## Q1 Which of the following politicians do you think will succeed Tony Blair as Labour Party leader?

Base: All respondents				<u>Ag</u>	<u>e</u>			<u>Se</u>	<u>ex</u>		Social C	<u>lass</u>				Region North	Wales &	
	Total	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>Male</u>	<u>Female</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	Eng- land	South West	Scot- land
Unweighted Base	1010	63	168	186	192	179	222	459	551	419	267	170	154	261	251	304	113	107
Weighted Base	1010	111	172	202	172	152	202	485	525	253	293	212	252	266	275	270	125	94
Gordon Brown	548 54%	60 54%	91 53%	117 58%	96 56%	84 55%	100 50%	288 59%	260 49%	152 60%	170 58%	111 52%	115 45%	150 57%	136 49%	148 55%	60 48%	63 67%
John Reid	65 6%	6 5%	8 5%	7 4%	11 6%	10 7%	23 11%	38 8%	28 5%	29 11%	15 5%	16 8%	5 2%	18 7%	21 8%	12 5%	12 10%	3 4%
John Prescott	52 5%	10 9%	10 6%	15 8%	5 3%	7 4%	4 2%	21 4%	30 6%	10 4%	12 4%	6 3%	24 9%	8 3%	10 4%	19 7%	9 7%	6 6%
Margaret Beckett	23 2%	3 3%	3 2%	1 1%	4 2%	8 5%	5 2%	7 1%	16 3%	4 2%	6 2%	4 2%	9 4%	5 2%	6 2%	8 3%	3 2%	2 2%
Charles Clarke	22 2%	-	3 2%	3 1%	7 4%	4 3%	5 3%	13 3%	9 2%	8 3%	5 2%	4 2%	6 2%	9 3%	6 2%	6 2%	1 1%	1 1%
Peter Hain	10 1%	-	2 1%	- -	1 1%	1 1%	5 2%	7 1%	3 1%	3 1%	4 1%	1 1%	2 1%	3 1%	3 1%	*	3 3%	- -
John Hutton	8 1%	-	1 1%	2 1%	- -	2 1%	3 2%	5 1%	3 1%	2 1%	4 1%	1 1%	1	2 1%	1	5 2%	-	- -
John McDonnell	7 1%	1 1%	3 2%	-	-	1 1%	2 1%	4 1%	3 1%	1 1%	2 1%	1 1%	2 1%	4 2%	1	-	1 1%	1 1%
Don't know	276 27%	31 28%	50 29%	56 28%	49 28%	35 23%	55 27%	102 21%	174 33%	43 17%	76 26%	67 32%	89 35%	66 25%	91 33%	71 26%	35 28%	18 19%



#### Q1 Which of the following politicians do you think will succeed Tony Blair as Labour Party leader?

Base: All respondents	0		<u>Vot</u>	ing Intentior	<u>ns</u>	<b>D</b> "	
base. All respondents	Conser -vative	<u>Labour</u>	Lib Dem	Green	Other	Don't know	Refused
Unweighted Base	328	223	157	44	95	107	56
Weighted Base	312	227	147	43	102	119	59
Gordon Brown	174 56%	154 68%	92 62%	21 49%	47 46%	41 34%	19 32%
John Reid	29 9%	9 4%	5 3%	5 11%	11 11%	3 3%	4 6%
John Prescott	12 4%	13 6%	8 5%	5 12%	8 8%	4 3%	2 4%
Margaret Beckett	6 2%	6 3%	5 4%	-	3 3%	3 2%	-
Charles Clarke	12 4%	3 1%	4 3%	-	1 1%	*	2 3%
Peter Hain	6 2%	3 1%	1	-	1 1%	-	- -
John Hutton	4 1%	2 1%	-	-	1 1%	1 1%	-
John McDonnell	1	4 2%	-	1 2%	1 1%	-	-
Don't know	70 22%	33 14%	33 22%	11 26%	29 29%	67 56%	32 55%



Q2 Whoever gets elected as Labour Party leader after Tony Blair, should the new leader call a general election immediately, or within the first six to 12 months, or later than this?

Base: All respondents				<u>Ag</u>	<u>e</u>			<u>Se</u>	<u>ex</u>		Social (	<u>Class</u>				<u>Region</u> North	Wales &		
	<u>Total</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	Male	<u>Female</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	Eng- land	South West	Scot- land	
Unweighted Base	1010	63	168	186	192	179	222	459	551	419	267	170	154	261	251	304	113	107	
Weighted Base	1010	111	172	202	172	152	202	485	525	253	293	212	252	266	275	270	125	94	
Immediately	349 35%	38 34%	47 27%	67 33%	53 31%	52 35%	92 46%	176 36%	173 33%	85 34%	101 35%	81 38%	82 32%	94 35%	106 39%	92 34%	40 32%	23 25%	
Within the first six to 12 months	354 35%	40 36%	70 41%	74 36%	62 36%	43 28%	65 32%	166 34%	188 36%	92 36%	106 36%	74 35%	82 33%	93 35%	88 32%	94 35%	49 39%	39 41%	
Later than this	182 18%	10 9%	21 12%	36 18%	38 22%	43 28%	35 17%	110 23%	72 14%	56 22%	52 18%	27 13%	47 19%	54 20%	41 15%	46 17%	19 15%	24 26%	
Don't know	125 12%	24 21%	34 20%	25 12%	19 11%	13 9%	10 5%	33 7%	92 18%	19 8%	34 12%	30 14%	41 16%	25 9%	39 14%	38 14%	17 14%	8 8%	



Q2 Whoever gets elected as Labour Party leader after Tony Blair, should the new leader call a general election immediately, or within the first six to 12 months, or later than this?

Desc. All recognishes			Vot	ing Intentior	<u>1S</u>		
Base: All respondents	Conser -vative	Labour	Lib Dem	Green	Other	Don't <u>know</u>	Refused
Unweighted Base	328	223	157	44	95	107	56
Weighted Base	312	227	147	43	102	119	59
Immediately	162	37	40	14	42	31	22
	52%	16%	27%	33%	41%	26%	37%
Within the first six to 12 months	106	89	65	15	29	32	17
	34%	39%	44%	36%	28%	27%	29%
Later than this	32	81	28	6	20	8	7
	10%	36%	19%	14%	19%	7%	11%
Don't know	11	19	15	7	12	48	13
	4%	8%	10%	17%	12%	40%	23%



## Q3 Do you think that the Labour Party is now more divided than the Conservative Party was under John Major?

Base: All respondents				<u>Ag</u>	<u>ie</u>			<u>S</u>	<u>ex</u>		Social (	<u>Class</u>				Region North	Wales &		
	Total	18-24	<u>25-34</u>	35-44	45-54	<u>55-64</u>	<u>65+</u>	Male	Female	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	Eng- <u>land</u>	South West	Scot- land	
Unweighted Base	1010	63	168	186	192	179	222	459	551	419	267	170	154	261	251	304	113	107	
Weighted Base	1010	111	172	202	172	152	202	485	525	253	293	212	252	266	275	270	125	94	
Yes	561 56%	49 44%	80 46%	116 57%	96 56%	86 57%	135 67%	288 59%	273 52%	143 57%	167 57%	122 58%	129 51%	158 59%	153 56%	142 53%	70 56%	48 51%	
No	219 22%	14 13%	28 16%	40 20%	42 25%	45 30%	49 24%	130 27%	89 17%	67 27%	68 23%	33 16%	51 20%	57 21%	53 19%	69 26%	18 14%	29 31%	
Don't know	230 23%	48 43%	64 37%	47 23%	33 19%	21 14%	18 9%	67 14%	163 31%	43 17%	58 20%	57 27%	72 29%	52 19%	69 25%	58 22%	37 30%	17 18%	



## Q3 Do you think that the Labour Party is now more divided than the Conservative Party was under John Major?

Base: All respondents			Vot	ing Intentior	<u>1S</u>		
base. All respondents	Conser -vative	<u>Labour</u>	Lib Dem	Green	<u>Other</u>	Don't <u>know</u>	Refused
Unweighted Base	328	223	157	44	95	107	56
Weighted Base	312	227	147	43	102	119	59
Yes	260 83%	62 27%	83 56%	20 47%	64 63%	44 37%	28 48%
No	23 7%	112 49%	32 22%	11 26%	18 18%	16 13%	7 11%
Don't know	30 10%	53 23%	32 22%	12 27%	20 19%	59 50%	24 41%



Q4 Do you think history will judge Tony Blair to have been a better or worse Prime Minister than: - John Major

Base: All respondents				<u>Ag</u>	<u>ıe</u>			<u>Se</u>	<u>ex</u>		Social C	<u>Class</u>				Region North	Wales &		
	<u>Total</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>Male</u>	<u>Female</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- <u>lands</u>	Eng- land	South West	Scot- land	
Unweighted Base	1010	63	168	186	192	179	222	459	551	419	267	170	154	261	251	304	113	107	
Weighted Base	1010	111	172	202	172	152	202	485	525	253	293	212	252	266	275	270	125	94	
Better	482 48%	49 44%	84 49%	114 57%	84 49%	68 45%	83 41%	259 53%	223 42%	141 56%	142 49%	88 41%	111 44%	134 50%	123 45%	134 50%	50 40%	56 59%	
Worse	259 26%	23 21%	30 18%	44 22%	48 28%	39 25%	75 37%	128 26%	131 25%	63 25%	77 26%	50 24%	69 27%	81 31%	69 25%	62 23%	29 23%	21 22%	
Same	169 17%	17 16%	33 19%	24 12%	29 17%	33 22%	33 16%	74 15%	95 18%	38 15%	52 18%	43 20%	36 14%	36 13%	52 19%	48 18%	22 17%	12 13%	
Don't know	100 10%	22 19%	24 14%	20 10%	11 6%	12 8%	11 5%	24 5%	76 14%	11 4%	22 7%	31 15%	36 14%	15 6%	32 11%	25 9%	24 19%	5 5%	



Q4 Do you think history will judge Tony Blair to have been a better or worse Prime Minister than: - John Major

Dece. All recognishes			Vot	<u>ing Intentior</u>	<u>1S</u>		
Base: All respondents	Conser -vative	Labour	Lib Dem	Green	<u>Other</u>	Don't <u>know</u>	Refused
Unweighted Base	328	223	157	44	95	107	56
Weighted Base	312	227	147	43	102	119	59
Better	116	184	76	18	42	37	8
	37%	81%	52%	42%	42%	31%	14%
Worse	118	17	33	8	38	23	21
	38%	8%	23%	20%	37%	19%	35%
Same	59	17	25	11	15	25	16
	19%	7%	17%	26%	15%	21%	28%
Don't know	19	10	12	5	6	33	14
	6%	4%	8%	12%	6%	28%	24%



#### Q4 Do you think history will judge Tony Blair to have been a better or worse Prime Minister than:

- Margaret Thatcher

Base: All respondents				<u>Ag</u>	<u>ie</u>			<u>S</u>	<u>ex</u>		Social (	<u>Class</u>				Region North	Wales &	
	Total	18-24	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	Male	<u>Female</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	Eng- land	South West	Scot- land
Unweighted Base	1010	63	168	186	192	179	222	459	551	419	267	170	154	261	251	304	113	107
Weighted Base	1010	111	172	202	172	152	202	485	525	253	293	212	252	266	275	270	125	94
Better	298	43	50	59	47	49	50	153	145	65	89	61	84	62	89	88	35	32
	30%	39%	29%	29%	27%	32%	25%	32%	28%	26%	30%	29%	33%	23%	32%	33%	28%	34%
Worse	472	36	69	88	86	76	118	232	240	126	157	95	93	149	120	101	66	42
	47%	32%	40%	44%	50%	50%	58%	48%	46%	50%	54%	45%	37%	56%	44%	37%	53%	45%
Same	150	14	35	33	28	16	25	76	74	47	30	32	41	40	38	53	8	15
	15%	12%	20%	16%	16%	11%	12%	16%	14%	19%	10%	15%	16%	15%	14%	20%	6%	16%
Don't know	90	19	19	21	11	11	9	23	66	14	17	25	35	15	29	28	16	5
	9%	17%	11%	11%	6%	7%	4%	5%	13%	6%	6%	12%	14%	6%	10%	10%	13%	6%



# Q4 Do you think history will judge Tony Blair to have been a better or worse Prime Minister than:

- Margaret Thatcher

Page: All respondents			<u>Voti</u>	ing Intention	<u>ıs</u>		
Base: All respondents	Conser -vative	Labour	Lib Dem	Green	<u>Other</u>	Don't <u>know</u>	Refused
Unweighted Base	328	223	157	44	95	107	56
Weighted Base	312	227	147	43	102	119	59
Better	23	161	44	12	32	19	7
	8%	71%	30%	28%	31%	16%	12%
Worse	239	24	66	15	49	51	27
	77%	11%	45%	36%	48%	43%	46%
Same	34	35	29	11	16	13	11
	11%	15%	20%	26%	16%	11%	19%
Don't know	15	7	8	4	5	35	14
	5%	3%	5%	10%	5%	30%	24%



Demographics				<u>Ag</u>	<u>e</u>			<u>Se</u>	<u>ex</u>		Social C	<u>Class</u>				Absolute Region North	s/col percen	ts 7 Sep 2006
	<u>Total</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>Male</u>	<u>Female</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	South <u>East</u>	Mid- lands	Eng- land	South West	Scot- <u>land</u>
Unweighted Base	1010	63	168	186	192	179	222	459	551	419	267	170	154	261	251	304	113	107
Weighted Base	1010	111	172	202	172	152	202	485	525	253	293	212	252	266	275	270	125	94
<u>Gender</u>																		
Male	485 48%	44 39%	65 38%	87 43%	82 48%	70 46%	137 68%	485 100%	-	153 61%	138 47%	98 46%	95 38%	135 51%	139 50%	123 46%	50 40%	48 51%
Female	525 52%	68 61%	107 62%	115 57%	90 52%	81 54%	65 32%	-	525 100%	99 39%	155 53%	114 54%	157 62%	131 49%	136 50%	146 54%	75 60%	46 49%
<u>Age</u>																		
18-24	111 11%	111 100%	- -	- -	-	-	-	44 9%	68 13%	23 9%	40 14%	28 13%	21 8%	31 12%	39 14%	17 6%	19 15%	6 6%
25-34	172 17%	-	172 100%	-	-	-	-	65 13%	107 20%	33 13%	65 22%	30 14%	44 17%	39 15%	55 20%	50 19%	20 16%	12 13%
35-44	202 20%	-	-	202 100%	-	-	-	87 18%	115 22%	55 22%	56 19%	45 21%	47 19%	59 22%	51 19%	51 19%	22 17%	21 22%
45-54	172 17%	-	-	-	172 100%	-	-	82 17%	90 17%	47 18%	38 13%	40 19%	47 19%	50 19%	42 15%	39 15%	22 18%	20 21%
55-64	152 15%	-	-	-	-	152 100%	-	70 14%	81 16%	33 13%	41 14%	30 14%	47 19%	34 13%	39 14%	46 17%	20 16%	19 20%
65+	202 20%	-	-	-	-	-	202 100%	137 28%	65 12%	62 25%	53 18%	40 19%	47 19%	53 20%	49 18%	67 25%	22 18%	17 18%
Social Class																		
AB	253 25%	23 20%	33 19%	55 27%	47 27%	33 22%	62 31%	153 32%	99 19%	253 100%	-	-	-	84 31%	71 26%	56 21%	25 20%	21 23%
C1	293 29%	40 36%	65 38%	56 28%	38 22%	41 27%	53 26%	138 29%	155 29%	-	293 100%	- -	-	91 34%	87 32%	63 23%	41 32%	18 19%
C2	212 21%	28 25%	30 17%	45 22%	40 23%	30 20%	40 20%	98 20%	114 22%	-	-	212 100%	-	40 15%	55 20%	62 23%	37 30%	23 25%
DE	252 25%	21 19%	44 26%	47 23%	47 27%	47 31%	47 23%	95 20%	157 30%	-	-	-	252 100%	52 19%	62 23%	89 33%	22 18%	31 33%



Demographics	0		Vot	ing Intentior	<u>18</u>	D14	
201110914111100	Conser -vative	<u>Labour</u>	Lib Dem	Green	<u>Other</u>	Don't <u>know</u>	Refused
Unweighted Base	328	223	157	44	95	107	56
Weighted Base	312	227	147	43	102	119	59
<u>Gender</u>							
Male	170	109	70	12	55	50	18
	55%	48%	48%	27%	54%	42%	31%
Female	142	118	77	32	47	69	41
	45%	52%	52%	73%	46%	58%	69%
<u>Age</u>							
18-24	26	22	24	5	10	22	2
	8%	10%	16%	11%	9%	19%	4%
25-34	41	39	27	11	11	36	7
	13%	17%	18%	25%	11%	30%	12%
35-44	55	50	26	12	23	24	12
	18%	22%	18%	28%	22%	20%	20%
45-54	50	31	21	11	25	16	18
	16%	14%	14%	25%	25%	13%	30%
55-64	53	40	29	3	11	9	7
	17%	17%	20%	7%	11%	7%	11%
65+	88	46	20	1	22	11	14
	28%	20%	14%	3%	21%	9%	23%
Social Class							
AB	95	53	48	10	18	21	8
	30%	24%	33%	23%	17%	17%	13%
C1	94	57	47	16	25	39	15
	30%	25%	32%	37%	24%	33%	26%
C2	63	42	20	10	30	31	17
	20%	18%	14%	22%	29%	26%	29%
DE	61	75	31	8	30	28	19
	20%	33%	21%	18%	29%	24%	32%



## Which of the following ITV regions do you live in?

Base: All respondents		<u>Aqe</u>					<u>Sex</u>				Social (	Social Class			<u>Region</u> North		Wales &		
	<u>Total</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>Male</u>	<u>Female</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	South <u>East</u>	Mid- lands	Eng- <u>land</u>	South West	Scot- <u>land</u>	
Unweighted Base	1010	63	168	186	192	179	222	459	551	419	267	170	154	261	251	304	113	107	
Weighted Base	1010	111	172	202	172	152	202	485	525	253	293	212	252	266	275	270	125	94	
Anglia	72 7%	9 8%	14 8%	12 6%	13 7%	8 5%	15 8%	41 8%	31 6%	20 8%	19 6%	18 8%	15 6%	-	72 26%	-	-	- -	
Border	24 2%	2 2%	3 2%	9 4%	3 2%	4 2%	4 2%	10 2%	15 3%	5 2%	3 1%	9 4%	8 3%	-	-	-	-	24 26%	
Central	204 20%	30 27%	41 24%	39 19%	29 17%	31 20%	34 17%	98 20%	105 20%	51 20%	68 23%	37 18%	47 19%	-	204 74%	-	-	-	
Grampian	20 2%	-	5 3%	2 1%	1 1%	7 4%	6 3%	10 2%	10 2%	5 2%	6 2%	5 2%	4 2%	-	-	20 7%	-	20 21%	
Granada	114 11%	6 6%	25 15%	22 11%	19 11%	23 15%	20 10%	49 10%	66 12%	21 8%	27 9%	25 12%	41 16%	-	-	114 42%	-	-	
London (Carlton/LWT)	172 17%	18 16%	23 13%	41 20%	33 19%	24 16%	33 17%	92 19%	80 15%	56 22%	65 22%	24 11%	27 11%	172 65%	-	-	-	-	
Meridian	94 9%	13 11%	16 10%	18 9%	17 10%	10 7%	20 10%	43 9%	51 10%	28 11%	25 9%	16 8%	25 10%	94 35%	-	-	-	-	
Scottish (STV)	50 5%	3 3%	4 3%	11 5%	16 9%	9 6%	7 3%	28 6%	22 4%	11 4%	10 3%	9 4%	20 8%	-	-	-	-	50 53%	
Tyne Tees	37 4%	2 2%	4 2%	6 3%	6 3%	4 3%	15 7%	18 4%	19 4%	7 3%	7 2%	14 7%	9 4%	-	-	37 14%	-	-	
Wales (HTV)	38 4%	4 4%	6 4%	4 2%	11 6%	4 2%	9 5%	17 3%	21 4%	11 5%	12 4%	15 7%	-	-	-	-	38 30%	-	
West (HTV)	43 4%	6 6%	7 4%	6 3%	5 3%	9 6%	11 5%	19 4%	24 5%	8 3%	19 7%	9 4%	8 3%	-	- -	-	43 35%	<del>-</del> -	
Westcountry	44 4%	9 8%	7 4%	12 6%	6 3%	8 5%	2 1%	14 3%	30 6%	6 3%	9 3%	14 7%	15 6%	- -	-	-	44 35%	- -	
Yorkshire	98 10%	8 7%	16 9%	22 11%	13 8%	12 8%	27 13%	46 10%	52 10%	23 9%	23 8%	17 8%	35 14%	-	-	98 36%	-	-	



### Which of the following ITV regions do you live in?

Base: All respondents	Conser	Voting Intentions								
	-vative	Labour	Lib Dem	Green	Other	Don't know	Refused			
Unweighted Base	328	223	157	44	95	107	56			
Weighted Base	312	227	147	43	102	119	59			
Anglia	26	12	10	3	9	5	5			
	8%	5%	7%	7%	9%	5%	9%			
Border	9 3%	4 2%	4 3%	* 1%	2 2%	4 3%	-			
Central	76	48	22	6	18	20	14			
	24%	21%	15%	15%	17%	17%	23%			
Grampian	2	8 4%	2 2%	1 2%	3 3%	3 2%	1 2%			
Granada	26	36	19	3	6	19	6			
	8%	16%	13%	8%	6%	16%	10%			
London (Carlton/LWT)	56	38	28	13	11	20	7			
	18%	17%	19%	29%	11%	17%	12%			
Meridian	40	18	15	3	4	10	4			
	13%	8%	10%	7%	4%	8%	6%			
Scottish (STV)	11	9	3	1	23	1	1			
	3%	4%	2%	3%	23%	1%	2%			
Tyne Tees	12 4%	8 3%	4 3%	-	2 2%	5 4%	6 10%			
Wales (HTV)	8	7	3	2	4	10	4			
	2%	3%	2%	5%	4%	8%	7%			
West (HTV)	21 7%	3 1%	7 5%	-	1 1%	9 7%	2 3%			
Westcountry	7	10	10	3	9	3	3			
	2%	5%	7%	7%	9%	2%	5%			
Yorkshire	18	26	20	7	9	11	7			
	6%	11%	14%	17%	9%	9%	11%			

