



Keene Communications

DATA SECURITY IN FRANCE

METHODOLOGY NOTE

ComRes interviewed 1,000 French adults online from 13th to 18th February 2013. Data were weighted to be demographically representative of all French adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Table 1

20/02/2013

Q.1 The following questions are about the security of confidential or private information that is accessed in a variety of places, for example, at work, when travelling on a train, or when in a coffee shop. Have you ever been concerned that someone might be able to see or read confidential or private information that you are accessing or working on?

	TOTAL	GENDER		AGE					REGION					INCOME			SOCIAL CLASS	
		Male	Female	18-24	25-34	35-44	45-54	55+	Ile-de-France	North East	North West	Centre	South	Low (less than 28,000E)	High (28,000E or more)	Prefer not to state	CSP+	CSP-
Base: Total Respondents	1000	480	520	119	168	178	178	356	190	190	190	220	210	417	426	157	400	600
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes, I have	463	248	215	56	80	95	87	144	99	86	81	101	95	188	222	53	195	268
	46%	52%	41%	47%	47%	53%	49%	41%	52%	45%	43%	46%	45%	45%	52%	34%	49%	45%
No, I have not	270	123	147	38	39	42	44	107	50	45	57	60	58	117	114	39	109	160
	27%	26%	28%	32%	23%	23%	24%	30%	27%	23%	30%	27%	28%	28%	27%	25%	27%	27%
Don't know	268	109	159	25	49	42	47	105	41	60	52	59	57	112	91	65	96	172
	27%	23%	31%	21%	29%	23%	26%	29%	21%	31%	27%	27%	27%	27%	21%	41%	24%	29%
Sigma	1000	480	520	119	168	178	178	356	190	190	190	220	210	417	426	157	400	600
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 2

20/02/2013

Q.2 And have you ever been able to see or read potentially confidential or private information that someone else is accessing or working on?

	GENDER		AGE					REGION					INCOME			SOCIAL CLASS		
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55+	Ile-de-France	North East	North West	Centre	South	Low (less than 28,000E)	High (28,000E or more)	Prefer not to state	CSP+	CSP-
Base: Total Respondents	1000	480	520	119	168	178	178	356	190	190	190	220	210	417	426	157	400	600
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes, I have	380	203	177	49	72	77	75	108	84	71	61	90	74	138	197	45	177	204
	38%	42%	34%	41%	43%	43%	42%	30%	44%	37%	32%	41%	35%	33%	46%	29%	44%	34%
No, I have not	387	181	206	44	55	64	72	152	63	82	77	77	87	179	157	51	149	238
	39%	38%	40%	37%	33%	36%	40%	43%	33%	43%	41%	35%	42%	43%	37%	33%	37%	40%
Don't know	233	96	137	26	41	38	32	97	43	37	51	53	48	100	72	61	75	158
	23%	20%	26%	22%	24%	21%	18%	27%	23%	19%	27%	24%	23%	24%	17%	39%	19%	26%
Sigma	1000	480	520	119	168	178	178	356	190	190	190	220	210	417	426	157	400	600
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%