Premier Christian Media
Religion at Christmas

METHODOLOGY NOTE

ComRes interviewed 2097 adults online from 12th to 14th October 2012. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Religion at Christmas Poll
ONLINE Fieldwork : 12th-14th October 2012

Table 1
Q.1 Excluding religious rites such as weddings, funerals and baptisms, how frequently, if at all, do you attend church?
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2097	1010	1087	230	304	367	385	333	478	749	539	301	508	293	782
Weighted base	2097	1028	1069	252	336	399	357	315	440	566	608	440	482	316	859
NET: Currently attend	544 26%	286 28%b	258 24%	55 22%	117 35%CEFG	102 26%g	74 21%	61 19%	135 31%CFG	187 33%JKL	157 26%L	112 25%L	88 18%	111 35%N	218 25%
NET: Don't currently attend	1537 73%	736 72%	801 75%	191 76%Dh	217 65%	294 74%D	279 78%DH	253 81%DeH	302 69%	379 67%	445 73%I	327 74%I	386 80%IJk	203 64%	635 74%M
Currently attend, regularly	189 9%	99 10%	91 8%	17 7%	25 7%	38 10%	29 8%	22 7%	58 13%CDFG	79 14%JKL	52 9%L	36 8%I	22 5%	34 11%	68 8%
Currently attend, occasionally	147 7%	82 8%	65 6%	18 7%	48 14%CEFGH	24 6%	15 4%	14 5%	28 6%	49 9%L	45 7%	29 7%	23 5%	24 8%	75 9%
Currently attend, but rarely	208 10%	105 10%	102 10%	20 8%	45 13%cfg	40 10%	30 8%	25 8%	48 11%	58 10%	59 10%	47 11%	43 9%	54 17%N	74 9%
Do not currently attend, but used to	639 30%	306 30%	334 31%	49 19%	82 24%	92 23%	106 30%Ce	124 40%CDEF	187 42%CDEF	168 30%	196 32%	118 27%	157 33%	71 22%	248 29%m
Do not currently attend, and never used to	898 43%	430 42%	467 44%	142 57%DfGH	136 40%H	203 51%DGH	173 48%dgH	129 41%H	116 26%	211 37%	249 41%	209 47%I	228 47%Ij	133 42%	387 45%
Don't know	16 1%	6 1%	10 1%	5 2%dg	1 *	2 1%	4 1%	1 *	3 1%	* *	6 1%I	2 *	8 2%I	1 *	7 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n
Overlap formulae used.

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Religion at Christmas Poll
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Absolutes/col percents

Table 2
Q.1 Excluding religious rites such as weddings, funerals and baptisms, how frequently, if at all, do you attend church?
Base: All respondents

| | Total | | Region | | | | | | | | | | | To which of the following religious groups do you consider yourself to be a member of? | | | | | | | | |
		Scotland (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Chris-tian (l)	NET: Other (m)	Muslim (n)	Hindu (o)	Jewish (p)	Sikh (q)	Buddhist (r)	Other (s)	None (t)
Unweighted base	2097	175	103	261	176	172	167	99	199	252	291	202	1182	132	41	17	21	4	10	39	740
Weighted base	2097	182	95*	246	185	194	163	111*	197	264	269	191	1165	131*	39*	17**	20**	6**	8**	40**	760
NET: Currently attend	544 26%	44 24%	17 18%	61 25%	36 19%	54 28%k	42 26%	25 23%	65 33%BcDJK	104 39%ABCDE FGJK	60 22%	37 19%	447 38%T	42 32%T	20 52%MT	6 36%	5 23%	* 6%	1 17%	9 23%	37 5%
NET: Don't currently attend	1537 73%	137 75%hI	78 82%eHI	184 75%hI	147 80%HI	138 71%I	121 74%I	86 77%hI	129 66%	158 60%	206 77%HI	153 80%eHI	713 61%n	86 66%N	18 45%	9 55%	16 77%	5 94%	7 83%	31 77%	717 94%LMN
Currently attend, regularly	189 9%	17 9%	4 4%	16 6%	9 5%	22 11%bdk	17 10%	10 9%	27 14%BCDjK	35 13%BCDjK	21 8%	11 6%	170 15%MT	8 6%T	5 12%T	1 5%	1 7%	* 6%	-	1 2%	4 1%
Currently attend, occasionally	147 7%	9 5%	7 7%	18 7%	7 4%	15 8%	7 4%	8 7%	14 7%	40 15%AbCDEF gHJK	12 4%	11 6%	112 10%T	17 13%T	9 23%LMT	5 31%	1 3%	-	1 17%	* 1%	15 2%
Currently attend, but rarely	208 10%	18 10%	6 7%	27 11%	20 11%	17 9%	18 11%	7 6%	24 12%	29 11%	27 10%	15 8%	165 14%T	17 13%T	7 17%T	-	3 13%	-	-	8 20%	18 2%
Do not currently attend, but used to	639 30%	61 34%i	38 40%EFHI	86 35%fhI	60 32%	52 27%	40 25%	36 33%	50 25%	65 25%	89 33%i	61 32%	432 37%MNT	27 21%N	4 9%	2 10%	5 27%	-	3 33%	14 34%	168 22%n
Do not currently attend, and never used to	898 43%	75 41%	40 42%	99 40%	88 47%I	86 44%i	80 49%I	50 45%	79 40%	92 35%	117 43%i	92 48%I	281 24%	58 45%L	14 36%	8 44%	10 50%	5 94%	4 50%	17 43%	549 72%LMN
Don't know	16 1%	1 *	- -	2 1%	2 1%	2 1%	1 *	- -	2 1%	3 1%	3 1%	1 1%	5 *	3 2%L	1 3%Lt	2 10%	-	-	-	-	5 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Religion at Christmas Poll
ONLINE Fieldwork : 12th-14th October 2012

Table 3
Q.1 Excluding religious rites such as weddings, funerals and baptisms, how frequently, if at all, do you attend church?
Base: All respondents

	Total	Church Attendance							Carol Attendance			
		NET: Currently attend (a)	Regularly (b)	Occasionally (c)	Rarely (d)	Used to (e)	Never used to (f)	NET: Don't currently attend (g)	Yes (h)	No, but did (i)	No and have not (j)	NET: No (k)
Unweighted base	2097	552	196	150	206	656	871	1527	484	338	1147	1485
Weighted base	2097	544	189	147	208	639	898	1537	458	347	1156	1503
NET: Currently attend	544 26%	544 100%G	189 100%EF	147 100%EF	208 100%EF	- -	- -	- -	329 72%KIJ	102 29%J	86 7%	187 12%
NET: Don't currently attend	1537 73%	- -	- -	- -	- -	639 100%BCD	898 100%BCD	1537 100%A	127 28%	245 71%H	1067 92%HI	1311 87%H
Currently attend, regularly	189 9%	189 35%G	189 100%CDEF	- -	- -	- -	- -	- -	157 34%KIJ	9 3%	17 1%	26 2%
Currently attend, occasionally	147 7%	147 27%G	- -	147 100%BDEF	- -	- -	- -	- -	82 18%KIJ	38 11%J	20 2%	58 4%
Currently attend, but rarely	208 10%	208 38%G	- -	- -	208 100%BCEF	- -	- -	- -	90 20%KJ	54 16%J	48 4%	103 7%
Do not currently attend, but used to	639 30%	- -	- -	- -	- -	639 100%BCDF	- -	639 42%A	87 19%	130 38%Hj	368 32%H	498 33%H
Do not currently attend, and never used to	898 43%	- -	- -	- -	- -	- -	898 100%BCDE	898 58%A	40 9%	114 33%H	699 60%HI	813 54%H
Don't know	16 1%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	4 *	5 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/g - b/c/d/e/f - h/k - h/i/j
Overlap formulae used.

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Religion at Christmas Poll
ONLINE Fieldwork : 12th-14th October 2012

Table 4
Q.2 Are you or are you not planning to attend a carol service in a church during this forthcoming Christmas period?
Base: All respondents

| | Total | Gender | | Age | | | | | | | Social Grade | | | | Employment Sector | |
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2097	1010	1087	230	304	367	385	333	478	749	539	301	508	293	782
Weighted base	2097	1028	1069	252	336	399	357	315	440	566	608	440	482	316	859
I am planning to attend a carol service in a church this year	458 22%	213 21%	244 23%	46 18%	71 21%	92 23%	74 21%	56 18%	119 27%CdfG	163 29%JKL	136 22%L	81 18%	77 16%	90 28%N	171 20%
I am not planning to attend a carol service in a church, but I have attended a carol service in a church at least once within the past five years	347 17%	158 15%	189 18%	48 19%e	63 19%e	51 13%	52 14%	54 17%	79 18%e	105 19%L	96 16%	84 19%L	62 13%	49 16%	156 18%
I am not planning to attend a carol service in a church, and I have not attended a carol service in a church in the last five years	1156 55%	607 59%B	550 51%	133 53%	182 54%	220 55%	217 61%cH	191 61%H	214 49%	273 48%	335 55%I	250 57%I	299 62%IJ	149 47%	489 57%M
NET: Do not plan to attend	1503 72%	764 74%B	739 69%	181 72%	245 73%	271 68%	268 75%eH	245 78%EH	293 67%	378 67%	431 71%	334 76%I	360 75%I	199 63%	644 75%M
Don't know	136 6%	50 5%	86 8%A	24 9%FG	21 6%	35 9%FG	15 4%	14 4%	27 6%	25 4%	41 7%	25 6%	44 9%I	27 9%n	43 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n
Overlap formulae used.

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Religion at Christmas Poll
ONLINE Fieldwork : 12th-14th October 2012

Absolutes/col percents

Table 5
Q.2 Are you or are you not planning to attend a carol service in a church during this forthcoming Christmas period?
Base: All respondents

	Total					Region										To which of the following religious groups do you consider yourself to be a member of?						
		Scotland (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Chris-tian (l)	NET: Other (m)	Muslim (n)	Hindu (o)	Jewish (p)	Sikh (q)	Buddhist (r)	Other (s)	None (t)
Unweighted base	2097	175	103	261	176	172	167	99	199	252	291	202	1182	132	41	17	21	4	10	39	740
Weighted base	2097	182	95*	246	185	194	163	111*	197	264	269	191	1165	131*	39*	17**	20**	6**	8**	40**	760
I am planning to attend a carol service in a church this year	458 22%	33 18%	17 18%	44 18%	38 21%	39 20%	37 23%	20 18%	59 30%ABCdE gj	66 25%c	59 22%	45 23%	395 34%MNT	12 9%	6 16%T	3 16%	- -	- -	2 22%	1 3%	44 6%
I am not planning to attend a carol service in a church, but I have attended a carol service in a church at least once within the past five years	347 17%	27 15%	25 26%ADEgK	47 19%k	26 14%	26 13%	27 16%	16 14%	33 17%	49 19%	47 17%	24 13%	232 20%T	23 18%t	6 17%	1 5%	1 5%	- -	2 28%	13 32%	88 12%
I am not planning to attend a carol service in a church, and I have not attended a carol service in a church in the last five years	1156 55%	108 59%hi	50 53%	142 58%hi	102 55%	120 62%HI	86 53%	67 61%hi	95 48%	128 49%	150 56%	108 57%	464 40%	80 61%L	20 51%	8 48%	20 95%	6 100%	3 35%	24 60%	588 77%LMN
NET: Do not plan to attend	1503 72%	135 74%h	75 79%Hi	190 77%HIk	128 69%	146 75%h	113 69%	83 75%	128 65%	177 67%	197 73%h	132 69%	696 60%	103 79%Ln	26 67%	9 53%	20 100%	6 100%	5 63%	36 92%	676 89%LMN
Don't know	136 6%	14 8%	3 3%	13 5%	19 10%bcehj	10 5%	13 8%	7 7%	9 5%	20 8%	14 5%	15 8%	74 6%	15 12%LT	6 16%LT	5 31%	- -	- -	1 15%	2 6%	40 5%

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Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork : 12th-14th October 2012

Table 6
Q.2 Are you or are you not planning to attend a carol service in a church during this forthcoming Christmas period?
Base: All respondents

	Total	Church Attendance							Carol Attendance			
		NET: Currently attend (a)	Regularly (b)	Occasionally (c)	Rarely (d)	Used to (e)	Never used to (f)	NET: Don't currently attend (g)	Yes (h)	No, but did (i)	No and have not (j)	NET: No (k)
Unweighted base	2097	552	196	150	206	656	871	1527	484	338	1147	1485
Weighted base	2097	544	189	147	208	639	898	1537	458	347	1156	1503
I am planning to attend a carol service in a church this year	458 22%	329 61%G	157 83%CDEF	82 56%DEF	90 43%EF	87 14%F	40 4%	127 8%	458 100%KIJ	- -	- -	- -
I am not planning to attend a carol service in a church, but I have attended a carol service in a church at least once within the past five years	347 17%	102 19%	9 5%	38 26%BF	54 26%BF	130 20%BF	114 13%B	245 16%	- -	347 100%HJ	- -	347 23%H
I am not planning to attend a carol service in a church, and I have not attended a carol service in a church in the last five years	1156 55%	86 16%	17 9%	20 14%	48 23%BC	368 58%BCD	699 78%BCDE	1067 69%A	- -	- -	1156 100%HI	1156 77%H
NET: Do not plan to attend	1503 72%	187 34%	26 14%	58 40%B	103 50%B	498 78%BCD	813 91%BCDE	1311 85%A	- -	347 100%H	1156 100%H	1503 100%H
Don't know	136 6%	27 5%	6 3%	6 4%	15 7%	54 8%BF	44 5%	98 6%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5%, 10% risk level) - a/g - b/c/d/e/f - h/k - h/i/j
Overlap formulae used.

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