



ComRes / PAN survey of Public Affairs Practitioners - May 2010

How old are you?

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	285	100%	100	100%	37	100%	50	100%	46	100%	22	100%	8	100%	22	100%
18-24	11	4%	4	4%	1	3%	2	4%	2	4%	1	5%	0	0%	1	5%
25-34	109	38%	32	32%	13	35%	22	44%	23	50%	11	50%	1	13%	7	32%
35-44	84	29%	37	37%	16	43%	9	18%	7	15%	7	32%	2	25%	6	27%
45-54	50	18%	19	19%	4	11%	11	22%	9	20%	2	9%	1	13%	4	18%
55-64	28	10%	8	8%	3	8%	6	12%	4	9%	1	5%	4	50%	2	9%
65+	3	1%	0	0%	0	0%	0	0%	1	2%	0	0%	0	0%	2	9%



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Please select the job title below which best describes your position within your organisation.

	Total		Consultancy	Company in-house	Trade Association	Charity / NGO	Public Sector / Government	Freelancer	Other							
Total	185	100%	0	100%	37	100%	50	100%	46	100%	22	100%	8	100%	22	100%
Public Affairs Assistant	1	1%	0	0%	0	0%	0	0%	0	0%	1	5%	0	0%	0	0%
Public Affairs Executive/Officer	20	11%	0	0%	1	3%	6	12%	4	9%	5	23%	1	13%	3	14%
Public Affairs Manager	41	22%	0	0%	7	19%	9	18%	13	28%	9	41%	0	0%	3	14%
Senior Public Affairs Manager	19	10%	0	0%	8	22%	5	10%	1	2%	1	5%	1	13%	3	14%
Head of Public Affairs	43	23%	0	0%	10	27%	12	24%	11	24%	4	18%	1	13%	5	23%
Director of Public Affairs	29	16%	0	0%	11	30%	8	16%	7	15%	0	0%	2	25%	1	5%
Other, please state	32	17%	0	0%	0	0%	10	20%	10	22%	2	9%	3	38%	7	32%



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How familiar are you with the recent commitment from the new coalition Government to introduce a statutory register of lobbyists in Westminster?

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	285	100%	100	100%	37	100%	50	100%	46	100%	22	100%	8	100%	22	100%
I am aware of the commitment	265	93%	96	96%	35	95%	47	94%	39	85%	21	95%	7	88%	20	91%
I am not aware of the commitment	20	7%	4	4%	2	5%	3	6%	7	15%	1	5%	1	13%	2	9%



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To what extent do you support or oppose the introduction of a statutory register of lobbyists in Westminster?

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	285	100%	100	100%	37	100%	50	100%	46	100%	22	100%	8	100%	22	100%
Support strongly	47	16%	15	15%	4	11%	4	8%	14	30%	2	9%	1	13%	7	32%
Support	132	46%	48	48%	16	43%	26	52%	21	46%	11	50%	2	25%	8	36%
Oppose	35	12%	13	13%	5	14%	5	10%	3	7%	5	23%	3	38%	1	5%
Oppose strongly	15	5%	12	12%	1	3%	1	2%	0	0%	0	0%	0	0%	1	5%
Undecided	56	20%	12	12%	11	30%	14	28%	8	17%	4	18%	2	25%	5	23%



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Would you be happy to declare your department's budget (your 'lobbying spend'), and have it listed on such a register?

	Total	Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other		
Total	185	100%	0	100%	37	100%	50	100%	46	100%	22	100%	8	100%	22	100%
Yes	104	56%	0	0%	15	41%	25	50%	32	70%	17	77%	1	13%	14	64%
No	46	25%	0	0%	16	43%	13	26%	7	15%	2	9%	4	50%	4	18%
Don't know	35	19%	0	0%	6	16%	12	24%	7	15%	3	14%	3	38%	4	18%



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In an effort to boost transparency, all Whitehall departments have recently started to publish (on a quarterly basis) details of all meetings between ministers and lobbyists, but at the moment these details are fairly limited. Which of the following details would you be happy to have published about future meetings you or your organisation had with Ministers?

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	285	100%	100	100%	37	100%	50	100%	46	100%	22	100%	8	100%	22	100%
Name of the minister involved	252	88%	88	88%	34	92%	43	86%	41	89%	20	91%	8	100%	18	82%
Name of the organisation lobbying at the meeting	253	89%	86	86%	35	95%	46	92%	41	89%	19	86%	7	88%	19	86%
Name(s) of the individual lobbyist(s) at the meeting	156	55%	49	49%	23	62%	30	60%	27	59%	13	59%	4	50%	10	45%
Date of meeting	252	88%	87	87%	32	86%	48	96%	40	87%	20	91%	7	88%	18	82%
A single sentence describing the purpose of the meeting	236	83%	77	77%	30	81%	44	88%	40	87%	19	86%	8	100%	18	82%
Minutes and full agenda of points discussed	35	12%	13	13%	1	3%	7	14%	9	20%	0	0%	1	13%	4	18%



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Do you believe publishing details of meetings between lobbyists and Ministers: a) is desirable overall

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	279	100%	97	100%	37	100%	49	100%	45	100%	22	100%	8	100%	21	100%
Yes	180	65%	45	46%	25	68%	37	76%	34	76%	17	77%	3	38%	19	90%
No	58	21%	34	35%	9	24%	6	12%	3	7%	3	14%	2	25%	1	5%
Don't know	41	15%	18	19%	3	8%	6	12%	8	18%	2	9%	3	38%	1	5%



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Do you believe publishing details of meetings between lobbyists and Ministers: b) will improve the public's understanding of the lobbying process

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	278	100%	96	100%	37	100%	48	100%	46	100%	22	100%	8	100%	21	100%
Yes	107	38%	31	32%	10	27%	19	40%	25	54%	10	45%	2	25%	10	48%
No	147	53%	55	57%	26	70%	24	50%	18	39%	11	50%	4	50%	9	43%
Don't know	24	9%	10	10%	1	3%	5	10%	3	7%	1	5%	2	25%	2	10%



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Do you believe publishing details of meetings between lobbyists and Ministers: c) will lead to misunderstandings about the nature and purpose of meetings

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	277	100%	97	100%	37	100%	48	100%	45	100%	22	100%	8	100%	20	100%
Yes	163	59%	66	68%	27	73%	25	52%	18	40%	11	50%	5	63%	11	55%
No	68	25%	20	21%	5	14%	13	27%	15	33%	9	41%	1	13%	5	25%
Don't know	46	17%	11	11%	5	14%	10	21%	12	27%	2	9%	2	25%	4	20%



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Do you believe publishing details of meetings between lobbyists and Ministers: d) will put some organisations off having such meetings at all

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	279	100%	99	100%	37	100%	48	100%	45	100%	22	100%	8	100%	20	100%
Yes	180	65%	73	74%	24	65%	30	63%	19	42%	16	73%	7	88%	11	55%
No	65	23%	19	19%	10	27%	9	19%	18	40%	4	18%	1	13%	4	20%
Don't know	34	12%	7	7%	3	8%	9	19%	8	18%	2	9%	0	0%	5	25%



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Do you believe publishing details of meetings between lobbyists and Ministers: e) will encourage non-documented forms of lobbying

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	278	100%	98	100%	37	100%	48	100%	45	100%	22	100%	8	100%	20	100%
Yes	196	71%	77	79%	28	76%	32	67%	26	58%	16	73%	6	75%	11	55%
No	24	9%	5	5%	3	8%	5	10%	6	13%	3	14%	0	0%	2	10%
Don't know	58	21%	16	16%	6	16%	11	23%	13	29%	3	14%	2	25%	7	35%



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How familiar are you with the creation of the UK Public Affairs Council (UKPAC)?

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	284	100%	99	100%	37	100%	50	100%	46	100%	22	100%	8	100%	22	100%
Very familiar	52	18%	29	29%	3	8%	8	16%	5	11%	3	14%	1	13%	3	14%
Fairly familiar	104	37%	40	40%	12	32%	22	44%	11	24%	11	50%	4	50%	4	18%
Fairly unfamiliar	70	25%	18	18%	12	32%	13	26%	14	30%	6	27%	1	13%	6	27%
Know nothing about it	58	20%	12	12%	10	27%	7	14%	16	35%	2	9%	2	25%	9	41%



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Thinking about the policy positions of the Government and the Opposition towards lobbyists in Westminster, to what extent do you agree or disagree with each of the following statements regarding the UKPAC? There is still time for the UKPAC to play a useful role in the future of the public affairs industry in this country

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	282	100%	99	100%	37	100%	50	100%	44	100%	22	100%	8	100%	22	100%
Agree strongly	26	9%	16	16%	1	3%	4	8%	3	7%	1	5%	0	0%	1	5%
Agree	125	44%	44	44%	15	41%	24	48%	17	39%	14	64%	5	63%	6	27%
Disagree	23	8%	17	17%	1	3%	1	2%	2	5%	1	5%	0	0%	1	5%
Disagree strongly	11	4%	4	4%	2	5%	3	6%	0	0%	0	0%	0	0%	2	9%
Don't know	97	34%	18	18%	18	49%	18	36%	22	50%	6	27%	3	38%	12	55%



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Thinking about the policy positions of the Government and the Opposition towards lobbyists in Westminster, to what extent do you agree or disagree with each of the following statements regarding the UKPAC? The coalition Government's position on a statutory register for Westminster lobbyists has rendered the UKPAC obsolete

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	278	100%	97	100%	37	100%	49	100%	44	100%	21	100%	8	100%	22	100%
Agree strongly	12	4%	7	7%	2	5%	3	6%	0	0%	0	0%	0	0%	0	0%
Agree	30	11%	20	21%	2	5%	3	6%	3	7%	0	0%	0	0%	2	9%
Disagree	105	38%	38	39%	11	30%	19	39%	12	27%	12	57%	4	50%	9	41%
Disagree strongly	19	7%	14	14%	0	0%	2	4%	3	7%	0	0%	0	0%	0	0%
Don't know	112	40%	18	19%	22	59%	22	45%	26	59%	9	43%	4	50%	11	50%



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How long do you expect the coalition Government to last?

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	283	100%	99	100%	37	100%	50	100%	46	100%	22	100%	7	100%	22	100%
Less than 12 months	15	5%	3	3%	5	14%	2	4%	4	9%	0	0%	0	0%	1	5%
1-2 years	99	35%	28	28%	9	24%	22	44%	20	43%	9	41%	3	43%	8	36%
2-3 years	78	28%	30	30%	11	30%	9	18%	10	22%	7	32%	3	43%	8	36%
3-4 years	27	10%	10	10%	6	16%	3	6%	3	7%	3	14%	0	0%	2	9%
4-5 years	64	23%	28	28%	6	16%	14	28%	9	20%	3	14%	1	14%	3	14%



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What impact do you expect the arrival of the new coalition Government to have on the budget for public affairs at your organisation?

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	184	100%	0	100%	37	100%	50	100%	45	100%	22	100%	8	100%	22	100%
I expect it to increase a lot	7	4%	0	0%	2	5%	1	2%	1	2%	0	0%	0	0%	3	14%
I expect it to increase a little	29	16%	0	0%	4	11%	9	18%	9	20%	1	5%	0	0%	6	27%
I expect it will remain the same	123	67%	0	0%	30	81%	37	74%	32	71%	9	41%	5	63%	10	45%
I expect it will fall a little	8	4%	0	0%	0	0%	1	2%	1	2%	5	23%	0	0%	1	5%
I expect it will fall a lot	6	3%	0	0%	0	0%	0	0%	0	0%	5	23%	0	0%	1	5%
I'm not sure	11	6%	0	0%	1	3%	2	4%	2	4%	2	9%	3	38%	1	5%



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Thinking about the new coalition Government, to what extent do you agree or disagree with each of the following statements? The Liberal Democrats got the better deal out the coalition

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	282	100%	99	100%	37	100%	49	100%	46	100%	21	100%	8	100%	22	100%
Agree strongly	40	14%	15	15%	2	5%	11	22%	5	11%	3	14%	0	0%	4	18%
Agree	102	36%	34	34%	15	41%	23	47%	18	39%	6	29%	3	38%	3	14%
Disagree	98	35%	35	35%	15	41%	10	20%	17	37%	6	29%	4	50%	11	50%
Disagree strongly	22	8%	9	9%	4	11%	2	4%	3	7%	2	10%	0	0%	2	9%
Don't know	20	7%	6	6%	1	3%	3	6%	3	7%	4	19%	1	13%	2	9%



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Thinking about the new coalition Government, to what extent do you agree or disagree with each of the following statements? David Cameron should have tried to form a minority government instead of a formal coalition

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	282	100%	99	100%	37	100%	49	100%	46	100%	21	100%	8	100%	22	100%
Agree strongly	21	7%	8	8%	1	3%	5	10%	2	4%	2	10%	0	0%	3	14%
Agree	36	13%	13	13%	3	8%	9	18%	3	7%	4	19%	2	25%	2	9%
Disagree	145	51%	48	48%	21	57%	26	53%	30	65%	5	24%	3	38%	12	55%
Disagree strongly	61	22%	24	24%	11	30%	8	16%	5	11%	7	33%	2	25%	4	18%
Don't know	19	7%	6	6%	1	3%	1	2%	6	13%	3	14%	1	13%	1	5%



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Thinking about the new coalition Government, to what extent do you agree or disagree with each of the following statements? The formation of a coalition has made it more, not less likely that the Government will be able to cut the deficit effectively

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	282	100%	99	100%	37	100%	49	100%	46	100%	21	100%	8	100%	22	100%
Agree strongly	33	12%	12	12%	3	8%	8	16%	7	15%	1	5%	0	0%	2	9%
Agree	121	43%	40	40%	23	62%	21	43%	18	39%	9	43%	3	38%	7	32%
Disagree	74	26%	25	25%	7	19%	14	29%	13	28%	10	48%	2	25%	3	14%
Disagree strongly	16	6%	8	8%	1	3%	2	4%	1	2%	0	0%	0	0%	4	18%
Don't know	38	13%	14	14%	3	8%	4	8%	7	15%	1	5%	3	38%	6	27%



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Thinking about the new coalition Government, to what extent do you agree or disagree with each of the following statements? The outline of the coalition Government's policy priorities is more appealing than either the Conservative or Liberal Democrat manifestos

	Total		Consultancy		Company in-house		Trade Association		Charity / NGO		Public Sector / Government		Freelancer		Other	
Total	283	100%	99	100%	37	100%	49	100%	46	100%	22	100%	8	100%	22	100%
Agree strongly	29	10%	11	11%	5	14%	5	10%	3	7%	3	14%	0	0%	2	9%
Agree	134	47%	45	45%	21	57%	23	47%	21	46%	11	50%	4	50%	9	41%
Disagree	89	31%	32	32%	7	19%	18	37%	16	35%	6	27%	3	38%	7	32%
Disagree strongly	15	5%	4	4%	2	5%	3	6%	2	4%	0	0%	0	0%	4	18%
Don't know	16	6%	7	7%	2	5%	0	0%	4	9%	2	9%	1	13%	0	0%