

Public Opinion Survey
ONLINE Fieldwork : 8th-9th February 2012

Absolutes/col percents

Table 1

Q.1 To what extent do you agree or disagree with the following statements about the impact of 'clustering' of similar retail premises (such as betting shops, fast food outlets and tanning salons) on a High Street:

Summary Table**Base: All respondents**

		The 'clustering' of similar retail premises has a negative effect on the vibrancy of a High Street	The 'clustering' of similar retail premises has made my local High Street less appealing	'Clustering' puts me off visiting my local High Street	I see no problem with 'clustering' similar retail premises on a High Street
Unweighted base		1875	1875	1875	1875
Weighted base		1834	1834	1834	1834
Net: Agree		1015 55%	946 52%	673 37%	685 37%
Agree strongly	(4)	275 15%	257 14%	191 10%	149 8%
Agree	(3)	740 40%	689 38%	482 26%	535 29%
Disagree	(2)	498 27%	581 32%	788 43%	570 31%
Disagree strongly	(1)	85 5%	92 5%	181 10%	350 19%
Net: Disagree		584 32%	673 37%	969 53%	920 50%
Don't know		235 13%	214 12%	192 10%	229 12%

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Table 2

Q.1 To what extent do you agree or disagree with the following statements about the impact of 'clustering' of similar retail premises (such as betting shops, fast food outlets and tanning salons) on a High Street:

The 'clustering' of similar retail premises has a negative effect on the vibrancy of a High Street

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106
Net: Agree	1015 55%	492 55%	523 56%	86 39%	143 48%	190 54%	165 52%	183 70%	247 64%	309 64%	266 50%	206 51%	234 56%	281 55%	305 57%	271 54%	103 56%	56 53%
Agree strongly	(4) 275 15%	135 15%	139 15%	21 9%	32 11%	49 14%	41 13%	46 18%	87 23%	85 17%	60 11%	65 16%	65 16%	84 16%	86 16%	77 15%	20 11%	8 8%
Agree	(3) 740 40%	356 40%	384 41%	66 30%	111 38%	142 40%	124 39%	137 52%	161 42%	225 46%	207 39%	141 35%	168 40%	197 39%	219 41%	195 39%	82 45%	48 45%
Disagree	(2) 498 27%	243 27%	255 27%	82 37%	94 32%	91 26%	102 32%	44 17%	84 22%	124 25%	164 31%	112 28%	99 24%	135 27%	146 28%	141 28%	52 29%	24 22%
Disagree strongly	(1) 85 5%	38 4%	47 5%	14 6%	17 6%	15 4%	13 4%	13 5%	15 4%	18 4%	30 6%	20 5%	17 4%	32 6%	14 3%	25 5%	7 4%	7 7%
Net: Disagree	584 32%	281 31%	303 32%	96 43%	111 38%	106 30%	115 36%	57 22%	99 26%	142 29%	194 36%	132 33%	116 28%	168 33%	160 30%	166 33%	60 33%	30 29%
Don't know	235 13%	123 14%	112 12%	38 17%	41 14%	56 16%	40 13%	22 9%	37 10%	35 7%	72 13%	62 16%	66 16%	62 12%	66 12%	66 13%	21 11%	20 19%

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Table 3

Q.1 To what extent do you agree or disagree with the following statements about the impact of 'clustering' of similar retail premises (such as betting shops, fast food outlets and tanning salons) on a High Street:

The 'clustering' of similar retail premises has made my local High Street less appealing

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106
Net: Agree	946 52%	441 49%	506 54%	81 37%	133 45%	182 51%	152 47%	165 63%	234 61%	270 55%	240 45%	213 53%	224 54%	269 53%	278 53%	258 51%	96 52%	45 42%
Agree strongly	(4) 257 14%	124 14%	133 14%	16 7%	40 13%	48 14%	38 12%	48 18%	68 18%	66 14%	54 10%	66 17%	71 17%	74 14%	82 15%	75 15%	16 9%	11 10%
Agree	(3) 689 38%	317 35%	372 40%	65 29%	93 32%	134 38%	114 36%	118 45%	166 43%	203 42%	186 35%	147 37%	153 37%	195 38%	196 37%	183 36%	80 44%	34 32%
Disagree	(2) 581 32%	278 31%	303 32%	90 41%	112 38%	113 32%	107 33%	65 25%	93 24%	149 31%	194 36%	121 30%	118 28%	164 32%	170 32%	153 30%	57 31%	36 34%
Disagree strongly	(1) 92 5%	49 5%	43 5%	19 9%	18 6%	15 4%	13 4%	11 4%	16 4%	25 5%	29 6%	16 4%	22 5%	31 6%	18 3%	30 6%	8 4%	6 5%
Net: Disagree	673 37%	327 37%	346 37%	109 50%	129 44%	128 36%	120 38%	77 29%	109 28%	174 36%	223 42%	136 34%	139 34%	195 38%	188 36%	183 36%	65 35%	42 40%
Don't know	214 12%	128 14%	87 9%	30 14%	33 11%	43 12%	48 15%	20 8%	40 11%	43 9%	68 13%	50 13%	53 13%	47 9%	63 12%	63 12%	22 12%	19 18%

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Table 4

Q.1 To what extent do you agree or disagree with the following statements about the impact of 'clustering' of similar retail premises (such as betting shops, fast food outlets and tanning salons) on a High Street:

'Clustering' puts me off visiting my local High Street

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106
Net: Agree	673 37%	314 35%	359 38%	65 29%	96 32%	143 40%	104 33%	106 41%	159 41%	193 40%	173 32%	150 38%	158 38%	190 37%	204 39%	178 35%	67 37%	34 32%
Agree strongly	(4) 191 10%	87 10%	104 11%	15 7%	32 11%	41 12%	26 8%	30 11%	47 12%	50 10%	35 7%	58 15%	47 11%	57 11%	62 12%	58 12%	11 6%	3 3%
Agree	(3) 482 26%	227 25%	255 27%	50 23%	64 22%	102 29%	78 24%	76 29%	112 29%	142 29%	137 26%	92 23%	110 27%	132 26%	143 27%	120 24%	56 31%	30 29%
Disagree	(2) 788 43%	377 42%	411 44%	91 41%	137 46%	140 40%	152 47%	116 44%	153 40%	216 44%	242 46%	163 41%	166 40%	207 40%	227 43%	227 45%	80 44%	46 43%
Disagree strongly	(1) 181 10%	100 11%	81 9%	34 16%	38 13%	32 9%	29 9%	21 8%	26 7%	39 8%	60 11%	41 10%	41 10%	62 12%	45 9%	46 9%	17 9%	10 9%
Net: Disagree	969 53%	477 53%	492 52%	126 57%	175 59%	171 49%	181 57%	137 52%	179 47%	255 52%	302 57%	204 51%	207 50%	269 53%	273 51%	274 54%	98 53%	56 53%
Don't know	192 10%	104 12%	88 9%	30 14%	24 8%	39 11%	35 11%	19 7%	46 12%	38 8%	57 11%	46 11%	51 12%	52 10%	53 10%	53 10%	18 10%	16 15%

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Table 5

Q.1 To what extent do you agree or disagree with the following statements about the impact of 'clustering' of similar retail premises (such as betting shops, fast food outlets and tanning salons) on a High Street:

I see no problem with 'clustering' similar retail premises on a High Street

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales	
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108	
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106	
Net: Agree	685 37%	329 37%	356 38%	122 55%	152 51%	130 37%	111 35%	65 25%	105 27%	172 35%	229 43%	140 35%	144 35%	189 37%	185 35%	192 38%	75 41%	43 40%	
Agree strongly	(4) 8%	149 8%	73 8%	76 8%	35 16%	40 14%	22 6%	21 7%	15 6%	16 4%	34 7%	56 10%	33 8%	27 6%	55 11%	33 6%	35 7%	17 9%	8 8%
Agree	(3) 29%	535 29%	256 29%	279 30%	87 39%	112 38%	109 31%	90 28%	49 19%	89 23%	138 28%	173 33%	108 27%	117 28%	134 26%	152 29%	157 31%	57 31%	35 33%
Disagree	(2) 31%	570 31%	268 30%	302 32%	40 18%	77 26%	110 31%	99 31%	115 44%	129 34%	172 35%	142 27%	117 29%	139 33%	153 30%	170 32%	146 29%	62 34%	38 36%
Disagree strongly	(1) 19%	350 19%	170 19%	180 19%	19 9%	37 12%	70 20%	62 19%	53 20%	109 28%	97 20%	92 17%	81 20%	80 19%	104 20%	107 20%	99 20%	26 14%	14 13%
Net: Disagree	920 50%	438 49%	482 51%	59 27%	114 38%	181 51%	161 50%	168 64%	238 62%	269 55%	234 44%	198 50%	219 53%	258 51%	277 52%	245 49%	88 48%	52 49%	
Don't know	229 12%	128 14%	101 11%	40 18%	30 10%	42 12%	47 15%	30 11%	40 11%	46 9%	69 13%	61 15%	53 13%	63 12%	68 13%	66 13%	20 11%	11 11%	

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Table 6

Q.2 Thinking about the impact of clustering on shopping: Which of the following types of retail premises, if any, do you feel have a negative effect on the vibrancy of a local High Street when found in clusters?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106
Adult / sex shops and strip clubs	1042 57%	458 51%	584 62%	110 50%	154 52%	170 48%	179 56%	168 64%	261 68%	317 65%	293 55%	217 54%	215 52%	291 57%	287 54%	286 57%	111 61%	68 64%
Betting shops	910 50%	403 45%	507 54%	83 37%	134 45%	153 43%	169 53%	142 54%	230 60%	285 59%	242 45%	174 44%	209 50%	268 52%	251 47%	245 49%	90 49%	57 53%
Fast food outlets	660 36%	312 35%	348 37%	63 29%	79 27%	129 37%	109 34%	109 42%	170 44%	194 40%	171 32%	140 35%	156 38%	189 37%	203 38%	180 36%	60 33%	28 27%
Tanning salons	651 36%	319 36%	333 35%	56 26%	88 30%	94 27%	108 34%	115 44%	190 49%	209 43%	172 32%	131 33%	139 33%	181 36%	182 34%	184 37%	63 35%	41 38%
Nail bars	434 24%	223 25%	212 23%	38 17%	59 20%	50 14%	66 21%	92 35%	129 34%	145 30%	108 20%	96 24%	86 21%	153 30%	122 23%	107 21%	40 22%	13 12%
Off licences	373 20%	161 18%	213 23%	55 25%	82 28%	65 18%	55 17%	46 18%	70 18%	114 23%	90 17%	76 19%	92 22%	105 21%	106 20%	100 20%	36 19%	27 25%
Pub / bars	357 19%	167 19%	190 20%	46 21%	60 20%	54 15%	57 18%	53 20%	86 23%	105 21%	84 16%	74 19%	95 23%	90 18%	108 20%	100 20%	31 17%	28 26%
Hairdresser / beauty salons	259 14%	134 15%	125 13%	29 13%	38 13%	44 12%	48 15%	40 15%	60 16%	70 14%	69 13%	64 16%	55 13%	71 14%	80 15%	67 13%	30 16%	12 11%
I don't think that clustering of retail premises has a negative impact on the vibrancy of a local High Street	220 12%	115 13%	105 11%	36 16%	36 12%	42 12%	46 14%	25 10%	34 9%	43 9%	73 14%	55 14%	48 12%	60 12%	68 13%	57 11%	22 12%	12 12%
Other	184 10%	93 10%	90 10%	6 3%	16 5%	30 9%	35 11%	25 9%	72 19%	59 12%	56 10%	35 9%	34 8%	58 11%	53 10%	44 9%	21 12%	7 6%
Don't know	128 7%	78 9%	50 5%	12 6%	26 9%	28 8%	26 8%	13 5%	22 6%	15 3%	46 9%	35 9%	31 8%	29 6%	36 7%	38 7%	12 7%	13 12%

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Table 7
Q.3 Current planning rules classify banks and betting shops under the same category: financial services. This means, for example, that a bank on a High Street could be turned into a betting shop without the need to acquire any planning permission. Do you think that it should be possible to change a bank into a betting shop, without planning permission?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106
Yes	337 18%	213 24%	124 13%	55 25%	75 25%	74 21%	54 17%	38 14%	42 11%	85 18%	97 18%	83 21%	73 17%	99 19%	99 19%	90 18%	31 17%	18 17%
No	1249 68%	559 62%	690 74%	125 57%	177 60%	232 66%	226 71%	191 73%	298 78%	360 74%	366 69%	262 65%	261 63%	344 68%	357 67%	339 67%	134 73%	74 70%
Don't know	248 14%	123 14%	124 13%	40 18%	44 15%	46 13%	40 12%	33 13%	44 11%	41 8%	69 13%	55 14%	82 20%	67 13%	74 14%	75 15%	17 10%	14 13%

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Table 8

Q.4 Would you like your local council to be able to effectively and quickly prevent the clustering of premises on your High Street, or not?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106
Yes	1054 57%	502 56%	551 59%	90 41%	154 52%	199 56%	179 56%	179 68%	254 66%	316 65%	278 52%	218 55%	241 58%	306 60%	297 56%	293 58%	99 54%	58 55%
No	331 18%	189 21%	142 15%	53 24%	61 21%	57 16%	61 19%	31 12%	68 18%	86 18%	119 22%	69 17%	58 14%	87 17%	91 17%	90 18%	43 23%	20 18%
Don't know	449 24%	205 23%	245 26%	77 35%	81 27%	96 27%	80 25%	52 20%	62 16%	85 17%	135 25%	113 28%	117 28%	116 23%	142 27%	121 24%	41 23%	28 27%

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Table 9

Q.5 Do you support or oppose each of the following?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	South West	Wales
Unweighted base	1875	867	1008	159	319	400	347	292	358	645	429	305	496	529	532	510	196	108
Weighted base	1834	895	938	220	296	352	320	262	383	486	532	400	416	510	530	504	183	106
Central Government giving new powers to local councils to help them prevent clustering																		
Support	1149	538	611	111	166	217	186	190	278	325	312	248	264	333	323	311	114	67
	63%	60%	65%	50%	56%	62%	58%	73%	72%	67%	59%	62%	63%	65%	61%	62%	62%	63%
Oppose	255	153	102	36	43	33	54	28	60	65	86	54	50	65	75	69	34	12
	14%	17%	11%	16%	15%	10%	17%	11%	16%	13%	16%	13%	12%	13%	14%	14%	19%	11%
Don't know	430	205	225	73	86	102	80	43	46	96	134	98	102	111	132	124	35	27
	23%	23%	24%	33%	29%	29%	25%	17%	12%	20%	25%	25%	25%	22%	25%	25%	19%	26%
Central Government giving new powers to local councils to help them shape the High Street in line with the wishes of the community																		
Support	1392	652	739	125	207	267	233	215	343	379	399	290	324	382	404	376	149	81
	76%	73%	79%	57%	70%	76%	73%	82%	90%	78%	75%	73%	78%	75%	76%	75%	81%	76%
Oppose	129	86	43	35	27	18	18	17	15	43	36	29	22	47	35	32	10	5
	7%	10%	5%	16%	9%	5%	6%	6%	4%	9%	7%	7%	5%	9%	7%	6%	6%	5%
Don't know	313	157	155	60	62	67	69	31	25	65	97	81	70	81	91	96	24	20
	17%	18%	17%	27%	21%	19%	21%	12%	7%	13%	18%	20%	17%	16%	17%	19%	13%	19%