

General Environment Survey

ONLINE Fieldwork : 19th - 21st February 2010

Absolutes/col percents

Table 1
Q.1 How concerned or otherwise are you about environmental issues generally
Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2021	1020	1001	183	339	397	358	300	444	737	500	272	512	559	517	518	263	164	
Weighted base	2021	970	1051	240	320	400	340	300	420	526	586	424	485	530	530	499	285	178	
NET: Concerned	1452	615	837	146	223	290	246	236	310	397	422	282	351	391	390	332	219	121	
	72%	63%	80%	61%	70%	73%	72%	79%	74%	76%	72%	67%	72%	74%	74%	67%	77%	68%	
Very concerned	(4)	286	112	174	33	28	57	43	68	57	88	82	43	74	82	67	74	41	22
		14%	12%	17%	14%	9%	14%	13%	23%	14%	17%	14%	10%	15%	15%	13%	15%	15%	12%
Fairly concerned	(3)	1165	503	663	113	196	233	203	167	252	309	340	239	277	309	322	258	177	98
		58%	52%	63%	47%	61%	58%	60%	56%	60%	59%	58%	56%	57%	58%	61%	52%	62%	55%
Fairly unconcerned	(2)	409	243	167	61	69	77	73	52	78	97	117	109	86	94	101	136	38	40
		20%	25%	16%	25%	22%	19%	21%	17%	18%	18%	20%	26%	18%	18%	19%	27%	13%	22%
Very unconcerned	(1)	127	96	31	19	22	29	19	11	28	25	34	30	38	37	33	21	22	14
		6%	10%	3%	8%	7%	7%	6%	4%	7%	5%	6%	7%	8%	7%	6%	4%	8%	8%
NET: Unconcerned		537	339	198	80	91	106	92	63	105	122	151	140	124	131	135	157	60	53
		27%	35%	19%	33%	28%	27%	27%	21%	25%	23%	26%	33%	26%	25%	25%	31%	21%	30%
Don't know		33	16	16	14	6	4	3	1	5	7	13	2	10	8	5	10	6	4
		2%	2%	2%	6%	2%	1%	1%	*	1%	1%	2%	1%	2%	1%	1%	2%	2%	2%
Mean		2.81	2.66	2.95	2.71	2.73	2.80	2.80	2.98	2.82	2.89	2.82	2.70	2.82	2.83	2.81	2.79	2.85	2.74
Standard deviation		0.76	0.81	0.67	0.82	0.72	0.77	0.73	0.74	0.75	0.73	0.74	0.75	0.79	0.77	0.73	0.75	0.76	0.78
Standard error		0.02	0.03	0.02	0.06	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.05	0.04	0.03	0.03	0.03	0.05	0.06

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	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2021	164	95	246	177	184	94	179	271	288	169	154
Weighted base	2021	178	91	234	174	190	105	186	257	273	180	154
NET: Concerned	1452 72%	121 68%	58 64%	153 65%	121 70%	141 74%	78 74%	141 76%	198 77%	193 71%	141 78%	108 70%
Very concerned	(4) 286 14%	22 12%	14 15%	31 13%	29 16%	25 13%	12 12%	33 18%	41 16%	41 15%	29 16%	9 6%
Fairly concerned	(3) 1165 58%	98 55%	44 49%	122 52%	92 53%	116 61%	66 63%	108 58%	157 61%	152 56%	112 62%	98 64%
Fairly unconcerned	(2) 409 20%	40 22%	30 33%	66 28%	40 23%	33 17%	14 13%	30 16%	39 15%	55 20%	24 13%	38 25%
Very unconcerned	(1) 127 6%	14 8%	2 3%	10 4%	8 5%	12 6%	9 9%	14 7%	16 6%	22 8%	13 7%	8 5%
NET: Unconcerned	537 27%	53 30%	33 36%	76 33%	48 28%	45 24%	24 22%	44 24%	55 21%	77 28%	37 20%	46 30%
Don't know	33 2%	4 2%	* *	5 2%	5 3%	4 2%	3 3%	1 *	4 2%	3 1%	3 1%	- -
Mean	2.81	2.74	2.76	2.76	2.84	2.83	2.80	2.87	2.88	2.79	2.88	2.71
Standard deviation	0.76	0.78	0.74	0.74	0.76	0.73	0.77	0.79	0.74	0.80	0.76	0.66
Standard error	0.02	0.06	0.08	0.05	0.06	0.05	0.08	0.06	0.05	0.05	0.06	0.05

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Table 2

Q.2 Thinking about how you feel about environmental issues now compared with before the recession began, would you say that you are:

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2021	1020	1001	183	339	397	358	300	444	737	500	272	512	559	517	518	263	164
Weighted base	2021	970	1051	240	320	400	340	300	420	526	586	424	485	530	530	499	285	178
More concerned about environmental issues	154 8%	55 6%	99 9%	24 10%	23 7%	32 8%	24 7%	30 10%	22 5%	38 7%	50 9%	30 7%	37 8%	49 9%	28 5%	40 8%	20 7%	17 10%
Concerned to the same degree	1465 73%	644 66%	821 78%	149 62%	233 73%	287 72%	253 74%	224 75%	319 76%	402 77%	424 72%	284 67%	355 73%	372 70%	406 77%	343 69%	217 76%	127 71%
I remain unconcerned	335 17%	228 23%	107 10%	60 25%	49 15%	70 18%	49 15%	34 11%	72 17%	70 13%	93 16%	93 22%	79 16%	87 16%	79 15%	100 20%	39 14%	30 17%
Less concerned about environmental issues	66 3%	43 4%	24 2%	8 3%	16 5%	11 3%	13 4%	12 4%	7 2%	15 3%	20 3%	18 4%	14 3%	22 4%	16 3%	16 3%	9 3%	3 2%

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Weighted base	2021	178	91	234	174	190	105	186	257	273	180	154
More concerned about environmental issues	154 8%	17 10%	10 10%	17 7%	14 8%	11 6%	11 10%	8 4%	27 11%	22 8%	9 5%	9 6%
Concerned to the same degree	1465 73%	127 71%	64 70%	159 68%	120 69%	144 76%	74 70%	142 76%	185 72%	187 69%	143 80%	120 78%
I remain unconcerned	335 17%	30 17%	16 18%	47 20%	37 21%	32 17%	18 17%	28 15%	35 14%	52 19%	21 12%	20 13%
Less concerned about environmental issues	66 3%	3 2%	2 2%	12 5%	3 2%	3 1%	3 2%	8 4%	9 4%	12 5%	7 4%	5 3%