

### ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	13 <sup>th</sup> February	1 <sup>st</sup> February	16 <sup>th</sup> January	11 <sup>th</sup> January	19 <sup>th</sup> December	30 <sup>th</sup> November
Conservative	36%	34%	36%	34%	37%	36%
Labour	42%	43%	40%	42%	39%	40%
Liberal Democrat	11%	10%	10%	12%	11%	12%
Other	11%	13%	14%	12%	13%	12%

**Methodology:** ComRes interviewed 2009 GB adults online between 9<sup>th</sup> and 10<sup>th</sup> February 2011. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: [caroline.lawes@comres.co.uk](mailto:caroline.lawes@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	973	1036	182	342	424	360	318	383	722	520	281	486	563	486	507	283	170
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
Conservative	597 30%	317 32%	280 27%	43 18%	68 21%	91 24%	110 32%	102 34%	183 44%	187 35%	175 30%	129 30%	105 23%	185 37%	207 40%	104 20%	76 27%	25 14%
Labour	469 23%	231 23%	238 23%	51 21%	76 24%	108 28%	77 22%	76 25%	80 19%	128 24%	126 22%	90 21%	125 27%	103 20%	94 18%	163 32%	58 20%	51 29%
Liberal Democrat	385 19%	191 19%	194 19%	46 19%	52 16%	80 21%	65 19%	53 18%	90 22%	120 22%	125 22%	63 15%	77 16%	98 19%	94 18%	96 19%	67 23%	30 17%
Other	159 8%	98 10%	61 6%	12 5%	16 5%	35 9%	33 10%	29 9%	34 8%	38 7%	37 6%	40 10%	43 9%	26 5%	36 7%	42 8%	23 8%	32 18%
Did not vote	345 17%	130 13%	215 21%	77 32%	105 32%	59 15%	50 15%	29 10%	25 6%	60 11%	103 18%	88 21%	93 20%	82 16%	76 14%	95 18%	59 21%	33 19%
Don't remember	18 1%	5 1%	13 1%	5 2%	2 1%	3 1%	1 *	7 2%	1 *	1 *	6 1%	2 1%	9 2%	2 *	4 1%	7 1%	3 1%	3 2%
Refused	36 2%	13 1%	23 2%	7 3%	5 1%	10 3%	5 2%	7 2%	2 *	4 1%	6 1%	11 3%	15 3%	9 2%	14 3%	7 1%	1 *	4 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election		Q.6 Should AV be Used Instead of FPTP			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	2009	605	580	224	93	60	33	12	24	13	290	615	395	477	778	546	685
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
Conservative	597 30%	499 85%	21 3%	8 4%	25 25%	4 7%	- -	- -	2 7%	1 11%	42 15%	597 100%	- -	- -	166 22%	261 48%	169 24%
Labour	469 23%	12 2%	416 65%	3 2%	- -	2 3%	3 8%	1 12%	3 10%	* 4%	23 8%	- -	469 100%	- -	170 22%	141 26%	157 22%
Liberal Democrat	385 19%	30 5%	106 17%	153 81%	10 10%	24 48%	6 18%	2 18%	1 4%	3 31%	49 18%	- -	- -	385 100%	234 31%	48 9%	102 14%
Other	159 8%	8 1%	15 2%	3 1%	56 56%	18 35%	22 64%	5 50%	18 60%	5 44%	1 1%	- -	- -	- -	81 11%	38 7%	40 6%
Did not vote	345 17%	35 6%	68 11%	18 10%	6 6%	2 5%	1 4%	1 7%	6 19%	1 10%	123 44%	- -	- -	- -	94 12%	44 8%	207 29%
Don't remember	18 1%	1 *	3 *	3 2%	1 1%	- -	* 1%	- -	- -	- -	13 5%	- -	- -	- -	3 *	4 1%	11 2%
Refused	36 2%	- -	6 1%	* *	1 1%	1 2%	2 4%	1 12%	- -	- -	24 9%	- -	- -	- -	12 2%	4 1%	20 3%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	531	595	253	38	34	42	24	8	30	45	409
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
Conservative	597 30%	19 3%	476 84%	12 6%	9 20%	- -	3 10%	5 18%	- -	3 9%	4 9%	66 16%
Labour	469 23%	397 67%	8 1%	10 4%	- -	6 18%	1 2%	- -	1 14%	2 7%	4 9%	40 10%
Liberal Democrat	385 19%	78 13%	31 6%	158 72%	3 7%	3 9%	8 23%	2 7%	- -	4 13%	1 2%	97 24%
Other	159 8%	16 3%	16 3%	3 1%	28 65%	20 55%	15 42%	14 54%	4 47%	5 17%	1 2%	38 9%
Did not vote	345 17%	79 13%	34 6%	34 16%	2 5%	2 5%	6 17%	6 21%	3 39%	16 53%	16 39%	147 36%
Don't remember	18 1%	1 *	1 *	2 1%	1 2%	1 4%	2 5%	- -	- -	- -	- -	10 2%
Refused	36 2%	3 1%	1 *	* *	- -	3 9%	- -	- -	- -	* 1%	16 40%	12 3%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

	Total	Gender		Age						Social Class				Region					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2009	973	1036	182	342	424	360	318	383	722	520	281	486	563	486	507	283	170	
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180	
Absolutely certain to vote	(10)	1081	571	509	73	119	193	210	177	309	321	301	211	248	267	272	285	153	104
		54%	58%	50%	30%	37%	50%	61%	58%	75%	60%	52%	50%	53%	53%	52%	55%	53%	58%
	(9)	229	131	99	28	32	42	35	40	52	63	76	46	44	56	66	51	39	17
		11%	13%	10%	11%	10%	11%	10%	13%	13%	12%	13%	11%	9%	11%	13%	10%	14%	10%
	(8)	173	75	98	20	43	48	22	23	17	43	62	34	34	41	60	37	22	13
		9%	8%	10%	8%	13%	13%	7%	8%	4%	8%	11%	8%	7%	8%	11%	7%	8%	7%
	(7)	100	50	50	17	31	20	12	14	6	28	24	24	24	30	25	20	13	11
		5%	5%	5%	7%	10%	5%	3%	5%	2%	5%	4%	6%	5%	6%	5%	4%	5%	6%
	(6)	74	36	38	23	15	22	6	5	3	16	15	28	15	20	12	31	5	6
		4%	4%	4%	10%	5%	6%	2%	2%	1%	3%	3%	7%	3%	4%	2%	6%	2%	4%
	(5)	63	18	45	17	11	12	11	4	7	15	20	16	10	20	13	16	8	6
		3%	2%	4%	7%	3%	3%	3%	1%	2%	3%	4%	4%	2%	4%	2%	3%	3%	3%
	(4)	26	8	17	3	8	8	4	2	-	5	4	11	5	5	6	10	5	-
		1%	1%	2%	1%	3%	2%	1%	1%	-	1%	1%	3%	1%	1%	1%	2%	2%	-
	(3)	31	11	19	10	4	7	4	2	3	9	13	3	5	14	6	4	4	3
		2%	1%	2%	4%	1%	2%	1%	1%	1%	2%	2%	1%	1%	3%	1%	1%	1%	1%
	(2)	39	13	25	12	9	6	9	2	1	7	14	6	11	9	11	8	7	4
		2%	1%	2%	5%	3%	1%	3%	1%	*	1%	2%	1%	2%	2%	2%	1%	2%	2%
Certain not to vote	(1)	107	40	66	21	37	12	19	10	9	14	27	27	39	18	30	32	17	10
		5%	4%	6%	9%	11%	3%	6%	3%	2%	3%	5%	6%	8%	4%	6%	6%	6%	6%
Refused		7	1	5	1	2	*	*	3	-	1	-	1	4	1	3	-	-	2
		*	*	1%	*	1%	*	*	1%	-	*	-	*	1%	*	1%	-	-	1%
Don't know		82	28	53	17	13	15	10	21	7	15	21	16	29	24	18	21	15	3
		4%	3%	5%	7%	4%	4%	3%	7%	2%	3%	4%	4%	6%	5%	3%	4%	5%	2%
Mean		8.38	8.67	8.08	7.00	7.40	8.39	8.53	8.92	9.35	8.75	8.37	8.14	8.16	8.40	8.38	8.33	8.38	8.45
Standard deviation		2.61	2.34	2.81	3.09	3.09	2.36	2.66	2.10	1.70	2.21	2.58	2.69	2.93	2.49	2.60	2.67	2.68	2.61
Standard error		0.06	0.08	0.09	0.24	0.17	0.12	0.14	0.12	0.09	0.08	0.12	0.16	0.14	0.11	0.12	0.12	0.16	0.21

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/ Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know	
Unweighted base	2009	605	580	224	93	60	33	12	24	13	290	615	395	477	778	546	685	
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708	
Absolutely certain to vote	(10)	1081 54%	388 66%	405 64%	102 54%	66 66%	24 48%	29 82%	8 74%	24 81%	10 89%	67 24%	392 66%	309 66%	225 58%	440 58%	367 68%	274 39%
	(9)	229 11%	92 16%	74 12%	33 17%	15 14%	5 10%	3 8%	- -	- -	* 3%	16 6%	93 16%	48 10%	54 14%	87 11%	67 12%	76 11%
	(8)	173 9%	47 8%	64 10%	29 15%	8 8%	13 25%	1 4%	2 19%	2 7%	- -	19 7%	36 6%	41 9%	41 11%	70 9%	28 5%	74 10%
	(7)	100 5%	25 4%	43 7%	12 6%	5 5%	3 5%	- -	1 7%	- -	- -	15 5%	19 3%	23 5%	16 4%	37 5%	17 3%	46 6%
	(6)	74 4%	14 2%	31 5%	10 5%	1 1%	4 9%	2 6%	- -	3 10%	- -	10 4%	11 2%	18 4%	16 4%	34 5%	13 2%	26 4%
	(5)	63 3%	20 3%	20 3%	3 2%	6 6%	2 3%	- -	- -	1 2%	1 8%	14 5%	15 2%	8 2%	9 2%	21 3%	10 2%	31 4%
	(4)	26 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 3%	3 *	4 1%	3 1%	3 *	7 1%	15 2%
	(3)	31 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	3 *	3 1%	3 1%	12 2%	4 1%	14 2%
	(2)	39 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	18 7%	2 *	* *	1 *	7 1%	8 1%	24 3%
Certain not to vote	(1)	107 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	59 21%	4 1%	5 1%	3 1%	29 4%	7 1%	70 10%
Refused		7 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	- -	1 *	- -	3 *	- -	4 1%
Don't know		82 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	41 15%	19 3%	9 2%	15 4%	16 2%	12 2%	53 8%
Mean		8.38	9.29	9.13	9.03	9.22	8.74	9.59	9.41	9.36	9.57	5.80	9.26	9.13	9.01	8.64	9.09	7.50
Standard deviation		2.61	1.26	1.39	1.31	1.38	1.49	1.05	1.08	1.43	1.44	3.70	1.53	1.65	1.69	2.31	1.92	3.12
Standard error		0.06	0.05	0.06	0.09	0.14	0.19	0.18	0.31	0.29	0.40	0.24	0.06	0.08	0.08			

**THE INDEPENDENT**  
ON SUNDAY

**SUNDAY**  
**Mirror**

**ComRes**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

#### Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	531	595	253	38	34	42	24	8	30	45	409
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
Absolutely certain to vote	(10) 1081 54%	365 61%	382 67%	113 52%	34 79%	27 76%	13 36%	14 55%	5 61%	13 43%	13 32%	102 25%
	(9) 229 11%	62 11%	80 14%	30 14%	3 7%	3 8%	5 15%	1 5%	-	-	5 12%	40 10%
	(8) 173 9%	55 9%	34 6%	28 13%	4 9%	3 7%	6 16%	1 3%	-	1 5%	2 5%	40 10%
	(7) 100 5%	31 5%	19 3%	8 4%	* 1%	3 8%	4 12%	1 5%	-	-	3 8%	29 7%
	(6) 74 4%	23 4%	11 2%	10 5%	-	-	1 4%	3 11%	-	-	2 4%	24 6%
	(5) 63 3%	15 3%	13 2%	6 3%	1 2%	-	-	1 2%	-	2 6%	-	24 6%
	(4) 26 1%	6 1%	3 1%	-	-	-	1 4%	-	2 20%	-	-	13 3%
	(3) 31 2%	8 1%	4 1%	5 2%	-	-	2 5%	-	1 9%	1 4%	-	10 2%
	(2) 39 2%	10 2%	4 1%	-	-	-	1 2%	-	-	1 4%	1 2%	22 5%
Certain not to vote	(1) 107 5%	12 2%	5 1%	8 4%	1 2%	* 1%	1 4%	4 17%	-	12 40%	10 25%	53 13%
Refused	7 *	-	* *	1 1%	-	-	-	-	-	-	4 10%	1 *
Don't know	82 4%	7 1%	11 2%	10 5%	-	-	1 2%	1 2%	1 11%	-	1 2%	51 12%
Mean	8.38	8.79	9.21	8.61	9.42	9.46	7.93	7.61	7.98	5.49	6.53	6.57
Standard deviation	2.61	2.12	1.66	2.23	1.56	1.28	2.53	3.43	3.16	4.27	3.87	3.31
Standard error	0.06	0.09	0.07	0.14	0.25	0.22	0.40	0.71	1.20	0.78	0.61	0.18

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1724	871	853	136	268	370	309	278	363	651	444	240	389	484	426	437	233	144
Weighted base	1719	882	837	177	251	338	296	263	395	487	498	360	374	434	449	439	240	157
Labour	581 34%	302 34%	279 33%	90 51%	95 38%	124 37%	91 31%	82 31%	100 25%	154 32%	157 32%	124 35%	145 39%	129 30%	126 28%	196 45%	76 32%	54 34%
Conservative	521 30%	282 32%	239 29%	38 21%	58 23%	90 27%	92 31%	85 32%	158 40%	166 34%	150 30%	105 29%	100 27%	160 37%	167 37%	103 24%	62 26%	28 18%
Lib Dem	151 9%	81 9%	70 8%	10 6%	22 9%	29 8%	23 8%	19 7%	47 12%	46 10%	46 9%	24 7%	35 9%	39 9%	36 8%	35 8%	32 13%	8 5%
UKIP	95 6%	55 6%	40 5%	2 1%	4 2%	13 4%	15 5%	23 9%	38 10%	25 5%	17 3%	27 8%	26 7%	18 4%	31 7%	30 7%	12 5%	4 3%
Green	38 2%	16 2%	22 3%	2 1%	8 3%	13 4%	8 3%	5 2%	2 *	12 3%	15 3%	9 3%	2 *	13 3%	7 2%	13 3%	4 2%	1 *
SNP	35 2%	16 2%	18 2%	2 1%	5 2%	8 2%	5 2%	7 3%	7 2%	7 1%	10 2%	10 3%	8 2%	-	-	-	-	35 22%
BNP	29 2%	21 2%	8 1%	3 2%	4 2%	2 *	13 4%	3 1%	4 1%	2 1%	5 1%	12 3%	10 3%	7 2%	9 2%	8 2%	3 1%	2 1%
Plaid Cymru	11 1%	7 1%	4 *	-	-	5 1%	4 1%	1 *	1 *	4 1%	4 1%	2 1%	* *	-	-	-	11 4%	-
Other	9 1%	5 1%	4 1%	-	1 1%	1 *	1 *	3 1%	2 1%	1 *	3 1%	2 1%	4 1%	3 1%	3 1%	1 *	1 *	2 1%
Refused	17 1%	8 1%	9 1%	1 1%	5 2%	3 1%	2 1%	4 1%	2 *	5 1%	2 *	3 1%	7 2%	7 2%	6 1%	4 1%	* *	-
Don't know	233 14%	89 10%	144 17%	29 16%	49 19%	50 15%	40 14%	31 12%	33 8%	64 13%	89 18%	41 11%	38 10%	57 13%	63 14%	50 11%	39 16%	24 15%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	1724	605	580	224	93	60	33	12	24	13	152	587	376	443	706	513	505
Weighted base	1719	586	636	189	100	51	35	11	30	11	140	565	448	360	690	502	528
Labour	581 34%	-	581 91%	-	-	-	-	-	-	-	-	14 3%	395 88%	92 26%	233 34%	163 33%	185 35%
Conservative	521 30%	521 89%	-	-	-	-	-	-	-	-	-	458 81%	10 2%	23 6%	143 21%	235 47%	143 27%
Lib Dem	151 9%	-	-	151 80%	-	-	-	-	-	-	-	3 1%	2 1%	125 35%	105 15%	17 3%	29 6%
UKIP	95 6%	-	-	-	95 95%	-	-	-	-	-	-	22 4%	-	10 3%	43 6%	29 6%	24 5%
Green	38 2%	-	-	-	-	38 76%	-	-	-	-	-	2 *	2 *	15 4%	24 3%	5 1%	9 2%
SNP	35 2%	-	-	-	-	-	35 98%	-	-	-	-	-	3 1%	6 2%	17 2%	10 2%	8 1%
BNP	29 2%	-	-	-	-	-	-	-	29 97%	-	-	2 *	3 1%	* *	18 3%	1 *	10 2%
Plaid Cymru	11 1%	-	-	-	-	-	-	11 100%	-	-	-	-	1 *	2 1%	7 1%	1 *	3 *
Other	9 1%	-	-	-	-	-	-	-	-	9 81%	-	1 *	-	3 1%	6 1%	1 *	2 *
Refused	17 1%	2 *	3 1%	-	-	1 2%	-	-	-	-	16 11%	1 *	-	1 *	4 1%	4 1%	10 2%
Don't know	233 14%	63 11%	52 8%	38 20%	5 5%	11 23%	1 2%	-	1 3%	2 19%	125 89%	62 11%	32 7%	82 23%	91 13%	36 7%	106 20%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1724	495	563	232	37	33	35	19	5	16	28	261
Weighted base	1719	552	540	195	42	35	29	21	5	16	25	260
Labour	581 34%	466 84%	9 2%	32 16%	2 5%	6 16%	2 5%	2 10%	-	1 6%	7 29%	55 21%
Conservative	521 30%	14 2%	436 81%	12 6%	5 12%	-	1 4%	1 6%	-	1 9%	1 2%	51 20%
Lib Dem	151 9%	10 2%	12 2%	103 53%	-	-	2 5%	-	-	-	1 3%	24 9%
UKIP	95 6%	6 1%	28 5%	2 1%	32 75%	-	1 5%	1 4%	-	1 7%	-	25 10%
Green	38 2%	5 1%	1 *	5 3%	-	-	20 70%	-	-	1 9%	-	5 2%
SNP	35 2%	-	-	1 1%	-	27 78%	-	-	-	-	-	6 2%
BNP	29 2%	5 1%	-	-	2 4%	-	-	16 76%	-	1 5%	-	5 2%
Plaid Cymru	11 1%	-	2 *	1 1%	-	-	-	-	5 100%	-	1 5%	1 *
Other	9 1%	-	-	2 1%	-	-	-	-	-	6 39%	1 3%	1 *
Refused	17 1%	3 1%	2 *	-	-	-	-	-	-	-	11 44%	1 *
Don't know	233 14%	43 8%	51 10%	37 19%	2 4%	2 6%	3 10%	1 4%	-	4 26%	3 14%	86 33%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	552	201	351	72	136	121	97	74	52	168	159	72	153	156	127	131	90	48
Weighted base	539	200	340	94	126	101	89	75	55	121	172	108	140	135	143	129	87	46
Conservative	73 14%	31 16%	42 12%	10 10%	19 15%	11 11%	11 12%	10 13%	13 23%	16 13%	23 13%	25 23%	9 7%	16 12%	24 17%	17 13%	12 14%	5 11%
Labour	72 13%	24 12%	48 14%	12 13%	18 14%	16 16%	10 11%	10 13%	5 10%	19 16%	25 15%	9 9%	18 13%	22 16%	15 10%	19 15%	10 12%	5 12%
Lib Dem	50 9%	14 7%	36 11%	12 12%	12 10%	8 8%	6 7%	7 10%	5 9%	13 11%	14 8%	11 11%	12 8%	18 13%	8 6%	11 9%	6 7%	7 15%
Green	28 5%	11 6%	17 5%	5 5%	5 4%	4 4%	6 6%	7 9%	1 1%	8 6%	9 6%	6 6%	4 3%	11 8%	7 5%	7 5%	3 3%	1 1%
UKIP	16 3%	9 4%	7 2%	2 2%	1 1%	6 6%	3 4%	3 4%	1 2%	3 2%	2 1%	6 6%	5 4%	4 3%	6 4%	3 2%	3 3%	- -
BNP	8 2%	2 1%	7 2%	5 5%	1 1%	- -	1 1%	1 1%	1 2%	- -	1 *	- -	8 6%	- -	6 4%	- -	3 3%	- -
Plaid Cymru	2 *	1 1%	1 *	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	2 3%	- -
SNP	2 *	1 *	1 *	- -	1 1%	1 1%	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	- -	2 3%
Other	12 2%	10 5%	2 1%	1 1%	1 1%	4 4%	- -	3 4%	2 4%	2 2%	5 3%	1 1%	3 2%	4 3%	3 2%	3 2%	1 1%	1 2%
Refused	30 6%	16 8%	15 4%	2 2%	10 8%	5 5%	4 4%	6 8%	3 6%	6 5%	6 4%	7 6%	11 8%	9 6%	11 7%	8 6%	* *	2 5%
Don't know	246 46%	81 41%	165 48%	46 48%	57 45%	45 45%	47 53%	28 37%	24 44%	53 44%	84 49%	40 37%	68 49%	51 38%	64 45%	60 47%	46 54%	23 51%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Democrat	Yes	No	Don't know
Unweighted base	552	62	60	42	5	13	1	-	1	3	290	91	51	134	176	76	300
Weighted base	539	65	55	38	5	12	1	-	1	2	276	94	53	109	165	79	295
Conservative	73 14%	38 59%	-	-	-	-	-	-	-	-	-	40 43%	1 1%	7 6%	17 10%	17 22%	39 13%
Labour	72 13%	-	30 54%	-	-	-	-	-	-	-	-	3 3%	24 45%	14 13%	32 19%	14 17%	27 9%
Lib Dem	50 9%	-	-	21 56%	-	-	-	-	-	-	-	-	1 2%	24 22%	28 17%	* 1%	22 7%
Green	28 5%	-	-	-	-	12 100%	-	-	-	-	-	3 3%	-	12 11%	12 7%	6 7%	10 3%
UKIP	16 3%	-	-	-	5 100%	-	-	-	-	-	-	3 4%	3 6%	1 1%	5 3%	2 3%	8 3%
BNP	8 2%	-	-	-	-	-	-	-	1 100%	-	-	2 2%	-	1 1%	1 *	4 5%	4 1%
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 *
SNP	2 *	-	-	-	-	-	1 100%	-	-	-	-	-	1 2%	-	1 1%	-	1 *
Other	12 2%	-	-	-	-	-	-	-	-	2 100%	-	* *	* 1%	* *	5 3%	2 3%	5 2%
Refused	30 6%	2 3%	3 5%	-	-	-	-	-	-	-	30 11%	1 1%	-	1 1%	4 2%	3 4%	24 8%
Don't know	246 46%	25 38%	23 42%	17 44%	-	-	-	-	-	-	246 89%	42 44%	23 44%	48 44%	60 37%	29 37%	156 53%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	BNP	Plaid Cymru	UKIP	SNP	Other	Refused	Don't know
Unweighted base	552	86	86	62	10	6	3	2	4	18	35	240
Weighted base	539	89	81	61	9	6	3	3	2	18	30	237
Conservative	73 14%	5 6%	38 47%	5 7%	-	-	-	2 66%	-	3 16%	-	21 9%
Labour	72 13%	42 47%	3 3%	3 5%	2 20%	-	2 50%	-	-	1 4%	-	20 9%
Lib Dem	50 9%	6 7%	3 4%	28 46%	-	-	-	-	1 46%	-	-	12 5%
Green	28 5%	2 2%	3 3%	3 5%	6 66%	-	1 27%	-	-	1 7%	3 10%	9 4%
UKIP	16 3%	2 2%	1 2%	* 1%	-	-	-	1 34%	-	-	-	11 5%
BNP	8 2%	-	-	-	-	5 80%	-	-	-	-	-	4 2%
Plaid Cymru	2 *	1 1%	-	-	-	-	-	-	-	-	-	1 *
SNP	2 *	-	-	-	-	-	-	-	1 24%	-	-	1 *
Other	12 2%	* 1%	* *	-	-	-	-	-	-	9 47%	-	3 1%
Refused	30 6%	3 3%	2 2%	* 1%	-	-	-	-	-	1 7%	22 73%	2 1%
Don't know	246 46%	28 31%	30 38%	21 35%	1 15%	1 20%	1 23%	-	1 30%	3 18%	5 17%	153 65%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.5 Generally speaking, do you think of yourself as...?****Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	973	1036	182	342	424	360	318	383	722	520	281	486	563	486	507	283	170
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
Labour	594 30%	304 31%	291 28%	80 33%	86 27%	118 31%	109 32%	88 29%	112 27%	154 29%	156 27%	130 31%	154 33%	141 28%	113 22%	212 41%	82 29%	46 26%
Conservative	567 28%	306 31%	262 26%	34 14%	54 17%	85 22%	111 33%	95 31%	188 45%	185 34%	170 29%	111 26%	101 22%	180 36%	179 34%	102 20%	71 25%	35 20%
Lib Dem	219 11%	106 11%	114 11%	27 11%	38 12%	43 11%	30 9%	34 11%	46 11%	62 12%	74 13%	33 8%	50 11%	63 12%	55 10%	52 10%	38 13%	12 6%
UKIP	43 2%	24 2%	19 2%	2 1%	2 1%	6 2%	9 3%	12 4%	11 3%	10 2%	9 2%	10 2%	14 3%	10 2%	15 3%	12 2%	6 2%	- -
SNP	36 2%	15 1%	21 2%	- -	3 1%	13 3%	5 2%	5 2%	8 2%	7 1%	8 1%	10 2%	11 2%	- -	- -	- -	- -	36 20%
Green	35 2%	10 1%	25 2%	4 2%	7 2%	11 3%	7 2%	4 1%	1 *	8 1%	17 3%	5 1%	5 1%	16 3%	5 1%	12 2%	1 *	- -
BNP	26 1%	17 2%	10 1%	5 2%	5 1%	2 *	8 2%	3 1%	2 1%	3 1%	3 1%	9 2%	10 2%	7 1%	8 2%	8 2%	3 1%	- -
Plaid Cymru	9 *	6 1%	3 *	1 *	2 1%	2 1%	3 1%	2 1%	- -	1 *	3 1%	1 *	3 1%	- -	- -	- -	9 3%	- -
Other	30 2%	24 2%	6 1%	4 2%	3 1%	5 1%	5 2%	7 2%	6 1%	4 1%	13 2%	3 1%	10 2%	7 1%	7 1%	5 1%	4 1%	6 3%
Refused	41 2%	16 2%	25 2%	2 1%	14 4%	8 2%	4 1%	7 2%	6 1%	9 2%	7 1%	9 2%	15 3%	12 2%	11 2%	12 2%	2 1%	2 1%
Don't know	409 20%	159 16%	250 24%	81 34%	109 34%	91 24%	50 15%	44 15%	34 8%	94 18%	118 20%	102 24%	95 20%	70 14%	129 25%	98 19%	69 24%	42 24%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/ Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	2009	605	580	224	93	60	33	12	24	13	290	615	395	477	778	546	685
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
Labour	594 30%	19 3%	504 79%	12 6%	6 6%	7 14%	-	-	5 16%	-	31 11%	19 3%	397 85%	78 20%	236 31%	167 31%	190 27%
Conservative	567 28%	481 82%	11 2%	14 7%	29 28%	3 5%	-	2 19%	-	* 3%	32 12%	476 80%	8 2%	31 8%	165 22%	249 46%	154 22%
Lib Dem	219 11%	15 3%	34 5%	132 70%	2 2%	8 15%	1 3%	1 12%	-	2 14%	22 8%	12 2%	10 2%	158 41%	134 18%	31 6%	54 8%
UKIP	43 2%	7 1%	2 *	-	32 32%	-	-	-	2 6%	-	-	9 1%	-	3 1%	19 2%	16 3%	8 1%
SNP	36 2%	-	6 1%	1 1%	-	-	28 80%	-	-	-	1 *	-	6 1%	3 1%	14 2%	12 2%	9 1%
Green	35 2%	1 *	3 1%	2 1%	1 1%	20 40%	-	-	-	-	1 *	3 1%	1 *	8 2%	20 3%	1 *	14 2%
BNP	26 1%	1 *	2 *	-	1 1%	-	-	-	17 58%	-	1 *	5 1%	-	2 *	16 2%	2 *	8 1%
Plaid Cymru	9 *	-	-	-	-	-	-	5 51%	-	-	1 *	-	1 *	-	7 1%	1 *	1 *
Other	30 2%	3 1%	1 *	-	1 1%	1 3%	-	-	1 3%	6 55%	5 2%	3 *	2 *	4 1%	14 2%	7 1%	9 1%
Refused	41 2%	1 *	7 1%	1 *	-	3 5%	-	1 12%	-	1 7%	27 10%	4 1%	4 1%	1 *	8 1%	5 1%	28 4%
Don't know	409 20%	58 10%	65 10%	28 15%	29 29%	9 17%	6 17%	1 7%	5 18%	3 23%	155 56%	66 11%	40 9%	97 25%	128 17%	50 9%	232 33%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.5 Generally speaking, do you think of yourself as...?****Base: All respondents**

		Q.5 Generally speaking, do you think of yourself as...?										
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	531	595	253	38	34	42	24	8	30	45	409
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
Labour	594 30%	594 100%	-	-	-	-	-	-	-	-	-	-
Conservative	567 28%	-	567 100%	-	-	-	-	-	-	-	-	-
Lib Dem	219 11%	-	-	219 100%	-	-	-	-	-	-	-	-
UKIP	43 2%	-	-	-	43 100%	-	-	-	-	-	-	-
SNP	36 2%	-	-	-	-	36 100%	-	-	-	-	-	-
Green	35 2%	-	-	-	-	-	35 100%	-	-	-	-	-
BNP	26 1%	-	-	-	-	-	-	26 100%	-	-	-	-
Plaid Cymru	9 *	-	-	-	-	-	-	-	9 100%	-	-	-
Other	30 2%	-	-	-	-	-	-	-	-	30 100%	-	-
Refused	41 2%	-	-	-	-	-	-	-	-	-	41 100%	-
Don't know	409 20%	-	-	-	-	-	-	-	-	-	-	409 100%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1583	812	771	114	236	337	287	256	353	607	406	214	356	447	394	399	217	126
Weighted base	1520	794	726	142	210	292	266	235	376	439	439	310	333	382	398	389	217	135
Labour	636 42%	328 41%	308 42%	93 65%	109 52%	138 47%	99 37%	88 37%	108 29%	174 40%	178 41%	130 42%	154 46%	146 38%	138 35%	212 54%	83 38%	58 43%
Conservative	544 36%	289 36%	255 35%	36 26%	60 29%	90 31%	100 38%	91 39%	167 45%	173 39%	165 38%	107 35%	100 30%	162 42%	176 44%	108 28%	71 33%	28 21%
Lib Dem	171 11%	87 11%	84 12%	10 7%	26 13%	32 11%	28 10%	23 10%	52 14%	53 12%	53 12%	25 8%	40 12%	43 11%	44 11%	36 9%	36 17%	12 9%
UKIP	69 5%	37 5%	31 4%	1 1%	2 1%	10 3%	9 3%	15 6%	33 9%	17 4%	12 3%	21 7%	18 5%	12 3%	22 5%	18 5%	12 6%	4 3%
Green	30 2%	12 2%	18 2%	2 1%	4 2%	7 2%	8 3%	8 3%	2 *	13 3%	8 2%	7 2%	2 1%	11 3%	7 2%	9 2%	3 1%	- -
SNP	29 2%	13 2%	16 2%	- -	4 2%	9 3%	5 2%	4 2%	7 2%	5 1%	10 2%	6 2%	8 2%	- -	- -	- -	- -	29 22%
BNP	24 2%	17 2%	7 1%	- -	3 1%	2 1%	13 5%	3 1%	4 1%	* *	5 1%	10 3%	8 3%	5 1%	9 2%	6 1%	3 1%	2 2%
Plaid Cymru	8 1%	6 1%	2 *	- -	- -	3 1%	3 1%	1 *	1 *	3 1%	3 1%	1 *	* *	- -	- -	- -	8 4%	- -
Other	10 1%	5 1%	6 1%	- -	2 1%	3 1%	1 *	2 1%	2 1%	1 *	5 1%	2 1%	3 1%	4 1%	3 1%	1 *	1 *	2 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	1583	605	580	224	63	43	28	9	19	12	72	573	370	402	657	495	431
Weighted base	1520	544	636	171	69	30	29	8	24	10	66	526	439	310	617	475	429
Labour	636 42%	-	636 100%	-	-	-	-	-	-	-	26 39%	21 4%	416 95%	106 34%	255 41%	178 37%	203 47%
Conservative	544 36%	544 100%	-	-	-	-	-	-	-	-	24 36%	471 89%	11 2%	29 9%	153 25%	239 50%	152 35%
Lib Dem	171 11%	-	-	171 100%	-	-	-	-	-	-	17 25%	8 1%	3 1%	142 46%	115 19%	20 4%	36 8%
UKIP	69 5%	-	-	-	69 100%	-	-	-	-	-	-	20 4%	-	7 2%	33 5%	22 5%	14 3%
Green	30 2%	-	-	-	-	30 100%	-	-	-	-	-	4 1%	2 *	17 5%	19 3%	4 1%	7 2%
SNP	29 2%	-	-	-	-	-	29 100%	-	-	-	-	-	3 1%	4 1%	13 2%	9 2%	7 2%
BNP	24 2%	-	-	-	-	-	-	-	24 100%	-	-	2 *	3 1%	1 *	17 3%	1 *	6 1%
Plaid Cymru	8 1%	-	-	-	-	-	-	8 100%	-	-	-	-	1 *	1 *	6 1%	1 *	* *
Other	10 1%	-	-	-	-	-	-	-	-	10 100%	-	1 *	* *	3 1%	6 1%	2 *	2 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1583	492	559	226	30	29	15	21	5	12	11	183
Weighted base	1520	547	506	174	35	32	17	15	5	11	11	167
Labour	636 42%	504 92%	11 2%	34 20%	2 6%	6 18%	2 12%	3 22%	-	1 8%	7 62%	65 39%
Conservative	544 36%	17 3%	453 90%	13 8%	6 19%	-	1 7%	1 6%	-	2 20%	1 5%	49 30%
Lib Dem	171 11%	11 2%	13 3%	120 69%	-	1 2%	-	1 10%	-	-	1 5%	24 15%
UKIP	69 5%	4 1%	26 5%	-	24 70%	-	1 5%	-	-	1 10%	-	12 7%
Green	30 2%	6 1%	2 *	4 2%	-	-	-	9 62%	-	-	3 22%	6 4%
SNP	29 2%	-	-	1 1%	-	25 79%	-	-	-	-	-	3 2%
BNP	24 2%	5 1%	-	-	2 5%	-	13 76%	-	-	1 7%	-	4 2%
Plaid Cymru	8 1%	-	1 *	1 1%	-	-	-	-	5 100%	-	-	-
Other	10 1%	-	* *	1 *	-	-	-	-	-	6 55%	1 7%	3 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	973	1036	182	342	424	360	318	383	722	520	281	486	563	486	507	283	170
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
<b><u>The scale of cuts planned is too severe and too fast</u></b>																		
Agree	1149 57%	509 52%	640 62%	134 55%	202 62%	228 59%	210 62%	181 60%	195 47%	283 52%	332 57%	242 57%	293 62%	262 52%	268 51%	337 66%	163 57%	119 66%
Disagree	563 28%	358 36%	205 20%	54 23%	68 21%	101 26%	88 26%	85 28%	167 40%	196 36%	160 28%	111 26%	97 21%	172 34%	165 32%	108 21%	79 27%	40 22%
Don't know	296 15%	117 12%	179 18%	53 22%	54 17%	57 15%	43 13%	37 12%	52 13%	60 11%	86 15%	71 17%	79 17%	72 14%	91 17%	68 13%	45 16%	21 11%
<b><u>The Government is cutting public spending in a way that is fair to every section of society</u></b>																		
Agree	505 25%	285 29%	220 22%	56 23%	67 21%	86 22%	74 22%	75 25%	146 35%	157 29%	141 24%	112 26%	95 20%	154 30%	154 29%	99 19%	63 22%	35 20%
Disagree	1192 59%	570 58%	622 61%	131 54%	202 62%	248 64%	222 65%	184 61%	206 50%	305 57%	358 62%	239 56%	290 62%	284 56%	271 52%	344 67%	171 59%	122 68%
Don't know	312 16%	130 13%	182 18%	54 22%	55 17%	52 13%	45 13%	44 15%	62 15%	76 14%	80 14%	72 17%	84 18%	67 13%	98 19%	72 14%	53 19%	23 13%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
<b><u>The cuts are unfair because they will be felt more by the poor than by wealthier households</u></b>																		
Agree	1260 63%	576 59%	684 67%	150 62%	213 66%	258 67%	229 67%	199 66%	212 51%	300 56%	362 63%	267 63%	331 71%	298 59%	292 56%	359 70%	182 63%	129 72%
Disagree	480 24%	289 29%	192 19%	45 19%	58 18%	77 20%	85 25%	71 24%	144 35%	174 32%	130 22%	92 22%	85 18%	142 28%	151 29%	96 19%	64 22%	27 15%
Don't know	268 13%	120 12%	148 14%	46 19%	52 16%	51 13%	28 8%	33 11%	58 14%	65 12%	87 15%	64 15%	52 11%	65 13%	80 15%	58 11%	41 14%	24 13%
<b><u>The Coalition Government is ensuring that the most vulnerable sections of society are protected</u></b>																		
Agree	449 22%	262 27%	187 18%	41 17%	55 17%	89 23%	68 20%	67 22%	128 31%	143 27%	130 23%	96 23%	80 17%	146 29%	113 22%	98 19%	66 23%	27 15%
Disagree	1142 57%	542 55%	601 59%	114 47%	193 60%	227 59%	217 64%	192 63%	199 48%	286 53%	329 57%	241 57%	286 61%	260 52%	273 52%	325 63%	165 58%	119 66%
Don't know	418 21%	181 18%	236 23%	86 36%	75 23%	69 18%	57 17%	43 14%	88 21%	110 20%	119 21%	87 20%	102 22%	99 20%	138 26%	91 18%	56 19%	34 19%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
<b><u>The need for cuts at the scale proposed has been exaggerated by the Conservatives and Liberal Democrats for party political reasons</u></b>																		
Agree	829 41%	442 45%	387 38%	113 47%	128 39%	177 46%	143 42%	117 39%	152 37%	229 42%	232 40%	178 42%	190 41%	194 38%	198 38%	247 48%	102 36%	87 48%
Disagree	759 38%	422 43%	337 33%	47 19%	107 33%	139 36%	133 39%	126 42%	207 50%	230 43%	221 38%	162 38%	146 31%	216 43%	206 39%	165 32%	114 40%	59 33%
Don't know	421 21%	121 12%	300 29%	82 34%	89 27%	69 18%	66 19%	60 20%	55 13%	80 15%	125 22%	83 20%	133 28%	95 19%	119 23%	102 20%	71 25%	33 19%
<b><u>I expect to be worse off personally as a result of the spending cuts</u></b>																		
Agree	1391 69%	677 69%	714 70%	137 57%	226 70%	279 72%	270 79%	218 72%	262 63%	377 70%	394 68%	293 69%	327 70%	339 67%	352 67%	369 72%	202 71%	129 72%
Disagree	295 15%	164 17%	132 13%	47 19%	47 14%	57 15%	34 10%	37 12%	74 18%	82 15%	85 15%	72 17%	56 12%	91 18%	76 15%	65 13%	42 15%	22 12%
Don't know	322 16%	144 15%	178 17%	58 24%	51 16%	49 13%	38 11%	48 16%	78 19%	80 15%	99 17%	58 14%	85 18%	75 15%	95 18%	80 16%	43 15%	29 16%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	2009	605	580	224	93	60	33	12	24	13	290	615	395	477	778	546	685
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
<b><u>The scale of cuts planned is too severe and too fast</u></b>																	
Agree	1149 57%	128 22%	560 88%	95 50%	63 63%	36 70%	30 85%	8 77%	19 66%	4 36%	161 58%	170 28%	415 89%	233 61%	507 67%	238 44%	404 57%
Disagree	563 28%	368 63%	38 6%	66 35%	20 20%	6 12%	1 4%	2 23%	5 16%	5 45%	34 12%	331 55%	32 7%	96 25%	186 24%	240 44%	138 20%
Don't know	296 15%	90 15%	38 6%	28 15%	17 17%	9 18%	4 11%	- -	5 18%	2 19%	81 29%	96 16%	22 5%	56 14%	68 9%	63 12%	166 23%
<b><u>The Government is cutting public spending in a way that is fair to every section of society</u></b>																	
Agree	505 25%	323 55%	66 10%	48 25%	15 15%	3 6%	2 7%	2 23%	4 13%	* 4%	32 12%	303 51%	56 12%	64 17%	172 23%	201 37%	132 19%
Disagree	1192 59%	149 26%	537 84%	103 55%	77 77%	42 83%	32 90%	8 70%	21 71%	10 88%	168 61%	178 30%	387 83%	256 66%	500 66%	272 50%	419 59%
Don't know	312 16%	114 19%	34 5%	38 20%	8 8%	6 12%	1 3%	1 7%	5 16%	1 8%	75 27%	116 19%	26 5%	65 17%	88 12%	68 13%	156 22%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Democr- at	Yes	No	Don't know
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
<b><u>The cuts are unfair because they will be felt more by the poor than by wealthier households</u></b>																	
Agree	1260 63%	153 26%	569 90%	114 60%	78 78%	37 73%	32 90%	9 82%	24 80%	11 95%	170 62%	192 32%	412 88%	263 68%	548 72%	262 48%	451 64%
Disagree	480 24%	321 55%	47 7%	49 26%	15 15%	7 14%	2 5%	1 11%	5 16%	1 5%	29 10%	295 49%	40 9%	70 18%	149 20%	214 40%	117 17%
Don't know	268 13%	112 19%	20 3%	26 14%	7 7%	6 13%	2 5%	1 7%	1 3%	- -	77 28%	110 18%	16 3%	52 14%	64 8%	65 12%	139 20%
<b><u>The Coalition Government is ensuring that the most vulnerable sections of society are protected</u></b>																	
Agree	449 22%	290 50%	52 8%	48 26%	12 12%	5 10%	* 1%	2 23%	3 11%	- -	21 8%	260 44%	50 11%	70 18%	156 21%	172 32%	121 17%
Disagree	1142 57%	134 23%	539 85%	94 50%	80 80%	38 74%	33 93%	7 63%	19 66%	11 100%	153 56%	174 29%	383 82%	242 63%	498 66%	259 48%	386 54%
Don't know	418 21%	162 28%	45 7%	46 25%	9 9%	8 16%	2 6%	1 13%	7 24%	- -	101 37%	163 27%	36 8%	73 19%	106 14%	110 20%	201 28%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/ Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
<b><u>The need for cuts at the scale proposed has been exaggerated by the Conservatives and Liberal Democrats for party political reasons</u></b>																	
Agree	829 41%	76 13%	458 72%	58 31%	45 45%	19 38%	27 76%	5 43%	13 44%	3 29%	92 33%	97 16%	330 70%	173 45%	381 50%	189 35%	259 37%
Disagree	759 38%	423 72%	80 13%	96 51%	42 42%	17 34%	5 15%	3 24%	14 47%	6 52%	53 19%	392 66%	60 13%	144 37%	291 38%	277 51%	191 27%
Don't know	421 21%	86 15%	98 15%	34 18%	13 13%	14 28%	3 9%	3 33%	3 9%	2 19%	131 47%	107 18%	79 17%	69 18%	88 12%	75 14%	258 36%
<b><u>I expect to be worse off personally as a result of the spending cuts</u></b>																	
Agree	1391 69%	330 56%	518 81%	128 68%	71 71%	37 73%	29 84%	9 83%	27 90%	11 94%	182 66%	354 59%	377 80%	277 72%	568 75%	357 66%	467 66%
Disagree	295 15%	141 24%	52 8%	34 18%	8 8%	5 11%	3 8%	2 17%	3 9%	1 6%	28 10%	127 21%	47 10%	53 14%	103 13%	108 20%	85 12%
Don't know	322 16%	114 19%	66 10%	27 14%	21 21%	8 16%	3 8%	- -	* 1%	- -	66 24%	115 19%	45 10%	55 14%	90 12%	76 14%	156 22%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	531	595	253	38	34	42	24	8	30	45	409
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
<b><u>The scale of cuts planned is too severe and too fast</u></b>												
Agree	1149 57%	512 86%	144 25%	120 55%	26 61%	30 85%	25 72%	19 71%	8 86%	15 49%	26 63%	225 55%
Disagree	563 28%	46 8%	341 60%	69 31%	10 23%	1 4%	1 2%	3 13%	1 14%	10 34%	4 9%	78 19%
Don't know	296 15%	36 6%	83 15%	31 14%	7 15%	4 11%	9 26%	4 16%	-	5 18%	11 28%	106 26%
<b><u>The Government is cutting public spending in a way that is fair to every section of society</u></b>												
Agree	505 25%	63 11%	300 53%	54 25%	9 21%	2 6%	1 4%	7 26%	3 34%	4 14%	3 7%	59 14%
Disagree	1192 59%	493 83%	167 29%	131 60%	31 73%	31 88%	27 79%	18 67%	6 66%	22 74%	27 67%	238 58%
Don't know	312 16%	38 6%	101 18%	34 16%	3 7%	2 6%	6 17%	2 7%	-	3 11%	11 26%	112 27%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
<b><u>The cuts are unfair because they will be felt more by the poor than by wealthier households</u></b>												
Agree	1260 63%	517 87%	176 31%	144 66%	29 67%	31 88%	28 82%	21 78%	9 100%	22 74%	27 66%	256 63%
Disagree	480 24%	52 9%	296 52%	53 24%	10 24%	1 4%	2 7%	4 16%	-	4 12%	5 12%	52 13%
Don't know	268 13%	25 4%	95 17%	22 10%	4 8%	3 8%	4 11%	2 6%	-	4 14%	9 22%	101 25%
<b><u>The Coalition Government is ensuring that the most vulnerable sections of society are protected</u></b>												
Agree	449 22%	57 10%	269 47%	53 24%	9 21%	-	4 10%	4 15%	1 14%	1 5%	5 13%	45 11%
Disagree	1142 57%	483 81%	152 27%	129 59%	29 68%	32 91%	25 73%	20 77%	7 77%	22 72%	20 49%	224 55%
Don't know	418 21%	54 9%	146 26%	37 17%	5 11%	3 9%	6 17%	2 7%	1 9%	7 24%	16 39%	141 34%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
<b><u>The need for cuts at the scale proposed has been exaggerated by the Conservatives and Liberal Democrats for party political reasons</u></b>												
Agree	829 41%	420 71%	86 15%	79 36%	18 42%	25 70%	17 49%	13 48%	4 47%	15 48%	13 32%	140 34%
Disagree	759 38%	83 14%	395 70%	97 44%	21 50%	6 17%	8 23%	7 28%	-	13 42%	8 20%	120 29%
Don't know	421 21%	92 15%	86 15%	43 20%	4 8%	4 12%	10 29%	6 23%	5 53%	3 10%	20 48%	149 37%
<b><u>I expect to be worse off personally as a result of the spending cuts</u></b>												
Agree	1391 69%	475 80%	332 59%	163 74%	30 71%	30 84%	25 71%	24 91%	6 66%	25 82%	27 65%	255 62%
Disagree	295 15%	61 10%	126 22%	31 14%	3 7%	3 8%	3 9%	1 6%	3 34%	2 7%	5 11%	57 14%
Don't know	322 16%	58 10%	109 19%	25 11%	10 22%	3 8%	7 20%	1 4%	-	3 12%	9 23%	98 24%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.7 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	973	1036	182	342	424	360	318	383	722	520	281	486	563	486	507	283	170
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
Yes	760 38%	420 43%	340 33%	75 31%	122 38%	136 35%	159 47%	106 35%	163 39%	220 41%	220 38%	162 38%	159 34%	196 39%	178 34%	209 41%	113 39%	64 36%
No	541 27%	327 33%	214 21%	51 21%	41 13%	90 23%	90 26%	99 33%	170 41%	173 32%	145 25%	96 23%	127 27%	149 30%	151 29%	128 25%	74 26%	39 22%
Don't know	708 35%	238 24%	470 46%	115 48%	160 50%	160 42%	92 27%	99 33%	81 20%	145 27%	213 37%	166 39%	183 39%	159 32%	194 37%	177 35%	100 35%	76 43%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.7 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	2009	605	580	224	93	60	33	12	24	13	290	615	395	477	778	546	685
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
Yes	760 38%	165 28%	255 40%	125 66%	46 46%	31 62%	17 49%	7 64%	19 65%	6 55%	64 23%	166 28%	170 36%	234 61%	760 100%	-	-
No	541 27%	249 43%	178 28%	21 11%	29 29%	8 16%	10 28%	1 12%	1 2%	2 16%	32 12%	261 44%	141 30%	48 13%	-	541 100%	-
Don't know	708 35%	171 29%	203 32%	44 23%	25 25%	11 23%	8 23%	3 24%	10 33%	3 29%	180 65%	169 28%	157 34%	102 27%	-	-	708 100%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.7 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	531	595	253	38	34	42	24	8	30	45	409
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
Yes	760 38%	236 40%	165 29%	134 61%	19 43%	14 41%	20 57%	16 61%	7 78%	14 47%	8 20%	128 31%
No	541 27%	167 28%	249 44%	31 14%	16 38%	12 33%	1 2%	2 8%	1 7%	7 22%	5 12%	50 12%
Don't know	708 35%	190 32%	154 27%	54 25%	8 19%	9 26%	14 41%	8 31%	1 14%	9 31%	28 68%	232 57%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.7 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

**Weighted by Turnout**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1634	832	802	123	248	347	297	267	353	618	422	223	371	453	403	420	222	137
Weighted base	1626	840	786	161	233	315	281	252	384	464	473	333	356	406	422	420	228	150
Yes	655 40%	375 45%	281 36%	53 33%	101 43%	116 37%	134 47%	96 38%	155 40%	198 43%	193 41%	136 41%	128 36%	162 40%	156 37%	186 44%	95 42%	56 37%
No	487 30%	294 35%	193 25%	42 26%	34 15%	74 24%	83 29%	91 36%	161 42%	161 35%	127 27%	86 26%	112 32%	138 34%	129 31%	119 28%	65 28%	36 24%
Don't know	484 30%	171 20%	313 40%	66 41%	97 42%	124 39%	65 23%	64 26%	67 18%	105 23%	152 32%	111 33%	116 32%	106 26%	136 32%	115 27%	68 30%	59 39%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.7 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

**Weighted by Turnout**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/ Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	1634	568	580	203	85	54	32	11	22	12	134	558	373	418	672	498	464
Weighted base	1626	544	636	171	93	44	34	10	28	11	123	535	445	337	655	487	484
Yes	655 40%	153 28%	255 40%	115 67%	42 46%	27 62%	16 47%	7 66%	18 66%	6 57%	41 34%	151 28%	164 37%	212 63%	655 100%	-	-
No	487 30%	239 44%	178 28%	20 11%	28 30%	7 15%	10 29%	1 13%	1 2%	2 17%	19 15%	244 46%	138 31%	43 13%	-	487 100%	-
Don't know	484 30%	152 28%	203 32%	36 21%	22 24%	10 23%	8 24%	2 21%	9 32%	3 26%	63 51%	139 26%	144 32%	82 24%	-	-	484 100%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.7 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

**Weighted by Turnout**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1634	491	534	215	35	32	32	17	5	15	25	232
Weighted base	1626	549	509	179	40	34	26	20	5	15	22	226
Yes	655 40%	216 39%	150 29%	112 63%	18 46%	14 41%	15 58%	14 73%	4 78%	8 56%	7 33%	95 42%
No	487 30%	163 30%	231 45%	28 16%	15 37%	12 34%	1 3%	1 6%	1 12%	4 24%	5 20%	27 12%
Don't know	484 30%	169 31%	128 25%	39 22%	7 18%	8 25%	10 38%	4 20%	* 9%	3 20%	11 47%	104 46%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	973	1036	182	342	424	360	318	383	722	520	281	486	563	486	507	283	170
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
<b><u>I have never heard of the Big Society</u></b>																		
Agree	538 27%	183 19%	355 35%	101 42%	120 37%	120 31%	75 22%	62 20%	59 14%	104 19%	144 25%	136 32%	154 33%	113 22%	150 29%	154 30%	80 28%	41 23%
Disagree	1319 66%	735 75%	584 57%	115 48%	168 52%	242 63%	238 70%	218 72%	338 81%	410 76%	397 69%	244 58%	267 57%	357 71%	329 63%	320 62%	187 65%	126 70%
Don't know	152 8%	66 7%	86 8%	25 10%	36 11%	23 6%	28 8%	23 8%	18 4%	24 5%	37 6%	44 10%	47 10%	35 7%	44 8%	40 8%	21 7%	13 7%
<b><u>I have heard of the Big Society but I don't know what it means</u></b>																		
Agree	600 30%	323 33%	276 27%	74 30%	93 29%	122 32%	80 23%	95 31%	137 33%	156 29%	184 32%	122 29%	137 29%	158 31%	149 29%	145 28%	82 28%	66 37%
Disagree	1180 59%	569 58%	612 60%	137 57%	186 57%	227 59%	211 62%	178 59%	241 58%	342 64%	339 59%	233 55%	267 57%	304 60%	295 56%	310 60%	176 61%	94 53%
Don't know	229 11%	93 9%	136 13%	30 13%	45 14%	37 10%	50 15%	30 10%	37 9%	41 8%	55 10%	69 16%	64 14%	42 8%	79 15%	59 11%	29 10%	19 11%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
<b><u>The Government's Big Society is merely a cover for spending cuts</u></b>																		
Agree	825 41%	438 44%	387 38%	72 30%	122 38%	168 44%	144 42%	145 48%	173 42%	216 40%	238 41%	175 41%	195 42%	199 40%	181 35%	232 45%	125 44%	87 48%
Disagree	412 21%	262 27%	151 15%	32 13%	44 14%	71 19%	69 20%	65 22%	130 31%	155 29%	123 21%	62 15%	73 15%	131 26%	119 23%	89 17%	50 18%	24 13%
Don't know	772 38%	285 29%	487 48%	137 57%	157 49%	146 38%	128 38%	92 30%	111 27%	167 31%	217 38%	187 44%	201 43%	175 35%	224 43%	193 38%	112 39%	69 38%
<b><u>The Government's Big Society will succeed in fostering a culture of volunteerism</u></b>																		
Agree	332 17%	176 18%	156 15%	29 12%	31 10%	46 12%	62 18%	64 21%	99 24%	90 17%	104 18%	65 15%	74 16%	96 19%	70 13%	91 18%	47 16%	30 16%
Disagree	754 38%	433 44%	321 31%	61 25%	118 37%	162 42%	133 39%	131 43%	149 36%	231 43%	213 37%	142 34%	168 36%	198 39%	182 35%	205 40%	101 35%	68 38%
Don't know	922 46%	375 38%	547 53%	151 63%	174 54%	176 46%	146 43%	108 36%	166 40%	217 40%	261 45%	217 51%	227 48%	211 42%	272 52%	218 42%	139 49%	82 46%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	985	1024	241	324	385	341	303	415	539	578	424	468	505	523	514	287	180
<b><u>The Government's Big Society is largely just a gimmick</u></b>																		
Agree	1007 50%	558 57%	449 44%	82 34%	149 46%	209 54%	178 52%	178 59%	211 51%	283 53%	308 53%	194 46%	222 47%	270 53%	231 44%	273 53%	136 47%	98 55%
Disagree	272 14%	156 16%	116 11%	24 10%	19 6%	44 11%	46 13%	46 15%	93 22%	98 18%	71 12%	43 10%	59 13%	78 15%	74 14%	58 11%	43 15%	18 10%
Don't know	730 36%	270 27%	460 45%	135 56%	155 48%	132 34%	117 34%	80 26%	111 27%	157 29%	199 34%	186 44%	187 40%	157 31%	219 42%	183 36%	108 38%	63 35%
<b><u>The Government's Big Society will redistribute power from central government to ordinary citizens</u></b>																		
Agree	331 16%	177 18%	154 15%	28 12%	43 13%	48 12%	59 17%	54 18%	98 24%	102 19%	106 18%	52 12%	71 15%	97 19%	84 16%	77 15%	54 19%	19 10%
Disagree	845 42%	478 49%	367 36%	71 29%	114 35%	177 46%	152 44%	151 50%	181 44%	251 47%	243 42%	167 40%	184 39%	212 42%	202 39%	232 45%	112 39%	87 48%
Don't know	833 41%	330 33%	503 49%	143 59%	167 52%	160 42%	130 38%	98 32%	135 33%	186 34%	229 40%	204 48%	214 46%	196 39%	237 45%	205 40%	120 42%	74 41%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/ Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Unweighted base	2009	605	580	224	93	60	33	12	24	13	290	615	395	477	778	546	685
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
<b><u>I have never heard of the Big Society</u></b>																	
Agree	538 27%	117 20%	176 28%	46 24%	20 20%	9 18%	6 17%	- -	6 21%	2 14%	104 38%	118 20%	125 27%	90 23%	179 23%	78 14%	281 40%
Disagree	1319 66%	420 72%	431 68%	137 72%	77 77%	40 79%	26 74%	11 100%	20 66%	10 86%	129 47%	423 71%	315 67%	280 73%	540 71%	437 81%	342 48%
Don't know	152 8%	49 8%	29 5%	6 3%	3 3%	2 3%	3 9%	- -	4 13%	- -	43 16%	55 9%	29 6%	15 4%	42 6%	26 5%	85 12%
<b><u>I have heard of the Big Society but I don't know what it means</u></b>																	
Agree	600 30%	165 28%	202 32%	51 27%	38 38%	15 30%	12 35%	2 19%	7 24%	1 8%	76 28%	171 29%	156 33%	111 29%	205 27%	181 33%	214 30%
Disagree	1180 59%	349 60%	387 61%	123 65%	53 53%	32 64%	18 52%	8 76%	16 55%	10 92%	146 53%	349 59%	269 57%	241 63%	493 65%	317 59%	370 52%
Don't know	229 11%	72 12%	46 7%	15 8%	9 9%	3 6%	4 12%	1 5%	6 21%	- -	54 20%	76 13%	44 9%	33 9%	62 8%	43 8%	124 18%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
<b><u>The Government's Big Society is merely a cover for spending cuts</u></b>																	
Agree	825 41%	85 15%	415 65%	71 38%	59 59%	31 61%	24 69%	7 65%	13 44%	10 86%	93 34%	117 20%	300 64%	188 49%	378 50%	213 39%	233 33%
Disagree	412 21%	270 46%	44 7%	53 28%	10 10%	6 11%	3 9%	2 17%	5 18%	- -	17 6%	252 42%	37 8%	76 20%	163 21%	184 34%	66 9%
Don't know	772 38%	231 39%	177 28%	65 34%	31 31%	14 27%	8 22%	2 17%	11 38%	2 14%	166 60%	227 38%	132 28%	122 32%	220 29%	143 27%	409 58%
<b><u>The Government's Big Society will succeed in fostering a culture of volunteerism</u></b>																	
Agree	332 17%	142 24%	96 15%	32 17%	14 14%	4 7%	6 16%	3 29%	3 9%	3 27%	18 7%	146 25%	77 16%	52 14%	151 20%	111 21%	71 10%
Disagree	754 38%	138 24%	322 51%	78 41%	45 45%	27 54%	19 55%	5 44%	15 50%	7 59%	79 29%	142 24%	217 46%	191 50%	339 45%	246 45%	169 24%
Don't know	922 46%	306 52%	218 34%	79 42%	41 41%	19 38%	10 29%	3 27%	12 41%	2 14%	179 65%	309 52%	175 37%	142 37%	271 36%	184 34%	467 66%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										DK/ Refuse at Q4	Voted in 2010 General Election			Q.6 Should AV be Used Instead of FPTP		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other		Conser- vative	Labour	Liberal Demo- crat	Yes	No	Don't know
Weighted base	2009	586	636	189	100	51	35	11	30	11	276	597	469	385	760	541	708
<b><u>The Government's Big Society is largely just a gimmick</u></b>																	
Agree	1007 50%	177 30%	435 68%	91 48%	80 79%	37 73%	28 80%	7 70%	19 64%	10 91%	108 39%	205 34%	309 66%	229 59%	446 59%	291 54%	271 38%
Disagree	272 14%	181 31%	29 5%	37 20%	3 3%	1 1%	2 6%	2 17%	2 7%	- -	9 3%	170 29%	24 5%	47 12%	107 14%	118 22%	46 7%
Don't know	730 36%	229 39%	172 27%	62 33%	18 17%	13 26%	5 14%	1 13%	9 29%	1 9%	158 57%	222 37%	136 29%	109 28%	208 27%	132 24%	391 55%
<b><u>The Government's Big Society will redistribute power from central government to ordinary citizens</u></b>																	
Agree	331 16%	187 32%	63 10%	32 17%	8 8%	3 6%	3 8%	2 22%	2 7%	1 5%	15 5%	182 30%	53 11%	50 13%	143 19%	116 21%	73 10%
Disagree	845 42%	146 25%	380 60%	75 40%	60 60%	30 60%	22 61%	8 72%	15 52%	5 48%	87 32%	160 27%	267 57%	192 50%	370 49%	275 51%	200 28%
Don't know	833 41%	252 43%	193 30%	82 43%	32 32%	17 34%	11 31%	1 6%	12 41%	5 47%	174 63%	255 43%	149 32%	143 37%	248 33%	150 28%	435 62%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	531	595	253	38	34	42	24	8	30	45	409
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
<b><u>I have never heard of the Big Society</u></b>												
Agree	538 27%	170 29%	94 17%	54 25%	9 21%	6 16%	11 33%	5 18%	1 9%	4 14%	10 25%	173 42%
Disagree	1319 66%	397 67%	425 75%	157 72%	34 79%	26 72%	21 60%	19 71%	8 91%	24 80%	23 58%	185 45%
Don't know	152 8%	27 5%	48 8%	8 4%	-	4 12%	2 7%	3 11%	-	2 6%	7 18%	51 12%
<b><u>I have heard of the Big Society but I don't know what it means</u></b>												
Agree	600 30%	182 31%	170 30%	69 31%	13 30%	12 34%	7 19%	8 32%	2 20%	8 26%	16 41%	113 28%
Disagree	1180 59%	368 62%	327 58%	134 61%	30 69%	18 51%	26 74%	17 65%	7 80%	20 68%	16 40%	217 53%
Don't know	229 11%	44 7%	70 12%	16 7%	1 2%	5 15%	2 6%	1 3%	-	2 6%	8 20%	79 19%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

**Q.8 Do you agree or disagree with each of the following statements?****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
<b><u>The Government's Big Society is merely a cover for spending cuts</u></b>												
Agree	825 41%	371 62%	97 17%	87 39%	26 61%	20 57%	21 61%	14 53%	5 52%	22 74%	21 51%	141 34%
Disagree	412 21%	43 7%	253 45%	54 24%	8 19%	5 14%	2 5%	5 19%	1 14%	3 9%	1 2%	38 9%
Don't know	772 38%	180 30%	217 38%	79 36%	9 20%	11 30%	12 34%	7 28%	3 34%	5 16%	19 47%	230 56%
<b><u>The Government's Big Society will succeed in fostering a culture of volunteerism</u></b>												
Agree	332 17%	95 16%	134 24%	34 16%	8 18%	6 17%	4 13%	2 7%	3 28%	7 22%	6 15%	34 8%
Disagree	754 38%	286 48%	144 25%	101 46%	18 42%	18 51%	17 49%	15 59%	6 63%	20 65%	13 32%	117 29%
Don't know	922 46%	213 36%	289 51%	84 38%	17 41%	12 33%	13 38%	9 34%	1 9%	4 13%	21 53%	258 63%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2009	594	567	219	43	36	35	26	9	30	41	409
<b><u>The Government's Big Society is largely just a gimmick</u></b>												
Agree	1007 50%	396 67%	192 34%	117 54%	31 72%	23 65%	22 63%	18 69%	7 77%	25 84%	18 44%	158 39%
Disagree	272 14%	27 5%	169 30%	37 17%	6 14%	4 11%	2 5%	* 1%	1 14%	1 2%	2 6%	23 6%
Don't know	730 36%	171 29%	207 36%	65 30%	6 14%	9 25%	11 32%	8 29%	1 9%	4 14%	20 50%	228 56%
<b><u>The Government's Big Society will redistribute power from central government to ordinary citizens</u></b>												
Agree	331 16%	70 12%	179 32%	31 14%	7 16%	2 6%	5 14%	* 1%	3 39%	2 6%	5 11%	27 6%
Disagree	845 42%	336 57%	150 26%	101 46%	27 63%	22 63%	18 53%	16 62%	5 52%	21 69%	17 42%	132 32%
Don't know	833 41%	188 32%	238 42%	88 40%	9 21%	11 31%	11 33%	10 37%	1 9%	8 25%	19 47%	250 61%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2009	170	95	247	165	182	101	154	272	291	182	150
Weighted base	2009	180	94	239	181	185	109	183	253	252	178	155
<b><u>I have never heard of the Big Society</u></b>												
Agree	538 27%	41 23%	30 32%	67 28%	56 31%	53 28%	25 23%	49 27%	57 23%	56 22%	54 31%	48 31%
Disagree	1319 66%	126 70%	58 62%	153 64%	109 60%	108 58%	78 71%	118 65%	180 71%	177 70%	108 61%	104 67%
Don't know	152 8%	13 7%	5 6%	19 8%	16 9%	25 14%	6 5%	16 8%	16 6%	19 8%	15 8%	4 2%
<b><u>I have heard of the Big Society but I don't know what it means</u></b>												
Agree	600 30%	66 37%	29 31%	66 28%	50 28%	57 31%	33 30%	50 27%	78 31%	80 32%	48 27%	43 27%
Disagree	1180 59%	94 53%	61 65%	142 60%	107 59%	95 51%	68 62%	110 60%	156 62%	149 59%	109 61%	90 58%
Don't know	229 11%	19 11%	4 5%	31 13%	24 13%	33 18%	8 7%	24 13%	19 7%	23 9%	21 12%	23 15%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2009	180	94	239	181	185	109	183	253	252	178	155
<b><u>The Government's Big Society is merely a cover for spending cuts</u></b>												
Agree	825 41%	87 48%	45 48%	113 47%	74 41%	67 36%	65 60%	65 35%	107 42%	92 37%	60 34%	49 32%
Disagree	412 21%	24 13%	16 17%	44 18%	29 16%	34 18%	12 11%	45 24%	55 22%	76 30%	38 21%	40 26%
Don't know	772 38%	69 38%	33 35%	83 35%	78 43%	85 46%	32 29%	74 40%	90 36%	84 33%	80 45%	66 42%
<b><u>The Government's Big Society will succeed in fostering a culture of volunteerism</u></b>												
Agree	332 17%	30 16%	22 23%	42 18%	27 15%	18 10%	23 21%	21 12%	48 19%	48 19%	24 13%	30 20%
Disagree	754 38%	68 38%	37 40%	102 43%	66 37%	71 38%	44 40%	66 36%	109 43%	89 35%	57 32%	45 29%
Don't know	922 46%	82 46%	35 37%	95 40%	88 49%	97 52%	43 39%	96 52%	96 38%	115 46%	97 54%	79 51%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th February 2011

Absolutes/col percents

#### Q.8 Do you agree or disagree with each of the following statements?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2009	180	94	239	181	185	109	183	253	252	178	155
<b><u>The Government's Big Society is largely just a gimmick</u></b>												
Agree	1007 50%	98 55%	52 55%	137 58%	84 46%	87 47%	69 63%	77 42%	141 56%	129 51%	66 37%	66 42%
Disagree	272 14%	18 10%	10 10%	23 10%	26 14%	19 10%	11 10%	31 17%	37 15%	41 16%	32 18%	24 15%
Don't know	730 36%	63 35%	33 35%	79 33%	71 39%	79 43%	29 26%	74 41%	75 30%	82 33%	79 45%	65 42%
<b><u>The Government's Big Society will redistribute power from central government to ordinary citizens</u></b>												
Agree	331 16%	19 10%	15 16%	37 15%	25 14%	25 13%	19 17%	34 18%	42 16%	55 22%	36 20%	25 16%
Disagree	845 42%	87 48%	46 49%	115 48%	72 40%	69 37%	57 52%	75 41%	120 47%	92 37%	56 31%	59 38%
Don't know	833 41%	74 41%	33 35%	88 37%	84 47%	92 50%	34 31%	74 40%	92 36%	105 41%	86 49%	71 46%

**OPINION POLL**  
**Online Fieldwork: 9<sup>th</sup> – 10<sup>th</sup> February 2011**

Weighting table

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2009	2009
Weighted base	2009	2009
Conservative	629 31%	597 30%
Labour	394 20%	469 23%
Liberal Democrat	441 22%	385 19%
Other	146 7%	159 8%
Did not vote	345 17%	345 17%
Don't remember	18 1%	18 1%
Refused	36 2%	36 2%