

## ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	21 <sup>st</sup> August	26 <sup>th</sup> July	17 <sup>th</sup> June	28 <sup>th</sup> June	19 <sup>th</sup> June	1 <sup>st</sup> June
Conservative	38%	34%	36%	36%	37%	37%
Labour	40%	40%	40%	40%	37%	37%
Liberal Democrat	11%	13%	10%	11%	11%	12%
Other	11%	13%	14%	13%	15%	14%

**Methodology:** ComRes interviewed 2028 GB adults by telephone between 17<sup>th</sup> and 18<sup>th</sup> August 2011. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: [caroline.lawes@comres.co.uk](mailto:caroline.lawes@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

**THE**   
**INDEPENDENT**  
ON SUNDAY

**SUNDAY**  
**Mirror**

**ComRes** 

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2028	945	1083	208	342	380	374	327	397	724	504	303	497	528	530	468	307	195
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
Conservative	612 30%	339 34%	273 26%	29 12%	79 24%	99 26%	92 27%	116 38%	196 46%	211 39%	185 32%	106 25%	109 23%	171 33%	195 37%	127 25%	84 29%	35 19%
Labour	470 23%	238 24%	232 22%	58 24%	78 24%	103 27%	81 23%	79 26%	70 17%	107 20%	126 21%	116 27%	120 26%	115 22%	100 19%	150 29%	57 19%	48 27%
Liberal Democrat	397 20%	191 19%	206 20%	58 24%	67 21%	64 16%	74 21%	49 16%	85 20%	114 21%	117 20%	77 18%	89 19%	105 20%	105 20%	100 20%	69 24%	18 10%
Other	160 8%	80 8%	80 8%	7 3%	15 5%	28 7%	40 12%	27 9%	44 10%	43 8%	49 8%	30 7%	38 8%	31 6%	31 6%	27 5%	22 8%	48 27%
Did not vote	321 16%	126 13%	195 19%	86 35%	67 21%	68 18%	50 15%	26 9%	23 5%	60 11%	83 14%	81 19%	97 21%	69 13%	84 16%	93 18%	51 18%	24 14%
Don't remember	26 1%	3 *	23 2%	2 1%	9 3%	8 2%	4 1%	1 *	2 1%	4 1%	8 1%	8 2%	6 1%	7 1%	10 2%	1 *	4 1%	3 2%
Refused	43 2%	15 2%	28 3%	4 1%	11 3%	16 4%	5 1%	5 1%	3 1%	7 1%	19 3%	8 2%	9 2%	16 3%	8 2%	12 2%	5 2%	2 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2028	601	599	175	104	66	54	13	22	19	302	622	445	403
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
Conservative	612 30%	489 83%	36 6%	6 4%	32 32%	4 7%	-	-	4 16%	1 6%	45 15%	612 100%	-	-
Labour	470 23%	23 4%	410 65%	5 3%	3 3%	1 3%	1 3%	-	1 6%	1 5%	25 8%	-	470 100%	-
Liberal Democrat	397 20%	39 7%	114 18%	150 85%	11 11%	24 42%	2 3%	2 19%	* 2%	3 14%	59 20%	-	-	397 100%
Other	160 8%	5 1%	9 1%	-	47 47%	20 36%	42 84%	7 57%	12 55%	10 52%	5 2%	-	-	-
Did not vote	321 16%	31 5%	59 9%	10 6%	5 5%	6 11%	4 9%	3 24%	4 21%	3 16%	118 40%	-	-	-
Don't remember	26 1%	2 *	5 1%	1 1%	1 1%	-	-	-	-	1 6%	12 4%	-	-	-
Refused	43 2%	3 1%	-	2 1%	2 2%	1 2%	1 1%	-	-	-	29 10%	-	-	-

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2028	568	597	216	51	56	52	16	16	30	47	379
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
Conservative	612 30%	41 7%	473 80%	13 6%	5 9%	2 4%	3 7%	1 3%	5 26%	1 5%	5 12%	65 17%
Labour	470 23%	388 65%	13 2%	7 4%	1 2%	6 12%	1 1%	1 5%	- -	1 5%	5 12%	46 12%
Liberal Democrat	397 20%	84 14%	39 7%	158 77%	4 7%	1 2%	13 27%	1 8%	- -	6 23%	1 2%	89 23%
Other	160 8%	15 3%	17 3%	8 4%	31 59%	38 73%	17 35%	7 42%	4 24%	9 36%	- -	13 3%
Did not vote	321 16%	63 11%	43 7%	14 7%	9 16%	4 7%	14 30%	7 42%	8 43%	8 29%	10 24%	142 37%
Don't remember	26 1%	2 *	3 1%	1 1%	- -	* 1%	- -	- -	1 7%	- -	1 2%	18 5%
Refused	43 2%	2 *	4 1%	4 2%	3 6%	- -	* 1%	- -	- -	1 2%	20 48%	9 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

	Total	Gender		Age						Social Class				Region					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2028	945	1083	208	342	380	374	327	397	724	504	303	497	528	530	468	307	195	
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178	
Absolutely certain to vote	(10)	1070	555	516	98	126	168	194	192	293	317	309	208	236	259	264	262	167	119
		53%	56%	50%	40%	39%	43%	56%	63%	69%	58%	53%	49%	50%	50%	49%	51%	57%	67%
	(9)	234	123	110	30	31	47	35	38	54	70	73	49	42	64	73	55	30	12
		12%	12%	11%	12%	10%	12%	10%	12%	13%	13%	12%	11%	9%	12%	14%	11%	10%	7%
	(8)	180	81	98	23	40	43	25	24	24	51	53	34	41	58	46	43	19	13
		9%	8%	9%	9%	12%	11%	7%	8%	6%	9%	9%	8%	9%	11%	9%	8%	6%	8%
	(7)	94	38	56	13	28	16	19	9	8	18	25	31	21	22	28	25	14	5
		5%	4%	5%	5%	9%	4%	6%	3%	2%	3%	4%	7%	4%	4%	5%	5%	5%	3%
	(6)	73	33	40	8	17	20	16	3	9	18	20	22	14	18	20	16	14	4
		4%	3%	4%	3%	5%	5%	5%	1%	2%	3%	3%	5%	3%	3%	4%	3%	5%	2%
	(5)	92	50	42	22	18	29	17	4	2	15	27	23	27	21	29	24	13	5
		5%	5%	4%	9%	6%	7%	5%	1%	1%	3%	5%	5%	6%	4%	6%	5%	4%	3%
	(4)	33	11	22	7	15	4	4	1	2	5	12	10	6	6	13	7	6	2
		2%	1%	2%	3%	5%	1%	1%	*	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%
	(3)	22	12	10	5	*	6	6	4	2	4	5	6	7	5	6	6	3	1
		1%	1%	1%	2%	*	1%	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%
	(2)	27	10	18	6	4	5	4	5	3	2	7	13	6	6	6	14	2	-
		1%	1%	2%	2%	1%	1%	1%	2%	1%	*	1%	3%	1%	1%	1%	3%	1%	-
Certain not to vote	(1)	92	41	51	17	15	24	15	11	10	19	23	18	32	20	20	29	12	11
		5%	4%	5%	7%	5%	6%	4%	4%	2%	4%	4%	4%	7%	4%	4%	6%	4%	6%
Refused		13	9	4	1	5	5	-	1	1	4	4	2	3	5	3	3	2	1
		1%	1%	*	1%	1%	1%	-	*	*	1%	1%	*	1%	1%	1%	1%	1%	*
Don't know		99	30	69	16	24	21	11	12	15	22	31	13	33	31	26	26	12	4
		5%	3%	7%	6%	7%	5%	3%	4%	4%	4%	5%	3%	7%	6%	5%	5%	4%	2%
Mean		8.42	8.55	8.29	7.68	7.90	8.00	8.45	8.90	9.23	8.81	8.49	8.13	8.14	8.49	8.38	8.21	8.55	8.76
Standard deviation		2.50	2.41	2.58	2.90	2.57	2.70	2.48	2.25	1.82	2.15	2.40	2.62	2.80	2.37	2.43	2.73	2.40	2.48
Standard error		0.06	0.08	0.08	0.21	0.15	0.14	0.13	0.13	0.09	0.08	0.11	0.15	0.13	0.11	0.11	0.13	0.14	0.18

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2028	601	599	175	104	66	54	13	22	19	302	622	445	403
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
Absolutely certain to vote	(10) 1070 53%	387 65%	409 65%	84 48%	63 63%	29 52%	40 80%	8 70%	14 67%	12 63%	60 21%	395 65%	294 63%	216 54%
	(9) 234 12%	85 14%	71 11%	38 22%	14 14%	10 17%	4 8%	1 6%	3 12%	1 6%	17 6%	81 13%	56 12%	65 16%
	(8) 180 9%	55 9%	62 10%	25 14%	10 10%	4 6%	2 3%	1 6%	1 6%	2 9%	25 8%	59 10%	46 10%	45 11%
	(7) 94 5%	34 6%	32 5%	13 8%	1 1%	8 14%	* 1%	2 14%	- -	- -	10 4%	27 4%	22 5%	20 5%
	(6) 73 4%	11 2%	25 4%	9 5%	7 7%	2 4%	2 4%	* 4%	2 11%	1 5%	16 6%	8 1%	14 3%	10 2%
	(5) 92 5%	20 3%	33 5%	7 4%	5 5%	4 7%	2 4%	- -	1 3%	3 16%	22 8%	14 2%	21 4%	12 3%
	(4) 33 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 3%	2 *	1 *	5 1%
	(3) 22 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 4%	3 1%	* *	- -
	(2) 27 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	5 1%	1 *	2 *
Certain not to vote	(1) 92 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	48 16%	4 1%	2 *	5 1%
Refused	13 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 4%	* *	2 *	1 *
Don't know	99 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	57 19%	13 2%	11 2%	16 4%
Mean	8.42	9.26	9.12	8.87	9.08	8.78	9.48	9.23	9.14	8.75	6.07	9.19	9.10	8.94
Standard deviation	2.50	1.27	1.46	1.42	1.51	1.61	1.27	1.34	1.54	1.97	3.46	1.56	1.56	1.73
Standard error	0.06	0.05	0.06	0.11	0.15	0.20	0.17	0.37	0.33	0.45	0.23	0.06	0.08	0.09

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2028	568	597	216	51	56	52	16	16	30	47	379
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
Absolutely certain to vote	(10) 1070 53%	343 58%	383 65%	117 57%	28 53%	41 79%	17 35%	10 55%	6 33%	15 58%	7 18%	103 27%
	(9) 234 12%	72 12%	72 12%	29 14%	9 16%	3 6%	8 17%	- -	- -	3 10%	4 9%	34 9%
	(8) 180 9%	62 10%	43 7%	21 10%	2 3%	3 6%	4 8%	1 4%	1 8%	- -	3 7%	40 10%
	(7) 94 5%	25 4%	27 5%	12 6%	- -	- -	2 4%	1 7%	3 17%	- -	1 2%	24 6%
	(6) 73 4%	22 4%	11 2%	8 4%	2 5%	2 4%	- -	3 18%	2 14%	1 3%	5 12%	17 4%
	(5) 92 5%	28 5%	15 2%	5 2%	4 8%	1 2%	4 8%	3 16%	- -	2 6%	2 5%	28 7%
	(4) 33 2%	8 1%	9 1%	2 1%	2 4%	1 2%	2 5%	- -	1 4%	- -	- -	8 2%
	(3) 22 1%	4 1%	5 1%	- -	2 3%	- -	* 1%	- -	3 15%	1 3%	- -	7 2%
	(2) 27 1%	5 1%	7 1%	- -	1 2%	- -	3 6%	- -	- -	1 2%	- -	11 3%
Certain not to vote	(1) 92 5%	8 1%	3 *	5 3%	- -	- -	5 9%	- -	1 3%	4 14%	4 10%	63 16%
Refused	13 1%	1 *	* *	1 *	- -	- -	- -	- -	- -	- -	8 19%	3 1%
Don't know	99 5%	16 3%	15 3%	6 3%	3 6%	1 1%	3 7%	- -	1 7%	1 3%	7 17%	45 12%
Mean	8.42	8.80	9.08	8.90	8.50	9.45	7.31	8.18	7.03	7.73	6.93	6.58
Standard deviation	2.50	1.98	1.77	1.89	2.32	1.35	3.24	2.17	2.85	3.52	3.15	3.42
Standard error	0.06	0.08	0.07	0.13	0.33	0.18	0.47	0.54	0.73	0.65	0.57	0.19

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1737	837	900	165	271	313	330	291	367	645	434	263	395	446	456	394	267	174
Weighted base	1743	879	863	193	261	322	306	270	390	490	507	366	380	442	460	425	256	159
Labour	575 33%	282 32%	293 34%	84 43%	105 40%	120 37%	103 34%	90 33%	74 19%	138 28%	158 31%	141 39%	138 36%	129 29%	127 28%	186 44%	86 34%	46 29%
Conservative	530 30%	297 34%	233 27%	37 19%	71 27%	77 24%	74 24%	94 35%	175 45%	179 37%	164 32%	102 28%	84 22%	145 33%	168 37%	112 26%	74 29%	31 19%
Lib Dem	136 8%	73 8%	63 7%	23 12%	18 7%	22 7%	17 6%	16 6%	39 10%	39 8%	34 7%	32 9%	31 8%	37 8%	34 7%	31 7%	28 11%	6 4%
UKIP	91 5%	58 7%	33 4%	3 2%	4 1%	11 3%	13 4%	17 6%	44 11%	21 4%	24 5%	12 3%	33 9%	20 5%	32 7%	24 6%	12 5%	3 2%
Green	50 3%	25 3%	26 3%	9 5%	8 3%	8 2%	10 3%	14 5%	2 *	16 3%	16 3%	5 1%	13 3%	13 3%	14 3%	13 3%	8 3%	2 1%
SNP	49 3%	24 3%	25 3%	2 1%	4 2%	15 5%	11 4%	7 3%	9 2%	10 2%	21 4%	9 2%	10 3%	- -	- -	- -	- -	49 31%
BNP	21 1%	8 1%	12 1%	1 *	3 1%	4 1%	7 2%	3 1%	4 1%	4 1%	4 1%	8 2%	6 2%	9 2%	6 1%	4 1%	2 1%	- -
Plaid Cymru	11 1%	4 *	7 1%	- -	- -	1 *	8 3%	2 1%	- -	2 *	1 *	6 2%	2 1%	- -	- -	- -	11 4%	- -
Other	16 1%	10 1%	6 1%	3 1%	2 1%	1 *	7 2%	1 *	3 1%	6 1%	5 1%	4 1%	2 *	4 1%	10 2%	2 *	- -	1 1%
Refused	15 1%	3 *	12 1%	- -	5 2%	9 3%	1 *	- -	1 *	2 *	7 1%	2 1%	4 1%	4 1%	2 *	4 1%	4 2%	- -
Don't know	250 14%	95 11%	155 18%	32 16%	41 16%	56 17%	56 18%	26 10%	40 10%	74 15%	74 15%	45 12%	58 15%	81 18%	67 15%	49 12%	31 12%	21 13%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1737	601	599	175	104	66	54	13	22	19	155	594	426	374
Weighted base	1743	591	633	176	100	56	50	11	21	18	152	584	453	368
Labour	575 33%	-	575 91%	-	-	-	-	-	-	-	-	30 5%	388 86%	101 28%
Conservative	530 30%	530 90%	-	-	-	-	-	-	-	-	-	449 77%	19 4%	29 8%
Lib Dem	136 8%	-	-	136 77%	-	-	-	-	-	-	-	4 1%	3 1%	120 33%
UKIP	91 5%	-	-	-	91 91%	-	-	-	-	-	-	29 5%	2 *	8 2%
Green	50 3%	-	-	-	-	50 89%	-	-	-	-	-	2 *	1 *	21 6%
SNP	49 3%	-	-	-	-	-	49 98%	-	-	-	-	-	1 *	2 *
BNP	21 1%	-	-	-	-	-	-	-	21 97%	-	-	4 1%	1 *	* *
Plaid Cymru	11 1%	-	-	-	-	-	-	11 96%	-	-	-	-	-	2 1%
Other	16 1%	-	-	-	-	-	-	-	-	16 90%	-	1 *	1 *	2 1%
Refused	15 1%	-	*	1 1%	-	1 1%	-	-	-	-	13 9%	1 *	-	-
Don't know	250 14%	62 10%	58 9%	39 22%	9 9%	5 10%	1 2%	* 4%	1 3%	2 10%	139 91%	66 11%	35 8%	83 23%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser -vative	Labour	Lib Dem	SNP	UKIP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1737	560	521	201	54	45	38	16	12	22	23	245
Weighted base	1743	552	551	191	51	45	34	18	13	20	22	245
Labour	575 33%	7 1%	455 82%	33 17%	6 12%	- -	- -	5 28%	3 23%	4 18%	3 15%	60 24%
Conservative	530 30%	453 82%	22 4%	17 9%	3 5%	2 4%	- -	1 3%	- -	- -	2 11%	31 13%
Lib Dem	136 8%	10 2%	9 2%	88 46%	- -	1 2%	4 12%	- -	- -	1 3%	- -	23 9%
UKIP	91 5%	27 5%	6 1%	4 2%	- -	40 89%	- -	- -	- -	3 13%	2 7%	10 4%
Green	50 3%	1 *	6 1%	11 6%	- -	- -	26 74%	- -	- -	1 4%	1 4%	5 2%
SNP	49 3%	1 *	* *	3 1%	39 77%	- -	- -	- -	- -	1 6%	- -	4 2%
BNP	21 1%	5 1%	2 *	- -	- -	- -	- -	- -	8 67%	- -	- -	5 2%
Plaid Cymru	11 1%	- -	- -	1 *	- -	- -	- -	9 52%	- -	- -	- -	1 *
Other	16 1%	1 *	3 1%	- -	- -	- -	- -	- -	1 10%	10 49%	- -	2 1%
Refused	15 1%	- -	1 *	1 1%	- -	- -	- -	- -	- -	- -	10 45%	3 1%
Don't know	250 14%	48 9%	47 8%	35 18%	3 6%	2 4%	5 14%	3 16%	- -	1 7%	4 18%	102 42%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	555	191	364	69	121	123	105	67	70	178	139	76	162	164	141	127	78	45
Weighted base	550	211	339	83	110	128	96	59	74	132	161	108	150	158	142	138	72	40
Conservative	68 12%	35 17%	33 10%	8 9%	9 8%	15 12%	16 16%	9 15%	12 16%	21 16%	17 10%	15 14%	15 10%	24 15%	16 11%	19 14%	5 7%	4 10%
Labour	62 11%	23 11%	39 12%	7 9%	11 10%	20 16%	9 9%	5 8%	10 13%	14 10%	18 11%	8 8%	22 15%	14 9%	21 15%	12 9%	7 10%	7 19%
Lib Dem	41 7%	17 8%	24 7%	6 7%	5 5%	15 11%	8 8%	4 6%	4 6%	13 10%	8 5%	9 9%	11 8%	12 8%	16 11%	9 6%	2 3%	2 6%
Green	35 6%	8 4%	27 8%	9 11%	9 9%	10 8%	5 5%	* 1%	1 1%	6 5%	13 8%	9 8%	6 4%	10 7%	6 4%	16 12%	2 3%	1 3%
UKIP	27 5%	13 6%	15 4%	4 4%	5 4%	4 3%	3 3%	8 14%	5 6%	5 4%	7 4%	10 9%	5 3%	8 5%	11 7%	6 4%	3 4%	- -
BNP	11 2%	4 2%	7 2%	2 2%	2 2%	* *	5 5%	2 3%	- -	2 2%	3 2%	5 4%	1 1%	5 3%	2 1%	- -	4 5%	- -
SNP	3 1%	- -	3 1%	1 1%	- -	- -	1 2%	1 1%	- -	1 1%	1 *	- -	1 *	- -	- -	- -	- -	3 7%
Plaid Cymru	* *	- -	* *	- -	- -	- -	- -	* 1%	- -	* *	- -	- -	- -	- -	- -	- -	* 1%	- -
Other	10 2%	7 3%	2 1%	- -	1 1%	2 1%	2 2%	1 2%	4 5%	2 2%	3 2%	2 2%	2 1%	2 1%	1 1%	4 3%	1 1%	1 2%
Refused	36 7%	14 7%	22 7%	5 6%	12 11%	12 9%	2 2%	4 6%	2 3%	8 6%	16 10%	3 3%	9 6%	10 7%	7 5%	9 7%	8 12%	1 3%
Don't know	257 47%	91 43%	166 49%	42 50%	56 51%	51 40%	45 47%	26 44%	37 50%	59 45%	76 47%	46 42%	77 51%	72 46%	63 44%	63 45%	40 55%	20 50%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	555	60	51	43	12	7	2	1	1	3	302	91	55	113
Weighted base	550	62	58	40	9	6	1	*	1	2	293	94	51	112
Conservative	68 12%	37 60%	-	-	-	-	-	-	-	-	-	33 36%	3 6%	8 7%
Labour	62 11%	-	32 56%	-	-	-	-	-	-	-	-	4 4%	22 42%	10 9%
Lib Dem	41 7%	-	-	24 61%	-	-	-	-	-	-	-	3 3%	1 1%	21 19%
Green	35 6%	-	-	-	-	6 100%	-	-	-	-	-	3 4%	-	5 4%
UKIP	27 5%	-	-	-	9 100%	-	-	-	-	-	-	6 6%	1 2%	8 7%
BNP	11 2%	-	-	-	-	-	-	-	1 100%	-	-	-	-	1 1%
SNP	3 1%	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Plaid Cymru	* *	-	-	-	-	-	-	* 100%	-	-	-	-	-	-
Other	10 2%	-	-	-	-	-	-	-	-	2 100%	-	-	-	* *
Refused	36 7%	-	* 1%	-	-	-	-	-	-	-	36 12%	1 1%	1 2%	-
Don't know	257 47%	24 40%	25 44%	16 39%	-	-	-	-	-	-	257 88%	44 47%	24 46%	59 53%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	555	93	87	55	20	8	4	6	1	10	39	232
Weighted base	550	91	87	51	18	9	5	5	3	7	33	241
Conservative	68 12%	3 3%	36 41%	5 9%	1 3%	- -	- -	1 28%	- -	1 8%	- -	22 9%
Labour	62 11%	38 42%	3 3%	5 10%	- -	- -	- -	- -	- -	- -	1 2%	15 6%
Lib Dem	41 7%	3 3%	4 5%	18 36%	1 3%	- -	- -	- -	- -	- -	- -	15 6%
Green	35 6%	3 3%	2 2%	2 3%	10 58%	- -	- -	* 9%	- -	* 6%	- -	17 7%
UKIP	27 5%	6 7%	5 5%	2 4%	- -	8 87%	- -	- -	- -	- -	- -	7 3%
BNP	11 2%	* 1%	- -	- -	- -	- -	5 100%	- -	- -	- -	1 2%	5 2%
SNP	3 1%	- -	- -	- -	- -	- -	- -	1 22%	- -	- -	- -	2 1%
Plaid Cymru	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *
Other	10 2%	1 1%	- -	- -	- -	- -	- -	1 12%	- -	4 50%	- -	4 2%
Refused	36 7%	1 1%	- -	- -	* 3%	- -	- -	- -	- -	- -	29 89%	5 2%
Don't know	257 47%	35 39%	38 43%	19 38%	6 33%	1 13%	- -	1 29%	3 100%	3 36%	2 7%	149 62%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2028	945	1083	208	342	380	374	327	397	724	504	303	497	528	530	468	307	195
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
Labour	594 29%	300 30%	294 28%	68 28%	95 29%	127 33%	109 32%	96 32%	99 23%	142 26%	152 26%	140 33%	160 34%	137 27%	134 25%	191 38%	86 29%	46 26%
Conservative	591 29%	330 33%	261 25%	35 14%	75 23%	82 21%	87 25%	107 35%	205 48%	206 38%	178 30%	109 26%	98 21%	169 33%	177 33%	131 26%	80 27%	34 19%
Lib Dem	206 10%	96 10%	110 11%	33 13%	38 12%	33 9%	27 8%	33 11%	42 10%	71 13%	55 9%	44 10%	36 8%	51 10%	56 10%	46 9%	42 14%	11 6%
UKIP	53 3%	34 3%	19 2%	6 2%	1 *	5 1%	11 3%	7 2%	22 5%	9 2%	12 2%	12 3%	20 4%	9 2%	18 3%	18 3%	7 2%	1 *
SNP	52 3%	25 3%	27 3%	- -	7 2%	17 4%	12 4%	9 3%	7 2%	13 2%	17 3%	9 2%	13 3%	- -	- -	- -	- -	52 29%
Green	48 2%	18 2%	29 3%	6 2%	9 3%	11 3%	9 3%	10 3%	3 1%	11 2%	12 2%	12 3%	13 3%	13 3%	11 2%	17 3%	6 2%	1 *
Plaid Cymru	18 1%	8 1%	10 1%	3 1%	4 1%	1 *	8 2%	1 *	- -	1 *	4 1%	10 2%	3 1%	- -	- -	- -	18 6%	- -
BNP	18 1%	10 1%	8 1%	1 *	5 1%	3 1%	7 2%	- -	3 1%	3 1%	3 1%	8 2%	3 1%	5 1%	4 1%	5 1%	3 1%	- -
Other	26 1%	12 1%	14 1%	4 2%	4 1%	4 1%	8 2%	2 1%	4 1%	6 1%	10 2%	3 1%	7 2%	4 1%	12 2%	4 1%	3 1%	3 2%
Refused	41 2%	17 2%	24 2%	8 3%	13 4%	8 2%	6 2%	4 1%	4 1%	10 2%	18 3%	3 1%	10 2%	15 3%	10 2%	9 2%	6 2%	1 *
Don't know	382 19%	143 14%	239 23%	81 33%	74 23%	94 24%	63 18%	35 11%	34 8%	73 13%	127 22%	78 18%	103 22%	111 22%	111 21%	88 17%	42 14%	30 17%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2028	601	599	175	104	66	54	13	22	19	302	622	445	403
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
Labour	594 29%	25 4%	495 78%	12 7%	7 7%	7 12%	* 1%	-	2 8%	3 15%	36 12%	41 7%	388 83%	84 21%
Conservative	591 29%	491 83%	9 1%	14 8%	30 30%	1 1%	1 2%	-	5 25%	1 4%	38 13%	473 77%	13 3%	39 10%
Lib Dem	206 10%	21 4%	37 6%	112 64%	6 6%	12 21%	3 5%	1 6%	-	-	19 7%	13 2%	7 2%	158 40%
UKIP	53 3%	2 *	-	1 1%	41 41%	-	-	-	-	-	1 *	5 1%	1 *	4 1%
SNP	52 3%	4 1%	6 1%	-	-	* 1%	39 79%	-	-	-	1 *	2 *	6 1%	1 *
Green	48 2%	1 *	-	4 2%	-	26 47%	-	-	-	-	6 2%	3 1%	1 *	13 3%
Plaid Cymru	18 1%	1 *	5 1%	-	-	-	-	9 81%	-	-	3 1%	1 *	1 *	1 *
BNP	18 1%	-	3 *	-	-	-	-	-	8 39%	1 7%	-	5 1%	-	-
Other	26 1%	-	4 1%	1 *	3 3%	1 2%	1 2%	-	-	11 63%	3 1%	1 *	1 *	6 2%
Refused	41 2%	2 *	3 1%	-	2 2%	1 2%	-	-	-	-	32 11%	5 1%	5 1%	1 *
Don't know	382 19%	44 8%	71 11%	32 18%	12 12%	8 15%	5 10%	1 13%	6 28%	2 11%	154 53%	65 11%	46 10%	89 23%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser- -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2028	568	597	216	51	56	52	16	16	30	47	379
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
Labour	594 29%	594 100%	-	-	-	-	-	-	-	-	-	-
Conservative	591 29%	-	591 100%	-	-	-	-	-	-	-	-	-
Lib Dem	206 10%	-	-	206 100%	-	-	-	-	-	-	-	-
UKIP	53 3%	-	-	-	53 100%	-	-	-	-	-	-	-
SNP	52 3%	-	-	-	-	52 100%	-	-	-	-	-	-
Green	48 2%	-	-	-	-	-	48 100%	-	-	-	-	-
Plaid Cymru	18 1%	-	-	-	-	-	-	18 100%	-	-	-	-
BNP	18 1%	-	-	-	-	-	-	-	18 100%	-	-	-
Other	26 1%	-	-	-	-	-	-	-	-	26 100%	-	-
Refused	41 2%	-	-	-	-	-	-	-	-	-	41 100%	-
Don't know	382 19%	-	-	-	-	-	-	-	-	-	-	382 100%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1568	772	796	144	238	275	295	271	345	598	380	239	351	408	406	361	243	150
Weighted base	1454	752	703	151	201	256	252	241	354	425	412	302	314	367	377	359	217	134
Labour	577 40%	274 37%	302 43%	80 53%	101 50%	119 46%	102 41%	91 38%	83 23%	141 33%	162 39%	134 44%	140 44%	136 37%	128 34%	178 50%	84 39%	50 37%
Conservative	548 38%	307 41%	241 34%	35 23%	72 36%	80 31%	84 33%	97 40%	179 51%	188 44%	171 41%	102 34%	86 27%	152 41%	170 45%	121 34%	72 33%	32 24%
Lib Dem	156 11%	79 10%	77 11%	24 16%	19 10%	29 11%	22 9%	17 7%	44 13%	51 12%	34 8%	35 12%	36 12%	44 12%	37 10%	35 10%	31 14%	8 6%
UKIP	67 5%	43 6%	24 3%	3 2%	2 1%	9 3%	6 2%	15 6%	32 9%	16 4%	13 3%	10 3%	29 9%	14 4%	22 6%	17 5%	12 6%	1 1%
SNP	40 3%	17 2%	22 3%	- -	2 1%	11 4%	11 4%	7 3%	9 3%	9 2%	16 4%	8 2%	7 2%	- -	- -	- -	- -	40 30%
Green	32 2%	15 2%	17 2%	7 5%	3 1%	4 2%	9 4%	8 3%	2 *	11 3%	9 2%	5 2%	7 2%	10 3%	7 2%	5 1%	7 3%	2 2%
BNP	15 1%	6 1%	9 1%	- -	- -	3 1%	4 2%	3 1%	4 1%	3 1%	4 1%	3 1%	5 2%	6 2%	5 1%	2 *	2 1%	- -
Plaid Cymru	8 1%	3 *	5 1%	- -	- -	- -	7 3%	2 1%	- -	1 *	1 *	4 1%	2 1%	- -	- -	- -	8 4%	- -
Other	12 1%	7 1%	5 1%	1 1%	2 1%	1 *	7 3%	- -	2 *	5 1%	3 1%	2 1%	2 1%	4 1%	7 2%	1 *	- -	1 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1568	601	599	175	71	39	42	9	18	14	71	570	413	336
Weighted base	1454	548	577	156	67	32	40	8	15	12	58	528	408	304
Labour	577 40%	-	577 100%	-	-	-	-	-	-	-	23 40%	33 6%	378 93%	108 35%
Conservative	548 38%	548 100%	-	-	-	-	-	-	-	-	20 34%	459 87%	20 5%	35 11%
Lib Dem	156 11%	-	-	156 100%	-	-	-	-	-	-	15 25%	6 1%	5 1%	135 45%
UKIP	67 5%	-	-	-	67 100%	-	-	-	-	-	-	21 4%	1 *	10 3%
SNP	40 3%	-	-	-	-	-	40 100%	-	-	-	-	-	1 *	* *
Green	32 2%	-	-	-	-	32 100%	-	-	-	-	-	4 1%	1 *	11 4%
BNP	15 1%	-	-	-	-	-	-	-	15 100%	-	4 1%	1 *	* *	
Plaid Cymru	8 1%	-	-	-	-	-	8 100%	-	-	-	-	-	-	1 *
Other	12 1%	-	-	-	-	-	-	-	-	12 100%	-	1 *	-	2 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser- vative	Labour	Lib Dem	SNP	UKIP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1568	552	515	193	44	28	20	13	9	19	7	168
Weighted base	1454	510	498	170	42	28	19	12	8	17	6	144
Labour	577 40%	9 2%	451 91%	35 20%	6 14%	- -	- -	4 31%	2 26%	3 21%	3 50%	64 44%
Conservative	548 38%	460 90%	23 5%	20 12%	4 9%	2 7%	1 3%	* 3%	- -	- -	2 35%	36 25%
Lib Dem	156 11%	12 2%	10 2%	102 60%	- -	1 4%	4 19%	- -	- -	1 3%	- -	27 19%
UKIP	67 5%	21 4%	6 1%	5 3%	- -	25 89%	- -	- -	- -	2 13%	- -	7 5%
SNP	40 3%	1 *	- -	3 2%	32 77%	- -	- -	- -	- -	1 7%	- -	2 2%
Green	32 2%	1 *	5 1%	5 3%	* 1%	- -	15 78%	- -	- -	1 5%	1 15%	3 2%
BNP	15 1%	5 1%	2 *	- -	- -	- -	- -	- -	5 59%	- -	- -	3 2%
Plaid Cymru	8 1%	- -	- -	- -	- -	- -	- -	8 66%	- -	- -	- -	* *
Other	12 1%	1 *	1 *	- -	- -	- -	- -	- -	1 15%	8 50%	- -	1 *

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2028	945	1083	208	342	380	374	327	397	724	504	303	497	528	530	468	307	195
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
<b><u>Ed Miliband is turning out to be a good leader of the Labour Party</u></b>																		
Agree	492	214	278	70	84	92	86	75	85	119	153	104	116	128	109	139	79	38
	24%	22%	27%	29%	26%	24%	25%	25%	20%	22%	26%	24%	25%	25%	20%	27%	27%	22%
Disagree	894	506	388	69	121	168	158	143	234	277	251	185	180	226	267	183	126	92
	44%	51%	37%	28%	37%	44%	46%	47%	55%	51%	43%	43%	39%	44%	50%	36%	43%	52%
Don't know	642	273	369	106	120	125	102	85	104	150	183	138	171	161	157	189	88	47
	32%	28%	36%	43%	37%	32%	29%	28%	25%	27%	31%	32%	37%	31%	29%	37%	30%	27%
<b><u>David Cameron is turning out to be a good Prime Minister</u></b>																		
Agree	687	375	313	75	108	116	94	113	181	224	193	146	125	192	208	143	98	47
	34%	38%	30%	31%	33%	30%	27%	37%	43%	41%	33%	34%	27%	37%	39%	28%	33%	26%
Disagree	976	462	514	127	150	191	191	147	170	235	275	213	253	213	235	277	144	107
	48%	47%	50%	52%	46%	49%	55%	49%	40%	43%	47%	50%	54%	41%	44%	54%	49%	60%
Don't know	365	156	209	43	68	79	61	43	72	87	121	68	89	110	90	89	51	24
	18%	16%	20%	17%	21%	21%	18%	14%	17%	16%	21%	16%	19%	21%	17%	18%	17%	14%
<b><u>Nick Clegg is turning out to be a good leader of the Liberal Democrats</u></b>																		
Agree	445	241	203	51	69	85	57	72	110	141	139	73	92	125	129	91	71	29
	22%	24%	20%	21%	21%	22%	16%	24%	26%	26%	24%	17%	20%	24%	24%	18%	24%	16%
Disagree	1107	553	554	125	164	213	219	170	215	288	311	244	263	257	280	312	146	112
	55%	56%	54%	51%	50%	55%	63%	56%	51%	53%	53%	57%	56%	50%	52%	61%	50%	63%
Don't know	477	198	278	68	92	88	70	62	97	117	138	109	112	132	124	108	75	37
	23%	20%	27%	28%	28%	23%	20%	20%	23%	21%	24%	26%	24%	26%	23%	21%	26%	21%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q6. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
<b><u>The inquiry announced by the Government into the causes of the recent rioting and looting is a waste of time</u></b>																		
Agree	785	442	343	68	132	156	139	117	173	186	239	167	193	181	200	211	122	71
	39%	45%	33%	28%	41%	40%	40%	39%	41%	34%	41%	39%	41%	35%	37%	41%	42%	40%
Disagree	905	421	484	131	123	163	150	141	198	282	259	186	178	235	246	222	121	81
	45%	42%	47%	54%	38%	42%	43%	46%	47%	52%	44%	44%	38%	46%	46%	44%	41%	46%
Don't know	338	129	209	46	70	67	58	45	52	78	90	74	97	99	87	77	50	26
	17%	13%	20%	19%	22%	17%	17%	15%	12%	14%	15%	17%	21%	19%	16%	15%	17%	14%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
<b><u>I trust David Cameron and George Osborne to make the right decisions about the economy</u></b>																		
Agree	623	355	269	62	90	100	82	110	180	207	191	125	101	183	180	132	86	43
	31%	36%	26%	25%	28%	26%	24%	36%	42%	38%	32%	29%	22%	36%	34%	26%	29%	24%
Disagree	977	467	509	125	156	185	193	150	168	233	282	207	255	220	235	272	144	106
	48%	47%	49%	51%	48%	48%	56%	49%	40%	43%	48%	48%	55%	43%	44%	53%	49%	60%
Don't know	428	171	258	57	79	102	71	44	76	106	115	96	112	111	119	106	63	29
	21%	17%	25%	23%	24%	26%	20%	14%	18%	19%	20%	22%	24%	22%	22%	21%	21%	16%
<b><u>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</u></b>																		
Agree	374	187	188	53	63	74	70	61	53	95	105	85	89	94	79	117	49	35
	18%	19%	18%	22%	20%	19%	20%	20%	12%	17%	18%	20%	19%	18%	15%	23%	17%	20%
Disagree	1094	583	511	104	146	204	181	174	286	333	319	218	223	267	320	242	163	103
	54%	59%	49%	42%	45%	53%	52%	57%	67%	61%	54%	51%	48%	52%	60%	47%	56%	58%
Don't know	560	223	337	88	116	108	95	68	85	118	164	123	155	153	135	151	80	40
	28%	22%	33%	36%	36%	28%	28%	22%	20%	22%	28%	29%	33%	30%	25%	30%	28%	23%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democ- rat
Unweighted base	2028	601	599	175	104	66	54	13	22	19	302	622	445	403
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
<b><u>Ed Miliband is turning out to be a good leader of the Labour Party</u></b>														
Agree	492 24%	54 9%	328 52%	35 20%	11 11%	11 20%	3 6%	3 26%	2 10%	* 3%	27 9%	68 11%	245 52%	98 25%
Disagree	894 44%	410 69%	120 19%	80 45%	64 64%	30 53%	31 62%	6 51%	13 59%	13 74%	95 32%	405 66%	97 21%	162 41%
Don't know	642 32%	127 21%	185 29%	61 35%	26 26%	15 27%	16 31%	3 22%	7 31%	4 24%	172 58%	139 23%	128 27%	137 34%
<b><u>David Cameron is turning out to be a good Prime Minister</u></b>														
Agree	687 34%	480 81%	55 9%	60 34%	16 16%	9 16%	5 11%	1 7%	1 4%	3 19%	39 13%	419 68%	62 13%	102 26%
Disagree	976 48%	37 6%	513 81%	72 41%	67 67%	40 71%	39 78%	9 76%	20 93%	14 78%	118 40%	99 16%	352 75%	222 56%
Don't know	365 18%	74 12%	65 10%	43 25%	18 18%	7 13%	5 11%	2 17%	1 3%	1 4%	136 46%	94 15%	56 12%	73 18%
<b><u>Nick Clegg is turning out to be a good leader of the Liberal Democrats</u></b>														
Agree	445 22%	237 40%	48 8%	92 52%	13 13%	6 11%	3 6%	1 7%	2 11%	2 14%	27 9%	221 36%	48 10%	105 26%
Disagree	1107 55%	202 34%	498 79%	40 23%	74 74%	43 76%	40 80%	10 84%	18 83%	14 76%	118 40%	240 39%	353 75%	210 53%
Don't know	477 23%	153 26%	86 14%	44 25%	13 13%	7 13%	7 15%	1 9%	1 7%	2 10%	148 50%	151 25%	69 15%	82 21%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q6. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
<b><u>The inquiry announced by the Government into the causes of the recent rioting and looting is a waste of time</u></b>														
Agree	785 39%	198 33%	297 47%	53 30%	62 62%	19 34%	19 38%	3 23%	14 64%	10 56%	80 27%	227 37%	218 46%	146 37%
Disagree	905 45%	331 56%	238 38%	94 53%	28 28%	25 45%	23 47%	5 45%	7 32%	7 37%	120 41%	318 52%	180 38%	190 48%
Don't know	338 17%	63 11%	98 16%	29 17%	10 10%	12 21%	8 15%	4 32%	1 4%	1 7%	94 32%	66 11%	71 15%	60 15%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
<b>I trust David Cameron and George Osborne to make the right decisions about the economy</b>														
Agree	623 31%	463 78%	38 6%	50 29%	16 16%	2 4%	4 8%	1 7%	1 4%	3 19%	25 8%	419 69%	46 10%	82 21%
Disagree	977 48%	45 8%	506 80%	75 42%	63 63%	46 81%	37 74%	9 76%	14 64%	13 74%	123 42%	87 14%	354 75%	223 56%
Don't know	428 21%	83 14%	88 14%	51 29%	22 21%	9 16%	9 19%	2 17%	7 32%	1 7%	146 50%	106 17%	69 15%	92 23%
<b>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</b>														
Agree	374 18%	22 4%	303 48%	17 9%	4 4%	3 6%	4 7%	- -	1 5%	* 3%	14 5%	35 6%	231 49%	60 15%
Disagree	1094 54%	498 84%	132 21%	98 56%	81 81%	38 68%	29 59%	8 72%	14 66%	17 91%	122 41%	497 81%	96 20%	204 52%
Don't know	560 28%	72 12%	197 31%	61 35%	14 14%	15 26%	17 34%	3 28%	6 29%	1 6%	158 54%	80 13%	142 30%	132 33%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2028	568	597	216	51	56	52	16	16	30	47	379
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
<b><u>Ed Miliband is turning out to be a good leader of the Labour Party</u></b>												
Agree	492 24%	299 50%	57 10%	44 21%	6 12%	4 7%	12 25%	4 25%	5 26%	2 8%	2 4%	58 15%
Disagree	894 44%	121 20%	404 68%	92 45%	32 60%	31 59%	24 51%	8 43%	9 53%	15 59%	13 30%	145 38%
Don't know	642 32%	173 29%	131 22%	70 34%	14 27%	18 34%	11 24%	6 32%	4 21%	9 33%	27 65%	180 47%
<b><u>David Cameron is turning out to be a good Prime Minister</u></b>												
Agree	687 34%	81 14%	425 72%	72 35%	9 16%	8 15%	10 20%	6 32%	* 2%	3 12%	4 10%	70 18%
Disagree	976 48%	446 75%	78 13%	100 48%	37 70%	41 77%	33 70%	10 57%	15 87%	22 84%	12 29%	182 48%
Don't know	365 18%	67 11%	88 15%	34 17%	7 14%	4 8%	5 10%	2 11%	2 10%	1 4%	25 61%	130 34%
<b><u>Nick Clegg is turning out to be a good leader of the Liberal Democrats</u></b>												
Agree	445 22%	57 10%	219 37%	83 41%	8 15%	5 9%	6 12%	1 8%	* 2%	3 12%	5 11%	58 15%
Disagree	1107 55%	449 76%	223 38%	81 40%	39 75%	40 76%	35 74%	11 60%	15 84%	22 83%	12 30%	179 47%
Don't know	477 23%	87 15%	149 25%	41 20%	5 10%	8 15%	7 14%	6 33%	2 13%	1 5%	24 59%	145 38%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q6. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
<b><u>The inquiry announced by the Government into the causes of the recent rioting and looting is a waste of time</u></b>												
Agree	785 39%	271 46%	214 36%	66 32%	31 59%	23 43%	17 36%	4 21%	12 67%	13 50%	7 17%	127 33%
Disagree	905 45%	241 41%	315 53%	104 50%	12 23%	21 40%	19 39%	11 64%	5 28%	10 38%	14 34%	154 40%
Don't know	338 17%	82 14%	62 11%	36 18%	9 18%	9 17%	12 25%	3 15%	1 5%	3 11%	20 49%	101 26%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
<b>I trust David Cameron and George Osborne to make the right decisions about the economy</b>												
Agree	623 31%	61 10%	417 71%	56 27%	11 21%	7 14%	5 11%	1 8%	* 2%	3 10%	3 7%	59 15%
Disagree	977 48%	439 74%	80 13%	109 53%	39 74%	37 70%	36 75%	10 54%	14 77%	20 78%	12 30%	182 48%
Don't know	428 21%	94 16%	94 16%	42 20%	3 6%	8 16%	7 14%	7 38%	4 20%	3 12%	26 63%	141 37%
<b>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</b>												
Agree	374 18%	282 48%	23 4%	24 12%	2 3%	4 8%	3 6%	1 8%	- -	3 12%	2 4%	30 8%
Disagree	1094 54%	135 23%	492 83%	120 58%	43 83%	28 54%	29 61%	10 56%	14 80%	19 74%	15 36%	189 49%
Don't know	560 28%	177 30%	76 13%	62 30%	7 14%	20 38%	15 32%	6 36%	4 20%	4 15%	25 60%	163 43%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2028	195	98	200	170	190	113	187	251	277	194	153
Weighted base	2028	178	92	239	179	187	108	189	255	260	185	157
<b><u>Ed Miliband is turning out to be a good leader of the Labour Party</u></b>												
Agree	492 24%	38 22%	25 27%	65 27%	48 27%	35 19%	38 36%	42 22%	74 29%	54 21%	40 22%	33 21%
Disagree	894 44%	92 52%	37 40%	80 33%	66 37%	91 49%	33 31%	96 51%	102 40%	124 48%	93 51%	79 51%
Don't know	642 32%	47 27%	30 33%	94 39%	65 36%	61 33%	36 34%	51 27%	79 31%	82 32%	51 28%	45 28%
<b><u>David Cameron is turning out to be a good Prime Minister</u></b>												
Agree	687 34%	47 26%	27 29%	75 32%	42 23%	70 37%	27 25%	72 38%	82 32%	109 42%	70 38%	66 42%
Disagree	976 48%	107 60%	53 57%	117 49%	107 60%	88 47%	63 59%	89 47%	113 44%	100 38%	81 44%	58 37%
Don't know	365 18%	24 14%	13 14%	46 19%	31 17%	29 15%	17 16%	29 15%	59 23%	50 19%	34 18%	33 21%
<b><u>Nick Clegg is turning out to be a good leader of the Liberal Democrats</u></b>												
Agree	445 22%	29 16%	14 15%	46 19%	31 17%	42 22%	18 17%	43 23%	55 22%	70 27%	53 29%	44 28%
Disagree	1107 55%	112 63%	61 67%	138 58%	112 62%	105 56%	62 58%	109 58%	132 52%	125 48%	84 46%	66 42%
Don't know	477 23%	37 21%	17 18%	54 23%	37 20%	41 22%	28 26%	37 20%	68 27%	65 25%	47 26%	46 30%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q6. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2028	178	92	239	179	187	108	189	255	260	185	157
<b><u>The inquiry announced by the Government into the causes of the recent rioting and looting is a waste of time</u></b>												
Agree	785 39%	71 40%	48 52%	95 40%	68 38%	62 33%	42 39%	73 39%	90 35%	91 35%	80 43%	65 42%
Disagree	905 45%	81 46%	34 37%	112 47%	76 42%	93 49%	43 40%	84 45%	115 45%	120 46%	78 42%	69 44%
Don't know	338 17%	26 14%	10 11%	31 13%	35 20%	33 18%	23 21%	32 17%	50 20%	48 19%	27 15%	22 14%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q6. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2028	178	92	239	179	187	108	189	255	260	185	157
<b><u>I trust David Cameron and George Osborne to make the right decisions about the economy</u></b>												
Agree	623 31%	43 24%	28 31%	69 29%	35 19%	63 34%	19 18%	63 33%	75 30%	108 42%	67 36%	54 34%
Disagree	977 48%	106 60%	47 51%	119 50%	106 59%	83 44%	60 56%	91 48%	121 48%	98 38%	84 45%	61 39%
Don't know	428 21%	29 16%	17 18%	51 21%	38 21%	41 22%	29 26%	35 19%	58 23%	53 20%	34 19%	42 27%
<b><u>I trust Ed Miliband and Ed Balls to make the right decisions about the economy</u></b>												
Agree	374 18%	35 20%	19 21%	58 24%	40 22%	33 18%	24 22%	27 14%	57 22%	38 15%	25 14%	18 12%
Disagree	1094 54%	103 58%	47 51%	100 42%	95 53%	108 58%	49 45%	113 59%	122 48%	144 56%	114 62%	99 63%
Don't know	560 28%	40 23%	26 28%	80 34%	45 25%	46 25%	35 32%	50 26%	76 30%	78 30%	46 25%	39 25%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2028	945	1083	208	342	380	374	327	397	724	504	303	497	528	530	468	307	195
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
<b><u>I know someone who will be put off university education by the raising of tuition fees to up to £9,000</u></b>																		
Agree	693	307	387	151	126	147	112	80	77	208	189	146	151	180	171	204	101	38
	34%	31%	37%	62%	39%	38%	33%	26%	18%	38%	32%	34%	32%	35%	32%	40%	34%	22%
Disagree	878	464	414	63	140	159	169	147	200	227	263	192	196	207	247	193	136	95
	43%	47%	40%	26%	43%	41%	49%	49%	47%	42%	45%	45%	42%	40%	46%	38%	47%	53%
Don't know	456	222	234	31	59	80	64	76	146	111	136	89	121	128	115	114	56	45
	23%	22%	23%	13%	18%	21%	19%	25%	35%	20%	23%	21%	26%	25%	22%	22%	19%	25%
<b><u>I am confident that my pension arrangements will ensure I can afford to live comfortably when I retire</u></b>																		
Agree	434	271	163	39	51	48	49	73	175	153	134	72	76	123	119	101	53	38
	21%	27%	16%	16%	16%	12%	14%	24%	41%	28%	23%	17%	16%	24%	22%	20%	18%	22%
Disagree	1149	508	641	135	188	253	221	172	180	265	327	268	289	275	303	307	172	92
	57%	51%	62%	55%	58%	66%	64%	57%	42%	49%	56%	63%	62%	53%	57%	60%	59%	52%
Don't know	445	213	232	71	86	85	76	58	69	128	127	87	103	117	112	102	68	47
	22%	21%	22%	29%	27%	22%	22%	19%	16%	23%	22%	20%	22%	23%	21%	20%	23%	27%
<b><u>Bill Bratton, former police chief in New York and Los Angeles, is the best person to take over the running of London's police</u></b>																		
Agree	378	189	188	46	77	77	58	53	66	107	103	84	83	112	106	94	39	27
	19%	19%	18%	19%	24%	20%	17%	18%	16%	20%	18%	20%	18%	22%	20%	18%	13%	15%
Disagree	901	492	409	80	102	150	172	175	221	255	255	186	206	211	237	227	134	92
	44%	50%	40%	33%	32%	39%	50%	58%	52%	47%	43%	44%	44%	41%	44%	45%	46%	52%
Don't know	749	311	438	119	145	159	115	75	136	184	230	157	179	192	190	189	119	59
	37%	31%	42%	49%	45%	41%	33%	25%	32%	34%	39%	37%	38%	37%	36%	37%	41%	33%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q7. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>																		
Agree	287	164	123	55	54	58	30	37	52	91	87	58	50	94	72	66	28	28
	14%	17%	12%	23%	17%	15%	9%	12%	12%	17%	15%	14%	11%	18%	13%	13%	9%	15%
Disagree	1628	767	861	169	243	305	302	254	355	428	458	349	392	386	436	412	252	142
	80%	77%	83%	69%	75%	79%	87%	84%	84%	78%	78%	82%	84%	75%	82%	81%	86%	80%
Don't know	113	61	52	20	28	23	14	12	16	27	42	19	25	34	26	31	13	8
	6%	6%	5%	8%	9%	6%	4%	4%	4%	5%	7%	4%	5%	7%	5%	6%	5%	5%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2028	992	1036	245	325	386	346	303	423	546	588	427	468	514	533	510	293	178
<b><u>I have scaled back my holiday plans to save money</u></b>																		
Agree	1210	568	641	144	201	270	225	168	202	301	334	290	285	288	330	310	175	106
	60%	57%	62%	59%	62%	70%	65%	55%	48%	55%	57%	68%	61%	56%	62%	61%	60%	60%
Disagree	695	370	325	69	98	105	107	124	192	223	212	115	145	190	173	169	99	64
	34%	37%	31%	28%	30%	27%	31%	41%	45%	41%	36%	27%	31%	37%	32%	33%	34%	36%
Don't know	123	54	69	31	25	12	14	12	30	21	42	22	38	36	30	32	19	7
	6%	5%	7%	13%	8%	3%	4%	4%	7%	4%	7%	5%	8%	7%	6%	6%	6%	4%
<b><u>I am spending less on eating out and leisure activities now than I did last year</u></b>																		
Agree	1395	642	752	157	232	294	258	200	254	351	375	320	349	334	372	369	198	122
	69%	65%	73%	64%	71%	76%	75%	66%	60%	64%	64%	75%	75%	65%	70%	72%	68%	69%
Disagree	542	302	239	70	67	80	76	96	153	179	178	89	94	150	138	124	79	52
	27%	30%	23%	29%	21%	21%	22%	32%	36%	33%	30%	21%	20%	29%	26%	24%	27%	29%
Don't know	92	48	44	18	27	11	11	8	17	16	34	17	25	31	24	17	16	4
	5%	5%	4%	7%	8%	3%	3%	2%	4%	3%	6%	4%	5%	6%	4%	3%	5%	2%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2028	601	599	175	104	66	54	13	22	19	302	622	445	403
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
<b><u>I know someone who will be put off university education by the raising of tuition fees to up to £9,000</u></b>														
Agree	693 34%	132 22%	281 44%	62 35%	30 30%	27 47%	10 20%	3 27%	9 41%	6 35%	101 35%	142 23%	205 44%	137 35%
Disagree	878 43%	335 57%	221 35%	76 43%	38 38%	19 33%	25 51%	7 61%	7 34%	9 49%	111 38%	326 53%	181 39%	179 45%
Don't know	456 23%	124 21%	131 21%	37 21%	33 32%	11 20%	14 29%	1 13%	5 25%	3 16%	81 28%	144 24%	83 18%	81 20%
<b><u>I am confident that my pension arrangements will ensure I can afford to live comfortably when I retire</u></b>														
Agree	434 21%	221 37%	105 17%	39 22%	18 18%	2 4%	8 16%	1 9%	3 14%	6 34%	28 10%	217 35%	91 19%	66 17%
Disagree	1149 57%	251 42%	382 60%	101 57%	69 69%	42 74%	31 62%	7 60%	14 64%	11 58%	180 62%	274 45%	272 58%	242 61%
Don't know	445 22%	120 20%	145 23%	35 20%	13 13%	13 22%	11 22%	4 31%	5 21%	1 8%	85 29%	121 20%	106 23%	88 22%
<b><u>Bill Bratton, former police chief in New York and Los Angeles, is the best person to take over the running of London's police</u></b>														
Agree	378 19%	141 24%	100 16%	37 21%	25 25%	6 11%	7 13%	2 19%	5 23%	8 46%	30 10%	143 23%	85 18%	68 17%
Disagree	901 44%	266 45%	327 52%	77 44%	45 45%	30 53%	24 47%	6 51%	8 37%	5 29%	89 30%	267 44%	227 48%	190 48%
Don't know	749 37%	184 31%	205 32%	61 35%	30 30%	20 35%	20 39%	3 30%	9 40%	5 25%	175 60%	202 33%	158 34%	139 35%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q7. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
<b>I have more money to spend on non-essential items now than I did last year</b>														
Agree	287 14%	103 17%	89 14%	18 10%	10 10%	4 6%	8 17%	2 21%	2 8%	2 12%	35 12%	97 16%	74 16%	44 11%
Disagree	1628 80%	458 77%	514 81%	150 86%	86 86%	50 90%	38 76%	9 79%	20 92%	16 88%	226 77%	481 79%	368 78%	339 85%
Don't know	113 6%	31 5%	30 5%	8 4%	4 4%	2 4%	4 7%	- -	- -	- -	32 11%	34 6%	28 6%	14 4%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2028	591	633	176	100	56	50	11	21	18	293	612	470	397
<b><u>I have scaled back my holiday plans to save money</u></b>														
Agree	1210	284	434	106	62	39	29	9	16	12	175	311	316	248
	60%	48%	69%	60%	62%	70%	59%	75%	73%	69%	60%	51%	67%	63%
Disagree	695	286	166	59	34	15	20	2	6	5	79	275	130	128
	34%	48%	26%	33%	34%	27%	40%	17%	27%	27%	27%	45%	28%	32%
Don't know	123	22	32	11	5	2	1	1	-	1	40	26	23	21
	6%	4%	5%	6%	5%	4%	1%	7%	-	4%	13%	4%	5%	5%
<b><u>I am spending less on eating out and leisure activities now than I did last year</u></b>														
Agree	1395	356	490	109	77	45	33	9	17	13	190	382	358	275
	69%	60%	77%	62%	77%	80%	66%	79%	78%	72%	65%	62%	76%	69%
Disagree	542	214	122	59	20	11	16	1	5	5	71	203	95	109
	27%	36%	19%	34%	20%	19%	33%	5%	22%	28%	24%	33%	20%	28%
Don't know	92	21	21	8	3	1	*	2	-	-	32	27	16	12
	5%	4%	3%	4%	3%	1%	1%	16%	-	-	11%	4%	3%	3%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2028	568	597	216	51	56	52	16	16	30	47	379
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
<b><u>I know someone who will be put off university education by the raising of tuition fees to up to £9,000</u></b>												
Agree	693 34%	255 43%	142 24%	82 40%	17 33%	9 17%	23 48%	8 47%	8 44%	10 38%	13 31%	126 33%
Disagree	878 43%	217 37%	322 55%	81 40%	21 40%	29 56%	10 22%	6 33%	8 47%	13 49%	10 25%	160 42%
Don't know	456 23%	121 20%	126 21%	42 21%	15 28%	14 27%	15 31%	4 21%	1 8%	3 13%	18 44%	96 25%
<b><u>I am confident that my pension arrangements will ensure I can afford to live comfortably when I retire</u></b>												
Agree	434 21%	107 18%	207 35%	44 21%	12 23%	11 21%	2 5%	2 9%	1 8%	3 13%	4 10%	40 10%
Disagree	1149 57%	352 59%	265 45%	123 60%	35 67%	30 56%	37 78%	13 76%	15 83%	20 76%	20 48%	239 63%
Don't know	445 22%	135 23%	119 20%	39 19%	5 10%	12 22%	8 17%	3 16%	2 9%	3 12%	17 42%	103 27%
<b><u>Bill Bratton, former police chief in New York and Los Angeles, is the best person to take over the running of London's police</u></b>												
Agree	378 19%	91 15%	140 24%	38 18%	12 22%	9 18%	7 15%	6 31%	8 47%	7 28%	3 8%	56 15%
Disagree	901 44%	300 51%	263 45%	106 52%	28 53%	27 51%	24 51%	5 28%	2 12%	12 45%	11 26%	123 32%
Don't know	749 37%	202 34%	187 32%	62 30%	13 25%	16 31%	16 34%	7 41%	7 40%	7 27%	27 65%	204 53%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q7. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
<b>I have more money to spend on non-essential items now than I did last year</b>												
Agree	287 14%	83 14%	95 16%	27 13%	7 13%	6 11%	3 6%	3 19%	2 14%	3 12%	1 2%	58 15%
Disagree	1628 80%	483 81%	469 79%	173 84%	42 81%	44 84%	45 94%	13 74%	15 86%	23 86%	30 73%	291 76%
Don't know	113 6%	28 5%	27 5%	6 3%	3 6%	3 5%	* 1%	1 8%	- -	1 2%	10 25%	34 9%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q7. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Weighted base	2028	594	591	206	53	52	48	18	18	26	41	382
<b><u>I have scaled back my holiday plans to save money</u></b>												
Agree	1210 60%	397 67%	296 50%	127 62%	27 51%	36 68%	36 75%	15 84%	10 59%	15 58%	22 53%	229 60%
Disagree	695 34%	164 28%	271 46%	76 37%	23 44%	17 32%	7 16%	2 11%	7 41%	9 36%	9 23%	109 29%
Don't know	123 6%	33 6%	24 4%	3 1%	2 5%	- -	4 9%	1 5%	- -	1 6%	10 25%	43 11%
<b><u>I am spending less on eating out and leisure activities now than I did last year</u></b>												
Agree	1395 69%	458 77%	361 61%	132 64%	34 65%	40 76%	39 82%	13 74%	12 66%	16 61%	25 60%	265 69%
Disagree	542 27%	119 20%	206 35%	73 35%	17 32%	12 23%	7 14%	1 8%	6 34%	10 39%	6 16%	84 22%
Don't know	92 5%	17 3%	24 4%	1 *	2 3%	* 1%	2 3%	3 18%	- -	- -	10 25%	33 9%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2028	195	98	200	170	190	113	187	251	277	194	153
Weighted base	2028	178	92	239	179	187	108	189	255	260	185	157
<b><u>I know someone who will be put off university education by the raising of tuition fees to up to £9,000</u></b>												
Agree	693 34%	38 22%	36 39%	96 40%	71 40%	72 39%	45 42%	48 25%	91 36%	89 34%	56 30%	50 32%
Disagree	878 43%	95 53%	36 39%	91 38%	66 37%	71 38%	46 43%	98 52%	101 40%	105 41%	90 49%	79 50%
Don't know	456 23%	45 25%	21 22%	51 21%	42 23%	44 24%	17 16%	43 23%	63 25%	65 25%	39 21%	27 17%
<b><u>I am confident that my pension arrangements will ensure I can afford to live comfortably when I retire</u></b>												
Agree	434 21%	38 22%	27 30%	48 20%	26 14%	39 21%	17 16%	37 19%	59 23%	64 25%	36 20%	43 27%
Disagree	1149 57%	92 52%	46 50%	145 61%	117 65%	107 57%	65 60%	111 58%	135 53%	139 54%	107 58%	86 55%
Don't know	445 22%	47 27%	19 20%	46 19%	37 20%	42 22%	26 24%	42 22%	60 23%	57 22%	41 22%	28 18%
<b><u>Bill Bratton, former police chief in New York and Los Angeles, is the best person to take over the running of London's police</u></b>												
Agree	378 19%	27 15%	26 28%	38 16%	30 17%	37 20%	16 15%	30 16%	58 23%	54 21%	23 12%	40 25%
Disagree	901 44%	92 52%	41 45%	113 47%	74 41%	78 42%	38 35%	94 49%	104 41%	107 41%	96 52%	65 42%
Don't know	749 37%	59 33%	25 27%	88 37%	76 42%	73 39%	53 49%	66 35%	93 37%	99 38%	66 36%	52 33%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

**Q7. Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2028	178	92	239	179	187	108	189	255	260	185	157
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>												
Agree	287 14%	28 15%	14 15%	32 13%	20 11%	29 15%	12 11%	22 12%	48 19%	46 18%	16 9%	20 13%
Disagree	1628 80%	142 80%	74 80%	194 81%	144 80%	150 80%	91 85%	160 84%	190 74%	197 76%	160 87%	126 80%
Don't know	113 6%	8 5%	4 4%	12 5%	15 8%	8 5%	5 4%	7 4%	17 7%	17 7%	9 5%	10 7%

## Voting Intentions Survey

### ONLINE Fieldwork : 17th - 18th August 2011

Absolutes/col percents

#### Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2028	178	92	239	179	187	108	189	255	260	185	157
<b><u>I have scaled back my holiday plans to save money</u></b>												
Agree	1210	106	54	142	113	118	67	123	146	142	108	89
	60%	60%	59%	60%	63%	63%	62%	65%	57%	55%	58%	57%
Disagree	695	64	34	77	57	61	33	61	86	104	66	52
	34%	36%	37%	32%	32%	32%	31%	32%	34%	40%	36%	33%
Don't know	123	7	3	19	9	8	8	6	22	13	11	16
	6%	4%	4%	8%	5%	4%	7%	3%	9%	5%	6%	10%
<b><u>I am spending less on eating out and leisure activities now than I did last year</u></b>												
Agree	1395	122	64	173	132	135	77	134	163	170	121	103
	69%	69%	70%	73%	73%	72%	71%	71%	64%	66%	66%	66%
Disagree	542	52	27	55	42	45	23	50	73	77	55	43
	27%	29%	29%	23%	23%	24%	22%	26%	29%	30%	30%	27%
Don't know	92	4	1	10	6	7	8	6	19	12	8	10
	5%	2%	1%	4%	3%	4%	7%	3%	7%	5%	4%	7%

**OPINION POLL**  
**Online Fieldwork: 17<sup>th</sup> – 18<sup>th</sup> August 2011**

Weighting table

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2028	2028
Weighted base	2028	2028
Conservative	634 31%	612 30%
Labour	461 23%	470 23%
Liberal Democrat	388 19%	397 20%
Other	154 8%	150 8%
Did not vote	321 16%	321 16%
Don't remember	26 1%	26 1%
Refused	43 2%	43 2%