

Opinion Poll Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1005	471	534	79	140	149	230	210	197	339	227	167	272	264	263	247	142	89
Weighted base	1007	484	523	121	159	200	168	151	207	264	294	212	238	267	260	247	142	91
Conservative	199 20%	106 22%	92 18%	14 11%	12 7%	38 19%	30 18%	44 29%	61 30%	61 23%	61 21%	43 20%	34 14%	45 17%	67 26%	46 18%	33 23%	8 9%
Labour	243 24%	117 24%	127 24%	13 11%	28 18%	46 23%	49 29%	38 25%	69 33%	66 25%	55 19%	43 20%	80 34%	48 18%	67 26%	77 31%	32 23%	20 22%
Liberal Democrat	120 12%	61 13%	59 11%	12 10%	15 9%	33 16%	15 9%	26 17%	20 10%	46 18%	38 13%	20 10%	16 7%	40 15%	19 7%	39 16%	14 10%	9 10%
Other	53 5%	23 5%	30 6%	6 5%	7 4%	3 2%	13 8%	6 4%	18 8%	10 4%	11 4%	13 6%	19 8%	11 4%	2 1%	4 2%	10 7%	25 28%
Did not vote	305 30%	139 29%	166 32%	72 59%	85 54%	65 32%	41 24%	20 13%	23 11%	60 23%	102 35%	75 35%	69 29%	95 35%	87 34%	65 26%	39 27%	20 22%
Don't remember	36 4%	11 2%	25 5%	5 4%	5 3%	8 4%	8 5%	6 4%	3 1%	5 2%	11 4%	11 5%	9 4%	11 4%	7 3%	5 2%	10 7%	1 2%
Refused	50 5%	27 6%	24 5%	- -	8 5%	7 4%	11 7%	11 7%	13 6%	16 6%	17 6%	6 3%	11 5%	17 6%	11 4%	11 4%	4 3%	7 8%

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Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	Q.3/4 Voting Intention (including Squeeze)										
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4
Unweighted base	1005	266	281	105	9	18	23	5	4	14	161
Weighted base	1007	259	267	114	10	18	24	6	6	13	163
Conservative	199 20%	163 63%	5 2%	8 7%	2 16%	- -	1 3%	- -	- -	2 19%	11 7%
Labour	243 24%	22 8%	175 66%	9 8%	- -	5 27%	2 7%	2 30%	1 13%	2 12%	12 7%
Liberal Democrat	120 12%	14 5%	13 5%	77 67%	1 8%	1 3%	4 17%	- -	- -	- -	4 2%
Other	53 5%	1 *	7 2%	3 3%	4 38%	3 15%	16 68%	3 48%	5 87%	3 21%	7 4%
Did not vote	305 30%	52 20%	50 19%	16 14%	4 37%	8 48%	1 6%	1 21%	- -	6 44%	77 47%
Don't remember	36 4%	5 2%	14 5%	2 1%	- -	1 7%	- -	- -	- -	- -	10 6%
Refused	50 5%	4 2%	3 1%	1 1%	- -	- -	- -	- -	- -	* 3%	42 26%

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Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Other	Refused	Green	SNP	Plaid Cymru	UKIP	BNP	Don't know
Unweighted base	1005	326	250	112	49	46	25	23	8	4	1	161
Weighted base	1007	315	244	124	46	41	28	23	9	4	2	171
Conservative	199 20%	7 2%	156 64%	3 3%	4 9%	1 2%	2 8%	- -	- -	- -	- -	24 14%
Labour	243 24%	192 61%	18 7%	8 6%	8 17%	1 2%	4 15%	2 9%	2 21%	- -	- -	9 5%
Liberal Democrat	120 12%	12 4%	8 3%	77 62%	5 11%	- -	7 25%	1 4%	1 12%	- -	- -	10 6%
Other	53 5%	7 2%	2 1%	3 2%	5 10%	- -	3 9%	16 71%	4 41%	4 100%	2 100%	8 5%
Did not vote	305 30%	84 26%	51 21%	30 24%	20 44%	11 27%	10 36%	4 15%	2 18%	- -	- -	95 56%
Don't remember	36 4%	12 4%	3 1%	4 3%	3 6%	- -	2 6%	- -	- -	- -	- -	12 7%
Refused	50 5%	1 *	7 3%	- -	1 3%	28 69%	- -	- -	1 7%	- -	- -	12 7%

Opinion Poll

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Absolutes/col percents

Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1005	471	534	79	140	149	230	210	197	339	227	167	272	264	263	247	142	89
Weighted base	1007	484	523	121	159	200	168	151	207	264	294	212	238	267	260	247	142	91
Absolutely certain (10) to vote	515 51%	262 54%	253 48%	40 33%	60 37%	94 47%	88 53%	97 64%	136 65%	157 60%	172 58%	78 37%	108 46%	129 48%	122 47%	133 54%	71 50%	60 66%
(9)	50 5%	25 5%	25 5%	6 5%	12 7%	8 4%	4 2%	6 4%	14 7%	16 6%	13 4%	11 5%	10 4%	25 10%	8 3%	7 3%	7 5%	3 3%
(8)	80 8%	41 9%	39 7%	6 5%	16 10%	20 10%	16 9%	14 9%	9 4%	24 9%	25 8%	16 8%	16 7%	26 10%	20 8%	20 8%	8 6%	6 6%
(7)	57 6%	37 8%	20 4%	9 8%	14 9%	11 6%	9 5%	6 4%	8 4%	14 5%	14 5%	17 8%	11 5%	15 6%	11 4%	18 7%	12 9%	1 1%
(6)	26 3%	9 2%	17 3%	4 3%	3 2%	8 4%	4 3%	2 1%	5 3%	6 2%	3 1%	9 4%	7 3%	6 2%	3 1%	10 4%	4 3%	2 2%
(5)	78 8%	31 6%	48 9%	20 16%	14 9%	16 8%	14 8%	5 4%	9 4%	18 7%	15 5%	25 12%	20 8%	13 5%	34 13%	13 5%	14 10%	5 5%
(4)	12 1%	4 1%	7 1%	8 6%	1 1%	- -	2 1%	- -	1 *	1 *	1 *	5 2%	5 2%	6 2%	1 *	5 2%	- -	- -
(3)	23 2%	8 2%	15 3%	- -	12 8%	2 1%	4 3%	3 2%	2 1%	3 1%	6 2%	4 2%	10 4%	1 *	10 4%	6 2%	3 2%	3 3%
(2)	19 2%	5 1%	13 3%	5 4%	2 1%	7 3%	2 1%	3 2%	1 *	2 1%	10 3%	2 1%	5 2%	7 3%	6 2%	4 1%	1 1%	1 2%
Certain not to vote (1)	136 14%	58 12%	78 15%	20 17%	26 16%	34 17%	24 15%	15 10%	18 9%	21 8%	31 11%	42 20%	43 18%	35 13%	44 17%	26 11%	21 15%	10 11%
Don't know	11 1%	2 1%	8 2%	3 2%	1 1%	1 1%	- -	1 *	5 2%	1 *	4 1%	1 1%	4 2%	2 1%	1 1%	6 3%	1 *	- -
Mean	7.51	7.80	7.23	6.38	6.83	7.17	7.46	8.30	8.47	8.28	7.94	6.61	6.91	7.61	6.99	7.77	7.43	8.08
Standard deviation	3.30	3.14	3.43	3.40	3.41	3.46	3.34	2.97	2.81	2.77	3.16	3.47	3.58	3.24	3.51	3.12	3.31	3.20
Standard error	0.10	0.14	0.15	0.39	0.29	0.28	0.22	0.21	0.20	0.15	0.21	0.27	0.22	0.20	0.22	0.20	0.28	0.34

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Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	1005	266	281	105	9	18	23	5	4	14	161
Weighted base	1007	259	267	114	10	18	24	6	6	13	163
Absolutely certain (10) to vote	515 51%	180 69%	153 58%	83 73%	3 30%	6 36%	19 79%	3 60%	6 100%	4 29%	57 35%
(9)	50 5%	15 6%	24 9%	4 3%	2 25%	-	1 3%	-	-	1 12%	3 2%
(8)	80 8%	26 10%	26 10%	12 10%	1 7%	2 11%	1 4%	-	-	6 46%	7 4%
(7)	57 6%	16 6%	21 8%	6 5%	4 37%	1 8%	-	1 19%	-	1 5%	8 5%
(6)	26 3%	6 2%	14 5%	1 1%	-	1 6%	-	-	-	1 8%	3 2%
(5)	78 8%	16 6%	29 11%	9 8%	-	7 39%	3 14%	1 21%	-	-	13 8%
(4)	12 1%	-	-	-	-	-	-	-	-	-	4 2%
(3)	23 2%	-	-	-	-	-	-	-	-	-	6 3%
(2)	19 2%	-	-	-	-	-	-	-	-	-	4 3%
Certain not to vote (1)	136 14%	-	-	-	-	-	-	-	-	-	53 33%
Don't know	11 1%	-	-	-	-	-	-	-	-	-	5 3%
Mean	7.51	9.16	8.73	9.19	8.49	7.37	9.19	8.37	10.00	8.48	5.61
Standard deviation	3.30	1.49	1.77	1.52	1.33	2.27	1.77	2.30	*	1.25	3.94
Standard error	0.10	0.09	0.11	0.15	0.44	0.53	0.37	1.03	*	0.33	0.31

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Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Q.5 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>UKIP</u>	<u>BNP</u>	<u>Don't know</u>
Unweighted base	1005	326	250	112	49	46	25	23	8	4	1	161
Weighted base	1007	315	244	124	46	41	28	23	9	4	2	171
Absolutely certain (10) to vote	515 51%	154 49%	161 66%	77 62%	15 33%	27 65%	11 40%	16 67%	4 39%	1 36%	2 100%	48 28%
(9)	50 5%	19 6%	16 7%	3 3%	1 3%	2 4%	2 7%	1 3%	-	2 45%	-	4 2%
(8)	80 8%	25 8%	21 9%	12 10%	4 8%	1 3%	* 2%	1 6%	1 7%	1 19%	-	13 8%
(7)	57 6%	26 8%	8 3%	7 5%	1 2%	2 4%	1 5%	-	1 11%	-	-	11 7%
(6)	26 3%	14 5%	2 1%	2 2%	2 4%	-	1 4%	-	-	-	-	5 3%
(5)	78 8%	24 8%	16 7%	8 6%	4 8%	1 2%	4 16%	2 8%	-	-	-	20 12%
(4)	12 1%	6 2%	-	1 1%	1 2%	-	-	-	-	-	-	4 2%
(3)	23 2%	4 1%	4 2%	2 1%	2 5%	-	1 3%	-	-	-	-	10 6%
(2)	19 2%	3 1%	5 2%	4 3%	-	-	1 3%	-	1 12%	-	-	5 3%
Certain not to vote (1)	136 14%	36 12%	11 4%	7 6%	15 33%	7 18%	6 20%	4 16%	3 30%	-	-	48 28%
Don't know	11 1%	5 1%	-	-	1 1%	1 4%	-	-	-	-	-	4 2%
Mean	7.51	7.64	8.64	8.28	5.63	7.98	6.53	8.01	5.82	9.17	10.00	5.55
Standard deviation	3.30	3.09	2.49	2.78	3.91	3.52	3.65	3.43	4.25	0.84	-	3.66
Standard error	0.10	0.17	0.16	0.26	0.56	0.52	0.73	0.71	1.50	0.42	-	0.29

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Absolutes/col percents

Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	820	401	419	55	104	118	190	182	171	302	191	126	201	216	208	204	116	76
Weighted base	806	405	401	85	117	157	135	131	181	236	242	157	172	215	198	201	117	76
Conservative	250 31%	142 35%	108 27%	26 30%	27 23%	44 28%	40 30%	49 37%	64 35%	77 33%	85 35%	52 33%	35 20%	62 29%	74 37%	56 28%	48 41%	9 12%
Labour	250 31%	121 30%	129 32%	23 28%	40 34%	48 31%	44 33%	36 28%	58 32%	61 26%	67 28%	42 27%	79 46%	64 30%	56 28%	75 37%	31 26%	23 31%
Lib Dem	109 14%	49 12%	61 15%	11 13%	18 16%	27 17%	18 13%	17 13%	18 10%	38 16%	40 17%	18 11%	14 8%	36 17%	26 13%	36 18%	8 7%	2 3%
SNP	24 3%	12 3%	12 3%	1 2%	4 3%	2 1%	7 5%	5 4%	4 2%	6 2%	7 3%	2 1%	8 5%	- -	- -	- -	- -	24 31%
Green	14 2%	7 2%	7 2%	1 1%	2 2%	4 3%	4 3%	3 2%	- -	4 2%	6 3%	4 2%	* *	2 1%	5 2%	4 2%	2 2%	2 3%
UKIP	7 1%	7 2%	- -	1 1%	- -	- -	1 1%	1 *	4 2%	3 1%	2 1%	1 1%	1 *	3 2%	- -	3 2%	- -	- -
BNP	6 1%	3 1%	3 1%	- -	- -	3 2%	1 1%	- -	2 1%	- -	2 1%	- -	3 2%	4 2%	- -	2 1%	- -	- -
Plaid Cymru	6 1%	4 1%	2 *	- -	- -	2 1%	1 *	- -	3 1%	2 1%	- -	2 1%	2 1%	- -	- -	- -	6 5%	- -
Other	10 1%	6 2%	4 1%	- -	4 4%	2 1%	3 2%	1 1%	- -	5 2%	2 1%	2 1%	* *	4 2%	2 1%	- -	2 2%	2 3%
Refused	39 5%	22 6%	17 4%	- -	7 6%	3 2%	9 7%	7 5%	14 8%	12 5%	13 5%	6 4%	9 6%	14 7%	5 3%	9 4%	4 3%	8 10%
Don't know	92 11%	33 8%	59 15%	21 25%	14 12%	21 13%	9 6%	12 9%	16 9%	28 12%	17 7%	29 18%	19 11%	25 11%	29 15%	16 8%	17 14%	6 8%

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	820	266	281	105	9	18	23	5	4	14	95
Weighted base	806	259	267	114	10	18	24	6	6	13	91
Conservative	250 31%	250 96%	-	-	-	-	-	-	-	-	-
Labour	250 31%	-	250 94%	-	-	-	-	-	-	-	-
Lib Dem	109 14%	-	-	109 95%	-	-	-	-	-	-	-
SNP	24 3%	-	-	-	-	-	24 100%	-	-	-	-
Green	14 2%	-	-	-	-	14 81%	-	-	-	-	-
UKIP	7 1%	-	-	-	7 66%	-	-	-	-	-	-
BNP	6 1%	-	-	-	-	-	-	6 100%	-	-	-
Plaid Cymru	6 1%	-	-	-	-	-	6 100%	-	-	-	-
Other	10 1%	-	-	-	-	-	-	-	10 81%	-	-
Refused	39 5%	1 *	-	-	-	-	-	-	-	-	39 43%
Don't know	92 11%	9 3%	17 6%	5 5%	3 34%	3 19%	-	-	-	2 19%	52 57%

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Refused	Other	Green	SNP	Plaid Cymru	UKIP	BNP	Don't know
Unweighted base	820	279	231	99	38	30	18	20	5	4	1	95
Weighted base	806	262	225	110	32	27	20	20	5	4	2	101
Conservative	250 31%	16 6%	189 84%	9 8%	2 5%	6 22%	4 18%	-	-	-	-	25 25%
Labour	250 31%	206 79%	9 4%	8 7%	-	5 19%	2 9%	1 3%	1 17%	-	-	19 19%
Lib Dem	109 14%	11 4%	7 3%	79 71%	-	4 14%	-	-	-	-	-	10 10%
SNP	24 3%	1 *	-	1 1%	-	1 2%	2 11%	18 90%	-	-	-	1 1%
Green	14 2%	4 1%	-	-	-	1 5%	9 44%	-	-	-	-	1 1%
UKIP	7 1%	-	2 1%	-	-	-	-	-	-	4 100%	-	1 1%
BNP	6 1%	-	-	-	-	2 7%	-	-	-	-	2 100%	2 2%
Plaid Cymru	6 1%	1 *	-	-	-	-	-	-	4 71%	-	-	1 1%
Other	10 1%	2 1%	2 1%	1 1%	-	3 13%	-	1 7%	-	-	-	1 1%
Refused	39 5%	-	6 3%	-	28 88%	1 4%	-	-	-	-	-	5 5%
Don't know	92 11%	23 9%	11 5%	13 12%	2 7%	4 13%	4 18%	-	1 12%	-	-	35 35%

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Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	316	122	194	35	55	49	66	55	56	90	57	65	104	85	91	67	44	29
Weighted base	332	134	198	57	63	67	50	40	55	68	81	89	94	91	96	71	46	28
Labour	73 22%	31 23%	42 21%	21 36%	18 28%	6 8%	12 24%	5 12%	12 22%	13 19%	19 24%	15 17%	26 27%	25 27%	21 22%	17 24%	5 10%	5 18%
Conservative	26 8%	13 10%	14 7%	3 6%	3 4%	9 14%	3 7%	2 4%	6 11%	6 9%	7 9%	6 6%	8 8%	8 8%	10 11%	3 5%	4 10%	1 3%
Lib Dem	24 7%	6 5%	18 9%	6 10%	4 6%	4 6%	2 4%	6 16%	2 3%	5 8%	7 9%	6 6%	6 6%	5 5%	6 6%	9 13%	3 6%	2 6%
Green	13 4%	9 6%	4 2%	- -	1 1%	5 7%	4 8%	3 7%	- -	2 3%	4 5%	4 5%	2 2%	3 3%	7 8%	1 2%	- -	1 3%
BNP	7 2%	6 4%	1 1%	- -	4 7%	- -	- -	2 5%	1 1%	1 1%	- -	5 5%	1 1%	3 3%	2 2%	2 3%	- -	- -
SNP	5 2%	2 1%	3 2%	1 3%	- -	2 3%	2 4%	- -	- -	- -	1 1%	3 3%	1 2%	- -	1 1%	1 1%	- -	3 11%
UKIP	4 1%	3 2%	1 *	3 4%	- -	- -	1 1%	- -	1 2%	- -	- -	- -	4 4%	3 4%	- -	- -	1 1%	- -
Plaid Cymru	3 1%	3 2%	- -	- -	- -	2 2%	- -	1 3%	- -	- -	2 2%	1 1%	- -	- -	- -	- -	3 6%	- -
Other	15 4%	11 8%	4 2%	- -	6 9%	3 4%	3 6%	* 1%	3 5%	2 3%	3 3%	6 6%	5 5%	2 2%	5 5%	2 3%	6 12%	- -
Refused	46 14%	23 17%	23 12%	- -	7 12%	4 5%	10 20%	10 26%	15 28%	13 19%	13 16%	7 8%	14 15%	15 17%	9 9%	10 14%	6 12%	7 24%
Don't know	117 35%	29 21%	88 44%	23 41%	21 33%	33 50%	14 27%	10 26%	16 28%	26 38%	26 32%	38 42%	28 29%	27 30%	34 36%	25 36%	20 43%	10 35%

Opinion Poll

Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										<u>DK/Refuse at Q4</u>
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	
Unweighted base	316	9	14	5	2	3	-	-	-	3	161
Weighted base	332	10	17	5	3	3	-	-	-	2	163
Labour	73 22%	-	17 100%	-	-	-	-	-	-	-	-
Conservative	26 8%	10 100%	-	-	-	-	-	-	-	-	-
Lib Dem	24 7%	-	-	5 100%	-	-	-	-	-	-	-
Green	13 4%	-	-	-	-	3 100%	-	-	-	-	-
BNP	7 2%	-	-	-	-	-	-	-	-	-	-
SNP	5 2%	-	-	-	-	-	-	-	-	-	-
UKIP	4 1%	-	-	-	3 100%	-	-	-	-	-	-
Plaid Cymru	3 1%	-	-	-	-	-	-	-	-	-	-
Other	15 4%	-	-	-	-	-	-	-	-	2 100%	-
Refused	46 14%	-	-	-	-	-	-	-	-	-	46 28%
Don't know	117 35%	-	-	-	-	-	-	-	-	-	117 72%

Opinion Poll

Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	<u>Total</u>	<u>Labour</u>	<u>Refused</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>SNP</u>	<u>UKIP</u>	<u>BNP</u>	<u>Don't know</u>
Unweighted base	316	70	44	37	25	23	10	4	3	-	-	100
Weighted base	332	76	39	36	27	24	11	5	4	-	-	110
Labour	73 22%	52 68%	2 6%	3 9%	1 5%	- -	- -	- -	- -	- -	- -	14 13%
Conservative	26 8%	2 3%	1 2%	16 44%	1 2%	- -	- -	- -	- -	- -	- -	7 6%
Lib Dem	24 7%	3 3%	- -	1 3%	8 31%	3 12%	2 19%	1 25%	- -	- -	- -	5 5%
Green	13 4%	1 2%	- -	- -	- -	1 2%	8 73%	- -	- -	- -	- -	3 3%
BNP	7 2%	1 2%	- -	- -	- -	3 11%	- -	- -	- -	- -	- -	3 3%
SNP	5 2%	- -	- -	- -	- -	2 8%	- -	- -	3 87%	- -	- -	- -
UKIP	4 1%	1 1%	- -	1 2%	3 9%	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	3 1%	- -	- -	- -	- -	- -	- -	3 61%	- -	- -	- -	- -
Other	15 4%	2 2%	- -	- -	2 7%	7 29%	1 8%	- -	- -	- -	- -	3 3%
Refused	46 14%	- -	33 84%	5 14%	- -	3 11%	- -	- -	- -	- -	- -	6 5%
Don't know	117 35%	16 20%	3 8%	10 27%	12 45%	6 26%	- -	1 14%	* 13%	- -	- -	69 62%

Opinion Poll

Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1005	471	534	79	140	149	230	210	197	339	227	167	272	264	263	247	142	89
Weighted base	1007	484	523	121	159	200	168	151	207	264	294	212	238	267	260	247	142	91
Labour	315 31%	150 31%	166 32%	36 30%	52 32%	69 34%	51 30%	42 28%	67 32%	74 28%	81 28%	64 30%	96 40%	78 29%	80 31%	96 39%	37 26%	24 27%
Conservative	244 24%	136 28%	108 21%	23 19%	26 17%	46 23%	37 22%	46 30%	66 32%	72 27%	86 29%	46 22%	40 17%	65 24%	80 31%	47 19%	40 28%	11 12%
Lib Dem	124 12%	58 12%	66 13%	21 17%	19 12%	24 12%	20 12%	21 14%	19 9%	44 17%	42 14%	18 9%	20 8%	40 15%	23 9%	42 17%	12 9%	6 6%
Other	46 5%	20 4%	26 5%	2 2%	7 5%	12 6%	9 6%	8 6%	7 3%	12 5%	7 2%	15 7%	13 6%	6 2%	13 5%	11 4%	12 8%	5 5%
Refused	41 4%	17 3%	24 5%	3 3%	9 6%	1 *	8 5%	8 5%	11 6%	16 6%	11 4%	4 2%	10 4%	14 5%	11 4%	7 3%	5 3%	5 5%
Green	28 3%	17 4%	10 2%	1 1%	4 3%	10 5%	6 4%	5 3%	2 1%	4 2%	10 4%	10 5%	2 1%	6 2%	10 4%	5 2%	2 2%	4 5%
SNP	23 2%	10 2%	13 3%	1 1%	4 2%	3 2%	6 3%	5 3%	4 2%	6 2%	4 1%	4 2%	10 4%	- -	- -	- -	- -	23 26%
Plaid Cymru	9 1%	7 1%	3 1%	- -	- -	3 1%	- -	3 2%	4 2%	1 *	3 1%	3 1%	3 1%	- -	- -	- -	9 6%	- -
UKIP	4 *	4 1%	- -	- -	- -	- -	1 *	1 *	3 1%	1 *	2 1%	- -	1 *	2 1%	- -	2 1%	- -	- -
BNP	2 *	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -
Don't know	171 17%	64 13%	107 20%	33 27%	38 24%	32 16%	31 18%	13 9%	24 11%	34 13%	46 16%	47 22%	44 18%	55 21%	42 16%	37 15%	24 17%	13 14%

Opinion Poll

Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.3/4 Voting Intention (including Squeeze)										
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4
Unweighted base	1005	266	281	105	9	18	23	5	4	14	161
Weighted base	1007	259	267	114	10	18	24	6	6	13	163
Labour	315 31%	17 6%	220 83%	11 10%	- -	4 20%	1 4%	1 11%	- -	2 16%	16 10%
Conservative	244 24%	194 75%	9 3%	7 6%	2 24%	- -	- -	- -	- -	2 16%	15 9%
Lib Dem	124 12%	10 4%	8 3%	79 69%	3 25%	- -	1 2%	- -	- -	1 7%	12 7%
Other	46 5%	6 2%	5 2%	6 5%	- -	1 8%	1 3%	- -	2 35%	4 30%	9 6%
Refused	41 4%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	36 22%
Green	28 3%	4 1%	2 1%	1 1%	- -	11 64%	2 10%	- -	- -	- -	- -
SNP	23 2%	- -	1 *	- -	- -	- -	18 75%	- -	- -	1 11%	* *
Plaid Cymru	9 1%	- -	1 *	- -	- -	- -	- -	4 67%	- -	- -	1 *
UKIP	4 *	- -	- -	- -	4 38%	- -	- -	- -	- -	- -	- -
BNP	2 *	- -	- -	- -	- -	- -	- -	- -	2 27%	- -	- -
Don't know	171 17%	27 10%	22 8%	10 9%	1 12%	2 9%	1 6%	1 21%	2 39%	3 20%	74 46%

Opinion Poll

Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Q.5 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>UKIP</u>	<u>BNP</u>	<u>Don't know</u>
Unweighted base	1005	326	250	112	49	46	25	23	8	4	1	161
Weighted base	1007	315	244	124	46	41	28	23	9	4	2	171
Labour	315 31%	315 100%	-	-	-	-	-	-	-	-	-	-
Conservative	244 24%	-	244 100%	-	-	-	-	-	-	-	-	-
Lib Dem	124 12%	-	-	124 100%	-	-	-	-	-	-	-	-
Other	46 5%	-	-	-	46 100%	-	-	-	-	-	-	-
Refused	41 4%	-	-	-	-	41 100%	-	-	-	-	-	-
Green	28 3%	-	-	-	-	-	28 100%	-	-	-	-	-
SNP	23 2%	-	-	-	-	-	-	23 100%	-	-	-	-
Plaid Cymru	9 1%	-	-	-	-	-	-	-	9 100%	-	-	-
UKIP	4 *	-	-	-	-	-	-	-	-	4 100%	-	-
BNP	2 *	-	-	-	-	-	-	-	-	-	2 100%	-
Don't know	171 17%	-	-	-	-	-	-	-	-	-	-	171 100%

Opinion Poll Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	680	342	338	44	80	96	157	157	146	249	164	97	170	181	168	173	96	62
Weighted base	663	341	322	65	91	130	110	113	154	195	207	118	143	180	157	170	94	63
Conservative	247 37%	142 42%	105 33%	26 39%	24 27%	46 36%	40 36%	49 43%	63 41%	78 40%	86 41%	47 40%	36 25%	61 34%	74 47%	53 31%	48 51%	10 17%
Labour	239 36%	114 33%	125 39%	24 36%	37 41%	43 33%	38 35%	37 32%	60 39%	62 32%	64 31%	41 35%	72 51%	65 36%	51 32%	70 41%	29 31%	24 37%
Lib Dem	113 17%	50 15%	63 20%	12 18%	20 22%	28 22%	17 15%	19 16%	18 11%	38 20%	38 19%	20 17%	16 11%	36 20%	26 17%	37 22%	10 11%	3 4%
SNP	22 3%	10 3%	12 4%	1 1%	3 3%	2 2%	7 6%	5 4%	4 3%	6 3%	6 3%	2 2%	8 5%	- -	- -	- -	- -	22 34%
Green	13 2%	5 2%	8 2%	1 1%	2 3%	4 3%	4 4%	3 2%	- -	3 1%	6 3%	3 3%	1 1%	2 1%	3 2%	4 2%	1 1%	3 5%
UKIP	8 1%	8 2%	1 *	3 4%	- -	- -	1 1%	1 1%	5 3%	3 1%	2 1%	1 1%	3 2%	5 3%	- -	3 2%	- -	- -
BNP	6 1%	3 1%	3 1%	- -	- -	3 3%	1 1%	- -	2 1%	- -	2 1%	- -	3 2%	4 2%	- -	2 1%	- -	- -
Plaid Cymru	5 1%	3 1%	1 *	- -	- -	1 1%	1 1%	- -	3 2%	1 1%	- -	2 1%	2 1%	- -	- -	- -	5 5%	- -
Other	11 2%	6 2%	5 1%	- -	5 5%	2 2%	2 2%	1 1%	1 *	5 2%	3 1%	2 1%	1 1%	5 3%	2 1%	- -	1 2%	2 3%

Opinion Poll

Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	680	245	248	97	8	13	22	4	4	12	27
Weighted base	663	237	233	105	8	13	22	5	6	11	24
Conservative	247 37%	237 100%	-	-	-	-	-	-	-	-	10 41%
Labour	239 36%	-	233 100%	-	-	-	-	-	-	-	6 26%
Lib Dem	113 17%	-	-	105 100%	-	-	-	-	-	-	8 34%
SNP	22 3%	-	-	-	-	-	22 100%	-	-	-	-
Green	13 2%	-	-	-	-	13 100%	-	-	-	-	-
UKIP	8 1%	-	-	-	8 100%	-	-	-	-	-	-
BNP	6 1%	-	-	-	-	-	-	6 100%	-	-	-
Plaid Cymru	5 1%	-	-	-	-	-	5 100%	-	-	-	-
Other	11 2%	-	-	-	-	-	-	-	-	11 100%	-

Opinion Poll

Fieldwork : November 28th-30th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Other	SNP	Green	Plaid Cymru	UKIP	Refused	BNP	Don't know
Unweighted base	680	248	214	91	24	19	15	4	4	3	1	58
Weighted base	663	230	208	100	21	18	17	4	3	2	2	58
Conservative	247 37%	14 6%	189 91%	9 9%	5 25%	-	3 20%	-	-	2 100%	-	24 41%
Labour	239 36%	201 87%	8 4%	6 6%	4 21%	1 3%	2 11%	1 20%	-	-	-	17 29%
Lib Dem	113 17%	10 4%	7 3%	82 82%	4 21%	-	1 4%	-	-	-	-	10 17%
SNP	22 3%	1 *	-	1 1%	1 3%	17 91%	2 14%	-	-	-	-	1 1%
Green	13 2%	2 1%	-	-	1 4%	-	9 52%	-	-	-	-	1 2%
UKIP	8 1%	-	2 1%	2 2%	-	-	-	-	3 100%	-	-	1 1%
BNP	6 1%	-	-	-	2 9%	-	-	-	-	-	2 100%	2 4%
Plaid Cymru	5 1%	1 *	-	-	-	-	-	3 80%	-	-	-	1 1%
Other	11 2%	2 1%	2 1%	1 1%	3 17%	1 6%	-	-	-	-	-	2 3%