

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1021	499	522	74	145	198	203	193	208	341	217	187	276	264	267	256	142	92
Weighted base	1022	491	531	124	161	201	172	151	211	270	296	214	243	267	270	247	147	91
Conservative	216 21%	107 22%	108 20%	12 9%	25 15%	35 18%	35 20%	41 27%	68 32%	77 28%	66 22%	33 15%	40 17%	59 22%	73 27%	50 20%	27 19%	7 7%
Labour	203 20%	100 20%	104 20%	10 8%	31 19%	43 21%	36 21%	36 24%	48 23%	46 17%	59 20%	45 21%	54 22%	48 18%	48 18%	54 22%	29 19%	25 27%
Liberal Democrat	121 12%	58 12%	63 12%	17 14%	21 13%	19 10%	20 12%	18 12%	25 12%	32 12%	29 10%	28 13%	31 13%	27 10%	32 12%	19 8%	29 19%	14 15%
Other	54 5%	29 6%	25 5%	4 3%	5 3%	16 8%	12 7%	11 7%	6 3%	18 7%	18 6%	8 4%	11 4%	5 2%	14 5%	7 3%	10 6%	19 21%
Did not vote	333 33%	153 31%	180 34%	72 58%	75 46%	67 33%	55 32%	30 20%	34 16%	77 28%	95 32%	85 40%	76 31%	106 40%	77 28%	94 38%	39 26%	17 19%
Don't remember	36 4%	12 2%	24 4%	9 7%	1 1%	5 3%	6 3%	5 3%	9 4%	6 2%	12 4%	7 3%	11 4%	12 5%	9 3%	8 3%	5 3%	2 2%
Refused	59 6%	31 6%	28 5%	1 1%	4 3%	16 8%	7 4%	11 7%	21 10%	14 5%	18 6%	7 3%	21 8%	10 4%	16 6%	17 7%	10 7%	7 8%

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Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	1021	319	190	105	10	18	27	6	5	20
Weighted base	1022	314	162	123	10	17	29	6	5	18
Conservative	216 21%	191 61%	2 1%	5 4%	1 12%	- -	1 5%	- -	2 41%	1 4%
Labour	203 20%	29 9%	114 70%	12 10%	2 21%	3 19%	3 10%	2 29%	1 14%	2 12%
Liberal Democrat	121 12%	15 5%	6 4%	76 61%	1 10%	1 3%	1 2%	- -	- -	1 7%
Other	54 5%	8 2%	- -	5 4%	3 25%	6 33%	17 57%	4 71%	2 45%	6 35%
Did not vote	333 33%	58 19%	36 22%	17 14%	3 27%	7 40%	5 18%	- -	- -	3 14%
Don't remember	36 4%	3 1%	4 2%	5 4%	1 5%	1 5%	1 4%	- -	- -	3 14%
Refused	59 6%	8 3%	1 1%	4 3%	- -	- -	1 3%	- -	- -	3 14%

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Table 1

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	<u>Q.4 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Conser -vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>SNP</u>	<u>Green</u>	<u>BNP</u>	<u>Plaid Cymru</u>	<u>UKIP</u>	<u>Don't know</u>
Unweighted base	1021	285	288	106	92	48	23	20	4	6	3	146
Weighted base	1022	284	257	127	95	43	26	21	6	5	3	156
Conservative	216 21%	179 63%	10 4%	4 3%	5 6%	1 2%	1 6%	1 4%	-	-	-	15 10%
Labour	203 20%	18 6%	149 58%	10 8%	5 5%	1 3%	3 13%	2 10%	-	2 31%	2 67%	12 7%
Liberal Democrat	121 12%	12 4%	11 4%	71 56%	14 15%	3 8%	-	2 9%	-	-	-	8 5%
Other	54 5%	8 3%	4 1%	5 4%	10 10%	-	16 63%	7 33%	3 45%	2 35%	-	1 *
Did not vote	333 33%	54 19%	75 29%	28 22%	51 53%	9 20%	4 14%	7 33%	3 55%	2 35%	1 33%	99 64%
Don't remember	36 4%	7 3%	4 2%	7 6%	5 6%	1 1%	1 5%	1 5%	-	-	-	9 6%
Refused	59 6%	6 2%	4 2%	3 2%	4 5%	29 67%	-	1 7%	-	-	-	12 8%

Opinion Poll

Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1021	499	522	74	145	198	203	193	208	341	217	187	276	264	267	256	142	92
Weighted base	1022	491	531	124	161	201	172	151	211	270	296	214	243	267	270	247	147	91
Absolutely certain (10) to vote	475 46%	244 50%	231 43%	34 27%	51 31%	102 50%	86 50%	84 55%	119 56%	151 56%	138 47%	75 35%	110 45%	116 44%	138 51%	97 39%	76 51%	48 53%
(9)	49 5%	21 4%	27 5%	4 3%	15 9%	8 4%	11 6%	6 4%	4 2%	14 5%	23 8%	7 3%	5 2%	16 6%	11 4%	10 4%	9 6%	3 3%
(8)	83 8%	42 9%	41 8%	6 5%	24 15%	20 10%	14 8%	5 4%	14 6%	19 7%	30 10%	18 8%	16 7%	25 9%	14 5%	13 5%	17 12%	14 15%
(7)	56 5%	29 6%	27 5%	8 6%	14 9%	6 3%	5 3%	10 6%	13 6%	15 5%	15 5%	9 4%	18 7%	17 6%	13 5%	14 6%	9 6%	2 2%
(6)	25 2%	7 1%	19 4%	4 3%	8 5%	1 1%	4 2%	4 3%	5 2%	9 3%	4 1%	6 3%	7 3%	7 3%	6 2%	5 2%	4 3%	4 4%
(5)	77 8%	37 8%	40 8%	6 5%	8 5%	19 10%	16 9%	13 8%	16 7%	17 6%	21 7%	17 8%	22 9%	16 6%	25 9%	16 7%	10 7%	10 11%
(4)	18 2%	10 2%	8 2%	7 6%	- -	4 2%	3 2%	1 1%	2 1%	7 2%	4 1%	4 2%	3 1%	6 2%	6 2%	3 1%	3 2%	- -
(3)	19 2%	9 2%	10 2%	4 3%	6 4%	3 1%	2 1%	2 1%	2 1%	2 1%	9 3%	4 2%	4 1%	7 3%	1 1%	9 4%	1 1%	- -
(2)	12 1%	5 1%	7 1%	4 3%	2 1%	1 *	2 1%	3 2%	1 *	2 1%	4 1%	2 1%	4 2%	2 1%	4 1%	5 2%	- -	1 1%
Certain not to vote (1)	179 18%	75 15%	105 20%	37 30%	34 21%	35 17%	25 14%	20 14%	28 13%	30 11%	43 15%	62 29%	44 18%	43 16%	49 18%	66 27%	15 10%	6 6%
Refused	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -
Don't know	28 3%	12 2%	16 3%	9 7%	2 1%	1 *	5 3%	3 2%	8 4%	5 2%	3 1%	10 5%	10 4%	10 4%	4 1%	9 4%	2 2%	3 4%
Mean	7.16	7.41	6.93	5.40	6.68	7.32	7.49	7.62	7.77	7.90	7.40	6.05	6.99	7.20	7.22	6.25	7.90	8.12
Standard deviation	3.49	3.38	3.58	3.80	3.47	3.46	3.35	3.33	3.24	3.09	3.34	3.85	3.53	3.41	3.54	3.86	2.96	2.68
Standard error	0.11	0.15	0.16	0.45	0.29	0.25	0.24	0.24	0.23	0.17	0.23	0.29	0.22	0.21	0.22	0.25	0.25	0.29

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Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	Q.3/4 Voting Intention (including Squeeze)									
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	1021	319	190	105	10	18	27	6	5	20
Weighted base	1022	314	162	123	10	17	29	6	5	18
Absolutely certain (10) to vote	475 46%	210 67%	98 61%	67 55%	7 64%	6 34%	16 55%	5 91%	2 36%	13 71%
(9)	49 5%	19 6%	10 6%	8 7%	- -	1 4%	- -	- -	2 45%	1 5%
(8)	83 8%	32 10%	19 12%	18 15%	1 13%	3 18%	4 15%	- -	- -	1 3%
(7)	56 5%	22 7%	16 10%	10 8%	- -	5 26%	1 4%	- -	- -	- -
(6)	25 2%	8 3%	4 2%	7 5%	- -	1 4%	2 7%	- -	- -	- -
(5)	77 8%	23 7%	15 10%	14 11%	2 23%	3 15%	5 19%	1 9%	1 19%	4 21%
(4)	18 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -
(3)	19 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -
(2)	12 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Certain not to vote (1)	179 18%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	28 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean	7.16	9.06	8.85	8.64	8.58	7.93	8.37	9.57	8.61	8.85
Standard deviation	3.49	1.57	1.68	1.78	2.18	1.83	2.05	1.54	2.03	2.06
Standard error	0.11	0.09	0.12	0.17	0.69	0.43	0.39	0.63	0.91	0.46

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Q.2 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

	<u>Q.4 Generally speaking, do you think of yourself as...?</u>											
	Total	Conser -vative	Labour	Lib Dem	Other	Refused	SNP	Green	BNP	Plaid Cymru	UKIP	Don't know
Unweighted base	1021	285	288	106	92	48	23	20	4	6	3	146
Weighted base	1022	284	257	127	95	43	26	21	6	5	3	156
Absolutely certain (10) to vote	475 46%	181 64%	118 46%	61 48%	29 31%	22 52%	13 50%	3 15%	1 19%	3 57%	-	43 27%
(9)	49 5%	17 6%	10 4%	6 5%	3 3%	4 9%	-	1 3%	1 26%	-	1 19%	6 4%
(8)	83 8%	20 7%	25 10%	15 12%	7 7%	4 9%	5 19%	3 12%	-	-	-	5 3%
(7)	56 5%	12 4%	18 7%	5 4%	5 5%	-	1 5%	4 19%	-	-	-	11 7%
(6)	25 2%	4 1%	5 2%	7 5%	1 1%	1 2%	2 8%	-	-	-	-	6 4%
(5)	77 8%	18 6%	24 9%	10 8%	5 5%	2 4%	4 14%	1 7%	-	1 21%	-	14 9%
(4)	18 2%	7 2%	* *	3 3%	2 2%	-	-	* 2%	-	-	-	6 4%
(3)	19 2%	3 1%	7 3%	* *	5 5%	-	-	1 5%	-	1 22%	-	2 1%
(2)	12 1%	-	5 2%	4 3%	-	1 2%	-	-	-	-	-	2 2%
Certain not to vote (1)	179 18%	18 7%	36 14%	15 12%	34 36%	10 23%	-	8 36%	3 55%	-	2 81%	53 34%
Refused	1 *	-	1 *	-	-	-	-	-	-	-	-	-
Don't know	28 3%	4 1%	9 3%	1 1%	5 5%	-	1 4%	-	-	-	-	8 5%
Mean	7.16	8.49	7.30	7.52	5.46	7.23	8.37	5.06	4.78	7.42	2.53	5.37
Standard deviation	3.49	2.64	3.34	3.18	3.98	3.80	1.96	3.58	4.62	3.39	3.93	3.80
Standard error	0.11	0.16	0.20	0.31	0.42	0.55	0.42	0.80	2.31	1.38	2.27	0.32

Opinion Poll

Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	785	394	391	41	108	153	161	154	168	282	175	122	206	197	210	174	125	79
Weighted base	765	380	385	62	119	157	135	122	170	224	232	131	179	198	206	156	125	80
Conservative	291 38%	148 39%	143 37%	12 19%	43 37%	49 31%	56 42%	51 42%	79 47%	99 44%	89 38%	50 38%	54 30%	84 43%	89 43%	63 41%	47 38%	7 9%
Labour	148 19%	79 21%	70 18%	18 29%	21 17%	29 18%	22 17%	25 21%	33 19%	29 13%	51 22%	22 17%	46 26%	44 22%	36 18%	36 23%	19 16%	13 16%
Lib Dem	112 15%	57 15%	55 14%	17 28%	24 20%	19 12%	19 14%	16 13%	16 10%	35 16%	26 11%	18 14%	32 18%	27 14%	33 16%	23 15%	15 12%	13 16%
SNP	27 4%	13 4%	14 4%	3 4%	3 3%	5 3%	5 4%	5 4%	6 3%	4 2%	13 6%	6 4%	5 3%	1 1%	-	-	-	26 32%
Green	15 2%	5 1%	10 3%	2 4%	1 1%	7 5%	-	4 3%	1 1%	2 1%	5 2%	4 3%	5 3%	8 4%	2 1%	3 2%	2 1%	-
UKIP	8 1%	5 1%	3 1%	-	1 1%	4 3%	1 1%	*	1 1%	4 2%	-	3 3%	*	1 *	5 2%	1 1%	1 1%	-
Plaid Cymru	6 1%	2 1%	4 1%	-	-	1 1%	2 2%	1 *	2 1%	4 2%	-	2 1%	-	-	-	-	6 5%	-
BNP	5 1%	3 1%	1 *	-	-	-	1 *	3 3%	1 *	2 1%	-	2 1%	1 *	2 1%	2 1%	-	-	1 2%
Other	16 2%	11 3%	5 1%	2 4%	2 1%	3 2%	6 4%	*	3 2%	5 2%	2 1%	7 5%	1 1%	-	7 3%	2 2%	4 3%	3 3%
Refused	39 5%	21 6%	18 5%	-	1 1%	14 9%	3 2%	5 4%	16 9%	9 4%	13 6%	2 2%	14 8%	7 3%	9 4%	10 6%	8 6%	6 8%
Don't know	98 13%	35 9%	63 16%	8 13%	23 19%	25 16%	20 15%	10 8%	12 7%	29 13%	33 14%	15 12%	21 12%	24 12%	24 12%	16 10%	23 18%	11 14%

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.3/4 Voting Intention (including Squeeze)

	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	785	319	190	105	10	18	27	6	5	20
Weighted base	765	314	162	123	10	17	29	6	5	18
Conservative	291 38%	291 93%	-	-	-	-	-	-	-	-
Labour	148 19%	-	148 91%	-	-	-	-	-	-	-
Lib Dem	112 15%	-	-	112 91%	-	-	-	-	-	-
SNP	27 4%	-	-	-	-	-	27 92%	-	-	-
Green	15 2%	-	-	-	-	15 89%	-	-	-	-
UKIP	8 1%	-	-	-	8 77%	-	-	-	-	-
Plaid Cymru	6 1%	-	-	-	-	-	6 100%	-	-	-
BNP	5 1%	-	-	-	-	-	-	5 100%	-	-
Other	16 2%	-	-	-	-	-	-	-	-	16 86%
Refused	39 5%	3 1%	-	-	-	-	-	-	-	1 8%
Don't know	98 13%	19 6%	14 9%	12 9%	2 23%	2 11%	2 8%	-	-	1 6%

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.4 Generally speaking, do you think of yourself as...?

	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>UKIP</u>	<u>Don't know</u>
Unweighted base	785	254	231	85	51	38	22	10	5	2	1	86
Weighted base	765	252	199	104	50	32	25	12	4	3	1	85
Conservative	291 38%	226 90%	19 9%	5 5%	15 29%	1 4%	-	1 13%	-	-	-	24 28%
Labour	148 19%	* *	131 66%	6 6%	3 6%	* 2%	-	-	* 10%	-	1 100%	7 8%
Lib Dem	112 15%	2 1%	13 6%	71 68%	12 23%	3 10%	-	-	-	-	-	11 13%
SNP	27 4%	1 *	1 1%	1 1%	-	-	22 88%	-	-	1 42%	-	1 1%
Green	15 2%	2 1%	2 1%	* *	* 1%	-	-	8 67%	-	-	-	3 4%
UKIP	8 1%	1 *	1 1%	-	6 11%	-	-	-	-	-	-	-
Plaid Cymru	6 1%	1 *	2 1%	-	-	-	-	-	3 73%	-	-	-
BNP	5 1%	1 *	1 *	-	-	-	-	-	-	1 58%	-	2 2%
Other	16 2%	1 *	3 1%	2 2%	9 19%	-	1 2%	-	-	-	-	-
Refused	39 5%	2 1%	1 *	1 1%	3 5%	25 78%	-	1 5%	-	-	-	7 8%
Don't know	98 13%	14 6%	26 13%	18 17%	2 5%	2 7%	2 9%	2 15%	1 16%	-	-	31 37%

Opinion Poll
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Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	379	165	214	40	57	84	70	61	67	104	80	82	113	97	93	112	46	31
Weighted base	394	167	227	70	66	83	61	45	69	84	110	100	100	99	97	118	52	28
Labour	68 17%	20 12%	47 21%	17 24%	16 24%	11 13%	10 16%	6 14%	9 13%	15 17%	14 13%	20 20%	19 19%	23 23%	10 11%	23 20%	7 14%	3 12%
Conservative	65 16%	35 21%	30 13%	9 12%	10 15%	16 20%	10 17%	5 10%	15 22%	19 22%	15 13%	14 14%	17 17%	20 20%	17 17%	15 13%	7 14%	6 20%
Lib Dem	48 12%	18 11%	29 13%	7 9%	6 9%	13 15%	6 10%	7 16%	9 14%	13 15%	11 10%	13 13%	11 11%	8 8%	16 16%	9 7%	14 26%	2 6%
Green	16 4%	7 4%	9 4%	1 1%	1 2%	3 3%	3 6%	3 7%	5 7%	2 3%	5 4%	5 5%	4 4%	5 5%	4 4%	4 4%	2 4%	1 2%
SNP	7 2%	6 3%	1 *	2 3%	1 2%	- -	3 5%	- -	- -	2 2%	1 1%	1 1%	2 2%	- -	1 1%	2 2%	- -	3 12%
UKIP	3 1%	2 1%	1 *	- -	- -	1 2%	- -	1 2%	1 1%	- -	2 2%	1 1%	- -	1 1%	1 1%	- -	1 3%	- -
BNP	2 1%	1 1%	1 1%	- -	1 2%	- -	- -	1 3%	- -	1 1%	- -	- -	1 1%	- -	2 2%	- -	- -	- -
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	13 3%	10 6%	4 2%	4 6%	- -	3 4%	2 3%	3 8%	1 1%	1 1%	5 5%	1 1%	6 6%	4 4%	1 1%	7 6%	* *	1 3%
Refused	48 12%	26 15%	22 10%	3 4%	4 5%	16 20%	4 6%	9 21%	12 18%	12 14%	17 15%	6 6%	14 14%	8 8%	17 18%	12 10%	5 10%	6 22%
Don't know	125 32%	42 25%	82 36%	29 41%	28 42%	19 23%	23 38%	9 20%	17 24%	20 24%	40 37%	38 39%	26 26%	31 31%	27 28%	45 38%	15 29%	6 22%

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.3/4 Voting Intention (including Squeeze)

	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	379	21	17	11	2	2	2	-	-	3
Weighted base	394	22	14	12	2	2	2	-	-	3
Labour	68 17%	-	14 100%	-	-	-	-	-	-	-
Conservative	65 16%	22 100%	-	-	-	-	-	-	-	-
Lib Dem	48 12%	-	-	12 100%	-	-	-	-	-	-
Green	16 4%	-	-	-	-	2 100%	-	-	-	-
SNP	7 2%	-	-	-	-	-	2 100%	-	-	-
UKIP	3 1%	-	-	-	2 100%	-	-	-	-	-
BNP	2 1%	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-
Other	13 3%	-	-	-	-	-	-	-	-	3 100%
Refused	48 12%	-	-	-	-	-	-	-	-	-
Don't know	125 32%	-	-	-	-	-	-	-	-	-

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Other	Conser -vative	Lib Dem	Refused	Green	SNP	BNP	UKIP	Plaid Cymru	Don't know
Unweighted base	379	87	47	49	35	43	12	3	2	2	2	97
Weighted base	394	85	51	48	42	38	11	3	3	2	2	108
Labour	68 17%	40 47%	11 21%	1 2%	2 6%	- -	1 6%	- -	- -	- -	1 63%	12 11%
Conservative	65 16%	7 8%	2 5%	37 77%	3 7%	- -	1 8%	- -	- -	- -	- -	14 13%
Lib Dem	48 12%	6 7%	6 11%	1 2%	21 51%	2 4%	3 23%	- -	3 80%	- -	- -	7 7%
Green	16 4%	3 4%	2 5%	1 1%	- -	1 2%	5 48%	- -	- -	- -	1 37%	2 2%
SNP	7 2%	- -	1 3%	- -	1 2%	- -	- -	3 100%	- -	- -	- -	1 1%
UKIP	3 1%	1 2%	- -	1 2%	- -	- -	- -	- -	- -	1 41%	- -	- -
BNP	2 1%	- -	2 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	13 3%	4 4%	8 16%	- -	* 1%	1 4%	- -	- -	- -	- -	- -	- -
Refused	48 12%	3 3%	3 5%	1 3%	1 2%	30 79%	1 5%	- -	1 20%	- -	- -	9 9%
Don't know	125 32%	22 26%	15 30%	6 13%	13 31%	4 11%	1 10%	- -	- -	1 59%	- -	62 57%

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1021	499	522	74	145	198	203	193	208	341	217	187	276	264	267	256	142	92
Weighted base	1022	491	531	124	161	201	172	151	211	270	296	214	243	267	270	247	147	91
Conservative	284 28%	149 30%	134 25%	14 11%	35 21%	49 24%	57 33%	48 32%	81 38%	90 33%	87 29%	53 25%	54 22%	75 28%	90 33%	65 26%	41 28%	12 13%
Labour	257 25%	133 27%	124 23%	33 26%	37 23%	52 26%	40 23%	40 26%	57 27%	58 21%	81 27%	52 24%	67 27%	69 26%	60 22%	73 30%	36 24%	20 22%
Lib Dem	127 12%	57 12%	70 13%	17 14%	21 13%	22 11%	24 14%	23 15%	21 10%	38 14%	32 11%	27 13%	31 13%	24 9%	40 15%	26 11%	27 18%	10 11%
Other	95 9%	50 10%	45 8%	16 13%	20 12%	27 13%	15 9%	8 5%	10 5%	29 11%	13 4%	30 14%	23 9%	33 12%	22 8%	26 10%	12 8%	2 2%
Refused	43 4%	24 5%	19 4%	- -	6 4%	12 6%	5 3%	7 5%	13 6%	7 3%	18 6%	6 3%	12 5%	7 3%	11 4%	13 5%	5 4%	7 8%
SNP	26 3%	13 3%	13 2%	4 3%	3 2%	5 3%	6 4%	3 2%	4 2%	4 2%	12 4%	6 3%	4 2%	- -	- -	- -	- -	26 29%
Green	21 2%	5 1%	16 3%	2 2%	2 1%	6 3%	2 1%	4 2%	5 2%	4 1%	4 1%	8 4%	5 2%	8 3%	5 2%	3 1%	4 2%	1 1%
BNP	6 1%	2 *	4 1%	3 2%	- -	- -	- -	1 1%	2 1%	1 1%	- -	3 1%	2 1%	1 *	3 1%	- -	- -	1 2%
Plaid Cymru	5 1%	2 *	3 1%	- -	- -	3 1%	2 1%	* *	- -	2 1%	- -	1 1%	2 1%	- -	- -	- -	5 4%	- -
UKIP	3 *	1 *	2 *	- -	- -	1 1%	- -	1 1%	- -	- -	1 *	1 *	1 1%	1 *	- -	2 1%	- -	- -
Don't know	156 15%	55 11%	101 19%	36 29%	39 24%	25 12%	21 12%	15 10%	20 9%	37 14%	48 16%	27 13%	43 18%	48 18%	39 15%	40 16%	17 12%	11 13%

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.3/4 Voting Intention (including Squeeze)									
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	1021	319	190	105	10	18	27	6	5	20
Weighted base	1022	314	162	123	10	17	29	6	5	18
Conservative	284 28%	237 75%	* *	2 2%	2 21%	2 10%	1 3%	1 17%	1 19%	1 4%
Labour	257 25%	20 6%	141 87%	15 12%	3 25%	3 18%	1 5%	2 32%	1 14%	4 21%
Lib Dem	127 12%	7 2%	8 5%	76 62%	- -	* 2%	1 2%	- -	- -	2 12%
Other	95 9%	15 5%	3 2%	13 10%	6 54%	* 2%	- -	- -	- -	10 52%
Refused	43 4%	1 *	* *	3 2%	- -	- -	- -	- -	- -	1 8%
SNP	26 3%	- -	- -	- -	- -	- -	24 83%	- -	- -	1 3%
Green	21 2%	1 *	- -	2 1%	- -	8 45%	- -	- -	- -	- -
BNP	6 1%	- -	- -	- -	- -	- -	1 4%	- -	1 32%	- -
Plaid Cymru	5 1%	- -	* *	- -	- -	1 4%	- -	3 51%	- -	- -
UKIP	3 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -
Don't know	156 15%	33 10%	8 5%	13 11%	- -	3 18%	1 3%	- -	2 35%	- -

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Conser- vative	Labour	Lib Dem	Other	Refused	SNP	Green	BNP	Plaid Cymru	UKIP	Don't know
Unweighted base	1021	285	288	106	92	48	23	20	4	6	3	146
Weighted base	1022	284	257	127	95	43	26	21	6	5	3	156
Conservative	284 28%	284 100%	-	-	-	-	-	-	-	-	-	-
Labour	257 25%	-	257 100%	-	-	-	-	-	-	-	-	-
Lib Dem	127 12%	-	-	127 100%	-	-	-	-	-	-	-	-
Other	95 9%	-	-	-	95 100%	-	-	-	-	-	-	-
Refused	43 4%	-	-	-	-	43 100%	-	-	-	-	-	-
SNP	26 3%	-	-	-	-	-	26 100%	-	-	-	-	-
Green	21 2%	-	-	-	-	-	-	21 100%	-	-	-	-
BNP	6 1%	-	-	-	-	-	-	-	6 100%	-	-	-
Plaid Cymru	5 1%	-	-	-	-	-	-	-	-	5 100%	-	-
UKIP	3 *	-	-	-	-	-	-	-	-	-	3 100%	-
Don't know	156 15%	-	-	-	-	-	-	-	-	-	-	156 100%

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	640	327	313	30	86	121	134	130	140	240	140	101	160	164	174	143	100	59
Weighted base	628	317	311	48	94	125	114	104	142	190	190	109	139	164	173	128	102	61
Conservative	289 46%	144 46%	145 46%	9 19%	42 45%	53 42%	55 49%	51 48%	78 55%	100 53%	85 45%	50 46%	54 39%	82 50%	92 53%	60 47%	47 46%	8 13%
Labour	151 24%	77 24%	74 24%	17 36%	20 21%	30 24%	26 23%	24 23%	34 24%	29 16%	54 29%	22 20%	45 32%	46 28%	34 20%	38 30%	21 21%	12 19%
Lib Dem	115 18%	56 18%	59 19%	15 31%	26 27%	21 17%	19 17%	18 17%	16 11%	39 20%	30 16%	17 16%	29 21%	27 16%	34 20%	21 16%	21 20%	13 21%
SNP	25 4%	13 4%	11 4%	4 8%	3 4%	3 3%	4 4%	5 5%	5 3%	5 2%	11 6%	5 4%	5 3%	1 1%	- -	- -	- -	24 39%
Green	14 2%	5 2%	9 3%	2 3%	* *	7 5%	- -	3 3%	2 1%	2 1%	5 3%	3 3%	3 2%	7 4%	1 1%	4 3%	2 2%	- -
UKIP	9 1%	6 2%	2 1%	- -	1 1%	5 4%	1 1%	* *	2 1%	4 2%	* *	4 4%	* *	1 *	5 3%	1 1%	2 2%	- -
Plaid Cymru	6 1%	2 1%	4 1%	- -	- -	1 1%	2 2%	* *	2 2%	4 2%	- -	1 1%	- -	- -	- -	- -	6 6%	- -
BNP	4 1%	3 1%	1 *	- -	- -	- -	1 *	3 3%	1 *	2 1%	- -	1 1%	1 *	1 1%	2 1%	- -	- -	1 2%
Other	16 3%	10 3%	6 2%	2 3%	2 2%	4 4%	5 5%	* *	3 2%	5 3%	3 2%	5 5%	3 2%	- -	5 3%	4 3%	4 4%	3 6%

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Q.3/4 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	640	288	168	90	9	14	23	6	4	18
Weighted base	628	284	143	106	9	14	25	6	4	16
Conservative	289 46%	284 100%	-	-	-	-	-	-	-	-
Labour	151 24%	-	143 100%	-	-	-	-	-	-	-
Lib Dem	115 18%	-	-	106 100%	-	-	-	-	-	-
SNP	25 4%	-	-	-	-	-	25 100%	-	-	-
Green	14 2%	-	-	-	-	14 100%	-	-	-	-
UKIP	9 1%	-	-	-	9 100%	-	-	-	-	-
Plaid Cymru	6 1%	-	-	-	-	-	6 100%	-	-	-
BNP	4 1%	-	-	-	-	-	-	4 100%	-	-
Other	16 3%	-	-	-	-	-	-	-	-	16 100%

Opinion Poll
Fieldwork : July 23rd-July 24th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Conser- vative	Labour	Lib Dem	Other	SNP	Green	Refused	Plaid Cymru	BNP	UKIP	Don't know
Unweighted base	640	234	202	75	42	19	7	6	4	2	1	49
Weighted base	628	232	174	91	40	21	9	6	4	2	*	48
Conservative	289 46%	224 96%	16 9%	7 7%	13 33%	-	1 15%	1 20%	-	-	-	27 55%
Labour	151 24%	* *	133 77%	7 8%	3 6%	-	-	* 8%	* 6%	-	* 100%	7 13%
Lib Dem	115 18%	2 1%	13 7%	74 82%	11 28%	-	1 14%	3 47%	-	-	-	11 22%
SNP	25 4%	* *	1 1%	1 1%	-	20 98%	-	-	-	1 45%	-	1 2%
Green	14 2%	2 1%	3 2%	* *	* 1%	-	6 70%	-	* 9%	-	-	2 4%
UKIP	9 1%	2 1%	2 1%	-	5 13%	-	-	-	-	-	-	-
Plaid Cymru	6 1%	1 *	2 1%	-	-	-	-	-	3 85%	-	-	-
BNP	4 1%	* *	1 *	-	-	-	-	-	-	1 55%	-	2 3%
Other	16 3%	1 *	4 2%	2 2%	8 19%	* 2%	-	1 25%	-	-	-	-