

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	16 th January	11 th January 2011	19 th December	30 th November	21 st November	2 nd November
Conservative	36%	34%	37%	36%	37%	35%
Labour	40%	42%	39%	40%	38%	37%
Liberal Democrat	10%	12%	11%	12%	13%	16%
Other	14%	12%	13%	12%	12%	12%

Methodology: ComRes interviewed 2006 GB adults online between 12th and 13th January 2011. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline.lawes@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

THE 
INDEPENDENT
ON SUNDAY

SUNDAY
Mirror

ComRes 

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2006	999	1007	206	346	428	320	321	385	754	523	273	456	522	507	521	281	175
Weighted base	2006	984	1022	241	321	382	341	301	420	536	578	422	469	506	526	508	287	179
Conservative	611 30%	315 32%	297 29%	40 16%	72 22%	111 29%	98 29%	113 38%	177 42%	194 36%	184 32%	127 30%	106 23%	184 36%	186 35%	129 25%	90 31%	22 12%
Labour	481 24%	240 24%	241 24%	55 23%	77 24%	85 22%	78 23%	82 27%	104 25%	120 22%	127 22%	98 23%	135 29%	115 23%	109 21%	154 30%	57 20%	46 25%
Liberal Democrat	395 20%	192 19%	203 20%	59 25%	72 23%	68 18%	72 21%	54 18%	69 16%	124 23%	127 22%	75 18%	69 15%	100 20%	102 19%	103 20%	62 21%	28 16%
Other	163 8%	94 10%	69 7%	15 6%	15 5%	39 10%	28 8%	25 8%	40 10%	28 5%	41 7%	43 10%	52 11%	28 6%	42 8%	29 6%	21 7%	44 24%
Did not vote	308 15%	129 13%	179 18%	66 27%	76 24%	62 16%	55 16%	23 8%	26 6%	59 11%	84 15%	70 17%	95 20%	67 13%	76 15%	83 16%	52 18%	30 17%
Don't remember	22 1%	6 1%	16 2%	4 2%	5 2%	6 2%	4 1%	1 *	2 1%	3 1%	6 1%	5 1%	9 2%	5 1%	7 1%	6 1%	1 1%	4 2%
Refused	26 1%	9 1%	17 2%	2 1%	4 1%	9 2%	6 2%	3 1%	1 *	8 2%	9 2%	5 1%	4 1%	6 1%	4 1%	5 1%	5 2%	6 3%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	633	599	199	72	67	38	12	24	15	282	660	401	444
Weighted base	2006	593	660	174	78	61	41	12	27	17	282	611	481	395
Conservative	611 30%	519 88%	25 4%	6 4%	22 28%	6 10%	1 4%	- -	1 4%	1 9%	40 14%	611 100%	- -	- -
Labour	481 24%	11 2%	439 66%	6 3%	3 4%	3 5%	- -	- -	- -	3 15%	22 8%	- -	481 100%	- -
Liberal Democrat	395 20%	27 5%	116 18%	149 86%	6 8%	24 40%	2 4%	* 4%	3 12%	6 35%	68 24%	- -	- -	395 100%
Other	163 8%	6 1%	14 2%	1 *	42 53%	18 30%	29 73%	10 82%	16 59%	7 41%	12 4%	- -	- -	- -
Did not vote	308 15%	27 5%	60 9%	9 5%	6 7%	6 10%	8 19%	2 14%	5 18%	- -	107 38%	- -	- -	- -
Don't remember	22 1%	2 *	2 *	2 1%	- -	3 5%	- -	- -	1 2%	- -	12 4%	- -	- -	- -
Refused	26 1%	1 *	3 *	2 1%	- -	- -	1 1%	- -	1 5%	- -	20 7%	- -	- -	- -

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2006	551	599	217	39	34	42	17	10	26	38	433
Weighted base	2006	614	554	196	44	41	40	18	9	26	37	428
Conservative	611 30%	32 5%	472 85%	13 6%	1 2%	4 9%	1 3%	1 8%	1 8%	5 19%	6 16%	76 18%
Labour	481 24%	407 66%	14 2%	10 5%	3 8%	- -	2 5%	- -	- -	1 4%	- -	43 10%
Liberal Democrat	395 20%	77 12%	26 5%	157 80%	2 4%	- -	10 25%	- -	1 14%	4 17%	2 5%	116 27%
Other	163 8%	20 3%	14 3%	- -	29 67%	33 81%	12 31%	10 58%	7 78%	8 32%	3 9%	26 6%
Did not vote	308 15%	74 12%	24 4%	15 7%	9 20%	4 10%	14 36%	4 25%	- -	7 26%	10 26%	147 34%
Don't remember	22 1%	3 *	2 *	2 1%	- -	- -	* 1%	- -	- -	- -	3 7%	12 3%
Refused	26 1%	2 *	2 *	1 *	- -	- -	- -	1 8%	- -	1 2%	13 36%	7 2%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Gender		Age						Social Class				Region				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2006	999	1007	206	346	428	320	321	385	754	523	273	456	522	507	521	281	175
Weighted base	2006	984	1022	241	321	382	341	301	420	536	578	422	469	506	526	508	287	179
Absolutely certain to vote	(10) 1117	579	538	89	129	190	190	205	313	313	313	241	250	287	279	292	156	103
		56%	53%	37%	40%	50%	56%	68%	75%	59%	54%	57%	53%	57%	53%	58%	54%	58%
	(9) 242	130	112	23	57	50	38	35	40	74	83	40	46	55	74	60	32	22
		12%	11%	10%	18%	13%	11%	12%	10%	14%	14%	9%	10%	11%	14%	12%	11%	12%
	(8) 171	81	89	29	31	40	29	20	21	48	50	41	32	47	51	27	27	19
		9%	9%	12%	10%	11%	9%	7%	5%	9%	9%	10%	7%	9%	10%	5%	9%	11%
	(7) 98	43	55	28	16	24	10	11	8	19	26	25	28	24	27	26	13	8
		5%	5%	12%	5%	6%	3%	4%	2%	4%	4%	6%	6%	5%	5%	5%	5%	5%
	(6) 65	35	30	13	14	12	16	5	6	13	22	18	13	13	18	19	11	3
		3%	3%	6%	4%	3%	5%	2%	1%	2%	4%	4%	3%	3%	3%	4%	4%	2%
	(5) 61	24	38	13	14	12	10	4	7	14	16	7	25	22	13	8	11	8
		3%	4%	5%	4%	3%	3%	1%	2%	3%	3%	2%	5%	4%	3%	2%	4%	4%
	(4) 19	9	10	10	3	4	2	-	-	6	4	5	5	3	10	3	3	1
		1%	1%	4%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	2%	1%	1%	1%
	(3) 33	11	22	8	6	7	6	3	3	12	11	8	3	11	8	5	8	1
		2%	2%	3%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	2%	1%	3%	1%
	(2) 21	9	12	7	3	6	3	*	1	4	4	6	7	6	-	11	1	3
		1%	1%	3%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	-	2%	*	2%
Certain not to vote	(1) 85	31	53	11	26	20	14	6	7	13	22	18	32	18	19	30	13	5
		4%	5%	5%	8%	5%	4%	2%	2%	3%	4%	4%	7%	4%	4%	6%	5%	3%
Refused	13	3	10	1	1	7	2	1	1	3	5	3	2	2	1	5	2	2
		1%	1%	*	*	2%	1%	*	*	1%	1%	1%	*	*	*	1%	1%	1%
Don't know	80	28	53	8	20	11	19	10	12	15	23	12	30	18	25	23	11	4
		4%	5%	4%	6%	3%	6%	3%	3%	3%	4%	3%	6%	4%	5%	4%	4%	2%
Mean	8.58	8.77	8.38	7.61	7.94	8.34	8.59	9.20	9.35	8.80	8.63	8.54	8.28	8.59	8.63	8.51	8.47	8.74
Standard deviation	2.40	2.19	2.58	2.71	2.82	2.55	2.42	1.76	1.67	2.16	2.31	2.43	2.72	2.37	2.25	2.63	2.47	2.19
Standard error	0.05	0.07	0.08	0.19	0.16	0.13	0.14	0.10	0.09	0.08	0.10	0.15	0.13	0.11	0.10	0.12	0.15	0.17

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	633	599	199	72	67	38	12	24	15	282	660	401	444
Weighted base	2006	593	660	174	78	61	41	12	27	17	282	611	481	395
Absolutely certain to vote	(10) 1117 56%	423 71%	428 65%	87 50%	54 69%	25 40%	27 67%	10 82%	17 62%	10 56%	70 25%	427 70%	329 68%	206 52%
	(9) 242 12%	70 12%	83 13%	33 19%	12 16%	14 23%	4 9%	- -	4 16%	4 26%	26 9%	79 13%	54 11%	63 16%
	(8) 171 9%	53 9%	59 9%	28 16%	6 8%	6 10%	4 9%	* 4%	2 9%	1 4%	28 10%	45 7%	40 8%	45 11%
	(7) 98 5%	20 3%	46 7%	8 5%	2 2%	7 12%	4 11%	- -	1 4%	1 4%	13 5%	22 4%	21 4%	24 6%
	(6) 65 3%	17 3%	22 3%	13 7%	1 2%	3 4%	- -	1 10%	- -	1 9%	10 4%	16 3%	12 2%	18 5%
	(5) 61 3%	10 2%	22 3%	5 3%	3 3%	7 11%	1 4%	* 4%	3 10%	- -	11 4%	4 1%	15 3%	9 2%
	(4) 19 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 2%	2 *	1 *	3 1%
	(3) 33 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 3%	3 *	1 *	8 2%
	(2) 21 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 3%	1 *	1 *	2 *
Certain not to vote	(1) 85 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	50 18%	1 *	- -	4 1%
Refused	13 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	7 3%	2 *	1 *	- -
Don't know	80 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	43 15%	11 2%	6 1%	11 3%
Mean	8.58	9.40	9.19	8.91	9.39	8.50	9.21	9.31	9.06	9.17	6.42	9.40	9.29	8.76
Standard deviation	2.40	1.14	1.35	1.41	1.18	1.72	1.33	1.59	1.58	1.28	3.57	1.23	1.34	1.90
Standard error	0.05	0.05	0.06	0.10	0.14	0.21	0.22	0.46	0.32	0.33	0.24	0.05	0.07	0.09

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2006	551	599	217	39	34	42	17	10	26	38	433
Weighted base	2006	614	554	196	44	41	40	18	9	26	37	428
Absolutely certain to vote	(10) 1117 56%	381 62%	399 72%	107 54%	25 57%	30 74%	8 20%	10 54%	7 84%	11 44%	11 31%	127 30%
	(9) 242 12%	69 11%	56 10%	27 14%	8 19%	4 9%	8 19%	1 4%	1 16%	4 14%	4 11%	62 14%
	(8) 171 9%	50 8%	40 7%	23 12%	4 9%	2 6%	5 14%	- -	- -	- -	2 7%	44 10%
	(7) 98 5%	37 6%	14 3%	8 4%	3 8%	- -	6 14%	1 6%	- -	1 2%	- -	28 7%
	(6) 65 3%	18 3%	15 3%	11 6%	- -	3 6%	1 4%	1 7%	- -	3 11%	1 3%	13 3%
	(5) 61 3%	18 3%	7 1%	6 3%	2 4%	2 4%	2 6%	2 11%	- -	- -	2 6%	21 5%
	(4) 19 1%	4 1%	2 *	- -	- -	- -	3 7%	1 3%	- -	- -	- -	10 2%
	(3) 33 2%	9 1%	5 1%	8 4%	- -	- -	1 2%	- -	- -	* 2%	- -	9 2%
	(2) 21 1%	4 1%	1 *	1 *	1 3%	1 1%	- -	1 5%	- -	* 2%	- -	12 3%
Certain not to vote	(1) 85 4%	7 1%	2 *	4 2%	* 1%	- -	6 14%	2 9%	- -	3 13%	9 24%	52 12%
Refused	13 1%	5 1%	* *	- -	- -	- -	- -	- -	- -	- -	5 13%	2 1%
Don't know	80 4%	11 2%	15 3%	3 1%	- -	- -	- -	- -	- -	3 12%	2 6%	48 11%
Mean	8.58	8.95	9.38	8.63	8.88	9.23	6.81	7.50	9.84	7.62	6.53	7.13
Standard deviation	2.40	1.89	1.38	2.14	1.96	1.65	3.04	3.27	0.39	3.41	3.92	3.23
Standard error	0.05	0.08	0.06	0.15	0.31	0.28	0.47	0.79	0.12	0.71	0.72	0.17

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1754	906	848	170	286	363	274	297	364	677	463	238	376	459	445	450	244	156
Weighted base	1755	893	862	196	262	328	293	281	396	482	510	371	392	448	462	432	250	163
Labour	594 34%	311 35%	283 33%	74 38%	109 42%	117 36%	89 30%	95 34%	109 28%	140 29%	172 34%	121 33%	160 41%	143 32%	141 31%	190 44%	66 26%	53 32%
Conservative	537 31%	281 31%	256 30%	40 21%	52 20%	96 29%	87 30%	100 35%	163 41%	180 37%	160 31%	106 29%	91 23%	162 36%	155 34%	117 27%	78 31%	25 15%
Lib Dem	137 8%	76 9%	60 7%	18 9%	24 9%	21 6%	23 8%	26 9%	25 6%	50 10%	35 7%	28 8%	24 6%	32 7%	37 8%	31 7%	29 12%	8 5%
UKIP	69 4%	41 5%	28 3%	6 3%	7 3%	12 4%	11 4%	12 4%	22 6%	13 3%	17 3%	22 6%	17 4%	23 5%	24 5%	18 4%	4 2%	- -
Green	47 3%	24 3%	22 3%	9 4%	6 2%	16 5%	6 2%	4 1%	6 1%	14 3%	11 2%	12 3%	9 2%	14 3%	12 3%	11 2%	4 2%	5 3%
SNP	38 2%	16 2%	22 3%	3 1%	6 2%	7 2%	8 3%	4 1%	11 3%	8 2%	6 1%	13 4%	10 3%	- -	- -	- -	- -	38 23%
BNP	24 1%	14 2%	10 1%	3 2%	5 2%	3 1%	6 2%	4 1%	3 1%	2 *	5 1%	4 1%	13 3%	5 1%	5 1%	8 2%	3 1%	3 2%
Plaid Cymru	11 1%	8 1%	3 *	2 1%	1 *	4 1%	1 *	- -	3 1%	2 *	2 *	4 1%	3 1%	- -	- -	- -	11 4%	- -
Other	13 1%	11 1%	2 *	2 1%	1 *	- -	4 1%	3 1%	4 1%	1 *	7 1%	1 *	4 1%	1 *	8 2%	3 1%	- -	1 *
Refused	18 1%	5 1%	13 2%	2 1%	3 1%	5 1%	3 1%	2 1%	3 1%	3 1%	10 2%	2 1%	3 1%	3 1%	6 1%	4 1%	1 *	4 3%
Don't know	268 15%	106 12%	162 19%	37 19%	47 18%	48 15%	56 19%	32 12%	47 12%	69 14%	85 17%	55 15%	57 15%	64 14%	72 16%	50 12%	54 22%	27 17%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1754	633	599	199	72	67	38	12	24	15	164	639	390	415
Weighted base	1755	593	660	174	78	61	41	12	27	17	159	592	471	366
Labour	594 34%	-	594 90%	-	-	-	-	-	-	-	-	18 3%	414 88%	96 26%
Conservative	537 31%	537 91%	-	-	-	-	-	-	-	-	-	479 81%	11 2%	21 6%
Lib Dem	137 8%	-	-	137 79%	-	-	-	-	-	-	-	6 1%	4 1%	119 33%
UKIP	69 4%	-	-	-	69 88%	-	-	-	-	-	-	18 3%	2 *	6 2%
Green	47 3%	-	-	-	-	47 77%	-	-	-	-	-	5 1%	1 *	16 4%
SNP	38 2%	-	-	-	-	-	38 94%	-	-	-	-	1 *	-	2 *
BNP	24 1%	-	-	-	-	-	-	-	24 90%	-	-	-	-	3 1%
Plaid Cymru	11 1%	-	-	-	-	-	-	11 90%	-	-	-	-	-	* *
Other	13 1%	-	-	-	-	-	-	-	-	13 77%	-	1 *	2 *	3 1%
Refused	18 1%	1 *	4 1%	1 *	-	-	-	-	-	-	14 9%	2 *	-	3 1%
Don't know	268 15%	55 9%	62 9%	37 21%	9 12%	14 23%	3 6%	1 10%	3 10%	4 23%	145 91%	62 11%	37 8%	97 27%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1754	510	572	202	37	33	34	13	10	17	23	303
Weighted base	1755	574	530	181	42	40	30	15	9	18	21	294
Labour	594 34%	473 82%	13 2%	30 17%	5 12%	- -	5 16%	1 9%	1 14%	- -	1 4%	64 22%
Conservative	537 31%	23 4%	443 84%	12 7%	1 2%	2 5%	- -	* 3%	1 17%	5 28%	1 5%	48 16%
Lib Dem	137 8%	5 1%	8 2%	91 50%	- -	- -	1 3%	- -	- -	1 6%	- -	30 10%
UKIP	69 4%	3 1%	18 3%	2 1%	- -	33 82%	- -	- -	- -	1 3%	- -	12 4%
Green	47 3%	6 1%	4 1%	3 2%	- -	- -	16 53%	- -	- -	1 3%	4 18%	12 4%
SNP	38 2%	1 *	1 *	2 1%	32 76%	- -	- -	- -	- -	1 3%	- -	2 1%
BNP	24 1%	6 1%	2 *	2 1%	- -	2 6%	- -	11 74%	- -	- -	- -	2 1%
Plaid Cymru	11 1%	2 *	1 *	- -	- -	- -	- -	- -	6 69%	- -	- -	2 1%
Other	13 1%	- -	1 *	1 1%	- -	- -	- -	- -	- -	9 52%	- -	2 1%
Refused	18 1%	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	11 53%	6 2%
Don't know	268 15%	53 9%	40 7%	38 21%	4 10%	3 7%	8 28%	2 14%	- -	1 4%	4 20%	114 39%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	546	212	334	73	123	127	98	60	65	182	150	74	140	134	136	133	92	51
Weighted base	537	202	335	85	111	107	106	54	74	126	164	109	138	125	142	130	92	48
Labour	81 15%	28 14%	53 16%	16 18%	19 17%	16 15%	11 10%	14 26%	6 7%	18 14%	24 14%	16 14%	24 17%	20 16%	18 12%	25 20%	9 10%	9 19%
Conservative	57 11%	27 13%	30 9%	8 9%	8 7%	13 12%	13 12%	5 9%	10 14%	14 11%	19 12%	10 9%	14 10%	13 10%	17 12%	11 9%	12 13%	4 9%
Lib Dem	39 7%	13 7%	26 8%	5 6%	10 9%	5 5%	7 7%	3 5%	9 11%	14 11%	13 8%	3 3%	9 6%	13 11%	9 6%	8 6%	8 8%	2 3%
Green	27 5%	11 5%	16 5%	5 6%	5 5%	9 9%	3 3%	3 5%	2 2%	11 8%	10 6%	4 4%	1 1%	11 9%	7 5%	4 3%	2 2%	2 4%
UKIP	22 4%	10 5%	12 4%	5 5%	1 *	6 5%	4 4%	3 5%	4 6%	2 1%	7 4%	7 7%	6 4%	4 3%	9 6%	5 4%	4 5%	1 2%
BNP	11 2%	5 3%	6 2%	2 2%	5 4%	1 1%	4 3%	- -	- -	1 *	5 3%	2 2%	3 2%	2 1%	3 2%	2 2%	4 4%	- -
SNP	4 1%	1 1%	3 1%	1 1%	* *	- -	- -	1 1%	2 3%	- -	2 1%	1 1%	1 1%	- -	- -	- -	- -	4 9%
Plaid Cymru	1 *	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -
Other	12 2%	5 2%	7 2%	1 1%	4 3%	2 1%	3 3%	2 4%	1 1%	2 1%	3 2%	3 2%	4 3%	3 2%	3 2%	1 *	- -	5 11%
Refused	28 5%	12 6%	16 5%	5 6%	4 3%	9 9%	4 4%	2 4%	4 5%	6 5%	12 7%	5 5%	5 4%	8 6%	4 3%	7 5%	3 3%	6 13%
Don't know	254 47%	88 44%	166 50%	39 45%	55 50%	45 42%	56 53%	22 40%	37 50%	60 47%	68 42%	55 51%	71 51%	51 41%	73 51%	67 52%	49 53%	14 30%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	546	53	68	43	8	17	3	1	3	3	282	86	48	138
Weighted base	537	55	67	37	9	14	3	1	3	4	282	83	46	129
Labour	81 15%	- -	40 60%	- -	- -	- -	- -	- -	- -	- -	- -	3 4%	19 40%	21 16%
Conservative	57 11%	35 63%	- -	- -	- -	- -	- -	- -	- -	- -	- -	31 38%	* 1%	5 4%
Lib Dem	39 7%	- -	- -	19 50%	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	19 15%
Green	27 5%	- -	- -	- -	- -	14 100%	- -	- -	- -	- -	- -	1 1%	2 4%	10 8%
UKIP	22 4%	- -	- -	- -	9 100%	- -	- -	- -	- -	- -	- -	6 7%	1 2%	3 2%
BNP	11 2%	- -	- -	- -	- -	- -	- -	3 100%	- -	- -	- -	1 1%	- -	- -
SNP	4 1%	- -	- -	- -	- -	3 100%	- -	- -	- -	- -	- -	1 1%	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	- -	- -
Other	12 2%	- -	- -	- -	- -	- -	- -	- -	4 100%	- -	- -	- -	1 2%	3 2%
Refused	28 5%	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	28 10%	2 2%	- -	2 2%
Don't know	254 47%	21 37%	26 39%	18 48%	- -	- -	- -	- -	- -	- -	254 90%	38 46%	22 48%	66 51%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	546	97	66	58	19	6	6	3	-	10	32	249
Weighted base	537	94	64	53	18	6	5	4	-	8	31	253
Labour	81 15%	44 46%	1 2%	5 9%	1 4%	1 18%	-	-	-	-	*	29 11%
Conservative	57 11%	3 3%	29 45%	2 3%	-	-	-	-	-	-	*	23 9%
Lib Dem	39 7%	4 4%	2 3%	19 36%	-	-	-	-	-	2 20%	-	13 5%
Green	27 5%	1 2%	1 2%	3 6%	10 56%	-	-	-	-	-	1 2%	10 4%
UKIP	22 4%	2 2%	2 3%	3 5%	1 3%	-	-	1 17%	-	1 10%	2 7%	12 5%
BNP	11 2%	3 3%	-	-	-	-	4 70%	-	-	-	-	5 2%
SNP	4 1%	-	-	-	-	3 47%	-	-	-	-	-	2 1%
Plaid Cymru	1 *	1 1%	-	-	-	-	-	-	-	-	-	-
Other	12 2%	1 1%	-	-	-	-	-	-	-	3 37%	1 4%	6 2%
Refused	28 5%	1 1%	-	1 1%	-	-	-	-	-	-	23 73%	4 1%
Don't know	254 47%	34 36%	29 46%	21 40%	7 37%	2 35%	2 30%	3 83%	-	3 32%	4 11%	150 59%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2006	999	1007	206	346	428	320	321	385	754	523	273	456	522	507	521	281	175
Weighted base	2006	984	1022	241	321	382	341	301	420	536	578	422	469	506	526	508	287	179
Labour	614 31%	316 32%	298 29%	64 26%	96 30%	123 32%	107 31%	91 30%	134 32%	151 28%	157 27%	146 35%	160 34%	149 29%	146 28%	207 41%	66 23%	46 26%
Conservative	554 28%	293 30%	261 26%	35 15%	50 16%	95 25%	88 26%	104 35%	182 43%	181 34%	167 29%	102 24%	104 22%	165 33%	164 31%	124 24%	80 28%	21 12%
Lib Dem	196 10%	105 11%	91 9%	30 13%	39 12%	29 8%	31 9%	32 11%	35 8%	69 13%	62 11%	35 8%	30 6%	54 11%	49 9%	47 9%	36 13%	11 6%
SNP	44 2%	23 2%	21 2%	3 1%	6 2%	7 2%	7 2%	7 2%	15 4%	10 2%	8 1%	13 3%	13 3%	-	-	-	-	44 24%
UKIP	41 2%	27 3%	14 1%	5 2%	4 1%	7 2%	8 2%	7 2%	9 2%	5 1%	9 2%	18 4%	9 2%	12 2%	14 3%	11 2%	4 2%	-
Green	40 2%	17 2%	23 2%	8 3%	5 2%	11 3%	6 2%	6 2%	3 1%	11 2%	10 2%	11 3%	8 2%	15 3%	10 2%	5 1%	4 1%	6 3%
BNP	18 1%	6 1%	12 1%	4 2%	6 2%	3 1%	1 *	2 1%	1 *	2 *	5 1%	3 1%	9 2%	4 1%	6 1%	7 1%	2 1%	-
Plaid Cymru	9 *	6 1%	3 *	1 *	1 *	3 1%	1 *	1 *	1 *	3 1%	2 *	3 1%	1 *	-	-	-	9 3%	-
Other	26 1%	17 2%	8 1%	3 1%	4 1%	3 1%	5 1%	4 1%	7 2%	4 1%	13 2%	2 *	6 1%	7 1%	12 2%	3 1%	3 1%	2 1%
Refused	37 2%	14 1%	23 2%	4 2%	7 2%	10 3%	7 2%	5 2%	4 1%	8 2%	12 2%	9 2%	8 2%	9 2%	6 1%	8 2%	4 1%	10 5%
Don't know	428 21%	159 16%	269 26%	85 35%	102 32%	90 24%	81 24%	41 14%	29 7%	91 17%	134 23%	81 19%	122 26%	92 18%	120 23%	96 19%	80 28%	40 23%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	633	599	199	72	67	38	12	24	15	282	660	401	444
Weighted base	2006	593	660	174	78	61	41	12	27	17	282	611	481	395
Labour	614 31%	25 4%	518 78%	7 4%	6 7%	7 12%	1 2%	3 26%	6 21%	1 7%	35 12%	32 5%	407 85%	77 19%
Conservative	554 28%	480 81%	13 2%	10 6%	18 23%	5 9%	1 2%	1 9%	2 6%	1 3%	29 10%	472 77%	14 3%	26 7%
Lib Dem	196 10%	13 2%	35 5%	121 70%	2 3%	5 9%	2 4%	- -	2 6%	1 7%	22 8%	13 2%	10 2%	157 40%
SNP	44 2%	1 *	6 1%	- -	- -	- -	33 81%	- -	- -	- -	2 1%	1 *	3 1%	2 *
UKIP	41 2%	2 *	- -	- -	33 42%	- -	- -	- -	2 8%	- -	3 1%	4 1%	- -	- -
Green	40 2%	- -	6 1%	1 1%	- -	19 32%	- -	- -	- -	- -	7 2%	1 *	2 *	10 2%
BNP	18 1%	* *	1 *	- -	- -	- -	- -	- -	12 44%	- -	2 1%	1 *	- -	- -
Plaid Cymru	9 *	1 *	1 *	- -	- -	- -	- -	6 51%	- -	- -	- -	1 *	- -	1 *
Other	26 1%	5 1%	- -	1 1%	1 1%	1 1%	1 1%	- -	- -	9 56%	3 1%	5 1%	1 *	4 1%
Refused	37 2%	1 *	1 *	- -	- -	4 6%	- -	- -	- -	- -	26 9%	6 1%	- -	2 1%
Don't know	428 21%	63 11%	78 12%	34 19%	19 25%	19 32%	4 10%	2 14%	4 15%	4 26%	154 55%	76 12%	43 9%	116 29%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2006	551	599	217	39	34	42	17	10	26	38	433
Weighted base	2006	614	554	196	44	41	40	18	9	26	37	428
Labour	614 31%	614 100%	-	-	-	-	-	-	-	-	-	-
Conservative	554 28%	-	554 100%	-	-	-	-	-	-	-	-	-
Lib Dem	196 10%	-	-	196 100%	-	-	-	-	-	-	-	-
SNP	44 2%	-	-	-	44 100%	-	-	-	-	-	-	-
UKIP	41 2%	-	-	-	-	41 100%	-	-	-	-	-	-
Green	40 2%	-	-	-	-	-	40 100%	-	-	-	-	-
BNP	18 1%	-	-	-	-	-	-	18 100%	-	-	-	-
Plaid Cymru	9 *	-	-	-	-	-	-	-	9 100%	-	-	-
Other	26 1%	-	-	-	-	-	-	-	-	26 100%	-	-
Refused	37 2%	-	-	-	-	-	-	-	-	-	37 100%	-
Don't know	428 21%	-	-	-	-	-	-	-	-	-	-	428 100%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1659	869	790	157	259	339	261	290	353	644	436	224	355	440	419	431	226	143
Weighted base	1533	797	736	158	213	279	255	261	367	428	443	323	339	394	402	385	214	138
Labour	607 40%	306 38%	301 41%	74 47%	105 50%	114 41%	96 38%	101 39%	116 32%	147 34%	180 41%	121 37%	159 47%	149 38%	145 36%	189 49%	69 32%	54 39%
Conservative	557 36%	289 36%	268 36%	39 25%	51 24%	96 34%	92 36%	105 40%	173 47%	182 43%	164 37%	113 35%	97 29%	163 41%	164 41%	121 31%	83 39%	26 19%
Lib Dem	155 10%	82 10%	73 10%	20 13%	30 14%	23 8%	27 11%	27 10%	27 7%	58 13%	43 10%	28 9%	26 8%	37 9%	39 10%	34 9%	35 16%	10 7%
UKIP	74 5%	42 5%	31 4%	7 5%	6 3%	15 5%	11 4%	12 5%	23 6%	12 3%	18 4%	24 8%	19 5%	21 5%	27 7%	18 5%	7 3%	- -
Green	52 3%	29 4%	22 3%	7 5%	8 4%	19 7%	8 3%	3 1%	6 2%	15 4%	16 4%	12 4%	9 3%	17 4%	13 3%	11 3%	5 2%	5 4%
SNP	37 2%	16 2%	22 3%	3 2%	5 2%	7 2%	7 3%	4 2%	12 3%	8 2%	7 2%	12 4%	10 3%	- -	- -	- -	- -	37 27%
BNP	25 2%	14 2%	11 1%	4 3%	5 2%	3 1%	6 2%	4 2%	2 1%	1 *	6 1%	4 1%	13 4%	5 1%	6 1%	8 2%	4 2%	2 2%
Plaid Cymru	11 1%	8 1%	3 *	2 1%	1 *	3 1%	2 1%	- -	3 1%	2 *	2 *	5 2%	2 1%	- -	- -	- -	11 5%	- -
Other	16 1%	10 1%	5 1%	2 1%	1 *	- -	6 2%	4 1%	4 1%	2 *	6 1%	3 1%	4 1%	1 *	8 2%	3 1%	- -	3 3%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1659	633	599	199	72	67	38	12	24	15	69	627	383	381
Weighted base	1533	557	607	155	74	52	37	11	25	16	59	551	434	304
Labour	607 40%	-	607 100%	-	-	-	-	-	-	-	25 42%	23 4%	412 95%	107 35%
Conservative	557 36%	557 100%	-	-	-	-	-	-	-	-	18 30%	494 90%	10 2%	24 8%
Lib Dem	155 10%	-	-	155 100%	-	-	-	-	-	-	16 27%	5 1%	5 1%	134 44%
UKIP	74 5%	-	-	-	74 100%	-	-	-	-	-	-	21 4%	3 1%	6 2%
Green	52 3%	-	-	-	-	52 100%	-	-	-	-	-	5 1%	2 1%	22 7%
SNP	37 2%	-	-	-	-	-	37 100%	-	-	-	-	1 *	-	2 1%
BNP	25 2%	-	-	-	-	-	-	-	25 100%	-	-	1 *	-	3 1%
Plaid Cymru	11 1%	-	-	-	-	-	-	11 100%	-	-	-	-	-	*
Other	16 1%	-	-	-	-	-	-	-	-	16 100%	-	1 *	2 1%	6 2%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1659	510	572	202	35	31	29	12	10	16	7	235
Weighted base	1533	529	503	164	37	35	22	12	9	16	6	200
Labour	607 40%	479 90%	12 2%	33 20%	5 14%	- -	5 24%	1 7%	1 13%	- -	1 22%	70 35%
Conservative	557 36%	23 4%	457 91%	13 8%	1 2%	2 5%	- -	* 4%	1 16%	5 30%	1 17%	55 28%
Lib Dem	155 10%	7 1%	10 2%	108 66%	- -	- -	1 4%	- -	- -	1 6%	- -	29 14%
UKIP	74 5%	5 1%	17 3%	2 1%	- -	31 88%	- -	- -	- -	1 4%	- -	18 9%
Green	52 3%	7 1%	4 1%	5 3%	- -	- -	16 72%	- -	- -	* 3%	4 60%	16 8%
SNP	37 2%	1 *	1 *	2 1%	30 83%	- -	- -	- -	- -	1 3%	- -	3 2%
BNP	25 2%	5 1%	2 *	1 1%	- -	2 6%	- -	11 90%	- -	- -	- -	4 2%
Plaid Cymru	11 1%	2 *	1 *	- -	- -	- -	- -	- -	6 71%	- -	- -	2 1%
Other	16 1%	1 *	1 *	1 1%	- -	- -	- -	- -	- -	9 55%	- -	4 2%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.6 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2006	999	1007	206	346	428	320	321	385	754	523	273	456	522	507	521	281	175
Weighted base	2006	984	1022	241	321	382	341	301	420	536	578	422	469	506	526	508	287	179
Yes	688 34%	396 40%	291 28%	91 38%	118 37%	122 32%	122 36%	107 36%	127 30%	217 40%	221 38%	142 34%	107 23%	169 33%	169 32%	185 36%	105 37%	59 33%
No	539 27%	306 31%	233 23%	42 17%	52 16%	87 23%	87 25%	108 36%	164 39%	159 30%	155 27%	93 22%	132 28%	147 29%	151 29%	119 23%	71 25%	50 28%
Don't know	780 39%	282 29%	498 49%	108 45%	151 47%	173 45%	132 39%	86 28%	129 31%	160 30%	202 35%	188 44%	230 49%	190 38%	205 39%	204 40%	110 38%	70 39%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.6 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	633	599	199	72	67	38	12	24	15	282	660	401	444
Weighted base	2006	593	660	174	78	61	41	12	27	17	282	611	481	395
Yes	688 34%	145 24%	236 36%	114 65%	25 32%	41 67%	14 34%	8 68%	17 61%	11 62%	65 23%	149 24%	160 33%	233 59%
No	539 27%	257 43%	175 27%	19 11%	28 35%	6 10%	11 28%	- -	4 13%	1 6%	29 10%	259 42%	134 28%	57 14%
Don't know	780 39%	191 32%	249 38%	41 23%	26 33%	14 23%	15 38%	4 32%	7 25%	5 32%	188 67%	203 33%	187 39%	106 27%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.6 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2006	551	599	217	39	34	42	17	10	26	38	433
Weighted base	2006	614	554	196	44	41	40	18	9	26	37	428
Yes	688 34%	218 36%	128 23%	130 66%	16 36%	11 26%	21 52%	8 43%	7 75%	16 64%	8 23%	125 29%
No	539 27%	156 25%	264 48%	21 11%	14 33%	13 32%	2 5%	3 16%	1 17%	1 5%	4 12%	58 14%
Don't know	780 39%	240 39%	162 29%	45 23%	14 32%	17 42%	17 43%	7 42%	1 8%	8 31%	24 65%	244 57%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2006	999	1007	206	346	428	320	321	385	754	523	273	456	522	507	521	281	175
Weighted base	2006	984	1022	241	321	382	341	301	420	536	578	422	469	506	526	508	287	179
<u>Ed Miliband is turning out to be a good leader of the Labour Party</u>																		
Agree	443 22%	208 21%	235 23%	65 27%	93 29%	86 23%	68 20%	58 19%	72 17%	93 17%	121 21%	115 27%	113 24%	108 21%	111 21%	130 26%	57 20%	37 21%
Disagree	698 35%	420 43%	278 27%	54 23%	75 23%	119 31%	105 31%	128 42%	216 52%	225 42%	194 34%	141 33%	138 29%	197 39%	194 37%	144 28%	102 36%	60 34%
Don't know	865 43%	355 36%	509 50%	122 50%	153 48%	176 46%	167 49%	115 38%	131 31%	218 41%	263 45%	166 39%	218 46%	201 40%	221 42%	234 46%	128 44%	82 46%
<u>Nick Clegg is turning out to be a good leader of the Liberal Democrats</u>																		
Agree	555 28%	285 29%	271 26%	42 17%	66 21%	108 28%	97 28%	97 32%	145 35%	184 34%	158 27%	115 27%	98 21%	159 31%	161 31%	110 22%	92 32%	34 19%
Disagree	986 49%	531 54%	455 45%	130 54%	162 50%	173 45%	162 47%	154 51%	206 49%	236 44%	292 50%	207 49%	251 53%	233 46%	248 47%	278 55%	123 43%	104 58%
Don't know	465 23%	169 17%	296 29%	69 29%	93 29%	101 26%	82 24%	51 17%	68 16%	116 22%	129 22%	100 24%	121 26%	114 22%	117 22%	120 24%	72 25%	42 23%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2006	984	1022	241	321	382	341	301	420	536	578	422	469	506	526	508	287	179
<u>David Cameron is turning out to be a good Prime Minister</u>																		
Agree	755 38%	388 39%	367 36%	64 26%	92 29%	150 39%	124 37%	121 40%	205 49%	251 47%	217 38%	153 36%	135 29%	218 43%	213 40%	171 34%	106 37%	48 27%
Disagree	872 43%	462 47%	411 40%	129 54%	152 47%	158 41%	146 43%	135 45%	153 36%	196 37%	252 43%	189 45%	236 50%	200 40%	213 40%	244 48%	118 41%	98 55%
Don't know	379 19%	134 14%	244 24%	48 20%	77 24%	74 19%	70 21%	46 15%	63 15%	89 17%	110 19%	81 19%	99 21%	88 17%	100 19%	93 18%	64 22%	33 18%
<u>At a time of major public spending cuts the Government should be much tougher in clawing back bankers' bonuses through the tax system</u>																		
Agree	1627 81%	789 80%	838 82%	174 72%	244 76%	308 81%	285 84%	257 85%	359 85%	432 81%	477 82%	347 82%	372 79%	397 78%	432 82%	416 82%	232 81%	151 84%
Disagree	181 9%	118 12%	62 6%	25 10%	30 9%	36 9%	19 6%	29 10%	41 10%	58 11%	47 8%	31 7%	44 9%	62 12%	42 8%	37 7%	26 9%	14 8%
Don't know	198 10%	76 8%	122 12%	42 17%	46 14%	38 10%	36 11%	15 5%	20 5%	45 8%	55 9%	44 11%	54 11%	47 9%	52 10%	54 11%	29 10%	15 8%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements**Base: All respondents**

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2006	984	1022	241	321	382	341	301	420	536	578	422	469	506	526	508	287	179
<u>A Labour government under Ed Miliband would be better at protecting people's jobs</u>																		
Agree	610 30%	308 31%	302 30%	74 31%	117 37%	119 31%	103 30%	88 29%	108 26%	155 29%	182 31%	121 29%	152 32%	143 28%	142 27%	189 37%	75 26%	61 34%
Disagree	761 38%	424 43%	337 33%	46 19%	79 24%	143 37%	132 39%	141 47%	221 53%	242 45%	220 38%	151 36%	148 32%	205 40%	213 41%	169 33%	120 42%	54 30%
Don't know	635 32%	252 26%	383 37%	121 50%	125 39%	121 32%	105 31%	72 24%	91 22%	138 26%	177 31%	150 36%	170 36%	159 31%	171 32%	150 29%	91 32%	65 36%
<u>I could be persuaded to support changing the voting system in the forthcoming referendum in May when I have heard more about the arguments for and against</u>																		
Agree	1224 61%	604 61%	621 61%	155 64%	197 61%	235 62%	223 65%	166 55%	248 59%	354 66%	367 63%	268 63%	236 50%	297 59%	317 60%	324 64%	189 66%	97 54%
Disagree	358 18%	221 22%	138 13%	31 13%	42 13%	60 16%	47 14%	78 26%	101 24%	99 19%	101 17%	59 14%	99 21%	96 19%	95 18%	73 14%	54 19%	40 22%
Don't know	423 21%	159 16%	264 26%	55 23%	82 26%	87 23%	71 21%	57 19%	70 17%	82 15%	111 19%	96 23%	135 29%	113 22%	113 22%	111 22%	43 15%	43 24%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	633	599	199	72	67	38	12	24	15	282	660	401	444
Weighted base	2006	593	660	174	78	61	41	12	27	17	282	611	481	395
<u>Ed Miliband is turning out to be a good leader of the Labour Party</u>														
Agree	443 22%	28 5%	316 48%	24 14%	9 12%	13 21%	10 25%	2 20%	7 25%	2 9%	20 7%	39 6%	236 49%	77 20%
Disagree	698 35%	378 64%	75 11%	63 36%	51 66%	21 34%	16 39%	4 35%	11 41%	9 55%	64 23%	375 61%	59 12%	117 30%
Don't know	865 43%	187 32%	269 41%	86 50%	18 22%	28 46%	15 36%	5 45%	9 34%	6 36%	198 70%	198 32%	187 39%	201 51%
<u>Nick Clegg is turning out to be a good leader of the Liberal Democrats</u>														
Agree	555 28%	313 53%	57 9%	113 65%	10 13%	7 12%	6 14%	3 29%	6 20%	-	31 11%	294 48%	48 10%	133 34%
Disagree	986 49%	157 26%	520 79%	25 14%	51 66%	41 68%	27 68%	8 67%	17 62%	15 85%	99 35%	192 31%	369 77%	179 45%
Don't know	465 23%	123 21%	83 13%	36 21%	16 21%	12 20%	8 19%	1 4%	5 18%	2 15%	152 54%	125 21%	64 13%	82 21%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2006	593	660	174	78	61	41	12	27	17	282	611	481	395
<u>David Cameron is turning out to be a good Prime Minister</u>														
Agree	755 38%	494 83%	68 10%	87 50%	20 25%	7 11%	9 23%	4 35%	6 22%	3 19%	50 18%	466 76%	64 13%	123 31%
Disagree	872 43%	26 4%	510 77%	53 30%	46 59%	43 71%	23 57%	8 65%	19 70%	11 63%	96 34%	65 11%	356 74%	192 49%
Don't know	379 19%	72 12%	82 12%	34 19%	13 16%	11 18%	8 20%	- -	2 8%	3 18%	135 48%	80 13%	61 13%	79 20%
<u>At a time of major public spending cuts the Government should be much tougher in clawing back bankers' bonuses through the tax system</u>														
Agree	1627 81%	451 76%	590 89%	152 88%	69 88%	53 87%	35 86%	12 100%	22 82%	15 89%	191 68%	471 77%	427 89%	351 89%
Disagree	181 9%	89 15%	36 5%	8 5%	4 5%	6 10%	3 7%	- -	4 14%	2 11%	26 9%	92 15%	32 7%	17 4%
Don't know	198 10%	52 9%	35 5%	13 8%	5 7%	2 3%	3 7%	- -	1 4%	- -	65 23%	48 8%	21 4%	27 7%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2006	593	660	174	78	61	41	12	27	17	282	611	481	395
<u>A Labour government under Ed Miliband would be better at protecting people's jobs</u>														
Agree	610 30%	24 4%	473 72%	23 13%	5 6%	11 18%	17 42%	3 24%	6 21%	5 28%	34 12%	38 6%	345 72%	103 26%
Disagree	761 38%	479 81%	31 5%	79 45%	47 60%	20 33%	11 26%	2 17%	11 40%	7 43%	66 24%	468 77%	29 6%	127 32%
Don't know	635 32%	90 15%	157 24%	72 42%	27 34%	30 49%	13 32%	7 59%	11 39%	5 29%	182 64%	105 17%	107 22%	165 42%
<u>I could be persuaded to support changing the voting system in the forthcoming referendum in May when I have heard more about the arguments for and against</u>														
Agree	1224 61%	322 54%	442 67%	145 83%	49 62%	46 75%	18 46%	8 66%	22 82%	14 82%	144 51%	331 54%	307 64%	324 82%
Disagree	358 18%	170 29%	97 15%	11 6%	19 24%	8 13%	10 25%	4 34%	2 8%	2 10%	26 9%	169 28%	82 17%	23 6%
Don't know	423 21%	101 17%	121 18%	18 10%	11 14%	7 12%	12 29%	-	3 10%	1 8%	112 40%	111 18%	92 19%	48 12%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2006	551	599	217	39	34	42	17	10	26	38	433
Weighted base	2006	614	554	196	44	41	40	18	9	26	37	428
<u>Ed Miliband is turning out to be a good leader of the Labour Party</u>												
Agree	443 22%	282 46%	29 5%	33 17%	11 25%	5 13%	7 18%	7 39%	3 37%	2 10%	4 10%	59 14%
Disagree	698 35%	90 15%	361 65%	63 32%	18 41%	29 71%	11 27%	5 26%	2 28%	10 37%	11 31%	99 23%
Don't know	865 43%	242 39%	164 30%	101 51%	15 34%	7 16%	22 55%	6 36%	3 35%	14 53%	22 59%	269 63%
<u>Nick Clegg is turning out to be a good leader of the Liberal Democrats</u>												
Agree	555 28%	69 11%	278 50%	108 55%	7 17%	8 20%	4 11%	5 29%	2 27%	2 8%	6 16%	65 15%
Disagree	986 49%	464 76%	164 30%	58 30%	32 74%	26 63%	25 63%	8 47%	6 67%	15 58%	14 37%	173 41%
Don't know	465 23%	80 13%	112 20%	31 16%	4 10%	7 17%	10 26%	4 25%	1 6%	9 34%	17 47%	190 44%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2006	614	554	196	44	41	40	18	9	26	37	428
<u>David Cameron is turning out to be a good Prime Minister</u>												
Agree	755 38%	84 14%	425 77%	92 47%	10 23%	10 25%	4 9%	4 23%	3 35%	7 26%	12 34%	104 24%
Disagree	872 43%	452 74%	51 9%	76 39%	27 62%	28 68%	31 77%	11 61%	6 65%	13 50%	10 28%	168 39%
Don't know	379 19%	78 13%	78 14%	29 15%	6 15%	3 7%	6 14%	3 16%	-	6 24%	14 38%	156 36%
<u>At a time of major public spending cuts the Government should be much tougher in clawing back bankers' bonuses through the tax system</u>												
Agree	1627 81%	540 88%	415 75%	171 87%	41 94%	35 85%	33 82%	15 83%	9 100%	20 77%	21 58%	327 77%
Disagree	181 9%	41 7%	93 17%	9 4%	2 5%	-	3 8%	2 11%	-	2 7%	5 14%	24 6%
Don't know	198 10%	33 5%	46 8%	17 8%	1 1%	6 15%	4 10%	1 7%	-	4 16%	10 28%	77 18%

Voting Intentions Survey

ONLINE Fieldwork : 12th-13th January 2011

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2006	614	554	196	44	41	40	18	9	26	37	428
<u>A Labour government under Ed Miliband would be better at protecting people's jobs</u>												
Agree	610 30%	407 66%	29 5%	38 19%	23 52%	4 10%	10 25%	7 37%	3 35%	6 23%	4 10%	81 19%
Disagree	761 38%	61 10%	441 80%	81 41%	12 27%	25 60%	10 25%	4 22%	2 20%	9 35%	15 42%	101 24%
Don't know	635 32%	146 24%	84 15%	78 40%	9 21%	13 31%	20 50%	7 41%	4 45%	11 43%	18 48%	245 57%
<u>I could be persuaded to support changing the voting system in the forthcoming referendum in May when I have heard more about the arguments for and against</u>												
Agree	1224 61%	413 67%	286 52%	158 80%	22 50%	22 55%	26 65%	12 66%	4 49%	17 66%	18 50%	246 58%
Disagree	358 18%	91 15%	170 31%	12 6%	13 30%	12 29%	9 22%	1 8%	4 43%	5 19%	5 13%	36 8%
Don't know	423 21%	110 18%	98 18%	26 13%	9 20%	7 17%	5 13%	5 26%	1 8%	4 14%	14 37%	146 34%

OPINION POLL
Online Fieldwork: 12th – 13th January 2011

Weighting table

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2006	2006
Weighted base	2006	2006
Conservative	650 32%	611 30%
Labour	419 21%	481 24%
Liberal Democrat	429 21%	395 20%
Other	151 8%	163 8%
Did not vote	308 15%	308 15%
Don't remember	22 1%	22 1%
Refused	26 1%	26 1%