

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|------------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1005 | 465 | 540 | 69 | 127 | 184 | 190 | 193 | 242 | 326 | 236 | 156 | 287 | 260 | 263 | 251 | 141 | 90 |
| Weighted base | 1007 | 483 | 525 | 119 | 161 | 201 | 169 | 148 | 209 | 263 | 291 | 213 | 240 | 265 | 261 | 250 | 142 | 90 |
| Conservative | 198 20% | 97 20% | 101 19% | 15 13% | 18 11% | 32 16% | 40 24% | 28 19% | 65 31% | 58 22% | 53 18% | 47 22% | 39 16% | 57 21% | 48 19% | 55 22% | 33 23% | 5 5% |
| Labour | 229 23% | 122 25% | 107 20% | 13 11% | 18 11% | 49 25% | 42 25% | 45 30% | 62 29% | 59 22% | 65 22% | 39 18% | 66 28% | 51 19% | 66 25% | 53 21% | 36 25% | 23 26% |
| Liberal Democrat | 112 11% | 52 11% | 60 11% | 3 3% | 16 10% | 30 15% | 17 10% | 17 11% | 28 13% | 37 14% | 28 10% | 20 10% | 27 11% | 30 11% | 19 7% | 34 14% | 20 14% | 10 11% |
| Other | 59 6% | 34 7% | 25 5% | 2 2% | 7 4% | 15 7% | 12 7% | 10 7% | 13 6% | 16 6% | 15 5% | 15 7% | 14 6% | 10 4% | 9 3% | 9 3% | 9 6% | 23 25% |
| Did not vote | 326 32% | 141 29% | 184 35% | 78 66% | 93 58% | 58 29% | 44 26% | 33 22% | 20 10% | 75 29% | 99 34% | 80 38% | 71 30% | 98 37% | 91 35% | 77 31% | 36 25% | 24 26% |
| Don't remember | 33 3% | 14 3% | 19 4% | 3 3% | 5 3% | 8 4% | 4 3% | 8 6% | 4 2% | 9 4% | 10 4% | 4 2% | 9 4% | 4 2% | 17 6% | 6 3% | 3 2% | 2 3% |
| Refused | 50 5% | 22 5% | 28 5% | 4 3% | 4 3% | 8 4% | 9 5% | 8 6% | 17 8% | 9 3% | 21 7% | 8 4% | 13 6% | 15 6% | 11 4% | 15 6% | 5 3% | 4 4% |

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Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|------------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1005 | 270 | 226 | 111 | 8 | 17 | 22 | 4 | 6 | 24 | 187 |
| Weighted base | 1007 | 272 | 206 | 115 | 9 | 19 | 25 | 4 | 7 | 27 | 191 |
| Conservative | 198 20% | 173 64% | 3 1% | 3 3% | 1 7% | - - | - - | - - | 1 22% | 3 10% | 9 5% |
| Labour | 229 23% | 15 6% | 138 67% | 18 16% | 2 23% | 2 11% | 4 17% | - - | - - | 6 21% | 23 12% |
| Liberal Democrat | 112 11% | 13 5% | 9 4% | 68 59% | 2 21% | 2 9% | 1 4% | - - | - - | 2 7% | 7 4% |
| Other | 59 6% | 4 2% | 7 3% | 2 2% | 4 49% | 7 35% | 14 55% | 4 100% | 4 62% | 4 15% | 7 3% |
| Did not vote | 326 32% | 57 21% | 45 22% | 17 14% | - - | 8 40% | 6 23% | - - | 1 16% | 11 39% | 89 47% |
| Don't remember | 33 3% | 6 2% | 2 1% | 5 5% | - - | 1 5% | - - | - - | - - | * 2% | 14 7% |
| Refused | 50 5% | 3 1% | 2 1% | 1 1% | - - | - - | - - | - - | - - | 2 6% | 42 22% |

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Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|------------------|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|-------------|------------------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
| Unweighted base | 1005 | 298 | 246 | 110 | 89 | 54 | 22 | 16 | 6 | 3 | 4 | 157 |
| Weighted base | 1007 | 277 | 245 | 114 | 97 | 55 | 22 | 17 | 6 | 4 | 4 | 169 |
| Conservative | 198 20% | 9 3% | 159 65% | 7 6% | 7 8% | 5 9% | - - | - - | - - | - - | - - | 12 7% |
| Labour | 229 23% | 152 55% | 15 6% | 16 14% | 16 16% | 1 1% | 4 17% | 1 8% | - - | 2 39% | - - | 23 14% |
| Liberal Democrat | 112 11% | 15 5% | 10 4% | 63 56% | 4 5% | 4 7% | 1 5% | 2 10% | 1 19% | - - | - - | 12 7% |
| Other | 59 6% | 8 3% | 4 2% | 3 3% | 10 10% | - - | 12 55% | 3 17% | 2 28% | 1 38% | 3 76% | 13 8% |
| Did not vote | 326 32% | 83 30% | 49 20% | 20 18% | 48 50% | 11 20% | 5 24% | 11 65% | 3 53% | 1 23% | 1 24% | 94 56% |
| Don't remember | 33 3% | 5 2% | 6 3% | 3 3% | 6 6% | 3 6% | - - | - - | - - | - - | - - | 9 6% |
| Refused | 50 5% | 4 1% | 3 1% | 1 1% | 6 6% | 31 57% | - - | - - | - - | - - | - - | 6 3% |

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Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|---------------------------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|------------|------------|------------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1005 | 465 | 540 | 69 | 127 | 184 | 190 | 193 | 242 | 326 | 236 | 156 | 287 | 260 | 263 | 251 | 141 | 90 |
| Weighted base | 1007 | 483 | 525 | 119 | 161 | 201 | 169 | 148 | 209 | 263 | 291 | 213 | 240 | 265 | 261 | 250 | 142 | 90 |
| Absolutely certain (10) to vote | 499 50% | 272 56% | 227 43% | 35 29% | 54 33% | 96 48% | 90 53% | 87 59% | 136 65% | 145 55% | 136 47% | 101 47% | 117 49% | 131 50% | 115 44% | 128 51% | 72 51% | 51 57% |
| (9) | 48 5% | 19 4% | 29 6% | 16 14% | 9 5% | 8 4% | 7 4% | 4 2% | 5 2% | 13 5% | 15 5% | 13 6% | 7 3% | 18 7% | 13 5% | 8 3% | 3 2% | 6 6% |
| (8) | 83 8% | 40 8% | 43 8% | 13 11% | 11 7% | 17 8% | 16 9% | 13 9% | 13 6% | 25 10% | 35 12% | 11 5% | 13 5% | 13 5% | 26 10% | 25 10% | 12 8% | 7 8% |
| (7) | 53 5% | 26 5% | 27 5% | 6 5% | 14 8% | 14 7% | 7 4% | 4 3% | 8 4% | 18 7% | 17 6% | 6 3% | 11 5% | 17 6% | 11 4% | 11 4% | 10 7% | 4 4% |
| (6) | 30 3% | 8 2% | 21 4% | 4 4% | 10 6% | 4 2% | 7 4% | 2 2% | 2 1% | 5 2% | 11 4% | 9 4% | 5 2% | 4 1% | 13 5% | 8 3% | 2 1% | 3 3% |
| (5) | 77 8% | 27 6% | 50 10% | 14 11% | 14 9% | 19 9% | 10 6% | 9 6% | 11 5% | 14 5% | 25 9% | 21 10% | 16 7% | 27 10% | 25 10% | 14 6% | 7 5% | 4 4% |
| (4) | 21 2% | 10 2% | 10 2% | 3 2% | 5 3% | 3 2% | 4 2% | 1 1% | 5 3% | 6 2% | 6 2% | 1 * | 7 3% | 3 1% | 5 2% | 7 3% | 4 3% | 2 2% |
| (3) | 32 3% | 7 1% | 25 5% | 7 6% | 8 5% | 5 2% | 4 2% | 3 2% | 5 2% | 4 1% | 10 4% | 12 5% | 6 2% | 8 3% | 9 3% | 4 2% | 9 6% | 2 2% |
| (2) | 12 1% | 5 1% | 7 1% | 7 6% | 2 1% | 2 1% | 1 1% | 1 * | 1 * | 1 * | 8 3% | 2 1% | 1 1% | 5 2% | 2 1% | 2 1% | 3 2% | - - |
| Certain not to vote (1) | 133 13% | 59 12% | 74 14% | 13 11% | 32 20% | 29 14% | 21 12% | 22 15% | 16 8% | 29 11% | 22 7% | 35 16% | 48 20% | 31 12% | 38 14% | 36 15% | 18 12% | 10 12% |
| Refused | 3 * | 1 * | 2 * | - - | - - | - - | - - | 1 1% | 2 1% | 2 1% | 1 * | - - | - - | 2 1% | 1 * | - - | - - | - - |
| Don't know | 16 2% | 9 2% | 7 1% | 1 1% | 4 2% | 4 2% | 2 1% | 2 1% | 4 2% | - - | 5 2% | 2 1% | 9 4% | 6 2% | 3 1% | 5 2% | 2 1% | 1 1% |
| Mean | 7.45 | 7.84 | 7.09 | 6.74 | 6.40 | 7.35 | 7.69 | 7.78 | 8.33 | 7.91 | 7.64 | 7.10 | 7.01 | 7.52 | 7.19 | 7.51 | 7.36 | 7.96 |
| Standard deviation | 3.29 | 3.18 | 3.35 | 3.23 | 3.49 | 3.32 | 3.20 | 3.34 | 2.89 | 3.05 | 2.97 | 3.50 | 3.65 | 3.26 | 3.31 | 3.33 | 3.37 | 3.12 |
| Standard error | 0.10 | 0.15 | 0.15 | 0.39 | 0.31 | 0.25 | 0.23 | 0.24 | 0.19 | 0.17 | 0.20 | 0.28 | 0.22 | 0.21 | 0.21 | 0.21 | 0.29 | 0.33 |

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Table 2

Q.2 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

| | Q.3/4 Voting Intention (including Squeeze) | | | | | | | | | | |
|------------------------------------|--|-------------------|------------|-----------|----------|-----------|-----------|-------------|----------|-----------|--------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 |
| Unweighted base | 1005 | 270 | 226 | 111 | 8 | 17 | 22 | 4 | 6 | 24 | 187 |
| Weighted base | 1007 | 272 | 206 | 115 | 9 | 19 | 25 | 4 | 7 | 27 | 191 |
| Absolutely certain (10) to vote | 499 50% | 180 66% | 131 64% | 63 55% | 7 82% | 11 57% | 16 65% | 4 100% | 6 91% | 17 63% | 62 33% |
| (9) | 48 5% | 23 8% | 8 4% | 6 5% | - | 1 4% | 1 5% | - | - | 2 7% | 7 4% |
| (8) | 83 8% | 26 9% | 24 12% | 10 8% | - | 3 14% | 5 22% | - | - | - | 16 8% |
| (7) | 53 5% | 19 7% | 14 7% | 16 14% | - | - | - | - | - | 1 4% | 4 2% |
| (6) | 30 3% | 10 4% | 9 5% | 5 4% | - | 3 13% | 1 3% | - | - | - | 3 1% |
| (5) | 77 8% | 15 5% | 19 9% | 15 13% | 2 18% | 2 12% | 1 5% | - | 1 9% | 7 27% | 15 8% |
| (4) | 21 2% | - | - | - | - | - | - | - | - | - | 5 2% |
| (3) | 32 3% | - | - | - | - | - | - | - | - | - | 10 5% |
| (2) | 12 1% | - | - | - | - | - | - | - | - | - | 1 1% |
| Certain not to vote (1) | 133 13% | - | - | - | - | - | - | - | - | - | 56 29% |
| Refused | 3 * | - | - | - | - | - | - | - | - | - | 3 1% |
| Don't know | 16 2% | - | - | - | - | - | - | - | - | - | 10 5% |
| Mean | 7.45 | 9.11 | 8.88 | 8.54 | 9.09 | 8.56 | 9.15 | 10.00 | 9.53 | 8.50 | 5.82 |
| Standard deviation | 3.29 | 1.49 | 1.71 | 1.87 | 2.05 | 1.95 | 1.40 | * | 1.59 | 2.22 | 3.87 |
| Standard error | 0.10 | 0.09 | 0.11 | 0.18 | 0.72 | 0.47 | 0.30 | * | 0.65 | 0.45 | 0.29 |

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Table 2

Q.2 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

| | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
|------------------------------------|------------|------------|-------------------|-----------|-----------|-----------|-----------|----------|----------|----------|----------------|------------|
| Unweighted base | 1005 | 298 | 246 | 110 | 89 | 54 | 22 | 16 | 6 | 3 | 4 | 157 |
| Weighted base | 1007 | 277 | 245 | 114 | 97 | 55 | 22 | 17 | 6 | 4 | 4 | 169 |
| Absolutely certain (10) to vote | 499 50% | 136 49% | 153 63% | 58 51% | 41 43% | 30 54% | 13 60% | 6 33% | 2 36% | 3 77% | 3 76% | 54 32% |
| (9) | 48 5% | 9 3% | 16 7% | 7 6% | 4 4% | 4 7% | 1 6% | 1 4% | - | - | - | 6 4% |
| (8) | 83 8% | 27 10% | 20 8% | 11 10% | 5 5% | 4 7% | 2 10% | 2 10% | - | - | - | 13 7% |
| (7) | 53 5% | 11 4% | 15 6% | 11 10% | 3 3% | 2 4% | - | - | - | - | - | 10 6% |
| (6) | 30 3% | 9 3% | 4 2% | 3 3% | 5 6% | 2 3% | 1 4% | 3 15% | - | - | - | 3 2% |
| (5) | 77 8% | 23 8% | 12 5% | 10 9% | 9 9% | 2 4% | 1 5% | 3 19% | 1 11% | - | - | 16 9% |
| (4) | 21 2% | 9 3% | 2 1% | 1 1% | 2 2% | 1 2% | 1 4% | - | - | - | - | 5 3% |
| (3) | 32 3% | 14 5% | 1 1% | 3 3% | - | 1 1% | 1 5% | - | 1 22% | - | - | 11 6% |
| (2) | 12 1% | 6 2% | 1 * | 2 2% | 2 3% | - | - | - | - | - | - | 1 1% |
| Certain not to vote (1) | 133 13% | 31 11% | 16 7% | 6 5% | 20 20% | 5 9% | 2 8% | 3 18% | 2 31% | 1 23% | 1 24% | 48 28% |
| Refused | 3 * | - | - | - | - | 2 4% | - | - | - | - | - | * * |
| Don't know | 16 2% | 3 1% | 3 1% | 2 1% | 5 5% | 2 3% | - | - | - | - | - | 2 1% |
| Mean | 7.45 | 7.38 | 8.53 | 8.04 | 6.75 | 8.19 | 8.09 | 6.58 | 5.12 | 7.94 | 7.86 | 5.81 |
| Standard deviation | 3.29 | 3.26 | 2.58 | 2.70 | 3.66 | 2.89 | 3.00 | 3.33 | 4.25 | 4.39 | 4.50 | 3.74 |
| Standard error | 0.10 | 0.19 | 0.17 | 0.26 | 0.40 | 0.41 | 0.64 | 0.83 | 1.74 | 2.53 | 2.25 | 0.30 |

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 794 | 376 | 418 | 51 | 87 | 141 | 156 | 156 | 203 | 274 | 193 | 119 | 208 | 206 | 205 | 199 | 110 | 74 |
| Weighted base | 790 | 392 | 398 | 88 | 111 | 158 | 138 | 120 | 175 | 221 | 238 | 161 | 169 | 209 | 204 | 195 | 107 | 75 |
| Conservative | 255 32% | 131 33% | 124 31% | 25 28% | 35 31% | 42 27% | 51 37% | 36 30% | 67 38% | 77 35% | 74 31% | 60 37% | 44 26% | 72 35% | 73 36% | 65 33% | 39 36% | 7 9% |
| Labour | 192 24% | 93 24% | 99 25% | 23 26% | 21 19% | 31 20% | 33 24% | 39 32% | 44 25% | 53 24% | 54 23% | 34 21% | 51 30% | 45 22% | 58 28% | 47 24% | 19 17% | 24 32% |
| Lib Dem | 98 12% | 51 13% | 47 12% | 3 4% | 23 20% | 25 16% | 16 11% | 12 10% | 19 11% | 36 16% | 23 10% | 22 14% | 17 10% | 29 14% | 17 8% | 27 14% | 20 19% | 6 8% |
| SNP | 24 3% | 15 4% | 9 2% | 7 8% | - - | 5 3% | 6 4% | 1 1% | 4 2% | 6 3% | 9 4% | 2 1% | 7 4% | - - | - - | - - | - - | 24 32% |
| Green | 18 2% | 11 3% | 7 2% | 4 4% | 1 1% | 5 3% | 2 1% | 4 3% | 3 2% | 2 1% | 6 3% | 5 3% | 5 3% | 6 3% | 1 1% | 8 4% | 2 2% | 1 1% |
| UKIP | 8 1% | 6 1% | 2 1% | - - | - - | 3 2% | 2 1% | 1 1% | 2 1% | 1 1% | 3 1% | 3 2% | 1 * | 5 3% | 3 1% | - - | - - | - - |
| BNP | 7 1% | 6 2% | 1 * | - - | 3 2% | 1 * | 2 2% | - - | 1 1% | 2 1% | 3 1% | - - | 2 1% | 2 1% | 2 1% | 1 1% | - - | 1 2% |
| Plaid Cymru | 4 1% | 3 1% | 2 * | - - | - - | 1 1% | - - | 2 2% | 1 * | 2 1% | - - | 2 1% | 1 1% | - - | - - | - - | 4 4% | - - |
| Other | 20 3% | 16 4% | 4 1% | - - | 10 9% | 5 3% | 2 2% | 2 2% | 1 1% | 4 2% | 6 2% | 8 5% | 3 2% | 9 4% | 2 1% | 8 4% | 1 1% | 1 1% |
| Refused | 46 6% | 17 4% | 28 7% | 4 5% | 4 4% | 6 4% | 11 8% | 9 8% | 12 7% | 6 3% | 20 8% | 8 5% | 13 7% | 12 6% | 13 6% | 13 7% | 5 5% | 3 5% |
| Don't know | 118 15% | 43 11% | 75 19% | 22 24% | 15 14% | 32 20% | 13 9% | 14 12% | 21 12% | 34 15% | 41 17% | 18 11% | 25 15% | 30 14% | 36 18% | 27 14% | 17 16% | 8 11% |

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Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|-----------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 794 | 270 | 226 | 111 | 8 | 17 | 22 | 4 | 6 | 24 | 106 |
| Weighted base | 790 | 272 | 206 | 115 | 9 | 19 | 25 | 4 | 7 | 27 | 107 |
| Conservative | 255 32% | 255 94% | - | - | - | - | - | - | - | - | - |
| Labour | 192 24% | - | 192 93% | - | - | - | - | - | - | - | - |
| Lib Dem | 98 12% | - | - | 98 86% | - | - | - | - | - | - | - |
| SNP | 24 3% | - | - | - | - | - | 24 97% | - | - | - | - |
| Green | 18 2% | - | - | - | - | 18 95% | - | - | - | - | - |
| UKIP | 8 1% | - | - | - | 8 89% | - | - | - | - | - | - |
| BNP | 7 1% | - | - | - | - | - | - | 7 100% | - | - | - |
| Plaid Cymru | 4 1% | - | - | - | - | - | 4 100% | - | - | - | - |
| Other | 20 3% | - | - | - | - | - | - | - | 20 75% | - | - |
| Refused | 46 6% | 1 * | - | - | - | - | - | - | - | 2 6% | 43 40% |
| Don't know | 118 15% | 16 6% | 14 7% | 16 14% | 1 11% | 1 5% | 1 3% | - | - | 5 19% | 64 60% |

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Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

| | Total | Conser -vative | Labour | Lib Dem | Other | Refused | SNP | Green | UKIP | Plaid Cymru | BNP | Don't know |
|-----------------|------------|-------------------|------------|-----------|-----------|-----------|-----------|----------|-----------|----------------|----------|------------|
| Unweighted base | 794 | 222 | 238 | 95 | 62 | 42 | 18 | 13 | 2 | 3 | 3 | 96 |
| Weighted base | 790 | 221 | 214 | 100 | 67 | 45 | 18 | 14 | 3 | 3 | 3 | 102 |
| Conservative | 255 32% | 192 87% | 13 6% | 12 12% | 6 8% | 8 18% | - | 1 4% | - | - | - | 24 23% |
| Labour | 192 24% | 1 * | 156 73% | 10 9% | 6 9% | 1 2% | 1 4% | 1 5% | - | - | - | 17 17% |
| Lib Dem | 98 12% | - | 8 4% | 60 60% | 6 9% | 3 7% | - | 2 12% | - | - | - | 19 19% |
| SNP | 24 3% | - | 1 * | - | 2 3% | - | 15 84% | - | - | - | - | 6 6% |
| Green | 18 2% | 1 1% | 1 * | 2 2% | 5 7% | - | - | 9 66% | - | - | - | - |
| UKIP | 8 1% | 1 * | 1 * | 1 1% | 2 3% | - | - | - | 3 100% | - | - | 1 1% |
| BNP | 7 1% | 4 2% | - | - | - | - | 1 8% | - | - | - | 2 59% | - |
| Plaid Cymru | 4 1% | - | 2 1% | - | - | - | - | - | - | 3 100% | - | - |
| Other | 20 3% | 2 1% | 7 3% | 1 1% | 9 14% | - | - | - | - | - | - | 2 2% |
| Refused | 46 6% | 2 1% | 3 1% | - | 7 10% | 30 68% | - | - | - | - | - | 4 4% |
| Don't know | 118 15% | 19 9% | 22 10% | 15 15% | 25 37% | 2 5% | 1 4% | 2 12% | - | - | 1 41% | 30 29% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | <u>Gender</u> | | <u>Age</u> | | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 374 | 149 | 225 | 32 | 57 | 78 | 61 | 69 | 77 | 101 | 93 | 55 | 125 | 92 | 104 | 94 | 56 | 28 |
| Weighted base | 381 | 151 | 230 | 56 | 69 | 81 | 56 | 52 | 67 | 82 | 114 | 77 | 108 | 96 | 105 | 95 | 57 | 27 |
| Labour | 60 16% | 21 14% | 39 17% | 13 24% | 11 15% | 11 13% | 12 22% | 6 12% | 7 11% | 10 12% | 15 13% | 14 18% | 21 19% | 16 17% | 9 9% | 19 20% | 10 17% | 6 21% |
| Lib Dem | 40 11% | 15 10% | 25 11% | 3 6% | 2 3% | 7 9% | 9 17% | 7 14% | 11 17% | 13 16% | 10 8% | 8 10% | 10 9% | 11 12% | 8 8% | 10 11% | 8 14% | 2 8% |
| Conservative | 38 10% | 9 6% | 29 12% | 11 19% | 4 6% | 9 12% | 3 5% | 3 5% | 8 12% | 9 11% | 13 11% | 9 11% | 7 7% | 11 12% | 13 12% | 8 8% | 4 7% | 2 8% |
| Green | 14 4% | 3 2% | 12 5% | 3 6% | 3 4% | 7 8% | 1 2% | 1 1% | - - | 3 3% | 4 4% | 6 8% | 1 1% | 5 5% | 5 5% | 1 1% | 4 7% | - - |
| BNP | 7 2% | 5 3% | 2 1% | - - | 4 6% | 2 2% | - - | 1 1% | - - | 2 2% | 2 2% | - - | 3 2% | 1 1% | 3 2% | 2 2% | - - | 1 4% |
| SNP | 4 1% | 3 2% | 2 1% | - - | 1 1% | 1 1% | 1 2% | - - | 2 2% | 1 1% | - - | 1 1% | 2 2% | - - | - - | - - | - - | 4 16% |
| UKIP | 3 1% | 2 1% | 1 * | - - | - - | 3 4% | - - | - - | - - | - - | - - | 1 2% | 2 2% | 1 1% | - - | 2 2% | - - | - - |
| Plaid Cymru | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Other | 24 6% | 11 7% | 13 6% | 3 6% | 3 5% | 4 5% | 3 5% | 3 5% | 8 12% | 7 9% | 6 5% | - - | 10 9% | 5 5% | 9 9% | 6 6% | 3 5% | 1 3% |
| Refused | 53 14% | 23 15% | 30 13% | 2 3% | 8 12% | 9 11% | 10 18% | 11 22% | 13 19% | 8 10% | 24 21% | 7 9% | 14 13% | 14 14% | 16 15% | 14 15% | 6 10% | 3 10% |
| Don't know | 138 36% | 60 40% | 78 34% | 21 37% | 33 48% | 29 36% | 16 29% | 20 39% | 18 28% | 29 35% | 40 35% | 32 41% | 38 35% | 32 33% | 42 40% | 33 35% | 23 39% | 8 30% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|-----------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 374 | 14 | 15 | 18 | 1 | 1 | 1 | - | - | 7 | 187 |
| Weighted base | 381 | 17 | 14 | 16 | 1 | 1 | 1 | - | - | 7 | 191 |
| Labour | 60 16% | - | 14 100% | - | - | - | - | - | - | - | - |
| Lib Dem | 40 11% | - | - | 16 100% | - | - | - | - | - | - | - |
| Conservative | 38 10% | 17 100% | - | - | - | - | - | - | - | - | - |
| Green | 14 4% | - | - | - | - | 1 100% | - | - | - | - | - |
| BNP | 7 2% | - | - | - | - | - | - | - | - | - | - |
| SNP | 4 1% | - | - | - | - | - | 1 100% | - | - | - | - |
| UKIP | 3 1% | - | - | - | 1 100% | - | - | - | - | - | - |
| Plaid Cymru | - | - | - | - | - | - | - | - | - | - | - |
| Other | 24 6% | - | - | - | - | - | - | - | - | 7 100% | - |
| Refused | 53 14% | - | - | - | - | - | - | - | - | - | 53 28% |
| Don't know | 138 36% | - | - | - | - | - | - | - | - | - | 138 72% |

Opinion Poll
Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

| | <u>Total</u> | <u>Labour</u> | <u>Other</u> | <u>Conser -vative</u> | <u>Refused</u> | <u>Lib Dem</u> | <u>Green</u> | <u>SNP</u> | <u>BNP</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
|-----------------|--------------|---------------|--------------|---------------------------|----------------|----------------|--------------|------------|------------|-------------|------------------------|-------------------|
| Unweighted base | 374 | 90 | 57 | 43 | 46 | 30 | 5 | 5 | 4 | 1 | 1 | 92 |
| Weighted base | 381 | 88 | 62 | 45 | 43 | 29 | 5 | 4 | 4 | 1 | 1 | 100 |
| Labour | 60 16% | 40 45% | 7 12% | 1 3% | 1 2% | 1 5% | - - | - - | - - | - - | - - | 9 9% |
| Lib Dem | 40 11% | 7 8% | 5 7% | 3 6% | 2 5% | 15 52% | 1 16% | - - | 1 27% | 1 100% | - - | 5 5% |
| Conservative | 38 10% | 5 5% | 2 3% | 25 56% | - - | 2 6% | - - | - - | - - | - - | - - | 5 5% |
| Green | 14 4% | 4 5% | 4 7% | - - | - - | 1 3% | 3 64% | - - | - - | - - | - - | 2 2% |
| BNP | 7 2% | - - | 2 3% | 1 2% | - - | - - | - - | - - | 3 73% | - - | - - | 1 1% |
| SNP | 4 1% | - - | - - | - - | - - | - - | - - | 3 80% | - - | - - | - - | 1 1% |
| UKIP | 3 1% | 3 4% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Plaid Cymru | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Other | 24 6% | 4 5% | 12 20% | 1 2% | 2 5% | - - | - - | 1 20% | - - | - - | - - | 3 3% |
| Refused | 53 14% | 4 4% | 6 10% | 3 6% | 33 77% | 1 3% | - - | - - | - - | - - | - - | 6 6% |
| Don't know | 138 36% | 21 24% | 23 38% | 11 25% | 5 11% | 9 31% | 1 21% | - - | - - | - - | 1 100% | 67 67% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1005 | 465 | 540 | 69 | 127 | 184 | 190 | 193 | 242 | 326 | 236 | 156 | 287 | 260 | 263 | 251 | 141 | 90 |
| Weighted base | 1007 | 483 | 525 | 119 | 161 | 201 | 169 | 148 | 209 | 263 | 291 | 213 | 240 | 265 | 261 | 250 | 142 | 90 |
| Labour | 277 27% | 125 26% | 151 29% | 29 25% | 30 18% | 59 30% | 49 29% | 48 32% | 61 29% | 61 23% | 76 26% | 63 30% | 76 32% | 63 24% | 75 29% | 78 31% | 31 22% | 30 33% |
| Conservative | 245 24% | 117 24% | 128 24% | 22 18% | 33 20% | 44 22% | 42 25% | 35 24% | 70 33% | 70 26% | 68 23% | 58 27% | 49 21% | 68 26% | 67 26% | 60 24% | 44 31% | 6 7% |
| Lib Dem | 114 11% | 46 10% | 68 13% | 7 6% | 23 14% | 24 12% | 13 8% | 21 14% | 26 12% | 34 13% | 35 12% | 24 11% | 21 9% | 33 12% | 23 9% | 31 12% | 19 13% | 8 9% |
| Other | 97 10% | 63 13% | 34 7% | 22 19% | 21 13% | 23 11% | 15 9% | 6 4% | 10 5% | 33 13% | 24 8% | 15 7% | 25 10% | 29 11% | 25 10% | 26 10% | 13 9% | 5 5% |
| Refused | 55 5% | 24 5% | 31 6% | 9 8% | 7 4% | 7 4% | 10 6% | 7 5% | 14 7% | 11 4% | 19 7% | 10 5% | 14 6% | 19 7% | 15 6% | 14 6% | 4 3% | 3 3% |
| SNP | 22 2% | 12 2% | 10 2% | 4 4% | 2 1% | 4 2% | 4 2% | 3 2% | 5 2% | 4 1% | 7 2% | 1 * | 10 4% | - - | - - | - - | - - | 22 24% |
| Green | 17 2% | 6 1% | 11 2% | 3 2% | 2 1% | 3 2% | 2 1% | 3 2% | 4 2% | 3 1% | 5 2% | 6 3% | 3 1% | 7 3% | 1 * | 4 2% | 5 3% | - - |
| BNP | 6 1% | 3 1% | 3 1% | - - | 1 1% | 2 1% | 1 1% | 1 1% | - - | 2 1% | 2 1% | - - | 2 1% | 1 1% | 2 1% | 1 * | - - | 1 1% |
| UKIP | 4 * | 2 1% | 1 * | - - | - - | 2 1% | 1 1% | - - | 1 1% | - - | 1 1% | 2 1% | 1 * | 3 1% | 1 * | - - | - - | - - |
| Plaid Cymru | 4 * | 2 * | 2 * | - - | 1 1% | 1 1% | - - | 1 * | 1 * | 3 1% | - - | - - | 1 * | - - | - - | - - | 4 3% | - - |
| Don't know | 169 17% | 82 17% | 86 16% | 23 19% | 41 26% | 31 16% | 33 19% | 23 16% | 18 9% | 42 16% | 54 19% | 34 16% | 38 16% | 42 16% | 51 20% | 36 14% | 24 17% | 16 18% |

Opinion Poll
Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|-----------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1005 | 270 | 226 | 111 | 8 | 17 | 22 | 4 | 6 | 24 | 187 |
| Weighted base | 1007 | 272 | 206 | 115 | 9 | 19 | 25 | 4 | 7 | 27 | 191 |
| Labour | 277 27% | 14 5% | 162 79% | 10 9% | 1 17% | 1 5% | 1 3% | 2 36% | - | 8 30% | 25 13% |
| Conservative | 245 24% | 204 75% | 1 * | 1 1% | 1 7% | 1 8% | - | - | 4 55% | 2 6% | 14 7% |
| Lib Dem | 114 11% | 13 5% | 11 5% | 68 59% | 1 10% | 2 11% | - | - | - | 1 4% | 10 5% |
| Other | 97 10% | 7 2% | 10 5% | 9 8% | 2 19% | 6 29% | 2 7% | - | - | 12 44% | 30 16% |
| Refused | 55 5% | 8 3% | 1 * | 4 3% | - | - | - | - | - | 2 7% | 38 20% |
| SNP | 22 2% | - | 1 * | - | - | - | 16 66% | - | 1 22% | - | - |
| Green | 17 2% | 1 * | 1 * | 2 2% | - | 9 48% | - | - | - | - | 1 1% |
| BNP | 6 1% | - | - | 1 1% | - | - | - | - | 2 24% | - | - |
| UKIP | 4 * | - | - | - | 3 34% | - | - | - | - | - | - |
| Plaid Cymru | 4 * | - | - | - | - | - | - | 3 64% | - | - | 1 * |
| Don't know | 169 17% | 26 10% | 20 10% | 20 18% | 1 13% | - | 6 24% | - | - | 2 9% | 73 38% |

Opinion Poll
Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|-----------------|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|-------------|------------------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
| Unweighted base | 1005 | 298 | 246 | 110 | 89 | 54 | 22 | 16 | 6 | 3 | 4 | 157 |
| Weighted base | 1007 | 277 | 245 | 114 | 97 | 55 | 22 | 17 | 6 | 4 | 4 | 169 |
| Labour | 277 27% | 277 100% | - | - | - | - | - | - | - | - | - | - |
| Conservative | 245 24% | - | 245 100% | - | - | - | - | - | - | - | - | - |
| Lib Dem | 114 11% | - | - | 114 100% | - | - | - | - | - | - | - | - |
| Other | 97 10% | - | - | - | 97 100% | - | - | - | - | - | - | - |
| Refused | 55 5% | - | - | - | - | 55 100% | - | - | - | - | - | - |
| SNP | 22 2% | - | - | - | - | - | 22 100% | - | - | - | - | - |
| Green | 17 2% | - | - | - | - | - | - | 17 100% | - | - | - | - |
| BNP | 6 1% | - | - | - | - | - | - | - | 6 100% | - | - | - |
| UKIP | 4 * | - | - | - | - | - | - | - | - | 4 100% | - | - |
| Plaid Cymru | 4 * | - | - | - | - | - | - | - | - | - | 4 100% | - |
| Don't know | 169 17% | - | - | - | - | - | - | - | - | - | - | 169 100% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 648 | 314 | 333 | 37 | 65 | 110 | 130 | 132 | 173 | 234 | 147 | 99 | 168 | 164 | 163 | 164 | 93 | 63 |
| Weighted base | 635 | 327 | 308 | 60 | 82 | 125 | 114 | 102 | 151 | 188 | 178 | 132 | 136 | 163 | 156 | 161 | 91 | 64 |
| Conservative | 256 40% | 127 39% | 129 42% | 27 45% | 31 38% | 44 35% | 49 43% | 35 34% | 70 46% | 78 41% | 72 41% | 61 46% | 44 32% | 72 44% | 69 44% | 66 41% | 41 45% | 9 14% |
| Labour | 196 31% | 92 28% | 104 34% | 19 32% | 20 25% | 36 29% | 33 29% | 42 41% | 45 30% | 54 29% | 55 31% | 33 25% | 53 39% | 45 27% | 56 36% | 49 31% | 23 25% | 24 37% |
| Lib Dem | 102 16% | 52 16% | 50 16% | 3 6% | 19 23% | 26 21% | 17 15% | 16 15% | 21 14% | 39 21% | 25 14% | 20 15% | 18 13% | 28 17% | 20 13% | 29 18% | 20 21% | 6 9% |
| SNP | 22 4% | 15 4% | 8 3% | 6 11% | * 1% | 4 4% | 6 5% | 1 1% | 4 3% | 6 3% | 8 5% | 2 1% | 6 5% | - - | - - | - - | - - | 22 35% |
| Green | 16 3% | 10 3% | 6 2% | 3 5% | 1 1% | 6 4% | 1 1% | 3 3% | 3 2% | 2 1% | 5 3% | 4 3% | 5 4% | 6 4% | 2 1% | 6 4% | 2 2% | 1 1% |
| UKIP | 8 1% | 6 2% | 2 1% | - - | - - | 4 3% | 2 2% | * * | 2 1% | 1 1% | 3 1% | 3 2% | 1 1% | 5 3% | 3 2% | * * | - - | - - |
| BNP | 6 1% | 6 2% | * * | - - | 3 3% | * * | 2 2% | - - | 1 1% | 1 1% | 3 1% | - - | 2 2% | 1 1% | 2 1% | 1 1% | - - | 1 2% |
| Plaid Cymru | 4 1% | 3 1% | 2 1% | - - | - - | 1 1% | - - | 2 2% | 1 1% | 2 1% | - - | 2 1% | 1 1% | - - | - - | - - | 4 5% | - - |
| Other | 23 4% | 17 5% | 6 2% | 1 2% | 8 10% | 4 3% | 3 3% | 2 2% | 4 3% | 4 2% | 7 4% | 7 5% | 5 3% | 7 4% | 5 3% | 9 6% | 2 2% | 1 1% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|-----------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 648 | 248 | 204 | 95 | 7 | 15 | 21 | 4 | 6 | 20 | 28 |
| Weighted base | 635 | 248 | 183 | 98 | 8 | 16 | 22 | 4 | 6 | 23 | 25 |
| Conservative | 256 40% | 248 100% | - | - | - | - | - | - | - | - | 8 31% |
| Labour | 196 31% | - | 183 100% | - | - | - | - | - | - | - | 13 52% |
| Lib Dem | 102 16% | - | - | 98 100% | - | - | - | - | - | - | 4 16% |
| SNP | 22 4% | - | - | - | - | - | 22 100% | - | - | - | - |
| Green | 16 3% | - | - | - | - | 16 100% | - | - | - | - | - |
| UKIP | 8 1% | - | - | - | 8 100% | - | - | - | - | - | - |
| BNP | 6 1% | - | - | - | - | - | - | 6 100% | - | - | - |
| Plaid Cymru | 4 1% | - | - | - | - | - | 4 100% | - | - | - | - |
| Other | 23 4% | - | - | - | - | - | - | - | 23 100% | - | - |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|-----------------|--|---------------------------|---------------|----------------|--------------|------------|----------------|--------------|-------------|------------------------|------------|-------------------|
| | <u>Total</u> | <u>Conser -vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>Other</u> | <u>SNP</u> | <u>Refused</u> | <u>Green</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Don't know</u> |
| Unweighted base | 648 | 205 | 213 | 84 | 39 | 17 | 10 | 10 | 2 | 3 | 3 | 62 |
| Weighted base | 635 | 203 | 190 | 88 | 42 | 17 | 13 | 10 | 3 | 3 | 2 | 63 |
| Conservative | 256 40% | 196 96% | 13 7% | 12 13% | 6 14% | - - | 7 54% | 1 5% | - - | - - | - - | 22 34% |
| Labour | 196 31% | 1 * | 157 83% | 11 12% | 8 19% | 1 4% | 1 7% | 1 7% | - - | - - | - - | 17 27% |
| Lib Dem | 102 16% | * * | 8 4% | 62 71% | 8 19% | - - | 3 27% | 2 23% | - - | - - | 1 46% | 16 26% |
| SNP | 22 4% | - - | 1 * | - - | 2 4% | 15 87% | - - | - - | - - | - - | - - | 5 8% |
| Green | 16 3% | 1 1% | 1 1% | 2 2% | 5 13% | - - | - - | 7 65% | - - | - - | - - | - - |
| UKIP | 8 1% | * * | 1 1% | 1 1% | 2 4% | - - | - - | - - | 3 100% | - - | - - | 1 2% |
| BNP | 6 1% | 4 2% | - - | - - | - - | 1 9% | - - | - - | - - | - - | 1 54% | - - |
| Plaid Cymru | 4 1% | - - | 2 1% | - - | - - | - - | - - | - - | - - | 3 100% | - - | - - |
| Other | 23 4% | 1 * | 7 4% | 1 1% | 11 27% | - - | 2 12% | - - | - - | - - | - - | 2 3% |

Opinion Poll
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Absolutes/col percents

Table 7
Q.6 Do you agree or disagree with the following statements?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|--|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|------------|------------|------------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1005 | 465 | 540 | 69 | 127 | 184 | 190 | 193 | 242 | 326 | 236 | 156 | 287 | 260 | 263 | 251 | 141 | 90 |
| Weighted base | 1007 | 483 | 525 | 119 | 161 | 201 | 169 | 148 | 209 | 263 | 291 | 213 | 240 | 265 | 261 | 250 | 142 | 90 |
| <u>It is right that taxpayers money should be used to bail out banks.</u> | | | | | | | | | | | | | | | | | | |
| Agree | 368 37% | 205 42% | 163 31% | 43 37% | 49 31% | 59 29% | 62 37% | 67 45% | 86 41% | 116 44% | 124 43% | 58 27% | 70 29% | 95 36% | 95 37% | 89 36% | 53 37% | 35 39% |
| Disagree | 585 58% | 260 54% | 325 62% | 69 58% | 107 67% | 131 65% | 97 57% | 73 49% | 109 52% | 127 48% | 157 54% | 148 70% | 153 64% | 151 57% | 151 58% | 146 59% | 88 62% | 50 55% |
| Don't know | 54 5% | 18 4% | 37 7% | 7 6% | 4 3% | 11 5% | 10 6% | 8 5% | 14 7% | 21 8% | 10 4% | 6 3% | 17 7% | 19 7% | 15 6% | 14 5% | 2 1% | 5 6% |
| <u>I will scale back my Christmas spending plans to save money.</u> | | | | | | | | | | | | | | | | | | |
| Agree | 624 62% | 270 56% | 354 67% | 71 60% | 101 63% | 125 62% | 115 68% | 88 59% | 123 59% | 149 57% | 173 59% | 149 70% | 152 63% | 157 59% | 162 62% | 162 65% | 87 61% | 56 62% |
| Disagree | 358 36% | 202 42% | 156 30% | 45 38% | 57 35% | 74 37% | 52 31% | 56 38% | 75 36% | 107 41% | 112 38% | 62 29% | 77 32% | 98 37% | 94 36% | 81 33% | 51 36% | 34 38% |
| Don't know | 25 3% | 11 2% | 15 3% | 3 2% | 3 2% | 2 1% | 3 1% | 4 3% | 11 5% | 7 3% | 6 2% | 1 * | 11 4% | 9 4% | 5 2% | 7 3% | 3 2% | 1 1% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 7
Q.6 Do you agree or disagree with the following statements?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|---|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|------------|------------|------------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Weighted base | 1007 | 483 | 525 | 119 | 161 | 201 | 169 | 148 | 209 | 263 | 291 | 213 | 240 | 265 | 261 | 250 | 142 | 90 |
| <u>Gordon Brown's decisive handling of the bank crisis means that Labour has a good chance of winning the next election.</u> | | | | | | | | | | | | | | | | | | |
| Agree | 369 37% | 188 39% | 181 34% | 46 38% | 56 35% | 71 35% | 63 37% | 55 37% | 78 37% | 90 34% | 115 39% | 81 38% | 82 34% | 94 35% | 92 35% | 82 33% | 56 39% | 44 49% |
| Disagree | 545 54% | 275 57% | 270 51% | 66 56% | 89 56% | 114 57% | 87 52% | 80 54% | 107 51% | 156 59% | 148 51% | 120 56% | 121 51% | 139 52% | 147 56% | 142 57% | 80 56% | 38 42% |
| Don't know | 94 9% | 20 4% | 73 14% | 7 6% | 15 10% | 15 8% | 19 11% | 13 9% | 23 11% | 18 7% | 28 10% | 11 5% | 37 15% | 32 12% | 22 8% | 25 10% | 6 5% | 9 9% |
| <u>If David Cameron had been prime minister, he would have handled the bank crisis better than Gordon Brown.</u> | | | | | | | | | | | | | | | | | | |
| Agree | 252 25% | 104 22% | 148 28% | 43 36% | 41 25% | 48 24% | 38 23% | 32 21% | 51 24% | 60 23% | 64 22% | 67 31% | 61 25% | 68 26% | 64 24% | 63 25% | 38 27% | 18 20% |
| Disagree | 564 56% | 305 63% | 260 49% | 61 51% | 84 52% | 119 59% | 104 61% | 84 56% | 113 54% | 163 62% | 166 57% | 109 51% | 127 53% | 148 56% | 140 54% | 144 58% | 74 52% | 58 64% |
| Don't know | 191 19% | 74 15% | 117 22% | 15 13% | 36 22% | 34 17% | 28 16% | 33 22% | 45 22% | 40 15% | 62 21% | 37 17% | 53 22% | 48 18% | 57 22% | 43 17% | 30 21% | 14 15% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 7
Q.6 Do you agree or disagree with the following statements?
Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|--|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1005 | 270 | 226 | 111 | 8 | 17 | 22 | 4 | 6 | 24 | 187 |
| Weighted base | 1007 | 272 | 206 | 115 | 9 | 19 | 25 | 4 | 7 | 27 | 191 |
| <u>It is right that taxpayers money should be used to bail out banks.</u> | | | | | | | | | | | |
| Agree | 368 37% | 95 35% | 111 54% | 47 41% | - - | 5 24% | 6 23% | 2 36% | 1 22% | 4 15% | 66 35% |
| Disagree | 585 58% | 165 61% | 81 40% | 62 54% | 9 100% | 15 76% | 19 77% | 3 64% | 5 78% | 22 82% | 107 56% |
| Don't know | 54 5% | 12 5% | 13 6% | 5 5% | - - | - - | - - | - - | - - | 1 3% | 18 9% |
| <u>I will scale back my Christmas spending plans to save money.</u> | | | | | | | | | | | |
| Agree | 624 62% | 177 65% | 131 64% | 75 66% | 4 42% | 12 60% | 12 50% | 3 72% | 3 44% | 17 61% | 104 54% |
| Disagree | 358 36% | 89 33% | 72 35% | 39 34% | 4 42% | 6 30% | 12 50% | 1 28% | 4 56% | 11 39% | 75 39% |
| Don't know | 25 3% | 6 2% | 3 1% | 1 * | 1 17% | 2 10% | - - | - - | - - | - - | 12 6% |

Opinion Poll
Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 7
Q.6 Do you agree or disagree with the following statements?
Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|---|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Weighted base | 1007 | 272 | 206 | 115 | 9 | 19 | 25 | 4 | 7 | 27 | 191 |
| <u>Gordon Brown's decisive handling of the bank crisis means that Labour has a good chance of winning the next election.</u> | | | | | | | | | | | |
| Agree | 369 37% | 40 15% | 147 71% | 43 38% | 2 27% | 7 35% | 10 42% | 2 36% | 1 9% | 6 21% | 60 32% |
| Disagree | 545 54% | 219 80% | 42 20% | 64 56% | 6 73% | 13 65% | 11 46% | 3 64% | 6 91% | 20 74% | 86 45% |
| Don't know | 94 9% | 13 5% | 17 8% | 8 7% | - | - | 3 12% | - | - | 1 4% | 44 23% |
| <u>If David Cameron had been prime minister, he would have handled the bank crisis better than Gordon Brown.</u> | | | | | | | | | | | |
| Agree | 252 25% | 115 42% | 28 14% | 14 12% | 2 17% | 3 15% | 7 28% | 1 20% | 5 76% | 4 14% | 32 17% |
| Disagree | 564 56% | 100 37% | 167 81% | 79 69% | 6 66% | 15 76% | 14 57% | 3 64% | 2 24% | 21 76% | 83 44% |
| Don't know | 191 19% | 57 21% | 11 5% | 22 19% | 1 17% | 2 8% | 4 15% | 1 16% | - | 3 10% | 75 39% |

Opinion Poll
Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 7
Q.6 Do you agree or disagree with the following statements?
Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|--|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|------------------------|-------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>Plaid Cymru</u> | <u>UKIP</u> | <u>Don't know</u> |
| Unweighted base | 1005 | 298 | 246 | 110 | 89 | 54 | 22 | 16 | 6 | 4 | 3 | 157 |
| Weighted base | 1010 | 263 | 249 | 122 | 97 | 55 | 23 | 17 | 6 | 4 | 4 | 170 |
| <u>It is right that taxpayers money should be used to bail out banks.</u> | | | | | | | | | | | | |
| Agree | 367 36% | 116 44% | 92 37% | 53 44% | 26 27% | 17 31% | 5 21% | 7 40% | 1 20% | - | - | 49 29% |
| Disagree | 589 58% | 132 50% | 147 59% | 63 51% | 63 65% | 33 60% | 17 75% | 10 60% | 5 80% | 4 100% | 4 100% | 111 66% |
| Don't know | 54 5% | 14 5% | 10 4% | 6 5% | 8 9% | 5 9% | 1 3% | - | - | - | - | 9 6% |
| <u>I will scale back my Christmas spending plans to save money.</u> | | | | | | | | | | | | |
| Agree | 623 62% | 173 66% | 163 66% | 78 64% | 52 53% | 27 49% | 17 73% | 13 75% | 2 35% | 3 65% | 2 58% | 93 55% |
| Disagree | 361 36% | 87 33% | 82 33% | 43 35% | 43 44% | 22 40% | 6 27% | 4 25% | 4 65% | 1 35% | - | 68 40% |
| Don't know | 25 3% | 3 1% | 3 1% | 1 1% | 3 3% | 6 11% | - | - | - | - | 2 42% | 8 5% |

Opinion Poll

Fieldwork : October 15th-16th 2008

Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with the following statements?

Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|---|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|------------------------|-------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>Plaid Cymru</u> | <u>UKIP</u> | <u>Don't know</u> |
| Weighted base | 1010 | 263 | 249 | 122 | 97 | 55 | 23 | 17 | 6 | 4 | 4 | 170 |
| <u>Gordon Brown's decisive handling of the bank crisis means that Labour has a good chance of winning the next election.</u> | | | | | | | | | | | | |
| Agree | 363 36% | 158 60% | 41 16% | 42 35% | 27 28% | 11 20% | 8 34% | 8 46% | 3 47% | 1 22% | 1 35% | 63 37% |
| Disagree | 554 55% | 86 33% | 197 79% | 68 56% | 64 66% | 26 47% | 12 52% | 8 49% | 3 53% | 3 78% | 3 65% | 83 49% |
| Don't know | 93 9% | 19 7% | 11 4% | 11 9% | 6 7% | 18 33% | 3 13% | 1 6% | - | - | - | 24 14% |
| <u>If David Cameron had been prime minister, he would have handled the bank crisis better than Gordon Brown.</u> | | | | | | | | | | | | |
| Agree | 255 25% | 36 14% | 116 47% | 18 15% | 24 25% | 5 10% | 9 39% | 6 33% | 1 15% | 1 25% | 1 23% | 38 22% |
| Disagree | 562 56% | 209 80% | 86 35% | 78 64% | 55 57% | 22 39% | 9 39% | 10 59% | 4 65% | 1 35% | 1 35% | 87 51% |
| Don't know | 193 19% | 18 7% | 47 19% | 26 22% | 18 19% | 28 51% | 5 22% | 1 8% | 1 20% | 2 41% | 2 42% | 45 27% |