

# ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	13 <sup>th</sup> April	23 <sup>rd</sup> March	16 <sup>th</sup> March	5 <sup>th</sup> March	16 <sup>th</sup> February	28 <sup>th</sup> January
Conservative	29%	31%	32%	30%	32%	32%
Labour	35%	36%	35%	38%	37%	33%
Liberal Democrat	7%	9%	9%	10%	9%	9%
UKIP	20%	11%	16%	11%	15%	14%
Other	9%	13%	8%	11%	7%	12%

## METHODOLOGY NOTE

ComRes interviewed 2,003 British adults online between 9<sup>th</sup> and 10<sup>th</sup> April 2014. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Conservative	590 29%	322 33%	268 26%	41 17%	59 18%	101 26%	99 29%	96 32%	195 47%	192 36%	180 31%	127 30%	92 20%	566 31%	185 37%	196 37%	116 23%	70 24%	24 13%
Labour	468 23%	221 23%	246 24%	52 22%	78 24%	96 25%	91 27%	72 24%	78 19%	115 21%	131 23%	99 23%	123 27%	412 23%	101 20%	97 18%	163 32%	51 18%	56 32%
Liberal Democrat	372 19%	187 19%	185 18%	37 15%	67 21%	67 18%	65 19%	54 18%	83 20%	110 20%	104 18%	76 18%	82 18%	354 19%	90 18%	89 17%	96 19%	79 27%	18 10%
Other	157 8%	91 9%	66 6%	5 2%	21 7%	19 5%	35 10%	41 13%	36 9%	36 7%	46 8%	35 8%	40 9%	110 6%	30 6%	35 7%	19 4%	26 9%	47 27%
Did not vote	325 16%	126 13%	199 19%	94 39%	74 23%	75 20%	39 11%	24 8%	19 5%	65 12%	87 15%	65 15%	109 23%	304 17%	73 14%	86 16%	92 18%	52 18%	21 12%
Don't remember	60 3%	19 2%	41 4%	8 3%	15 5%	16 4%	7 2%	12 4%	2 *	14 3%	20 3%	14 3%	12 3%	52 3%	14 3%	18 3%	13 3%	8 3%	8 4%
Refused	31 2%	14 1%	17 2%	5 2%	8 3%	8 2%	5 1%	2 1%	3 1%	6 1%	14 2%	5 1%	6 1%	28 2%	14 3%	5 1%	7 1%	2 1%	3 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Conservative	590 29%	385 81%	14 2%	5 4%	140 44%	6 10%	-	-	4 38%	-	62 19%	590 100%	-	-
Labour	468 23%	15 3%	379 64%	5 4%	25 8%	1 2%	1 2%	3 50%	1 6%	2 10%	41 12%	-	468 100%	-
Liberal Democrat	372 19%	32 7%	101 17%	111 87%	63 20%	22 35%	7 13%	1 11%	-	3 17%	49 15%	-	-	372 100%
Other	157 8%	3 1%	12 2%	1 *	57 18%	24 38%	38 73%	3 38%	5 46%	5 25%	9 3%	-	-	-
Did not vote	325 16%	33 7%	69 12%	7 5%	27 8%	7 12%	4 7%	-	1 10%	2 11%	114 35%	-	-	-
Don't remember	60 3%	6 1%	16 3%	-	6 2%	1 1%	2 4%	-	-	5 27%	26 8%	-	-	-
Refused	31 2%	2 *	-	-	2 1%	1 2%	-	-	-	2 10%	24 7%	-	-	-

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Conservative	590 29%	18 3%	421 80%	66 38%	9 6%	1 2%	3 6%	- -	1 15%	1 2%	7 13%	63 17%
Labour	468 23%	381 65%	11 2%	14 8%	4 3%	3 6%	3 6%	2 21%	- -	3 8%	2 4%	45 12%
Liberal Democrat	372 19%	81 14%	36 7%	22 13%	113 78%	7 14%	14 27%	- -	- -	15 48%	3 6%	80 22%
Other	157 8%	11 2%	10 2%	44 25%	3 2%	36 69%	18 35%	4 42%	5 85%	4 13%	2 4%	18 5%
Did not vote	325 16%	79 14%	39 7%	23 13%	15 10%	2 5%	12 23%	1 9%	- -	7 21%	17 32%	130 35%
Don't remember	60 3%	12 2%	6 1%	4 3%	- -	2 4%	1 1%	3 28%	- -	2 6%	4 7%	26 7%
Refused	31 2%	3 *	2 *	1 *	- -	- -	1 3%	- -	- -	- -	18 33%	7 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**  
**Base: All respondents**

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Conservative	590 29%	24 13%	14 15%	64 27%AB	39 22%	58 31%AB	22 21%	82 44%ABC DEFJ	92 36%ABD F	93 37%ABC DFJ	48 26%A	56 36%ABDF
Labour	468 23%	56 32%GJ K	45 49%ACD EFGHIJ K	66 28%GJ K	52 29%GJ K	46 25%GJ	28 26%GJ	24 13%	66 26%GJ	35 14%	23 13%	27 17%
Liberal Democrat	372 19%	18 10%	13 14%	51 22%A	32 18%	29 16%	21 20%	27 14%	41 16%	49 19%A	58 32%ABC DEGHI	34 22%A
Other	157 8%	47 27%BCDE FGHIJK	6 7%C	4 2%	9 5%	12 7%C	13 13%CH	15 8%C	13 5%	17 7%C	12 7%C	8 5%
Did not vote	325 16%	21 12%	14 15%	42 18%H	37 21%H	35 19%H	16 15%	29 16%	25 10%	47 19%H	36 20%H	21 14%
Don't remember	60 3%	8 4%	1 1%	7 3%	5 3%	4 2%	5 5%	7 4%	10 4%	4 1%	3 2%	6 4%
Refused	31 2%	3 2%	-	3 1%	4 2%	1 1%	1 1%	2 1%	5 2%	9 3%	1 1%	2 2%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171	
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177	
Absolutely certain to vote	(10)	1116 56%	604 62%	512 50%	77 32%	130 40%	169 44%	218 64%	212 70%	311 75%	316 59%	318 55%	230 55%	252 54%	996 55%	260 51%	282 54%	275 54%	178 62%	120 68%
	(9)	234 12%	107 11%	127 12%	31 13%	40 12%	49 13%	43 13%	29 10%	42 10%	63 12%	69 12%	52 12%	49 11%	210 12%	54 11%	62 12%	60 12%	34 12%	24 13%
	(8)	194 10%	93 9%	102 10%	40 16%	37 11%	50 13%	24 7%	20 7%	24 6%	60 11%	61 10%	34 8%	39 8%	183 10%	51 10%	53 10%	51 10%	29 10%	11 6%
	(7)	107 5%	42 4%	65 6%	29 12%	19 6%	20 5%	23 7%	7 2%	8 2%	30 6%	24 4%	32 8%	21 5%	100 5%	21 4%	36 7%	32 6%	10 4%	7 4%
	(6)	58 3%	22 2%	36 4%	13 6%	14 4%	15 4%	5 1%	6 2%	6 1%	14 3%	13 2%	9 2%	22 5%	57 3%	21 4%	13 3%	16 3%	7 2%	1 1%
	(5)	70 3%	31 3%	38 4%	20 8%	26 8%	10 3%	5 2%	6 2%	2 1%	11 2%	22 4%	20 5%	18 4%	67 4%	27 5%	17 3%	18 4%	4 2%	2 1%
	(4)	14 1%	6 1%	9 1%	3 1%	2 1%	4 1%	1 *	2 1%	3 1%	3 1%	5 1%	3 1%	3 1%	14 1%	5 1%	4 1%	4 1%	1 *	- -
	(3)	15 1%	6 1%	8 1%	1 1%	3 1%	5 1%	1 *	2 1%	2 *	4 1%	4 1%	5 1%	1 *	11 1%	6 1%	3 1%	1 *	1 *	4 2%
	(2)	24 1%	6 1%	18 2%	8 3%	1 *	10 3%	1 *	1 *	3 1%	5 1%	6 1%	5 1%	8 2%	24 1%	6 1%	6 1%	10 2%	1 *	- -
Certain not to vote	(1)	96 5%	40 4%	56 6%	11 5%	28 9%	27 7%	12 3%	7 2%	11 3%	22 4%	29 5%	14 3%	31 7%	91 5%	34 7%	28 5%	16 3%	13 5%	5 3%
Refused		4 *	3 *	1 *	- -	1 *	- -	2 1%	- -	1 *	2 *	1 *	1 *	- -	4 *	2 *	1 *	1 *	- -	- -
Don't know		72 4%	20 2%	52 5%	9 4%	20 6%	22 6%	8 2%	9 3%	4 1%	8 1%	28 5%	16 4%	21 4%	69 4%	19 4%	20 4%	21 4%	8 3%	3 2%
Mean		8.57	8.80	8.33	7.68	7.82	8.04	9.01	9.18	9.28	8.73	8.56	8.60	8.35	8.51	8.22	8.49	8.62	8.87	9.13
Standard deviation		2.41	2.22	2.56	2.53	2.82	2.78	2.00	1.87	1.83	2.24	2.44	2.28	2.66	2.45	2.70	2.46	2.26	2.20	1.93
Standard error		0.05	0.07	0.08	0.20	0.16	0.15	0.10	0.11	0.09	0.08	0.11	0.14	0.12	0.06	0.12	0.11	0.10	0.14	0.15

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Absolutely certain to vote	(10) 1116 56%	313 66%	369 62%	69 54%	226 70%	36 58%	41 78%	6 89%	9 84%	8 44%	90 28%	394 67%	305 65%	229 62%
	(9) 234 12%	74 15%	74 13%	17 13%	41 13%	8 13%	5 10%	1 11%	- -	3 13%	23 7%	81 14%	45 10%	47 13%
	(8) 194 10%	49 10%	66 11%	26 20%	24 8%	5 8%	6 12%	- -	1 9%	2 11%	26 8%	51 9%	47 10%	43 11%
	(7) 107 5%	22 5%	40 7%	8 6%	16 5%	6 10%	- -	- -	- -	2 12%	21 7%	24 4%	31 7%	19 5%
	(6) 58 3%	12 3%	25 4%	4 3%	2 1%	3 5%	- -	- -	- -	1 4%	13 4%	11 2%	13 3%	9 3%
	(5) 70 3%	7 1%	18 3%	3 3%	11 3%	3 5%	- -	- -	1 7%	3 15%	27 8%	10 2%	10 2%	8 2%
	(4) 14 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	1 *	2 *	3 1%
	(3) 15 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	5 1%	2 *	* *
	(2) 24 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 3%	2 *	- -	2 1%
Certain not to vote	(1) 96 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	55 17%	5 1%	4 1%	2 1%
Refused	4 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	- -	- -
Don't know	72 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	50 15%	7 1%	9 2%	11 3%
Mean	8.57	9.33	9.13	9.02	9.37	8.96	9.66	9.89	9.47	8.35	6.50	9.24	9.13	9.12
Standard deviation	2.41	1.13	1.36	1.31	1.20	1.52	0.69	0.34	1.42	1.90	3.50	1.53	1.58	1.55
Standard error	0.05	0.05	0.06	0.11	0.07	0.18	0.10	0.14	0.41	0.53	0.21	0.06	0.08	0.08

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base		2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base		2003	586	524	174	145	53	52	9	6	31	53	370
Absolutely certain to vote	(10)	1116 56%	349 60%	344 66%	122 70%	74 51%	40 77%	24 47%	5 55%	5 85%	11 37%	12 22%	128 35%
	(9)	234 12%	60 10%	83 16%	18 10%	21 15%	4 8%	6 12%	3 36%	-	2 7%	6 11%	30 8%
	(8)	194 10%	68 12%	43 8%	11 7%	24 17%	6 12%	5 9%	1 9%	1 15%	3 9%	1 2%	32 9%
	(7)	107 5%	39 7%	20 4%	7 4%	7 5%	-	3 6%	-	-	2 8%	6 12%	22 6%
	(6)	58 3%	24 4%	9 2%	1 1%	2 2%	-	3 6%	-	-	2 7%	3 5%	13 4%
	(5)	70 3%	11 2%	7 1%	8 5%	5 4%	-	1 3%	-	-	4 11%	4 7%	29 8%
	(4)	14 1%	4 1%	2 *	2 1%	4 3%	-	1 2%	-	-	* 1%	-	1 *
	(3)	15 1%	2 *	2 *	-	-	1 2%	-	-	-	* 2%	-	8 2%
	(2)	24 1%	3 1%	* *	1 *	-	-	-	-	-	3 10%	-	16 4%
Certain not to vote	(1)	96 5%	15 3%	8 2%	2 1%	4 3%	-	6 12%	-	-	2 7%	14 25%	44 12%
Refused		4 *	-	-	-	-	-	-	-	-	-	4 7%	-
Don't know		72 4%	10 2%	5 1%	2 1%	3 2%	1 2%	2 3%	-	-	-	4 7%	46 12%
Mean		8.57	8.84	9.22	9.17	8.67	9.53	7.88	9.46	9.70	6.97	6.06	7.08
Standard deviation		2.41	1.98	1.59	1.74	2.05	1.20	3.06	0.69	0.78	3.19	3.67	3.32
Standard error		0.05	0.08	0.07	0.14	0.17	0.17	0.41	0.28	0.30	0.55	0.58	0.19



## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Absolutely certain to vote	(10) 1116 56%	120 68%BCD EGHI	49 53%	131 56%	95 53%	96 52%	67 63%I	98 53%	139 55%	121 48%	111 61%I	89 57%
	(9) 234 12%	24 13%	8 9%	25 11%	27 15%	20 11%	9 9%	20 11%	23 9%	31 12%	25 14%	22 14%
	(8) 194 10%	11 6%	8 9%	26 11%	16 9%	12 7%	7 7%	25 13%A	24 9%	27 11%	22 12%	15 10%
	(7) 107 5%	7 4%	11 11%ACGH J	10 4%	11 6%	22 12%ACGH IJK	6 6%	8 4%	8 3%	12 5%	4 2%	7 4%
	(6) 58 3%	1 1%	4 4%A	8 4%	3 2%	5 3%	4 4%	7 4%	9 4%	12 5%A	3 2%	2 1%
	(5) 70 3%	2 1%	4 4%	7 3%	7 4%	11 6%AK	2 2%	6 3%	11 4%	16 6%AJK	2 1%	1 1%
	(4) 14 1%	- -	2 2%	- -	3 2%	2 1%	1 1%	- -	5 2%	1 *	- -	2 1%
	(3) 15 1%	4 2%C	- -	- -	1 *	* *	1 1%	1 1%	2 1%	4 2%	- -	1 1%
	(2) 24 1%	- -	1 1%	5 2%	4 2%	2 1%	1 1%	4 2%	2 1%	4 2%	- -	1 *
Certain not to vote	(1) 96 5%	5 3%	1 1%	9 4%	7 4%	10 5%	4 3%	14 7%B	20 8%B	14 6%	10 5%	5 3%
Refused	4 *	- -	- -	1 *	- -	- -	- -	- -	- -	2 1%	- -	1 1%
Don't know	72 4%	3 2%	5 5%	13 6%	4 2%	5 3%	4 4%	5 3%	10 4%	10 4%	4 2%	9 6%
Mean	8.57	9.13DE GHI	8.67	8.67I	8.52	8.32	8.81	8.31	8.28	8.16	8.90EH I	8.93EGHI
Standard deviation	2.41	1.93	1.92	2.28	2.40	2.49	2.24	2.69	2.77	2.64	2.18	2.04
Standard error	0.05	0.15	0.20	0.15	0.18	0.18	0.24	0.20	0.18	0.17	0.16	0.17

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**  
**Base: All respondents saying 5-10 likely to vote**

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1781	887	894	139	267	304	346	288	437	652	446	250	433	1623	439	467	473	244	158
Weighted base	1779	899	880	209	267	314	317	279	392	495	506	377	400	1614	434	463	452	264	165
Labour	536 30%	280 31%	257 29%	74 36%	93 35%	106 34%	105 33%	74 27%	84 21%	129 26%	146 29%	119 31%	143 36%	491 30%	106 25%	120 26%	191 42%	73 28%	46 28%
Conservative	419 24%	219 24%	200 23%	52 25%	52 19%	68 22%	65 21%	53 19%	129 33%	151 31%	131 26%	74 20%	62 16%	393 24%	127 29%	123 26%	85 19%	59 22%	25 15%
UKIP	304 17%	175 19%	128 15%	23 11%	15 6%	43 14%	67 21%	63 23%	92 23%	65 13%	74 15%	78 21%	86 22%	300 19%	78 18%	99 21%	73 16%	49 19%	4 2%
Lib Dem	100 6%	48 5%	52 6%	19 9%	20 8%	23 7%	11 3%	10 3%	18 5%	39 8%	23 4%	22 6%	16 4%	94 6%	35 8%	21 5%	18 4%	20 8%	6 3%
Green	53 3%	29 3%	24 3%	5 3%	16 6%	6 2%	10 3%	13 5%	2 1%	17 3%	16 3%	8 2%	13 3%	49 3%	16 4%	12 3%	6 1%	15 6%	4 3%
SNP	50 3%	26 3%	24 3%	1 *	6 2%	4 1%	9 3%	17 6%	12 3%	14 3%	10 2%	15 4%	11 3%	- -	- -	- -	- -	- -	50 30%
BNP	10 1%	5 1%	5 1%	- -	3 1%	2 1%	2 1%	2 1%	2 *	1 *	4 1%	1 *	4 1%	10 1%	- -	3 1%	6 1%	2 1%	- -
Plaid Cymru	7 *	3 *	4 *	2 1%	3 1%	- -	1 *	1 *	- -	2 *	- -	5 1%	- -	7 *	- -	- -	- -	7 3%	- -
Other	15 1%	11 1%	4 *	2 1%	3 1%	5 2%	2 1%	4 1%	- -	4 1%	7 1%	1 *	3 1%	13 1%	4 1%	2 *	3 1%	5 2%	2 1%
Refused	24 1%	8 1%	17 2%	6 3%	8 3%	6 2%	4 1%	1 *	- -	5 1%	11 2%	6 1%	3 1%	23 1%	11 2%	6 1%	4 1%	3 1%	1 1%
Don't know	261 15%	95 11%	166 19%	24 12%	48 18%	50 16%	42 13%	41 15%	54 14%	69 14%	85 17%	48 13%	58 15%	233 14%	58 13%	77 17%	67 15%	31 12%	27 17%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**  
**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1781	496	565	138	321	69	47	6	12	13	196	601	426	370
Weighted base	1779	476	590	128	320	62	52	7	11	19	199	571	451	354
Labour	536 30%	-	536 91%	-	-	-	-	-	-	-	-	14 2%	352 78%	88 25%
Conservative	419 24%	419 88%	-	-	-	-	-	-	-	-	-	343 60%	12 3%	27 8%
UKIP	304 17%	-	-	-	304 95%	-	-	-	-	-	-	133 23%	23 5%	58 16%
Lib Dem	100 6%	-	-	100 78%	-	-	-	-	-	-	-	2 *	5 1%	86 24%
Green	53 3%	-	-	-	-	53 86%	-	-	-	-	-	5 1%	1 *	19 5%
SNP	50 3%	-	-	-	-	-	50 96%	-	-	-	-	-	1 *	7 2%
BNP	10 1%	-	-	-	-	-	-	-	10 94%	-	-	4 1%	-	-
Plaid Cymru	7 *	-	-	-	-	-	-	7 100%	-	-	-	-	3 1%	1 *
Other	15 1%	-	-	-	-	-	-	-	-	15 79%	-	-	2 *	3 1%
Refused	24 1%	2 *	-	-	1 *	1 2%	-	-	-	-	22 11%	4 1%	-	1 *
Don't know	261 15%	56 12%	54 9%	28 22%	16 5%	8 12%	2 4%	-	1 6%	4 21%	177 89%	65 11%	52 11%	66 19%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**  
**Base: All respondents saying 5-10 likely to vote**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1781	528	538	151	146	47	48	6	7	26	29	255
Weighted base	1779	551	506	168	134	51	43	9	6	24	32	254
Labour	536 30%	441 80%	10 2%	3 2%	15 11%	3 5%	5 12%	5 52%	-	3 12%	7 23%	45 18%
Conservative	419 24%	14 2%	359 71%	5 3%	5 4%	1 2%	1 2%	-	-	1 6%	3 8%	30 12%
UKIP	304 17%	27 5%	72 14%	152 91%	6 4%	-	* 1%	-	2 29%	2 7%	1 2%	42 17%
Lib Dem	100 6%	6 1%	5 1%	-	73 54%	1 2%	* 1%	-	-	3 14%	1 3%	11 4%
Green	53 3%	2 *	1 *	1 *	3 2%	-	33 78%	-	-	4 15%	-	10 4%
SNP	50 3%	2 *	-	-	1 1%	45 89%	-	-	-	-	-	2 1%
BNP	10 1%	1 *	1 *	1 *	-	-	-	-	4 71%	1 3%	-	2 1%
Plaid Cymru	7 *	-	-	-	-	-	-	4 39%	-	-	-	3 1%
Other	15 1%	4 1%	1 *	-	-	-	-	-	-	7 30%	-	3 1%
Refused	24 1%	-	2 *	-	-	-	1 3%	-	-	-	16 50%	5 2%
Don't know	261 15%	56 10%	55 11%	6 3%	32 24%	1 1%	2 4%	1 9%	-	3 14%	4 13%	101 40%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**  
**Base: All respondents saying 5-10 likely to vote**

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1781	158	87	230	156	175	76	157	214	225	168	135
Weighted base	1779	165	85*	208	159	166	96*	162	214	220	168	135
Labour	536 30%	46 28%	44 52%AEG HIJK	85 41%AGH IJK	62 39%GIJ	54 33%GI	34 36%GI	30 18%	62 29%G	45 20%	39 23%	36 27%
Conservative	419 24%	25 15%	12 14%	51 25%D	22 14%	40 24%D	14 15%	49 30%ABD F	63 29%ABD F	64 29%ABD F	45 27%ABD	34 25%D
UKIP	304 17%	4 2%	11 13%A	26 13%A	36 23%AC	32 19%A	21 22%A	35 22%AC	31 14%A	47 21%AC	28 17%A	32 23%AC
Lib Dem	100 6%	6 3%	1 1%	9 4%	9 5%	5 3%	-	10 6%F	14 7%F	20 9%BEF F	20 12%ABCE	7 5%
Green	53 3%	4 3%	-	6 3%	* *	2 1%	6 6%D	6 4%	10 4%D	6 3%	10 6%BD	3 2%
SNP	50 3%	50 30%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	10 1%	-	1 1%	1 *	4 2%HI	1 1%	-	2 1%	-	-	2 1%	-
Plaid Cymru	7 *	-	-	-	-	-	7 7%ABCD EGHIJK	-	-	-	-	-
Other	15 1%	2 1%	-	-	3 2%	2 1%	-	-	2 1%	2 1%	5 3%C	-
Refused	24 1%	1 1%	-	2 1%	1 1%	3 2%	1 1%	2 1%	2 1%	9 4%	2 1%	1 1%
Don't know	261 15%	27 17%	16 19%	28 14%	23 14%	27 16%	13 13%	29 18%	31 14%	27 12%	18 11%	21 16%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	507	184	323	47	110	122	84	62	82	156	146	67	138	466	129	140	133	64	41
Weighted base	509	184	326	63	112	124	70	63	78	117	170	97	125	469	141	145	124	58	41
Labour	60 12%	25 14%	35 11%	7 12%	13 12%	20 16%	4 6%	11 18%	5 6%	15 13%	20 12%	7 7%	18 14%	52 11%	20 14%	14 10%	16 13%	2 4%	8 19%
Conservative	36 7%	15 8%	21 6%	5 8%	5 5%	7 6%	5 8%	3 5%	10 13%	13 11%	10 6%	5 5%	8 7%	35 8%	9 7%	7 5%	15 12%	3 5%	1 1%
UKIP	29 6%	13 7%	16 5%	- -	2 2%	6 5%	7 10%	6 9%	8 10%	7 6%	4 2%	10 11%	8 6%	28 6%	8 6%	10 7%	5 4%	4 8%	1 3%
Lib Dem	22 4%	9 5%	13 4%	5 8%	7 6%	6 5%	1 1%	1 2%	2 2%	9 8%	7 4%	3 3%	4 3%	22 5%	9 6%	4 2%	5 4%	5 8%	- -
Green	20 4%	7 4%	13 4%	2 3%	5 5%	6 5%	5 7%	1 1%	1 2%	3 3%	11 7%	3 3%	3 2%	19 4%	7 5%	4 3%	6 5%	2 3%	1 3%
SNP	4 1%	3 2%	1 *	- -	- -	1 1%	- -	1 1%	2 3%	- -	2 1%	- -	2 2%	- -	- -	- -	- -	- -	4 10%
Plaid Cymru	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -
BNP	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -
Other	11 2%	6 3%	5 2%	3 5%	3 2%	1 1%	1 2%	- -	3 3%	2 2%	4 3%	2 2%	2 1%	10 2%	1 1%	4 2%	3 3%	2 4%	1 2%
Refused	40 8%	17 9%	23 7%	7 11%	13 11%	7 6%	6 8%	3 5%	5 6%	8 7%	17 10%	7 8%	7 6%	38 8%	19 14%	10 7%	5 4%	3 6%	2 6%
Don't know	286 56%	89 49%	197 60%	33 53%	64 57%	70 57%	39 56%	37 59%	42 54%	59 50%	95 56%	60 62%	73 58%	264 56%	67 48%	93 64%	68 54%	36 62%	22 55%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	507	52	58	32	17	8	1	-	1	2	320	78	68	94
Weighted base	509	57	54	28	17	9	2	-	1	4	326	89	68	85
Labour	60 12%	-	28 51%	-	-	-	-	-	-	-	-	-	20 29%	8 10%
Conservative	36 7%	20 35%	-	-	-	-	-	-	-	-	-	16 18%	3 4%	4 4%
UKIP	29 6%	-	-	-	17 100%	-	-	-	-	-	-	9 10%	2 3%	6 7%
Lib Dem	22 4%	-	-	6 20%	-	-	-	-	-	-	-	1 1%	1 2%	8 9%
Green	20 4%	-	-	-	-	9 100%	-	-	-	-	-	1 1%	1 1%	7 8%
SNP	4 1%	-	-	-	-	-	2 100%	-	-	-	-	-	-	1 1%
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	1 *	-	-	-	-	-	-	-	1 100%	-	-	-	1 1%	-
Other	11 2%	-	-	-	-	-	-	-	-	4 100%	-	-	1 1%	2 2%
Refused	40 8%	2 4%	1 1%	-	-	-	-	-	-	-	40 12%	4 4%	-	1 1%
Don't know	286 56%	35 61%	26 47%	22 80%	-	-	-	-	-	-	286 88%	58 65%	41 59%	49 58%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	507	90	72	45	13	14	3	1	-	14	37	218
Weighted base	509	91	75	43	12	12	3	1	-	10	42	222
Labour	60 12%	45 50%	-	3 6%	1 9%	-	1 24%	-	-	1 11%	-	10 4%
Conservative	36 7%	4 5%	22 29%	2 4%	-	-	-	-	-	-	-	8 4%
UKIP	29 6%	4 4%	8 10%	1 3%	5 44%	1 6%	-	-	-	-	-	10 4%
Lib Dem	22 4%	* *	1 2%	11 27%	-	1 7%	-	-	-	-	2 5%	6 3%
Green	20 4%	3 3%	1 1%	2 4%	-	9 71%	-	-	-	1 12%	-	5 2%
SNP	4 1%	2 2%	-	-	-	-	2 76%	-	-	-	-	-
Plaid Cymru	1 *	-	1 1%	-	-	-	-	-	-	-	-	-
BNP	1 *	1 1%	-	-	-	-	-	-	-	-	-	-
Other	11 2%	1 1%	-	-	-	-	-	-	-	4 41%	1 2%	5 2%
Refused	40 8%	1 1%	2 3%	-	-	-	-	-	-	-	30 71%	7 3%
Don't know	286 56%	30 33%	40 53%	24 56%	6 47%	2 15%	-	1 100%	-	3 36%	9 22%	172 77%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	507	41	27	64	42	51	26	49	59	70	38	40
Weighted base	509	41*	24**	58*	42*	49*	25**	54*	70*	70*	34*	42*
Labour	60 12%	8 19%	2 10%	10 17%	4 9%	4 8%	1 4%	6 12%	14 19%	7 9%	1 4%	4 10%
Conservative	36 7%	1 1%	2 9%	9 15%AJ	5 11%	4 8%	3 12%	2 3%	5 7%	4 6%	- -	1 3%
UKIP	29 6%	1 3%	3 13%	1 2%	1 3%	1 3%	1 6%	5 10%	4 6%	3 5%	3 9%	3 8%
Lib Dem	22 4%	- -	- -	3 6%	2 4%	- -	- -	1 2%	4 6%	4 6%	5 14%AE	3 6%
Green	20 4%	1 3%	- -	2 4%	4 9%	3 6%	1 3%	- -	3 5%	4 5%	1 4%	1 2%
SNP	4 1%	4 10%CEGH	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	- -
BNP	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -
Other	11 2%	1 2%	- -	- -	3 8%I	* 1%	2 9%	3 5%	1 2%	- -	- -	1 1%
Refused	40 8%	2 6%	- -	3 5%	2 5%	7 14%	2 7%	2 3%	5 8%	14 20%CGK	2 5%	2 4%
Don't know	286 56%	22 55%	16 69%	30 51%	21 51%	30 61%	14 58%	36 66%	33 47%	34 49%	22 64%	28 66%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Labour	586 29%	300 31%	286 28%	73 30%	87 27%	120 32%	114 33%	90 30%	102 25%	137 25%	156 27%	135 32%	159 34%	533 29%	128 25%	129 24%	217 43%	59 21%	53 30%
Conservative	524 26%	281 29%	243 24%	46 19%	46 14%	86 22%	86 25%	80 27%	181 43%	187 35%	171 29%	93 22%	74 16%	497 27%	142 28%	165 31%	108 21%	82 28%	27 15%
UKIP	174 9%	93 9%	82 8%	22 9%	14 4%	29 8%	35 10%	31 10%	43 10%	29 5%	44 8%	52 12%	49 11%	171 9%	46 9%	57 11%	38 7%	30 10%	3 2%
Lib Dem	145 7%	61 6%	84 8%	22 9%	29 9%	22 6%	25 7%	19 6%	27 6%	56 10%	35 6%	27 6%	27 6%	139 8%	48 9%	34 7%	27 5%	30 11%	6 3%
SNP	53 3%	28 3%	24 2%	1 *	9 3%	5 1%	8 2%	16 5%	13 3%	16 3%	13 2%	15 4%	9 2%	- -	- -	- -	- -	- -	53 30%
Green	52 3%	28 3%	24 2%	3 1%	16 5%	7 2%	13 4%	11 4%	1 *	18 3%	19 3%	7 2%	8 2%	47 3%	17 3%	11 2%	7 1%	13 4%	5 3%
Plaid Cymru	9 *	4 *	5 *	- -	3 1%	- -	1 *	5 2%	- -	1 *	- -	5 1%	3 1%	9 *	- -	- -	- -	9 3%	- -
BNP	6 *	3 *	3 *	- -	3 1%	* *	1 *	- -	2 1%	* *	4 1%	1 *	1 *	6 *	* *	2 *	3 1%	1 *	- -
Other	31 2%	21 2%	10 1%	3 1%	5 1%	11 3%	6 2%	5 2%	2 1%	13 2%	5 1%	5 1%	8 2%	29 2%	12 2%	6 1%	2 *	9 3%	2 1%
Refused	53 3%	22 2%	31 3%	9 4%	13 4%	12 3%	7 2%	3 1%	9 2%	10 2%	17 3%	13 3%	14 3%	50 3%	22 4%	11 2%	11 2%	6 2%	3 2%
Don't know	370 18%	139 14%	231 23%	64 26%	98 30%	88 23%	45 13%	41 14%	34 8%	70 13%	117 20%	69 16%	113 24%	344 19%	90 18%	111 21%	94 19%	49 17%	26 15%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Labour	586 29%	16 3%	487 83%	6 4%	30 9%	3 4%	4 8%	-	1 13%	4 23%	30 9%	18 3%	381 82%	81 22%
Conservative	524 26%	409 86%	10 2%	5 4%	78 24%	2 3%	-	-	1 13%	1 5%	42 13%	421 71%	11 2%	36 10%
UKIP	174 9%	5 1%	3 1%	-	155 49%	1 1%	-	-	1 7%	-	6 2%	66 11%	14 3%	22 6%
Lib Dem	145 7%	6 1%	17 3%	98 77%	7 2%	4 7%	1 2%	-	-	-	24 7%	9 1%	4 1%	113 30%
SNP	53 3%	1 *	3 1%	1 1%	-	-	45 86%	-	-	-	-	1 *	3 1%	7 2%
Green	52 3%	1 *	5 1%	1 1%	* *	35 56%	-	-	-	-	2 1%	3 1%	3 1%	14 4%
Plaid Cymru	9 *	-	5 1%	-	-	-	-	4 52%	-	-	1 *	-	2 *	-
BNP	6 *	-	-	-	2 1%	-	-	-	4 42%	-	-	1 *	-	-
Other	31 2%	1 *	3 *	3 3%	2 1%	5 8%	-	-	1 6%	7 39%	3 1%	1 *	3 1%	15 4%
Refused	53 3%	3 1%	7 1%	1 1%	1 *	-	-	-	-	-	39 12%	7 1%	2 *	3 1%
Don't know	370 18%	34 7%	50 8%	12 9%	45 14%	13 21%	2 3%	3 48%	2 19%	6 33%	179 55%	63 11%	45 10%	80 22%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.5 Generally speaking, do you think of yourself as ...?**  
**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Labour	586 29%	586 100%	-	-	-	-	-	-	-	-	-	-
Conservative	524 26%	-	524 100%	-	-	-	-	-	-	-	-	-
UKIP	174 9%	-	-	174 100%	-	-	-	-	-	-	-	-
Lib Dem	145 7%	-	-	-	145 100%	-	-	-	-	-	-	-
SNP	53 3%	-	-	-	-	53 100%	-	-	-	-	-	-
Green	52 3%	-	-	-	-	-	52 100%	-	-	-	-	-
Plaid Cymru	9 *	-	-	-	-	-	-	9 100%	-	-	-	-
BNP	6 *	-	-	-	-	-	-	-	6 100%	-	-	-
Other	31 2%	-	-	-	-	-	-	-	-	31 100%	-	-
Refused	53 3%	-	-	-	-	-	-	-	-	-	53 100%	-
Don't know	370 18%	-	-	-	-	-	-	-	-	-	-	370 100%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Labour	586 29%	53 30%GJ	50 54%ACE FGHIJK	93 39%GHI JK	75 42%AGH IJK	64 35%GIJ K	31 29%J	34 18%	68 27%J	61 24%	28 16%	30 19%
Conservative	524 26%	27 15%	19 20%	60 25%A	30 17%	54 29%AD	23 22%	68 37%ABC DF	71 28%AD	70 28%AD	59 32%AD	43 28%AD
UKIP	174 9%	3 2%	10 11%A	11 5%	17 9%A	14 7%A	11 10%A	23 12%AC	21 8%A	25 10%AC	19 11%AC	20 13%AC
Lib Dem	145 7%	6 3%	2 2%	13 5%	12 7%	10 6%	3 3%	12 6%	26 10%AB	22 8%	27 15%ABCD EFG	12 8%
SNP	53 3%	53 30%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	52 3%	5 3%	-	5 2%	2 1%	3 2%	6 6%BK	6 3%	11 4%	6 2%	6 4%	1 1%
Plaid Cymru	9 *	-	-	-	-	-	9 8%ABCD EGHIJK	-	-	-	-	-
BNP	6 *	-	1 1%	-	2 1%	1 *	-	1 1%	* *	-	1 1%	-
Other	31 2%	2 1%	-	1 *	1 *	2 1%	1 1%	1 1%	8 3%C	4 2%	8 4%CDG	3 2%
Refused	53 3%	3 2%	-	7 3%	4 2%	5 3%	2 2%	1 1%	7 3%	15 6%BG	4 2%	4 3%
Don't know	370 18%	26 15%	11 12%	47 20%	36 20%	32 17%	20 19%	39 21%	39 15%	52 20%	29 16%	40 26%ABHJ

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1667	845	822	121	236	275	328	278	429	617	414	236	400	1521	411	436	445	229	146
Weighted base	1537	802	735	158	207	260	285	256	372	436	434	327	340	1392	369	398	389	236	145
Labour	539 35%	274 34%	266 36%	64 41%	93 45%	111 43%	108 38%	76 30%	86 23%	132 30%	150 34%	115 35%	142 42%	488 35%	107 29%	125 31%	186 48%	70 30%	51 35%
Conservative	444 29%	229 28%	216 29%	46 29%	48 23%	68 26%	70 25%	62 24%	150 40%	156 36%	146 34%	81 25%	61 18%	417 30%	131 35%	133 34%	90 23%	63 27%	27 19%
UKIP	300 20%	175 22%	126 17%	19 12%	14 7%	41 16%	66 23%	66 26%	94 25%	64 15%	73 17%	75 23%	87 26%	296 21%	76 21%	98 25%	73 19%	50 21%	4 3%
Lib Dem	115 7%	52 7%	63 9%	16 10%	23 11%	23 9%	16 5%	16 6%	23 6%	48 11%	24 6%	25 8%	18 5%	110 8%	37 10%	26 7%	21 5%	25 11%	5 4%
Green	56 4%	29 4%	27 4%	4 3%	17 8%	7 3%	12 4%	13 5%	2 1%	15 4%	18 4%	9 3%	13 4%	51 4%	16 4%	12 3%	8 2%	15 6%	5 3%
SNP	50 3%	27 3%	23 3%	1 *	6 3%	4 1%	9 3%	17 7%	14 4%	14 3%	9 2%	15 5%	12 4%	- -	- -	- -	- -	- -	50 35%
BNP	10 1%	5 1%	5 1%	- -	2 1%	2 1%	2 1%	2 1%	2 *	1 *	4 1%	1 *	4 1%	10 1%	- -	3 1%	6 1%	2 1%	- -
Plaid Cymru	7 *	3 *	4 1%	2 1%	3 1%	- -	1 *	1 *	- -	1 *	- -	5 2%	- -	7 *	- -	- -	- -	7 3%	- -
Other	16 1%	10 1%	6 1%	5 3%	1 1%	4 2%	2 1%	3 1%	1 *	3 1%	10 2%	* *	2 1%	14 1%	2 1%	1 *	6 1%	4 2%	2 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1667	496	565	138	321	69	47	6	12	13	82	586	410	353
Weighted base	1537	444	539	115	300	56	50	7	10	16	78	521	401	314
Labour	539 35%	-	539 100%	-	-	-	-	-	-	-	22 29%	12 2%	352 88%	93 30%
Conservative	444 29%	444 100%	-	-	-	-	-	-	-	-	35 45%	363 70%	14 4%	30 9%
UKIP	300 20%	-	-	-	300 100%	-	-	-	-	-	-	132 25%	24 6%	60 19%
Lib Dem	115 7%	-	-	115 100%	-	-	-	-	-	-	21 26%	5 1%	4 1%	101 32%
Green	56 4%	-	-	-	-	56 100%	-	-	-	-	-	5 1%	1 *	20 6%
SNP	50 3%	-	-	-	-	-	50 100%	-	-	-	-	-	1 *	7 2%
BNP	10 1%	-	-	-	-	-	-	-	10 100%	-	-	4 1%	1 *	-
Plaid Cymru	7 *	-	-	-	-	-	-	7 100%	-	-	-	-	3 1%	1 *
Other	16 1%	-	-	-	-	-	-	-	-	16 100%	-	-	1 *	3 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1667	528	538	148	146	47	47	5	7	22	11	168
Weighted base	1537	505	476	156	121	49	38	8	6	19	10	150
Labour	539 35%	446 88%	9 2%	3 2%	16 13%	3 7%	5 12%	4 56%	-	3 15%	6 64%	43 29%
Conservative	444 29%	14 3%	383 80%	5 3%	6 5%	1 2%	1 2%	-	-	1 8%	2 22%	31 20%
UKIP	300 20%	28 5%	76 16%	146 94%	6 5%	-	* 1%	-	2 30%	2 10%	1 5%	40 26%
Lib Dem	115 7%	5 1%	5 1%	-	88 73%	1 2%	1 2%	-	-	3 17%	1 9%	11 7%
Green	56 4%	2 *	1 *	1 1%	4 3%	-	31 82%	-	-	4 19%	-	13 8%
SNP	50 3%	4 1%	-	-	1 1%	44 89%	-	-	-	-	-	2 1%
BNP	10 1%	1 *	1 *	* *	-	-	-	-	4 70%	1 4%	-	2 1%
Plaid Cymru	7 *	-	-	-	-	-	-	3 44%	-	-	-	3 2%
Other	16 1%	4 1%	1 *	-	-	-	-	-	-	5 27%	-	6 4%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1667	146	82	217	146	165	70	145	200	211	159	126
Weighted base	1537	145	71*	181	137	140	85*	138	187	182	151	120*
Labour	539 35%	51 35%	43 60%ADE FGHIJK	83 46%GHI JK	61 44%GIJ	54 38%GIJ	34 40%GIJ	33 24%	62 33%	46 25%	36 24%	38 31%
Conservative	444 29%	27 19%	13 18%	53 29%D	24 18%	42 30%AD	16 19%	54 39%ABD F	69 37%ABD F	61 34%ABD F	47 31%AD	37 31%AD
UKIP	300 20%	4 3%	13 18%A	27 15%A	33 24%A	31 22%A	21 24%A	35 25%AC	31 17%A	45 25%AC	29 19%A	32 26%AC
Lib Dem	115 7%	5 4%	1 2%	12 6%	8 6%	8 6%	1 2%	9 6%	15 8%	22 12%ABF	24 16%ABCD EFG	10 8%
Green	56 4%	5 3%	-	7 4%	* *	3 2%	6 7%D	5 4%	8 4%	8 4%	9 6%D	4 3%
SNP	50 3%	50 35%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	10 1%	-	1 1%	* *	5 3%CHI	1 1%	-	2 1%	-	-	2 1%	-
Plaid Cymru	7 *	-	-	-	-	-	7 8%ABCD EGHIJK	-	-	-	-	-
Other	16 1%	2 2%	-	-	6 4%CGK	1 1%	-	-	1 1%	1 1%	4 3%C	-

#### Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**David Cameron**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	549 27%	283 29%	266 26%	60 25%	66 20%	102 27%	83 24%	76 25%	161 39%	194 36%	169 29%	103 24%	83 18%	519 28%	161 32%	157 30%	112 22%	88 31%	30 17%
Unfavourable	948 47%	489 50%	459 45%	97 40%	158 49%	174 46%	182 53%	162 54%	174 42%	227 42%	259 45%	196 46%	266 57%	842 46%	208 41%	223 42%	275 54%	137 48%	105 59%
Neither	407 20%	182 19%	225 22%	47 20%	74 23%	90 24%	65 19%	57 19%	73 18%	95 18%	128 22%	98 23%	87 19%	368 20%	114 22%	116 22%	85 17%	52 18%	40 22%
Don't know	99 5%	27 3%	73 7%	37 15%	24 7%	15 4%	11 3%	5 2%	8 2%	22 4%	25 4%	24 6%	28 6%	97 5%	24 5%	29 6%	34 7%	10 4%	2 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**David Cameron**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	549 27%	377 79%	41 7%	39 30%	56 18%	2 3%	4 8%	1 13%	3 31%	-	39 12%	351 59%	55 12%	74 20%
Unfavourable	948 47%	19 4%	463 78%	42 33%	172 54%	50 80%	40 77%	4 62%	5 49%	14 73%	121 37%	108 18%	340 73%	213 57%
Neither	407 20%	68 14%	77 13%	41 32%	88 27%	11 17%	8 15%	2 25%	2 20%	2 10%	106 33%	113 19%	62 13%	78 21%
Don't know	99 5%	12 3%	10 2%	6 5%	4 1%	-	-	-	-	3 17%	60 18%	19 3%	11 2%	8 2%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**David Cameron**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	549 27%	63 11%	360 69%	21 12%	36 25%	4 8%	3 5%	1 10%	1 15%	4 13%	7 14%	48 13%
Unfavourable	948 47%	429 73%	58 11%	99 57%	67 46%	39 73%	38 74%	5 53%	3 43%	26 84%	25 47%	159 43%
Neither	407 20%	82 14%	94 18%	50 29%	36 25%	10 18%	9 18%	3 36%	3 41%	1 3%	13 25%	106 29%
Don't know	99 5%	12 2%	12 2%	4 2%	6 4%	-	2 3%	-	-	-	7 14%	57 15%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**David Cameron**

**Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	549 27%	30 17%	23 25%	57 24%	33 18%	63 34% F	21 20%	55 30% AD	75 30% AD	86 34% F	67 37% FK	39 26%
Unfavourable	948 47%	105 59% IJK	51 55% EGH	122 52% GHI	102 57% IJK	78 42% EGH	58 54%	75 41%	104 41%	79 44%	70 45%	
Neither	407 20%	40 22%	17 18%	42 18%	27 15%	39 21%	26 24%	42 22%	59 23%	55 22%	27 15%	36 23%
Don't know	99 5%	2 1%	2 2%	15 7% A	16 9% AE	6 3%	2 2%	14 7% A	14 6% A	10 4%	8 5%	9 6% A

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Ed Miliband**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	401 20%	197 20%	204 20%	53 22%	59 18%	86 23%	75 22%	56 19%	72 17%	100 19%	113 19%	78 18%	110 24%	362 20%	86 17%	97 19%	123 24%	55 19%	39 22%
Unfavourable	987 49%	543 55%	444 43%	86 36%	127 40%	187 49%	157 46%	161 54%	268 65%	304 56%	290 50%	196 46%	197 43%	913 50%	264 52%	281 53%	214 42%	154 54%	73 41%
Neither	485 24%	207 21%	278 27%	62 26%	105 33%	87 23%	93 27%	72 24%	65 16%	108 20%	149 26%	116 28%	111 24%	428 23%	129 26%	117 22%	118 23%	64 22%	57 32%
Don't know	130 7%	32 3%	98 10%	40 17%	30 9%	21 6%	17 5%	11 4%	10 3%	26 5%	28 5%	32 8%	45 10%	123 7%	27 5%	30 6%	51 10%	15 5%	8 4%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Ed Miliband**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	401 20%	22 5%	312 53%	16 13%	15 5%	6 10%	9 17%	2 28%	- -	2 10%	13 4%	31 5%	223 48%	77 21%
Unfavourable	987 49%	378 79%	99 17%	53 41%	248 77%	36 58%	29 56%	2 25%	7 68%	8 43%	141 43%	471 80%	89 19%	178 48%
Neither	485 24%	64 13%	152 26%	50 40%	51 16%	20 32%	14 26%	3 48%	3 32%	6 30%	105 32%	71 12%	133 29%	103 28%
Don't know	130 7%	12 3%	28 5%	8 7%	6 2%	* 1%	1 1%	- -	- -	3 17%	66 20%	18 3%	23 5%	13 4%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Ed Miliband**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	401 20%	286 49%	25 5%	11 6%	24 17%	8 14%	5 10%	4 49%	-	3 11%	6 12%	27 7%
Unfavourable	987 49%	121 21%	428 82%	120 69%	61 42%	30 56%	25 48%	2 19%	4 66%	17 56%	18 34%	162 44%
Neither	485 24%	150 26%	60 11%	39 22%	48 33%	15 28%	20 39%	3 32%	2 34%	10 33%	20 38%	117 32%
Don't know	130 7%	28 5%	11 2%	5 3%	12 8%	1 1%	2 3%	-	-	-	9 17%	64 17%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Ed Miliband**

**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	401 20%	39 22% I	29 32% GJ K	55 23% I	39 22% I	46 25% IK	23 21%	29 16%	54 22% I	32 13%	32 18%	22 14%
Unfavourable	987 49%	73 41%	39 42%	107 45%	69 39%	93 50%	53 49%	110 59% ABC DH	119 47%	146 57% ABC D	102 56% ABD	78 50%
Neither	485 24%	57 32% CEG J	22 24%	47 20%	49 27% G	40 22%	29 27%	32 17%	62 25%	67 26%	35 19%	45 29% G
Don't know	130 7%	8 4%	2 2%	28 12% ABE FI	21 12% ABEF I	6 3%	2 2%	14 8%	17 7%	10 4%	13 7%	10 6%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nick Clegg**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	241 12%	116 12%	125 12%	28 12%	36 11%	53 14%	44 13%	37 12%	43 10%	84 16%	70 12%	52 12%	35 8%	223 12%	67 13%	60 11%	52 10%	45 16%	17 10%
Unfavourable	1099 55%	590 60%	508 50%	112 46%	142 44%	201 53%	187 55%	185 62%	271 65%	303 56%	308 53%	209 50%	278 60%	998 55%	263 52%	282 54%	305 60%	148 51%	101 57%
Neither	551 28%	244 25%	307 30%	65 27%	113 35%	106 28%	96 28%	76 25%	95 23%	130 24%	172 30%	132 31%	118 25%	496 27%	150 30%	153 29%	110 22%	83 29%	55 31%
Don't know	113 6%	30 3%	83 8%	36 15%	32 10%	21 5%	14 4%	3 1%	7 2%	22 4%	31 5%	27 6%	34 7%	109 6%	26 5%	30 6%	39 8%	13 4%	4 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nick Clegg**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	241 12%	88 18%	56 9%	59 47%	13 4%	3 5%	3 5%	3 41%	2 22%	- -	17 5%	86 15%	45 10%	69 19%
Unfavourable	1099 55%	191 40%	383 65%	13 10%	252 79%	42 68%	39 75%	2 34%	7 66%	13 71%	135 41%	301 51%	297 64%	192 52%
Neither	551 28%	181 38%	134 23%	48 38%	52 16%	17 27%	10 19%	2 25%	1 12%	2 12%	111 34%	181 31%	110 23%	103 28%
Don't know	113 6%	16 3%	17 3%	7 5%	3 1%	- -	- -	- -	- -	3 17%	63 19%	22 4%	16 3%	7 2%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nick Clegg**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	241 12%	53 9%	89 17%	4 2%	59 41%	3 6%	1 3%	3 31%	1 15%	3 11%	1 2%	23 6%
Unfavourable	1099 55%	384 65%	246 47%	139 80%	24 17%	37 70%	36 69%	3 33%	5 77%	25 82%	30 56%	170 46%
Neither	551 28%	132 23%	173 33%	28 16%	55 38%	12 24%	13 25%	3 36%	* 8%	2 7%	13 24%	119 32%
Don't know	113 6%	17 3%	16 3%	4 2%	7 5%	- -	2 3%	- -	- -	- -	9 18%	59 16%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nick Clegg**

**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	241 12%	17 10%	9 9%	26 11%	17 10%	28 15%	12 12%	14 8%	32 13%	35 14%	32 18% <sup>DG</sup>	17 11%
Unfavourable	1099 55%	101 57%	58 63% <sup>HJ</sup>	139 59% <sup>J</sup>	108 61% <sup>HJ</sup>	103 56%	63 59%	99 53%	123 49%	140 55%	85 47%	80 52%
Neither	551 28%	55 31% <sup>D</sup>	23 25%	51 22%	36 20%	48 26%	29 27%	57 31% <sup>D</sup>	81 32% <sup>CD</sup>	69 27%	54 30%	48 31% <sup>D</sup>
Don't know	113 6%	4 2%	3 3%	20 8% <sup>A</sup>	17 9% <sup>AEF</sup>	6 3%	2 2%	14 8% <sup>A</sup>	15 6%	11 4%	10 6%	10 6%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nigel Farage**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	539 27%	315 32%	224 22%	40 17%	52 16%	87 23%	102 30%	100 33%	158 38%	138 26%	134 23%	134 32%	132 29%	504 28%	137 27%	155 30%	135 27%	76 26%	35 20%
Unfavourable	781 39%	398 41%	383 37%	91 38%	139 43%	161 42%	119 35%	102 34%	168 40%	248 46%	248 43%	119 28%	165 36%	690 38%	194 38%	172 33%	202 40%	124 43%	91 51%
Neither	456 23%	206 21%	250 24%	65 27%	70 22%	95 25%	86 25%	68 23%	73 17%	111 21%	134 23%	116 28%	95 20%	420 23%	125 25%	135 26%	101 20%	59 20%	36 20%
Don't know	227 11%	62 6%	166 16%	45 19%	62 19%	39 10%	34 10%	31 10%	16 4%	41 8%	64 11%	51 12%	72 15%	212 12%	50 10%	64 12%	68 14%	29 10%	16 9%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nigel Farage**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	539 27%	126 26%	93 16%	12 9%	262 82%	7 11%	8 16%	2 28%	4 41%	2 10%	23 7%	233 39%	90 19%	93 25%
Unfavourable	781 39%	188 39%	314 53%	66 52%	7 2%	40 64%	29 55%	1 11%	5 45%	14 73%	117 36%	172 29%	231 49%	181 48%
Neither	456 23%	124 26%	120 20%	34 27%	45 14%	12 20%	13 25%	4 61%	1 14%	-	88 27%	144 24%	94 20%	72 19%
Don't know	227 11%	39 8%	62 11%	16 12%	6 2%	3 5%	2 4%	-	-	3 17%	99 30%	42 7%	53 11%	27 7%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nigel Farage**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	539 27%	119 20%	175 33%	146 84%	20 14%	7 14%	7 14%	4 45%	3 55%	2 6%	3 6%	51 14%
Unfavourable	781 39%	293 50%	181 34%	5 3%	75 52%	30 57%	32 62%	1 9%	2 37%	25 81%	17 33%	119 32%
Neither	456 23%	125 21%	132 25%	14 8%	31 22%	12 23%	9 18%	2 19%	* 8%	4 13%	16 30%	110 30%
Don't know	227 11%	49 8%	37 7%	9 5%	18 13%	3 6%	3 6%	3 28%	- -	- -	16 31%	89 24%



**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Nigel Farage**

**Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	539 27%	35 20%	25 27%	64 27%	45 25%	59 32%A	31 29%	45 24%	69 27%	69 27%	45 25%	52 34%A
Unfavourable	781 39%	91 51% GHIK	45 49% EGK	92 39%	65 36%	63 34%	41 38%	61 33%	96 38%	97 38%	83 46% EGK	48 31%
Neither	456 23%	36 20%	14 15%	47 20%	41 23%	45 24%	23 22%	55 29% BC	56 22%	69 27% B	36 20%	35 23%
Don't know	227 11%	16 9%	9 10%	33 14% I	27 15% I	19 10%	11 11%	25 14%	31 12%	19 8%	18 10%	20 13%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Gordon Brown**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	294 15%	141 14%	153 15%	38 16%	40 13%	61 16%	45 13%	45 15%	65 16%	80 15%	85 15%	59 14%	71 15%	241 13%	71 14%	52 10%	93 18%	26 9%	53 30%
Unfavourable	1133 57%	620 63%	513 50%	101 42%	167 52%	208 55%	200 58%	179 60%	278 67%	325 60%	337 58%	234 56%	237 51%	1061 58%	313 62%	326 62%	256 51%	166 58%	72 40%
Neither	457 23%	191 19%	266 26%	63 26%	85 26%	89 23%	84 24%	69 23%	67 16%	110 20%	132 23%	102 24%	114 25%	408 22%	99 20%	110 21%	114 23%	84 29%	49 28%
Don't know	119 6%	29 3%	90 9%	39 16%	30 9%	23 6%	13 4%	7 2%	6 1%	24 4%	26 5%	26 6%	42 9%	115 6%	24 5%	37 7%	43 8%	12 4%	3 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Gordon Brown**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	294 15%	33 7%	197 33%	10 8%	15 5%	7 11%	14 26%	-	1 6%	1 4%	17 5%	33 6%	165 35%	43 12%
Unfavourable	1133 57%	354 74%	207 35%	78 61%	262 82%	37 60%	32 62%	2 36%	9 90%	8 42%	151 46%	470 80%	140 30%	227 61%
Neither	457 23%	77 16%	163 28%	33 26%	40 13%	17 28%	6 12%	4 64%	* 5%	7 38%	93 29%	75 13%	142 30%	87 23%
Don't know	119 6%	11 2%	23 4%	7 5%	2 1%	1 1%	-	-	-	3 17%	66 20%	13 2%	20 4%	16 4%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Gordon Brown**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	294 15%	183 31%	31 6%	10 5%	18 12%	15 28%	7 13%	3 28%	-	3 11%	4 8%	22 6%
Unfavourable	1133 57%	226 39%	408 78%	131 75%	81 56%	32 61%	28 54%	3 32%	6 92%	18 60%	24 46%	177 48%
Neither	457 23%	155 27%	75 14%	31 18%	35 24%	6 11%	15 28%	4 40%	* 8%	9 29%	17 32%	110 30%
Don't know	119 6%	22 4%	10 2%	4 2%	11 7%	-	3 5%	-	-	-	8 15%	61 17%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Gordon Brown**

**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	294 15%	53 30% CDE FGHIJK	22 24% EFG IJK	40 17% EGI J	30 17% GI	17 9%	9 8%	15 8%	47 19% EFG J	24 9%	17 9%	19 13%
Unfavourable	1133 57%	72 40%	47 51%	132 56% AD	77 43%	114 62% AD	61 57% A	121 65% ABD	140 56% AD	172 68% ABC DH	105 58% AD	91 59% AD
Neither	457 23%	49 28% C	22 23%	42 18%	50 28% C	44 24%	35 33% CGH IK	36 20%	49 19%	50 20%	49 27% C	30 19%
Don't know	119 6%	3 2%	1 2%	21 9% ABI	21 12% ABFI	10 5%	2 2%	13 7% A	16 6%	8 3%	10 5%	15 9% ABFI

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Tony Blair**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	374 19%	206 21%	168 16%	42 18%	82 25%	85 22%	68 20%	44 15%	53 13%	104 19%	104 18%	75 18%	91 20%	341 19%	86 17%	95 18%	112 22%	48 17%	33 19%
Unfavourable	1120 56%	581 59%	539 53%	99 41%	133 41%	190 50%	184 54%	193 64%	320 77%	324 60%	331 57%	223 53%	243 52%	1026 56%	298 59%	312 59%	252 50%	163 57%	95 53%
Neither	392 20%	163 17%	229 22%	54 22%	75 23%	88 23%	77 23%	58 19%	40 10%	84 16%	119 21%	97 23%	92 20%	346 19%	100 20%	84 16%	101 20%	63 22%	46 26%
Don't know	117 6%	30 3%	87 8%	46 19%	32 10%	17 5%	12 4%	5 2%	3 1%	27 5%	27 5%	26 6%	38 8%	113 6%	22 4%	35 7%	42 8%	14 5%	3 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Tony Blair**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	374 19%	57 12%	220 37%	19 15%	28 9%	7 11%	8 15%	3 50%	2 21%	2 10%	24 7%	50 8%	191 41%	56 15%
Unfavourable	1120 56%	334 70%	213 36%	77 60%	254 79%	45 73%	38 72%	3 39%	8 75%	10 53%	157 48%	452 77%	141 30%	238 64%
Neither	392 20%	70 15%	141 24%	24 19%	37 11%	10 16%	7 13%	1 11%	* 5%	4 21%	80 24%	73 12%	117 25%	64 17%
Don't know	117 6%	15 3%	17 3%	7 6%	2 1%	-	-	-	-	3 17%	65 20%	15 3%	18 4%	15 4%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Tony Blair**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	374 19%	223 38%	42 8%	12 7%	28 19%	4 7%	5 9%	7 73%	2 26%	1 5%	5 10%	46 12%
Unfavourable	1120 56%	211 36%	400 76%	129 74%	86 59%	39 75%	36 69%	2 19%	4 66%	25 80%	24 46%	165 45%
Neither	392 20%	132 23%	68 13%	28 16%	24 16%	9 18%	10 18%	1 8%	* 8%	5 16%	15 29%	100 27%
Don't know	117 6%	19 3%	15 3%	6 4%	7 5%	- -	2 3%	- -	- -	- -	8 15%	59 16%



**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Tony Blair**

**Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	374 19%	33 19%	32 34% EGHIJK	44 19%	36 20%	34 18%	26 24% IJ	36 19%	52 21% J	34 13%	22 12%	25 16%
Unfavourable	1120 56%	95 53%	40 44%	132 56%	80 45%	107 58% BD	52 49%	112 60% BD	132 52%	166 65% ABD FH	111 61% BD	93 60% BD
Neither	392 20%	46 26% CG	19 21%	39 16%	43 24% G	32 17%	26 25%	25 14%	53 21%	47 18%	36 20%	26 17%
Don't know	117 6%	3 2%	1 2%	21 9% ABI	19 11% ABFI	12 6%	3 3%	12 7%	15 6%	7 3%	11 6%	10 7% A

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**John Major**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	406 20%	228 23%	178 17%	22 9%	46 14%	68 18%	70 21%	60 20%	139 34%	158 29%	125 22%	56 13%	67 14%	375 21%	114 23%	130 25%	80 16%	51 18%	31 17%
Unfavourable	759 38%	405 41%	354 35%	55 23%	110 34%	162 42%	145 42%	136 45%	152 36%	181 34%	209 36%	162 38%	208 45%	677 37%	168 33%	183 35%	218 43%	107 37%	82 46%
Neither	605 30%	293 30%	312 31%	72 30%	106 33%	111 29%	105 31%	92 31%	119 28%	155 29%	179 31%	156 37%	116 25%	548 30%	159 31%	153 29%	137 27%	99 34%	57 32%
Don't know	233 12%	54 6%	178 17%	92 38%	60 19%	41 11%	21 6%	13 4%	6 2%	45 8%	68 12%	47 11%	73 16%	226 12%	65 13%	59 11%	70 14%	31 11%	7 4%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**John Major**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	406 20%	199 42%	74 12%	27 21%	58 18%	9 15%	6 11%	3 50%	2 15%	1 5%	35 11%	221 37%	54 12%	66 18%
Unfavourable	759 38%	98 21%	311 53%	38 30%	144 45%	32 51%	31 59%	1 11%	6 60%	10 54%	88 27%	141 24%	241 52%	165 44%
Neither	605 30%	144 30%	150 25%	47 37%	98 31%	15 24%	16 30%	3 39%	3 25%	4 23%	115 35%	187 32%	129 28%	105 28%
Don't know	233 12%	36 7%	56 9%	16 12%	20 6%	6 10%	-	-	-	3 17%	88 27%	41 7%	43 9%	36 10%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**John Major**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	406 20%	71 12%	223 43%	20 12%	36 25%	6 11%	8 16%	1 10%	3 47%	2 5%	4 7%	33 9%
Unfavourable	759 38%	309 53%	109 21%	87 50%	44 30%	30 57%	25 47%	2 17%	3 45%	19 61%	16 31%	118 32%
Neither	605 30%	159 27%	161 31%	48 27%	46 32%	17 33%	12 24%	4 45%	* 8%	9 30%	20 37%	128 34%
Don't know	233 12%	47 8%	31 6%	19 11%	20 14%	- -	7 13%	3 28%	- -	1 4%	13 25%	92 25%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**John Major**

**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	406 20%	31 17%	15 16%	39 16%	27 15%	53 28%ABC DF	17 16%	43 23%	58 23%	57 22%	34 19%	34 22%
Unfavourable	759 38%	82 46%EGH IJ	43 47%EHI J	104 44%EHI J	71 40%	58 31%	49 46%EHJ	63 34%	82 33%	85 34%	58 32%	63 41%
Neither	605 30%	57 32%	30 32%	59 25%	49 27%	60 32%	34 32%	52 28%	79 31%	80 31%	64 35%C	41 27%
Don't know	233 12%	7 4%	5 5%	34 15%AB	31 17%ABEF	15 8%	6 6%	28 15%AB	33 13%A	33 13%A	25 14%A	16 11%A

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Margaret Thatcher**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	672 34%	370 38%	302 30%	41 17%	56 17%	111 29%	128 37%	116 39%	221 53%	224 42%	200 34%	124 30%	124 27%	633 35%	190 37%	209 40%	136 27%	98 34%	39 22%
Unfavourable	840 42%	431 44%	409 40%	84 35%	135 42%	161 42%	172 50%	137 46%	151 36%	204 38%	240 41%	177 42%	218 47%	731 40%	183 36%	181 34%	255 50%	112 39%	108 61%
Neither	343 17%	147 15%	196 19%	62 26%	87 27%	83 22%	32 9%	39 13%	39 9%	83 15%	102 18%	85 20%	73 16%	316 17%	93 18%	93 18%	73 15%	57 20%	27 15%
Don't know	149 7%	33 3%	116 11%	54 23%	45 14%	26 7%	11 3%	8 3%	5 1%	27 5%	39 7%	35 8%	48 10%	146 8%	41 8%	43 8%	42 8%	21 7%	3 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Margaret Thatcher**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	672 34%	353 74%	62 11%	22 17%	161 50%	11 18%	7 14%	3 41%	4 41%	-	61 19%	435 74%	50 11%	73 19%
Unfavourable	840 42%	39 8%	420 71%	62 49%	98 31%	39 63%	44 84%	3 48%	5 49%	13 68%	108 33%	55 9%	324 69%	217 58%
Neither	343 17%	70 15%	79 13%	36 28%	43 13%	11 18%	1 2%	1 11%	1 10%	2 10%	89 27%	81 14%	70 15%	64 17%
Don't know	149 7%	14 3%	29 5%	7 6%	17 5%	1 1%	-	-	-	4 22%	69 21%	19 3%	23 5%	19 5%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Margaret Thatcher**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	672 34%	68 12%	397 76%	79 45%	26 18%	8 16%	5 10%	2 21%	3 53%	2 6%	11 21%	70 19%
Unfavourable	840 42%	423 72%	42 8%	55 32%	76 53%	42 81%	34 67%	3 34%	3 47%	23 76%	21 39%	116 31%
Neither	343 17%	73 12%	68 13%	28 16%	33 23%	2 3%	9 18%	2 17%	-	5 18%	10 20%	112 30%
Don't know	149 7%	22 4%	18 4%	12 7%	9 7%	-	3 5%	3 28%	-	-	10 20%	72 19%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Margaret Thatcher**

**Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	672 34%	39 22%	21 23%	77 33%AD	38 21%	76 41%ABD	33 31%	76 41%ABD	85 34%AD	104 41%ABD	65 36%AD	57 37%ABD
Unfavourable	840 42%	108 61%CEF GHIJK	53 58%EGH IJK	107 45%GI	95 53%EGH IJK	71 38%	48 45%G	53 29%	94 37%	89 35%	64 35%	57 37%
Neither	343 17%	27 15%	14 15%	34 14%	26 14%	30 16%	19 18%	34 19%	54 22%	39 15%	38 21%	28 18%
Don't know	149 7%	3 2%	4 4%	18 8%A	20 11%AE	9 5%	6 5%	21 12%AE	18 7%A	23 9%A	15 8%A	13 8%A

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**James Callaghan**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	321 16%	188 19%	133 13%	6 2%	13 4%	33 9%	62 18%	72 24%	136 33%	98 18%	87 15%	66 16%	71 15%	284 16%	89 18%	68 13%	89 18%	39 13%	37 21%
Unfavourable	573 29%	351 36%	222 22%	44 18%	66 21%	92 24%	113 33%	106 35%	150 36%	175 33%	165 28%	97 23%	135 29%	536 29%	144 28%	188 36%	127 25%	77 27%	37 21%
Neither	625 31%	284 29%	342 33%	70 29%	107 33%	123 32%	112 33%	103 34%	110 27%	162 30%	170 29%	159 38%	134 29%	559 31%	142 28%	151 29%	168 33%	98 34%	67 38%
Don't know	483 24%	157 16%	326 32%	121 50%	136 42%	133 35%	54 16%	20 7%	19 5%	104 19%	158 27%	98 23%	123 27%	447 25%	132 26%	119 23%	123 24%	74 26%	36 20%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**James Callaghan**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	321 16%	66 14%	152 26%	19 15%	42 13%	13 21%	13 25%	- -	1 6%	1 4%	19 6%	75 13%	127 27%	72 19%
Unfavourable	573 29%	156 33%	136 23%	26 21%	141 44%	12 20%	15 29%	1 13%	5 46%	8 41%	80 25%	219 37%	111 24%	93 25%
Neither	625 31%	167 35%	161 27%	46 36%	83 26%	29 47%	18 34%	5 75%	2 20%	2 12%	99 30%	192 33%	129 28%	117 32%
Don't know	483 24%	87 18%	141 24%	36 28%	53 17%	8 13%	6 12%	1 11%	3 29%	8 43%	128 39%	105 18%	100 21%	90 24%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**James Callaghan**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	321 16%	166 28%	73 14%	15 9%	22 15%	12 22%	12 24%	- -	- -	3 10%	6 11%	12 3%
Unfavourable	573 29%	139 24%	192 37%	79 45%	35 24%	14 26%	11 22%	2 19%	3 51%	11 35%	14 26%	73 20%
Neither	625 31%	158 27%	180 34%	36 21%	48 33%	18 35%	20 38%	5 53%	2 34%	11 37%	16 30%	131 35%
Don't know	483 24%	123 21%	79 15%	43 25%	39 27%	9 17%	8 16%	3 28%	1 15%	6 18%	18 33%	155 42%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**James Callaghan**

**Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	321 16%	37 21%J	14 15%	47 20%J	29 16%	24 13%	18 17%	23 12%	49 20%	39 16%	21 12%	21 13%
Unfavourable	573 29%	37 21%	29 31%	58 25%	40 22%	74 40%ACD HJ	29 27%	69 37%ACD H	66 26%	77 30%	48 27%	45 29%
Neither	625 31%	67 38%I	36 38%	78 33%	55 31%	53 29%	33 31%	51 27%	74 30%	68 27%	64 36%	47 30%
Don't know	483 24%	36 20%	14 16%	54 23%	55 31%ABE	34 18%	26 25%	42 23%	62 25%	70 28%B	48 26%	42 27%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Harold Wilson**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	441 22%	233 24%	208 20%	10 4%	23 7%	60 16%	83 24%	117 39%	148 36%	126 23%	129 22%	92 22%	93 20%	384 21%	105 21%	100 19%	126 25%	53 19%	56 32%
Unfavourable	531 27%	326 33%	205 20%	40 17%	60 18%	76 20%	102 30%	84 28%	169 41%	171 32%	143 25%	94 22%	124 27%	507 28%	145 29%	179 34%	114 23%	68 24%	24 14%
Neither	569 28%	261 27%	308 30%	67 28%	106 33%	118 31%	110 32%	84 28%	85 20%	137 26%	162 28%	141 34%	129 28%	509 28%	131 26%	129 25%	154 30%	94 33%	60 34%
Don't know	462 23%	160 16%	302 30%	124 51%	134 42%	128 34%	46 14%	16 5%	14 3%	104 19%	147 25%	94 22%	118 25%	425 23%	125 25%	116 22%	112 22%	72 25%	37 21%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Harold Wilson**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	441 22%	85 18%	207 35%	21 16%	57 18%	16 26%	25 48%	- -	5 46%	1 4%	29 9%	91 15%	180 38%	87 23%
Unfavourable	531 27%	169 35%	107 18%	28 22%	135 42%	11 17%	8 16%	1 14%	3 26%	8 41%	75 23%	237 40%	78 17%	87 23%
Neither	569 28%	141 30%	145 25%	47 37%	74 23%	28 44%	12 23%	5 75%	1 6%	2 12%	95 29%	163 28%	119 25%	115 31%
Don't know	462 23%	82 17%	130 22%	32 25%	55 17%	8 13%	6 12%	1 11%	2 22%	8 43%	126 39%	100 17%	90 19%	83 22%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Harold Wilson**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	441 22%	228 39%	83 16%	29 17%	23 16%	23 44%	15 29%	- -	2 34%	7 22%	5 10%	25 7%
Unfavourable	531 27%	101 17%	213 41%	68 39%	34 23%	8 16%	10 19%	2 24%	3 51%	10 33%	14 27%	67 18%
Neither	569 28%	143 24%	153 29%	33 19%	54 37%	13 25%	18 35%	4 48%	- -	7 24%	17 32%	127 34%
Don't know	462 23%	113 19%	76 15%	45 26%	34 24%	8 15%	8 16%	3 28%	1 15%	6 20%	17 32%	151 41%



**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Harold Wilson**

**Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	441 22%	56 32% J	22 23% E	60 25% G	45 25% G	38 20%	28 26% G	27 15%	61 24% G	44 17%	26 14%	35 23%
Unfavourable	531 27%	24 14%	27 29% A	54 23% A	33 19%	63 34% A	23 22%	71 38% A	65 26% A	79 31% A	45 25% A	45 29% A
Neither	569 28%	60 34% G	31 33%	75 32%	49 27%	50 27%	28 27%	41 22%	68 27%	64 25%	66 36% G	39 25% I
Don't know	462 23%	37 21%	13 14%	47 20%	51 29% B	35 19%	27 26%	46 25%	58 23%	67 26% B	45 25%	35 23%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Edward Heath**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	276 14%	155 16%	120 12%	11 4%	14 4%	39 10%	51 15%	53 18%	108 26%	92 17%	75 13%	45 11%	64 14%	249 14%	78 15%	73 14%	61 12%	37 13%	27 15%
Unfavourable	659 33%	384 39%	275 27%	40 16%	59 18%	89 23%	127 37%	147 49%	197 47%	187 35%	176 30%	140 33%	156 34%	611 33%	170 33%	185 35%	176 35%	80 28%	49 27%
Neither	601 30%	282 29%	320 31%	63 26%	116 36%	122 32%	119 35%	82 27%	99 24%	159 30%	174 30%	144 34%	124 27%	537 29%	133 26%	149 28%	156 31%	99 34%	64 36%
Don't know	467 23%	159 16%	308 30%	128 53%	134 41%	131 34%	44 13%	19 6%	11 3%	100 19%	154 27%	92 22%	120 26%	429 24%	126 25%	118 22%	114 22%	72 25%	38 21%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Edward Heath**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	276 14%	100 21%	80 14%	15 12%	40 12%	9 15%	13 25%	1 13%	1 12%	- -	17 5%	115 19%	67 14%	47 13%
Unfavourable	659 33%	138 29%	206 35%	28 22%	163 51%	18 29%	19 37%	1 14%	5 46%	8 45%	83 25%	203 34%	164 35%	128 35%
Neither	601 30%	154 32%	165 28%	54 43%	71 22%	25 41%	14 27%	4 61%	2 21%	2 12%	99 30%	174 29%	141 30%	114 31%
Don't know	467 23%	85 18%	139 24%	30 23%	46 14%	9 15%	6 11%	1 11%	2 22%	8 43%	127 39%	99 17%	96 21%	83 22%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Edward Heath**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	276 14%	89 15%	112 21%	18 10%	17 12%	10 19%	9 18%	1 10%	* 8%	1 2%	3 6%	15 4%
Unfavourable	659 33%	215 37%	174 33%	86 49%	37 26%	19 36%	14 28%	1 9%	3 51%	14 46%	16 29%	80 22%
Neither	601 30%	162 28%	162 31%	31 18%	58 40%	16 30%	19 37%	5 53%	2 26%	10 31%	17 32%	121 33%
Don't know	467 23%	120 21%	76 15%	39 22%	33 23%	8 15%	9 17%	3 28%	1 15%	6 20%	18 34%	154 42%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**Edward Heath**

**Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	276 14%	27 15%	7 7%	35 15%	18 10%	34 19%B	17 16%	19 10%	45 18%B	33 13%	21 11%	20 13%
Unfavourable	659 33%	49 27%	42 45%AC	76 32%J	58 33%	65 35%	32 30%	72 39%AJ	83 33%	87 34%	48 27%	48 31%
Neither	601 30%	64 36%GH	29 31%	74 31%	53 30%	53 29%	32 30%	47 25%	66 26%	67 26%	68 37%GHI	49 32%
Don't know	467 23%	38 21%	15 16%	50 21%	48 27%	33 18%	27 25%	47 26%	58 23%	68 27%	45 25%	37 24%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**George Osborne**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Favourable	303 15%	178 18%	125 12%	19 8%	25 8%	46 12%	47 14%	43 14%	123 30%	120 22%	78 13%	59 14%	46 10%	291 16%	85 17%	88 17%	66 13%	53 18%	12 7%
Unfavourable	937 47%	506 52%	431 42%	101 42%	145 45%	185 49%	171 50%	157 52%	179 43%	240 45%	273 47%	187 44%	236 51%	847 46%	212 42%	234 44%	269 53%	132 46%	90 51%
Neither	537 27%	246 25%	291 28%	64 26%	94 29%	105 28%	91 27%	85 28%	98 24%	136 25%	156 27%	129 31%	115 25%	479 26%	152 30%	143 27%	113 22%	71 25%	58 33%
Don't know	226 11%	50 5%	175 17%	58 24%	58 18%	46 12%	33 10%	16 5%	16 4%	42 8%	73 13%	45 11%	66 14%	209 11%	57 11%	61 12%	58 12%	33 11%	16 9%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**George Osborne**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Favourable	303 15%	188 39%	33 6%	14 11%	48 15%	3 4%	- -	2 28%	2 22%	- -	19 6%	201 34%	39 8%	30 8%
Unfavourable	937 47%	79 17%	389 66%	64 50%	170 53%	43 69%	35 68%	2 23%	5 51%	13 71%	122 37%	159 27%	288 62%	229 61%
Neither	537 27%	170 36%	120 20%	39 31%	80 25%	14 22%	13 25%	3 50%	2 20%	2 12%	98 30%	183 31%	99 21%	87 23%
Don't know	226 11%	39 8%	48 8%	11 8%	21 7%	3 5%	4 8%	- -	1 7%	3 17%	87 27%	47 8%	41 9%	27 7%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**George Osborne**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Favourable	303 15%	47 8%	207 39%	11 6%	13 9%	1 1%	3 6%	2 21%	1 23%	-	2 4%	17 5%
Unfavourable	937 47%	385 66%	108 21%	102 58%	75 52%	34 65%	32 61%	3 33%	3 43%	24 79%	21 40%	151 41%
Neither	537 27%	115 20%	174 33%	43 25%	42 29%	13 25%	12 23%	2 19%	2 34%	5 17%	17 32%	112 30%
Don't know	226 11%	40 7%	35 7%	19 11%	15 10%	5 9%	5 10%	3 28%	-	1 4%	13 25%	91 25%



**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders.**

**George Osborne**

**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Favourable	303 15%	12 7%	17 19%AD	32 13%	17 9%	32 18%AD	19 18%A	31 16%A	46 18%AD	39 15%A	34 19%AD	25 16%A
Unfavourable	937 47%	90 51%H	49 53%H	122 52%H	99 55%HI	82 44%	50 47%	84 45%	100 40%	112 44%	81 45%	68 44%
Neither	537 27%	58 33%DF	20 22%	56 24%	37 21%	54 29%	21 19%	50 27%	76 30%	76 30%	50 28%	39 25%
Don't know	226 11%	16 9%	6 6%	27 11%	26 15%	17 9%	17 16%	21 11%	30 12%	27 11%	16 9%	23 15%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

David Cameron showed a serious lack of leadership over his handling of Maria Miller's expenses

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	1246 62%	648 66%	598 58%	111 46%	137 43%	219 57%	219 64%	230 77%	330 79%	323 60%	357 62%	266 63%	300 65%	1119 61%	303 60%	294 56%	320 63%	202 70%	127 72%
Disagree	293 15%	152 16%	141 14%	39 16%	60 19%	55 14%	59 17%	37 12%	43 10%	104 19%	85 15%	48 11%	56 12%	282 15%	86 17%	99 19%	63 12%	33 12%	11 6%
Don't know	464 23%	181 18%	284 28%	92 38%	125 39%	107 28%	64 19%	33 11%	43 10%	111 21%	138 24%	107 26%	108 23%	425 23%	117 23%	133 25%	122 24%	53 18%	39 22%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

David Cameron showed a serious lack of leadership over his handling of Maria Miller's expenses

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	1246	241	447	70	248	41	42	5	7	13	145	354	340	253
	62%	51%	76%	55%	77%	65%	81%	76%	67%	66%	44%	60%	73%	68%
Disagree	293	125	71	22	36	9	1	1	3	1	17	124	59	49
	15%	26%	12%	18%	11%	14%	2%	13%	24%	4%	5%	21%	13%	13%
Don't know	464	110	73	36	37	13	8	1	1	6	164	112	68	71
	23%	23%	12%	28%	11%	21%	16%	11%	9%	29%	50%	19%	15%	19%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****David Cameron showed a serious lack of leadership over his handling of Maria Miller's expenses****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	1246 62%	437 75%	292 56%	125 72%	87 60%	43 82%	33 64%	5 53%	4 70%	25 80%	26 49%	168 45%
Disagree	293 15%	78 13%	123 23%	20 11%	24 17%	1 2%	6 12%	1 10%	1 15%	3 8%	3 6%	33 9%
Don't know	464 23%	70 12%	109 21%	29 17%	34 24%	8 16%	13 24%	3 36%	1 15%	3 11%	24 45%	169 46%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

David Cameron showed a serious lack of leadership over his handling of Maria Miller's expenses

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	1246 62%	127 72% I	62 67% E	148 63% E	110 62% E	92 50%	80 75% I K	108 58%	153 61% E	150 59%	122 67% E	93 60%
Disagree	293 15%	11 6%	10 11%	28 12%	25 14% A	45 24% A B C D	6 5%	30 16% A F	41 16% A F	45 18% A F	27 15% A F	24 16% A F
Don't know	464 23%	39 22%	21 22%	60 25%	42 24%	49 26%	21 20%	47 26%	57 23%	60 24%	32 18%	37 24%

**Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Constituents should be able to force sitting MPs to defend their seat in a by-election if enough people sign a petition demanding it

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	1178 59%	635 65%	542 53%	109 45%	157 49%	205 54%	219 64%	198 66%	289 69%	316 59%	329 57%	258 61%	275 59%	1076 59%	307 61%	301 57%	291 58%	176 61%	102 58%
Disagree	278 14%	149 15%	129 13%	30 12%	42 13%	54 14%	51 15%	47 16%	53 13%	101 19%	88 15%	36 9%	53 12%	250 14%	71 14%	81 15%	57 11%	41 14%	28 16%
Don't know	548 27%	196 20%	351 34%	103 43%	123 38%	122 32%	71 21%	56 18%	74 18%	122 23%	164 28%	126 30%	136 29%	500 27%	128 25%	144 27%	158 31%	70 24%	47 27%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Constituents should be able to force sitting MPs to defend their seat in a by-election if enough people sign a petition demanding it

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	1178	272	371	70	247	42	32	6	4	12	123	367	279	239
	59%	57%	63%	55%	77%	67%	62%	89%	34%	64%	38%	62%	60%	64%
Disagree	278	100	86	21	21	10	10	1	3	1	30	91	72	55
	14%	21%	15%	17%	7%	17%	18%	11%	29%	6%	9%	15%	15%	15%
Don't know	548	104	132	36	52	10	10	-	4	6	174	132	116	78
	27%	22%	22%	29%	16%	16%	20%	-	37%	29%	53%	22%	25%	21%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****Constituents should be able to force sitting MPs to defend their seat in a by-election if enough people sign a petition demanding it****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	1178 59%	365 62%	316 60%	122 70%	86 60%	36 68%	32 62%	8 91%	* 8%	22 72%	23 43%	166 45%
Disagree	278 14%	83 14%	101 19%	15 9%	24 16%	6 12%	9 18%	1 9%	1 23%	2 8%	1 3%	33 9%
Don't know	548 27%	138 24%	107 20%	37 21%	35 24%	10 19%	10 20%	- -	4 69%	6 20%	29 54%	171 46%



**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****Constituents should be able to force sitting MPs to defend their seat in a by-election if enough people sign a petition demanding it****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	1178 59%	102 58%	60 65%	131 56%	100 56%	103 55%	71 67%	100 54%	154 61%	153 60%	105 58%	98 63%
Disagree	278 14%	28 16%	10 11%	28 12%	20 11%	36 19%	11 11%	25 13%	32 13%	39 15%	30 16%	20 13%
Don't know	548 27%	47 27%	23 25%	77 33%	58 32%	47 25%	24 23%	61 33%	66 26%	63 25%	46 25%	37 24%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L****\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****A law that allowed constituents to sack their MP through signing a petition is a bad idea because it could be used by an MP's political opponents****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	727 36%	377 38%	350 34%	73 30%	110 34%	145 38%	117 34%	119 40%	163 39%	245 46%	219 38%	117 28%	146 31%	669 37%	199 39%	192 37%	178 35%	100 35%	58 33%
Disagree	613 31%	351 36%	262 26%	65 27%	80 25%	101 27%	117 34%	106 35%	144 35%	154 29%	172 30%	136 32%	150 32%	548 30%	145 29%	164 31%	140 28%	99 34%	65 36%
Don't know	663 33%	252 26%	411 40%	103 43%	132 41%	135 35%	108 31%	76 25%	109 26%	139 26%	190 33%	167 40%	168 36%	609 33%	163 32%	169 32%	189 37%	89 31%	55 31%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

A law that allowed constituents to sack their MP through signing a petition is a bad idea because it could be used by an MP's political opponents

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	727 36%	238 50%	229 39%	47 37%	96 30%	17 28%	25 48%	2 28%	4 42%	2 10%	79 24%	268 45%	176 38%	116 31%
Disagree	613 31%	116 24%	208 35%	43 34%	135 42%	28 45%	15 29%	2 27%	4 40%	8 44%	56 17%	159 27%	146 31%	147 40%
Don't know	663 33%	123 26%	154 26%	38 29%	89 28%	17 27%	12 23%	3 45%	2 18%	9 46%	191 59%	164 28%	145 31%	109 29%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****A law that allowed constituents to sack their MP through signing a petition is a bad idea because it could be used by an MP's political opponents****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	727 36%	227 39%	250 48%	46 26%	55 38%	23 44%	15 28%	3 30%	3 55%	7 21%	13 24%	85 23%
Disagree	613 31%	190 32%	144 27%	76 43%	51 35%	18 33%	23 45%	3 34%	2 30%	15 47%	14 26%	78 21%
Don't know	663 33%	169 29%	130 25%	53 30%	39 27%	12 23%	14 27%	3 36%	1 15%	10 31%	27 50%	207 56%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****A law that allowed constituents to sack their MP through signing a petition is a bad idea because it could be used by an MP's political opponents****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	727 36%	58 33%	38 41%	80 34%	59 33%	68 36%	34 32%	69 37%	107 43%	91 36%	66 37%	56 36%
Disagree	613 31%	65 36%	25 27%	63 27%	52 29%	59 32%	42 39%	55 30%	68 27%	77 30%	57 32%	50 32%
Don't know	663 33%	55 31%	30 32%	93 39%	66 37%	59 32%	31 29%	62 33%	77 30%	86 34%	58 32%	48 31%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L****\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**  
**My family is better off now than at the 2010 General Election four years ago**  
**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	394 20%	222 23%	172 17%	50 21%	60 19%	66 17%	53 16%	53 18%	111 27%	150 28%	110 19%	79 19%	55 12%	359 20%	115 23%	117 22%	74 15%	54 19%	35 20%
Disagree	1183 59%	581 59%	601 59%	95 40%	165 51%	234 61%	238 70%	202 67%	248 60%	283 53%	340 59%	241 57%	318 69%	1071 59%	284 56%	293 56%	315 62%	178 62%	111 63%
Don't know	426 21%	176 18%	249 24%	96 40%	96 30%	81 21%	51 15%	45 15%	57 14%	105 20%	130 22%	100 24%	91 20%	395 22%	107 21%	116 22%	118 23%	55 19%	31 17%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**  
**My family is better off now than at the 2010 General Election four years ago**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	394 20%	190 40%	64 11%	33 26%	51 16%	6 10%	6 12%	1 14%	1 9%	-	43 13%	202 34%	55 12%	54 14%
Disagree	1183 59%	183 38%	453 77%	52 41%	229 72%	47 75%	41 78%	4 62%	8 76%	10 55%	151 46%	272 46%	347 74%	244 65%
Don't know	426 21%	103 22%	73 12%	43 33%	40 12%	9 15%	5 10%	2 24%	2 15%	9 45%	132 40%	116 20%	65 14%	75 20%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**  
**My family is better off now than at the 2010 General Election four years ago**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	394 20%	69 12%	204 39%	21 12%	27 19%	7 13%	5 9%	3 37%	2 37%	4 11%	6 12%	46 12%
Disagree	1183 59%	445 76%	211 40%	131 75%	77 53%	39 74%	37 71%	4 45%	2 38%	20 66%	26 50%	190 51%
Don't know	426 21%	72 12%	109 21%	23 13%	41 28%	7 13%	10 20%	2 19%	2 26%	7 22%	21 39%	135 36%



**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**

**My family is better off now than at the 2010 General Election four years ago**

**Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	394 20%	35 20%D	15 16%	39 16%	20 11%	42 23%D	20 18%	38 21%D	61 24%D	53 21%D	35 19%	36 23%D
Disagree	1183 59%	111 63%G	64 69%GI	140 59%	112 63%	111 60%	73 68%GI	95 51%	146 58%	138 54%	105 58%	88 57%
Don't know	426 21%	31 17%	14 15%	57 24%	46 26%F	32 17%	14 13%	52 28%ABE FH	44 17%	63 25%	41 23%	31 20%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

My personal finances are in a worse position than they were at the 2010 General Election four years ago

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	993 50%	489 50%	504 49%	83 35%	143 44%	206 54%	204 60%	172 57%	185 44%	241 45%	271 47%	219 52%	262 56%	905 50%	231 46%	254 48%	271 54%	149 52%	88 50%
Disagree	699 35%	371 38%	327 32%	76 32%	109 34%	111 29%	101 30%	99 33%	202 49%	224 42%	216 37%	129 31%	129 28%	636 35%	204 40%	191 36%	149 29%	93 32%	62 35%
Don't know	312 16%	120 12%	192 19%	82 34%	70 22%	64 17%	36 11%	30 10%	29 7%	74 14%	93 16%	73 17%	73 16%	285 16%	71 14%	81 15%	86 17%	46 16%	27 15%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

My personal finances are in a worse position than they were at the 2010 General Election four years ago

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	993	135	383	52	201	36	33	2	6	9	125	226	289	200
	50%	28%	65%	41%	63%	57%	64%	28%	53%	50%	38%	38%	62%	54%
Disagree	699	287	140	49	94	18	16	3	5	6	87	301	114	118
	35%	60%	24%	38%	29%	28%	30%	39%	47%	31%	27%	51%	24%	32%
Don't know	312	55	67	27	25	9	3	2	-	4	115	63	65	54
	16%	12%	11%	21%	8%	14%	7%	34%	-	20%	35%	11%	14%	15%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****My personal finances are in a worse position than they were at the 2010 General Election four years ago****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	993 50%	376 64%	164 31%	112 64%	67 46%	33 63%	28 54%	4 45%	1 23%	18 58%	23 44%	166 45%
Disagree	699 35%	148 25%	300 57%	43 25%	52 36%	14 27%	16 31%	4 47%	5 77%	10 33%	11 21%	95 26%
Don't know	312 16%	62 11%	59 11%	19 11%	27 18%	5 10%	8 15%	1 8%	-	3 9%	19 35%	109 29%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****My personal finances are in a worse position than they were at the 2010 General Election four years ago****Base: All respondents**

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	993 50%	88 50%	51 55%	125 53% <sup>l</sup>	95 53%	93 50%	58 55%	87 47%	122 49%	109 43%	91 50%	74 48%
Disagree	699 35%	62 35%	33 36%	72 31%	43 24%	75 41% <sup>D</sup>	34 31%	61 33%	99 39% <sup>D</sup>	105 41% <sup>CD</sup>	59 33%	55 35%
Don't know	312 16%	27 15%	8 9%	38 16%	40 22% <sup>BEH</sup>	17 9%	15 14%	38 21% <sup>BEH</sup>	30 12%	41 16%	31 17%	26 17%

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L****\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**  
**Ed Miliband is likely to be Prime Minister after the next election**  
**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	453 23%	267 27%	186 18%	61 25%	85 26%	85 22%	89 26%	62 21%	71 17%	127 24%	129 22%	92 22%	105 23%	408 22%	110 22%	95 18%	142 28%	61 21%	46 26%
Disagree	773 39%	396 40%	377 37%	66 27%	103 32%	144 38%	127 37%	123 41%	210 50%	226 42%	231 40%	161 38%	156 34%	723 40%	222 44%	214 41%	166 33%	121 42%	50 28%
Don't know	776 39%	317 32%	459 45%	114 47%	135 42%	152 40%	125 37%	115 38%	135 33%	186 34%	220 38%	167 40%	203 44%	695 38%	174 34%	217 41%	198 39%	106 37%	81 46%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**  
**Ed Miliband is likely to be Prime Minister after the next election**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	453 23%	39 8%	301 51%	23 18%	35 11%	15 24%	9 18%	3 39%	3 24%	- -	15 4%	67 11%	208 45%	83 22%
Disagree	773 39%	333 70%	73 12%	47 37%	188 59%	20 32%	19 37%	3 48%	5 49%	5 26%	104 32%	375 64%	78 17%	144 39%
Don't know	776 39%	104 22%	216 37%	58 45%	97 30%	28 45%	24 45%	1 14%	3 27%	14 74%	208 64%	147 25%	181 39%	145 39%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**  
**Ed Miliband is likely to be Prime Minister after the next election**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	453 23%	276 47%	51 10%	15 8%	40 27%	8 15%	9 18%	3 38%	3 41%	7 23%	10 19%	32 9%
Disagree	773 39%	102 17%	347 66%	102 58%	52 36%	21 40%	16 31%	1 10%	1 22%	11 36%	14 27%	106 29%
Don't know	776 39%	208 35%	127 24%	58 33%	53 37%	24 45%	26 50%	5 52%	2 37%	13 41%	29 54%	232 63%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Ed Miliband is likely to be Prime Minister after the next election

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	453 23%	46 26%G	34 37%CEG IJK	57 24%	51 28%GIK	40 22%	24 22%	29 16%	65 26%G	45 18%	37 21%	26 17%
Disagree	773 39%	50 28%	32 34%	82 35%	53 30%	75 41%A	30 28%	75 40%A	104 41%AD	119 47%ACD F	91 50%ABC DF	63 41%A
Don't know	776 39%	81 46%BHJ	27 29%	97 41%J	74 42%J	70 38%	53 50%BHI J	82 44%BHJ	83 33%	91 36%	53 29%	65 42%J

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****George Osborne, the Chancellor, has the right policies to return the country to full employment****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	549 27%	313 32%	237 23%	42 18%	50 16%	86 22%	87 26%	90 30%	194 47%	200 37%	153 26%	109 26%	88 19%	510 28%	159 31%	158 30%	119 23%	75 26%	39 22%
Disagree	784 39%	424 43%	360 35%	80 33%	114 36%	155 41%	165 48%	134 45%	136 33%	200 37%	229 40%	151 36%	204 44%	696 38%	186 37%	177 34%	211 42%	122 42%	88 50%
Don't know	670 33%	244 25%	426 42%	120 50%	157 49%	141 37%	90 26%	77 26%	85 20%	139 26%	198 34%	161 38%	172 37%	620 34%	161 32%	191 36%	177 35%	91 32%	50 28%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

George Osborne, the Chancellor, has the right policies to return the country to full employment

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	549 27%	326 68%	44 7%	36 28%	89 28%	6 9%	10 19%	2 25%	1 9%	1 5%	51 16%	350 59%	52 11%	65 18%
Disagree	784 39%	31 7%	385 65%	44 34%	134 42%	41 65%	34 65%	3 50%	4 41%	12 66%	74 23%	98 17%	283 61%	185 50%
Don't know	670 33%	119 25%	161 27%	48 38%	97 30%	16 26%	8 16%	2 24%	5 50%	6 29%	202 62%	142 24%	133 28%	122 33%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****George Osborne, the Chancellor, has the right policies to return the country to full employment****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	549 27%	63 11%	351 67%	28 16%	32 22%	11 21%	4 7%	- -	1 23%	2 8%	4 8%	52 14%
Disagree	784 39%	368 63%	47 9%	93 53%	52 36%	33 62%	34 65%	5 53%	3 43%	25 81%	19 36%	105 28%
Don't know	670 33%	155 26%	127 24%	53 30%	60 42%	9 16%	14 28%	4 47%	2 34%	3 11%	30 56%	213 58%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****George Osborne, the Chancellor, has the right policies to return the country to full employment****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	549 27%	39 22%	24 26%	61 26%	34 19%	63 34%ADF	19 18%	53 29%	79 31%DF	80 31%DF	55 30%D	42 27%
Disagree	784 39%	88 50%EGH IK	48 52%EGH IK	93 39%	69 39%	62 33%	52 48%EG	62 33%	95 38%	91 36%	71 39%	53 35%
Don't know	670 33%	50 28%	20 22%	82 35%B	75 42%ABH J	61 33%	36 33%	71 38%B	77 31%	84 33%	55 31%	59 38%B

**Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Ed Balls, the Shadow Chancellor, has the right policies to return the country to full employment

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2003	966	1037	164	323	369	375	310	462	708	513	282	500	1832	503	527	531	271	171
Weighted base	2003	980	1023	241	322	381	341	301	416	538	580	421	464	1826	506	525	506	288	177
Agree	283 14%	151 15%	133 13%	38 16%	44 14%	62 16%	53 15%	40 13%	46 11%	80 15%	79 14%	56 13%	69 15%	257 14%	79 16%	65 12%	85 17%	27 9%	27 15%
Disagree	932 47%	539 55%	393 38%	71 29%	102 32%	159 42%	170 50%	168 56%	263 63%	290 54%	269 46%	181 43%	192 41%	853 47%	250 49%	259 49%	203 40%	141 49%	79 44%
Don't know	788 39%	291 30%	497 49%	133 55%	176 55%	160 42%	119 35%	93 31%	107 26%	169 31%	233 40%	183 44%	203 44%	716 39%	177 35%	202 38%	218 43%	120 42%	72 40%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th - 10th April 2014

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Ed Balls, the Shadow Chancellor, has the right policies to return the country to full employment

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2003	496	565	138	321	69	47	6	12	13	320	616	442	391
Weighted base	2003	476	590	128	320	62	52	7	11	19	326	590	468	372
Agree	283 14%	21 4%	209 35%	12 9%	17 5%	4 7%	2 4%	2 28%	- -	- -	11 3%	27 4%	165 35%	52 14%
Disagree	932 47%	348 73%	125 21%	60 47%	225 70%	25 41%	31 59%	4 61%	7 70%	8 43%	100 31%	449 76%	99 21%	159 43%
Don't know	788 39%	107 22%	256 43%	56 44%	78 24%	32 52%	19 37%	1 11%	3 30%	11 57%	215 66%	115 19%	203 43%	161 43%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****Ed Balls, the Shadow Chancellor, has the right policies to return the country to full employment****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2003	560	558	159	156	49	59	6	7	34	48	367
Weighted base	2003	586	524	174	145	53	52	9	6	31	53	370
Agree	283 14%	195 33%	21 4%	11 6%	24 16%	2 4%	4 7%	2 21%	-	2 6%	1 2%	22 6%
Disagree	932 47%	147 25%	394 75%	113 65%	58 40%	30 58%	23 45%	4 43%	6 92%	21 69%	21 39%	115 31%
Don't know	788 39%	244 42%	109 21%	51 29%	63 43%	20 38%	25 48%	3 36%	*	8 25%	31 58%	234 63%



**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th April 2014**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****Ed Balls, the Shadow Chancellor, has the right policies to return the country to full employment****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2003	171	96	259	176	195	87	179	243	260	184	153
Weighted base	2003	177	93*	236	178	185	107*	186	252	255	181	154
Agree	283 14%	27 15%J	21 22%JK	35 15%J	29 16%J	27 15%J	15 14%	23 13%	50 20%JK	29 12%	12 7%	14 9%
Disagree	932 47%	79 44%	38 41%	106 45%D	60 34%	95 51%D	41 39%	90 48%D	104 41%	146 57%ABC DFH	100 55%BDF H	74 48%D
Don't know	788 39%	72 40%	34 37%	95 40%	89 50%EHI	63 34%	50 47%I	73 39%	98 39%	79 31%	69 38%	66 43%I

**Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L**

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**Voting Intentions Survey**  
**ONLINE Fieldwork : 9th - 10th March 2014**

Weighting table

**Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2,003	2,003
Weighted base	2,003	2,003
Conservative	615 31%	590 29%
Labour	439 22%	468 23%
Liberal Democrat	380 19%	372 19%
Other	153 8%	157 8%
Did not vote	325 16%	325 16%
Don't remember	60 3%	60 3%
Refused	31 2%	31 2%