

# Novartis, Roche Products Ltd and Sanofi – Attitudes to Cancer Survey

## METHODOLOGY NOTE

ComRes interviewed 2,004 GB adults online between 17<sup>th</sup> and 19<sup>th</sup> July. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: [keiran.pedley@comres.co.uk](mailto:keiran.pedley@comres.co.uk)

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## Cancer Treatment Survey

### ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 1

**Q.1 Which of the following statements, if any, best describes your view of which patients should have their treatments paid for by the NHS?**

**Base: All respondents**

|   | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|   | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Unweighted base   | 2004        | 934        | 1070       | 221        | 313        | 321        | 382        | 324        | 443          | 582        | 592        | 343        | 487               | 258        | 789        |
| Weighted base   | 2004        | 982        | 1022       | 238        | 337        | 337        | 357        | 298        | 436          | 536        | 556        | 437        | 476               | 292        | 831        |
| The NHS should pay for treatments for patients with all conditions, including terminal illnesses  | 1402<br>70% | 657<br>67% | 745<br>73% | 142<br>59% | 215<br>64% | 218<br>65% | 257<br>72% | 229<br>77% | 341<br>78%   | 373<br>70% | 390<br>70% | 301<br>69% | 338<br>71%        | 194<br>67% | 568<br>68% |
| The NHS should give greater priority to treating patients who have severe illnesses, including those with terminal illnesses                            | 392<br>20%  | 192<br>20% | 200<br>20% | 64<br>27%  | 82<br>24%  | 86<br>26%  | 60<br>17%  | 44<br>15%  | 56<br>13%    | 101<br>19% | 104<br>19% | 93<br>21%  | 94<br>20%         | 69<br>24%  | 161<br>19% |
| The NHS should be able to decide not to pay for treatments for patients whose condition is unlikely to improve, including those with terminal illnesses | 125<br>6%   | 82<br>8%   | 43<br>4%   | 13<br>5%   | 17<br>5%   | 24<br>7%   | 21<br>6%   | 19<br>6%   | 30<br>7%     | 40<br>7%   | 33<br>6%   | 29<br>7%   | 24<br>5%          | 17<br>6%   | 53<br>6%   |
| None of the above   | 85<br>4%    | 51<br>5%   | 34<br>3%   | 20<br>8%   | 23<br>7%   | 9<br>3%    | 19<br>5%   | 5<br>2%    | 9<br>2%      | 22<br>4%   | 29<br>5%   | 14<br>3%   | 20<br>4%          | 11<br>4%   | 48<br>6%   |

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**Base: All respondents**

|   | Region      |            |            |            |                        |               |               |           |            |            |            |            |
|---|-------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|------------|
|   | Total       | Scotland   | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | Eastern    | London     | South East | South West |
| Unweighted base   | 2004        | 160        | 88         | 243        | 163                    | 191           | 149           | 84        | 180        | 237        | 308        | 201        |
| Weighted base   | 2004        | 180        | 80         | 220        | 180                    | 180           | 140           | 100       | 200        | 261        | 281        | 180        |
| The NHS should pay for treatments for patients with all conditions, including terminal illnesses  | 1402<br>70% | 132<br>73% | 70<br>88%  | 148<br>67% | 117<br>65%             | 132<br>73%    | 100<br>71%    | 59<br>59% | 147<br>73% | 160<br>62% | 207<br>74% | 129<br>72% |
| The NHS should give greater priority to treating patients who have severe illnesses, including those with terminal illnesses                            | 392<br>20%  | 35<br>20%  | 7<br>9%    | 44<br>20%  | 41<br>23%              | 37<br>20%     | 31<br>22%     | 23<br>23% | 32<br>16%  | 63<br>24%  | 51<br>18%  | 27<br>15%  |
| The NHS should be able to decide not to pay for treatments for patients whose condition is unlikely to improve, including those with terminal illnesses | 125<br>6%   | 10<br>5%   | 1<br>1%    | 18<br>8%   | 16<br>9%               | 7<br>4%       | 4<br>3%       | 13<br>13% | 12<br>6%   | 15<br>6%   | 12<br>4%   | 18<br>10%  |
| None of the above   | 85<br>4%    | 3<br>2%    | 2<br>2%    | 10<br>5%   | 7<br>4%                | 5<br>3%       | 5<br>4%       | 5<br>5%   | 9<br>4%    | 22<br>8%   | 10<br>4%   | 6<br>4%    |

## Cancer Treatment Survey

### ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 2

**Q.2 Which of the following statements, if any, best describes your view of which treatments should be paid for by the NHS?**

**Base: All respondents**

|   | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|   | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Unweighted base   | 2004        | 934        | 1070       | 221        | 313        | 321        | 382        | 324        | 443          | 582        | 592        | 343        | 487               | 258        | 789        |
| Weighted base   | 2004        | 982        | 1022       | 238        | 337        | 337        | 357        | 298        | 436          | 536        | 556        | 437        | 476               | 292        | 831        |
| The NHS should be a world leader in the treatments available for patients and should pay for all treatments regardless of how much they cost              | 1010<br>50% | 500<br>51% | 510<br>50% | 114<br>48% | 174<br>52% | 169<br>50% | 186<br>52% | 161<br>54% | 206<br>47%   | 234<br>44% | 285<br>51% | 232<br>53% | 258<br>54%        | 141<br>48% | 459<br>55% |
| The NHS should pay for treatments that are available in other countries, ensuring that patients in the UK are not worse-off than those in other countries | 773<br>39%  | 355<br>36% | 418<br>41% | 90<br>38%  | 124<br>37% | 137<br>41% | 124<br>35% | 103<br>35% | 196<br>45%   | 238<br>45% | 197<br>36% | 161<br>37% | 176<br>37%        | 117<br>40% | 276<br>33% |
| The NHS should only pay for treatments up to a certain maximum price, even if this means some patients might not get the treatments they need             | 92<br>5%    | 55<br>6%   | 37<br>4%   | 12<br>5%   | 11<br>3%   | 14<br>4%   | 17<br>5%   | 17<br>6%   | 20<br>5%     | 27<br>5%   | 28<br>5%   | 20<br>4%   | 17<br>4%          | 15<br>5%   | 37<br>5%   |
| None of the above   | 129<br>6%   | 73<br>7%   | 56<br>6%   | 21<br>9%   | 28<br>8%   | 17<br>5%   | 31<br>9%   | 17<br>6%   | 14<br>3%     | 35<br>7%   | 45<br>8%   | 24<br>5%   | 25<br>5%          | 19<br>7%   | 59<br>7%   |

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**Base: All respondents**

|   | Region      |            |            |            |                        |               |               |           |           |            |            |            |
|---|-------------|------------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
|   | Total       | Scotland   | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | Eastern   | London     | South East | South West |
| Unweighted base   | 2004        | 160        | 88         | 243        | 163                    | 191           | 149           | 84        | 180       | 237        | 308        | 201        |
| Weighted base   | 2004        | 180        | 80         | 220        | 180                    | 180           | 140           | 100       | 200       | 261        | 281        | 180        |
| The NHS should be a world leader in the treatments available for patients and should pay for all treatments regardless of how much they cost              | 1010<br>50% | 103<br>57% | 39<br>48%  | 110<br>50% | 91<br>51%              | 101<br>56%    | 77<br>55%     | 46<br>46% | 98<br>49% | 131<br>50% | 133<br>47% | 81<br>45%  |
| The NHS should pay for treatments that are available in other countries, ensuring that patients in the UK are not worse-off than those in other countries | 773<br>39%  | 56<br>31%  | 38<br>48%  | 85<br>38%  | 74<br>41%              | 57<br>31%     | 50<br>36%     | 40<br>40% | 82<br>41% | 88<br>34%  | 121<br>43% | 81<br>45%  |
| The NHS should only pay for treatments up to a certain maximum price, even if this means some patients might not get the treatments they need             | 92<br>5%    | 10<br>5%   | 2<br>3%    | 9<br>4%    | 6<br>3%                | 11<br>6%      | 7<br>5%       | 6<br>6%   | 6<br>3%   | 15<br>6%   | 8<br>3%    | 10<br>6%   |
| None of the above   | 129<br>6%   | 11<br>6%   | 1<br>1%    | 17<br>8%   | 9<br>5%                | 11<br>6%      | 6<br>4%       | 9<br>9%   | 14<br>7%  | 26<br>10%  | 19<br>7%   | 8<br>4%    |

## Cancer Treatment Survey

### ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 3

**Q.3 Which of the following statements best describes your view on how decisions about which medicines the NHS pays for should be made?**

**Base: All respondents**

|   | Gender      |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Employment Sector |            |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-------------------|------------|------------|
|   | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE                | Public     | Private    |
| Unweighted base   | 2004        | 934        | 1070       | 221        | 313        | 321        | 382        | 324        | 443          | 582        | 592        | 343        | 487               | 258        | 789        |
| Weighted base   | 2004        | 982        | 1022       | 238        | 337        | 337        | 357        | 298        | 436          | 536        | 556        | 437        | 476               | 292        | 831        |
| Decisions about which treatments are paid for by the NHS should be made at a national level, meaning that the decisions apply everywhere across the country             | 1663<br>83% | 791<br>80% | 873<br>85% | 175<br>73% | 259<br>77% | 262<br>78% | 300<br>84% | 259<br>87% | 409<br>94%   | 456<br>85% | 469<br>84% | 349<br>80% | 390<br>82%        | 242<br>83% | 660<br>79% |
| Decisions about which treatments are paid for by the NHS should be made locally, meaning that individual local areas could vary in the types of treatments they pay for | 341<br>17%  | 192<br>20% | 149<br>15% | 63<br>27%  | 78<br>23%  | 75<br>22%  | 58<br>16%  | 39<br>13%  | 27<br>6%     | 80<br>15%  | 87<br>16%  | 88<br>20%  | 86<br>18%         | 50<br>17%  | 170<br>21% |

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|   | Region      |            |            |            |                        |               |               |           |            |            |            |            |
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|   | Total       | Scotland   | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | Eastern    | London     | South East | South West |
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| Weighted base   | 2004        | 180        | 80         | 220        | 180                    | 180           | 140           | 100       | 200        | 261        | 281        | 180        |
| Decisions about which treatments are paid for by the NHS should be made at a national level, meaning that the decisions apply everywhere across the country             | 1663<br>83% | 153<br>85% | 64<br>80%  | 180<br>82% | 151<br>84%             | 157<br>87%    | 110<br>78%    | 91<br>91% | 175<br>87% | 194<br>74% | 239<br>85% | 149<br>83% |
| Decisions about which treatments are paid for by the NHS should be made locally, meaning that individual local areas could vary in the types of treatments they pay for | 341<br>17%  | 27<br>15%  | 16<br>20%  | 40<br>18%  | 29<br>16%              | 23<br>13%     | 30<br>22%     | 9<br>9%   | 26<br>13%  | 67<br>26%  | 42<br>15%  | 31<br>17%  |