

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 1
Q.A Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1003	498	505	77	147	201	189	170	219	362	184	157	300	254	261	255	143	90
Weighted base	997	478	519	119	158	196	169	147	208	261	290	208	237	261	262	245	141	88
Conservative	178 18%	88 18%	90 17%	12 10%	14 9%	29 15%	36 21%	23 15%	65 31%	63 24%	47 16%	29 14%	39 16%	59 23%	52 20%	36 15%	25 18%	5 6%
Labour	266 27%	132 28%	135 26%	19 16%	32 20%	62 32%	46 27%	53 36%	55 26%	58 22%	69 24%	64 31%	75 32%	75 29%	64 24%	69 28%	33 23%	25 29%
Liberal Democrat	97 10%	42 9%	55 11%	6 5%	15 9%	23 12%	19 12%	16 11%	18 9%	30 11%	33 11%	17 8%	17 7%	27 10%	24 9%	22 9%	15 11%	8 10%
Other	43 4%	27 6%	16 3%	4 3%	4 3%	4 2%	11 7%	8 5%	11 6%	6 2%	11 4%	12 6%	14 6%	5 2%	9 4%	2 1%	8 6%	18 21%
Did not vote	263 26%	126 26%	137 26%	68 57%	64 40%	54 27%	36 21%	23 16%	18 9%	65 25%	81 28%	60 29%	57 24%	62 24%	75 28%	74 30%	35 25%	18 20%
Don't remember	56 6%	20 4%	36 7%	6 5%	14 9%	12 6%	8 5%	9 6%	8 4%	9 3%	21 7%	12 6%	14 6%	9 3%	19 7%	15 6%	9 6%	4 4%
Refused	94 9%	44 9%	50 10%	5 4%	16 10%	13 7%	12 7%	15 10%	33 16%	30 11%	30 10%	13 6%	21 9%	24 9%	19 7%	26 11%	16 11%	10 11%

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Q.A Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Q.2/3 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	1003	227	214	101	7	20	27	2	8	29
Weighted base	997	225	189	110	7	22	32	2	7	32
Conservative	178 18%	147 65%	2 1%	4 3%	-	2 10%	-	-	1 9%	4 13%
Labour	266 27%	26 12%	141 75%	22 20%	3 48%	6 30%	2 7%	-	1 11%	8 26%
Liberal Democrat	97 10%	12 5%	4 2%	64 58%	-	2 8%	2 5%	-	-	1 4%
Other	43 4%	1 *	1 1%	2 1%	1 22%	4 19%	19 58%	1 44%	* 6%	6 19%
Did not vote	263 26%	23 10%	33 17%	10 10%	2 30%	5 24%	6 19%	1 56%	4 58%	8 24%
Don't remember	56 6%	9 4%	3 2%	6 5%	-	2 8%	3 9%	-	1 15%	1 2%
Refused	94 9%	7 3%	4 2%	2 2%	-	1 2%	1 2%	-	-	4 12%

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Table 1

Q.A Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	<u>Q.4 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Other</u>	<u>Lib Dem</u>	<u>Refused</u>	<u>SNP</u>	<u>Green</u>	<u>BNP</u>	<u>UKIP</u>	<u>Plaid Cymru</u>	<u>Don't know</u>
Unweighted base	1003	296	228	103	98	78	22	12	7	5	6	148
Weighted base	997	263	228	110	99	81	25	14	7	6	5	160
Conservative	178 18%	4 2%	138 60%	12 11%	8 8%	2 3%	- -	2 16%	- -	- -	- -	11 7%
Labour	266 27%	184 70%	19 8%	21 19%	16 16%	1 1%	4 15%	- -	- -	- -	1 27%	20 12%
Liberal Democrat	97 10%	14 5%	9 4%	9 9%	51 52%	3 4%	- -	- -	- -	- -	- -	10 6%
Other	43 4%	6 2%	2 1%	9 8%	* *	2 2%	14 57%	3 20%	2 33%	1 18%	1 15%	4 2%
Did not vote	263 26%	44 17%	42 18%	41 37%	19 19%	14 17%	4 15%	7 48%	3 51%	3 54%	3 58%	82 52%
Don't remember	56 6%	5 2%	10 5%	7 7%	2 2%	4 5%	2 10%	2 12%	1 16%	2 28%	- -	21 13%
Refused	94 9%	5 2%	8 4%	10 9%	3 3%	55 68%	1 3%	1 4%	- -	- -	- -	12 7%

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 2
Q.1 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1003	498	505	77	147	201	189	170	219	362	184	157	300	254	261	255	143	90
Weighted base	997	478	519	119	158	196	169	147	208	261	290	208	237	261	262	245	141	88
Absolutely certain (10) to vote	483	237	246	32	54	93	95	68	141	136	136	96	116	132	124	109	69	50
	48%	50%	47%	27%	34%	47%	56%	47%	68%	52%	47%	46%	49%	51%	47%	44%	49%	56%
(9)	35	18	18	5	6	5	5	13	2	14	13	3	6	10	9	7	7	2
	4%	4%	3%	4%	4%	2%	3%	9%	1%	5%	4%	1%	2%	4%	3%	3%	5%	2%
(8)	67	37	31	7	14	14	9	12	11	18	20	11	18	21	18	12	7	10
	7%	8%	6%	6%	9%	7%	5%	8%	5%	7%	7%	5%	8%	8%	7%	5%	5%	11%
(7)	65	34	30	13	10	14	8	9	13	11	26	14	15	21	13	17	10	4
	6%	7%	6%	11%	6%	7%	4%	6%	6%	4%	9%	7%	6%	8%	5%	7%	7%	5%
(6)	31	9	22	4	9	8	3	3	4	10	9	5	7	10	8	7	3	4
	3%	2%	4%	4%	6%	4%	2%	2%	2%	4%	3%	2%	3%	4%	3%	3%	2%	5%
(5)	89	40	49	8	26	28	15	5	8	21	34	21	13	22	23	19	17	8
	9%	8%	9%	7%	16%	14%	9%	4%	4%	8%	12%	10%	6%	9%	9%	8%	12%	9%
(4)	12	4	9	-	-	3	6	3	-	5	1	4	3	2	4	5	1	-
	1%	1%	2%	-	-	2%	3%	2%	-	2%	*	2%	1%	1%	1%	2%	1%	-
(3)	35	14	21	16	9	1	2	5	2	5	8	13	8	5	6	16	6	1
	4%	3%	4%	13%	6%	1%	1%	3%	1%	2%	3%	6%	4%	2%	2%	7%	5%	1%
(2)	12	8	4	7	2	2	-	1	1	4	5	1	2	-	6	2	3	1
	1%	2%	1%	6%	1%	1%	-	1%	*	2%	2%	1%	1%	-	2%	1%	2%	1%
Certain not to vote (1)	138	64	74	22	28	24	25	21	18	33	25	38	43	28	43	44	18	6
	14%	13%	14%	19%	18%	12%	15%	14%	9%	13%	9%	18%	18%	11%	16%	18%	13%	7%
Refused	3	2	1	-	-	-	1	-	2	1	2	-	-	3	-	-	-	-
	*	*	*	-	-	-	*	-	1%	*	1%	-	-	1%	-	-	-	-
Don't know	25	12	13	5	1	6	1	5	6	4	11	3	6	8	8	6	1	2
	3%	3%	3%	5%	1%	3%	1%	4%	3%	2%	4%	2%	3%	3%	3%	2%	1%	3%
Mean	7.32	7.44	7.21	5.80	6.46	7.38	7.58	7.47	8.48	7.59	7.59	6.81	7.15	7.75	7.12	6.81	7.29	8.14
Standard deviation	3.34	3.31	3.37	3.53	3.38	3.17	3.36	3.35	2.84	3.26	3.02	3.57	3.54	3.04	3.50	3.57	3.33	2.77
Standard error	0.11	0.15	0.15	0.41	0.28	0.23	0.25	0.26	0.20	0.17	0.23	0.29	0.21	0.19	0.22	0.23	0.28	0.29

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Table 2

Q.1 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

	<u>Q.2/3 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	1003	227	214	101	7	20	27	2	8	29
Weighted base	997	225	189	110	7	22	32	2	7	32
Absolutely certain (10) to vote	483 48%	166 74%	106 56%	63 57%	1 13%	10 45%	21 63%	-	6 81%	19 61%
(9)	35 4%	5 2%	6 3%	8 8%	1 16%	3 15%	* 1%	-	-	2 6%
(8)	67 7%	18 8%	22 12%	11 10%	* 7%	1 6%	3 9%	-	1 11%	2 6%
(7)	65 6%	14 6%	21 11%	11 10%	1 18%	2 7%	3 8%	1 44%	1 8%	6 20%
(6)	31 3%	7 3%	6 3%	5 5%	-	-	2 7%	-	-	-
(5)	89 9%	16 7%	28 15%	11 10%	3 46%	6 26%	4 11%	1 56%	-	2 7%
(4)	12 1%	-	-	-	-	-	-	-	-	-
(3)	35 4%	-	-	-	-	-	-	-	-	-
(2)	12 1%	-	-	-	-	-	-	-	-	-
Certain not to vote (1)	138 14%	-	-	-	-	-	-	-	-	-
Refused	3 *	-	-	-	-	-	-	-	-	-
Don't know	25 3%	-	-	-	-	-	-	-	-	-
Mean	7.32	9.16	8.53	8.72	6.86	8.20	8.72	5.87	9.54	8.87
Standard deviation	3.34	1.57	1.89	1.76	2.09	2.14	1.87	-	1.05	1.63
Standard error	0.11	0.10	0.13	0.17	0.79	0.48	0.36	-	0.37	0.30

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Table 2

Q.1 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

Q.4 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Other	Lib Dem	Refused	SNP	Green	BNP	UKIP	Plaid Cymru	Don't know
Unweighted base	1003	296	228	103	98	78	22	12	7	5	6	148
Weighted base	997	263	228	110	99	81	25	14	7	6	5	160
Absolutely certain (10) to vote	483 48%	125 47%	146 64%	37 33%	54 55%	61 75%	16 63%	6 41%	5 69%	-	-	35 22%
(9)	35 4%	10 4%	5 2%	4 3%	4 4%	3 3%	* 2%	3 20%	-	-	-	8 5%
(8)	67 7%	20 8%	19 8%	5 5%	10 10%	5 7%	2 9%	-	-	-	-	5 3%
(7)	65 6%	24 9%	12 5%	10 9%	9 9%	-	1 3%	-	-	1 21%	1 26%	6 4%
(6)	31 3%	10 4%	8 4%	4 4%	1 1%	1 1%	2 10%	-	-	-	-	5 3%
(5)	89 9%	31 12%	17 7%	14 13%	5 5%	2 2%	2 8%	2 12%	-	1 18%	1 20%	14 9%
(4)	12 1%	4 1%	1 1%	1 1%	2 2%	-	-	-	-	-	-	4 3%
(3)	35 4%	7 3%	2 1%	2 2%	2 2%	1 1%	-	-	-	2 28%	-	19 12%
(2)	12 1%	3 1%	-	3 3%	-	1 1%	-	-	-	-	2 36%	3 2%
Certain not to vote (1)	138 14%	20 8%	15 7%	27 25%	10 10%	8 10%	1 5%	4 27%	2 31%	2 33%	1 19%	49 30%
Refused	3 *	1 *	-	-	-	-	-	-	-	-	-	2 1%
Don't know	25 3%	8 3%	3 1%	2 2%	1 2%	1 1%	-	-	-	-	-	10 6%
Mean	7.32	7.65	8.42	6.07	8.00	8.67	8.46	6.75	7.24	3.55	3.70	4.96
Standard deviation	3.34	2.93	2.64	3.64	2.95	2.88	2.51	3.98	4.49	2.51	2.62	3.65
Standard error	0.11	0.17	0.18	0.36	0.30	0.33	0.53	1.15	1.70	1.12	1.07	0.31

Opinion Poll

Fieldwork : January 25th-27th 2008

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Table 3

Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	780	393	387	43	109	161	151	130	186	289	151	117	223	209	197	184	112	78
Weighted base	771	375	396	69	118	160	134	111	178	210	238	149	175	215	195	172	112	78
Conservative	207 27%	109 29%	98 25%	20 29%	25 21%	39 24%	36 27%	24 21%	63 35%	68 33%	60 25%	39 26%	39 22%	68 32%	62 32%	47 27%	26 23%	4 5%
Labour	164 21%	80 21%	83 21%	15 22%	30 25%	40 25%	25 19%	25 23%	29 16%	39 19%	39 16%	34 23%	52 30%	49 23%	38 20%	41 24%	19 17%	17 22%
Lib Dem	91 12%	42 11%	49 12%	5 7%	12 10%	26 16%	13 9%	19 18%	17 9%	22 11%	36 15%	14 9%	20 11%	28 13%	24 12%	19 11%	14 12%	7 9%
SNP	28 4%	18 5%	10 3%	7 10%	- -	2 2%	10 8%	4 4%	5 3%	5 2%	11 5%	4 3%	8 5%	- -	- -	- -	2 2%	26 34%
Green	18 2%	4 1%	14 3%	6 8%	2 2%	4 2%	4 3%	1 1%	2 1%	5 3%	11 5%	2 1%	- -	6 3%	8 4%	3 2%	2 1%	- -
UKIP	6 1%	2 *	4 1%	1 2%	2 2%	- -	- -	1 1%	1 1%	1 1%	2 1%	1 1%	2 1%	1 1%	3 2%	- -	1 1%	- -
BNP	5 1%	5 1%	- -	1 1%	- -	2 1%	1 1%	1 1%	- -	1 *	1 *	2 2%	1 1%	- -	3 1%	1 *	1 *	1 1%
Plaid Cymru	2 *	1 *	1 *	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	2 1%	- -	- -	- -	2 2%	- -
Other	29 4%	19 5%	10 3%	- -	8 7%	5 3%	10 8%	3 3%	3 2%	4 2%	13 6%	7 5%	4 3%	7 3%	4 2%	4 3%	12 11%	2 2%
Refused	87 11%	36 10%	51 13%	5 7%	13 11%	13 8%	12 9%	16 14%	29 16%	22 10%	33 14%	14 9%	18 10%	21 10%	19 10%	24 14%	13 12%	9 12%
Don't know	135 17%	60 16%	75 19%	10 14%	26 22%	30 19%	23 17%	16 15%	30 17%	42 20%	32 13%	32 21%	29 17%	35 16%	33 17%	33 19%	22 19%	12 16%

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Table 3

Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	<u>Q.2/3 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	780	227	214	101	7	20	27	2	8	29
Weighted base	771	225	189	110	7	22	32	2	7	32
Conservative	207 27%	207 92%	-	-	-	-	-	-	-	-
Labour	164 21%	-	164 87%	-	-	-	-	-	-	-
Lib Dem	91 12%	-	-	91 83%	-	-	-	-	-	-
SNP	28 4%	-	-	-	-	-	28 87%	-	-	-
Green	18 2%	-	-	-	-	18 85%	-	-	-	-
UKIP	6 1%	-	-	-	6 90%	-	-	-	-	-
BNP	5 1%	-	-	-	-	-	-	5 67%	-	-
Plaid Cymru	2 *	-	-	-	-	-	2 100%	-	-	-
Other	29 4%	-	-	-	-	-	-	-	-	29 91%
Refused	87 11%	3 1%	5 3%	2 2%	1 10%	1 2%	2 5%	-	-	-
Don't know	135 17%	16 7%	19 10%	17 15%	-	3 13%	3 8%	-	2 33%	3 9%

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Table 3

Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.4 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Other	Refused	SNP	Green	BNP	Plaid Cymru	UKIP	Don't know
Unweighted base	780	246	207	80	70	66	20	8	4	3	2	74
Weighted base	771	220	206	84	74	71	23	10	5	2	2	74
Conservative	207 27%	10 5%	158 77%	9 11%	11 15%	3 4%	-	1 14%	-	-	-	14 19%
Labour	164 21%	134 61%	5 2%	7 9%	7 10%	3 4%	3 13%	-	-	1 23%	-	4 5%
Lib Dem	91 12%	18 8%	7 3%	44 52%	10 14%	2 2%	-	-	-	-	-	10 14%
SNP	28 4%	2 1%	1 *	3 4%	4 6%	-	17 74%	-	-	-	-	1 1%
Green	18 2%	3 1%	2 1%	-	2 3%	-	-	8 81%	-	-	-	3 4%
UKIP	6 1%	-	* *	-	3 5%	-	-	-	-	-	2 100%	-
BNP	5 1%	1 *	1 *	* *	1 1%	-	-	-	2 53%	-	-	-
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	2 77%	-	-
Other	29 4%	6 3%	4 2%	2 3%	12 16%	-	1 6%	-	1 20%	-	-	2 3%
Refused	87 11%	6 3%	4 2%	5 6%	4 6%	61 85%	2 7%	1 5%	-	-	-	4 6%
Don't know	135 17%	39 18%	24 12%	13 15%	19 26%	3 4%	-	-	1 28%	-	-	36 48%

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Table 4

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	448	200	248	45	73	81	79	78	92	159	75	76	138	96	120	132	67	33
Weighted base	447	198	249	64	79	79	69	68	88	116	118	104	110	102	119	130	64	32
Labour	65 15%	25 13%	40 16%	12 19%	11 14%	10 12%	9 12%	7 11%	16 19%	15 13%	18 15%	11 11%	22 20%	11 11%	18 15%	21 16%	13 20%	3 8%
Conservative	44 10%	17 9%	27 11%	- -	10 12%	6 8%	11 15%	5 8%	12 14%	12 11%	9 7%	12 11%	11 10%	10 9%	13 11%	10 8%	9 13%	2 7%
Lib Dem	41 9%	20 10%	20 8%	5 8%	8 10%	7 9%	9 13%	4 7%	7 8%	10 8%	11 9%	11 10%	10 9%	13 13%	9 7%	13 10%	7 10%	- -
Green	17 4%	7 3%	10 4%	2 4%	2 2%	2 2%	5 7%	4 6%	2 3%	7 6%	4 3%	3 3%	3 3%	4 4%	5 4%	7 6%	1 1%	- -
UKIP	10 2%	5 2%	5 2%	2 2%	- -	3 4%	4 6%	2 2%	- -	1 1%	6 5%	2 2%	1 1%	2 2%	4 3%	3 2%	2 3%	- -
SNP	8 2%	2 1%	6 2%	1 2%	2 2%	1 2%	- -	3 5%	1 1%	1 1%	- -	4 4%	3 3%	- -	1 1%	1 *	- -	7 21%
BNP	7 2%	7 4%	- -	2 3%	4 5%	- -	1 1%	1 2%	- -	3 3%	- -	3 3%	1 1%	3 3%	2 2%	2 2%	- -	- -
Plaid Cymru	1 *	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -
Other	14 3%	9 5%	5 2%	4 6%	2 2%	3 3%	3 5%	2 3%	1 1%	4 3%	1 1%	7 7%	2 2%	1 1%	4 4%	6 5%	2 4%	- -
Refused	83 19%	41 20%	43 17%	6 9%	11 14%	13 16%	10 15%	14 21%	29 33%	22 19%	27 23%	14 13%	20 18%	21 21%	20 17%	24 19%	11 17%	7 22%
Don't know	156 35%	64 32%	92 37%	31 47%	30 38%	35 44%	18 26%	24 36%	18 21%	41 35%	43 36%	37 35%	36 32%	37 37%	44 37%	42 32%	20 31%	13 41%

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 4

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

Q.2/3 Voting Intention (including Squeeze)

	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	448	23	28	15	1	4	3	-	2	4
Weighted base	447	18	25	19	1	3	4	-	2	3
Labour	65 15%	- -	25 100%	- -	- -	- -	- -	- -	- -	- -
Conservative	44 10%	18 100%	- -	- -	- -	- -	- -	- -	- -	- -
Lib Dem	41 9%	- -	- -	19 100%	- -	- -	- -	- -	- -	- -
Green	17 4%	- -	- -	- -	- -	3 100%	- -	- -	- -	- -
UKIP	10 2%	- -	- -	- -	1 100%	- -	- -	- -	- -	- -
SNP	8 2%	- -	- -	- -	- -	- -	4 100%	- -	- -	- -
BNP	7 2%	- -	- -	- -	- -	- -	- -	2 100%	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	14 3%	- -	- -	- -	- -	- -	- -	- -	- -	3 100%
Refused	83 19%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	156 35%	- -	- -	- -	- -	- -	- -	- -	- -	- -

Opinion Poll
Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 4

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

Q.4 Generally speaking, do you think of yourself as...?

	Total	Labour	Refused	Other	Conser -vative	Lib Dem	Green	BNP	UKIP	SNP	Plaid Cymru	Don't know
Unweighted base	448	98	72	58	52	34	5	4	3	3	3	116
Weighted base	447	88	74	59	51	33	4	3	3	3	3	126
Labour	65 15%	38 43%	1 1%	4 7%	- -	4 13%	2 35%	- -	- -	- -	- -	17 13%
Conservative	44 10%	5 6%	1 1%	5 8%	26 52%	2 6%	* 7%	- -	- -	- -	- -	5 4%
Lib Dem	41 9%	8 9%	- -	5 9%	2 4%	19 57%	- -	- -	- -	- -	- -	7 5%
Green	17 4%	1 2%	- -	7 12%	* 1%	1 3%	2 58%	- -	- -	- -	- -	5 4%
UKIP	10 2%	1 1%	- -	- -	- -	2 5%	- -	- -	3 100%	- -	- -	5 4%
SNP	8 2%	1 1%	- -	5 8%	- -	- -	- -	- -	- -	3 100%	- -	- -
BNP	7 2%	- -	- -	3 5%	1 1%	- -	- -	2 61%	- -	- -	- -	2 1%
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 30%	- -
Other	14 3%	5 6%	- -	5 9%	1 3%	1 4%	- -	- -	- -	- -	1 34%	- -
Refused	83 19%	3 3%	63 86%	9 16%	3 6%	- -	- -	- -	- -	- -	- -	5 4%
Don't know	156 35%	26 30%	9 12%	16 27%	17 33%	4 13%	- -	1 39%	- -	- -	1 36%	82 65%

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 5
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1003	498	505	77	147	201	189	170	219	362	184	157	300	254	261	255	143	90
Weighted base	997	478	519	119	158	196	169	147	208	261	290	208	237	261	262	245	141	88
Labour	263 26%	138 29%	124 24%	19 16%	37 23%	66 34%	46 27%	46 31%	49 23%	65 25%	68 23%	54 26%	76 32%	65 25%	69 26%	80 33%	29 21%	19 22%
Conservative	228 23%	119 25%	109 21%	22 18%	36 23%	28 14%	46 27%	27 18%	70 34%	73 28%	66 23%	41 20%	48 20%	77 30%	60 23%	49 20%	36 25%	7 8%
Other	110 11%	50 10%	60 12%	11 10%	22 14%	21 10%	22 13%	21 14%	13 6%	23 9%	31 11%	35 17%	21 9%	27 10%	34 13%	21 8%	20 14%	8 9%
Lib Dem	99 10%	50 11%	49 9%	9 7%	16 10%	26 13%	16 10%	15 10%	18 8%	28 11%	30 10%	17 8%	24 10%	29 11%	26 10%	20 8%	14 10%	10 12%
Refused	81 8%	32 7%	49 10%	8 6%	11 7%	13 7%	10 6%	14 9%	26 13%	23 9%	30 10%	10 5%	19 8%	18 7%	18 7%	25 10%	13 9%	8 9%
SNP	25 2%	13 3%	12 2%	5 4%	2 1%	3 2%	4 2%	4 2%	7 4%	3 1%	4 1%	9 4%	8 3%	- -	- -	- -	- -	25 28%
Green	14 1%	4 1%	10 2%	4 4%	3 2%	2 1%	3 2%	1 1%	- -	2 1%	7 2%	4 2%	1 *	2 1%	7 3%	4 1%	1 *	- -
BNP	7 1%	7 1%	- -	1 1%	- -	1 1%	1 *	2 1%	2 1%	1 *	- -	4 2%	2 1%	- -	5 2%	2 1%	- -	- -
UKIP	6 1%	1 *	5 1%	3 2%	- -	1 *	1 1%	1 1%	- -	2 1%	3 1%	1 *	- -	1 *	1 *	2 1%	2 1%	- -
Plaid Cymru	5 1%	4 1%	1 *	1 1%	1 *	1 *	- -	- -	2 1%	1 *	- -	1 *	3 1%	- -	- -	- -	5 4%	- -
Don't know	160 16%	60 12%	100 19%	36 31%	32 20%	34 18%	19 11%	17 11%	21 10%	40 15%	52 18%	32 15%	36 15%	41 16%	42 16%	43 18%	22 16%	11 12%

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 5
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Q.2/3 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	1003	227	214	101	7	20	27	2	8	29
Weighted base	997	225	189	110	7	22	32	2	7	32
Labour	263 26%	14 6%	149 79%	23 21%	1 10%	3 14%	2 5%	-	1 11%	8 26%
Conservative	228 23%	168 75%	5 3%	9 8%	* 7%	2 10%	1 3%	-	1 17%	4 12%
Other	110 11%	12 5%	9 5%	12 11%	3 50%	4 19%	7 22%	-	2 31%	13 41%
Lib Dem	99 10%	10 4%	11 6%	53 48%	-	1 4%	3 11%	-	* 6%	2 7%
Refused	81 8%	4 2%	3 2%	2 1%	-	-	-	-	-	-
SNP	25 2%	-	3 2%	-	-	-	19 58%	-	-	1 4%
Green	14 1%	1 1%	-	-	-	9 40%	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	2 35%	-	1 3%
UKIP	6 1%	-	-	-	2 32%	-	-	-	-	-
Plaid Cymru	5 1%	-	1 *	-	-	-	-	2 100%	-	-
Don't know	160 16%	16 7%	8 4%	12 11%	-	3 13%	1 2%	-	-	2 7%

Opinion Poll
Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 5
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Other	Lib Dem	Refused	SNP	Green	BNP	UKIP	Plaid Cymru	Don't know
Unweighted base	1003	296	228	103	98	78	22	12	7	5	6	148
Weighted base	997	263	228	110	99	81	25	14	7	6	5	160
Labour	263 26%	263 100%	-	-	-	-	-	-	-	-	-	-
Conservative	228 23%	-	228 100%	-	-	-	-	-	-	-	-	-
Other	110 11%	-	-	110 100%	-	-	-	-	-	-	-	-
Lib Dem	99 10%	-	-	-	99 100%	-	-	-	-	-	-	-
Refused	81 8%	-	-	-	-	81 100%	-	-	-	-	-	-
SNP	25 2%	-	-	-	-	-	25 100%	-	-	-	-	-
Green	14 1%	-	-	-	-	-	-	14 100%	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	-	7 100%	-	-	-
UKIP	6 1%	-	-	-	-	-	-	-	-	6 100%	-	-
Plaid Cymru	5 1%	-	-	-	-	-	-	-	-	-	5 100%	-
Don't know	160 16%	-	-	-	-	-	-	-	-	-	-	160 100%

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 6
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	594	312	282	31	75	122	119	101	145	227	109	87	171	164	153	135	83	59
Weighted base	580	292	288	52	81	119	107	83	137	163	172	112	133	167	149	122	82	59
Conservative	218 38%	110 38%	108 38%	19 37%	25 31%	40 33%	40 37%	26 31%	69 50%	76 47%	60 35%	39 35%	43 32%	72 43%	65 44%	47 38%	28 34%	6 11%
Labour	177 30%	86 30%	90 31%	16 30%	29 35%	40 34%	27 25%	27 32%	38 28%	42 26%	42 25%	38 34%	54 41%	49 30%	41 27%	46 38%	22 27%	18 30%
Lib Dem	98 17%	46 16%	52 18%	5 9%	13 16%	27 22%	16 15%	19 23%	19 14%	25 16%	36 21%	18 16%	19 15%	31 19%	26 18%	19 15%	16 19%	6 10%
SNP	28 5%	17 6%	11 4%	7 13%	1 1%	3 2%	9 9%	4 4%	5 3%	5 3%	11 6%	5 5%	7 6%	- -	- -	- -	2 2%	26 45%
Green	18 3%	4 1%	14 5%	4 8%	3 3%	3 3%	4 4%	2 2%	2 1%	6 4%	10 6%	1 1%	1 *	6 3%	7 5%	4 3%	1 1%	- -
BNP	7 1%	7 2%	- -	1 1%	2 2%	2 1%	1 1%	2 2%	- -	1 1%	1 *	4 4%	1 1%	2 1%	3 2%	1 1%	* *	1 1%
UKIP	5 1%	2 1%	3 1%	1 2%	1 1%	1 1%	- -	1 1%	1 1%	1 1%	1 1%	* *	2 1%	1 *	2 2%	- -	1 2%	- -
Plaid Cymru	1 *	1 *	1 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -
Other	28 5%	19 7%	9 3%	- -	8 9%	5 4%	10 9%	3 4%	3 2%	5 3%	12 7%	6 5%	5 4%	6 4%	4 3%	5 4%	11 13%	2 3%

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 6
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Q.2/3 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	594	207	185	88	5	17	23	1	8	26
Weighted base	580	206	161	96	5	18	28	1	7	28
Conservative	218 38%	206 100%	-	-	-	-	-	-	-	-
Labour	177 30%	-	161 100%	-	-	-	-	-	-	-
Lib Dem	98 17%	-	-	96 100%	-	-	-	-	-	-
SNP	28 5%	-	-	-	-	-	28 100%	-	-	-
Green	18 3%	-	-	-	-	18 100%	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	7 100%	-	-
UKIP	5 1%	-	-	-	5 100%	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	1 100%	-	-	-
Other	28 5%	-	-	-	-	-	-	-	-	28 100%

Opinion Poll

Fieldwork : January 25th-27th 2008

Absolutes/col percents

Table 6
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Q.4 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conser -vative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>SNP</u>	<u>Green</u>	<u>Refused</u>	<u>BNP</u>	<u>Plaid Cymru</u>	<u>UKIP</u>	<u>Don't know</u>
Unweighted base	594	214	187	72	48	17	7	7	3	2	1	35
Weighted base	580	188	187	75	51	21	9	8	3	1	1	35
Conservative	218 38%	12 7%	167 90%	10 13%	10 20%	- -	1 15%	4 48%	- -	- -	- -	14 40%
Labour	177 30%	145 77%	5 3%	8 11%	7 13%	3 13%	- -	2 32%	- -	* 26%	- -	6 18%
Lib Dem	98 17%	19 10%	7 4%	51 68%	10 18%	- -	- -	2 20%	- -	- -	- -	9 27%
SNP	28 5%	2 1%	1 *	3 4%	6 11%	17 81%	- -	- -	- -	- -	- -	* 1%
Green	18 3%	2 1%	1 1%	* 1%	3 6%	- -	8 85%	- -	- -	- -	- -	3 8%
BNP	7 1%	1 *	1 1%	* 1%	2 4%	- -	- -	- -	2 73%	- -	- -	- -
UKIP	5 1%	1 *	* *	- -	2 4%	- -	- -	- -	- -	- -	1 100%	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 74%	- -	- -
Other	28 5%	7 4%	4 2%	2 3%	12 22%	1 7%	- -	- -	1 27%	- -	- -	2 5%