

RenewableUK – Renewable Energy Marginal Constituencies Survey

METHODOLOGY NOTE

ComRes interviewed a representative sample of 1,008 GB adults living in the 40 most marginal constituencies where the Conservatives and Labour shared first and second place between them at the last General Election in 2010. Of these 40 constituencies, 25 currently have a Conservative MP and 15 currently have a Labour MP. Each constituency is represented in the sample equally, with results weighted to be representative of all adults in all 40 constituencies as a whole. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ComRes Battlebus

Online Fieldwork: 18th - 25th June 2014

Absolutes/col percents

Q If a local election candidate in your area were to support wind farms, would that make you more likely to vote for them, less likely to vote for them, or would it make no difference to your decision?

Base: All respondents

	Total	Gender		Age						Social Grade				Current MP		Marginality			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,008	508	500	28	103	129	204	290	254	475	240	105	188	651	357	365	286	190	167
Weighted base	1,008	495	513	66	233	181	175	148	205	214	306	214	274	630	378	353	277	202	176
More likely	230	110	119	15	59	59	48	21	27	50	76	38	66	146	84	89	57	49	35
	23%	22%	23%	23%	25%	33%	28%	14%	13%	23%	25%	18%	24%	23%	22%	25%	21%	24%	20%
No difference	575	277	298	38	135	94	103	88	118	123	174	143	135	352	223	200	152	116	108
	57%	56%	58%	58%	58%	52%	59%	60%	57%	58%	57%	67%	49%	56%	59%	57%	55%	57%	61%
Less likely	123	80	43	9	18	7	13	34	43	28	41	26	28	77	46	39	38	23	23
	12%	16%	8%	13%	8%	4%	8%	23%	21%	13%	13%	12%	10%	12%	12%	11%	14%	11%	13%
Don't know	80	27	52	4	22	20	11	5	18	13	16	7	44	55	25	24	31	14	11
	8%	6%	10%	6%	9%	11%	6%	4%	9%	6%	5%	3%	16%	9%	7%	7%	11%	7%	6%

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Base: All respondents

	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,008	376	235	64	131	42	418	214	144	393	269	157	107	82
Weighted base	1,008	267	305	64	138	52	290	291	137	378	302	151	101	76
More likely	230	57	81	14	25	33	56	80	33	77	63	43	25	22
	23%	21%	26%	22%	18%	64%	19%	27%	24%	20%	21%	28%	25%	29%
No difference	575	154	188	44	74	14	173	179	83	220	174	84	54	44
	57%	58%	62%	69%	54%	28%	60%	61%	60%	58%	58%	55%	54%	58%
Less likely	123	42	20	5	36	3	53	22	10	47	42	15	13	6
	12%	16%	7%	7%	26%	5%	18%	8%	8%	12%	14%	10%	12%	8%
Don't know	80	14	16	1	3	2	8	11	12	34	23	9	9	5
	8%	5%	5%	2%	2%	3%	3%	4%	8%	9%	8%	6%	9%	6%

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Absolutes/col percents

Q If a national political party were to stop the future development of onshore wind farms while they were in office, would that make you more likely to vote for them, less likely to vote for them, or would it make no difference to your decision?

Base: All respondents

	Total	Gender		Age						Social Grade				Current MP		Marginality			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour	Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%
Unweighted base	1,008	508	500	28	103	129	204	290	254	475	240	105	188	651	357	365	286	190	167
Weighted base	1,008	495	513	66	233	181	175	148	205	214	306	214	274	630	378	353	277	202	176
More likely	98	57	41	3	13	12	15	19	34	22	24	24	28	56	42	37	20	20	22
	10%	12%	8%	5%	6%	7%	9%	13%	17%	10%	8%	11%	10%	9%	11%	10%	7%	10%	12%
No difference	429	211	217	29	96	62	74	79	88	100	123	95	111	268	161	152	116	76	84
	43%	43%	42%	44%	41%	34%	43%	54%	43%	47%	40%	44%	41%	43%	42%	43%	42%	38%	48%
Less likely	391	198	193	22	98	87	74	41	69	80	134	85	92	239	152	133	106	93	59
	39%	40%	38%	33%	42%	48%	42%	28%	34%	38%	44%	40%	33%	38%	40%	38%	38%	46%	34%
Don't know	91	29	62	12	26	19	11	8	14	12	25	10	43	67	24	32	35	13	11
	9%	6%	12%	18%	11%	11%	7%	6%	7%	6%	8%	5%	16%	11%	6%	9%	13%	6%	6%

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	Total	Voting Intention					Past vote - General Election 2010			Region				
		Conservative	Labour	Liberal Democrat	UKIP	Green	Conservative	Labour	Liberal Democrat	North	Midlands	South East & East	London	South West & Wales
Unweighted base	1,008	376	235	64	131	42	418	214	144	393	269	157	107	82
Weighted base	1,008	267	305	64	138	52	290	291	137	378	302	151	101	76
More likely	98	37	16	4	26	7	48	21	10	44	24	16	7	7
	10%	14%	5%	6%	19%	14%	17%	7%	7%	12%	8%	10%	7%	9%
No difference	429	118	141	22	55	15	135	141	43	160	125	69	49	26
	43%	44%	46%	34%	40%	29%	46%	48%	32%	42%	41%	46%	49%	35%
Less likely	391	97	131	35	52	27	97	116	76	137	127	55	35	37
	39%	36%	43%	56%	38%	51%	33%	40%	55%	36%	42%	36%	35%	49%
Don't know	91	15	18	2	5	3	10	14	8	37	27	12	10	5
	9%	5%	6%	3%	4%	6%	3%	5%	6%	10%	9%	8%	10%	7%

ComRes Battlebus
Online Fieldwork: 18th - 25th June 2014

Absolutes/col percents

Q It has been reported that if onshore wind power development was halted, household bills may need to rise in order to meet renewable energy targets through other means, as onshore wind is one of the cheaper forms of renewable energy. If this were the case, which of the statements below comes closest to your opinion?

Base: All respondents

	Total	Gender		Age						Social Grade				Current MP	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,008	508	500	28	103	129	204	290	254	475	240	105	188	651	357
Weighted base	1,008	495	513	66	233	181	175	148	205	214	306	214	274	630	378
I would prefer it if the UK continued to develop onshore wind farms as opposed to seeing my household bills rise in order to meet renewable energy targets	890 88%	419 85%	471 92%	58 88%	222 95%	174 96%	156 89%	120 81%	160 78%	183 85%	271 89%	193 90%	243 89%	556 88%	333 88%
I would prefer to pay higher household bills rather than for the UK to continue developing onshore wind farms in order to meet renewable energy targets	118 12%	76 15%	42 8%	8 12%	12 5%	7 4%	19 11%	28 19%	45 22%	31 15%	35 11%	21 10%	31 11%	74 12%	45 12%

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Q It has been reported that if onshore wind power development was halted, household bills may need to rise in order to meet renewable energy targets through other means, as onshore wind is one of the cheaper forms of renewable energy. If this were the case, which of the statements below comes closest to your opinion?

Base: All respondents

	Total	Marginality					Voting Intention				Past vote - General Election 2010			
		Con 2%-4%	Con < 2%	Lab < 2%	Lab 2% -4%	Conserva tive	Labour	Liberal Democrat	UKIP	Green	Conserva tive	Labour	Liberal Democrat	
Unweighted base	1,008	365	286	190	167	376	235	64	131	42	418	214	144	
Weighted base	1,008	353	277	202	176	267	305	64	138	52	290	291	137	
I would prefer it if the UK continued to develop onshore wind farms as opposed to seeing my household bills rise in order to meet renewable energy targets	890 88%	311 88%	245 89%	178 88%	156 88%	232 87%	282 92%	55 86%	110 79%	44 84%	243 84%	263 90%	122 89%	
I would prefer to pay higher household bills rather than for the UK to continue developing onshore wind farms in order to meet renewable energy targets	118 12%	42 12%	32 11%	24 12%	21 12%	35 13%	23 8%	9 14%	29 21%	8 16%	47 16%	29 10%	15 11%	