

Impact of Recession on Families

METHODOLOGY NOTE

ComRes interviewed 2019 GB adults online between 19th and 21st April 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 1

Q.1 When do you expect that the economic downturn will end, if ever?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
It has already ended	28 1%	19 2%	9 1%	3 1%	10 3%	8 2%	3 1%	1 *	3 1%	7 1%	12 2%	5 1%	2 1%	8 3%	13 2%
Later in 2013	74 4%	44 4%	30 3%	6 2%	16 5%	7 2%	12 3%	15 5%	18 4%	26 5%	20 4%	20 5%	8 2%	5 2%	29 3%
2014	179 9%	110 11%	69 7%	17 7%	25 7%	25 7%	27 7%	32 11%	53 12%	60 11%	51 9%	37 8%	31 6%	28 9%	78 9%
2015	325 16%	191 19%	134 13%	33 14%	48 14%	49 15%	61 17%	49 16%	84 19%	88 16%	93 17%	69 16%	75 16%	38 13%	144 17%
2016	224 11%	111 11%	113 11%	12 5%	31 9%	37 11%	31 9%	37 12%	74 17%	64 12%	68 12%	49 11%	43 9%	39 13%	75 9%
2017	101 5%	61 6%	40 4%	9 4%	13 4%	10 3%	17 5%	19 6%	32 7%	37 7%	30 5%	15 3%	18 4%	14 5%	42 5%
2018	122 6%	65 7%	56 5%	14 6%	21 6%	12 4%	27 7%	20 7%	28 6%	45 8%	39 7%	18 4%	19 4%	18 6%	47 6%
2019	20 1%	12 1%	9 1%	5 2%	7 2%	3 1%	2 1%	2 1%	1 *	4 1%	5 1%	6 1%	5 1%	1 *	13 2%
2020	54 3%	24 2%	30 3%	1 *	12 4%	5 1%	9 3%	16 5%	12 3%	17 3%	14 2%	14 3%	9 2%	7 2%	25 3%
Beyond 2020	168 8%	77 8%	91 9%	13 5%	28 8%	38 11%	34 9%	33 11%	22 5%	37 7%	37 7%	48 11%	46 10%	36 12%	62 7%
Never	134 7%	64 6%	70 7%	40 17%	14 4%	25 7%	24 7%	19 6%	12 3%	19 4%	43 8%	29 7%	43 9%	17 6%	58 7%
Don't know	591 29%	211 21%	380 37%	86 36%	114 34%	120 35%	112 31%	58 19%	100 23%	134 25%	146 26%	130 30%	180 37%	86 29%	247 30%

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Absolutes/col percents

Table 2

Q.1 When do you expect that the economic downturn will end, if ever?**Base: All respondents**

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Unweighted base	2019	161	88	242	154	171	145	112	179	286	290	191	1410	590	220	253	211	145
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
It has already ended	28 1%	2 1%	- -	2 1%	2 1%	1 1%	6 4%	- -	3 2%	11 4%	- -	1 1%	19 1%	8 1%	2 1%	1 *	5 2%	2 1%
Later in 2013	74 4%	5 3%	1 1%	6 3%	4 2%	16 9%	4 3%	3 3%	3 1%	11 4%	10 4%	11 6%	54 4%	18 3%	8 4%	7 3%	4 2%	3 2%
2014	179 9%	16 9%	8 9%	15 7%	22 12%	12 7%	9 7%	6 6%	17 9%	24 9%	29 10%	20 11%	135 10%	44 8%	16 8%	23 9%	9 4%	11 7%
2015	325 16%	39 22%	14 17%	47 21%	18 10%	35 19%	24 17%	11 11%	31 15%	39 15%	42 15%	26 14%	243 17%	81 14%	18 8%	38 15%	32 15%	23 16%
2016	224 11%	26 14%	14 17%	32 15%	8 5%	22 12%	13 9%	17 17%	14 7%	21 8%	35 12%	21 12%	173 12%	51 9%	18 8%	18 7%	22 11%	13 9%
2017	101 5%	9 5%	1 1%	9 4%	7 4%	10 5%	8 6%	7 7%	7 4%	14 5%	18 6%	10 5%	79 6%	21 4%	12 6%	7 3%	7 3%	4 3%
2018	122 6%	7 4%	6 8%	10 4%	12 7%	14 8%	10 7%	10 10%	12 6%	17 6%	15 5%	9 5%	89 6%	32 5%	12 6%	12 5%	14 7%	11 8%
2019	20 1%	3 2%	- -	3 1%	- -	- -	- -	1 1%	6 3%	4 2%	2 1%	- -	12 1%	9 1%	4 2%	5 2%	2 1%	- -
2020	54 3%	1 *	1 1%	7 3%	8 4%	2 1%	5 4%	2 2%	4 2%	9 3%	11 4%	4 2%	34 2%	19 3%	7 3%	5 2%	10 5%	4 2%
Beyond 2020	168 8%	15 8%	7 8%	10 5%	14 8%	16 9%	12 8%	9 9%	14 7%	26 10%	27 9%	19 11%	102 7%	64 11%	23 11%	35 14%	27 13%	12 8%
Never	134 7%	4 2%	3 4%	13 6%	14 8%	6 4%	14 10%	5 5%	24 12%	24 9%	14 5%	12 7%	84 6%	47 8%	17 8%	21 8%	13 6%	13 9%
Don't know	591 29%	54 30%	26 33%	68 31%	72 39%	47 26%	36 25%	30 29%	67 33%	62 24%	80 28%	49 27%	389 28%	192 33%	74 35%	86 33%	68 32%	49 33%

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Absolutes/col percents

Table 3

Q.2 When do you expect that the economy will return to its pre-2008 levels of growth and prosperity, if ever?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
2013	17 1%	11 1%	6 1%	4 2%	7 2%	6 2%	- -	- -	- -	6 1%	11 2%	- -	- -	4 1%	9 1%
2014	41 2%	29 3%	12 1%	7 3%	5 1%	8 2%	5 1%	4 1%	11 2%	23 4%	2 *	8 2%	7 2%	10 3%	16 2%
2015	110 5%	67 7%	43 4%	10 4%	23 7%	17 5%	22 6%	15 5%	23 5%	22 4%	38 7%	30 7%	20 4%	17 6%	50 6%
2016	135 7%	71 7%	64 6%	13 6%	29 8%	23 7%	16 4%	20 7%	34 8%	43 8%	39 7%	28 6%	25 5%	19 6%	57 7%
2017	116 6%	71 7%	44 4%	6 2%	14 4%	24 7%	19 5%	16 5%	37 8%	35 7%	32 6%	24 5%	25 5%	8 3%	41 5%
2018	166 8%	99 10%	67 7%	16 7%	30 9%	20 6%	23 6%	26 9%	51 12%	48 9%	48 9%	35 8%	35 7%	16 5%	78 9%
2019	45 2%	21 2%	23 2%	9 4%	12 3%	1 *	4 1%	14 5%	5 1%	12 2%	17 3%	8 2%	9 2%	8 3%	24 3%
2020	127 6%	68 7%	59 6%	10 4%	18 5%	11 3%	17 5%	32 11%	39 9%	55 10%	31 5%	19 4%	23 5%	17 6%	43 5%
Beyond 2020	315 16%	153 15%	161 16%	22 9%	62 18%	61 18%	58 16%	57 19%	54 12%	83 15%	91 16%	73 17%	68 14%	58 19%	132 16%
Never	255 13%	118 12%	137 13%	48 20%	22 6%	38 11%	58 16%	34 11%	54 12%	50 9%	77 14%	63 14%	64 13%	42 14%	96 11%
Don't know	694 34%	281 28%	412 40%	95 39%	118 35%	131 38%	138 38%	82 27%	131 30%	164 30%	174 31%	153 35%	204 42%	99 33%	288 35%

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Table 4

Q.2 When do you expect that the economy will return to its pre-2008 levels of growth and prosperity, if ever?**Base: All respondents**

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Unweighted base	2019	161	88	242	154	171	145	112	179	286	290	191	1410	590	220	253	211	145
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
2013	17 1%	2 1%	1 1%	- -	1 1%	4 2%	2 1%	1 1%	2 1%	6 2%	- -	- -	14 1%	3 1%	2 1%	2 1%	- -	- -
2014	41 2%	- -	* 1%	6 3%	6 4%	4 2%	3 2%	2 2%	1 *	9 3%	8 3%	2 1%	23 2%	18 3%	3 2%	10 4%	5 3%	5 3%
2015	110 5%	8 4%	6 7%	9 4%	4 2%	16 9%	11 8%	5 5%	7 3%	22 8%	12 4%	10 5%	78 6%	31 5%	11 5%	12 5%	12 6%	4 3%
2016	135 7%	13 7%	7 8%	15 7%	12 6%	12 7%	7 5%	3 3%	17 8%	7 3%	25 9%	17 9%	88 6%	45 8%	19 9%	18 7%	12 6%	13 9%
2017	116 6%	15 8%	4 4%	15 7%	8 4%	9 5%	8 6%	1 1%	6 3%	18 7%	17 6%	15 8%	85 6%	31 5%	10 5%	12 5%	13 6%	5 3%
2018	166 8%	18 10%	12 15%	17 8%	4 2%	16 9%	9 7%	10 10%	13 6%	24 9%	27 9%	16 9%	124 9%	42 7%	6 3%	25 10%	21 10%	8 5%
2019	45 2%	2 1%	- -	4 2%	5 3%	4 2%	3 2%	1 1%	3 2%	10 4%	6 2%	6 3%	29 2%	15 3%	11 5%	7 3%	3 1%	3 2%
2020	127 6%	12 6%	1 1%	16 7%	15 8%	8 4%	14 10%	9 8%	8 4%	16 6%	21 7%	8 5%	102 7%	25 4%	14 7%	10 4%	8 4%	3 2%
Beyond 2020	315 16%	26 14%	11 13%	32 15%	24 13%	34 19%	13 9%	21 21%	35 18%	44 17%	48 17%	26 14%	212 15%	101 17%	31 15%	59 23%	38 18%	24 16%
Never	255 13%	36 20%	6 7%	24 11%	22 12%	18 10%	16 11%	20 20%	30 15%	33 12%	28 10%	22 12%	188 13%	64 11%	23 11%	14 5%	24 11%	28 20%
Don't know	694 34%	51 28%	34 42%	84 38%	80 44%	57 31%	55 39%	28 28%	80 40%	73 28%	92 32%	59 33%	470 33%	212 36%	80 38%	91 35%	77 36%	53 36%

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Table 5

Q.3 How do you expect the state of your personal finances to change over the next two years, if at all?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
Get better	449 22%	234 24%	215 21%	79 33%	122 36%	89 26%	76 21%	47 16%	36 8%	144 27%	133 24%	88 20%	84 18%	61 21%	249 30%
No change	613 30%	331 33%	281 27%	79 33%	87 26%	94 28%	79 22%	91 30%	184 42%	175 32%	177 32%	130 30%	131 27%	92 31%	230 28%
Get worse	783 39%	353 36%	430 42%	58 24%	86 25%	123 36%	173 48%	142 47%	200 46%	180 33%	203 36%	181 41%	219 46%	121 41%	264 32%
Don't know	175 9%	71 7%	103 10%	25 10%	45 13%	34 10%	32 9%	20 7%	20 4%	41 8%	47 8%	41 9%	46 10%	23 8%	90 11%

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Absolutes/col percents

Table 6

Q.3 How do you expect the state of your personal finances to change over the next two years, if at all?

Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Unweighted base	2019	161	88	242	154	171	145	112	179	286	290	191	1410	590	220	253	211	145
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
Get better	449 22%	37 20%	18 22%	45 20%	40 22%	28 15%	22 16%	14 14%	52 26%	83 31%	72 25%	38 21%	302 21%	145 25%	63 30%	73 28%	49 23%	25 17%
No change	613 30%	59 32%	20 24%	65 29%	54 30%	61 33%	46 33%	30 30%	71 35%	77 29%	81 29%	50 27%	449 32%	159 27%	55 26%	65 25%	60 28%	45 31%
Get worse	783 39%	70 38%	38 47%	88 40%	66 36%	82 45%	61 43%	53 52%	63 31%	79 30%	108 38%	75 42%	543 38%	232 40%	66 31%	100 39%	91 42%	62 43%
Don't know	175 9%	16 9%	5 7%	24 11%	22 12%	11 6%	12 8%	4 4%	15 8%	24 9%	22 8%	19 10%	120 8%	51 9%	26 12%	19 8%	14 7%	13 9%

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Absolutes/col percents

Table 7

Q.4 Thinking about the state of your personal finances, do you currently feel better off, worse off or about the same compared to 5 years ago (in 2008)?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
Better off	277 14%	151 15%	126 12%	55 23%	67 20%	43 13%	42 12%	29 10%	42 10%	95 18%	74 13%	55 12%	53 11%	40 13%	135 16%
About the same	509 25%	273 28%	236 23%	89 37%	93 27%	68 20%	61 17%	60 20%	137 31%	152 28%	161 29%	99 22%	97 20%	63 21%	232 28%
Worse off	1184 59%	546 55%	638 62%	81 34%	165 49%	219 64%	252 70%	210 70%	256 58%	288 53%	303 54%	278 63%	314 66%	187 63%	444 53%
Don't know	49 2%	20 2%	29 3%	15 6%	15 4%	10 3%	5 1%	1 *	4 1%	5 1%	21 4%	8 2%	15 3%	7 2%	23 3%

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Table 8

Q.4 Thinking about the state of your personal finances, do you currently feel better off, worse off or about the same compared to 5 years ago (in 2008)?

Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Unweighted base	2019	161	88	242	154	171	145	112	179	286	290	191	1410	590	220	253	211	145
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
Better off	277 14%	23 12%	5 6%	41 18%	30 16%	25 14%	11 7%	10 10%	30 15%	48 18%	40 14%	16 9%	201 14%	76 13%	28 13%	35 14%	24 11%	19 13%
About the same	509 25%	39 21%	23 28%	49 22%	45 25%	40 22%	46 32%	18 18%	57 28%	84 32%	65 23%	44 24%	383 27%	119 20%	45 21%	57 22%	37 17%	25 17%
Worse off	1184 59%	113 62%	52 65%	128 57%	102 56%	115 63%	78 56%	72 71%	107 53%	123 47%	175 62%	119 65%	800 57%	373 64%	127 61%	159 61%	149 70%	99 68%
Don't know	49 2%	7 4%	1 1%	5 2%	5 3%	2 1%	7 5%	1 1%	8 4%	9 3%	3 1%	2 1%	29 2%	19 3%	10 5%	7 3%	4 2%	2 2%

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Absolutes/col percents

Table 9

Q.5 Thinking about your current level of personal debt and savings (excluding mortgage debt), do you currently have more, less, or about the same compared to 5 years ago (in 2008)?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<u>Debt</u>															
More	510 25%	201 20%	310 30%	97 40%	97 28%	129 38%	100 28%	45 15%	43 10%	121 23%	143 25%	114 26%	132 28%	99 33%	229 27%
About the same	839 42%	449 45%	390 38%	93 39%	140 41%	123 36%	129 36%	141 47%	213 49%	216 40%	243 43%	178 41%	201 42%	111 37%	344 41%
Less	576 29%	298 30%	278 27%	25 11%	78 23%	75 22%	115 32%	108 36%	174 40%	181 34%	153 27%	126 29%	116 24%	77 26%	218 26%
Don't know	93 5%	42 4%	52 5%	25 10%	26 8%	12 4%	16 4%	6 2%	9 2%	20 4%	21 4%	21 5%	30 6%	10 3%	42 5%
<u>Savings</u>															
More	380 19%	203 21%	176 17%	75 31%	63 19%	54 16%	52 15%	57 19%	79 18%	121 22%	113 20%	81 19%	64 13%	52 17%	177 21%
About the same	596 30%	326 33%	270 26%	68 28%	112 33%	96 28%	86 24%	82 27%	152 35%	165 31%	172 31%	133 30%	126 26%	82 28%	256 31%
Less	960 48%	421 43%	539 52%	70 29%	142 42%	179 53%	202 56%	160 53%	207 47%	240 44%	256 46%	203 46%	261 54%	157 53%	361 43%
Don't know	84 4%	39 4%	45 4%	27 11%	23 7%	11 3%	19 5%	1 *	3 1%	14 3%	18 3%	22 5%	29 6%	6 2%	39 5%

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Table 10

Q.5 Thinking about your current level of personal debt and savings (excluding mortgage debt), do you currently have more, less, or about the same compared to 5 years ago (in 2008)?

Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Unweighted base	2019	161	88	242	154	171	145	112	179	286	290	191	1410	590	220	253	211	145
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
<u>Debt</u>																		
More	510	39	21	57	39	45	33	24	61	58	80	54	286	221	92	103	77	45
	25%	21%	26%	26%	22%	25%	24%	24%	30%	22%	28%	29%	20%	38%	44%	40%	36%	31%
About the same	839	79	37	83	70	87	58	46	78	120	107	75	630	200	62	78	76	56
	42%	43%	46%	37%	39%	48%	41%	46%	38%	46%	38%	41%	45%	34%	30%	30%	35%	38%
Less	576	57	21	72	60	44	42	28	56	71	79	46	432	140	44	63	54	43
	29%	31%	26%	32%	33%	24%	30%	28%	28%	27%	28%	25%	31%	24%	21%	24%	25%	30%
Don't know	93	7	2	10	12	6	8	2	7	14	16	8	66	26	11	15	6	2
	5%	4%	2%	4%	6%	3%	6%	2%	4%	5%	6%	4%	5%	4%	5%	6%	3%	1%
<u>Savings</u>																		
More	380	34	15	43	38	40	24	18	30	58	51	29	290	87	27	37	32	20
	19%	19%	18%	19%	21%	22%	17%	18%	15%	22%	18%	16%	21%	15%	13%	14%	15%	14%
About the same	596	64	24	58	55	39	46	34	59	79	87	51	437	150	55	71	47	33
	30%	35%	29%	26%	30%	22%	32%	34%	29%	30%	31%	28%	31%	26%	26%	28%	22%	23%
Less	960	75	40	111	81	95	66	47	98	115	136	96	631	323	119	134	127	87
	48%	41%	49%	50%	45%	53%	47%	47%	48%	44%	48%	53%	45%	55%	57%	52%	59%	60%
Don't know	84	9	3	10	7	7	6	2	15	10	8	6	55	26	8	16	8	5
	4%	5%	3%	4%	4%	4%	4%	2%	8%	4%	3%	4%	4%	4%	4%	6%	4%	3%

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Absolutes/col percents

Table 11

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<u>Going out/entertainment</u>															
More	262 13%	136 14%	126 12%	58 24%	55 16%	29 8%	44 12%	35 12%	42 10%	71 13%	71 13%	66 15%	54 11%	39 13%	116 14%
About the same	614 30%	360 36%	254 25%	82 34%	98 29%	89 26%	73 20%	86 29%	186 42%	199 37%	189 34%	117 27%	108 23%	79 27%	257 31%
Less	1091 54%	472 48%	619 60%	83 34%	175 52%	215 63%	234 65%	175 58%	209 48%	262 48%	283 51%	247 56%	299 62%	174 58%	434 52%
Don't know	52 3%	22 2%	30 3%	17 7%	11 3%	8 2%	9 3%	4 1%	2 1%	8 1%	16 3%	9 2%	19 4%	5 2%	26 3%
<u>Clothes</u>															
More	278 14%	144 15%	134 13%	65 27%	58 17%	34 10%	51 14%	38 13%	31 7%	74 14%	67 12%	73 17%	65 14%	43 14%	124 15%
About the same	757 37%	445 45%	311 30%	85 35%	127 37%	112 33%	98 27%	108 36%	226 52%	220 41%	220 39%	177 40%	138 29%	103 35%	318 38%
Less	938 46%	376 38%	562 55%	71 30%	144 42%	187 55%	203 56%	153 51%	180 41%	236 44%	257 46%	180 41%	265 55%	147 50%	365 44%
Don't know	47 2%	25 2%	22 2%	19 8%	11 3%	7 2%	8 2%	* *	2 1%	10 2%	16 3%	10 2%	11 2%	4 1%	26 3%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 11

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<u>Car and petrol</u>															
More	1025	523	502	86	155	160	207	163	253	308	268	262	187	169	425
	51%	53%	49%	36%	46%	47%	57%	54%	58%	57%	48%	60%	39%	57%	51%
About the same	423	211	212	84	87	79	63	44	67	96	133	76	119	67	187
	21%	21%	21%	35%	26%	23%	17%	15%	15%	18%	24%	17%	25%	22%	22%
Less	389	191	199	28	62	73	61	75	90	107	111	76	95	43	147
	19%	19%	19%	12%	18%	22%	17%	25%	21%	20%	20%	17%	20%	14%	18%
Don't know	182	65	117	41	36	28	30	18	29	29	48	26	79	19	74
	9%	7%	11%	17%	11%	8%	8%	6%	7%	5%	9%	6%	16%	6%	9%
<u>Holidays</u>															
More	355	187	168	66	51	47	51	61	79	102	109	77	67	43	156
	18%	19%	16%	28%	15%	14%	14%	20%	18%	19%	19%	17%	14%	14%	19%
About the same	699	383	317	85	118	95	100	96	205	206	209	140	144	97	285
	35%	39%	31%	35%	35%	28%	28%	32%	47%	38%	37%	32%	30%	33%	34%
Less	897	391	506	67	158	188	196	138	149	219	223	212	243	151	364
	44%	40%	49%	28%	47%	55%	54%	46%	34%	41%	40%	48%	51%	51%	44%
Don't know	68	29	39	22	12	10	12	5	6	12	18	12	26	6	29
	3%	3%	4%	9%	4%	3%	3%	2%	1%	2%	3%	3%	5%	2%	3%

Impact of Recession on Families Survey

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Absolutes/col percents

Table 11

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<u>Sports and activities</u>															
More	174	87	87	40	42	30	26	15	20	48	49	42	35	20	102
	9%	9%	8%	17%	12%	9%	7%	5%	5%	9%	9%	9%	7%	7%	12%
About the same	830	458	372	108	135	127	138	124	199	231	259	187	153	129	346
	41%	46%	36%	45%	40%	37%	38%	41%	45%	43%	46%	43%	32%	43%	42%
Less	858	371	487	61	140	172	176	135	174	217	218	187	236	138	336
	43%	38%	47%	25%	41%	50%	49%	45%	40%	40%	39%	42%	49%	46%	40%
Don't know	157	74	83	32	22	11	19	25	47	44	34	24	55	11	49
	8%	7%	8%	13%	7%	3%	5%	8%	11%	8%	6%	6%	12%	4%	6%
<u>Groceries</u>															
More	1044	514	529	110	167	152	194	165	257	306	281	233	223	149	425
	52%	52%	51%	46%	49%	45%	54%	55%	58%	57%	50%	53%	46%	50%	51%
About the same	581	321	260	75	115	100	78	79	134	148	158	136	139	87	242
	29%	32%	25%	31%	34%	30%	22%	26%	30%	28%	28%	31%	29%	29%	29%
Less	346	131	215	35	47	81	81	55	47	77	105	60	104	58	140
	17%	13%	21%	15%	14%	24%	22%	18%	11%	14%	19%	14%	22%	19%	17%
Don't know	48	23	25	20	11	7	7	*	2	9	15	10	14	4	26
	2%	2%	2%	8%	3%	2%	2%	*	1%	2%	3%	2%	3%	1%	3%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 11

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<u>Utilities</u>															
More	1315	635	680	77	176	216	256	241	348	389	349	272	305	179	519
	65%	64%	66%	32%	52%	64%	71%	80%	79%	72%	62%	62%	64%	60%	62%
About the same	424	234	190	103	96	69	61	31	64	90	129	109	95	82	187
	21%	24%	18%	43%	28%	20%	17%	10%	15%	17%	23%	25%	20%	28%	22%
Less	219	92	127	35	50	48	35	27	24	52	58	45	65	30	93
	11%	9%	12%	15%	15%	14%	10%	9%	5%	10%	10%	10%	13%	10%	11%
Don't know	61	28	32	25	17	7	8	1	3	9	23	14	15	6	34
	3%	3%	3%	10%	5%	2%	2%	*	1%	2%	4%	3%	3%	2%	4%
<u>Home improvements</u>															
More	332	154	178	39	71	42	49	56	75	97	92	74	68	48	138
	16%	16%	17%	16%	21%	12%	14%	19%	17%	18%	16%	17%	14%	16%	17%
About the same	750	402	348	120	137	117	116	88	173	202	238	157	153	111	323
	37%	41%	34%	50%	40%	34%	32%	29%	39%	37%	42%	36%	32%	37%	39%
Less	831	381	450	46	109	169	180	149	179	215	204	182	230	125	326
	41%	38%	44%	19%	32%	50%	50%	50%	41%	40%	36%	41%	48%	42%	39%
Don't know	106	53	53	36	24	12	15	7	12	26	26	26	29	13	47
	5%	5%	5%	15%	7%	3%	4%	2%	3%	5%	5%	6%	6%	5%	6%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 11

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<u>Personal care/grooming</u>															
More	252 12%	112 11%	140 14%	56 23%	54 16%	36 11%	38 11%	36 12%	31 7%	60 11%	69 12%	61 14%	62 13%	46 15%	117 14%
About the same	1042 52%	566 57%	476 46%	112 47%	174 51%	159 47%	155 43%	154 51%	289 66%	287 53%	308 55%	233 53%	214 45%	145 49%	410 49%
Less	668 33%	281 28%	387 38%	53 22%	99 29%	137 40%	159 44%	107 36%	114 26%	181 33%	164 29%	135 31%	188 39%	102 34%	277 33%
Don't know	56 3%	30 3%	26 3%	19 8%	13 4%	8 2%	8 2%	3 1%	6 1%	12 2%	18 3%	10 2%	16 3%	5 2%	30 4%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 12

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Unweighted base	2019	161	88	242	154	171	145	112	179	286	290	191	1410	590	220	253	211	145
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
<u>Going out/entertainment</u>																		
More	262	22	16	31	17	31	13	8	17	54	35	18	195	63	23	17	25	19
	13%	12%	20%	14%	9%	17%	9%	8%	8%	21%	13%	10%	14%	11%	11%	7%	12%	13%
About the same	614	61	20	59	64	48	45	26	66	86	76	63	486	126	39	65	45	29
	30%	33%	24%	27%	35%	26%	32%	26%	33%	33%	27%	35%	34%	21%	19%	25%	21%	20%
Less	1091	92	45	125	97	101	78	66	113	112	165	95	696	385	144	168	140	93
	54%	51%	56%	56%	54%	56%	56%	66%	56%	43%	58%	52%	49%	66%	69%	65%	66%	64%
Don't know	52	6	-	7	4	1	5	1	6	10	7	5	37	13	4	8	4	4
	3%	3%	-	3%	2%	1%	3%	1%	3%	4%	2%	3%	3%	2%	2%	3%	2%	3%
<u>Clothes</u>																		
More	278	25	11	31	23	30	15	9	24	51	29	28	189	87	33	34	34	21
	14%	14%	14%	14%	13%	16%	11%	9%	12%	19%	10%	16%	13%	15%	16%	13%	16%	14%
About the same	757	73	29	80	77	69	51	39	85	102	93	58	579	169	55	82	55	41
	37%	40%	36%	36%	42%	38%	36%	38%	42%	39%	33%	32%	41%	29%	26%	32%	26%	28%
Less	938	81	40	102	76	82	72	52	86	101	157	90	612	319	118	132	122	82
	46%	44%	50%	46%	42%	45%	51%	51%	43%	39%	55%	49%	43%	54%	56%	51%	57%	56%
Don't know	47	3	-	9	6	1	3	1	6	8	4	6	33	12	4	10	3	1
	2%	2%	-	4%	3%	*	2%	1%	3%	3%	1%	3%	2%	2%	2%	4%	1%	1%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 12

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
<u>Car and petrol</u>																		
More	1025	77	47	99	86	103	72	56	115	111	160	100	710	307	101	116	117	90
	51%	42%	58%	45%	47%	56%	51%	55%	57%	42%	56%	55%	50%	52%	48%	45%	55%	62%
About the same	423	42	14	44	45	38	26	15	41	72	52	33	301	116	50	55	38	23
	21%	23%	17%	20%	25%	21%	18%	15%	20%	28%	18%	18%	21%	20%	24%	21%	18%	16%
Less	389	43	10	50	36	28	31	22	34	43	56	38	273	114	35	62	47	22
	19%	24%	12%	23%	20%	15%	22%	22%	17%	16%	20%	21%	19%	19%	17%	24%	22%	15%
Don't know	182	19	10	28	15	13	13	7	12	37	15	11	129	50	24	25	12	10
	9%	11%	13%	13%	8%	7%	9%	7%	6%	14%	5%	6%	9%	8%	12%	10%	6%	7%
<u>Holidays</u>																		
More	355	29	16	42	27	39	18	13	41	62	42	25	277	77	21	33	33	25
	18%	16%	19%	19%	15%	22%	13%	13%	21%	24%	15%	14%	20%	13%	10%	13%	15%	17%
About the same	699	69	34	72	72	54	51	28	62	88	102	67	524	167	55	79	58	40
	35%	38%	42%	32%	40%	30%	36%	28%	31%	33%	36%	37%	37%	29%	26%	30%	27%	27%
Less	897	80	30	98	76	84	68	55	91	98	132	84	558	330	130	138	118	78
	44%	44%	38%	44%	42%	46%	48%	55%	45%	37%	47%	46%	39%	56%	62%	53%	55%	54%
Don't know	68	4	1	10	7	4	4	4	7	15	7	5	54	12	4	9	4	2
	3%	2%	1%	4%	4%	2%	3%	4%	3%	6%	2%	3%	4%	2%	2%	3%	2%	2%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 12

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?						
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old	
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145	
<u>Sports and activities</u>																			
More	174	11	8	24	12	18	8	6	9	34	27	18	124	50	18	18	20	6	
	9%	6%	10%	11%	6%	10%	6%	6%	4%	13%	10%	10%	9%	9%	9%	7%	9%	4%	
About the same	830	83	30	90	85	75	58	38	87	107	103	75	613	207	63	86	70	61	
	41%	46%	38%	41%	47%	41%	41%	37%	43%	41%	36%	41%	43%	35%	30%	33%	33%	42%	
Less	858	76	37	89	69	80	65	50	93	99	126	76	549	303	118	138	115	72	
	43%	42%	46%	40%	38%	44%	46%	49%	46%	38%	45%	42%	39%	52%	56%	53%	54%	50%	
Don't know	157	12	5	19	17	9	10	7	13	24	27	13	128	26	10	16	8	6	
	8%	7%	6%	9%	9%	5%	7%	7%	7%	9%	9%	7%	9%	4%	5%	6%	4%	4%	
<u>Groceries</u>																			
More	1044	95	42	111	89	96	75	44	112	135	148	97	729	308	111	121	112	83	
	52%	52%	51%	50%	49%	53%	53%	44%	55%	51%	52%	53%	52%	52%	53%	47%	52%	57%	
About the same	581	53	19	62	57	48	36	35	52	86	81	54	434	140	51	62	53	31	
	29%	29%	23%	28%	31%	26%	25%	35%	26%	33%	29%	30%	31%	24%	24%	24%	25%	21%	
Less	346	31	21	39	32	36	27	20	31	35	49	26	216	128	43	65	46	29	
	17%	17%	26%	18%	18%	20%	19%	20%	15%	13%	17%	14%	15%	22%	21%	25%	21%	20%	
Don't know	48	3	-	9	4	2	3	2	7	7	5	5	34	12	4	10	3	1	
	2%	2%	-	4%	2%	1%	2%	2%	3%	3%	2%	3%	2%	2%	2%	4%	1%	1%	

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Absolutes/col percents

Table 12

Q.6 Thinking about changes in your spending over the last 5 years (since 2008), have you spent more, less or about the same on each of the following?

Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
<u>Utilities</u>																		
More	1315 65%	104 57%	56 70%	137 62%	126 69%	125 69%	96 68%	59 59%	133 66%	157 60%	196 69%	126 69%	941 67%	369 63%	122 58%	148 57%	148 69%	104 71%
About the same	424 21%	49 27%	13 16%	53 24%	30 17%	32 18%	26 18%	29 29%	36 18%	66 25%	52 18%	38 21%	291 21%	125 21%	45 22%	53 21%	43 20%	27 18%
Less	219 11%	24 13%	5 7%	19 9%	22 12%	22 12%	16 11%	11 11%	26 13%	31 12%	30 11%	12 7%	136 10%	82 14%	39 18%	48 19%	20 9%	14 9%
Don't know	61 3%	4 2%	6 7%	12 5%	4 2%	3 2%	4 3%	2 2%	7 3%	8 3%	4 2%	6 3%	45 3%	10 2%	4 2%	8 3%	3 1%	1 1%
<u>Home improvements</u>																		
More	332 16%	29 16%	11 13%	45 20%	33 18%	24 13%	21 15%	13 13%	32 16%	51 19%	43 15%	31 17%	237 17%	94 16%	40 19%	44 17%	37 17%	18 13%
About the same	750 37%	76 42%	23 29%	76 34%	67 37%	71 39%	47 33%	36 35%	73 36%	115 44%	101 36%	67 37%	560 40%	188 32%	70 33%	89 35%	59 28%	48 33%
Less	831 41%	70 38%	40 50%	87 39%	74 41%	80 44%	68 48%	48 48%	87 43%	80 30%	123 43%	76 42%	537 38%	285 49%	91 43%	114 44%	113 53%	76 52%
Don't know	106 5%	7 4%	7 8%	15 7%	8 4%	6 3%	6 4%	4 4%	11 5%	18 7%	16 6%	8 5%	79 6%	20 3%	9 4%	10 4%	4 2%	3 2%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 12

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Base: All respondents

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
<u>Personal care/grooming</u>																		
More	252 12%	22 12%	7 9%	32 14%	15 8%	23 12%	16 11%	7 7%	17 8%	58 22%	35 12%	21 12%	179 13%	73 12%	31 15%	27 10%	28 13%	16 11%
About the same	1042 52%	94 52%	49 61%	110 50%	98 54%	96 53%	77 55%	57 57%	111 55%	138 53%	128 45%	83 46%	786 56%	248 42%	81 39%	110 43%	87 41%	62 43%
Less	668 33%	58 32%	24 30%	71 32%	65 36%	62 34%	44 31%	35 34%	68 34%	59 22%	111 39%	71 39%	408 29%	252 43%	93 45%	110 43%	96 45%	66 46%
Don't know	56 3%	7 4%	1 1%	10 4%	4 2%	1 *	4 3%	2 2%	6 3%	8 3%	8 3%	6 3%	41 3%	14 2%	5 2%	11 4%	3 2%	1 1%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 13

Q.7 Has the economic downturn caused you to delay any big decisions or life changes or not?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
NET: Yes	770	340	429	102	152	166	152	116	82	181	207	188	193	144	354
	38%	34%	42%	43%	45%	49%	42%	39%	19%	34%	37%	43%	40%	48%	42%
- Home improvements	415	178	236	27	69	105	94	72	47	101	98	106	110	78	175
	21%	18%	23%	11%	20%	31%	26%	24%	11%	19%	18%	24%	23%	26%	21%
- Changing cars	313	164	149	34	49	65	70	48	47	66	82	88	77	64	149
	16%	17%	14%	14%	14%	19%	19%	16%	11%	12%	15%	20%	16%	21%	18%
- Moving house	300	119	181	46	66	71	61	33	23	76	84	76	64	64	124
	15%	12%	18%	19%	19%	21%	17%	11%	5%	14%	15%	17%	13%	22%	15%
- Changing jobs	160	68	92	24	52	35	36	11	3	51	52	33	25	35	99
	8%	7%	9%	10%	15%	10%	10%	4%	1%	9%	9%	8%	5%	12%	12%
- Having a baby	100	43	57	27	48	19	4	2	-	22	33	25	19	21	53
	5%	4%	6%	11%	14%	6%	1%	1%	-	4%	6%	6%	4%	7%	6%
- Starting education	84	36	48	20	31	20	11	2	-	21	25	14	24	13	47
	4%	4%	5%	8%	9%	6%	3%	1%	-	4%	4%	3%	5%	5%	6%
- Getting engaged/ married	24	10	15	7	9	3	3	1	1	2	3	9	10	2	14
	1%	1%	1%	3%	3%	1%	1%	*	*	*	1%	2%	2%	1%	2%
- No/ fewer holidays	18	6	12	1	-	1	5	7	4	4	5	-	9	2	3
	1%	1%	1%	1%	-	*	1%	2%	1%	1%	1%	-	2%	1%	*
- Retiring	17	8	9	-	-	-	2	12	3	6	6	3	2	5	10
	1%	1%	1%	-	-	-	*	4%	1%	1%	1%	1%	*	2%	1%
- Going abroad	10	4	5	-	3	1	1	2	4	5	1	2	2	2	3
	*	*	1%	-	1%	*	*	1%	1%	1%	*	*	*	1%	*
- Buying a home	8	6	2	2	4	1	1	-	-	1	1	3	4	-	5
	*	1%	*	1%	1%	*	*	-	-	*	*	1%	1%	-	1%
- General expenditure/ day to day living	6	2	4	-	-	2	2	2	-	-	*	2	3	-	3
	*	*	*	-	-	1%	1%	1%	-	-	*	1%	1%	-	*
- Visiting family	5	-	5	-	-	1	-	1	3	2	2	-	1	1	1
	*	-	*	-	-	*	-	*	1%	*	*	-	*	*	*
- Making other large purchase	5	5	-	3	-	-	1	-	1	-	-	1	3	-	-
	*	*	-	1%	-	-	*	-	*	-	-	*	1%	-	-

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 13

Q.7 Has the economic downturn caused you to delay any big decisions or life changes or not?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
- Starting a business	4	1	3	2	2	-	-	-	*	*	1	-	3	-	2
	*	*	*	1%	*	-	-	-	*	*	*	-	1%	-	*
- Retiring early	4	1	3	-	-	-	2	1	-	-	2	-	2	-	1
	*	*	*	-	-	-	1%	*	-	-	*	-	*	-	*
- Buying a car	3	-	3	-	-	-	2	1	-	-	-	1	2	-	1
	*	-	*	-	-	-	*	*	-	-	-	*	*	-	*
- Eating habits/ diet	3	2	1	-	2	-	-	1	-	1	-	-	2	-	2
	*	*	*	-	1%	-	-	*	-	*	-	-	*	-	*
- Buy things for the home (furniture, electricals etc)	2	1	1	-	-	-	1	1	-	1	-	-	1	-	-
	*	*	*	-	-	-	*	*	-	*	-	-	*	-	-
- Finding work/ a job	2	2	-	-	1	-	-	1	-	-	1	-	1	-	-
	*	*	-	-	*	-	-	*	-	-	*	-	*	-	-
- Helping/ supporting family members	2	-	2	-	-	-	*	1	1	1	1	-	-	-	*
	*	-	*	-	-	-	*	*	*	*	*	-	-	-	*
- Quality of life	1	1	*	-	-	1	-	-	-	-	-	1	*	-	1
	*	*	*	-	-	*	-	-	-	-	-	*	*	-	*
- Developing business/ career	1	1	*	-	-	*	1	-	-	-	1	-	*	-	1
	*	*	*	-	-	*	*	-	-	-	*	-	*	-	*
- Other answers	8	2	6	-	3	1	2	1	1	1	1	*	5	*	3
	*	*	1%	-	1%	*	1%	*	*	*	*	*	1%	*	*
No	1112	593	520	112	161	143	185	177	335	334	318	217	242	141	412
	55%	60%	50%	47%	47%	42%	51%	59%	76%	62%	57%	49%	51%	47%	49%
Don't know	137	57	80	26	27	32	24	7	22	24	34	35	44	13	68
	7%	6%	8%	11%	8%	9%	7%	2%	5%	4%	6%	8%	9%	4%	8%

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 14

Q.7 Has the economic downturn caused you to delay any big decisions or life changes or not?**Base: All respondents**

	Region												Do you have any children aged 18 or under? If so, how old are they?						
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old	
Unweighted base	2019	161	88	242	154	171	145	112	179	286	290	191	1410	590	220	253	211	145	
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145	
NET: Yes		770	71	35	80	49	71	50	41	81	118	93	81	463	298	119	134	108	66
		38%	39%	44%	36%	27%	39%	35%	40%	40%	45%	33%	44%	33%	51%	57%	52%	50%	46%
- Home improvements	415	39	20	55	32	27	32	22	42	47	48	49	232	180	68	87	68	47	
	21%	21%	25%	25%	17%	15%	23%	22%	21%	18%	17%	27%	16%	31%	33%	34%	32%	32%	
- Changing cars	313	24	13	29	14	29	30	23	42	40	35	34	188	118	45	48	45	23	
	16%	13%	15%	13%	8%	16%	21%	23%	21%	15%	12%	19%	13%	20%	22%	19%	21%	16%	
- Moving house	300	28	13	22	18	29	21	21	33	47	35	32	168	130	64	65	37	16	
	15%	16%	16%	10%	10%	16%	15%	21%	17%	18%	13%	18%	12%	22%	31%	25%	17%	11%	
- Changing jobs	160	14	6	14	7	15	9	9	16	33	22	13	92	66	34	25	21	14	
	8%	8%	8%	6%	4%	8%	7%	9%	8%	13%	8%	7%	7%	11%	16%	10%	10%	9%	
- Having a baby	100	6	6	9	9	10	6	4	10	21	12	9	43	53	39	20	7	*	
	5%	3%	7%	4%	5%	5%	4%	4%	5%	8%	4%	5%	3%	9%	19%	8%	3%	*	
- Starting education	84	7	8	9	4	8	9	2	9	17	8	5	42	40	25	16	8	4	
	4%	4%	9%	4%	2%	5%	6%	2%	4%	6%	3%	3%	3%	7%	12%	6%	4%	3%	
- Getting engaged/ married	24	2	-	5	2	4	3	1	3	2	1	2	18	6	2	3	2	2	
	1%	1%	-	2%	1%	2%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	
- No/ fewer holidays	18	6	1	3	-	-	2	2	1	1	1	3	18	1	1	1	-	-	
	1%	4%	1%	1%	-	-	1%	2%	1%	*	*	2%	1%	*	*	*	-	-	
- Retiring	17	1	1	*	1	4	2	1	2	1	2	2	15	2	-	-	-	2	
	1%	1%	2%	*	*	2%	2%	1%	1%	*	1%	1%	1%	*	-	-	-	1%	
- Going abroad	10	-	-	-	-	3	1	-	2	2	1	1	7	3	-	2	2	2	
	*	-	-	-	-	2%	1%	-	1%	1%	*	*	*	*	-	1%	1%	1%	
- Buying a home	8	1	1	-	2	3	-	-	-	-	-	1	2	5	3	3	2	-	
	*	*	2%	-	1%	1%	-	-	-	-	-	*	*	1%	1%	1%	1%	-	
- General expenditure/ day to day living	6	1	-	*	-	-	-	-	2	-	-	2	5	1	-	-	1	-	
	*	1%	-	*	-	-	-	-	1%	-	-	1%	*	*	-	-	*	-	

Impact of Recession on Families Survey

ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 14

Q.7 Has the economic downturn caused you to delay any big decisions or life changes or not?**Base: All respondents**

	Region												Do you have any children aged 18 or under? If so, how old are they?					
	Total	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	No children aged 18 or under	NET: Yes	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old
Weighted base	2019	182	81	222	182	182	141	101	202	262	283	182	1413	587	210	258	214	145
- Visiting family	5*	-	-	-	-	1	1	-	1	1	1	-	4*	1*	1*	1*	-	-
- Making other large purchase	5*	-	-	-	-	-	-	-	3	1	1	-	5*	-	-	-	-	-
- Starting a business	4*	2	-	-	-	-	1	-	-	1	1	-	3*	1*	1*	-	-	-
- Retiring early	4*	-	-	1	-	-	-	2	-	-	1	-	3*	1*	-	-	1*	-
- Buying a car	3*	2	-	-	-	-	1	-	-	-	-	-	3*	-	-	-	-	3
- Eating habits/ diet	3*	2	-	-	1	-	-	-	-	-	-	-	1*	2*	-	2	-	-
- Buy things for the home (furniture, electricals etc)	2*	1	-	-	-	-	-	-	-	-	-	1	2*	-	-	-	-	-
- Finding work/ a job	2*	-	-	-	1	-	-	-	-	1	-	-	1*	1*	-	-	1*	-
- Helping/ supporting family members	2*	*	-	-	-	-	-	-	-	1	1	-	2*	-	-	-	-	-
- Quality of life	1*	-	-	1	-	-	-	-	-	*	-	-	**	1*	-	-	1*	-
- Developing business/ career	1*	-	-	-	-	-	-	1	-	*	-	-	**	1*	-	1	-	-
- Other answers	8*	3	-	2	-	-	-	-	1	1	1	1	4*	4	3	3	1	*
No	1112	103	38	131	127	94	80	56	103	121	169	91	852	253	79	110	91	70
	55%	57%	47%	59%	70%	52%	56%	55%	51%	46%	60%	50%	60%	43%	38%	43%	43%	48%
Don't know	137	7	8	11	6	17	12	4	18	23	21	10	98	36	12	15	15	9
	7%	4%	9%	5%	3%	9%	8%	4%	9%	9%	7%	6%	7%	6%	6%	6%	7%	6%