ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Mirror/ GMTV	The Independent	The Independent	Independent on Sunday
	19 th September	7 th September	18 th August	10 th August	29 th June	20 th June
Conservative	37%	38%	39%	39%	40%	36%
Labour	35%	34%	33%	33%	31%	30%
Liberal Democrat	15%	18%	15%	16%	18%	23%
Other	13%	10%	13%	12%	11%	11%

Methodology: ComRes interviewed 2028 GB adults online between 14th and 16th September 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Table 1

Q.1 Thinking back to the general election earlier this month, which party if any did you vote for? Base: All respondents

		Gei	nder			Ag	е				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2028	1030	998	204	340	422	360	318	384	742	504	278	504	504	522	528	285	189
Weighted base	2028	992	1036	242	324	387	348	307	420	543	585	426	474	509	531	518	286	184
Conservative	611	313	297	39	88	115	91	88	190	186	181	130	113	188	191	124	82	27
	30%	32%	29%	16%	27%	30%	26%	29%	45%	34%	31%	30%	24%	37%	36%	24%	29%	14%
Labour	482	223	259	59	78	97	91	84	73	134	125	97	127	106	106	164	48	58
	24%	23%	25%	24%	24%	25%	26%	27%	17%	25%	21%	23%	27%	21%	20%	32%	17%	32%
Liberal Democrat	395	193	203	61	67	67	63	57	81	124	116	85	70	105	100	94	75	21
	19%	19%	20%	25%	21%	17%	18%	19%	19%	23%	20%	20%	15%	21%	19%	18%	26%	12%
Other	163	98	65	11	16	24	32	34	46	33	40	49	42	25	38	37	24	39
	8%	10%	6%	5%	5%	6%	9%	11%	11%	6%	7%	11%	9%	5%	7%	7%	8%	21%
Did not vote	290	140	150	56	58	70	49	30	27	53	94	43	101	54	73	80	49	35
	14%	14%	14%	23%	18%	18%	14%	10%	7%	10%	16%	10%	21%	11%	14%	15%	17%	19%
Don't remember	15 1%	2	13 1%	3 1%	2 1%	6 2%	4 1%	*	- -	1	10 2%	2 1%	2	7 1%	5 1%	1	1	2 1%
Refused	72	23	49	13	15	8	19	15	2	13	19	21	19	25	18	19	7	3
	4%	2%	5%	5%	5%	2%	5%	5%	1%	2%	3%	5%	4%	5%	3%	4%	2%	1%







<u>Voting Intentions Survey</u> ONLINE Fieldwork: 14th - 16th September 2010

Table 1

Q.1 Thinking back to the general election earlier this month, which party if any did you vote for? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)			•	Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2028	636	535	292	76	53	36	12	22	12	269	632	406	475
Weighted base	2028	616	579	251	88	51	36	13	25	11	279	611	482	395
Conservative	611 30%	538 87%	18 3%	8 3%	9 10%	1 3%	-	2 15%	2 9%	* 3%	38 14%	611 100%	- -	- -
Labour	482 24%	17 3%	423 73%	16 6%	3 4%	5 10%	3 9%	- -	1 3%	1 12%	17 6%	- -	482 100%	- -
Liberal Democrat	395 19%	16 3%	87 15%	208 83%	12 14%	19 38%	2 4%	2 13%	1 2%	3 29%	48 17%	-	-	395 100%
Other	163 8%	9 1%	8 1%	1	59 67%	18 35%	28 78%	6 50%	16 65%	4 39%	13 5%	- -	- -	- -
Did not vote	290 14%	34 5%	33 6%	16 6%	5 6%	6 13%	2 6%	3 22%	5 20%	2 17%	95 34%	-	-	- -
Don't remember	15 1%	-	2	1	- -	1 2%	- -	- -	- -	-	11 4%	- -	- -	- -
Refused	72 4%	2	9 2%	2 1%	-	-	1 2%	-	-	-	57 21%	-	-	-







Absolutes/col percents

Table 1

Q.1 Thinking back to the general election earlier this month, which party if any did you vote for? Base: All respondents

	_				Q.5	Generally spea	king, do you think	of yourself as	s?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2028	539	593	257	44	42	33	22	8	25	60	405
Weighted base	2028	581	575	213	50	43	33	26	8	24	67	408
Conservative	611 30%	29 5%	488 85%	7 3%	4 8%	1 2%	2 5%	1 4%	-	3 14%	2 3%	74 18%
Labour	482 24%	410 71%	4 1%	12 6%	1 2%	5 12%	3 10%	2 7%	-	1 5%	3 4%	41 10%
Liberal Democrat	395 19%	69 12%	23 4%	173 81%	9 18%	2 5%	12 35%	1 2%	-	5 23%	6 8%	96 23%
Other	163 8%	10 2%	17 3%	1	33 65%	29 66%	11 32%	19 72%	5 68%	6 25%	-	34 8%
Did not vote	290 14%	54 9%	42 7%	19 9%	4 7%	6 14%	6 17%	4 15%	2 32%	7 31%	17 25%	129 32%
Don't remember	15 1%	2	- -	-	-	-	- -	- -	-	-	-	13 3%
Refused	72 4%	6 1%	3	1 1%	-	* 1%	-	-	-	1 3%	40 59%	22 5%







<u>Voting Intentions Survey</u> ONLINE Fieldwork: 14th - 16th September 2010

Table 2

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

			Ger	nder			Ag	ge				Social	Class				Region		
		Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2028	1030	998	204	340	422	360	318	384	742	504	278	504	504	522	528	285	189
Weighted base		2028	992	1036	242	324	387	348	307	420	543	585	426	474	509	531	518	286	184
Absolutely certain to vote	(10)	1174 58%	589 59%	585 56%	111 46%	150 46%	194 50%	209 60%	200 65%	310 74%	349 64%	328 56%	253 59%	244 51%	280 55%	315 59%	291 56%	176 62%	112 61%
	(9)	222 11%	113 11%	109 11%	23 10%	35 11%	42 11%	33 9%	43 14%	46 11%	69 13%	65 11%	42 10%	45 10%	62 12%	46 9%	60 12%	36 13%	18 10%
	(8)	164 8%	78 8%	86 8%	24 10%	40 12%	41 11%	23 7%	19 6%	17 4%	39 7%	58 10%	36 9%	32 7%	48 9%	42 8%	45 9%	13 5%	16 8%
	(7)	82 4%	42 4%	41 4%	19 8%	18 6%	19 5%	19 5%	3 1%	4 1%	16 3%	22 4%	15 4%	29 6%	15 3%	24 5%	22 4%	12 4%	9 5%
	(6)	57 3%	28 3%	29 3%	14 6%	11 3%	11 3%	10 3%	2 1%	8 2%	15 3%	20 3%	10 2%	12 2%	20 4%	18 3%	13 3%	3 1%	2 1%
	(5)	63 3%	25 3%	38 4%	12 5%	13 4%	13 3%	8 2%	7 2%	10 2%	14 3%	14 2%	15 4%	20 4%	19 4%	17 3%	15 3%	8 3%	5 2%
	(4)	14 1%	5 *	9 1%	4 2%	6 2%	1	3 1%	1	-	3 1%	4 1%	2	5 1%	5 1%	1	5 1%	2 1%	1
	(3)	25 1%	18 2%	7 1%	2 1%	4 1%	10 3%	3 1%	3 1%	3 1%	1	11 2%	10 2%	3 1%	4 1%	6 1%	10 2%	3 1%	2 1%
	(2)	19 1%	7 1%	12 1%	3 1%	4 1%	7 2%	2 1%	1	1	3	10 2%	1	5 1%	5 1%	2	7 1%	2 1%	4 2%
Certain not to vote	(1)	112 6%	60 6%	52 5%	19 8%	24 7%	25 6%	20 6%	18 6%	8 2%	17 3%	31 5%	20 5%	44 9%	22 4%	34 6%	23 5%	19 7%	13 7%
Refused		12 1%	4	8 1%	3 1%	2 1%	2	5 1%	1	-	3 1%	-	3 1%	6 1%	5 1%	4 1%	2	*	*
Don't know		84 4%	24 2%	61 6%	8 3%	16 5%	24 6%	13 4%	10 3%	13 3%	13 2%	22 4%	19 4%	30 6%	23 4%	20 4%	26 5%	11 4%	4 2%
Mean		8.57	8.56	8.58	7.93	8.08	8.22	8.65	8.90	9.32	8.99	8.48	8.66	8.10	8.59	8.55	8.57	8.64	8.51
Standard deviation		2.51	2.55	2.47	2.81	2.75	2.74	2.47	2.37	1.72	2.04	2.56	2.41	2.94	2.39	2.57	2.47	2.60	2.70
Standard error		0.06	0.08	0.08	0.20	0.15	0.14	0.13	0.14	0.09	0.08	0.12	0.15	0.14	0.11	0.12	0.11		







Table 2
Q.2 If there were a general election tomorrow, how likely would you be to vote?
Base: All respondents

					Q.3/4/5 Votin	g Intention (i	ncluding Sque	eze & DK/Re	fuse at Q.4)				Voted in	2010 General	
		Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2028	636	535	292	76	53	36	12	22	12	269	632	406	475
Weighted base		2028	616	579	251	88	51	36	13	25	11	279	611	482	395
Absolutely certain to vote	(10)	1174 58%	436 71%	395 68%	156 62%	51 58%	28 55%	29 83%	10 76%	16 65%	7 68%	75 27%	437 72%	340 71%	238 60%
	(9)	222 11%	77 12%	72 12%	43 17%	5 6%	5 10%	3 9%	* 3%	3 13%	-	22 8%	69 11%	60 12%	54 14%
	(8)	164 8%	47 8%	59 10%	21 9%	9 10%	5 11%	1 3%	-	2 7%	2 21%	23 8%	45 7%	36 7%	38 10%
	(7)	82 4%	29 5%	25 4%	12 5%	7 8%	1 3%	2 5%	1 8%	1 3%	-	9 3%	20 3%	18 4%	11 3%
	(6)	57 3%	13 2%	14 2%	8 3%	5 6%	3 6%	-	-	3 13%	1 11%	11 4%	10 2%	14 3%	14 3%
	(5)	63 3%	14 2%	14 2%	10 4%	10 12%	8 15%	- -	2 12%	-	-	9 3%	8 1%	8 2%	12 3%
	(4)	14 1%	-	-	- -	- -	- -	-	-	-	-	4 2%	1	2	4 1%
	(3)	25 1%	-	-	- -	- -	- -	-	-	-	-	5 2%	1	2	2
	(2)	19 1%	-	-	- -	- -	- -	-	-	-	-	6 2%	1	-	1
Certain not to vote	(1)	112 6%	-	-	- -	- -	- -	-	-	-	-	57 20%	3	*	5 1%
Refused		12 1%	-	-	- -	- -	- -	-	-	-	-	8 3%	2	-	1
Don't know		84 4%	-	-	-	-	- -	-	-	-	-	49 18%	13 2%	3 1%	17 4%
Mean		8.57	9.39	9.33	9.18	8.67	8.60	9.69	9.11	9.15	9.14	6.35	9.42	9.36	9.03
Standard deviation		2.51	1.17	1.20	1.35	1.84	1.91	0.78	1.82	1.42	1.43	3.72	1.27	1.27	1.75
Standard error		0.06	0.05	0.05	0.08	0.21	0.26	0.13	0.52	0.30	0.41	0.25	0.05	* * * *	







Absolutes/col percents

Table 2
Q.2 If there were a general election tomorrow, how likely would you be to vote?
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...? Conser Labour Lib Dem UKIP SNP **BNP** Plaid Cymru Other Refused Total Green Don't know -vative 33 22 Unweighted base 2028 539 593 257 44 42 8 25 60 405 Weighted base 2028 581 575 213 50 43 33 26 8 24 67 408 (10) 1174 372 406 134 30 33 14 13 5 13 24 130 Absolutely certain to vote 58% 64% 71% 63% 60% 76% 43% 51% 64% 56% 35% 32% (9) 222 74 54 33 4 5 3 5 40 11% 13% 9% 16% 8% 9% 16% 10% 7% 10% (8) 164 55 41 11 3 2 10 41 8% 10% 7% 5% 2% 2% 8% 7% 15% 10% 82 21 18 6 6 24 4% 4% 3% 3% 11% 9% 4% 3% 2% 6% (6) 57 16 6 3 18 1% 5% 8% 13% 5% 3% 3% 3% 4% (5) 63 14 14 5 5 3 2 16 3% 2% 2% 2% 10% 2% 12% 20% 4% 1% 4% (4) 14 2 3 7 1% 1% 1% 2% 1% 2% 2 (3) 25 6 3 10 1% 1% 1% 1% 10% 2% (2) 19 2 3 11 1% 1% 1% 1% 3% Certain not to vote (1) 112 12 3 13 64 6% 2% 2% 2% 1% 4% 4% 15% 31% 19% 16% Refused 12 3 6 3 1% 9% 1% 7 Don't know 84 11 13 45 2% 2% 3% 10% 11% 4% 2% 3% 2% Mean 8.57 9.07 9.21 9.03 8.57 9.49 7.82 8.24 7.61 6.66 7.13 6.88 2.40 Standard deviation 2.51 1.82 1.77 1.90 2.14 1.12 2.79 3.67 4.21 3.68 3.44 Standard error 0.06 0.08 0.07 0.12 0.32 0.18 0.48 0.52 1.30 0.86 0.51 0.18







Table 3
Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

		Ger	nder			Ą	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1757	914	843	173	280	346	314	282	362	683	431	237	406	441	457	450	245	164
Weighted base	1762	874	887	203	268	319	303	274	395	502	506	372	381	444	463	446	248	161
Conservative	577	303	274	45	86	100	85	81	179	188	171	119	99	172	173	127	78	26
	33%	35%	31%	22%	32%	31%	28%	30%	45%	37%	34%	32%	26%	39%	37%	28%	31%	16%
Labour	515	251	264	59	88	105	94	97	72	139	136	108	132	111	117	166	60	60
	29%	29%	30%	29%	33%	33%	31%	35%	18%	28%	27%	29%	35%	25%	25%	37%	24%	38%
Lib Dem	219	113	106	44	36	33	31	29	46	70	76	38	35	63	54	45	44	12
	12%	13%	12%	22%	13%	10%	10%	11%	12%	14%	15%	10%	9%	14%	12%	10%	18%	8%
UKIP	77	41	36	7	4	9	19	18	20	10	19	22	26	14	26	23	10	4
	4%	5%	4%	3%	1%	3%	6%	6%	5%	2%	4%	6%	7%	3%	6%	5%	4%	3%
SNP	36 2%	23 3%	13 1%	-	1 1%	6 2%	6 2%	6 2%	16 4%	10 2%	10 2%	6 2%	10 3%	- -	-	-	-	36 22%
Green	35	11	24	9	8	7	5	3	4	12	16	4	4	12	5	11	4	3
	2%	1%	3%	5%	3%	2%	2%	1%	1%	2%	3%	1%	1%	3%	1%	3%	2%	2%
BNP	23	18	5	2	4	3	5	5	5	3	5	7	7	-	8	7	2	6
	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	-	2%	2%	1%	4%
Plaid Cymru	10 1%	7 1%	3	1 1%	1	3 1%	3 1%	1	2 1%	5 1%	4 1%	-	1	- -	-	-	10 4%	-
Other	9 1%	4	5 1%	1 1%	2 1%	3 1%	-	*	2 1%	1	2	3 1%	3 1%	1	4 1%	2 1%	- -	1 1%
Refused	39	17	22	7	7	6	10	7	3	10	12	13	5	15	12	7	5	1
	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%	2%	3%	1%	3%	3%	2%	2%	1%
Don't know	222	87	135	27	33	43	46	28	45	54	55	53	60	56	62	57	36	11
	13%	10%	15%	14%	12%	14%	15%	10%	12%	11%	11%	14%	16%	13%	13%	13%	14%	7%







Absolutes/col percents

Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1757	636	535	292	76	53	36	12	22	12	142	611	398	442
Weighted base	1762	616	579	251	88	51	36	13	25	11	149	590	475	366
Conservative	577 33%	577 94%	- -	-	- -	-	-	- -	-	-	- -	513 87%	15 3%	14 4%
Labour	515 29%	-	515 89%	-	- -	- -	-	- -	- -	-	-	12 2%	391 82%	73 20%
Lib Dem	219 12%	- -	- -	219 87%	- -	- -	- -	- -	- -	- -	- -	6 1%	12 3%	183 50%
UKIP	77 4%	-	- -	-	77 88%	- -	- -	- -	-	-	-	6 1%	2 1%	7 2%
SNP	36 2%	-	-	-	-	-	36 100%	-	-	-	-	-	3 1%	2
Green	35 2%	-	-	-	- -	35 69%	-	- -	-	-	-	-	1	13 3%
BNP	23 1%	-	-	-	-	-	-	-	23 90%	-	-	2	1	1
Plaid Cymru	10 1%	-	-	-	-	- -	-	10 79%	-	-	-	-	-	1
Other	9 1%	-	-	-	-	- -	-	-	-	9 81%	-	-	1	3 1%
Refused	39 2%	1	7 1%	1 1%	-	-	-	-	-	-	35 23%	-	3 1%	1
Don't know	222 13%	38 6%	57 10%	30 12%	11 12%	16 31%	-	3 21%	2 10%	2 19%	114 77%	50 8%	44 9%	70 19%







Absolutes/col percents

Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

	_				Q.5	Generally spea	king, do you thinl	k of yourself as	s?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1757	502	557	240	41	41	28	20	7	15	37	269
Weighted base	1762	551	540	196	49	43	28	24	6	16	40	268
Conservative	577 33%	20 4%	467 87%	11 6%	5 11%	3 7%	2 7%	1 5%	-	2 10%	3 6%	63 23%
Labour	515 29%	436 79%	7 1%	17 9%	1 3%	2 4%	3 11%	1 3%	1 9%	1 7%	5 13%	41 15%
Lib Dem	219 12%	17 3%	15 3%	137 70%	-	2 5%	3 10%	-	-	3 20%	1 1%	41 15%
UKIP	77 4%	4 1%	14 3%	2 1%	37 75%	-	2 7%	-	-	4 24%	1 3%	14 5%
SNP	36 2%	1	-	-	-	33 77%	-	-	-	-	-	2 1%
Green	35 2%	4 1%	2	5 3%	- -	-	11 39%	3 12%	- -	-	- -	11 4%
BNP	23 1%	3	2	-	- -	-	-	17 70%	-	-		1
Plaid Cymru	10 1%	-	-	1	- -	-	- -	-	6 91%	-	- -	3 1%
Other	9 1%	2	1	-	- -	- -	- -	-	- -	6 39%		-
Refused	39 2%	7 1%	1	1 1%	- -	- -	- -	-	-	-	28 69%	3 1%
Don't know	222	57 10%	31 6%	22 11%	5 11%	3	8 27%	2	-	-	3	91 34%







Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

		Ger	nder			Αç	je				Social	Class				Region		
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	526	228	298	59	100	133	97	70	67	148	135	78	165	133	136	139	79	39
Weighted base	528	222	305	73	95	118	101	68	73	105	145	120	157	135	142	137	78	36
Conservative	65 12%	33 15%	33 11%	4 6%	17 18%	15 13%	7 7%	8 12%	15 20%	15 15%	18 12%	14 12%	18 11%	16 12%	20 14%	16 12%	7 9%	6 18%
Labour	62 12%	25 11%	37 12%	11 14%	13 14%	14 12%	10 10%	7 10%	8 11%	16 16%	14 10%	11 10%	21 13%	11 8%	10 7%	25 19%	9 12%	7 19%
Lib Dem	41 8%	20 9%	21 7%	9 13%	4 4%	4 4%	7 7%	8 11%	8 11%	9 9%	14 9%	9 7%	9 6%	11 8%	10 7%	9 7%	7 9%	3 9%
Green	34 6%	10 4%	24 8%	9 12%	4 4%	6 5%	6 6%	6 9%	3 4%	6 5%	8 6%	8 7%	12 7%	7 5%	10 7%	9 7%	5 6%	3 7%
UKIP	17 3%	14 6%	3 1%	1 1%	5 5%	1 1%	4 4%	2 3%	4 6%	2 2%	6 4%	6 5%	3 2%	4 3%	8 6%	4 3%	-	-
BNP	11 2%	6 3%	5 2%	-	4 5%	1 1%	4 4%	- -	1 2%	-	2 1%	3 3%	5 3%	3 2%	2 1%	4 3%	1 1%	1 2%
Plaid Cymru	8 2%	6 3%	2 1%	-	4 4%	-	3 3%	- -	1 2%	2 2%	3 2%	2 2%	1 1%	-	-	-	8 10%	-
SNP	2	2 1%	-	2 3%	-	-	-	- -	-	-	-	- -	2 1%	-	-	-	-	2 6%
Other	9 2%	8 3%	2 1%	2 2%	-	1	2 2%	4 6%	1 1%	3 3%	1 1%	1 1%	4 2%	2 2%	2 1%	-	5 6%	-
Refused	60 11%	18 8%	43 14%	9 12%	8 8%	11 9%	19 19%	11 17%	3 5%	14 13%	12 8%	15 12%	20 13%	19 14%	17 12%	17 12%	5 6%	4 10%
Don't know	218 41%	82 37%	136 45%	26 36%	37 39%	65 55%	39 39%	22 33%	29 39%	38 36%	67 46%	51 42%	62 40%	62 46%	63 44%	52 38%	32 41%	10 28%







Voting Intentions Survey

ONLINE Fieldwork: 14th - 16th September 2010

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	_			Q.3/4/5 Votin	g Intention (i	ncluding Sque	eze & DK/Re	efuse at Q.4)				Voted in 2	2010 General	Election
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	526	41	60	40	10	14	-	2	2	3	269	68	47	119
Weighted base	528	39	64	32	11	16	-	3	2	2	279	70	54	100
Conservative	65 12%	24 60%	-	- -	- -	- -	-	- -	- -	- -	- -	25 35%	2 4%	4 4%
Labour	62 12%	-	35 56%	-	- -	-	-	-	-	- -	- -	1 1%	25 47%	8 8%
Lib Dem	41 8%	-	-	19 60%	- -	-	-	-	-	- -	- -	-	3 6%	22 22%
Green	34 6%	-	-	- -	- -	16 100%	- -	-	- -	- -	-	1 2%	5 10%	8 8%
UKIP	17 3%	-	-	-	11 100%	-	-	-	-	-	-	2 3%	1 2%	5 5%
BNP	11 2%	-	-	-	-	-	-	-	2 100%	-	- -	-	-	2 2%
Plaid Cymru	8 2%	-	-	-	-	-	- -	3 100%	- -	-	- -	3 5%	-	2 2%
SNP	2	-	-	-	-	-	-	-	-	-	- -	-	-	-
Other	9 2%	-	-	-	-	-	-	-	-	2 100%	-	* 1%	-	1 1%
Refused	60 11%	1 2%	5 8%	1 2%	- -	- -	-	- -	-	- -	60 22%	-	3 6%	1 1%
Don't know	218 41%	15 38%	23 37%	12 38%	- -	- -	- -	- -	- -	- -	218 78%	38 54%	14 26%	47 47%







NE Fieldwork : 14th - 16th September 2010

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	_				Q.5	Generally speak	king, do you thin	k of yourself a	s?			
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	526	98	70	46	14	7	4	3	1	10	50	223
Weighted base	528	93	67	40	13	7	4	4	1	8	58	233
Conservative	65 12%	1 1%	38 57%	-	-	-	-	-	-	-	-	26 11%
Labour	62 12%	47 51%	1 2%	* 1%	-	1 11%	-	-	-	1 8%	-	13 5%
Lib Dem	41 8%	2 2%	3 4%	22 54%	-	-	-	1 18%	-	-	-	14 6%
Green	34 6%	7 7%	-	* 1%	8 59%	-	-	-	-	-	1 1%	18 8%
UKIP	17 3%	1 2%	2 3%	-	-	5 66%	-	-	-	-	-	9 4%
BNP	11 2%	-	1 1%	-	-	- -	4 100%	-	-	-	2 3%	4 2%
Plaid Cymru	8 2%	-	2 3%	-	-	- -	-	-	1 100%	-	-	5 2%
SNP	2	-	-	-	-	-	-	-	-	-	-	2 1%
Other	9 2%	-	* 1%	-	- -	-	- -	-	-	6 69%	-	4 2%
Refused	60 11%	5 5%	1 1%	1 1%	- -	-	- -	-	- -	1 9%	47 81%	7 3%
Don't know	218 41%	30 32%	19 28%	17 42%	5 41%	2 24%	-	3 82%	-	1 15%	9 15%	133 57%







Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as...?

		Gender				Ą	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2028	1030	998	204	340	422	360	318	384	742	504	278	504	504	522	528	285	189
Weighted base	2028	992	1036	242	324	387	348	307	420	543	585	426	474	509	531	518	286	184
Labour	581 29%	276 28%	305 29%	63 26%	86 27%	117 30%	100 29%	102 33%	112 27%	160 29%	151 26%	119 28%	152 32%	136 27%	127 24%	193 37%	64 23%	61 33%
Conservative	575 28%	314 32%	261 25%	43 18%	74 23%	106 27%	89 25%	85 28%	178 42%	183 34%	175 30%	117 27%	100 21%	178 35%	182 34%	112 22%	77 27%	27 15%
Lib Dem	213 10%	105 11%	108 10%	42 17%	36 11%	22 6%	36 10%	31 10%	45 11%	68 13%	62 11%	37 9%	45 9%	52 10%	51 10%	53 10%	45 16%	11 6%
UKIP	50 2%	25 2%	26 2%	5 2%	2 1%	5 1%	12 3%	13 4%	14 3%	3 1%	13 2%	17 4%	18 4%	7 1%	20 4%	16 3%	6 2%	2 1%
SNP	43 2%	28 3%	16 2%	1	3 1%	7 2%	7 2%	7 2%	19 5%	12 2%	11 2%	6 1%	14 3%	1	- -	-	-	43 23%
Green	33 2%	14 1%	20 2%	5 2%	6 2%	9 2%	5 1%	7 2%	1	8 2%	11 2%	11 3%	3 1%	13 2%	5 1%	7 1%	6 2%	3 2%
BNP	26 1%	17 2%	9 1%	6 2%	5 1%	2 1%	8 2%	3 1%	3 1%	1	7 1%	6 1%	12 2%	1	10 2%	11 2%	3 1%	2 1%
Plaid Cymru	8	6 1%	2	1	1	2	1	1	3 1%	5 1%	1	- -	1	- -	- -	-	8 3%	-
Other	24 1%	13 1%	11 1%	1	4 1%	4 1%	1	7 2%	7 2%	5 1%	7 1%	3 1%	8 2%	10 2%	5 1%	4 1%	3 1%	1 1%
Refused	67 3%	21 2%	46 4%	12 5%	12 4%	9 2%	19 6%	11 4%	4 1%	13 2%	15 3%	17 4%	22 5%	20 4%	22 4%	14 3%	6 2%	4 2%
Don't know	408 20%	175 18%	234 23%	64 26%	95 29%	105 27%	69 20%	41 13%	35 8%	84 16%	132 23%	93 22%	100 21%	91 18%	110 21%	108 21%	67 24%	32 17%







Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as...?

				Q.3/4/5 Voti	ing Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2028	636	535	292	76	53	36	12	22	12	269	632	406	475
Weighted base	2028	616	579	251	88	51	36	13	25	11	279	611	482	395
Labour	581 29%	21 3%	491 85%	18 7%	5 6%	10 20%	1 2%	- -	3 10%	2 15%	35 13%	29 5%	410 85%	69 17%
Conservative	575 28%	494 80%	8 1%	15 6%	16 18%	2 3%	-	2 15%	2 10%	2 14%	20 7%	488 80%	4 1%	23 6%
Lib Dem	213 10%	11 2%	17 3%	160 64%	2 2%	5 10%	-	1 7%	- -	-	17 6%	7 1%	12 3%	173 44%
UKIP	50 2%	5 1%	1	-	40 46%	-	-	- -	-	-	2 1%	4 1%	1	9 2%
SNP	43 2%	3	2	2 1%	-	-	33 93%	- -	- -	-	3 1%	1	5 1%	2 1%
Green	33 2%	2	3 1%	3 1%	2 2%	13 26%	-	- -	- -	-	5 2%	2	3 1%	12 3%
BNP	26 1%	1	1	-	-	3 6%	-	- -	19 77%	-	- -	1	2	1
Plaid Cymru	8	-	1	-	-	-	-	6 47%	- -	-	- -	- -	- -	-
Other	24 1%	2	1	3 1%	4 4%	-	-	- -	- -	6 55%	2 1%	3 1%	1	5 1%
Refused	67 3%	3	5 1%	1	1 1%	-	-	- -	- -	- -	56 20%	2	3 1%	6 1%
Don't know	408 20%	75 12%	48 8%	49 20%	18 20%	18 35%	2 5%	4 32%	1 3%	2 16%	139 50%	74 12%	41 8%	96 24%







Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	_				Q.S	Generally spea	king, ao you thini	coryoursell as	(
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2028	539	593	257	44	42	33	22	8	25	60	405
Weighted base	2028	581	575	213	50	43	33	26	8	24	67	408
Labour	581 29%	581 100%	- -	-	-	-	-	- -	-	- -	-	-
Conservative	575 28%	-	575 100%	-	-	-	-	-	-	-	-	-
Lib Dem	213 10%	-	-	213 100%	-	-	-	-	-	-	-	-
UKIP	50 2%	- -	- -	- -	50 100%	- -	- -	-	- -	-		-
SNP	43 2%	- -	- -	- -	- -	43 100%	- -	-	- -	-		-
Green	33 2%	- -	- -	- -	- -	- -	33 100%	-	- -	-	- -	- -
BNP	26 1%	- -	- -	- -	- -	- -	- -	26 100%	- -	-		-
Plaid Cymru	8	-	- -	- -	- -	- -	- -	-	8 100%	-	-	-
Other	24 1%	- -	- -	- -	- -	- -	- -	-	- -	24 100%		-
Refused	67 3%	- -	- -	- -	- -	- -	<u>-</u>	-	- -	- -	67 100%	- -
Don't know	408 20%	-	- -	-	-	-	-	-	-	-	-	408 100%







Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

		Gei	nder	Age						Social	Class				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1674	879	795	162	264	324	295	274	355	658	407	219	390	418	431	434	233	158
Weighted base	1548	781	766	169	226	275	254	253	371	456	447	309	336	383	400	398	221	145
Conservative	578 37%	296 38%	283 37%	41 24%	84 37%	104 38%	86 34%	83 33%	180 49%	190 42%	169 38%	118 38%	101 30%	171 45%	179 45%	124 31%	80 36%	25 17%
Labour	540 35%	258 33%	282 37%	63 37%	88 39%	108 39%	93 37%	101 40%	87 23%	146 32%	138 31%	111 36%	145 43%	119 31%	117 29%	179 45%	66 30%	59 40%
Lib Dem	230 15%	116 15%	114 15%	45 26%	33 15%	35 13%	33 13%	32 13%	52 14%	77 17%	80 18%	37 12%	37 11%	66 17%	54 13%	49 12%	49 22%	13 9%
UKIP	76 5%	43 5%	34 4%	7 4%	5 2%	9 3%	18 7%	18 7%	20 5%	9 2%	18 4%	22 7%	26 8%	15 4%	25 6%	23 6%	9 4%	4 3%
Green	44 3%	14 2%	30 4%	10 6%	8 4%	6 2%	6 3%	7 3%	6 2%	15 3%	21 5%	4 1%	4 1%	11 3%	11 3%	14 3%	5 2%	4 3%
SNP	34 2%	22 3%	12 2%	- -	1 1%	5 2%	6 2%	6 2%	16 4%	10 2%	9 2%	6 2%	10 3%	- -	- -	-	- -	34 24%
BNP	23 1%	19 2%	4 1%	2 1%	3 1%	3 1%	6 2%	4 2%	5 1%	3 1%	5 1%	6 2%	9 3%	- -	8 2%	8 2%	2 1%	6 4%
Plaid Cymru	12 1%	9 1%	3	1	1 1%	3 1%	4 2%	1	2 1%	5 1%	4 1%	2 1%	*	-	-	-	12 5%	-
Other	10 1%	5 1%	5 1%	1 1%	2 1%	3 1%	1	1	2 1%	2	2	3 1%	3 1%	1	6 2%	2	-	1 1%







Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (ir	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in:	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1674	636	535	292	76	53	36	12	22	12	59	603	392	422
Weighted base	1548	578	540	230	76	44	34	12	23	10	50	550	443	324
Conservative	578 37%	578 100%	- -	- -	-	- -	-	-	-	-	13 25%	512 93%	15 3%	16 5%
Labour	540 35%	-	540 100%	- -	-	-	-	-	-	-	26 51%	16 3%	401 90%	81 25%
Lib Dem	230 15%	- -	-	230 100%	- -	- -	-	-	-	- -	12 23%	7 1%	15 3%	193 60%
UKIP	76 5%	-	-	- -	76 100%	-	-	-	-	-	-	8 1%	3 1%	10 3%
Green	44 3%	-	-	- -	-	44 100%	-	-	-	-	-	1	3 1%	18 5%
SNP	34 2%	- -	- -	- -	- -	- -	34 100%	-	-	- -	- -	- -	3 1%	2
BNP	23 1%	-	-	- -	-	-	-	-	23 100%	-	-	2	1	1
Plaid Cymru	12 1%	-	-	- -	-	-	-	12 100%	-	- -	-	2	-	2 1%
Other	10 1%	-	-	-	-	-	-	-	-	10 100%	-	*	1	3 1%







Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

					Q.5	Generally speak	king, do you thin	k of yourself as	s?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1674	502	557	240	40	39	20	22	7	15	10	222
Weighted base	1548	513	511	184	41	38	21	20	6	15	9	190
Conservative	578 37%	18 4%	469 92%	10 6%	5 13%	2 6%	1 6%	1 7%	-	2 10%	2 27%	67 35%
Labour	540 35%	460 90%	7 1%	16 9%	1 3%	2 4%	* 2%	3 14%	1 10%	1 7%	5 57%	43 23%
Lib Dem	230 15%	17 3%	14 3%	150 82%	- -	2 5%	-	2 12%	-	3 18%	* 6%	42 22%
UKIP	76 5%	4 1%	14 3%	2 1%	34 84%	-	-	2 10%	-	4 26%	1 10%	15 8%
Green	44 3%	9 2%	2	5 2%	- -	-	1 7%	12 57%	-	-	-	16 8%
SNP	34 2%	1	- -	-	- -	32 84%	- -	-	-	-	-	2 1%
BNP	23 1%	3 1%	2	- -	- -	-	18 85%	-	-	-	-	1
Plaid Cymru	12 1%	-	2	1	- -	- -	-	-	5 90%	-	-	4 2%
Other	10	2	1	-	-	-	_	-	-	6	_	2







Voting Intentions Survey ONLINE Fieldwork: 14th - 16th September 2010

Table 7

Q6. In principle, would you support or oppose each of the following ...?

		Ger	nder			Ą	je				Social	Class		-		Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2028	1030	998	204	340	422	360	318	384	742	504	278	504	504	522	528	285	189
Weighted base	2028	992	1036	242	324	387	348	307	420	543	585	426	474	509	531	518	286	184
Replacing student to	uition fees	with a ta	x on all gra	aduates														
Support	695	428	267	61	119	125	123	117	149	191	217	143	144	166	196	160	114	58
	34%	43%	26%	25%	37%	32%	35%	38%	36%	35%	37%	34%	30%	33%	37%	31%	40%	32%
Oppose	685	319	366	119	111	119	104	103	129	206	194	129	156	154	183	189	90	69
	34%	32%	35%	49%	34%	31%	30%	34%	31%	38%	33%	30%	33%	30%	34%	36%	32%	37%
Don't know	648	246	403	61	93	144	121	87	142	146	174	154	175	189	151	169	81	57
	32%	25%	39%	25%	29%	37%	35%	28%	34%	27%	30%	36%	37%	37%	29%	33%	28%	31%
Cancelling the school	ols buildin	g progra	mme to sa	ve money	L													
Support	490	276	214	51	86	86	80	80	107	146	155	99	90	131	128	123	72	36
	24%	28%	21%	21%	26%	22%	23%	26%	26%	27%	27%	23%	19%	26%	24%	24%	25%	19%
Oppose	1188	562	626	139	166	233	206	200	244	312	345	238	292	294	305	298	168	124
	59%	57%	60%	57%	51%	60%	59%	65%	58%	57%	59%	56%	62%	58%	57%	57%	59%	67%
Don't know	350	154	195	52	71	68	62	27	68	85	84	88	92	84	98	98	46	25
	17%	16%	19%	22%	22%	18%	18%	9%	16%	16%	14%	21%	19%	16%	18%	19%	16%	13%
Renewing Britain's T	rident nuc	lear sub	marine flee	et														
Support	494	312	182	39	81	88	76	75	135	146	133	107	109	122	122	108	82	61
	24%	31%	18%	16%	25%	23%	22%	24%	32%	27%	23%	25%	23%	24%	23%	21%	29%	33%
Oppose	1022	524	498	121	141	180	190	176	215	286	300	198	239	263	258	263	147	91
	50%	53%	48%	50%	43%	46%	55%	57%	51%	53%	51%	46%	50%	52%	49%	51%	51%	49%
Don't know	511	156	355	82	101	119	82	57	70	112	152	121	127	124	150	148	58	32
	25%	16%	34%	34%	31%	31%	23%	18%	17%	21%	26%	28%	27%	24%	28%	28%	20%	17%







Voting Intentions Survey ONLINE Fieldwork: 14th - 16th September 2010

Table 7

Q6. In principle, would you support or oppose each of the following ...?

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2028	636	535	292	76	53	36	12	22	12	269	632	406	475
Weighted base	2028	616	579	251	88	51	36	13	25	11	279	611	482	395
Replacing student tu														
Support	695	235	176	104	37	17	14	7	14	6	63	230	147	146
	34%	38%	30%	41%	43%	33%	41%	55%	55%	52%	23%	38%	31%	37%
Oppose	685	190	249	68	31	17	12	3	3	3	76	187	203	122
	34%	31%	43%	27%	35%	34%	35%	25%	13%	24%	27%	31%	42%	31%
Don't know	648	191	154	79	20	17	9	3	8	3	140	194	132	128
	32%	31%	27%	31%	22%	33%	24%	20%	32%	24%	50%	32%	27%	32%
Cancelling the school	ols building pr	ogramme to	save money											
Support	490	251	70	60	20	14	4	2	8	3	40	238	70	78
	24%	41%	12%	24%	23%	27%	10%	15%	34%	28%	14%	39%	15%	20%
Oppose	1188	246	467	149	49	30	27	9	15	8	147	255	377	244
	59%	40%	81%	59%	56%	59%	76%	74%	60%	72%	53%	42%	78%	62%
Don't know	350 17%	118 19%	42 7%	41 17%	19 21%	7 14%	5 14%	1 11%	2 7%	-	92 33%	118 19%	35 7%	73 18%
Renewing Britain's T	rident nuclear	r submarine												
Support	494	216	122	48	33	7	10	2	9	2	37	214	108	60
	24%	35%	21%	19%	37%	13%	29%	19%	35%	21%	13%	35%	22%	15%
Oppose	1022	253	331	158	32	38	20	8	9	7	122	239	266	258
	50%	41%	57%	63%	36%	75%	56%	61%	36%	68%	44%	39%	55%	65%
Don't know	511	147	126	45	24	6	5	3	7	1	120	157	108	77
	25%	24%	22%	18%	27%	12%	14%	20%	29%	11%	43%	26%	22%	20%







Voting Intentions Survey ONLINE Fieldwork: 14th - 16th September 2010

Table 7

Q6. In principle, would you support or oppose each of the following ...?

	_				Q.5	Generally spea	king, do you thinl	c of yourself as	s?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2028	539	593	257	44	42	33	22	8	25	60	405
Weighted base	2028	581	575	213	50	43	33	26	8	24	67	408
Replacing student tuit	ion fees with a	tax on all grad	luates									
Support	695	184	241	81	18	18	11	16	6	7	17	97
	34%	32%	42%	38%	35%	40%	32%	60%	80%	31%	25%	24%
Oppose	685	244	168	77	14	15	10	4	1	9	19	124
	34%	42%	29%	36%	28%	35%	29%	16%	10%	38%	28%	30%
Don't know	648	152	166	54	19	11	13	6	1	7	32	187
	32%	26%	29%	26%	37%	25%	39%	24%	10%	31%	47%	46%
Cancelling the schools	s building progr	ramme to save	money									
Support	490 24%	79 14%	239 41%	44 20%	15 31%	7 16%	7 20%	11 43%	-	10 42%	10 15%	68 17%
Oppose	1188	462	235	129	24	31	22	13	6	9	29	227
	59%	80%	41%	61%	49%	72%	66%	50%	82%	40%	43%	55%
Don't know	350	39	101	40	11	5	5	2	1	4	28	113
	17%	7%	18%	19%	21%	12%	14%	7%	18%	18%	42%	28%
Renewing Britain's Tri	dent nuclear su	bmarine fleet										
Support	494	126	214	40	12	14	5	7	2	3	6	64
	24%	22%	37%	19%	24%	33%	14%	29%	22%	13%	9%	16%
Oppose	1022	337	232	143	21	23	25	11	4	16	39	172
	50%	58%	40%	67%	42%	53%	76%	41%	55%	67%	57%	42%
Don't know	511	118	129	29	17	6	3	8	2	5	22	172
	25%	20%	23%	14%	34%	13%	10%	30%	23%	20%	33%	42%







Voting Intentions Survey ONLINE Fieldwork: 14th - 16th September 2010

Table 8

Q6. In principle, would you support or oppose each of the following ...?

		Gei	nder			Αg	je				Social	Class				Region		
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2028	1030	998	204	340	422	360	318	384	742	504	278	504	504	522	528	285	189
Weighted base	2028	992	1036	242	324	387	348	307	420	543	585	426	474	509	531	518	286	184
Building new nuclear	power st	ations																
Support	976	652	324	77	138	153	161	163	284	284	286	207	198	261	248	230	135	102
	48%	66%	31%	32%	43%	39%	46%	53%	68%	52%	49%	49%	42%	51%	47%	44%	47%	55%
Oppose	616	200	416	107	97	129	119	91	72	147	195	115	159	152	153	154	92	65
	30%	20%	40%	44%	30%	33%	34%	29%	17%	27%	33%	27%	34%	30%	29%	30%	32%	35%
Don't know	436	141	296	57	88	105	68	54	64	112	104	103	117	96	130	134	59	18
	22%	14%	29%	24%	27%	27%	20%	18%	15%	21%	18%	24%	25%	19%	24%	26%	21%	10%
Raising VAT to 20%	518	311	207	28	80	90	76	86	158	193	150	88	87	130	136	124	85	43
Support	26%	31%	20%	12%	25%	23%	22%	28%	38%	36%	26%	21%	18%	25%	26%	24%	30%	23%
Oppose	1299	599	700	178	202	256	241	199	222	293	376	296	334	324	333	338	182	122
	64%	60%	68%	74%	63%	66%	69%	65%	53%	54%	64%	69%	70%	64%	63%	65%	64%	66%
Don't know	211	82	128	35	41	41	31	22	40	57	59	42	53	55	62	56	18	20
	10%	8%	12%	15%	13%	11%	9%	7%	10%	10%	10%	10%	11%	11%	12%	11%	6%	11%
The Government com	nmitment	to cuts a	cross spei	nding dep	artments	of up to 4	0%											
Support	863	463	401	86	143	149	137	123	226	251	256	188	168	227	261	187	122	67
	43%	47%	39%	35%	44%	39%	39%	40%	54%	46%	44%	44%	35%	45%	49%	36%	43%	36%
Oppose	804	413	391	92	110	159	157	145	142	214	221	162	206	190	180	232	115	88
	40%	42%	38%	38%	34%	41%	45%	47%	34%	39%	38%	38%	43%	37%	34%	45%	40%	48%
Don't know	360	116	244	65	71	80	55	39	51	77	107	76	100	92	90	100	49	30
	18%	12%	24%	27%	22%	21%	16%	13%	12%	14%	18%	18%	21%	18%	17%	19%	17%	16%







Absolutes/col percents

Table 8

Q6. In principle, would you support or oppose each of the following ...?

				Q.3/4/5 Voti	ng Intention (i			Voted in	2010 General					
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2028	636	535	292	76	53	36	12	22	12	269	632	406	475
Weighted base	2028	616	579	251	88	51	36	13	25	11	279	611	482	395
Building new nuclear Support	power statio 976 48%	ons 400 65%	259 45%	114 45%	56 63%	12 23%	20 55%	6 44%	13 50%	5 47%	74 27%	389 64%	222 46%	162 41%
Oppose	616 30%	113 18%	199 34%	93 37%	21 24%	29 57%	13 37%	4 33%	6 25%	6 53%	99 36%	105 17%	160 33%	150 38%
Don't know	436 22%	103 17%	121 21%	44 17%	12 13%	10 20%	3 8%	3 23%	6 25%	-	106 38%	116 19%	100 21%	83 21%
Raising VAT to 20% Support	518 26%	253 41%	99 17%	87 35%	14 16%	7 14%	5 13%	4 29%	3 10%	3 28%	37 13%	237 39%	86 18%	104 26%
Oppose	1299 64%	296 48%	442 76%	143 57%	66 75%	40 78%	26 73%	9 71%	22 85%	7 62%	188 68%	311 51%	358 74%	258 65%
Don't know	211 10%	67 11%	38 7%	20 8%	8 9%	4 8%	5 15%	-	1 4%	1 10%	54 19%	63 10%	38 8%	33 8%
The Government com	mitment to c	uts across s	pending dep	artments of up	to 40%									
Support	863 43%	458 74%	97 17%	126 50%	37 42%	11 22%	10 29%	4 29%	14 57%	5 45%	83 30%	429 70%	89 19%	154 39%
Oppose	804 40%	84 14%	403 70%	84 34%	32 37%	28 56%	19 55%	7 58%	7 26%	4 39%	96 34%	99 16%	327 68%	172 43%
Don't know	360 18%	74 12%	79 14%	40 16%	18 21%	11 22%	6 16%	2 14%	4 18%	2 16%	99 36%	82 13%	66 14%	69 17%







Table 8

Q6. In principle, would you support or oppose each of the following ...? Base: All respondents

O 5 Generally speaking, do you think of yourself as 2

	_				Q.5	Generally spea	king, do you thini	k of yourself as	3?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2028	539	593	257	44	42	33	22	8	25	60	405
Weighted base	2028	581	575	213	50	43	33	26	8	24	67	408
Building new nuclear po	ower stations											
Support	976	255	390	95	28	25	11	10	3	11	17	131
	48%	44%	68%	45%	55%	58%	32%	38%	42%	47%	25%	32%
Oppose	616	203	96	76	14	14	19	10	2	10	32	139
	30%	35%	17%	36%	28%	33%	57%	38%	30%	41%	47%	34%
Don't know	436	122	89	41	8	4	4	6	2	3	19	138
	22%	21%	15%	19%	17%	9%	11%	25%	28%	12%	28%	34%
Raising VAT to 20%												
Support	518	111	240	72	9	8	3	3	2	4	14	52
	26%	19%	42%	34%	18%	20%	10%	10%	23%	16%	21%	13%
Oppose	1299	434	287	124	35	29	29	22	6	17	34	282
	64%	75%	50%	58%	70%	67%	88%	86%	77%	72%	51%	69%
Don't know	211 10%	36 6%	48 8%	17 8%	6 12%	6 14%	1 2%	1 4%	-	3 12%	19 28%	75 18%
The Government comm	itment to cuts	across spend	ing department	s of up to 40%								
Support	863	110	411	98	28	18	10	14	5	10	23	137
	43%	19%	71%	46%	55%	42%	31%	54%	63%	41%	35%	33%
Oppose	804	389	98	85	16	20	21	5	1	7	24	139
	40%	67%	17%	40%	32%	45%	64%	21%	14%	30%	35%	34%
Don't know	360	82	67	30	6	6	1	7	2	7	20	133
	18%	14%	12%	14%	13%	13%	4%	25%	23%	29%	30%	33%







Table 9

Q7. Do you agree or disagree with these statements? Base: All respondents

		Gender			Age					Social Class				Region				
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2028	1030	998	204	340	422	360	318	384	742	504	278	504	504	522	528	285	189
Weighted base	2028	992	1036	242	324	387	348	307	420	543	585	426	474	509	531	518	286	184
I don't really know what David Cameron stands for																		
Agree	756	368	388	92	128	141	134	118	142	174	208	154	221	165	179	211	100	100
	37%	37%	37%	38%	40%	36%	39%	38%	34%	32%	36%	36%	47%	33%	34%	41%	35%	54%
Disagree	1025	523	502	107	160	183	175	161	239	317	302	228	178	273	289	234	161	68
	51%	53%	48%	44%	50%	47%	50%	52%	57%	58%	52%	54%	38%	54%	54%	45%	56%	37%
Don't know	247	101	145	42	35	64	39	29	38	52	75	44	75	70	62	72	25	17
	12%	10%	14%	17%	11%	16%	11%	9%	9%	10%	13%	10%	16%	14%	12%	14%	9%	9%
I don't really know w	hat Nick C	legg star	nds for															
Agree	1152	564	589	131	178	223	199	180	242	296	321	241	295	273	276	312	158	133
	57%	57%	57%	54%	55%	58%	57%	58%	58%	54%	55%	56%	62%	54%	52%	60%	55%	72%
Disagree	634	322	313	76	115	100	106	101	136	196	191	144	104	174	187	141	99	33
	31%	32%	30%	31%	35%	26%	30%	33%	32%	36%	33%	34%	22%	34%	35%	27%	35%	18%
Don't know	242	107	134	35	31	64	44	27	41	52	73	42	76	62	68	65	29	18
	12%	11%	13%	15%	10%	17%	12%	9%	10%	10%	12%	10%	16%	12%	13%	13%	10%	10%
By going into coalitie	on with the	Conser	vatives, th	e Lib Den	ns appear	to have s	old out or	n their prin	ciples									
Agree	1047	529	518	129	163	193	183	179	200	260	306	217	263	226	259	305	141	116
	52%	53%	50%	53%	50%	50%	52%	58%	48%	48%	52%	51%	56%	44%	49%	59%	49%	63%
Disagree	565	310	255	56	91	94	95	83	145	185	170	114	96	162	167	110	94	32
	28%	31%	25%	23%	28%	24%	27%	27%	35%	34%	29%	27%	20%	32%	31%	21%	33%	18%
Don't know	417	154	262	57	69	100	70	45	75	98	109	96	114	121	105	103	51	36
	21%	16%	25%	23%	21%	26%	20%	15%	18%	18%	19%	22%	24%	24%	20%	20%	18%	19%







Absolutes/col percents

Table 9

Q7. Do you agree or disagree with these statements? Base: All respondents

		Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2028	636	535	292	76	53	36	12	22	12	269	632	406	475	
Weighted base	2028	616	579	251	88	51	36	13	25	11	279	611	482	395	
I don't really know wh	nat David Car	neron stands													
Agree	756	59	315	104	53	22	23	5	14	5	106	79	252	168	
	37%	10%	54%	42%	61%	43%	65%	38%	54%	42%	38%	13%	52%	42%	
Disagree	1025	510	223	123	23	22	11	7	9	5	88	476	200	182	
	51%	83%	38%	49%	26%	43%	30%	55%	36%	47%	32%	78%	41%	46%	
Don't know	247	47	41	24	11	7	2	1	3	1	84	56	30	46	
	12%	8%	7%	9%	13%	14%	5%	8%	10%	11%	30%	9%	6%	12%	
I don't really know wh															
Agree	1152	288	429	69	68	35	31	9	20	9	151	297	353	167	
	57%	47%	74%	28%	78%	69%	86%	71%	79%	80%	54%	49%	73%	42%	
Disagree	634	268	116	160	9	11	4	3	2	1	49	250	104	186	
	31%	44%	20%	64%	10%	21%	11%	22%	9%	9%	18%	41%	22%	47%	
Don't know	242	59	34	21	11	5	1	1	3	1	79	63	25	42	
	12%	10%	6%	9%	12%	10%	3%	8%	12%	11%	28%	10%	5%	11%	
By going into coalitio	n with the Co	onservatives		s appear to ha		n their princi									
Agree	1047	170	497	89	50	31	27	8	19	6	102	175	400	205	
	52%	28%	86%	35%	57%	61%	75%	65%	74%	51%	37%	29%	83%	52%	
Disagree	565	314	45	121	14	7	3	2	2	3	49	299	55	127	
	28%	51%	8%	48%	15%	13%	8%	15%	9%	28%	17%	49%	11%	32%	
Don't know	417	132	36	41	24	13	6	3	4	2	128	136	27	63	
	21%	21%	6%	16%	27%	26%	17%	20%	16%	21%	46%	22%	6%	16%	







<u>Voting Intentions Survey</u> ONLINE Fieldwork: 14th - 16th September 2010

Table 9

Q7. Do you agree or disagree with these statements? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	_				Q.5	Generally spea	king, ao you inink	coryoursen as	i ?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2028	539	593	257	44	42	33	22	8	25	60	405
Weighted base	2028	581	575	213	50	43	33	26	8	24	67	408
I don't really know wha	at David Camer	on stands for										
Agree	756	313	71	88	26	27	20	17	1	9	19	166
	37%	54%	12%	41%	51%	62%	61%	67%	10%	39%	29%	41%
Disagree	1025	229	466	107	17	15	10	6	6	13	25	131
	51%	39%	81%	50%	34%	34%	31%	23%	77%	53%	37%	32%
Don't know	247	39	38	18	7	2	3	3	1	2	23	112
	12%	7%	7%	8%	14%	4%	9%	10%	13%	7%	34%	27%
I don't really know wha	at Nick Cleaa s	tands for										
Agree	1152	428	278	68	36	35	21	20	6	15	26	220
	57%	74%	48%	32%	71%	80%	62%	78%	72%	65%	39%	54%
Disagree	634	121	245	131	6	6	11	2	1	4	19	88
	31%	21%	43%	61%	11%	14%	32%	10%	15%	19%	28%	22%
Don't know	242	32	52	14	9	3	2	3	1	4	22	100
	12%	6%	9%	6%	18%	7%	7%	12%	13%	16%	33%	24%
By going into coalition	with the Cons	ervatives, the I	Lib Dems appea	ar to have sold o	ut on their princ	ciples						
Agree	1047	481	174	89	26	29	19	17	5	15	23	170
	52%	83%	30%	42%	51%	68%	56%	67%	67%	62%	34%	42%
Disagree	565 28%	61 11%	283 49%	91 43%	9 19%	5 13%	8 23%	1 6%	-	8 34%	13 19%	85 21%
Don't know	417	39	118	34	15	9	7	7	3	1	31	154
	21%	7%	20%	16%	30%	20%	21%	28%	33%	4%	47%	38%







Voting Intentions Survey ONLINE Fieldwork: 14th - 16th September 2010

Table 10

Q7. Do you agree or disagree with these statements? Base: All respondents

		Gei	nder Age				Social	Class		Region								
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2028	1030	998	204	340	422	360	318	384	742	504	278	504	504	522	528	285	189
Weighted base	2028	992	1036	242	324	387	348	307	420	543	585	426	474	509	531	518	286	184
The spending cuts p	roposed b	y the Co	alition Gov	ernment	go too far	<u>.</u>												
Agree	1045	481	564	117	148	204	199	182	195	249	287	216	293	249	234	303	143	117
	52%	48%	55%	48%	46%	53%	57%	59%	46%	46%	49%	51%	62%	49%	44%	59%	50%	63%
Disagree	651	380	271	62	115	107	96	83	187	218	192	140	101	182	189	129	102	48
	32%	38%	26%	26%	36%	28%	28%	27%	45%	40%	33%	33%	21%	36%	36%	25%	36%	26%
Don't know	332	132	200	63	60	76	53	42	38	77	106	69	80	79	108	85	41	19
	16%	13%	19%	26%	19%	20%	15%	14%	9%	14%	18%	16%	17%	15%	20%	16%	14%	10%
I would have voted d	ifferently a	at the ele	ction if I h	ad known	that the	Liberal De	mocrats	and Conse	rvatives v	vould ente	er into a c	oalition						
Agree	388	175	213	50	77	67	66	58	71	97	114	83	94	89	88	116	59	36
	19%	18%	21%	21%	24%	17%	19%	19%	17%	18%	20%	19%	20%	17%	17%	22%	21%	20%
Disagree	1304	679	625	137	178	235	233	214	307	371	386	281	266	342	351	312	185	114
	64%	68%	60%	57%	55%	61%	67%	70%	73%	68%	66%	66%	56%	67%	66%	60%	65%	62%
Don't know	336	138	198	55	69	85	49	35	42	74	85	63	115	78	92	90	42	35
	17%	14%	19%	23%	21%	22%	14%	12%	10%	14%	14%	15%	24%	15%	17%	17%	15%	19%
The Conservatives h	ave more																	
Agree	1091	562	529	125	162	183	195	180	247	289	317	225	260	254	275	299	154	109
	54%	57%	51%	52%	50%	47%	56%	59%	59%	53%	54%	53%	55%	50%	52%	58%	54%	59%
Disagree	529	266	263	57	75	112	90	83	112	164	168	95	101	161	139	117	72	40
	26%	27%	25%	24%	23%	29%	26%	27%	27%	30%	29%	22%	21%	32%	26%	23%	25%	22%
Don't know	407	165	243	60	87	92	64	44	60	90	99	106	113	94	117	103	59	35
	20%	17%	23%	25%	27%	24%	18%	14%	14%	17%	17%	25%	24%	18%	22%	20%	21%	19%







Voting Intentions Survey

ONLINE Fieldwork: 14th - 16th September 2010

Table 10

Q7. Do you agree or disagree with these statements? **Base: All respondents**

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal Plaid DK/Refuse Conser-Conser-Demo-Total Lib Dem UKIP Green SNP BNP Other at Q4 Labour vative Labour Cymru vative crat Unweighted base 2028 636 535 292 76 53 36 12 22 12 269 632 406 475 25 11 279 Weighted base 2028 616 579 251 88 51 36 13 611 482 395 The spending cuts proposed by the Coalition Government go too far 53 32 29 16 126 144 403 218 5 Agree 82% 52% 19% 86% 48% 61% 62% 65% 61% 42% 45% 24% 84% 55% 651 405 45 92 17 7 6 5 47 378 49 Disagree 6 4 111 43% 17% 10% 32% 66% 19% 14% 17% 35% 23% 62% 28% 332 37 2 Don't know 93 38 18 12 4 106 89 30 66 16% 6% 23% 1% 15% 15% 20% 15% 16% 38% 15% 6% 17% I would have voted differently at the election if I had known that the Liberal Democrats and Conservatives would enter into a coalition 5 55 57 78 159 7% 29% 17% 17% 19% 16% 44% 20% 16% 40% 1304 517 350 173 54 20 29 8 14 4 109 495 358 185 Disagree 74% 64% 84% 60% 69% 61% 40% 81% 67% 56% 33% 39% 81% 47% Don't know 336 55 58 36 10 10 115 59 46 51 14% 17% 9% 10% 12% 20% 2% 15% 23% 41% 10% 10% 27% 13% The Conservatives have more to gain than the Liberal Democrats by being in the coalition 28 6 16 6 107 221 343 258 Agree 54% 74% 63% 78% 51% 63% 51% 38% 36% 71% 65% Disagree 529 283 83 62 23 12 4 2 5 45 269 82 82 26% 46% 14% 25% 26% 23% 12% 16% 19% 38% 16% 44% 17% 21% 407 65 28 19 7 4 4 57 56 Don't know 109 126 120 11% 11% 21% 12% 20% 18% 15% 9% 34% 18% 11% 45% 20% 14%







Table 10

Q7. Do you agree or disagree with these statements? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

					Q.S	Generally spea	king, ao you inini	k or yoursell as	!			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2028	539	593	257	44	42	33	22	8	25	60	405
Weighted base	2028	581	575	213	50	43	33	26	8	24	67	408
The spending cuts pro	posed by the C	Coalition Gove	rnment go too f	ar								
Agree	1045	484	124	104	33	33	24	16	2	13	31	181
	52%	83%	22%	49%	65%	75%	73%	61%	27%	57%	46%	44%
Disagree	651	58	371	75	10	10	6	6	6	7	13	89
	32%	10%	64%	35%	20%	22%	19%	25%	73%	31%	20%	22%
Don't know	332	39	80	34	7	1	2	4	-	3	23	138
	16%	7%	14%	16%	15%	3%	7%	15%	-	12%	34%	34%
I would have voted dif	ferently at the e	election if I had	known that the	e Liberal Democ	rats and Conser	vatives would e	enter into a coali	ition				
Agree	388	152	51	49	15	11	15	3	1	6	12	75
	19%	26%	9%	23%	30%	24%	44%	12%	7%	24%	18%	18%
Disagree	1304	364	476	128	31	31	15	15	5	17	32	189
	64%	63%	83%	60%	61%	71%	45%	60%	65%	71%	48%	46%
Don't know	336	65	48	36	4	2	4	7	2	1	23	144
	17%	11%	8%	17%	9%	4%	11%	28%	28%	5%	34%	35%
The Conservatives have	ve more to gain	than the Libe	ral Democrats b	ov being in the co	oalition							
Agree	1091	420	220	138	31	29	18	17	5	16	22	176
	54%	72%	38%	65%	62%	66%	54%	67%	60%	67%	33%	43%
Disagree	529	90	259	50	7	9	11	5	1	6	15	76
	26%	16%	45%	24%	13%	21%	32%	20%	7%	27%	23%	19%
Don't know	407	70	96	24	12	6	5	3	3	1	30	157
	20%	12%	17%	11%	25%	14%	14%	13%	33%	6%	45%	38%







Online Fieldwork : September 14th - 16th

Weighting table

Q.1 Thinking back to the general election last week, which party if any did you vote for? Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2028	2028
Weighted base	2028	2028
Conservative	636 31%	611 30%
Labour	399 20%	482 24%
Liberal Democrat	467 23%	395 19%
Other	149 7%	163 8%
Did not vote	290 14%	290 14%
Don't remember	15 1%	15 1%
Refused	72 4%	72 4%





