

Travel

ONLINE Fieldwork : 25th - 27th March 2011

Table 1

Absolutes/col percents

Q1. How often, if at all, do you travel by train, excluding your daily commute to work?

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837
Daily	70 3%	44 4%	26 3%	27 11%	25 7%	5 1%	8 2%	1 *	5 1%	30 5%	24 4%	11 2%	6 1%	-	1 1%	5 2%	3 2%	2 1%	1 *	3 3%	-	41 16%	14 5%	-	19 6%	46 6%
A few times a week	103 5%	60 6%	43 4%	22 9%	40 12%	19 5%	9 3%	7 2%	5 1%	36 7%	30 5%	13 3%	23 5%	10 5%	1 1%	14 6%	6 3%	3 2%	3 2%	4 3%	4 2%	48 18%	8 3%	2 1%	12 4%	66 8%
Once a week	57 3%	25 2%	32 3%	13 5%	9 3%	8 2%	12 4%	2 1%	13 3%	23 4%	14 2%	12 3%	7 2%	4 2%	3 3%	10 4%	7 4%	10 5%	-	1 1%	1 1%	12 5%	8 3%	1 *	15 5%	19 2%
A few times a month	147 7%	83 8%	64 6%	27 11%	37 11%	35 9%	17 5%	14 4%	18 4%	42 8%	45 8%	33 8%	26 6%	17 10%	4 5%	17 7%	4 2%	11 6%	8 5%	10 10%	13 7%	34 13%	20 7%	8 4%	18 6%	74 9%
About once a month	126 6%	76 8%	49 5%	19 8%	16 5%	21 5%	22 6%	21 7%	27 6%	45 8%	46 8%	17 4%	18 4%	10 6%	4 4%	10 4%	9 5%	9 5%	6 4%	11 10%	14 7%	20 8%	26 10%	6 3%	18 6%	56 7%
About once every few months	352 17%	153 15%	199 19%	42 17%	52 16%	75 19%	55 16%	58 19%	70 16%	114 21%	99 17%	77 18%	62 13%	31 17%	25 27%	46 19%	35 19%	30 16%	30 19%	13 12%	38 20%	29 11%	54 20%	21 11%	64 20%	128 15%
Less than every few months	633 31%	284 28%	349 33%	53 22%	66 20%	111 28%	123 35%	112 36%	169 39%	161 29%	176 30%	141 33%	156 33%	59 33%	25 27%	71 30%	48 27%	73 39%	52 33%	34 32%	64 34%	44 17%	83 31%	78 42%	99 32%	233 28%
Never	563 27%	279 28%	284 27%	43 18%	84 26%	116 30%	103 30%	92 30%	125 29%	101 18%	162 27%	125 29%	174 37%	47 27%	29 31%	66 28%	69 38%	52 27%	59 37%	32 29%	57 29%	30 12%	50 19%	71 38%	67 21%	214 26%

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Table 2

Absolutes/col percents

Q2. How far in advance do you normally buy your train tickets?**Base : All respondents**

	Gender			Age						Social grade					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837
Two to three months in advance	178 9%	98 10%	79 8%	22 9%	18 5%	25 6%	32 9%	33 11%	49 11%	61 11%	60 10%	22 5%	35 7%	18 10%	19 21%	22 9%	23 13%	7 4%	14 9%	9 9%	14 7%	17 7%	13 5%	21 11%	34 11%	56 7%
A month in advance	262 13%	140 14%	122 12%	33 14%	38 12%	48 12%	39 11%	44 14%	60 14%	91 16%	75 13%	43 10%	53 11%	25 14%	22 24%	28 12%	24 13%	22 11%	20 13%	9 8%	19 10%	34 13%	31 12%	28 15%	41 13%	115 14%
A couple of weeks in advance	219 11%	99 10%	120 12%	41 17%	34 10%	28 7%	27 8%	36 12%	53 12%	73 13%	73 12%	41 10%	32 7%	19 11%	17 19%	22 9%	18 10%	22 12%	24 15%	14 13%	9 5%	27 10%	21 8%	24 13%	35 11%	96 11%
A week in advance	139 7%	69 7%	69 7%	20 8%	30 9%	25 6%	21 6%	15 5%	28 6%	48 9%	41 7%	21 5%	28 6%	7 4%	2 2%	16 7%	8 4%	10 5%	12 8%	5 5%	20 10%	23 9%	14 5%	21 11%	19 6%	69 8%
A few days before I travel	244 12%	119 12%	124 12%	27 11%	47 14%	52 13%	45 13%	30 10%	42 10%	70 13%	69 12%	58 13%	48 10%	15 8%	8 9%	25 10%	17 9%	25 13%	19 12%	16 15%	28 15%	39 15%	31 12%	20 11%	36 12%	115 14%
On the day that I travel	1009 49%	478 48%	531 51%	102 42%	160 49%	212 54%	184 53%	150 49%	200 46%	211 38%	277 47%	245 57%	276 58%	94 53%	24 26%	129 53%	90 50%	104 55%	70 44%	55 51%	102 53%	117 45%	153 58%	72 38%	145 47%	387 46%

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Table 3

Absolutes/col percents

Q3. Do you book plane tickets in advance, and if so why?**Base : All respondents**

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837
To save money	877	445	432	132	181	169	109	114	170	294	254	175	153	64	35	115	56	78	59	42	82	155	124	67	135	401
	43%	44%	41%	54%	55%	43%	31%	37%	40%	53%	43%	41%	33%	36%	38%	48%	31%	41%	37%	39%	43%	60%	47%	36%	44%	48%
Because I plan my trips in advance	830	405	426	96	123	149	130	122	210	266	245	166	154	78	46	111	55	80	69	43	72	99	110	66	134	352
	41%	40%	41%	39%	38%	38%	37%	40%	49%	48%	41%	39%	33%	44%	50%	46%	31%	42%	44%	40%	37%	38%	42%	35%	43%	42%
To ensure there is a ticket available	764	367	397	105	143	140	116	91	169	249	224	163	128	76	40	95	51	51	67	32	64	123	92	72	125	350
	37%	37%	38%	43%	44%	36%	33%	30%	39%	45%	38%	38%	27%	43%	43%	40%	28%	27%	42%	30%	33%	48%	35%	39%	40%	42%
For convenience	379	188	191	58	73	64	53	53	78	135	102	84	57	32	12	57	24	30	22	13	38	68	53	30	60	170
	18%	19%	18%	24%	22%	16%	15%	17%	18%	24%	17%	19%	12%	18%	13%	24%	13%	16%	14%	12%	20%	26%	20%	16%	19%	20%
Wider choice of tickets	237	115	122	29	43	53	33	32	46	94	76	37	30	14	10	28	16	14	11	10	29	53	33	20	38	106
	12%	11%	12%	12%	13%	14%	9%	10%	11%	17%	13%	9%	6%	8%	10%	12%	9%	7%	7%	9%	15%	20%	12%	11%	12%	13%
Other	41	16	25	1	3	3	6	13	15	7	14	8	12	8	3	5	6	3	3	1	2	2	8	3	3	17
	2%	2%	2%	*	1%	1%	2%	4%	3%	1%	2%	2%	3%	4%	3%	2%	3%	2%	2%	1%	1%	1%	3%	1%	1%	2%
I don't book plane tickets in advance	518	246	272	53	56	108	108	93	99	73	158	113	174	46	25	53	66	51	48	34	61	36	55	45	62	162
	25%	25%	26%	22%	17%	28%	31%	30%	23%	13%	27%	26%	37%	26%	27%	22%	36%	27%	30%	31%	32%	14%	21%	24%	20%	19%

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Table 4

Absolutes/col percents

Q4. Why do you not normally buy train tickets earlier in advance?**Base : All who have purchased train tickets in the last two weeks before travel**

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1612	695	917	122	296	330	280	240	344	542	397	261	411	140	55	195	133	145	109	86	158	210	239	142	232	570
Weighted Base	1610	765	845	191	272	316	277	231	323	402	460	365	384	135	52	191	133	161	125	91	159	206	219	138	236	666
I decide to travel last minute	573	254	319	83	104	112	103	67	104	135	179	124	135	52	16	64	40	60	49	33	60	71	85	43	89	238
	36%	33%	38%	43%	38%	35%	37%	29%	32%	34%	39%	34%	35%	38%	31%	34%	30%	37%	39%	36%	37%	35%	39%	32%	38%	36%
To allow flexibility	378	177	201	49	73	71	61	57	67	123	119	62	75	28	13	53	33	38	18	13	33	58	63	29	46	180
	24%	23%	24%	26%	27%	22%	22%	25%	21%	31%	26%	17%	19%	21%	25%	27%	25%	23%	15%	14%	21%	28%	29%	21%	19%	27%
For convenience	364	191	173	47	72	81	56	43	65	98	92	97	77	30	10	23	23	38	26	16	43	67	61	26	56	166
	23%	25%	20%	24%	26%	26%	20%	19%	20%	24%	20%	26%	20%	22%	20%	12%	17%	24%	21%	17%	27%	33%	28%	19%	24%	25%
There is often no cost difference	287	128	159	41	61	60	44	35	46	89	81	72	45	21	6	34	19	26	18	23	27	46	38	29	47	141
	18%	17%	19%	21%	22%	19%	16%	15%	14%	22%	18%	20%	12%	16%	12%	18%	14%	16%	14%	26%	17%	23%	18%	21%	20%	21%
I am not paying for the tickets	100	58	42	12	20	20	21	15	13	21	25	25	29	8	4	8	9	14	9	2	4	21	9	14	14	50
	6%	8%	5%	6%	7%	6%	8%	6%	4%	5%	5%	7%	8%	6%	7%	4%	7%	8%	7%	2%	3%	10%	4%	10%	6%	8%
Other	237	127	110	8	20	39	37	63	70	56	63	46	72	23	7	38	23	22	27	18	25	10	28	18	23	61
	15%	17%	13%	4%	8%	12%	13%	27%	22%	14%	14%	13%	19%	17%	14%	20%	17%	14%	21%	19%	15%	5%	13%	13%	10%	9%

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Table 5

Absolutes/col percents

Q5. How much of a discount would you expect to get if you booked your train journey : Summary**Base : All respondents**

		Four to six weeks in advance	One week in advance	One day in advance
Unweighted Base		2050	2050	2050
Weighted Base		2050	2050	2050
No discount	(0)	117 6%	172 8%	958 47%
1-5%	(3)	34 2%	296 14%	551 27%
6-10%	(8)	188 9%	563 27%	302 15%
11-20%	(15)	346 17%	530 26%	113 5%
21-30%	(25)	365 18%	300 15%	54 3%
31-40%	(35)	288 14%	98 5%	43 2%
41-50%	(45)	339 17%	61 3%	11 1%
More than 50%	(60)	374 18%	30 1%	18 1%
Mean		31.07	14.06	4.98
Standard deviation		18.82	11.94	9.20
Standard error		0.42	0.26	0.20

Travel

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Table 6

Absolutes/col percents

Q5. How much of a discount would you expect to get if you booked your train journey : Four to six weeks in advance**Base : All respondents**

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837	
No discount	(0)	117 6%	62 6%	55 5%	8 3%	30 9%	30 8%	16 5%	19 6%	14 3%	20 4%	24 4%	40 9%	33 7%	10 5%	1 2%	11 5%	9 5%	11 6%	8 5%	5 5%	17 9%	16 6%	15 6%	13 7%	12 4%	60 7%
1-5%	(3)	34 2%	13 1%	21 2%	5 2%	6 2%	3 1%	4 1%	5 2%	10 2%	6 1%	9 1%	7 2%	12 2%	2 1%	-	7 3%	3 2%	3 2%	2 1%	2 2%	3 2%	5 2%	* 2%	4 2%	7 2%	12 1%
6-10%	(8)	188 9%	90 9%	98 9%	24 10%	36 11%	32 8%	32 9%	24 8%	40 9%	45 8%	61 10%	42 10%	39 8%	18 10%	5 6%	21 9%	20 11%	16 9%	15 9%	10 9%	19 10%	23 9%	25 10%	14 7%	32 10%	69 8%
11-20%	(15)	346 17%	177 18%	169 16%	52 21%	49 15%	66 17%	56 16%	37 18%	85 22%	117 21%	85 14%	72 17%	71 15%	36 20%	11 12%	37 15%	29 16%	26 14%	29 18%	19 17%	32 17%	43 17%	57 22%	27 14%	48 15%	148 18%
21-30%	(25)	365 18%	194 19%	171 16%	31 12%	61 18%	68 17%	54 16%	55 18%	97 22%	114 21%	100 17%	67 15%	84 18%	38 21%	12 13%	43 18%	31 17%	39 21%	30 19%	18 17%	26 14%	47 18%	49 19%	31 17%	50 16%	146 17%
31-40%	(35)	288 14%	143 14%	145 14%	40 16%	41 13%	60 15%	48 14%	44 14%	54 12%	74 13%	83 14%	70 16%	60 13%	35 20%	17 18%	33 14%	24 13%	27 14%	21 13%	21 19%	26 14%	37 14%	29 11%	17 9%	48 15%	116 14%
41-50%	(45)	339 17%	150 15%	190 18%	49 20%	44 13%	70 18%	53 15%	51 16%	73 17%	82 15%	113 19%	64 15%	79 17%	18 10%	27 29%	49 20%	29 16%	26 14%	23 14%	21 19%	33 17%	38 15%	43 16%	32 17%	58 19%	127 15%
More than 50%	(60)	374 18%	176 18%	198 19%	39 16%	60 18%	60 15%	85 24%	72 23%	58 14%	94 17%	120 20%	68 16%	92 20%	21 12%	19 21%	40 17%	35 19%	41 22%	32 20%	12 11%	35 18%	47 18%	45 17%	48 26%	57 18%	160 19%
Mean		31.07	30.46	31.66	31.14	29.31	30.33	33.37	33.43	29.49	30.61	32.77	29.07	31.30	27.67	37.45	31.41	31.18	31.99	31.19	29.52	30.14	30.59	30.07	33.48	31.98	30.84
Standard deviation		18.82	18.65	18.97	18.14	19.71	18.48	19.52	19.45	17.45	17.96	18.80	19.11	19.40	17.01	16.62	18.49	19.09	19.21	18.96	17.18	19.74	19.01	18.61	20.35	18.61	19.20
Standard error		0.42	0.62	0.56	1.43	1.05	0.91	1.05	1.09	0.81	0.66	0.83	1.09	0.87	1.25	1.67	1.18	1.42	1.46	1.60	1.73	1.42	1.18	1.11	1.47	1.07	0.72

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Table 7

Absolutes/col percents

Q5. How much of a discount would you expect to get if you booked your train journey : One week in advance**Base : All respondents**

	Gender			Age						Social grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837	
No discount	(0)	172 8%	89 9%	83 8%	13 5%	35 11%	42 11%	25 7%	28 9%	29 7%	42 8%	33 5%	54 12%	44 9%	18 10%	3 3%	19 8%	9 5%	14 7%	15 9%	11 10%	22 12%	19 7%	23 9%	18 10%	19 6%	82 10%
1-5%	(3)	296 14%	139 14%	157 15%	42 17%	54 16%	49 13%	45 13%	40 16%	67 14%	79 13%	80 19%	62 13%	38 21%	10 11%	36 15%	26 15%	26 14%	20 12%	18 16%	24 13%	39 15%	39 15%	19 10%	48 15%	106 13%	
6-10%	(8)	563 27%	298 30%	265 25%	57 23%	80 24%	95 24%	95 27%	82 27%	154 36%	176 32%	160 27%	90 21%	138 29%	58 33%	25 26%	61 25%	50 28%	48 25%	30 30%	49 28%	61 25%	81 31%	53 28%	75 24%	223 27%	
11-20%	(15)	530 26%	259 26%	271 26%	87 35%	83 25%	109 28%	82 24%	65 21%	103 24%	171 25%	112 29%	109 26%	36 23%	27 20%	63 29%	48 26%	59 27%	34 31%	34 21%	44 31%	70 23%	58 27%	55 22%	85 30%	221 26%	
21-30%	(25)	300 15%	132 13%	168 16%	31 12%	54 16%	54 14%	63 18%	49 16%	49 11%	74 13%	92 16%	66 15%	68 14%	19 11%	19 20%	30 13%	30 17%	25 13%	29 18%	13 12%	31 16%	41 16%	39 15%	24 13%	56 18%	134 16%
31-40%	(35)	98 5%	41 4%	57 5%	6 3%	12 4%	26 7%	21 6%	17 5%	16 4%	27 5%	28 5%	18 4%	26 5%	2 1%	5 6%	13 5%	9 5%	12 6%	3 2%	2 1%	10 5%	21 8%	13 5%	8 4%	14 4%	36 4%
41-50%	(45)	61 3%	25 2%	37 4%	4 2%	8 2%	9 2%	10 3%	18 6%	13 3%	10 2%	24 4%	8 2%	19 4%	3 2%	4 4%	10 4%	7 4%	3 2%	6 4%	1 1%	6 3%	5 2%	9 3%	7 4%	12 4%	17 2%
More than 50%	(60)	30 1%	22 2%	8 1%	7 3%	3 1%	5 1%	6 2%	8 3%	1 *	12 2%	9 1%	3 1%	7 1%	3 2%	- -	8 3%	1 *	3 1%	5 3%	- -	6 3%	2 1%	- -	3 1%	1 *	17 2%
Mean	14.06	13.78	14.33	14.07	13.24	14.11	15.11	15.85	12.51	13.83	15.05	12.64	14.38	11.25	15.74	15.39	14.52	14.05	14.74	11.41	15.02	14.58	13.25	14.16	14.53	14.12	
Standard deviation	11.94	12.20	11.69	11.92	11.37	11.79	12.34	14.00	10.30	12.00	12.01	11.01	12.49	11.00	10.76	13.93	11.26	11.27	13.22	8.79	13.73	11.46	10.95	11.92	11.25	12.04	
Standard error	0.26	0.40	0.35	0.94	0.61	0.58	0.67	0.78	0.48	0.44	0.53	0.63	0.56	0.81	1.08	0.89	0.83	0.85	1.11	0.88	0.99	0.71	0.65	0.86	0.64	0.45	

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Table 8

Absolutes/col percents

Q5. How much of a discount would you expect to get if you booked your train journey : One day in advance

Base : All respondents

	Gender			Age						Social grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837	
No discount	(0)	958 47%	493 49%	465 44%	114 46%	152 46%	169 44%	148 42%	146 47%	229 53%	261 47%	261 44%	229 53%	206 44%	108 60%	41 44%	119 49%	76 42%	74 39%	81 51%	65 60%	81 42%	101 39%	125 47%	87 46%	131 42%	381 45%
1-5%	(3)	551 27%	241 24%	310 30%	79 32%	82 25%	110 28%	93 27%	80 26%	106 25%	148 27%	161 27%	118 27%	125 26%	47 27%	26 28%	58 24%	52 29%	62 33%	39 24%	27 24%	56 29%	67 26%	68 26%	49 26%	94 30%	220 26%
6-10%	(8)	302 15%	153 15%	149 14%	26 11%	47 14%	64 17%	59 17%	41 13%	64 15%	78 14%	100 17%	51 12%	72 15%	13 7%	13 14%	32 13%	24 13%	32 17%	21 13%	11 10%	30 16%	50 19%	42 16%	33 18%	47 15%	139 17%
11-20%	(15)	113 5%	54 5%	59 6%	10 4%	19 6%	21 5%	34 10%	15 5%	14 3%	26 5%	39 7%	13 3%	34 7%	4 2%	6 6%	9 4%	19 11%	8 4%	6 3%	4 4%	12 6%	19 8%	16 6%	9 5%	21 7%	47 6%
21-30%	(25)	54 3%	26 3%	28 3%	6 3%	15 5%	10 3%	8 2%	7 2%	8 2%	19 3%	14 2%	4 1%	17 4%	2 1%	5 6%	5 2%	4 2%	9 5%	3 2%	- *	1 6%	16 7%	7 3%	2 1%	9 3%	19 2%
31-40%	(35)	43 2%	21 2%	22 2%	4 2%	9 3%	10 3%	4 1%	9 3%	6 1%	11 2%	11 2%	12 3%	9 2%	3 2%	1 2%	8 3%	3 2%	1 *	7 5%	1 1%	9 5%	4 1%	2 1%	2 1%	5 2%	19 2%
41-50%	(45)	11 1%	3 *	8 1%	2 1%	1 *	3 1%	* *	4 1%	1 *	5 1%	1 *	4 1%	1 *	- *	1 1%	2 1%	- -	- -	- -	2 1%	* *	2 1%	3 2%	4 1%	3 *	
More than 50%	(60)	18 1%	14 1%	5 *	5 2%	3 1%	1 *	3 1%	5 2%	1 *	6 1%	5 1%	- -	7 2%	1 *	- -	7 3%	1 *	3 1%	2 1%	- -	1 1%	1 *	1 *	2 1%	* *	9 1%
Mean		4.98	5.07	4.89	5.23	5.63	5.02	5.12	5.71	3.67	5.18	5.07	3.82	5.69	2.96	4.91	6.21	5.45	5.15	5.18	2.58	5.60	5.77	4.45	4.97	5.06	5.15
Standard deviation		9.20	9.74	8.65	10.93	9.93	8.53	8.39	11.02	6.99	9.74	8.84	7.72	10.12	7.18	7.54	12.62	8.93	8.98	10.28	5.22	9.84	8.38	7.65	9.75	8.40	9.38
Standard error		0.20	0.32	0.26	0.86	0.53	0.42	0.45	0.62	0.36	0.39	0.44	0.45	0.53	0.76	0.80	0.66	0.68	0.87	0.52	0.71	0.52	0.46	0.71	0.48	0.35	

Travel
ONLINE Fieldwork : 25th - 27th March 2011

Table 9

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements? Summary**Base : All respondents**

	I am more likely to plan plane journeys further in advance than train journeys	I would be more likely to travel more often by train if I was aware of any special offers	I would book train tickets in advance if I could save money on them	I prefer to purchase train tickets on the day for convenience, even if it is more expensive	I am often shocked at the price of buying a train ticket on the day I intend to travel
Unweighted Base	2050	2050	2050	2050	2050
Weighted Base	2050	2050	2050	2050	2050
Agree	1590 78%	1134 55%	1559 76%	478 23%	1443 70%
Disagree	217 11%	493 24%	206 10%	1179 58%	278 14%
Don't know	243 12%	424 21%	285 14%	393 19%	328 16%

Travel

ONLINE Fieldwork : 25th - 27th March 2011

Table 10

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements? I am more likely to plan plane journeys further in advance than train journeys

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837
Agree	1590	788	803	194	276	289	264	225	342	463	468	353	306	140	71	184	116	152	121	89	148	204	224	143	256	671
		78%	78%	77%	79%	84%	74%	76%	73%	79%	84%	79%	82%	65%	79%	77%	76%	80%	76%	82%	77%	79%	85%	76%	82%	80%
Disagree	217	101	116	34	28	30	43	42	39	56	59	26	75	23	13	23	27	21	13	14	16	33	16	20	31	85
		11%	10%	11%	14%	9%	8%	12%	14%	10%	10%	6%	16%	13%	14%	10%	15%	11%	8%	13%	8%	13%	6%	11%	10%	10%
Don't know	243	116	127	18	24	70	41	40	50	34	67	51	90	16	9	34	38	17	26	5	29	21	24	24	24	81
		12%	12%	12%	7%	7%	18%	12%	13%	12%	11%	12%	19%	9%	10%	14%	21%	9%	16%	5%	15%	8%	9%	13%	8%	10%

Travel

ONLINE Fieldwork : 25th - 27th March 2011

Table 11

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements? I would be more likely to travel more often by train if I was aware of any special offers

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837	
Agree	1134	512	622	162	197	210	193	165	206	326	327	240	241	104	56	140	103	105	79	58	97	157	137	98	178	487	
		55%	51%	59%	66%	60%	54%	55%	54%	48%	59%	55%	56%	51%	59%	60%	58%	57%	56%	50%	53%	50%	61%	52%	52%	57%	58%
Disagree	493	272	221	55	73	76	88	76	125	139	150	87	117	39	26	59	42	43	35	23	50	62	77	36	72	195	
		24%	27%	21%	22%	22%	19%	25%	25%	20%	25%	20%	25%	22%	28%	25%	23%	23%	22%	21%	26%	24%	29%	19%	23%	23%	
Don't know	424	221	203	29	57	104	67	67	100	89	117	103	114	35	11	42	35	41	46	28	45	39	49	53	60	154	
		21%	22%	19%	12%	18%	27%	19%	22%	16%	20%	24%	24%	20%	12%	17%	19%	22%	29%	26%	23%	15%	19%	29%	19%	18%	

Travel

ONLINE Fieldwork : 25th - 27th March 2011

Table 12

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements? I would book train tickets in advance if I could save money on them

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837	
Agree	1559	736	824	210	260	289	262	217	321	438	470	334	318	139	77	184	138	146	111	91	138	202	191	142	256	639	
		76%	73%	79%	85%	79%	74%	75%	71%	74%	79%	79%	77%	67%	78%	83%	76%	76%	77%	70%	84%	72%	78%	72%	76%	82%	76%
Disagree	206	123	83	18	39	37	33	33	46	60	51	38	56	16	5	25	15	20	7	8	23	37	35	14	25	90	
		10%	12%	8%	7%	12%	9%	9%	11%	11%	9%	9%	12%	9%	5%	10%	8%	11%	4%	7%	12%	14%	13%	7%	8%	11%	
Don't know	285	146	139	18	28	63	54	58	64	55	74	59	97	22	11	32	28	23	42	9	31	19	37	31	30	109	
		14%	15%	13%	7%	9%	16%	15%	19%	15%	10%	12%	14%	21%	13%	11%	13%	15%	12%	26%	9%	16%	7%	14%	17%	10%	13%

Travel

ONLINE Fieldwork : 25th - 27th March 2011

Table 13

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements? I prefer to purchase train tickets on the day for convenience, even if it is more expensive

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837
Agree	478	239	239	74	84	99	86	49	87	122	123	110	124	54	9	52	35	46	27	34	34	63	83	42	77	199
	23%	24%	23%	30%	26%	25%	25%	16%	20%	22%	21%	25%	26%	30%	10%	21%	19%	24%	17%	31%	17%	24%	32%	22%	25%	24%
Disagree	1179	575	604	133	195	191	203	190	267	355	361	228	236	103	72	145	110	101	85	52	111	158	138	104	186	487
	58%	57%	58%	54%	60%	49%	58%	62%	62%	64%	61%	53%	50%	58%	77%	60%	61%	53%	53%	48%	58%	61%	53%	56%	60%	58%
Don't know	393	190	203	39	48	100	60	69	78	77	111	93	112	21	12	44	36	43	47	23	48	37	42	41	48	151
	19%	19%	19%	16%	15%	26%	17%	22%	18%	14%	19%	22%	24%	12%	13%	18%	20%	23%	30%	21%	25%	14%	16%	22%	16%	18%

Travel

ONLINE Fieldwork : 25th - 27th March 2011

Table 14

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements? I am often shocked at the price of buying a train ticket on the day I intend to travel

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837
Agree	1443	691	752	173	241	268	244	219	299	414	421	274	334	136	74	158	113	132	102	71	133	206	189	130	238	589
	70%	69%	72%	70%	73%	69%	70%	71%	69%	75%	71%	64%	71%	76%	79%	66%	62%	70%	64%	65%	69%	80%	72%	70%	76%	70%
Disagree	278	147	131	52	43	46	49	34	56	73	88	70	47	24	10	40	23	20	13	20	26	30	51	22	42	126
	14%	15%	13%	21%	13%	12%	14%	11%	13%	13%	15%	16%	10%	13%	10%	17%	13%	10%	8%	19%	14%	12%	19%	12%	14%	15%
Don't know	328	166	162	21	44	76	56	54	77	66	85	86	90	19	9	42	45	38	44	17	33	22	24	35	31	122
	16%	17%	16%	9%	13%	19%	16%	18%	18%	12%	14%	20%	19%	11%	10%	18%	25%	20%	27%	16%	17%	9%	9%	19%	10%	15%

Travel

ONLINE Fieldwork : 25th - 27th March 2011

Table 15

Absolutes/col percents

Q7. If you make domestic (e.g. London to Edinburgh, Manchester to London) business trips by plane, why do you not travel by train?

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	919	1131	160	353	411	343	320	463	734	512	307	496	186	99	246	182	174	141	99	193	259	280	191	304	720
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	595	430	471	178	93	241	181	190	159	109	192	258	263	187	311	837
It is quicker to travel by plane	400 20%	241 24%	159 15%	61 25%	99 30%	74 19%	58 17%	43 14%	66 15%	136 24%	107 18%	89 21%	69 15%	48 27%	19 21%	36 15%	22 12%	25 13%	23 14%	18 17%	33 17%	86 33%	48 18%	42 22%	77 25%	217 26%
It is cheaper to travel by plane	260 13%	151 15%	109 10%	38 15%	48 15%	44 11%	42 12%	35 11%	53 12%	103 19%	71 12%	38 9%	48 10%	32 18%	8 9%	20 8%	19 10%	14 8%	17 11%	10 10%	33 17%	40 15%	43 16%	23 12%	48 15%	139 17%
I want a guaranteed seat	105 5%	72 7%	32 3%	21 8%	12 4%	16 4%	24 7%	11 4%	22 5%	42 8%	22 4%	25 6%	16 3%	15 9%	5 6%	11 5%	7 4%	5 3%	9 6%	1 1%	12 6%	23 9%	6 2%	10 5%	21 7%	57 7%
I am not paying for the ticket	86 4%	62 6%	24 2%	13 5%	20 6%	15 4%	19 6%	11 4%	8 4%	35 6%	20 3%	20 5%	12 3%	8 5%	3 3%	11 4%	9 5%	3 2%	11 7%	4 4%	5 3%	16 6%	12 5%	4 2%	12 4%	58 7%
I gain Airmiles/loyalty points by flying	62 3%	45 4%	17 2%	8 3%	14 4%	12 3%	13 4%	8 3%	6 2%	32 6%	16 3%	8 2%	6 1%	10 6%	4 4%	5 2%	3 1%	2 1%	4 2%	-	6 3%	19 8%	4 2%	6 3%	12 4%	41 5%
Other	27 1%	18 2%	9 1%	-	1 *	6 2%	5 1%	3 1%	12 3%	9 2%	8 1%	4 1%	7 2%	6 4%	-	1 1%	2 1%	1 1%	1 1%	1 1%	9 5%	1 *	4 1%	2 1%	3 1%	11 1%
I do not make domestic business trips by plane	1465 71%	653 65%	812 78%	159 65%	199 61%	278 71%	257 74%	243 79%	328 76%	349 63%	439 74%	314 73%	362 77%	113 63%	71 76%	193 80%	141 78%	154 81%	123 77%	79 73%	137 71%	144 56%	180 69%	130 70%	202 65%	526 63%