

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	16 th December	27 th November	18 th November	30 th October	21 st October	2 nd October
Conservative	28%	35%	31%	33%	33%	35%
Labour	39%	42%	43%	44%	41%	38%
Liberal Democrat	9%	10%	10%	12%	10%	15%
Other	23%	13%	16%	11%	16%	12%

Methodology: ComRes interviewed 2,002 GB adults online between 12th and 14th December 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Coralie Pring: coralie.pring@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Conservative	602 30%	323 33%	279 27%	36 15%	50 16%	96 25%	95 28%	120 40%	206 49%	215 40%	164 28%	111 26%	112 24%	578 32%	189 37%	185 35%	126 25%	78 27%	24 14%
Labour	473 24%	246 25%	227 22%	48 20%	88 28%	100 26%	91 27%	63 21%	82 19%	109 20%	128 22%	118 28%	119 26%	420 23%	100 20%	112 21%	154 31%	54 19%	53 30%
Liberal Democrat	383 19%	188 19%	195 19%	59 25%	64 20%	61 16%	64 19%	51 17%	83 20%	114 21%	112 19%	85 20%	71 15%	360 20%	96 19%	94 18%	92 18%	77 27%	23 13%
Other	158 8%	74 8%	84 8%	7 3%	26 8%	24 6%	38 11%	30 10%	34 8%	34 6%	35 6%	33 8%	57 12%	117 6%	38 7%	30 6%	27 5%	22 8%	42 24%
Did not vote	313 16%	124 13%	189 19%	72 30%	81 26%	75 20%	42 12%	29 10%	13 3%	51 9%	107 18%	63 15%	92 20%	289 16%	65 13%	89 17%	88 18%	46 16%	25 14%
Don't remember	36 2%	10 1%	26 3%	9 4%	4 1%	11 3%	4 1%	6 2%	1 *	8 2%	17 3%	4 1%	7 2%	34 2%	10 2%	11 2%	9 2%	4 1%	2 1%
Refused	37 2%	18 2%	19 2%	5 2%	5 2%	12 3%	7 2%	3 1%	5 1%	10 2%	16 3%	6 1%	6 1%	30 2%	11 2%	9 2%	7 1%	3 1%	7 4%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Conservative	602 30%	387 85%	41 7%	11 7%	108 48%	8 12%	1 3%	1 13%	4 15%	1 12%	65 19%	602 100%	-	-
Labour	473 24%	13 3%	400 64%	6 4%	12 5%	2 4%	5 11%	-	1 3%	-	36 11%	-	473 100%	-
Liberal Democrat	383 19%	22 5%	111 18%	132 84%	30 13%	25 38%	2 5%	-	2 6%	2 33%	61 18%	-	-	383 100%
Other	158 8%	6 1%	8 1%	1 *	52 23%	25 39%	31 72%	5 65%	15 52%	3 38%	4 1%	-	-	-
Did not vote	313 16%	24 5%	53 8%	4 3%	18 8%	3 5%	3 7%	2 22%	7 25%	1 8%	128 38%	-	-	-
Don't remember	36 2%	1 *	7 1%	2 1%	4 2%	-	1 1%	-	-	1 9%	19 6%	-	-	-
Refused	37 2%	* *	4 1%	2 1%	1 1%	2 3%	* 1%	-	-	-	27 8%	-	-	-

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Conservative	602 30%	44 7%	435 83%	11 7%	11 16%	2 4%	1 2%	4 27%	- -	1 11%	7 11%	86 20%
Labour	473 24%	387 63%	11 2%	7 4%	2 3%	8 15%	4 8%	2 11%	- -	1 9%	5 7%	48 11%
Liberal Democrat	383 19%	92 15%	26 5%	135 84%	12 17%	2 4%	11 22%	- -	2 18%	3 30%	4 6%	95 22%
Other	158 8%	14 2%	18 4%	- -	39 55%	29 54%	21 44%	9 62%	5 48%	3 24%	3 5%	17 4%
Did not vote	313 16%	70 11%	29 6%	8 5%	7 10%	11 21%	10 20%	- -	2 16%	3 26%	25 38%	150 35%
Don't remember	36 2%	5 1%	2 *	1 1%	- -	1 1%	1 2%	- -	2 18%	- -	1 1%	23 5%
Refused	37 2%	1 *	* *	* *	- -	* 1%	1 2%	- -	- -	- -	20 31%	13 3%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Conservative	602 30%	24 14%	20 22%	79 33%AD	27 16%	62 34%AD	29 27%AD	70 37%ABD	105 41%ABD	84 33%AD	49 28%AD	53 34%AD
Labour	473 24%	53 30%GIJ	34 37%EGH IJ	66 28%GIJ	53 30%GIJ	42 23%J	32 30%GIJ	31 16%	57 23%J	43 17%	22 13%	39 25%J
Liberal Democrat	383 19%	23 13%	11 12%	36 15%	45 26%ABC E	30 16%	21 19%	33 18%	45 18%	52 20%	57 32%ABC EFGHIK	30 20%
Other	158 8%	42 24%BCDE FGHIJK	7 8%	8 3%	12 7%	8 4%	9 9%	16 8%C	17 7%	21 8%C	13 7%	6 4%
Did not vote	313 16%	25 14%	18 20%H	40 17%H	29 17%H	36 19%H	12 11%	33 17%H	23 9%	42 16%H	35 20%H	20 13%
Don't remember	36 2%	2 1%	1 1%	4 2%	4 2%	4 2%	4 3%	2 1%	4 1%	6 2%	1 *	5 3%
Refused	37 2%	7 4%	-	3 1%	4 2%	3 2%	1 1%	3 2%	3 1%	8 3%	2 1%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Conservative	602 30%	179 19%	272 54%	152 27%	316 50%	146 18%	140 25%
Labour	473 24%	313 33%	59 12%	101 18%	82 13%	298 37%	93 17%
Liberal Democrat	383 19%	213 22%	76 15%	94 17%	104 16%	181 23%	98 17%
Other	158 8%	80 8%	45 9%	33 6%	47 7%	65 8%	46 8%
Did not vote	313 16%	138 15%	41 8%	134 24%	72 11%	91 11%	149 27%
Don't remember	36 2%	12 1%	1 *	23 4%	5 1%	11 1%	20 4%
Refused	37 2%	14 1%	5 1%	18 3%	8 1%	13 2%	16 3%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176	
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176	
Absolutely certain to vote	(10)	1087 54%	585 60%	502 49%	82 35%	111 35%	190 50%	190 56%	192 63%	323 76%	329 61%	292 50%	231 55%	235 51%	983 54%	269 53%	285 54%	285 57%	144 51%	104 59%
	(9)	217 11%	119 12%	98 10%	19 8%	35 11%	32 8%	49 14%	32 11%	49 12%	60 10%	49 12%	41 9%	196 11%	64 13%	55 10%	41 8%	37 13%	20 12%	
	(8)	185 9%	83 8%	102 10%	27 12%	48 15%	41 11%	26 8%	23 8%	20 5%	34 6%	69 12%	35 8%	48 10%	167 9%	56 11%	46 9%	41 8%	24 8%	18 10%
	(7)	110 5%	40 4%	69 7%	29 12%	26 8%	18 5%	16 5%	16 5%	5 1%	26 5%	32 6%	21 5%	30 7%	103 6%	34 7%	29 6%	22 4%	18 6%	6 3%
	(6)	51 3%	26 3%	25 2%	8 3%	13 4%	13 3%	7 2%	9 3%	1 *	16 3%	15 3%	7 2%	13 3%	49 3%	13 3%	14 3%	11 2%	10 4%	2 1%
	(5)	68 3%	20 2%	48 5%	17 7%	9 3%	17 4%	15 4%	2 1%	9 2%	14 3%	16 3%	21 5%	17 4%	66 4%	12 2%	20 4%	23 5%	11 4%	3 2%
	(4)	20 1%	11 1%	10 1%	3 1%	6 2%	7 2%	2 *	2 1%	1 *	3 1%	8 1%	5 1%	5 1%	20 1%	6 1%	1 *	11 2%	1 *	- -
	(3)	15 1%	3 *	13 1%	3 1%	5 2%	3 1%	1 *	3 1%	* *	5 1%	1 *	4 1%	6 1%	13 1%	2 *	9 2%	2 *	1 *	2 1%
	(2)	29 1%	11 1%	18 2%	12 5%	5 2%	5 1%	4 1%	3 1%	- -	6 1%	10 2%	8 2%	5 1%	26 1%	9 2%	10 2%	4 1%	3 1%	3 2%
Certain not to vote	(1)	110 5%	45 5%	65 6%	14 6%	33 10%	30 8%	18 5%	9 3%	6 1%	14 3%	33 6%	24 6%	39 8%	99 5%	21 4%	22 4%	44 9%	13 4%	11 6%
Refused		8 *	5 *	4 *	1 *	4 1%	2 *	1 *	1 *	- -	4 1%	2 *	- -	2 *	7 *	1 *	4 1%	2 *	- -	1 1%
Don't know		102 5%	36 4%	66 7%	21 9%	21 7%	25 6%	14 4%	11 4%	10 2%	22 4%	40 7%	16 4%	24 5%	97 5%	23 5%	33 6%	18 4%	23 8%	5 3%
Mean		8.46	8.74	8.19	7.48	7.54	8.11	8.60	8.94	9.48	8.88	8.39	8.39	8.13	8.45	8.56	8.51	8.23	8.52	8.64
Standard deviation		2.54	2.33	2.71	2.87	2.99	2.82	2.44	2.09	1.42	2.12	2.56	2.63	2.83	2.54	2.36	2.47	2.86	2.37	2.54
Standard error		0.06	0.07	0.09	0.21	0.19	0.14	0.13	0.12	0.07	0.08	0.12	0.16	0.14	0.06	0.11	0.11	0.13	0.15	0.20

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Absolutely certain to vote	(10) 1087 54%	317 70%	419 67%	75 47%	154 68%	27 41%	30 68%	4 52%	17 58%	5 71%	86 25%	422 70%	317 67%	198 52%
	(9) 217 11%	55 12%	77 12%	32 20%	18 8%	12 19%	5 11%	1 13%	4 15%	1 12%	21 6%	68 11%	54 11%	65 17%
	(8) 185 9%	30 7%	58 9%	30 19%	26 12%	6 9%	6 13%	2 22%	3 9%	- -	28 8%	38 6%	47 10%	44 12%
	(7) 110 5%	27 6%	37 6%	6 4%	17 7%	8 12%	- -	- -	2 6%	1 9%	20 6%	32 5%	27 6%	18 5%
	(6) 51 3%	15 3%	17 3%	5 3%	3 1%	4 7%	2 4%	- -	- -	1 8%	10 3%	8 1%	6 1%	11 3%
	(5) 68 3%	11 2%	17 3%	10 6%	7 3%	8 13%	2 4%	1 13%	4 13%	- -	12 4%	10 2%	7 2%	17 5%
	(4) 20 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 3%	3 *	5 1%	5 1%
	(3) 15 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	- -	1 *	2 1%
	(2) 29 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 4%	2 *	- -	7 2%
Certain not to vote	(1) 110 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	67 20%	2 *	1 *	1 *
Refused	8 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	7 2%	- -	- -	* *
Don't know	102 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	59 17%	17 3%	8 2%	13 4%
Mean	8.46	9.32	9.28	8.85	9.25	8.36	9.29	8.79	8.86	9.31	6.19	9.36	9.28	8.79
Standard deviation	2.54	1.25	1.26	1.45	1.29	1.81	1.31	1.78	1.74	1.39	3.67	1.34	1.35	1.87
Standard error	0.06	0.06	0.05	0.11	0.09	0.22	0.20	0.67	0.35	0.49	0.23	0.06	0.06	0.09

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base		2002	613	522	162	72	52	49	14	10	11	65	432
Absolutely certain to vote		(10) 1087 54%	380 62%	356 68%	81 50%	49 68%	30 57%	18 37%	12 82%	4 38%	6 56%	19 29%	133 31%
		(9) 217 11%	69 11%	62 12%	36 22%	4 6%	5 10%	6 12%	1 9%	3 27%	1 5%	6 10%	24 6%
		(8) 185 9%	63 10%	36 7%	14 9%	6 8%	5 9%	3 6%	- -	3 25%	- -	6 9%	50 12%
		(7) 110 5%	33 5%	26 5%	5 3%	4 6%	- -	6 12%	- -	- -	- -	- -	35 8%
		(6) 51 3%	11 2%	9 2%	5 3%	- -	2 3%	4 8%	- -	- -	1 5%	1 2%	19 4%
		(5) 68 3%	18 3%	10 2%	6 3%	1 1%	2 3%	1 2%	- -	- -	- -	2 3%	29 7%
		(4) 20 1%	4 1%	4 1%	4 2%	1 1%	- -	- -	1 5%	- -	* 4%	- -	6 1%
		(3) 15 1%	5 1%	* *	1 *	- -	* 1%	- -	- -	- -	- -	- -	9 2%
		(2) 29 1%	4 1%	1 *	2 1%	2 3%	- -	1 2%	- -	- -	- -	2 3%	16 4%
Certain not to vote		(1) 110 5%	8 1%	4 1%	3 2%	3 4%	8 14%	7 14%	- -	- -	2 21%	20 30%	55 13%
Refused		8 *	1 *	- -	* *	- -	- -	- -	- -	- -	- -	7 11%	- -
Don't know		102 5%	18 3%	13 3%	5 3%	2 3%	1 2%	3 5%	1 4%	1 9%	1 9%	2 4%	56 13%
Mean		8.46	9.01	9.26	8.72	8.82	8.05	7.33	9.59	9.15	7.38	5.98	6.88
Standard deviation		2.54	1.81	1.52	2.06	2.41	3.22	3.23	1.40	0.87	3.99	4.07	3.29
Standard error		0.06	0.07	0.07	0.15	0.30	0.48	0.46	0.41	0.31	1.11	0.56	0.17

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Region											
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165	
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156	
Absolutely certain to vote	(10)	1087 54%	104 59%	60 65%IJ	130 55%	95 55%	102 55%	58 55%	97 52%	141 56%	128 50%	86 48%	86 55%
	(9)	217 11%	20 12%	7 8%	18 8%	15 9%	19 10%	12 11%	17 9%	34 13%	30 12%	24 14%	19 12%
	(8)	185 9%	18 10%	3 4%	27 11%B	11 6%	15 8%	8 8%	20 11%	25 10%	31 12%B	16 9%	11 7%
	(7)	110 5%	6 3%	3 3%	8 3%	12 7%	7 4%	9 9%	16 8%C	15 6%	18 7%	9 5%	7 5%
	(6)	51 3%	2 1%	2 2%	5 2%	4 2%	8 4%	1 1%	4 2%	6 2%	7 3%	9 5%A	2 1%
	(5)	68 3%	3 2%	-	8 3%	14 8%ABHI	6 3%	5 5%	6 3%	5 2%	6 2%	6 3%	8 5%B
	(4)	20 1%	-	2 2%	6 3%	3 2%	* *	-	1 *	4 2%	2 1%	1 1%	-
	(3)	15 1%	2 1%	1 1%	-	1 *	5 3%CH	-	3 2%	* *	1 *	1 1%	* *
	(2)	29 1%	3 2%	-	1 1%	3 2%	4 2%	1 1%	4 2%	1 1%	8 3%	2 1%	2 1%
Certain not to vote	(1)	110 5%	11 6%	10 11%EHJ K	25 10%EGHI JK	9 5%	8 4%	5 5%	8 4%	9 3%	13 5%	8 4%	6 4%
Refused		8 *	1 1%	-	1 *	3 2%	-	1 *	1 *	1 *	-	-	* *
Don't know		102 5%	5 3%	4 4%	8 3%	6 4%	8 4%	7 6%	11 6%	12 5%	11 4%	16 9%AC	14 9%AC
Mean		8.46	8.64	8.40	8.13	8.29	8.44	8.61	8.40	8.77C	8.34	8.47	8.72
Standard deviation		2.54	2.54	3.05	2.96	2.61	2.57	2.35	2.50	2.13	2.55	2.38	2.30
Standard error		0.06	0.20	0.32	0.19	0.21	0.19	0.25	0.19	0.14	0.17	0.18	0.19

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit			
		Agree	Disagree	Don't know	Agree	Disagree	Don't know	
Unweighted base	2002	952	519	531	640	823	539	
Weighted base	2002	948	499	555	633	806	563	
Absolutely certain to vote	(10)	1087	547	306	234	389	488	210
		54%	58%	61%	42%	61%	61%	37%
	(9)	217	97	66	53	68	94	55
		11%	10%	13%	10%	11%	12%	10%
	(8)	185	94	42	49	52	68	65
		9%	10%	8%	9%	8%	8%	12%
	(7)	110	44	24	41	33	27	50
		5%	5%	5%	7%	5%	3%	9%
	(6)	51	20	13	18	16	19	16
		3%	2%	3%	3%	3%	2%	3%
	(5)	68	23	22	23	24	29	16
		3%	2%	4%	4%	4%	4%	3%
	(4)	20	14	3	4	4	11	5
		1%	1%	1%	1%	1%	1%	1%
	(3)	15	5	1	9	3	3	9
		1%	1%	*	2%	*	*	2%
	(2)	29	14	3	12	6	4	19
		1%	1%	1%	2%	1%	*	3%
Certain not to vote	(1)	110	49	14	47	25	34	51
		5%	5%	3%	8%	4%	4%	9%
Refused		8	2	1	6	2	1	6
		*	*	*	1%	*	*	1%
Don't know		102	39	4	59	13	29	60
		5%	4%	1%	11%	2%	4%	11%
Mean		8.46	8.59	8.87	7.82	8.76	8.77	7.61
Standard deviation		2.54	2.47	2.04	2.97	2.26	2.27	3.04
Standard error		0.06	0.08	0.09	0.14	0.09	0.08	0.14

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1721	913	808	164	212	367	319	288	371	682	435	231	373	1565	439	465	424	237	156
Weighted base	1718	873	845	182	244	310	301	274	407	486	485	364	383	1564	447	451	421	244	154
Labour	578 34%	301 34%	277 33%	75 41%	100 41%	125 40%	116 38%	71 26%	91 22%	125 26%	174 36%	133 37%	146 38%	521 33%	121 27%	148 33%	172 41%	80 33%	56 37%
Conservative	386 22%	206 24%	181 21%	29 16%	41 17%	61 20%	58 19%	73 27%	123 30%	154 32%	111 23%	56 16%	65 17%	368 24%	127 28%	119 26%	77 18%	45 19%	19 12%
UKIP	213 12%	131 15%	82 10%	15 8%	12 5%	20 6%	37 12%	41 15%	87 21%	55 11%	46 10%	54 15%	57 15%	202 13%	61 14%	54 12%	51 12%	36 15%	11 7%
Lib Dem	122 7%	66 8%	55 7%	13 7%	21 9%	16 5%	21 7%	23 9%	28 7%	40 8%	34 7%	25 7%	23 6%	114 7%	35 8%	30 7%	22 5%	27 11%	8 5%
Green	57 3%	26 3%	32 4%	8 4%	17 7%	10 3%	16 5%	5 2%	2 *	17 4%	12 3%	12 3%	16 4%	55 3%	23 5%	14 3%	11 3%	6 3%	3 2%
SNP	42 2%	13 1%	29 3%	1 1%	3 1%	7 2%	7 2%	11 4%	14 3%	14 3%	9 2%	8 2%	12 3%	1 *	- -	1 *	- -	- -	41 27%
BNP	29 2%	17 2%	12 1%	3 1%	4 2%	4 1%	9 3%	8 3%	2 *	1 *	2 *	13 3%	13 3%	28 2%	10 2%	3 1%	13 3%	2 1%	1 1%
Plaid Cymru	7 *	4 *	2 *	- -	2 1%	1 *	2 1%	1 *	1 *	4 1%	1 *	- -	2 *	7 *	- -	- -	2 *	5 2%	- -
Other	6 *	6 1%	- -	- -	1 *	- -	- -	2 1%	3 1%	2 *	4 1%	- -	* *	6 *	1 *	2 1%	3 1%	* *	- -
Refused	23 1%	9 1%	14 2%	4 2%	- -	7 2%	1 *	2 1%	8 2%	2 *	12 2%	7 2%	2 *	20 1%	8 2%	9 2%	3 1%	- -	3 2%
Don't know	255 15%	94 11%	161 19%	34 18%	43 18%	59 19%	34 11%	36 13%	48 12%	71 15%	80 16%	55 15%	48 13%	241 15%	60 13%	71 16%	67 16%	43 17%	13 9%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1721	458	620	178	213	70	44	7	24	8	172	571	433	399
Weighted base	1718	454	624	159	225	66	44	7	29	7	178	577	458	353
Labour	578 34%	-	578 93%	-	-	-	-	-	-	-	-	30 5%	384 84%	98 28%
Conservative	386 22%	386 85%	-	-	-	-	-	-	-	-	-	336 58%	10 2%	17 5%
UKIP	213 12%	-	-	-	213 95%	-	-	-	-	-	-	99 17%	12 3%	28 8%
Lib Dem	122 7%	-	-	122 77%	-	-	-	-	-	-	-	6 1%	4 1%	106 30%
Green	57 3%	-	-	-	-	57 88%	-	-	-	-	-	3 *	2 1%	22 6%
SNP	42 2%	-	-	-	-	-	42 97%	-	-	-	-	1 *	4 1%	2 1%
BNP	29 2%	-	-	-	-	-	-	-	29 100%	-	-	4 1%	1 *	2 *
Plaid Cymru	7 *	-	-	-	-	-	-	7 87%	-	-	-	-	-	-
Other	6 *	-	-	-	-	-	-	-	-	6 88%	-	-	-	2 1%
Refused	23 1%	5 1%	1 *	1 1%	-	-	-	-	-	-	22 12%	6 1%	-	-
Don't know	255 15%	62 14%	45 7%	36 22%	12 5%	8 12%	1 3%	1 13%	-	1 12%	156 88%	92 16%	40 9%	75 21%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1721	567	491	172	59	40	42	11	8	8	34	289
Weighted base	1718	574	499	147	64	44	38	13	9	7	34	290
Labour	578 34%	478 83%	12 2%	13 9%	- -	4 8%	7 18%	- -	1 10%	2 24%	3 9%	58 20%
Conservative	386 22%	8 1%	336 67%	7 5%	- -	1 2%	1 2%	- -	- -	2 33%	3 9%	28 10%
UKIP	213 12%	19 3%	81 16%	3 2%	62 96%	2 4%	1 2%	2 14%	- -	- -	4 12%	40 14%
Lib Dem	122 7%	14 2%	8 2%	83 56%	1 1%	- -	* 1%	- -	- -	- -	- -	16 5%
Green	57 3%	7 1%	2 *	5 3%	- -	1 1%	26 68%	- -	- -	1 8%	1 1%	16 6%
SNP	42 2%	3 *	1 *	- -	- -	36 83%	- -	- -	- -	- -	- -	3 1%
BNP	29 2%	6 1%	4 1%	- -	1 2%	- -	- -	11 86%	- -	- -	- -	6 2%
Plaid Cymru	7 *	- -	- -	- -	- -	- -	- -	- -	7 70%	- -	- -	- -
Other	6 *	1 *	- -	2 2%	- -	- -	- -	- -	- -	3 36%	- -	1 *
Refused	23 1%	- -	5 1%	1 1%	- -	- -	1 2%	- -	- -	- -	13 37%	3 1%
Don't know	255 15%	37 7%	50 10%	32 22%	1 1%	1 2%	3 7%	- -	2 20%	- -	11 32%	119 41%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1721	156	82	201	141	174	84	151	229	210	153	140
Weighted base	1718	154	74*	196	151	157	94*	160	227	220	151	133
Labour	578 34%	56 37%I	39 53%ACE GHIJK	73 37%GI	59 39%GI	60 38%GI	37 40%GI	41 25%	68 30%	54 24%	43 28%	47 36%I
Conservative	386 22%	19 12%	12 16%	50 26%AD	14 9%	43 27%AD	15 16%	40 25%AD	76 34%ABD FIJ	51 23%AD	30 20%D	36 27%AD
UKIP	213 12%	11 7%	9 11%	23 12%	20 13%	13 8%	9 9%	22 14%	30 13%	31 14%	27 18%AE	19 14%
Lib Dem	122 7%	8 5%	1 2%	10 5%	11 7%	10 7%	6 7%	12 7%	12 5%	23 10%B	21 14%ABCH K	8 6%
Green	57 3%	3 2%	2 2%	2 1%	8 5%C	4 3%	1 1%	9 5%C	12 5%CK	11 5%C	6 4%	1 1%
SNP	42 2%	41 27%BCDE FGHIJK	-	-	-	1 1%	-	-	-	-	-	-
BNP	29 2%	1 1%	2 2%	5 3%	7 4%K	1 1%	-	1 1%	4 2%	6 3%	2 1%	-
Plaid Cymru	7 *	-	-	-	2 1%	-	5 5%ACEG HIJK	-	-	-	-	-
Other	6 *	-	-	2 1%	1 *	1 1%	-	1 1%	-	1 *	* *	-
Refused	23 1%	3 2%	-	1 1%	2 1%	1 1%	-	7 4%HJ	1 1%	7 3%	-	1 1%
Don't know	255 15%	13 9%	10 14%	30 15%	28 18%A	23 14%	21 22%AH	27 17%	23 10%	37 17%A	22 14%	21 16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	1721	829	488	404	583	737	401
Weighted base	1718	826	474	418	581	725	412
Labour	578	401	53	123	84	377	117
	34%	49%	11%	29%	14%	52%	28%
Conservative	386	93	197	97	233	74	80
	22%	11%	41%	23%	40%	10%	19%
UKIP	213	92	75	45	87	67	59
	12%	11%	16%	11%	15%	9%	14%
Lib Dem	122	41	42	39	51	36	35
	7%	5%	9%	9%	9%	5%	8%
Green	57	35	13	10	12	34	11
	3%	4%	3%	2%	2%	5%	3%
SNP	42	29	8	6	14	23	6
	2%	3%	2%	1%	2%	3%	1%
BNP	29	15	9	5	9	11	8
	2%	2%	2%	1%	2%	2%	2%
Plaid Cymru	7	4	1	1	3	3	1
	*	1%	*	*	1%	*	*
Other	6	3	3	*	3	3	1
	*	*	1%	*	*	*	*
Refused	23	10	2	11	9	7	7
	1%	1%	*	3%	2%	1%	2%
Don't know	255	102	71	82	76	91	88
	15%	12%	15%	20%	13%	13%	21%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	554	215	339	83	96	159	79	72	65	181	168	72	133	517	125	156	150	86	37
Weighted base	562	213	349	92	118	137	75	67	73	128	186	119	130	524	131	159	151	83	38
Labour	62 11%	16 8%	46 13%	9 10%	13 11%	17 13%	6 7%	8 12%	9 12%	16 13%	16 9%	13 11%	17 13%	58 11%	13 10%	18 11%	16 10%	11 13%	4 11%
Conservative	56 10%	19 9%	37 11%	16 17%	9 7%	12 9%	6 8%	10 15%	3 4%	16 12%	18 10%	15 12%	8 6%	56 11%	16 12%	20 13%	15 10%	5 6%	* 1%
UKIP	30 5%	21 10%	8 2%	1 1%	7 6%	2 2%	6 8%	7 11%	6 9%	7 6%	5 3%	8 7%	10 7%	28 5%	7 5%	10 6%	8 5%	4 4%	1 4%
Lib Dem	27 5%	10 5%	16 5%	3 3%	7 6%	4 3%	6 8%	5 7%	2 3%	11 9%	7 4%	1 1%	7 6%	27 5%	3 3%	4 3%	8 6%	11 13%	- -
Green	27 5%	12 6%	15 4%	5 6%	7 6%	5 4%	3 5%	3 4%	3 5%	4 3%	13 7%	6 5%	4 3%	26 5%	8 6%	5 3%	9 6%	4 4%	1 3%
SNP	11 2%	3 1%	8 2%	3 3%	1 *	2 2%	5 6%	* 1%	- -	1 *	3 1%	2 2%	5 4%	* *	- -	- -	- -	* 1%	10 27%
Plaid Cymru	2 *	1 *	1 *	- -	- -	1 1%	1 1%	- -	- -	- -	1 1%	- -	1 1%	2 *	- -	- -	- -	2 2%	- -
BNP	1 *	1 *	1 *	- -	- -	- -	1 1%	1 1%	- -	1 1%	- -	- -	1 *	1 *	- -	1 *	- -	1 1%	- -
Other	6 1%	4 2%	1 *	1 1%	- -	1 1%	2 3%	1 1%	- -	1 1%	3 2%	1 1%	1 *	5 1%	* *	3 2%	- -	1 1%	1 2%
Refused	42 7%	17 8%	25 7%	3 3%	9 8%	9 7%	5 6%	4 6%	12 16%	8 6%	14 8%	13 11%	7 5%	38 7%	14 10%	14 9%	10 7%	1 1%	4 10%
Don't know	299 53%	108 51%	191 55%	51 56%	65 56%	83 60%	35 46%	28 41%	38 52%	63 50%	105 57%	60 51%	70 54%	284 54%	70 54%	85 53%	84 56%	44 53%	16 42%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	554	61	47	42	12	8	2	1	-	1	329	115	53	116
Weighted base	562	67	46	37	12	8	1	1	-	1	340	122	56	104
Labour	62 11%	-	26 56%	-	-	-	-	-	-	-	-	6 5%	15 27%	12 12%
Conservative	56 10%	34 51%	-	-	-	-	-	-	-	-	-	28 23%	3 6%	1 1%
UKIP	30 5%	-	-	-	12 100%	-	-	-	-	-	-	11 9%	-	8 8%
Lib Dem	27 5%	-	-	15 39%	-	-	-	-	-	-	-	3 2%	-	15 14%
Green	27 5%	-	-	-	-	8 100%	-	-	-	-	-	6 5%	-	6 6%
SNP	11 2%	-	-	-	-	-	1 100%	-	-	-	-	-	1 1%	* *
Plaid Cymru	2 *	-	-	-	-	-	-	1 100%	-	-	-	1 1%	-	-
BNP	1 *	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Other	6 1%	-	-	-	-	-	-	-	-	1 100%	-	3 2%	-	-
Refused	42 7%	5 7%	-	1 4%	-	-	-	-	-	-	42 12%	6 5%	1 2%	-
Don't know	299 53%	28 42%	20 44%	21 57%	-	-	-	-	-	-	298 88%	59 48%	35 62%	61 58%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser -vative	Labour	Lib Dem	Green	SNP	UKIP	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	554	77	78	54	15	7	9	2	2	6	51	253
Weighted base	562	78	77	48	14	10	9	3	1	4	55	264
Labour	62 11%	1 1%	42 54%	3 7%	1 10%	-	-	2 66%	-	-	1 2%	11 4%
Conservative	56 10%	23 29%	4 5%	-	-	-	-	-	-	-	-	30 11%
UKIP	30 5%	9 11%	1 1%	2 5%	-	-	9 100%	-	-	-	2 3%	7 3%
Lib Dem	27 5%	1 1%	2 3%	13 26%	* 3%	-	-	-	-	* 12%	1 1%	10 4%
Green	27 5%	6 8%	-	2 3%	12 82%	-	-	-	1 46%	1 21%	-	6 2%
SNP	11 2%	-	-	-	-	9 91%	-	-	-	-	-	2 1%
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	-	-	2 1%
BNP	1 *	-	1 1%	-	-	-	-	-	1 54%	-	-	-
Other	6 1%	2 3%	-	-	-	-	-	-	-	1 23%	1 2%	1 *
Refused	42 7%	5 6%	-	1 3%	-	-	-	-	-	-	33 61%	3 1%
Don't know	299 53%	32 41%	27 35%	27 56%	1 5%	1 9%	-	1 34%	-	2 44%	16 30%	193 73%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	554	37	25	75	50	52	28	57	51	74	58	47
Weighted base	562	38**	27**	72*	52*	52*	34**	62*	51*	80*	49*	45*
Labour	62 11%	4 11%	2 7%	9 13%	4 8%	9 18%	7 20%	4 6%	5 9%	8 10%	4 9%	5 10%
Conservative	56 10%	* 1%	2 6%	4 5%	10 18%CK	6 12%	2 4%	12 19%CK	4 7%	12 15%	4 7%	2 4%
UKIP	30 5%	1 4%	1 3%	5 7%	2 5%	4 8%	2 6%	4 6%	4 8%	2 3%	2 3%	2 4%
Lib Dem	27 5%	- -	- -	4 5%	5 9%	1 2%	3 8%	3 4%	1 1%	3 4%	8 16%EHIK	* 1%
Green	27 5%	1 3%	3 12%	4 5%	2 4%	3 6%	1 4%	1 1%	4 8%	4 5%	2 5%	1 3%
SNP	11 2%	10 27%	- -	- -	- -	- -	- -	- -	- -	- -	* 1%	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	2 6%	- -	- -	- -	- -	- -
BNP	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -
Other	6 1%	1 2%	- -	- -	- -	2 4%	- -	* 1%	* 1%	- -	1 3%	1 1%
Refused	42 7%	4 10%	2 6%	5 6%	4 7%	3 5%	1 3%	9 15%J	3 6%	11 13%J	- -	2 4%
Don't know	299 53%	16 42%	18 66%	42 58%	25 48%	24 45%	17 50%	29 46%	30 60%	40 50%	27 55%	33 73%DEGI

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	554	238	100	216	132	190	232
Weighted base	562	234	98	229	137	179	245
Labour	62 11%	31 13%	6 6%	25 11%	10 8%	27 15%	25 10%
Conservative	56 10%	15 6%	19 20%	22 9%	19 14%	16 9%	21 9%
UKIP	30 5%	14 6%	10 10%	5 2%	7 5%	13 7%	10 4%
Lib Dem	27 5%	19 8%	2 2%	6 3%	2 2%	13 7%	11 5%
Green	27 5%	14 6%	6 6%	7 3%	9 7%	14 8%	3 1%
SNP	11 2%	6 2%	- -	5 2%	3 2%	3 2%	5 2%
Plaid Cymru	2 *	- -	- -	2 1%	- -	- -	2 1%
BNP	1 *	1 1%	- -	- -	- -	1 1%	- -
Other	6 1%	1 *	3 3%	2 1%	2 2%	1 *	2 1%
Refused	42 7%	16 7%	2 2%	23 10%	10 7%	9 5%	23 9%
Don't know	299 53%	117 50%	49 50%	133 58%	75 55%	82 46%	143 58%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Labour	613 31%	314 32%	299 29%	74 31%	94 30%	134 35%	117 34%	77 25%	116 27%	135 25%	182 31%	136 32%	160 35%	555 30%	127 25%	163 31%	188 38%	77 27%	58 33%
Conservative	522 26%	295 30%	227 22%	32 14%	45 14%	71 19%	83 24%	107 35%	184 44%	193 36%	143 25%	95 23%	91 20%	501 27%	166 33%	159 30%	109 22%	67 23%	21 12%
Lib Dem	162 8%	81 8%	81 8%	13 5%	28 9%	26 7%	26 8%	29 10%	41 10%	61 11%	51 9%	20 5%	29 6%	153 8%	38 8%	37 7%	43 9%	34 12%	9 5%
UKIP	72 4%	38 4%	34 3%	7 3%	10 3%	7 2%	14 4%	13 4%	20 5%	9 2%	14 2%	22 5%	26 6%	67 4%	16 3%	19 4%	21 4%	11 4%	5 3%
SNP	52 3%	15 2%	38 4%	4 2%	3 1%	9 2%	9 3%	13 4%	14 3%	13 2%	10 2%	11 3%	19 4%	3 *	1 *	1 *	- -	* *	50 28%
Green	49 2%	17 2%	32 3%	9 4%	18 6%	7 2%	8 2%	5 2%	1 *	11 2%	15 3%	13 3%	11 2%	48 3%	20 4%	15 3%	7 1%	6 2%	1 1%
BNP	14 1%	7 1%	7 1%	- -	4 1%	4 1%	3 1%	1 *	2 *	2 *	1 *	7 2%	5 1%	14 1%	2 *	2 *	8 2%	1 1%	- -
Plaid Cymru	10 1%	7 1%	3 *	- -	3 1%	2 1%	2 1%	1 *	2 1%	4 1%	1 *	3 1%	3 1%	10 1%	- -	- -	2 *	9 3%	- -
Other	11 1%	8 1%	3 *	1 1%	1 *	* *	4 1%	1 *	3 1%	5 1%	3 1%	2 *	* *	11 1%	3 1%	5 1%	1 *	2 1%	- -
Refused	65 3%	31 3%	34 3%	8 3%	17 5%	12 3%	10 3%	6 2%	12 3%	14 3%	22 4%	16 4%	14 3%	58 3%	28 5%	13 2%	12 2%	5 2%	7 4%
Don't know	432 22%	170 17%	261 26%	87 37%	94 30%	108 28%	63 19%	50 17%	28 7%	93 17%	137 24%	96 23%	105 23%	407 22%	109 21%	115 22%	111 22%	72 25%	25 14%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Labour	613 31%	11 2%	513 82%	14 9%	19 8%	7 10%	3 6%	- -	6 21%	1 11%	27 8%	44 7%	387 82%	92 24%
Conservative	522 26%	378 83%	12 2%	9 6%	86 38%	9 13%	1 2%	- -	4 15%	1 12%	37 11%	435 72%	11 2%	26 7%
Lib Dem	162 8%	7 2%	17 3%	111 70%	4 2%	5 7%	- -	- -	- -	2 33%	28 8%	11 2%	7 1%	135 35%
UKIP	72 4%	- -	- -	1 *	62 28%	- -	- -	- -	1 4%	- -	- -	11 2%	2 *	12 3%
SNP	52 3%	1 *	4 1%	- -	2 1%	1 1%	36 83%	- -	- -	- -	1 *	2 *	8 2%	2 1%
Green	49 2%	1 *	8 1%	* *	1 *	27 42%	- -	- -	- -	- -	1 *	1 *	4 1%	11 3%
BNP	14 1%	- -	- -	- -	2 1%	- -	- -	- -	11 38%	- -	- -	4 1%	2 *	- -
Plaid Cymru	10 1%	- -	3 *	- -	- -	- -	7 87%	- -	- -	- -	1 *	- -	- -	2 *
Other	11 1%	2 1%	2 *	- -	- -	1 1%	- -	- -	- -	3 35%	2 *	1 *	1 *	3 1%
Refused	65 3%	3 1%	4 1%	- -	6 3%	1 1%	- -	- -	- -	- -	50 15%	7 1%	5 1%	4 1%
Don't know	432 22%	51 11%	62 10%	23 14%	44 19%	17 25%	4 9%	1 13%	6 22%	1 9%	194 57%	86 14%	48 10%	95 25%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Labour	613 31%	613 100%	-	-	-	-	-	-	-	-	-	-
Conservative	522 26%	-	522 100%	-	-	-	-	-	-	-	-	-
Lib Dem	162 8%	-	-	162 100%	-	-	-	-	-	-	-	-
UKIP	72 4%	-	-	-	72 100%	-	-	-	-	-	-	-
SNP	52 3%	-	-	-	-	52 100%	-	-	-	-	-	-
Green	49 2%	-	-	-	-	-	49 100%	-	-	-	-	-
BNP	14 1%	-	-	-	-	-	-	14 100%	-	-	-	-
Plaid Cymru	10 1%	-	-	-	-	-	-	-	10 100%	-	-	-
Other	11 1%	-	-	-	-	-	-	-	-	11 100%	-	-
Refused	65 3%	-	-	-	-	-	-	-	-	-	65 100%	-
Don't know	432 22%	-	-	-	-	-	-	-	-	-	-	432 100%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Labour	613 31%	58 33%IJ	38 42%GHI J	79 33%GIJ	71 41%GHI J	72 39%GHI J	37 35%IJ	43 23%	69 27%	58 23%	40 22%	48 31%
Conservative	522 26%	21 12%	17 18%	71 30%ABD	21 12%	51 27%AD	20 19%	64 34%ABD F	97 38%ABD EFIJ	69 27%AD	47 26%AD	44 29%AD
Lib Dem	162 8%	9 5%	4 4%	20 9%	19 11%E	9 5%	9 8%	15 8%	18 7%	21 8%	26 15%ABEH	14 9%
UKIP	72 4%	5 3%	4 5%	8 3%	8 5%	3 1%	3 3%	7 4%	4 1%	12 5%	8 5%	9 6%EH
SNP	52 3%	50 28%BCDE FGHIJK	- -	- -	- -	1 *	- -	1 *	- -	1 *	* *	- -
Green	49 2%	1 1%	1 1%	3 1%	4 2%	2 1%	1 1%	8 4%	11 4%	9 4%	5 3%	5 3%
BNP	14 1%	- -	2 2%	5 2%	1 1%	1 1%	- -	1 *	* *	2 1%	1 1%	- -
Plaid Cymru	10 1%	- -	- -	- -	2 1%	- -	9 8%ABCD EGHIJK	- -	- -	- -	- -	- -
Other	11 1%	- -	- -	1 *	- -	3 1%	- -	2 1%	2 1%	1 *	2 1%	1 *
Refused	65 3%	7 4%	2 2%	5 2%	6 3%	6 3%	1 1%	4 2%	7 3%	21 8%CFGH JK	4 2%	2 1%
Don't know	432 22%	25 14%	24 26%A	46 19%	41 24%A	38 20%	27 25%A	44 24%A	46 18%	62 24%A	46 26%A	33 21%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Labour	613 31%	423 45%	68 14%	122 22%	113 18%	383 47%	117 21%
Conservative	522 26%	142 15%	258 52%	122 22%	297 47%	115 14%	110 20%
Lib Dem	162 8%	76 8%	47 9%	39 7%	54 8%	69 9%	39 7%
UKIP	72 4%	36 4%	17 3%	19 3%	19 3%	22 3%	31 5%
SNP	52 3%	29 3%	12 2%	11 2%	17 3%	24 3%	11 2%
Green	49 2%	28 3%	9 2%	12 2%	12 2%	25 3%	12 2%
BNP	14 1%	8 1%	5 1%	1 *	4 1%	8 1%	2 *
Plaid Cymru	10 1%	5 1%	1 *	4 1%	3 *	3 *	4 1%
Other	11 1%	5 1%	5 1%	* *	5 1%	5 1%	1 *
Refused	65 3%	23 2%	8 2%	34 6%	15 2%	17 2%	33 6%
Don't know	432 22%	170 18%	71 14%	190 34%	94 15%	134 17%	204 36%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1622	882	740	142	196	332	311	278	363	657	396	216	353	1473	408	439	407	219	149
Weighted base	1485	785	700	133	196	256	269	247	384	437	404	313	331	1348	380	392	372	204	136
Labour	579 39%	297 38%	282 40%	69 51%	95 49%	125 49%	114 42%	74 30%	101 26%	132 30%	168 42%	136 44%	142 43%	523 39%	118 31%	151 38%	175 47%	79 39%	56 41%
Conservative	423 28%	221 28%	202 29%	31 24%	42 21%	70 27%	64 24%	79 32%	137 36%	165 38%	122 30%	68 22%	68 21%	404 30%	132 35%	135 34%	90 24%	47 23%	19 14%
UKIP	208 14%	131 17%	77 11%	13 10%	13 6%	19 8%	37 14%	40 16%	86 22%	55 13%	44 11%	55 18%	54 16%	197 15%	60 16%	52 13%	49 13%	35 17%	12 8%
Lib Dem	140 9%	73 9%	68 10%	11 9%	23 12%	19 8%	23 8%	27 11%	37 10%	48 11%	40 10%	25 8%	27 8%	133 10%	39 10%	34 9%	31 8%	30 15%	7 5%
Green	55 4%	25 3%	30 4%	7 5%	15 7%	9 4%	14 5%	6 2%	4 1%	17 4%	13 3%	11 3%	13 4%	52 4%	22 6%	14 4%	11 3%	5 3%	3 2%
SNP	40 3%	13 2%	28 4%	1 1%	3 1%	8 3%	7 3%	10 4%	13 3%	14 3%	7 2%	7 2%	12 4%	1 *	-	1 *	-	-	39 29%
BNP	26 2%	15 2%	10 1%	1 1%	4 2%	4 1%	8 3%	8 3%	2 *	1 *	2 *	11 3%	12 4%	25 2%	9 2%	3 1%	11 3%	2 1%	1 1%
Plaid Cymru	7 *	4 *	3 *	- -	1 1%	1 1%	2 1%	1 *	1 *	4 1%	1 *	- -	1 *	7 *	- -	- -	1 *	5 3%	- -
Other	7 *	7 1%	- -	- -	* *	- -	- -	3 1%	3 1%	1 *	5 1%	- -	* *	6 *	1 *	2 1%	2 1%	* *	1 1%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1622	458	620	178	213	70	44	7	24	8	74	556	420	370
Weighted base	1485	423	579	140	208	55	40	7	26	7	69	531	414	297
Labour	579 39%	-	579 100%	-	-	-	-	-	-	-	19 28%	39 7%	378 91%	105 35%
Conservative	423 28%	423 100%	-	-	-	-	-	-	-	-	29 43%	369 69%	12 3%	19 7%
UKIP	208 14%	-	-	-	208 100%	-	-	-	-	-	-	101 19%	11 3%	27 9%
Lib Dem	140 9%	-	-	140 100%	-	-	-	-	-	-	20 29%	10 2%	5 1%	119 40%
Green	55 4%	-	-	-	-	55 100%	-	-	-	-	-	6 1%	2 *	21 7%
SNP	40 3%	-	-	-	-	-	40 100%	-	-	-	-	1 *	4 1%	2 1%
BNP	26 2%	-	-	-	-	-	-	-	26 100%	-	-	4 1%	1 *	1 *
Plaid Cymru	7 *	-	-	-	-	-	-	7 100%	-	-	-	*	-	-
Other	7 *	-	-	-	-	-	-	-	-	7 100%	-	1 *	-	2 1%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1622	567	491	172	59	39	41	11	8	8	15	211
Weighted base	1485	531	469	134	61	40	32	13	8	7	12	179
Labour	579 39%	479 90%	11 2%	16 12%	- -	4 9%	7 22%	- -	2 28%	2 25%	3 25%	54 30%
Conservative	423 28%	9 2%	356 76%	7 5%	- -	1 2%	1 3%	- -	- -	2 34%	3 26%	44 25%
UKIP	208 14%	18 3%	81 17%	4 3%	59 97%	2 4%	1 2%	2 14%	- -	- -	5 46%	37 21%
Lib Dem	140 9%	11 2%	8 2%	101 75%	1 1%	- -	* 1%	- -	- -	- -	- -	19 11%
Green	55 4%	5 1%	7 2%	4 3%	- -	1 1%	23 72%	- -	- -	* 7%	* 3%	14 8%
SNP	40 3%	3 1%	1 *	- -	- -	33 84%	- -	- -	- -	- -	- -	4 2%
BNP	26 2%	5 1%	3 1%	- -	1 2%	- -	- -	11 86%	- -	- -	- -	6 3%
Plaid Cymru	7 *	- -	- -	- -	- -	- -	- -	- -	6 72%	- -	- -	* *
Other	7 *	1 *	1 *	2 2%	- -	- -	- -	- -	- -	2 34%	- -	* *

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1622	149	78	196	133	166	75	142	218	190	144	131
Weighted base	1485	136	68*	175	128*	139	75*	138*	197	183	129	115*
Labour	579 39%	56 41%	40 59%ACG HIJ	75 43%GI	60 47%GHI J	61 44%GI	37 49%GHI J	40 29%	65 33%	53 29%	42 32%	50 43%GI
Conservative	423 28%	19 14%	14 20%	55 31%AD	21 17%	45 32%AD	15 20%	52 38%ABD FJ	74 38%ABD FJ	57 31%AD	32 25%A	38 33%AD
UKIP	208 14%	12 8%	8 12%	22 13%	19 15%	15 11%	8 11%	20 14%	30 15%	30 16%	27 21%AE	17 15%
Lib Dem	140 9%	7 5%	2 2%	15 8%	15 12%B	10 7%	9 11%	15 11%B	13 7%	25 14%ABH HK	21 16%ABCE	8 7%
Green	55 4%	3 2%	3 4%	1 1%	7 5%C	4 3%	* 1%	8 5%C	11 6%C	11 6%C	5 4%	2 2%
SNP	40 3%	39 29%BCDE FGHIJK	-	-	-	1 1%	-	-	-	-	-	-
BNP	26 2%	1 1%	2 2%	5 3%	5 4%	1 1%	-	1 1%	4 2%	5 3%	2 1%	-
Plaid Cymru	7 *	-	-	-	1 1%	-	5 7%ABCD EGHIJK	-	-	-	-	-
Other	7 *	1 1%	-	2 1%	* *	1 1%	-	1 1%	-	1 *	* *	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	1622	793	473	356	558	705	359
Weighted base	1485	736	421	329	510	645	330
Labour	579 39%	404 55%	52 12%	122 37%	80 16%	380 59%	118 36%
Conservative	423 28%	107 15%	210 50%	106 32%	250 49%	83 13%	90 27%
UKIP	208 14%	87 12%	78 19%	43 13%	87 17%	65 10%	57 17%
Lib Dem	140 9%	53 7%	48 11%	40 12%	53 10%	45 7%	42 13%
Green	55 4%	35 5%	12 3%	8 3%	13 3%	34 5%	8 2%
SNP	40 3%	28 4%	8 2%	4 1%	12 2%	22 3%	6 2%
BNP	26 2%	14 2%	8 2%	3 1%	7 1%	11 2%	7 2%
Plaid Cymru	7 *	4 1%	1 *	1 *	3 1%	2 *	1 *
Other	7 *	3 *	4 1%	* *	4 1%	2 *	1 *

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I plan to spend less on Christmas this year than last year
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	1077 54%	520 53%	558 55%	113 48%	160 50%	208 55%	206 60%	177 59%	213 50%	257 48%	291 50%	253 60%	276 60%	977 53%	259 51%	287 54%	267 53%	164 58%	101 57%
Disagree	685 34%	351 36%	334 33%	79 34%	113 36%	118 31%	107 32%	95 31%	173 41%	221 41%	221 38%	115 28%	127 28%	620 34%	189 37%	170 32%	176 35%	85 30%	65 37%
Don't know	239 12%	112 11%	128 13%	43 18%	45 14%	55 15%	28 8%	31 10%	37 9%	62 11%	66 11%	51 12%	60 13%	229 13%	62 12%	73 14%	58 12%	36 13%	10 6%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I plan to spend less on Christmas this year than last year
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	1077 54%	211 47%	375 60%	68 43%	148 66%	41 62%	22 51%	6 82%	22 74%	1 14%	157 46%	318 53%	275 58%	206 54%
Disagree	685 34%	193 43%	184 30%	74 47%	58 26%	18 28%	19 43%	1 18%	7 23%	6 86%	110 32%	221 37%	154 33%	136 36%
Don't know	239 12%	49 11%	64 10%	17 11%	18 8%	6 10%	3 6%	- -	1 3%	- -	73 22%	63 10%	44 9%	41 11%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I plan to spend less on Christmas this year than last year
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	1077 54%	377 61%	268 51%	74 46%	40 56%	28 54%	27 55%	9 61%	8 77%	6 52%	23 35%	219 51%
Disagree	685 34%	185 30%	202 39%	69 43%	23 32%	21 40%	19 38%	3 23%	1 13%	5 48%	21 33%	135 31%
Don't know	239 12%	51 8%	52 10%	19 12%	9 12%	3 6%	4 7%	2 16%	1 9%	-	21 32%	78 18%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I plan to spend less on Christmas this year than last year
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	1077 54%	101 57%	58 64% ^H	121 51%	88 51%	104 56%	66 62% ^H	102 54%	120 47%	138 54%	99 55%	80 52%
Disagree	685 34%	65 37%	25 27%	86 36%	66 38%	60 32%	32 30%	61 32%	104 41% ^{BJ}	85 33%	53 30%	50 32%
Don't know	239 12%	10 6%	9 9%	30 13% ^A	20 11%	22 12%	9 8%	25 13% ^A	29 11%	33 13% ^A	27 15% ^A	26 16% ^A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I plan to spend less on Christmas this year than last year
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	1077	595	253	230	337	494	246
	54%	63%	51%	41%	53%	61%	44%
Disagree	685	278	207	201	252	258	175
	34%	29%	41%	36%	40%	32%	31%
Don't know	239	76	40	124	44	53	142
	12%	8%	8%	22%	7%	7%	25%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I expect that the economy will start showing signs of improvement soon
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	497 25%	280 28%	217 21%	65 28%	109 34%	79 21%	59 17%	59 19%	126 30%	179 33%	149 26%	91 22%	77 17%	469 26%	141 28%	131 25%	119 24%	78 27%	27 16%
Disagree	1031 52%	516 52%	515 51%	92 39%	127 40%	200 52%	214 63%	183 60%	215 51%	257 48%	265 46%	230 55%	278 60%	915 50%	241 47%	264 50%	282 56%	128 45%	116 66%
Don't know	474 24%	187 19%	287 28%	79 33%	82 26%	102 27%	68 20%	61 20%	83 20%	104 19%	165 28%	98 23%	108 23%	442 24%	127 25%	135 25%	101 20%	79 28%	32 18%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I expect that the economy will start showing signs of improvement soon
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	497 25%	226 50%	93 15%	47 29%	43 19%	9 14%	2 4%	3 40%	3 10%	5 67%	70 20%	233 39%	81 17%	95 25%
Disagree	1031 52%	121 27%	418 67%	62 39%	143 64%	41 63%	37 84%	4 60%	24 83%	1 18%	140 41%	227 38%	311 66%	202 53%
Don't know	474 24%	107 24%	112 18%	50 32%	39 17%	15 23%	5 11%	- -	2 7%	1 15%	131 38%	142 24%	81 17%	85 22%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I expect that the economy will start showing signs of improvement soon
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	497 25%	93 15%	221 42%	55 34%	13 18%	3 5%	7 15%	3 21%	5 47%	6 53%	12 19%	80 18%
Disagree	1031 52%	408 67%	183 35%	68 42%	45 62%	39 74%	34 70%	10 74%	4 44%	5 43%	23 35%	211 49%
Don't know	474 24%	112 18%	118 23%	39 24%	14 20%	11 20%	7 15%	1 5%	1 9%	* 4%	30 46%	141 33%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I expect that the economy will start showing signs of improvement soon
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	497 25%	27 16%	18 19%	58 25%A	43 25%	37 20%	29 27%A	60 32%ABE	77 30%AE	65 25%A	50 28%A	33 21%
Disagree	1031 52%	116 66%CFG HIJK	64 70%CDE FGHIJK	124 52%	95 54%	102 55%	49 46%	85 45%	126 50%	116 45%	79 44%	77 49%
Don't know	474 24%	32 18%	10 11%	54 23%B	37 21%	47 25%B	28 27%B	43 23%B	51 20%	76 30%ABH	50 28%AB	45 29%AB

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

**Q.6 Do you agree or disagree with each of the following statements?
 I expect that the economy will start showing signs of improvement soon
 Base: All respondents**

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	497 25%	180 19%	211 42%	106 19%	278 44%	127 16%	91 16%
Disagree	1031 52%	608 64%	212 42%	211 38%	249 39%	573 71%	210 37%
Don't know	474 24%	160 17%	76 15%	238 43%	106 17%	106 13%	262 47%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	490 24%	252 26%	238 23%	67 28%	93 29%	78 21%	90 26%	74 25%	87 21%	121 22%	146 25%	99 24%	124 27%	438 24%	114 22%	121 23%	143 28%	60 21%	52 30%
Disagree	860 43%	475 48%	385 38%	63 27%	107 34%	139 36%	157 46%	151 50%	242 57%	283 52%	220 38%	169 40%	187 40%	802 44%	234 46%	243 46%	206 41%	118 41%	58 33%
Don't know	653 33%	256 26%	396 39%	106 45%	118 37%	164 43%	93 27%	77 26%	94 22%	136 25%	213 37%	151 36%	153 33%	587 32%	162 32%	166 31%	153 30%	106 37%	66 37%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**Ed Miliband is turning out to be a good leader of the Labour Party****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	490 24%	28 6%	338 54%	32 20%	24 11%	5 7%	11 24%	2 29%	7 26%	2 27%	30 9%	58 10%	250 53%	95 25%
Disagree	860 43%	337 74%	93 15%	81 51%	156 69%	36 55%	20 46%	2 31%	15 53%	3 39%	125 37%	425 71%	82 17%	163 43%
Don't know	653 33%	89 20%	194 31%	46 29%	44 20%	25 38%	13 30%	3 40%	6 21%	2 34%	186 55%	119 20%	141 30%	125 33%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

Ed Miliband is turning out to be a good leader of the Labour Party

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	490 24%	333 54%	34 7%	35 22%	5 6%	12 24%	3 5%	3 23%	4 39%	1 9%	3 5%	56 13%
Disagree	860 43%	112 18%	391 75%	75 47%	45 63%	21 41%	23 48%	10 72%	2 23%	6 55%	18 28%	154 36%
Don't know	653 33%	168 27%	97 19%	51 32%	22 30%	19 36%	23 47%	1 6%	4 38%	4 35%	44 67%	221 51%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

Ed Miliband is turning out to be a good leader of the Labour Party

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	490 24%	52 30%GIJ	26 28%G	63 27%G	54 31%GIJ	52 28%GIJ	28 27%	31 16%	66 26%G	48 19%	32 18%	37 24%
Disagree	860 43%	58 33%	36 39%	100 42%	70 40%	79 42%	36 34%	96 51%AF	113 45%A	121 47%AF	82 46%A	68 44%
Don't know	653 33%	66 37%	30 33%	73 31%	50 29%	55 29%	42 40%	61 32%	74 29%	87 34%	64 36%	50 32%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	490 24%	347 37%	60 12%	83 15%	114 18%	301 37%	74 13%
Disagree	860 43%	323 34%	348 70%	189 34%	393 62%	281 35%	186 33%
Don't know	653 33%	278 29%	92 18%	283 51%	126 20%	224 28%	302 54%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The Government should increase spending on public services****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	948 47%	456 46%	492 48%	105 44%	160 50%	176 46%	185 54%	139 46%	183 43%	242 45%	271 47%	182 43%	253 55%	854 47%	226 44%	242 46%	251 50%	136 48%	94 53%
Disagree	499 25%	316 32%	184 18%	38 16%	67 21%	75 20%	95 28%	83 27%	142 34%	192 35%	137 24%	106 25%	65 14%	464 25%	146 29%	144 27%	117 23%	57 20%	35 20%
Don't know	555 28%	212 22%	343 34%	94 40%	92 29%	130 34%	61 18%	80 26%	98 23%	107 20%	171 30%	131 31%	146 31%	508 28%	138 27%	144 27%	135 27%	92 32%	47 27%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The Government should increase spending on public services

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	948 47%	116 26%	430 69%	60 38%	96 43%	38 59%	30 69%	4 56%	15 52%	3 44%	134 39%	179 30%	313 66%	213 56%
Disagree	499 25%	221 49%	59 9%	54 34%	83 37%	16 25%	8 19%	1 18%	9 31%	4 50%	51 15%	272 45%	59 13%	76 20%
Don't know	555 28%	117 26%	135 22%	45 28%	46 20%	11 16%	6 13%	2 26%	5 16%	* 6%	155 46%	152 25%	101 21%	94 25%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
The Government should increase spending on public services
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	948 47%	423 69%	142 27%	76 47%	36 51%	29 56%	28 58%	8 59%	5 50%	5 51%	23 35%	170 39%
Disagree	499 25%	68 11%	258 49%	47 29%	17 23%	12 22%	9 17%	5 36%	1 13%	5 45%	8 12%	71 16%
Don't know	555 28%	122 20%	122 23%	39 24%	19 26%	11 22%	12 25%	1 5%	4 37%	* 4%	34 52%	190 44%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The Government should increase spending on public services

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	948 47%	94 53% ^l	56 61% ^{CEH}	108 46% ^{IJK}	87 50%	86 46%	54 51%	90 48%	117 46%	108 42%	82 46%	65 42%
Disagree	499 25%	35 20%	18 19%	63 27%	36 21%	55 29% ^F	19 18%	51 27%	80 31% ^{ABD}	66 26% ^{FJ}	39 22%	39 25%
Don't know	555 28%	47 27%	18 20%	65 28%	51 29%	45 24%	33 31%	47 25%	57 22%	81 32% ^H	58 33% ^{BH}	52 33% ^{BH}

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
The Government should increase spending on public services
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	948 47%	948 100%	-	-	153 24%	620 77%	175 31%
Disagree	499 25%	-	499 100%	-	357 56%	99 12%	44 8%
Don't know	555 28%	-	-	555 100%	124 20%	87 11%	344 61%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	289 14%	151 15%	138 14%	17 7%	56 18%	50 13%	49 14%	46 15%	69 16%	101 19%	68 12%	53 13%	67 14%	265 14%	68 13%	74 14%	66 13%	57 20%	24 14%
Disagree	1249 62%	660 67%	589 58%	138 58%	156 49%	219 58%	239 70%	202 67%	294 70%	332 62%	355 61%	250 60%	312 67%	1128 62%	325 64%	327 62%	320 64%	157 55%	121 69%
Don't know	464 23%	172 17%	293 29%	81 34%	106 33%	111 29%	52 15%	54 18%	60 14%	107 20%	156 27%	117 28%	84 18%	434 24%	117 23%	129 24%	117 23%	71 25%	31 18%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	289 14%	110 24%	47 7%	82 51%	17 8%	3 5%	3 7%	2 22%	1 2%	-	20 6%	111 18%	46 10%	93 24%
Disagree	1249 62%	260 57%	477 76%	43 27%	181 81%	50 77%	39 89%	5 65%	27 94%	7 94%	148 44%	383 64%	345 73%	222 58%
Don't know	464 23%	84 19%	101 16%	34 22%	27 12%	12 18%	2 4%	1 13%	1 4%	*	173 51%	108 18%	82 17%	67 18%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	289 14%	50 8%	102 20%	65 40%	6 8%	3 6%	2 5%	1 5%	2 16%	2 16%	4 6%	52 12%
Disagree	1249 62%	462 75%	327 63%	59 37%	57 80%	45 86%	34 69%	13 95%	7 66%	8 73%	28 43%	208 48%
Don't know	464 23%	101 16%	93 18%	37 23%	8 12%	4 8%	13 26%	- -	2 18%	1 11%	33 51%	172 40%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

Nick Clegg is turning out to be a good leader of the Liberal Democrats

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	289 14%	24 14%	9 10%	29 12%	28 16%	26 14%	14 14%	23 12%	32 12%	37 14%	42 24% ABC EGHI	25 16%
Disagree	1249 62%	121 69% J	66 72% JK	149 63% J	105 61%	123 66% J	66 62%	113 60%	167 66% J	158 62%	91 51%	90 58%
Don't know	464 23%	31 18%	17 18%	59 25%	41 24%	37 20%	26 25%	52 28% A	55 22%	62 24%	45 25%	40 26%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	289 14%	123 13%	99 20%	66 12%	149 24%	86 11%	53 9%
Disagree	1249 62%	677 71%	329 66%	243 44%	384 61%	620 77%	245 44%
Don't know	464 23%	147 16%	72 14%	245 44%	100 16%	100 12%	264 47%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**David Cameron is turning out to be a good prime minister****Base: All respondents**

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	549 27%	269 27%	280 27%	50 21%	93 29%	93 24%	82 24%	89 29%	143 34%	184 34%	163 28%	94 22%	108 23%	515 28%	175 34%	142 27%	120 24%	77 27%	35 20%
Disagree	1048 52%	544 55%	503 49%	117 50%	137 43%	186 49%	219 64%	174 57%	214 51%	265 49%	281 48%	223 53%	279 60%	937 51%	238 47%	268 51%	289 58%	143 50%	111 63%
Don't know	405 20%	169 17%	236 23%	69 29%	87 27%	102 27%	40 12%	41 13%	66 16%	91 17%	136 23%	102 24%	77 17%	375 21%	97 19%	120 23%	93 19%	65 23%	30 17%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

David Cameron is turning out to be a good prime minister

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	549 27%	329 72%	43 7%	65 41%	33 15%	12 18%	6 13%	2 22%	5 16%	1 20%	44 13%	330 55%	58 12%	90 24%
Disagree	1048 52%	62 14%	503 81%	66 42%	153 68%	46 70%	34 79%	5 65%	22 76%	4 54%	137 40%	178 30%	360 76%	230 60%
Don't know	405 20%	63 14%	79 13%	28 17%	38 17%	7 11%	3 8%	1 13%	2 8%	2 26%	160 47%	94 16%	56 12%	62 16%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

David Cameron is turning out to be a good prime minister

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	549 27%	52 9%	307 59%	64 40%	10 13%	7 13%	14 28%	2 14%	3 34%	4 40%	10 15%	76 18%
Disagree	1048 52%	485 79%	137 26%	72 44%	46 65%	40 77%	28 57%	12 86%	5 48%	6 60%	27 41%	189 44%
Don't know	405 20%	76 12%	77 15%	26 16%	16 22%	5 10%	7 15%	-	2 18%	-	29 44%	166 39%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

David Cameron is turning out to be a good prime minister

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	549 27%	35 20%	15 17%	65 27%	40 23%	46 25%	25 24%	53 28%	88 35%ABD E	87 34%ABD	52 29%B	43 28%
Disagree	1048 52%	111 63%GHI JK	57 62%HI	131 55%I	101 58%I	100 54%	53 50%	92 49%	124 49%	114 44%	89 50%	77 49%
Don't know	405 20%	30 17%	20 21%	41 17%	32 19%	40 22%	27 26%	44 23%	41 16%	56 22%	37 21%	36 23%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

David Cameron is turning out to be a good prime minister

Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	549 27%	164 17%	240 48%	145 26%	314 50%	111 14%	125 22%
Disagree	1048 52%	666 70%	190 38%	192 35%	222 35%	622 77%	203 36%
Don't know	405 20%	118 12%	70 14%	218 39%	97 15%	73 9%	234 42%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	498 25%	264 27%	234 23%	49 21%	73 23%	72 19%	67 20%	85 28%	153 36%	185 34%	143 25%	79 19%	90 20%	465 25%	151 30%	135 26%	112 22%	67 23%	33 19%
Disagree	1093 55%	555 56%	538 53%	127 54%	155 49%	205 54%	223 65%	170 56%	214 51%	276 51%	294 51%	235 56%	288 62%	975 53%	254 50%	281 53%	291 58%	148 52%	119 68%
Don't know	410 20%	164 17%	247 24%	60 25%	90 28%	104 27%	52 15%	48 16%	56 13%	79 15%	141 24%	105 25%	84 18%	387 21%	105 21%	113 21%	99 20%	70 25%	24 13%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	498 25%	330 73%	32 5%	50 32%	37 16%	5 8%	4 8%	2 22%	3 9%	2 32%	34 10%	333 55%	40 8%	67 17%
Disagree	1093 55%	52 11%	525 84%	69 43%	151 67%	50 77%	35 81%	6 78%	20 70%	5 62%	144 42%	167 28%	375 79%	249 65%
Don't know	410 20%	72 16%	66 11%	40 25%	37 17%	10 15%	5 11%	- -	6 21%	* 6%	163 48%	102 17%	59 12%	67 17%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	498 25%	44 7%	321 61%	49 30%	5 7%	3 6%	5 11%	1 8%	2 16%	3 30%	10 15%	55 13%
Disagree	1093 55%	509 83%	117 22%	75 46%	49 69%	44 83%	33 68%	11 78%	6 57%	7 70%	31 47%	212 49%
Don't know	410 20%	60 10%	85 16%	39 24%	17 24%	6 11%	10 21%	2 14%	3 27%	-	25 38%	165 38%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	498 25%	33 19%	17 18%	69 29%AD	26 15%	39 21%	22 20%	57 31%AD	78 31%ABD E	73 28%D	45 25%D	39 25%D
Disagree	1093 55%	119 68%CFG HIJK	61 67%CGH IJK	123 52%	107 62%GI	111 60%I	57 53%	93 49%	132 52%	122 48%	91 51%	78 50%
Don't know	410 20%	24 13%	13 14%	45 19%	40 23%A	36 20%	28 26%A	38 20%	44 17%	61 24%A	42 24%A	38 25%A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I trust David Cameron and George Osborne to make the right decisions about the economy****Base: All respondents**

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	498 25%	135 14%	238 48%	124 22%	325 51%	81 10%	92 16%
Disagree	1093 55%	700 74%	187 37%	206 37%	215 34%	656 81%	222 39%
Don't know	410 20%	112 12%	74 15%	224 40%	93 15%	68 8%	249 44%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I trust Ed Milliband and Ed Balls to make the right decisions about the economy
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	415 21%	200 20%	215 21%	51 22%	76 24%	65 17%	86 25%	67 22%	69 16%	102 19%	106 18%	95 23%	112 24%	366 20%	100 20%	92 17%	126 25%	49 17%	49 28%
Disagree	1039 52%	559 57%	481 47%	95 40%	135 42%	171 45%	169 49%	183 60%	287 68%	330 61%	274 47%	196 47%	240 52%	966 53%	304 60%	282 53%	230 46%	150 53%	74 42%
Don't know	548 27%	224 23%	324 32%	90 38%	107 34%	145 38%	86 25%	53 18%	67 16%	109 20%	200 34%	128 31%	111 24%	495 27%	106 21%	156 30%	146 29%	86 30%	53 30%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I trust Ed Miliband and Ed Balls to make the right decisions about the economy****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	415 21%	19 4%	322 52%	19 12%	14 6%	3 4%	8 19%	2 29%	4 12%	-	12 4%	34 6%	244 52%	77 20%
Disagree	1039 52%	390 86%	108 17%	100 63%	184 82%	45 68%	21 49%	4 58%	14 49%	7 94%	159 47%	490 81%	98 21%	196 51%
Don't know	548 27%	44 10%	194 31%	39 25%	27 12%	18 27%	14 33%	1 13%	11 39%	*	170 50%	78 13%	131 28%	110 29%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	415 21%	310 51%	17 3%	21 13%	4 6%	11 21%	5 9%	1 5%	2 21%	1 9%	8 12%	35 8%
Disagree	1039 52%	128 21%	453 87%	98 60%	50 69%	24 47%	30 60%	10 71%	3 33%	7 64%	25 38%	212 49%
Don't know	548 27%	175 29%	53 10%	43 27%	18 24%	17 32%	15 30%	3 24%	5 46%	3 26%	33 50%	184 43%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I trust Ed Milliband and Ed Balls to make the right decisions about the economy****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	415 21%	49 28%EGI	26 28%GJ	56 24%GJ	43 25%GJ	33 18%	25 24%J	27 14%	53 21%	46 18%	23 13%	32 20%
Disagree	1039 52%	74 42%	41 45%	114 48%	75 43%	100 54%A	43 41%	109 58%ADF	147 58%ABD FK	157 61%ABC DFK	107 60%ABC DFK	73 47%
Don't know	548 27%	53 30%HI	24 27%	66 28%	56 32%HI	53 29%	37 35%HI	52 28%	53 21%	53 21%	48 27%	51 33%HI

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	415 21%	325 34%	39 8%	50 9%	92 14%	274 34%	49 9%
Disagree	1039 52%	378 40%	404 81%	258 46%	460 73%	331 41%	249 44%
Don't know	548 27%	245 26%	57 11%	247 44%	81 13%	201 25%	265 47%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

David Cameron is showing leadership by pressing ahead with a law to allow gay marriage even though some people in his own party oppose it

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	687 34%	311 32%	376 37%	106 45%	144 45%	142 37%	118 35%	84 28%	93 22%	217 40%	209 36%	128 31%	133 29%	619 34%	189 37%	180 34%	157 31%	92 32%	68 39%
Disagree	873 44%	487 50%	386 38%	59 25%	87 27%	145 38%	165 48%	161 53%	256 60%	236 44%	211 36%	192 46%	234 51%	799 44%	209 41%	229 43%	238 47%	124 43%	74 42%
Don't know	442 22%	185 19%	257 25%	71 30%	87 27%	94 25%	58 17%	58 19%	74 18%	87 16%	159 27%	100 24%	97 21%	409 22%	111 22%	121 23%	107 21%	69 24%	34 19%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**David Cameron is showing leadership by pressing ahead with a law to allow gay marriage even though some people in his own party oppose it****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	687 34%	206 46%	199 32%	65 41%	42 19%	32 48%	13 31%	3 35%	1 4%	-	95 28%	216 36%	155 33%	163 43%
Disagree	873 44%	141 31%	316 51%	55 35%	168 74%	24 37%	25 58%	4 52%	22 75%	4 58%	112 33%	275 46%	232 49%	142 37%
Don't know	442 22%	106 23%	109 17%	39 24%	15 7%	10 15%	5 11%	1 14%	6 21%	3 42%	133 39%	111 18%	86 18%	77 20%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

David Cameron is showing leadership by pressing ahead with a law to allow gay marriage even though some people in his own party oppose it

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	687 34%	195 32%	189 36%	73 45%	13 19%	17 33%	27 55%	1 5%	4 43%	3 24%	11 16%	154 36%
Disagree	873 44%	320 52%	226 43%	59 36%	51 70%	28 53%	14 29%	12 84%	3 28%	7 70%	24 38%	129 30%
Don't know	442 22%	98 16%	107 21%	30 19%	8 11%	7 14%	8 16%	2 11%	3 28%	1 6%	30 46%	149 34%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**David Cameron is showing leadership by pressing ahead with a law to allow gay marriage even though some people in his own party oppose it****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	687 34%	68 39%K	32 35%	71 30%	55 31%	62 34%	37 35%	78 42%CK	108 43%CDI JK	81 32%	55 31%	40 25%
Disagree	873 44%	74 42%	43 47%	108 46%	86 49%	80 43%	47 44%	73 39%	99 39%	110 43%	77 43%	76 49%
Don't know	442 22%	34 19%	17 18%	57 24%	33 19%	43 23%	22 21%	37 20%	46 18%	65 25%	47 26%	40 26%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**David Cameron is showing leadership by pressing ahead with a law to allow gay marriage even though some people in his own party oppose it****Base: All respondents**

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	687 34%	348 37%	184 37%	155 28%	269 42%	272 34%	146 26%
Disagree	873 44%	466 49%	244 49%	163 29%	264 42%	422 52%	187 33%
Don't know	442 22%	133 14%	72 14%	237 43%	101 16%	112 14%	230 41%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The increase in donations to food banks shows that the British public are more compassionate than they used to be****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	960 48%	464 47%	497 49%	101 43%	168 53%	165 43%	152 45%	140 46%	234 55%	272 50%	257 44%	199 48%	232 50%	871 48%	241 47%	239 45%	250 50%	141 49%	89 51%
Disagree	442 22%	233 24%	209 21%	44 19%	59 18%	89 23%	90 26%	75 25%	86 20%	125 23%	132 23%	98 23%	88 19%	397 22%	120 24%	115 22%	108 21%	54 19%	45 26%
Don't know	600 30%	286 29%	313 31%	91 38%	91 29%	128 33%	99 29%	88 29%	103 24%	144 27%	190 33%	123 29%	143 31%	558 31%	148 29%	176 33%	144 29%	90 32%	41 24%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The increase in donations to food banks shows that the British public are more compassionate than they used to be****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	960 48%	242 53%	325 52%	77 49%	105 46%	26 39%	24 56%	5 61%	16 57%	5 69%	119 35%	307 51%	255 54%	176 46%
Disagree	442 22%	86 19%	146 23%	34 22%	56 25%	19 29%	12 27%	2 26%	8 29%	1 7%	61 18%	133 22%	107 23%	89 23%
Don't know	600 30%	125 28%	153 25%	47 30%	65 29%	21 33%	8 18%	1 14%	4 14%	2 25%	161 47%	162 27%	111 23%	118 31%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The increase in donations to food banks shows that the British public are more compassionate than they used to be

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	960 48%	319 52%	271 52%	84 52%	29 40%	28 54%	24 49%	8 60%	5 44%	3 32%	14 22%	175 40%
Disagree	442 22%	148 24%	117 22%	38 24%	19 26%	13 24%	14 29%	3 19%	3 27%	5 43%	19 28%	65 15%
Don't know	600 30%	146 24%	134 26%	40 24%	25 34%	12 22%	11 23%	3 21%	3 28%	3 25%	32 50%	192 45%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The increase in donations to food banks shows that the British public are more compassionate than they used to be****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	960 48%	89 51%	48 53%	109 46%	93 53%E	78 42%	55 52%	87 46%	115 45%	126 49%	86 48%	75 48%
Disagree	442 22%	45 26%	16 17%	55 23%	37 22%	48 26%	20 19%	41 22%	63 25%	58 22%	34 19%	26 17%
Don't know	600 30%	41 24%	27 30%	73 31%	43 25%	61 33%	32 30%	60 32%	76 30%	72 28%	58 33%	55 35%A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The increase in donations to food banks shows that the British public are more compassionate than they used to be

Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	960 48%	519 55%	234 47%	206 37%	333 53%	423 53%	204 36%
Disagree	442 22%	216 23%	142 28%	84 15%	144 23%	207 26%	91 16%
Don't know	600 30%	213 22%	123 25%	264 48%	157 25%	175 22%	268 48%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**'The Chancellor, George Osborne, is right to cut most state benefits by 1% a year for the next three years, in real terms (taking inflation into account)'****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	844 42%	450 46%	394 39%	78 33%	132 41%	141 37%	140 41%	118 39%	235 55%	289 53%	236 41%	180 43%	140 30%	791 43%	229 45%	234 44%	217 43%	111 39%	53 30%
Disagree	721 36%	373 38%	348 34%	63 27%	97 30%	139 37%	156 46%	130 43%	136 32%	160 30%	190 33%	137 33%	234 51%	632 35%	167 33%	176 33%	186 37%	104 36%	88 50%
Don't know	437 22%	160 16%	277 27%	95 40%	89 28%	101 26%	44 13%	55 18%	52 12%	92 17%	154 27%	102 24%	89 19%	403 22%	114 22%	120 23%	99 20%	70 25%	34 20%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**'The Chancellor, George Osborne, is right to cut most state benefits by 1% a year for the next three years, in real terms (taking inflation into account)'****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	844 42%	346 76%	134 21%	79 50%	134 59%	22 34%	9 20%	2 22%	9 31%	4 56%	115 34%	412 69%	115 24%	139 36%
Disagree	721 36%	53 12%	366 59%	43 27%	69 31%	33 51%	27 62%	5 65%	16 55%	1 17%	79 23%	112 19%	264 56%	161 42%
Don't know	437 22%	55 12%	124 20%	37 23%	22 10%	10 15%	8 18%	1 13%	4 14%	2 27%	146 43%	78 13%	94 20%	83 22%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**'The Chancellor, George Osborne, is right to cut most state benefits by 1% a year for the next three years, in real terms (taking inflation into account)'****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	844 42%	147 24%	388 74%	83 51%	33 46%	11 21%	14 30%	7 46%	2 16%	5 45%	14 22%	141 33%
Disagree	721 36%	351 57%	80 15%	47 29%	31 43%	31 59%	25 52%	8 54%	5 47%	5 49%	19 30%	119 28%
Don't know	437 22%	115 19%	54 10%	32 20%	8 11%	10 20%	9 19%	-	4 37%	1 6%	31 48%	172 40%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

'The Chancellor, George Osborne, is right to cut most state benefits by 1% a year for the next three years, in real terms (taking inflation into account)'

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	844 42%	53 30%	29 32%	105 45%A	82 47%ABK	85 46%AB	36 34%	94 50%ABF K	116 46%AB	113 44%A	76 42%A	55 35%
Disagree	721 36%	88 50%CDE GHIJK	46 50%CDG HIJ	83 35%	57 33%	70 38%G	39 37%	47 25%	91 36%G	76 30%	65 36%G	59 38%G
Don't know	437 22%	34 20%	16 18%	48 20%	34 20%	31 17%	32 30%EH	47 25%	47 18%	67 26%E	38 21%	42 27%E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**'The Chancellor, George Osborne, is right to cut most state benefits by 1% a year for the next three years, in real terms (taking inflation into account)'****Base: All respondents**

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	844 42%	290 31%	363 73%	191 34%	447 71%	217 27%	181 32%
Disagree	721 36%	515 54%	89 18%	117 21%	127 20%	495 61%	99 18%
Don't know	437 22%	142 15%	47 9%	247 45%	60 9%	94 12%	283 50%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
The Government should cut public spending to reduce the deficit
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	633 32%	368 37%	266 26%	64 27%	90 28%	103 27%	99 29%	91 30%	186 44%	215 40%	189 33%	120 29%	110 24%	576 32%	173 34%	181 34%	145 29%	77 27%	57 33%
Disagree	806 40%	411 42%	395 39%	70 30%	126 40%	159 42%	177 52%	134 44%	140 33%	212 39%	230 40%	174 41%	189 41%	727 40%	193 38%	203 38%	227 45%	104 37%	79 45%
Don't know	563 28%	204 21%	359 35%	102 43%	101 32%	120 31%	65 19%	78 26%	97 23%	113 21%	160 28%	126 30%	164 35%	523 29%	144 28%	145 27%	130 26%	104 36%	40 23%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The Government should cut public spending to reduce the deficit

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	633 32%	264 58%	89 14%	60 38%	91 41%	15 23%	14 31%	3 40%	9 32%	4 50%	85 25%	316 52%	82 17%	104 27%
Disagree	806 40%	88 19%	402 65%	52 33%	71 32%	39 60%	24 55%	3 34%	11 40%	3 36%	91 27%	146 24%	298 63%	181 47%
Don't know	563 28%	101 22%	132 21%	47 29%	62 28%	12 18%	6 14%	2 26%	8 29%	1 14%	165 48%	140 23%	93 20%	98 26%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
The Government should cut public spending to reduce the deficit
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	633 32%	113 18%	297 57%	54 33%	19 26%	17 32%	12 25%	4 30%	3 29%	5 48%	15 23%	94 22%
Disagree	806 40%	383 62%	115 22%	69 43%	22 31%	24 46%	25 51%	8 60%	3 34%	5 47%	17 26%	134 31%
Don't know	563 28%	117 19%	110 21%	39 24%	31 43%	11 22%	12 24%	2 11%	4 37%	1 5%	33 51%	204 47%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The Government should cut public spending to reduce the deficit

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	633 32%	57 33%	27 29%	78 33%	40 23%	61 33%	31 29%	69 36%D	94 37%DJ	80 31%	46 26%	52 33%
Disagree	806 40%	79 45%	49 54%CFG HIJK	96 41%	82 47%	75 41%	37 35%	72 38%	97 38%	95 37%	67 37%	57 36%
Don't know	563 28%	40 23%	16 17%	63 27%	51 30%B	50 27%	38 36%AB	48 26%	63 25%	82 32%B	65 37%ABC GH	47 30%B

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
The Government should cut public spending to reduce the deficit
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	633 32%	153 16%	357 71%	124 22%	633 100%	-	-
Disagree	806 40%	620 65%	99 20%	87 16%	-	806 100%	-
Don't know	563 28%	175 18%	44 9%	344 62%	-	-	563 100%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I currently boycott the products or services of some companies because they do not pay their fair share of tax****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	682 34%	329 33%	354 35%	48 21%	88 28%	104 27%	132 39%	121 40%	189 45%	216 40%	179 31%	142 34%	145 31%	627 34%	194 38%	146 28%	189 38%	98 34%	55 31%
Disagree	1001 50%	539 55%	462 45%	125 53%	170 54%	207 54%	166 49%	150 49%	183 43%	272 50%	301 52%	194 46%	234 50%	911 50%	241 47%	287 54%	236 47%	147 52%	90 51%
Don't know	319 16%	115 12%	204 20%	63 27%	60 19%	70 18%	43 13%	32 11%	51 12%	53 10%	99 17%	83 20%	84 18%	288 16%	75 15%	96 18%	76 15%	40 14%	30 17%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I currently boycott the products or services of some companies because they do not pay their fair share of tax****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	682 34%	154 34%	234 37%	57 36%	92 41%	32 50%	19 44%	4 56%	11 39%	2 28%	82 24%	215 36%	171 36%	158 41%
Disagree	1001 50%	255 56%	297 48%	77 49%	110 49%	29 44%	19 44%	3 44%	17 58%	5 66%	155 46%	327 54%	227 48%	172 45%
Don't know	319 16%	44 10%	93 15%	24 15%	23 10%	4 6%	5 12%	- -	1 3%	* 6%	103 30%	60 10%	75 16%	53 14%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

I currently boycott the products or services of some companies because they do not pay their fair share of tax

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	682 34%	243 40%	191 37%	63 39%	24 33%	21 41%	21 43%	5 38%	4 41%	6 55%	14 22%	89 21%
Disagree	1001 50%	282 46%	287 55%	80 49%	36 50%	24 46%	23 48%	8 57%	5 50%	5 45%	27 41%	224 52%
Don't know	319 16%	88 14%	44 8%	19 12%	12 17%	7 13%	4 9%	1 6%	1 9%	-	24 37%	118 27%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I currently boycott the products or services of some companies because they do not pay their fair share of tax****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	682 34%	55 31%	32 35%	89 38%GK	69 40%GK	56 30%	31 29%	50 27%	112 44%AEF GIK	82 32%	67 38%GK	40 26%
Disagree	1001 50%	90 51%	45 50%	106 45%	85 49%	107 57%CHJ	65 62%CHJ	104 55%	112 44%	129 50%	81 46%	76 49%
Don't know	319 16%	30 17%	14 16%	42 18%	20 11%	23 13%	10 10%	34 18%	30 12%	45 18%	30 17%	39 25%DEFH

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I currently boycott the products or services of some companies because they do not pay their fair share of tax****Base: All respondents**

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	682 34%	379 40%	177 35%	127 23%	234 37%	323 40%	125 22%
Disagree	1001 50%	456 48%	289 58%	256 46%	346 55%	405 50%	249 44%
Don't know	319 16%	114 12%	34 7%	171 31%	53 8%	77 10%	189 34%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The recovery is taking longer than expected mainly because the Government is cutting spending too deeply

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	895 45%	458 47%	437 43%	81 34%	134 42%	184 48%	191 56%	137 45%	168 40%	204 38%	239 41%	198 47%	253 55%	791 43%	204 40%	222 42%	246 49%	119 42%	104 59%
Disagree	565 28%	324 33%	240 24%	47 20%	83 26%	81 21%	82 24%	101 33%	170 40%	223 41%	156 27%	103 25%	82 18%	530 29%	174 34%	172 32%	109 22%	75 26%	35 20%
Don't know	542 27%	201 20%	342 34%	108 46%	101 32%	116 30%	68 20%	65 21%	85 20%	113 21%	183 32%	118 28%	128 28%	506 28%	132 26%	136 26%	147 29%	90 32%	37 21%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The recovery is taking longer than expected mainly because the Government is cutting spending too deeply

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	895 45%	66 14%	450 72%	62 39%	89 40%	34 52%	35 81%	7 100%	15 53%	4 61%	103 30%	145 24%	330 70%	199 52%
Disagree	565 28%	286 63%	52 8%	59 37%	78 34%	14 22%	6 15%	-	7 26%	3 39%	64 19%	321 53%	51 11%	90 23%
Don't know	542 27%	101 22%	122 20%	38 24%	58 26%	17 26%	2 4%	-	6 21%	-	174 51%	136 23%	92 20%	94 24%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

The recovery is taking longer than expected mainly because the Government is cutting spending too deeply

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	895 45%	440 72%	105 20%	66 40%	30 41%	40 76%	26 52%	8 54%	7 73%	4 42%	17 26%	154 36%
Disagree	565 28%	55 9%	311 59%	58 36%	21 29%	7 14%	10 21%	4 32%	-	6 52%	13 19%	81 19%
Don't know	542 27%	119 19%	107 20%	39 24%	21 30%	5 10%	13 27%	2 14%	3 27%	1 6%	36 55%	197 46%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The recovery is taking longer than expected mainly because the Government is cutting spending too deeply****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	895 45%	104 59% CDE GHIJK	54 59% DEG HIJK	113 48%	78 45%	83 45%	51 48%	75 40%	104 41%	100 39%	68 38%	64 41%
Disagree	565 28%	35 20%	19 21%	54 23%	37 21%	55 30% AF	18 17%	77 41% ABC DEFK	92 36% ABC DFK	82 32% ACD F	58 32% ACD F	39 25%
Don't know	542 27%	37 21%	18 20%	70 30% G	59 34% ABG H	48 26%	37 35% ABG H	36 19%	58 23%	75 29% G	53 29% G	52 34% ABGH

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The recovery is taking longer than expected mainly because the Government is cutting spending too deeply****Base: All respondents**

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	895 45%	653 69%	104 21%	138 25%	165 26%	572 71%	158 28%
Disagree	565 28%	126 13%	335 67%	104 19%	369 58%	121 15%	75 13%
Don't know	542 27%	169 18%	60 12%	313 56%	99 16%	113 14%	330 59%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The recovery is taking longer than expected mainly because of the problems in the Eurozone****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	1101 55%	581 59%	520 51%	102 43%	158 50%	191 50%	192 56%	182 60%	277 65%	337 62%	309 53%	213 51%	241 52%	1008 55%	297 58%	292 55%	271 54%	149 52%	92 53%
Disagree	373 19%	225 23%	148 15%	29 12%	67 21%	66 17%	82 24%	57 19%	73 17%	94 17%	106 18%	82 19%	91 20%	331 18%	90 18%	94 18%	102 20%	45 16%	42 24%
Don't know	528 26%	177 18%	351 34%	105 45%	94 29%	125 33%	68 20%	63 21%	74 18%	109 20%	164 28%	125 30%	130 28%	487 27%	123 24%	143 27%	129 26%	91 32%	41 24%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The recovery is taking longer than expected mainly because of the problems in the Eurozone****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	1101 55%	351 77%	255 41%	90 57%	175 78%	30 46%	23 53%	3 40%	19 67%	4 51%	138 41%	457 76%	206 44%	184 48%
Disagree	373 19%	30 7%	209 34%	35 22%	19 9%	18 27%	14 33%	2 33%	5 16%	3 34%	32 9%	53 9%	154 33%	87 23%
Don't know	528 26%	72 16%	159 26%	33 21%	30 14%	18 27%	6 14%	2 26%	5 18%	1 15%	170 50%	92 15%	113 24%	111 29%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The recovery is taking longer than expected mainly because of the problems in the Eurozone****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	1101 55%	270 44%	403 77%	89 55%	52 73%	25 48%	28 56%	10 72%	3 29%	5 46%	19 30%	197 46%
Disagree	373 19%	197 32%	46 9%	41 25%	8 10%	12 23%	10 21%	3 23%	3 34%	4 42%	11 17%	38 9%
Don't know	528 26%	147 24%	73 14%	32 20%	12 17%	15 29%	11 23%	1 5%	4 37%	1 12%	35 54%	197 46%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The recovery is taking longer than expected mainly because of the problems in the Eurozone****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	1101 55%	92 53%	48 52%	127 53%	96 55%	103 55%	47 44%	106 56%	150 59%F	146 57%	103 58%F	83 53%
Disagree	373 19%	42 24%	23 26%	52 22%	27 16%	30 16%	15 14%	37 20%	50 20%	40 15%	30 17%	28 18%
Don't know	528 26%	41 24%	20 22%	59 25%	51 29%	53 29%	45 42%ABC	45 24%	53 21%	71 28%	46 26%	45 29%

EGHIJ

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**The recovery is taking longer than expected mainly because of the problems in the Eurozone****Base: All respondents**

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	1101 55%	492 52%	365 73%	244 44%	472 75%	402 50%	227 40%
Disagree	373 19%	239 25%	87 17%	47 9%	84 13%	243 30%	46 8%
Don't know	528 26%	217 23%	48 10%	263 47%	77 12%	161 20%	290 52%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I expect my family to be worse off over the coming year
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	1023	979	213	272	448	361	319	389	762	519	267	454	1826	496	544	504	282	176
Weighted base	2002	983	1019	236	318	381	341	303	423	540	579	419	463	1826	510	530	502	285	176
Agree	1138 57%	541 55%	597 59%	95 40%	132 41%	220 58%	227 67%	205 68%	258 61%	278 51%	308 53%	248 59%	304 66%	1039 57%	270 53%	300 57%	314 62%	155 54%	99 56%
Disagree	456 23%	265 27%	191 19%	81 34%	103 32%	72 19%	64 19%	50 17%	87 21%	171 32%	138 24%	85 20%	62 13%	413 23%	132 26%	110 21%	103 21%	68 24%	42 24%
Don't know	409 20%	177 18%	232 23%	60 25%	84 26%	89 23%	50 15%	48 16%	78 18%	92 17%	133 23%	86 21%	98 21%	374 20%	107 21%	120 23%	85 17%	62 22%	35 20%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I expect my family to be worse off over the coming year
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	458	620	178	213	70	44	7	24	8	329	597	448	433
Weighted base	2002	454	624	159	225	66	44	7	29	7	340	602	473	383
Agree	1138 57%	211 47%	398 64%	85 53%	163 73%	38 58%	27 62%	6 82%	20 68%	7 91%	166 49%	315 52%	293 62%	231 60%
Disagree	456 23%	143 31%	122 20%	45 28%	33 15%	14 22%	5 12%	1 18%	5 16%	1 9%	66 19%	163 27%	99 21%	91 24%
Don't know	409 20%	100 22%	104 17%	29 18%	29 13%	14 21%	11 26%	-	5 16%	-	108 32%	124 21%	81 17%	60 16%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

I expect my family to be worse off over the coming year

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	608	518	188	67	46	52	13	9	14	63	424
Weighted base	2002	613	522	162	72	52	49	14	10	11	65	432
Agree	1138 57%	394 64%	268 51%	90 56%	48 67%	33 62%	25 52%	7 52%	6 60%	9 88%	29 45%	227 53%
Disagree	456 23%	125 20%	143 27%	47 29%	9 12%	8 14%	12 25%	5 37%	3 31%	1 5%	13 20%	90 21%
Don't know	409 20%	94 15%	111 21%	24 15%	15 20%	12 24%	11 23%	1 10%	1 9%	1 7%	23 35%	114 27%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?**I expect my family to be worse off over the coming year****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	176	97	245	162	201	95	178	257	239	187	165
Weighted base	2002	176	91*	237	174	186	106*	188	254	256	178	156
Agree	1138 57%	99 56%	61 67%GHI J	148 63%GI	104 60%	113 61%	60 57%	97 51%	136 54%	134 52%	95 53%	90 58%
Disagree	456 23%	42 24%	17 18%	42 18%	44 25%K	43 23%	28 26%K	44 23%	72 28%CK	61 24%	40 22%	23 15%
Don't know	409 20%	35 20%	13 15%	46 19%	26 15%	31 17%	18 17%	47 25%D	45 18%	62 24%D	43 24%D	42 27%BDEH

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 14th December 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I expect my family to be worse off over the coming year
Base: All respondents

	Total	The Government should increase spending on public services			The Government should cut public spending to reduce the deficit		
		Agree	Disagree	Don't know	Agree	Disagree	Don't know
Unweighted base	2002	952	519	531	640	823	539
Weighted base	2002	948	499	555	633	806	563
Agree	1138 57%	638 67%	244 49%	256 46%	326 51%	552 69%	259 46%
Disagree	456 23%	175 18%	172 34%	108 20%	195 31%	155 19%	106 19%
Don't know	409 20%	135 14%	83 17%	190 34%	112 18%	99 12%	198 35%

OPINION POLL
Online Fieldwork: 12th – 14th December 2012

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2002	2002
Weighted base	2002	2002
Conservative	572 29%	602 30%
Labour	457 23%	473 24%
Liberal Democrat	436 22%	383 19%
Other	150 7%	158 8%
Did not vote	313 16%	313 16%
Don't remember	36 2%	36 2%
Refused	37 2%	37 2%