

Voting Intentions Survey

ONLINE Fieldwork : 17th - 19th November 2010

Absolutes/col percents

Table 1
Q.1 Thinking back to the general election in May this year, which party if any did you vote for?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2015	971	1044	204	338	422	359	313	379	750	517	285	463	559	533	486	256	181
Weighted base	2015	983	1032	242	321	389	341	303	419	539	576	427	474	505	525	514	288	183
Conservative	593 29%	308 31%	285 28%	45 19%	79 25%	94 24%	99 29%	90 30%	186 44%	174 32%	201 35%	111 26%	107 23%	172 34%	181 34%	125 24%	92 32%	22 12%
Labour	450 22%	197 20%	253 24%	46 19%	61 19%	113 29%	72 21%	68 22%	90 21%	114 21%	98 17%	106 25%	132 28%	95 19%	101 19%	151 29%	55 19%	49 27%
Liberal Democrat	393 19%	192 20%	201 19%	58 24%	63 20%	69 18%	76 22%	65 21%	62 15%	133 25%	116 20%	74 17%	69 15%	112 22%	101 19%	96 19%	60 21%	24 13%
Other	156 8%	95 10%	61 6%	7 3%	15 5%	26 7%	27 8%	33 11%	49 12%	31 6%	46 8%	34 8%	45 10%	29 6%	28 5%	30 6%	27 9%	43 24%
Did not vote	312 15%	147 15%	165 16%	71 29%	79 24%	62 16%	49 14%	32 11%	19 5%	54 10%	85 15%	81 19%	93 20%	70 14%	82 16%	84 16%	43 15%	34 19%
Don't remember	19 1%	3 *	16 2%	1 1%	4 1%	4 1%	2 1%	3 1%	5 1%	6 1%	5 1%	- -	7 2%	7 1%	5 1%	4 1%	1 *	2 1%
Refused	92 5%	41 4%	51 5%	13 5%	20 6%	21 5%	16 5%	13 4%	9 2%	26 5%	24 4%	22 5%	20 4%	20 4%	28 5%	25 5%	11 4%	9 5%

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Table 1
Q.1 Thinking back to the general election in May this year, which party if any did you vote for?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	642	542	232	60	57	36	9	20	14	318	635	388	439
Weighted base	2015	604	607	213	64	51	36	11	23	14	303	593	450	393
Conservative	593 29%	517 85%	21 3%	8 4%	7 10%	6 12%	-	-	3 11%	1 6%	38 12%	593 100%	-	-
Labour	450 22%	11 2%	398 66%	7 3%	1 2%	1 3%	-	-	-	1 4%	22 7%	-	450 100%	-
Liberal Democrat	393 19%	24 4%	109 18%	174 82%	6 9%	15 30%	5 13%	2 16%	3 13%	2 16%	58 19%	-	-	393 100%
Other	156 8%	10 2%	16 3%	1 *	48 75%	18 36%	27 76%	7 66%	13 57%	7 51%	5 2%	-	-	-
Did not vote	312 15%	33 5%	46 8%	20 10%	2 3%	8 15%	3 9%	2 18%	3 12%	3 23%	103 34%	-	-	-
Don't remember	19 1%	2 *	4 1%	-	-	1 2%	1 2%	-	2 7%	-	7 2%	-	-	-
Refused	92 5%	7 1%	13 2%	3 1%	-	1 3%	-	-	-	-	69 23%	-	-	-

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Table 1
Q.1 Thinking back to the general election in May this year, which party if any did you vote for?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	525	599	223	45	40	33	21	12	19	85	413
Weighted base	2015	594	549	199	44	40	37	24	14	17	80	415
Conservative	593 29%	23 4%	444 81%	18 9%	4 9%	-	2 4%	4 15%	-	3 19%	4 5%	92 22%
Labour	450 22%	377 64%	5 1%	5 2%	5 12%	1 3%	1 2%	-	3 21%	2 10%	4 5%	47 11%
Liberal Democrat	393 19%	89 15%	28 5%	153 77%	15 33%	7 16%	4 11%	2 10%	1 4%	2 14%	4 5%	88 21%
Other	156 8%	20 3%	18 3%	1 *	9 20%	24 61%	26 69%	12 48%	9 61%	4 21%	3 3%	32 8%
Did not vote	312 15%	68 11%	48 9%	19 10%	11 24%	8 20%	5 13%	5 21%	2 14%	4 23%	10 12%	131 32%
Don't remember	19 1%	3 *	1 *	-	-	-	-	1 6%	-	2 10%	3 3%	10 2%
Refused	92 5%	13 2%	5 1%	3 2%	1 2%	-	-	-	-	1 3%	53 67%	16 4%

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Table 2
Q.2 If there were a general election tomorrow, how likely would you be to vote?
Base: All respondents

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		2015	971	1044	204	338	422	359	313	379	750	517	285	463	559	533	486	256	181
Weighted base		2015	983	1032	242	321	389	341	303	419	539	576	427	474	505	525	514	288	183
Absolutely certain to vote	(10)	1151 57%	581 59%	570 55%	107 44%	122 38%	207 53%	200 58%	202 67%	314 75%	327 61%	327 57%	239 56%	258 54%	288 57%	292 56%	295 57%	166 58%	109 60%
	(9)	203 10%	94 10%	109 11%	32 13%	28 9%	50 13%	37 11%	21 7%	35 8%	70 13%	47 8%	53 12%	33 7%	47 9%	67 13%	48 9%	27 9%	14 8%
	(8)	173 9%	90 9%	82 8%	29 12%	31 10%	29 7%	28 8%	30 10%	27 6%	40 7%	58 10%	36 8%	39 8%	39 8%	37 7%	55 11%	29 10%	13 7%
	(7)	89 4%	38 4%	51 5%	10 4%	25 8%	16 4%	12 4%	15 5%	10 2%	22 4%	29 5%	19 4%	20 4%	21 4%	27 5%	19 4%	12 4%	9 5%
	(6)	48 2%	19 2%	29 3%	11 5%	19 6%	5 1%	6 2%	4 1%	3 1%	15 3%	15 3%	5 1%	13 3%	13 3%	12 2%	8 2%	13 5%	2 1%
	(5)	65 3%	32 3%	33 3%	10 4%	16 5%	17 4%	17 5%	2 1%	3 1%	12 2%	15 3%	22 5%	16 3%	15 3%	24 4%	13 2%	3 1%	10 6%
	(4)	20 1%	9 1%	11 1%	2 1%	7 2%	2 *	6 2%	1 *	1 *	3 1%	7 1%	6 1%	4 1%	6 1%	3 1%	9 2%	1 *	1 1%
	(3)	27 1%	11 1%	17 2%	8 3%	4 1%	9 2%	2 1%	2 1%	2 1%	11 2%	7 1%	4 1%	6 1%	10 2%	4 1%	9 2%	4 2%	1 *
	(2)	23 1%	13 1%	10 1%	1 *	5 2%	13 3%	3 1%	- -	1 *	7 1%	6 1%	2 *	9 2%	6 1%	10 2%	3 1%	1 *	4 2%
Certain not to vote	(1)	93 5%	48 5%	45 4%	5 2%	30 9%	20 5%	13 4%	13 4%	12 3%	13 2%	34 6%	22 5%	24 5%	24 5%	22 4%	25 5%	13 4%	10 6%
Refused		29 1%	15 2%	14 1%	7 3%	8 2%	4 1%	5 1%	* *	5 1%	4 1%	8 1%	5 1%	12 3%	11 2%	4 1%	3 1%	10 4%	1 1%
Don't know		94 5%	34 3%	60 6%	19 8%	25 8%	19 5%	12 3%	13 4%	6 1%	16 3%	22 4%	16 4%	40 8%	26 5%	26 5%	27 5%	8 3%	7 4%
Mean		8.59	8.62	8.56	8.43	7.53	8.32	8.67	9.00	9.30	8.85	8.47	8.57	8.44	8.55	8.58	8.61	8.71	8.47
Standard deviation		2.46	2.47	2.45	2.24	3.01	2.73	2.34	2.12	1.82	2.15	2.59	2.44	2.64	2.52	2.43	2.45	2.30	2.65
Standard error		0.06	0.08	0.08	0.17	0.17	0.14	0.13	0.12	0.09	0.08	0.12	0.15	0.13	0.11	0.11	0.11	0.11	0.11

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Table 2
Q.2 If there were a general election tomorrow, how likely would you be to vote?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2015	642	542	232	60	57	36	9	20	14	318	635	388	439	
Weighted base	2015	604	607	213	64	51	36	11	23	14	303	593	450	393	
Absolutely certain to vote	(10)	1151 57%	424 70%	416 69%	127 60%	48 76%	29 58%	31 86%	9 80%	11 47%	11 74%	71 23%	415 70%	294 65%	253 64%
	(9)	203 10%	65 11%	76 12%	33 16%	3 5%	7 14%	1 2%	1 12%	3 15%	- -	27 9%	63 11%	54 12%	45 11%
	(8)	173 9%	57 9%	62 10%	23 11%	5 8%	3 6%	1 3%	1 8%	5 20%	1 6%	23 7%	57 10%	39 9%	29 7%
	(7)	89 4%	20 3%	27 4%	16 8%	5 8%	3 7%	3 10%	- -	2 7%	- -	15 5%	15 2%	22 5%	25 6%
	(6)	48 2%	13 2%	11 2%	9 4%	- -	5 11%	- -	- -	1 3%	3 19%	6 2%	11 2%	7 2%	8 2%
	(5)	65 3%	26 4%	16 3%	3 2%	1 2%	2 5%	- -	- -	2 9%	- -	18 6%	11 2%	9 2%	11 3%
	(4)	20 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 3%	3 1%	4 1%	1 *
	(3)	27 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 3%	2 *	3 1%	2 1%
	(2)	23 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	13 4%	1 *	1 *	3 1%
Certain not to vote	(1)	93 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	43 14%	* *	- -	3 1%
Refused		29 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	21 7%	* *	3 1%	1 *
Don't know		94 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	50 17%	14 2%	14 3%	11 3%
Mean		8.59	9.31	9.34	9.14	9.42	8.88	9.64	9.71	8.70	9.10	6.43	9.37	9.25	9.12
Standard deviation		2.46	1.31	1.20	1.29	1.17	1.64	0.94	0.64	1.62	1.65	3.51	1.29	1.42	1.65
Standard error		0.06	0.05	0.05	0.08	0.15	0.22	0.16	0.21	0.36	0.44	0.22	0.05	0.05	0.05

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Q.2 If there were a general election tomorrow, how likely would you be to vote?
Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	525	599	223	45	40	33	21	12	19	85	413	
Weighted base	2015	594	549	199	44	40	37	24	14	17	80	415	
Absolutely certain to vote	(10)	1151 57%	374 63%	381 69%	126 63%	18 42%	29 73%	24 64%	10 39%	12 80%	11 67%	28 35%	137 33%
	(9)	203 10%	68 12%	48 9%	27 14%	6 14%	1 2%	2 5%	2 10%	1 10%	-	5 6%	42 10%
	(8)	173 9%	49 8%	47 8%	16 8%	5 10%	1 2%	4 12%	3 12%	1 6%	1 7%	6 8%	40 10%
	(7)	89 4%	25 4%	14 3%	8 4%	4 9%	3 9%	2 5%	-	-	-	3 3%	30 7%
	(6)	48 2%	9 2%	10 2%	8 4%	4 10%	1 2%	* 1%	1 3%	-	-	3 4%	11 3%
	(5)	65 3%	13 2%	18 3%	4 2%	4 9%	1 2%	-	1 6%	1 4%	-	3 4%	21 5%
	(4)	20 1%	2 *	2 *	3 2%	-	-	1 4%	-	-	-	2 2%	9 2%
	(3)	27 1%	7 1%	6 1%	2 1%	-	-	1 3%	-	-	-	1 1%	11 3%
	(2)	23 1%	4 1%	1 *	1 *	-	-	-	-	-	-	-	17 4%
Certain not to vote	(1)	93 5%	19 3%	7 1%	1 1%	-	3 7%	2 7%	4 16%	-	5 27%	7 8%	45 11%
Refused		29 1%	7 1%	* *	2 1%	-	-	-	-	-	-	18 22%	2 1%
Don't know		94 5%	16 3%	14 3%	1 1%	3 7%	1 3%	-	3 14%	-	-	5 6%	50 12%
Mean		8.59	8.93	9.17	9.07	8.46	8.82	8.49	7.41	9.57	7.45	7.77	7.16
Standard deviation		2.46	2.12	1.76	1.71	1.78	2.54	2.68	3.51	1.13	4.06	3.04	3.25
Standard error		0.06	0.09	0.07	0.12	0.27	0.41	0.47	0.80	0.33	0.93	0.38	0.17

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Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1730	851	879	168	263	346	315	285	353	673	438	246	373	472	461	419	222	156
Weighted base	1728	854	874	200	241	323	300	273	391	485	491	374	378	423	457	439	251	158
Labour	564 33%	260 30%	304 35%	85 43%	83 34%	130 40%	91 30%	80 29%	95 24%	134 28%	124 25%	155 41%	150 40%	123 29%	138 30%	175 40%	71 28%	57 36%
Conservative	550 32%	293 34%	257 29%	41 20%	66 27%	84 26%	95 32%	90 33%	174 45%	175 36%	181 37%	102 27%	92 24%	165 39%	160 35%	113 26%	85 34%	28 18%
Lib Dem	178 10%	87 10%	92 10%	31 15%	24 10%	29 9%	29 10%	29 11%	37 9%	67 14%	56 11%	24 6%	31 8%	44 11%	44 10%	62 14%	22 9%	7 4%
UKIP	62 4%	40 5%	22 3%	2 1%	4 1%	8 3%	10 3%	15 5%	23 6%	11 2%	14 3%	23 6%	14 4%	12 3%	19 4%	20 4%	8 3%	4 3%
Green	40 2%	22 3%	19 2%	4 2%	5 2%	7 2%	10 3%	7 3%	6 2%	13 3%	12 2%	5 1%	10 3%	18 4%	3 1%	9 2%	7 3%	4 2%
SNP	32 2%	17 2%	16 2%	2 1%	4 2%	5 2%	6 2%	2 1%	13 3%	8 2%	9 2%	4 1%	12 3%	- -	2 *	- -	* *	30 19%
BNP	23 1%	19 2%	4 *	- -	6 3%	6 2%	5 2%	2 1%	3 1%	1 *	5 1%	8 2%	8 2%	4 1%	6 1%	6 1%	4 2%	3 2%
Plaid Cymru	11 1%	9 1%	2 *	- -	* *	2 1%	3 1%	2 1%	3 1%	3 1%	5 1%	1 *	2 *	- -	- -	- -	11 4%	- -
Other	14 1%	6 1%	8 1%	3 1%	4 2%	2 1%	1 *	1 1%	3 1%	3 1%	2 *	3 1%	6 2%	3 1%	5 1%	1 *	4 2%	2 1%
Refused	47 3%	17 2%	30 3%	2 1%	6 3%	11 3%	10 3%	10 4%	7 2%	13 3%	11 2%	10 3%	13 3%	9 2%	15 3%	12 3%	4 2%	7 4%
Don't know	205 12%	85 10%	120 14%	29 15%	38 16%	37 11%	40 13%	33 12%	28 7%	57 12%	71 15%	39 10%	38 10%	45 11%	68 15%	41 9%	35 14%	17 11%

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Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1730	642	542	232	60	57	36	9	20	14	179	609	364	417
Weighted base	1728	604	607	213	64	51	36	11	23	14	159	572	425	372
Labour	564 33%	- -	564 93%	- -	- -	- -	- -	- -	- -	- -	- -	16 3%	379 89%	98 26%
Conservative	550 32%	550 91%	- -	- -	- -	- -	- -	- -	- -	- -	- -	489 86%	7 2%	17 5%
Lib Dem	178 10%	- -	- -	178 84%	- -	- -	- -	- -	- -	- -	- -	8 1%	6 1%	145 39%
UKIP	62 4%	- -	- -	- -	62 98%	- -	- -	- -	- -	- -	- -	7 1%	1 *	6 2%
Green	40 2%	- -	- -	- -	- -	40 80%	- -	- -	- -	- -	- -	5 1%	1 *	12 3%
SNP	32 2%	- -	- -	- -	- -	- -	32 91%	- -	- -	- -	- -	- -	- -	5 1%
BNP	23 1%	- -	- -	- -	- -	- -	- -	- -	23 97%	- -	- -	3 *	- -	3 1%
Plaid Cymru	11 1%	- -	- -	- -	- -	- -	- -	11 100%	- -	- -	- -	- -	- -	2 *
Other	14 1%	- -	- -	- -	- -	- -	- -	- -	- -	14 100%	- -	1 *	1 *	2 1%
Refused	47 3%	2 *	3 *	5 2%	- -	- -	- -	- -	- -	- -	45 28%	2 *	3 1%	3 1%
Don't know	205 12%	52 9%	40 7%	30 14%	1 2%	10 20%	3 9%	- -	1 3%	- -	114 72%	41 7%	27 6%	79 21%

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Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1730	470	560	210	43	37	30	15	12	14	54	285
Weighted base	1728	538	518	189	41	36	32	17	14	12	48	281
Labour	564 33%	456 85%	9 2%	26 14%	5 13%	6 18%	3 8%	-	3 21%	2 18%	2 5%	52 18%
Conservative	550 32%	9 2%	443 86%	15 8%	1 3%	1 3%	1 4%	3 16%	1 10%	2 17%	5 10%	67 24%
Lib Dem	178 10%	21 4%	13 3%	107 57%	4 11%	* 1%	-	-	-	-	2 5%	30 11%
UKIP	62 4%	4 1%	15 3%	-	-	-	27 84%	-	-	2 19%	* 1%	13 4%
Green	40 2%	3 1%	2 *	6 3%	19 46%	-	-	-	-	-	1 1%	10 4%
SNP	32 2%	1 *	1 *	-	-	24 66%	-	-	-	1 8%	-	6 2%
BNP	23 1%	5 1%	-	-	1 3%	-	-	12 69%	-	-	-	5 2%
Plaid Cymru	11 1%	-	-	2 1%	-	-	-	-	9 65%	-	-	-
Other	14 1%	* *	-	1 1%	3 7%	-	-	-	-	4 33%	1 2%	5 2%
Refused	47 3%	3 1%	2 *	4 2%	-	1 2%	-	-	-	1 5%	33 67%	4 2%
Don't know	205 12%	36 7%	34 7%	27 15%	7 17%	3 9%	1 4%	3 16%	1 4%	-	4 9%	89 32%

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Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	555	227	328	64	127	135	95	75	59	178	158	74	145	155	158	122	68	52
Weighted base	539	231	308	74	124	114	92	73	62	124	167	102	146	136	151	128	76	49
Labour	73 14%	27 12%	47 15%	9 13%	13 10%	17 14%	12 13%	13 18%	9 15%	11 9%	22 13%	19 18%	21 14%	24 18%	20 13%	15 12%	6 8%	8 16%
Conservative	65 12%	33 14%	32 11%	10 14%	19 15%	11 9%	15 17%	6 9%	4 6%	15 12%	18 11%	22 21%	10 7%	17 12%	18 12%	14 11%	13 17%	4 8%
Lib Dem	40 7%	18 8%	22 7%	8 11%	11 9%	6 5%	8 8%	5 6%	3 5%	8 7%	18 11%	4 4%	9 6%	11 8%	13 9%	7 6%	7 9%	2 4%
Green	22 4%	7 3%	15 5%	6 9%	5 4%	6 5%	2 2%	2 3%	1 1%	7 5%	4 3%	- -	11 8%	8 6%	4 3%	2 1%	7 9%	2 4%
UKIP	12 2%	6 3%	5 2%	- -	3 2%	1 1%	3 3%	1 2%	4 6%	1 1%	3 2%	5 5%	3 2%	3 3%	3 2%	1 1%	4 5%	- -
BNP	9 2%	4 2%	5 2%	2 3%	3 2%	* *	* 1%	3 4%	1 2%	1 1%	4 2%	- -	4 3%	3 2%	2 1%	4 3%	- -	1 2%
SNP	4 1%	4 2%	- -	3 4%	1 1%	- -	- -	- -	1 1%	1 1%	- -	4 4%	- -	- -	- -	- -	- -	4 9%
Plaid Cymru	1 *	1 1%	- -	1 1%	- -	1 1%	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 2%	- -
Other	9 2%	7 3%	2 1%	- -	3 2%	- -	- -	2 2%	5 7%	1 1%	4 2%	- -	4 3%	* *	4 3%	3 3%	1 2%	- -
Refused	75 14%	35 15%	40 13%	7 10%	17 13%	15 14%	15 16%	10 14%	11 17%	20 16%	18 11%	18 18%	18 12%	18 13%	18 12%	19 15%	10 13%	10 20%
Don't know	229 42%	89 39%	139 45%	27 37%	50 40%	58 51%	37 40%	32 43%	24 39%	57 46%	75 45%	31 30%	66 45%	51 38%	69 46%	62 49%	28 36%	18 38%

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Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	555	51	46	39	2	11	2	-	1	-	318	69	55	117
Weighted base	539	54	43	35	1	10	3	-	1	-	303	64	54	103
Labour	73 14%	- -	23 54%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	22 41%	10 10%
Conservative	65 12%	36 66%	- -	- -	- -	- -	- -	- -	- -	- -	- -	21 33%	7 12%	5 5%
Lib Dem	40 7%	- -	- -	19 54%	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	22 21%
Green	22 4%	- -	- -	- -	- -	10 100%	- -	- -	- -	- -	- -	2 3%	- -	6 6%
UKIP	12 2%	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	- -	3 4%	- -	1 1%
BNP	9 2%	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	2 3%	- -
SNP	4 1%	- -	- -	- -	- -	- -	3 100%	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Other	9 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Refused	75 14%	2 3%	2 5%	3 9%	- -	- -	- -	- -	- -	- -	75 25%	2 3%	2 4%	2 2%
Don't know	229 42%	17 31%	18 42%	13 38%	- -	- -	- -	- -	- -	- -	228 75%	35 55%	20 37%	56 55%

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Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	BNP	SNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	555	97	76	49	9	9	6	5	1	6	72	225
Weighted base	539	94	67	42	10	10	8	6	1	5	68	227
Labour	73 14%	50 53%	-	4 10%	1 12%	-	-	-	-	1 24%	3 4%	14 6%
Conservative	65 12%	4 5%	33 50%	3 7%	-	1 12%	-	-	-	-	1 2%	22 10%
Lib Dem	40 7%	8 8%	2 2%	13 31%	2 15%	-	1 9%	-	-	-	-	15 7%
Green	22 4%	1 1%	2 3%	3 8%	4 35%	-	-	-	-	-	1 1%	12 5%
UKIP	12 2%	1 1%	4 5%	-	-	-	-	6 94%	-	-	-	1 *
BNP	9 2%	-	-	-	-	6 60%	-	-	-	-	1 2%	2 1%
SNP	4 1%	-	-	-	-	-	4 56%	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	-	-	1 1%
Other	9 2%	* *	-	-	-	-	-	-	-	3 64%	-	5 2%
Refused	75 14%	5 5%	3 5%	3 7%	-	1 6%	-	-	-	1 11%	57 84%	6 2%
Don't know	229 42%	26 27%	23 35%	15 37%	4 38%	2 22%	3 35%	* 6%	1 100%	-	5 8%	149 66%

Voting Intentions Survey

ONLINE Fieldwork : 17th - 19th November 2010

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2015	971	1044	204	338	422	359	313	379	750	517	285	463	559	533	486	256	181
Weighted base	2015	983	1032	242	321	389	341	303	419	539	576	427	474	505	525	514	288	183
Labour	594 29%	273 28%	321 31%	80 33%	76 24%	127 33%	101 30%	86 29%	123 29%	135 25%	134 23%	150 35%	174 37%	136 27%	147 28%	198 38%	63 22%	50 27%
Conservative	549 27%	296 30%	254 25%	39 16%	64 20%	78 20%	103 30%	93 31%	173 41%	180 33%	176 31%	100 23%	93 20%	152 30%	173 33%	115 22%	84 29%	26 14%
Lib Dem	199 10%	102 10%	97 9%	37 15%	31 10%	28 7%	35 10%	31 10%	37 9%	75 14%	54 9%	31 7%	39 8%	52 10%	51 10%	47 9%	41 14%	9 5%
Green	44 2%	16 2%	28 3%	7 3%	8 2%	5 1%	10 3%	10 3%	5 1%	14 3%	12 2%	8 2%	10 2%	22 4%	3 1%	10 2%	9 3%	1 *
SNP	40 2%	22 2%	18 2%	3 1%	7 2%	6 2%	6 2%	4 1%	14 3%	10 2%	9 2%	10 2%	11 2%	- -	2 *	- -	* *	38 21%
UKIP	37 2%	26 3%	11 1%	1 *	3 1%	6 2%	6 2%	8 3%	12 3%	6 1%	10 2%	15 3%	7 1%	7 1%	12 2%	11 2%	5 2%	2 1%
BNP	24 1%	20 2%	4 *	4 2%	8 2%	5 1%	2 1%	3 1%	2 1%	2 *	9 2%	5 1%	8 2%	5 1%	6 1%	9 2%	3 1%	1 1%
Plaid Cymru	14 1%	10 1%	4 *	- -	* *	2 1%	4 1%	4 1%	3 1%	4 1%	5 1%	4 1%	1 *	- -	1 *	- -	14 5%	- -
Other	17 1%	10 1%	7 1%	* *	4 1%	5 1%	1 *	3 1%	4 1%	4 1%	8 1%	2 1%	3 1%	5 1%	6 1%	1 *	4 1%	1 1%
Refused	80 4%	34 3%	46 4%	6 2%	17 5%	17 4%	14 4%	17 6%	10 2%	22 4%	20 4%	15 4%	22 5%	23 4%	17 3%	20 4%	11 4%	9 5%
Don't know	415 21%	174 18%	242 23%	65 27%	104 32%	110 28%	58 17%	44 15%	35 8%	86 16%	139 24%	86 20%	105 22%	103 20%	108 21%	103 20%	55 19%	46 25%

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Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr at
Unweighted base	2015	642	542	232	60	57	36	9	20	14	318	635	388	439
Weighted base	2015	604	607	213	64	51	36	11	23	14	303	593	450	393
Labour	594 29%	13 2%	486 80%	25 12%	4 7%	4 7%	1 2%	- -	5 20%	* 3%	30 10%	23 4%	377 84%	89 23%
Conservative	549 27%	477 79%	9 1%	13 6%	15 24%	3 6%	1 2%	- -	- -	- -	26 9%	444 75%	5 1%	28 7%
Lib Dem	199 10%	17 3%	30 5%	131 61%	- -	8 17%	- -	2 16%	- -	1 9%	18 6%	18 3%	5 1%	153 39%
Green	44 2%	1 *	7 1%	6 3%	- -	19 38%	- -	- -	1 5%	3 19%	4 1%	4 1%	5 1%	15 4%
SNP	40 2%	1 *	6 1%	1 1%	- -	- -	27 76%	- -	- -	- -	3 1%	- -	1 *	7 2%
UKIP	37 2%	1 *	3 *	- -	28 44%	- -	- -	- -	- -	- -	* *	2 *	1 *	4 1%
BNP	24 1%	4 1%	- -	- -	- -	- -	- -	- -	12 50%	- -	3 1%	4 1%	- -	2 1%
Plaid Cymru	14 1%	1 *	3 1%	- -	- -	- -	- -	9 84%	- -	- -	1 *	- -	3 1%	1 *
Other	17 1%	2 *	2 *	- -	2 4%	- -	1 3%	- -	- -	4 29%	1 *	3 1%	2 *	2 1%
Refused	80 4%	5 1%	4 1%	2 1%	* 1%	1 1%	- -	- -	- -	1 7%	62 21%	4 1%	4 1%	4 1%
Don't know	415 21%	81 13%	57 9%	35 16%	13 20%	16 31%	6 18%	- -	6 25%	5 33%	154 51%	92 15%	47 10%	88 22%

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Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?										
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	525	599	223	45	40	33	21	12	19	85	413
Weighted base	2015	594	549	199	44	40	37	24	14	17	80	415
Labour	594 29%	594 100%	-	-	-	-	-	-	-	-	-	-
Conservative	549 27%	-	549 100%	-	-	-	-	-	-	-	-	-
Lib Dem	199 10%	-	-	199 100%	-	-	-	-	-	-	-	-
Green	44 2%	-	-	-	44 100%	-	-	-	-	-	-	-
SNP	40 2%	-	-	-	-	40 100%	-	-	-	-	-	-
UKIP	37 2%	-	-	-	-	-	37 100%	-	-	-	-	-
BNP	24 1%	-	-	-	-	-	-	24 100%	-	-	-	-
Plaid Cymru	14 1%	-	-	-	-	-	-	-	14 100%	-	-	-
Other	17 1%	-	-	-	-	-	-	-	-	17 100%	-	-
Refused	80 4%	-	-	-	-	-	-	-	-	-	80 100%	-
Don't know	415 21%	-	-	-	-	-	-	-	-	-	-	415 100%

Voting Intentions Survey

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Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1612	805	807	157	241	317	293	262	342	632	402	234	344	445	421	392	211	143
Weighted base	1507	756	751	169	196	278	259	239	366	426	422	332	327	372	390	386	222	136
Labour	567 38%	262 35%	304 41%	82 49%	77 39%	131 47%	94 36%	83 35%	99 27%	136 32%	129 31%	152 46%	149 46%	125 33%	141 36%	177 46%	69 31%	55 40%
Conservative	562 37%	288 38%	274 36%	45 26%	68 35%	85 31%	95 37%	93 39%	176 48%	175 41%	186 44%	110 33%	90 28%	164 44%	167 43%	112 29%	90 40%	29 21%
Lib Dem	195 13%	93 12%	101 13%	27 16%	27 14%	33 12%	34 13%	33 14%	41 11%	73 17%	62 15%	27 8%	33 10%	47 13%	49 12%	61 16%	29 13%	9 7%
UKIP	60 4%	39 5%	21 3%	2 1%	3 2%	7 3%	10 4%	15 6%	22 6%	11 3%	13 3%	22 6%	14 4%	11 3%	18 5%	19 5%	7 3%	4 3%
Green	45 3%	23 3%	22 3%	6 3%	7 4%	8 3%	11 4%	7 3%	6 2%	16 4%	11 3%	5 2%	13 4%	18 5%	5 1%	10 3%	9 4%	3 2%
SNP	34 2%	19 2%	16 2%	4 2%	4 2%	5 2%	6 2%	2 1%	14 4%	8 2%	8 2%	6 2%	12 4%	- -	2 *	- -	* *	32 24%
BNP	20 1%	17 2%	4 1%	- -	6 3%	5 2%	5 2%	2 1%	3 1%	1 *	5 1%	7 2%	7 2%	4 1%	5 1%	6 1%	4 2%	2 1%
Plaid Cymru	11 1%	9 1%	2 *	- -	* *	2 1%	2 1%	2 1%	3 1%	3 1%	5 1%	1 *	2 1%	- -	- -	- -	11 5%	- -
Other	13 1%	6 1%	7 1%	3 2%	3 2%	2 1%	1 *	1 1%	3 1%	2 1%	2 1%	2 1%	6 2%	3 1%	4 1%	1 *	4 2%	2 1%

Voting Intentions Survey

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Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1612	642	542	232	60	57	36	9	20	14	62	599	357	380
Weighted base	1507	562	567	195	60	45	34	11	20	13	49	532	393	317
Labour	567 38%	-	567 100%	-	-	-	-	-	-	-	18 38%	20 4%	375 95%	103 32%
Conservative	562 37%	562 100%	-	-	-	-	-	-	-	-	16 33%	489 92%	9 2%	22 7%
Lib Dem	195 13%	-	-	195 100%	-	-	-	-	-	-	14 30%	8 1%	6 2%	162 51%
UKIP	60 4%	-	-	-	60 100%	-	-	-	-	-	-	6 1%	1 *	5 2%
Green	45 3%	-	-	-	-	45 100%	-	-	-	-	-	6 1%	1 *	14 4%
SNP	34 2%	-	-	-	-	-	34 100%	-	-	-	-	-	-	5 1%
BNP	20 1%	-	-	-	-	-	-	-	20 100%	-	2 *	-	-	3 1%
Plaid Cymru	11 1%	-	-	-	-	-	-	11 100%	-	-	-	-	-	2 1%
Other	13 1%	-	-	-	-	-	-	-	-	13 100%	-	1 *	1 *	2 1%

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Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1612	470	560	210	37	39	29	13	11	13	15	215
Weighted base	1507	504	487	175	34	32	30	14	14	12	12	194
Labour	567 38%	457 91%	8 2%	27 16%	6 18%	6 19%	3 9%	-	3 23%	2 19%	3 28%	51 26%
Conservative	562 37%	12 2%	448 92%	16 9%	1 3%	1 4%	1 4%	3 23%	1 10%	2 16%	4 37%	72 37%
Lib Dem	195 13%	23 5%	13 3%	121 69%	1 3%	5 14%	-	-	-	-	2 19%	31 16%
UKIP	60 4%	4 1%	15 3%	-	-	-	27 87%	-	-	2 21%	* 4%	12 6%
Green	45 3%	3 1%	2 *	8 5%	-	17 54%	-	-	-	-	* 3%	14 7%
SNP	34 2%	1 *	1 *	-	26 76%	-	-	-	-	1 8%	-	6 3%
BNP	20 1%	4 1%	-	-	-	1 4%	-	11 77%	-	-	-	5 2%
Plaid Cymru	11 1%	-	-	2 1%	-	-	-	-	9 67%	-	-	-
Other	13 1%	* *	-	1 1%	-	2 5%	-	-	-	4 35%	1 9%	4 2%

Voting Intentions Survey

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Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2015	971	1044	204	338	422	359	313	379	750	517	285	463	559	533	486	256	181
Weighted base	2015	983	1032	242	321	389	341	303	419	539	576	427	474	505	525	514	288	183
<u>The scale of cuts planned is too severe and too fast</u>																		
Agree	1033 51%	464 47%	568 55%	121 50%	177 55%	218 56%	187 55%	157 52%	173 41%	245 45%	255 44%	240 56%	292 62%	244 48%	249 47%	284 55%	147 51%	109 60%
Disagree	689 34%	378 38%	311 30%	73 30%	90 28%	105 27%	119 35%	115 38%	188 45%	205 38%	235 41%	132 31%	116 25%	189 37%	197 38%	156 30%	96 33%	50 27%
Don't know	294 15%	141 14%	153 15%	48 20%	55 17%	66 17%	36 10%	30 10%	58 14%	89 16%	86 15%	54 13%	65 14%	72 14%	79 15%	74 14%	45 15%	24 13%
<u>The Government is cutting public spending in a way that is fair to every section of society</u>																		
Agree	637 32%	357 36%	280 27%	69 28%	84 26%	101 26%	111 33%	96 32%	177 42%	185 34%	208 36%	141 33%	103 22%	166 33%	195 37%	148 29%	78 27%	50 27%
Disagree	1054 52%	475 48%	579 56%	119 49%	173 54%	218 56%	187 55%	171 56%	187 45%	272 50%	264 46%	238 56%	280 59%	254 50%	256 49%	284 55%	152 53%	108 59%
Don't know	324 16%	151 15%	173 17%	54 22%	64 20%	71 18%	44 13%	36 12%	56 13%	82 15%	104 18%	48 11%	91 19%	84 17%	75 14%	81 16%	58 20%	25 14%

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Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2015	983	1032	242	321	389	341	303	419	539	576	427	474	505	525	514	288	183
<u>The cuts are unfair because they will be felt more by the poor than by wealthier households</u>																		
Agree	1123 56%	510 52%	613 59%	142 59%	179 56%	221 57%	213 62%	177 59%	191 46%	274 51%	284 49%	246 58%	320 67%	270 54%	278 53%	307 60%	160 56%	108 59%
Disagree	602 30%	333 34%	269 26%	60 25%	79 25%	105 27%	94 27%	91 30%	173 41%	183 34%	202 35%	126 30%	90 19%	159 32%	174 33%	132 26%	81 28%	55 30%
Don't know	290 14%	140 14%	150 15%	40 17%	63 19%	63 16%	35 10%	34 11%	55 13%	82 15%	90 16%	55 13%	64 13%	75 15%	74 14%	74 14%	47 16%	20 11%
<u>The Coalition Government is ensuring that the most vulnerable sections of society are protected from the spending cuts</u>																		
Agree	554 28%	302 31%	253 24%	51 21%	75 23%	85 22%	95 28%	89 30%	159 38%	172 32%	179 31%	112 26%	91 19%	151 30%	163 31%	120 23%	79 27%	41 23%
Disagree	1037 51%	486 49%	551 53%	126 52%	162 50%	220 57%	186 55%	166 55%	176 42%	258 48%	270 47%	239 56%	270 57%	241 48%	263 50%	295 57%	135 47%	103 56%
Don't know	424 21%	195 20%	228 22%	65 27%	84 26%	84 22%	60 18%	47 16%	83 20%	108 20%	126 22%	77 18%	112 24%	113 22%	100 19%	98 19%	74 26%	38 21%

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Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2015	983	1032	242	321	389	341	303	419	539	576	427	474	505	525	514	288	183
<u>The need for cuts at the scale proposed has been exaggerated by the Conservatives and Liberal Democrats for party political reasons</u>																		
Agree	744 37%	395 40%	349 34%	97 40%	126 39%	160 41%	135 40%	102 34%	123 29%	194 36%	185 32%	176 41%	189 40%	191 38%	179 34%	199 39%	92 32%	82 45%
Disagree	837 42%	433 44%	404 39%	75 31%	98 31%	139 36%	153 45%	145 48%	227 54%	234 43%	273 47%	167 39%	163 34%	202 40%	235 45%	210 41%	131 46%	58 32%
Don't know	435 22%	156 16%	279 27%	70 29%	97 30%	90 23%	53 16%	55 18%	70 17%	111 21%	118 21%	84 20%	122 26%	111 22%	111 21%	105 20%	65 23%	42 23%
<u>I expect to be worse off personally as a result of the spending cuts</u>																		
Agree	1314 65%	654 67%	659 64%	129 53%	199 62%	265 68%	251 74%	215 71%	254 61%	355 66%	370 64%	285 67%	304 64%	312 62%	331 63%	341 66%	201 70%	129 71%
Disagree	314 16%	167 17%	148 14%	56 23%	53 16%	51 13%	41 12%	39 13%	74 18%	94 17%	103 18%	63 15%	55 12%	96 19%	79 15%	80 16%	45 15%	15 8%
Don't know	387 19%	162 16%	225 22%	56 23%	69 22%	73 19%	50 15%	48 16%	90 22%	90 17%	103 18%	79 19%	115 24%	97 19%	115 22%	93 18%	43 15%	39 21%

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Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2015	642	542	232	60	57	36	9	20	14	318	635	388	439
Weighted base	2015	604	607	213	64	51	36	11	23	14	303	593	450	393
<u>The scale of cuts planned is too severe and too fast</u>														
Agree	1033 51%	109 18%	520 86%	90 42%	28 44%	36 70%	29 80%	6 55%	14 61%	7 53%	152 50%	125 21%	381 85%	209 53%
Disagree	689 34%	424 70%	43 7%	90 42%	25 39%	10 19%	4 12%	5 45%	8 32%	5 32%	47 16%	390 66%	42 9%	117 30%
Don't know	294 15%	71 12%	44 7%	33 16%	11 17%	5 10%	3 8%	- -	2 7%	2 14%	104 34%	78 13%	27 6%	67 17%
<u>The Government is cutting public spending in a way that is fair to every section of society</u>														
Agree	637 32%	393 65%	70 12%	80 37%	19 29%	4 8%	5 14%	- -	2 7%	2 11%	48 16%	364 61%	64 14%	100 26%
Disagree	1054 52%	122 20%	486 80%	95 45%	39 61%	42 84%	31 86%	10 89%	18 75%	9 63%	153 51%	137 23%	345 77%	237 60%
Don't know	324 16%	90 15%	51 8%	38 18%	6 9%	4 8%	- -	1 11%	4 18%	4 26%	102 34%	92 15%	42 9%	56 14%

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Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2015	604	607	213	64	51	36	11	23	14	303	593	450	393
<u>The cuts are unfair because they will be felt more by the poor than by wealthier households</u>														
Agree	1123 56%	125 21%	515 85%	115 54%	36 56%	37 73%	31 86%	9 81%	15 66%	8 57%	175 58%	143 24%	369 82%	258 66%
Disagree	602 30%	379 63%	59 10%	65 30%	21 32%	6 11%	4 12%	2 19%	6 27%	6 43%	41 14%	350 59%	52 12%	84 21%
Don't know	290 14%	101 17%	33 5%	34 16%	7 11%	8 16%	1 2%	-	2 7%	-	86 28%	100 17%	29 6%	51 13%
<u>The Coalition Government is ensuring that the most vulnerable sections of society are protected from the spending cuts</u>														
Agree	554 28%	352 58%	47 8%	72 34%	16 25%	4 8%	4 12%	-	2 7%	1 9%	45 15%	329 55%	43 10%	95 24%
Disagree	1037 51%	108 18%	498 82%	103 49%	41 64%	34 67%	29 81%	10 92%	19 80%	10 70%	139 46%	123 21%	348 77%	230 59%
Don't know	424 21%	144 24%	62 10%	38 18%	7 12%	12 24%	3 8%	1 8%	3 13%	3 21%	119 39%	141 24%	59 13%	68 17%

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Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2015	604	607	213	64	51	36	11	23	14	303	593	450	393
<u>The need for cuts at the scale proposed has been exaggerated by the Conservatives and Liberal Democrats for party political reasons</u>														
Agree	744 37%	76 13%	412 68%	45 21%	23 36%	24 47%	25 70%	6 50%	13 54%	7 46%	77 26%	81 14%	294 65%	148 38%
Disagree	837 42%	446 74%	90 15%	125 59%	32 51%	17 35%	6 17%	4 34%	9 36%	4 25%	78 26%	422 71%	78 17%	165 42%
Don't know	435 22%	82 13%	105 17%	43 20%	9 14%	10 19%	5 13%	2 16%	2 9%	4 29%	147 49%	90 15%	78 17%	80 20%
<u>I expect to be worse off personally as a result of the spending cuts</u>														
Agree	1314 65%	359 59%	457 75%	120 56%	49 77%	39 76%	30 83%	10 85%	22 92%	11 75%	177 58%	362 61%	337 75%	248 63%
Disagree	314 16%	140 23%	62 10%	47 22%	7 12%	4 8%	1 2%	-	2 7%	2 15%	27 9%	131 22%	53 12%	64 16%
Don't know	387 19%	105 17%	88 15%	47 22%	7 11%	8 16%	5 15%	2 15%	*	1 10%	99 33%	100 17%	61 13%	81 21%

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Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2015	525	599	223	45	40	33	21	12	19	85	413
Weighted base	2015	594	549	199	44	40	37	24	14	17	80	415
<u>The scale of cuts planned is too severe and too fast</u>												
Agree	1033 51%	483 81%	114 21%	92 46%	25 56%	34 85%	22 58%	13 55%	8 57%	5 29%	43 54%	193 46%
Disagree	689 34%	62 10%	371 68%	76 38%	14 32%	4 9%	8 21%	10 43%	6 43%	10 57%	16 20%	112 27%
Don't know	294 15%	49 8%	64 12%	31 16%	6 13%	2 5%	8 21%	1 2%	- -	2 14%	21 26%	110 27%
<u>The Government is cutting public spending in a way that is fair to every section of society</u>												
Agree	637 32%	76 13%	359 65%	62 31%	8 18%	4 11%	10 28%	8 31%	1 9%	1 6%	24 31%	84 20%
Disagree	1054 52%	463 78%	114 21%	102 51%	27 60%	34 85%	25 66%	16 64%	12 82%	12 69%	36 45%	214 52%
Don't know	324 16%	55 9%	76 14%	35 18%	10 22%	2 4%	3 7%	1 5%	1 9%	4 25%	20 24%	117 28%

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Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2015	594	549	199	44	40	37	24	14	17	80	415
<u>The cuts are unfair because they will be felt more by the poor than by wealthier households</u>												
Agree	1123 56%	483 81%	119 22%	116 59%	33 75%	34 87%	23 62%	16 65%	12 86%	7 43%	44 55%	234 56%
Disagree	602 30%	67 11%	345 63%	57 28%	9 21%	5 13%	7 20%	7 28%	2 14%	8 47%	15 19%	80 19%
Don't know	290 14%	44 7%	85 16%	26 13%	2 4%	- -	7 19%	2 7%	- -	2 10%	21 27%	102 24%
<u>The Coalition Government is ensuring that the most vulnerable sections of society are protected from the spending cuts</u>												
Agree	554 28%	58 10%	322 59%	55 28%	5 11%	5 12%	7 20%	8 31%	1 9%	4 21%	18 23%	71 17%
Disagree	1037 51%	471 79%	111 20%	110 55%	29 66%	32 80%	24 65%	17 69%	11 75%	10 59%	32 41%	190 46%
Don't know	424 21%	65 11%	116 21%	34 17%	10 23%	3 8%	6 15%	- -	2 16%	3 20%	30 37%	154 37%

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Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with these statements about the Coalition government's plans for cutting public spending?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2015	594	549	199	44	40	37	24	14	17	80	415
<u>The need for cuts at the scale proposed has been exaggerated by the Conservatives and Liberal Democrats for party political reasons</u>												
Agree	744 37%	374 63%	75 14%	60 30%	22 49%	30 75%	14 38%	9 38%	8 55%	6 35%	25 31%	120 29%
Disagree	837 42%	122 21%	395 72%	97 49%	18 40%	7 16%	17 44%	12 47%	6 45%	7 43%	23 29%	134 32%
Don't know	435 22%	98 16%	80 14%	41 21%	5 11%	3 9%	7 18%	4 15%	- -	4 23%	32 40%	162 39%
<u>I expect to be worse off personally as a result of the spending cuts</u>												
Agree	1314 65%	435 73%	330 60%	126 63%	30 67%	34 86%	28 74%	19 80%	13 89%	9 53%	50 62%	240 58%
Disagree	314 16%	63 11%	128 23%	37 19%	8 18%	- -	6 17%	3 11%	- -	4 22%	3 4%	62 15%
Don't know	387 19%	96 16%	91 16%	36 18%	6 14%	6 14%	3 9%	2 9%	2 11%	4 25%	27 34%	114 27%