

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	14 th April	26 th March	17 th March	26 th February	17 th February	29 th January
Conservative	30%	28%	28%	31%	31%	32%
Labour	38%	38%	37%	43%	36%	39%
Liberal Democrat	8%	12%	9%	8%	8%	10%
Other	24%	22%	26%	18%	24%	19%

Methodology: ComRes interviewed 2,012 GB adults online between 10th and 11th April 2013. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: Keiran.pedley@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Conservative	601 30%	310 31%	291 28%	31 13%	68 21%	98 26%	101 30%	101 33%	202 48%	202 37%	167 29%	141 33%	91 20%	585 32%	185 36%	190 36%	123 24%	87 30%	16 9%
Labour	476 24%	245 25%	231 23%	50 21%	90 28%	114 30%	93 27%	65 21%	64 15%	100 19%	153 26%	101 24%	121 26%	429 23%	110 22%	88 17%	165 33%	66 23%	46 25%
Liberal Democrat	382 19%	176 18%	206 20%	55 23%	43 13%	51 13%	79 23%	66 22%	88 21%	128 24%	107 18%	59 14%	89 19%	353 19%	95 19%	107 20%	88 17%	63 22%	29 16%
Other	158 8%	93 9%	65 6%	7 3%	19 6%	34 9%	28 8%	35 12%	34 8%	34 6%	39 7%	43 10%	42 9%	105 6%	31 6%	36 7%	17 3%	21 7%	53 29%
Did not vote	327 16%	145 15%	182 18%	82 34%	81 25%	75 20%	34 10%	28 9%	27 7%	57 11%	101 17%	64 15%	105 23%	296 16%	70 14%	90 17%	92 18%	44 15%	31 17%
Don't remember	36 2%	11 1%	25 2%	7 3%	11 3%	6 2%	4 1%	7 2%	1 *	10 2%	13 2%	4 1%	9 2%	30 2%	8 2%	9 2%	7 1%	6 2%	6 3%
Refused	32 2%	9 1%	23 2%	8 3%	12 4%	6 2%	3 1%	2 1%	1 *	8 2%	4 1%	12 3%	8 2%	30 2%	8 2%	8 2%	11 2%	2 1%	2 1%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Conservative	601	403	32	9	102	6	-	1	4	-	51	601	-	-
	30%	81%	5%	6%	41%	9%	-	5%	32%	-	16%	100%	-	-
Labour	476	17	409	1	17	2	4	1	1	-	22	-	476	-
	24%	3%	65%	*	7%	4%	8%	7%	10%	-	7%	-	100%	-
Liberal Democrat	382	33	108	124	38	31	4	2	4	2	53	-	-	382
	19%	7%	17%	85%	15%	52%	7%	14%	31%	18%	17%	-	-	100%
Other	158	13	4	1	66	10	40	6	3	7	10	-	-	-
	8%	3%	1%	1%	27%	17%	74%	53%	24%	75%	3%	-	-	-
Did not vote	327	29	66	12	21	8	5	1	*	1	131	-	-	-
	16%	6%	10%	8%	8%	14%	10%	6%	4%	6%	43%	-	-	-
Don't remember	36	1	9	-	2	2	1	2	-	-	15	-	-	-
	2%	*	1%	-	1%	3%	2%	14%	-	-	5%	-	-	-
Refused	32	2	2	-	3	1	-	-	-	-	25	-	-	-
	2%	*	*	-	1%	1%	-	-	-	-	8%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Conservative	601 30%	38 6%	464 83%	13 9%	17 20%	- -	2 7%	2 19%	1 7%	1 3%	2 4%	62 15%
Labour	476 24%	398 64%	11 2%	4 3%	4 5%	7 14%	1 4%	1 11%	- -	1 4%	3 7%	44 11%
Liberal Democrat	382 19%	99 16%	32 6%	114 80%	9 11%	5 10%	12 35%	2 17%	1 15%	6 29%	4 9%	96 23%
Other	158 8%	9 1%	18 3%	3 2%	44 51%	36 65%	8 24%	3 27%	5 49%	6 28%	1 3%	25 6%
Did not vote	327 16%	75 12%	29 5%	8 5%	9 11%	6 12%	9 26%	3 25%	1 10%	8 37%	19 40%	160 38%
Don't remember	36 2%	4 1%	2 *	1 1%	1 1%	- -	1 3%	- -	2 19%	- -	2 5%	23 5%
Refused	32 2%	1 *	2 *	- -	2 2%	- -	- -	- -	- -	- -	15 33%	13 3%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Conservative	601 30%	16 9%	16 18%	73 31%ABD	33 19%A	59 32%ABD	28 26%A	69 37%ABD	91 36%ABD	94 37%ABD	59 32%ABD	62 40%ABDF
Labour	476 24%	46 25%GI	30 33%GIJ K	79 34%EGI JK	56 32%GIJ K	41 22%G	33 31%GIJ K	22 12%	66 26%GIK	43 17%	33 18%	25 16%
Liberal Democrat	382 19%	29 16%	13 15%	34 14%	41 23%C	31 17%	14 13%	45 24%C	40 16%	56 22%	49 27%ABC EFH	31 20%
Other	158 8%	53 29%BCDE FGHIJK	4 4%	8 4%	5 3%	11 6%	9 9%	16 8%	15 6%	16 6%	12 7%	9 6%
Did not vote	327 16%	31 17%	23 25%CHJ	31 13%	38 22%HJ	36 19%H	21 19%	29 16%	29 11%	42 16%	23 13%	25 16%
Don't remember	36 2%	6 3%	3 3%	3 1%	1 1%	6 3%	2 2%	1 1%	7 3%	1 1%	4 2%	2 1%
Refused	32 2%	2 1%	3 3%	7 3%	2 1%	3 1%	- -	4 2%	4 2%	4 1%	2 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

		Gender		Age						Social Class				Region						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base		2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Absolutely certain to vote	(10)	1112	599	513	89	129	198	210	187	299	324	305	239	243	1007	270	290	290	157	105
		55%	61%	50%	37%	40%	52%	61%	62%	71%	60%	52%	56%	52%	55%	53%	55%	58%	54%	58%
	(9)	233	112	121	30	31	45	43	34	49	73	69	44	47	213	69	55	51	37	20
		12%	11%	12%	12%	10%	12%	13%	11%	12%	13%	12%	10%	10%	12%	14%	11%	10%	13%	11%
	(8)	199	89	110	39	41	44	31	23	21	54	56	51	38	185	48	60	44	33	14
		10%	9%	11%	16%	13%	11%	9%	8%	5%	10%	10%	12%	8%	10%	9%	11%	9%	11%	8%
	(7)	92	42	50	21	21	15	11	17	6	23	29	20	20	84	27	22	22	11	8
		5%	4%	5%	9%	7%	4%	3%	5%	2%	4%	5%	5%	4%	5%	5%	4%	4%	4%	4%
	(6)	67	32	36	12	15	14	9	14	4	13	32	12	11	64	19	21	17	7	3
		3%	3%	3%	5%	5%	4%	3%	4%	1%	2%	6%	3%	2%	4%	4%	4%	3%	3%	2%
	(5)	52	25	27	8	20	6	4	9	5	13	13	14	12	42	11	13	9	9	10
		3%	3%	3%	3%	6%	2%	1%	3%	1%	2%	2%	3%	3%	2%	2%	2%	2%	3%	5%
	(4)	20	6	14	6	8	1	3	-	2	2	4	3	12	17	2	4	5	6	3
		1%	1%	1%	2%	2%	*	1%	-	*	*	1%	1%	3%	1%	*	1%	1%	2%	2%
	(3)	18	7	11	6	4	4	2	1	-	4	7	3	4	14	6	5	3	1	3
		1%	1%	1%	3%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	1%	1%	1%	*	2%
	(2)	28	13	15	1	11	5	7	3	1	9	6	4	9	27	8	15	2	2	1
		1%	1%	1%	1%	3%	1%	2%	1%	*	2%	1%	1%	2%	1%	2%	3%	*	1%	1%
Certain not to vote	(1)	100	34	67	14	21	24	10	8	23	15	23	20	43	93	20	24	33	15	7
		5%	3%	7%	6%	6%	6%	3%	3%	5%	3%	4%	5%	9%	5%	4%	5%	7%	5%	4%
Refused		7	2	5	1	3	3	-	-	-	1	1	2	3	6	1	2	3	-	1
		*	*	*	*	1%	1%	-	-	-	*	*	*	1%	*	*	*	1%	-	1%
Don't know		85	29	56	13	19	25	12	6	9	9	38	13	24	78	27	17	23	11	7
		4%	3%	5%	6%	6%	6%	4%	2%	2%	2%	7%	3%	5%	4%	5%	3%	5%	4%	4%
Mean		8.54	8.79	8.29	7.89	7.72	8.43	8.88	8.87	9.08	8.85	8.55	8.60	8.09	8.54	8.60	8.45	8.56	8.55	8.56
Standard deviation		2.46	2.21	2.66	2.59	2.84	2.60	2.16	2.06	2.22	2.11	2.34	2.36	2.98	2.46	2.33	2.53	2.55	2.41	2.45
Standard error		0.06	0.07	0.09	0.18	0.17	0.14	0.11	0.11	0.11	0.08	0.11	0.15	0.14	0.06	0.11	0.12	0.11	0.14	0.18

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409	
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382	
Absolutely certain to vote	(10)	1112 55%	322 65%	428 68%	64 44%	171 69%	32 54%	39 72%	7 56%	9 75%	7 75%	71 23%	411 68%	328 69%	207 54%
	(9)	233 12%	75 15%	71 11%	26 18%	28 11%	10 17%	2 4%	3 24%	2 14%	1 9%	21 7%	82 14%	51 11%	62 16%
	(8)	199 10%	58 12%	73 12%	23 16%	22 9%	5 8%	7 13%	1 6%	*	-	18 6%	46 8%	43 9%	47 12%
	(7)	92 5%	20 4%	21 3%	20 14%	14 6%	4 7%	2 3%	-	1 7%	-	16 5%	19 3%	12 3%	27 7%
	(6)	67 3%	14 3%	23 4%	10 7%	7 3%	4 6%	-	-	-	1 10%	15 5%	8 1%	16 3%	13 3%
	(5)	52 3%	8 2%	13 2%	4 3%	7 3%	4 7%	4 8%	2 14%	-	1 6%	10 3%	5 1%	7 2%	12 3%
	(4)	20 1%	-	-	-	-	-	-	-	-	-	9 3%	3 *	1 *	4 1%
	(3)	18 1%	-	-	-	-	-	-	-	-	-	5 2%	4 1%	1 *	3 1%
	(2)	28 1%	-	-	-	-	-	-	-	-	-	15 5%	5 1%	4 1%	-
Certain not to vote	(1)	100 5%	-	-	-	-	-	-	-	-	-	69 22%	7 1%	2 *	2 *
Refused		7 *	-	-	-	-	-	-	-	-	-	7 2%	-	1 *	-
Don't know		85 4%	-	-	-	-	-	-	-	-	-	53 17%	12 2%	9 2%	5 1%
Mean		8.54	9.30	9.31	8.70	9.29	8.85	9.20	8.93	9.57	9.21	5.82	9.26	9.29	8.91
Standard deviation		2.46	1.17	1.22	1.44	1.28	1.61	1.52	1.78	0.90	1.70	3.74	1.63	1.47	1.63
Standard error		0.06	0.05	0.05	0.12	0.08	0.21	0.23	0.54	0.27	0.64	0.24	0.06	0.07	0.08

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Absolutely certain to vote	(10) 1112 55%	398 64%	369 66%	79 56%	64 73%	37 67%	17 52%	4 42%	5 54%	11 52%	7 14%	120 28%
	(9) 233 12%	68 11%	77 14%	22 15%	3 4%	5 10%	6 18%	2 17%	1 10%	2 8%	5 11%	42 10%
	(8) 199 10%	71 11%	46 8%	18 13%	9 11%	8 14%	1 4%	- -	1 7%	- -	1 2%	43 10%
	(7) 92 5%	25 4%	17 3%	10 7%	6 7%	1 2%	2 5%	1 9%	- -	- -	3 6%	28 7%
	(6) 67 3%	18 3%	17 3%	6 4%	1 1%	- -	2 5%	- -	- -	1 4%	- -	23 5%
	(5) 52 3%	11 2%	6 1%	2 2%	2 3%	3 5%	- -	2 17%	2 19%	- -	3 7%	22 5%
	(4) 20 1%	5 1%	1 *	1 1%	- -	- -	1 3%	- -	- -	- -	- -	12 3%
	(3) 18 1%	2 *	5 1%	- -	2 2%	1 2%	2 6%	- -	- -	- -	- -	6 1%
	(2) 28 1%	3 1%	3 1%	- -	- -	- -	- -	- -	- -	- -	4 9%	18 4%
Certain not to vote	(1) 100 5%	8 1%	7 1%	1 1%	* 1%	- -	1 4%	1 8%	1 10%	5 25%	14 31%	61 14%
Refused	7 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 10%	2 *
Don't know	85 4%	16 3%	10 2%	3 2%	- -	- -	1 3%	1 8%	- -	3 12%	4 10%	47 11%
Mean	8.54	9.10	9.18	9.01	9.20	9.17	8.33	7.84	7.92	7.19	4.79	6.76
Standard deviation	2.46	1.70	1.67	1.50	1.64	1.57	2.67	2.97	3.14	4.08	3.83	3.36
Standard error	0.06	0.07	0.07	0.12	0.18	0.24	0.44	0.99	1.05	0.99	0.62	0.17

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Region											
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154	
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155	
Absolutely certain to vote	(10)	1112 55%	105 58%	53 58%	135 58%	102 58%	101 54%	57 53%	103 55%	133 53%	137 54%	100 55%	86 55%
	(9)	233 12%	20 11%	4 4%	27 12%	20 11%	17 9%	15 14%B	19 10%	36 14%B	33 13%B	22 12%	20 13%B
	(8)	199 10%	14 8%	11 12%	18 8%	16 9%	17 9%	9 9%	24 13%	23 9%	25 10%	24 13%	18 12%
	(7)	92 5%	8 4%	2 2%	12 5%	8 4%	9 5%	2 2%	7 4%	11 4%	16 6%	9 5%	6 4%
	(6)	67 3%	3 2%	1 1%	10 4%	7 4%	9 5%	4 4%	6 3%	8 3%	11 4%	3 2%	6 4%
	(5)	52 3%	10 5%CK	3 4%K	2 1%	3 2%	6 3%K	4 4%K	7 3%	6 2%	5 2%	5 3%	- -
	(4)	20 1%	3 2%	- -	2 1%	3 2%	1 *	1 1%	- -	- -	2 1%	5 3%H	3 2%
	(3)	18 1%	3 2%	- -	- -	3 2%	2 1%	- -	1 1%	5 2%	1 *	1 *	2 1%
	(2)	28 1%	1 1%	- -	1 *	1 *	7 4%CDJ	1 1%	2 1%	4 1%	4 2%	1 *	6 4%CDJ
Certain not to vote	(1)	100 5%	7 4%	12 13%ADEH IJK	16 7%	6 3%	8 4%	9 8%	11 6%	11 4%	9 3%	6 3%	5 3%
Refused		7 *	1 1%	- -	3 1%	- -	- -	- -	2 1%	1 *	- -	- -	- -
Don't know		85 4%	7 4%	6 7%	8 3%	9 5%	8 4%	5 4%	5 3%	15 6%	12 5%	6 3%	4 2%
Mean		8.54	8.56	8.16	8.59	8.72	8.34	8.28	8.50	8.56	8.63	8.71	8.52
Standard deviation		2.46	2.45	3.12	2.52	2.24	2.63	2.80	2.50	2.43	2.24	2.14	2.47
Standard error		0.06	0.18	0.33	0.17	0.17	0.19	0.28	0.21	0.17	0.13	0.16	0.20

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1768	934	834	176	256	317	339	311	369	708	458	236	366	1604	451	439	451	263	164
Weighted base	1754	898	856	199	257	322	309	284	384	499	504	380	371	1595	445	461	433	256	160
Labour	584 33%	305 34%	279 33%	91 46%	103 40%	135 42%	113 37%	71 25%	72 19%	142 28%	181 36%	108 29%	153 41%	533 33%	125 28%	122 26%	203 47%	84 33%	51 32%
Conservative	435 25%	236 26%	198 23%	32 16%	59 23%	83 26%	69 22%	65 23%	126 33%	158 32%	121 24%	100 26%	56 15%	420 26%	140 31%	135 29%	87 20%	58 23%	15 9%
UKIP	228 13%	140 16%	88 10%	10 5%	25 10%	23 7%	46 15%	43 15%	80 21%	47 9%	56 11%	68 18%	57 15%	218 14%	63 14%	73 16%	48 11%	34 13%	9 6%
Lib Dem	100 6%	49 5%	51 6%	9 5%	11 4%	9 3%	12 4%	20 7%	38 10%	37 7%	31 6%	9 2%	22 6%	90 6%	31 7%	25 5%	18 4%	16 6%	9 6%
SNP	53 3%	26 3%	27 3%	1 *	2 1%	14 4%	2 1%	16 6%	18 5%	9 2%	10 2%	14 4%	21 6%	- -	- -	- -	- -	- -	53 33%
Green	50 3%	31 3%	19 2%	13 7%	8 3%	13 4%	2 1%	8 3%	6 2%	16 3%	14 3%	13 3%	6 2%	49 3%	22 5%	14 3%	8 2%	5 2%	1 *
BNP	13 1%	9 1%	4 *	- -	- -	2 1%	3 1%	6 2%	1 *	2 *	3 1%	3 1%	5 1%	13 1%	* *	4 1%	7 2%	2 1%	- -
Plaid Cymru	12 1%	7 1%	5 1%	1 *	1 *	3 1%	3 1%	4 2%	1 *	3 1%	5 1%	2 *	2 1%	12 1%	- -	- -	- -	12 5%	- -
Other	5 *	4 *	1 *	- *	1 *	2 1%	- -	- -	2 1%	1 *	3 1%	1 *	- -	4 *	2 *	- -	1 *	1 *	1 *
Refused	16 1%	8 1%	8 1%	3 1%	5 2%	1 *	2 1%	4 2%	2 *	4 1%	4 1%	3 1%	4 1%	15 1%	4 1%	8 2%	2 *	1 *	* *
Don't know	260 15%	85 9%	175 20%	38 19%	43 17%	38 12%	57 18%	47 16%	37 10%	79 16%	76 15%	59 16%	45 12%	240 15%	57 13%	80 17%	60 14%	43 17%	20 12%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1768	519	627	151	249	58	44	11	11	7	157	615	434	394
Weighted base	1754	498	630	146	249	59	54	12	13	9	150	571	458	368
Labour	584 33%	-	584 93%	-	-	-	-	-	-	-	-	24 4%	393 86%	94 26%
Conservative	435 25%	435 87%	-	-	-	-	-	-	-	-	-	368 64%	12 3%	24 6%
UKIP	228 13%	-	-	-	228 91%	-	-	-	-	-	-	94 16%	14 3%	35 10%
Lib Dem	100 6%	-	-	100 68%	-	-	-	-	-	-	-	4 1%	1 *	87 24%
SNP	53 3%	-	-	-	-	-	53 99%	-	-	-	-	-	4 1%	4 1%
Green	50 3%	-	-	-	-	50 84%	-	-	-	-	-	4 1%	2 *	26 7%
BNP	13 1%	-	-	-	-	-	-	-	13 100%	-	-	4 1%	1 *	4 1%
Plaid Cymru	12 1%	-	-	-	-	-	-	12 100%	-	-	-	1 *	1 *	2 *
Other	5 *	-	-	-	-	-	-	-	-	5 53%	-	-	-	2 *
Refused	16 1%	*	1 *	1 1%	1 *	-	-	-	-	-	13 8%	1 *	1 *	4 1%
Don't know	260 15%	63 13%	45 7%	45 31%	20 8%	9 16%	1 1%	-	-	4 47%	138 92%	71 13%	29 6%	87 24%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1768	566	558	155	78	43	32	8	8	11	23	286
Weighted base	1754	591	532	137	85	54	28	9	8	14	19	278
Labour	584 33%	492 83%	11 2%	16 12%	1 1%	6 10%	3 12%	- -	- -	4 26%	3 16%	48 17%
Conservative	435 25%	9 2%	378 71%	4 3%	3 4%	1 1%	1 2%	- -	- -	2 13%	- -	37 13%
UKIP	228 13%	26 4%	81 15%	5 3%	78 92%	- -	1 2%	1 6%	- -	2 12%	1 3%	35 13%
Lib Dem	100 6%	6 1%	6 1%	69 51%	- -	- -	- -	- -	- -	- -	* 2%	17 6%
SNP	53 3%	1 *	- -	- -	- -	46 86%	- -	2 20%	- -	- -	- -	5 2%
Green	50 3%	7 1%	1 *	5 4%	- -	- -	18 63%	- -	- -	1 6%	1 5%	17 6%
BNP	13 1%	4 1%	- -	1 1%	- -	- -	- -	7 74%	- -	- -	- -	1 *
Plaid Cymru	12 1%	1 *	- -	- -	- -	- -	1 3%	- -	8 92%	- -	- -	3 1%
Other	5 *	1 *	1 *	- -	- -	- -	- -	- -	- -	3 21%	- -	- -
Refused	16 1%	1 *	- -	1 1%	1 1%	- -	- -	- -	- -	- -	7 40%	6 2%
Don't know	260 15%	44 7%	54 10%	35 25%	2 2%	2 3%	5 17%	- -	1 8%	3 22%	6 33%	109 39%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1768	164	80	210	161	170	88	135	187	264	175	134
Weighted base	1754	160	73*	205	155	159	91*	166	216	228	164	135
Labour	584 33%	51 32%	42 57%AEG HIJK	87 42%GIJ K	75 48%AEG HIJK	51 32%	40 44%GIJ K	37 22%	71 33%	53 23%	43 26%	33 25%
Conservative	435 25%	15 9%	13 18%	52 26%AD	21 14%	39 25%AD	20 22%A	51 31%AD	64 30%AD	76 33%ABD J	38 23%A	45 33%ABD
UKIP	228 13%	9 6%	7 9%	19 9%	22 14%AF	23 14%AF	4 4%	29 17%ACF	24 11%	39 17%ACF	30 19%ACF	22 16%AF
Lib Dem	100 6%	9 6%	2 2%	7 3%	10 6%	7 4%	2 2%	11 7%	13 6%	18 8%	14 8%C	7 5%
SNP	53 3%	53 33%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	50 3%	1 *	1 1%	6 3%	2 1%	4 2%	1 1%	5 3%	10 5%A	12 5%A	4 2%	5 4%
BNP	13 1%	-	-	4 2%	2 2%	4 2%	-	-	-	* *	2 1%	-
Plaid Cymru	12 1%	-	-	-	-	-	12 13%ABCD EGHIJK	-	-	-	-	-
Other	5 *	1 *	1 1%	-	-	-	-	-	2 1%	-	1 1%	-
Refused	16 1%	* *	1 1%	1 1%	-	2 1%	-	4 3%	2 1%	3 1%	1 *	2 1%
Don't know	260 15%	20 12%	8 10%	30 14%	23 15%	30 19%	12 13%	29 17%	30 14%	27 12%	31 19%	21 16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	517	196	321	75	110	98	103	66	65	176	139	67	135	470	120	134	133	83	47
Weighted base	533	183	350	83	113	102	92	70	73	124	160	107	143	490	125	155	132	78	43
Labour	66 12%	25 14%	41 12%	15 18%	17 15%	8 8%	14 15%	5 7%	7 10%	10 8%	29 18%	11 10%	15 11%	63 13%	17 14%	12 8%	19 15%	14 18%	3 7%
Conservative	45 9%	18 10%	27 8%	10 13%	1 1%	5 5%	7 8%	9 13%	11 15%	14 12%	17 10%	5 5%	9 6%	45 9%	14 11%	18 12%	12 9%	1 1%	* 1%
UKIP	38 7%	17 9%	22 6%	2 2%	3 3%	5 5%	12 13%	7 10%	9 12%	9 7%	6 4%	7 6%	16 11%	37 8%	11 9%	17 11%	6 4%	4 5%	1 2%
Lib Dem	33 6%	10 6%	23 7%	5 6%	4 4%	5 5%	10 11%	5 7%	4 6%	8 7%	11 7%	10 10%	4 3%	30 6%	10 8%	8 5%	5 4%	6 8%	3 8%
Green	25 5%	2 1%	23 7%	4 5%	1 1%	8 8%	5 5%	4 6%	3 4%	4 3%	4 2%	8 8%	10 7%	23 5%	9 7%	7 5%	6 5%	1 1%	2 6%
BNP	4 1%	2 1%	2 1%	- -	- -	1 1%	- -	1 1%	2 3%	1 1%	- -	3 2%	1 1%	3 1%	- -	2 1%	1 1%	- -	1 2%
Plaid Cymru	2 *	2 1%	1 *	- -	1 1%	- -	2 2%	- -	- -	- -	- -	- -	2 2%	2 *	- -	- -	- -	2 3%	- -
SNP	2 *	2 1%	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	2 5%
Other	8 2%	4 2%	4 1%	- -	- -	- -	5 5%	2 3%	1 2%	1 1%	1 *	3 2%	3 2%	7 1%	3 3%	1 *	3 2%	1 1%	1 2%
Refused	39 7%	17 9%	23 6%	3 3%	11 10%	10 10%	2 3%	6 8%	7 10%	7 5%	6 4%	8 7%	18 13%	38 8%	5 4%	18 11%	11 9%	3 4%	1 3%
Don't know	269 50%	85 46%	185 53%	44 53%	72 64%	60 59%	34 37%	31 44%	28 38%	69 56%	85 53%	51 48%	64 45%	241 49%	55 44%	72 46%	69 52%	45 58%	28 66%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	517	60	45	43	22	8	1	-	-	3	300	101	46	104
Weighted base	533	63	46	46	21	9	1	-	-	4	307	103	48	105
Labour	66 12%	-	28 62%	-	-	-	-	-	-	-	-	7 7%	17 35%	12 11%
Conservative	45 9%	33 53%	-	-	-	-	-	-	-	-	-	20 19%	3 6%	8 8%
UKIP	38 7%	-	-	-	21 100%	-	-	-	-	-	-	15 14%	4 7%	2 2%
Lib Dem	33 6%	-	-	26 57%	-	-	-	-	-	-	-	4 4%	-	23 22%
Green	25 5%	-	-	-	-	9 100%	-	-	-	-	-	4 4%	2 4%	7 6%
BNP	4 1%	-	-	-	-	-	-	-	-	-	-	2 2%	-	-
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP	2 *	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Other	8 2%	-	-	-	-	-	-	-	-	4 100%	-	-	-	-
Refused	39 7%	-	-	-	-	-	-	-	-	-	39 13%	1 1%	* 1%	2 2%
Don't know	269 50%	30 47%	17 38%	20 43%	-	-	-	-	-	-	267 87%	50 49%	22 46%	52 49%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser -vative	Labour	Lib Dem	Green	UKIP	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	517	81	72	42	10	6	3	2	2	8	37	254
Weighted base	533	80	78	41	10	5	3	2	2	11	41	260
Labour	66 12%	1 1%	41 52%	3 7%	- -	- -	- -	- -	- -	- -	- -	21 8%
Conservative	45 9%	27 33%	4 6%	2 4%	- -	- -	- -	- -	- -	- -	* 1%	12 5%
UKIP	38 7%	6 7%	3 3%	2 5%	- -	5 90%	- -	- -	- -	- -	3 6%	20 8%
Lib Dem	33 6%	3 3%	4 5%	12 30%	1 8%	- -	- -	- -	1 42%	- -	- -	13 5%
Green	25 5%	2 2%	4 5%	2 5%	8 75%	- -	- -	- -	- -	- -	3 8%	6 2%
BNP	4 1%	2 3%	- -	- -	- -	- -	- -	1 51%	- -	- -	- -	1 *
Plaid Cymru	2 *	- -	- -	- -	- -	- -	- -	- -	1 58%	- -	- -	2 1%
SNP	2 *	- -	- -	- -	- -	- -	2 74%	- -	- -	- -	- -	- -
Other	8 2%	- -	- -	1 2%	- -	- -	- -	- -	- -	5 49%	- -	2 1%
Refused	39 7%	- -	- -	- -	- -	- -	- -	- -	- -	4 33%	29 72%	6 2%
Don't know	269 50%	40 50%	23 29%	20 48%	2 17%	1 10%	1 26%	1 49%	- -	2 18%	5 13%	175 67%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	517	47	26	63	44	57	31	36	59	61	52	41
Weighted base	533	43*	26**	61*	44*	58*	28**	54**	67*	58*	50*	43*
Labour	66 12%	3 7%	6 21%	7 11%	7 16%	7 11%	5 17%	2 4%	9 14%	8 14%	9 19%	4 8%
Conservative	45 9%	* 1%	1 3%	5 8%	6 14%A	5 9%	- -	7 12%	6 10%	7 13%A	1 2%	6 15%AJ
UKIP	38 7%	1 2%	2 7%	2 3%	2 4%	4 7%	1 3%	5 9%	6 9%	5 8%	3 6%	8 19%ACD
Lib Dem	33 6%	3 8%	2 6%	1 2%	2 5%	3 5%	1 5%	5 9%	8 11%	3 5%	5 10%	1 3%
Green	25 5%	2 6%	- -	2 4%	3 8%	3 5%	- -	2 4%	3 4%	6 10%	1 2%	2 4%
BNP	4 1%	1 2%	- -	- -	1 3%	2 4%	- -	- -	- -	- -	- -	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	2 9%	- -	- -	- -	- -	- -
SNP	2 *	2 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	8 2%	1 2%	3 10%	- -	- -	- -	- -	1 1%	3 5%	* 1%	1 1%	- -
Refused	39 7%	1 3%	2 9%	4 6%	5 12%	6 11%	2 7%	11 20%	3 5%	2 4%	1 3%	1 2%
Don't know	269 50%	28 66%DH	11 43%	40 66%DH	17 39%	28 49%	16 59%	22 41%	29 42%	27 46%	29 58%	21 49%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Labour	625 31%	322 33%	303 30%	92 38%	101 31%	132 34%	121 35%	82 27%	96 23%	134 25%	193 33%	134 32%	163 35%	578 32%	144 28%	142 27%	215 43%	77 26%	47 26%
Conservative	558 28%	305 31%	253 25%	29 12%	54 17%	96 25%	92 27%	95 31%	192 46%	189 35%	164 28%	131 31%	74 16%	538 29%	165 32%	180 34%	112 22%	81 28%	20 11%
Lib Dem	143 7%	68 7%	74 7%	13 5%	18 6%	14 4%	20 6%	30 10%	48 11%	58 11%	45 8%	12 3%	27 6%	133 7%	44 9%	39 7%	24 5%	26 9%	9 5%
UKIP	87 4%	51 5%	36 3%	4 1%	16 5%	11 3%	22 6%	17 6%	18 4%	16 3%	14 2%	31 7%	26 6%	82 4%	21 4%	32 6%	18 4%	12 4%	5 3%
SNP	55 3%	26 3%	29 3%	1 *	3 1%	14 4%	3 1%	17 5%	18 4%	10 2%	10 2%	13 3%	22 5%	- -	- -	- -	- -	- -	55 30%
Green	33 2%	15 2%	18 2%	11 5%	5 2%	8 2%	6 2%	2 1%	1 *	12 2%	9 2%	7 2%	5 1%	31 2%	11 2%	9 2%	7 1%	4 2%	2 1%
BNP	11 1%	6 1%	4 *	- -	- -	4 1%	3 1%	1 *	2 1%	2 *	- -	3 1%	6 1%	8 *	1 *	2 *	4 1%	2 1%	3 1%
Plaid Cymru	9 *	5 1%	4 *	- -	2 1%	1 *	2 1%	4 1%	- -	4 1%	3 *	- -	3 1%	9 1%	- -	- -	- -	9 3%	- -
Other	22 1%	15 1%	7 1%	1 *	1 *	5 1%	8 2%	5 2%	2 1%	7 1%	6 1%	3 1%	6 1%	22 1%	10 2%	2 *	9 2%	1 *	- -
Refused	46 2%	14 1%	32 3%	4 2%	14 4%	9 2%	6 2%	4 1%	7 2%	10 2%	5 1%	11 3%	20 4%	45 2%	11 2%	20 4%	9 2%	6 2%	1 1%
Don't know	423 21%	160 16%	263 26%	86 36%	109 34%	90 23%	59 17%	46 15%	33 8%	97 18%	133 23%	80 19%	113 24%	382 21%	101 20%	102 19%	106 21%	73 25%	41 23%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Labour	625	13	526	10	27	8	1	1	4	1	22	38	398	99
	31%	3%	84%	7%	11%	13%	1%	7%	32%	9%	7%	6%	84%	26%
Conservative	558	425	13	9	82	3	-	-	-	1	40	464	11	32
	28%	85%	2%	6%	33%	5%	-	-	-	13%	13%	77%	2%	8%
Lib Dem	143	6	17	99	7	6	-	-	1	1	20	13	4	114
	7%	1%	3%	68%	3%	11%	-	-	10%	8%	7%	2%	1%	30%
UKIP	87	3	1	-	80	-	-	-	-	-	1	17	4	9
	4%	1%	*	-	32%	-	-	-	-	-	*	3%	1%	2%
SNP	55	1	6	-	-	-	47	-	-	-	1	-	7	5
	3%	*	1%	-	-	-	87%	-	-	-	*	-	2%	1%
Green	33	1	3	-	1	20	-	1	-	-	2	2	1	12
	2%	*	1%	-	*	35%	-	6%	-	-	1%	*	*	3%
BNP	11	-	-	-	1	-	2	-	7	-	1	2	1	2
	1%	-	-	-	*	-	3%	-	52%	-	*	*	*	*
Plaid Cymru	9	-	-	1	-	-	-	8	-	-	-	1	-	1
	*	-	-	*	-	-	-	63%	-	-	-	*	-	*
Other	22	2	4	-	2	1	-	-	-	6	6	1	1	6
	1%	*	1%	-	1%	1%	-	-	-	64%	2%	*	*	2%
Refused	46	*	3	*	3	3	-	-	-	-	35	2	3	4
	2%	*	*	*	1%	5%	-	-	-	-	11%	*	1%	1%
Don't know	423	47	57	27	47	18	5	3	1	1	180	62	44	96
	21%	10%	9%	19%	19%	30%	9%	24%	5%	6%	59%	10%	9%	25%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Labour	625 31%	625 100%	-	-	-	-	-	-	-	-	-	-
Conservative	558 28%	-	558 100%	-	-	-	-	-	-	-	-	-
Lib Dem	143 7%	-	-	143 100%	-	-	-	-	-	-	-	-
UKIP	87 4%	-	-	-	87 100%	-	-	-	-	-	-	-
SNP	55 3%	-	-	-	-	55 100%	-	-	-	-	-	-
Green	33 2%	-	-	-	-	-	33 100%	-	-	-	-	-
BNP	11 1%	-	-	-	-	-	-	11 100%	-	-	-	-
Plaid Cymru	9 *	-	-	-	-	-	-	-	9 100%	-	-	-
Other	22 1%	-	-	-	-	-	-	-	-	22 100%	-	-
Refused	46 2%	-	-	-	-	-	-	-	-	-	46 100%	-
Don't know	423 21%	-	-	-	-	-	-	-	-	-	-	423 100%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Labour	625 31%	47 26%	40 44%AGI JK	95 40%AGI JK	80 45%AEG HIJK	63 34%J	38 36%GJ	43 23%	80 32%J	64 25%	39 21%	36 23%
Conservative	558 28%	20 11%	15 16%	67 29%ABD	29 17%	52 28%AD	25 24%A	69 37%ABD F	76 30%ABD	89 35%ABD	56 31%ABD	60 39%ABDF
Lib Dem	143 7%	9 5%	2 2%	10 4%	12 7%	13 7%	5 4%	17 9%	18 7%	27 10%BC	21 11%ABC	9 6%
UKIP	87 4%	5 3%	3 4%	6 2%	9 5%	7 4%	* *	11 6%F	10 4%	11 4%	11 6%F	13 8%ACF
SNP	55 3%	55 30%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	33 2%	2 1%	1 1%	5 2%	2 1%	3 2%	2 2%	2 1%	3 1%	8 3%	3 1%	4 2%
BNP	11 1%	3 1%	-	2 1%	2 1%	1 *	-	1 *	1 *	* *	2 1%	-
Plaid Cymru	9 *	-	-	-	-	-	9 9%ABCD EGHIJK	-	-	-	-	-
Other	22 1%	-	3 3%A	1 *	5 3%AC	2 1%	-	1 *	7 3%	3 1%	1 *	-
Refused	46 2%	1 1%	1 1%	6 2%	2 1%	7 4%A	4 3%	12 6%ADIJ K	8 3%	3 1%	2 1%	1 1%
Don't know	423 21%	41 23%	26 29%G	44 18%	36 20%	39 21%	24 22%	32 17%	50 20%	50 20%	49 27%G	32 21%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1677	904	773	157	223	307	321	302	367	668	439	224	346	1520	432	415	429	244	157
Weighted base	1540	813	728	156	202	287	275	253	367	440	441	333	327	1399	391	402	387	219	141
Labour	586 38%	298 37%	288 40%	86 55%	95 47%	136 47%	117 43%	75 30%	75 20%	142 32%	185 42%	108 33%	151 46%	534 38%	125 32%	125 31%	201 52%	83 38%	52 37%
Conservative	463 30%	244 30%	218 30%	36 23%	57 28%	81 28%	74 27%	75 30%	140 38%	167 38%	130 29%	106 32%	60 18%	444 32%	140 36%	148 37%	97 25%	60 27%	18 13%
UKIP	231 15%	141 17%	90 12%	10 6%	23 11%	25 9%	49 18%	45 18%	79 21%	49 11%	55 13%	69 21%	58 18%	222 16%	62 16%	77 19%	49 13%	34 15%	10 7%
Lib Dem	127 8%	57 7%	70 10%	10 7%	15 8%	12 4%	20 7%	24 9%	45 12%	47 11%	39 9%	18 5%	23 7%	117 8%	35 9%	35 9%	23 6%	23 11%	10 7%
Green	52 3%	28 3%	24 3%	13 8%	7 4%	13 4%	3 1%	9 3%	7 2%	18 4%	13 3%	14 4%	7 2%	52 4%	22 6%	14 4%	10 2%	5 2%	1 *
SNP	50 3%	24 3%	26 4%	1 *	2 1%	13 4%	3 1%	15 6%	17 5%	9 2%	10 2%	13 4%	19 6%	- -	- -	- -	- -	- -	50 35%
BNP	12 1%	8 1%	4 1%	- -	- -	2 1%	3 1%	6 2%	1 *	2 *	3 1%	3 1%	5 1%	12 1%	* *	3 1%	7 2%	2 1%	- -
Plaid Cymru	11 1%	7 1%	4 1%	1 *	1 *	3 1%	2 1%	4 1%	1 *	3 1%	4 1%	2 1%	1 *	11 1%	- -	- -	- -	11 5%	- -
Other	9 1%	4 *	5 1%	- -	1 *	2 1%	3 1%	1 *	2 1%	2 1%	3 1%	1 *	3 1%	7 1%	5 1%	* *	1 *	1 1%	1 1%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1677	519	627	151	249	58	44	11	11	7	68	599	427	368
Weighted base	1540	463	586	127	231	52	50	11	12	9	60	529	425	313
Labour	586 38%	-	586 100%	-	-	-	-	-	-	-	16 27%	30 6%	387 91%	102 32%
Conservative	463 30%	463 100%	-	-	-	-	-	-	-	-	27 44%	383 72%	14 3%	29 9%
UKIP	231 15%	-	-	-	231 100%	-	-	-	-	-	-	99 19%	15 4%	34 11%
Lib Dem	127 8%	-	-	127 100%	-	-	-	-	-	-	17 29%	8 1%	1 *	109 35%
Green	52 3%	-	-	-	-	52 100%	-	-	-	-	-	5 1%	2 *	28 9%
SNP	50 3%	-	-	-	-	-	50 100%	-	-	-	-	-	4 1%	3 1%
BNP	12 1%	-	-	-	-	-	-	-	12 100%	-	-	4 1%	1 *	4 1%
Plaid Cymru	11 1%	-	-	-	-	-	-	11 100%	-	-	-	1 *	1 *	2 1%
Other	9 1%	-	-	-	-	-	-	-	-	9 100%	-	-	-	1 *

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1677	565	558	155	77	42	30	8	8	11	12	211
Weighted base	1540	549	501	125	79	49	24	8	7	13	7	179
Labour	586 38%	493 90%	11 2%	16 13%	* *	5 10%	3 14%	- -	- -	3 26%	2 33%	51 29%
Conservative	463 30%	11 2%	401 80%	5 4%	3 4%	1 1%	1 3%	- -	- -	2 13%	* 4%	39 22%
UKIP	231 15%	24 4%	78 16%	7 5%	75 95%	- -	1 3%	1 7%	- -	2 13%	2 24%	42 24%
Lib Dem	127 8%	8 1%	7 1%	88 71%	- -	- -	- -	- -	1 7%	- -	* 7%	23 13%
Green	52 3%	6 1%	3 1%	6 5%	- -	- -	19 78%	- -	- -	1 6%	2 32%	15 9%
SNP	50 3%	1 *	- -	- -	- -	44 89%	- -	1 12%	- -	- -	- -	4 2%
BNP	12 1%	4 1%	- -	1 1%	- -	- -	- -	6 81%	- -	- -	- -	1 *
Plaid Cymru	11 1%	1 *	- -	- -	- -	- -	1 2%	- -	7 93%	- -	- -	3 2%
Other	9 1%	1 *	1 *	1 1%	- -	- -	- -	- -	- -	6 42%	- -	* *

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1677	157	78	202	149	158	79	130	179	253	165	127
Weighted base	1540	141	67*	184	135	136	77*	146*	191	200	142	120*
Labour	586 38%	52 37%	41 62%AEG HIJK	87 47%GIJ K	72 53%AEG HIJK	55 40%GI	38 50%GIJ K	37 25%	71 37%	54 27%	45 31%	33 27%
Conservative	463 30%	18 13%	14 20%	58 31%AD	25 19%	43 31%AD	19 25%A	57 39%ABD	66 34%AD	75 37%ABD	41 28%A	49 40%ABDF
UKIP	231 15%	10 7%	8 13%	19 10%	22 16%A	22 16%AF	5 6%	29 20%ACF	23 12%	39 20%ACF	29 21%ACF	25 21%ACF
Lib Dem	127 8%	10 7%	2 3%	9 5%	12 9%	10 7%	3 4%	17 12%	15 8%	20 10%	21 14%BCF	8 7%
Green	52 3%	1 *	1 1%	7 4%	2 1%	4 3%	1 2%	5 4%	11 6%A	12 6%A	4 3%	5 5%
SNP	50 3%	50 35%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	12 1%	-	-	4 2%	2 2%	3 2%	-	-	-	*	2 1%	-
Plaid Cymru	11 1%	-	-	-	-	-	11 14%ABCD EGHIJK	-	-	-	-	-
Other	9 1%	1 1%	1 1%	-	-	-	-	*	5 3%I	-	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.6 Which of the following, if any, will you most remember Prime Minister Margaret Thatcher for?

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Curbing the power of trade unions / the miners' strike	986 49%	513 52%	473 46%	88 37%	119 37%	183 47%	171 50%	182 60%	243 58%	298 55%	274 47%	211 50%	202 43%	910 50%	252 50%	273 52%	256 51%	129 44%	76 42%
The Falklands War	937 47%	533 54%	404 39%	62 26%	106 33%	187 49%	203 59%	156 52%	223 53%	279 52%	263 45%	206 49%	189 41%	869 48%	239 47%	265 50%	220 44%	145 50%	68 37%
The Poll Tax	780 39%	410 42%	370 36%	31 13%	100 31%	205 53%	168 49%	119 39%	157 38%	177 33%	221 38%	135 32%	247 53%	673 37%	174 34%	189 36%	212 42%	98 34%	108 59%
Privatisation of nationalised industries e.g. gas, electricity, telecoms	603 30%	321 33%	282 28%	49 20%	87 27%	110 28%	121 35%	96 32%	140 33%	192 36%	178 30%	114 27%	120 26%	556 30%	155 30%	155 29%	150 30%	96 33%	47 26%
Council housing 'right to buy'	537 27%	227 23%	311 30%	53 22%	83 26%	84 22%	95 28%	92 30%	130 31%	128 24%	167 29%	133 31%	110 24%	490 27%	152 30%	158 30%	111 22%	69 24%	48 26%
Unemployment	351 17%	176 18%	174 17%	51 21%	44 14%	86 22%	61 18%	46 15%	63 15%	76 14%	97 17%	65 15%	113 24%	304 17%	87 17%	74 14%	97 19%	46 16%	46 25%
Her role in ending the Cold War	154 8%	86 9%	68 7%	24 10%	18 6%	32 8%	18 5%	18 6%	45 11%	54 10%	32 6%	35 8%	32 7%	146 8%	53 11%	33 6%	38 8%	21 7%	8 4%
Her relationship with Europe	105 5%	54 5%	51 5%	10 4%	10 3%	13 3%	15 4%	19 6%	39 9%	45 8%	35 6%	7 2%	19 4%	100 5%	31 6%	36 7%	19 4%	14 5%	5 3%
Northern Ireland / hunger strikes	74 4%	38 4%	36 4%	12 5%	12 4%	17 4%	9 3%	12 4%	13 3%	15 3%	27 5%	20 5%	12 3%	64 3%	14 3%	22 4%	13 3%	14 5%	10 6%
None of the above	170 8%	59 6%	111 11%	65 27%	57 18%	17 4%	9 3%	5 2%	17 4%	27 5%	59 10%	35 8%	49 11%	158 9%	40 8%	45 8%	42 8%	32 11%	12 7%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.6 Which of the following, if any, will you most remember Prime Minister Margaret Thatcher for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Curbing the power of trade unions / the miners' strike	986 49%	294 59%	289 46%	68 47%	149 60%	29 49%	20 37%	5 45%	10 76%	2 21%	117 38%	371 62%	220 46%	181 47%
The Falklands War	937 47%	341 69%	219 35%	76 52%	134 54%	25 43%	25 47%	6 51%	7 53%	3 27%	107 35%	393 65%	170 36%	169 44%
The Poll Tax	780 39%	113 23%	329 52%	60 41%	109 44%	21 36%	39 72%	8 64%	2 14%	5 49%	95 31%	158 26%	264 55%	163 43%
Privatisation of nationalised industries e.g. gas, electricity, telecoms	603 30%	143 29%	231 37%	45 31%	70 28%	20 34%	17 31%	2 19%	5 42%	6 67%	64 21%	163 27%	170 36%	141 37%
Council housing 'right to buy'	537 27%	169 34%	131 21%	45 31%	85 34%	14 23%	12 23%	2 14%	2 13%	3 30%	57 19%	211 35%	99 21%	108 28%
Unemployment	351 17%	10 2%	202 32%	18 13%	32 13%	9 16%	20 37%	6 46%	* 4%	3 33%	36 12%	23 4%	155 33%	70 18%
Her role in ending the Cold War	154 8%	69 14%	24 4%	10 7%	24 10%	2 3%	1 1%	- -	2 12%	1 13%	23 8%	75 13%	24 5%	21 5%
Her relationship with Europe	105 5%	47 9%	20 3%	7 5%	21 8%	- -	1 1%	- -	1 10%	- -	11 4%	56 9%	13 3%	14 4%
Northern Ireland / hunger strikes	74 4%	14 3%	22 4%	10 7%	9 4%	9 16%	2 4%	1 11%	- -	1 9%	3 1%	13 2%	18 4%	20 5%
None of the above	170 8%	18 4%	32 5%	6 4%	10 4%	8 13%	1 1%	- -	- -	1 10%	78 25%	20 3%	20 4%	24 6%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.6 Which of the following, if any, will you most remember Prime Minister Margaret Thatcher for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Curbing the power of trade unions / the miners' strike	986 49%	287 46%	351 63%	62 44%	41 47%	21 38%	12 35%	5 43%	4 46%	9 42%	10 21%	184 44%
The Falklands War	937 47%	229 37%	385 69%	72 50%	42 49%	25 46%	11 34%	6 60%	3 33%	3 13%	11 24%	149 35%
The Poll Tax	780 39%	325 52%	131 24%	53 37%	40 46%	39 72%	10 29%	3 33%	6 61%	8 38%	16 34%	149 35%
Privatisation of nationalised industries e.g. gas, electricity, telecoms	603 30%	222 36%	146 26%	50 35%	30 34%	14 25%	13 39%	4 38%	2 25%	10 43%	8 18%	105 25%
Council housing 'right to buy'	537 27%	131 21%	192 34%	39 27%	30 35%	16 29%	11 34%	3 24%	2 19%	5 23%	11 25%	97 23%
Unemployment	351 17%	198 32%	9 2%	16 11%	14 17%	22 41%	10 28%	3 25%	6 63%	10 46%	4 8%	59 14%
Her role in ending the Cold War	154 8%	26 4%	77 14%	7 5%	6 7%	1 1%	1 2%	2 15%	- -	- -	5 11%	30 7%
Her relationship with Europe	105 5%	20 3%	54 10%	9 6%	6 7%	1 1%	- -	1 11%	- -	1 3%	1 2%	12 3%
Northern Ireland / hunger strikes	74 4%	28 4%	15 3%	3 2%	5 5%	2 4%	3 8%	- -	2 24%	- -	3 7%	14 3%
None of the above	170 8%	34 5%	15 3%	8 6%	5 5%	1 1%	4 13%	- -	- -	3 14%	18 39%	83 20%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.6 Which of the following, if any, will you most remember Prime Minister Margaret Thatcher for?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Curbing the power of trade unions / the miners' strike	986 49%	76 42%	44 48%	113 48%	98 56%AJ	96 52%	53 49%	94 50%	124 49%	128 50%	76 42%	83 53%
The Falklands War	937 47%	68 37%	30 33%	113 48%AB	77 44%	89 48%AB	51 48%	90 48%B	106 42%	133 52%AB	94 51%AB	86 55%ABH
The Poll Tax	780 39%	108 59%CDE FGHIJK	45 49%GHJ	97 41%H	69 39%	74 40%	39 36%	60 32%	76 30%	98 38%	59 32%	55 36%
Privatisation of nationalised industries e.g. gas, electricity, telecoms	603 30%	47 26%	25 27%	72 31%	54 30%	59 32%	33 31%	52 27%	85 34%	69 27%	63 35%	44 28%
Council housing 'right to buy'	537 27%	48 26%	16 18%	51 22%	43 24%	43 23%	21 20%	64 34%BCF	84 33%BCE F	68 26%	48 26%	52 33%BCF
Unemployment	351 17%	46 25%EGI JK	24 26%EGJ K	40 17%	33 19%J	29 15%	26 25%GJK	26 14%	45 18%	42 16%	20 11%	20 13%
Her role in ending the Cold War	154 8%	8 4%	5 5%	24 10%AE	10 6%	8 4%	7 7%	13 7%	24 9%	30 12%AE	14 8%	12 8%
Her relationship with Europe	105 5%	5 3%	1 1%	12 5%	6 3%	13 7%	3 3%	12 7%	13 5%	18 7%	11 6%	11 7%
Northern Ireland / hunger strikes	74 4%	10 6%	2 2%	7 3%	4 2%	8 5%	4 3%	11 6%	9 4%	5 2%	10 6%	3 2%
None of the above	170 8%	12 7%	12 13%K	19 8%	11 6%	15 8%	13 12%K	23 12%K	20 8%	20 8%	19 10%	7 4%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher was Britain's greatest peacetime Prime Minister
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	665 33%	346 35%	319 31%	43 18%	83 26%	121 31%	119 35%	110 36%	190 46%	223 41%	162 28%	157 37%	123 26%	632 35%	190 37%	203 38%	136 27%	104 36%	33 18%
Disagree	815 41%	424 43%	391 38%	85 35%	110 34%	167 43%	162 47%	133 44%	159 38%	194 36%	244 42%	148 35%	229 49%	713 39%	177 35%	183 35%	237 47%	116 40%	102 56%
Don't know	532 26%	218 22%	314 31%	112 47%	131 41%	98 25%	62 18%	61 20%	68 16%	122 23%	177 30%	119 28%	113 24%	484 26%	141 28%	142 27%	131 26%	70 24%	48 26%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher was Britain's greatest peacetime Prime Minister
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Agree	665	341	78	35	110	14	8	1	4	1	64	405	62	80
	33%	68%	12%	24%	44%	24%	14%	11%	35%	13%	21%	67%	13%	21%
Disagree	815	42	431	65	88	31	41	11	5	7	83	74	327	202
	41%	8%	68%	44%	35%	53%	75%	89%	42%	71%	27%	12%	69%	53%
Don't know	532	115	121	46	52	14	6	-	3	1	160	122	87	100
	26%	23%	19%	31%	21%	23%	11%	-	23%	16%	52%	20%	18%	26%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher was Britain's greatest peacetime Prime Minister
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	665 33%	76 12%	400 72%	38 26%	31 35%	10 18%	11 32%	3 28%	1 14%	4 20%	13 28%	79 19%
Disagree	815 41%	434 69%	48 9%	69 48%	36 41%	40 73%	14 43%	4 36%	7 79%	16 72%	13 29%	134 32%
Don't know	532 26%	115 18%	111 20%	36 25%	20 23%	5 10%	9 25%	4 36%	1 7%	2 8%	20 44%	210 50%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher was Britain's greatest peacetime Prime Minister
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	665 33%	33 18%	17 19%	81 34%ABD	38 21%	66 35%ABD	36 34%ABD	62 33%ABD	85 34%ABD	104 41%ABD	68 37%ABD	75 48%ABCDEFGH
Disagree	815 41%	102 56%CEG HIJK	52 57%CEG HIJK	90 38%K	95 54%CEG HIJK	72 39%K	50 47%IK	70 37%	90 36%	87 34%	66 36%	41 27%
Don't know	532 26%	48 26%	22 24%	64 27%	44 25%	48 26%	21 19%	55 30%	76 30%	65 25%	49 27%	39 25%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Overall, Margaret Thatcher's policies were right for the country at the time****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	895 45%	456 46%	439 43%	69 29%	115 35%	163 42%	161 47%	156 51%	232 55%	296 55%	245 42%	203 48%	152 33%	847 46%	264 52%	263 50%	184 37%	135 47%	48 26%
Disagree	690 34%	366 37%	324 32%	61 25%	89 28%	138 36%	153 45%	112 37%	136 33%	142 26%	209 36%	121 29%	217 47%	596 33%	148 29%	147 28%	208 41%	93 32%	94 51%
Don't know	427 21%	167 17%	260 25%	110 46%	119 37%	84 22%	29 8%	35 11%	50 12%	101 19%	129 22%	100 24%	97 21%	387 21%	96 19%	118 22%	111 22%	62 21%	40 22%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Overall, Margaret Thatcher's policies were right for the country at the time****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Agree	895 45%	440 88%	118 19%	56 38%	136 54%	15 26%	12 22%	3 21%	8 63%	1 13%	105 34%	507 84%	89 19%	114 30%
Disagree	690 34%	18 4%	386 61%	47 32%	75 30%	28 47%	38 72%	7 60%	4 32%	7 71%	60 20%	34 6%	296 62%	174 46%
Don't know	427 21%	40 8%	126 20%	44 30%	38 15%	16 27%	3 6%	2 19%	1 5%	1 16%	141 46%	60 10%	92 19%	94 25%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Overall, Margaret Thatcher's policies were right for the country at the time
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	895 45%	115 18%	492 88%	57 40%	44 51%	16 28%	7 20%	7 69%	1 7%	4 20%	12 25%	140 33%
Disagree	690 34%	391 63%	23 4%	50 35%	29 34%	37 67%	15 46%	3 25%	7 79%	16 72%	14 31%	105 25%
Don't know	427 21%	119 19%	43 8%	36 25%	13 15%	3 5%	11 34%	1 7%	1 14%	2 8%	20 44%	178 42%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Overall, Margaret Thatcher's policies were right for the country at the time

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	895 45%	48 26%	24 26%	106 45%ABD	54 31%	87 47%ABD	44 41%A	87 46%ABD	120 48%ABD	144 56%ABC DF	92 50%ABD	90 58%ABCDF
Disagree	690 34%	94 51%CEG HIJK	45 49%CEG HIJK	80 34%K	83 47%CEG HIJK	60 32%	45 42%GIJ K	51 27%	76 30%	72 28%	48 26%	36 23%
Don't know	427 21%	40 22%	22 24%	49 21%	40 22%	38 21%	19 18%	50 26%I	56 22%	40 16%	43 23%	30 19%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Margaret Thatcher was right to require trade unions to hold secret ballots before strikes

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	1044 52%	588 59%	456 45%	55 23%	112 35%	176 46%	201 59%	206 68%	293 70%	361 67%	282 48%	201 47%	199 43%	962 53%	280 55%	297 56%	232 46%	153 53%	82 45%
Disagree	396 20%	196 20%	200 20%	54 22%	61 19%	80 21%	70 21%	61 20%	70 17%	76 14%	111 19%	77 18%	132 28%	347 19%	90 18%	91 17%	124 25%	43 15%	49 27%
Don't know	572 28%	205 21%	367 36%	132 55%	150 46%	129 34%	71 21%	35 12%	55 13%	102 19%	190 33%	146 35%	134 29%	520 28%	139 27%	140 27%	147 29%	94 32%	52 28%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Margaret Thatcher was right to require trade unions to hold secret ballots before strikes****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Agree	1044	395	229	92	163	30	25	8	6	1	104	477	163	202
		52%	79%	36%	63%	52%	46%	65%	44%	14%	34%	79%	34%	53%
Disagree	396	24	235	16	42	13	21	2	3	3	23	34	175	87
		20%	5%	37%	11%	17%	23%	39%	15%	26%	30%	8%	6%	37%
Don't know	572	79	165	38	44	15	8	2	4	5	179	90	138	93
		28%	16%	26%	26%	18%	26%	15%	19%	30%	56%	15%	29%	24%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Margaret Thatcher was right to require trade unions to hold secret ballots before strikes****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	1044 52%	212 34%	454 81%	97 68%	50 57%	29 52%	16 47%	7 64%	4 48%	6 28%	11 25%	158 37%
Disagree	396 20%	247 39%	27 5%	19 13%	18 21%	18 34%	7 21%	1 11%	2 20%	9 40%	6 12%	42 10%
Don't know	572 28%	166 27%	77 14%	27 19%	19 22%	8 14%	11 33%	3 25%	3 32%	7 32%	29 63%	223 53%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Margaret Thatcher was right to require trade unions to hold secret ballots before strikes

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	1044 52%	82 45%B	26 29%	132 56%ABD	74 42%	95 51%B	54 50%B	101 54%BD	136 54%BD	144 56%ABD	99 54%BD	100 65%ABDEF
Disagree	396 20%	49 27%CIJ K	32 35%CEF GHIJK	42 18%	51 29%CEG IJK	35 19%	21 20%	33 18%	49 19%	41 16%	21 12%	22 14%
Don't know	572 28%	52 28%	33 37%K	61 26%	52 30%	55 30%	32 30%	53 28%	67 27%	72 28%	62 34%K	32 21%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**We received a better level of service from gas, electricity and telephone companies after privatisation****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	499 25%	285 29%	214 21%	38 16%	74 23%	97 25%	77 22%	85 28%	129 31%	180 33%	124 21%	110 26%	84 18%	458 25%	141 28%	126 24%	119 24%	71 25%	41 22%
Disagree	756 38%	396 40%	360 35%	44 18%	78 24%	124 32%	171 50%	151 50%	188 45%	187 35%	212 36%	134 32%	223 48%	679 37%	185 36%	171 32%	215 43%	108 37%	77 42%
Don't know	757 38%	308 31%	449 44%	159 66%	171 53%	164 43%	95 28%	67 22%	101 24%	171 32%	247 42%	180 42%	158 34%	692 38%	182 36%	231 44%	169 34%	110 38%	65 35%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**We received a better level of service from gas, electricity and telephone companies after privatisation****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Agree	499	249	88	39	51	9	13	-	6	1	38	264	64	83
	25%	50%	14%	27%	21%	16%	24%	-	47%	13%	13%	44%	13%	22%
Disagree	756	70	343	64	118	28	34	10	4	7	72	122	269	174
	38%	14%	54%	44%	47%	47%	64%	81%	32%	71%	23%	20%	56%	45%
Don't know	757	179	199	43	79	22	7	2	3	1	196	215	143	126
	38%	36%	32%	29%	32%	37%	12%	19%	22%	16%	64%	36%	30%	33%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**We received a better level of service from gas, electricity and telephone companies after privatisation****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	499 25%	92 15%	271 49%	34 24%	14 16%	15 27%	5 16%	4 42%	- -	4 17%	6 13%	54 13%
Disagree	756 38%	334 54%	103 18%	70 49%	51 59%	32 59%	15 45%	3 25%	7 78%	14 63%	11 24%	116 27%
Don't know	757 38%	198 32%	184 33%	39 27%	22 26%	8 15%	13 40%	4 33%	2 22%	4 20%	29 63%	253 60%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**We received a better level of service from gas, electricity and telephone companies after privatisation****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	499 25%	41 22%	13 14%	69 29%B	37 21%	41 22%	20 19%	40 22%	73 29%B	68 27%B	51 28%B	44 29%B
Disagree	756 38%	77 42%GK	42 46%GK	86 37%	87 49%CEG HIJK	68 37%	47 44%GK	56 30%	93 37%	92 36%	61 33%	46 30%
Don't know	757 38%	65 35%	37 41%	80 34%	52 30%	76 41%D	40 38%	91 48%ACD H	86 34%	96 38%	70 38%	65 42%D

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Britain today needs more 'conviction politicians' like Margaret Thatcher
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	1121 56%	587 59%	534 52%	81 34%	161 50%	210 54%	209 61%	180 60%	280 67%	353 65%	299 51%	266 63%	203 44%	1050 57%	318 63%	324 61%	250 50%	159 55%	71 39%
Disagree	523 26%	254 26%	269 26%	64 27%	66 21%	100 26%	96 28%	92 30%	104 25%	111 21%	162 28%	76 18%	174 37%	448 25%	111 22%	105 20%	165 33%	67 23%	74 41%
Don't know	368 18%	147 15%	221 22%	95 40%	95 30%	75 20%	38 11%	31 10%	34 8%	75 14%	122 21%	82 19%	89 19%	331 18%	79 16%	99 19%	89 18%	63 22%	38 21%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Britain today needs more 'conviction politicians' like Margaret Thatcher
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409	
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382	
Agree	1121	438	214	87	185	28	13	3	9	2	138	527	167	192	
		56%	88%	34%	59%	47%	25%	26%	68%	19%	45%	88%	35%	50%	
Disagree	523	16	297	38	39	19	36	5	3	6	46	27	223	124	
		26%	3%	47%	26%	16%	32%	68%	38%	20%	62%	15%	4%	47%	32%
Don't know	368	43	119	21	25	12	4	4	1	2	123	48	86	66	
		18%	9%	19%	15%	10%	20%	7%	36%	12%	18%	40%	8%	18%	17%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Britain today needs more 'conviction politicians' like Margaret Thatcher
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	1121 56%	208 33%	503 90%	80 56%	64 73%	17 31%	17 49%	8 75%	1 14%	5 25%	16 34%	203 48%
Disagree	523 26%	301 48%	19 3%	39 28%	17 19%	35 64%	9 26%	2 17%	5 52%	15 67%	11 23%	71 17%
Don't know	368 18%	116 19%	37 7%	23 16%	7 8%	3 5%	8 24%	1 8%	3 34%	2 8%	20 43%	149 35%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Britain today needs more 'conviction politicians' like Margaret Thatcher

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	1121 56%	71 39%	38 41%	130 55%AB	82 46%	107 57%AB	54 50%	116 62%ABD	149 59%ABD	169 66%ABC DF	106 58%ABD	101 65%ABDF
Disagree	523 26%	74 41%CEF GHIJK	37 41%CEG HIJK	63 27%	65 37%EGH IJK	46 25%	29 27%	33 18%	60 24%	52 20%	38 21%	27 17%
Don't know	368 18%	38 21%	16 18%	42 18%	30 17%	33 18%	25 24%I	38 20%	44 17%	36 14%	38 21%	28 18%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Margaret Thatcher was the most divisive Prime Minister this country has had that I can remember****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	1189 59%	626 63%	563 55%	104 43%	171 53%	251 65%	230 67%	189 63%	245 59%	323 60%	354 61%	260 61%	252 54%	1078 59%	307 60%	317 60%	294 58%	161 56%	111 60%
Disagree	368 18%	193 19%	175 17%	31 13%	38 12%	50 13%	63 19%	73 24%	113 27%	110 20%	89 15%	69 16%	99 21%	345 19%	103 20%	88 17%	95 19%	58 20%	23 12%
Don't know	455 23%	170 17%	286 28%	106 44%	115 36%	85 22%	49 14%	41 14%	60 14%	106 20%	140 24%	95 22%	114 25%	406 22%	99 19%	123 23%	114 23%	70 24%	50 27%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Margaret Thatcher was the most divisive Prime Minister this country has had that I can remember****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Agree	1189	298	392	108	146	48	38	8	10	8	130	345	294	270
	59%	60%	62%	74%	59%	82%	70%	66%	82%	90%	43%	57%	62%	71%
Disagree	368	121	109	20	66	3	9	2	2	-	35	158	86	55
	18%	24%	17%	13%	26%	4%	16%	20%	12%	-	11%	26%	18%	14%
Don't know	455	79	129	18	37	8	7	2	1	1	142	98	96	56
	23%	16%	21%	13%	15%	13%	14%	14%	5%	10%	46%	16%	20%	15%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Margaret Thatcher was the most divisive Prime Minister this country has had that I can remember****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	1189 59%	392 63%	325 58%	103 72%	51 59%	40 73%	25 74%	6 57%	6 67%	16 74%	15 33%	209 49%
Disagree	368 18%	105 17%	151 27%	20 14%	19 22%	6 10%	2 7%	4 37%	2 26%	3 12%	5 11%	50 12%
Don't know	455 23%	128 20%	83 15%	19 14%	16 19%	9 17%	6 19%	1 7%	1 7%	3 14%	26 55%	164 39%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Margaret Thatcher was the most divisive Prime Minister this country has had that I can remember****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	1189 59%	111 60%	50 55%	137 58%	107 61%	114 62%	63 58%	108 57%	148 59%	158 62%	98 54%	95 61%
Disagree	368 18%	23 12%	16 18%	43 18%	36 20%	31 16%	21 20%	37 20%	47 18%	57 22%A	37 20%	21 13%
Don't know	455 23%	50 27%l	25 28%l	55 23%	33 19%	41 22%	23 22%	43 23%	57 23%	41 16%	47 26%l	39 25%l

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher's economic policies did more harm than good
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	783 39%	398 40%	385 38%	80 33%	103 32%	163 42%	157 46%	134 44%	147 35%	190 35%	217 37%	141 33%	235 51%	681 37%	182 36%	169 32%	226 45%	104 36%	101 55%
Disagree	705 35%	378 38%	327 32%	54 22%	83 26%	119 31%	123 36%	119 39%	206 49%	236 44%	187 32%	164 39%	118 25%	668 37%	200 39%	215 41%	147 29%	106 36%	36 20%
Don't know	525 26%	213 22%	312 30%	107 44%	137 42%	103 27%	62 18%	51 17%	65 16%	113 21%	179 31%	120 28%	112 24%	479 26%	126 25%	144 27%	130 26%	80 28%	45 25%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Margaret Thatcher's economic policies did more harm than good

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409	
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382	
Agree	783	42	414	47	89	36	44	9	4	7	69	75	317	178	
		39%	8%	66%	32%	36%	81%	70%	33%	71%	23%	13%	67%	46%	
Disagree	705	368	88	49	112	7	7	-	5	1	68	414	68	90	
		35%	74%	14%	33%	45%	12%	13%	-	36%	13%	22%	69%	14%	24%
Don't know	525	88	127	50	48	16	3	4	4	1	169	113	91	114	
		26%	18%	20%	34%	19%	27%	6%	30%	31%	16%	55%	19%	19%	30%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher's economic policies did more harm than good
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	783 39%	416 67%	43 8%	59 41%	38 44%	42 76%	18 55%	4 40%	9 100%	15 70%	12 26%	125 29%
Disagree	705 35%	78 12%	422 76%	43 30%	39 44%	10 19%	4 12%	4 35%	-	4 16%	12 25%	90 21%
Don't know	525 26%	131 21%	93 17%	40 28%	10 12%	3 5%	11 33%	3 25%	-	3 14%	23 49%	208 49%

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher's economic policies did more harm than good
Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	783 39%	101 55% CEG HIJK	44 48% EJI JK	97 41%	86 49% EGH IJK	62 34%	46 43%	57 31%	93 37%	89 35%	58 32%	49 32%
Disagree	705 35%	36 20%	24 26%	78 33% A	46 26%	75 40% ABD	36 33% A	77 41% ABD	87 35% A	113 44% ABC D	70 38% AD	64 41% ABD
Don't know	525 26%	45 25%	24 26%	61 26%	45 26%	49 26%	25 24%	53 28%	72 29%	54 21%	54 30%	42 27%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Margaret Thatcher's ceremonial funeral should not be funded by taxpayers

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2012	1030	982	217	315	375	380	330	395	767	525	265	455	1823	511	497	517	298	189
Weighted base	2012	989	1023	241	323	385	342	303	418	539	583	424	465	1829	508	528	503	290	183
Agree	1198 60%	563 57%	634 62%	128 53%	177 55%	226 59%	242 71%	193 64%	230 55%	285 53%	353 60%	236 56%	324 70%	1068 58%	290 57%	279 53%	330 66%	168 58%	130 71%
Disagree	503 25%	292 29%	211 21%	53 22%	66 21%	95 25%	69 20%	90 30%	130 31%	188 35%	132 23%	104 24%	79 17%	471 26%	138 27%	151 29%	107 21%	75 26%	32 18%
Don't know	311 15%	134 14%	177 17%	60 25%	79 25%	63 16%	31 9%	20 7%	58 14%	66 12%	98 17%	84 20%	63 13%	290 16%	80 16%	98 19%	66 13%	47 16%	21 11%

Voting Intentions Survey

ONLINE Fieldwork : 10th - 11th April 2013

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Margaret Thatcher's ceremonial funeral should not be funded by taxpayers

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2012	519	627	151	249	58	44	11	11	7	300	642	450	409
Weighted base	2012	498	630	146	249	59	54	12	13	9	307	601	476	382
Agree	1198	158	482	98	144	41	48	10	10	6	166	220	372	262
	60%	32%	76%	67%	58%	69%	90%	83%	82%	69%	54%	37%	78%	69%
Disagree	503	252	91	32	72	9	6	1	1	1	45	274	59	80
	25%	51%	15%	22%	29%	15%	10%	11%	5%	8%	15%	46%	12%	21%
Don't know	311	88	57	16	33	10	-	1	2	2	95	107	44	40
	15%	18%	9%	11%	13%	16%	-	6%	12%	23%	31%	18%	9%	10%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Margaret Thatcher's ceremonial funeral should not be funded by taxpayers
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2012	598	583	161	81	44	38	10	9	18	45	425
Weighted base	2012	625	558	143	87	55	33	11	9	22	46	423
Agree	1198 60%	483 77%	191 34%	94 66%	55 64%	46 84%	25 73%	7 66%	8 86%	19 85%	22 48%	247 58%
Disagree	503 25%	86 14%	273 49%	31 22%	21 24%	9 16%	3 10%	1 11%	1 14%	2 11%	8 17%	68 16%
Don't know	311 15%	56 9%	94 17%	17 12%	11 13%	-	5 16%	2 22%	-	1 4%	16 35%	108 26%

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Q.7 Do you agree or disagree with each of the following statements?

Margaret Thatcher's ceremonial funeral should not be funded by taxpayers

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2012	189	96	241	180	195	105	148	220	291	193	154
Weighted base	2012	183	91*	235	177	185	107*	187	252	256	182	155
Agree	1198 60%	130 71%CEG HIJK	65 71%EGI JK	136 58%	130 74%CEG HIJK	103 55%	71 66%G	93 50%	149 59%	142 55%	98 54%	83 54%
Disagree	503 25%	32 18%	15 16%	63 27%AD	29 16%	47 25%	22 20%	55 29%ABD	64 25%	74 29%ABD	53 29%ABD	50 32%ABD
Don't know	311 15%	21 11%	12 13%	37 16%	18 10%	36 19%D	15 14%	40 21%AD	40 16%	40 16%	31 17%	22 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork: 10th – 11th April 2013

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2012	2012
Weighted base	2012	2012
Conservative	624 31%	601 30%
Labour	467 23%	476 24%
Liberal Democrat	394 20%	382 19%
Other	132 7%	158 8%
Did not vote	327 16%	327 15%
Don't remember	36 2%	36 2%
Refused	32 2%	32 2%