

# The ONE Campaign Overseas Aid

#### **METHODOLOGY NOTE**

ComRes interviewed 1040 UK adults by telephone between 28th and 30th September 2012. Data were weighted to be demographically representative of all UK adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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# Overseas Aid Poll CATI Fieldwork: 28th-30th September 2012

Absolutes/col percents

Table 1
Q.1 To your best estimate, what percentage of the UK Government's national spending budget, if any, do you think that the UK has planned to spend on international aid next year? You can tell me a percentage up to one decimal place
Base: All respondents

		Ge	nder	Age					Social Grade				Region						
	_Total_	Male	Female	18-24	25-34	35-44	45-54	_55-64_	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	North- ern Ire- land
Unweighted base	1040	487	553	73	157	163	210	189	248	345	223	170	302	266	264	250	140	90	30
Weighted base	1040	499	541	124	165	206	175	154	216	270	302	218	250	265	265	249	142	89	30
Net: Underestimate	60 6%	37 7%	23 4%	5 4%	11 7%	7 3%	15 9%	8 5%	13 6%	18 7%	21 7%	8 4%	13 5%	9 3%	15 6%	21 8%	10 7%	5 5%	-
Net: About right with 1% either way	152 15%	98 20%	54 10%	8 6%	26 16%	37 18%	27 15%	27 18%	26 12%	63 23%	43 14%	24 11%	22 9%	42 16%	47 18%	25 10%	22 15%	13 14%	3 9%
Net: Overestimate	658 63%	293 59%	365 68%	88 71%	107 65%	121 59%	108 62%	100 65%	134 62%	153 57%	183 61%	158 73%	163 65%	168 64%	168 63%	159 64%	84 59%	52 59%	28 91%
No percentage	18 2%	9 2%	9 2%	2 2%	1 *	2 1%	3 2%	4 2%	7 3%	4 1%	3 1%	4 2%	8 3%	3 1%	6 2%	6 2%	3 2%	1 1%	-
Less than 0.1%	12 1%	6 1%	6 1%	3 3%	4 2%	-	3 1%	1	2 1%	3 1%	8 3%	-	2 1%	3 1%	3 1%	4 1%	3 2%	-	-
0.1%-2.0%	181 17%	119 24%	62 12%	8 6%	33 20%	43 21%	36 21%	31 20%	31 14%	75 28%	53 18%	27 12%	26 10%	45 17%	54 21%	36 15%	27 19%	17 19%	3 9%
2.1%-5.0%	175 17%	91 18%	84 15%	24 19%	35 21%	42 20%	24 14%	23 15%	26 12%	52 19%	57 19%	36 16%	30 12%	50 19%	31 12%	45 18%	27 19%	13 15%	9 31%
5.1%-10.0%	141 14%	58 12%	83 15%	12 9%	25 15%	25 12%	31 18%	19 13%	29 13%	31 12%	45 15%	25 11%	39 16%	37 14%	35 13%	24 10%	22 16%	15 17%	7 23%
10.1%-20.0%	114 11%	50 10%	65 12%	17 14%	13 8%	19 9%	22 13%	20 13%	23 10%	29 11%	35 11%	21 10%	29 12%	32 12%	27 10%	35 14%	9 6%	9 10%	4 12%
20.1%-30.0%	73 7%	31 6%	42 8%	20 16%	8 5%	10 5%	11 6%	11 7%	12 6%	17 6%	17 6%	27 12%	12 5%	16 6%	28 11%	9 4%	10 7%	8 9%	2 8%
30.1%-40.0%	38 4%	20 4%	18 3%	5 4%	9 6%	8 4%	4 3%	5 3%	6 3%	11 4%	8 3%	12 6%	7 3%	6 2%	8 3%	14 5%	5 3%	4 5%	1 4%
40.1%-50.0%	63 6%	23 5%	41 8%	7 6%	10 6%	6 3%	5 3%	10 6%	25 12%	6 2%	7 2%	22 10%	28 11%	15 6%	21 8%	19 8%	4 3%	3 3%	2 5%
50.1%-60.0%	15 1%	4 1%	11 2%	3 2%	1 *	2 1%	2 1%	3 2%	4 2%	2 1%	6 2%	4 2%	3 1%	5 2%	4 2%	3 1%	2 1%	- -	* 1%
60.1%-70.0%	11 1%	3 1%	8 2%	-	*	3 2%	2 1%	1 1%	3 2%	1	4 1%	1 1%	5 2%	2 1%	3 1%	4 2%	1 1%	-	-
70.1%-80.0%	17 2%	11 2%	6 1%	-	4 3%	4 2%	1 1%	5 3%	3 1%	4 1%	2 1%	8 4%	3 1%	4 2%	7 3%	4 2%	2 1%	1 1%	-
80.1%-90.0%	2	*	1	- -	-	-	-	1 1%	1	-	1	-	1 *	1	*	-	1 1%	-	-
90.1%-100.0%	9 1%	4 1%	6 1%	-	2 1%	-	3 2%	2 2%	2 1%	1	2 1%	2 1%	5 2%	-	3 1%	3 1%	2 1%	-	2 6%



### Overseas Aid Poll CATI Fieldwork: 28th-30th September 2012

Table 1

Q.1 To your best estimate, what percentage of the UK Government's national spending budget, if any, do you think that the UK has planned to spend on international aid next year? You can tell me a percentage up to one decimal place

Base: All respondents

		Ge	nder			Age				Social Grade				Region						
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	North- ern Ire- land	
Weighted base	1040	499	541	124	165	206	175	154	216	270	302	218	250	265	265	249	142	89	30	
Don't know	170 16%	71 14%	99 18%	23 19%	20 12%	41 20%	24 14%	19 13%	43 20%	36 13%	55 18%	28 13%	52 21%	46 17%	34 13%	45 18%	26 19%	19 22%	-	
Mean	17.37	14.82	19.84	18.21	16.24	14.73	15.43	19.05	20.75	11.98	14.35	22.84	22.29	16.12	19.33	18.77	15.15	13.51	19.50	
Standard deviation	20.89	19.95	21.50	16.13	20.77	19.13	20.67	23.46	22.74	16.42	18.60	22.64	24.12	19.14	22.52	21.78	20.83	14.57	25.21	
Standard error	0.71	0.97	1.01	2.12	1.77	1.65	1.53	1.83	1.62	0.95	1.37	1.87	1.56	1.29	1.48	1.51	1.95	1.74	4.60	
Median	9	5	10	12	5	5	8	9	10	5	6	14	10	9	9	9	5	7	7	



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Q.1 What percentage of the UK Government's national spending budget, if any, do you think that the UK has planned to spend on

		in	ternational aid next yea	r?	next year?					
	_Total	Net: Underestimate	Net: About right with 1% either way	Net: Overestimate	Net: <u>Underestimate</u>	Net: About right with 1% either way	Net: Overestimate			
Unweighted base	1040	61	160	651	188	168	565			
Weighted base	1040	60	152	658	183	171	570			
Net: Underestimate	60 6%	60 100%	-	-	43 24%	7 4%	7 1%			
Net: About right with 1% either way	152 15%		152 100%	-	34 19%	79 46%	34 6%			
Net: Overestimate	658 63%		-	658 100%	79 43%	78 45%	485 85%			
No percentage	18 2%	18 30%	-	-	11 6%	-	5 1%			
Less than 0.1%	12 1%	12 20%	-	-	10 6%	2 1%	-			
0.1%-2.0%	181 17%	30 50%	151 100%		56 31%	84 49%	36 6%			
2.1%-5.0%	175 17%	-	1	174 26%	16 8%	49 28%	107 19%			
5.1%-10.0%	141 14%	-	-	141 21%	12 6%	21 12%	104 18%			
10.1%-20.0%	114 11%	-	-	114 17%	14 8%	5 3%	92 16%			
20.1%-30.0%	73 7%	-	-	73 11%	5 3%	1	66 12%			
30.1%-40.0%	38 4%	- -	- -	38 6%	11 6%	-	27 5%			
40.1%-50.0%	63 6%	-	-	63 10%	12 7%	1 1%	45 8%			
50.1%-60.0%	15 1%	- -	- -	15 2%	1 *	-	14 3%			
60.1%-70.0%	11 1%	<del>-</del> -	<del>-</del> -	11 2%	2 1%	1 1%	8 1%			
70.1%-80.0%	17 2%	<del>-</del> -	<del>-</del> -	17 3%	4 2%	-	13 2%			
80.1%-90.0%	2	-	-	2	1 *	-	1 *			



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Q.1 To your best estimate, what percentage of the UK Government's national spending budget, if any, do you think that the UK has planned to spend on international aid next year? You can tell me a percentage up to one decimal place Base: All respondents

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	_	int	ernational aid next yea	<u>r?</u>	next year?						
		Net:	Net: About right with 1%	Net:	Net:	Net: About right with 1%	Net:				
	_Total	Underestimate	either way	Overestimate	Underestimate	either way	Overestimate				
Weighted base	1040	60	152	658	183	171	570				
90.1%-100.0%	9	-	-	9	1	-	8				
	1%	-	-	1%	1%	-	1%				
Don't know	170	-	-	-	28	7	45				
	16%	-	-	-	15%	4%	8%				
Mean	17.37	0.18	1.43	22.61	15.25	4.59	22.07				
Standard deviation	20.89	0.21	0.55	21.54	22.59	7.83	21.54				
Standard error	0.71	0.03	0.04	0.84	1.80	0.61	0.94				
Median	9	*	1	12	3	2	12				



#### Overseas Aid Poll CATI Fieldwork: 28th-30th September 2012

Table 2
Q.2 And again, to your best estimate, what percentage of the UK Government's national spending budget, if any, do you think that the UK

should spend on international aid next year? You can tell me a percentage up to one decimal place.

**Base: All respondents** 

Age Social Grade Region Gender Wales North-North ጼ ern Mid-Scot-South Eng-South Ire-18-24 25-34 35-44 45-54 55-64 AB C1 C2 DE Total Male Female 65+ East lands West land land land 1040 487 73 248 345 223 170 302 Unweighted base 553 157 163 210 189 266 264 250 140 90 30 1040 Weighted base 499 541 124 165 206 175 154 216 270 302 218 250 265 265 249 142 89 30 Net: Less than 0.6% of 183 116 67 24 37 37 36 49 50 37 47 28 52 59 23 20 spendina 18% 23% 12% 5% 15% 18% 21% 23% 20% 18% 17% 17% 19% 11% 20% 24% 16% 22% 5% Net: Between 0.6% and 171 112 59 13 24 27 29 58 56 32 25 49 36 25 19 2.6% of spending 16% 23% 11% 11% 14% 23% 15% 19% 14% 22% 19% 15% 10% 18% 16% 14% 18% 22% 4% Net: More than 2.6% of 570 232 339 93 QΩ aз 96 78 113 139 161 135 136 153 145 125 79 40 28 spending 55% 46% 63% 75% 60% 45% 55% 50% 52% 51% 53% 62% 55% 58% 55% 50% 56% 45% 91% No percentage 136 83 53 16 24 23 31 38 31 35 30 41 20 36 45 17 17 1% 13% 17% 10% 4% 9% 12% 13% 20% 18% 11% 11% 14% 16% 8% 14% 18% 12% 19% Less than 0.1% 11 2% 1% 2% 1% 1% 2% 1% 1% 1% 1% 1% 2% 1% 2% 1% 137 69 29 57 40 73 29 0.1%-2.0% 206 13 32 34 68 36 55 53 45 28 21 2 20% 27% 13% 11% 18% 28% 23% 21% 16% 27% 23% 16% 12% 21% 20% 18% 20% 24% 8% 2.1%-5.0% 188 100 15 30 16% 18% 12% 22% 20% 19% 12% 18% 18% 18% 16% 18% 18% 21% 21% 20% 11% 21% 21% 62 147 32 19 30 17 22 42 49 20 36 35 41 3 5.1%-10.0% 26 36 21 11 14% 12% 16% 26% 16% 9% 17% 11% 10% 16% 16% 14% 13% 16% 14% 15% 12% 11% 9% 77 23 53 13 17 25 10.1%-20.0% 12 8 11 9 24 21 21 18 14 13 9 8 28% 7% 5% 10% 10% 5% 5% 7% 6% 11% 8% 7% 8% 7% 9% 5% 5% 7% 8% 55 15 40 10 17 2 13 3 8 9 16 13 19 15 8 8 3 20.1%-30.0% 14 5% 3% 7% 8% 1% 4% 4% 6% 3% 6% 5% 7% 6% 3% 6% 3% 7% 8% 30.1%-40.0% 15 6 3 1% 1% 2% 1% 1% 2% 3% 1% 2% 1% 2% 2% 2% 3% 40.1%-50.0% 47 22 25 13 10 17 16 14 2 5% 4% 5% 12% 2% 3% 2% 5% 6% 2% 3% 8% 7% 4% 5% 5% 5% 3% 8% 50.1%-60.0% 3 2 2 5 3 1% 1% 1% 1% 1% 1% 1% 60.1%-70.0% 11 1% 1% 2% 1% 1% 6% 1% 1%

3

3

1%

2%

3

6

5

2%

2

1%

1%

1%

3

2

2



15

9

q

1%

2%

1%

2

1%

1%

1%

2

1%

5

70.1%-80.0%

80.1%-90.0%

90.1%-100.0%

Absolutes/col percents

# Overseas Aid Poll CATI Fieldwork: 28th-30th September 2012

Table 2

Q.2 And again, to your best estimate, what percentage of the UK Government's national spending budget, if any, do you think that the UK should spend on international aid next year? You can tell me a percentage up to one decimal place.

Base: All respondents

		Ge	nder	Age					Social Grade				Region							
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB		C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	North- ern Ire- land	
Weighted base	1040	499	541	124	165	206	175	154	216	270	302	218	250	265	265	249	142	89	30	
Don't know	115 11%	39 8%	76 14%	11 9%	19 11%	29 14%	16 9%	12 8%	28 13%	25 9%	35 11%	15 7%	41 16%	34 13%	26 10%	30 12%	15 10%	10 12%	-	
Mean	12.79	9.98	15.58	20.07	13.74	8.45	9.66	10.67	16.06	8.89	9.51	16.73	17.72	14.08	12.48	12.48	11.12	7.76	27.84	
Standard deviation	19.66	18.17	20.68	22.56	21.42	14.82	16.32	18.32	22.19	14.77	13.85	23.53	24.60	18.93	19.67	21.70	16.65	11.67	29.15	
Standard error	0.65	0.86	0.95	2.82	1.83	1.25	1.18	1.39	1.51	0.84	0.98	1.89	1.54	1.24	1.28	1.47	1.50	1.30	5.32	
Median	4	3	7	9	5	4	4	3	5	4	4	5	7	5	4	4	4	2	15	



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Base: All respondents

Q.1 What percentage of the UK Government's national spending budget, if any, do you think that the UK has planned to spend on

		in	ternational aid next yea  Net: About	ur?	nat the OK should spend on international aid next year? Net: About						
	_Total	Net: Underestimate	right with 1% either way	Net: Overestimate	Net: <u>Underestimate</u>	right with 1% either way	Net: Overestimate				
Unweighted base	1040	61	160	651	188	168	565				
Weighted base	1040	60	152	658	183	171	570				
Net: Less than 0.6% of spending	183 18%	43 72%	34 23%	79 12%	183 100%	-	-				
Net: Between 0.6% and 2.6% of spending	171 16%	7 12%	79 52%	78 12%	-	171 100%	-				
Net: More than 2.6% of spending	570 55%	7 12%	34 22%	485 74%	-	- -	570 100%				
No percentage	136 13%	16 26%	24 16%	73 11%	136 74%	- -	-				
Less than 0.1%	11 1%	8 14%	2 1%	1 *	11 6%		-				
0.1%-2.0%	206 20%	26 44%	87 57%	82 12%	36 20%	169 99%	-				
2.1%-5.0%	188 18%	2 4%	23 15%	148 23%	-	2 1%	186 33%				
5.1%-10.0%	147 14%	- -	9 6%	123 19%	- -	-	147 26%				
10.1%-20.0%	77 7%	2 3%	1	72 11%	-	-	77 13%				
20.1%-30.0%	55 5%	2 4%	-	47 7%	-	-	55 10%				
30.1%-40.0%	15 1%	-	-	15 2%	-	-	15 3%				
40.1%-50.0%	47 5%	1 1%	1 1%	40 6%	-	-	47 8%				
50.1%-60.0%	5 *	-	-	5 1%	-	-	5 1%				
60.1%-70.0%	11 1%	-	-	10 1%	-	-	11 2%				
70.1%-80.0%	15 1%	- -	<del>-</del> -	12 2%	-	<del>-</del> -	15 3%				
80.1%-90.0%	4	- -	- -	4 1%	-	- -	4 1%				



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Base: All respondents

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		in	ternational aid next yea	r?	next year?							
	_Total	Net: Underestimate	Net: About right with 1% either way	Net: Overestimate	Net: <u>Underestimate</u>	Net: About right with 1% either way	Net: Overestimate					
Weighted base	1040	60	152	658	183	171	570					
90.1%-100.0%	9 1%	-		9 1%	-		9 2%					
Don't know	115 11%	2 4%	4 3%	17 3%	-	-	-					
Mean	12.79	2.81	2.42	16.12	0.08	1.42	20.30					
Standard deviation	19.66	8.30	4.54	21.35	0.17	0.52	21.91					
Standard error	0.65	1.09	0.36	0.85	0.01	0.04	0.92					
Median	4	*	1	7	-	1	10					



# Overseas Aid Poll CATI Fieldwork: 28th-30th September 2012

Table 3

Q.3 Next year, the UK Government plans to spend 1.6% of the national spending budget on international aid. Do you think that this is too high, too low, or about right?

Base: All respondents

			Ger	nder	Age			Social Grade				Region Wales North-								
		_Total_	_Male_	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	& South West	Scot- land	ern Ire- land
Unweighted base		1040	487	553	73	157	163	210	189	248	345	223	170	302	266	264	250	140	90	30
Weighted base		1040	499	541	124	165	206	175	154	216	270	302	218	250	265	265	249	142	89	30
Net: Too high		352 34%	199 40%	153 28%	11 9%	26 16%	74 36%	64 37%	71 46%	106 49%	87 32%	78 26%	86 40%	101 40%	75 29%	98 37%	95 38%	40 28%	34 38%	9 31%
Much too high	(5)	231 22%	131 26%	100 18%	6 5%	15 9%	51 25%	37 21%	50 32%	72 33%	54 20%	49 16%	50 23%	78 31%	43 16%	68 26%	60 24%	31 22%	23 26%	5 18%
A little too high	(4)	121 12%	68 14%	54 10%	6 4%	11 7%	23 11%	27 16%	21 14%	33 15%	33 12%	29 10%	36 17%	23 9%	32 12%	30 11%	35 14%	9 6%	11 12%	4 14%
About right	(3)	426 41%	203 41%	223 41%	56 46%	86 52%	82 40%	67 38%	58 37%	76 35%	106 39%	138 46%	88 40%	93 37%	103 39%	111 42%	106 43%	68 48%	29 32%	9 31%
A little too low	(2)	116 11%	43 9%	73 14%	30 24%	25 15%	20 10%	17 10%	10 6%	14 7%	36 13%	45 15%	13 6%	21 8%	40 15%	28 11%	17 7%	15 10%	13 15%	3 10%
Much too low	(1)	96 9%	38 8%	57 11%	24 19%	18 11%	19 9%	16 9%	10 6%	9 4%	32 12%	30 10%	19 9%	14 6%	36 14%	15 6%	20 8%	10 7%	8 9%	7 24%
Net: Too low		212 20%	81 16%	131 24%	54 44%	43 26%	39 19%	33 19%	19 13%	23 11%	69 25%	75 25%	33 15%	35 14%	76 29%	43 16%	37 15%	24 17%	22 25%	10 34%
Don't know		50 5%	16 3%	34 6%	2 2%	9 6%	11 5%	10 6%	6 4%	12 5%	8 3%	10 3%	11 5%	21 8%	10 4%	13 5%	11 5%	11 7%	4 5%	1 4%
Mean		3.28	3.44	3.13	2.50	2.87	3.34	3.32	3.62	3.71	3.15	3.07	3.41	3.56	3.03	3.43	3.42	3.28	3.32	2.90
Standard deviation		1.22	1.20	1.22	1.02	1.04	1.24	1.21	1.20	1.14	1.25	1.16	1.19	1.22	1.24	1.17	1.18	1.15	1.30	1.43
Standard error		0.04	0.06	0.05	0.12	0.09	0.10	0.09	0.09	0.07	0.07	0.08	0.09	0.07	0.08	0.07	0.08	0.10	0.14	0.27



# Overseas Aid Poll CATI Fieldwork: 28th-30th September 2012

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Q.3 Next year, the UK Government plans to spend 1.6% of the national spending budget on international aid. Do you think that this is too high, too low, or about right?

Base: All respondents

Q.1 What percentage of the UK Government's national spending budget, if any, do you think that the UK has planned to spend on

		_	inte	rnational aid next year	?	next year?						
	تــ	Total	Net: Underestimate	Net: About right with 1% either way	Net: Overestimate	Net: Underestimate	Net: About right with 1% either way	Net: Overestimate				
Unweighted base	1	040	61	160	651	188	168	565				
Weighted base	1	040	60	152	658	183	171	570				
Net: Too high		352 34%	31 52%	51 34%	205 31%	148 81%	56 33%	113 20%				
Much too high	(5)	231 22%	23 38%	32 21%	134 20%	123 67%	31 18%	62 11%				
A little too high	(4)	121 12%	9 15%	19 12%	71 11%	26 14%	25 14%	51 9%				
About right	(3)	426 41%	19 32%	69 45%	280 43%	26 14%	108 63%	251 44%				
A little too low	(2)	116 11%	7 11%	19 13%	80 12%	6 3%	6 4%	96 17%				
Much too low	(1)	96 9%	2 3%	11 7%	74 11%	2 1%	-	90 16%				
Net: Too low		212 20%	9 14%	30 20%	153 23%	8 4%	6 4%	186 33%				
Don't know		50 5%	1 1%	2 1%	19 3%	2 1%	2 1%	20 3%				
Mean	3	3.28	3.73	3.29	3.18	4.44	3.48	2.82				
Standard deviation	1	1.22	1.19	1.15	1.23	0.93	0.83	1.16				
Standard error	(	0.04	0.15	0.09	0.05	0.07	0.06	0.05				

