



Nespresso – Employee Engagement

METHODOLOGY NOTE

ComRes interviewed 2,500 UK workers, made up of 500 in each of the following sectors: Technology / IT, Creative / Communications, Financial, Legal and HR. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Perceptions of Coffee in the Workplace

Q1. To what extent, if at all, would you say that you feel valued by your employer?

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	914	205	227	69	35	55	70	63	35	60	31	14	50	133	273	508	119	191	158	174	272
	37%	37%	39%	36%	27%	44%	40%	32%	42%	36%	39%	35%	29%	18%	29%	61%	60%	65%	38%	38%	24%
		DI	DgL			DGL	DL	DL		d					A	AB	CDE	CDE	E	E	
To some extent	1283	288	283	99	71	54	88	117	37	82	37	20	107	472	551	260	39	84	221	237	702
	51%	52%	49%	51%	55%	43%	50%	59%	44%	49%	47%	50%	62%	64%	59%	31%	20%	28%	53%	52%	62%
		e			E		aBEfHlj						ABCEFHJ	bC	C			A	AB	AB	ABCD
Not at all	245	47	59	20	20	12	15	16	10	22	9	5	10	125	97	23	11	11	33	40	150
	10%	8%	10%	10%	16%	10%	8%	8%	12%	13%	11%	13%	6%	17%	10%	3%	6%	4%	8%	9%	13%
			l		AbfGL			l		aL				BC	C				B	B	ABCD
Don't know	58	19	8	5	2	5	4	1	2	4	2	1	5	10	8	40	31	10	5	5	7
	2%	3%	1%	3%	2%	4%	2%	1%	2%	2%	3%	3%	3%	1%	1%	5%	16%	3%	1%	1%	1%
		BG		g		bG							g		AB	BCDE	CDE				
Net: At least to some extent	2197	493	510	168	106	109	158	180	72	142	68	34	157	605	824	768	158	275	379	411	974
	88%	88%	88%	87%	83%	87%	89%	91%	86%	85%	86%	85%	91%	82%	89%	92%	79%	93%	91%	90%	86%
			d				DI						Di		A	AB	AE	AE	AE	A	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q1. To what extent, if at all, would you say that you feel valued by your employer?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	914	196	206	200	165	147	731	596	748	118	195	621
	37%	39%	41%	40%	33%	29%	38%	39%	38%	34%	32%	42%
		DE	DE	DE							A	
To some extent	1283	251	243	238	283	268	967	787	985	185	335	730
	51%	50%	49%	48%	57%	54%	50%	51%	50%	53%	54%	49%
				ABC		c					b	
Not at all	245	45	45	44	40	71	176	125	181	39	77	109
	10%	9%	9%	9%	8%	14%	9%	8%	9%	11%	12%	7%
					ABCD						B	
Don't know	58	8	6	18	12	14	44	21	37	5	12	15
	2%	2%	1%	4%	2%	3%	2%	1%	2%	1%	2%	1%
				AB		b	B				b	
Net: At least to some extent	2197	447	449	438	448	415	1698	1383	1733	303	530	1351
	88%	89%	90%	88%	90%	83%	89%	90%	89%	87%	86%	92%
		E	E	E	E			a			A	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Summary table

Base: All Respondents

	Total	To a great extent	To some extent	Not at all	Don't know	Not stated	Net: At least to some extent
		*a	*b	*c	*d	*e	*f
		*A	*B	*C	*D	*E	*F
Ergonomic office equipment, such as specialist chairs	2500	893	1137	418	51	1	2030
	100%	36%	45%	17%	2%	*	81%
High quality coffee	2500	753	990	693	63	1	1743
	100%	30%	40%	28%	3%	*	70%
Canteen serving prepared hot and cold food	2500	687	973	773	66	1	1660
	100%	27%	39%	31%	3%	*	66%
Fresh fruit	2500	639	1038	759	63	1	1677
	100%	26%	42%	30%	3%	*	67%
Free Friday drinks	2500	619	843	961	76	1	1462
	100%	25%	34%	38%	3%	*	58%
High quality tea	2500	612	995	827	65	1	1607
	100%	24%	40%	33%	3%	*	64%
Birthday cake on your birthday	2500	557	893	972	77	1	1450
	100%	22%	36%	39%	3%	*	58%
Snacks	2500	434	1145	851	69	1	1579
	100%	17%	46%	34%	3%	*	63%
Vending machines	2500	340	946	1149	64	1	1286
	100%	14%	38%	46%	3%	*	51%
Games, such as table football	2500	226	606	1579	88	1	832
	100%	9%	24%	63%	4%	*	33%

Columns Tested: A,B,C,D,E,F

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Fresh fruit

Base: All Respondents

	Region												Seniority			Number of employees						
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
To a great extent	639	175	131	44	27	39	51	34	21	44	12	16	45	171	256	212	41	66	107	151	274	
	26%	31%	23%	23%	21%	31%	29%	17%	25%	26%	15%	40%	26%	23%	28%	26%	21%	22%	26%	33%	24%	
		BCDGJ			bdGJ		bGJ		Gj		BCDGHiJl		Gj		A		ABCE					
To some extent	1038	231	253	78	56	46	67	87	34	61	38	15	72	286	388	364	74	112	171	192	489	
	42%	41%	44%	40%	44%	37%	38%	44%	40%	36%	48%	38%	42%	39%	42%	44%	37%	38%	41%	42%	43%	
		i									i				A		b					
Not at all	759	133	185	65	40	41	52	70	26	60	25	9	53	259	271	229	70	111	127	108	343	
	30%	24%	32%	34%	31%	33%	29%	36%	31%	36%	32%	23%	31%	35%	29%	28%	35%	38%	30%	24%	30%	
		A		A		a		A		A		a		BC		D		CDE		D		
Don't know	63	20	8	6	5	-	6	6	3	3	4	-	2	23	14	26	15	7	11	5	25	
	3%	4%	1%	3%	4%	-	3%	3%	4%	2%	5%	-	1%	3%	2%	3%	8%	2%	3%	1%	2%	
		BE		E		bE		bE		E		E		B		B		BCDE				
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-	
							ab										e					
Net: At least to some extent	1677	406	384	122	83	85	118	121	55	105	50	31	117	457	644	576	115	178	278	343	763	
	67%	73%	67%	63%	65%	67%	67%	61%	65%	63%	63%	78%	68%	62%	69%	69%	58%	60%	67%	75%	67%	
		BCdGJj										cgi		A		A		Ab		ABCE		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Fresh fruit

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	639 26%	157 31%	123 25%	135 27%	118 24%	106 21%	508 26%	423 28%	553 28%	52 15%	203 33%	350 24%
To some extent	1038 42%	209 42%	212 42%	219 44%	205 41%	193 39%	806 42%	654 43%	836 43%	134 39%	260 42%	624 42%
Not at all	759 30%	126 25%	145 29%	135 27%	161 32%	192 38%	566 30%	426 28%	531 27%	151 44%	147 24%	477 32%
Don't know	63 3%	8 2%	19 4%	11 2%	16 3%	9 2%	38 2%	26 2%	31 2%	10 3%	9 1%	24 2%
Not stated	1 *	-	1 *	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1677 67%	366 73%	335 67%	354 71%	323 65%	299 60%	1314 69%	1077 70%	1389 71%	186 54%	463 75%	974 66%
		BDE	E	DE					B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Snacks

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	434	119	100	23	18	23	33	26	15	32	5	11	29	115	168	151	33	44	67	104	186
	17%	21%	17%	12%	14%	18%	19%	13%	18%	19%	6%	28%	17%	16%	18%	18%	17%	15%	16%	23%	16%
		bCdGJ	cJ	j	J	cJ		J	cJ		CdGJ	J								aBCE	
To some extent	1145	267	251	97	58	53	81	85	36	73	39	19	86	334	437	374	73	123	192	221	536
	46%	48%	44%	50%	45%	42%	46%	43%	43%	43%	49%	48%	50%	45%	47%	45%	37%	42%	46%	48%	47%
																			A	Ab	Ab
Not at all	851	153	211	67	46	49	58	82	30	61	31	10	53	266	309	276	79	119	145	126	382
	34%	27%	37%	35%	36%	39%	33%	42%	36%	36%	39%	25%	31%	36%	33%	33%	40%	40%	35%	28%	34%
			A	a	a	A		AfkL		A	A						D	DE	D		D
Don't know	69	20	15	6	6	1	4	4	3	2	4	-	4	24	15	30	15	10	12	5	27
	3%	4%	3%	3%	5%	1%	2%	2%	4%	1%	5%	-	2%	3%	2%	4%	8%	3%	3%	1%	2%
				ei							ei			B		B	BCDE	D	d		d
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab													e	
Net: At least to some extent	1579	386	351	120	76	76	114	111	51	105	44	30	115	449	605	525	106	167	259	325	722
	63%	69%	61%	62%	59%	60%	64%	56%	61%	63%	56%	75%	67%	61%	65%	63%	53%	56%	62%	71%	64%
		BcDeGJ									bdeGJ	Gj			a				A	ABCE	AB

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Snacks

Base: All Respondents

Significance Level: 90%
Significance Level: 95%

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%	
To a great extent	434 17%	110 22%	83 17%	91 18%	91 18%	59 12%	354 18%	297 19%	379 19%	35 10%	150 24%	234 16%
		BE	E	E	E			B		B		
To some extent	1145 46%	229 46%	240 48%	239 48%	237 47%	200 40%	878 46%	720 47%	931 48%	137 39%	305 49%	677 46%
		e	E	E	E			B				
Not at all	851 34%	154 31%	161 32%	153 31%	156 31%	227 45%	643 34%	483 32%	607 31%	164 47%	155 25%	536 36%
					ABCD					A		A
Don't know	69 3%	7 1%	15 3%	17 3%	16 3%	14 3%	43 2%	29 2%	34 2%	11 3%	9 1%	28 2%
			a	A	a					a		
Not stated	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net: At least to some extent	1579 63%	339 68%	323 65%	330 66%	328 66%	259 52%	1232 64%	1017 67%	1310 67%	172 50%	455 74%	911 62%
		E	E	E	E			B		B		

Columns Tested: A,B,C,D,E - A,B - A,B - A,B



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Free Friday drinks

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	619	162	125	51	27	33	50	45	17	49	13	10	37	185	261	173	36	52	90	146	295
	25%	29%	22%	26%	21%	26%	28%	23%	20%	29%	16%	25%	22%	25%	28%	21%	18%	18%	22%	32%	26%
		BdghJl		j			bJ			BJ				C	C				ABCE	ABc	
To some extent	843	217	183	51	42	39	56	69	26	49	31	17	63	235	315	293	54	86	158	170	375
	34%	39%	32%	26%	33%	31%	32%	35%	31%	29%	39%	43%	37%	32%	34%	35%	27%	29%	38%	37%	33%
		BCeFl					c			C	C	C							ABe	AB	a
Not at all	961	159	248	86	50	54	66	80	37	68	33	13	67	294	333	334	93	149	153	130	436
	38%	28%	43%	45%	39%	43%	37%	41%	44%	40%	42%	33%	39%	40%	36%	40%	47%	50%	37%	29%	39%
		A	A	A	A	A	A	A	A	A	A	A	A		b		CDE	CDE	D		D
Don't know	76	21	21	5	9	-	4	3	4	2	2	-	5	25	20	31	17	9	15	10	25
	3%	4%	4%	3%	7%	-	2%	2%	5%	1%	3%	-	3%	3%	2%	4%	9%	3%	4%	2%	2%
		Ei	E	e	bcEFGIKl		e		Ei		e		e			B	BCDE				
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1462	379	308	102	69	72	106	114	43	98	44	27	100	420	576	466	90	138	248	316	670
	58%	68%	53%	53%	54%	57%	60%	58%	51%	58%	56%	68%	58%	57%	62%	56%	45%	47%	59%	69%	59%
		BCDEFGHJl									bch			AC				AB	ABCE	AB	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Free Friday drinks

Base: All Respondents

Significance Level: 90%
Significance Level: 95%

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%	
To a great extent	619 25%	145 29%	121 24%	133 27%	123 25%	97 19%	483 25%	403 26%	535 27%	56 16%	208 34%	329 22%
		bE	e	E	E			B		B		
To some extent	843 34%	161 32%	165 33%	187 37%	163 33%	167 33%	653 34%	533 35%	678 35%	111 32%	210 34%	514 35%
			a									
Not at all	961 38%	182 36%	193 39%	165 33%	194 39%	227 45%	736 38%	560 37%	695 36%	170 49%	194 31%	595 40%
			c	c	ABCD			A		A		
Don't know	76 3%	12 2%	20 4%	15 3%	20 4%	9 2%	46 2%	33 2%	43 2%	10 3%	7 1%	37 3%
			E	E							A	
Not stated	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net: At least to some extent	1462 58%	306 61%	286 57%	320 64%	286 57%	264 53%	1136 59%	936 61%	1213 62%	167 48%	418 68%	843 57%
		E		BDE				B		B		

Columns Tested: A,B,C,D,E - A,B - A,B - A,B



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

High quality coffee

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	753	178	146	54	34	53	60	52	26	57	20	11	62	191	269	293	67	100	118	166	302
	30%	32%	25%	28%	27%	42%	34%	26%	31%	34%	25%	28%	36%	26%	29%	35%	34%	34%	28%	36%	27%
		B			ABCDGJ	B			B			BcdGj			AB	E	E		CE		
To some extent	990	212	243	79	52	46	62	83	29	62	33	19	70	273	381	336	67	114	185	178	446
	40%	38%	42%	41%	41%	37%	35%	42%	35%	37%	42%	48%	41%	37%	41%	40%	34%	39%	44%	39%	39%
		f											a					Ae			
Not at all	693	146	179	53	38	26	49	58	26	48	22	10	38	255	266	172	51	73	103	104	362
	28%	26%	31%	27%	30%	21%	28%	29%	31%	29%	28%	25%	22%	34%	29%	21%	26%	25%	25%	23%	32%
		aEL		e			e	e						BC	C					aBCD	
Don't know	63	23	9	7	4	1	5	4	3	1	4	-	2	20	13	30	15	9	10	8	21
	3%	4%	2%	4%	3%	1%	3%	2%	4%	1%	5%	-	1%	3%	1%	4%	8%	3%	2%	2%	2%
		Bell		bi	i			i		Bell				b		B	BCDE				
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
						ab													e		
Net: At least to some extent	1743	390	389	133	86	99	122	135	55	119	53	30	132	464	650	629	134	214	303	344	748
	70%	70%	67%	69%	67%	79%	69%	69%	65%	71%	67%	75%	77%	63%	70%	76%	67%	72%	73%	75%	66%
					ABcDFGHj							aBcdgh		A	AB		E	E	AE		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

High quality coffee

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	753 30%	178 36%	150 30%	165 33%	142 28%	118 24%	693 36%	582 38%	687 35%	51 15%	229 37%	451 31%
To some extent	990 40%	181 36%	223 45%	200 40%	208 42%	178 36%	804 42%	649 42%	800 41%	132 38%	243 39%	621 42%
Not at all	693 28%	128 26%	111 22%	124 25%	134 27%	196 39%	394 21%	280 18%	441 23%	151 44%	141 23%	381 26%
Don't know	63 3%	13 3%	15 3%	11 2%	16 3%	8 2%	27 1%	18 1%	23 1%	13 4%	6 1%	22 1%
Not stated	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net: At least to some extent	1743 70%	359 72%	373 75%	365 73%	350 70%	296 59%	1497 78%	1231 81%	1487 76%	183 53%	472 76%	1072 73%
		E	E	E	E			a	B		b	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

High quality tea

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	612	151	130	49	26	41	47	40	19	42	12	12	43	154	232	226	50	80	102	140	240
	24%	27%	23%	25%	20%	33%	27%	20%	23%	25%	15%	30%	25%	21%	25%	27%	25%	27%	24%	31%	21%
		bgJ		j		BDGJ	J			j		j	j		A	A		E		CE	
To some extent	995	235	238	77	52	42	63	74	31	67	30	19	67	272	384	339	67	107	177	185	459
	40%	42%	41%	40%	41%	33%	36%	38%	37%	40%	38%	48%	39%	37%	41%	41%	34%	36%	42%	41%	41%
		e													a				Ab	a	a
Not at all	827	151	198	62	46	42	61	77	30	57	34	9	60	292	296	239	69	103	127	121	407
	33%	27%	34%	32%	36%	33%	34%	39%	36%	34%	43%	23%	35%	39%	32%	29%	35%	35%	30%	27%	36%
			A		A		a	AK	a	a	AcK		A	BC			D	D			CD
Don't know	65	22	11	5	4	1	5	6	4	2	3	-	2	21	17	27	14	6	10	10	25
	3%	4%	2%	3%	3%	1%	3%	3%	5%	1%	4%	-	1%	3%	2%	3%	7%	2%	2%	2%	2%
		Beil							eil							b	BCDE				
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1607	386	368	126	78	83	110	114	50	109	42	31	110	426	616	565	117	187	279	325	699
	64%	69%	64%	65%	61%	66%	62%	58%	60%	65%	53%	78%	64%	58%	66%	68%	59%	63%	67%	71%	62%
		bdfGhJ	j	j		j				j		bdfGhJ		A	A				Ae	ABE	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

High quality tea

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	612 24%	152 30%	124 25%	126 25%	119 24%	91 18%	511 27%	426 28%	541 28%	48 14%	198 32%	347 24%
To some extent	995 40%	184 37%	211 42%	228 46%	194 39%	178 36%	766 40%	623 41%	794 41%	136 39%	247 40%	614 42%
Not at all	827 33%	153 31%	150 30%	133 27%	170 34%	221 44%	604 31%	452 30%	589 30%	152 44%	167 27%	493 33%
Don't know	65 3%	11 2%	14 3%	13 3%	17 3%	10 2%	37 2%	28 2%	27 1%	11 3%	7 1%	21 1%
Not stated	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net: At least to some extent	1607 64%	336 67%	335 67%	354 71%	313 63%	269 54%	1277 67%	1049 69%	1335 68%	184 53%	445 72%	961 65%
		E	E	DE	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Games, such as table football

Base: All Respondents

	Region												Seniority			Number of employees						
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
To a great extent	226	63	38	14	7	17	26	17	7	21	3	3	10	58	79	89	9	17	46	61	93	
	9%	11%	7%	7%	5%	13%	15%	9%	8%	13%	4%	8%	6%	8%	9%	11%	5%	6%	11%	13%	8%	
		BdJL				BcDJL	BCDgJL			BcDJL						a			ABe	ABE	a	
To some extent	606	188	105	39	38	31	37	46	22	40	17	15	28	136	271	199	30	62	113	129	272	
	24%	34%	18%	20%	30%	25%	21%	23%	26%	24%	22%	38%	16%	18%	29%	24%	15%	21%	27%	28%	24%	
		BCeFGI														AC			a	Ab	ABe	A
Not at all	1579	286	411	134	75	77	106	127	52	103	55	22	131	513	558	508	144	205	240	257	733	
	63%	51%	71%	69%	59%	61%	60%	64%	62%	61%	70%	55%	76%	69%	60%	61%	72%	69%	58%	56%	65%	
			ADEFg													ADEFG						
			hIK	ADfk		A	A	A	a	A	A			BC		HIK	CDE	CD			CD	
Don't know	88	22	23	6	8	1	7	7	3	4	4	-	3	32	21	35	17	12	17	9	33	
	4%	4%	4%	3%	6%	1%	4%	4%	4%	2%	5%	-	2%	4%	2%	4%	9%	4%	4%	2%	3%	
		e	e		EiL		e				e			B		B	BCDE	d	d			
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-	
							ab													e		
Net: At least to some extent	832	251	143	53	45	48	63	63	29	61	20	18	38	194	350	288	39	79	159	190	365	
	33%	45%	25%	27%	35%	38%	36%	32%	35%	36%	25%	45%	22%	26%	38%	35%	20%	27%	38%	42%	32%	
		BCDFG														A			a	ABE	ABE	Ab
		hJL			BL	BCJL	BcL	BL	bL	BcJL			BCJL			A						

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Games, such as table football

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	226 9%	60 12%	58 12%	50 10%	29 6%	29 6%	182 9%	155 10%	196 10%	20 6%	101 16%	104 7%
To some extent	606 24%	118 24%	131 26%	137 27%	108 22%	112 22%	475 25%	380 25%	482 25%	88 25%	191 31%	339 23%
Not at all	1579 63%	309 62%	288 58%	292 58%	343 69%	347 69%	1203 63%	949 62%	1220 63%	225 65%	316 51%	986 67%
Don't know	88 4%	13 3%	22 4%	21 4%	20 4%	12 2%	58 3%	45 3%	53 3%	14 4%	11 2%	46 3%
Not stated	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net: At least to some extent	832 33%	178 36%	189 38%	187 37%	137 27%	141 28%	657 34%	535 35%	678 35%	108 31%	292 47%	443 30%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Vending machines

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	340	84	66	20	17	19	34	28	12	20	6	4	30	95	145	100	12	14	43	78	193
	14%	15%	11%	10%	13%	15%	19%	14%	14%	12%	8%	10%	17%	13%	16%	12%	6%	5%	10%	17%	17%
		bj					BCiJ						BcJ		C				aB	ABC	ABC
To some extent	946	201	212	66	43	45	71	74	31	71	34	22	76	261	393	292	49	76	146	184	491
	38%	36%	37%	34%	34%	36%	40%	38%	37%	42%	43%	55%	44%	35%	42%	35%	25%	26%	35%	40%	43%
										ABCDEFgH			abcd		AC				AB	AB	ABC
Not at all	1149	255	282	101	63	61	66	93	38	76	37	14	63	362	380	407	125	194	216	188	426
	46%	46%	49%	52%	49%	48%	37%	47%	45%	45%	47%	35%	37%	49%	41%	49%	63%	66%	52%	41%	38%
		fL	FkL	FKL	FL	fL		fL						B		B	CDE	CDE	DE		
Don't know	64	19	17	6	5	1	5	2	3	1	2	-	3	21	11	32	14	12	11	6	21
	3%	3%	3%	3%	4%	1%	3%	1%	4%	1%	3%	-	2%	3%	1%	4%	7%	4%	3%	1%	2%
		gi	i	i	gl				i					B		B	CDE	DE			
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1286	285	278	86	60	64	105	102	43	91	40	26	106	356	538	392	61	90	189	262	684
	51%	51%	48%	45%	47%	51%	59%	52%	51%	54%	51%	65%	62%	48%	58%	47%	31%	30%	45%	57%	60%
							aBCD			c			aBCD ABCDeg		AC				AB	ABC	ABC

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Vending machines

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	340 14%	89 18%	70 14%	47 9%	87 17%	47 9%	285 15%	248 16%	294 15%	28 8%	119 19%	182 12%
To some extent	946 38%	202 40%	199 40%	174 35%	202 40%	169 34%	750 39%	610 40%	751 38%	127 37%	262 42%	544 37%
Not at all	1149 46%	199 40%	220 44%	261 52%	197 39%	272 54%	843 44%	642 42%	870 45%	185 53%	232 37%	722 49%
Don't know	64 3%	10 2%	10 2%	18 4%	14 3%	12 2%	40 2%	29 2%	36 2%	7 2%	6 1%	27 2%
Not stated	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net: At least to some extent	1286 51%	291 58%	269 54%	221 44%	289 58%	216 43%	1035 54%	858 56%	1045 54%	155 45%	381 62%	726 49%
		CE	CE		CE				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Ergonomic office equipment, such as specialist chairs

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	893	210	202	75	38	54	64	68	27	58	25	12	60	266	321	306	70	103	135	167	418
	36%	38%	35%	39%	30%	43%	36%	35%	32%	35%	32%	30%	35%	36%	35%	37%	35%	35%	32%	37%	37%
		d	d	d	bD																c
To some extent	1137	234	270	81	67	51	73	96	42	77	40	23	83	317	460	360	66	119	206	215	531
	45%	42%	47%	42%	52%	40%	41%	49%	50%	46%	51%	58%	48%	43%	50%	43%	33%	40%	49%	47%	47%
		a	a	Acef			a				acef			AC					AB	Ab	AB
Not at all	418	99	94	33	20	21	34	32	12	29	12	5	27	140	140	138	50	66	67	68	167
	17%	18%	16%	17%	16%	17%	19%	16%	14%	17%	15%	13%	16%	19%	15%	17%	25%	22%	16%	15%	15%
		B												B			CDE	CDE			
Don't know	51	16	11	4	3	-	5	1	3	4	2	-	2	16	8	27	14	8	8	6	15
	2%	3%	2%	2%	2%	-	3%	1%	4%	2%	3%	-	1%	2%	1%	3%	7%	3%	2%	1%	1%
		eg			e		eg		EG	e	e			B		B	BCDE	e			
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	2030	444	472	156	105	105	137	164	69	135	65	35	143	583	781	666	136	222	341	382	949
	81%	79%	82%	81%	82%	83%	77%	83%	82%	80%	82%	88%	83%	79%	84%	80%	68%	75%	82%	84%	84%
														AC				a	AB	AB	AB

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Ergonomic office equipment, such as specialist chairs

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	893 36%	194 39%	174 35%	193 39%	167 33%	165 33%	705 37%	574 38%	780 40%	76 22%	245 40%	531 36%
To some extent	1137 45%	220 44%	236 47%	209 42%	244 49%	228 46%	876 46%	713 47%	870 45%	181 52%	284 46%	677 46%
Not at all	418 17%	77 15%	79 16%	88 18%	74 15%	100 20%	307 16%	220 14%	276 14%	83 24%	83 13%	246 17%
Don't know	51 2%	9 2%	10 2%	10 2%	15 3%	7 1%	30 2%	22 1%	25 1%	7 2%	7 1%	21 1%
Not stated	1 *	-	1 *	-	-	-	-	-	-	-	-	-
Net: At least to some extent	2030 81%	414 83%	410 82%	402 80%	411 82%	393 79%	1581 82%	1287 84%	1650 85%	257 74%	529 85%	1208 82%
		e							B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Birthday cake on your birthday

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	557	152	100	44	21	33	50	38	13	42	15	12	37	165	209	183	35	73	99	124	226
	22%	27%	17%	23%	16%	26%	28%	19%	15%	25%	19%	30%	22%	22%	22%	22%	18%	25%	24%	27%	20%
		BDGH		b		Bdh	BDGH			Bdh		Bdh					ae	a	AE		
To some extent	893	209	219	71	49	47	54	71	27	57	25	13	51	249	346	298	52	99	169	196	377
	36%	37%	38%	37%	38%	37%	31%	36%	32%	34%	32%	33%	30%	34%	37%	36%	26%	33%	41%	43%	33%
		fl	fL														a	AbE	ABE	A	
Not at all	972	176	245	73	52	46	66	80	40	66	35	14	79	306	351	315	98	115	138	126	495
	39%	31%	42%	38%	41%	37%	37%	41%	48%	39%	44%	35%	46%	41%	38%	38%	49%	39%	33%	28%	44%
		A	A	A	A	A	A	A	A	a	A	A	A				BCD	D	d		CD
Don't know	77	22	13	5	6	-	6	8	4	3	4	1	5	19	23	35	15	9	10	10	33
	3%	4%	2%	3%	5%	-	3%	4%	5%	2%	5%	3%	3%	3%	2%	4%	8%	3%	2%	2%	3%
		E	e	e	E		E	E	E		E	e	e			aB	BCDE				
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1450	361	319	115	70	80	104	109	40	99	40	25	88	414	555	481	87	172	268	320	603
	58%	65%	55%	60%	55%	63%	59%	55%	48%	59%	51%	63%	51%	56%	60%	58%	44%	58%	64%	70%	53%
		BDGHJL		h		bHjL	h			h							A	ABE	ABcE	A	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Birthday cake on your birthday

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	557 22%	125 25%	97 19%	127 25%	112 22%	96 19%	431 22%	362 24%	479 25%	47 14%	153 25%	320 22%
To some extent	893 36%	183 37%	177 35%	192 38%	172 34%	169 34%	696 36%	560 37%	721 37%	122 35%	254 41%	524 36%
Not at all	972 39%	176 35%	203 41%	170 34%	197 39%	226 45%	743 39%	568 37%	708 36%	168 48%	199 32%	593 40%
Don't know	77 3%	16 3%	22 4%	11 2%	19 4%	9 2%	48 3%	39 3%	43 2%	10 3%	13 2%	38 3%
Not stated	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net: At least to some extent	1450 58%	308 62%	274 55%	319 64%	284 57%	265 53%	1127 59%	922 60%	1200 62%	169 49%	407 66%	844 57%
		BE		BDE					B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Canteen serving prepared hot and cold food

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	687	176	142	54	32	38	58	52	19	42	18	13	43	207	271	209	42	49	89	134	373
	27%	31%	25%	28%	25%	30%	33%	26%	23%	25%	23%	33%	25%	28%	29%	25%	21%	17%	21%	29%	33%
		Bh					Bh							c					ABC	ABC	
To some extent	973	226	220	75	47	37	60	83	37	61	32	20	75	273	399	301	59	88	138	205	483
	39%	40%	38%	39%	37%	29%	34%	42%	44%	36%	41%	50%	44%	37%	43%	36%	30%	30%	33%	45%	43%
		E	e	e			E	E				Ef	Ef	AC					ABC	ABC	
Not at all	773	139	200	58	43	50	55	60	24	62	25	7	50	242	244	287	82	144	178	108	261
	31%	25%	35%	30%	34%	40%	31%	30%	29%	37%	32%	18%	29%	33%	26%	35%	41%	49%	43%	24%	23%
			AK		Ak	AcgKl	k	k		AK				B		B	DE	aDE	DE		
Don't know	66	18	15	6	6	1	3	2	4	3	4	-	4	17	15	34	17	15	11	9	14
	3%	3%	3%	3%	5%	1%	2%	1%	5%	2%	5%	-	2%	2%	2%	4%	9%	5%	3%	2%	1%
		g			eG			eG		eG						AB	CDE	cDE	e		
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1660	402	362	129	79	75	118	135	56	103	50	33	118	480	670	510	101	137	227	339	856
	66%	72%	63%	67%	62%	60%	67%	69%	67%	61%	63%	83%	69%	65%	72%	61%	51%	46%	54%	74%	76%
		BDEI					e							AC					B	ABC	ABC

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q2. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office help you feel valued by your employer?

Canteen serving prepared hot and cold food

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	687	166	143	139	124	115	549	458	606	52	214	390
	27%	33%	29%	28%	25%	23%	29%	30%	31%	15%	35%	26%
		cDE	E	e					B		B	
To some extent	973	208	193	186	200	186	759	614	757	140	266	557
	39%	42%	39%	37%	40%	37%	40%	40%	39%	40%	43%	38%
										B		
Not at all	773	117	151	158	161	186	566	425	549	148	130	499
	31%	23%	30%	32%	32%	37%	30%	28%	28%	43%	21%	34%
		A	A	A	ABcd				A		A	
Don't know	66	9	12	17	15	13	44	32	39	7	9	29
	3%	2%	2%	3%	3%	3%	2%	2%	2%	2%	1%	2%
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1660	374	336	325	324	301	1308	1072	1363	192	480	947
	66%	75%	67%	65%	65%	60%	68%	70%	70%	55%	78%	64%
		BCDE	E						B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Summary table

Base: All Respondents

	Total	To a great extent	To some extent	Not at all	Don't know	Not stated	Net: At least to some extent
		*a	*b	*c	*d	*e	*f
		*A	*B	*C	*D	*E	*F
Ergonomic office equipment, such as specialist chairs	2500 100%	864 35%	1040 42%	337 13%	49 2%	210 8%	1904 76%
High quality coffee	2500 100%	627 25%	967 39%	607 24%	48 2%	251 10%	1594 64%
Canteen serving prepared hot and cold food	2500 100%	560 22%	949 38%	555 22%	40 2%	396 16%	1509 60%
Fresh fruit	2500 100%	497 20%	1043 42%	539 22%	50 2%	371 15%	1540 62%
High quality tea	2500 100%	472 19%	997 40%	709 28%	52 2%	270 11%	1469 59%
Free Friday drinks	2500 100%	381 15%	780 31%	800 32%	66 3%	473 19%	1161 46%
Birthday cake on your birthday	2500 100%	328 13%	756 30%	927 37%	69 3%	420 17%	1084 43%
Snacks	2500 100%	312 12%	1073 43%	744 30%	54 2%	317 13%	1385 55%
Vending machines	2500 100%	269 11%	932 37%	918 37%	54 2%	327 13%	1201 48%
Games, such as table football	2500 100%	172 7%	522 21%	1228 49%	75 3%	503 20%	694 28%

Columns Tested: A,B,C,D,E,F

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Fresh fruit

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	497	153	96	28	24	30	45	24	16	23	11	8	39	134	201	162	33	51	62	131	220
	20%	27%	17%	15%	19%	24%	25%	12%	19%	14%	14%	20%	23%	18%	22%	19%	17%	17%	15%	29%	19%
		BCDGIJ			bCGIj	BCGIJ						bCGI		a					ABCE	C	
To some extent	1043	233	224	84	48	49	73	88	30	76	35	21	82	255	406	382	87	112	182	188	474
	42%	42%	39%	44%	38%	39%	41%	45%	36%	45%	44%	53%	48%	34%	44%	46%	44%	38%	44%	41%	42%
												bdh	Bdh		A	A					
Not at all	539	87	146	43	36	35	33	45	18	43	18	8	27	176	184	179	44	88	93	81	233
	22%	16%	25%	22%	28%	28%	19%	23%	21%	26%	23%	20%	16%	24%	20%	22%	22%	30%	22%	18%	21%
			AfL	A	AfL	AfL		Al		AL				B			aCDE		d		
Don't know	50	16	7	3	1	1	4	6	2	4	3	-	3	21	13	16	3	5	8	5	29
	2%	3%	1%	2%	1%	1%	2%	3%	2%	2%	4%	-	2%	3%	1%	2%	2%	2%	2%	1%	3%
		B						b			b			B							d
Not stated	371	70	104	35	19	11	22	34	18	22	12	3	21	154	125	92	33	40	72	51	175
	15%	13%	18%	18%	15%	9%	12%	17%	21%	13%	15%	8%	12%	21%	13%	11%	17%	14%	17%	11%	15%
			Aefkl	aEk			aE	Aefkl						BC			d		D		D
Net: At least to some extent	1540	386	320	112	72	79	118	112	46	99	46	29	121	389	607	544	120	163	244	319	694
	62%	69%	55%	58%	56%	63%	67%	57%	55%	59%	58%	73%	70%	53%	65%	65%	60%	55%	59%	70%	61%
		BCDGHlj				Bcdgh					Bcdgh	BCDGHlj		A	A				ABCE	B	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Fresh fruit

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	497 20%	121 24%	94 19%	103 21%	97 19%	82 16%	390 20%	325 21%	430 22%	46 13%	167 27%	279 19%
To some extent	1043 42%	216 43%	208 42%	219 44%	215 43%	185 37%	820 43%	672 44%	850 44%	118 34%	279 45%	618 42%
Not at all	539 22%	97 19%	110 22%	100 20%	98 20%	134 27%	411 21%	307 20%	381 20%	115 33%	106 17%	347 24%
Don't know	50 2%	6 1%	13 3%	10 2%	13 3%	8 2%	34 2%	22 1%	25 1%	11 3%	5 1%	20 1%
Not stated	371 15%	60 12%	75 15%	68 14%	77 15%	91 18%	263 14%	203 13%	265 14%	57 16%	62 10%	211 14%
Net: At least to some extent	1540 62%	337 67%	302 60%	322 64%	312 62%	267 53%	1210 63%	997 65%	1280 66%	164 47%	446 72%	897 61%
Columns Tested:		BdE	E	E	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Snacks

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	312	91	72	15	13	16	27	26	9	19	5	6	13	94	111	107	21	26	44	92	129
	12%	16%	12%	8%	10%	13%	15%	13%	11%	11%	6%	15%	8%	13%	12%	13%	11%	9%	11%	20%	11%
		bCdJL	cl				CJL	cl												ABCE	
To some extent	1073	239	236	81	60	58	73	88	34	65	32	22	85	292	417	364	75	117	176	200	505
	43%	43%	41%	42%	47%	46%	41%	45%	40%	39%	41%	55%	49%	39%	45%	44%	38%	40%	42%	44%	45%
												bi	BI		A	a					a
Not at all	744	153	180	63	36	37	50	55	25	55	28	8	54	218	269	257	63	111	126	113	331
	30%	27%	31%	33%	28%	29%	28%	28%	30%	33%	35%	20%	31%	29%	29%	31%	32%	38%	30%	25%	29%
											k						d	CDE	d		d
Don't know	54	14	12	4	1	1	6	3	2	5	2	1	3	23	19	12	3	5	5	9	32
	2%	3%	2%	2%	1%	1%	3%	2%	2%	3%	3%	3%	2%	3%	2%	1%	2%	2%	1%	2%	3%
														C							c
Not stated	317	62	77	30	18	14	21	25	14	24	12	3	17	113	113	91	38	37	66	42	134
	13%	11%	13%	16%	14%	11%	12%	13%	17%	14%	15%	8%	10%	15%	12%	11%	19%	13%	16%	9%	12%
														bC			BDE		DE		
Net: At least to some extent	1385	330	308	96	73	74	100	114	43	84	37	28	98	386	528	471	96	143	220	292	634
	55%	59%	53%	50%	57%	59%	56%	58%	51%	50%	47%	70%	57%	52%	57%	57%	48%	48%	53%	64%	56%
		bCIJ				j		j							a	a				ABCE	AB

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Snacks

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	312 12%	72 14%	67 13%	72 14%	62 12%	39 8%	256 13%	206 13%	265 14%	31 9%	116 19%	161 11%
To some extent	1073 43%	245 49%	212 42%	220 44%	214 43%	182 36%	826 43%	679 44%	891 46%	114 33%	302 49%	633 43%
Not at all	744 30%	130 26%	143 29%	133 27%	136 27%	202 40%	570 30%	449 29%	539 28%	145 42%	133 21%	489 33%
Don't know	54 2%	5 1%	11 2%	12 2%	19 4%	7 1%	42 2%	31 2%	28 1%	12 3%	14 2%	19 1%
Not stated	317 13%	48 10%	67 13%	63 13%	69 14%	70 14%	224 12%	164 11%	228 12%	45 13%	54 9%	173 12%
Net: At least to some extent	1385 55%	317 63%	279 56%	292 58%	276 55%	221 44%	1082 56%	885 58%	1156 59%	145 42%	418 68%	794 54%
		BDE	E	E	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Free Friday drinks

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	381	119	80	20	11	22	31	27	13	15	10	7	26	108	150	123	25	35	59	96	166
	15%	21%	14%	10%	9%	17%	18%	14%	15%	9%	13%	18%	15%	15%	16%	15%	13%	12%	14%	21%	15%
		BCDGIj	i		cDI	CDI						di							ABCE		
To some extent	780	185	169	51	45	41	54	64	20	57	22	14	58	203	305	272	43	75	145	160	357
	31%	33%	29%	26%	35%	33%	31%	32%	24%	34%	28%	35%	34%	27%	33%	33%	22%	25%	35%	35%	32%
		ch		ch										A	A			AB	AB	AB	
Not at all	800	151	190	67	44	56	65	24	61	29	11	58	227	286	287	77	134	117	123	349	
	32%	27%	33%	35%	34%	35%	32%	33%	29%	36%	37%	28%	34%	31%	31%	35%	39%	45%	28%	27%	31%
		A	A	a	a				A	a		a			b	CDE	CDE				
Don't know	66	19	9	4	5	1	4	9	5	5	1	1	3	28	25	13	4	2	9	12	39
	3%	3%	2%	2%	4%	1%	2%	5%	6%	3%	1%	3%	2%	4%	3%	2%	2%	1%	2%	3%	3%
		B		b			Be	BcEI						C					b	B	
Not stated	473	85	129	51	23	18	32	32	22	30	17	7	27	174	163	136	51	50	87	65	220
	19%	15%	22%	26%	18%	14%	18%	16%	26%	18%	22%	18%	16%	24%	18%	16%	26%	17%	21%	14%	19%
		AEgl	AdEfGiL					AEgL						BC			BDe	D		D	
Net: At least to some extent	1161	304	249	71	56	63	85	91	33	72	32	21	84	311	455	395	68	110	204	256	523
	46%	54%	43%	37%	44%	50%	48%	46%	39%	43%	41%	53%	49%	42%	49%	48%	34%	37%	49%	56%	46%
		BCDGHJI			C	C	c				c	C		A	A			AB	ABCE	AB	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Free Friday drinks

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	381 15%	92 18%	78 16%	80 16%	72 14%	59 12%	307 16%	265 17%	333 17%	34 10%	141 23%	200 14%
To some extent	780 31%	154 31%	152 30%	158 32%	168 34%	148 30%	624 33%	506 33%	645 33%	85 24%	238 38%	438 30%
Not at all	800 32%	168 34%	161 32%	142 28%	149 30%	180 36%	601 31%	458 30%	587 30%	149 43%	159 26%	521 35%
Don't know	66 3%	10 2%	16 3%	12 2%	15 3%	13 3%	49 3%	36 2%	39 2%	12 3%	11 2%	30 2%
Not stated	473 19%	76 15%	93 19%	108 22%	96 19%	100 20%	337 18%	264 17%	347 18%	67 19%	70 11%	286 19%
Net: At least to some extent	1161 46%	246 49%	230 46%	238 48%	240 48%	207 41%	931 49%	771 50%	978 50%	119 34%	379 61%	638 43%
		E		E	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

High quality coffee

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	627	170	129	37	26	37	50	43	21	39	13	12	50	147	227	253	54	87	97	151	238
	25%	30%	22%	19%	20%	29%	28%	22%	25%	23%	16%	30%	29%	20%	24%	30%	27%	29%	23%	33%	21%
		BCDGiJ			bCdJ	CJ					j	bCdJ		A	AB	e	cE		CE		
To some extent	967	202	232	83	50	48	60	73	29	66	34	16	74	261	366	340	70	108	174	177	438
	39%	36%	40%	43%	39%	38%	34%	37%	35%	39%	43%	40%	43%	35%	39%	41%	35%	36%	42%	39%	39%
				af							f			a	A						
Not at all	607	126	149	44	37	30	42	59	18	37	21	10	34	218	228	161	45	70	98	92	302
	24%	23%	26%	23%	29%	24%	24%	30%	21%	22%	27%	25%	20%	29%	25%	19%	23%	24%	24%	20%	27%
				I			AiL							BC	C					D	
Don't know	48	16	8	5	1	3	4	3	1	5	1	-	1	16	16	16	2	3	9	8	26
	2%	3%	1%	3%	1%	2%	2%	2%	1%	3%	1%	-	1%	2%	2%	2%	1%	1%	2%	2%	2%
		bl								I											
Not stated	251	45	59	24	14	8	21	19	15	21	10	2	13	98	92	61	29	28	39	28	127
	10%	8%	10%	12%	11%	6%	12%	10%	18%	13%	13%	5%	8%	13%	10%	7%	15%	9%	9%	6%	11%
				ae				ABEgkL		ae				BC	c		bcD	d	d		D
Net: At least to some extent	1594	372	361	120	76	85	110	116	50	105	47	28	124	408	593	593	124	195	271	328	676
	64%	67%	63%	62%	59%	67%	62%	59%	60%	63%	59%	70%	72%	55%	64%	71%	62%	66%	65%	72%	60%
		g													A	AB	e	e	AbCE		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

High quality coffee

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	627 25%	140 28%	135 27%	135 27%	130 26%	87 17%	598 31%	501 33%	582 30%	33 10%	208 34%	372 25%
		E	E	E	E	E			B		B	
To some extent	967 39%	182 36%	197 39%	196 39%	206 41%	186 37%	833 43%	686 45%	797 41%	116 33%	250 40%	599 41%
									B			
Not at all	607 24%	123 25%	114 23%	103 21%	109 22%	158 32%	302 16%	223 15%	384 20%	149 43%	96 16%	377 26%
						ABCD			A		A	
Don't know	48 2%	8 2%	9 2%	16 3%	9 2%	6 1%	32 2%	20 1%	19 1%	12 3%	8 1%	20 1%
				aE					A			
Not stated	251 10%	47 9%	45 9%	50 10%	46 9%	63 13%	153 8%	99 6%	169 9%	37 11%	57 9%	107 7%
						bd	b					
Net: At least to some extent	1594 64%	322 64%	332 66%	331 66%	336 67%	273 55%	1431 75%	1187 78%	1379 71%	149 43%	458 74%	971 66%
		E	E	E	E			A	B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

High quality tea

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	472	130	98	28	25	29	39	25	17	31	10	9	31	119	180	173	36	60	81	109	186
	19%	23%	17%	15%	20%	23%	22%	13%	20%	18%	13%	23%	18%	16%	19%	21%	18%	20%	19%	24%	16%
		BCGJ		g	cGj	cGj									a	A				aE	
To some extent	997	217	244	80	49	46	68	80	30	60	33	18	72	262	387	348	66	111	181	200	439
	40%	39%	42%	41%	38%	37%	38%	41%	36%	36%	42%	45%	42%	35%	42%	42%	33%	38%	43%	44%	39%
															A	A			A	Abe	
Not at all	709	148	156	58	40	39	45	68	21	52	23	9	50	241	245	223	57	91	99	109	353
	28%	26%	27%	30%	31%	31%	25%	35%	25%	31%	29%	23%	29%	33%	26%	27%	29%	31%	24%	24%	31%
							ABf							BC				CD		CD	
Don't know	52	18	8	3	2	5	5	3	1	4	-	1	2	17	21	14	3	3	11	9	26
	2%	3%	1%	2%	2%	4%	3%	2%	1%	2%	-	3%	1%	2%	2%	2%	2%	1%	3%	2%	2%
		B				bj															
Not stated	270	46	71	24	12	7	20	21	15	21	13	3	17	101	96	73	38	31	45	29	127
	11%	8%	12%	12%	9%	6%	11%	11%	18%	13%	16%	8%	10%	14%	10%	9%	19%	10%	11%	6%	11%
			AE	aE		e		AdEgl	aE	AE				BC			BCDE	D	D		D
Net: At least to some extent	1469	347	342	108	74	75	107	105	47	91	43	27	103	381	567	521	102	171	262	309	625
	59%	62%	59%	56%	58%	60%	60%	53%	56%	54%	54%	68%	60%	51%	61%	63%	51%	58%	63%	68%	55%
		Gi													A	A			AE	ABE	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

High quality tea

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	472	121	96	92	94	69	398	333	426	32	157	273
	19%	24%	19%	18%	19%	14%	21%	22%	22%	9%	25%	19%
		bCDE	E	E	E				B		B	
To some extent	997	182	210	228	193	184	781	639	825	110	267	596
	40%	36%	42%	46%	39%	37%	41%	42%	42%	32%	43%	40%
			ae	ADE					B			
Not at all	709	143	136	110	148	172	517	404	492	151	124	457
	28%	29%	27%	22%	30%	34%	27%	26%	25%	44%	20%	31%
		C	c	C	C	ABC			A		A	A
Don't know	52	6	8	15	15	8	35	25	25	10	12	21
	2%	1%	2%	3%	3%	2%	2%	2%	1%	3%	2%	1%
				A	A				A			
Not stated	270	48	50	55	50	67	187	128	183	44	59	128
	11%	10%	10%	11%	10%	13%	10%	8%	9%	13%	10%	9%
					abd				a			
Net: At least to some extent	1469	303	306	320	287	253	1179	972	1251	142	424	869
	59%	61%	61%	64%	57%	51%	61%	64%	64%	41%	68%	59%
		E	E	DE	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Games, such as table football

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	172	60	22	9	5	12	21	14	5	11	3	3	7	24	67	81	9	20	30	54	59
	7%	11%	4%	5%	4%	10%	12%	7%	6%	7%	4%	8%	4%	3%	7%	10%	5%	7%	7%	12%	5%
		BCDjL				Bcdl	BCDiJL	b							A	Ab				ABCE	
To some extent	522	136	98	32	29	40	32	44	13	40	15	9	34	137	210	175	25	46	105	105	241
	21%	24%	17%	17%	23%	32%	18%	22%	15%	24%	19%	23%	20%	19%	23%	21%	13%	16%	25%	23%	21%
		BCfh				aBCFgHJL		b		Bc					A				AB	AB	AB
Not at all	1228	239	315	96	66	53	86	92	40	81	42	21	97	359	465	404	99	168	178	211	572
	49%	43%	55%	50%	52%	42%	49%	47%	48%	48%	53%	53%	56%	49%	50%	49%	50%	57%	43%	46%	51%
			AEG	a	a						a		AEG						CDe		C
Don't know	75	18	13	10	4	3	3	7	3	2	3	2	7	33	19	23	3	4	11	13	44
	3%	3%	2%	5%	3%	2%	2%	4%	4%	1%	4%	5%	4%	4%	2%	3%	2%	1%	3%	3%	4%
				Bfl									i	Bc							aB
Not stated	503	106	129	46	24	18	35	40	23	34	16	5	27	187	168	148	64	58	93	73	215
	20%	19%	22%	24%	19%	14%	20%	20%	27%	20%	20%	13%	16%	25%	18%	18%	32%	20%	22%	16%	19%
			EI	EI				aEkL						BC			BCDE		D		
Net: At least to some extent	694	196	120	41	34	52	53	58	18	51	18	12	41	161	277	256	34	66	135	159	300
	28%	35%	21%	21%	27%	41%	30%	29%	21%	30%	23%	30%	24%	22%	30%	31%	17%	22%	32%	35%	27%
		BCdHJL				BCDFGHiJL	Bc	Bc		BC					A	A			ABE	ABE	A

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Games, such as table football

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	172	43	37	45	24	23	145	118	147	22	82	81
	7%	9%	7%	9%	5%	5%	8%	8%	8%	6%	13%	5%
		DE	de	DE							B	
To some extent	522	115	121	106	100	80	412	331	422	67	191	271
	21%	23%	24%	21%	20%	16%	21%	22%	22%	19%	31%	18%
		E	E	E							B	
Not at all	1228	246	230	224	252	276	947	756	961	179	248	790
	49%	49%	46%	45%	50%	55%	49%	49%	49%	52%	40%	54%
				c		aBC					A	
Don't know	75	12	21	15	14	13	55	41	47	11	17	32
	3%	2%	4%	3%	3%	3%	3%	3%	2%	3%	3%	2%
Not stated	503	84	91	110	110	108	359	283	374	68	81	301
	20%	17%	18%	22%	22%	22%	19%	19%	19%	20%	13%	20%
				A	A	a						A
Net: At least to some extent	694	158	158	151	124	103	557	449	569	89	273	352
	28%	32%	32%	30%	25%	21%	29%	29%	29%	26%	44%	24%
		DE	DE	dE							B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Vending machines

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	269	92	55	6	13	10	20	17	12	12	6	4	22	74	108	87	13	16	36	71	133
	11%	16%	10%	3%	10%	8%	11%	9%	14%	7%	8%	10%	13%	10%	12%	10%	7%	5%	9%	16%	12%
		BCdEfGIJ	C	C	c	C	C	Ci	c	c	Ci								ABCE	ABc	
To some extent	932	185	199	80	48	51	71	81	32	66	33	17	69	258	408	266	46	84	133	169	500
	37%	33%	34%	41%	38%	40%	40%	41%	38%	39%	42%	43%	40%	35%	44%	32%	23%	28%	32%	37%	44%
			Ab			a	Ab				a				AC				A	AB	ABCD
Not at all	918	197	232	75	48	52	59	64	26	61	29	12	63	277	303	338	86	141	151	157	383
	37%	35%	40%	39%	38%	41%	33%	32%	31%	36%	37%	30%	37%	37%	33%	41%	43%	48%	36%	34%	34%
			ag											B		B	DE	CDE			
Don't know	54	15	8	4	2	4	3	8	-	4	2	1	3	24	11	19	3	2	12	10	27
	2%	3%	1%	2%	2%	3%	2%	4%	-	2%	3%	3%	2%	3%	1%	2%	2%	1%	3%	2%	2%
							Bh							B		b			B		b
Not stated	327	70	83	28	17	9	24	27	14	25	9	6	15	107	99	121	52	53	85	49	88
	13%	13%	14%	15%	13%	7%	14%	14%	17%	15%	11%	15%	9%	14%	11%	15%	26%	18%	20%	11%	8%
		e	EI	EI		e	e	EI	EI	EI				B		B	BDE	DE	DE	e	
Net: At least to some extent	1201	277	254	86	61	61	91	98	44	78	39	21	91	332	516	353	59	100	169	240	633
	48%	50%	44%	45%	48%	48%	51%	50%	52%	46%	49%	53%	53%	45%	56%	42%	30%	34%	41%	53%	56%
		b					b							AC					Ab	ABC	ABC

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Vending machines

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	269 11%	66 13%	58 12%	53 11%	58 12%	34 7%	230 12%	203 13%	230 12%	29 8%	116 19%	129 9%
To some extent	932 37%	207 41%	198 40%	162 32%	205 41%	160 32%	727 38%	586 38%	756 39%	105 30%	267 43%	524 36%
Not at all	918 37%	168 34%	178 36%	187 37%	163 33%	222 44%	688 36%	540 35%	696 36%	163 47%	185 30%	592 40%
Don't know	54 2%	10 2%	8 2%	14 3%	13 3%	9 2%	41 2%	26 2%	27 1%	12 3%	10 2%	24 2%
Not stated	327 13%	49 10%	58 12%	84 17%	61 12%	75 15%	232 12%	174 11%	242 12%	38 11%	41 7%	206 14%
Net: At least to some extent	1201 48%	273 55%	256 51%	215 43%	263 53%	194 39%	957 50%	789 52%	986 51%	134 39%	383 62%	653 44%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Ergonomic office equipment, such as specialist chairs

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	864	207	203	68	39	48	63	65	24	46	26	13	62	243	323	298	52	95	130	162	425
	35%	37%	35%	35%	30%	38%	36%	33%	29%	27%	33%	33%	36%	33%	35%	36%	26%	32%	31%	36%	38%
		l	i			i							i							A	AbC
To some extent	1040	242	227	79	57	50	66	81	41	78	29	21	69	300	406	334	73	120	177	206	464
	42%	43%	39%	41%	45%	40%	37%	41%	49%	46%	37%	53%	40%	41%	44%	40%	37%	41%	42%	45%	41%
								bf		f		f								A	
Not at all	337	64	78	24	18	20	27	28	12	24	13	3	26	102	118	117	35	49	57	58	138
	13%	11%	14%	12%	14%	16%	15%	14%	14%	14%	16%	8%	15%	14%	13%	14%	18%	17%	14%	13%	12%
																	E	E			
Don't know	49	13	8	5	2	3	3	5	1	4	-	2	3	21	17	11	2	6	7	6	28
	2%	2%	1%	3%	2%	2%	2%	3%	1%	2%	-	5%	2%	3%	2%	1%	1%	2%	2%	1%	2%
												bj		C							
Not stated	210	33	61	17	12	5	18	18	6	16	11	1	12	74	65	71	38	26	46	24	76
	8%	6%	11%	9%	9%	4%	10%	9%	7%	10%	14%	3%	7%	10%	7%	9%	19%	9%	11%	5%	7%
			AE	e	e		aE	e		e	AEkl			B			BCDE	d	DE		
Net: At least to some extent	1904	449	430	147	96	98	129	146	65	124	55	34	131	543	729	632	125	215	307	368	889
	76%	80%	75%	76%	75%	78%	73%	74%	77%	74%	70%	85%	76%	73%	78%	76%	63%	73%	74%	81%	79%
		BFgjJ										j		A			A	A	ABC	ABC	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Ergonomic office equipment, such as specialist chairs

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	864	202	172	160	156	174	662	537	741	90	256	511
	35%	40%	34%	32%	31%	35%	35%	35%	38%	26%	41%	35%
		bCDe							B		B	
To some extent	1040	196	215	209	219	201	810	668	825	131	240	645
	42%	39%	43%	42%	44%	40%	42%	44%	42%	38%	39%	44%
											A	
Not at all	337	65	68	63	69	72	270	200	215	85	72	198
	13%	13%	14%	13%	14%	14%	14%	13%	11%	24%	12%	13%
										A		
Don't know	49	4	8	12	14	11	37	27	26	8	11	18
	2%	1%	2%	2%	3%	2%	2%	2%	1%	2%	2%	1%
				A	A	a						
Not stated	210	33	37	56	42	42	139	97	144	33	40	103
	8%	7%	7%	11%	8%	8%	7%	6%	7%	10%	6%	7%
				AB								
Net: At least to some extent	1904	398	387	369	375	375	1472	1205	1566	221	496	1156
	76%	80%	77%	74%	75%	75%	77%	79%	80%	64%	80%	78%
		Cde							B			

Columns Tested: A,B,C,D,E - A,B - A,B - A,B



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Birthday cake on your birthday

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	328	105	54	20	12	21	35	20	9	21	4	6	21	89	116	123	17	35	59	85	132
	13%	19%	9%	10%	9%	17%	20%	10%	11%	13%	5%	15%	12%	12%	12%	15%	9%	12%	14%	19%	12%
		BCDGhJL			BdgJ	BCDGhJL			j			j	j						A	ABcE	
To some extent	756	164	165	51	45	45	49	73	24	49	25	15	51	197	302	257	52	94	144	160	306
	30%	29%	29%	26%	35%	36%	28%	37%	29%	29%	32%	38%	30%	27%	33%	31%	26%	32%	35%	35%	27%
				c	c		ABCf								A	a			AE	AE	
Not at all	927	194	227	74	48	44	58	66	31	65	33	13	74	268	341	318	76	124	133	141	453
	37%	35%	39%	38%	38%	35%	33%	34%	37%	39%	42%	33%	43%	36%	37%	38%	38%	42%	32%	31%	40%
												AFg					d	CD			CD
Don't know	69	18	14	5	2	4	4	8	1	6	1	1	5	24	23	22	5	4	12	15	33
	3%	3%	2%	3%	2%	3%	2%	4%	1%	4%	1%	3%	3%	3%	2%	3%	3%	1%	3%	3%	3%
																				b	
Not stated	420	78	117	43	21	12	31	30	19	27	16	5	21	162	147	111	50	39	69	55	207
	17%	14%	20%	22%	16%	10%	18%	15%	23%	16%	20%	13%	12%	22%	16%	13%	25%	13%	17%	12%	18%
			AEL	AEgL			e	AEL		EI				BC			BCDE		d		BD
Net: At least to some extent	1084	269	219	71	57	66	84	93	33	70	29	21	72	286	418	380	69	129	203	245	438
	43%	48%	38%	37%	45%	52%	47%	47%	39%	42%	37%	53%	42%	39%	45%	46%	35%	44%	49%	54%	39%
		BCj			BChIJ	BC	BC					bc			A	A		A	AE	ABE	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Birthday cake on your birthday

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	328	84	54	77	53	60	273	224	282	28	122	166
	13%	17%	11%	15%	11%	12%	14%	15%	14%	8%	20%	11%
		BDE		BD				B		B		
To some extent	756	152	142	162	165	135	585	476	619	89	225	437
	30%	30%	28%	32%	33%	27%	31%	31%	32%	26%	36%	30%
				e		E			B		B	
Not at all	927	185	202	160	176	204	705	556	701	158	193	593
	37%	37%	40%	32%	35%	41%	37%	36%	36%	46%	31%	40%
		c		Cd		Cd			A		A	
Don't know	69	13	18	12	17	9	54	40	43	10	14	33
	3%	3%	4%	2%	3%	2%	3%	3%	2%	3%	2%	2%
			e									
Not stated	420	66	84	89	89	92	301	233	306	62	65	246
	17%	13%	17%	18%	18%	18%	16%	15%	16%	18%	11%	17%
				A		A					A	
Net: At least to some extent	1084	236	196	239	218	195	858	700	901	117	347	603
	43%	47%	39%	48%	44%	39%	45%	46%	46%	34%	56%	41%
		BE		BE				B		B		

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Canteen serving prepared hot and cold food

Base: All Respondents

	Region												Seniority			Number of employees						
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
To a great extent	560	156	120	39	29	27	43	41	17	31	12	14	31	166	231	163	36	35	64	130	295	
	22%	28%	21%	20%	23%	21%	24%	21%	20%	18%	15%	35%	18%	22%	25%	20%	18%	12%	15%	29%	26%	
		BCgJL									BCeghI JL				C					ABC	ABC	
To some extent	949	211	216	71	41	48	66	76	27	63	28	18	84	243	392	314	56	91	140	176	486	
	38%	38%	37%	37%	32%	38%	37%	39%	32%	38%	35%	45%	49%	33%	42%	38%	28%	31%	34%	39%	43%	
Not at all	555	92	137	41	36	37	34	48	20	44	23	6	37	175	170	210	52	106	112	80	205	
	22%	16%	24%	21%	28%	29%	19%	24%	24%	26%	29%	15%	22%	24%	18%	25%	26%	36%	27%	18%	18%	
			A		Afk	AcFk		A	a	A	Afk			B		B	DE	ACDE	DE			
Don't know	40	12	5	4	4	1	3	2	2	2	1	-	4	17	12	11	4	2	9	5	20	
	2%	2%	1%	2%	3%	1%	2%	1%	2%	1%	1%	-	2%	2%	1%	1%	2%	1%	2%	1%	2%	
		b			B																	
Not stated	396	88	99	38	18	13	31	30	18	28	15	2	16	139	124	133	52	62	92	65	125	
	16%	16%	17%	20%	14%	10%	18%	15%	21%	17%	19%	5%	9%	19%	13%	16%	26%	21%	22%	14%	11%	
		kL	eKL	EKL			eKL	kl	EKL	kL	eKL			B			DE	DE	DE	e		
Net: At least to some extent	1509	367	336	110	70	75	109	117	44	94	40	32	115	409	623	477	92	126	204	306	781	
	60%	66%	58%	57%	55%	60%	62%	59%	52%	56%	51%	80%	67%	55%	67%	57%	46%	43%	49%	67%	69%	
		BCDHIJ													AC					b	ABC	ABC

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q3. Below is a list of benefits you may or may not have in your office. To what extent, if at all, would the availability of each of the following in your office improve your daily work life?

Canteen serving prepared hot and cold food

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
To a great extent	560 22%	133 27%	128 26%	107 21%	98 20%	94 19%	442 23%	367 24%	488 25%	53 15%	179 29%	328 22%
		cDE	DE						B		B	
To some extent	949 38%	202 40%	195 39%	178 36%	199 40%	175 35%	748 39%	606 40%	759 39%	114 33%	274 44%	530 36%
		e							B		B	
Not at all	555 22%	107 21%	105 21%	103 21%	114 23%	126 25%	422 22%	323 21%	398 20%	116 33%	106 17%	359 24%
					c					A		A
Don't know	40 2%	3 1%	4 1%	13 3%	11 2%	9 2%	28 1%	17 1%	15 1%	12 3%	4 1%	17 1%
				AB	Ab	a				A		
Not stated	396 16%	55 11%	68 14%	99 20%	78 16%	96 19%	278 14%	216 14%	291 15%	52 15%	56 9%	241 16%
				ABd	A	AB						A
Net: At least to some extent	1509 60%	335 67%	323 65%	285 57%	297 59%	269 54%	1190 62%	973 64%	1247 64%	167 48%	453 73%	858 58%
		CDE	CdE		e				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Summary table

Base: All Respondents

	Total	To a great extent	To some extent	Not at all	Don't know	Not stated	Net: At least to some extent
		*a	*b	*c	*d	*e	*f
		*A	*B	*C	*D	*E	*F
Ergonomic office equipment, such as specialist chairs	2500 100%	865 35%	1057 42%	506 20%	71 3%	1 *	1922 77%
Canteen serving prepared hot and cold food	2500 100%	697 28%	1066 43%	654 26%	82 3%	1 *	1763 71%
High quality coffee	2500 100%	624 25%	1004 40%	794 32%	77 3%	1 *	1628 65%
Fresh fruit	2500 100%	577 23%	1155 46%	684 27%	83 3%	1 *	1732 69%
Free Friday drinks	2500 100%	563 23%	940 38%	898 36%	98 4%	1 *	1503 60%
High quality tea	2500 100%	502 20%	1011 40%	909 36%	77 3%	1 *	1513 61%
Birthday cake on your birthday	2500 100%	442 18%	932 37%	1039 42%	86 3%	1 *	1374 55%
Snacks	2500 100%	413 17%	1109 44%	892 36%	85 3%	1 *	1522 61%
Vending machines	2500 100%	331 13%	925 37%	1162 46%	81 3%	1 *	1256 50%
Games, such as table football	2500 100%	274 11%	693 28%	1430 57%	102 4%	1 *	967 39%

Columns Tested: A,B,C,D,E,F

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Fresh fruit

Base: All Respondents

	Region												Seniority			Number of employees							
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+			
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e			
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E			
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
To a great extent	577	161	109	39	26	36	45	36	20	43	17	9	36	156	233	188	29	48	105	146	249		
	23%	29%	19%	20%	20%	29%	25%	18%	24%	26%	22%	23%	21%	21%	25%	23%	15%	16%	25%	32%	22%		
		BCdGL				BcG		bg		bg			a					AB		ABCE		AB	
To some extent	1155	255	275	91	60	59	78	97	29	67	44	24	76	339	424	392	84	134	175	220	542		
	46%	46%	48%	47%	47%	47%	44%	49%	35%	40%	56%	60%	44%	46%	46%	47%	42%	45%	42%	48%	48%		
		h		Hi	h		h		Hi		afHll		afHll						c		C		
Not at all	684	120	176	58	36	29	43	60	31	53	14	7	57	218	250	216	70	104	120	80	310		
	27%	21%	31%	30%	28%	23%	24%	30%	37%	32%	18%	18%	33%	29%	27%	26%	35%	35%	29%	18%	27%		
		AeJk		AJ	j		AJk		AEFJK		AJk		AefJk				DE		cDE		D		
Don't know	83	23	17	5	6	2	10	4	4	5	4	-	3	26	22	35	17	10	16	10	30		
	3%	4%	3%	3%	5%	2%	6%	2%	5%	3%	5%	-	2%	4%	2%	4%	9%	3%	4%	2%	3%		
						begl										B		BCDE					
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-		
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-		
						ab														e			
Net: At least to some extent	1732	416	384	130	86	95	123	133	49	110	61	33	112	495	657	580	113	182	280	366	791		
	69%	74%	67%	67%	67%	75%	69%	68%	58%	65%	77%	83%	65%	67%	71%	70%	57%	61%	67%	80%	70%		
		BcdgHIL				bHil		h		bHil		BcdfgHIL		a					A		ABCE		AB

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Fresh fruit

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	577	140	110	105	121	101	464	387	497	52	212	304
	23%	28%	22%	21%	24%	20%	24%	25%	25%	15%	34%	21%
		BCE							B		B	
To some extent	1155	229	243	249	216	218	894	726	953	135	297	687
	46%	46%	49%	50%	43%	44%	47%	47%	49%	39%	48%	47%
		d							B			
Not at all	684	121	128	127	142	166	499	376	459	147	100	448
	27%	24%	26%	25%	28%	33%	26%	25%	24%	42%	16%	30%
		ABC							A		A	
Don't know	83	10	18	19	21	15	61	40	42	13	10	36
	3%	2%	4%	4%	4%	3%	3%	3%	2%	4%	2%	2%
		a							a			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1732	369	353	354	337	319	1358	1113	1450	187	509	991
	69%	74%	71%	71%	67%	64%	71%	73%	74%	54%	82%	67%
		DE		E				B		B		

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Snacks

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	413	118	84	21	15	23	33	25	17	37	10	6	24	107	159	147	24	35	75	113	166
	17%	21%	15%	11%	12%	18%	19%	13%	20%	22%	13%	15%	14%	14%	17%	18%	12%	12%	18%	25%	15%
		BCDgJL			c	C		Cd	BCDgJl					a				aB	ABCE		
To some extent	1109	248	257	91	54	55	75	99	30	63	40	26	71	329	426	354	73	126	180	205	525
	44%	44%	45%	47%	42%	44%	42%	50%	36%	38%	51%	65%	41%	44%	46%	43%	37%	43%	43%	45%	46%
				hi				HI			hi	ABCDEFgHI	L							A	A
Not at all	892	172	218	75	51	47	58	70	32	63	25	8	73	276	320	296	86	125	144	129	408
	36%	31%	38%	39%	40%	37%	33%	36%	38%	38%	32%	20%	42%	37%	34%	36%	43%	42%	35%	28%	36%
			AK	AK	AK	K		k	K	K			AfK				CDe	CDe	D		D
Don't know	85	21	18	6	8	1	10	3	5	5	4	-	4	27	24	34	17	10	17	9	32
	3%	4%	3%	3%	6%	1%	6%	2%	6%	3%	5%	-	2%	4%	3%	4%	9%	3%	4%	2%	3%
		e			bEGI		EG		EG		eg					b	BCDE		d		
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1522	366	341	112	69	78	108	124	47	100	50	32	95	436	585	501	97	161	255	318	691
	61%	65%	59%	58%	54%	62%	61%	63%	56%	60%	63%	80%	55%	59%	63%	60%	49%	54%	61%	70%	61%
		BcDhL									aBCDEFGHJ	L		a				Ab	ABCE	AB	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Snacks

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	413	103	78	85	79	68	338	289	365	30	173	204
	17%	21%	16%	17%	16%	14%	18%	19%	19%	9%	28%	14%
		BDE							B		B	
To some extent	1109	232	235	224	220	198	861	703	904	134	298	648
	44%	46%	47%	45%	44%	40%	45%	46%	46%	39%	48%	44%
		E		e					B		b	
Not at all	892	150	172	170	180	220	659	500	640	167	135	589
	36%	30%	34%	34%	36%	44%	34%	33%	33%	48%	22%	40%
				A		ABCD				A	A	A
Don't know	85	15	14	21	21	14	60	37	42	16	13	34
	3%	3%	3%	4%	4%	3%	3%	2%	2%	5%	2%	2%
										A		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1522	335	313	309	299	266	1199	992	1269	164	471	852
	61%	67%	63%	62%	60%	53%	63%	65%	65%	47%	76%	58%
		cDE	E	E	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Free Friday drinks

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	563	158	105	44	20	34	40	39	22	45	18	7	31	174	211	178	34	41	88	133	267
	23%	28%	18%	23%	16%	27%	23%	20%	26%	27%	23%	18%	18%	24%	23%	21%	17%	14%	21%	29%	24%
		BDGL				BDI			bd	BDI									B	ABCE	AB
To some extent	940	231	223	66	48	46	66	75	25	45	31	20	64	261	371	308	52	105	175	183	425
	38%	41%	39%	34%	38%	37%	37%	38%	30%	27%	39%	50%	37%	35%	40%	37%	26%	35%	42%	40%	38%
		cHI	l		i	i	l	l			l	cHI	l		a			A	Ab	A	A
Not at all	898	142	230	77	52	43	57	80	32	74	25	13	73	273	320	305	96	135	133	128	406
	36%	25%	40%	40%	41%	34%	32%	41%	38%	44%	32%	33%	42%	37%	34%	37%	48%	46%	32%	28%	36%
			Af	A	A	A	a	Af	A	AeFj			AF				CDE	CDE			D
Don't know	98	28	19	6	8	3	13	3	5	4	5	-	4	31	27	40	18	15	20	12	33
	4%	5%	3%	3%	6%	2%	7%	2%	6%	2%	6%	-	2%	4%	3%	5%	9%	5%	5%	3%	3%
		G			Gil		BceGIKL		G		G					B	bcDE	de	de		
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1503	389	328	110	68	80	106	114	47	90	49	27	95	435	582	486	86	146	263	316	692
	60%	70%	57%	57%	53%	63%	60%	58%	56%	54%	62%	68%	55%	59%	63%	58%	43%	49%	63%	69%	61%
		BCDFGHIL				di									c				AB	ABcE	AB

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Free Friday drinks

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	563	135	101	123	112	92	432	365	484	55	204	291
	23%	27%	20%	25%	22%	18%	23%	24%	25%	16%	33%	20%
		BdE		bE					B		B	
To some extent	940	170	197	203	191	179	745	604	774	113	255	552
	38%	34%	39%	41%	38%	36%	39%	40%	40%	33%	41%	37%
			a	A					B			
Not at all	898	180	180	148	177	213	671	515	642	162	145	590
	36%	36%	36%	30%	35%	43%	35%	34%	33%	47%	23%	40%
		C	C	c	ABCD				A		A	
Don't know	98	15	21	26	20	16	70	45	51	17	15	42
	4%	3%	4%	5%	4%	3%	4%	3%	3%	5%	2%	3%
				a					A			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1503	305	298	326	303	271	1177	969	1258	168	459	843
	60%	61%	60%	65%	61%	54%	61%	63%	64%	48%	74%	57%
		E	e	bE	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

High quality coffee

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	624	164	120	37	23	40	52	44	25	46	19	10	44	146	229	249	54	76	102	156	236
	25%	29%	21%	19%	18%	32%	29%	22%	30%	27%	24%	25%	26%	20%	25%	30%	27%	26%	24%	34%	21%
		BCDg			BCDg	BCD		bcD	bcd						A	AB	e	e		aBCE	
To some extent	1004	213	239	88	59	55	64	79	26	60	37	17	67	291	375	338	74	110	179	180	461
	40%	38%	41%	46%	46%	44%	36%	40%	31%	36%	47%	43%	39%	39%	40%	41%	37%	37%	43%	39%	41%
		h	afHi	afHi	h						Hi										
Not at all	794	162	203	63	41	29	51	71	30	55	17	13	59	277	306	211	57	102	117	112	406
	32%	29%	35%	33%	32%	23%	29%	36%	36%	33%	22%	33%	34%	37%	33%	25%	29%	34%	28%	25%	36%
			AEJ	ej				aEJ	EJ	ej			EJ	bC	C			cD			ACD
Don't know	77	20	15	5	5	2	9	3	3	7	6	-	2	25	19	33	15	8	18	8	28
	3%	4%	3%	3%	4%	2%	5%	2%	4%	4%	8%	-	1%	3%	2%	4%	8%	3%	4%	2%	2%
						bgL				l	aBcEGkL			b		B	BDE		De		
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
						ab													e		
Net: At least to some extent	1628	377	359	125	82	95	116	123	51	106	56	27	111	437	604	587	128	186	281	336	697
	65%	67%	62%	65%	64%	75%	66%	62%	61%	63%	71%	68%	65%	59%	65%	71%	64%	63%	67%	74%	62%
		b			aBCdfGHIL									A	AB		E	ABCE			

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

High quality coffee

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	624	150	130	123	124	97	576	484	575	38	239	343
	25%	30%	26%	25%	25%	19%	30%	32%	29%	11%	39%	23%
		cdE	E	E	E				B		B	
To some extent	1004	195	208	221	202	178	818	654	832	113	267	592
	40%	39%	42%	44%	40%	36%	43%	43%	43%	33%	43%	40%
			e	aE					B			
Not at all	794	141	145	138	157	213	475	360	508	184	103	511
	32%	28%	29%	28%	31%	43%	25%	24%	26%	53%	17%	35%
						ABCD				A		A
Don't know	77	14	16	18	17	12	49	31	36	12	10	29
	3%	3%	3%	4%	3%	2%	3%	2%	2%	3%	2%	2%
										a		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1628	345	338	344	326	275	1394	1138	1407	151	506	935
	65%	69%	68%	69%	65%	55%	73%	74%	72%	44%	82%	63%
		E	E	E	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

High quality tea

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	502	124	107	29	16	33	45	34	23	38	13	9	31	127	185	190	31	57	95	125	194
	20%	22%	19%	15%	13%	26%	25%	17%	27%	23%	16%	23%	18%	17%	20%	23%	16%	19%	23%	27%	17%
		CD			bCDgl	BCDgl		bCDgjl	cD					A		AE	ABE				
To some extent	1011	231	227	89	58	49	58	81	30	63	38	24	63	272	385	354	83	112	168	194	454
	40%	41%	39%	46%	45%	39%	33%	41%	36%	38%	48%	60%	37%	37%	41%	43%	42%	38%	40%	43%	40%
		F		bFil	F		f		FI	ABEFGHIL			A								
Not at all	909	184	226	69	49	41	66	78	28	61	24	7	76	316	338	255	69	119	139	131	451
	36%	33%	39%	36%	38%	33%	37%	40%	33%	36%	30%	18%	44%	43%	36%	31%	35%	40%	33%	29%	40%
		K	AK	K	K	k	K	aK	k	K		AEhJK	BC	C		cD				CD	
Don't know	77	20	17	6	5	3	7	4	3	6	4	-	2	24	21	32	17	8	14	6	32
	3%	4%	3%	3%	4%	2%	4%	2%	4%	4%	5%	-	1%	3%	2%	4%	9%	3%	3%	1%	3%
										I				b	BCDE		D		d		
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1513	355	334	118	74	82	103	115	53	101	51	33	94	399	570	544	114	169	263	319	648
	61%	64%	58%	61%	58%	65%	58%	58%	63%	60%	65%	83%	55%	54%	61%	65%	57%	57%	63%	70%	57%
		bL			I					ABCDEFHG	I	JL		A	Ab		E	ABCE			

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

High quality tea

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	502	121	108	96	98	79	431	358	448	41	200	266
	20%	24%	22%	19%	20%	16%	22%	23%	23%	12%	32%	18%
		cdE	E						B		B	
To some extent	1011	205	211	226	191	178	797	642	834	115	275	591
	40%	41%	42%	45%	38%	36%	42%	42%	43%	33%	44%	40%
		e	E	DE					B		b	
Not at all	909	162	166	163	191	227	638	496	630	177	134	589
	36%	32%	33%	33%	38%	45%	33%	32%	32%	51%	22%	40%
				abc	ABCD				A		A	
Don't know	77	12	14	15	20	16	52	33	39	14	10	29
	3%	2%	3%	3%	4%	3%	3%	2%	2%	4%	2%	2%
									A			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1513	326	319	322	289	257	1228	1000	1282	156	475	857
	61%	65%	64%	64%	58%	51%	64%	65%	66%	45%	77%	58%
		DE	dE	DE	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Games, such as table football

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	274	84	46	16	10	16	29	17	12	19	7	3	15	60	110	104	15	21	52	71	115
	11%	15%	8%	8%	8%	13%	16%	9%	14%	11%	9%	8%	9%	8%	12%	13%	8%	7%	12%	16%	10%
		BCDGL				b BCDGL			b						A A				aB ABE		
To some extent	693	180	134	58	34	45	42	62	24	42	20	16	36	197	282	214	37	62	121	143	330
	28%	32%	23%	30%	27%	36%	24%	31%	29%	25%	25%	40%	21%	27%	30%	26%	19%	21%	29%	31%	29%
		BFiL		bL		BFiL		BfL		BFiL				aC				AB AB		AB	
Not at all	1430	267	371	110	78	63	95	114	44	101	48	21	118	450	505	475	129	204	222	228	647
	57%	48%	64%	57%	61%	50%	54%	58%	52%	60%	61%	53%	69%	61%	54%	57%	65%	69%	53%	50%	57%
		AcEFH		A	Ae			A		Ae	A	ACEFG Hk		B			CDe CDE			D	
Don't know	102	28	26	9	6	2	10	4	4	6	4	-	3	32	32	38	19	9	21	14	39
	4%	5%	5%	5%	5%	2%	6%	2%	5%	4%	5%	-	2%	4%	3%	5%	10%	3%	5%	3%	3%
		egl		l			egl										BCDE				
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
						ab													e		
Net: At least to some extent	967	264	180	74	44	61	71	79	36	61	27	19	51	257	392	318	52	83	173	214	445
	39%	47%	31%	38%	34%	48%	40%	40%	43%	36%	34%	48%	30%	35%	42%	38%	26%	28%	41%	47%	39%
		BCDfgl JL		bl		BcDIJL		BL	BL	BL	BL			Ac					AB	ABE	AB

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Games, such as table football

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	274	68	54	57	46	49	216	181	235	31	119	133
	11%	14%	11%	11%	9%	10%	11%	12%	12%	9%	19%	9%
		De							b		B	
To some extent	693	138	156	158	124	117	547	434	557	93	218	378
	28%	28%	31%	32%	25%	23%	29%	28%	29%	27%	35%	26%
			DE	DE							B	
Not at all	1430	277	266	259	307	321	1080	860	1101	205	265	917
	57%	55%	53%	52%	61%	64%	56%	56%	56%	59%	43%	62%
				aBC	ABC						A	
Don't know	102	17	23	26	23	13	75	54	58	18	17	47
	4%	3%	5%	5%	5%	3%	4%	4%	3%	5%	3%	3%
			e	E	e					A		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	967	206	210	215	170	166	763	615	792	124	337	511
	39%	41%	42%	43%	34%	33%	40%	40%	41%	36%	54%	35%
		DE	DE	DE					b		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Vending machines

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	331	96	62	18	11	16	35	20	17	22	7	4	23	81	124	126	18	27	54	94	138
	13%	17%	11%	9%	9%	13%	20%	10%	20%	13%	9%	10%	13%	11%	13%	15%	9%	9%	13%	21%	12%
		BCDGj				BCDGiJ			BCDGJ				A				ABCE				
To some extent	925	190	199	74	49	50	65	85	30	59	35	21	68	265	379	281	47	85	157	181	455
	37%	34%	34%	38%	38%	40%	37%	43%	36%	35%	44%	53%	40%	36%	41%	34%	24%	29%	38%	40%	40%
		AB			AB			AB			ab		ABcfl		AC			AB		AB	AB
Not at all	1162	254	297	95	62	58	67	87	33	81	34	15	79	368	404	390	119	172	189	173	509
	46%	45%	51%	49%	48%	46%	38%	44%	39%	48%	43%	38%	46%	50%	43%	47%	60%	58%	45%	38%	45%
		f AFgHk		F		f			f			B		CDE		CDE		D		D	
Don't know	81	19	19	6	6	2	9	5	4	6	3	-	2	25	22	34	16	12	16	8	29
	3%	3%	3%	3%	5%	2%	5%	3%	5%	4%	4%	-	1%	3%	2%	4%	8%	4%	4%	2%	3%
		l		L		l		B		bcDE		d		d		e					
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
		ab		e																	
Net: At least to some extent	1256	286	261	92	60	66	100	105	47	81	42	25	91	346	503	407	65	112	211	275	593
	50%	51%	45%	48%	47%	52%	56%	53%	56%	48%	53%	63%	53%	47%	54%	49%	33%	38%	51%	60%	52%
		B		Bcd		b		b		Bcd		b		AC		AB		ABCE		AB	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Vending machines

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	331	82	67	63	66	53	282	232	289	27	142	160
	13%	16%	13%	13%	13%	11%	15%	15%	15%	8%	23%	11%
		cE							B		B	
To some extent	925	219	187	174	193	152	734	598	764	109	268	542
	37%	44%	37%	35%	39%	30%	38%	39%	39%	31%	43%	37%
		BCdE	E		E				B		B	
Not at all	1162	189	228	241	222	282	842	657	856	198	199	740
	46%	38%	46%	48%	44%	56%	44%	43%	44%	57%	32%	50%
		A	A	A	ABCD				A		A	
Don't know	81	10	17	22	19	13	60	42	42	13	10	33
	3%	2%	3%	4%	4%	3%	3%	3%	2%	4%	2%	2%
				A	a					a		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1256	301	254	237	259	205	1016	830	1053	136	410	702
	50%	60%	51%	47%	52%	41%	53%	54%	54%	39%	66%	48%
		BCDE	E	E	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Ergonomic office equipment, such as specialist chairs

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	865	197	196	70	34	58	68	70	26	53	26	15	52	248	307	310	61	97	144	167	396
	35%	35%	34%	36%	27%	46%	38%	36%	31%	32%	33%	38%	30%	34%	33%	37%	31%	33%	35%	37%	35%
		d	d		ABcDgHijL	D	d								b						
To some extent	1057	236	235	82	60	47	71	79	35	81	35	18	78	304	421	332	68	109	177	205	498
	42%	42%	41%	42%	47%	37%	40%	40%	42%	48%	44%	45%	45%	41%	45%	40%	34%	37%	42%	45%	44%
										be					aC			A	AB	AB	
Not at all	506	108	132	34	28	20	30	46	18	29	15	7	39	162	187	157	56	79	83	76	212
	20%	19%	23%	18%	22%	16%	17%	23%	21%	17%	19%	18%	23%	22%	20%	19%	28%	27%	20%	17%	19%
			ef														CDE	CDE			
Don't know	71	18	14	7	6	1	7	2	5	5	3	-	3	25	14	32	15	11	12	8	25
	3%	3%	2%	4%	5%	1%	4%	1%	6%	3%	4%	-	2%	3%	2%	4%	8%	4%	3%	2%	2%
		g		g	eG		eg		bEGI					B		B	bCDE	d			
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Net: At least to some extent	1922	433	431	152	94	105	139	149	61	134	61	33	130	552	728	642	129	206	321	372	894
	77%	77%	75%	79%	73%	83%	79%	76%	73%	80%	77%	83%	76%	75%	78%	77%	65%	70%	77%	82%	79%
						Bdh									a				AB	ABc	AB

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Ergonomic office equipment, such as specialist chairs

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	865	196	186	159	166	158	689	558	767	69	279	481
	35%	39%	37%	32%	33%	32%	36%	36%	39%	20%	45%	33%
		CDE	ce						B		B	
To some extent	1057	195	207	220	218	217	808	660	835	146	255	652
	42%	39%	41%	44%	44%	43%	42%	43%	43%	42%	41%	44%
Not at all	506	96	94	103	100	113	371	279	316	118	74	315
	20%	19%	19%	21%	20%	23%	19%	18%	16%	34%	12%	21%
									A		A	
Don't know	71	13	12	18	16	12	50	32	33	14	11	27
	3%	3%	2%	4%	3%	2%	3%	2%	2%	4%	2%	2%
									A			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1922	391	393	379	384	375	1497	1218	1602	215	534	1133
	77%	78%	79%	76%	77%	75%	78%	80%	82%	62%	86%	77%
									B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Birthday cake on your birthday

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	442	123	76	33	15	28	43	33	14	33	11	9	24	128	161	153	23	37	79	119	184
	18%	22%	13%	17%	12%	22%	24%	17%	17%	20%	14%	23%	14%	17%	17%	18%	12%	13%	19%	26%	16%
		BDjL				BDI	BcDgjL			Bd		bd						AB	ABCE	a	
To some extent	932	209	224	68	45	60	58	73	28	60	33	18	56	264	376	292	60	110	169	174	419
	37%	37%	39%	35%	35%	48%	33%	37%	33%	36%	42%	45%	33%	36%	40%	35%	30%	37%	41%	38%	37%
					AbCDFgHIL									AC			a	A	A	a	
Not at all	1039	205	257	87	62	37	64	88	39	69	30	13	88	320	368	351	100	140	154	149	496
	42%	37%	45%	45%	48%	29%	36%	45%	46%	41%	38%	33%	51%	43%	40%	42%	50%	47%	37%	33%	44%
			AEF	AEf	AEfK			AEf	aE	E		AEFijK					CD	CD			CD
Don't know	86	22	20	5	6	1	11	3	3	6	5	-	4	27	24	35	17	9	14	14	32
	3%	4%	3%	3%	5%	1%	6%	2%	4%	4%	6%	-	2%	4%	3%	4%	9%	3%	3%	3%	3%
		e		eg		cEGI				EG					b	BCDE					
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
						ab													e		
Net: At least to some extent	1374	332	300	101	60	88	101	106	42	93	44	27	80	392	537	445	83	147	248	293	603
	55%	59%	52%	52%	47%	70%	57%	54%	50%	55%	56%	68%	47%	53%	58%	54%	42%	50%	59%	64%	53%
		BcDL			ABCDGFHJ	L	dL				bcDhL			Ac			a	ABE	ABE	A	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Birthday cake on your birthday

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	442	108	81	84	79	90	355	294	380	41	169	227
	18%	22%	16%	17%	16%	18%	19%	19%	19%	12%	27%	15%
		BcD							B		B	
To some extent	932	182	180	212	193	165	729	583	763	112	256	535
	37%	36%	36%	42%	39%	33%	38%	38%	39%	32%	41%	36%
				aBE	e				B		B	
Not at all	1039	196	217	186	208	232	773	611	759	182	185	670
	42%	39%	43%	37%	42%	46%	40%	40%	39%	52%	30%	45%
			C			AC			A		A	
Don't know	86	14	21	18	20	13	61	41	49	12	9	43
	3%	3%	4%	4%	4%	3%	3%	3%	3%	3%	1%	3%
												a
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1374	290	261	296	272	255	1084	877	1143	153	425	762
	55%	58%	52%	59%	54%	51%	57%	57%	59%	44%	69%	52%
		bE		BE					B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Canteen serving prepared hot and cold food

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	697	179	145	56	31	39	63	47	23	46	17	19	32	198	272	227	46	58	103	163	327
	28%	32%	25%	29%	24%	31%	36%	24%	27%	27%	22%	48%	19%	27%	29%	27%	23%	20%	25%	36%	29%
		BdGjL	I	L		L	BDGJL			I											
To some extent	1066	249	241	76	50	47	64	102	33	64	39	15	86	320	418	328	71	100	160	200	535
	43%	45%	42%	39%	39%	37%	36%	52%	39%	38%	49%	38%	50%	43%	45%	39%	36%	34%	38%	44%	47%
		F						aBCDE													ABCE
								FhI			eFi		bCdEFI								AB
Not at all	654	110	172	55	41	38	42	46	24	52	17	6	51	192	218	244	65	128	135	84	242
	26%	20%	30%	28%	32%	30%	24%	23%	29%	31%	22%	15%	30%	26%	23%	29%	33%	43%	32%	18%	21%
			AgK	Ak	AgK	Ak			a	AK			Ak			B	DE	ACDE	DE		
Don't know	82	21	19	6	6	2	7	2	4	6	6	-	3	29	21	32	18	10	18	9	27
	3%	4%	3%	3%	5%	2%	4%	1%	5%	4%	8%	-	2%	4%	2%	4%	9%	3%	4%	2%	2%
		g	g		G		g		G	g	bEGkL			B		b	BCDE		DE		
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab														e
Net: At least to some extent	1763	428	386	132	81	86	127	149	56	110	56	34	118	518	690	555	117	158	263	363	862
	71%	77%	67%	68%	63%	68%	72%	76%	67%	65%	71%	85%	69%	70%	74%	67%	59%	53%	63%	80%	76%
		BCDehL						BDI							aC				B	ABC	ABC

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q4. To what extent, if at all, would the availability of each of the following in your office encourage you to recommend it as a good place to work?

Canteen serving prepared hot and cold food

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	697	158	151	144	125	119	559	461	622	49	242	382
	28%	32%	30%	29%	25%	24%	29%	30%	32%	14%	39%	26%
		DE	dE	e					B		B	
To some extent	1066	222	212	201	219	212	827	674	859	136	264	635
	43%	44%	42%	40%	44%	42%	43%	44%	44%	39%	43%	43%
									b			
Not at all	654	109	122	129	137	157	479	359	422	151	101	421
	26%	22%	24%	26%	27%	31%	25%	23%	22%	44%	16%	29%
					A	ABc			A		A	
Don't know	82	11	14	26	19	12	53	35	48	11	12	37
	3%	2%	3%	5%	4%	2%	3%	2%	2%	3%	2%	3%
				AbE								
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Net: At least to some extent	1763	380	363	345	344	331	1386	1135	1481	185	506	1017
	71%	76%	73%	69%	69%	66%	72%	74%	76%	53%	82%	69%
		CDE	E						B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q5. Thinking about your working day, in which of the following situations, if any, have you done any of the following?

Summary table

Base: All Respondents

	Going out of the office for a walk	Working alone in a quiet space	Working alone at your desk	Having a coffee break	Having a cigarette break	None of these	Not stated	
Total	*a	*b	*c	*d	*e	*f	*g	
	*A	*B	*C	*D	*E	*F	*G	
Had a creative idea	2500	1043	1037	1171	1026	359	601	1
	100%	42%	41%	47%	41%	14%	24%	*
Solved a difficult problem	2500	984	1364	1524	892	322	424	1
	100%	39%	55%	61%	36%	13%	17%	*
Made an important business decision	2500	743	962	1133	694	237	847	1
	100%	30%	38%	45%	28%	9%	34%	*

Columns Tested: A,B,C,D,E,F,G

Perceptions of Coffee in the Workplace

Q5. Thinking about your working day, in which of the following situations, if any, have you done any of the following?

Had a creative idea

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working alone at your desk	1171	263	278	92	60	58	68	97	43	80	29	20	83	279	443	449	108	140	186	199	538
	47%	47%	48%	48%	47%	46%	38%	49%	51%	48%	37%	50%	48%	38%	48%	54%	54%	47%	45%	44%	48%
		Fj	Fj	fj			Fj	fj	f			fj			A	AB	CDe				
Going out of the office for a walk	1043	249	245	78	61	56	68	80	30	62	24	14	76	255	403	385	98	130	157	188	470
	42%	45%	42%	40%	48%	44%	38%	41%	36%	37%	30%	35%	44%	34%	43%	46%	49%	44%	38%	41%	42%
		ij	J		hiJ	J						J			A	A	CdE	c			
Working alone in a quiet space	1037	234	242	85	44	61	53	83	33	74	28	16	84	248	388	401	105	142	160	163	467
	41%	42%	42%	44%	34%	48%	30%	42%	39%	44%	35%	40%	49%	34%	42%	48%	53%	48%	38%	36%	41%
		F	F	dF		DFj		F		dF		DFJ			A	AB	CDE	CDE			D
Having a coffee break	1026	251	232	78	51	58	63	81	23	66	31	16	76	232	407	387	89	133	166	194	444
	41%	45%	40%	40%	40%	46%	36%	41%	27%	39%	39%	40%	44%	31%	44%	47%	45%	45%	40%	43%	39%
		FH	H	H	h	fH		H		h		H			A	A		e			
Having a cigarette break	359	91	81	25	14	15	29	20	12	21	10	7	34	80	141	138	31	36	60	86	146
	14%	16%	14%	13%	11%	12%	16%	10%	14%	13%	13%	18%	20%	11%	15%	17%	16%	12%	14%	19%	13%
		G				g						bcDeGi			A	A				BcE	
None of these	601	113	143	44	35	25	48	51	26	40	24	9	43	271	187	143	45	72	106	88	290
	24%	20%	25%	23%	27%	20%	27%	26%	31%	24%	30%	23%	25%	37%	20%	17%	23%	24%	25%	19%	26%
			a		a		a	a	Ae		Ae			BC					D		D
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q5. Thinking about your working day, in which of the following situations, if any, have you done any of the following?

Had a creative idea

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working alone at your desk	1171	231	249	284	207	200	898	732	957	147	302	717
	47%	46%	50%	57%	41%	40%	47%	48%	49%	42%	49%	49%
		E	DE	ABDE					B			
Going out of the office for a walk	1043	214	216	264	188	161	835	679	875	119	264	642
	42%	43%	43%	53%	38%	32%	44%	44%	45%	34%	43%	44%
		dE	dE	ABDE	e				B			
Working alone in a quiet space	1037	211	234	262	159	171	813	654	870	116	271	644
	41%	42%	47%	52%	32%	34%	42%	43%	45%	33%	44%	44%
		DE	DE	AbDE					B			
Having a coffee break	1026	219	227	232	181	167	865	726	877	110	289	623
	41%	44%	45%	46%	36%	33%	45%	47%	45%	32%	47%	42%
		DE	DE	DE					B		b	
Having a cigarette break	359	81	76	78	60	64	316	256	301	41	130	188
	14%	16%	15%	16%	12%	13%	16%	17%	15%	12%	21%	13%
		d		d					b		B	
None of these	601	99	88	89	149	176	436	325	391	113	100	335
	24%	20%	18%	18%	30%	35%	23%	21%	20%	33%	16%	23%
					ABC	ABCd				A		A
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q5. Thinking about your working day, in which of the following situations, if any, have you done any of the following?

Solved a difficult problem

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working alone at your desk	1524	337	383	129	76	70	93	112	50	99	50	25	100	438	596	490	130	178	227	260	729
	61%	60%	66%	67%	59%	56%	53%	57%	60%	59%	63%	63%	58%	59%	64%	59%	65%	60%	54%	57%	64%
		f	AEFGIL	EFGI											AC		Cd				CD
Working alone in a quiet space	1364	300	334	113	71	66	86	99	47	84	49	23	92	371	527	466	106	161	218	229	650
	55%	54%	58%	59%	55%	52%	49%	50%	56%	50%	62%	58%	53%	50%	57%	56%	53%	54%	52%	50%	57%
			Fgi	f							Fgi				A	A					cD
Going out of the office for a walk	984	214	240	72	45	60	70	74	32	53	35	20	69	244	363	377	89	122	173	153	447
	39%	38%	42%	37%	35%	48%	40%	38%	38%	32%	44%	50%	40%	33%	39%	45%	45%	41%	41%	34%	40%
			l			acDgl					i	dl			A	AB	D	D	D		D
Having a coffee break	892	185	223	79	42	48	61	60	29	53	24	15	73	222	350	320	74	108	154	159	397
	36%	33%	39%	41%	33%	38%	34%	30%	35%	32%	30%	38%	42%	30%	38%	39%	37%	36%	37%	35%	35%
			aGi	AGi									AdGij		A	A					
Having a cigarette break	322	91	69	21	13	12	27	25	8	25	9	6	16	72	128	122	26	25	74	74	123
	13%	16%	12%	11%	10%	10%	15%	13%	10%	15%	11%	15%	9%	10%	14%	15%	13%	8%	18%	16%	11%
		BcdeL					l								A	A			BE	BE	
None of these	424	82	83	34	26	23	31	42	18	28	12	6	39	177	126	121	33	54	76	75	186
	17%	15%	14%	18%	20%	18%	18%	21%	21%	17%	15%	15%	23%	24%	14%	15%	17%	18%	18%	16%	16%
				b				AB	b					BC							
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q5. Thinking about your working day, in which of the following situations, if any, have you done any of the following?

Solved a difficult problem

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working alone at your desk	1524	312	316	303	287	306	1169	939	1238	196	349	957
	61%	62%	63%	61%	57%	61%	61%	61%	63%	56%	56%	65%
			d						B		A	
Working alone in a quiet space	1364	279	290	285	243	267	1052	852	1117	171	342	843
	55%	56%	58%	57%	49%	53%	55%	56%	57%	49%	55%	57%
		D	D	D					B			
Going out of the office for a walk	984	199	225	217	164	179	770	625	796	128	251	589
	39%	40%	45%	43%	33%	36%	40%	41%	41%	37%	41%	40%
		D	aDE	DE								
Having a coffee break	892	202	206	181	157	146	753	613	746	100	227	555
	36%	40%	41%	36%	31%	29%	39%	40%	38%	29%	37%	38%
		DE	DE	E					B			
Having a cigarette break	322	65	71	72	59	55	278	211	252	50	126	158
	13%	13%	14%	14%	12%	11%	14%	14%	13%	14%	20%	11%
											B	
None of these	424	67	65	81	99	112	302	227	268	81	79	227
	17%	13%	13%	16%	20%	22%	16%	15%	14%	23%	13%	15%
				AB	ABC				A			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q5. Thinking about your working day, in which of the following situations, if any, have you done any of the following?

Made an important business decision

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working alone at your desk	1133	268	260	84	62	65	72	92	39	68	38	13	72	210	437	486	109	154	177	176	517
	45%	48%	45%	44%	48%	52%	41%	47%	46%	40%	48%	33%	42%	28%	47%	58%	55%	52%	42%	39%	46%
		fik		k	fiKl										A	AB	CDE	CDe			D
Working alone in a quiet space	962	214	223	80	52	56	67	77	33	58	28	14	60	164	378	420	100	133	157	156	416
	38%	38%	39%	41%	41%	44%	38%	39%	39%	35%	35%	35%	35%	22%	41%	51%	50%	45%	38%	34%	37%
					il										A	AB	CDE	cDE			
Going out of the office for a walk	743	179	183	42	35	52	46	56	22	55	15	7	51	114	272	357	73	106	129	137	298
	30%	32%	32%	22%	27%	41%	26%	28%	26%	33%	19%	18%	30%	15%	29%	43%	37%	36%	31%	30%	26%
		CJk	CJk		ABCDFGH	J															
					KL				CJk				cj		A	AB	E	dE	e		
Having a coffee break	694	154	155	43	33	46	60	57	26	46	19	11	44	105	271	318	60	97	126	142	269
	28%	28%	27%	22%	26%	37%	34%	29%	31%	27%	24%	28%	26%	14%	29%	38%	30%	33%	30%	31%	24%
					ABCdijL	bCl									A	AB	e	E	E	E	
Having a cigarette break	237	59	45	15	9	9	23	24	8	18	6	4	17	45	93	99	16	20	49	56	96
	9%	11%	8%	8%	7%	7%	13%	12%	10%	11%	8%	10%	10%	6%	10%	12%	8%	7%	12%	12%	8%
					Bcd	b									A	A			Be	BE	
None of these	847	158	206	73	47	34	57	65	33	57	29	19	69	431	270	146	57	80	142	137	431
	34%	28%	36%	38%	37%	27%	32%	33%	39%	34%	37%	48%	40%	58%	29%	18%	29%	27%	34%	30%	38%
			Ae	AE	ae			Ae			AEfg	AE		BC	C				B		ABD
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
					ab														e		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q5. Thinking about your working day, in which of the following situations, if any, have you done any of the following?

Made an important business decision

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working alone at your desk	1133	261	230	239	215	188	873	701	928	152	286	720
	45%	52%	46%	48%	43%	38%	46%	46%	48%	44%	46%	49%
		bDE	E	E	e							
Working alone in a quiet space	962	218	211	208	154	171	754	607	802	114	253	610
	38%	44%	42%	42%	31%	34%	39%	40%	41%	33%	41%	41%
		DE	DE	DE					B			
Going out of the office for a walk	743	170	152	166	139	116	604	488	613	91	198	462
	30%	34%	30%	33%	28%	23%	31%	32%	31%	26%	32%	31%
		DE	E	dE	e				b			
Having a coffee break	694	165	137	160	118	114	607	493	593	77	214	416
	28%	33%	27%	32%	24%	23%	32%	32%	30%	22%	35%	28%
		bDE	e	DE					B		B	
Having a cigarette break	237	69	43	53	41	31	206	150	189	30	90	126
	9%	14%	9%	11%	8%	6%	11%	10%	10%	9%	15%	9%
		BDE		E							B	
None of these	847	125	167	152	187	216	618	496	595	139	160	465
	34%	25%	33%	30%	37%	43%	32%	32%	30%	40%	26%	32%
			A	a	AC	ABCd			A		A	
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

Summary table

Base: All Respondents

Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Not stated	Nets		
							Agree	Disagree	
	*a	*b	*c	*d	*e	*f	*a	*b	
	*A	*B	*C	*D	*E	*F	*A	*B	
Significance Level: 90%									
Significance Level: 95%									
The best way to get to know new colleagues is in an informal setting rather than in internal meetings	2500	846	1351	159	41	102	1	2197	200
	100%	34%	54%	6%	2%	4%	*	88%	8%
Small perks are important in retaining good staff	2500	772	1401	191	44	91	1	2173	235
	100%	31%	56%	8%	2%	4%	*	87%	9%
I find out more about what's going on in my company from conversations around the kettle than from official communications	2500	539	1172	508	177	103	1	1711	685
	100%	22%	47%	20%	7%	4%	*	68%	27%
I make a point of regularly stepping away from my desk to boost my productivity levels	2500	534	1203	518	145	99	1	1737	663
	100%	21%	48%	21%	6%	4%	*	69%	27%

Columns Tested: A,B,C,D,E,F - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

I find out more about what's going on in my company from conversations around the kettle than from official communications

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag erment	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	539	145	108	34	25	26	34	46	19	42	14	14	32	168	226	145	25	40	90	128	256
	22%	26%	19%	18%	20%	21%	19%	23%	23%	25%	18%	35%	19%	23%	24%	17%	13%	14%	22%	28%	23%
		BCfL							bc	BCDeFJL			C	C					AB	ABCE	AB
Tend to agree	1172	231	285	95	69	56	99	89	38	74	39	16	81	359	444	369	87	131	204	229	521
	47%	41%	49%	49%	54%	44%	56%	45%	45%	44%	49%	40%	47%	49%	48%	44%	44%	44%	49%	50%	46%
		A	a	Ai	AEGIKl																
Tend to disagree	508	111	128	47	17	25	28	39	14	31	17	9	42	124	189	195	36	77	81	75	239
	20%	20%	22%	24%	13%	20%	16%	20%	17%	18%	22%	23%	24%	17%	20%	23%	18%	26%	19%	16%	21%
		d	Df	DF									DF		a	A	ACDe			D	
Strongly disagree	177	39	35	11	11	14	9	16	7	12	7	1	15	57	49	71	19	38	26	17	77
	7%	7%	6%	6%	9%	11%	5%	8%	8%	7%	9%	3%	9%	8%	5%	9%	10%	13%	6%	4%	7%
		Bcfl												B	B	B	D	CDE	d		D
Don't know	103	33	21	6	6	5	6	7	6	9	2	-	2	31	21	51	33	10	15	7	38
	4%	6%	4%	3%	5%	4%	3%	4%	7%	5%	3%	-	1%	4%	2%	6%	17%	3%	4%	2%	3%
		bL	l	l				kL	L					B	aB	BCDE	d	d			D
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab													e	
Nets																					
Agree	1711	376	393	129	94	82	133	135	57	116	53	30	113	527	670	514	112	171	294	357	777
	68%	67%	68%	67%	73%	65%	75%	69%	68%	69%	67%	75%	66%	71%	72%	62%	56%	58%	71%	78%	69%
		Abcel												C	C				AB	ABCE	AB
Disagree	685	150	163	58	28	39	37	55	21	43	24	10	57	181	238	266	55	115	107	92	316
	27%	27%	28%	30%	22%	31%	21%	28%	25%	26%	30%	25%	33%	24%	26%	32%	28%	39%	26%	20%	28%
		f	F	F									DF		AB		D	ACDE	d		D

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

I find out more about what's going on in my company from conversations around the kettle than from official communications

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	539	125	121	91	89	113	423	344	461	45	193	269
	22%	25%	24%	18%	18%	23%	22%	22%	24%	13%	31%	18%
		CD	CD			cd			B		B	
Tend to agree	1172	225	229	247	233	238	915	750	953	150	311	690
	47%	45%	46%	49%	47%	48%	48%	49%	49%	43%	50%	47%
									b			
Tend to disagree	508	114	96	92	110	96	374	302	361	104	76	362
	20%	23%	19%	18%	22%	19%	19%	20%	19%	30%	12%	25%
		c							A		A	
Strongly disagree	177	24	33	35	47	38	136	99	129	33	28	121
	7%	5%	7%	7%	9%	8%	7%	6%	7%	10%	5%	8%
				A	a				a		A	
Don't know	103	12	20	35	21	15	70	34	47	15	11	33
	4%	2%	4%	7%	4%	3%	4%	2%	2%	4%	2%	2%
				ABdE			B		A			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Nets												
Agree	1711	350	350	338	322	351	1338	1094	1414	195	504	959
	68%	70%	70%	68%	64%	70%	70%	72%	72%	56%	81%	65%
		d	d			d			B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

I find out more about what's going on in my company from conversations around the kettle than from official communications

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	685	138	129	127	157	134	510	401	490	137	104	483
	27%	28%	26%	25%	31%	27%	27%	26%	25%	39%	17%	33%
					bC				A		A	

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

The best way to get to know new colleagues is in an informal setting rather than in internal meetings

Base: All Respondents

	Region												Seniority			Number of employees						
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	846	226	178	61	36	47	53	61	26	57	17	19	65	260	327	259	65	83	142	175	381	
	34%	40%	31%	32%	28%	37%	30%	31%	31%	34%	22%	48%	38%	35%	35%	31%	33%	28%	34%	38%	34%	
		BCDFG								J				c	c				b	Be	b	
Tend to agree	1351	266	343	106	70	60	99	112	45	91	49	20	90	391	512	448	97	170	222	225	637	
	54%	48%	59%	55%	55%	48%	56%	57%	54%	54%	62%	50%	52%	53%	55%	54%	49%	57%	53%	49%	56%	
			AEI	a			a	A			AE								aD		AD	
Tend to disagree	159	23	33	12	14	10	15	13	3	12	10	1	13	38	54	67	9	22	28	39	61	
	6%	4%	6%	6%	11%	8%	8%	7%	4%	7%	13%	3%	8%	5%	6%	8%	5%	7%	7%	9%	5%	
				ABh	a	A				ABcHk			a			Ab				aE		
Strongly disagree	41	12	7	6	3	2	3	2	2	1	2	-	1	10	13	18	6	9	7	3	16	
	2%	2%	1%	3%	2%	2%	2%	1%	2%	1%	3%	-	1%	1%	1%	2%	3%	3%	2%	1%	1%	
				bil													D	De				
Don't know	102	32	16	8	5	7	6	9	8	7	1	-	3	40	23	39	23	12	17	14	36	
	4%	6%	3%	4%	4%	6%	3%	5%	10%	4%	1%	-	2%	5%	2%	5%	12%	4%	4%	3%	3%	
		BjL							BcdFiJ	KL				B		B	BCDE					
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-	
							ab												e			
Nets																						
Agree	2197	492	521	167	106	107	152	173	71	148	66	39	155	651	839	707	162	253	364	400	1018	
	88%	88%	90%	87%	83%	85%	86%	88%	85%	88%	84%	98%	90%	88%	90%	85%	81%	85%	87%	88%	90%	
			Defj								aCDEF		d	c	C				A	A	AB	
Disagree	200	35	40	18	17	12	18	15	5	13	12	1	14	48	67	85	15	31	35	42	77	
	8%	6%	7%	9%	13%	10%	10%	8%	6%	8%	15%	3%	8%	6%	7%	10%	8%	10%	8%	9%	7%	
				ABghk			a			ABghiKl						AB			E			

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

The best way to get to know new colleagues is in an informal setting rather than in internal meetings

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	846	176	182	167	159	162	644	546	736	76	252	491
	34%	35%	36%	33%	32%	32%	34%	36%	38%	22%	41%	33%
									B		B	
Tend to agree	1351	265	266	270	268	282	1030	818	1046	198	302	823
	54%	53%	53%	54%	54%	56%	54%	53%	54%	57%	49%	56%
											A	
Tend to disagree	159	36	26	32	37	28	138	102	99	44	42	98
	6%	7%	5%	6%	7%	6%	7%	7%	5%	13%	7%	7%
										A		
Strongly disagree	41	7	6	9	10	9	34	21	22	15	12	21
	2%	1%	1%	2%	2%	2%	2%	1%	1%	4%	2%	1%
										A		
Don't know	102	16	19	22	26	19	72	42	48	14	11	42
	4%	3%	4%	4%	5%	4%	4%	3%	2%	4%	2%	3%
										a		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Nets												
Agree	2197	441	448	437	427	444	1674	1364	1782	274	554	1314
	88%	88%	90%	87%	85%	89%	87%	89%	91%	79%	89%	89%
			D					a	B			

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

The best way to get to know new colleagues is in an informal setting rather than in internal meetings

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	200	43	32	41	47	37	172	123	121	59	54	119
	8%	9%	6%	8%	9%	7%	9%	8%	6%	17%	9%	8%
					b				A			

Significance Level: 90%

Significance Level: 95%

Total

Disagree

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

Small perks are important in retaining good staff

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	772	198	172	63	33	38	55	62	27	47	17	15	45	253	301	218	37	75	142	169	349
	31%	35%	30%	33%	26%	30%	31%	31%	32%	28%	22%	38%	26%	34%	32%	26%	19%	25%	34%	37%	31%
		BDiJL		j				j				j		C	C			a	AB	ABE	Ab
Tend to agree	1401	289	331	109	76	72	95	106	44	103	48	23	105	406	517	478	120	170	221	247	643
	56%	52%	57%	56%	59%	57%	54%	54%	52%	61%	61%	58%	61%	55%	56%	58%	60%	57%	53%	54%	57%
		a								A			A								
Tend to disagree	191	39	53	13	5	9	12	22	5	11	9	-	13	44	70	77	13	36	24	24	94
	8%	7%	9%	7%	4%	7%	7%	11%	6%	7%	11%	-	8%	6%	8%	9%	7%	12%	6%	5%	8%
		k	DK	k		k	k	aDK		k	DK		k			A		ACDE			cD
Strongly disagree	44	5	6	4	7	1	8	3	1	3	2	1	3	7	16	21	5	9	13	7	10
	2%	1%	1%	2%	5%	1%	5%	2%	1%	2%	3%	3%	2%	1%	2%	3%	3%	3%	3%	2%	1%
				ABEGil		ABeg										A	E	E	E		
Don't know	91	28	15	4	7	6	6	4	7	4	3	1	6	29	25	37	25	6	16	9	35
	4%	5%	3%	2%	5%	5%	3%	2%	8%	2%	4%	3%	3%	4%	3%	4%	13%	2%	4%	2%	3%
		Bcg		bg				BCfGIl								B	BCDE		d		
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Nets																					
Agree	2173	487	503	172	109	110	150	168	71	150	65	38	150	659	818	696	157	245	363	416	992
	87%	87%	87%	89%	85%	87%	85%	85%	85%	89%	82%	95%	87%	89%	88%	84%	79%	83%	87%	91%	88%
												fgjh		C	C				A	ABCE	AB
Disagree	235	44	59	17	12	10	20	25	6	14	11	1	16	51	86	98	18	45	37	31	104
	9%	8%	10%	9%	9%	8%	11%	13%	7%	8%	14%	3%	9%	7%	9%	12%	9%	15%	9%	7%	9%
							k	Ak			ak				a	Ab		ACDE			

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

Small perks are important in retaining good staff

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	772	166	156	152	153	145	588	496	681	60	242	442
	31%	33%	31%	30%	31%	29%	31%	32%	35%	17%	39%	30%
									B		B	
Tend to agree	1401	279	287	280	279	276	1067	855	1098	195	315	855
	56%	56%	57%	56%	56%	55%	56%	56%	56%	56%	51%	58%
											A	A
Tend to disagree	191	38	32	40	35	46	156	117	109	65	36	125
	8%	8%	6%	8%	7%	9%	8%	8%	6%	19%	6%	8%
						b				A		A
Strongly disagree	44	6	9	6	11	12	34	22	23	14	15	22
	2%	1%	2%	1%	2%	2%	2%	1%	1%	4%	2%	1%
										A		
Don't know	91	11	15	22	22	21	73	39	40	13	11	31
	4%	2%	3%	4%	4%	4%	4%	3%	2%	4%	2%	2%
				a	a	a	B			a		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Nets												
Agree	2173	445	443	432	432	421	1655	1351	1779	255	557	1297
	87%	89%	89%	86%	86%	84%	86%	88%	91%	73%	90%	88%
		E	E					a	B			

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

Small perks are important in retaining good staff

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	235	44	41	46	46	58	190	139	132	79	51	147
	9%	9%	8%	9%	9%	12%	10%	9%	7%	23%	8%	10%
						b				A		

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

I make a point of regularly stepping away from my desk to boost my productivity levels

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	534	127	127	39	23	36	40	39	15	32	9	13	34	122	211	201	48	52	93	109	232
	21%	23%	22%	20%	18%	29%	23%	20%	18%	19%	11%	33%	20%	16%	23%	24%	24%	18%	22%	24%	21%
		J	J	j		cDghiJl	J	j				cdghiJl			A	A	b			B	
Tend to agree	1203	265	270	91	63	61	83	96	49	84	36	19	86	335	451	417	94	150	200	234	525
	48%	47%	47%	47%	49%	48%	47%	49%	58%	50%	46%	48%	50%	45%	49%	50%	47%	51%	48%	51%	46%
								aBcf							a					e	
Tend to disagree	518	105	135	41	28	17	39	43	8	38	21	5	38	184	192	142	33	60	85	82	258
	21%	19%	23%	21%	22%	13%	22%	22%	10%	23%	27%	13%	22%	25%	21%	17%	17%	20%	20%	18%	23%
		H	aEH	eH	eH		eH	eH		EH	EHk		eH	BC	c						AD
Strongly disagree	145	30	34	12	6	8	9	14	5	10	8	1	8	62	46	37	9	21	21	17	77
	6%	5%	6%	6%	5%	6%	5%	7%	6%	6%	10%	3%	5%	8%	5%	4%	5%	7%	5%	4%	7%
											a			BC				D			D
Don't know	99	32	11	10	8	4	5	5	7	4	5	2	6	36	29	34	16	13	17	14	39
	4%	6%	2%	5%	6%	3%	3%	3%	8%	2%	6%	5%	3%	5%	3%	4%	8%	4%	4%	3%	3%
		Bgi		B	Bgi			BFGIl			B			b			bCDE				
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab													e	
Nets																					
Agree	1737	392	397	130	86	97	123	135	64	116	45	32	120	457	662	618	142	202	293	343	757
	69%	70%	69%	67%	67%	77%	69%	69%	76%	69%	57%	80%	70%	62%	71%	74%	71%	68%	70%	75%	67%
		J	J			bcdJ	j	j	J	j		J	J		A	A					BE
Disagree	663	135	169	53	34	25	48	57	13	48	29	6	46	246	238	179	42	81	106	99	335
	27%	24%	29%	27%	27%	20%	27%	29%	15%	29%	37%	15%	27%	33%	26%	22%	21%	27%	25%	22%	30%
		h	aEHk	H	h		H	eHk		eHk	AEHk		H	BC	C			d			AD

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

I make a point of regularly stepping away from my desk to boost my productivity levels

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	534	120	117	115	101	81	442	367	475	39	168	310
	21%	24%	23%	23%	20%	16%	23%	24%	24%	11%	27%	21%
		E	E	E					B		B	
Tend to agree	1203	244	254	246	239	220	937	747	975	153	313	703
	48%	49%	51%	49%	48%	44%	49%	49%	50%	44%	51%	48%
			E	e					B			
Tend to disagree	518	101	88	94	109	126	370	298	370	97	93	345
	21%	20%	18%	19%	22%	25%	19%	19%	19%	28%	15%	23%
				b	aBC					A		A
Strongly disagree	145	25	19	20	36	45	103	74	86	42	34	81
	6%	5%	4%	4%	7%	9%	5%	5%	4%	12%	5%	5%
				BC	ABC					A		
Don't know	99	10	21	25	15	28	66	43	45	16	11	36
	4%	2%	4%	5%	3%	6%	3%	3%	2%	5%	2%	2%
			A	A		AD				A		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-
Nets												
Agree	1737	364	371	361	340	301	1379	1114	1450	192	481	1013
	69%	73%	74%	72%	68%	60%	72%	73%	74%	55%	78%	69%
		dE	DE	E	E				B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q6. Thinking about your working life, to what extent do you agree or disagree with each of the following statements?

I make a point of regularly stepping away from my desk to boost my productivity levels

Base: All Respondents

Significance Level: 90%

Significance Level: 95%

Total

Disagree

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests	
	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Total	a	b	c	d	e	a	b	a	b	a	b
	A	B	C	D	E	A	B	A	B	A	B
2500	500	500	500	500	500	1918	1529	1951	347	619	1475
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
663	126	107	114	145	171	473	372	456	139	127	426
27%	25%	21%	23%	29%	34%	25%	24%	23%	40%	21%	29%
				BC	ABCd				A		A



Perceptions of Coffee in the Workplace

Q7. How many cups of coffee would you say that you drink in a standard working day?

Base: All Respondents

	Total	Region											Seniority			Number of employees						
		London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Significance Level: 90%																						
Significance Level: 95%																						
Total	2500 100%	559 100%	577 100%	193 100%	128 100%	126 100%	177 100%	197 100%	84 100%	168 100%	79 100%	40 100%	172 100%	740 100%	929 100%	831 100%	200 100%	296 100%	417 100%	456 100%	1131 100%	
0 - I do not drink coffee	(0.0)	581 23%	130 23%	163 28%	46 24%	28 22%	26 21%	41 23%	48 24%	18 21%	30 18%	16 20%	7 18%	28 28%	233 25%	141 17%	45 23%	54 18%	83 20%	93 20%	306 27%	
			l	aelL	l			l						C	C						BCD	
1	(1.0)	320 13%	90 16%	70 12%	30 16%	17 13%	15 12%	13 7%	26 13%	6 7%	16 10%	6 8%	25 15%	108 15%	128 14%	84 10%	30 15%	34 11%	48 12%	49 11%	159 14%	
			bFHJ	f	Fhij	f		f					Fh	C	C						d	
2	(2.0)	456 18%	118 21%	102 18%	35 18%	23 18%	14 11%	37 21%	25 13%	18 21%	27 16%	17 22%	5 13%	35 20%	123 17%	158 17%	175 21%	35 18%	56 19%	88 21%	87 19%	190 17%
			EG	e	e		EG		Eg		Eg		EG			AB					e	
3	(3.0)	480 19%	113 20%	104 18%	29 15%	28 22%	28 22%	29 16%	34 17%	16 19%	40 24%	18 23%	9 23%	32 19%	124 17%	179 19%	177 21%	27 14%	65 22%	98 24%	91 20%	199 18%
										bCf						A		Ae	AE	A		
4	(4.0)	340 14%	55 10%	69 12%	27 14%	19 15%	21 17%	32 18%	33 17%	15 18%	31 18%	10 13%	7 18%	21 12%	100 14%	111 12%	129 16%	37 19%	40 14%	53 13%	74 16%	136 12%
					a	A	AB	Ab	A	AB						B	cE				E	
5+	(6.0)	322 13%	53 9%	69 12%	26 13%	13 10%	22 17%	24 14%	31 16%	11 13%	24 14%	12 15%	6 15%	31 18%	77 10%	120 13%	125 15%	26 13%	47 16%	46 11%	62 14%	141 12%
						Abd		A		a			ABd			A		c				
Not stated	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	
							ab												e			
Net: At least one coffee per working day	1918 77%	429 77%	414 72%	147 76%	100 78%	100 79%	135 76%	149 76%	66 79%	138 82%	63 80%	33 83%	144 84%	532 72%	696 75%	690 83%	155 78%	242 82%	333 80%	363 80%	825 73%	
			b			b				B			aBcfg		AB			E	E	E		
Mean Score	2.39	2.15	2.21	2.34	2.35	2.72 ABc	2.53 Ab	2.52 Ab	2.57 A	2.73 ABcd	2.61 Ab	2.68 a	2.68 ABc	2.15	2.31 a	2.68 AB	2.43	2.65 E	2.42 e	2.55 E	2.23	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q7. How many cups of coffee would you say that you drink in a standard working day?

Base: All Respondents

		Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests	
		Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total		2500	500	500	500	500	1918	1529	1951	347	619	1475
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - I do not drink coffee	(0.0)	581	113	108	114	108	-	-	353	115	75	324
		23%	23%	22%	23%	22%	-	-	18%	33%	12%	22%
						aBcD				A		A
1	(1.0)	320	62	55	73	68	320	254	248	49	74	198
		13%	12%	11%	15%	14%	17%	17%	13%	14%	12%	13%
2	(2.0)	456	108	86	92	90	456	341	377	61	149	257
		18%	22%	17%	18%	18%	24%	22%	19%	18%	24%	17%
			bE								B	
3	(3.0)	480	88	97	102	97	480	390	393	65	131	302
		19%	18%	19%	20%	19%	25%	26%	20%	19%	21%	20%
4	(4.0)	340	66	77	70	68	340	280	291	39	95	207
		14%	13%	15%	14%	14%	18%	18%	15%	11%	15%	14%
			e						b			
5+	(6.0)	322	63	76	49	69	322	264	289	18	95	187
		13%	13%	15%	10%	14%	17%	17%	15%	5%	15%	13%
				C		c			B			
Not stated		1	-	1	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	-	-	-	-
Net: At least one coffee per working day		1918	387	391	386	392	1918	1529	1598	232	544	1151
		77%	77%	78%	77%	78%	100%	100%	82%	67%	88%	78%
			e	E	e	E			B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q7. How many cups of coffee would you say that you drink in a standard working day?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean Score	2.39	2.37	2.57	2.27	2.45	2.27	3.11	3.15	2.60	1.82	2.77	2.42
			CE						B		B	

Significance Level: 90%

Significance Level: 95%

Total

Mean Score

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q8. Which of the following coffee options, if any, are available to you in the working day?

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Total	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q8. Which of the following coffee options, if any, are available to you in the working day?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Instant coffee available for free in the office	1248	236	247	250	268	247	956	956	1036	148	281	843
	50%	47%	49%	50%	54%	49%	50%	63%	53%	43%	45%	57%
					A			A	B		A	
My own coffee at home	1035	201	225	212	200	197	1035	768	878	117	270	628
	41%	40%	45%	42%	40%	39%	54%	50%	45%	34%	44%	43%
			e				B		B			
Chain store coffee shop within walking distance of your office	835	155	132	165	194	189	647	554	683	96	201	519
	33%	31%	26%	33%	39%	38%	34%	36%	35%	28%	32%	35%
				B	ABc	AB			B			
Vending machine	720	161	170	109	176	104	559	559	579	91	214	401
	29%	32%	34%	22%	35%	21%	29%	37%	30%	26%	35%	27%
		CE	CE		CE			A			B	
Higher quality coffee (i.e. non-instant) available for free in the office	687	128	149	151	137	122	570	570	617	47	124	509
	27%	26%	30%	30%	27%	24%	30%	37%	32%	14%	20%	35%
			e	E				A	B		A	
Gourmet coffee shop within walking distance of your office	605	114	95	137	124	135	474	391	515	59	152	380
	24%	23%	19%	27%	25%	27%	25%	26%	26%	17%	25%	26%
				aB	B	B			B			
Discounted coffee shop in the building	385	76	84	74	99	52	306	306	307	45	97	227
	15%	15%	17%	15%	20%	10%	16%	20%	16%	13%	16%	15%
		E	E	E	aCE			A				
Other	94	18	14	17	9	36	73	30	78	12	26	52
	4%	4%	3%	3%	2%	7%	4%	2%	4%	3%	4%	4%
		d				ABCD	B					

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q8. Which of the following coffee options, if any, are available to you in the working day?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of the above	158	28	31	33	26	40	35	-	69	31	24	49
	6%	6%	6%	7%	5%	8%	2%	-	4%	9%	4%	3%
						d	B			A		
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Significance Level: 90%

Significance Level: 95%

Total

None of the above

Not stated

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q9. Do you regularly (once a week, or more frequently) get your coffee from any of the following sources?

Base: All who drink coffee and have coffee available to them in the working day

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humberside & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Significance Level: 90%																					
Significance Level: 95%																					
Total	1883	419	410	144	98	95	133	145	65	137	62	33	142	517	684	682	153	238	327	356	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
At home	902	162	200	92	43	44	68	75	30	71	32	16	69	254	305	343	110	132	130	139	391
	48%	39%	49%	64%	44%	46%	51%	52%	46%	52%	52%	48%	49%	49%	45%	50%	72%	55%	40%	39%	48%
			A	ABDEF			A	A		A	a		A			B	BCDE	CDe			CD
Instant coffee available for free in the office	672	144	137	63	30	39	43	57	27	53	22	9	48	205	248	219	44	100	160	140	228
	36%	34%	33%	44%	31%	41%	32%	39%	42%	39%	35%	27%	34%	40%	36%	32%	29%	42%	49%	39%	28%
			ABDfkl										C				AE	ADE	AE		
Higher quality coffee (i.e. non-instant) available for free in the office	441	135	98	32	21	28	28	20	13	24	12	8	22	81	153	207	29	78	84	113	137
	23%	32%	24%	22%	21%	29%	21%	14%	20%	18%	19%	24%	15%	16%	22%	30%	19%	33%	26%	32%	17%
		BCDFG	HIJL	GL	g		GIL								A	AB		AcE	E	AcE	
Chain store coffee shop within walking distance of your office	362	116	79	16	20	18	18	21	9	21	12	4	28	82	143	137	30	34	65	68	165
	19%	28%	19%	11%	20%	19%	14%	14%	14%	15%	19%	12%	20%	16%	21%	20%	20%	14%	20%	19%	20%
		BCeFG	HIkl	C	C	c							C		A	a			b		B
Vending machine	302	64	67	22	18	14	21	22	9	25	7	5	28	80	139	83	11	13	40	55	183
	16%	15%	16%	15%	18%	15%	16%	15%	14%	18%	11%	15%	20%	15%	20%	12%	7%	5%	12%	15%	23%
														c	AC				aB	AB	ABCD
Gourmet coffee shop within walking distance of your office	258	73	50	22	13	10	12	20	9	10	6	3	30	42	87	129	24	38	43	51	102
	14%	17%	12%	15%	13%	11%	9%	14%	14%	7%	10%	9%	21%	8%	13%	19%	16%	16%	13%	14%	13%
		BeFl		l				i					BEFIJ		A	AB					
Discounted coffee shop in the building	190	45	48	19	10	7	10	9	8	6	4	6	18	51	83	56	3	4	13	28	142
	10%	11%	12%	13%	10%	7%	8%	6%	12%	4%	6%	18%	13%	10%	12%	8%	2%	2%	4%	8%	18%
		l	gl	Gl	i			l				efGlj	gl		C					ABC	ABCD
Other	64	2	15	3	8	1	6	7	2	7	4	1	8	25	25	14	4	2	-	2	56
	3%	*	4%	2%	8%	1%	5%	5%	3%	5%	6%	3%	6%	5%	4%	2%	3%	1%	-	1%	7%
			A	a	AbCE		A	A	A	Ae	Ae	a	Ae	C	c		CD	c			ABCD
None of the above	54	15	10	3	4	3	5	3	1	4	1	1	4	27	17	10	2	5	6	12	29
	3%	4%	2%	2%	4%	3%	4%	2%	2%	3%	2%	3%	3%	5%	2%	1%	1%	2%	2%	3%	4%
														BC							

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q9. Do you regularly (once a week, or more frequently) get your coffee from any of the following sources?

Base: All who drink coffee and have coffee available to them in the working day

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	1883	378	386	380	388	351	1883	1529	1573	226	529	1141
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
At home	902	173	193	186	174	176	902	650	771	95	226	550
	48%	46%	50%	49%	45%	50%	48%	43%	49%	42%	43%	48%
							B		B		A	
Instant coffee available for free in the office	672	139	141	133	140	119	672	672	574	71	164	466
	36%	37%	37%	35%	36%	34%	36%	44%	36%	31%	31%	41%
							A				A	
Higher quality coffee (i.e. non-instant) available for free in the office	441	79	100	99	94	69	441	441	409	24	79	341
	23%	21%	26%	26%	24%	20%	23%	29%	26%	11%	15%	30%
			E	aE			A		B		A	
Chain store coffee shop within walking distance of your office	362	82	58	77	75	70	362	298	320	32	115	217
	19%	22%	15%	20%	19%	20%	19%	19%	20%	14%	22%	19%
		B		b		b			B			
Vending machine	302	68	77	46	83	28	302	302	261	32	102	176
	16%	18%	20%	12%	21%	8%	16%	20%	17%	14%	19%	15%
		CE	CE	e	CE		A				B	
Gourmet coffee shop within walking distance of your office	258	57	41	68	44	48	258	194	230	22	88	150
	14%	15%	11%	18%	11%	14%	14%	13%	15%	10%	17%	13%
		b		BD					B		b	
Discounted coffee shop in the building	190	43	44	33	48	22	190	190	162	21	56	120
	10%	11%	11%	9%	12%	6%	10%	12%	10%	9%	11%	11%
		E	E		cE		A					
Other	64	8	11	12	7	26	64	23	54	7	18	36
	3%	2%	3%	3%	2%	7%	3%	2%	3%	3%	3%	3%
					ABCD		B					

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q9. Do you regularly (once a week, or more frequently) get your coffee from any of the following sources?

Base: All who drink coffee and have coffee available to them in the working day

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	1883	378	386	380	388	351	1883	1529	1573	226	529	1141
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of the above	54	9	8	10	10	17	54	42	35	15	15	28
	3%	2%	2%	3%	3%	5%	3%	3%	2%	7%	3%	2%
						aB				A		

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q10. For which of the following reasons, if any, do you tend not to drink coffee from your office?

Base: All of those who have coffee provisions available in their office, but get their coffee from external shops, or from home

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*l	a	b	c	*a	*b	*c	*d	e
Significance Level: 95%		A	B	*C	*D	*E	*F	*G	*H	*I	*J	*K	*L	A	B	C	*A	*B	*C	*D	E
Total	192	46	52	10	9	7	7	13	5	10	9	4	20	52	72	68	16	18	27	28	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The coffee available in my office is of a poor quality	65	18	13	4	4	2	1	8	3	4	1	3	4	15	30	20	5	4	9	8	39
	34%	39%	25%	40%	44%	29%	14%	62%	60%	40%	11%	75%	20%	29%	42%	29%	31%	22%	33%	29%	38%
I don't like the coffee available in my office	62	16	16	5	3	2	3	8	-	2	2	1	4	15	29	18	3	4	10	7	38
	32%	35%	31%	50%	33%	29%	43%	62%	-	20%	22%	25%	20%	29%	40%	26%	19%	22%	37%	25%	37%
I try to restrict my caffeine intake throughout the day	61	11	19	4	3	2	4	4	2	2	2	1	7	16	20	25	7	8	10	8	28
	32%	24%	37%	40%	33%	29%	57%	31%	40%	20%	22%	25%	35%	31%	28%	37%	44%	44%	37%	29%	27%
There is not a sufficient choice of coffee available in my office	25	5	6	1	1	2	3	1	2	1	1	-	2	3	11	11	2	-	3	7	13
	13%	11%	12%	10%	11%	29%	43%	8%	40%	10%	11%	-	10%	6%	15%	16%	13%	-	11%	25%	13%
Cost	25	3	10	1	3	-	-	3	-	2	1	-	2	9	12	4	-	2	1	4	18
	13%	7%	19%	10%	33%	-	-	23%	-	20%	11%	-	10%	17%	17%	6%	-	11%	4%	14%	17%
Other	16	3	6	1	1	1	1	-	-	-	2	-	1	8	5	3	1	1	3	-	11
	8%	7%	12%	10%	11%	14%	14%	-	-	-	22%	-	5%	15%	7%	4%	6%	6%	11%	-	11%
None of the above	22	7	4	-	-	-	-	-	-	1	2	-	8	6	6	10	4	3	1	2	12
	11%	15%	8%	-	-	-	-	-	-	10%	22%	-	40%	12%	8%	15%	25%	17%	4%	7%	12%

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q10. For which of the following reasons, if any, do you tend not to drink coffee from your office?

Base: All of those who have coffee provisions available in their office, but get their coffee from external shops, or from home

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	*b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	*B	A	B
Total	192 100%	35 100%	35 100%	38 100%	41 100%	43 100%	192 100%	192 100%	161 100%	21 100%	72 100%	86 100%
The coffee available in my office is of a poor quality	65 34%	11 31%	11 31%	17 45%	13 32%	13 30%	65 34%	65 34%	57 35%	4 19%	36 50%	18 21%
I don't like the coffee available in my office	62 32%	9 26%	6 17%	10 26%	19 46%	18 42%	62 32%	62 32%	54 34%	4 19%	31 43%	21 24%
I try to restrict my caffeine intake throughout the day	61 32%	10 29%	10 29%	10 26%	14 34%	17 40%	61 32%	61 32%	53 33%	5 24%	19 26%	32 37%
There is not a sufficient choice of coffee available in my office	25 13%	6 17%	5 14%	5 13%	3 7%	6 14%	25 13%	25 13%	22 14%	2 10%	15 21%	8 9%
Cost	25 13%	7 20%	4 11%	4 11%	5 12%	5 12%	25 13%	25 13%	18 11%	5 24%	7 10%	14 16%
Other	16 8%	- -	6 17%	1 3%	5 12%	4 9%	16 8%	16 8%	12 7%	2 10%	2 3%	9 10%
None of the above	22 11%	5 14%	6 17%	7 18%	2 5%	2 5%	22 11%	22 11%	18 11%	3 14%	6 8%	12 14%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q11. Which of the following types of coffee provisions, if any, are available in your office?

Base: All who have coffee making facilities in their office

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	1893	455	441	150	94	98	113	150	57	122	52	33	128	567	727	599	105	214	342	366	866
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Kettle	1352	291	322	120	67	72	77	116	38	90	39	25	95	438	494	420	80	172	270	267	563
	71%	64%	73%	80%	71%	73%	68%	77%	67%	74%	75%	76%	74%	77%	68%	70%	76%	80%	79%	73%	65%
		A	AbFH		a		Af		A			A		BC			E	DE	dE	E	
Filter coffee machine	502	124	117	39	27	33	26	28	16	37	14	10	31	119	202	181	34	53	89	128	198
	27%	27%	27%	26%	29%	34%	23%	19%	28%	30%	27%	30%	24%	21%	28%	30%	32%	25%	26%	35%	23%
		G	g	g	fG				G						A	A	E			BCE	
Espresso and cappuccino makers	477	163	102	38	21	22	24	27	14	16	13	6	31	112	186	179	30	59	68	117	203
	25%	36%	23%	25%	22%	22%	21%	18%	25%	13%	25%	18%	24%	20%	26%	30%	29%	28%	20%	32%	23%
		BCDEFGHl																			
		K																			
		L	l	l	i	i	i		i		i		l		A	Ab	c	C		CE	
Ground coffee machines	450	138	106	33	22	14	23	22	10	30	12	7	33	98	196	156	22	41	53	102	232
	24%	30%	24%	22%	23%	14%	20%	15%	18%	25%	23%	21%	26%	17%	27%	26%	21%	19%	15%	28%	27%
		BCEFGH	EG		g				eG				EG		A	A				BC	BC
Cafetiere	369	108	76	35	16	15	20	21	12	20	11	8	27	66	125	178	22	55	77	94	121
	19%	24%	17%	23%	17%	15%	18%	14%	21%	16%	21%	24%	21%	12%	17%	30%	21%	26%	23%	26%	14%
		BeGi		bG											A	AB	e	E	E	E	
Other	101	20	27	5	5	5	5	9	5	9	2	-	9	34	48	19	5	4	15	6	71
	5%	4%	6%	3%	5%	5%	4%	6%	9%	7%	4%	-	7%	6%	7%	3%	5%	2%	4%	2%	8%
									k					C	C		d		D		BCD
Don't know	41	13	12	2	1	1	2	5	-	3	1	-	1	20	14	7	2	3	2	6	28
	2%	3%	3%	1%	1%	1%	2%	3%	-	2%	2%	-	1%	4%	2%	1%	2%	1%	1%	2%	3%
														bC							C
None of the above	72	19	19	6	1	3	7	5	2	3	3	1	3	27	33	12	3	3	2	6	58
	4%	4%	4%	4%	1%	3%	6%	3%	4%	2%	6%	3%	2%	5%	5%	2%	3%	1%	1%	2%	7%
							d				d			C	C		c				BCD

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q11. Which of the following types of coffee provisions, if any, are available in your office?

Base: All who have coffee making facilities in their office

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	1893	365	397	369	416	346	1478	1478	1559	228	461	1210
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Kettle	1352	252	273	277	275	275	1050	1050	1119	165	300	911
	71%	69%	69%	75%	66%	79%	71%	71%	72%	72%	65%	75%
				abD		ABD						A
Filter coffee machine	502	97	120	91	105	89	403	403	436	45	106	349
	27%	27%	30%	25%	25%	26%	27%	27%	28%	20%	23%	29%
			c						B			A
Espresso and cappuccino makers	477	97	105	106	95	74	384	384	413	43	103	334
	25%	27%	26%	29%	23%	21%	26%	26%	26%	19%	22%	28%
			dE						B			A
Ground coffee machines	450	90	117	85	86	72	368	368	379	46	90	318
	24%	25%	29%	23%	21%	21%	25%	25%	24%	20%	20%	26%
			CDE									A
Cafetiere	369	79	78	91	53	68	308	308	318	38	83	266
	19%	22%	20%	25%	13%	20%	21%	21%	20%	17%	18%	22%
		D	D	bD		D						a
Other	101	15	20	20	30	16	79	79	79	14	24	65
	5%	4%	5%	5%	7%	5%	5%	5%	5%	6%	5%	5%
				a								
Don't know	41	9	10	6	10	6	17	17	27	5	4	19
	2%	2%	3%	2%	2%	2%	1%	1%	2%	2%	1%	2%
None of the above	72	10	14	15	27	6	51	51	56	12	27	31
	4%	3%	4%	4%	6%	2%	3%	3%	4%	5%	6%	3%
				e	AbE						B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q12. Which of the following types of coffee, if any, would you choose to drink in the workplace if they were available?

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Total	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Significance Level: 90%																					
Significance Level: 95%																					
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Latte	918	217	206	63	51	48	57	70	27	62	39	12	66	277	358	283	53	105	152	174	434
	37%	39%	36%	33%	40%	38%	32%	36%	32%	37%	49%	30%	38%	37%	39%	34%	27%	35%	36%	38%	38%
										aBCFGHiK					c			A	A	A	A
Cappuccino	882	199	187	64	47	49	66	74	29	65	26	16	60	258	332	292	61	100	143	184	394
	35%	36%	32%	33%	37%	39%	37%	38%	35%	39%	33%	40%	35%	35%	36%	35%	31%	34%	34%	40%	35%
																				AbcE	
Filter coffee	797	140	187	74	47	49	61	59	31	51	26	14	58	222	282	293	67	100	136	152	342
	32%	25%	32%	38%	37%	39%	34%	30%	37%	30%	33%	35%	34%	30%	30%	35%	34%	34%	33%	33%	30%
			A	Ag	A	Ag	A		A				A			AB					
Americano	748	163	178	60	38	36	40	60	26	51	20	18	58	193	285	270	70	90	119	128	341
	30%	29%	31%	31%	30%	29%	23%	30%	31%	30%	25%	45%	34%	26%	31%	32%	35%	30%	29%	28%	30%
		f	F	f				f				AbcdeFgiJ	F		A	A	d				
Instant coffee	708	131	160	56	36	39	46	66	30	57	18	12	57	226	258	224	54	102	132	125	295
	28%	23%	28%	29%	28%	31%	26%	34%	36%	34%	23%	30%	33%	31%	28%	27%	27%	34%	32%	27%	26%
			a		a		Aj	Aj	Aj				Aj				aDE	E			
Espresso	524	153	104	36	26	26	30	41	18	28	16	9	37	115	208	201	45	58	97	122	202
	21%	27%	18%	19%	20%	21%	17%	21%	21%	17%	20%	23%	22%	16%	22%	24%	23%	20%	23%	27%	18%
		BCFgl													A	A			E	BE	
Flat white	434	118	87	30	22	21	27	35	14	31	9	9	31	131	153	150	37	48	73	79	197
	17%	21%	15%	16%	17%	17%	15%	18%	17%	18%	11%	23%	18%	18%	16%	18%	19%	16%	18%	17%	17%
		BcfJ																			
Iced coffee drinks	401	116	85	36	20	29	20	24	13	29	10	4	15	122	155	124	24	49	64	81	183
	16%	21%	15%	19%	16%	23%	11%	12%	15%	17%	13%	10%	9%	16%	17%	15%	12%	17%	15%	18%	16%
		BFGjL	L	FgL	I	BFGjL				L										a	
Don't know	45	13	8	3	4	1	1	3	1	4	4	-	3	22	14	9	-	2	9	6	28
	2%	2%	1%	2%	3%	1%	1%	2%	1%	2%	5%	-	2%	3%	2%	1%	-	1%	2%	1%	2%
				f							BceFg			BC					A	Ab	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q12. Which of the following types of coffee, if any, would you choose to drink in the workplace if they were available?

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Total	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
Significance Level: 90%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%																					
None of the above	405	83	120	30	19	18	32	32	13	21	9	6	22	155	160	90	35	35	53	58	224
	16%	15%	21%	16%	15%	14%	18%	16%	15%	13%	11%	15%	13%	21%	17%	11%	18%	12%	13%	13%	20%
		AeIjL												bC	C	b	BCD				
Not stated	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	1%	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-
						ab													e		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q12. Which of the following types of coffee, if any, would you choose to drink in the workplace if they were available?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
Latte	918 37%	185 37%	197 39%	171 34%	180 36%	185 37%	839 44%	702 46%	775 40%	105 30%	263 42%	555 38%
Cappuccino	882 35%	180 36%	194 39%	172 34%	160 32%	176 35%	804 42%	688 45%	760 39%	89 26%	258 42%	527 36%
Filter coffee	797 32%	162 32%	165 33%	153 31%	157 31%	160 32%	763 40%	617 40%	689 35%	84 24%	223 36%	500 34%
Americano	748 30%	138 28%	179 36%	152 30%	142 28%	137 27%	710 37%	601 39%	649 33%	72 21%	212 34%	474 32%
Instant coffee	708 28%	149 30%	157 31%	136 27%	139 28%	127 25%	662 35%	529 35%	578 30%	95 27%	168 27%	464 31%
Espresso	524 21%	105 21%	125 25%	110 22%	94 19%	90 18%	496 26%	423 28%	462 24%	44 13%	185 30%	298 20%
Flat white	434 17%	81 16%	97 19%	86 17%	76 15%	94 19%	408 21%	356 23%	382 20%	36 10%	135 22%	254 17%
Iced coffee drinks	401 16%	90 18%	76 15%	84 17%	76 15%	75 15%	364 19%	311 20%	351 18%	37 11%	119 19%	240 16%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B



Perceptions of Coffee in the Workplace

Q12. Which of the following types of coffee, if any, would you choose to drink in the workplace if they were available?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	45	6	8	8	15	8	21	17	24	7	4	24
	2%	1%	2%	2%	3%	2%	1%	1%	1%	2%	1%	2%
					A						a	
None of the above	405	80	71	83	78	93	33	22	236	78	44	208
	16%	16%	14%	17%	16%	19%	2%	1%	12%	22%	7%	14%
					b					A		A
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

Summary table

Base: All who drink coffee and have coffee available in their office

Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Not applicable	Nets		
							Agree	Disagree	
	*a	*b	*c	*d	*e	*f	*a	*b	
	*A	*B	*C	*D	*E	*F	*A	*B	
Having a coffee with my colleagues is an important part of my day	1529	362	671	302	98	43	53	1033	400
	100%	24%	44%	20%	6%	3%	3%	68%	26%
I am happy with the quality of the coffee available in my office	1529	345	672	300	156	26	30	1017	456
	100%	23%	44%	20%	10%	2%	2%	67%	30%
I am happy with the varieties of coffee available in my office	1529	320	646	317	170	31	45	966	487
	100%	21%	42%	21%	11%	2%	3%	63%	32%

Columns Tested: A,B,C,D,E,F - A,B

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

I am happy with the quality of the coffee available in my office

Base: All who drink coffee and have coffee available in their office

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	1529	367	337	120	79	79	93	113	49	103	44	30	115	427	574	528	91	180	284	300	674
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	345	85	73	31	13	21	22	25	15	22	7	7	24	79	123	143	19	48	71	81	126
	23%	23%	22%	26%	16%	27%	24%	22%	31%	21%	16%	23%	21%	19%	21%	27%	21%	27%	25%	27%	19%
									dj						AB			E	E	E	
Tend to agree	672	156	154	44	37	39	46	44	19	46	21	15	51	196	235	241	47	96	125	124	280
	44%	43%	46%	37%	47%	49%	49%	39%	39%	45%	48%	50%	44%	46%	41%	46%	52%	53%	44%	41%	42%
			c			c	c									de	cDE				
Tend to disagree	300	68	68	24	19	12	13	26	12	22	9	4	23	77	140	83	13	22	51	57	157
	20%	19%	20%	20%	24%	15%	14%	23%	24%	21%	20%	13%	20%	18%	24%	16%	14%	12%	18%	19%	23%
				f											AC			b	b	aBc	
Strongly disagree	156	41	32	15	8	5	9	16	3	8	5	2	12	51	61	44	8	9	26	27	86
	10%	11%	9%	13%	10%	6%	10%	14%	6%	8%	11%	7%	10%	12%	11%	8%	9%	5%	9%	9%	13%
					e			e						c				b		Bd	
Don't know	26	14	3	2	-	1	1	2	-	2	1	-	-	10	7	9	-	2	6	7	11
	2%	4%	1%	2%	-	1%	1%	2%	-	2%	2%	-	-	2%	1%	2%	-	1%	2%	2%	2%
		BdL																			
Not applicable	30	3	7	4	2	1	2	-	-	3	1	2	5	14	8	8	4	3	5	4	14
	2%	1%	2%	3%	3%	1%	2%	-	-	3%	2%	7%	4%	3%	1%	2%	4%	2%	2%	1%	2%
			Ag	g					ag		AGh	AG		Bc			d				
Nets																					
Agree	1017	241	227	75	50	60	68	69	34	68	28	22	75	275	358	384	66	144	196	205	406
	67%	66%	67%	63%	63%	76%	73%	61%	69%	66%	64%	73%	65%	64%	62%	73%	73%	80%	69%	68%	60%
					aCdG	g									AB		E	CDE	E	E	
Disagree	456	109	100	39	27	17	22	42	15	30	14	6	35	128	201	127	21	31	77	84	243
	30%	30%	30%	33%	34%	22%	24%	37%	31%	29%	32%	20%	30%	30%	35%	24%	23%	17%	27%	28%	36%
				e	e			EFk						C	aC				B	B	ABCD

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

I am happy with the quality of the coffee available in my office

Base: All who drink coffee and have coffee available in their office

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	1529	296	331	300	345	257	1529	1529	1307	162	422	973
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	345	69	74	77	76	49	345	345	314	30	70	264
	23%	23%	22%	26%	22%	19%	23%	23%	24%	19%	17%	27%
				e							A	
Tend to agree	672	131	163	130	139	109	672	672	573	75	127	500
	44%	44%	49%	43%	40%	42%	44%	44%	44%	46%	30%	51%
			De								A	
Tend to disagree	300	51	66	56	72	55	300	300	255	33	123	141
	20%	17%	20%	19%	21%	21%	20%	20%	20%	20%	29%	14%
											B	
Strongly disagree	156	31	21	30	41	33	156	156	135	15	97	44
	10%	10%	6%	10%	12%	13%	10%	10%	10%	9%	23%	5%
		b		b	B	B					B	
Don't know	26	7	3	3	11	2	26	26	14	5	2	11
	2%	2%	1%	1%	3%	1%	2%	2%	1%	3%	*	1%
					BcE					A		
Not applicable	30	7	4	4	6	9	30	30	16	4	3	13
	2%	2%	1%	1%	2%	4%	2%	2%	1%	2%	1%	1%
						bc						
Nets												
Agree	1017	200	237	207	215	158	1017	1017	887	105	197	764
	67%	68%	72%	69%	62%	61%	67%	67%	68%	65%	47%	79%
			DE	de							A	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

I am happy with the quality of the coffee available in my office

Base: All who drink coffee and have coffee available in their office

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	1529	296	331	300	345	257	1529	1529	1307	162	422	973
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	456	82	87	86	113	88	456	456	390	48	220	185
	30%	28%	26%	29%	33%	34%	30%	30%	30%	30%	52%	19%
				b	aB					B		

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

I am happy with the varieties of coffee available in my office

Base: All who drink coffee and have coffee available in their office

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	1529	367	337	120	79	79	93	113	49	103	44	30	115	427	574	528	91	180	284	300	674
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	320	85	66	30	11	18	20	22	13	17	8	8	22	74	104	142	20	47	63	68	122
	21%	23%	20%	25%	14%	23%	22%	19%	27%	17%	18%	27%	19%	17%	18%	27%	22%	26%	22%	23%	18%
		d		d					d							AB		E		e	
Tend to agree	646	155	154	37	36	39	43	46	18	45	13	11	49	173	257	216	41	83	125	136	261
	42%	42%	46%	31%	46%	49%	46%	41%	37%	44%	30%	37%	43%	41%	45%	41%	45%	46%	44%	45%	39%
		C	CJ		Cj	CJ	Cj		C				c					e		e	
Tend to disagree	317	66	61	32	22	11	17	24	14	26	16	4	24	87	133	97	17	30	45	51	174
	21%	18%	18%	27%	28%	14%	18%	21%	29%	25%	36%	13%	21%	20%	23%	18%	19%	17%	16%	17%	26%
				ABE	AbE				abE	e	ABEFgKL				c						BCD
Strongly disagree	170	45	39	15	6	9	7	19	4	8	5	3	10	57	63	50	7	11	31	30	91
	11%	12%	12%	13%	8%	11%	8%	17%	8%	8%	11%	10%	9%	13%	11%	9%	8%	6%	11%	10%	14%
								dFI						c					b		B
Don't know	31	10	6	1	2	1	3	2	-	3	1	1	1	11	8	12	2	4	6	9	10
	2%	3%	2%	1%	3%	1%	3%	2%	-	3%	2%	3%	1%	3%	1%	2%	2%	2%	2%	3%	1%
Not applicable	45	6	11	5	2	1	3	-	-	4	1	3	9	25	9	11	4	5	14	6	16
	3%	2%	3%	4%	3%	1%	3%	-	-	4%	2%	10%	8%	6%	2%	2%	4%	3%	5%	2%	2%
			g	G	g		g			G		AbdEGH	ABEGH	BC					dE		
Nets																					
Agree	966	240	220	67	47	57	63	68	31	62	21	19	71	247	361	358	61	130	188	204	383
	63%	65%	65%	56%	59%	72%	68%	60%	63%	60%	48%	63%	62%	58%	63%	68%	67%	72%	66%	68%	57%
		cJ	cJ			CdgiJ	cJ								Ab		e	E	E	E	
Disagree	487	111	100	47	28	20	24	43	18	34	21	7	34	144	196	147	24	41	76	81	265
	32%	30%	30%	39%	35%	25%	26%	38%	37%	33%	48%	23%	30%	34%	34%	28%	26%	23%	27%	27%	39%
				abEF				bef						C	C						ABCD

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

I am happy with the varieties of coffee available in my office

Base: All who drink coffee and have coffee available in their office

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	1529	296	331	300	345	257	1529	1529	1307	162	422	973
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	320	63	73	73	67	44	320	320	292	26	68	243
	21%	21%	22%	24%	19%	17%	21%	21%	22%	16%	16%	25%
				E					b			A
Tend to agree	646	132	154	122	134	104	646	646	549	72	120	482
	42%	45%	47%	41%	39%	40%	42%	42%	42%	44%	28%	50%
			D									A
Tend to disagree	317	58	62	59	87	51	317	317	272	38	126	159
	21%	20%	19%	20%	25%	20%	21%	21%	21%	23%	30%	16%
				aBc							B	
Strongly disagree	170	28	33	37	36	36	170	170	147	17	98	50
	11%	9%	10%	12%	10%	14%	11%	11%	11%	10%	23%	5%
					a						B	
Don't know	31	5	4	4	12	6	31	31	20	2	3	17
	2%	2%	1%	1%	3%	2%	2%	2%	2%	1%	1%	2%
				bc								
Not applicable	45	10	5	5	9	16	45	45	27	7	7	22
	3%	3%	2%	2%	3%	6%	3%	3%	2%	4%	2%	2%
					BCD					a		
Nets												
Agree	966	195	227	195	201	148	966	966	841	98	188	725
	63%	66%	69%	65%	58%	58%	63%	63%	64%	60%	45%	75%
		DE	DE	de								A

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

I am happy with the varieties of coffee available in my office

Base: All who drink coffee and have coffee available in their office

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	1529	296	331	300	345	257	1529	1529	1307	162	422	973
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	487	86	95	96	123	87	487	487	419	55	224	209
	32%	29%	29%	32%	36%	34%	32%	32%	32%	34%	53%	21%
					ab					B		

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

Having a coffee with my colleagues is an important part of my day

Base: All who drink coffee and have coffee available in their office

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	1529	367	337	120	79	79	93	113	49	103	44	30	115	427	574	528	91	180	284	300	674
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	362	97	63	25	15	19	24	27	17	21	8	14	32	80	139	143	19	44	68	90	141
	24%	26%	19%	21%	19%	24%	26%	24%	35%	20%	18%	47%	28%	19%	24%	27%	21%	24%	24%	30%	21%
		B						BcDij				ABCDE FGJl	B	A	A					aE	
Tend to agree	671	144	144	48	36	42	48	49	28	53	21	14	44	173	265	233	40	79	127	135	290
	44%	39%	43%	40%	46%	53%	52%	43%	57%	51%	48%	47%	38%	41%	46%	44%	44%	44%	45%	45%	43%
					AbcL		AcL		AbCL	AcL					a						
Tend to disagree	302	75	79	29	22	12	8	26	2	10	10	1	28	97	106	99	19	36	52	40	155
	20%	20%	23%	24%	28%	15%	9%	23%	4%	10%	23%	3%	24%	23%	18%	19%	21%	20%	18%	13%	23%
		FHIK	FHIK	FHIK	eFHIK	hk		FHIK			FHIK		FHIK	b			d	d	d		D
Strongly disagree	98	30	25	8	1	2	5	6	2	11	3	1	4	39	28	31	5	10	15	19	49
	6%	8%	7%	7%	1%	3%	5%	5%	4%	11%	7%	3%	3%	9%	5%	6%	5%	6%	5%	6%	7%
		Del	D	d						DEL	d			Bc							
Don't know	43	10	10	2	4	2	4	1	-	5	1	-	4	14	19	10	-	3	12	7	21
	3%	3%	3%	2%	5%	3%	4%	1%	-	5%	2%	-	3%	3%	3%	2%	-	2%	4%	2%	3%
					g					g									A		a
Not applicable	53	11	16	8	1	2	4	4	-	3	1	-	3	24	17	12	8	8	10	9	18
	3%	3%	5%	7%	1%	3%	4%	4%	-	3%	2%	-	3%	6%	3%	2%	9%	4%	4%	3%	3%
				adh										BC			CDE				
Nets																					
Agree	1033	241	207	73	51	61	72	76	45	74	29	28	76	253	404	376	59	123	195	225	431
	68%	66%	61%	61%	65%	77%	77%	67%	92%	72%	66%	93%	66%	59%	70%	71%	65%	68%	69%	75%	64%
					ABCdI	ABCdI		ABCDE FGJl			ABCDef				A	A					acE
Disagree	400	105	104	37	23	14	13	32	4	21	13	2	32	136	134	130	24	46	67	59	204
	26%	29%	31%	31%	29%	18%	14%	28%	8%	20%	30%	7%	28%	32%	23%	25%	26%	26%	24%	20%	30%
		EFHIK	EFHIK	EFHIK	eFHK			eFHK	hk	FHK			FHK	BC							CD

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

Having a coffee with my colleagues is an important part of my day

Base: All who drink coffee and have coffee available in their office

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	1529	296	331	300	345	257	1529	1529	1307	162	422	973
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	362	85	69	80	69	59	362	362	337	23	130	221
	24%	29%	21%	27%	20%	23%	24%	24%	26%	14%	31%	23%
		BD		bD					B		B	
Tend to agree	671	124	158	133	153	103	671	671	603	48	199	418
	44%	42%	48%	44%	44%	40%	44%	44%	46%	30%	47%	43%
			e						B			
Tend to disagree	302	61	61	56	71	53	302	302	231	60	68	214
	20%	21%	18%	19%	21%	21%	20%	20%	18%	37%	16%	22%
									A		A	
Strongly disagree	98	18	18	13	29	20	98	98	70	23	14	70
	6%	6%	5%	4%	8%	8%	6%	6%	5%	14%	3%	7%
				C		c			A		A	
Don't know	43	4	12	11	8	8	43	43	29	5	7	21
	3%	1%	4%	4%	2%	3%	3%	3%	2%	3%	2%	2%
			a	a								
Not applicable	53	4	13	7	15	14	53	53	37	3	4	29
	3%	1%	4%	2%	4%	5%	3%	3%	3%	2%	1%	3%
			A		A	Ac						A
Nets												
Agree	1033	209	227	213	222	162	1033	1033	940	71	329	639
	68%	71%	69%	71%	64%	63%	68%	68%	72%	44%	78%	66%
		de		dE					B		B	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q13. To what extent do you agree or disagree with the following statements about the coffee available in your office?

Having a coffee with my colleagues is an important part of my day

Base: All who drink coffee and have coffee available in their office

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	1529	296	331	300	345	257	1529	1529	1307	162	422	973
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	400	79	79	69	100	73	400	400	301	83	82	284
	26%	27%	24%	23%	29%	28%	26%	26%	23%	51%	19%	29%
					c					A		A

Significance Level: 90%

Significance Level: 95%

Total

Disagree

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

Summary table

Base: All Respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Not applicable	Not stated	Nets	
									Agree	Disagree
		*a	*b	*c	*d	*e	*f	*g	*a	*b
		*A	*B	*C	*D	*E	*F	*G	*A	*B
It is important to offer good quality coffee to visitors and clients	2500	688	1263	227	120	102	99	1	1951	347
	100%	28%	51%	9%	5%	4%	4%	*	78%	14%
Having a coffee is an important part of British business culture	2500	357	1158	456	237	186	105	1	1515	693
	100%	14%	46%	18%	9%	7%	4%	*	61%	28%
I am embarrassed to offer the coffee available in my office to external visitors and guests	2500	204	415	688	787	111	294	1	619	1475
	100%	8%	17%	28%	31%	4%	12%	*	25%	59%
I assess the quality of a company by the standard of coffee which it provides	2500	156	498	666	888	110	181	1	654	1554
	100%	6%	20%	27%	36%	4%	7%	*	26%	62%
I would consider rejecting a job offer based on the standard of coffee provided at an interview	2500	95	181	440	1522	92	169	1	276	1962
	100%	4%	7%	18%	61%	4%	7%	*	11%	78%

Columns Tested: A,B,C,D,E,F,G - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I assess the quality of a company by the standard of coffee which it provides

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	156	46	24	6	6	6	22	11	8	12	3	4	8	14	61	81	13	14	29	57	43
	6%	8%	4%	3%	5%	5%	12%	6%	10%	7%	4%	10%	5%	2%	7%	10%	7%	5%	7%	13%	4%
		BC					aBCDE GJL		BC	c			bc		A	AB	e		E	ABCE	
Tend to agree	498	118	101	36	27	33	26	34	20	42	17	12	32	107	175	216	35	59	91	122	191
	20%	21%	18%	19%	21%	26%	15%	17%	24%	25%	22%	30%	19%	14%	19%	26%	18%	20%	22%	27%	17%
		f				BFg			f	BFg			BFg		A	AB			E	ABcE	
Tend to disagree	666	142	161	61	41	37	41	58	25	34	14	7	45	209	245	212	57	83	106	116	304
	27%	25%	28%	32%	32%	29%	23%	29%	30%	20%	18%	18%	26%	28%	26%	26%	29%	28%	25%	25%	27%
			lj	afJK	fJK	ij		IJ	ij												
Strongly disagree	888	187	218	68	38	37	64	72	22	65	39	12	66	300	342	246	63	111	140	121	453
	36%	33%	38%	35%	30%	29%	36%	37%	26%	39%	49%	30%	38%	41%	37%	30%	32%	38%	34%	27%	40%
			deH					h		eh	ABCDE FgHK		h	C	C			D	D		ACD
Don't know	110	25	27	5	9	7	8	9	3	3	1	4	9	38	47	25	8	13	22	21	46
	4%	4%	5%	3%	7%	6%	5%	5%	4%	2%	1%	10%	5%	5%	5%	3%	4%	4%	5%	5%	4%
			i		clj	i						CIJ	i	C	C						
Not applicable	181	41	46	17	7	6	15	13	6	12	5	1	12	71	59	51	24	16	28	19	94
	7%	7%	8%	9%	5%	5%	8%	7%	7%	7%	6%	3%	7%	10%	6%	6%	12%	5%	7%	4%	8%
														BC			BCDe		d		bD
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Nets																					
Agree	654	164	125	42	33	39	48	45	28	54	20	16	40	121	236	297	48	73	120	179	234
	26%	29%	22%	22%	26%	31%	27%	23%	33%	32%	25%	40%	23%	16%	25%	36%	24%	25%	29%	39%	21%
		BCg				Bc			BCgl	BCGI		BCdGL			A	AB			E	ABCE	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I assess the quality of a company by the standard of coffee which it provides

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Total	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	1554	329	379	129	79	74	105	130	47	99	53	19	111	509	587	458	120	194	246	237	757
	62%	59%	66%	67%	62%	59%	59%	66%	56%	59%	67%	48%	65%	69%	63%	55%	60%	66%	59%	52%	67%
			AhK	ahK				aK			K		K	BC	C		d	cD	D		aCD

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I assess the quality of a company by the standard of coffee which it provides

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	156	47	24	32	23	30	143	106	150	4	111	43
	6%	9%	5%	6%	5%	6%	7%	7%	8%	1%	18%	3%
		BcDE							B		B	
Tend to agree	498	118	101	98	99	82	456	363	473	21	239	222
	20%	24%	20%	20%	20%	16%	24%	24%	24%	6%	39%	15%
		E							B		B	
Tend to disagree	666	120	139	134	146	127	576	485	559	90	138	480
	27%	24%	28%	27%	29%	25%	30%	32%	29%	26%	22%	33%
				a							A	A
Strongly disagree	888	168	183	176	169	192	615	493	632	221	108	662
	36%	34%	37%	35%	34%	38%	32%	32%	32%	64%	17%	45%
									A		A	A
Don't know	110	16	23	22	27	22	73	51	57	8	13	33
	4%	3%	5%	4%	5%	4%	4%	3%	3%	2%	2%	2%
				a								
Not applicable	181	31	29	38	36	47	55	31	80	3	10	35
	7%	6%	6%	8%	7%	9%	3%	2%	4%	1%	2%	2%
						aB			B			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I assess the quality of a company by the standard of coffee which it provides

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
Nets												
Agree	654 26%	165 33%	125 25%	130 26%	122 24%	112 22%	599 31%	469 31%	623 32%	25 7%	350 57%	265 18%
		BCDE							B		B	
Disagree	1554 62%	288 58%	322 64%	310 62%	315 63%	319 64%	1191 62%	978 64%	1191 61%	311 90%	246 40%	1142 77%
			A		a	A			A		A	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

It is important to offer good quality coffee to visitors and clients

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	688	178	144	48	33	46	43	37	28	50	18	15	48	177	256	255	70	80	115	143	280
	28%	32%	25%	25%	26%	37%	24%	19%	33%	30%	23%	38%	28%	24%	28%	31%	35%	27%	28%	31%	25%
		BcfG	g			BCdFGJ		G	G		bfGj	G			a	A	bcE			E	
Tend to agree	1263	267	318	98	68	48	95	107	38	82	44	16	82	374	468	421	93	137	226	232	575
	51%	48%	55%	51%	53%	38%	54%	54%	45%	49%	56%	40%	48%	51%	50%	51%	47%	46%	54%	51%	51%
		E	AEhkl	E	E		E	Ek		e	E								aB		
Tend to disagree	227	48	45	23	9	7	13	31	9	13	10	3	16	68	85	74	13	38	29	35	112
	9%	9%	8%	12%	7%	6%	7%	16%	11%	8%	13%	8%	9%	9%	9%	9%	7%	13%	7%	8%	10%
				be			ABDEFII				e							ACD		c	
Strongly disagree	120	21	31	5	7	11	9	9	3	10	3	2	9	39	44	37	5	21	15	21	58
	5%	4%	5%	3%	5%	9%	5%	5%	4%	6%	4%	5%	5%	5%	5%	4%	3%	7%	4%	5%	5%
					AC													AC			
Don't know	102	26	18	6	7	8	7	9	2	5	2	3	9	44	41	17	6	5	19	16	56
	4%	5%	3%	3%	5%	6%	4%	5%	2%	3%	3%	8%	5%	6%	4%	2%	3%	2%	5%	4%	5%
					b									C	C				B		B
Not applicable	99	19	21	13	4	6	9	4	4	8	2	1	8	37	35	27	13	15	12	9	50
	4%	3%	4%	7%	3%	5%	5%	2%	5%	5%	3%	3%	5%	5%	4%	3%	7%	5%	3%	2%	4%
				AbG										c			CD	D			D
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Nets																					
Agree	1951	445	462	146	101	94	138	144	66	132	62	31	130	551	724	676	163	217	341	375	855
	78%	80%	80%	76%	79%	75%	78%	73%	79%	79%	78%	78%	76%	74%	78%	81%	82%	73%	82%	82%	76%
		g	G												a	Ab	Be		BE	BE	
Disagree	347	69	76	28	16	18	22	40	12	23	13	5	25	107	129	111	18	59	44	56	170
	14%	12%	13%	15%	13%	14%	12%	20%	14%	14%	16%	13%	15%	14%	14%	13%	9%	20%	11%	12%	15%
							ABdFi											ACDE			AC

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Prepared by ComRes
Fieldwork: April 2014

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

It is important to offer good quality coffee to visitors and clients

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	688	152	118	156	133	129	589	488	688	-	262	372
	28%	30%	24%	31%	27%	26%	31%	32%	35%	-	42%	25%
		B		Be					B		B	
Tend to agree	1263	255	280	237	258	233	1009	819	1263	-	311	790
	51%	51%	56%	47%	52%	47%	53%	54%	65%	-	50%	54%
			CE						B			
Tend to disagree	227	48	42	44	46	47	161	120	-	227	29	185
	9%	10%	8%	9%	9%	9%	8%	8%	-	65%	5%	13%
				A					A		A	
Strongly disagree	120	15	19	29	18	39	71	42	-	120	10	93
	5%	3%	4%	6%	4%	8%	4%	3%	-	35%	2%	6%
				A		ABD			A		A	
Don't know	102	16	22	21	25	18	58	44	-	-	7	32
	4%	3%	4%	4%	5%	4%	3%	3%	-	-	1%	2%
Not applicable	99	14	18	13	20	34	30	16	-	-	-	3
	4%	3%	4%	3%	4%	7%	2%	1%	-	-	-	*
					ABCd							
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

It is important to offer good quality coffee to visitors and clients

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
Nets												
Agree	1951 78%	407 81%	398 80%	393 79%	391 78%	362 72%	1598 83%	1307 85%	1951 100%	- -	573 93%	1162 79%
		E	E	E	E			a	B		B	
Disagree	347 14%	63 13%	61 12%	73 15%	64 13%	86 17%	232 12%	162 11%	- -	347 100%	39 6%	278 19%
					ABd				A		A	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

Having a coffee is an important part of British business culture

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	357	84	65	22	20	20	36	31	14	20	10	9	26	75	145	137	27	37	64	96	133
	14%	15%	11%	11%	16%	16%	20%	16%	17%	12%	13%	23%	15%	10%	16%	16%	14%	13%	15%	21%	12%
		b				aBCI						Bci		A	A	e	ABCE				
Tend to agree	1158	246	260	95	61	59	77	89	39	86	44	21	81	329	424	405	92	135	200	210	521
	46%	44%	45%	49%	48%	47%	44%	45%	46%	51%	56%	53%	47%	44%	46%	49%	46%	46%	48%	46%	46%
										abf				a							
Tend to disagree	456	111	116	34	20	21	23	37	15	29	12	3	35	128	174	154	34	65	73	75	209
	18%	20%	20%	18%	16%	17%	13%	19%	18%	17%	15%	8%	20%	17%	19%	19%	17%	22%	18%	16%	18%
		Fk	Fk					k					fk				d				
Strongly disagree	237	46	64	14	13	13	21	19	9	15	10	3	10	80	89	68	18	31	35	35	118
	9%	8%	11%	7%	10%	10%	12%	10%	11%	9%	13%	8%	6%	11%	10%	8%	9%	10%	8%	8%	10%
			L			L				l				c							d
Don't know	186	52	45	14	9	8	11	15	5	11	1	3	12	84	65	37	16	14	25	32	99
	7%	9%	8%	7%	7%	6%	6%	8%	6%	7%	1%	8%	7%	11%	7%	4%	8%	5%	6%	7%	9%
		J	J	j	j	j	j	J		j		j	j	BC	C						Bc
Not applicable	105	20	27	14	5	5	8	6	2	7	2	1	8	43	32	30	13	14	19	8	51
	4%	4%	5%	7%	4%	4%	5%	3%	2%	4%	3%	3%	5%	6%	3%	4%	7%	5%	5%	2%	5%
				Ag										BC			D	D	D		D
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Nets																					
Agree	1515	330	325	117	81	79	113	120	53	106	54	30	107	404	569	542	119	172	264	306	654
	61%	59%	56%	61%	63%	63%	64%	61%	63%	63%	68%	75%	62%	55%	61%	65%	60%	58%	63%	67%	58%
							b				B	ABcg		A	Ab	e	aBE				
Disagree	693	157	180	48	33	34	44	56	24	44	22	6	45	208	263	222	52	96	108	110	327
	28%	28%	31%	25%	26%	27%	25%	28%	29%	26%	28%	15%	26%	28%	28%	27%	26%	32%	26%	24%	29%
		k	cK					k									cD				d

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Prepared by ComRes
Fieldwork: April 2014

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

Having a coffee is an important part of British business culture

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	357	95	60	72	70	60	319	259	340	12	149	184
	14%	19%	12%	14%	14%	12%	17%	17%	17%	3%	24%	12%
		BcDE						B		B		
Tend to agree	1158	230	235	218	242	233	979	794	1053	87	350	692
	46%	46%	47%	44%	48%	47%	51%	52%	54%	25%	57%	47%
									B		B	
Tend to disagree	456	92	87	98	93	86	342	275	320	115	80	336
	18%	18%	17%	20%	19%	17%	18%	18%	16%	33%	13%	23%
									A		A	
Strongly disagree	237	44	54	47	38	54	133	104	106	122	24	180
	9%	9%	11%	9%	8%	11%	7%	7%	5%	35%	4%	12%
			d			d			A		A	
Don't know	186	26	46	44	37	33	121	85	111	10	13	77
	7%	5%	9%	9%	7%	7%	6%	6%	6%	3%	2%	5%
			A	A					B		A	
Not applicable	105	13	17	21	20	34	24	12	21	1	3	6
	4%	3%	3%	4%	4%	7%	1%	1%	1%	*	*	*
						ABcd						
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

Having a coffee is an important part of British business culture

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
Nets												
Agree	1515 61%	325 65%	295 59%	290 58%	312 62%	293 59%	1298 68%	1053 69%	1393 71%	99 29%	499 81%	876 59%
Disagree	693 28%	136 27%	141 28%	145 29%	131 26%	140 28%	475 25%	379 25%	426 22%	237 68%	104 17%	516 35%

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I am embarrassed to offer the coffee available in my office to external visitors and guests

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Significance Level: 90%	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
Significance Level: 95%	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	204	56	29	11	17	10	21	14	11	17	3	5	10	43	76	85	12	14	27	57	94
	8%	10%	5%	6%	13%	8%	12%	7%	13%	10%	4%	13%	6%	6%	8%	10%	6%	5%	6%	13%	8%
		Bcjl			BCgJL		BCJL		BCJL		Bj		Bj		a	A				ABCE	B
Tend to agree	415	94	83	25	21	15	21	45	12	39	19	9	32	99	167	149	25	35	77	93	185
	17%	17%	14%	13%	16%	12%	12%	23%	14%	23%	24%	23%	19%	13%	18%	18%	13%	12%	18%	20%	16%
							aBCEF			aBCEFh	BCEF		ef		A	A			aB	ABe	b
Tend to disagree	688	152	175	61	36	40	50	49	22	33	26	6	38	191	274	223	50	79	113	125	321
	28%	27%	30%	32%	28%	32%	28%	25%	26%	20%	33%	15%	22%	26%	29%	27%	25%	27%	27%	27%	28%
		lk	IKL	IKL	ik	IKI	ik			IKI					a						
Strongly disagree	787	162	193	66	34	42	54	62	23	53	20	13	65	225	277	285	61	125	138	134	329
	31%	29%	33%	34%	27%	33%	31%	31%	27%	32%	25%	33%	38%	30%	30%	34%	31%	42%	33%	29%	29%
												ADj			B			ACDE			
Don't know	111	38	18	3	5	7	9	9	5	4	2	2	9	44	46	21	3	12	20	15	61
	4%	7%	3%	2%	4%	6%	5%	5%	6%	2%	3%	5%	5%	6%	5%	3%	2%	4%	5%	3%	5%
		BCI			C	c	c	C					C	C	C				A		Ad
Not applicable	294	57	79	27	15	12	21	18	11	22	9	5	18	137	89	68	49	31	41	32	141
	12%	10%	14%	14%	12%	10%	12%	9%	13%	13%	11%	13%	10%	19%	10%	8%	25%	10%	10%	7%	12%
			ag											BC			BCDE	d			D
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab														e
Nets																					
Agree	619	150	112	36	38	25	42	59	23	56	22	14	42	142	243	234	37	49	104	150	279
	25%	27%	19%	19%	30%	20%	24%	30%	27%	33%	28%	35%	24%	19%	26%	28%	19%	17%	25%	33%	25%
		BC			BCe		BCE	b	BCEFI	bc	BCe				A	A			aB	ABCE	aB
Disagree	1475	314	368	127	70	82	104	111	45	86	46	19	103	416	551	508	111	204	251	259	650
	59%	56%	64%	66%	55%	65%	59%	56%	54%	51%	58%	48%	60%	56%	59%	61%	56%	69%	60%	57%	57%
		AdghIK	ADghIK		adhIK											A		ACDE			

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I am embarrassed to offer the coffee available in my office to external visitors and guests

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	204	55	38	35	41	35	175	120	192	10	204	-
	8%	11%	8%	7%	8%	7%	9%	8%	10%	3%	33%	-
		bCE							B		B	
Tend to agree	415	96	79	83	79	78	369	302	381	29	415	-
	17%	19%	16%	17%	16%	16%	19%	20%	20%	8%	67%	-
									B		B	
Tend to disagree	688	151	137	131	140	129	561	466	563	113	-	688
	28%	30%	27%	26%	28%	26%	29%	30%	29%	33%	-	47%
												A
Strongly disagree	787	148	163	166	150	160	590	507	599	165	-	787
	31%	30%	33%	33%	30%	32%	31%	33%	31%	48%	-	53%
										A		A
Don't know	111	12	28	19	29	23	60	46	55	9	-	-
	4%	2%	6%	4%	6%	5%	3%	3%	3%	3%	-	-
			A		A	a						
Not applicable	294	38	54	66	61	75	163	88	161	21	-	-
	12%	8%	11%	13%	12%	15%	8%	6%	8%	6%	-	-
			a	A	A	AB	B					
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I am embarrassed to offer the coffee available in my office to external visitors and guests

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
Nets												
Agree	619 25%	151 30%	117 23%	118 24%	120 24%	113 23%	544 28%	422 28%	573 29%	39 11%	619 100%	- -
		BCDE							B		B	
Disagree	1475 59%	299 60%	300 60%	297 59%	290 58%	289 58%	1151 60%	973 64%	1162 60%	278 80%	- -	1475 100%
								A	A	A	A	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I would consider rejecting a job offer based on the standard of coffee provided at an interview

Base: All Respondents

	Region												Seniority			Number of employees					
	Total	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	95	31	15	3	5	3	13	6	8	6	-	2	3	5	32	58	6	6	17	38	28
	4%	6%	3%	2%	4%	2%	7%	3%	10%	4%	-	5%	2%	1%	3%	7%	3%	2%	4%	8%	2%
		BCJL			j		BCegJL		BCdEGi JL		j		J		A	AB			e	ABCE	
Tend to agree	181	42	31	5	6	11	21	18	9	17	8	3	10	19	66	96	6	17	36	67	55
	7%	8%	5%	3%	5%	9%	12%	9%	11%	10%	10%	8%	6%	3%	7%	12%	3%	6%	9%	15%	5%
		C				C	aBCDL	bC	bCd	BCd	bC				A	AB			AE	ABCE	
Tend to disagree	440	94	96	44	23	17	33	35	16	30	13	10	29	102	172	166	49	68	75	82	166
	18%	17%	17%	23%	18%	13%	19%	18%	19%	18%	16%	25%	17%	14%	19%	20%	25%	23%	18%	18%	15%
				abE								e		A	A	cdE	dE				
Strongly disagree	1522	330	373	122	77	79	89	118	46	103	54	23	108	518	583	421	110	173	246	233	760
	61%	59%	65%	63%	60%	63%	50%	60%	55%	61%	68%	58%	63%	70%	63%	51%	55%	58%	59%	51%	67%
		F	aFh	F	f	F		f		F	Fh		F	BC	C			D	D		ABCD
Don't know	92	29	10	2	11	10	8	8	-	2	1	1	10	32	29	31	7	9	13	24	39
	4%	5%	2%	1%	9%	8%	5%	4%	-	1%	1%	3%	6%	4%	3%	4%	4%	3%	3%	5%	3%
		BCHI			BCgHIJ	BCHIJ	BCHi	bchi					BCHI							e	
Not applicable	169	33	52	17	6	6	12	12	5	10	3	1	12	63	47	59	22	23	29	12	83
	7%	6%	9%	9%	5%	5%	7%	6%	6%	6%	4%	3%	7%	9%	5%	7%	11%	8%	7%	3%	7%
			A											B	b		cDe	D	D		D
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		
Nets																					
Agree	276	73	46	8	11	14	34	24	17	23	8	5	13	24	98	154	12	23	53	105	83
	11%	13%	8%	4%	9%	11%	19%	12%	20%	14%	10%	13%	8%	3%	11%	19%	6%	8%	13%	23%	7%
		BCI	c		c	C	ABCDe gjL	bC	aBCDe gjL	BCI	c	C			A	AB			ABE	ABCE	

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I would consider rejecting a job offer based on the standard of coffee provided at an interview

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Total	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
Significance Level: 90%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%																					
Disagree	1962	424	469	166	100	96	122	153	62	133	67	33	137	620	755	587	159	241	321	315	926
	78%	76%	81%	86%	78%	76%	69%	78%	74%	79%	85%	83%	80%	84%	81%	71%	80%	81%	77%	69%	82%
	f	AF	AdEFGHi	f			f		F	aFh	f	F		C	C		D	D	D		CD

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I would consider rejecting a job offer based on the standard of coffee provided at an interview

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	95	27	24	11	20	13	87	68	87	8	78	15
	4%	5%	5%	2%	4%	3%	5%	4%	4%	2%	13%	1%
		CE	Ce						b		B	
Tend to agree	181	48	41	34	31	27	166	125	160	21	124	52
	7%	10%	8%	7%	6%	5%	9%	8%	8%	6%	20%	4%
		DE	e								B	
Tend to disagree	440	89	77	105	88	81	406	329	381	51	138	269
	18%	18%	15%	21%	18%	16%	21%	22%	20%	15%	22%	18%
				Be					B		B	
Strongly disagree	1522	288	302	306	305	321	1137	933	1208	257	257	1082
	61%	58%	60%	61%	61%	64%	59%	61%	62%	74%	42%	73%
						A			A		A	
Don't know	92	22	25	12	19	14	66	46	46	5	11	28
	4%	4%	5%	2%	4%	3%	3%	3%	2%	1%	2%	2%
		c	Ce									
Not applicable	169	26	30	32	37	44	56	28	69	5	11	29
	7%	5%	6%	6%	7%	9%	3%	2%	4%	1%	2%	2%
						Ab	B		B			
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q14. To what extent do you agree or disagree with the following statements about coffee in the workplace?

I would consider rejecting a job offer based on the standard of coffee provided at an interview

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
	a	b	c	d	e	a	b	a	b	a	b	
	A	B	C	D	E	A	B	A	B	A	B	
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Nets												
Agree	276	75	65	45	51	40	253	193	247	29	202	67
	11%	15%	13%	9%	10%	8%	13%	13%	13%	8%	33%	5%
		CDE	CE						B		B	
Disagree	1962	377	379	411	393	402	1543	1262	1589	308	395	1351
	78%	75%	76%	82%	79%	80%	80%	83%	81%	89%	64%	92%
				AB		ab			A		A	

Columns Tested: A,B,C,D,E - A,B - A,B - A,B



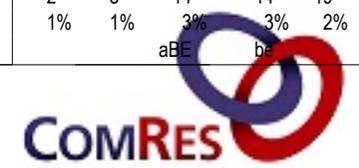
Perceptions of Coffee in the Workplace

Q15. Which, if any, of the following words and phrases do you associate with high quality coffee in the workplace?

Base: All Respondents

	Total	Region											Seniority			Number of employees					
		London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+
Significance Level: 90%		a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e
Significance Level: 95%		A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E
Total	2500 100%	559 100%	577 100%	193 100%	128 100%	126 100%	177 100%	197 100%	84 100%	168 100%	79 100%	40 100%	172 100%	740 100%	929 100%	831 100%	200 100%	296 100%	417 100%	456 100%	1131 100%
Social	1027 41%	233 42%	218 38%	96 50%	54 42%	53 42%	70 40%	77 39%	41 49%	63 38%	34 43%	18 45%	70 41%	290 39%	397 43%	340 41%	85 43%	123 42%	152 36%	203 45%	464 41%
Professional	931 37%	219 39%	217 38%	68 35%	47 37%	56 44%	54 31%	62 31%	29 35%	67 40%	27 34%	19 48%	66 38%	230 31%	345 37%	356 43%	85 43%	117 40%	148 35%	161 35%	420 37%
Morale boosting	740 30%	165 30%	151 26%	63 33%	44 34%	41 33%	44 25%	57 29%	23 27%	43 26%	22 28%	20 50%	67 39%	209 28%	284 31%	247 30%	56 28%	82 28%	122 29%	149 33%	331 29%
Motivating	725 29%	170 30%	154 27%	61 32%	34 27%	44 35%	49 28%	50 25%	30 36%	48 29%	23 29%	9 23%	53 31%	194 26%	276 30%	255 31%	59 30%	90 30%	125 30%	147 32%	304 27%
Encourages positive relationships	573 23%	132 24%	113 20%	40 21%	33 26%	41 33%	35 20%	46 23%	27 32%	26 15%	19 24%	13 33%	48 28%	139 19%	232 25%	202 24%	50 25%	72 24%	98 24%	98 21%	255 23%
Exciting	276 11%	87 16%	45 8%	14 7%	11 9%	14 11%	19 11%	27 14%	6 7%	21 13%	6 8%	4 10%	22 13%	50 7%	128 14%	98 12%	11 6%	25 8%	51 12%	85 19%	104 9%
Not for me	252 10%	60 11%	76 13%	13 7%	8 6%	13 10%	13 7%	21 11%	9 11%	12 7%	8 10%	4 10%	15 9%	99 13%	96 10%	57 7%	19 10%	21 7%	36 9%	44 10%	132 12%
Pretentious	209 8%	43 8%	57 10%	15 8%	6 5%	13 10%	18 10%	18 9%	4 5%	12 7%	4 5%	3 8%	16 9%	63 9%	77 8%	69 8%	17 9%	31 10%	34 8%	32 7%	95 8%
Unnecessary	199 8%	44 8%	42 7%	19 10%	2 2%	14 11%	19 11%	17 9%	5 6%	12 7%	9 11%	2 5%	14 8%	59 8%	71 8%	69 8%	17 9%	33 11%	38 9%	31 7%	80 7%
Noisy	52 2%	16 3%	8 1%	4 2%	7 5%	3 2%	4 2%	2 1%	- -	2 1%	1 1%	1 3%	4 2%	9 1%	17 2%	26 3%	2 1%	3 1%	14 3%	14 3%	19 2%

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q15. Which, if any, of the following words and phrases do you associate with high quality coffee in the workplace?

Base: All Respondents

	Region												Seniority			Number of employees					
	London	South East	South West	East	East Mid lands	West Mid lands	North West	North East	Humber side & York shire	Wales	NI	Scot land	Non manag erial	Junior/ middle manag ement	Senior Mng/ Direc -tor / Owner	0	1-9	10-49	50-249	250+	
Total	a	b	c	d	e	f	g	h	i	j	k	l	a	b	c	a	b	c	d	e	
	A	B	C	D	E	F	G	H	I	J	K	L	A	B	C	A	B	C	D	E	
Total	2500	559	577	193	128	126	177	197	84	168	79	40	172	740	929	831	200	296	417	456	1131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	112	22	33	8	4	5	4	13	9	6	1	-	7	45	43	24	7	14	23	14	54
	4%	4%	6%	4%	3%	4%	2%	7%	11%	4%	1%	-	4%	6%	5%	3%	4%	5%	6%	3%	5%
			fj				Fjk	AbCDeFIJKL					C	c				d			
None of these	301	53	84	24	22	12	20	21	4	26	12	3	20	112	110	79	21	33	42	45	160
	12%	9%	15%	12%	17%	10%	11%	11%	5%	15%	15%	8%	12%	15%	12%	10%	11%	11%	10%	10%	14%
			AH	h	AegH		h		AH	H		h	BC							CD	
Not stated	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	*	-	-
							ab												e		

Columns Tested: A,B,C,D,E,F,G,H,I,J,K,L - A,B,C - A,B,C,D,E



Perceptions of Coffee in the Workplace

Q15. Which, if any, of the following words and phrases do you associate with high quality coffee in the workplace?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500 100%	500 100%	500 100%	500 100%	500 100%	500 100%	1918 100%	1529 100%	1951 100%	347 100%	619 100%	1475 100%
Social	1027 41%	212 42%	221 44%	227 45%	183 37%	184 37%	884 46%	732 48%	911 47%	84 24%	292 47%	640 43%
Professional	931 37%	181 36%	178 36%	192 38%	187 37%	193 39%	800 42%	663 43%	859 44%	53 15%	307 50%	535 36%
Morale boosting	740 30%	155 31%	165 33%	138 28%	154 31%	128 26%	671 35%	544 36%	677 35%	47 14%	238 38%	429 29%
Motivating	725 29%	171 34%	162 32%	147 29%	137 27%	108 22%	671 35%	552 36%	678 35%	35 10%	255 41%	400 27%
Encourages positive relationships	573 23%	123 25%	123 25%	128 26%	104 21%	95 19%	515 27%	438 29%	530 27%	31 9%	185 30%	340 23%
Exciting	276 11%	61 12%	69 14%	61 12%	49 10%	36 7%	257 13%	209 14%	249 13%	22 6%	131 21%	120 8%
Not for me	252 10%	58 12%	40 8%	51 10%	55 11%	48 10%	59 3%	50 3%	156 8%	65 19%	30 5%	158 11%
Pretentious	209 8%	33 7%	56 11%	40 8%	48 10%	32 6%	143 7%	115 8%	137 7%	65 19%	46 7%	129 9%
			AcE		ae				A			

Columns Tested: A,B,C,D,E - A,B - A,B - A,B

Perceptions of Coffee in the Workplace

Q15. Which, if any, of the following words and phrases do you associate with high quality coffee in the workplace?

Base: All Respondents

	Sector					Drink coffee at work		It is important to offer good quality coffee to visitors and guests		I am embarrassed to offer the coffee available in my office to external visitors and guests		
	Total	HR	Technology / IT	Creative/ Communications	Financial	Legal	Total	Coffee available in the working day in the office	Agree	Disagree	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	a	b	a	b	a	b
Significance Level: 95%		A	B	C	D	E	A	B	A	B	A	B
Total	2500	500	500	500	500	500	1918	1529	1951	347	619	1475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unnecessary	199	33	48	38	42	38	132	100	100	83	31	133
	8%	7%	10%	8%	8%	8%	7%	7%	5%	24%	5%	9%
			a							A		A
Noisy	52	14	13	10	8	7	41	36	43	7	20	28
	2%	3%	3%	2%	2%	1%	2%	2%	2%	2%	3%	2%
											b	
Don't know	112	24	21	22	24	21	53	42	58	22	8	56
	4%	5%	4%	4%	5%	4%	3%	3%	3%	6%	1%	4%
										A		A
None of these	301	48	49	56	62	86	184	147	170	56	22	182
	12%	10%	10%	11%	12%	17%	10%	10%	9%	16%	4%	12%
						ABCD				A		A
Not stated	1	-	1	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E - A,B - A,B - A,B