

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 1  
**Q.A Thinking back to the last general election in 2005, which party if any did you vote for?**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	453	549	94	177	201	214	134	182	265	244	173	320	262	257	253	137	93
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
Conservative	183 18%	84 18%	99 19%	11 10%	31 18%	34 17%	30 18%	28 18%	48 24%	55 22%	49 17%	29 14%	50 20%	68 25%	43 17%	37 15%	21 15%	14 15%
Labour	222 22%	116 24%	106 20%	15 14%	38 23%	48 24%	37 21%	35 23%	48 24%	48 19%	55 19%	59 29%	60 24%	50 19%	58 22%	67 28%	31 22%	15 16%
Liberal Democrat	130 13%	63 13%	67 13%	11 10%	13 8%	24 12%	30 17%	31 20%	21 11%	35 14%	47 16%	25 12%	23 9%	29 11%	34 13%	31 13%	24 17%	12 13%
Other	76 8%	37 8%	39 7%	- -	16 10%	19 10%	12 7%	16 10%	13 6%	15 6%	19 7%	16 8%	26 10%	16 6%	14 5%	16 7%	13 10%	17 19%
Did not vote	281 28%	131 27%	151 29%	66 61%	51 30%	51 26%	42 24%	30 20%	41 21%	69 27%	90 31%	59 29%	64 26%	79 29%	82 32%	63 26%	35 25%	22 24%
Don't remember	35 4%	11 2%	24 5%	2 2%	10 6%	8 4%	6 4%	2 1%	7 3%	9 4%	14 5%	5 3%	7 3%	6 2%	9 4%	12 5%	5 3%	3 3%
Refused	74 7%	36 8%	37 7%	3 3%	9 6%	15 7%	14 8%	11 7%	21 11%	22 9%	19 7%	12 6%	20 8%	21 8%	19 7%	15 6%	11 8%	8 9%

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Table 1

**Q.A Thinking back to the last general election in 2005, which party if any did you vote for?**

**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	1002	201	246	117	6	27	20	5	5	28
Weighted base	1001	232	212	134	10	32	21	5	6	31
Conservative	183 18%	143 61%	4 2%	11 8%	- -	6 18%	- -	- -	- -	2 6%
Labour	222 22%	13 6%	151 71%	12 9%	2 20%	3 10%	1 6%	- -	- -	3 11%
Liberal Democrat	130 13%	10 4%	6 3%	79 59%	2 23%	3 10%	3 15%	- -	- -	3 10%
Other	76 8%	8 4%	4 2%	3 2%	4 39%	7 21%	12 58%	4 78%	3 50%	14 44%
Did not vote	281 28%	47 20%	38 18%	23 17%	2 18%	13 40%	3 13%	1 22%	3 50%	9 29%
Don't remember	35 4%	6 3%	5 3%	3 2%	- -	- -	- -	- -	- -	- -
Refused	74 7%	6 3%	4 2%	4 3%	- -	* 1%	2 7%	- -	- -	- -

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Table 1

**Q.A Thinking back to the last general election in 2005, which party if any did you vote for?**

**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Unweighted base	1002	337	198	108	91	50	23	21	4	5	3	162
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
Conservative	183 18%	4 1%	152 66%	9 8%	7 7%	1 3%	- -	- -	4 61%	- -	- -	5 3%
Labour	222 22%	174 60%	5 2%	4 3%	10 9%	4 9%	3 12%	2 11%	- -	- -	* 20%	19 12%
Liberal Democrat	130 13%	23 8%	6 3%	70 60%	13 13%	4 8%	1 6%	- -	- -	- -	- -	12 8%
Other	76 8%	9 3%	3 1%	* *	30 29%	1 3%	6 24%	12 68%	2 33%	4 77%	* 27%	8 5%
Did not vote	281 28%	68 23%	57 25%	28 24%	32 31%	3 6%	12 46%	2 13%	* 6%	1 23%	1 53%	77 50%
Don't remember	35 4%	6 2%	2 1%	3 3%	3 3%	3 6%	3 12%	- -	- -	- -	- -	16 10%
Refused	74 7%	7 2%	5 2%	3 3%	8 8%	32 65%	- -	2 8%	- -	- -	- -	17 11%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 2

**Q.1 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

	Sex			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1002	453	549	94	177	201	214	134	182	265	244	173	320	262	257	253	137	93	
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92	
Absolutely certain to vote	(10)	461 46%	224 47%	237 45%	28 26%	70 42%	96 48%	84 49%	76 50%	106 53%	134 53%	127 43%	88 43%	112 45%	125 46%	110 42%	115 48%	71 50%	40 44%
	(9)	40 4%	23 5%	16 3%	7 7%	7 4%	6 3%	8 4%	6 4%	6 3%	12 5%	11 4%	12 6%	5 2%	18 7%	8 3%	8 3%	3 2%	2 2%
	(8)	86 9%	48 10%	38 7%	8 7%	15 9%	12 6%	18 10%	11 7%	23 11%	18 7%	31 11%	16 8%	22 9%	23 9%	19 7%	20 8%	7 5%	17 18%
	(7)	45 5%	24 5%	21 4%	7 7%	10 6%	13 7%	6 4%	3 2%	5 3%	9 3%	17 6%	14 7%	5 2%	11 4%	18 7%	8 3%	7 5%	2 3%
	(6)	29 3%	14 3%	15 3%	10 9%	3 2%	6 3%	1 *	4 3%	5 3%	7 3%	6 2%	8 4%	9 3%	11 4%	7 3%	5 2%	* *	6 6%
	(5)	126 13%	60 13%	66 13%	21 19%	24 14%	25 13%	17 10%	22 14%	17 9%	29 11%	43 15%	26 13%	28 11%	40 15%	34 13%	25 11%	19 13%	8 8%
	(4)	29 3%	19 4%	11 2%	4 4%	8 5%	6 3%	2 1%	4 2%	7 3%	5 2%	7 2%	5 2%	13 5%	4 1%	10 4%	8 3%	3 2%	4 5%
	(3)	20 2%	6 1%	13 3%	2 2%	4 2%	9 4%	2 1%	1 *	2 1%	3 1%	4 1%	7 3%	6 2%	1 *	4 2%	7 3%	7 5%	1 1%
	(2)	23 2%	7 2%	16 3%	4 4%	5 3%	3 2%	6 4%	4 2%	1 *	7 3%	9 3%	3 1%	4 2%	10 4%	5 2%	4 2%	2 2%	2 2%
Certain not to vote	(1)	121 12%	44 9%	77 15%	17 15%	22 13%	21 10%	24 14%	20 13%	18 9%	24 9%	36 12%	25 12%	36 15%	23 9%	39 15%	36 15%	17 12%	6 6%
Refused		2 *	2 *	-	-	-	1 *	-	1 1%	-	1 1%	-	-	1 *	-	1 *	-	-	1 1%
Don't know		19 2%	6 1%	13 2%	* *	1 1%	2 1%	4 2%	2 1%	9 5%	5 2%	2 1%	2 1%	10 4%	4 1%	4 1%	4 2%	4 3%	4 4%
Mean		7.26	7.53	7.02	6.19	6.96	7.33	7.37	7.35	7.91	7.71	7.14	7.20	7.01	7.53	6.93	7.17	7.28	7.67
Standard deviation		3.26	3.04	3.43	3.18	3.31	3.19	3.39	3.32	2.98	3.12	3.24	3.20	3.42	3.04	3.37	3.43	3.37	2.83
Standard error		0.10	0.14	0.15	0.33	0.25	0.23	0.23	0.29	0.23	0.19	0.21	0.24	0.20	0.19	0.21	0.22	0.29	0.30

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Table 2

**Q.1 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	1002	201	246	117	6	27	20	5	5	28
Weighted base	1001	232	212	134	10	32	21	5	6	31
Absolutely certain to vote	(10) 461 46%	144 62%	121 57%	81 61%	4 37%	17 55%	10 47%	3 54%	2 43%	20 66%
	(9) 40 4%	12 5%	12 6%	1 1%	2 22%	1 3%	* 2%	-	2 41%	2 5%
	(8) 86 9%	27 12%	22 10%	21 15%	2 23%	2 6%	4 21%	-	-	2 5%
	(7) 45 5%	11 5%	13 6%	6 5%	2 18%	2 5%	1 5%	1 30%	-	1 2%
	(6) 29 3%	8 3%	7 3%	5 4%	-	3 8%	3 16%	-	-	1 4%
	(5) 126 13%	31 13%	37 17%	19 14%	-	7 23%	2 9%	1 16%	1 16%	6 18%
	(4) 29 3%	-	-	-	-	-	-	-	-	-
	(3) 20 2%	-	-	-	-	-	-	-	-	-
	(2) 23 2%	-	-	-	-	-	-	-	-	-
Certain not to vote	(1) 121 12%	-	-	-	-	-	-	-	-	-
Refused	2 *	-	-	-	-	-	-	-	-	-
Don't know	19 2%	-	-	-	-	-	-	-	-	-
Mean	7.26	8.78	8.55	8.68	8.79	8.22	8.32	8.28	8.78	8.73
Standard deviation	3.26	1.82	1.95	1.87	1.19	2.19	1.86	2.19	1.90	2.02
Standard error	0.10	0.13	0.12	0.17	0.49	0.42	0.42	0.98	0.85	0.38

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Table 2

**Q.1 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

		Q.4 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Unweighted base		1002	337	198	108	91	50	23	21	4	5	3	162
Weighted base		1001	290	230	117	103	49	26	18	7	5	2	154
Absolutely certain to vote		(10) 461 46%	144 50%	133 58%	60 51%	43 42%	36 72%	4 16%	9 49%	2 35%	2 44%	* 27%	27 17%
(9)		40 4%	17 6%	9 4%	3 2%	1 1%	2 3%	- -	* 2%	2 33%	- -	- -	7 4%
(8)		86 9%	22 8%	20 9%	16 14%	5 5%	2 4%	1 6%	4 23%	2 26%	- -	- -	12 8%
(7)		45 5%	12 4%	15 6%	3 3%	5 5%	1 2%	2 7%	1 6%	- -	- -	- -	7 4%
(6)		29 3%	6 2%	10 5%	3 3%	5 5%	- -	- -	1 6%	- -	- -	- -	3 2%
(5)		126 13%	29 10%	21 9%	13 11%	15 14%	4 8%	7 29%	1 6%	- -	- -	1 53%	35 23%
(4)		29 3%	7 2%	7 3%	6 5%	2 2%	1 2%	- -	- -	- -	- -	- -	7 5%
(3)		20 2%	5 2%	2 1%	1 1%	1 1%	- -	3 11%	1 4%	* 6%	- -	- -	6 4%
(2)		23 2%	3 1%	6 3%	- -	3 3%	2 4%	1 4%	* 2%	- -	- -	- -	8 5%
Certain not to vote		(1) 121 12%	39 14%	6 3%	9 7%	20 19%	* 1%	7 28%	* 2%	- -	1 23%	* 20%	38 24%
Refused		2 *	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	- -	- -
Don't know		19 2%	6 2%	- -	3 2%	1 1%	1 2%	- -	- -	- -	2 33%	- -	6 4%
Mean		7.26	7.48	8.25	7.85	6.56	8.83	4.66	8.18	8.71	6.91	5.57	5.13
Standard deviation		3.26	3.29	2.53	2.85	3.58	2.35	3.22	2.42	1.83	5.02	-	3.30
Standard error		0.10	0.18	0.18	0.28	0.38	0.34	0.67	0.53	0.92	2.51	-	0.27

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### Fieldwork : March 23rd-25th 2007

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Table 3

**Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	760	358	402	67	129	153	163	100	148	215	192	131	222	214	191	180	102	73
Weighted base	787	393	394	81	129	159	134	122	163	208	235	164	181	227	195	182	108	75
Conservative	221 28%	116 29%	105 27%	18 22%	35 27%	45 28%	38 28%	34 28%	52 32%	69 33%	68 29%	37 22%	47 26%	73 32%	57 29%	53 29%	27 25%	12 15%
Labour	201 26%	103 26%	98 25%	21 26%	37 29%	39 25%	29 22%	29 24%	44 27%	45 22%	63 27%	49 30%	44 24%	49 21%	55 28%	48 27%	29 27%	19 26%
Lib Dem	122 16%	69 17%	54 14%	15 19%	13 10%	16 10%	29 22%	27 22%	21 13%	30 15%	43 18%	28 17%	21 12%	39 17%	30 15%	27 15%	18 16%	10 13%
Green	27 3%	12 3%	14 4%	5 6%	5 4%	8 5%	3 2%	5 4%	1 1%	11 6%	4 2%	8 5%	4 2%	9 4%	2 1%	6 3%	5 4%	4 6%
SNP	18 2%	6 2%	12 3%	- -	3 2%	5 3%	2 1%	4 3%	4 2%	1 1%	4 2%	4 2%	9 5%	- -	- -	1 *	- -	17 23%
UKIP	10 1%	6 1%	4 1%	- -	1 1%	- -	4 3%	- -	5 3%	- -	5 2%	4 2%	1 *	2 1%	4 2%	1 *	3 3%	- -
BNP	6 1%	5 1%	1 *	2 2%	- -	* *	3 2%	- -	- -	1 1%	- -	2 1%	2 1%	3 1%	1 *	1 1%	1 1%	- -
Plaid Cymru	5 1%	* *	5 1%	- -	1 1%	2 1%	* *	1 1%	- -	2 1%	1 1%	- -	1 1%	- -	- -	- -	5 5%	- -
Other	31 4%	18 5%	12 3%	1 2%	9 7%	15 9%	2 1%	2 2%	2 1%	8 4%	9 4%	11 7%	4 2%	3 1%	8 4%	13 7%	5 4%	2 2%
Refused	61 8%	27 7%	35 9%	5 6%	8 7%	12 7%	11 8%	9 7%	16 10%	19 9%	14 6%	10 6%	19 10%	21 9%	15 8%	11 6%	9 9%	5 6%
Don't know	86 11%	31 8%	54 14%	14 17%	16 12%	15 10%	13 10%	10 8%	17 11%	20 10%	24 10%	12 8%	29 16%	29 13%	23 12%	20 11%	5 5%	7 9%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 3

**Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	760	201	246	117	6	27	20	5	5	28
Weighted base	787	232	212	134	10	32	21	5	6	31
Conservative	221 28%	221 95%	-	-	-	-	-	-	-	-
Labour	201 26%	-	201 95%	-	-	-	-	-	-	-
Lib Dem	122 16%	-	-	122 91%	-	-	-	-	-	-
Green	27 3%	-	-	-	-	27 85%	-	-	-	-
SNP	18 2%	-	-	-	-	-	18 87%	-	-	-
UKIP	10 1%	-	-	-	10 100%	-	-	-	-	-
BNP	6 1%	-	-	-	-	-	-	-	6 100%	-
Plaid Cymru	5 1%	-	-	-	-	-	-	5 100%	-	-
Other	31 4%	-	-	-	-	-	-	-	-	31 99%
Refused	61 8%	*	3 1%	1 1%	-	-	-	-	-	*
Don't know	86 11%	11 5%	9 4%	10 8%	-	5 15%	3 13%	-	-	-



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### Fieldwork : March 23rd-25th 2007

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Table 3

**Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	Plaid Cymru	BNP	Don't know
Unweighted base	760	264	177	89	60	45	18	13	3	2	2	87
Weighted base	787	230	208	99	74	45	17	15	6	2	1	90
Conservative	221 28%	9 4%	170 82%	6 6%	9 12%	3 6%	- -	2 17%	4 65%	- -	- -	18 20%
Labour	201 26%	170 74%	7 3%	4 4%	7 9%	1 2%	1 4%	- -	- -	- -	- -	12 14%
Lib Dem	122 16%	23 10%	4 2%	76 77%	11 15%	1 2%	- -	- -	- -	- -	- -	8 9%
Green	27 3%	1 *	6 3%	3 3%	9 12%	* 1%	- -	7 50%	- -	- -	- -	1 1%
SNP	18 2%	- -	- -	- -	3 4%	- -	13 80%	- -	- -	- -	- -	1 2%
UKIP	10 1%	1 *	2 1%	- -	1 2%	- -	- -	- -	2 35%	- -	- -	4 4%
BNP	6 1%	2 1%	- -	- -	2 3%	- -	- -	- -	- -	- -	1 100%	- -
Plaid Cymru	5 1%	2 1%	- -	- -	1 1%	- -	- -	- -	- -	2 100%	- -	- -
Other	31 4%	4 2%	4 2%	1 1%	16 22%	2 4%	1 7%	- -	- -	- -	- -	3 3%
Refused	61 8%	6 3%	4 2%	3 3%	4 5%	36 80%	- -	- -	- -	- -	- -	8 9%
Don't know	86 11%	12 5%	12 6%	6 7%	12 16%	3 6%	2 9%	5 34%	- -	- -	- -	34 38%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 4

**Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	389	152	237	44	73	74	82	51	65	91	85	59	154	94	107	106	49	33
Weighted base	361	143	218	46	65	68	62	50	70	84	96	63	118	92	102	91	48	29
Labour	53 15%	22 15%	31 14%	10 22%	12 18%	9 14%	10 16%	7 13%	5 7%	13 16%	13 13%	13 21%	14 12%	11 12%	17 17%	17 19%	8 16%	- -
Lib Dem	51 14%	22 15%	30 14%	8 16%	5 8%	5 8%	7 11%	7 14%	19 27%	14 16%	13 13%	5 8%	19 16%	13 14%	15 15%	13 15%	7 15%	3 9%
Conservative	44 12%	16 11%	28 13%	3 6%	14 22%	6 9%	8 13%	6 11%	8 11%	7 8%	16 16%	8 12%	15 12%	14 15%	13 12%	13 15%	5 10%	- -
Green	20 6%	7 5%	13 6%	1 3%	- -	7 10%	4 6%	5 9%	4 5%	5 6%	6 6%	4 6%	5 4%	2 3%	7 7%	2 2%	5 10%	4 13%
SNP	10 3%	8 6%	1 1%	3 6%	2 3%	1 1%	* 1%	2 3%	2 3%	1 2%	2 2%	1 2%	5 4%	- -	- -	- -	- -	10 33%
UKIP	2 1%	1 1%	1 1%	- -	* 1%	1 1%	1 1%	- -	* 1%	1 1%	- -	- -	2 1%	- -	1 1%	- -	2 3%	- -
Plaid Cymru	2 1%	- -	2 1%	- -	- -	- -	* 1%	2 4%	- -	- -	- -	* 1%	2 2%	* -	- -	- -	2 4%	- -
BNP	2 *	2 1%	- -	- -	* 1%	- -	- -	1 2%	- -	- -	- -	- -	2 1%	- -	- -	2 2%	- -	- -
Other	10 3%	7 5%	3 1%	- -	3 5%	3 5%	2 3%	1 2%	1 1%	1 2%	3 3%	2 2%	4 4%	2 2%	3 3%	3 3%	2 3%	1 4%
Refused	62 17%	26 18%	36 16%	3 7%	8 13%	14 20%	10 17%	11 22%	15 22%	20 24%	14 15%	12 19%	16 13%	18 20%	15 15%	13 14%	10 21%	6 20%
Don't know	105 29%	32 23%	73 33%	19 40%	19 29%	22 33%	20 32%	10 20%	16 23%	21 26%	30 31%	19 30%	35 30%	32 35%	31 30%	28 31%	8 17%	6 21%

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### Fieldwork : March 23rd-25th 2007

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Table 4

**Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	389	10	13	12	-	4	2	-	-	1
Weighted base	361	11	11	11	-	5	3	-	-	*
Labour	53 15%	-	11 100%	-	-	-	-	-	-	-
Lib Dem	51 14%	-	-	11 100%	-	-	-	-	-	-
Conservative	44 12%	11 100%	-	-	-	-	-	-	-	-
Green	20 6%	-	-	-	-	5 100%	-	-	-	-
SNP	10 3%	-	-	-	-	-	3 100%	-	-	-
UKIP	2 1%	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 1%	-	-	-	-	-	-	-	-	-
BNP	2 *	-	-	-	-	-	-	-	-	-
Other	10 3%	-	-	-	-	-	-	-	-	* 100%
Refused	62 17%	-	-	-	-	-	-	-	-	-
Don't know	105 29%	-	-	-	-	-	-	-	-	-

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 4

**Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Other	Refused	Conservative	Lib Dem	Green	Plaid Cymru	SNP	UKIP	BNP	Don't know
Unweighted base	389	96	44	43	35	29	13	3	4	1	1	120
Weighted base	361	79	44	43	37	28	16	3	3	*	*	107
Labour	53 15%	41 52%	2 5%	2 4%	1 2%	2 7%	- -	1 27%	- -	- -	- -	5 5%
Lib Dem	51 14%	10 12%	4 10%	1 3%	2 5%	21 74%	2 12%	- -	- -	- -	- -	12 11%
Conservative	44 12%	4 6%	5 11%	* 1%	22 60%	- -	- -	- -	- -	- -	- -	13 12%
Green	20 6%	3 3%	5 11%	* 1%	- -	- -	9 54%	- -	- -	- -	- -	4 4%
SNP	10 3%	1 1%	2 4%	1 3%	- -	- -	- -	- -	3 88%	- -	- -	3 3%
UKIP	2 1%	- -	* 1%	- -	1 2%	- -	- -	- -	- -	* 100%	- -	1 1%
Plaid Cymru	2 1%	- -	- -	- -	- -	- -	2 59%	- -	- -	- -	- -	* *
BNP	2 *	- -	1 3%	- -	- -	- -	- -	- -	- -	- -	* 100%	- -
Other	10 3%	1 1%	7 15%	- -	1 4%	- -	1 4%	* 14%	- -	- -	- -	- -
Refused	62 17%	7 9%	5 12%	33 76%	4 11%	3 10%	1 6%	- -	- -	- -	- -	9 8%
Don't know	105 29%	13 17%	12 28%	6 13%	6 16%	2 9%	4 24%	- -	* 12%	- -	- -	62 58%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 5  
**Q.4 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	453	549	94	177	201	214	134	182	265	244	173	320	262	257	253	137	93
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
Labour	290 29%	138 29%	152 29%	33 30%	48 29%	59 30%	51 30%	45 29%	54 27%	67 26%	90 31%	68 33%	65 26%	69 26%	74 29%	85 35%	41 29%	20 21%
Conservative	230 23%	116 24%	113 22%	21 19%	42 25%	43 22%	45 26%	28 18%	51 26%	61 24%	74 25%	43 21%	52 21%	71 26%	66 26%	51 21%	31 22%	10 11%
Lib Dem	117 12%	61 13%	56 11%	14 13%	12 7%	17 9%	22 13%	25 17%	26 13%	34 14%	23 8%	31 15%	29 12%	31 11%	29 11%	28 11%	20 14%	10 11%
Other	103 10%	53 11%	50 10%	11 10%	18 10%	26 13%	18 10%	15 10%	15 8%	23 9%	29 10%	19 9%	32 13%	21 8%	34 13%	25 10%	15 10%	8 9%
Refused	49 5%	21 4%	29 6%	4 4%	9 6%	13 7%	3 2%	7 4%	13 6%	17 7%	13 4%	5 3%	15 6%	15 6%	9 3%	11 4%	8 6%	6 7%
Green	26 3%	13 3%	12 2%	4 4%	3 2%	7 3%	5 3%	1 *	6 3%	8 3%	8 3%	6 3%	4 1%	8 3%	2 1%	6 3%	5 3%	5 5%
SNP	18 2%	10 2%	8 2%	- -	3 2%	4 2%	3 2%	2 1%	6 3%	1 *	3 1%	2 1%	12 5%	- -	- -	- -	- -	18 20%
UKIP	7 1%	7 1%	- -	- -	* *	- -	2 1%	2 1%	2 1%	- -	2 1%	2 1%	2 1%	2 1%	- -	2 1%	3 2%	- -
Plaid Cymru	5 1%	- -	5 1%	- -	1 1%	1 1%	- -	3 2%	- -	1 1%	* *	- -	4 1%	- -	- -	- -	5 4%	- -
BNP	2 *	1 *	1 *	1 1%	* *	* *	- -	- -	- -	* *	- -	- -	1 1%	* *	1 *	* *	- -	- -
Don't know	154 15%	57 12%	97 19%	22 20%	32 19%	27 14%	22 13%	25 16%	26 13%	41 16%	51 17%	28 14%	35 14%	50 19%	44 17%	33 14%	13 9%	14 16%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 5  
**Q.4 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	1002	201	246	117	6	27	20	5	5	28
Weighted base	1001	232	212	134	10	32	21	5	6	31
Labour	290 29%	9 4%	179 84%	26 19%	1 7%	1 5%	-	2 36%	2 41%	4 14%
Conservative	230 23%	175 75%	8 4%	5 4%	2 18%	6 18%	-	-	-	4 12%
Lib Dem	117 12%	6 3%	4 2%	80 60%	-	3 8%	-	-	-	1 3%
Other	103 10%	11 5%	7 3%	11 9%	1 13%	9 27%	3 15%	1 16%	2 34%	17 53%
Refused	49 5%	3 1%	1 *	1 1%	-	* 1%	-	-	-	2 5%
Green	26 3%	2 1%	-	-	-	8 27%	-	-	-	-
SNP	18 2%	-	1 *	-	-	-	15 73%	-	-	1 4%
UKIP	7 1%	4 2%	-	-	2 22%	-	-	-	-	-
Plaid Cymru	5 1%	-	-	-	-	-	-	2 48%	-	-
BNP	2 *	-	-	-	-	-	-	-	1 25%	-
Don't know	154 15%	22 9%	13 6%	11 8%	4 40%	5 14%	3 13%	-	-	3 8%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 5  
**Q.4 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Unweighted base	1002	337	198	108	91	50	23	21	4	5	3	162
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
Labour	290 29%	290 100%	-	-	-	-	-	-	-	-	-	-
Conservative	230 23%	-	230 100%	-	-	-	-	-	-	-	-	-
Lib Dem	117 12%	-	-	117 100%	-	-	-	-	-	-	-	-
Other	103 10%	-	-	-	103 100%	-	-	-	-	-	-	-
Refused	49 5%	-	-	-	-	49 100%	-	-	-	-	-	-
Green	26 3%	-	-	-	-	-	26 100%	-	-	-	-	-
SNP	18 2%	-	-	-	-	-	-	18 100%	-	-	-	-
UKIP	7 1%	-	-	-	-	-	-	-	7 100%	-	-	-
Plaid Cymru	5 1%	-	-	-	-	-	-	-	-	5 100%	-	-
BNP	2 *	-	-	-	-	-	-	-	-	-	2 100%	-
Don't know	154 15%	-	-	-	-	-	-	-	-	-	-	154 100%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 6  
**Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	583	283	299	44	97	114	133	79	117	166	146	103	168	157	146	140	82	57
Weighted base	607	312	295	56	97	118	111	97	128	162	183	129	133	169	151	142	86	59
Conservative	213 35%	107 34%	105 36%	14 24%	35 36%	39 33%	39 35%	34 35%	51 40%	62 39%	63 35%	38 29%	49 37%	72 42%	57 38%	50 35%	25 29%	8 14%
Labour	186 31%	93 30%	94 32%	22 39%	33 34%	34 29%	29 27%	26 27%	42 33%	43 27%	60 32%	42 32%	42 32%	47 28%	48 32%	45 32%	27 31%	19 32%
Lib Dem	120 20%	66 21%	54 18%	14 24%	12 13%	18 15%	29 27%	25 26%	22 17%	32 20%	40 22%	25 20%	23 17%	35 21%	31 21%	27 19%	18 21%	9 15%
Green	26 4%	12 4%	14 5%	4 7%	4 4%	8 7%	2 2%	6 6%	3 2%	13 8%	3 2%	6 5%	4 3%	9 6%	3 2%	5 3%	4 4%	5 8%
SNP	17 3%	7 2%	10 3%	1 2%	2 2%	4 4%	2 1%	4 4%	4 3%	1 1%	3 2%	4 3%	9 7%	- -	- -	* *	- -	17 28%
UKIP	9 1%	5 2%	4 1%	- -	1 1%	- -	4 3%	- -	4 3%	- -	4 2%	4 3%	1 1%	2 1%	3 2%	1 1%	3 4%	- -
BNP	5 1%	5 1%	* *	1 3%	- -	* *	3 3%	- -	- -	1 1%	- -	2 2%	1 1%	3 2%	* *	1 1%	1 1%	- -
Plaid Cymru	4 1%	* *	4 1%	- -	1 2%	1 1%	* *	1 1%	- -	2 1%	1 1%	- -	1 1%	- -	- -	- -	4 5%	- -
Other	27 4%	17 6%	10 3%	1 2%	8 8%	12 11%	2 2%	2 2%	2 1%	7 4%	9 5%	9 7%	3 2%	2 1%	7 5%	13 9%	4 5%	1 2%



## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 6

**Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)**

**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	583	176	213	99	5	22	17	4	4	23
Weighted base	607	204	181	116	9	26	17	4	5	27
Conservative	213 35%	204 100%	-	-	-	-	-	-	-	-
Labour	186 31%	-	181 100%	-	-	-	-	-	-	-
Lib Dem	120 20%	-	-	116 100%	-	-	-	-	-	-
Green	26 4%	-	-	-	-	26 100%	-	-	-	-
SNP	17 3%	-	-	-	-	-	17 100%	-	-	-
UKIP	9 1%	-	-	-	9 100%	-	-	-	-	-
BNP	5 1%	-	-	-	-	-	-	-	5 100%	-
Plaid Cymru	4 1%	-	-	-	-	-	-	4 100%	-	-
Other	27 4%	-	-	-	-	-	-	-	-	27 100%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 6  
**Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	SNP	Green	Refused	UKIP	Plaid Cymru	BNP	Don't know
Unweighted base	583	234	155	76	42	16	8	7	3	2	2	39
Weighted base	607	204	184	86	53	15	8	6	6	2	1	43
Conservative	213 35%	9 4%	165 89%	5 6%	10 18%	- -	2 26%	3 50%	4 66%	- -	- -	16 36%
Labour	186 31%	162 79%	6 3%	4 4%	5 9%	1 4%	- -	1 13%	- -	- -	- -	8 20%
Lib Dem	120 20%	24 12%	4 2%	75 87%	10 20%	- -	- -	* 6%	- -	- -	- -	7 17%
Green	26 4%	1 1%	5 3%	2 2%	8 14%	- -	6 74%	* 6%	- -	- -	- -	4 9%
SNP	17 3%	- -	- -	- -	2 3%	13 89%	- -	- -	- -	- -	- -	2 5%
UKIP	9 1%	1 *	1 1%	- -	1 2%	- -	- -	- -	2 34%	- -	- -	3 8%
BNP	5 1%	2 1%	- -	- -	2 4%	- -	- -	- -	- -	- -	1 100%	- -
Plaid Cymru	4 1%	1 1%	- -	- -	* 1%	- -	- -	- -	- -	2 100%	- -	- -
Other	27 4%	4 2%	3 2%	* 1%	15 29%	1 6%	- -	2 25%	- -	- -	- -	2 5%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	453	549	94	177	201	214	134	182	265	244	173	320	262	257	253	137	93
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b>Sex</b>																		
Male	478 48%	478 100%	- -	45 41%	84 50%	90 45%	94 55%	80 52%	85 43%	130 52%	135 46%	114 56%	99 39%	124 46%	132 51%	119 49%	61 43%	42 46%
Female	523 52%	- -	523 100%	64 59%	85 50%	109 55%	78 45%	73 48%	114 57%	122 48%	159 54%	91 44%	152 61%	145 54%	127 49%	121 51%	80 57%	50 54%
<b>Age</b>																		
18-24	(21) 11%	109 9%	64 12%	109 100%	- -	- -	- -	- -	- -	28 11%	47 16%	19 9%	15 6%	39 14%	27 11%	30 13%	5 4%	8 8%
25-34	(29.5) 17%	169 18%	85 16%	- -	169 100%	- -	- -	- -	- -	57 23%	57 19%	35 17%	20 8%	51 19%	33 13%	43 18%	24 17%	18 20%
35-44	(39.5) 20%	199 19%	109 21%	- -	- -	199 100%	- -	- -	- -	58 23%	65 22%	43 21%	33 13%	47 17%	55 21%	49 20%	30 21%	19 20%
45-54	(49.5) 17%	171 20%	94 15%	- -	- -	- -	171 100%	- -	- -	46 18%	49 17%	53 26%	23 9%	47 18%	43 17%	35 15%	33 23%	13 14%
55-64	(59.5) 15%	153 17%	80 14%	- -	- -	- -	- -	153 100%	- -	38 15%	42 14%	32 16%	40 16%	41 15%	48 18%	36 15%	19 14%	9 9%
65+	(70) 20%	199 18%	114 22%	- -	- -	- -	- -	- -	199 100%	25 10%	33 11%	22 11%	119 48%	45 17%	52 20%	46 19%	30 21%	26 28%
Average age	46.63	46.73	46.54	21.00	29.50	39.50	49.50	59.50	70.00	43.12	42.60	45.04	56.22	44.84	47.76	45.73	48.71	47.86

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	<u>Sex</u>		<u>Age</u>						<u>Social Class</u>				<u>Region</u>					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b><u>Social Class</u></b>																		
AB	253	130	122	28	57	58	46	38	25	253	-	-	-	73	64	58	35	22
	25%	27%	23%	26%	34%	29%	27%	25%	13%	100%	-	-	-	27%	25%	24%	25%	24%
C1	293	135	159	47	57	65	49	42	33	-	293	-	-	101	70	62	35	25
	29%	28%	30%	43%	34%	33%	29%	28%	17%	-	100%	-	-	37%	27%	26%	25%	27%
C2	205	114	91	19	35	43	53	32	22	-	-	205	-	43	61	56	27	17
	20%	24%	17%	17%	21%	22%	31%	21%	11%	-	-	100%	-	16%	24%	23%	19%	19%
DE	250	99	152	15	20	33	23	40	119	-	-	-	250	53	63	64	43	27
	25%	21%	29%	14%	12%	17%	13%	26%	60%	-	-	-	100%	20%	25%	27%	30%	30%
<b><u>Region</u></b>																		
North	333	161	171	38	61	68	49	45	72	80	88	73	91	-	-	240	-	92
	33%	34%	33%	35%	36%	34%	28%	29%	36%	32%	30%	36%	37%	-	-	100%	-	100%
Midlands	310	150	160	29	40	61	59	58	63	75	79	72	84	-	259	-	51	-
	31%	31%	31%	26%	24%	31%	35%	38%	32%	30%	27%	35%	34%	-	100%	-	36%	-
South	359	167	192	42	68	70	64	50	64	97	127	59	75	269	-	-	90	-
	36%	35%	37%	39%	40%	35%	37%	33%	32%	39%	43%	29%	30%	100%	-	-	64%	-

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b><u>Working status</u></b>																		
Full-time	442 44%	284 60%	157 30%	33 31%	112 66%	118 59%	111 65%	59 38%	9 5%	144 57%	149 51%	115 56%	34 13%	105 39%	130 50%	103 43%	62 44%	41 44%
Part-time	115 12%	33 7%	82 16%	10 10%	14 8%	33 17%	28 16%	21 14%	8 4%	32 13%	42 14%	23 11%	18 7%	38 14%	24 9%	20 8%	21 15%	12 13%
Not working but seeking work or temporarily unemployed/sick	52 5%	27 6%	25 5%	11 10%	10 6%	20 10%	3 2%	8 5%	1 1%	13 5%	13 4%	7 4%	20 8%	11 4%	8 3%	24 10%	6 4%	4 4%
Not working/not seeking work	98 10%	14 3%	85 16%	8 7%	21 13%	28 14%	26 15%	11 7%	4 2%	16 6%	15 5%	24 12%	43 17%	30 11%	24 9%	24 10%	14 10%	7 8%
Retired	235 24%	93 20%	142 27%	- -	- -	- -	4 3%	54 36%	177 89%	39 15%	42 14%	24 12%	131 52%	63 23%	56 22%	57 24%	34 24%	25 27%
Student	59 6%	26 5%	33 6%	46 42%	12 7%	1 *	- -	- -	- -	10 4%	32 11%	12 6%	5 2%	23 8%	16 6%	12 5%	4 3%	4 4%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b><u>Tenure</u></b>																		
Own outright	322 32%	164 34%	158 30%	16 14%	25 15%	15 7%	49 29%	87 57%	130 65%	93 37%	70 24%	55 27%	103 41%	80 30%	90 35%	71 30%	55 39%	26 29%
Own with a mortgage	413 41%	196 41%	216 41%	41 38%	94 55%	140 70%	86 50%	33 21%	18 9%	130 51%	143 49%	96 47%	43 17%	103 38%	107 41%	111 46%	56 40%	37 40%
Council	126 13%	49 10%	77 15%	18 17%	14 8%	20 10%	22 13%	23 15%	29 15%	7 3%	26 9%	27 13%	67 27%	37 14%	35 13%	28 12%	11 8%	15 16%
Housing Assoc.	31 3%	15 3%	16 3%	5 5%	3 2%	4 2%	5 3%	4 3%	10 5%	2 1%	8 3%	8 4%	13 5%	10 4%	4 2%	9 4%	4 3%	3 4%
Rented from someone else	74 7%	37 8%	37 7%	19 18%	26 15%	17 8%	5 3%	2 1%	5 3%	14 6%	34 12%	10 5%	15 6%	28 10%	15 6%	14 6%	11 8%	6 7%
Rent free	5 *	3 1%	2 *	2 2%	1 *	2 1%	1 *	* *	* *	2 1%	1 *	1 1%	1 *	2 1%	* *	1 *	1 1%	* *
Refused	30 3%	13 3%	17 3%	8 7%	7 4%	2 1%	4 2%	4 2%	5 3%	4 2%	10 3%	7 4%	8 3%	9 3%	7 3%	6 3%	3 2%	4 5%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b><u>Foreign Holiday in last 3 years</u></b>																		
Yes	623	295	327	80	120	131	115	93	85	196	203	122	102	176	165	147	76	57
	62%	62%	63%	73%	71%	66%	67%	61%	43%	77%	69%	60%	41%	66%	64%	61%	54%	62%
No	378	182	196	29	50	69	57	60	114	57	90	83	148	93	93	93	64	35
	38%	38%	37%	27%	29%	34%	33%	39%	57%	23%	31%	40%	59%	34%	36%	39%	46%	38%
<b><u>Number of cars</u></b>																		
None	198	74	125	25	24	26	24	29	71	17	41	38	102	53	41	58	20	27
	20%	15%	24%	22%	14%	13%	14%	19%	36%	7%	14%	18%	41%	20%	16%	24%	14%	29%
1	436	232	204	45	73	80	60	77	101	96	142	86	112	127	117	91	62	39
	44%	48%	39%	42%	43%	40%	35%	50%	51%	38%	48%	42%	45%	47%	45%	38%	44%	42%
2	284	131	153	26	54	83	65	35	21	104	89	63	27	69	73	77	43	23
	28%	27%	29%	24%	32%	41%	38%	23%	10%	41%	30%	31%	11%	26%	28%	32%	30%	25%
3+	83	42	42	13	18	11	23	12	7	35	21	18	9	20	28	15	16	3
	8%	9%	8%	12%	10%	5%	13%	8%	3%	14%	7%	9%	4%	7%	11%	6%	12%	4%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b><u>Internet Access</u></b>																		
At all	727 73%	362 76%	365 70%	99 91%	153 91%	171 86%	141 82%	94 62%	68 34%	231 92%	252 86%	148 72%	95 38%	220 82%	179 69%	161 67%	102 73%	65 70%
At home (net)	668 67%	331 69%	337 64%	89 81%	140 83%	157 79%	131 76%	85 55%	67 34%	213 84%	228 78%	138 68%	89 36%	199 74%	165 64%	152 63%	94 67%	57 62%
At work (net)	342 34%	188 39%	154 29%	42 39%	89 52%	87 44%	81 47%	34 23%	8 4%	151 60%	138 47%	42 20%	11 4%	101 37%	90 35%	71 30%	45 32%	35 38%
At home	375 37%	167 35%	208 40%	56 51%	65 38%	83 42%	56 33%	57 37%	59 29%	80 32%	112 38%	103 50%	80 32%	114 42%	89 34%	87 36%	56 40%	29 32%
At work	49 5%	24 5%	25 5%	10 9%	13 8%	13 7%	7 4%	6 4%	- -	18 7%	22 7%	7 3%	2 1%	15 6%	14 5%	6 2%	8 5%	6 7%
Both at home and at work	293 29%	163 34%	130 25%	33 30%	75 45%	74 37%	74 43%	28 18%	8 4%	133 53%	116 40%	35 17%	9 4%	85 32%	77 30%	65 27%	37 26%	28 31%
Somewhere else	10 1%	7 2%	3 1%	1 1%	- -	1 1%	4 2%	3 2%	1 1%	- -	3 1%	3 2%	4 2%	5 2%	* *	3 1%	1 1%	1 1%
Not at all	274 27%	115 24%	159 30%	10 9%	16 9%	28 14%	31 18%	58 38%	131 66%	21 8%	41 14%	56 28%	155 62%	50 18%	79 31%	79 33%	38 27%	27 30%



## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b>What is the highest educational level that you have achieved to date?</b>																		
Secondary/ high school/ NVQ 1-3	491 49%	222 47%	269 51%	59 55%	54 32%	102 51%	80 47%	87 57%	108 54%	69 28%	130 44%	129 63%	163 65%	111 41%	136 53%	138 57%	63 44%	44 48%
University degree or equivalent professional qualification/ NVQ4	316 32%	161 34%	155 30%	31 29%	81 48%	70 35%	58 34%	39 26%	36 18%	128 51%	113 39%	44 22%	30 12%	101 38%	71 27%	64 27%	46 33%	33 36%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	92 9%	57 12%	35 7%	14 12%	25 15%	18 9%	16 10%	10 6%	9 5%	46 18%	33 11%	6 3%	7 3%	26 10%	25 10%	21 9%	11 8%	9 10%
None of these	76 8%	27 6%	49 9%	2 2%	5 3%	8 4%	12 7%	11 7%	37 19%	6 2%	10 3%	20 10%	40 16%	22 8%	22 9%	12 5%	17 12%	3 3%
Refused	27 3%	11 2%	16 3%	2 2%	4 2%	2 1%	4 3%	6 4%	9 4%	4 1%	6 2%	6 3%	11 4%	10 4%	5 2%	6 2%	4 3%	3 3%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b><u>Marital Status</u></b>																		
Single	241 24%	133 28%	108 21%	81 74%	42 25%	46 23%	25 15%	20 13%	26 13%	64 25%	87 30%	45 22%	44 18%	81 30%	54 21%	58 24%	29 21%	18 20%
Married/ co-habiting	553 55%	264 55%	289 55%	23 22%	116 69%	129 65%	111 65%	90 59%	83 42%	162 64%	153 52%	135 66%	102 41%	134 50%	150 58%	135 56%	84 59%	50 54%
Widowed/ separated/ divorced	187 19%	71 15%	116 22%	2 2%	5 3%	22 11%	31 18%	40 26%	86 43%	22 9%	46 16%	20 10%	98 39%	47 17%	50 19%	45 19%	26 18%	19 21%
Refused	21 2%	10 2%	11 2%	2 2%	5 3%	2 1%	4 3%	2 2%	4 2%	3 1%	7 2%	5 3%	6 2%	7 2%	5 2%	3 1%	2 1%	4 5%
<b><u>Children</u></b>																		
None aged 18 or under	699 70%	351 73%	348 67%	97 89%	94 56%	76 38%	96 56%	139 91%	197 99%	159 63%	194 66%	139 68%	207 83%	190 70%	179 69%	172 72%	89 63%	69 75%
NET: Yes	301 30%	127 27%	174 33%	12 11%	74 44%	123 62%	75 44%	14 9%	2 1%	93 37%	98 33%	66 32%	44 17%	79 29%	79 30%	68 28%	52 37%	23 25%
NET: Yes any aged 15 or under	256 26%	113 24%	142 27%	12 11%	74 44%	104 52%	53 31%	11 7%	2 1%	75 30%	84 29%	57 28%	39 16%	68 25%	69 27%	58 24%	43 30%	18 20%
- Aged under 5	109 11%	45 9%	64 12%	11 10%	53 31%	39 20%	3 2%	2 1%	-	31 12%	33 11%	23 11%	22 9%	28 10%	30 12%	25 10%	20 14%	6 6%
- Aged 5-10	122 12%	50 10%	72 14%	1 1%	33 20%	67 34%	18 10%	2 1%	1	33 13%	34 12%	31 15%	24 9%	22 8%	36 14%	33 14%	23 17%	8 8%
- Aged 11-15	114 11%	48 10%	67 13%	2 2%	14 9%	46 23%	42 25%	9 6%	1 1%	32 13%	34 11%	30 15%	18 7%	32 12%	32 12%	22 9%	20 14%	8 8%
- Aged 16-18	95 9%	36 7%	59 11%	2 2%	2 1%	36 18%	46 27%	8 5%	2 1%	31 12%	28 10%	24 12%	12 5%	27 10%	21 8%	20 8%	16 12%	11 12%
Refused	1 *	-	1 *	-	1 1%	-	* *	-	-	* *	1 *	-	-	1 *	* *	-	-	-

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1001	478	523	109	169	199	171	153	199	253	293	205	250	269	259	240	141	92
<b><u>Grocery shopping status</u></b>																		
I am the main grocery shopper in the household	684 68%	245 51%	439 84%	47 43%	109 64%	148 74%	119 69%	110 72%	151 76%	169 67%	192 65%	137 67%	186 75%	169 63%	187 72%	162 67%	99 70%	68 73%
I regularly do the main grocery shop	718 72%	276 58%	442 85%	47 43%	122 72%	154 77%	120 70%	117 77%	158 79%	178 70%	207 71%	144 70%	190 76%	177 66%	191 74%	172 72%	109 78%	69 75%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	810 81%	366 77%	443 85%	75 69%	138 82%	168 84%	141 82%	133 87%	154 77%	208 82%	243 83%	166 81%	193 77%	214 80%	209 81%	198 82%	113 80%	75 82%
I do not do grocery shopping	104 10%	82 17%	22 4%	20 18%	17 10%	16 8%	17 10%	10 7%	23 12%	24 10%	28 9%	23 11%	29 11%	33 12%	26 10%	24 10%	12 8%	8 9%
Refused	22 2%	8 2%	13 3%	5 4%	5 3%	2 1%	3 2%	4 2%	4 2%	3 1%	5 2%	7 4%	6 3%	7 2%	3 1%	6 3%	2 2%	4 4%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)									
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	
Unweighted base	1002	201	246	117	6	27	20	5	5	28	
Weighted base	1001	232	212	134	10	32	21	5	6	31	
<b>Sex</b>											
Male	478 48%	119 51%	109 51%	74 55%	6 57%	12 39%	9 44%	* 5%	5 84%	19 60%	
Female	523 52%	113 49%	103 49%	60 45%	4 43%	19 61%	12 56%	5 95%	1 16%	12 40%	
<b>Age</b>											
18-24	(21) 11%	109 8%	27 13%	16 12%	- -	5 16%	1 6%	- -	2 33%	1 5%	
25-34	(29.5) 17%	169 17%	40 18%	38 10%	14 13%	1 13%	5 14%	3 15%	1 30%	- -	9 28%
35-44	(39.5) 20%	199 20%	45 19%	40 19%	19 14%	- -	10 31%	5 26%	2 34%	* 8%	15 48%
45-54	(49.5) 17%	171 17%	40 17%	31 14%	32 24%	4 39%	3 9%	2 8%	* 5%	3 58%	2 6%
55-64	(59.5) 15%	153 15%	36 15%	30 14%	29 22%	- -	7 21%	4 20%	1 30%	- -	2 7%
65+	(70) 20%	199 20%	54 23%	46 22%	24 18%	5 48%	3 9%	5 25%	- -	- -	2 6%
Average age	46.63	48.30	46.25	48.48	56.83	42.78	49.56	43.09	39.15	39.58	

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b><u>Social Class</u></b>										
AB	253 25%	69 30%	47 22%	35 26%	- -	16 50%	1 6%	2 46%	1 25%	8 25%
C1	293 29%	72 31%	67 31%	45 34%	5 54%	4 11%	4 19%	1 30%	- -	9 28%
C2	205 20%	39 17%	50 23%	28 21%	4 39%	8 25%	5 25%	- -	2 41%	11 34%
DE	250 25%	52 22%	48 23%	26 20%	1 7%	4 14%	10 50%	1 24%	2 33%	4 13%
<b><u>Region</u></b>										
North	333 33%	64 28%	71 33%	39 29%	1 7%	12 37%	21 100%	- -	1 17%	15 49%
Midlands	310 31%	71 31%	68 32%	37 27%	6 63%	5 15%	- -	5 100%	2 33%	11 34%
South	359 36%	97 42%	73 34%	58 43%	3 30%	15 48%	- -	- -	3 50%	5 16%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b><u>Working status</u></b>										
Full-time	442 44%	109 47%	88 42%	65 49%	6 57%	14 45%	9 45%	1 22%	1 25%	19 60%
Part-time	115 12%	26 11%	19 9%	19 14%	- -	3 9%	2 9%	3 60%	- -	4 12%
Not working but seeking work or temporarily unemployed/sick	52 5%	7 3%	11 5%	7 5%	- -	3 8%	* 1%	- -	- -	3 11%
Not working/not seeking work	98 10%	13 6%	23 11%	9 7%	- -	1 4%	2 10%	1 18%	3 57%	3 9%
Retired	235 24%	70 30%	53 25%	27 20%	3 31%	6 18%	6 29%	- -	- -	3 8%
Student	59 6%	8 3%	18 8%	6 5%	1 13%	5 16%	1 5%	- -	1 17%	- -

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b>Tenure</b>										
Own outright	322 32%	89 38%	59 28%	55 41%	6 58%	12 36%	4 20%	- -	- -	5 18%
Own with a mortgage	413 41%	105 45%	88 41%	52 39%	4 42%	14 43%	4 20%	4 76%	1 17%	18 56%
Council	126 13%	13 6%	40 19%	8 6%	- -	3 11%	8 39%	1 18%	4 75%	3 10%
Housing Assoc.	31 3%	3 1%	7 3%	3 3%	- -	- -	2 8%	- -	- -	2 7%
Rented from someone else	74 7%	15 7%	13 6%	14 10%	- -	2 5%	1 7%	* 5%	* 8%	2 8%
Rent free	5 *	2 1%	1 1%	- -	- -	- -	- -	- -	- -	- -
Refused	30 3%	4 2%	5 2%	1 *	- -	1 5%	1 7%	- -	- -	* 1%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b><u>Foreign Holiday in last 3 years</u></b>										
Yes	623 62%	167 72%	117 55%	94 71%	1 7%	16 49%	10 46%	3 52%	1 17%	21 68%
No	378 38%	66 28%	95 45%	39 29%	9 93%	16 51%	11 54%	2 48%	5 83%	10 32%
<b><u>Number of cars</u></b>										
None	198 20%	37 16%	53 25%	22 17%	1 7%	3 10%	8 39%	1 18%	2 33%	5 14%
1	436 44%	101 43%	90 43%	67 50%	7 71%	13 42%	7 33%	3 52%	* 8%	9 28%
2	284 28%	78 34%	57 27%	30 22%	2 22%	14 44%	6 28%	1 30%	3 58%	11 36%
3+	83 8%	17 7%	12 5%	14 11%	- -	1 3%	- -	- -	- -	7 21%



## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b><u>Internet Access</u></b>										
At all	727 73%	188 81%	144 68%	105 79%	5 52%	24 76%	13 65%	3 64%	3 58%	25 80%
At home (net)	668 67%	172 74%	127 60%	99 74%	5 52%	22 70%	12 57%	3 64%	3 58%	25 80%
At work (net)	342 34%	90 39%	66 31%	53 40%	-	15 46%	6 29%	2 46%	-	8 26%
At home	375 37%	96 41%	75 36%	52 39%	5 52%	9 30%	6 31%	1 18%	3 58%	17 53%
At work	49 5%	14 6%	14 6%	6 5%	-	2 6%	1 3%	-	-	-
Both at home and at work	293 29%	77 33%	52 25%	47 35%	-	13 40%	5 26%	2 46%	-	8 26%
Somewhere else	10 1%	2 1%	3 2%	-	-	-	1 5%	-	-	-
Not at all	274 27%	45 19%	68 32%	29 21%	5 48%	8 24%	7 35%	2 36%	2 42%	6 20%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b><u>What is the highest educational level that you have achieved to date?</u></b>										
Secondary/ high school/ NVQ 1-3	491 49%	109 47%	94 44%	64 48%	7 76%	16 49%	12 57%	3 54%	2 33%	22 70%
University degree or equivalent professional qualification/ NVQ4	316 32%	80 35%	72 34%	45 33%	2 24%	12 39%	6 28%	1 16%	3 50%	6 18%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	92 9%	21 9%	27 13%	14 11%	- -	1 5%	2 11%	1 30%	- -	3 10%
None of these	76 8%	17 8%	14 7%	8 6%	- -	2 6%	* 1%	- -	1 17%	* 1%
Refused	27 3%	4 2%	6 3%	3 2%	- -	* 1%	1 3%	- -	- -	* 1%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b><u>Marital Status</u></b>										
Single	241 24%	45 19%	47 22%	39 29%	5 53%	7 21%	3 14%	1 22%	1 26%	9 29%
Married/ co-habiting	553 55%	140 60%	126 60%	68 50%	3 29%	17 54%	10 49%	1 30%	3 57%	19 61%
Widowed/ separated/ divorced	187 19%	46 20%	34 16%	27 20%	2 18%	7 24%	6 29%	2 48%	1 17%	2 7%
Refused	21 2%	2 1%	4 2%	1 *	- -	* 1%	1 7%	- -	- -	1 2%
<b><u>Children</u></b>										
None aged 18 or under	699 70%	162 70%	152 72%	95 71%	8 78%	19 61%	13 62%	2 36%	5 84%	23 73%
NET: Yes	301 30%	70 30%	60 28%	39 29%	2 22%	12 39%	8 38%	3 64%	1 16%	8 27%
NET: Yes any aged 15 or under	256 26%	60 26%	52 25%	31 23%	2 22%	11 34%	6 27%	2 48%	1 16%	8 27%
- Aged under 5	109 11%	24 10%	26 12%	11 8%	- -	2 7%	2 10%	1 30%	1 16%	3 11%
- Aged 5-10	122 12%	32 14%	26 12%	8 6%	2 22%	8 25%	3 12%	1 18%	- -	4 12%
- Aged 11-15	114 11%	27 11%	22 10%	19 14%	2 22%	3 8%	3 13%	1 18%	- -	7 22%
- Aged 16-18	95 9%	23 10%	17 8%	15 11%	2 22%	4 12%	5 24%	2 34%	- -	- -
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1001	232	212	134	10	32	21	5	6	31
<b><u>Grocery shopping status</u></b>										
I am the main grocery shopper in the household	684 68%	151 65%	147 70%	98 73%	8 82%	19 59%	18 88%	3 70%	2 42%	18 57%
I regularly do the main grocery shop	718 72%	164 71%	154 73%	101 75%	8 82%	19 59%	18 88%	5 100%	1 25%	22 71%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	810 81%	190 82%	171 81%	113 84%	8 82%	23 74%	19 92%	5 100%	6 100%	23 73%
I do not do grocery shopping	104 10%	28 12%	21 10%	10 8%	2 18%	4 14%	- -	- -	- -	7 24%
Refused	22 2%	1 *	3 1%	2 1%	- -	3 9%	1 3%	- -	- -	- -

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

		Q.4 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Unweighted base		1002	337	198	108	91	50	23	21	4	5	3	162
Weighted base		1001	290	230	117	103	49	26	18	7	5	2	154
<b>Sex</b>													
Male		478 48%	138 48%	116 51%	61 52%	53 51%	21 42%	13 52%	10 57%	7 100%	-	1 47%	57 37%
Female		523 52%	152 52%	113 49%	56 48%	50 49%	29 58%	12 48%	8 43%	-	5 100%	1 53%	97 63%
<b>Age</b>													
18-24	(21)	109 11%	33 11%	21 9%	14 12%	11 11%	4 8%	4 16%	-	-	-	1 53%	22 14%
25-34	(29.5)	169 17%	48 17%	42 18%	12 10%	18 17%	9 19%	3 12%	3 17%	* 6%	1 27%	* 20%	32 21%
35-44	(39.5)	199 20%	59 20%	43 19%	17 15%	26 25%	13 27%	7 27%	4 21%	-	1 24%	* 27%	27 18%
45-54	(49.5)	171 17%	51 17%	45 20%	22 19%	18 17%	3 7%	5 18%	3 17%	2 33%	-	-	22 15%
55-64	(59.5)	153 15%	45 16%	28 12%	25 22%	15 15%	7 13%	1 3%	2 11%	2 35%	3 49%	-	25 16%
65+	(70)	199 20%	54 19%	51 22%	26 23%	15 15%	13 26%	6 24%	6 35%	2 26%	-	-	26 17%
Average age		46.63	46.26	47.18	49.42	45.02	47.35	44.99	52.25	57.02	46.50	27.75	44.63

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b><u>Social Class</u></b>												
AB	253 25%	67 23%	61 27%	34 29%	23 22%	17 34%	8 29%	1 6%	- -	1 27%	* 27%	41 26%
C1	293 29%	90 31%	74 32%	23 20%	29 29%	13 26%	8 32%	3 14%	2 35%	* 8%	- -	51 33%
C2	205 20%	68 24%	43 19%	31 26%	19 19%	5 11%	6 25%	2 13%	2 33%	- -	- -	28 18%
DE	250 25%	65 22%	52 23%	29 25%	32 31%	15 29%	4 14%	12 67%	2 32%	4 65%	1 73%	35 23%
<b><u>Region</u></b>												
North	333 33%	105 36%	61 27%	38 32%	33 32%	17 34%	11 43%	18 100%	2 26%	- -	* 20%	48 31%
Midlands	310 31%	93 32%	75 33%	31 27%	39 38%	10 21%	2 9%	- -	2 33%	5 100%	1 53%	50 32%
South	359 36%	92 32%	93 41%	48 41%	31 31%	22 45%	12 48%	- -	3 42%	- -	* 27%	56 36%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b><u>Working status</u></b>												
Full-time	442 44%	127 44%	112 49%	46 40%	55 54%	22 45%	10 39%	6 32%	3 39%	- -	* 27%	60 39%
Part-time	115 12%	39 14%	25 11%	15 13%	3 3%	5 9%	2 6%	2 11%	- -	4 68%	- -	21 14%
Not working but seeking work or temporarily unemployed/sick	52 5%	15 5%	5 2%	6 5%	11 11%	4 8%	3 11%	1 3%	- -	- -	* 20%	7 5%
Not working/not seeking work	98 10%	31 11%	18 8%	7 6%	5 5%	5 10%	2 9%	2 11%	- -	2 32%	1 53%	24 15%
Retired	235 24%	60 21%	59 26%	33 29%	22 21%	13 26%	5 19%	7 37%	4 61%	- -	- -	33 21%
Student	59 6%	17 6%	10 5%	9 8%	7 7%	1 1%	4 16%	1 6%	- -	- -	- -	9 6%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b>Tenure</b>												
Own outright	322 32%	85 29%	88 38%	36 30%	34 33%	11 23%	11 43%	4 23%	4 61%	2 33%	- -	47 31%
Own with a mortgage	413 41%	117 40%	104 45%	53 45%	43 42%	25 50%	6 25%	3 15%	2 33%	1 27%	- -	58 38%
Council	126 13%	52 18%	13 6%	13 11%	11 11%	4 9%	5 20%	8 42%	- -	2 32%	1 53%	17 11%
Housing Assoc.	31 3%	10 3%	4 2%	5 4%	4 4%	1 1%	- -	1 4%	- -	* 8%	- -	7 4%
Rented from someone else	74 7%	17 6%	16 7%	9 7%	7 7%	3 5%	2 9%	1 7%	* 6%	- -	* 27%	19 12%
Rent free	5 *	1 *	1 *	1 *	1 1%	* 1%	- -	- -	- -	- -	- -	1 1%
Refused	30 3%	8 3%	4 2%	2 1%	3 3%	5 11%	1 3%	2 9%	- -	- -	* 20%	5 3%



## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

Table 7  
**Classification**  
**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b><u>Foreign Holiday in last 3 years</u></b>												
Yes	623 62%	166 57%	159 69%	74 64%	69 67%	32 65%	12 46%	6 34%	4 67%	2 42%	- -	97 63%
No	378 38%	124 43%	70 31%	43 36%	34 33%	17 35%	14 54%	12 66%	2 33%	3 58%	2 100%	57 37%
<b><u>Number of cars</u></b>												
None	198 20%	74 25%	33 14%	23 19%	18 18%	9 19%	3 11%	9 50%	- -	1 17%	1 53%	28 18%
1	436 44%	120 41%	99 43%	62 53%	38 37%	18 37%	17 65%	7 37%	4 67%	1 23%	1 47%	68 44%
2	284 28%	79 27%	79 35%	21 18%	35 34%	12 24%	6 22%	2 13%	2 33%	3 61%	- -	45 29%
3+	83 8%	17 6%	18 8%	12 10%	12 12%	10 20%	1 2%	- -	- -	- -	- -	13 9%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

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**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b>Internet Access</b>												
At all	727 73%	201 69%	176 77%	88 75%	79 76%	35 70%	21 81%	10 54%	4 68%	4 67%	* 20%	110 71%
At home (net)	668 67%	182 63%	160 69%	84 72%	75 73%	32 64%	19 75%	8 44%	4 68%	4 67%	* 20%	100 65%
At work (net)	342 34%	96 33%	93 41%	39 33%	32 31%	18 35%	6 24%	4 25%	- -	1 27%	- -	52 34%
At home	375 37%	101 35%	79 35%	49 41%	46 45%	17 34%	14 54%	4 23%	4 68%	2 39%	* 20%	58 38%
At work	49 5%	16 5%	13 6%	3 3%	3 3%	3 5%	1 2%	1 3%	- -	- -	- -	10 6%
Both at home and at work	293 29%	80 28%	80 35%	35 30%	29 28%	15 30%	5 21%	4 21%	- -	1 27%	- -	42 28%
Somewhere else	10 1%	4 1%	3 1%	1 1%	- -	* *	1 4%	1 6%	- -	- -	- -	- -
Not at all	274 27%	89 31%	54 23%	29 25%	24 24%	15 30%	5 19%	8 46%	2 32%	2 33%	1 80%	44 29%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

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**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b>What is the highest educational level that you have achieved to date?</b>												
Secondary/ high school/ NVQ 1-3	491 49%	136 47%	112 49%	62 53%	48 46%	22 45%	10 41%	10 54%	4 68%	4 65%	1 53%	81 53%
University degree or equivalent professional qualification/ NVQ4	316 32%	91 31%	77 33%	31 26%	32 31%	19 37%	8 33%	7 40%	2 32%	-	*	49 32%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	92 9%	33 11%	21 9%	12 10%	10 9%	3 5%	3 11%	-	-	1 27%	-	10 6%
None of these	76 8%	22 8%	16 7%	10 9%	12 12%	3 6%	4 15%	* 1%	-	* 8%	-	8 5%
Refused	27 3%	8 3%	4 2%	3 2%	2 2%	3 6%	-	1 5%	-	-	* 20%	7 4%

## Opinion Poll

### Fieldwork : March 23rd-25th 2007

Absolutes/col percents

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**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b><u>Marital Status</u></b>												
Single	241 24%	67 23%	56 24%	29 25%	26 25%	12 23%	8 30%	4 23%	- -	- -	* 27%	39 25%
Married/ co-habiting	553 55%	166 57%	127 55%	63 54%	51 50%	29 58%	12 48%	6 34%	4 65%	4 76%	1 53%	88 57%
Widowed/ separated/ divorced	187 19%	50 17%	45 20%	23 20%	25 24%	5 11%	6 22%	6 34%	2 35%	1 24%	- -	23 15%
Refused	21 2%	7 2%	1 1%	2 1%	1 1%	4 8%	- -	2 9%	- -	- -	* 20%	5 3%
<b><u>Children</u></b>												
None aged 18 or under	699 70%	201 69%	155 67%	85 72%	81 78%	32 66%	15 58%	13 71%	4 61%	3 49%	* 27%	111 72%
NET: Yes	301 30%	90 31%	75 33%	32 28%	22 22%	17 34%	11 42%	5 29%	3 39%	3 51%	1 73%	43 28%
NET: Yes any aged 15 or under	256 26%	79 27%	64 28%	27 23%	16 16%	16 32%	8 29%	4 24%	3 39%	3 51%	1 73%	35 23%
- Aged under 5	109 11%	38 13%	25 11%	8 7%	7 6%	7 14%	1 6%	1 4%	* 6%	2 35%	1 53%	19 12%
- Aged 5-10	122 12%	34 12%	36 16%	9 8%	5 5%	8 16%	5 20%	3 14%	2 33%	1 24%	- -	19 12%
- Aged 11-15	114 11%	34 12%	23 10%	16 14%	10 10%	6 12%	5 19%	3 14%	2 33%	1 17%	* 20%	13 9%
- Aged 16-18	95 9%	23 8%	19 8%	13 11%	11 10%	2 4%	5 18%	3 19%	2 33%	1 24%	- -	16 10%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%

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	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	UKIP	Plaid Cymru	BNP	Don't know
Weighted base	1001	290	230	117	103	49	26	18	7	5	2	154
<b>Grocery shopping status</b>												
I am the main grocery shopper in the household	684 68%	199 68%	154 67%	84 72%	64 62%	36 73%	16 62%	14 78%	5 74%	4 73%	1 80%	107 69%
I regularly do the main grocery shop	718 72%	206 71%	168 73%	84 72%	67 65%	36 73%	16 64%	14 78%	5 74%	5 100%	1 80%	115 74%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	810 81%	242 83%	183 80%	96 82%	75 73%	44 89%	21 84%	15 83%	5 74%	5 92%	1 80%	122 79%
I do not do grocery shopping	104 10%	28 10%	29 13%	8 7%	18 18%	1 2%	4 16%	1 6%	2 26%	-	*	12 8%
Refused	22 2%	4 1%	1 *	3 2%	4 4%	3 6%	-	1 5%	-	-	-	6 4%