

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1001	433	568	62	125	204	197	217	196	283	273	180	265	264	260	243	143	91
Weighted base	1003	483	520	120	159	197	169	149	208	265	290	210	238	263	262	243	145	89
Conservative	187 19%	89 18%	99 19%	6 5%	22 14%	26 13%	39 23%	37 25%	57 27%	66 25%	39 14%	40 19%	42 18%	59 22%	56 22%	38 16%	27 19%	7 8%
Labour	248 25%	115 24%	133 26%	14 12%	33 21%	54 27%	42 25%	44 30%	61 29%	57 22%	74 25%	49 23%	68 29%	58 22%	59 22%	80 33%	30 21%	22 24%
Liberal Democrat	128 13%	60 12%	67 13%	16 14%	20 13%	17 9%	16 9%	28 19%	30 14%	53 20%	34 12%	20 10%	20 9%	32 12%	27 10%	27 11%	33 23%	9 10%
Other	54 5%	36 8%	18 3%	2 2%	6 4%	14 7%	16 9%	7 5%	9 4%	11 4%	16 6%	14 7%	13 6%	12 4%	11 4%	3 1%	12 9%	16 18%
Did not vote	299 30%	138 29%	161 31%	71 59%	65 41%	66 34%	43 26%	22 15%	32 15%	63 24%	94 33%	68 32%	74 31%	74 28%	83 32%	84 34%	30 21%	28 31%
Don't remember	34 3%	18 4%	16 3%	8 7%	2 2%	8 4%	4 2%	5 3%	7 3%	5 2%	13 5%	9 4%	7 3%	10 4%	9 3%	7 3%	3 2%	6 7%
Refused	52 5%	26 5%	26 5%	2 2%	11 7%	12 6%	9 5%	6 4%	12 6%	9 4%	19 7%	10 5%	13 5%	19 7%	18 7%	4 2%	9 6%	2 2%

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Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	1001	281	247	107	12	25	20	8	8	29	138
Weighted base	1003	276	229	113	12	27	21	9	10	33	143
Conservative	187 19%	164 60%	2 1%	2 2%	2 15%	1 3%	2 9%	-	1 13%	2 6%	5 3%
Labour	248 25%	26 9%	163 71%	12 11%	1 10%	4 13%	1 6%	1 7%	* 3%	6 18%	11 7%
Liberal Democrat	128 13%	12 4%	13 6%	81 72%	1 4%	7 24%	-	1 7%	1 11%	4 13%	4 3%
Other	54 5%	4 1%	3 2%	1 1%	4 35%	7 27%	12 56%	7 69%	5 51%	7 23%	2 1%
Did not vote	299 30%	53 19%	41 18%	11 10%	4 32%	6 23%	3 13%	2 17%	1 12%	10 29%	82 57%
Don't remember	34 3%	13 5%	2 1%	3 3%	-	1 4%	3 16%	-	-	1 4%	3 2%
Refused	52 5%	3 1%	4 2%	3 3%	* 4%	2 6%	-	-	1 10%	2 6%	36 25%

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Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Q.5 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>Green</u>	<u>SNP</u>	<u>BNP</u>	<u>UKIP</u>	<u>Plaid Cymru</u>	<u>Don't know</u>
Unweighted base	1001	310	254	112	81	42	24	21	9	9	6	133
Weighted base	1003	291	251	120	90	41	25	22	11	9	7	136
Conservative	187 19%	7 3%	156 62%	5 4%	4 5%	1 3%	1 3%	- -	- -	- -	- -	13 10%
Labour	248 25%	177 61%	18 7%	12 10%	16 17%	1 2%	3 13%	3 12%	2 16%	* 6%	- -	16 12%
Liberal Democrat	128 13%	17 6%	9 4%	76 64%	6 7%	- -	3 13%	- -	1 11%	1 15%	- -	14 10%
Other	54 5%	4 1%	5 2%	- -	11 12%	1 3%	4 17%	12 53%	4 32%	4 51%	5 67%	5 3%
Did not vote	299 30%	72 25%	51 20%	22 19%	50 55%	9 22%	10 41%	5 23%	1 10%	2 28%	2 33%	75 55%
Don't remember	34 3%	7 2%	7 3%	3 3%	1 1%	1 4%	1 5%	3 12%	3 23%	- -	- -	8 6%
Refused	52 5%	6 2%	6 2%	1 1%	2 3%	27 67%	2 8%	- -	1 8%	- -	- -	6 4%

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Midlands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1001	433	568	62	125	204	197	217	196	283	273	180	265	264	260	243	143	91
Weighted base	1003	483	520	120	159	197	169	149	208	265	290	210	238	263	262	243	145	89
Absolutely certain (10) to vote	493 49%	235 49%	257 50%	32 27%	59 37%	78 39%	95 56%	99 66%	130 63%	145 55%	138 48%	97 46%	113 47%	133 50%	133 51%	110 45%	78 54%	39 44%
(9)	39 4%	22 4%	18 3%	4 4%	7 4%	12 6%	6 3%	3 2%	8 4%	15 6%	14 5%	6 3%	5 2%	13 5%	7 3%	5 2%	10 7%	5 5%
(8)	77 8%	34 7%	42 8%	11 9%	15 9%	13 7%	10 6%	8 6%	19 9%	20 7%	22 7%	16 8%	19 8%	22 8%	30 12%	15 6%	8 5%	2 2%
(7)	59 6%	34 7%	26 5%	6 5%	13 8%	17 9%	10 6%	5 3%	8 4%	21 8%	15 5%	9 4%	14 6%	12 5%	12 5%	13 5%	16 11%	6 7%
(6)	41 4%	9 2%	32 6%	10 8%	11 7%	10 5%	3 2%	3 2%	3 2%	7 3%	15 5%	7 3%	12 5%	12 4%	10 4%	9 4%	7 5%	2 3%
(5)	88 9%	44 9%	44 8%	19 16%	14 9%	20 10%	15 9%	11 7%	9 4%	14 5%	31 11%	20 10%	23 10%	21 8%	19 7%	28 11%	9 6%	12 14%
(4)	16 2%	9 2%	7 1%	3 2%	- -	3 1%	5 3%	1 1%	5 2%	2 1%	7 2%	2 1%	4 2%	6 2%	1 *	8 3%	- -	1 1%
(3)	19 2%	10 2%	9 2%	2 2%	7 4%	3 2%	3 2%	2 1%	2 1%	- -	3 1%	10 5%	6 2%	8 3%	4 1%	2 1%	3 2%	3 3%
(2)	18 2%	10 2%	8 2%	3 2%	5 3%	5 3%	1 1%	1 1%	2 1%	4 2%	7 3%	4 2%	2 1%	6 2%	6 2%	1 *	- -	5 5%
Certain not to vote (1)	147 15%	71 15%	76 15%	30 25%	28 18%	35 18%	20 12%	15 10%	19 9%	35 13%	34 12%	39 19%	38 16%	29 11%	40 15%	50 21%	15 11%	13 15%
Refused	1 *	1 *	* *	- -	- -	1 *	- -	* *	- -	* *	- -	- -	1 *	* *	- -	- -	- -	1 1%
Don't know	5 *	4 1%	1 *	- -	- -	- -	1 1%	2 1%	2 1%	- -	3 1%	- -	2 1%	2 1%	1 *	2 1%	1 *	- -
Mean	7.32	7.29	7.35	5.82	6.63	6.83	7.73	8.23	8.22	7.80	7.38	6.85	7.14	7.53	7.43	6.80	7.93	6.83
Standard deviation	3.35	3.38	3.32	3.48	3.44	3.43	3.19	3.03	2.95	3.19	3.21	3.58	3.40	3.20	3.36	3.57	2.96	3.50
Standard error	0.11	0.16	0.14	0.44	0.31	0.24	0.23	0.21	0.21	0.19	0.20	0.27	0.21	0.20	0.21	0.23	0.25	0.37

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Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	1001	281	247	107	12	25	20	8	8	29	138
Weighted base	1003	276	229	113	12	27	21	9	10	33	143
Absolutely certain (10) to vote	493 49%	187 68%	127 55%	73 65%	11 88%	13 49%	12 56%	4 42%	6 63%	21 62%	39 27%
(9)	39 4%	13 5%	12 5%	7 7%	1 8%	- -	2 8%	- -	- -	- -	5 3%
(8)	77 8%	28 10%	24 10%	13 11%	- -	4 14%	1 6%	1 7%	- -	2 6%	5 4%
(7)	59 6%	23 8%	18 8%	6 6%	- -	1 4%	1 3%	2 16%	1 11%	2 7%	5 4%
(6)	41 4%	8 3%	13 6%	6 5%	- -	6 21%	- -	2 17%	1 12%	1 2%	4 3%
(5)	88 9%	17 6%	35 15%	7 7%	1 4%	3 12%	5 26%	2 18%	1 14%	7 22%	8 6%
(4)	16 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 4%
(3)	19 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	7 5%
(2)	18 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 3%
Certain not to vote (1)	147 15%	- -	- -	- -	- -	- -	- -	- -	- -	- -	59 42%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	5 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Mean	7.32	9.07	8.51	9.00	9.71	8.16	8.38	7.79	8.49	8.47	4.84
Standard deviation	3.35	1.55	1.93	1.59	1.06	2.01	2.19	2.14	2.15	2.14	3.90
Standard error	0.11	0.09	0.12	0.15	0.31	0.40	0.49	0.76	0.76	0.40	0.33

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Base: All respondents

	<u>Q.5 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>Green</u>	<u>SNP</u>	<u>BNP</u>	<u>UKIP</u>	<u>Plaid Cymru</u>	<u>Don't know</u>
Unweighted base	1001	310	254	112	81	42	24	21	9	9	6	133
Weighted base	1003	291	251	120	90	41	25	22	11	9	7	136
Absolutely certain (10) to vote	493 49%	141 49%	161 64%	71 59%	33 37%	20 48%	7 26%	10 44%	5 43%	4 51%	4 53%	37 27%
(9)	39 4%	12 4%	10 4%	4 3%	4 4%	5 12%	- -	2 8%	- -	1 12%	- -	2 1%
(8)	77 8%	32 11%	16 7%	14 11%	2 2%	3 7%	1 3%	1 3%	- -	1 9%	- -	8 6%
(7)	59 6%	18 6%	18 7%	9 8%	1 1%	2 4%	1 4%	1 3%	- -	- -	- -	9 7%
(6)	41 4%	10 4%	5 2%	5 4%	2 2%	2 4%	4 16%	- -	1 10%	- -	2 22%	10 7%
(5)	88 9%	32 11%	14 5%	7 6%	12 13%	3 8%	1 5%	6 29%	- -	1 6%	1 14%	10 8%
(4)	16 2%	7 3%	1 *	1 1%	1 1%	1 2%	- -	- -	4 34%	- -	- -	* *
(3)	19 2%	3 1%	3 1%	1 1%	3 3%	- -	3 11%	- -	- -	- -	1 11%	5 4%
(2)	18 2%	4 1%	- -	1 1%	5 6%	- -	2 7%	- -	- -	- -	- -	6 5%
Certain not to vote (1)	147 15%	29 10%	18 7%	6 5%	28 31%	6 14%	6 24%	3 13%	2 13%	2 22%	- -	48 35%
Refused	1 *	* *	- -	- -	- -	- -	1 4%	- -	- -	- -	- -	- -
Don't know	5 *	1 *	3 1%	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
Mean	7.32	7.62	8.46	8.39	5.64	7.67	5.26	7.12	6.40	7.45	7.65	5.15
Standard deviation	3.35	3.02	2.67	2.52	3.93	3.19	3.61	3.27	3.53	3.84	2.83	3.76
Standard error	0.11	0.17	0.17	0.24	0.44	0.49	0.75	0.71	1.18	1.28	1.16	0.33

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Midlands</u>	<u>North England</u>	<u>Wales & South West</u>	<u>Scotland</u>
Unweighted base	807	344	463	43	93	158	160	184	169	242	221	134	210	218	214	183	124	68
Weighted base	797	378	419	83	119	151	139	128	178	222	235	155	185	212	212	180	126	67
Conservative	260 33%	129 34%	130 31%	21 26%	38 32%	43 28%	50 36%	43 33%	64 36%	79 36%	68 29%	52 34%	60 33%	82 39%	85 40%	57 32%	29 23%	6 9%
Labour	214 27%	96 25%	118 28%	26 31%	26 22%	44 29%	35 25%	33 26%	49 28%	52 23%	75 32%	31 20%	56 31%	41 19%	50 23%	75 42%	26 20%	22 33%
Lib Dem	108 14%	49 13%	59 14%	13 16%	20 17%	16 11%	14 10%	22 17%	22 12%	42 19%	26 11%	21 14%	19 10%	30 14%	21 10%	19 11%	30 24%	7 10%
Green	23 3%	9 2%	14 3%	4 4%	4 4%	6 4%	2 1%	4 3%	4 2%	2 1%	8 3%	7 5%	6 3%	7 3%	9 4%	2 1%	4 3%	2 3%
SNP	20 2%	16 4%	4 1%	3 3%	- -	7 4%	5 3%	4 3%	2 1%	3 1%	4 2%	4 3%	8 4%	- -	- -	- -	- -	20 30%
UKIP	12 2%	9 2%	4 1%	- -	- -	4 3%	- -	3 2%	6 3%	2 1%	3 1%	3 2%	4 2%	5 2%	3 1%	1 1%	3 3%	- -
BNP	10 1%	6 2%	4 1%	- -	2 2%	2 2%	3 2%	* *	2 1%	2 1%	3 1%	3 2%	1 1%	4 2%	3 1%	1 1%	2 1%	- -
Plaid Cymru	9 1%	3 1%	6 1%	2 2%	3 2%	1 1%	1 1%	1 1%	1 1%	2 1%	4 2%	1 1%	2 1%	- -	- -	- -	9 7%	- -
Other	28 3%	14 4%	14 3%	6 8%	4 4%	2 1%	7 5%	3 2%	5 3%	11 5%	6 2%	9 6%	1 1%	6 3%	9 4%	4 2%	6 5%	2 3%
Refused	40 5%	21 5%	20 5%	4 4%	6 5%	7 5%	7 5%	4 3%	12 7%	5 2%	19 8%	8 5%	8 4%	16 8%	12 6%	2 1%	7 5%	3 4%
Don't know	73 9%	27 7%	46 11%	4 5%	14 12%	18 12%	14 10%	12 9%	10 6%	21 9%	19 8%	14 9%	18 10%	19 9%	19 9%	18 10%	10 8%	6 9%

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4 Voting Intention (including Squeeze)										
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4
Unweighted base	807	281	247	107	12	25	20	8	8	29	70
Weighted base	797	276	229	113	12	27	21	9	10	33	67
Conservative	260 33%	260 94%	-	-	-	-	-	-	-	-	-
Labour	214 27%	-	214 93%	-	-	-	-	-	-	-	-
Lib Dem	108 14%	-	-	108 96%	-	-	-	-	-	-	-
Green	23 3%	-	-	-	-	23 87%	-	-	-	-	-
SNP	20 2%	-	-	-	-	-	20 96%	-	-	-	-
UKIP	12 2%	-	-	-	12 100%	-	-	-	-	-	-
BNP	10 1%	-	-	-	-	-	-	10 100%	-	-	-
Plaid Cymru	9 1%	-	-	-	-	-	9 93%	-	-	-	-
Other	28 3%	-	-	-	-	-	-	-	-	28 83%	-
Refused	40 5%	4 1%	1 1%	-	-	-	-	-	-	-	35 53%
Don't know	73 9%	12 4%	14 6%	4 4%	-	4 13%	1 4%	1 7%	-	6 17%	32 47%

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>SNP</u>	<u>Green</u>	<u>UKIP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Don't know</u>
Unweighted base	807	265	231	102	50	35	18	14	7	5	5	75
Weighted base	797	246	225	110	54	34	19	13	7	7	6	75
Conservative	260 33%	21 8%	201 89%	10 9%	7 14%	3 8%	-	1 6%	1 12%	-	-	17 23%
Labour	214 27%	185 75%	2 1%	6 6%	6 12%	-	1 5%	1 4%	-	-	-	13 17%
Lib Dem	108 14%	10 4%	2 1%	78 71%	6 11%	1 2%	-	-	-	-	-	11 15%
Green	23 3%	6 2%	-	3 3%	2 3%	-	-	9 64%	-	-	-	4 6%
SNP	20 2%	1 *	1 *	-	-	-	17 90%	-	-	-	-	1 1%
UKIP	12 2%	1 *	2 1%	-	3 5%	-	-	-	6 88%	-	-	-
BNP	10 1%	-	1 1%	1 1%	-	-	-	-	-	-	6 100%	1 2%
Plaid Cymru	9 1%	-	2 1%	1 1%	-	-	-	-	-	7 100%	-	-
Other	28 3%	1 *	1 *	5 5%	20 36%	-	-	-	-	-	-	1 2%
Refused	40 5%	3 1%	4 2%	-	-	30 88%	-	-	-	-	-	3 4%
Don't know	73 9%	19 8%	9 4%	6 6%	10 18%	1 2%	1 5%	3 26%	-	-	-	23 31%

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Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	<u>Gender</u>			<u>Age</u>							<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>	
Unweighted base	310	133	177	23	49	73	62	56	47	72	87	67	84	81	78	84	36	31	
Weighted base	319	153	166	45	61	72	52	37	52	68	93	78	80	87	82	84	35	31	
Labour	50 16%	32 21%	19 11%	5 10%	17 27%	8 12%	11 20%	3 9%	7 14%	8 11%	11 11%	17 21%	15 19%	16 18%	9 11%	14 16%	5 13%	8 25%	
Conservative	44 14%	26 17%	18 11%	3 6%	5 8%	14 20%	6 11%	8 20%	9 17%	12 17%	10 11%	8 10%	15 18%	8 9%	16 19%	12 14%	9 26%	-	
Lib Dem	22 7%	6 4%	16 10%	2 4%	8 13%	5 7%	2 4%	4 10%	2 4%	7 10%	8 8%	4 5%	4 5%	7 8%	8 10%	4 5%	1 2%	2 7%	
Green	16 5%	6 4%	10 6%	2 4%	2 3%	4 6%	5 9%	1 2%	2 5%	2 3%	6 6%	1 1%	7 9%	7 9%	-	7 8%	1 2%	1 4%	
SNP	7 2%	3 2%	4 2%	2 4%	-	-	2 4%	1 1%	3 6%	-	3 3%	1 1%	3 4%	-	-	1 1%	-	6 21%	
BNP	4 1%	2 1%	2 1%	-	-	1 1%	2 3%	-	1 2%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	1 2%	1 3%	
UKIP	3 1%	3 2%	-	3 6%	-	-	-	-	-	-	3 3%	-	-	3 3%	-	-	-	-	
Plaid Cymru	2 *	2 1%	-	-	-	-	1 2%	1 2%	-	-	-	-	2 2%	-	1 1%	-	1 2%	-	
Other	29 9%	16 10%	13 8%	6 13%	6 10%	6 9%	1 2%	4 12%	5 10%	11 16%	10 11%	5 7%	2 3%	10 11%	11 13%	2 3%	5 14%	1 2%	
Refused	42 13%	21 14%	21 13%	2 5%	6 10%	10 14%	7 14%	4 11%	12 24%	5 8%	18 19%	9 11%	10 13%	17 20%	13 15%	4 4%	4 12%	4 13%	
Don't know	101 32%	37 24%	64 38%	22 48%	18 30%	23 31%	16 31%	12 32%	10 20%	23 34%	24 26%	34 43%	20 25%	18 21%	26 31%	40 48%	9 25%	8 26%	

Opinion Poll
Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	310	16	14	4	-	4	1	1	-	6	138
Weighted base	319	16	15	4	-	4	1	1	-	6	143
Labour	50 16%	- -	15 100%	- -	- -	- -	- -	- -	- -	- -	- -
Conservative	44 14%	16 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Lib Dem	22 7%	- -	- -	4 100%	- -	- -	- -	- -	- -	- -	- -
Green	16 5%	- -	- -	- -	- -	4 100%	- -	- -	- -	- -	- -
SNP	7 2%	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -
BNP	4 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
UKIP	3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	- 1 100%	- -	- -	- -	- -
Other	29 9%	- -	- -	- -	- -	- -	- -	- -	- -	6 100%	- -
Refused	42 13%	- -	- -	- -	- -	- -	- -	- -	- -	- -	42 29%
Don't know	101 32%	- -	- -	- -	- -	- -	- -	- -	- -	- -	101 71%

Opinion Poll
Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	<u>Total</u>	<u>Labour</u>	<u>Other</u>	<u>Conser -vative</u>	<u>Refused</u>	<u>Lib Dem</u>	<u>Green</u>	<u>BNP</u>	<u>SNP</u>	<u>UKIP</u>	<u>Plaid Cymru</u>	<u>Don't know</u>
Unweighted base	310	67	42	37	38	16	13	4	4	2	1	86
Weighted base	319	66	46	40	37	16	15	5	4	2	1	87
Labour	50 16%	40 60%	2 4%	1 3%	- -	- -	- -	- -	1 25%	- -	- -	7 8%
Conservative	44 14%	4 6%	2 4%	27 67%	1 3%	- -	- -	- -	- -	* 26%	- -	10 11%
Lib Dem	22 7%	3 4%	4 8%	1 3%	- -	7 45%	2 15%	- -	- -	- -	- -	6 6%
Green	16 5%	1 1%	1 2%	- -	1 2%	- -	9 62%	- -	- -	1 74%	- -	3 3%
SNP	7 2%	3 4%	- -	1 2%	- -	- -	- -	- -	3 75%	- -	- -	1 1%
BNP	4 1%	- -	1 2%	- -	- -	- -	1 6%	2 38%	- -	- -	- -	- -
UKIP	3 1%	- -	- -	- -	- -	- -	- -	3 49%	- -	- -	- -	- -
Plaid Cymru	2 *	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 100%	- -
Other	29 9%	1 1%	24 52%	2 5%	- -	2 11%	- -	- -	- -	- -	- -	- -
Refused	42 13%	2 3%	1 3%	1 3%	33 89%	2 11%	- -	- -	- -	- -	- -	3 3%
Don't know	101 32%	13 19%	12 27%	7 17%	2 6%	5 33%	3 17%	1 13%	- -	- -	- -	58 67%

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1001	433	568	62	125	204	197	217	196	283	273	180	265	264	260	243	143	91
Weighted base	1003	483	520	120	159	197	169	149	208	265	290	210	238	263	262	243	145	89
Labour	291 29%	139 29%	152 29%	30 25%	42 27%	52 27%	50 30%	48 32%	68 33%	62 23%	87 30%	59 28%	83 35%	63 24%	62 24%	100 41%	35 24%	31 35%
Conservative	251 25%	128 27%	123 24%	24 20%	34 21%	42 21%	45 27%	39 26%	68 32%	83 31%	59 20%	48 23%	61 26%	76 29%	74 28%	57 24%	37 26%	6 7%
Lib Dem	120 12%	47 10%	73 14%	18 15%	21 13%	20 10%	13 7%	26 17%	23 11%	36 13%	32 11%	30 14%	22 9%	33 13%	27 10%	27 11%	25 17%	8 9%
Other	90 9%	50 10%	40 8%	16 14%	15 10%	18 9%	14 8%	10 7%	16 8%	32 12%	28 10%	14 7%	16 7%	27 10%	32 12%	11 5%	15 11%	6 6%
Refused	41 4%	17 4%	24 5%	5 4%	6 4%	10 5%	7 4%	5 3%	9 4%	8 3%	16 6%	7 3%	10 4%	15 6%	14 5%	5 2%	5 3%	3 3%
Green	25 2%	10 2%	15 3%	4 3%	5 3%	9 4%	3 2%	3 2%	2 1%	6 2%	6 2%	7 3%	6 2%	12 5%	5 2%	4 1%	2 1%	2 2%
SNP	22 2%	15 3%	7 1%	4 4%	- -	8 4%	5 3%	4 2%	- -	2 1%	8 3%	4 2%	7 3%	- -	- -	- -	- -	22 24%
BNP	11 1%	7 1%	4 1%	3 2%	1 1%	1 *	3 2%	1 1%	3 1%	1 *	6 2%	3 2%	1 1%	5 2%	2 1%	2 1%	2 1%	- -
UKIP	9 1%	3 1%	5 1%	- -	- -	2 1%	1 *	3 2%	3 2%	1 *	2 1%	2 1%	4 2%	2 1%	3 1%	1 1%	2 1%	- -
Plaid Cymru	7 1%	2 *	5 1%	2 1%	1 1%	1 1%	2 1%	- -	1 1%	- -	4 1%	1 1%	2 1%	- -	- -	- -	7 5%	- -
Don't know	136 14%	64 13%	71 14%	16 13%	34 21%	33 17%	26 15%	12 8%	15 7%	35 13%	42 15%	34 16%	25 11%	30 11%	42 16%	36 15%	15 10%	12 13%

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.3/4 Voting Intention (including Squeeze)										
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4
Unweighted base	1001	281	247	107	12	25	20	8	8	29	138
Weighted base	1003	276	229	113	12	27	21	9	10	33	143
Labour	291 29%	24 9%	194 85%	10 9%	1 10%	7 25%	2 9%	1 7%	-	1 2%	15 10%
Conservative	251 25%	210 76%	2 1%	3 3%	2 19%	-	1 5%	2 16%	1 13%	1 2%	8 6%
Lib Dem	120 12%	10 4%	6 3%	80 71%	-	3 10%	-	1 7%	1 11%	6 18%	7 5%
Other	90 9%	8 3%	6 3%	6 5%	3 24%	2 7%	-	-	-	24 74%	14 9%
Refused	41 4%	4 1%	-	1 1%	-	1 2%	-	-	-	-	35 25%
Green	25 2%	1 *	1 *	1 1%	-	11 40%	-	-	-	-	3 2%
SNP	22 2%	-	2 1%	-	-	-	17 83%	-	-	-	-
BNP	11 1%	-	-	-	-	-	-	6 62%	-	-	1 *
UKIP	9 1%	1 *	-	-	6 48%	-	-	-	-	-	-
Plaid Cymru	7 1%	-	-	-	-	-	-	7 70%	-	-	-
Don't know	136 14%	19 7%	18 8%	11 10%	-	4 17%	1 3%	-	1 14%	1 4%	61 43%

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Q.5 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>Green</u>	<u>SNP</u>	<u>BNP</u>	<u>UKIP</u>	<u>Plaid Cymru</u>	<u>Don't know</u>
Unweighted base	1001	310	254	112	81	42	24	21	9	9	6	133
Weighted base	1003	291	251	120	90	41	25	22	11	9	7	136
Labour	291 29%	291 100%	-	-	-	-	-	-	-	-	-	-
Conservative	251 25%	-	251 100%	-	-	-	-	-	-	-	-	-
Lib Dem	120 12%	-	-	120 100%	-	-	-	-	-	-	-	-
Other	90 9%	-	-	-	90 100%	-	-	-	-	-	-	-
Refused	41 4%	-	-	-	-	41 100%	-	-	-	-	-	-
Green	25 2%	-	-	-	-	-	25 100%	-	-	-	-	-
SNP	22 2%	-	-	-	-	-	-	22 100%	-	-	-	-
BNP	11 1%	-	-	-	-	-	-	-	11 100%	-	-	-
UKIP	9 1%	-	-	-	-	-	-	-	-	9 100%	-	-
Plaid Cymru	7 1%	-	-	-	-	-	-	-	-	-	7 100%	-
Don't know	136 14%	-	-	-	-	-	-	-	-	-	-	136 100%

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Midlands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	666	289	378	31	72	124	130	162	147	206	179	106	175	179	178	150	103	55
Weighted base	653	315	337	60	92	117	114	114	155	190	186	125	152	174	175	146	107	52
Conservative	253 39%	126 40%	127 38%	18 29%	37 40%	42 36%	47 41%	45 39%	65 42%	77 41%	68 36%	49 39%	59 39%	80 46%	82 47%	54 37%	32 30%	5 9%
Labour	200 31%	94 30%	106 31%	20 34%	25 27%	41 35%	35 31%	32 28%	47 30%	46 24%	70 38%	29 23%	54 35%	42 24%	47 27%	66 45%	25 24%	20 38%
Lib Dem	105 16%	45 14%	60 18%	12 21%	19 20%	17 14%	15 13%	21 18%	22 14%	42 22%	25 13%	20 16%	18 12%	29 17%	24 14%	18 12%	27 25%	6 12%
Green	22 3%	8 3%	14 4%	3 4%	4 4%	4 3%	3 3%	5 4%	3 2%	3 2%	7 4%	6 5%	6 4%	8 5%	6 4%	2 1%	4 3%	2 4%
SNP	17 3%	13 4%	4 1%	1 2%	- -	5 4%	5 4%	4 3%	3 2%	3 2%	2 1%	4 4%	8 5%	- -	- -	- -	- -	17 34%
UKIP	12 2%	9 3%	3 1%	- -	- -	4 3%	- -	2 2%	6 4%	2 1%	3 2%	3 2%	4 3%	5 3%	3 2%	1 1%	3 3%	- -
BNP	8 1%	5 2%	3 1%	- -	1 2%	2 1%	3 3%	* *	2 1%	1 1%	3 1%	3 2%	1 1%	3 2%	3 2%	1 *	2 2%	- -
Plaid Cymru	7 1%	3 1%	5 1%	1 2%	2 3%	1 1%	1 *	1 1%	1 1%	1 1%	3 2%	1 1%	2 1%	- -	* *	- -	7 7%	- -
Other	28 4%	13 4%	15 5%	5 9%	4 5%	2 2%	6 5%	4 4%	7 4%	14 7%	5 3%	8 7%	1 *	7 4%	9 5%	3 2%	8 7%	2 4%

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										DK/Refuse at Q4
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	
Unweighted base	666	257	214	96	11	21	18	6	7	25	12
Weighted base	653	250	195	101	12	22	17	7	8	28	11
Conservative	253 39%	250 100%	-	-	-	-	-	-	-	-	3 25%
Labour	200 31%	-	195 100%	-	-	-	-	-	-	-	5 44%
Lib Dem	105 16%	-	-	101 100%	-	-	-	-	-	-	3 30%
Green	22 3%	-	-	-	-	22 100%	-	-	-	-	-
SNP	17 3%	-	-	-	-	-	17 100%	-	-	-	-
UKIP	12 2%	-	-	-	12 100%	-	-	-	-	-	-
BNP	8 1%	-	-	-	-	-	-	-	8 100%	-	-
Plaid Cymru	7 1%	-	-	-	-	-	7 100%	-	-	-	-
Other	28 4%	-	-	-	-	-	-	-	-	28 100%	-

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Q.5 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>SNP</u>	<u>Green</u>	<u>UKIP</u>	<u>BNP</u>	<u>Plaid Cymru</u>	<u>Refused</u>	<u>Don't know</u>
Unweighted base	666	232	213	92	39	15	11	6	5	4	5	44
Weighted base	653	213	207	98	42	15	11	6	6	5	4	45
Conservative	253 39%	21 10%	196 95%	9 9%	7 17%	- -	1 7%	1 10%	- -	- -	3 73%	16 34%
Labour	200 31%	172 81%	2 1%	5 5%	5 12%	1 9%	* 3%	- -	- -	- -	- -	14 31%
Lib Dem	105 16%	10 4%	2 1%	75 76%	6 14%	- -	1 12%	- -	- -	- -	1 13%	10 23%
Green	22 3%	6 3%	- -	3 3%	1 3%	- -	8 77%	- -	- -	- -	1 14%	3 7%
SNP	17 3%	2 1%	1 *	- -	- -	14 91%	- -	- -	- -	- -	- -	1 1%
UKIP	12 2%	1 1%	2 1%	- -	3 7%	- -	- -	6 90%	- -	- -	- -	- -
BNP	8 1%	- -	1 1%	1 1%	- -	- -	- -	- -	6 100%	- -	- -	1 2%
Plaid Cymru	7 1%	* *	1 1%	1 1%	- -	- -	- -	- -	- -	5 100%	- -	- -
Other	28 4%	1 *	1 *	6 6%	20 47%	- -	- -	- -	- -	- -	- -	1 2%