

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 1

Q.1 How likely would you be to vote if there were a general election tomorrow?**Base: All respondents**

	Sex			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1004	473	531	73	162	237	195	162	175	290	245	203	266	267	262	246	141	88	
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88	
Absolutely certain to vote	(10)	482	226	256	23	66	84	86	93	129	141	151	83	106	135	123	109	74	40
		48%	47%	49%	21%	39%	42%	50%	62%	64%	56%	52%	39%	42%	50%	47%	44%	53%	45%
	(9)	54	28	26	3	10	13	11	8	8	17	16	9	11	16	9	11	11	8
		5%	6%	5%	3%	6%	7%	6%	5%	4%	7%	6%	4%	5%	6%	3%	4%	8%	9%
	(8)	92	46	46	14	16	22	15	14	11	28	23	22	19	18	27	19	13	15
		9%	10%	9%	13%	9%	11%	9%	9%	5%	11%	8%	11%	7%	7%	10%	8%	9%	17%
	(7)	52	28	23	6	11	12	8	4	11	9	7	20	16	12	9	16	6	8
		5%	6%	4%	6%	7%	6%	5%	2%	5%	4%	2%	9%	6%	5%	4%	6%	4%	9%
	(6)	27	17	10	10	6	4	5	1	2	7	6	5	8	6	4	9	6	2
		3%	4%	2%	9%	3%	2%	3%	1%	1%	3%	2%	2%	3%	2%	1%	4%	5%	2%
	(5)	105	50	55	24	21	25	13	8	14	20	26	21	38	26	31	27	15	6
		10%	10%	11%	22%	12%	12%	7%	6%	7%	8%	9%	10%	15%	10%	12%	11%	11%	7%
	(4)	14	5	9	2	7	*	4	-	-	2	4	6	2	-	4	7	2	2
		1%	1%	2%	2%	4%	*	3%	-	-	1%	1%	3%	1%	-	1%	3%	1%	2%
	(3)	26	12	14	11	3	3	4	1	3	5	10	5	6	9	8	4	3	2
		3%	2%	3%	10%	2%	1%	2%	1%	2%	2%	3%	2%	2%	3%	3%	2%	2%	2%
	(2)	25	7	17	3	6	7	4	3	2	6	5	7	7	5	11	7	1	-
		2%	2%	3%	3%	4%	3%	3%	2%	1%	2%	2%	4%	3%	2%	4%	3%	1%	-
Certain not to vote	(1)	117	61	56	13	23	31	17	16	17	16	36	29	36	36	33	35	8	5
		12%	13%	11%	11%	14%	16%	10%	11%	8%	6%	12%	14%	14%	13%	13%	14%	6%	6%
Refused		2	2	1	-	-	-	2	1	-	-	2	1	-	-	-	2	-	-
		*	*	*	-	-	-	1%	1%	-	-	1%	*	-	-	-	1%	-	-
Don't know		9	*	9	1	-	*	2	1	5	-	6	1	2	4	3	*	-	1
		1%	*	2%	1%	-	*	1%	1%	2%	-	2%	1%	1%	2%	1%	*	-	1%
Mean		7.44	7.41	7.46	6.01	6.90	7.07	7.65	8.19	8.34	8.15	7.58	6.96	6.97	7.44	7.21	7.10	8.04	8.08
Standard deviation		3.22	3.21	3.23	2.97	3.31	3.38	3.15	3.05	2.87	2.78	3.29	3.31	3.35	3.34	3.36	3.34	2.73	2.55
Standard error		0.10	0.15	0.14	0.35	0.26	0.22	0.23	0.24	0.22	0.16	0.21	0.23	0.21	0.21	0.21	0.21	0.23	0.27

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Table 2

Q.2 Which party would you vote for if there were a general election tomorrow?**Base: All respondents saying 5-10 likely to vote**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	805	382	423	52	122	187	158	138	148	257	189	154	205	209	205	189	124	78
Weighted base	810	395	416	81	130	159	137	128	175	222	230	161	198	213	203	191	125	78
Labour	243 30%	124 32%	118 28%	27 33%	48 37%	46 29%	47 34%	29 23%	46 26%	55 25%	61 27%	59 37%	67 34%	49 23%	53 26%	78 41%	30 24%	32 41%
Conservative	224 28%	119 30%	104 25%	20 24%	19 15%	40 25%	39 28%	48 38%	57 33%	76 34%	60 26%	37 23%	50 25%	68 32%	58 28%	56 29%	32 25%	10 13%
Lib Dem	113 14%	48 12%	66 16%	15 18%	22 17%	21 13%	17 12%	13 10%	27 15%	34 15%	38 16%	21 13%	21 11%	28 13%	26 13%	19 10%	30 24%	10 13%
Green	22 3%	2 1%	19 5%	3 3%	5 4%	9 6%	3 2%	2 2%	- -	3 1%	9 4%	5 3%	5 3%	6 3%	4 2%	7 4%	5 4%	1 1%
SNP	19 2%	11 3%	8 2%	2 2%	- -	3 2%	4 3%	4 3%	6 3%	5 2%	7 3%	2 2%	4 2%	1 1%	1 *	- -	- -	17 21%
UKIP	11 1%	9 2%	2 1%	- -	2 1%	2 1%	- -	3 3%	3 2%	4 2%	1 1%	1 1%	4 2%	1 1%	6 3%	1 1%	3 2%	- -
BNP	7 1%	4 1%	3 1%	- -	3 2%	2 1%	- -	1 1%	1 1%	- -	1 1%	3 2%	3 1%	* *	4 2%	2 1%	1 1%	- -
Plaid Cymru	4 1%	4 1%	- -	2 2%	1 1%	1 1%	- -	- -	- -	- -	- -	3 2%	1 1%	- -	- -	- -	4 3%	- -
Other	22 3%	10 2%	12 3%	- -	7 5%	6 4%	6 4%	2 2%	1 1%	5 2%	7 3%	6 4%	4 2%	9 4%	2 1%	6 3%	4 3%	1 1%
Refused	58 7%	30 8%	28 7%	2 2%	4 3%	8 5%	9 6%	13 10%	23 13%	16 7%	15 6%	12 8%	15 8%	18 9%	20 10%	7 4%	7 6%	5 6%
Don't know	88 11%	33 8%	55 13%	12 14%	18 14%	22 14%	14 10%	12 9%	11 6%	24 11%	31 14%	11 7%	22 11%	30 14%	29 14%	16 8%	10 8%	3 4%

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Table 3

Q.2 Voting Intention - Weighted to Turnout values (Q1)**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	573	280	293	33	83	133	116	100	108	189	135	109	140	143	137	141	92	60
Weighted base	581	289	292	52	90	112	102	96	129	165	166	116	134	146	136	144	94	61
Labour	208 36%	107 37%	101 35%	21 40%	39 44%	39 35%	42 41%	26 27%	41 32%	49 30%	55 33%	49 42%	55 41%	45 30%	46 34%	66 46%	25 26%	27 44%
Conservative	203 35%	107 37%	96 33%	15 30%	17 19%	35 31%	36 35%	45 47%	55 43%	71 43%	55 33%	32 28%	45 34%	62 43%	53 39%	49 34%	30 32%	9 15%
Lib Dem	99 17%	42 14%	57 20%	11 22%	20 22%	19 17%	14 13%	12 13%	23 18%	29 17%	34 21%	18 15%	18 13%	25 17%	22 16%	16 11%	26 28%	9 15%
Green	17 3%	2 1%	15 5%	2 3%	4 4%	7 7%	3 3%	2 2%	- -	2 1%	8 5%	4 4%	3 2%	4 3%	3 2%	5 4%	4 4%	1 1%
SNP	16 3%	9 3%	7 2%	2 3%	- -	3 2%	3 3%	4 4%	4 3%	5 3%	6 3%	2 2%	3 2%	1 1%	* *	- -	- -	14 23%
UKIP	10 2%	8 3%	2 1%	- -	2 2%	1 1%	- -	3 4%	3 2%	4 3%	1 *	1 1%	4 3%	1 1%	5 4%	1 1%	3 3%	- -
BNP	6 1%	4 1%	3 1%	- -	3 3%	2 1%	- -	1 1%	1 1%	- -	1 1%	3 2%	3 2%	* *	4 3%	1 1%	1 1%	- -
Plaid Cymru	3 *	3 1%	- -	1 2%	1 1%	1 1%	- -	- -	- -	- -	- -	2 2%	1 *	- -	- -	- -	3 3%	- -
Other	19 3%	9 3%	10 4%	- -	5 6%	5 5%	6 6%	2 2%	1 1%	5 3%	7 4%	4 4%	3 3%	7 5%	2 2%	6 4%	3 3%	1 1%

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 4
Q.2 Voting Intention
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	656	321	335	42	101	153	131	109	120	209	151	128	168	161	154	166	106	69
Weighted base	664	331	333	67	108	129	115	104	141	182	184	137	160	164	154	168	108	70
Labour	243 37%	124 38%	118 35%	27 40%	48 45%	46 35%	47 41%	29 28%	46 32%	55 30%	61 33%	59 43%	67 42%	49 30%	53 34%	78 47%	30 28%	32 45%
Conservative	224 34%	119 36%	104 31%	20 29%	19 18%	40 31%	39 34%	48 47%	57 41%	76 42%	60 33%	37 27%	50 31%	68 42%	58 38%	56 33%	32 30%	10 14%
Lib Dem	113 17%	48 14%	66 20%	15 22%	22 20%	21 16%	17 14%	13 12%	27 19%	34 18%	38 20%	21 15%	21 13%	28 17%	26 17%	19 11%	30 28%	10 15%
Green	22 3%	2 1%	19 6%	3 4%	5 4%	9 7%	3 2%	2 2%	- -	3 1%	9 5%	5 4%	5 3%	6 3%	4 3%	7 4%	5 4%	1 1%
SNP	19 3%	11 3%	8 2%	2 3%	- -	3 2%	4 3%	4 4%	6 4%	5 3%	7 4%	2 2%	4 3%	1 1%	1 1%	- -	- -	17 24%
UKIP	11 2%	9 3%	2 1%	- -	2 2%	2 2%	- -	3 3%	3 2%	4 2%	1 1%	1 1%	4 2%	1 1%	6 4%	1 1%	3 2%	- -
BNP	7 1%	4 1%	3 1%	- -	3 3%	2 1%	- -	1 1%	1 1%	- -	1 1%	3 2%	3 2%	* *	4 3%	2 1%	1 1%	- -
Plaid Cymru	4 1%	4 1%	- -	2 3%	1 1%	1 1%	- -	- -	- -	- -	- -	3 2%	1 1%	- -	- -	- -	4 4%	- -
Other	22 3%	10 3%	12 4%	- -	7 7%	6 5%	6 5%	2 2%	1 1%	5 3%	7 4%	6 4%	4 3%	9 5%	2 1%	6 4%	4 4%	1 1%

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Absolutes/col percents

Table 5

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	348	152	196	31	61	84	64	53	55	81	94	75	98	106	108	80	35	19
Weighted base	340	150	190	43	63	71	56	47	60	69	107	73	91	104	108	78	32	18
Labour	64 19%	29 19%	35 19%	12 29%	14 23%	16 22%	13 23%	4 8%	5 9%	13 19%	21 20%	18 24%	12 13%	23 23%	14 13%	18 23%	7 22%	2 11%
Conservative	41 12%	12 8%	29 15%	8 18%	12 19%	7 10%	2 3%	7 15%	5 9%	8 12%	12 11%	9 12%	11 12%	11 11%	19 17%	8 10%	3 8%	-
Lib Dem	20 6%	9 6%	11 6%	1 3%	3 5%	7 9%	2 3%	3 7%	4 6%	5 8%	5 5%	5 6%	5 5%	8 7%	5 4%	5 6%	3 9%	-
Green	12 4%	5 3%	7 4%	1 2%	3 5%	* 1%	1 2%	4 9%	2 3%	3 4%	3 3%	2 3%	4 4%	3 2%	4 4%	4 5%	* 1%	* 3%
SNP	5 1%	3 2%	2 1%	1 3%	1 2%	-	1 2%	* 1%	1 2%	1 2%	1 1%	1 1%	2 2%	-	-	-	-	5 28%
UKIP	4 1%	4 2%	-	-	-	3 4%	-	-	1 2%	-	-	1 2%	2 2%	1 1%	1 1%	1 1%	-	-
BNP	3 1%	3 2%	-	1 3%	-	-	1 3%	-	* 1%	-	-	1 2%	2 2%	1 1%	2 2%	-	-	-
Plaid Cymru	1 *	1 1%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	1 3%	-
Other	15 5%	11 7%	4 2%	5 12%	-	5 6%	3 5%	1 2%	2 3%	4 5%	3 3%	2 3%	6 7%	5 5%	6 6%	3 4%	-	1 7%
Refused	54 16%	30 20%	24 13%	1 1%	4 7%	8 11%	8 15%	13 27%	20 34%	13 19%	13 12%	13 18%	15 17%	16 16%	18 17%	9 11%	6 20%	5 28%
Don't know	121 36%	44 29%	77 41%	12 28%	25 40%	26 36%	25 45%	14 30%	19 31%	20 29%	48 45%	21 28%	32 35%	34 33%	39 36%	31 40%	12 37%	4 23%

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Absolutes/col percents

Table 6
Q.2/3 Voting Intention (including Squeeze) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	628	299	328	38	94	147	124	109	116	207	150	119	152	160	154	153	98	63
Weighted base	636	309	327	59	101	126	108	104	137	180	184	125	146	164	153	156	99	64
Labour	230 36%	116 38%	113 35%	24 41%	43 43%	46 36%	45 41%	28 27%	44 32%	54 30%	64 35%	54 43%	58 40%	52 32%	52 34%	70 45%	27 27%	28 43%
Conservative	217 34%	109 35%	108 33%	17 28%	20 20%	37 29%	36 34%	50 48%	57 41%	75 41%	59 32%	34 27%	49 33%	67 41%	58 38%	52 34%	31 31%	9 15%
Lib Dem	110 17%	45 15%	65 20%	12 20%	21 21%	24 19%	15 14%	13 13%	26 19%	33 18%	37 20%	20 16%	20 14%	29 18%	26 17%	18 12%	28 28%	9 14%
Green	19 3%	2 1%	17 5%	2 3%	5 4%	7 6%	3 3%	2 2%	* *	3 2%	8 4%	4 4%	3 2%	4 3%	5 3%	6 4%	4 4%	1 1%
SNP	18 3%	10 3%	8 3%	2 4%	1 1%	3 2%	3 3%	4 4%	4 3%	6 3%	7 4%	2 2%	3 2%	1 1%	* *	- -	- -	17 26%
UKIP	10 2%	8 3%	2 1%	- -	2 2%	2 1%	- -	3 3%	3 2%	4 2%	1 *	2 1%	4 3%	1 1%	5 3%	1 1%	3 3%	- -
BNP	7 1%	4 1%	3 1%	* *	3 3%	2 1%	* *	1 1%	1 1%	- -	1 1%	3 2%	3 2%	* *	4 3%	1 1%	1 1%	- -
Plaid Cymru	3 *	3 1%	- -	1 2%	1 1%	1 1%	- -	- -	- -	* *	- -	2 2%	1 *	- -	- -	- -	3 3%	- -
Other	22 3%	11 4%	11 3%	2 3%	5 5%	6 5%	6 6%	2 2%	1 1%	6 3%	7 4%	4 3%	5 3%	9 5%	3 2%	6 4%	3 3%	1 2%

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Absolutes/col percents

Table 7

Q.2/3 Voting Intention (including Squeeze)**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	696	333	363	44	107	168	135	116	126	226	162	133	175	174	168	173	110	71
Weighted base	705	346	359	72	113	144	118	110	148	196	200	141	167	176	169	175	112	73
Labour	258 37%	132 38%	126 35%	30 42%	49 44%	52 36%	48 41%	31 28%	48 33%	59 30%	70 35%	61 43%	69 41%	55 31%	60 36%	80 46%	31 27%	32 44%
Conservative	234 33%	121 35%	113 31%	20 27%	20 18%	43 30%	40 34%	53 48%	59 40%	81 41%	63 32%	37 27%	53 32%	72 41%	60 36%	59 34%	33 29%	10 14%
Lib Dem	124 18%	51 15%	73 20%	15 20%	23 20%	26 18%	18 15%	14 12%	30 20%	38 19%	41 20%	23 16%	24 14%	32 18%	30 18%	20 12%	32 29%	10 14%
Green	22 3%	2 1%	20 6%	3 4%	6 5%	9 6%	3 2%	2 2%	- -	3 2%	9 4%	5 4%	5 3%	6 3%	5 3%	7 4%	5 4%	1 1%
SNP	22 3%	12 4%	9 3%	3 4%	1 1%	3 2%	4 3%	4 4%	6 4%	7 3%	8 4%	2 2%	4 3%	1 1%	1 1%	- -	- -	19 26%
UKIP	11 2%	9 3%	2 1%	- -	2 2%	2 2%	- -	3 3%	3 2%	4 2%	1 1%	1 1%	4 2%	1 1%	6 3%	1 1%	3 2%	- -
BNP	7 1%	4 1%	3 1%	- -	3 3%	2 1%	- -	1 1%	1 1%	- -	1 1%	3 2%	3 2%	* *	4 2%	2 1%	1 1%	- -
Plaid Cymru	4 1%	4 1%	- -	2 3%	1 1%	1 1%	- -	- -	- -	- -	- -	3 2%	1 1%	- -	- -	- -	4 4%	- -
Other	22 3%	10 3%	13 4%	- -	7 6%	6 4%	6 5%	2 2%	1 1%	5 3%	7 3%	6 4%	5 3%	9 5%	3 2%	6 3%	4 4%	1 1%

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Table 8
Classification
Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1004	473	531	73	162	237	195	162	175	290	245	203	266	267	262	246	141	88	
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88	
Sex																			
Male	482 48%	482 100%	- -	51 46%	70 41%	94 47%	92 54%	68 45%	106 53%	134 53%	132 45%	113 54%	102 41%	105 39%	143 55%	121 49%	68 49%	45 51%	
Female	522 52%	- -	522 100%	60 54%	100 59%	107 53%	78 46%	82 55%	95 47%	117 47%	159 55%	98 46%	149 59%	163 61%	118 45%	126 51%	72 51%	43 49%	
Age																			
18-24	(21) 11%	110 11%	51 11%	60 11%	110 100%	- -	- -	- -	- -	21 9%	42 14%	31 15%	16 6%	27 10%	35 13%	25 10%	9 6%	13 15%	
25-34	(29.5) 17%	171 15%	70 15%	100 19%	- -	171 100%	- -	- -	- -	43 17%	49 17%	43 21%	34 14%	45 17%	35 13%	52 21%	24 17%	15 17%	
35-44	(39.5) 20%	201 19%	94 19%	107 20%	- -	- -	201 100%	- -	- -	69 27%	59 20%	39 18%	34 14%	60 22%	51 20%	53 22%	24 17%	12 14%	
45-54	(49.5) 17%	171 19%	92 19%	78 15%	- -	- -	- -	171 100%	- -	50 20%	43 15%	43 20%	34 13%	48 18%	48 18%	33 14%	26 19%	14 16%	
55-64	(59.5) 15%	151 14%	68 14%	82 16%	- -	- -	- -	- -	151 100%	28 11%	46 16%	25 12%	52 21%	40 15%	42 16%	31 12%	24 17%	13 15%	
65+	(70) 20%	201 20%	106 22%	95 18%	- -	- -	- -	- -	201 100%	39 15%	52 18%	29 14%	81 32%	46 17%	50 19%	52 21%	32 23%	20 22%	
Average age		46.57	47.56	45.65	21.00	29.50	39.50	49.50	59.50	70.00	45.13	45.19	43.37	52.28	46.03	46.60	45.81	48.98	46.35

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Table 8
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
<u>Social Class</u>																		
AB	251	134	117	21	43	69	50	28	39	251	-	-	-	77	70	54	31	19
	25%	28%	22%	19%	25%	34%	29%	19%	19%	100%	-	-	-	29%	27%	22%	22%	21%
C1	291	132	159	42	49	59	43	46	52	-	291	-	-	74	73	75	40	29
	29%	27%	30%	38%	29%	29%	25%	31%	26%	-	100%	-	-	28%	28%	30%	29%	33%
C2	211	113	98	31	43	39	43	25	29	-	-	211	-	48	51	56	38	17
	21%	23%	19%	28%	25%	19%	25%	17%	15%	-	-	100%	-	18%	20%	23%	27%	20%
DE	251	102	149	16	34	34	34	52	81	-	-	-	251	68	67	62	31	23
	25%	21%	28%	14%	20%	17%	20%	34%	40%	-	-	-	100%	25%	26%	25%	22%	26%
<u>Region</u>																		
North	335	166	169	39	67	66	48	44	72	73	104	73	85	-	-	247	-	88
	33%	34%	32%	35%	39%	33%	28%	29%	36%	29%	36%	35%	34%	-	-	100%	-	100%
Midlands	313	164	149	38	45	61	57	48	64	80	86	64	83	-	262	-	51	-
	31%	34%	29%	35%	26%	30%	33%	32%	32%	32%	30%	31%	33%	-	100%	-	37%	-
South	356	152	204	33	59	75	66	59	65	98	101	73	83	267	-	-	89	-
	35%	32%	39%	30%	34%	37%	39%	39%	32%	39%	35%	35%	33%	100%	-	-	63%	-

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
Working status																		
Full-time	446 44%	291 60%	155 30%	39 36%	102 60%	124 62%	109 64%	61 40%	10 5%	146 58%	144 49%	104 49%	51 20%	108 40%	115 44%	106 43%	71 51%	46 52%
Part-time	112 11%	21 4%	92 18%	15 14%	18 10%	34 17%	20 12%	18 12%	7 4%	23 9%	37 13%	34 16%	19 7%	34 13%	28 11%	28 11%	12 8%	11 12%
Not working but seeking work or temporarily unemployed/sick	45 5%	21 4%	25 5%	8 7%	8 5%	7 3%	10 6%	13 9%	- -	7 3%	5 2%	7 3%	27 11%	21 8%	14 5%	6 2%	3 2%	1 2%
Not working/not seeking work	117 12%	16 3%	101 19%	11 10%	36 21%	32 16%	23 14%	16 11%	1 *	14 6%	19 6%	30 14%	54 22%	42 16%	26 10%	30 12%	15 11%	4 4%
Retired	229 23%	110 23%	119 23%	- -	- -	1 *	5 3%	41 27%	182 91%	49 19%	48 17%	35 17%	96 38%	50 19%	58 22%	61 25%	37 27%	22 25%
Student	50 5%	21 4%	29 6%	35 32%	7 4%	3 1%	3 2%	2 1%	1 1%	9 3%	38 13%	1 *	3 1%	8 3%	20 8%	15 6%	2 2%	5 5%
Refused	4 *	3 1%	2 *	2 2%	1 *	1 *	1 *	- -	1 *	3 1%	1 *	- -	1 *	4 2%	- -	- -	- -	- -

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
<u>Tenure</u>																		
Own outright	321 32%	146 30%	176 34%	23 21%	15 9%	25 13%	49 29%	78 52%	132 66%	86 34%	97 33%	53 25%	85 34%	82 31%	91 35%	68 27%	50 35%	31 35%
Own with a mortgage	411 41%	217 45%	195 37%	45 40%	96 57%	127 63%	89 52%	42 28%	13 6%	143 57%	120 41%	94 45%	55 22%	105 39%	106 41%	112 46%	52 37%	36 41%
Council	131 13%	56 12%	75 14%	20 18%	20 12%	20 10%	18 10%	18 12%	35 17%	5 2%	24 8%	33 16%	69 27%	36 14%	36 14%	33 13%	12 9%	13 15%
Housing Assoc.	32 3%	14 3%	18 3%	3 2%	5 3%	7 3%	5 3%	5 3%	7 4%	1 *	7 2%	7 3%	17 7%	8 3%	8 3%	9 4%	4 3%	3 3%
Rented from someone else	72 7%	33 7%	40 8%	14 13%	26 15%	14 7%	7 4%	5 3%	7 3%	10 4%	27 9%	18 9%	18 7%	21 8%	14 5%	16 6%	15 11%	6 7%
Rent free	6 1%	4 1%	2 *	1 1%	2 1%	1 *	1 *	- -	2 1%	1 *	3 1%	1 1%	1 *	2 1%	* *	1 *	2 1%	- -
Refused	31 3%	13 3%	18 3%	4 4%	7 4%	7 4%	3 2%	4 2%	6 3%	5 2%	14 5%	4 2%	7 3%	13 5%	6 2%	8 3%	5 4%	- -

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
<u>Foreign Holiday in last 3 years</u>																		
Yes	622	311	312	65	111	131	108	90	118	192	196	119	115	171	155	163	79	54
	62%	65%	60%	58%	65%	65%	63%	60%	59%	76%	67%	57%	46%	64%	59%	66%	57%	61%
No	382	171	211	46	60	70	63	61	83	59	95	91	136	97	107	83	60	34
	38%	35%	40%	42%	35%	35%	37%	40%	41%	24%	33%	43%	54%	36%	41%	34%	43%	39%
<u>Number of cars</u>																		
None	203	85	118	33	33	23	22	30	62	22	58	30	94	53	45	66	17	22
	20%	18%	23%	29%	19%	12%	13%	20%	31%	9%	20%	14%	37%	20%	17%	27%	12%	25%
1	437	204	233	24	79	92	66	65	110	92	125	104	116	119	112	101	70	35
	44%	42%	45%	22%	46%	46%	38%	43%	55%	37%	43%	49%	46%	44%	43%	41%	50%	40%
2	283	148	135	33	50	70	61	44	25	104	87	57	35	73	76	70	41	24
	28%	31%	26%	30%	29%	35%	36%	30%	12%	42%	30%	27%	14%	27%	29%	28%	29%	27%
3+	81	45	37	20	10	15	21	11	4	33	22	20	7	23	29	10	12	8
	8%	9%	7%	18%	6%	7%	12%	7%	2%	13%	7%	9%	3%	9%	11%	4%	9%	9%

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
Internet Access																		
At all	714 71%	354 73%	360 69%	94 85%	133 78%	166 83%	142 83%	100 66%	79 39%	220 88%	240 83%	141 67%	113 45%	200 75%	184 70%	169 69%	98 70%	63 72%
At home (net)	612 61%	300 62%	311 60%	73 66%	117 69%	146 73%	119 70%	85 56%	72 36%	200 80%	197 67%	125 59%	90 36%	169 63%	154 59%	153 62%	87 62%	49 55%
At work (net)	308 31%	172 36%	135 26%	33 30%	66 39%	93 46%	68 40%	40 26%	8 4%	126 50%	119 41%	44 21%	19 8%	99 37%	73 28%	65 26%	41 29%	30 33%
At home	358 36%	159 33%	199 38%	45 41%	61 35%	69 34%	63 37%	55 36%	66 33%	91 36%	101 35%	91 43%	75 30%	88 33%	95 36%	96 39%	53 38%	26 29%
At work	54 5%	31 6%	23 4%	6 5%	9 5%	16 8%	12 7%	10 7%	2 1%	17 7%	23 8%	10 5%	4 2%	18 7%	15 6%	8 3%	7 5%	7 8%
Both at home and at work	254 25%	142 29%	112 21%	28 25%	57 33%	78 39%	56 33%	30 20%	6 3%	109 44%	96 33%	34 16%	15 6%	81 30%	59 22%	57 23%	34 24%	23 26%
Somewhere else	49 5%	23 5%	26 5%	16 14%	7 4%	4 2%	11 7%	6 4%	5 3%	3 1%	21 7%	7 3%	18 7%	13 5%	15 6%	8 3%	4 3%	8 9%
Not at all	289 29%	128 27%	161 31%	16 15%	38 22%	34 17%	29 17%	50 34%	122 61%	31 12%	51 17%	69 33%	138 55%	67 25%	78 30%	78 31%	42 30%	25 28%
Refused	* *	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Sex		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
What is the highest educational level that you have achieved to date?																		
Secondary/ high school/ NVQ 1-3	529 53%	250 52%	278 53%	80 73%	69 40%	96 48%	90 53%	82 54%	112 56%	73 29%	144 50%	149 71%	162 65%	117 44%	147 56%	139 56%	71 51%	54 61%
University degree or equivalent professional qualification/ NVQ4	289 29%	138 29%	151 29%	22 19%	70 41%	65 33%	44 26%	43 28%	45 22%	119 48%	101 35%	35 17%	33 13%	82 31%	69 26%	70 29%	44 32%	23 26%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	79 8%	44 9%	35 7%	4 3%	18 11%	24 12%	18 11%	4 3%	11 5%	49 19%	21 7%	5 3%	3 1%	26 10%	17 7%	16 6%	11 8%	8 10%
None of these	80 8%	37 8%	43 8%	3 3%	10 6%	10 5%	15 9%	17 11%	24 12%	6 3%	14 5%	19 9%	41 16%	29 11%	23 9%	15 6%	10 7%	3 3%
Refused	28 3%	13 3%	15 3%	2 2%	4 2%	5 3%	3 1%	5 3%	9 5%	3 1%	11 4%	2 1%	12 5%	13 5%	6 2%	6 2%	3 2%	- -

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
<u>Marital Status</u>																		
Single	224 22%	128 27%	96 18%	86 78%	42 25%	37 19%	22 13%	19 13%	17 9%	52 21%	72 25%	44 21%	56 22%	61 23%	57 22%	52 21%	27 19%	28 31%
Married/ co-habiting	562 56%	266 55%	296 57%	22 20%	116 68%	138 69%	103 61%	85 56%	97 48%	167 66%	160 55%	130 62%	105 42%	145 54%	155 59%	142 58%	82 59%	37 42%
Widowed/ separated/ divorced	199 20%	79 16%	120 23%	* *	9 5%	21 11%	41 24%	44 29%	84 42%	29 12%	50 17%	34 16%	86 34%	53 20%	47 18%	49 20%	28 20%	23 26%
Refused	19 2%	10 2%	10 2%	2 2%	4 2%	4 2%	4 2%	3 2%	3 1%	3 1%	9 3%	3 1%	4 1%	9 3%	3 1%	4 1%	3 2%	- -
<u>Children</u>																		
None aged 18 or under	661 66%	330 69%	331 63%	90 82%	82 48%	51 25%	110 65%	134 89%	194 96%	157 63%	203 70%	127 60%	174 69%	162 61%	175 67%	161 65%	91 65%	72 82%
NET: Yes	316 31%	138 29%	178 34%	16 15%	84 49%	145 72%	57 34%	11 7%	2 1%	88 35%	78 27%	79 37%	71 28%	92 34%	83 32%	81 33%	44 31%	16 18%
NET: Yes any aged 15 or under	293 29%	129 27%	164 31%	16 15%	84 49%	139 69%	44 26%	8 5%	2 1%	81 32%	75 26%	72 34%	65 26%	87 32%	76 29%	78 32%	38 28%	13 15%
- Aged under 5	142 14%	50 10%	92 18%	16 15%	63 37%	54 27%	7 4%	2 1%	- -	35 14%	34 12%	41 19%	33 13%	46 17%	42 16%	36 15%	13 9%	5 6%
- Aged 5-10	143 14%	61 13%	82 16%	- -	39 23%	86 43%	16 10%	1 *	- -	48 19%	42 15%	24 12%	28 11%	47 17%	33 13%	37 15%	18 13%	8 9%
- Aged 11-15	114 11%	57 12%	57 11%	- -	16 10%	60 30%	30 17%	6 4%	2 1%	26 10%	29 10%	32 15%	27 11%	36 14%	29 11%	29 12%	14 10%	6 6%
- Aged 16-18	61 6%	29 6%	32 6%	- -	1 1%	26 13%	27 16%	4 3%	2 1%	15 6%	15 5%	14 7%	17 7%	17 6%	18 7%	17 7%	7 5%	2 3%
Refused	27 3%	14 3%	14 3%	4 4%	5 3%	5 2%	3 2%	5 3%	6 3%	6 3%	10 3%	5 2%	6 2%	14 5%	4 1%	5 2%	5 4%	- -

Opinion Poll

Fieldwork : November 24th-26th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
<u>Grocery shopping status</u>																		
I am the main grocery shopper in the household	668 67%	220 46%	447 86%	50 45%	119 70%	143 71%	110 64%	102 68%	144 72%	153 61%	181 62%	142 67%	192 76%	179 67%	165 63%	168 68%	90 64%	66 74%
I regularly do the main grocery shop	700 70%	257 53%	443 85%	48 44%	126 74%	151 75%	112 66%	108 72%	155 77%	163 65%	199 68%	148 70%	191 76%	190 71%	173 66%	175 71%	96 69%	67 76%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	746 74%	325 67%	421 81%	73 66%	128 75%	163 81%	117 68%	109 72%	158 78%	184 73%	219 75%	160 76%	184 73%	204 76%	196 75%	174 71%	104 74%	68 76%
I do not do grocery shopping	127 13%	105 22%	22 4%	32 29%	17 10%	18 9%	25 15%	18 12%	16 8%	37 15%	39 13%	23 11%	28 11%	33 12%	32 12%	33 13%	17 12%	11 13%
Refused	14 1%	7 2%	6 1%	2 2%	4 2%	3 1%	1 1%	2 1%	2 1%	2 1%	7 2%	2 1%	2 1%	6 2%	3 1%	3 1%	1 1%	- -