

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 1

Q.1 How likely would you be to vote if there were a general election tomorrow?**Base: All respondents**

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | |
|----------------------------|-------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|------------|-----------|----------------|--------------------|-----------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | |
| Unweighted base | 1001 | 482 | 519 | 98 | 154 | 213 | 181 | 161 | 194 | 314 | 182 | 181 | 324 | 266 | 263 | 245 | 143 | 84 | |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 | |
| Absolutely certain to vote | (10) | 478 | 237 | 241 | 25 | 53 | 93 | 86 | 89 | 133 | 139 | 125 | 84 | 131 | 128 | 130 | 115 | 65 | 41 |
| | | 48% | 49% | 46% | 23% | 31% | 46% | 51% | 59% | 66% | 55% | 43% | 40% | 52% | 48% | 50% | 47% | 46% | 46% |
| | (9) | 52 | 22 | 30 | 6 | 12 | 11 | 8 | 10 | 5 | 10 | 18 | 17 | 7 | 13 | 10 | 16 | 7 | 6 |
| | | 5% | 5% | 6% | 5% | 7% | 5% | 5% | 7% | 2% | 4% | 6% | 8% | 3% | 5% | 4% | 6% | 5% | 7% |
| | (8) | 87 | 40 | 47 | 11 | 22 | 19 | 14 | 9 | 12 | 22 | 32 | 21 | 12 | 26 | 23 | 18 | 9 | 10 |
| | | 9% | 8% | 9% | 10% | 13% | 9% | 8% | 6% | 6% | 9% | 11% | 10% | 5% | 10% | 9% | 7% | 7% | 12% |
| | (7) | 28 | 16 | 12 | 4 | 6 | 7 | 4 | 4 | 3 | 6 | 9 | 7 | 6 | 6 | 9 | 8 | 3 | 3 |
| | | 3% | 3% | 2% | 3% | 3% | 4% | 2% | 3% | 1% | 2% | 3% | 3% | 2% | 2% | 3% | 3% | 2% | 3% |
| | (6) | 37 | 18 | 19 | 7 | 7 | 7 | 6 | 7 | 4 | 6 | 12 | 8 | 11 | 9 | 10 | 13 | 4 | 1 |
| | | 4% | 4% | 4% | 6% | 4% | 3% | 3% | 4% | 2% | 3% | 4% | 4% | 4% | 3% | 4% | 5% | 3% | 1% |
| | (5) | 95 | 43 | 53 | 13 | 22 | 21 | 15 | 8 | 17 | 22 | 33 | 21 | 19 | 24 | 27 | 18 | 16 | 10 |
| | | 10% | 9% | 10% | 12% | 13% | 10% | 9% | 5% | 8% | 9% | 12% | 10% | 7% | 9% | 10% | 7% | 11% | 12% |
| | (4) | 28 | 13 | 15 | 8 | 7 | 5 | 2 | 4 | 3 | 5 | 9 | 9 | 5 | 11 | 7 | 1 | 8 | 1 |
| | | 3% | 3% | 3% | 7% | 4% | 3% | 1% | 2% | 1% | 2% | 3% | 4% | 2% | 4% | 3% | * | 6% | 1% |
| | (3) | 22 | 10 | 12 | 8 | 8 | 1 | 3 | 2 | - | 7 | 5 | 4 | 6 | 7 | 4 | 4 | 5 | 2 |
| | | 2% | 2% | 2% | 7% | 5% | 1% | 2% | 1% | - | 3% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 2% |
| | (2) | 17 | 13 | 5 | 3 | 6 | 5 | 1 | 1 | 2 | 5 | 5 | 3 | 4 | 6 | 3 | 6 | 2 | * |
| | | 2% | 3% | 1% | 3% | 3% | 2% | 1% | * | 1% | 2% | 2% | 2% | 2% | 2% | 1% | 2% | 1% | 1% |
| Certain not to vote | (1) | 130 | 61 | 69 | 23 | 23 | 26 | 29 | 15 | 15 | 24 | 38 | 26 | 42 | 29 | 35 | 40 | 17 | 10 |
| | | 13% | 13% | 13% | 21% | 14% | 13% | 17% | 10% | 7% | 10% | 13% | 12% | 17% | 11% | 13% | 16% | 12% | 12% |
| Refused | | 5 | 2 | 3 | - | - | 2 | 1 | - | 2 | - | 3 | - | 2 | - | - | - | - | 2 |
| | | * | * | 1% | - | - | 1% | 1% | - | 1% | - | 2% | - | 1% | - | - | - | - | 3% |
| Don't know | | 21 | 6 | 15 | 4 | 4 | 3 | 2 | 3 | 6 | 2 | 4 | 8 | 8 | 5 | 4 | 7 | 5 | - |
| | | 2% | 1% | 3% | 3% | 2% | 2% | 1% | 2% | 3% | 1% | 1% | 4% | 3% | 2% | 1% | 3% | 4% | - |
| Mean | | 7.37 | 7.38 | 7.35 | 5.68 | 6.59 | 7.37 | 7.35 | 8.09 | 8.44 | 7.78 | 7.23 | 7.21 | 7.23 | 7.42 | 7.43 | 7.25 | 7.22 | 7.56 |
| Standard deviation | | 3.30 | 3.32 | 3.29 | 3.41 | 3.29 | 3.28 | 3.46 | 3.00 | 2.80 | 3.14 | 3.24 | 3.24 | 3.56 | 3.23 | 3.27 | 3.46 | 3.32 | 3.16 |
| Standard error | | 0.11 | 0.15 | 0.15 | 0.35 | 0.27 | 0.23 | 0.26 | 0.24 | 0.20 | 0.18 | 0.24 | 0.25 | 0.20 | 0.20 | 0.20 | 0.22 | 0.28 | 0.35 |

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Table 1

Q.1 How likely would you be to vote if there were a general election tomorrow?**Base: All respondents**

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|----------------------------|-----------------|--|------------|-----------|----------|-----------|----------|-------------|-----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1001 | 234 | 208 | 109 | 9 | 25 | 11 | 5 | 13 | 32 |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| Absolutely certain to vote | (10) 478 48% | 166 68% | 116 59% | 67 62% | 7 69% | 11 46% | 7 68% | - | 12 88% | 16 51% |
| | (9) 52 5% | 19 8% | 11 6% | 7 7% | - | 2 9% | - | - | 1 6% | 3 8% |
| | (8) 87 9% | 27 11% | 25 13% | 11 10% | - | 2 9% | 2 16% | 2 23% | - | 8 27% |
| | (7) 28 3% | 5 2% | 10 5% | 4 4% | 1 13% | 1 5% | - | - | - | 2 6% |
| | (6) 37 4% | 8 3% | 11 5% | 5 5% | - | - | - | 1 16% | - | - |
| | (5) 95 10% | 20 8% | 24 12% | 14 13% | 2 19% | 7 30% | 2 16% | 4 61% | 1 6% | 2 8% |
| | (4) 28 3% | - | - | - | - | - | - | - | - | - |
| | (3) 22 2% | - | - | - | - | - | - | - | - | - |
| | (2) 17 2% | - | - | - | - | - | - | - | - | - |
| Certain not to vote | (1) 130 13% | - | - | - | - | - | - | - | - | - |
| Refused | 5 * | - | - | - | - | - | - | - | - | - |
| Don't know | 21 2% | - | - | - | - | - | - | - | - | - |
| Mean | 7.37 | 9.11 | 8.70 | 8.79 | 8.68 | 8.05 | 8.88 | 5.85 | 9.64 | 8.82 |
| Standard deviation | 3.30 | 1.56 | 1.82 | 1.83 | 2.13 | 2.23 | 1.93 | 1.33 | 1.24 | 1.51 |
| Standard error | 0.11 | 0.10 | 0.13 | 0.18 | 0.71 | 0.45 | 0.58 | 0.59 | 0.34 | 0.27 |

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Absolutes/col percents

Table 1

Q.1 How likely would you be to vote if there were a general election tomorrow?**Base: All respondents**

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|----------------------------|---|------------|--------------|-----------|-----------|-----------|----------|----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Unweighted base | 1001 | 297 | 221 | 109 | 105 | 62 | 17 | 16 | 8 | 9 | 5 | 152 |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| Absolutely certain to vote | (10) 478 48% | 134 48% | 148 65% | 61 53% | 32 30% | 32 50% | 4 28% | 9 59% | 4 38% | 8 83% | - | 46 30% |
| | (9) 52 5% | 12 4% | 15 7% | 8 7% | 6 6% | 4 6% | 2 11% | - | - | - | - | 5 4% |
| | (8) 87 9% | 31 11% | 22 10% | 8 7% | 6 5% | 3 4% | 4 23% | 5 33% | - | - | - | 9 6% |
| | (7) 28 3% | 11 4% | 4 2% | 4 4% | 3 3% | 1 1% | - | - | - | - | - | 5 4% |
| | (6) 37 4% | 19 7% | 5 2% | 4 3% | 1 1% | 2 3% | 1 4% | - | - | - | 1 18% | 4 3% |
| | (5) 95 10% | 19 7% | 9 4% | 12 10% | 18 17% | 4 6% | 2 13% | 1 5% | 2 18% | 1 9% | 2 37% | 26 17% |
| | (4) 28 3% | 5 2% | 4 2% | 3 2% | 5 5% | 4 6% | 2 11% | - | - | - | 1 22% | 5 3% |
| | (3) 22 2% | 6 2% | 3 1% | 2 1% | 6 6% | 1 1% | - | - | - | - | - | 4 3% |
| | (2) 17 2% | 5 2% | 2 1% | 2 2% | 4 4% | 2 2% | - | * | - | - | - | 2 2% |
| Certain not to vote | (1) 130 13% | 32 12% | 14 6% | 10 9% | 20 19% | 9 14% | 2 10% | - | 5 44% | 1 8% | 2 24% | 36 24% |
| Refused | 5 * | 1 * | - | - | - | 4 6% | - | - | - | - | - | - |
| Don't know | 21 2% | 3 1% | 5 2% | 1 1% | 4 3% | - | - | - | - | - | - | 9 6% |
| Mean | 7.37 | 7.52 | 8.61 | 7.81 | 5.95 | 7.33 | 7.06 | 8.84 | 5.10 | 8.86 | 4.00 | 5.91 |
| Standard deviation | 3.30 | 3.17 | 2.58 | 3.03 | 3.54 | 3.52 | 2.98 | 1.85 | 4.27 | 2.84 | 1.96 | 3.60 |
| Standard error | 0.11 | 0.19 | 0.18 | 0.29 | 0.35 | 0.46 | 0.72 | 0.46 | 1.51 | 0.95 | 0.88 | 0.30 |

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Absolutes/col percents

Table 2

Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 772 | 378 | 394 | 57 | 107 | 165 | 141 | 133 | 169 | 256 | 143 | 135 | 238 | 201 | 208 | 188 | 106 | 69 |
| Weighted base | 778 | 376 | 402 | 65 | 122 | 157 | 133 | 126 | 173 | 205 | 229 | 158 | 185 | 206 | 209 | 188 | 103 | 72 |
| Conservative | 227 29% | 121 32% | 105 26% | 11 17% | 33 27% | 47 30% | 32 24% | 42 33% | 62 36% | 66 32% | 64 28% | 54 34% | 43 23% | 77 37% | 62 30% | 47 25% | 30 29% | 10 14% |
| Labour | 169 22% | 87 23% | 81 20% | 22 34% | 21 17% | 33 21% | 27 20% | 34 27% | 32 18% | 42 21% | 37 16% | 30 19% | 60 32% | 29 14% | 45 22% | 58 31% | 19 19% | 17 24% |
| Lib Dem | 91 12% | 36 10% | 55 14% | 2 3% | 17 14% | 20 13% | 16 12% | 22 17% | 15 8% | 20 10% | 26 11% | 22 14% | 22 12% | 28 13% | 23 11% | 19 10% | 10 10% | 10 14% |
| Green | 16 2% | 7 2% | 9 2% | 4 6% | 2 2% | 3 2% | 5 4% | 1 1% | 1 * | 6 3% | 3 1% | 4 3% | 3 2% | 5 2% | 6 3% | 3 2% | 2 2% | 1 1% |
| BNP | 13 2% | 10 3% | 3 1% | 1 1% | 1 1% | 1 * | 5 4% | 5 4% | 1 1% | 2 1% | 5 2% | 2 1% | 4 2% | - - | 6 3% | 4 2% | 4 4% | - - |
| SNP | 9 1% | 5 1% | 3 1% | 1 1% | 1 1% | 3 2% | 3 2% | - - | 2 1% | 3 2% | - - | 1 1% | 5 2% | - - | - - | 1 * | - - | 8 11% |
| UKIP | 8 1% | 7 2% | 2 * | - - | - - | 1 1% | 3 2% | - - | 4 2% | 1 1% | 3 1% | 2 1% | 3 1% | - - | 2 1% | 4 2% | 2 2% | - - |
| Plaid Cymru | 7 1% | 3 1% | 4 1% | - - | - - | 1 * | 3 2% | 1 1% | 2 1% | 1 * | 4 2% | 3 2% | - - | - - | - - | - - | 7 7% | - - |
| Other | 30 4% | 16 4% | 14 3% | 3 5% | 6 5% | 9 6% | 6 5% | 2 2% | 3 1% | 11 5% | 10 4% | 5 3% | 3 2% | 12 6% | 6 3% | 3 2% | 5 5% | 4 6% |
| Refused | 62 8% | 28 7% | 34 9% | 3 5% | 3 2% | 12 8% | 16 12% | 6 5% | 22 12% | 16 8% | 22 10% | 7 5% | 16 9% | 20 10% | 19 9% | 16 9% | 3 3% | 4 5% |
| Don't know | 146 19% | 55 15% | 91 23% | 19 29% | 39 32% | 27 17% | 17 13% | 12 10% | 31 18% | 36 17% | 56 25% | 28 18% | 26 14% | 35 17% | 40 19% | 33 18% | 20 20% | 18 25% |

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Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|-----------------|------------|--|------------|-----------|----------|-----------|----------|-------------|-----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 772 | 234 | 208 | 109 | 9 | 25 | 11 | 5 | 13 | 32 |
| Weighted base | 778 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| Conservative | 227 29% | 227 92% | - | - | - | - | - | - | - | - |
| Labour | 169 22% | - | 169 85% | - | - | - | - | - | - | - |
| Lib Dem | 91 12% | - | - | 91 84% | - | - | - | - | - | - |
| Green | 16 2% | - | - | - | - | 16 70% | - | - | - | - |
| BNP | 13 2% | - | - | - | - | - | - | - | 13 94% | - |
| SNP | 9 1% | - | - | - | - | - | 9 85% | - | - | - |
| UKIP | 8 1% | - | - | - | 8 81% | - | - | - | - | - |
| Plaid Cymru | 7 1% | - | - | - | - | - | - | 7 100% | - | - |
| Other | 30 4% | - | - | - | - | - | - | - | - | 30 96% |
| Refused | 62 8% | - | 1 * | 3 3% | - | 1 3% | - | - | 1 6% | - |
| Don't know | 146 19% | 19 8% | 28 14% | 14 13% | 2 19% | 6 27% | 2 15% | - | - | 1 4% |

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Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|------------|--------------|-----------|-----------|-----------|----------|----------|-----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
| Unweighted base | 772 | 241 | 195 | 91 | 66 | 42 | 15 | 13 | 8 | 5 | 3 | 93 |
| Weighted base | 778 | 226 | 202 | 97 | 65 | 46 | 15 | 13 | 9 | 6 | 3 | 96 |
| Conservative | 227 29% | 11 5% | 173 86% | 4 5% | 11 17% | 3 6% | 3 22% | - - | - - | - - | - - | 21 22% |
| Labour | 169 22% | 148 66% | 2 1% | 1 1% | 3 5% | 1 2% | 1 7% | 2 13% | - - | 2 32% | - - | 8 9% |
| Lib Dem | 91 12% | 6 2% | 5 3% | 63 65% | 6 10% | 1 1% | - - | 1 7% | - - | - - | - - | 10 10% |
| Green | 16 2% | 4 2% | * * | 5 5% | 2 3% | - - | - - | 5 42% | - - | - - | - - | - - |
| BNP | 13 2% | - - | 2 1% | - - | 1 2% | - - | - - | - - | 9 100% | - - | - - | 1 1% |
| SNP | 9 1% | - - | - - | - - | 2 3% | - - | 7 48% | - - | - - | - - | - - | - - |
| UKIP | 8 1% | - - | 2 1% | 1 1% | 1 1% | - - | - - | - - | - - | 2 30% | - - | 3 3% |
| Plaid Cymru | 7 1% | - - | 2 1% | - - | - - | - - | - - | - - | - - | - - | 3 100% | 2 2% |
| Other | 30 4% | 6 2% | 1 * | - - | 15 22% | - - | 3 21% | 4 28% | - - | 1 22% | - - | 1 1% |
| Refused | 62 8% | 7 3% | 3 1% | 4 4% | 6 9% | 38 83% | - - | - - | - - | - - | - - | 5 5% |
| Don't know | 146 19% | 45 20% | 13 6% | 18 19% | 18 28% | 4 8% | * 3% | 1 10% | - - | 1 16% | - - | 46 48% |

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Table 3

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | |
|-----------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 427 | 185 | 242 | 60 | 80 | 89 | 76 | 49 | 73 | 121 | 87 | 77 | 142 | 118 | 112 | 102 | 60 | 35 |
| Weighted base | 432 | 188 | 244 | 67 | 90 | 82 | 70 | 42 | 80 | 97 | 139 | 88 | 107 | 116 | 111 | 107 | 60 | 38 |
| Labour | 80 18% | 32 17% | 48 20% | 14 21% | 20 22% | 13 15% | 13 19% | 3 7% | 18 22% | 11 11% | 26 19% | 19 22% | 24 22% | 26 22% | 19 17% | 18 17% | 8 14% | 8 22% |
| Conservative | 53 12% | 24 13% | 29 12% | 8 12% | 15 17% | 10 12% | 7 10% | 3 6% | 10 12% | 13 14% | 18 13% | 10 11% | 11 10% | 12 10% | 15 14% | 14 13% | 10 17% | 1 3% |
| Lib Dem | 51 12% | 23 13% | 28 11% | 13 19% | 8 9% | 7 9% | 7 10% | 8 19% | 9 12% | 11 11% | 19 14% | 8 9% | 13 12% | 13 11% | 14 12% | 14 13% | 7 12% | 3 9% |
| Green | 17 4% | 9 5% | 8 3% | - - | 2 2% | 5 6% | 6 9% | 4 9% | 1 1% | 3 4% | 5 3% | 3 4% | 6 6% | 8 7% | 3 3% | 3 3% | 3 5% | * 1% |
| UKIP | 6 1% | 5 2% | 1 * | 2 3% | 1 1% | 1 1% | - - | - - | 2 2% | 1 1% | 4 3% | 1 1% | - - | 3 2% | 1 1% | - - | 2 3% | - - |
| Plaid Cymru | 3 1% | 1 1% | 2 1% | - - | - - | 1 2% | - - | 2 4% | - - | - - | 3 2% | - - | - - | - - | - - | - - | 3 5% | - - |
| SNP | 2 * | * * | 2 1% | - - | - - | * 1% | - - | - - | 2 2% | * * | 2 1% | - - | - - | - - | - - | - - | - - | 2 5% |
| BNP | 2 * | 2 1% | - - | 1 1% | - - | - - | - - | - - | 1 1% | 1 1% | - - | - - | 1 1% | 1 1% | - - | 1 1% | - - | - - |
| Other | 14 3% | 7 4% | 7 3% | 1 2% | 4 5% | 3 4% | 4 5% | 1 3% | - - | 2 3% | 5 4% | 4 5% | 2 2% | - - | 3 2% | 6 5% | 4 7% | 1 3% |
| Refused | 71 17% | 32 17% | 39 16% | 3 5% | 3 4% | 16 19% | 18 26% | 9 22% | 22 28% | 22 23% | 23 16% | 8 9% | 18 17% | 20 18% | 17 15% | 20 19% | 6 11% | 8 21% |
| Don't know | 133 31% | 53 28% | 80 33% | 25 37% | 38 42% | 26 32% | 15 21% | 13 30% | 16 20% | 31 32% | 35 25% | 34 38% | 33 31% | 34 29% | 39 35% | 31 29% | 16 26% | 13 35% |

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Table 3

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|-----------------|------------|--|------------|------------|-----------|-----------|-----------|-------------|-----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 427 | 18 | 25 | 18 | 1 | 7 | 1 | - | 1 | 1 |
| Weighted base | 432 | 19 | 29 | 17 | 2 | 7 | 2 | - | 1 | 1 |
| Labour | 80 18% | - | 29 100% | - | - | - | - | - | - | - |
| Conservative | 53 12% | 19 100% | - | - | - | - | - | - | - | - |
| Lib Dem | 51 12% | - | - | 17 100% | - | - | - | - | - | - |
| Green | 17 4% | - | - | - | - | 7 100% | - | - | - | - |
| UKIP | 6 1% | - | - | - | 2 100% | - | - | - | - | - |
| Plaid Cymru | 3 1% | - | - | - | - | - | - | - | - | - |
| SNP | 2 * | - | - | - | - | - | 2 100% | - | - | - |
| BNP | 2 * | - | - | - | - | - | - | - | 1 100% | - |
| Other | 14 3% | - | - | - | - | - | - | - | - | 1 100% |
| Refused | 71 17% | - | - | - | - | - | - | - | - | - |
| Don't know | 133 31% | - | - | - | - | - | - | - | - | - |

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Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|-----------|-----------|-----------|--------------|-----------|----------|-----------|-------------|----------|-----------|------------|
| | Total | Labour | Other | Refused | Conservative | Lib Dem | UKIP | Green | Plaid Cymru | SNP | BNP | Don't know |
| Unweighted base | 427 | 106 | 62 | 59 | 41 | 37 | 4 | 6 | 2 | 2 | 1 | 107 |
| Weighted base | 432 | 104 | 64 | 61 | 42 | 39 | 6 | 5 | 3 | 1 | 1 | 107 |
| Labour | 80 18% | 56 53% | 10 15% | 2 3% | 1 1% | 3 7% | - - | 1 18% | - - | - - | - - | 9 8% |
| Conservative | 53 12% | 6 6% | 1 1% | 2 3% | 32 76% | 3 7% | 2 29% | 1 27% | - - | - - | - - | 7 6% |
| Lib Dem | 51 12% | 12 11% | 6 10% | 2 3% | 1 2% | 20 50% | - - | - - | - - | - - | - - | 11 10% |
| Green | 17 4% | 2 2% | 6 9% | 3 5% | - - | 3 7% | - - | 2 43% | - - | - - | - - | 2 2% |
| UKIP | 6 1% | - - | 2 3% | - - | - - | - - | 3 54% | - - | - - | - - | - - | 1 1% |
| Plaid Cymru | 3 1% | - - | - - | - - | - - | - - | - - | 3 100% | - - | - - | - - | - - |
| SNP | 2 * | - - | - - | - - | 2 4% | - - | - - | - - | - * | 51% | - - | - - |
| BNP | 2 * | 1 1% | - - | - - | - - | - - | - - | - - | - - | - - | 1 100% | - - |
| Other | 14 3% | - - | 11 17% | - - | 2 4% | - - | - - | - - | - - | - - | - - | 1 1% |
| Refused | 71 17% | 7 7% | 7 11% | 48 79% | 3 7% | 3 7% | - - | - - | - - | - - | - - | 4 4% |
| Don't know | 133 31% | 21 20% | 22 35% | 4 7% | 2 5% | 8 21% | 1 17% | 1 12% | - - | * 49% | - - | 73 68% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 4
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1001 | 482 | 519 | 98 | 154 | 213 | 181 | 161 | 194 | 314 | 182 | 181 | 324 | 266 | 263 | 245 | 143 | 84 |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| Labour | 278 28% | 131 27% | 147 28% | 33 30% | 42 24% | 46 23% | 52 31% | 43 29% | 62 31% | 61 24% | 67 23% | 54 26% | 96 38% | 56 21% | 75 29% | 93 38% | 27 19% | 28 32% |
| Conservative | 229 23% | 118 25% | 111 21% | 11 10% | 33 19% | 47 24% | 34 20% | 39 26% | 64 32% | 67 27% | 68 24% | 45 21% | 49 19% | 67 25% | 66 25% | 50 20% | 37 27% | 9 10% |
| Lib Dem | 114 11% | 44 9% | 70 13% | 11 10% | 20 12% | 22 11% | 19 11% | 25 17% | 17 9% | 24 10% | 42 14% | 27 13% | 21 8% | 31 12% | 32 12% | 26 10% | 17 12% | 8 10% |
| Other | 105 10% | 55 11% | 50 10% | 16 15% | 22 13% | 28 14% | 18 11% | 12 8% | 8 4% | 32 13% | 33 11% | 19 9% | 20 8% | 38 14% | 21 8% | 24 10% | 17 12% | 6 7% |
| Refused | 65 6% | 30 6% | 35 7% | 5 5% | 5 3% | 15 7% | 12 7% | 8 5% | 19 10% | 20 8% | 23 8% | 8 4% | 15 6% | 25 9% | 14 6% | 13 5% | 5 3% | 7 8% |
| Green | 16 2% | 8 2% | 8 2% | 1 1% | 3 2% | 4 2% | 4 2% | 1 1% | 2 1% | 4 2% | 5 2% | 2 1% | 5 2% | 6 2% | 5 2% | 2 1% | 2 2% | * * |
| SNP | 15 2% | 8 2% | 7 1% | 2 2% | - - | 3 2% | 5 3% | 1 1% | 3 1% | 3 1% | 2 1% | 5 2% | 5 2% | - - | - - | - - | - - | 15 17% |
| UKIP | 11 1% | 7 1% | 4 1% | 4 3% | - - | 1 1% | 1 1% | 1 1% | 4 2% | - - | 5 2% | 4 2% | 2 1% | 1 * | 4 1% | - - | 6 4% | - - |
| BNP | 9 1% | 7 1% | 3 1% | 1 1% | 1 * | 1 * | 4 2% | 3 2% | - - | 2 1% | 5 2% | 1 * | 2 1% | - - | 2 1% | 4 2% | 3 2% | - - |
| Plaid Cymru | 6 1% | 2 1% | 4 1% | - - | - - | 2 1% | 2 1% | 3 2% | - - | 1 * | 3 1% | 3 1% | - - | - - | - - | - - | 6 5% | - - |
| Don't know | 152 15% | 71 15% | 81 16% | 26 23% | 45 26% | 30 15% | 17 10% | 14 9% | 20 10% | 36 15% | 37 13% | 43 20% | 36 14% | 43 16% | 41 16% | 35 14% | 20 15% | 13 15% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 4
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|-----------------|------------|--|------------|-----------|----------|----------|----------|-------------|----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1001 | 234 | 208 | 109 | 9 | 25 | 11 | 5 | 13 | 32 |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| Labour | 278 28% | 13 5% | 171 86% | 11 10% | - - | 5 23% | - - | - - | 1 6% | 6 18% |
| Conservative | 229 23% | 184 75% | 2 1% | 5 5% | 2 17% | * 2% | 2 15% | 2 23% | 2 15% | 1 3% |
| Lib Dem | 114 11% | 7 3% | 1 1% | 69 64% | 1 13% | 8 33% | - - | - - | - - | - - |
| Other | 105 10% | 12 5% | 7 3% | 7 6% | 3 26% | 4 17% | 2 18% | - - | 1 10% | 16 51% |
| Refused | 65 6% | 3 1% | 1 1% | 1 1% | - - | - - | - - | - - | - - | - - |
| Green | 16 2% | - - | 2 1% | 1 1% | - - | 6 25% | - - | - - | - - | 4 12% |
| SNP | 15 2% | 3 1% | 1 1% | - - | - - | - - | 7 67% | - - | - - | 3 10% |
| UKIP | 11 1% | - - | 2 1% | - - | 2 17% | - - | - - | - - | - - | 1 4% |
| BNP | 9 1% | - - | - - | - - | - - | - - | - - | - - | 9 63% | - - |
| Plaid Cymru | 6 1% | - - | - - | - - | - - | - - | - - | 3 49% | - - | - - |
| Don't know | 152 15% | 23 10% | 11 6% | 15 14% | 3 27% | - - | - - | 2 28% | 1 6% | 1 2% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 4

Q.4 Generally speaking, do you think of yourself as...?**Base: All respondents**

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|-------------|--------------|-------------|-------------|------------|------------|------------|------------|-----------|-------------|-------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Unweighted base | 1001 | 297 | 221 | 109 | 105 | 62 | 17 | 16 | 8 | 9 | 5 | 152 |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| Labour | 278 28% | 278 100% | - | - | - | - | - | - | - | - | - | - |
| Conservative | 229 23% | - | 229 100% | - | - | - | - | - | - | - | - | - |
| Lib Dem | 114 11% | - | - | 114 100% | - | - | - | - | - | - | - | - |
| Other | 105 10% | - | - | - | 105 100% | - | - | - | - | - | - | - |
| Refused | 65 6% | - | - | - | - | 65 100% | - | - | - | - | - | - |
| Green | 16 2% | - | - | - | - | - | 16 100% | - | - | - | - | - |
| SNP | 15 2% | - | - | - | - | - | - | 15 100% | - | - | - | - |
| UKIP | 11 1% | - | - | - | - | - | - | - | 11 100% | - | - | - |
| BNP | 9 1% | - | - | - | - | - | - | - | - | 9 100% | - | - |
| Plaid Cymru | 6 1% | - | - | - | - | - | - | - | - | - | 6 100% | - |
| Don't know | 152 15% | - | - | - | - | - | - | - | - | - | - | 152 100% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 5
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 605 | 300 | 306 | 39 | 80 | 126 | 108 | 113 | 140 | 202 | 105 | 107 | 191 | 155 | 158 | 156 | 87 | 49 |
| Weighted base | 602 | 294 | 308 | 44 | 86 | 120 | 103 | 108 | 141 | 161 | 169 | 123 | 149 | 156 | 157 | 154 | 84 | 51 |
| Conservative | 241 40% | 117 40% | 123 40% | 13 30% | 35 40% | 48 40% | 33 32% | 44 40% | 68 48% | 70 43% | 66 39% | 54 44% | 50 33% | 76 49% | 66 42% | 55 36% | 33 39% | 11 21% |
| Labour | 175 29% | 89 30% | 86 28% | 19 42% | 23 26% | 34 28% | 26 25% | 33 31% | 42 30% | 43 26% | 46 27% | 28 23% | 58 39% | 34 22% | 45 28% | 58 38% | 19 22% | 19 38% |
| Lib Dem | 105 17% | 41 14% | 64 21% | 4 9% | 20 24% | 22 18% | 20 19% | 22 20% | 18 12% | 27 17% | 31 19% | 23 19% | 23 16% | 28 18% | 28 18% | 28 18% | 13 16% | 8 15% |
| Green | 18 3% | 8 3% | 11 3% | 3 8% | 2 2% | 4 4% | 6 6% | 2 2% | * * | 5 3% | 3 2% | 6 5% | 3 2% | 6 4% | 6 4% | 2 1% | 4 4% | 1 1% |
| BNP | 13 2% | 11 4% | 2 1% | 1 1% | * * | 1 1% | 5 5% | 5 5% | 2 1% | 2 1% | 5 3% | 2 2% | 5 3% | 1 * | 6 4% | 3 2% | 4 4% | - - |
| SNP | 9 2% | 5 2% | 4 1% | * 1% | 1 1% | 2 2% | 3 3% | - - | 3 2% | 2 1% | 2 1% | 1 1% | 4 3% | - - | - - | * * | - - | 9 17% |
| UKIP | 9 1% | 7 2% | 2 1% | - - | - - | 1 1% | 3 3% | - - | 5 4% | 1 1% | 3 2% | 2 1% | 3 2% | 1 1% | 2 1% | 4 2% | 2 3% | - - |
| Plaid Cymru | 4 1% | 2 1% | 2 1% | - - | - - | * * | 2 2% | 1 1% | 1 1% | * * | 2 1% | 1 1% | - - | - - | - - | - - | 4 5% | - - |
| Other | 27 5% | 14 5% | 13 4% | 4 9% | 5 6% | 8 7% | 6 6% | 1 1% | 2 2% | 10 6% | 9 6% | 5 4% | 3 2% | 10 7% | 5 3% | 3 2% | 5 6% | 4 8% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 5
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|-----------------|------------|--|-------------|------------|-----------|------------|-----------|-------------|------------|------------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 605 | 215 | 182 | 96 | 8 | 21 | 10 | 3 | 12 | 29 |
| Weighted base | 602 | 223 | 173 | 95 | 9 | 18 | 9 | 4 | 13 | 27 |
| Conservative | 241 40% | 223 100% | - | - | - | - | - | - | - | - |
| Labour | 175 29% | - | 173 100% | - | - | - | - | - | - | - |
| Lib Dem | 105 17% | - | - | 95 100% | - | - | - | - | - | - |
| Green | 18 3% | - | - | - | - | 18 100% | - | - | - | - |
| BNP | 13 2% | - | - | - | - | - | - | - | 13 100% | - |
| SNP | 9 2% | - | - | - | - | - | 9 100% | - | - | - |
| UKIP | 9 1% | - | - | - | 9 100% | - | - | - | - | - |
| Plaid Cymru | 4 1% | - | - | - | - | - | - | 4 100% | - | - |
| Other | 27 5% | - | - | - | - | - | - | - | - | 27 100% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 5
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|------------|--------------|-----------|-----------|----------|----------|-----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | SNP | Green | BNP | UKIP | Refused | Plaid Cymru | Don't know |
| Unweighted base | 605 | 212 | 182 | 81 | 43 | 13 | 11 | 8 | 4 | 2 | 2 | 49 |
| Weighted base | 602 | 198 | 189 | 85 | 42 | 13 | 10 | 8 | 4 | 3 | 2 | 47 |
| Conservative | 241 40% | 29 15% | 172 91% | 6 7% | 9 22% | 3 20% | - - | - - | - - | 1 49% | - - | 20 43% |
| Labour | 175 29% | 150 76% | 4 2% | 1 2% | 6 14% | 1 8% | 2 19% | - - | 1 24% | 1 39% | - - | 9 19% |
| Lib Dem | 105 17% | 9 4% | 5 3% | 71 83% | 6 14% | - - | 1 9% | - - | - - | * 12% | - - | 13 28% |
| Green | 18 3% | 5 3% | * * | 6 7% | 3 6% | - - | 5 44% | - - | - - | - - | - - | - - |
| BNP | 13 2% | 1 * | 2 1% | - - | 1 3% | - - | - - | 8 100% | - - | - - | - - | 1 2% |
| SNP | 9 2% | - - | 2 1% | - - | 1 3% | 6 48% | - - | - - | - - | - - | - - | - - |
| UKIP | 9 1% | - - | 2 1% | 1 2% | 2 4% | - - | - - | - - | 2 44% | - - | - - | 2 5% |
| Plaid Cymru | 4 1% | - - | 1 1% | - - | - - | - - | - - | - - | - - | - - | 2 100% | 1 2% |
| Other | 27 5% | 5 2% | 1 1% | - - | 14 33% | 3 24% | 3 28% | - - | 1 33% | - - | - - | * 1% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | |
|-----------------|---------------|-------------|-------------|------------|-----------|-------------|-------------|-------------|-------------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 1001 | 482 | 519 | 98 | 154 | 213 | 181 | 161 | 194 | 314 | 182 | 181 | 324 | 266 | 263 | 245 | 143 | 84 |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| Sex | | | | | | | | | | | | | | | | | | |
| Male | 480 48% | 480 100% | - - | 45 41% | 85 50% | 96 48% | 76 45% | 78 52% | 101 50% | 128 51% | 138 47% | 105 50% | 110 44% | 132 49% | 132 51% | 113 46% | 65 46% | 39 44% |
| Female | 521 52% | - - | 521 100% | 65 59% | 85 50% | 105 52% | 94 55% | 72 48% | 100 50% | 122 49% | 153 53% | 106 50% | 141 56% | 135 51% | 129 49% | 133 54% | 75 54% | 49 56% |
| Age | | | | | | | | | | | | | | | | | | |
| 18-24 | (21) 11% | 110 9% | 45 13% | 65 100% | 110 - | - - | - - | - - | - - | 29 12% | 35 12% | 25 12% | 21 8% | 32 12% | 38 15% | 15 6% | 18 13% | 7 8% |
| 25-34 | (29.5) 17% | 170 18% | 85 16% | 85 100% | - - | 170 100% | - - | - - | - - | 57 23% | 51 18% | 41 20% | 20 8% | 59 22% | 33 13% | 48 20% | 18 13% | 12 14% |
| 35-44 | (39.5) 20% | 200 20% | 96 20% | 105 20% | - - | - - | 200 100% | - - | - - | 58 23% | 63 22% | 48 23% | 31 12% | 45 17% | 59 23% | 50 20% | 29 21% | 17 19% |
| 45-54 | (49.5) 17% | 170 16% | 76 18% | 94 18% | - - | - - | - - | 170 100% | - - | 37 15% | 65 22% | 36 17% | 32 13% | 39 15% | 49 19% | 41 17% | 23 16% | 18 21% |
| 55-64 | (59.5) 15% | 150 16% | 78 14% | 72 14% | - - | - - | - - | - - | 150 100% | 36 14% | 34 12% | 35 17% | 45 18% | 33 13% | 35 13% | 48 20% | 22 16% | 11 13% |
| 65+ | (70) 20% | 200 21% | 101 19% | 100 19% | - - | - - | - - | - - | 200 100% | 33 13% | 42 14% | 24 12% | 101 40% | 58 22% | 47 18% | 44 18% | 30 21% | 22 25% |
| Average age | 46.57 | 47.22 | 45.96 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00 | 43.48 | 44.46 | 43.93 | 54.30 | 45.65 | 45.47 | 47.46 | 47.18 | 49.09 |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|----------------------------|-------|------|--------|-------|-------|-------|-------|-------|--------------|------|------|------|--------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| <u>Social Class</u> | | | | | | | | | | | | | | | | | | |
| AB | 250 | 128 | 122 | 29 | 57 | 58 | 37 | 36 | 33 | 250 | - | - | - | 80 | 58 | 64 | 25 | 24 |
| | 25% | 27% | 23% | 26% | 34% | 29% | 22% | 24% | 17% | 100% | - | - | - | 30% | 22% | 26% | 18% | 27% |
| C1 | 290 | 138 | 153 | 35 | 51 | 63 | 65 | 34 | 42 | - | 290 | - | - | 78 | 79 | 67 | 45 | 21 |
| | 29% | 29% | 29% | 32% | 30% | 31% | 38% | 23% | 21% | - | 100% | - | - | 29% | 30% | 27% | 32% | 24% |
| C2 | 210 | 105 | 106 | 25 | 41 | 48 | 36 | 35 | 24 | - | - | 210 | - | 51 | 63 | 45 | 33 | 18 |
| | 21% | 22% | 20% | 23% | 24% | 24% | 21% | 23% | 12% | - | - | 100% | - | 19% | 24% | 18% | 24% | 20% |
| DE | 250 | 110 | 141 | 21 | 20 | 31 | 32 | 45 | 101 | - | - | - | 250 | 58 | 62 | 70 | 36 | 25 |
| | 25% | 23% | 27% | 19% | 12% | 15% | 19% | 30% | 50% | - | - | - | 100% | 22% | 24% | 28% | 26% | 29% |
| <u>Region</u> | | | | | | | | | | | | | | | | | | |
| North | 334 | 152 | 182 | 22 | 60 | 67 | 59 | 60 | 66 | 88 | 88 | 63 | 95 | - | - | 246 | - | 88 |
| | 33% | 32% | 35% | 20% | 35% | 33% | 35% | 40% | 33% | 35% | 30% | 30% | 38% | - | - | 100% | - | 100% |
| Midlands | 312 | 150 | 162 | 43 | 38 | 70 | 57 | 43 | 60 | 63 | 95 | 81 | 73 | - | 261 | - | 51 | - |
| | 31% | 31% | 31% | 39% | 23% | 35% | 33% | 29% | 30% | 25% | 33% | 39% | 29% | - | 100% | - | 37% | - |
| South | 355 | 178 | 177 | 45 | 71 | 63 | 54 | 47 | 74 | 99 | 107 | 66 | 83 | 267 | - | - | 88 | - |
| | 35% | 37% | 34% | 41% | 42% | 31% | 32% | 31% | 37% | 40% | 37% | 31% | 33% | 100% | - | - | 63% | - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|---|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| Working status | | | | | | | | | | | | | | | | | | |
| Full-time | 444 44% | 271 56% | 173 33% | 41 38% | 116 68% | 124 62% | 104 61% | 54 36% | 5 2% | 156 62% | 144 50% | 104 49% | 41 16% | 119 45% | 120 46% | 113 46% | 55 39% | 38 43% |
| Part-time | 112 11% | 27 6% | 85 16% | 11 10% | 18 11% | 37 18% | 20 12% | 17 11% | 9 4% | 21 8% | 42 14% | 30 14% | 20 8% | 26 10% | 30 11% | 29 12% | 19 13% | 9 10% |
| Not working but seeking work or temporarily unemployed/sick | 58 6% | 22 5% | 36 7% | 8 8% | 10 6% | 14 7% | 19 11% | 7 5% | - - | 6 3% | 11 4% | 11 5% | 30 12% | 19 7% | 18 7% | 11 4% | 5 3% | 5 6% |
| Not working/not seeking work | 82 8% | 13 3% | 69 13% | 11 10% | 17 10% | 24 12% | 20 12% | 9 6% | 2 1% | 12 5% | 17 6% | 23 11% | 31 12% | 19 7% | 24 9% | 18 7% | 15 11% | 6 7% |
| Retired | 253 25% | 127 26% | 126 24% | - - | - - | - - | 5 3% | 64 42% | 184 92% | 47 19% | 49 17% | 35 17% | 121 49% | 67 25% | 58 22% | 68 28% | 34 24% | 27 30% |
| Student | 49 5% | 19 4% | 30 6% | 38 35% | 9 5% | - - | 2 1% | - - | - - | 9 3% | 26 9% | 8 4% | 7 3% | 17 6% | 12 5% | 5 2% | 12 9% | 3 3% |
| Refused | 2 * | 2 * | - - | - - | - - | 2 1% | - - | - - | - - | - - | 2 1% | - - | - - | - - | - - | 2 1% | - - | - - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|--------------------------|------------|------------|------------|-----------|-----------|------------|-----------|-----------|--------------|------------|------------|-----------|-----------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| <u>Tenure</u> | | | | | | | | | | | | | | | | | | |
| Own outright | 320 32% | 161 34% | 159 31% | 13 12% | 18 11% | 22 11% | 43 26% | 86 57% | 139 69% | 72 29% | 100 34% | 57 27% | 92 37% | 87 33% | 81 31% | 79 32% | 49 35% | 24 27% |
| Own with a mortgage | 410 41% | 196 41% | 214 41% | 42 38% | 96 56% | 128 64% | 88 52% | 36 24% | 20 10% | 127 51% | 134 46% | 95 45% | 53 21% | 102 38% | 119 46% | 100 41% | 51 37% | 39 44% |
| Council | 130 13% | 53 11% | 78 15% | 28 25% | 12 7% | 32 16% | 21 12% | 12 8% | 25 13% | 12 5% | 16 5% | 27 13% | 75 30% | 31 11% | 32 12% | 36 15% | 17 12% | 14 16% |
| Housing Assoc. | 38 4% | 21 4% | 18 3% | 7 7% | 8 5% | 4 2% | 5 3% | 7 5% | 7 4% | 5 2% | 8 3% | 12 6% | 13 5% | 15 6% | 4 1% | 11 4% | 6 4% | 3 4% |
| Rented from someone else | 77 8% | 36 8% | 41 8% | 13 11% | 29 17% | 14 7% | 9 5% | 7 5% | 6 3% | 27 11% | 22 8% | 16 8% | 11 5% | 22 8% | 21 8% | 15 6% | 12 9% | 6 7% |
| Rent free | 5 * | 3 1% | 2 * | 1 1% | 1 * | 1 * | * * | 1 * | 1 1% | 2 1% | 1 * | - - | 1 1% | 1 * | 1 * | 3 1% | 1 1% | - - |
| Refused | 20 2% | 11 2% | 10 2% | 6 6% | 7 4% | 1 * | 3 2% | 1 1% | 2 1% | 5 2% | 8 3% | 3 1% | 3 1% | 9 3% | 3 1% | 3 1% | 4 3% | 2 2% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|---|-------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| <u>Foreign Holiday in last 3 years</u> | | | | | | | | | | | | | | | | | | |
| Yes | 621 | 288 | 333 | 57 | 124 | 136 | 98 | 105 | 100 | 187 | 184 | 131 | 118 | 174 | 163 | 144 | 85 | 54 |
| | 62% | 60% | 64% | 52% | 73% | 68% | 58% | 70% | 50% | 75% | 63% | 62% | 47% | 65% | 63% | 58% | 61% | 62% |
| No | 380 | 192 | 188 | 53 | 46 | 64 | 72 | 45 | 101 | 63 | 106 | 79 | 132 | 93 | 97 | 102 | 54 | 34 |
| | 38% | 40% | 36% | 48% | 27% | 32% | 42% | 30% | 50% | 25% | 37% | 38% | 53% | 35% | 37% | 42% | 39% | 38% |
| <u>Number of cars</u> | | | | | | | | | | | | | | | | | | |
| None | 202 | 79 | 123 | 27 | 21 | 39 | 26 | 28 | 62 | 31 | 54 | 21 | 96 | 58 | 40 | 62 | 25 | 18 |
| | 20% | 16% | 24% | 24% | 12% | 19% | 16% | 18% | 31% | 12% | 19% | 10% | 38% | 22% | 15% | 25% | 18% | 20% |
| 1 | 435 | 215 | 221 | 40 | 81 | 74 | 62 | 71 | 108 | 94 | 119 | 99 | 123 | 109 | 112 | 103 | 72 | 40 |
| | 44% | 45% | 42% | 37% | 47% | 37% | 37% | 47% | 54% | 38% | 41% | 47% | 49% | 41% | 43% | 42% | 52% | 45% |
| 2 | 282 | 145 | 137 | 27 | 57 | 69 | 61 | 42 | 25 | 99 | 96 | 62 | 26 | 72 | 84 | 66 | 35 | 26 |
| | 28% | 30% | 26% | 25% | 34% | 35% | 36% | 28% | 12% | 40% | 33% | 29% | 10% | 27% | 32% | 27% | 25% | 29% |
| 3+ | 81 | 41 | 40 | 16 | 11 | 18 | 20 | 10 | 6 | 26 | 21 | 28 | 6 | 28 | 25 | 15 | 8 | 5 |
| | 8% | 9% | 8% | 14% | 7% | 9% | 12% | 7% | 3% | 10% | 7% | 13% | 2% | 11% | 10% | 6% | 5% | 6% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|-------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| <u>Internet Access</u> | | | | | | | | | | | | | | | | | | |
| At all | 746 75% | 367 76% | 380 73% | 97 88% | 157 92% | 176 88% | 137 81% | 100 67% | 78 39% | 224 90% | 244 84% | 159 76% | 119 47% | 217 82% | 201 77% | 170 69% | 99 71% | 59 67% |
| At home (net) | 660 66% | 321 67% | 339 65% | 80 73% | 139 82% | 158 79% | 126 74% | 87 58% | 68 34% | 199 80% | 219 75% | 140 67% | 101 40% | 194 73% | 177 68% | 154 62% | 85 61% | 50 57% |
| At work (net) | 329 33% | 170 35% | 160 31% | 37 33% | 96 56% | 93 47% | 70 41% | 28 18% | 6 3% | 140 56% | 114 39% | 58 28% | 17 7% | 98 37% | 86 33% | 85 35% | 36 26% | 24 28% |
| At home | 383 38% | 178 37% | 205 39% | 49 45% | 53 31% | 80 40% | 65 38% | 71 47% | 65 33% | 81 32% | 121 42% | 92 44% | 90 36% | 112 42% | 103 40% | 81 33% | 56 40% | 30 35% |
| At work | 53 5% | 26 6% | 26 5% | 5 5% | 10 6% | 15 7% | 8 5% | 11 8% | 3 2% | 22 9% | 16 5% | 10 5% | 5 2% | 15 6% | 13 5% | 13 5% | 7 5% | 4 5% |
| Both at home and at work | 277 28% | 143 30% | 133 26% | 31 28% | 86 51% | 79 39% | 61 36% | 16 11% | 3 1% | 118 47% | 98 34% | 48 23% | 12 5% | 82 31% | 73 28% | 72 29% | 29 21% | 20 23% |
| Somewhere else | 34 3% | 19 4% | 15 3% | 11 10% | 8 5% | 3 2% | 3 2% | 2 1% | 7 3% | 3 1% | 9 3% | 10 5% | 12 5% | 8 3% | 11 4% | 3 1% | 8 5% | 4 5% |
| Not at all | 254 25% | 113 24% | 141 27% | 12 11% | 13 8% | 24 12% | 33 19% | 50 33% | 122 61% | 25 10% | 46 16% | 51 24% | 131 52% | 49 18% | 60 23% | 76 31% | 40 29% | 28 32% |
| Refused | 1 * | 1 * | 1 * | 1 1% | - - | - - | - - | - - | - - | 1 * | - - | - - | 1 * | 1 * | - - | - - | - - | 1 1% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|--|------------|------------|------------|-----------|-----------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| What is the highest educational level that you have achieved to date? | | | | | | | | | | | | | | | | | | |
| Secondary/ high school/ NVQ 1-3 | 578 58% | 272 57% | 306 59% | 71 65% | 71 42% | 112 56% | 94 55% | 104 69% | 126 63% | 91 36% | 169 58% | 155 74% | 164 65% | 140 52% | 157 60% | 143 58% | 85 61% | 53 60% |
| University degree or equivalent professional qualification/ NVQ4 | 249 25% | 110 23% | 139 27% | 23 21% | 62 36% | 53 26% | 52 31% | 29 19% | 31 15% | 110 44% | 70 24% | 31 15% | 38 15% | 76 29% | 57 22% | 64 26% | 35 25% | 18 20% |
| Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent | 80 8% | 45 9% | 35 7% | 6 6% | 32 19% | 20 10% | 9 6% | 9 6% | 3 2% | 39 16% | 21 7% | 10 5% | 9 4% | 28 11% | 19 7% | 15 6% | 7 5% | 11 12% |
| None of these | 70 7% | 43 9% | 27 5% | 2 2% | 4 2% | 11 5% | 11 7% | 8 5% | 34 17% | 6 2% | 18 6% | 12 6% | 34 14% | 15 6% | 20 8% | 21 9% | 8 5% | 5 6% |
| Refused | 24 2% | 11 2% | 13 3% | 7 7% | 2 1% | 5 3% | 3 2% | * * | 6 3% | 4 2% | 13 4% | 2 1% | 6 2% | 7 3% | 8 3% | 2 1% | 6 4% | 2 2% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|----------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| <u>Marital Status</u> | | | | | | | | | | | | | | | | | | |
| Single | 259 26% | 143 30% | 117 22% | 75 68% | 64 38% | 48 24% | 28 16% | 23 15% | 21 11% | 60 24% | 78 27% | 51 24% | 70 28% | 78 29% | 72 28% | 61 25% | 27 19% | 22 25% |
| Married/ co-habiting | 532 53% | 253 53% | 278 53% | 29 26% | 95 56% | 129 64% | 98 58% | 88 59% | 93 46% | 161 64% | 141 49% | 133 63% | 97 39% | 139 52% | 141 54% | 135 55% | 71 51% | 45 51% |
| Widowed/ separated/ divorced | 195 19% | 75 16% | 120 23% | 2 2% | 8 4% | 23 11% | 40 23% | 38 26% | 85 42% | 26 10% | 63 22% | 24 12% | 82 33% | 43 16% | 47 18% | 46 19% | 39 28% | 20 22% |
| Refused | 15 2% | 9 2% | 6 1% | 4 4% | 3 2% | 1 * | 4 3% | 1 1% | 1 1% | 4 1% | 8 3% | 1 1% | 2 1% | 7 3% | 1 * | 4 2% | 3 2% | 2 2% |
| <u>Children</u> | | | | | | | | | | | | | | | | | | |
| None aged 18 or under | 701 70% | 364 76% | 337 65% | 88 80% | 112 66% | 66 33% | 100 59% | 139 92% | 196 98% | 172 69% | 203 70% | 125 60% | 200 80% | 187 70% | 180 69% | 176 71% | 93 67% | 65 74% |
| NET: Yes | 291 29% | 111 23% | 180 35% | 22 20% | 58 34% | 132 66% | 67 40% | 9 6% | 3 2% | 77 31% | 83 29% | 82 39% | 49 20% | 76 29% | 77 30% | 69 28% | 46 33% | 23 26% |
| NET: Yes any aged 15 or under | 263 26% | 100 21% | 163 31% | 21 19% | 58 34% | 124 62% | 54 32% | 4 3% | 2 1% | 70 28% | 74 26% | 73 35% | 45 18% | 67 25% | 71 27% | 60 24% | 43 31% | 22 25% |
| - Aged under 5 | 89 9% | 33 7% | 56 11% | 15 14% | 36 21% | 31 16% | 7 4% | - - | - - | 28 11% | 18 6% | 28 13% | 16 6% | 18 7% | 24 9% | 27 11% | 12 9% | 8 9% |
| - Aged 5-10 | 138 14% | 46 10% | 92 18% | 7 6% | 35 21% | 78 39% | 17 10% | 1 1% | - - | 31 12% | 41 14% | 45 21% | 21 8% | 33 12% | 37 14% | 37 15% | 20 14% | 11 13% |
| - Aged 11-15 | 133 13% | 59 12% | 74 14% | 4 4% | 17 10% | 64 32% | 41 24% | 4 3% | 2 1% | 36 14% | 33 11% | 38 18% | 26 10% | 38 14% | 33 13% | 25 10% | 30 21% | 7 8% |
| - Aged 16-18 | 69 7% | 26 5% | 43 8% | 1 1% | 2 1% | 28 14% | 31 18% | 6 4% | 1 * | 11 4% | 25 9% | 21 10% | 12 5% | 17 6% | 22 9% | 16 6% | 9 6% | 5 6% |
| Refused | 9 1% | 5 1% | 4 1% | - - | - - | 2 1% | 3 2% | 3 2% | 1 * | 1 1% | 5 2% | 3 1% | 1 * | 3 1% | 4 1% | 2 1% | - - | - - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | |
|--|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base | 1001 | 480 | 521 | 110 | 170 | 200 | 170 | 150 | 200 | 250 | 290 | 210 | 250 | 267 | 261 | 246 | 139 | 88 |
| <u>Grocery shopping status</u> | | | | | | | | | | | | | | | | | | |
| I am the main grocery shopper in the household | 689 69% | 250 52% | 439 84% | 48 44% | 108 63% | 140 70% | 121 71% | 108 72% | 164 82% | 166 66% | 191 66% | 127 60% | 204 82% | 175 66% | 165 63% | 188 76% | 93 67% | 67 76% |
| I regularly do the main grocery shop | 685 68% | 272 57% | 413 79% | 53 48% | 113 66% | 139 70% | 117 69% | 110 73% | 153 76% | 172 69% | 194 67% | 131 62% | 188 75% | 163 61% | 180 69% | 190 77% | 87 63% | 65 74% |
| I regularly do top up grocery shopping (buy items or a basket of items as they are needed) | 723 72% | 308 64% | 415 80% | 68 62% | 128 75% | 154 77% | 116 68% | 101 67% | 157 78% | 193 77% | 207 71% | 139 66% | 184 74% | 170 64% | 193 74% | 189 77% | 102 73% | 69 79% |
| I do not do grocery shopping | 120 12% | 97 20% | 22 4% | 29 27% | 22 13% | 20 10% | 15 9% | 23 16% | 10 5% | 23 9% | 37 13% | 44 21% | 16 6% | 41 16% | 33 13% | 18 7% | 21 15% | 6 7% |
| Refused | 11 1% | 7 1% | 3 1% | 3 2% | 3 2% | 1 * | 2 1% | * * | 1 1% | 3 1% | 5 2% | 1 * | 2 1% | 6 2% | 1 * | 1 1% | 1 1% | 2 2% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|-----------------|---------------|--|------------|-----------|----------|-----------|----------|-------------|-----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1001 | 234 | 208 | 109 | 9 | 25 | 11 | 5 | 13 | 32 |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| Sex | | | | | | | | | | |
| Male | 480 48% | 126 51% | 100 51% | 45 41% | 9 84% | 9 41% | 5 52% | 3 39% | 11 80% | 16 51% |
| Female | 521 52% | 120 49% | 98 49% | 64 59% | 2 16% | 13 59% | 5 48% | 4 61% | 3 20% | 15 49% |
| Age | | | | | | | | | | |
| 18-24 | (21) 11% | 12 5% | 25 13% | 5 5% | - - | 4 17% | 1 8% | - - | 1 4% | 4 14% |
| 25-34 | (29.5) 17% | 37 15% | 26 13% | 21 20% | - - | 3 12% | 1 9% | - - | 1 6% | 6 19% |
| 35-44 | (39.5) 20% | 51 21% | 38 19% | 22 21% | 1 13% | 6 25% | 3 26% | 1 11% | 1 4% | 9 30% |
| 45-54 | (49.5) 17% | 35 14% | 29 14% | 19 17% | 3 27% | 7 32% | 3 25% | 3 45% | 5 36% | 6 21% |
| 55-64 | (59.5) 15% | 44 18% | 35 18% | 23 21% | - - | 3 12% | - - | 1 16% | 5 37% | 2 7% |
| 65+ | (70) 20% | 66 27% | 45 23% | 18 16% | 6 60% | 1 3% | 3 33% | 2 28% | 2 13% | 3 8% |
| Average age | 46.57 | 50.32 | 47.70 | 47.44 | 60.47 | 41.64 | 49.53 | 55.65 | 53.16 | 40.89 |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|----------------------------|------------|--|-----------|-----------|----------|-----------|------------|-------------|----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>Social Class</u> | | | | | | | | | | |
| AB | 250 25% | 72 29% | 47 24% | 26 24% | 1 14% | 6 28% | 3 32% | 1 11% | 2 16% | 11 36% |
| C1 | 290 29% | 70 28% | 52 26% | 33 30% | 5 45% | 5 20% | 2 15% | 4 51% | 5 33% | 11 37% |
| C2 | 210 21% | 57 23% | 34 17% | 23 21% | 2 15% | 7 33% | 1 9% | 3 38% | 2 14% | 5 16% |
| DE | 250 25% | 47 19% | 65 33% | 26 24% | 3 26% | 4 19% | 5 44% | - - | 5 37% | 3 11% |
| <u>Region</u> | | | | | | | | | | |
| North | 334 33% | 64 26% | 86 44% | 36 33% | 4 37% | 4 17% | 11 100% | - - | 4 26% | 7 24% |
| Midlands | 312 31% | 75 31% | 65 33% | 31 29% | 3 28% | 6 28% | - - | 7 100% | 6 41% | 8 27% |
| South | 355 35% | 106 43% | 47 24% | 41 38% | 4 35% | 13 55% | - - | - - | 5 33% | 15 49% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|---|------------|--|-----------|-----------|----------|-----------|----------|-------------|----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>Working status</u> | | | | | | | | | | |
| Full-time | 444 44% | 113 46% | 76 38% | 50 46% | 4 40% | 12 51% | 4 35% | 2 27% | 5 34% | 22 71% |
| Part-time | 112 11% | 21 8% | 20 10% | 16 15% | - - | 3 13% | 2 24% | 2 23% | - - | 6 19% |
| Not working but seeking work or temporarily unemployed/sick | 58 6% | 9 4% | 14 7% | 6 5% | - - | 2 7% | 1 9% | - - | 3 20% | 1 3% |
| Not working/not seeking work | 82 8% | 15 6% | 13 6% | 10 9% | - - | 4 17% | 1 9% | 2 22% | 1 7% | - - |
| Retired | 253 25% | 82 33% | 60 30% | 23 21% | 6 60% | 1 6% | 3 24% | 2 28% | 5 39% | 1 3% |
| Student | 49 5% | 6 2% | 15 8% | 3 3% | - - | 1 6% | - - | - - | - - | 1 4% |
| Refused | 2 * | - - | - - | - - | - - | - - | - - | - - | - - | - - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|--------------------------|------------|--|-----------|-----------|----------|-----------|----------|-------------|----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>Tenure</u> | | | | | | | | | | |
| Own outright | 320 32% | 106 43% | 65 33% | 35 33% | 6 60% | 3 13% | 3 33% | 6 89% | 8 60% | 7 23% |
| Own with a mortgage | 410 41% | 98 40% | 66 33% | 42 39% | 4 40% | 14 62% | 4 35% | 1 11% | 2 11% | 20 65% |
| Council | 130 13% | 13 5% | 41 21% | 14 13% | - | 1 6% | 3 32% | - | 2 14% | - |
| Housing Assoc. | 38 4% | 7 3% | 8 4% | 5 4% | - | 2 8% | - | - | - | 1 4% |
| Rented from someone else | 77 8% | 19 8% | 11 6% | 10 9% | - | 2 8% | - | - | 2 14% | 1 4% |
| Rent free | 5 * | 2 1% | 1 * | - | - | - | - | - | - | - |
| Refused | 20 2% | * * | 6 3% | 2 2% | - | 1 3% | - | - | - | 1 4% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|---|------------|--|------------|-----------|----------|-----------|----------|-------------|----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>Foreign Holiday in last 3 years</u> | | | | | | | | | | |
| Yes | 621 62% | 162 66% | 120 61% | 69 64% | 5 50% | 14 62% | 7 66% | 3 39% | 9 67% | 21 69% |
| No | 380 38% | 84 34% | 78 39% | 39 36% | 5 50% | 9 38% | 4 34% | 4 61% | 5 33% | 10 31% |
| <u>Number of cars</u> | | | | | | | | | | |
| None | 202 20% | 29 12% | 57 29% | 20 18% | - - | 4 17% | 1 9% | 2 28% | 2 13% | 3 11% |
| 1 | 435 44% | 102 42% | 91 46% | 46 42% | 9 86% | 11 48% | 8 75% | 1 16% | 4 26% | 20 64% |
| 2 | 282 28% | 87 35% | 37 19% | 33 30% | 1 7% | 5 21% | 2 16% | 2 23% | 6 42% | 6 19% |
| 3+ | 81 8% | 28 11% | 14 7% | 10 9% | 1 7% | 3 15% | - - | 2 33% | 3 19% | 2 7% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|-------------------------------|------------|--|------------|-----------|----------|-----------|----------|-------------|----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>Internet Access</u> | | | | | | | | | | |
| At all | 746 75% | 189 77% | 140 71% | 85 79% | 7 67% | 21 92% | 6 57% | 4 56% | 9 67% | 25 81% |
| At home (net) | 660 66% | 172 70% | 122 62% | 76 70% | 6 54% | 17 75% | 6 57% | 4 56% | 9 67% | 19 62% |
| At work (net) | 329 33% | 73 30% | 51 26% | 49 45% | 4 40% | 11 48% | 1 8% | 2 34% | 4 26% | 18 57% |
| At home | 383 38% | 109 45% | 81 41% | 36 33% | 3 27% | 7 31% | 5 48% | 2 22% | 6 41% | 4 13% |
| At work | 53 5% | 11 4% | 9 5% | 8 8% | 1 13% | 1 4% | - - | - - | - - | 3 8% |
| Both at home and at work | 277 28% | 63 26% | 42 21% | 40 37% | 3 27% | 10 44% | 1 8% | 2 34% | 4 26% | 15 49% |
| Somewhere else | 34 3% | 7 3% | 8 4% | 1 1% | - - | 3 13% | - - | - - | - - | 3 10% |
| Not at all | 254 25% | 56 23% | 58 29% | 23 21% | 3 33% | 2 8% | 5 43% | 3 44% | 5 33% | 6 19% |
| Refused | 1 * | - - | - - | - - | - - | - - | - - | - - | - - | - - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|---|------------|--|------------|-----------|----------|-----------|----------|-------------|-----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>What is the highest educational level that you have achieved to date?</u> | | | | | | | | | | |
| Secondary/ high school/ NVQ 1-3 | 578 58% | 142 58% | 121 61% | 48 45% | 6 56% | 8 36% | 5 51% | 6 89% | 11 76% | 14 46% |
| University degree or equivalent professional qualification/ NVQ4 | 249 25% | 69 28% | 44 22% | 30 28% | 3 27% | 10 42% | 3 24% | 1 11% | 3 24% | 8 24% |
| Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent | 80 8% | 15 6% | 15 8% | 15 14% | 2 17% | 5 22% | - - | - - | - - | 5 16% |
| None of these | 70 7% | 18 7% | 11 6% | 9 8% | - - | - - | 3 25% | - - | - - | 3 9% |
| Refused | 24 2% | 2 1% | 7 3% | 6 5% | - - | - - | - - | - - | - - | 1 4% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|----------------------------------|------------|--|------------|-----------|----------|-----------|----------|-------------|-----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>Marital Status</u> | | | | | | | | | | |
| Single | 259 26% | 44 18% | 61 31% | 28 26% | 4 39% | 7 31% | 3 25% | - - | 4 31% | 13 42% |
| Married/ co-habiting | 532 53% | 154 63% | 92 46% | 59 54% | 4 39% | 13 59% | 6 52% | 4 56% | 6 47% | 14 45% |
| Widowed/ separated/ divorced | 195 19% | 46 19% | 39 20% | 20 19% | 2 22% | 2 10% | 2 22% | 3 44% | 3 22% | 3 8% |
| Refused | 15 2% | * * | 6 3% | 1 1% | - - | - - | - - | - - | - - | 1 4% |
| <u>Children</u> | | | | | | | | | | |
| None aged 18 or under | 701 70% | 183 75% | 143 72% | 79 73% | 9 87% | 14 59% | 7 65% | 4 51% | 10 74% | 20 65% |
| NET: Yes | 291 29% | 61 25% | 54 27% | 27 25% | 1 13% | 8 34% | 4 35% | 3 49% | 4 26% | 11 35% |
| NET: Yes any aged 15 or under | 263 26% | 58 24% | 45 22% | 25 23% | 1 13% | 5 23% | 4 35% | 3 49% | 4 26% | 9 30% |
| - Aged under 5 | 89 9% | 20 8% | 17 8% | 5 5% | - - | - - | - - | - - | 1 8% | 2 6% |
| - Aged 5-10 | 138 14% | 27 11% | 28 14% | 12 11% | - - | 4 20% | 1 9% | 3 49% | 1 10% | 4 14% |
| - Aged 11-15 | 133 13% | 26 11% | 21 11% | 15 13% | 1 13% | 4 18% | 3 26% | 3 49% | 3 20% | 4 13% |
| - Aged 16-18 | 69 7% | 17 7% | 13 6% | 3 3% | 1 13% | 3 14% | - - | 2 33% | - - | 3 11% |
| Refused | 9 1% | 1 * | 1 * | 3 2% | - - | 2 7% | - - | - - | - - | - - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Total | Q.2/3 Voting Intention (including Squeeze) | | | | | | | | |
|--|------------|--|------------|-----------|----------|-----------|----------|-------------|----------|-----------|
| | | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Weighted base | 1001 | 245 | 198 | 108 | 10 | 23 | 11 | 7 | 14 | 31 |
| <u>Grocery shopping status</u> | | | | | | | | | | |
| I am the main grocery shopper in the household | 689 69% | 174 71% | 136 68% | 68 63% | 9 86% | 15 67% | 7 66% | 5 77% | 9 67% | 19 61% |
| I regularly do the main grocery shop | 685 68% | 166 68% | 136 68% | 73 68% | 9 86% | 14 63% | 6 58% | 5 77% | 8 59% | 19 62% |
| I regularly do top up grocery shopping (buy items or a basket of items as they are needed) | 723 72% | 177 72% | 143 72% | 82 76% | 9 92% | 16 71% | 5 51% | 5 67% | 7 49% | 20 63% |
| I do not do grocery shopping | 120 12% | 33 14% | 28 14% | 7 7% | - - | 1 3% | 1 9% | - - | 4 27% | 4 14% |
| Refused | 11 1% | * * | 3 2% | 2 2% | - - | - - | - - | - - | - - | - - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|--------|---|------------|--------------|-----------|-----------|-----------|----------|----------|----------|----------|-------------|------------|
| | | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Unweighted base | | 1001 | 297 | 221 | 109 | 105 | 62 | 17 | 16 | 8 | 9 | 5 | 152 |
| Weighted base | | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| Sex | | | | | | | | | | | | | |
| Male | | 480 48% | 131 47% | 118 51% | 44 38% | 55 52% | 30 46% | 8 49% | 8 54% | 7 63% | 7 71% | 2 39% | 71 47% |
| Female | | 521 52% | 147 53% | 111 49% | 70 62% | 50 48% | 35 54% | 8 51% | 7 46% | 4 37% | 3 29% | 4 61% | 81 53% |
| Age | | | | | | | | | | | | | |
| 18-24 | (21) | 110 11% | 33 12% | 11 5% | 11 10% | 16 15% | 5 8% | 1 6% | 2 14% | 4 34% | 1 13% | - | 26 17% |
| 25-34 | (29.5) | 170 17% | 42 15% | 33 14% | 20 17% | 22 21% | 5 8% | 3 21% | - | - | 1 9% | - | 45 29% |
| 35-44 | (39.5) | 200 20% | 46 17% | 47 21% | 22 19% | 28 26% | 15 23% | 4 26% | 3 22% | 1 11% | 1 7% | 2 34% | 30 20% |
| 45-54 | (49.5) | 170 17% | 52 19% | 34 15% | 19 17% | 18 18% | 12 19% | 4 23% | 5 36% | 1 12% | 4 43% | 2 25% | 17 11% |
| 55-64 | (59.5) | 150 15% | 43 16% | 39 17% | 25 22% | 12 12% | 8 12% | 1 9% | 1 9% | 1 9% | 3 28% | 3 42% | 14 9% |
| 65+ | (70) | 200 20% | 62 22% | 64 28% | 17 15% | 8 8% | 19 30% | 2 15% | 3 18% | 4 34% | - | - | 20 13% |
| Average age | | 46.57 | 47.64 | 50.63 | 46.60 | 41.02 | 50.63 | 44.95 | 47.82 | 46.74 | 46.06 | 50.29 | 40.46 |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|----------------------------|---|------------|--------------|-----------|-----------|-----------|----------|------------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| <u>Social Class</u> | | | | | | | | | | | | |
| AB | 250 25% | 61 22% | 67 29% | 24 21% | 32 31% | 20 30% | 4 27% | 3 22% | - - | 2 19% | 1 12% | 36 24% |
| C1 | 290 29% | 67 24% | 68 30% | 42 37% | 33 32% | 23 35% | 5 29% | 2 12% | 5 49% | 5 49% | 3 46% | 37 24% |
| C2 | 210 21% | 54 19% | 45 19% | 27 24% | 19 18% | 8 12% | 2 15% | 5 32% | 4 35% | 1 7% | 3 42% | 43 28% |
| DE | 250 25% | 96 34% | 49 21% | 21 18% | 20 19% | 15 23% | 5 28% | 5 34% | 2 16% | 2 25% | - - | 36 24% |
| <u>Region</u> | | | | | | | | | | | | |
| North | 334 33% | 121 43% | 58 26% | 34 30% | 30 28% | 20 31% | 3 16% | 15 100% | - - | 4 46% | - - | 49 32% |
| Midlands | 312 31% | 88 32% | 77 34% | 34 30% | 26 25% | 18 27% | 5 34% | - - | 6 61% | 2 26% | 6 100% | 48 32% |
| South | 355 35% | 70 25% | 93 41% | 46 40% | 49 47% | 27 42% | 8 50% | - - | 4 39% | 3 28% | - - | 56 36% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|---|---|------------|--------------|-----------|-----------|-----------|-----------|----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| Working status | | | | | | | | | | | | |
| Full-time | 444 44% | 113 41% | 103 45% | 48 42% | 50 48% | 25 38% | 10 60% | 9 58% | 2 21% | 4 41% | 5 75% | 77 50% |
| Part-time | 112 11% | 30 11% | 19 9% | 18 15% | 18 17% | 7 11% | 3 16% | * 3% | - - | - - | - - | 18 12% |
| Not working but seeking work or temporarily unemployed/sick | 58 6% | 24 9% | 8 3% | 7 6% | 3 3% | 2 4% | 2 11% | 1 9% | - - | 3 29% | - - | 9 6% |
| Not working/not seeking work | 82 8% | 20 7% | 16 7% | 10 9% | 5 5% | 7 11% | 1 9% | 1 6% | 1 11% | 2 19% | 2 25% | 17 11% |
| Retired | 253 25% | 79 28% | 81 35% | 28 25% | 12 12% | 20 31% | 1 5% | 4 23% | 4 34% | 1 11% | - - | 23 15% |
| Student | 49 5% | 12 4% | 3 1% | 4 3% | 15 14% | 3 5% | - - | - - | 4 34% | - - | - - | 9 6% |
| Refused | 2 * | - - | - - | - - | 2 2% | - - | - - | - - | - - | - - | - - | - - |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|--------------------------|---|-----------|--------------|-----------|-----------|-----------|----------|-----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| Tenure | | | | | | | | | | | | |
| Own outright | 320 32% | 81 29% | 100 44% | 40 35% | 27 25% | 24 37% | 6 35% | 1 7% | 4 34% | 4 43% | 4 66% | 29 19% |
| Own with a mortgage | 410 41% | 99 36% | 91 40% | 40 36% | 53 51% | 26 41% | 7 41% | 10 62% | 4 37% | 2 17% | 2 34% | 77 50% |
| Council | 130 13% | 55 20% | 9 4% | 15 13% | 12 11% | 9 14% | 3 16% | 3 22% | 3 29% | 1 12% | - | 20 13% |
| Housing Assoc. | 38 4% | 13 5% | 8 3% | 3 2% | 4 4% | 1 2% | 1 3% | 1 3% | - | - | - | 8 5% |
| Rented from someone else | 77 8% | 19 7% | 19 8% | 11 9% | 5 5% | 4 6% | 1 5% | * 3% | - | 3 29% | - | 15 10% |
| Rent free | 5 * | 1 * | 2 1% | 1 1% | 1 1% | 1 1% | - | - | - | - | - | * * |
| Refused | 20 2% | 9 3% | * * | 4 3% | 3 3% | - | - | * 3% | - | - | - | 3 2% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|---|---|------------|--------------|-----------|-----------|-----------|----------|----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| <u>Foreign Holiday in last 3 years</u> | | | | | | | | | | | | |
| Yes | 621 62% | 167 60% | 151 66% | 66 58% | 69 66% | 34 52% | 7 46% | 9 61% | 5 44% | 8 83% | 2 34% | 103 67% |
| No | 380 38% | 111 40% | 78 34% | 48 42% | 36 34% | 31 48% | 9 54% | 6 39% | 6 56% | 2 17% | 4 66% | 50 33% |
| <u>Number of cars</u> | | | | | | | | | | | | |
| None | 202 20% | 81 29% | 24 11% | 18 16% | 18 17% | 20 32% | 5 31% | 3 19% | 3 29% | 1 11% | 1 22% | 27 18% |
| 1 | 435 44% | 121 43% | 96 42% | 57 50% | 46 44% | 21 32% | 7 43% | 8 54% | 6 56% | 2 24% | 3 42% | 69 45% |
| 2 | 282 28% | 59 21% | 79 34% | 27 24% | 34 32% | 22 33% | 2 12% | 4 27% | 2 16% | 5 48% | - | 50 33% |
| 3+ | 81 8% | 18 6% | 29 13% | 12 10% | 7 7% | 2 3% | 2 13% | - | - | 2 17% | 2 37% | 7 5% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|--------------------------|---|------------|--------------|-----------|-----------|-----------|-----------|----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| Internet Access | | | | | | | | | | | | |
| At all | 746 75% | 198 71% | 173 75% | 90 79% | 88 84% | 44 68% | 11 70% | 7 48% | 7 63% | 8 83% | 4 61% | 116 76% |
| At home (net) | 660 66% | 180 65% | 159 70% | 75 65% | 76 72% | 39 60% | 10 60% | 6 39% | 5 45% | 8 83% | 2 37% | 101 66% |
| At work (net) | 329 33% | 86 31% | 64 28% | 47 41% | 46 44% | 23 36% | 6 34% | 3 23% | 2 16% | 4 39% | 2 36% | 46 30% |
| At home | 383 38% | 105 38% | 104 46% | 41 36% | 34 33% | 21 33% | 6 36% | 2 16% | 3 29% | 4 45% | 2 25% | 61 40% |
| At work | 53 5% | 11 4% | 9 4% | 13 12% | 5 5% | 5 8% | 2 10% | - - | - - | - - | 2 24% | 6 4% |
| Both at home and at work | 277 28% | 75 27% | 55 24% | 34 30% | 41 39% | 18 27% | 4 25% | 3 23% | 2 16% | 4 39% | 1 12% | 40 26% |
| Somewhere else | 34 3% | 7 2% | 5 2% | 2 2% | 8 7% | - - | - - | 1 9% | 2 18% | - - | - - | 9 6% |
| Not at all | 254 25% | 80 29% | 56 25% | 24 21% | 17 16% | 20 32% | 5 30% | 8 52% | 4 37% | 2 17% | 2 39% | 35 23% |
| Refused | 1 * | - | - | - | - | - | - | - | - | - | - | 1 1% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|--|---|------------|--------------|-----------|-----------|-----------|----------|----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| What is the highest educational level that you have achieved to date? | | | | | | | | | | | | |
| Secondary/ high school/ NVQ 1-3 | 578 58% | 167 60% | 128 56% | 58 51% | 54 52% | 35 54% | 7 44% | 9 60% | 8 73% | 6 65% | 4 66% | 101 66% |
| University degree or equivalent professional qualification/ NVQ4 | 249 25% | 59 21% | 61 27% | 33 29% | 34 33% | 19 29% | 5 31% | 3 16% | - - | 3 35% | 1 12% | 31 20% |
| Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent | 80 8% | 24 9% | 15 7% | 14 12% | 6 5% | 6 10% | 4 25% | - - | 3 27% | - - | - - | 8 5% |
| None of these | 70 7% | 20 7% | 22 10% | 3 3% | 10 9% | 3 4% | - - | 3 21% | - - | - - | - - | 10 6% |
| Refused | 24 2% | 8 3% | 3 1% | 6 5% | 1 1% | 2 4% | - - | * 3% | - - | - - | 1 22% | 3 2% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|----------------------------------|---|------------|--------------|-----------|-----------|-----------|-----------|-----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| <u>Marital Status</u> | | | | | | | | | | | | |
| Single | 259 26% | 69 25% | 37 16% | 38 33% | 37 35% | 11 18% | 8 52% | 6 37% | 2 16% | 2 22% | - - | 49 32% |
| Married/ co-habiting | 532 53% | 137 49% | 143 62% | 52 46% | 54 51% | 38 58% | 6 40% | 7 45% | 7 66% | 4 46% | 4 61% | 80 52% |
| Widowed/ separated/ divorced | 195 19% | 65 23% | 49 21% | 22 19% | 12 11% | 16 24% | 1 8% | 2 15% | 2 18% | 3 32% | 2 39% | 21 13% |
| Refused | 15 2% | 7 2% | * * | 2 2% | 3 3% | - - | - - | * 3% | - - | - - | - - | 3 2% |
| <u>Children</u> | | | | | | | | | | | | |
| None aged 18 or under | 701 70% | 203 73% | 171 75% | 84 74% | 60 58% | 46 71% | 11 71% | 10 68% | 8 77% | 6 62% | 3 46% | 98 64% |
| NET: Yes | 291 29% | 75 27% | 57 25% | 28 25% | 41 39% | 18 28% | 5 29% | 5 32% | 2 23% | 4 38% | 3 54% | 53 35% |
| NET: Yes any aged 15 or under | 263 26% | 63 23% | 53 23% | 26 23% | 35 33% | 17 26% | 3 19% | 5 32% | 2 23% | 4 38% | 3 54% | 52 34% |
| - Aged under 5 | 89 9% | 24 9% | 19 8% | 6 5% | 9 9% | 2 3% | 1 5% | 2 12% | 1 11% | 1 12% | - - | 24 16% |
| - Aged 5-10 | 138 14% | 38 13% | 21 9% | 15 13% | 20 19% | 7 10% | 3 19% | 4 26% | 1 11% | 1 15% | 3 54% | 25 16% |
| - Aged 11-15 | 133 13% | 31 11% | 26 11% | 15 13% | 15 15% | 11 17% | * 3% | 1 6% | 2 23% | 3 30% | 3 54% | 24 16% |
| - Aged 16-18 | 69 7% | 23 8% | 12 5% | 7 6% | 9 9% | 4 7% | 2 10% | 2 12% | 1 11% | - - | 2 37% | 7 5% |
| Refused | 9 1% | - - | 1 * | 2 2% | 4 3% | 1 1% | - - | - - | - - | - - | - - | 1 1% |

Opinion Poll

Fieldwork : February 23rd-25th 2007

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Q.4 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|--|---|------------|--------------|-----------|-----------|-----------|-----------|----------|----------|----------|-------------|------------|
| | Total | Labour | Conservative | Lib Dem | Other | Refused | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
| Weighted base | 1001 | 278 | 229 | 114 | 105 | 65 | 16 | 15 | 11 | 9 | 6 | 152 |
| Grocery shopping status | | | | | | | | | | | | |
| I am the main grocery shopper in the household | 689 69% | 204 73% | 157 69% | 78 68% | 64 61% | 48 75% | 10 63% | 9 61% | 5 45% | 7 75% | 6 100% | 99 65% |
| I regularly do the main grocery shop | 685 68% | 188 68% | 155 68% | 77 67% | 68 64% | 47 73% | 10 65% | 9 60% | 8 72% | 6 64% | 6 100% | 111 73% |
| I regularly do top up grocery shopping (buy items or a basket of items as they are needed) | 723 72% | 198 71% | 173 76% | 80 70% | 76 72% | 53 81% | 11 67% | 9 61% | 4 37% | 5 49% | 4 63% | 111 73% |
| I do not do grocery shopping | 120 12% | 33 12% | 29 13% | 13 12% | 10 10% | 5 8% | 2 10% | - | 3 28% | 2 25% | - | 21 14% |
| Refused | 11 1% | 4 1% | * | 3 3% | - | - | - | * 3% | - | - | - | 3 2% |