	79 51%
Don't know	557 28%	45 25%	19 21%	59 25%	52 29%	56 30%	30 28%	51 27%	80 32%K	69 27%	64 35%BK	32 20%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Chancellor, George Osborne should not increase tax on beer in the Budget next week

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	851 42%	486 49%	366 36%	89 37%	123 38%	173 45%	173 50%	144 48%	150 36%	200 37%	243 42%	210 50%	198 42%	777 42%	205 40%	228 43%	239 47%	106 37%	74 42%
Disagree	722 36%	345 35%	377 37%	79 32%	109 34%	121 31%	114 33%	105 35%	194 46%	237 44%	206 35%	122 29%	157 34%	661 36%	192 38%	196 37%	163 32%	111 38%	61 35%
Don't know	442 22%	157 16%	284 28%	75 31%	92 28%	91 24%	56 16%	52 17%	74 18%	103 19%	135 23%	91 21%	112 24%	400 22%	113 22%	105 20%	110 21%	73 25%	41 23%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The Chancellor, George Osborne should not increase tax on beer in the Budget next week****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	851	184	263	56	161	26	16	6	14	9	82	256	204	152
	42%	39%	44%	37%	59%	41%	38%	49%	64%	66%	27%	43%	43%	40%
Disagree	722	199	215	67	80	31	21	5	4	3	97	239	180	157
	36%	42%	36%	44%	29%	49%	50%	36%	20%	25%	32%	40%	38%	41%
Don't know	442	87	125	29	34	6	5	2	4	1	129	107	93	72
	22%	19%	21%	19%	12%	10%	12%	15%	16%	9%	42%	18%	19%	19%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Chancellor, George Osborne should not increase tax on beer in the Budget next week

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	851 42%	274 44%	228 42%	63 37%	66 70%	20 41%	19 41%	8 50%	7 64%	8 43%	19 31%	139 35%
Disagree	722 36%	218 35%	224 42%	75 44%	16 17%	22 44%	20 45%	3 18%	3 28%	7 39%	18 30%	115 29%
Don't know	442 22%	127 21%	85 16%	32 19%	13 13%	7 15%	6 14%	5 31%	1 8%	3 18%	23 39%	139 35%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**The Chancellor, George Osborne should not increase tax on beer in the Budget next week****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	851 42%	74 42%	44 48%J	117 49%J	77 43%	74 40%	44 41%	75 40%	100 39%	105 41%	62 34%	78 50%J
Disagree	722 36%	61 35%	29 31%	73 31%	60 33%	70 38%	37 34%	73 39%	97 38%	95 37%	74 40%	53 34%
Don't know	442 22%	41 23%	19 21%	48 20%	42 24%	41 22%	26 24%	38 20%	57 22%	56 22%	47 26%	26 16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Conservative Party would have a better chance of winning the next election if it replaced David Cameron as leader.

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	569 28%	307 31%	262 26%	61 25%	72 22%	88 23%	96 28%	90 30%	162 39%	158 29%	165 28%	123 29%	124 26%	507 28%	121 24%	155 29%	149 29%	83 29%	62 35%
Disagree	763 38%	403 41%	360 35%	91 37%	129 40%	161 42%	127 37%	110 37%	144 34%	217 40%	222 38%	167 40%	156 33%	715 39%	213 42%	200 38%	200 39%	102 35%	48 27%
Don't know	683 34%	277 28%	405 39%	92 38%	122 38%	136 35%	120 35%	100 33%	112 27%	165 31%	197 34%	132 31%	188 40%	616 34%	176 34%	174 33%	162 32%	105 36%	66 38%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Conservative Party would have a better chance of winning the next election if it replaced David Cameron as leader.

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	569	71	207	35	133	13	19	5	7	7	54	141	171	105
	28%	15%	34%	23%	48%	21%	44%	36%	29%	49%	17%	23%	36%	28%
Disagree	763	292	207	75	67	22	12	8	7	3	59	301	154	160
	38%	62%	34%	49%	24%	35%	29%	58%	32%	22%	19%	50%	32%	42%
Don't know	683	106	188	42	75	28	12	1	9	4	195	160	151	116
	34%	23%	31%	28%	27%	44%	27%	7%	39%	28%	63%	27%	32%	30%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Conservative Party would have a better chance of winning the next election if it replaced David Cameron as leader.

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	569 28%	218 35%	131 25%	42 25%	42 44%	12 25%	19 42%	3 18%	4 33%	5 25%	15 24%	79 20%
Disagree	763 38%	208 34%	276 52%	78 46%	23 24%	20 41%	12 27%	2 14%	7 59%	9 46%	10 17%	117 30%
Don't know	683 34%	194 31%	128 24%	49 29%	30 32%	17 34%	14 31%	11 68%	1 8%	5 29%	35 59%	197 50%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The Conservative Party would have a better chance of winning the next election if it replaced David Cameron as leader.

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	569 28%	62 35%HI	32 34%	68 28%	49 28%	46 25%	37 34%I	60 32%	62 24%	59 23%	46 25%	49 31%
Disagree	763 38%	48 27%	38 41%A	98 41%A	63 35%	76 41%A	36 34%	70 37%	101 40%A	113 44%A	65 36%	54 35%
Don't know	683 34%	66 38%	23 24%	73 30%	67 37%	63 34%	34 31%	58 31%	92 36%	84 33%	71 39%B	53 34%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Boris Johnson, the Mayor of London, would make a good Prime Minister
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	662 33%	342 35%	320 31%	87 36%	95 29%	134 35%	115 34%	99 33%	132 31%	188 35%	194 33%	148 35%	131 28%	612 33%	176 35%	181 34%	141 28%	114 39%	50 28%
Disagree	851 42%	443 45%	408 40%	91 37%	131 41%	154 40%	144 42%	147 49%	184 44%	242 45%	253 43%	169 40%	188 40%	772 42%	207 41%	223 42%	243 48%	99 34%	79 45%
Don't know	502 25%	203 21%	299 29%	66 27%	97 30%	97 25%	84 24%	55 18%	102 24%	111 20%	137 23%	106 25%	148 32%	455 25%	126 25%	125 24%	127 25%	77 26%	47 27%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Boris Johnson, the Mayor of London, would make a good Prime Minister
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	662 33%	171 36%	154 25%	63 42%	124 45%	15 23%	11 27%	9 68%	7 30%	5 35%	78 25%	223 37%	137 29%	132 35%
Disagree	851 42%	197 42%	317 53%	60 40%	97 35%	36 56%	18 42%	4 29%	10 43%	8 59%	99 32%	239 40%	236 49%	182 48%
Don't know	502 25%	101 22%	132 22%	29 19%	54 20%	13 21%	13 32%	* 3%	6 26%	1 6%	132 43%	139 23%	104 22%	67 18%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Boris Johnson, the Mayor of London, would make a good Prime Minister
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	662 33%	177 28%	209 39%	68 40%	44 47%	11 23%	11 25%	6 38%	7 60%	2 13%	20 33%	106 27%
Disagree	851 42%	314 51%	219 41%	67 40%	31 33%	28 57%	19 43%	2 15%	2 20%	14 78%	17 29%	136 35%
Don't know	502 25%	130 21%	108 20%	34 20%	20 21%	10 20%	15 33%	8 47%	2 20%	2 9%	23 38%	151 38%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Boris Johnson, the Mayor of London, would make a good Prime Minister
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	662 33%	50 28%B	15 16%	73 30%B	53 30%B	50 27%	49 46%ABC DEI	71 38%BE	91 36%B	86 34%B	65 35%B	59 38%B
Disagree	851 42%	79 45%	55 59%ACD FGHIJK	107 45%	81 45%	91 49%FIJ	35 32%	72 39%	109 43%	99 39%	65 35%	59 38%
Don't know	502 25%	47 27%	23 25%	59 25%	45 25%	43 23%	23 22%	44 23%	55 22%	71 28%	54 29%	38 24%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Theresa May, the Home Secretary, would make a good Prime Minister
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2015	1000	1015	215	294	440	362	320	384	754	526	279	456	1864	533	548	506	277	151
Weighted base	2015	988	1027	244	324	385	343	301	419	541	584	423	467	1839	510	528	511	290	176
Agree	375 19%	189 19%	187 18%	37 15%	34 10%	47 12%	38 11%	82 27%	138 33%	118 22%	109 19%	76 18%	72 15%	346 19%	105 21%	118 22%	81 16%	42 14%	30 17%
Disagree	913 45%	522 53%	391 38%	96 39%	135 42%	188 49%	188 55%	138 46%	168 40%	273 51%	263 45%	190 45%	186 40%	831 45%	220 43%	240 45%	239 47%	132 46%	82 47%
Don't know	727 36%	277 28%	450 44%	111 45%	155 48%	150 39%	117 34%	81 27%	113 27%	149 28%	212 36%	157 37%	209 45%	663 36%	186 36%	170 32%	191 37%	116 40%	64 36%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Theresa May, the Home Secretary, would make a good Prime Minister
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	488	587	159	284	64	31	13	18	14	313	634	440	403
Weighted base	2015	469	603	152	275	63	43	13	23	14	308	601	477	382
Agree	375 19%	121 26%	96 16%	20 13%	83 30%	6 10%	2 5%	2 12%	4 18%	7 49%	32 10%	164 27%	96 20%	49 13%
Disagree	913 45%	195 42%	327 54%	72 47%	125 45%	35 55%	29 68%	9 67%	10 43%	6 47%	89 29%	254 42%	234 49%	209 55%
Don't know	727 36%	153 33%	179 30%	60 39%	68 25%	22 35%	12 27%	3 21%	9 39%	* 3%	187 61%	183 30%	147 31%	124 32%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Theresa May, the Home Secretary, would make a good Prime Minister
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	584	555	183	101	51	34	13	11	21	62	400
Weighted base	2015	620	536	169	95	49	45	16	12	18	60	393
Agree	375 19%	103 17%	157 29%	33 19%	17 18%	4 8%	1 3%	3 20%	2 14%	1 8%	9 15%	45 11%
Disagree	913 45%	326 53%	224 42%	79 46%	51 54%	27 55%	28 62%	2 11%	10 83%	14 78%	22 36%	131 33%
Don't know	727 36%	192 31%	155 29%	58 34%	27 29%	18 37%	16 35%	11 69%	* 4%	3 15%	29 48%	218 55%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th March 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Theresa May, the Home Secretary, would make a good Prime Minister
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2015	151	96	228	182	187	100	197	245	288	177	164
Weighted base	2015	176	93*	239	179	185	107*	187	254	256	183	156
Agree	375 19%	30 17%	19 21%	32 14%	29 16%	43 23% ^C	15 14%	32 17%	53 21%	51 20%	27 15%	43 28% ^{ACDFGJ}
Disagree	913 45%	82 47%	46 49%	123 51% ^{DH}	70 39%	86 46%	54 50%	85 45%	102 40%	117 46%	79 43%	69 44%
Don't know	727 36%	64 36%	28 30%	83 35%	80 44% ^{BEI}	56 30%	38 36%	70 37%	98 39% ^K	88 34%	78 42% ^{EK}	44 28%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

OPINION POLL
Online Fieldwork: 13th – 14th March 2013

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2015	2015
Weighted base	2015	2015
Conservative	630 31%	601 30%
Labour	449 22%	477 24%
Liberal Democrat	379 19%	382 19%
Other	160 8%	159 8%
Did not vote	300 15%	300 15%
Don't remember	50 2%	50 2%
Refused	47 2%	47 2%