Q1: Would you support or oppose a ban on the publication of opinion polls for a defined period prior to General Elections?

Base: All Respondents

Unweighted Total
Weighted Total
Support
Oppose

No opinion

	PARTY				(	COUNTRY			REGION			DATE OF BIRTH				MARGII	NALITY		LENGTH OF SERVICE								IDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9% 3	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	59	82	11	7	125	14	20	21	25	31	48	24	56	79	49	51	33	26	8	6	16	26	19	24	60	124	35
159 100%	75 100%	63 100%	14 100%	7 5 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	23 100%	53 100%	83 100%	47 100%	53 100%	31 100%	28 100%	8 100%	5 100%	15 100%	26 100%	18 100%	23 100%	63 100%	126 100%	33 100%
48 30%	19 25%	22 35%	4 32%	2 36%	39 30%	3 35%	5 29%	6 36%	9 27%	11 27%	13 33%	12 51%	16 31%	19 23%	15 32%	19 35%	5 17%	9 31%	5 65%	1 13%	5 32%	7 27%	9 49%	7 29%	15 23%	35 28%	13 39%
71 45%	37 49%	25 39%	5 38%	4 64%	58 44%	4 37%	10 52%	7 38%	17 50%	15 38%	19 49%	8 35%	23 43%	40 49%	15 31%	24 44%	20 65%	13 47%	3 35%	1 12%	7 47%	14 54%	5 30%	11 45%	31 49%	59 47%	12 36%
40 25%	20 26%	16 26%	4 30%	-	34 26%	3 28%	4 19%	5 27%	8 22%	14 35%	7 19%	3 14%	14 26%	23 28%	17 37%	11 21%	6 18%	6 22%	-	4 75%	3 22%	5 20%	4 21%	6 26%	18 28%	32 25%	8 25%





Q2: The main ways pollsters ask people their political views are by using face-to-face, telephone or internet-based interviews. To what extent do you personally trust each of these methods to deliver accurate political polls?

Face-to-face

Base: All Respondents

Unweighted Total Weighted Total	
Trust a lot	
Trust a little	
Do not trust at all	
No opinion	
TRUST	
DO NOT TRUST	

	PARTY COUNTRY						<i></i>	REGION				DAT	E OF BI	RTH		MARGIN	IALITY				LENGT	H OF SEI	RVICE			GENDER	
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	59	82	11	7	125	14	20	21	25	31	48	24	56	79	49	51	33	26	8	6	16	26	19	24	60	124	35
159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	23 100%	53 100%	83 100%	47 100%	53 100%	31 100%	28 100%	8 100%	5 100%	15 100%	26 100%	18 100%	23 100%	63 100%	126 100%	33 100%
76 48%	28 38%	37 58%	6 45%	5 71%	59 45%	5 48%	12 65%	7 41%	16 48%	16 41%	19 49%	13 58%	31 59%	31 38%	21 45%	24 45%	13 43%	18 64%	4 56%	3 58%	13 89%	10 38%	13 69%	10 42%	23 36%	59 47%	17 50%
73 46%	42 56%	22 35%	7 51%	2 29%	64 49%	4 37%	6 30%	10 55%	16 48%	21 53%	17 44%	9 39%	20 38%	44 53%	22 47%	27 51%	16 53%	8 28%	3 36%	2 42%	1 5%	14 56%	6 31%	12 49%	36 57%	59 47%	14 43%
6 4%	4 5%	2 4%	-	-	5 4%	1 7%	1 5%	1 4%	2 5%	1 4%	1 3%	-	1 1%	6 7%	2 4%	2 4%	-	2 8%	-	-	-	2 6%	-	2 9%	3 4%	4 3%	2 7%
3 2%	1 1%	2 3%	1 5%	-	2 2%	1 8%	-	-	-	1 3%	1 4%	1 3%	1 2%	2 2%	2 5%	-	1 3%	-	1 8%	-	1 7%	-	-	-	2 3%	3 3%	-
149 94%	70 94%	59 93%	13 95%	7 100%	123 94%	8 85%	18 95%	17 96%	32 95%	37 94%	36 94%	23 97%	51 97%	76 91%	43 92%	51 96%	30 97%	26 92%	7 92%	5 100%	14 93%	24 94%	18 100%	21 91%	59 93%	118 94%	31 93%
6 4%	4 5%	2 4%	-	-	5 4%	1 7%	1 5%	1 4%	2 5%	1 4%	1 3%	- -	1 1%	6 7%	2 4%	2 4%	-	2 8%	-	-	-	2 6%	-	2 9%	3 4%	4 3%	2 7%





Q2: The main ways pollsters ask people their political views are by using face-to-face, telephone or internet-based interviews. To what extent do you personally trust each of these methods to deliver accurate political polls?

### Internet

Base: All Respondents

Unweighted Total
Weighted Total
Trust a lot
Trust a little
Do not trust at all
No opinion
TRUST
DO NOT TRUST

	PARTY					COUNTRY	7	REGION				DA <sup>-</sup>	TE OF BI	RTH	MARGINALITY				LENGTH OF SERVICE								NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	59	82	11	7	125	14	20	21	25	31	48	24	56	79	49	51	33	26	8	6	16	26	19	24	60	124	35
159	75	63	14	7	130	10	19	18	34	40	39	23	53	83	47	53	31	28	8	5	15	26	18	23	63	126	33
100%	100%	100%	100%	5 100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	6 100%
13 8%	7 9%	5 8%	-	1 13%	9 7%	2 22%	2 10%	2 10%	-	4 11%	3 8%	4 16%	3 7%	6 7%	1 3%	7 13%	4 13%	1 2%	1 18%	2 29%	-	1 3%	1 7%	5 23%	2 4%	11 9%	2 6 5%
83	41	30	7	5	71	3	9	10	19	22	20	7	23	53	27	28	13	15	4	2	10	12	8	10	37	69	14
52%	55%	48%	49%	5 73%	54%	33%	47%	55%	55%	55%	53%	31%	44%	63%	57%	53%	43%	53%	47%	29%	68%	47%	43%	44%	59%	55%	6 43%
60	26	26	6	1 13%	48	4	8	6	15	13	14	12	25	23	16	18	12	13	2	2	4	13	9	8	22	42	17
37%	35%	41%	47%		37%	37%	43%	36%	45%	32%	35%	51%	47%	28%	35%	34%	40%	45%	27%	42%	26%	49%	50%	33%	34%	34%	6 52%
3 2%	1 1%	2 3%	1 5 5%	-	2 2%	1 8%	-	-	-	1 3%	1 4%	1 3%	1 2%	2 2%	2 5%	-	1 3%	-	1 8%	-	1 7%	-	-	-	2 3%	3 3%	- 5 -
96	48	35	7	6	80	5	11	12	19	26	23	11	27	58	28	35	17	15	5	3	10	13	9	16	40	80	16
60%	64%	56%	49%	87%	61%	55%	57%	64%	55%	66%	61%	46%	51%	70%	60%	66%	56%	55%	65%	58%	68%	51%	50%	67%	63%	64%	48%
60	26	26	6	1 13%	48	4	8	6	15	13	14	12	25	23	16	18	12	13	2	2	4	13	9	8	22	42	17
37%	35%	41%	47%		37%	37%	43%	36%	45%	32%	35%	51%	47%	28%	35%	34%	40%	45%	27%	42%	26%	49%	50%	33%	34%	34%	6 52%





Q2: The main ways pollsters ask people their political views are by using face-to-face, telephone or internet-based interviews. To what extent do you personally trust each of these methods to deliver accurate political polls?

**Telephone**Base: All Respondents

Unweighted Total Weighted Total
Trust a lot
Trust a little
Do not trust at all
No opinion
TRUST
DO NOT TRUST

	PARTY					COUNTRY			REGION				TE OF BI	RTH		MARGIN	IALITY		LENGTH OF SERVICE								IDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	59	82	11	7	125	14	20	21	25	31	48	24	56	79	49	51	33	26	8	6	16	26	19	24	60	124	35
159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	23 100%	53 100%	83 100%	47 100%	53 100%	31 100%	28 100%	8 100%	5 100%	15 100%	26 100%	18 100%	23 100%	63 100%	126 100%	33 100%
25 16%	10 14%	13 20%	-	2 29%	18 14%	2 22%	5 25%	1 8%	2 7%	8 20%	6 16%	2 10%	8 15%	15 17%	3 6%	7 14%	8 25%	7 26%	1 9%	1 17%	3 21%	1 5%	3 15%	7 30%	9 14%	19 15%	5 16%
103 65%	48 64%	39 61%	12 85%	5 71%	86 66%	5 55%	12 65%	12 66%	26 77%	21 52%	27 69%	15 64%	35 67%	53 64%	35 74%	37 70%	20 65%	11 41%	5 65%	4 83%	7 46%	17 66%	11 62%	15 63%	44 69%	79 63%	25 74%
26 17%	15 20%	10 16%	1 11%	-	23 18%	1 15%	2 10%	5 26%	5 16%	10 25%	3 8%	6 24%	8 16%	12 15%	6 13%	9 16%	2 7%	9 33%	1 18%	-	4 26%	8 29%	4 23%	2 7%	7 12%	23 18%	3 10%
5 3%	2 3%	2 3%	1 5%	-	4 3%	1 8%	-	-	-	1 3%	3 7%	1 3%	1 2%	3 4%	4 8%	-	1 3%	-	1 8%	-	1 7%	-	-	-	3 5%	5 4%	-
128 81%	58 77%	51 81%	12 85%	7 100%	104 79%	8 77%	17 90%	13 74%	29 84%	29 73%	33 85%	17 73%	43 82%	68 82%	37 80%	45 84%	27 89%	19 67%	6 74%	5 100%	10 67%	18 71%	14 77%	22 93%	53 84%	98 78%	30 90%
26 17%	15 20%	10 16%	1 11%	-	23 18%	1 15%	2 10%	5 26%	5 16%	10 25%	3 8%	6 24%	8 16%	12 15%	6 13%	9 16%	2 7%	9 33%	1 18%	-	4 26%	8 29%	4 23%	2 7%	7 12%	23 18%	3 10%



