

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	17 th February	29 th January	27 th January	18 th December	16 th December	27 th November
Conservative	31%	32%	33%	31%	28%	35%
Labour	36%	39%	39%	41%	39%	42%
Liberal Democrat	8%	10%	11%	10%	9%	10%
Other	24%	19%	17%	18%	23%	13%

Methodology: ComRes interviewed 2,002 GB adults online between 13th and 14th February 2013. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Coralie Pring: coralie.pring@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk


THE INDEPENDENT
 ON SUNDAY


SUNDAY
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Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Conservative	593 30%	294 30%	299 29%	30 12%	62 19%	100 26%	101 30%	121 40%	181 43%	200 37%	182 31%	124 29%	88 19%	574 32%	172 34%	196 37%	109 22%	97 34%	19 10%
Labour	469 23%	259 26%	211 21%	55 23%	102 32%	102 27%	67 20%	53 18%	91 22%	122 23%	116 20%	94 22%	138 30%	424 23%	122 24%	110 21%	147 29%	45 16%	46 25%
Liberal Democrat	377 19%	183 19%	194 19%	53 22%	58 18%	60 16%	77 23%	50 17%	80 19%	107 20%	118 20%	78 19%	75 16%	356 20%	107 21%	88 17%	95 19%	66 23%	21 12%
Other	157 8%	86 9%	70 7%	10 4%	13 4%	25 7%	37 11%	38 12%	33 8%	38 7%	38 7%	33 8%	47 10%	116 6%	28 6%	31 6%	32 6%	25 9%	41 23%
Did not vote	318 16%	134 14%	184 18%	76 32%	68 21%	74 19%	38 11%	31 10%	31 7%	54 10%	98 17%	60 14%	106 23%	276 15%	60 12%	72 14%	95 19%	49 17%	42 24%
Don't remember	51 3%	13 1%	38 4%	6 2%	14 4%	14 4%	11 3%	5 2%	1 *	11 2%	12 2%	22 5%	6 1%	42 2%	5 1%	20 4%	12 2%	5 2%	9 5%
Refused	37 2%	15 2%	22 2%	9 4%	5 2%	7 2%	9 3%	4 1%	3 1%	8 1%	13 2%	10 2%	6 1%	34 2%	12 2%	9 2%	12 2%	1 *	3 2%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Conservative	593	404	30	10	94	6	-	1	2	1	66	593	-	-
	30%	81%	5%	7%	41%	10%	-	9%	10%	6%	20%	100%	-	-
Labour	469	16	393	8	10	4	6	-	-	1	25	-	469	-
	23%	3%	66%	6%	4%	7%	10%	-	-	9%	8%	-	100%	-
Liberal Democrat	377	35	95	122	42	25	2	-	6	3	61	-	-	377
	19%	7%	16%	85%	18%	41%	3%	-	28%	22%	19%	-	-	100%
Other	157	7	3	-	57	16	39	6	12	8	8	-	-	-
	8%	1%	1%	-	25%	26%	66%	91%	54%	48%	3%	-	-	-
Did not vote	318	32	61	1	19	4	10	-	-	2	117	-	-	-
	16%	6%	10%	1%	8%	6%	17%	-	-	15%	36%	-	-	-
Don't remember	51	6	6	1	5	3	2	-	2	-	23	-	-	-
	3%	1%	1%	1%	2%	5%	4%	-	8%	-	7%	-	-	-
Refused	37	-	4	*	3	2	-	-	-	-	26	-	-	-
	2%	-	1%	*	1%	4%	-	-	-	-	8%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Conservative	593 30%	32 5%	449 80%	16 10%	19 19%	3 5%	2 5%	-	-	1 3%	2 5%	69 17%
Labour	469 23%	392 66%	16 3%	5 3%	4 4%	2 4%	9 17%	-	-	-	1 1%	41 10%
Liberal Democrat	377 19%	81 14%	34 6%	125 79%	15 15%	1 2%	15 30%	2 14%	-	6 29%	2 4%	97 24%
Other	157 8%	14 2%	14 3%	1 1%	42 43%	38 67%	15 30%	10 80%	6 100%	5 25%	-	12 3%
Did not vote	318 16%	70 12%	44 8%	9 6%	14 14%	12 21%	5 9%	-	-	9 44%	15 36%	141 35%
Don't remember	51 3%	5 1%	6 1%	1 1%	2 3%	* 1%	3 5%	1 6%	-	-	1 1%	32 8%
Refused	37 2%	2 *	-	2 1%	2 2%	-	2 3%	-	-	-	22 53%	9 2%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Conservative	593 30%	19 10%	18 20%	56 24%A	35 20%A	70 38%ABC DF	21 20%	77 41%ABC DF	83 33%ABC DF	90 35%ABC DF	76 42%ABC DF	49 32%AD
Labour	469 23%	46 25%J	31 35%GIJ	68 29%GIJ	48 27%IJ	44 24%J	23 22%	32 17%	82 33%GIJ K	40 16%	21 12%	34 22%J
Liberal Democrat	377 19%	21 12%	19 21%	39 17%	37 21%	31 17%	26 24%A	30 16%	42 17%	65 26%ACE GH	40 22%A	27 17%
Other	157 8%	41 23%BCDE GHIJK	7 8%	9 4%	15 9%	14 7%	12 11%CH	10 5%	9 4%	19 7%	13 7%	8 5%
Did not vote	318 16%	42 24%EHI	15 16%	50 21%EHI	30 17%	20 11%	24 22%EH	30 16%	27 11%	32 13%	25 14%	22 14%
Don't remember	51 3%	9 5%H	-	5 2%	8 4%H	4 2%	1 1%	7 4%H	1 *	4 1%	4 2%	9 6%BHI
Refused	37 2%	3 2%	-	8 3%	4 2%	2 1%	-	1 1%	8 3%	4 2%	1 *	6 4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148	
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180	
Absolutely certain to vote	(10)	1076	589	487	89	118	166	213	188	301	312	303	214	247	994	288	284	279	143	83
		54%	60%	48%	37%	37%	44%	63%	62%	72%	58%	52%	51%	53%	55%	57%	54%	55%	50%	46%
	(9)	232	117	116	27	37	45	39	37	48	83	68	44	37	209	63	62	49	35	23
		12%	12%	11%	11%	11%	12%	11%	12%	11%	15%	12%	11%	8%	11%	12%	12%	10%	12%	13%
	(8)	184	88	95	20	48	48	24	26	18	50	52	43	39	156	49	54	26	27	28
		9%	9%	9%	8%	15%	13%	7%	9%	4%	9%	9%	10%	8%	9%	10%	10%	5%	9%	15%
	(7)	113	62	51	20	32	24	13	9	13	19	37	25	32	104	21	32	35	17	8
		6%	6%	5%	9%	10%	6%	4%	3%	3%	3%	6%	6%	7%	6%	4%	6%	7%	6%	5%
	(6)	60	15	44	14	14	14	6	8	4	15	13	21	11	55	11	18	15	11	5
		3%	2%	4%	6%	4%	4%	2%	3%	1%	3%	2%	5%	2%	3%	2%	3%	3%	4%	3%
	(5)	57	19	38	12	22	11	4	2	6	9	20	16	12	46	14	10	15	7	11
		3%	2%	4%	5%	7%	3%	1%	1%	1%	2%	3%	4%	3%	3%	3%	2%	3%	2%	6%
	(4)	13	5	7	3	4	2	2	1	1	4	4	2	2	13	4	5	1	2	-
		1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	1%	*	1%	-
	(3)	22	7	15	3	9	3	3	3	2	5	10	-	7	19	5	3	7	5	3
		1%	1%	1%	1%	3%	1%	1%	1%	*	1%	2%	-	2%	1%	1%	1%	1%	2%	2%
	(2)	18	5	14	6	3	2	4	2	2	3	6	1	8	17	4	5	4	4	2
		1%	1%	1%	2%	1%	*	1%	1%	*	1%	1%	*	2%	1%	1%	1%	1%	1%	1%
Certain not to vote	(1)	106	41	65	16	13	33	16	13	14	13	29	25	39	93	18	19	36	20	12
		5%	4%	6%	7%	4%	9%	5%	4%	3%	2%	5%	6%	8%	5%	3%	4%	7%	7%	7%
Refused	7	-	7	2	1	4	-	-	-	1	1	4	1	7	1	1	5	-	-	
	*	-	1%	1%	*	1%	-	-	-	*	*	1%	1%	*	*	*	1%	-	-	
Don't know	114	36	79	27	20	29	16	13	10	26	34	24	30	109	28	34	31	16	5	
		6%	4%	8%	11%	6%	8%	5%	4%	2%	5%	6%	6%	6%	6%	5%	7%	6%	6%	3%
Mean	8.52	8.81	8.21	7.77	7.91	8.07	8.83	8.90	9.20	8.94	8.45	8.43	8.18	8.55	8.76	8.68	8.39	8.24	8.16	
Standard deviation	2.47	2.20	2.69	2.81	2.48	2.79	2.35	2.22	1.94	1.96	2.51	2.47	2.88	2.45	2.21	2.23	2.71	2.72	2.65	
Standard error	0.06	0.07	0.09	0.21	0.15	0.14	0.13	0.13	0.10	0.07	0.11	0.16	0.14	0.06	0.10	0.10	0.12	0.17	0.22	

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Absolutely certain to vote	(10) 1076 54%	329 66%	379 64%	71 50%	162 71%	33 54%	36 62%	5 83%	15 70%	10 62%	82 25%	401 68%	300 64%	203 54%
	(9) 232 12%	74 15%	83 14%	20 14%	26 11%	11 18%	3 5%	1 17%	1 4%	1 9%	22 7%	77 13%	69 15%	54 14%
	(8) 184 9%	50 10%	55 9%	26 18%	22 10%	5 9%	8 14%	- -	4 20%	1 9%	21 7%	50 8%	32 7%	43 11%
	(7) 113 6%	23 5%	37 6%	12 9%	10 4%	6 10%	5 9%	- -	1 5%	2 12%	18 6%	19 3%	26 5%	24 6%
	(6) 60 3%	13 3%	17 3%	6 4%	4 2%	3 4%	4 7%	- -	- -	1 6%	16 5%	10 2%	13 3%	16 4%
	(5) 57 3%	11 2%	22 4%	8 6%	5 2%	3 5%	2 4%	- -	- -	* 3%	6 2%	9 2%	10 2%	11 3%
	(4) 13 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	3 1%	2 *	3 1%
	(3) 22 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 2%	4 1%	2 *	- -
	(2) 18 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 3%	2 *	1 *	- -
Certain not to vote	(1) 106 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	61 19%	6 1%	2 *	3 1%
Refused	7 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	- -	- -	1 *
Don't know	114 6%	- -	- -	- -	- -	- -	- -	- -	- -	- -	71 22%	11 2%	12 3%	18 5%
Mean	8.52	9.30	9.19	8.79	9.38	8.92	8.93	9.83	9.40	9.00	6.32	9.25	9.20	8.95
Standard deviation	2.47	1.20	1.35	1.51	1.16	1.51	1.55	0.41	1.01	1.52	3.68	1.57	1.48	1.60
Standard error	0.06	0.05	0.06	0.12	0.08	0.19	0.25	0.15	0.23	0.38	0.24	0.06	0.07	0.08

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Absolutely certain to vote	(10) 1076 54%	357 60%	360 64%	76 48%	70 73%	36 64%	26 52%	9 67%	5 82%	10 48%	12 29%	115 29%
	(9) 232 12%	78 13%	78 14%	26 17%	8 8%	1 2%	3 7%	- -	1 18%	- -	5 13%	31 8%
	(8) 184 9%	50 8%	54 10%	24 15%	6 6%	7 13%	3 6%	2 12%	- -	1 4%	2 6%	34 8%
	(7) 113 6%	31 5%	21 4%	11 7%	- -	5 9%	4 8%	1 6%	- -	* 2%	3 7%	36 9%
	(6) 60 3%	14 2%	12 2%	6 4%	- -	2 4%	- -	- -	- -	1 5%	- -	25 6%
	(5) 57 3%	18 3%	7 1%	5 3%	3 3%	3 6%	2 5%	- -	- -	1 3%	- -	17 4%
	(4) 13 1%	1 *	5 1%	2 1%	1 1%	- -	- -	- -	- -	- -	- -	4 1%
	(3) 22 1%	4 1%	3 1%	2 2%	3 3%	2 3%	2 4%	- -	- -	- -	- -	6 2%
	(2) 18 1%	- -	1 *	- -	* *	- -	5 9%	- -	- -	- -	- -	12 3%
Certain not to vote	(1) 106 5%	17 3%	8 1%	3 2%	2 2%	- -	3 6%	2 14%	- -	7 35%	13 30%	50 13%
Refused	7 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	4 10%	2 1%
Don't know	114 6%	24 4%	14 3%	3 2%	2 2%	- -	1 3%	- -	- -	1 3%	2 5%	66 17%
Mean	8.52	8.93	9.15	8.66	9.10	8.80	7.70	8.28	9.82	6.24	6.26	6.95
Standard deviation	2.47	1.98	1.66	1.93	2.09	1.88	3.22	3.24	0.43	4.25	4.06	3.27
Standard error	0.06	0.08	0.07	0.15	0.22	0.32	0.45	0.94	0.17	0.87	0.72	0.18

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Region											
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149	
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155	
Absolutely certain to vote	(10)	1076	83	55	118	107	99	53	101	139	149	90	83
		54%	46%	60%	50%	60%A	53%	50%	54%	55%	59%A	50%	54%
	(9)	232	23	5	21	22	17	11	29	36	28	25	17
		12%	13%	6%	9%	13%	9%	10%	15%B	14%	11%	14%	11%
	(8)	184	28	7	14	4	20	8	19	23	26	18	15
		9%	15%CD	8%D	6%	2%	11%D	8%	10%D	9%D	10%D	10%D	10%D
	(7)	113	8	1	21	13	15	7	9	5	16	10	7
		6%	5%	1%	9%BH	7%H	8%BH	7%H	5%	2%	6%H	6%	5%
	(6)	60	5	4	4	8	11	5	5	8	2	6	2
		3%	3%	4%	2%	4%	6%CIK	5%	2%	3%	1%	3%	1%
	(5)	57	11	5	2	8	5	-	3	9	5	7	2
		3%	6%CF	6%CF	1%	4%C	3%	-	2%	4%	2%	4%C	1%
	(4)	13	-	-	1	-	2	-	2	3	1	2	1
		1%	-	-	1%	-	1%	-	1%	1%	*	1%	1%
	(3)	22	3	-	4	3	1	3	1	4	1	2	-
		1%	2%	-	2%	2%	1%	3%	1%	1%	1%	1%	-
	(2)	18	2	-	3	2	2	4	2	*	4	-	1
		1%	1%	-	1%	1%	1%	4%HJ	1%	*	1%	-	1%
Certain not to vote	(1)	106	12	8	20	8	7	9	7	10	8	11	5
		5%	7%	9%	8%I	5%	4%	9%	4%	4%	3%	6%	3%
Refused		7	-	-	5	1	-	-	-	-	1	-	1
		*	-	-	2%H	*	-	-	-	-	*	-	1%
Don't know		114	5	5	24	2	6	6	8	15	13	10	21
		6%	3%	6%	10%ADEG	1%	3%	6%	4%	6%D	5%	5%	13%ADEGHJ
Mean		8.52	8.16	8.42	8.22	8.58	8.50	7.95	8.70	8.68F	8.84AC	8.41	8.89ACF
										F			
Standard deviation		2.47	2.65	2.78	2.88	2.46	2.28	3.05	2.25	2.30	2.13	2.50	2.11
Standard error		0.06	0.22	0.29	0.19	0.19	0.17	0.33	0.17	0.15	0.13	0.19	0.18

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

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ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1741	898	843	155	261	361	312	290	362	712	460	219	350	1610	466	473	436	235	131
Weighted base	1722	890	832	182	271	308	299	270	391	487	493	363	378	1564	446	459	418	240	158
Labour	551 32%	315 35%	236 28%	78 43%	121 45%	101 33%	90 30%	70 26%	90 23%	150 31%	149 30%	96 26%	156 41%	505 32%	142 32%	135 29%	175 42%	54 22%	46 29%
Conservative	424 25%	210 24%	214 26%	30 17%	46 17%	78 25%	81 27%	69 25%	120 31%	144 30%	121 25%	93 26%	65 17%	406 26%	125 28%	133 29%	68 16%	81 34%	18 11%
UKIP	199 12%	111 12%	89 11%	5 3%	14 5%	23 7%	46 15%	48 18%	64 16%	43 9%	56 11%	50 14%	50 13%	196 13%	46 10%	66 14%	55 13%	28 12%	3 2%
Lib Dem	111 6%	58 7%	52 6%	12 7%	20 7%	21 7%	10 3%	14 5%	33 8%	36 7%	36 7%	14 4%	25 7%	105 7%	33 7%	29 6%	25 6%	18 7%	6 4%
SNP	58 3%	35 4%	23 3%	5 3%	13 5%	5 2%	7 2%	11 4%	16 4%	15 3%	7 1%	18 5%	19 5%	- -	- -	- -	- -	- -	58 37%
Green	48 3%	16 2%	33 4%	16 9%	6 2%	6 2%	8 3%	9 3%	3 1%	12 3%	18 4%	10 3%	9 2%	46 3%	19 4%	10 2%	9 2%	7 3%	3 2%
BNP	21 1%	17 2%	4 *	- -	- -	7 2%	7 2%	5 2%	2 *	2 *	7 1%	4 1%	8 2%	21 1%	5 1%	5 1%	9 2%	2 1%	- -
Plaid Cymru	6 *	2 *	4 *	- -	- -	1 *	1 *	2 1%	2 1%	5 1%	- -	- -	1 *	6 *	- -	- -	- -	6 3%	- -
Other	14 1%	7 1%	7 1%	1 1%	2 1%	3 1%	4 1%	1 *	3 1%	3 1%	7 2%	- -	4 1%	14 1%	4 1%	2 *	5 1%	3 1%	- -
Refused	19 1%	9 1%	10 1%	8 5%	1 *	3 1%	3 1%	3 1%	1 *	4 1%	7 1%	5 1%	2 1%	17 1%	12 3%	2 *	2 *	2 1%	2 1%
Don't know	271 16%	111 12%	160 19%	26 14%	48 18%	60 20%	42 14%	38 14%	57 15%	72 15%	85 17%	74 20%	40 10%	249 16%	61 14%	78 17%	71 17%	40 17%	22 14%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1741	518	593	169	226	62	38	7	19	16	165	608	423	394
Weighted base	1722	500	592	144	230	60	59	6	21	16	166	567	450	352
Labour	551 32%	-	551 93%	-	-	-	-	-	-	-	-	23 4%	380 84%	84 24%
Conservative	424 25%	424 85%	-	-	-	-	-	-	-	-	-	356 63%	10 2%	28 8%
UKIP	199 12%	-	-	-	199 87%	-	-	-	-	-	-	86 15%	8 2%	33 9%
Lib Dem	111 6%	-	-	111 77%	-	-	-	-	-	-	-	5 1%	8 2%	95 27%
SNP	58 3%	-	-	-	-	-	58 98%	-	-	-	-	-	6 1%	1 *
Green	48 3%	-	-	-	-	48 81%	-	-	-	-	-	5 1%	2 *	19 6%
BNP	21 1%	-	-	-	-	-	-	-	21 96%	-	-	2 *	-	6 2%
Plaid Cymru	6 *	-	-	-	-	-	-	6 100%	-	-	-	1 *	-	-
Other	14 1%	-	-	-	-	-	-	-	-	14 89%	-	1 *	-	3 1%
Refused	19 1%	5 1%	-	-	1 *	-	-	-	-	-	18 11%	4 1%	-	-
Don't know	271 16%	71 14%	42 7%	33 23%	30 13%	12 19%	1 2%	-	1 4%	2 11%	148 89%	84 15%	37 8%	82 23%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1741	539	552	170	82	34	42	11	6	17	24	264
Weighted base	1722	549	533	148	87	55	39	11	6	13	23	259
Labour	551 32%	466 85%	9 2%	9 6%	2 3%	-	7 18%	-	-	3 24%	4 16%	50 19%
Conservative	424 25%	7 1%	369 69%	10 7%	2 2%	5 5%	1 2%	-	-	2 12%	1 2%	31 12%
UKIP	199 12%	22 4%	71 13%	7 4%	74 84%	-	-	2 21%	-	-	-	24 9%
Lib Dem	111 6%	6 1%	8 1%	80 54%	-	-	2 5%	-	-	-	1 2%	14 5%
SNP	58 3%	1 *	-	-	-	52 94%	-	-	-	-	-	6 2%
Green	48 3%	4 1%	2 *	5 3%	-	-	27 69%	-	-	1 9%	1 3%	9 3%
BNP	21 1%	3 *	1 *	5 3%	1 1%	-	-	9 79%	-	-	-	2 1%
Plaid Cymru	6 *	-	-	-	-	-	-	-	6 100%	-	-	1 *
Other	14 1%	-	1 *	-	-	-	-	-	-	7 51%	-	7 3%
Refused	19 1%	-	5 1%	-	1 1%	-	-	-	-	-	11 47%	2 1%
Don't know	271 16%	40 7%	66 12%	33 22%	7 9%	1 1%	2 5%	-	-	1 5%	7 29%	114 44%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1741	131	84	200	152	176	76	170	223	243	159	127
Weighted base	1722	158*	78*	179	161	168	84*	166	220	227	156	126
Labour	551 32%	46 29%J	35 45%AEG IJ	77 43%AEG IJK	62 38%IJ	47 28%J	30 36%J	49 30%J	83 38%IJ	59 26%J	24 15%	39 31%J
Conservative	424 25%	18 11%	10 13%	32 18%	26 16%	44 26%ABD	19 23%	52 31%ABC D	55 25%AB	70 31%ABC D	61 39%ABC DEFH	38 30%ABCD
UKIP	199 12%	3 2%	10 13%A	18 10%A	28 17%AH	22 13%A	6 7%	25 15%A	17 8%	29 13%A	22 14%A	19 15%A
Lib Dem	111 6%	6 4%	4 6%	12 7%	9 6%	12 7%	4 4%	9 5%	19 9%	13 6%	14 9%	9 7%
SNP	58 3%	58 37%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	48 3%	3 2%	-	3 2%	6 4%	5 3%	2 2%	3 2%	6 3%	13 6%	5 3%	2 2%
BNP	21 1%	-	1 1%	7 4%AGH	1 *	3 2%	2 2%	-	-	5 2%	1 1%	1 1%
Plaid Cymru	6 *	-	-	-	-	-	6 7%ABCD EGHIJK	-	-	-	-	-
Other	14 1%	-	-	1 *	5 3%	1 *	1 1%	1 1%	2 1%	2 1%	2 1%	-
Refused	19 1%	2 1%	-	-	2 1%	-	-	-	8 4%CEG	3 1%	2 1%	2 1%
Don't know	271 16%	22 14%	17 22%	30 17%	24 15%	34 20%	15 18%	28 17%	28 13%	33 15%	25 16%	16 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	550	195	355	76	96	136	95	75	72	181	162	84	123	513	139	137	150	87	37
Weighted base	570	214	356	90	99	136	86	73	86	128	177	137	129	524	132	147	157	88	46
Labour	70 12%	24 11%	46 13%	14 16%	14 14%	21 15%	11 13%	4 6%	6 7%	12 9%	25 14%	22 16%	12 9%	64 12%	13 10%	22 15%	20 13%	10 11%	6 12%
Conservative	60 10%	27 13%	32 9%	7 8%	9 9%	12 9%	9 11%	10 14%	13 15%	21 16%	23 13%	10 7%	5 4%	59 11%	14 11%	16 11%	16 10%	13 15%	1 2%
UKIP	44 8%	22 11%	21 6%	1 1%	3 3%	3 2%	12 14%	10 13%	15 17%	9 7%	8 5%	10 7%	17 13%	36 7%	12 9%	5 4%	14 9%	4 5%	7 16%
Lib Dem	27 5%	10 5%	17 5%	1 1%	8 9%	6 5%	2 2%	5 7%	4 5%	9 7%	10 6%	5 4%	3 2%	25 5%	5 4%	6 4%	11 7%	4 4%	2 4%
Green	26 5%	7 3%	19 5%	3 4%	7 7%	3 2%	5 5%	4 5%	5 6%	5 4%	10 5%	2 1%	10 7%	25 5%	9 7%	6 4%	6 4%	4 4%	1 2%
BNP	5 1%	2 1%	3 1%	3 3%	2 2%	- -	1 1%	- -	- -	- -	2 1%	2 1%	1 1%	5 1%	- -	2 1%	2 2%	1 1%	- -
SNP	3 *	- -	3 1%	2 2%	- -	- -	- -	- -	1 1%	- -	2 1%	- -	1 1%	- -	- -	- -	- -	- -	3 6%
Plaid Cymru	3 *	3 1%	- -	- -	3 3%	- -	- -	- -	- -	- -	- -	- -	3 2%	3 1%	- -	- -	- -	3 3%	- -
Other	9 2%	5 2%	4 1%	2 2%	- -	1 1%	2 2%	3 4%	1 1%	5 4%	1 *	1 1%	2 2%	9 2%	2 1%	2 1%	3 2%	3 3%	- -
Refused	32 6%	11 5%	21 6%	7 7%	1 1%	8 6%	5 6%	4 6%	6 7%	6 5%	6 3%	7 5%	13 10%	30 6%	8 6%	10 7%	12 8%	- -	2 4%
Don't know	293 51%	103 48%	189 53%	50 56%	53 54%	82 60%	40 46%	32 44%	35 41%	62 48%	90 51%	78 57%	62 48%	268 51%	68 52%	78 53%	74 47%	48 55%	24 54%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	550	71	42	39	28	12	1	-	1	2	308	114	49	122
Weighted base	570	76	42	33	31	12	1	-	1	2	325	114	56	106
Labour	70 12%	- -	23 56%	- -	- -	- -	- -	- -	- -	- -	- -	5 5%	17 31%	8 8%
Conservative	60 10%	39 52%	- -	- -	- -	- -	- -	- -	- -	- -	- -	26 23%	4 8%	4 4%
UKIP	44 8%	- -	- -	- -	31 100%	- -	- -	- -	- -	- -	- -	10 9%	2 4%	11 11%
Lib Dem	27 5%	- -	- -	16 47%	- -	- -	- -	- -	- -	- -	- -	4 3%	1 2%	14 13%
Green	26 5%	- -	- -	- -	- -	12 100%	- -	- -	- -	- -	- -	2 1%	5 9%	6 6%
BNP	5 1%	- -	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	- -
SNP	3 *	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	- -	1 1%
Plaid Cymru	3 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	9 2%	- -	- -	- -	- -	- -	- -	- -	- -	2 100%	- -	1 1%	1 2%	1 1%
Refused	32 6%	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	32 10%	2 2%	- -	1 1%
Don't know	293 51%	34 45%	18 44%	17 53%	- -	- -	- -	- -	- -	- -	293 90%	63 56%	25 44%	60 56%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser -vative	Labour	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	550	101	80	49	17	16	2	1	-	9	33	242
Weighted base	570	103	86	44	17	14	2	2	-	9	36	257
Labour	70 12%	4 3%	45 52%	1 2%	1 7%	1 6%	-	-	-	1 7%	1 2%	18 7%
Conservative	60 10%	39 38%	3 4%	-	-	-	-	-	-	-	-	17 7%
UKIP	44 8%	10 10%	5 6%	4 10%	11 63%	1 7%	-	-	-	-	1 4%	11 4%
Lib Dem	27 5%	3 3%	1 1%	15 35%	-	1 8%	-	-	-	-	-	7 3%
Green	26 5%	2 2%	1 1%	3 6%	-	11 80%	-	-	-	2 18%	-	8 3%
BNP	5 1%	-	1 1%	-	1 5%	-	-	2 100%	-	-	-	1 *
SNP	3 *	-	-	1 2%	-	-	2 77%	-	-	-	-	-
Plaid Cymru	3 *	-	-	-	-	-	-	-	-	-	-	3 1%
Other	9 2%	2 2%	* 1%	-	-	-	-	-	-	3 34%	-	4 1%
Refused	32 6%	2 2%	-	-	-	-	-	-	-	2 19%	26 71%	2 1%
Don't know	293 51%	42 40%	30 35%	20 46%	4 24%	-	1 23%	-	-	2 22%	8 23%	186 72%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	550	37	26	83	41	54	29	44	68	71	58	39
Weighted base	570	46**	30**	86*	41*	51*	37**	48*	69*	63*	51*	47**
Labour	70 12%	6 12%	4 13%	14 17%	1 3%	12 23% DG	5 15%	2 4%	7 10%	6 9%	4 8%	8 18%
Conservative	60 10%	1 2%	4 14%	6 7%	6 13%	7 13%	5 13%	6 13%	9 13%	5 8%	8 16%	3 6%
UKIP	44 8%	7 16%	-	9 10%	6 14% E	1 1%	-	3 5%	4 6%	8 12% E	4 9%	2 4%
Lib Dem	27 5%	2 4%	3 10%	2 2%	6 14% C	2 5%	-	2 5%	2 3%	3 5%	4 7%	1 2%
Green	26 5%	1 2%	1 2%	3 4%	2 5%	3 7%	1 4%	3 6%	2 3%	7 11%	2 4%	-
BNP	5 1%	-	-	1 1%	2 4%	2 4%	-	-	-	-	1 1%	-
SNP	3 *	3 6%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	3 *	-	-	-	-	-	3 7%	-	-	-	-	-
Other	9 2%	-	1 5%	1 1%	* 1%	2 3%	1 2%	-	2 2%	* 1%	2 4%	-
Refused	32 6%	2 4%	2 6%	7 9%	3 7%	-	-	5 9%	7 10% EJ	1 2%	-	6 12%
Don't know	293 51%	24 54%	15 50%	43 51%	15 38%	23 44%	22 60%	28 58%	36 52%	32 51%	26 51%	27 58%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Labour	596 30%	324 33%	272 27%	75 32%	112 35%	117 31%	104 31%	75 25%	112 27%	148 28%	165 29%	121 29%	162 35%	545 30%	140 28%	152 29%	193 38%	58 20%	51 28%
Conservative	564 28%	289 29%	275 27%	38 16%	54 17%	76 20%	109 32%	109 36%	177 42%	190 35%	176 30%	111 26%	87 19%	545 30%	170 34%	184 35%	105 21%	85 30%	19 10%
Lib Dem	159 8%	75 8%	83 8%	11 5%	27 8%	30 8%	21 6%	23 8%	47 11%	51 9%	48 8%	28 7%	32 7%	149 8%	44 9%	42 8%	35 7%	28 10%	9 5%
UKIP	96 5%	48 5%	49 5%	6 2%	10 3%	14 4%	21 6%	24 8%	21 5%	15 3%	28 5%	27 6%	27 6%	95 5%	23 5%	25 5%	32 6%	15 5%	1 1%
SNP	56 3%	33 3%	23 2%	7 3%	13 4%	2 1%	7 2%	11 4%	17 4%	15 3%	8 1%	16 4%	18 4%	- -	- -	- -	- -	- -	56 31%
Green	50 3%	13 1%	38 4%	13 6%	8 3%	9 2%	9 3%	7 2%	4 1%	12 2%	21 4%	7 2%	11 2%	48 3%	22 4%	7 1%	11 2%	8 3%	2 1%
BNP	13 1%	9 1%	3 *	2 1%	- -	5 1%	2 1%	2 1%	2 *	2 *	2 *	3 1%	5 1%	13 1%	2 *	2 *	8 2%	2 1%	- -
Plaid Cymru	6 *	2 *	4 *	- -	- -	1 *	1 *	2 *	2 1%	4 1%	- -	- -	1 *	6 *	- -	- -	- -	6 2%	- -
Other	21 1%	11 1%	10 1%	4 2%	2 1%	5 1%	3 1%	5 2%	3 1%	8 2%	6 1%	4 1%	3 1%	21 1%	6 1%	5 1%	6 1%	4 2%	- -
Refused	42 2%	16 2%	25 2%	6 2%	3 1%	12 3%	9 3%	4 1%	8 2%	9 2%	12 2%	6 2%	14 3%	40 2%	14 3%	11 2%	13 3%	1 *	2 1%
Don't know	400 20%	164 17%	236 23%	77 32%	92 29%	111 29%	54 16%	40 13%	26 6%	84 16%	112 19%	97 23%	106 23%	361 20%	83 17%	99 19%	100 20%	79 27%	39 22%

Voting Intentions Survey

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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Labour	596 30%	10 2%	497 84%	6 4%	27 12%	5 8%	1 1%	- -	3 12%	- -	30 9%	32 5%	392 84%	81 21%
Conservative	564 28%	427 85%	12 2%	11 7%	79 34%	2 4%	- -	- -	1 7%	1 3%	44 14%	449 76%	16 3%	34 9%
Lib Dem	159 8%	10 2%	9 1%	105 73%	11 5%	8 13%	1 2%	- -	5 23%	- -	20 6%	16 3%	5 1%	125 33%
UKIP	96 5%	2 *	2 *	- -	78 34%	- -	- -	- -	2 10%	- -	4 1%	19 3%	4 1%	15 4%
SNP	56 3%	2 *	- -	- -	- -	- -	52 87%	- -	- -	- -	1 *	3 1%	2 *	1 *
Green	50 3%	1 *	7 1%	2 1%	- -	29 48%	- -	- -	- -	- -	- -	2 *	9 2%	15 4%
BNP	13 1%	- -	- -	- -	2 1%	- -	- -	- -	9 40%	- -	- -	- -	- -	2 *
Plaid Cymru	6 *	- -	- -	- -	- -	- -	- -	6 91%	- -	- -	- -	- -	- -	- -
Other	21 1%	2 *	4 1%	- -	- -	1 2%	- -	- -	- -	7 42%	4 1%	1 *	- -	6 2%
Refused	42 2%	1 *	4 1%	1 *	1 1%	1 1%	- -	- -	- -	- -	34 11%	2 *	1 *	2 *
Don't know	400 20%	46 9%	57 10%	19 13%	31 14%	15 24%	6 10%	1 9%	2 9%	9 55%	188 58%	69 12%	41 9%	97 26%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Labour	596 30%	596 100%	-	-	-	-	-	-	-	-	-	-
Conservative	564 28%	-	564 100%	-	-	-	-	-	-	-	-	-
Lib Dem	159 8%	-	-	159 100%	-	-	-	-	-	-	-	-
UKIP	96 5%	-	-	-	96 100%	-	-	-	-	-	-	-
SNP	56 3%	-	-	-	-	56 100%	-	-	-	-	-	-
Green	50 3%	-	-	-	-	-	50 100%	-	-	-	-	-
BNP	13 1%	-	-	-	-	-	-	13 100%	-	-	-	-
Plaid Cymru	6 *	-	-	-	-	-	-	-	6 100%	-	-	-
Other	21 1%	-	-	-	-	-	-	-	-	21 100%	-	-
Refused	42 2%	-	-	-	-	-	-	-	-	-	42 100%	-
Don't know	400 20%	-	-	-	-	-	-	-	-	-	-	400 100%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Labour	596 30%	51 28%J	36 39%GIJ	89 38%GIJ	69 39%GIJ	62 34%J	31 30%J	45 24%	79 31%J	61 24%J	27 15%	45 29%J
Conservative	564 28%	19 10%	20 22%A	52 22%A	33 19%	58 31%ACD F	18 17%	78 42%ABC DFH	78 31%ACD F	92 36%ABC DF	67 37%ABC DF	48 31%ADF
Lib Dem	159 8%	9 5%	6 6%	19 8%	10 6%	13 7%	3 3%	11 6%	23 9%	21 8%	25 14%ADF G	19 12%F
UKIP	96 5%	1 1%	5 6%A	10 4%	16 9%AFH	12 6%AH	2 2%	7 4%	6 2%	17 7%AH	13 7%AH	6 4%
SNP	56 3%	56 31%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	50 3%	2 1%	-	5 2%	7 4%	4 2%	4 4%	2 1%	6 2%	16 6%ABCG K	4 2%	1 *
BNP	13 1%	-	1 1%	4 2%	3 1%	1 *	2 1%	1 1%	*	1 *	-	-
Plaid Cymru	6 *	-	-	-	-	-	6 5%ACDE GHIJK	-	-	-	-	-
Other	21 1%	-	* *	2 1%	3 2%	1 *	1 1%	3 1%	5 2%	1 *	4 2%	2 1%
Refused	42 2%	2 1%	2 2%	7 3%E	4 2%	-	1 1%	5 3%E	9 4%EJ	5 2%	1 *	6 4%EJ
Don't know	400 20%	39 22%	21 23%	47 20%	32 18%	35 19%	39 37%ACD EGHIJK	34 18%	44 18%	39 15%	39 22%	30 19%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1648	869	779	139	241	331	299	282	356	680	433	201	334	1527	441	452	418	216	121
Weighted base	1498	797	701	142	213	254	271	248	370	434	428	302	335	1368	392	404	369	203	130
Labour	544 36%	307 39%	237 34%	74 52%	109 51%	104 41%	91 33%	72 29%	95 26%	151 35%	147 34%	96 32%	150 45%	502 37%	138 35%	137 34%	173 47%	54 26%	42 33%
Conservative	465 31%	228 29%	237 34%	31 22%	48 22%	81 32%	89 33%	76 31%	140 38%	155 36%	142 33%	104 35%	64 19%	448 33%	134 34%	151 38%	79 21%	84 41%	17 13%
UKIP	216 14%	122 15%	93 13%	6 4%	14 6%	23 9%	50 19%	51 21%	72 19%	46 11%	59 14%	55 18%	56 17%	207 15%	53 14%	65 16%	60 16%	28 14%	9 7%
Lib Dem	126 8%	68 8%	59 8%	10 7%	23 11%	26 10%	14 5%	18 7%	35 9%	44 10%	40 9%	17 6%	25 8%	119 9%	34 9%	31 8%	35 9%	19 10%	7 5%
Green	54 4%	16 2%	38 5%	15 11%	8 4%	6 3%	9 3%	11 5%	5 1%	13 3%	19 5%	10 3%	11 3%	51 4%	23 6%	12 3%	9 2%	8 4%	2 2%
SNP	53 4%	32 4%	20 3%	4 3%	10 5%	4 2%	7 2%	11 4%	17 5%	13 3%	6 1%	15 5%	18 5%	-	-	-	-	-	53 40%
BNP	20 1%	15 2%	5 1%	-	1 *	6 2%	7 2%	5 2%	2 *	2 *	7 2%	4 1%	7 2%	20 1%	5 1%	5 1%	8 2%	2 1%	-
Plaid Cymru	6 *	2 *	4 1%	-	-	1 1%	1 *	1 1%	2 1%	5 1%	-	-	1 *	6 *	-	-	-	6 3%	-
Other	14 1%	6 1%	8 1%	2 2%	2 1%	2 1%	4 1%	1 *	3 1%	4 1%	7 2%	-	3 1%	14 1%	4 1%	2 *	6 2%	2 1%	-

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1648	518	593	169	226	62	38	7	19	16	72	588	414	368
Weighted base	1498	465	544	126	216	54	53	6	20	14	67	518	408	302
Labour	544 36%	-	544 100%	-	-	-	-	-	-	-	18 27%	28 5%	368 90%	89 29%
Conservative	465 31%	465 100%	-	-	-	-	-	-	-	-	33 50%	384 74%	14 3%	32 11%
UKIP	216 14%	-	-	-	216 100%	-	-	-	-	-	-	90 17%	9 2%	39 13%
Lib Dem	126 8%	-	-	126 100%	-	-	-	-	-	-	16 24%	8 2%	7 2%	110 36%
Green	54 4%	-	-	-	-	54 100%	-	-	-	-	-	5 1%	4 1%	21 7%
SNP	53 4%	-	-	-	-	-	53 100%	-	-	-	-	-	5 1%	2 1%
BNP	20 1%	-	-	-	-	-	-	-	20 100%	-	-	2 *	-	5 2%
Plaid Cymru	6 *	-	-	-	-	-	-	6 100%	-	-	-	1 *	-	-
Other	14 1%	-	-	-	-	-	-	-	-	14 100%	-	1 *	1 *	3 1%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1648	539	552	170	79	33	42	11	6	17	8	191
Weighted base	1498	507	499	133	81	49	36	10	5	12	6	159
Labour	544 36%	460 91%	11 2%	8 6%	2 3%	-	7 19%	-	-	3 28%	4 61%	48 30%
Conservative	465 31%	10 2%	400 80%	9 7%	2 2%	2 3%	1 2%	-	-	2 13%	* 7%	40 25%
UKIP	216 14%	25 5%	75 15%	10 7%	75 93%	-	-	2 22%	-	-	1 15%	28 18%
Lib Dem	126 8%	5 1%	9 2%	94 71%	-	-	2 5%	-	-	-	* 7%	16 10%
Green	54 4%	4 1%	2 *	7 5%	-	-	26 74%	-	-	1 10%	1 11%	12 7%
SNP	53 4%	1 *	-	* *	-	47 97%	-	-	-	-	-	5 3%
BNP	20 1%	3 1%	1 *	5 3%	2 2%	-	-	8 78%	-	-	-	2 1%
Plaid Cymru	6 *	-	-	-	-	-	-	-	5 100%	-	-	1 *
Other	14 1%	-	1 *	-	-	-	-	-	-	6 49%	-	8 5%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1648	121	81	191	146	164	70	167	210	231	146	121
Weighted base	1498	130*	67*	160	142	142	71*	150	190	201	132	111*
Labour	544 36%	42 33%J	34 51%AGI J	76 48%AGI J	63 44%IJ	51 36%J	32 45%J	47 32%J	79 41%IJ	60 30%J	22 16%	39 35%J
Conservative	465 31%	17 13%	14 21%	37 23%	28 20%	49 35%ACD	19 27%A	62 41%ABC D	61 32%AD	72 36%ABC D	65 49%ABC DEFHI	41 36%ABCD
UKIP	216 14%	9 7%	10 14%	21 13%	30 21%AFH	20 14%	5 8%	25 17%A	20 11%	33 16%A	22 17%A	20 18%A
Lib Dem	126 8%	7 5%	7 10%	16 10%	12 8%	11 8%	5 6%	11 7%	20 11%	14 7%	15 11%	9 8%
Green	54 4%	2 2%	* 1%	3 2%	5 4%	6 4%	2 3%	4 3%	8 4%	15 7%CK	6 4%	2 2%
SNP	53 4%	53 40%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	20 1%	-	1 1%	7 4%AGH	1 *	4 3%H	1 2%	-	-	5 2%	1 1%	1 1%
Plaid Cymru	6 *	-	-	-	-	-	6 8%ABCD EGHIJK	-	-	-	-	-
Other	14 1%	-	1 2%	1 *	4 3%	1 *	* 1%	1 1%	2 1%	2 1%	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Harold Wilson

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Better	347 17%	193 20%	153 15%	10 4%	23 7%	21 5%	70 20%	74 24%	149 36%	98 18%	107 19%	69 17%	72 15%	336 18%	99 20%	117 22%	60 12%	60 21%	11 6%
Same	284 14%	157 16%	127 12%	20 8%	46 14%	43 11%	53 16%	57 19%	66 16%	82 15%	81 14%	62 15%	59 13%	269 15%	83 16%	70 13%	65 13%	51 18%	15 8%
Worse	543 27%	311 32%	232 23%	23 10%	44 14%	80 21%	108 32%	134 44%	154 37%	154 29%	146 25%	87 21%	156 34%	474 26%	128 25%	127 24%	155 31%	64 22%	69 38%
Don't know	828 41%	323 33%	505 50%	186 78%	207 65%	238 62%	110 32%	37 12%	50 12%	205 38%	244 42%	202 48%	178 38%	743 41%	195 39%	213 40%	223 44%	112 39%	85 47%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Harold Wilson

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Better	347 17%	232 46%	17 3%	19 13%	48 21%	1 2%	2 3%	2 25%	5 23%	3 16%	27 8%	237 40%	20 4%	38 10%
Same	284 14%	74 15%	65 11%	36 25%	50 22%	12 19%	8 14%	2 39%	5 21%	1 9%	36 11%	94 16%	59 13%	64 17%
Worse	543 27%	31 6%	294 50%	21 14%	74 32%	22 37%	31 52%	2 28%	6 27%	5 30%	42 13%	80 13%	230 49%	101 27%
Don't know	828 41%	164 33%	217 37%	68 47%	58 25%	25 41%	18 30%	1 9%	6 29%	7 44%	220 68%	182 31%	162 34%	175 46%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Harold Wilson

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Better	347 17%	18 3%	259 46%	24 15%	16 16%	2 3%	3 5%	2 17%	2 27%	2 10%	3 7%	18 4%
Same	284 14%	72 12%	88 16%	44 28%	23 24%	8 15%	4 8%	1 11%	2 43%	4 20%	4 10%	32 8%
Worse	543 27%	287 48%	60 11%	25 16%	23 24%	31 55%	22 43%	4 28%	2 30%	4 17%	9 22%	77 19%
Don't know	828 41%	218 37%	157 28%	66 41%	34 36%	15 26%	22 44%	6 44%	-	11 53%	25 61%	274 68%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Harold Wilson

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Better	347 17%	11 6%	11 12%	33 14%A	16 9%	39 21%AD	13 12%	43 23%ACD	49 20%AD	50 20%AD	47 26%ABC DF	34 22%AD
Same	284 14%	15 8%	14 16%	27 11%	24 13%	27 15%	16 15%	21 11%	42 17%A	42 16%	34 19%AC	22 14%
Worse	543 27%	69 38%GIJ K	33 36%GIJ	66 28%	57 32%GIJ	51 27%	27 26%	38 20%	72 29%	56 22%	37 20%	38 25%
Don't know	828 41%	85 47%HJ	33 36%	110 47%HJ	80 45%	68 37%	50 47%	84 45%	89 35%	107 42%	62 34%	61 39%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Edward Heath

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Better	368 18%	197 20%	172 17%	11 5%	22 7%	29 7%	71 21%	79 26%	157 38%	112 21%	106 18%	83 20%	68 15%	359 20%	101 20%	118 22%	67 13%	73 25%	9 5%
Same	435 22%	239 24%	197 19%	17 7%	61 19%	47 12%	78 23%	95 31%	138 33%	119 22%	121 21%	82 19%	114 25%	394 22%	122 24%	108 21%	103 21%	60 21%	42 23%
Worse	378 19%	225 23%	153 15%	22 9%	33 10%	66 17%	79 23%	92 30%	85 20%	105 20%	103 18%	55 13%	115 25%	335 18%	88 17%	100 19%	101 20%	46 16%	43 24%
Don't know	821 41%	324 33%	497 49%	188 79%	205 64%	240 63%	112 33%	37 12%	39 9%	202 38%	248 43%	201 48%	169 36%	735 40%	194 38%	201 38%	231 46%	108 38%	86 48%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Edward Heath

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Better	368 18%	225 45%	32 5%	21 14%	49 21%	1 2%	3 5%	3 43%	5 23%	4 23%	37 11%	245 41%	26 6%	49 13%
Same	435 22%	92 18%	147 25%	39 27%	74 32%	16 27%	20 33%	- -	5 21%	4 24%	37 11%	121 20%	133 28%	89 24%
Worse	378 19%	28 6%	188 32%	20 14%	54 23%	19 32%	16 27%	3 48%	6 27%	2 15%	30 9%	56 9%	146 31%	71 19%
Don't know	821 41%	155 31%	226 38%	64 45%	54 24%	24 40%	21 35%	1 9%	6 29%	6 38%	220 68%	171 29%	164 35%	169 45%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Edward Heath

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Better	368 18%	34 6%	247 44%	26 17%	15 15%	4 7%	3 6%	2 17%	3 48%	5 22%	1 2%	28 7%
Same	435 22%	154 26%	126 22%	41 26%	28 29%	20 36%	8 16%	2 19%	-	2 9%	7 16%	47 12%
Worse	378 19%	186 31%	48 8%	23 15%	20 21%	17 30%	15 31%	3 20%	3 52%	4 20%	7 16%	52 13%
Don't know	821 41%	222 37%	143 25%	68 43%	33 34%	16 28%	24 47%	6 44%	-	10 49%	28 66%	272 68%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Edward Heath

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Better	368 18%	9 5%	16 18%A	32 14%A	19 11%	38 21%AD	13 12%	44 24%ACD	57 23%ACD	44 17%A	59 33%ABC DEFHI	35 22%ACD
Same	435 22%	42 23%	20 22%	41 17%	42 24%	34 18%	18 17%	41 22%	55 22%	67 26%C	42 24%	33 21%
Worse	378 19%	43 24%IJ	19 21%	48 20%	34 19%	45 24%GIJ	21 20%	28 15%	52 21%	36 14%	24 13%	27 17%
Don't know	821 41%	86 48%HJ	35 39%	115 49%EHJ	81 46%HJ	68 37%	54 51%EHJ	73 39%	87 35%	107 42%J	54 30%	60 39%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Jim Callaghan

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Better	420 21%	240 24%	180 18%	15 6%	17 5%	29 8%	89 26%	103 34%	167 40%	125 23%	122 21%	84 20%	90 19%	407 22%	119 24%	143 27%	73 14%	73 25%	13 7%
Same	332 17%	184 19%	148 15%	18 7%	52 16%	44 12%	70 20%	69 23%	79 19%	101 19%	92 16%	68 16%	71 15%	304 17%	90 18%	69 13%	84 17%	61 21%	28 16%
Worse	417 21%	236 24%	181 18%	21 9%	37 11%	63 16%	77 23%	99 33%	120 29%	115 21%	115 20%	66 16%	121 26%	361 20%	101 20%	104 20%	109 22%	47 16%	56 31%
Don't know	832 42%	324 33%	508 50%	185 78%	215 67%	245 64%	104 31%	30 10%	53 13%	197 37%	249 43%	202 48%	184 40%	750 41%	195 39%	211 40%	238 47%	106 37%	82 46%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Jim Callaghan

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Better	420 21%	266 53%	29 5%	33 23%	51 22%	2 4%	2 3%	1 17%	7 34%	3 16%	36 11%	272 46%	30 6%	63 17%
Same	332 17%	65 13%	92 16%	30 21%	70 31%	13 22%	12 21%	3 47%	2 11%	4 24%	41 13%	98 17%	89 19%	58 15%
Worse	417 21%	16 3%	241 41%	18 12%	49 21%	20 33%	24 41%	2 28%	6 27%	2 15%	32 10%	46 8%	180 38%	83 22%
Don't know	832 42%	153 31%	231 39%	64 44%	60 26%	25 41%	21 35%	1 9%	6 29%	7 44%	216 67%	177 30%	171 36%	173 46%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Jim Callaghan

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Better	420 21%	35 6%	288 51%	39 25%	16 16%	3 5%	2 4%	2 17%	1 18%	3 16%	1 2%	29 7%
Same	332 17%	98 16%	97 17%	33 21%	28 29%	12 22%	7 14%	1 11%	3 51%	3 13%	6 14%	44 11%
Worse	417 21%	238 40%	29 5%	20 13%	19 20%	25 45%	19 38%	4 28%	2 30%	4 17%	6 14%	53 13%
Don't know	832 42%	225 38%	150 27%	65 41%	33 35%	16 29%	22 44%	6 44%	-	11 53%	29 69%	274 69%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Jim Callaghan

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Better	420 21%	13 7%	18 20%A	35 15%A	20 11%	43 23%ACD	14 13%	61 32%ABC DF	61 24%ACD F	58 23%AD	59 33%ABC DFI	39 25%ACDF
Same	332 17%	28 16%	18 19%	28 12%	38 22%CG	24 13%	18 17%	23 12%	45 18%	46 18%	43 24%CEG	22 14%
Worse	417 21%	56 31%CGI J	20 22%	48 20%	41 23%	44 24%J	21 20%	29 15%	60 24%J	41 16%	26 15%	31 20%
Don't know	832 42%	82 46%J	36 39%	124 53%BEG HJK	78 44%J	74 40%J	54 51%HJ	74 40%	87 34%	108 43%J	52 29%	63 41%J

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

**Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.
 Margaret Thatcher**
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Better	319 16%	151 15%	168 16%	35 15%	57 18%	73 19%	50 15%	38 12%	67 16%	111 21%	88 15%	65 15%	55 12%	285 16%	78 16%	74 14%	87 17%	46 16%	34 19%
Same	557 28%	287 29%	270 27%	44 19%	91 28%	95 25%	100 29%	87 29%	140 33%	120 22%	173 30%	114 27%	151 32%	489 27%	136 27%	139 26%	132 26%	82 28%	69 38%
Worse	774 39%	431 44%	343 34%	50 21%	84 26%	135 35%	157 46%	166 55%	181 43%	234 43%	212 37%	152 36%	175 38%	727 40%	206 41%	216 41%	198 39%	107 37%	46 26%
Don't know	352 18%	115 12%	237 23%	109 46%	89 28%	78 21%	34 10%	11 4%	31 7%	74 14%	104 18%	89 21%	84 18%	322 18%	86 17%	98 19%	85 17%	53 18%	30 17%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

**Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.
 Margaret Thatcher**
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Better	319 16%	68 14%	127 21%	42 29%	14 6%	10 17%	18 30%	- -	2 8%	5 34%	30 9%	64 11%	99 21%	87 23%
Same	557 28%	144 29%	214 36%	31 21%	41 18%	20 33%	25 42%	2 33%	4 19%	3 18%	57 17%	148 25%	173 37%	103 27%
Worse	774 39%	231 46%	186 31%	39 27%	162 70%	16 27%	13 23%	4 67%	13 61%	4 24%	96 30%	324 55%	148 32%	108 29%
Don't know	352 18%	57 11%	66 11%	32 22%	14 6%	14 23%	3 5%	- -	2 12%	4 24%	142 44%	57 10%	49 10%	80 21%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

**Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.
 Margaret Thatcher**
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Better	319 16%	133 22%	55 10%	43 27%	5 6%	17 31%	10 21%	2 14%	-	3 15%	4 10%	45 11%
Same	557 28%	210 35%	147 26%	36 23%	22 23%	22 40%	18 36%	1 12%	2 36%	7 32%	10 24%	82 20%
Worse	774 39%	192 32%	309 55%	49 31%	58 61%	14 25%	10 20%	8 62%	4 64%	9 40%	9 22%	112 28%
Don't know	352 18%	61 10%	53 9%	31 20%	11 11%	2 4%	12 23%	2 12%	-	3 13%	18 44%	161 40%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Margaret Thatcher

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Better	319 16%	34 19%	14 15%	35 15%	38 21%K	27 15%	11	29 16%	41 16%	37 15%	34 19%	18 11%
Same	557 28%	69 38%CDG	23 26%	64 27%	45 26%	55 30%	27 25%	41 22%	70 28%	66 26%	55 30%	43 28%
Worse	774 39%	46 26%	44 48%A	84 36%	71 40%A	75 40%A	38 36%	80 43%A	101 40%A	105 41%A	68 38%A	61 39%A
Don't know	352 18%	30 17%	10 11%	52 22%BDJ	23 13%	28 15%	29 28%BDE	36 19%	40 16%	46 18%	23 13%	33 22%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

John Major

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Better	517 26%	263 27%	253 25%	22 9%	62 19%	108 28%	101 30%	85 28%	138 33%	145 27%	148 26%	137 33%	86 19%	482 26%	140 28%	138 26%	119 24%	84 29%	35 19%
Same	662 33%	350 36%	312 31%	51 22%	98 31%	122 32%	119 35%	117 39%	154 37%	191 35%	206 36%	107 26%	158 34%	612 34%	178 35%	166 31%	172 34%	97 34%	50 28%
Worse	439 22%	246 25%	192 19%	27 11%	66 20%	83 22%	85 25%	83 28%	95 23%	121 22%	106 18%	82 20%	130 28%	388 21%	95 19%	118 22%	118 24%	56 19%	51 28%
Don't know	384 19%	124 13%	260 26%	138 58%	95 30%	69 18%	34 10%	16 5%	32 8%	82 15%	118 20%	93 22%	91 20%	341 19%	92 18%	105 20%	94 19%	50 17%	44 24%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

John Major

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Better	517 26%	251 50%	81 14%	49 34%	51 22%	6 10%	13 23%	1 19%	5 25%	1 3%	59 18%	248 42%	81 17%	92 24%
Same	662 33%	169 34%	224 38%	41 29%	89 39%	28 46%	20 33%	3 45%	12 56%	7 42%	73 23%	191 32%	170 36%	138 36%
Worse	439 22%	46 9%	187 32%	24 17%	73 32%	14 23%	19 32%	2 37%	2 8%	4 24%	44 14%	96 16%	156 33%	65 17%
Don't know	384 19%	34 7%	101 17%	30 21%	17 7%	13 21%	7 12%	-	2 12%	5 31%	149 46%	57 10%	62 13%	83 22%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

John Major

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Better	517 26%	100 17%	237 42%	57 36%	20 21%	14 25%	5 11%	2 17%	1 21%	1 3%	8 18%	72 18%
Same	662 33%	221 37%	196 35%	44 28%	39 41%	20 35%	21 42%	5 38%	3 49%	10 45%	11 27%	93 23%
Worse	439 22%	173 29%	88 16%	30 19%	24 25%	17 31%	12 25%	2 18%	2 30%	7 31%	6 14%	77 19%
Don't know	384 19%	101 17%	44 8%	28 18%	12 12%	5 9%	12 23%	3 27%	-	4 21%	17 41%	158 40%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

John Major

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Better	517 26%	35 19%	25 27%	57 24%	38 21%	58 31%A	26 24%	42 23%	65 26%	75 30%	59 32%AD	37 24%
Same	662 33%	50 28%	37 41%	76 32%	59 33%	54 29%	32 30%	66 35%	91 36%	87 34%	65 36%	46 30%
Worse	439 22%	51 28%I	17 19%	55 23%	47 26%I	47 25%I	20 19%	38 21%	54 21%	41 16%	36 20%	33 21%
Don't know	384 19%	44 24%EJ	12 13%	48 21%J	33 19%	26 14%	29 27%BEJ	40 21%J	42 17%	50 20%J	21 12%	38 25%BEJ

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Tony Blair

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Better	595 30%	283 29%	313 31%	46 19%	59 18%	82 21%	109 32%	111 37%	190 45%	177 33%	142 30%	104 22%	565 31%	162 32%	168 32%	133 27%	102 36%	30 17%	
Same	489 24%	258 26%	232 23%	42 17%	83 26%	114 30%	87 25%	79 26%	85 20%	135 25%	145 25%	102 24%	107 23%	454 25%	125 25%	132 25%	122 24%	76 26%	35 19%
Worse	680 34%	373 38%	308 30%	90 38%	127 39%	121 32%	118 35%	97 32%	127 30%	182 34%	190 33%	116 28%	192 41%	589 32%	167 33%	163 31%	180 36%	79 28%	91 51%
Don't know	237 12%	71 7%	166 16%	61 26%	53 16%	64 17%	27 8%	15 5%	16 4%	44 8%	71 12%	61 14%	62 13%	214 12%	51 10%	65 12%	68 13%	30 10%	23 13%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Tony Blair

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Dem- ocrat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Better	595 30%	335 67%	32 5%	42 29%	88 38%	14 24%	7 12%	3 47%	6 28%	5 32%	54 17%	356 60%	32 7%	87 23%
Same	489 24%	112 22%	116 20%	45 31%	81 35%	20 33%	14 23%	2 25%	7 33%	4 26%	92 28%	148 25%	91 19%	100 26%
Worse	680 34%	31 6%	407 69%	34 24%	53 23%	18 30%	34 58%	2 28%	7 34%	5 33%	57 18%	60 10%	314 67%	141 38%
Don't know	237 12%	22 4%	38 6%	22 15%	8 4%	8 13%	4 7%	-	1 4%	1 9%	122 38%	28 5%	32 7%	49 13%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Tony Blair

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Better	595 30%	43 7%	366 65%	53 34%	31 32%	5 9%	9 17%	3 21%	3 51%	5 24%	6 15%	72 18%
Same	489 24%	115 19%	137 24%	41 26%	33 34%	14 25%	14 28%	3 22%	1 18%	4 19%	12 28%	115 29%
Worse	680 34%	393 66%	40 7%	43 27%	26 27%	32 57%	19 38%	7 57%	2 30%	10 49%	8 20%	99 25%
Don't know	237 12%	44 7%	20 4%	21 13%	7 7%	5 9%	9 17%	- -	- -	2 8%	16 37%	114 28%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Tony Blair

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Better	595 30%	30 17%	19 21%	72 31%A	42 24%	55 30%A	26 24%	56 30%A	77 31%A	85 33%AB	76 42%ABC DEFGH	57 36%ABD
Same	489 24%	35 19%	25 28%	52 22%	45 26%	47 25%	29 27%	53 28%	58 23%	67 26%	47 26%	31 20%
Worse	680 34%	91 51%BCE GHIJK	32 36%J	78 33%J	69 39%JK	67 36%J	38 36%J	54 29%	94 37%J	73 29%	41 23%	42 27%
Don't know	237 12%	23 13%	14 16%	33 14%	20 12%	16 9%	13 13%	24 13%	22 9%	29 12%	16 9%	25 16%H

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than Gordon Brown
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Better	869 43%	450 46%	419 41%	73 31%	101 32%	144 38%	150 44%	149 49%	252 60%	288 54%	254 44%	173 41%	154 33%	822 45%	240 48%	249 47%	193 38%	140 49%	47 26%
Same	385 19%	200 20%	185 18%	41 17%	75 23%	79 21%	86 25%	60 20%	44 10%	78 15%	131 23%	85 20%	90 19%	352 19%	102 20%	106 20%	88 17%	56 20%	33 18%
Worse	511 26%	270 27%	241 24%	62 26%	95 30%	94 25%	77 23%	81 27%	104 25%	133 25%	124 22%	99 23%	155 33%	440 24%	115 23%	111 21%	156 31%	58 20%	71 40%
Don't know	237 12%	64 6%	173 17%	62 26%	50 16%	65 17%	28 8%	13 4%	20 5%	39 7%	68 12%	64 15%	66 14%	209 11%	48 9%	61 12%	66 13%	33 12%	29 16%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Better	869 43%	435 87%	93 16%	73 51%	117 51%	18 29%	13 23%	4 63%	9 43%	8 49%	102 32%	477 80%	72 15%	158 42%
Same	385 19%	39 8%	140 24%	34 24%	59 26%	19 31%	15 25%	1 9%	6 27%	6 37%	58 18%	60 10%	111 24%	89 24%
Worse	511 26%	10 2%	314 53%	19 13%	44 19%	18 29%	28 48%	2 28%	4 17%	2 14%	42 13%	31 5%	252 54%	88 23%
Don't know	237 12%	15 3%	45 8%	18 13%	10 4%	6 10%	3 4%	-	2 12%	-	122 38%	25 4%	35 7%	41 11%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than Gordon Brown
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Better	869 43%	106 18%	471 83%	82 52%	33 34%	13 23%	14 27%	3 21%	4 70%	11 53%	11 27%	121 30%
Same	385 19%	142 24%	55 10%	37 24%	26 27%	12 22%	11 22%	3 27%	- -	2 8%	6 14%	90 22%
Worse	511 26%	293 49%	20 4%	18 12%	31 32%	28 49%	20 39%	5 39%	2 30%	7 31%	9 22%	79 20%
Don't know	237 12%	54 9%	18 3%	20 13%	6 7%	4 6%	6 13%	2 12%	- -	2 8%	15 36%	110 27%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.7 In your opinion, is David Cameron a better or worse Prime Minister than.

Gordon Brown

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Better	869 43%	47 26%	34 37%	94 40%A	66 37%	89 48%A	41 38%	89 48%A	115 46%A	125 49%AD	99 55%ABC DF	70 45%A
Same	385 19%	33 18%	18 19%	33 14%	37 21%	40 21%	27 25%C	37 20%	46 18%	57 22%C	29 16%	29 19%
Worse	511 26%	71 40%EFG HIJK	32 35%GIJ K	69 29%GIJ	56 31%GIJ K	44 24%	23 22%	35 19%	66 26%	49 19%	35 19%	31 20%
Don't know	237 12%	29 16%E	8 9%	39 16%EI	19 11%	12 6%	16 15%E	26 14%E	25 10%	23 9%	18 10%	24 16%E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**


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Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	534 27%	280 28%	255 25%	58 25%	84 26%	87 23%	84 25%	78 26%	144 34%	162 30%	157 27%	128 30%	88 19%	504 28%	134 26%	149 28%	117 23%	103 36%	31 17%
Disagree	1025 51%	526 53%	499 49%	116 48%	156 49%	192 50%	188 55%	178 59%	195 47%	274 51%	288 50%	189 45%	274 59%	903 50%	262 52%	249 47%	262 52%	131 46%	122 68%
Don't know	443 22%	178 18%	264 26%	65 27%	81 25%	103 27%	68 20%	46 15%	80 19%	103 19%	132 23%	104 25%	103 22%	416 23%	110 22%	130 25%	124 25%	52 18%	27 15%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	534 27%	348 70%	42 7%	54 37%	34 15%	4 7%	5 8%	2 27%	2 10%	1 8%	37 11%	325 55%	53 11%	74 20%
Disagree	1025 51%	51 10%	467 79%	52 36%	154 67%	51 85%	46 79%	3 53%	10 45%	10 63%	136 42%	150 25%	352 75%	220 58%
Don't know	443 22%	101 20%	84 14%	38 26%	42 18%	5 8%	8 13%	1 20%	10 45%	5 30%	152 47%	118 20%	64 14%	83 22%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	534 27%	57 10%	336 60%	48 30%	14 15%	3 5%	3 7%	* 3%	2 29%	1 6%	6 13%	63 16%
Disagree	1025 51%	449 75%	118 21%	67 42%	71 74%	44 78%	38 75%	8 66%	3 49%	16 73%	21 51%	191 48%
Don't know	443 22%	89 15%	110 19%	44 28%	11 11%	10 17%	9 18%	4 31%	1 22%	4 21%	15 36%	146 36%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	534 27%	31 17%	18 20%	56 24%	43 24%	51 27%	27 25%	57 30%A	65 26%	69 27%	77 42%ABC DEFGHI K	41 27%
Disagree	1025 51%	122 68%CEF GHIJK	49 54%	114 48%	99 56%GJ	99 54%	53 50%	80 43%	130 52%	132 52%	78 43%	69 45%
Don't know	443 22%	27 15%	24 26%J	65 28%AJ	36 20%	36 19%	26 24%	50 27%AJ	57 23%	53 21%	26 14%	44 29%AJ

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	398 20%	215 22%	183 18%	51 21%	74 23%	72 19%	51 15%	61 20%	89 21%	102 19%	101 18%	74 18%	122 26%	359 20%	104 21%	95 18%	124 25%	36 12%	39 22%
Disagree	1095 55%	576 59%	518 51%	110 46%	137 43%	181 47%	203 60%	199 66%	265 63%	319 59%	318 55%	233 55%	225 48%	1001 55%	289 57%	299 57%	233 46%	181 63%	93 52%
Don't know	509 25%	192 20%	317 31%	78 33%	110 34%	128 34%	86 25%	41 14%	66 16%	118 22%	158 27%	114 27%	119 26%	462 25%	113 22%	133 25%	146 29%	70 24%	47 26%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	398 20%	14 3%	304 51%	18 12%	14 6%	7 11%	9 15%	- -	3 12%	- -	14 4%	26 4%	232 49%	70 19%
Disagree	1095 55%	423 85%	105 18%	88 61%	197 86%	43 72%	39 66%	4 67%	15 68%	14 91%	155 48%	499 84%	104 22%	204 54%
Don't know	509 25%	64 13%	183 31%	39 27%	19 8%	10 17%	12 20%	2 33%	4 20%	1 9%	156 48%	69 12%	133 28%	103 27%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	398 20%	299 50%	21 4%	17 11%	5 5%	8 14%	9 18%	3 22%	- -	3 13%	2 5%	31 8%
Disagree	1095 55%	127 21%	482 86%	102 65%	79 82%	36 64%	32 62%	7 52%	4 64%	18 83%	19 45%	190 48%
Don't know	509 25%	169 28%	60 11%	39 25%	12 13%	13 22%	10 20%	3 26%	2 36%	1 3%	21 50%	179 45%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?**I trust Ed Miliband and Ed Balls to make the right decisions about the economy****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	Eastern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	398 20%	39 22%J	27 30%FGI JK	55 23%J	42 24%J	38 20%J	14 13%	30 16%	61 24%J	43 17%	21 12%	27 18%
Disagree	1095 55%	93 52%	43 47%	101 43%	90 51%	105 57%C	57 53%	105 56%C	128 51%	161 63%BCD H	124 69%ABC DEFGH	89 57%C
Don't know	509 25%	47 26%	21 23%	79 34%EI	45 26%	43 23%	35 33%IJ	52 28%	63 25%	50 20%	35 19%	39 25%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat ready meals as a result of the reports of horsemeat in British food

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	614 31%	261 27%	353 35%	65 27%	98 31%	117 31%	105 31%	91 30%	138 33%	168 31%	167 29%	132 31%	147 32%	553 30%	141 28%	156 30%	157 31%	98 34%	61 34%
Disagree	1167 58%	643 65%	524 52%	135 57%	179 56%	219 57%	209 62%	175 58%	251 60%	319 59%	340 59%	249 59%	259 56%	1064 58%	307 61%	316 60%	280 56%	161 56%	103 58%
Don't know	221 11%	80 8%	141 14%	39 16%	44 14%	46 12%	26 8%	36 12%	30 7%	51 10%	70 12%	39 9%	60 13%	206 11%	58 11%	54 10%	66 13%	28 10%	15 8%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat ready meals as a result of the reports of horsemeat in British food

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	614 31%	169 34%	196 33%	34 24%	85 37%	11 18%	15 26%	1 19%	6 30%	3 17%	70 21%	211 36%	151 32%	100 26%
Disagree	1167 58%	291 58%	335 57%	88 61%	134 58%	44 73%	38 65%	3 57%	11 51%	12 75%	189 58%	346 58%	269 57%	232 62%
Don't know	221 11%	40 8%	61 10%	21 15%	10 5%	5 9%	5 9%	2 25%	4 19%	1 9%	66 20%	36 6%	50 11%	45 12%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat ready meals as a result of the reports of horsemeat in British food

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	614 31%	208 35%	195 35%	38 24%	31 32%	17 31%	12 23%	3 24%	1 21%	4 17%	9 21%	96 24%
Disagree	1167 58%	325 55%	325 58%	105 66%	58 61%	34 61%	32 63%	7 51%	3 52%	17 81%	22 54%	239 60%
Don't know	221 11%	62 10%	44 8%	15 10%	7 7%	5 8%	7 14%	3 25%	2 27%	1 3%	10 25%	65 16%

Voting Intentions Survey
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Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat ready meals as a result of the reports of horsemeat in British food

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	614 31%	61 34%	33 37%	76 32%	48 27%	47 25%	41 39%EH	63 34%	63 25%	78 31%	57 31%	46 30%
Disagree	1167 58%	103 58%	53 58%	125 53%	102 58%	126 68%CFG K	56 53%	104 56%	158 63%C	149 59%	105 58%	86 55%
Don't know	221 11%	15 8%	4 5%	35 15%BE	27 15%BE	12 7%	9 8%	19 10%	30 12%	28 11%	19 11%	23 15%BE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat altogether as a result of the reports of horsemeat in British food

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	133 7%	57 6%	76 7%	18 8%	34 11%	35 9%	19 6%	8 3%	19 5%	38 7%	28 5%	28 7%	39 8%	122 7%	32 6%	29 6%	41 8%	19 7%	11 6%
Disagree	1732 87%	877 89%	855 84%	188 79%	258 81%	312 82%	307 90%	278 92%	389 93%	477 89%	511 88%	359 85%	385 83%	1570 86%	442 87%	462 88%	414 82%	253 88%	161 90%
Don't know	137 7%	50 5%	87 9%	32 13%	29 9%	35 9%	14 4%	16 5%	11 3%	23 4%	39 7%	33 8%	41 9%	130 7%	32 6%	36 7%	48 10%	15 5%	7 4%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat altogether as a result of the reports of horsemeat in British food

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	133 7%	25 5%	59 10%	10 7%	7 3%	4 6%	2 4%	- -	1 4%	1 9%	15 5%	32 5%	42 9%	22 6%
Disagree	1732 87%	458 92%	499 84%	124 86%	219 95%	53 88%	56 95%	6 92%	18 84%	13 82%	258 79%	546 92%	395 84%	333 88%
Don't know	137 7%	17 3%	34 6%	10 7%	5 2%	4 6%	1 1%	* 8%	3 12%	1 9%	52 16%	15 3%	33 7%	22 6%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat altogether as a result of the reports of horsemeat in British food

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	133 7%	59 10%	30 5%	8 5%	6 6%	4 7%	4 7%	2 14%	- -	2 8%	2 5%	18 5%
Disagree	1732 87%	502 84%	513 91%	144 91%	85 88%	53 93%	43 85%	9 72%	5 91%	19 92%	32 77%	326 81%
Don't know	137 7%	35 6%	21 4%	6 4%	6 6%	- -	4 8%	2 14%	* 9%	- -	8 18%	56 14%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I have stopped eating meat altogether as a result of the reports of horsemeat in British food

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	133 7%	11 6%	8 8%	25 10%EI	9 5%	5 3%	5 4%	15 8%	20 8%E	13 5%	14 8%	9 6%
Disagree	1732 87%	161 90%C	78 86%	182 77%	154 87%C	173 93%CGH	97 92%C	158 85%	214 85%	228 90%C	155 86%C	132 85%
Don't know	137 7%	7 4%	5 6%	29 12%AEFI J	14 8%	7 4%	4 4%	14 7%	19 7%	13 5%	11 6%	14 9%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

All meat imports should be banned until we can be sure of their origin

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	1055 53%	474 48%	582 57%	92 38%	137 43%	187 49%	200 59%	188 62%	252 60%	244 45%	279 48%	247 59%	285 61%	963 53%	260 51%	280 53%	280 56%	144 50%	92 51%
Disagree	662 33%	391 40%	270 27%	112 47%	126 39%	127 33%	101 30%	82 27%	114 27%	231 43%	221 38%	105 25%	103 22%	590 32%	171 34%	168 32%	149 30%	101 35%	72 40%
Don't know	285 14%	119 12%	166 16%	35 15%	57 18%	68 18%	39 12%	32 10%	53 13%	63 12%	77 13%	68 16%	77 16%	269 15%	74 15%	80 15%	74 15%	42 15%	16 9%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

All meat imports should be banned until we can be sure of their origin

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	1055 53%	259 52%	319 54%	68 47%	159 69%	34 57%	34 58%	4 61%	12 57%	6 38%	133 41%	334 56%	249 53%	193 51%
Disagree	662 33%	182 36%	199 34%	47 32%	57 25%	18 29%	21 36%	1 22%	6 28%	8 54%	105 32%	199 34%	163 35%	122 32%
Don't know	285 14%	59 12%	74 13%	29 20%	14 6%	8 13%	3 5%	1 17%	3 15%	1 9%	86 27%	60 10%	58 12%	62 16%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
All meat imports should be banned until we can be sure of their origin
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	1055 53%	339 57%	309 55%	65 41%	63 66%	33 59%	29 58%	8 63%	4 67%	11 53%	14 34%	180 45%
Disagree	662 33%	187 31%	197 35%	68 43%	25 26%	21 37%	15 30%	1 11%	1 15%	8 40%	14 32%	123 31%
Don't know	285 14%	70 12%	57 10%	26 16%	7 8%	2 4%	7 13%	3 26%	1 18%	2 8%	14 33%	96 24%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

All meat imports should be banned until we can be sure of their origin

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	1055 53%	92 51%	55 60%	130 55%	96 54%	96 52%	56 53%	101 54%	121 48%	139 55%	87 48%	83 53%
Disagree	662 33%	72 40%	27 29%	71 30%	52 29%	64 35%	32 30%	57 31%	93 37%	79 31%	69 38%	46 30%
Don't know	285 14%	16 9%	10 11%	35 15%	29 17%	25 13%	17 16%	29 15%	39 15%	36 14%	24 13%	26 17%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Government has responded well to the findings of horsemeat in ready meals

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	885 44%	416 42%	470 46%	97 40%	117 37%	154 40%	150 44%	146 49%	221 53%	244 45%	256 44%	187 44%	198 43%	830 46%	228 45%	251 48%	212 42%	139 49%	56 31%
Disagree	595 30%	327 33%	268 26%	61 26%	99 31%	109 29%	109 32%	94 31%	123 29%	160 30%	167 29%	120 29%	147 32%	503 28%	150 30%	124 24%	154 31%	75 26%	92 51%
Don't know	521 26%	241 24%	280 28%	81 34%	104 32%	118 31%	81 24%	62 20%	75 18%	134 25%	154 27%	113 27%	120 26%	490 27%	128 25%	152 29%	138 27%	72 25%	31 17%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Government has responded well to the findings of horsemeat in ready meals

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	885 44%	328 66%	221 37%	78 54%	91 40%	22 37%	15 26%	3 43%	13 59%	6 35%	94 29%	356 60%	179 38%	173 46%
Disagree	595 30%	86 17%	220 37%	30 21%	86 37%	18 30%	40 67%	1 23%	3 13%	6 36%	86 26%	119 20%	181 39%	106 28%
Don't know	521 26%	87 17%	151 26%	35 25%	53 23%	20 33%	4 7%	2 33%	6 28%	5 29%	144 44%	118 20%	109 23%	98 26%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Government has responded well to the findings of horsemeat in ready meals

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	885 44%	241 40%	347 61%	83 52%	42 43%	17 31%	17 33%	6 44%	3 48%	3 16%	14 34%	114 29%
Disagree	595 30%	212 36%	116 21%	44 28%	37 38%	36 64%	17 34%	4 34%	1 16%	12 55%	10 23%	107 27%
Don't know	521 26%	143 24%	101 18%	31 20%	18 19%	3 6%	16 33%	3 22%	2 37%	6 29%	18 43%	179 45%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?**The Government has responded well to the findings of horsemeat in ready meals****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	885 44%	56 31%	38 41%	97 41%	77 43%	83 45%A	44 41%	92 49%A	112 44%A	116 46%A	95 53%AC	75 49%A
Disagree	595 30%	92 51%BCD EFGHIJ K	31 34%K	68 29%K	54 31%K	56 30%K	29 27%	41 22%	80 32%GK	70 28%K	46 26%	27 17%
Don't know	521 26%	31 17%	22 24%	70 30%A	46 26%	46 25%	33 32%A	53 29%A	60 24%	68 27%	39 21%	53 34%AHJ

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

It would be a positive step for the Catholic church if they chose an African as their next Pope

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	658 33%	314 32%	344 34%	78 33%	134 42%	116 30%	115 34%	87 29%	128 31%	210 39%	203 35%	119 28%	126 27%	584 32%	176 35%	170 32%	157 31%	81 28%	74 41%
Disagree	387 19%	235 24%	152 15%	45 19%	55 17%	65 17%	75 22%	63 21%	84 20%	102 19%	114 20%	75 18%	95 20%	358 20%	91 18%	96 18%	107 21%	64 22%	29 16%
Don't know	957 48%	435 44%	522 51%	116 49%	131 41%	201 53%	150 44%	152 50%	207 49%	226 42%	260 45%	227 54%	245 53%	880 48%	238 47%	262 50%	239 47%	141 49%	77 43%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

It would be a positive step for the Catholic church if they chose an African as their next Pope

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	658 33%	138 28%	252 43%	51 36%	56 24%	29 49%	25 42%	3 55%	* 2%	5 34%	72 22%	161 27%	205 44%	143 38%
Disagree	387 19%	110 22%	115 19%	20 14%	51 22%	10 17%	10 17%	1 9%	14 66%	5 33%	44 14%	124 21%	88 19%	55 15%
Don't know	957 48%	252 50%	225 38%	72 50%	123 53%	21 34%	24 41%	2 36%	7 32%	5 33%	208 64%	308 52%	176 37%	179 47%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

It would be a positive step for the Catholic church if they chose an African as their next Pope

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	658 33%	248 42%	149 26%	54 34%	22 22%	24 43%	26 52%	- -	3 61%	7 35%	6 15%	117 29%
Disagree	387 19%	112 19%	121 21%	30 19%	25 26%	11 20%	8 16%	8 67%	- -	9 42%	7 18%	55 14%
Don't know	957 48%	236 40%	294 52%	74 46%	49 51%	21 37%	16 32%	4 33%	2 39%	5 23%	28 67%	228 57%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

It would be a positive step for the Catholic church if they chose an African as their next Pope

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	658 33%	74 41% <small>CJ</small>	28 31%	65 28%	64 36%	57 31%	32 30%	66 35%	84 33%	92 36%	49 27%	46 30%
Disagree	387 19%	29 16%	19 21%	53 23% <small>IK</small>	35 20%	35 19%	14 13%	40 21%	55 22%	36 14%	50 28% <small>AFI</small> K	21 14%
Don't know	957 48%	77 43%	44 48%	116 49%	79 44%	94 51%	61 57%	81 43%	113 45%	125 49%	81 45%	87 56% <small>AGH</small>

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
The Catholic church is a force for good in the world
Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2002	983	1019	199	305	429	361	324	384	781	533	255	433	1854	524	533	517	280	148
Weighted base	2002	984	1018	239	321	382	340	302	419	539	578	420	465	1822	506	527	503	287	180
Agree	443 22%	233 24%	210 21%	54 23%	68 21%	85 22%	69 20%	51 17%	117 28%	124 23%	139 24%	68 16%	112 24%	393 22%	110 22%	115 22%	112 22%	56 19%	50 28%
Disagree	909 45%	470 48%	439 43%	104 43%	120 37%	161 42%	175 51%	171 57%	178 43%	256 47%	250 43%	206 49%	197 42%	825 45%	247 49%	226 43%	220 44%	132 46%	84 47%
Don't know	650 32%	282 29%	369 36%	81 34%	133 41%	136 36%	96 28%	80 26%	124 30%	159 30%	188 33%	147 35%	156 34%	605 33%	149 29%	185 35%	172 34%	99 35%	46 26%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
The Catholic church is a force for good in the world
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2002	518	593	169	226	62	38	7	19	16	308	634	441	422
Weighted base	2002	500	592	144	230	60	59	6	21	16	325	593	469	377
Agree	443 22%	113 23%	155 26%	35 25%	61 27%	4 6%	14 24%	2 33%	3 14%	3 20%	50 15%	150 25%	125 27%	65 17%
Disagree	909 45%	214 43%	273 46%	69 48%	109 47%	39 65%	32 54%	3 47%	11 53%	8 53%	121 37%	259 44%	222 47%	196 52%
Don't know	650 32%	172 34%	165 28%	39 27%	61 26%	17 29%	13 22%	1 20%	7 33%	4 27%	154 48%	184 31%	122 26%	116 31%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
The Catholic church is a force for good in the world
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2002	581	584	180	91	35	55	12	6	25	39	394
Weighted base	2002	596	564	159	96	56	50	13	6	21	42	400
Agree	443 22%	158 27%	135 24%	34 22%	20 20%	17 30%	1 2%	3 20%	2 36%	4 20%	7 17%	62 16%
Disagree	909 45%	276 46%	245 43%	76 48%	54 56%	27 48%	31 61%	5 39%	2 42%	14 67%	17 40%	163 41%
Don't know	650 32%	161 27%	184 33%	49 31%	23 24%	13 23%	18 37%	5 40%	1 22%	3 14%	18 43%	175 44%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 14th February 2013

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Catholic church is a force for good in the world

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2002	148	96	253	168	196	93	188	253	271	187	149
Weighted base	2002	180	91*	235	177	185	106*	187	252	254	180	155
Agree	443 22%	50 28%BJK	12 13%	63 27%BJK	37 21%	41 22%	29 28%BJ	48 26%BJ	62 25%BJ	48 19%	26 15%	26 17%
Disagree	909 45%	84 47%	50 55%CFK	89 38%	81 46%	88 48%F	35 33%	78 42%	119 47%F	128 50%CF	96 53%CFG	61 39%
Don't know	650 32%	46 26%	29 32%	84 36%	59 33%	56 30%	42 39%	61 32%	71 28%	78 31%	58 32%	69 44%AEHIJ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

OPINION POLL
Online Fieldwork: 13th – 14th February 2013

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2002	2002
Weighted base	2002	2002
Conservative	601 30%	593 30%
Labour	447 22%	469 23%
Liberal Democrat	414 21%	377 19%
Other	134 7%	157 8%
Did not vote	318 16%	318 16%
Don't remember	51 3%	51 3%
Refused	37 2%	37 2%