THE
INDEPENDENT

## Opinion Poll

Fieldwork: September 26th-28th 2008

Table 1
Q. 1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North Eng- <br> land | Wales \& South West | Scotland |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Conservative | $\begin{aligned} & 202 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 276 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 31 \% \end{aligned}$ |
| Liberal Democrat | $\begin{aligned} & 103 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 44 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ |
| Other | $\begin{gathered} 68 \\ 7 \% \end{gathered}$ | $\begin{gathered} 32 \\ 7 \% \end{gathered}$ | $\begin{gathered} 37 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 28 \% \end{aligned}$ |
| Did not vote | $\begin{aligned} & 287 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 20 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 18 \% \end{aligned}$ |
| Don't remember | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 24 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{gathered} 47 \\ 5 \% \end{gathered}$ | $\begin{gathered} 24 \\ 5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 4 \% \end{gathered}$ |  | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ |

## ComRes?

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Table 1
Q. 1 Thinking back to the last general election in 2005, which party if any did you vote for? Base: All respondents

|  | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | $\begin{aligned} & \text { DK/Refuse } \\ & \text { at Q4 } \end{aligned}$ |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Conservative | $\begin{gathered} 202 \\ 20 \% \end{gathered}$ | $\begin{gathered} 175 \\ 61 \% \end{gathered}$ | $\underset{*}{1}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - |  | - | - | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 276 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ |  | $\begin{gathered} 6 \\ 21 \% \end{gathered}$ | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ |  | $\begin{gathered} 3 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ |
| Liberal Democrat | $\begin{aligned} & 103 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 52 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  |  | $\begin{gathered} 2 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |
| Other | $\begin{gathered} 68 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 3 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 79 \% \end{aligned}$ | $\begin{gathered} 5 \\ 100 \% \end{gathered}$ | $\begin{gathered} 2 \\ 20 \% \end{gathered}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| Did not vote | $\begin{aligned} & 287 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 3 \\ 48 \% \end{gathered}$ | $\begin{gathered} 6 \\ 21 \% \end{gathered}$ | $\begin{gathered} 3 \\ 11 \% \end{gathered}$ |  | $\begin{gathered} 2 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 45 \% \end{aligned}$ |
| Don't remember | $\begin{aligned} & 31 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |  | - | - | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ |
| Refused | $\begin{gathered} 47 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{gathered} 2 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ |

## comRes?

# THE <br> INDEPENDENT 

## Opinion Poll

Fieldwork: September 26th-28th 2008

Table 1
Q. 1 Thinking back to the last general election in 2005, which party if any did you vote for? Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Conservative | $\begin{gathered} 202 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 174 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{gathered} 3 \\ 13 \% \end{gathered}$ | - |  | - | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 276 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 7 \\ 33 \% \end{gathered}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | $\begin{gathered} 1 \\ 18 \% \end{gathered}$ | - | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ |
| Liberal Democrat | $\begin{aligned} & 103 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $-$ |  | - | $\begin{gathered} 2 \\ 22 \% \end{gathered}$ | $\begin{gathered} 1 \\ 18 \% \end{gathered}$ | - | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ |
| Other | $\begin{gathered} 68 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 9 \\ 42 \% \end{gathered}$ | $\begin{gathered} 2 \\ 23 \% \end{gathered}$ | $\begin{gathered} 2 \\ 26 \% \end{gathered}$ | $\begin{gathered} 1 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ |
| Did not vote | $\begin{aligned} & 287 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 9 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 43 \% \end{gathered}$ | $\begin{gathered} 2 \\ 25 \% \end{gathered}$ | $\begin{gathered} 1 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 52 \% \end{aligned}$ |
| Don't remember | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |  | - |  | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ |
| Refused | $\begin{gathered} 47 \\ 5 \% \end{gathered}$ | $\underset{*}{1}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 63 \% \end{aligned}$ |  | - | - | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | - | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ |

Table 2
Q. 2 How likely would you be to vote if there were a general election tomorrow? Base: All respondents


Prepared by ComRes for the Independent

## Opinion Poll

Fieldwork: September 26th-28th 2008

Table 2
Q. 2 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

|  | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Absolutely certain (10) to vote | $\begin{aligned} & 507 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 3 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 5 \\ 100 \% \end{gathered}$ | $\begin{gathered} 7 \\ 64 \% \end{gathered}$ | $\frac{7}{34 \%}$ | $\begin{aligned} & 56 \\ & 32 \% \end{aligned}$ |
| (9) | $\begin{gathered} 33 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ |  | - | - | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ |
| (8) | $\begin{gathered} 71 \\ 7 \% \end{gathered}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 14 \% \end{gathered}$ | - | $\stackrel{2}{2}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ |
| (7) | $\begin{gathered} 70 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ |  | $\begin{gathered} 4 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \\ & \hline \end{aligned}$ |
| (6) | $\begin{aligned} & 25 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\div$ | $\stackrel{3}{11 \%}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 9 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| (5) | $\begin{aligned} & 105 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | $\begin{gathered} 6 \\ 22 \% \end{gathered}$ | $\begin{gathered} 3 \\ 13 \% \end{gathered}$ |  |  | $\begin{aligned} & 11 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ |
| (4) | $\begin{gathered} 20 \\ 2 \% \end{gathered}$ | - | - | $\square$ | - | - | - | - |  | - | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ |
| (3) | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ | - | - | - |  | - | - |  |  | - | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |
| (2) | ${ }^{11}{ }_{1 \%}$ | - | $\div$ | - |  | $\square$ | - | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Certain not to vote (1) | $\begin{gathered} 135 \\ 13 \% \end{gathered}$ | $:$ | - | - | - | - | $\div$ | - | - | - | $\begin{aligned} & 57 \\ & 33 \% \end{aligned}$ |
| Refused | ${ }_{*}$ | - | - | $\square$ | - |  | - | - | - | $\square$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Mean | 7.38 | 9.03 | 8.70 | 8.75 | 8.54 | 7.94 | 8.72 | 10.00 | 9.03 | 7.07 | 5.55 |
| Standard deviation | 3.28 | 1.64 | 1.88 | 1.76 | 1.99 | 2.13 | 1.81 | 0.00 | 1.44 | 2.36 | 3.88 |
| Standard error | 0.10 | 0.10 | 0.13 | 0.16 | 0.89 | 0.42 | 0.37 | 0.00 | 0.43 | 0.54 | 0.30 |

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## Opinion Poll

Fieldwork: September 26th-28th 2008

Table 2
Q. 2 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | $\begin{aligned} & \text { Paid } \\ & \text { Cymru } \end{aligned}$ | Don't know |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Absolutely certain (10) to vote | $\begin{aligned} & 507 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 7 \\ 35 \% \end{gathered}$ | $\begin{gathered} 3 \\ 34 \% \end{gathered}$ | $\begin{gathered} 3 \\ 39 \% \end{gathered}$ | $\begin{gathered} 1 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ |
| (9) | $\begin{gathered} 33 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | - | $\begin{gathered} 1 \\ 18 \% \end{gathered}$ | - | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ |
| (8) | $\begin{gathered} 71 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | $\stackrel{2}{2}$ | - | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ |
| (7) | $\begin{gathered} 70 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\stackrel{\underset{10 \%}{10}}{2}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ |  |  | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ |
| (6) | $\begin{gathered} 25 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ |  |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |
| (5) | $\begin{aligned} & 105 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ |  | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ |  | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ |
| (4) | $\underset{2 \%}{20}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  |  | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - |  | $\begin{gathered} 1 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |
| (3) | $\underset{3 \%}{27}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 5 \\ 16 \% \end{gathered}$ |  |  | - |  | 2\% |
| (2) | $\begin{gathered} 11 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ |  |  | * ${ }^{\text {\% }}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | - | - | $\begin{gathered} 1 \\ 1 \% \end{gathered}$ |
| Certain not to vote (1) | $\begin{gathered} 135 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 22 \% \end{gathered}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 1 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ |
| Refused | 2 | - |  |  |  | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - | - | - |  |  | - |
| Don't know | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | - | $\square$ | $\square$ | $\square$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Mean | 7.38 | 7.57 | 8.39 | 7.60 | 5.39 | 7.93 | 7.35 | 6.40 | 6.91 | 8.02 | 5.81 | 5.87 |
| Standard deviation | 3.28 | 3.16 | 2.54 | 3.16 | 3.53 | 3.40 | 3.06 | 3.61 | 3.32 | 2.81 | 4.88 | 3.79 |
| Standard error | 0.10 | 0.18 | 0.16 | 0.28 | 0.44 | 0.47 | 0.59 | 0.77 | 1.18 | 1.06 | 2.82 | 0.32 |

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## Opinion Poll

Table 3
Q. 3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 813 | 369 | 444 | 59 | 115 | 147 | 149 | 173 | 170 | 252 | 218 | 121 | 222 | 220 | 210 | 196 | 110 | 77 |
| Weighted base | 811 | 378 | 433 | 84 | 124 | 157 | 134 | 128 | 183 | 220 | 253 | 161 | 177 | 225 | 208 | 187 | 114 | 76 |
| Conservative | $\begin{aligned} & 274 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 145 \\ 38 \% \end{gathered}$ | $\begin{gathered} 129 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ |
| Labour | $\begin{gathered} 184 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 26 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 124 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ |
| SNP | $\begin{gathered} 25 \\ 3 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ |
| Green | $\begin{gathered} 22 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & { }_{30} \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | ${ }_{*}^{1}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | ${ }_{*}^{1}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Plaid Cymru | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | - |
| UKIP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\underset{\star}{2}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |
| Other | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 42 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 102 \\ 13 \% \end{gathered}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ |

## Opinion Poll

Table 3
Q. 3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|  | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 |
| Unweighted base | 813 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 101 |
| Weighted base | 811 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 97 |
| Conservative | $\begin{aligned} & 274 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 96 \% \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Labour | $\begin{gathered} 184 \\ 23 \% \end{gathered}$ |  | $\begin{gathered} 184 \\ 90 \% \end{gathered}$ |  |  |  |  |  |  |  |  |
| Lib Dem | $\begin{gathered} 124 \\ 15 \% \end{gathered}$ |  |  | $\begin{aligned} & 124 \\ & 96 \% \end{aligned}$ |  |  |  |  |  |  | - |
| SNP | $\begin{gathered} 25 \\ 3 \% \end{gathered}$ |  |  |  |  |  | $\begin{gathered} 25 \\ 100 \% \end{gathered}$ |  |  |  | - |
| Green | $\begin{gathered} 22 \\ 3 \% \end{gathered}$ |  |  |  |  | $\begin{aligned} & 22 \\ & 84 \% \end{aligned}$ |  |  |  |  |  |
| BNP | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ |  |  | - |  |  |  |  | $\begin{gathered} 9 \\ 85 \% \end{gathered}$ |  | - |
| Plaid Cymru | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  |  |  |  |  |  | $\begin{gathered} 5 \\ 100 \% \end{gathered}$ |  |  | - |
| UKIP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - |  |  | $\begin{gathered} 5 \\ 84 \% \end{gathered}$ | - |  |  | - | - | - |
| Other | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | - | - | - | - |  |  |  |  | $\begin{aligned} & 17 \\ & 85 \% \end{aligned}$ | - |
| Refused | $\begin{gathered} 42 \\ 5 \% \end{gathered}$ | $\underset{*}{1}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - |  | - | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 40 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 102 \\ 13 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ |  |  | $\begin{gathered} 2 \\ 15 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 60 \% \end{aligned}$ |

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## Opinion Poll

Table 3
Q. 3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conser -vative | Labour | Lib Dem | Other | Refused | SNP | Green | UKIP | BNP | Plaid <br> Cymru | Don't know |
| Unweighted base | 813 | 236 | 243 | 108 | 40 | 43 | 23 | 15 | 6 | 6 | 1 | 92 |
| Weighted base | 811 | 243 | 229 | 111 | 40 | 38 | 24 | 14 | 7 | 6 | 1 | 97 |
| Conservative | $\begin{aligned} & 274 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 90 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ |  |  | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ |  | $\begin{aligned} & 21 \\ & 21 \% \end{aligned}$ |
| Labour | $\begin{gathered} 184 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ |  |  | - |  |  | - | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 124 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 21 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 75 \% \end{aligned}$ | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ |  |  |  | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ |  | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ |
| SNP | $\begin{gathered} 25 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - |  | $\begin{aligned} & 22 \\ & 92 \% \end{aligned}$ |  |  | - |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| Green | $\begin{gathered} 22 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 12 \\ & 86 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  |  |  | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | $\begin{gathered} 5 \\ 87 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | - | - | - | - | - | - | - | - | - |
| UKIP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | - | $\begin{gathered} 3 \\ 42 \% \end{gathered}$ |  | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Other | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | $\begin{aligned} & 13 \\ & 33 \% \end{aligned}$ | - | - | - |  |  | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{gathered} 42 \\ 5 \% \end{gathered}$ | ${ }_{*}^{1}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 87 \% \end{aligned}$ | - | - | - |  | - | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 102 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | * ${ }^{*}$ | $\begin{gathered} 2 \\ 14 \% \end{gathered}$ | $\begin{gathered} 2 \\ 24 \% \end{gathered}$ | - | - | $\begin{aligned} & 45 \\ & 46 \% \end{aligned}$ |

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## Opinion Poll

## Fieldwork : September 26th-28th 2008

Table 4
Q. 4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | $\underline{\mathrm{C} 2}$ | DE | South East | Midlands | North England |  <br> South West | Scotland |
| Unweighted base | 356 | 158 | 198 | 39 | 58 | 74 | 65 | 64 | 56 | 100 | 74 | 58 | 124 | 83 | 104 | 94 | 49 | 26 |
| Weighted base | 347 | 164 | 183 | 57 | 62 | 73 | 55 | 45 | 56 | 87 | 85 | 78 | 97 | 81 | 103 | 90 | 48 | 25 |
| Labour | $\begin{aligned} & 55 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 9 \\ 19 \% \end{gathered}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ |
| Conservative | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 9 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 7 \\ 15 \% \end{gathered}$ | - |
| Green | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 50 \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - |
| SNP | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{gathered} 7 \\ 28 \% \end{gathered}$ |
| UKIP | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |  |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $1 \%$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - |
| BNP | $\underset{*}{2}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - |
| Plaid Cymru | $\begin{aligned} & 1 \\ & * \end{aligned}$ |  | * | - | - | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Other | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{gathered} 4 \\ 15 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 126 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 9 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 8 \\ 32 \% \end{gathered}$ |

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## Opinion Poll

## Fieldwork : September 26th-28th 2008

Table 4
Q. 4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|  | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | $\begin{aligned} & \text { DK/Refuse } \\ & \text { at Q4 } \end{aligned}$ |
| Unweighted base | 356 | 12 | 21 | 8 | 1 | 4 | - | - | 2 | 3 | 175 |
| Weighted base | 347 | 12 | 19 | 6 | 1 | 4 | - | - | 2 | 3 | 172 |
| Labour | $\begin{aligned} & 55 \\ & 16 \% \end{aligned}$ |  | $\begin{gathered} 19 \\ 100 \% \end{gathered}$ |  |  |  | - |  |  |  |  |
| Conservative | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 12 \\ 100 \% \end{gathered}$ |  |  |  |  | - |  |  |  | - |
| Lib Dem | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ |  |  | $\begin{gathered} 6 \\ 100 \% \end{gathered}$ |  |  | - |  |  |  |  |
| Green | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ |  |  |  |  | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ | - |  |  |  | - |
| SNP | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ |  |  |  |  |  | - |  |  | - | - |
| UKIP | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - |  |  | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ |  | - |  |  | - | - |
| BNP | $\underset{*}{2}$ | - | - |  | - |  | - |  | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ |  | - |
| Plaid Cymru | $\underset{*}{1}$ | - |  |  |  |  | - | - |  |  |  |
| Other | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | - |  |  |  |  | - |  |  | $\begin{gathered} 3 \\ 100 \% \end{gathered}$ | - |
| Refused | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | - |  |  |  |  | - |  | - |  | $\begin{aligned} & 46 \\ & 27 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 126 \\ & 36 \% \end{aligned}$ | - | - |  | - | - | - |  | - | - | $\begin{aligned} & 126 \\ & 73 \% \end{aligned}$ |

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## Opinion Poll

## Fieldwork : September 26th-28th 2008

Table 4
Q. 4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Refused | Conser -vative | Other | Lib Dem | Green | SNP | UKIP | BNP | Plaid <br> Cymru | Don't know |
| Unweighted base | 356 | 84 | 50 | 35 | 37 | 32 | 10 | 5 | 3 | 2 | 2 | 96 |
| Weighted base | 347 | 76 | 45 | 36 | 35 | 33 | 8 | 7 | 2 | 2 | 1 | 103 |
| Labour | $\begin{aligned} & 55 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 52 \% \end{aligned}$ | $-$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ |  |  |  | $-$ |  | $\begin{gathered} 1 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 21 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $-$ |  |  | $\begin{gathered} 1 \\ 51 \% \end{gathered}$ |  | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 4 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 70 \% \end{aligned}$ | - |  |  |  |  | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ |
| Green | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  | 1\% | $\begin{gathered} 8 \\ 100 \% \end{gathered}$ |  |  |  |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $1 \%$ | - |  |  |  | - | $\begin{gathered} 7 \\ 93 \% \end{gathered}$ |  | - |  | - |
| UKIP | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | - | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |  |  |  |  | $\begin{gathered} 1 \\ 68 \% \end{gathered}$ | - | - | - |
| BNP | 2 | - | - | - | - | - | - |  | $\begin{gathered} 1 \\ 32 \% \end{gathered}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | - | - | - | - | - | - |  |  | $\begin{gathered} 1 \\ 41 \% \end{gathered}$ | - |
| Other | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 38 \% \end{aligned}$ | - | - | - | - |  | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 89 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | - |  | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 126 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{gathered} 8 \\ 22 \% \end{gathered}$ | $\begin{gathered} 7 \\ 22 \% \end{gathered}$ | $\begin{gathered} 8 \\ 23 \% \end{gathered}$ | - | * $\%$ | - | $\begin{gathered} 1 \\ 49 \% \end{gathered}$ | - | $\begin{aligned} & 77 \\ & 75 \% \end{aligned}$ |

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## Opinion Poll

# Fieldwork: September 26th-28th 2008 

Table 5
Q. 5 Generally speaking, do you think of yourself as...? Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | $\underline{\text { Region Wales }}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Labour | $\begin{gathered} 282 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 28 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 266 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 59 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 134 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ |
| Other | $\begin{gathered} 64 \\ 6 \% \end{gathered}$ | $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{gathered} 29 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 13 \\ 4 \% \end{gathered}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 49 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 21 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $6$ |
| SNP | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | - | - | - | - | $\begin{aligned} & 31 \\ & 34 \% \end{aligned}$ |
| Green | $\begin{gathered} 20 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - |
| BNP | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | ${ }_{\star}^{2}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | - |
| UKIP | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{2}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | - |
| Plaid Cymru | 2 | 2 | ${ }_{*}$ | - | - | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | * | - | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - |
| Don't know | $\begin{aligned} & 151 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{gathered} 19 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 150 / \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ |

## comRes)

## Opinion Poll

Table 5
Q. 5 Generally speaking, do you think of yourself as...? Base: All respondents

|  | Total | Conser- <br> vative | $\underline{\text { Labour }}$ |
| :--- | :---: | :---: | :---: |
| Unweighted base | 1017 | 279 | 219 |
| Weighted base | 1014 | 286 | 204 |
| Labour | 282 | 16 | 174 |
|  | $28 \%$ | $6 \%$ | $85 \%$ |
| Conservative | 266 | 226 | 1 |
|  | $26 \%$ | $79 \%$ | $1 \%$ |
| Lib Dem | 134 | 12 | 5 |
|  | $13 \%$ | $4 \%$ | $2 \%$ |
| Other | 64 | 5 | - |
|  | $6 \%$ | $2 \%$ | $3 \%$ |
| Refused | 49 | 3 | - |
| SNP | $5 \%$ | $1 \%$ | - |
|  | 31 | 2 | - |
| Green | $3 \%$ | $1 \%$ | - |
|  | 20 | - | - |
| BNP | $2 \%$ | - | - |
|  | 8 | 1 | - |
| UKIP | $1 \%$ | $*$ | - |
| Plaid Cymru | 7 | - | - |
| Don't know | $1 \%$ | - | - |
|  | 2 | - | - |
|  | $*$ | - | - |

Fieldwork : September 26th-28th 2008
Q.3/4 Voting Intention (including Squeeze)

| Lib Dem | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  | DK/Refuse <br> at Q4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  |
| 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| 21 | - | 4 | - | 5 | - | 1 | 20 |
| 16\% | - | 14\% | - | 100\% | - | 7\% | 12\% |
| 5 | - | 2 | 1 | - | 1 | 2 | 9 |
| 4\% | - | 8\% | 5\% | - | 6\% | 9\% | 5\% |
| 86 | - | 1 | - | - | - | - | 9 |
| 66\% | - | 4\% | - | - | - | - | 5\% |
| 7 | 1 | 2 | - | - | 1 | 16 | 7 |
| 5\% | 19\% | 6\% | - | - | 11\% | 78\% | 4\% |
| - | - | 1 | - | - | - | - | 45 |
| - | - | 5\% | - | - | - | - | 26\% |
| - | - | - | 22 | - | - | - | * |
| - | - | - | 88\% | - | - | - | * |
| - | - | 14 | - | - | - | - | - |
| - | - | 53\% | - | - | - | - | - |
| - | - | - | - | - | 5 | - | 1 |
| - | - | - | - | - | 49\% | - | * |
| 1 | 4 | - | - | - | 2 | - | - |
| 1\% | 64\% | - | - | - | 15\% | - | - |
| 1 | - | - | - | - | - | - | - |
| 1\% | - | - | - | - | - | - | - |
| 9 | 1 | 2 | 2 | - | 2 | 1 | 81 |
| 7\% | 16\% | 9\% | 7\% | - | 19\% | 6\% | 47\% |

## comRes)

## THE <br> INDEPENDENT

## Opinion Poll

Fieldwork : September 26th-28th 2008
Table 5
Q. 5 Generally speaking, do you think of yourself as...? Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Labour | $\begin{aligned} & 282 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 282 \\ & 100 \% \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |
| Conservative | $\begin{gathered} 266 \\ 26 \% \end{gathered}$ |  | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Lib Dem | $\begin{gathered} 134 \\ 13 \% \end{gathered}$ |  |  | $\begin{aligned} & 134 \\ & 100 \% \end{aligned}$ |  |  |  |  |  |  | - |  |
| Other | $\begin{gathered} 64 \\ 6 \% \end{gathered}$ |  |  |  | $\begin{gathered} 64 \\ 100 \% \end{gathered}$ |  |  |  |  |  | - |  |
| Refused | $\begin{gathered} 49 \\ 5 \% \end{gathered}$ | - |  |  |  | $\begin{gathered} 49 \\ 100 \% \end{gathered}$ | - |  | - |  | - | - |
| SNP | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | - |  |  | - |  | $\begin{gathered} 31 \\ 100 \% \end{gathered}$ |  |  |  | - | - |
| Green | $\begin{gathered} 20 \\ 2 \% \end{gathered}$ |  |  |  |  |  |  | $\begin{gathered} 20 \\ 100 \% \end{gathered}$ |  |  |  |  |
| BNP | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ |  |  |  |  |  |  |  | $\begin{gathered} 8 \\ 100 \% \end{gathered}$ |  | - |  |
| UKIP | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ |  |  |  | - | - |  |  |  | $\begin{gathered} 7 \\ 100 \% \end{gathered}$ | - |  |
| Plaid Cymru | ${ }_{*}^{2}$ | - | - | - | - | - |  |  |  |  | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ |  |
| Don't know | $\begin{aligned} & 151 \\ & 15 \% \end{aligned}$ | - | - | - | - | - |  |  |  |  |  | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ |

THE
INDEPENDENT

## Opinion Poll

## Fieldwork: September 26th-28th 2008

Table 6
Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 645 | 300 | 345 | 42 | 86 | 112 | 122 | 143 | 141 | 202 | 174 | 92 | 176 | 176 | 164 | 154 | 90 | 61 |
| Weighted base | 643 | 307 | 335 | 59 | 90 | 121 | 112 | 106 | 154 | 177 | 202 | 123 | 141 | 177 | 163 | 149 | 93 | 61 |
| Conservative | $\begin{aligned} & 262 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 124 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 185 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 104 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 33 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 119 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ |
| SNP | $\begin{aligned} & 22 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ |
| Green | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| BNP | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\underset{*}{1}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $1 \%$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Plaid Cymru | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\underset{*}{1}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |  | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | - | - | - | $5$ | - |
| UKIP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 1\% | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\underset{*}{1}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |
| Other | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\underset{*}{1}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |

THE

## Opinion Poll

Fieldwork : September 26th-28th 2008
Table 6
Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

|  | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | $\begin{aligned} & \text { DK/Refuse } \\ & \text { at Q4 } \end{aligned}$ |
| Unweighted base | 645 | 253 | 193 | 110 | 4 | 21 | 21 | 3 | 10 | 14 | 16 |
| Weighted base | 643 | 258 | 177 | 114 | 5 | 21 | 22 | 5 | 10 | 14 | 16 |
| Conservative | $\begin{gathered} 262 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 258 \\ & 100 \% \end{aligned}$ | - |  |  |  |  |  |  |  | $\begin{gathered} 3 \\ 21 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 185 \\ & 29 \% \end{aligned}$ |  | $\begin{aligned} & 177 \\ & 100 \% \end{aligned}$ | - | - | - |  |  | - | - | $\begin{gathered} 7 \\ 47 \% \end{gathered}$ |
| Lib Dem | $\begin{gathered} 119 \\ 18 \% \end{gathered}$ |  |  | $\begin{aligned} & 114 \\ & 100 \% \end{aligned}$ | - | - | - | - | - | - | $\begin{gathered} 5 \\ 32 \% \end{gathered}$ |
| SNP | $\begin{gathered} 22 \\ 3 \% \end{gathered}$ | - |  |  | - |  | $\begin{gathered} 22 \\ 100 \% \end{gathered}$ |  | - | - |  |
| Green | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | - | - |  |  | $\begin{gathered} 21 \\ 100 \% \end{gathered}$ |  |  | - | - | - |
| BNP | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ |  |  |  |  |  |  |  | $\begin{gathered} 10 \\ 100 \% \end{gathered}$ | - |  |
| Plaid Cymru | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | - | - | - | - |  | $\begin{gathered} 5 \\ 100 \% \end{gathered}$ | - | - | - |
| UKIP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | - |  | $\begin{gathered} 5 \\ 100 \% \end{gathered}$ | - | - | - | - | - | - |
| Other | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | - | - | - | $-$ | - | - |  | - | $\begin{gathered} 14 \\ 100 \% \end{gathered}$ | - |

THE
INDEPENDENT

## Opinion Poll

Fieldwork : September 26th-28th 2008
Table 6
Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conser -vative | Labour | Lib Dem | Other | SNP | Green | UKIP | BNP | Refused | Plaid Cymru | Don't know |
| Unweighted base | 645 | 213 | 216 | 95 | 28 | 19 | 13 | 5 | 5 | 5 | 1 | 46 |
| Weighted base | 643 | 218 | 202 | 97 | 28 | 21 | 12 | 6 | 5 | 4 | 1 | 49 |
| Conservative | $\begin{aligned} & 262 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 96 \% \end{aligned}$ | $\begin{gathered} 14 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ |  |  | $\begin{gathered} 1 \\ 11 \% \end{gathered}$ | $\begin{gathered} 3 \\ 69 \% \end{gathered}$ | - | $\begin{aligned} & 19 \\ & 40 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 185 \\ & 29 \% \end{aligned}$ | $1$ | $\begin{aligned} & 161 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 15 \% \end{gathered}$ |  |  |  |  |  | - | $\begin{aligned} & 15 \\ & 31 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 119 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 5 \\ 19 \% \end{gathered}$ |  |  | $\begin{gathered} 1 \\ 20 \% \end{gathered}$ | - |  | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | $\begin{gathered} 7 \\ 15 \% \end{gathered}$ |
| SNP | $\begin{gathered} 22 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 19 \\ & 93 \% \end{aligned}$ | - | $-$ | - |  |  | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |
| Green | $\begin{gathered} 21 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |  | $\begin{gathered} 12 \\ 100 \% \end{gathered}$ | - |  | $\begin{gathered} 1 \\ 31 \% \end{gathered}$ |  | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |
| BNP | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ |  |  | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |  |  | $\begin{gathered} 2 \\ 27 \% \end{gathered}$ | $\begin{gathered} 5 \\ 89 \% \end{gathered}$ |  | - | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | - | - | - | - |  |  |  | - |  |
| UKIP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | - | - | $\begin{gathered} 3 \\ 53 \% \end{gathered}$ | - |  | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Other | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | $\begin{aligned} & 12 \\ & 41 \% \end{aligned}$ | - | - |  | - |  | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |

## Opinion Poll

## Fieldwork: September 26th-28th 2008

Table 7
Q. 6 Which one of the two main party leaders do you think is...?

Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Best in a crisis |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{gathered} 439 \\ 43 \% \end{gathered}$ | $\begin{gathered} 205 \\ 42 \% \end{gathered}$ | $\begin{gathered} 234 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 124 \\ 47 \% \end{gathered}$ | $\begin{gathered} 118 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 108 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 109 \\ 41 \% \end{gathered}$ | $\begin{gathered} 106 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 64 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 333 \\ 33 \% \end{gathered}$ | $\begin{gathered} 170 \\ 35 \% \end{gathered}$ | $\begin{gathered} 162 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & \text { 22\% } \end{aligned}$ |
| Neither | $\begin{gathered} 144 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 99 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 41 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 22 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ |

Most trusted on the economy

| Gordon Brown | $\begin{aligned} & 437 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 129 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 111 \\ 46 \% \end{gathered}$ | $\begin{gathered} 116 \\ 44 \% \end{gathered}$ | $\begin{gathered} 104 \\ 39 \% \end{gathered}$ | $\begin{gathered} 104 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 61 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| David Cameron | $\begin{gathered} 336 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 178 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 24 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 157 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 84 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ |

## Most likeable

| Gordon Brown | 282 | 120 | 162 | 43 | 41 | 43 | 43 | 42 | 70 | 71 | 80 | 61 | 70 | 68 | 69 | 66 | 33 | 46 |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $28 \%$ | $25 \%$ | $31 \%$ | $35 \%$ | $26 \%$ | $22 \%$ | $25 \%$ | $28 \%$ | $33 \%$ | $27 \%$ | $27 \%$ | $29 \%$ | $29 \%$ | $25 \%$ | $26 \%$ | $27 \%$ | $23 \%$ | $51 \%$ |
| David Cameron | 538 | 285 | 253 | 63 | 100 | 104 | 91 | 78 | 102 | 157 | 167 | 106 | 107 | 151 | 131 | 133 | 90 | 32 |
|  | $53 \%$ | $59 \%$ | $48 \%$ | $52 \%$ | $63 \%$ | $52 \%$ | $53 \%$ | $52 \%$ | $49 \%$ | $59 \%$ | $57 \%$ | $50 \%$ | $45 \%$ | $57 \%$ | $50 \%$ | $54 \%$ | $63 \%$ | $35 \%$ |
| Neither | 129 | 61 | 69 | 9 | 12 | 31 | 33 | 22 | 22 | 31 | 32 | 23 | 44 | 28 | 48 | 31 | 13 | 10 |
|  | $13 \%$ | $12 \%$ | $13 \%$ | $7 \%$ | $8 \%$ | $16 \%$ | $19 \%$ | $15 \%$ | $11 \%$ | $12 \%$ | $11 \%$ | $11 \%$ | $18 \%$ | $10 \%$ | $18 \%$ | $12 \%$ | $9 \%$ | $11 \%$ |
| Don't know |  | 64 | 21 | 43 | 7 | 7 | 21 | 4 | 9 | 16 | 7 | 16 | 22 | 19 | 20 | 15 | 18 | 8 |

## comReso

## Opinion Poll

## Fieldwork : September 26th-28th 2008

Table 7
Q. 6 Which one of the two main party leaders do you think is...?

Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Most competent to be Prime Minister |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{gathered} 383 \\ 38 \% \end{gathered}$ | $\begin{gathered} 173 \\ 36 \% \end{gathered}$ | $\begin{gathered} 209 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 107 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 103 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 65 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 401 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 204 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 101 \\ 38 \% \end{gathered}$ | $\begin{gathered} 130 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 23 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 153 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 15 \% \end{aligned}$ | 78 |
| Don't know | $\begin{gathered} 77 \\ 8 \% \end{gathered}$ | $\begin{gathered} 33 \\ 7 \% \end{gathered}$ | $\begin{gathered} 44 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{gathered} 19 \\ 8 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | 5 $5 \%$ |

## Opinion Poll

Table 7
Q. 6 Which one of the two main party leaders do you think is...?

Base: All respondents

|  | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { DK/Refuse } \\ & \underline{\text { at Q4 }} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Best in a crisis |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{aligned} & 439 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 169 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 55 \% \end{aligned}$ |  | $\begin{aligned} & 10 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 1 \\ 26 \% \end{gathered}$ | $\begin{gathered} 5 \\ 49 \% \end{gathered}$ | $\begin{gathered} 7 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 35 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 333 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 4 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 4 \\ 18 \% \end{gathered}$ | $\begin{gathered} 2 \\ 42 \% \end{gathered}$ | $\begin{gathered} 2 \\ 16 \% \end{gathered}$ | $\begin{gathered} 5 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ |
| Neither | $\begin{gathered} 144 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 2 \\ 36 \% \end{gathered}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ | $\begin{gathered} 4 \\ 15 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{gathered} 3 \\ 26 \% \end{gathered}$ | $\begin{gathered} 7 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 28 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 99 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 25 \% \end{aligned}$ |
| Most trusted on the economy |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{gathered} 437 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 169 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 52 \% \end{aligned}$ |  | $\begin{gathered} 8 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 1 \\ 26 \% \end{gathered}$ | $\begin{gathered} 5 \\ 50 \% \end{gathered}$ | $\begin{gathered} 7 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 35 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 336 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 5 \\ 81 \% \end{gathered}$ | $\begin{gathered} 9 \\ 33 \% \end{gathered}$ | $\begin{gathered} 4 \\ 18 \% \end{gathered}$ | $\begin{gathered} 2 \\ 42 \% \end{gathered}$ | $\begin{gathered} 2 \\ 16 \% \end{gathered}$ | $\begin{gathered} 5 \\ 25 \% \end{gathered}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ |
| Neither | $\begin{aligned} & 157 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 8 \\ 29 \% \end{gathered}$ | $\begin{gathered} 5 \\ 18 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{gathered} 4 \\ 34 \% \end{gathered}$ | $\begin{gathered} 6 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 32 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 84 \\ 8 \% \end{gathered}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 24 \% \end{aligned}$ |
| Most likeable |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{aligned} & 282 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{gathered} 124 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 27 \% \end{aligned}$ | - | $\begin{gathered} 4 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 1 \\ 26 \% \end{gathered}$ | $\begin{gathered} 2 \\ 20 \% \end{gathered}$ | $\begin{gathered} 6 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 26 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 538 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 248 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 4 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 6 \\ 25 \% \end{gathered}$ | $\begin{gathered} 4 \\ 74 \% \end{gathered}$ | $\begin{gathered} 6 \\ 52 \% \end{gathered}$ | $\begin{gathered} 7 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 26 \% \end{aligned}$ |
| Neither | $\begin{gathered} 129 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 2 \\ 35 \% \end{gathered}$ | $\begin{gathered} 7 \\ 24 \% \end{gathered}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ |  | $\begin{gathered} 3 \\ 28 \% \end{gathered}$ | $\begin{gathered} 4 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 28 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 64 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ |  |  |  | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 20 \% \end{aligned}$ |

## comRes)

## THE <br> INDEPENDENT

## Opinion Poll

Table 7
Q. 6 Which one of the two main party leaders do you think is...? Base: All respondents

|  | Q.3/4 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | $\begin{aligned} & \text { DK/Refuse } \\ & \text { at Q4 } \end{aligned}$ |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Most competent to be Prime Minister |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{gathered} 383 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 41 \% \end{aligned}$ | - | $\begin{gathered} 7 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 1 \\ 26 \% \end{gathered}$ | $\begin{gathered} 4 \\ 41 \% \end{gathered}$ | $\begin{gathered} 7 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 28 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 401 \\ 40 \% \end{gathered}$ | $\begin{gathered} 221 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 5 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 4 \\ 18 \% \end{gathered}$ | $\begin{gathered} 2 \\ 42 \% \end{gathered}$ | $\begin{gathered} 2 \\ 22 \% \end{gathered}$ | $\stackrel{3}{16 \%}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 153 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 6 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\stackrel{2}{32 \%}$ | $\begin{gathered} 4 \\ 37 \% \end{gathered}$ | ${ }_{37}^{7}$ | $\begin{aligned} & 54 \\ & 31 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 77 \\ 8 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | $\stackrel{\stackrel{11}{11}}{10}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | - | - | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ |

## Opinion Poll

## Fieldwork: September 26th-28th 2008

Table 7
Q. 6 Which one of the two main party leaders do you think is...? Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid <br> Cymru | Don't know |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Best in a crisis |  |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{gathered} 439 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 208 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 7 \\ 34 \% \end{gathered}$ | $\begin{gathered} 3 \\ 37 \% \end{gathered}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | $\begin{gathered} 1 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 42 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 333 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 8 \\ 42 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{gathered} 5 \\ 64 \% \end{gathered}$ | $\begin{gathered} 1 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ |
| Neither | $\begin{gathered} 144 \\ 14 \% \end{gathered}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 12 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | - | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 99 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | - | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ |

## Most trusted on the economy

| Gordon Brown | $\begin{aligned} & 437 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 7 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{gathered} 3 \\ 37 \% \end{gathered}$ | $\begin{gathered} 2 \\ 23 \% \end{gathered}$ | $\begin{gathered} 1 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 38 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| David Cameron | $\begin{gathered} 336 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 8 \\ 39 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{gathered} 6 \\ 77 \% \end{gathered}$ | $\begin{gathered} 1 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 157 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 5 \\ 16 \% \end{gathered}$ | $\begin{gathered} 7 \\ 36 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ |  |  | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 84 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 19 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  |  |  |  | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ |
| Most likeable |  |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{gathered} 282 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 145 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{gathered} 1 \\ 11 \% \end{gathered}$ | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ |  | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 538 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 8 \\ 39 \% \end{gathered}$ | $\begin{gathered} 5 \\ 66 \% \end{gathered}$ | $\begin{gathered} 5 \\ 74 \% \end{gathered}$ | $\underset{100 \%}{2}$ | $\begin{aligned} & 58 \\ & 39 \% \end{aligned}$ |
| Neither | $\begin{gathered} 129 \\ 13 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 14 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 5 \\ 15 \% \end{gathered}$ | $\begin{gathered} 7 \\ 37 \% \end{gathered}$ | $\begin{gathered} 2 \\ 23 \% \end{gathered}$ | $\begin{gathered} 1 \\ 12 \% \end{gathered}$ | - | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 64 \\ 6 \% \end{gathered}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 34 \% \end{aligned}$ |  |  |  |  |  | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ |

Prepared by ComRes for the Independent

## comRes)

## THE <br> INDEPENDENT

## Opinion Poll

Fieldwork : September 26th-28th 2008
Table 7
Q. 6 Which one of the two main party leaders do you think is...? Base: All respondents

| Base: All responden | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Most competent to be Prime Minister |  |  |  |  |  |  |  |  |  |  |  |  |
| Gordon Brown | $\begin{gathered} 383 \\ 38 \% \end{gathered}$ | $\begin{gathered} 196 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 36 \% \end{aligned}$ | ${ }_{29}^{18}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 5 \\ 26 \% \end{gathered}$ | $\begin{gathered} 3 \\ 37 \% \end{gathered}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | $\begin{gathered} 1 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 401 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 201 \\ \quad 75 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 8 \\ 41 \% \end{gathered}$ | $\begin{gathered} 4 \\ 51 \% \end{gathered}$ | $\begin{gathered} 4 \\ 59 \% \end{gathered}$ | $\begin{gathered} 1 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 153 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 30 \% \end{gathered}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | - | $\begin{aligned} & 39 \\ & 26 \% \end{aligned}$ |
| Don't know | ${ }_{77}^{77}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | $\begin{gathered} 1 \\ 18 \% \end{gathered}$ | - | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ |

THE
INDEPENDENT

## Opinion Poll

## Fieldwork : September 26th-28th 2008

Table 8
Q. 7 Which team give you more confidence in their ability to bring the country's current economic problems to an end?

Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Gordon Brown and Alistair Darling | $\begin{gathered} 400 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 209 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 107 \\ 40 \% \end{gathered}$ | $\begin{gathered} 109 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 100 \\ 41 \% \end{gathered}$ | $\begin{gathered} 105 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 63 \% \end{aligned}$ |
| David Cameron and George Osborne | $\begin{aligned} & 393 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 107 \\ 40 \% \end{gathered}$ | $\begin{gathered} 121 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 114 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 23 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 126 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | 8 $9 \%$ |
| Don't know | $\begin{aligned} & 95 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 26 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{gathered} 20 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | 4 $5 \%$ |

## ComReso

## Opinion Poll

Fieldwork : September 26th-28th 2008
Table 8
Q. 7 Which team give you more confidence in their ability to bring the country's current economic problems to an end? Base: All respondents

|  | Total | Conser- <br> vative | $\underline{\text { Labour }}$ | $\underline{\text { Lib Dem }}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1017 | 279 | 219 | 126 |
| Weighted base | 1014 | 286 | 204 | 130 |
| Gordon Brown and | 400 | 30 | 172 | 61 |
| Alistair Darling | $39 \%$ | $10 \%$ | $84 \%$ | $47 \%$ |
| David Cameron and | 393 | 226 | 17 | 45 |
| George Osborne | $39 \%$ | $79 \%$ | $8 \%$ | $35 \%$ |
| Neither | 126 | 14 | 5 | 16 |
|  | $12 \%$ | $5 \%$ | $3 \%$ | $12 \%$ |
| Don't know | 95 | 16 | 10 | 8 |
|  | $9 \%$ | $6 \%$ | $5 \%$ | $6 \%$ |


| Q.3/4 Voting | Intention (including Squeeze) |  |  |
| :---: | :---: | :---: | :---: |
| UKIP | $\underline{\text { Green }}$ | $\underline{\text { SNP }}$ |  |
|  | 26 | 24 | 3 |
|  | 27 | 25 | 5 |
| - | 10 | 18 | 1 |
| - | $37 \%$ | $71 \%$ | $26 \%$ |
| 5 | 9 | 4 | - |
| $81 \%$ | $32 \%$ | $15 \%$ | - |
| 1 | 6 | 3 | 2 |
| $19 \%$ | $23 \%$ | $11 \%$ | $32 \%$ |
| - | 2 | 1 | 2 |
| - | $8 \%$ | $3 \%$ | $42 \%$ |

## ComReso

## THE <br> INDEPENDENT

## Opinion Poll

Table 8
Q. 7 Which team give you more confidence in their ability to bring the country's current economic problems to an end? Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | $\begin{aligned} & \text { Plaid } \\ & \text { Cymru } \end{aligned}$ | Don't know |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Gordon Brown and Alistair Darling | $\begin{gathered} 400 \\ 39 \% \end{gathered}$ | $\begin{gathered} 215 \\ 76 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 6 \\ 31 \% \end{gathered}$ | $\begin{gathered} 2 \\ 26 \% \end{gathered}$ | $\underset{31 \%}{2}$ | $\begin{gathered} 1 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 32 \% \end{aligned}$ |
| David Cameron and George Osborne | $\begin{gathered} 393 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 207 \\ \quad 78 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 9 \\ 29 \% \end{gathered}$ | $\begin{gathered} 8 \\ 37 \% \end{gathered}$ | $\begin{gathered} 4 \\ 51 \% \end{gathered}$ | $\begin{gathered} 5 \\ 69 \% \end{gathered}$ | $\begin{gathered} 1 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ |
| Neither | $\begin{gathered} 126 \\ 12 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ | $\begin{gathered} 4 \\ 20 \% \end{gathered}$ | $\underset{23 \%}{2}$ | - |  | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 95 \\ 9 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\stackrel{4}{7 \%}$ | $\begin{aligned} & 16 \\ & 33 \% \end{aligned}$ | 1 $3 \%$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | - | - | - | $\begin{aligned} & 33 \\ & 22 \% \\ & \end{aligned}$ |

