# First Election Debate

## 1a. Recorded voting intention

Base: All Respondents

| | | Gender | | Age Group | | | | | | Social Class | | | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Over 65 | AB | C1 | C2 | DE | Scot -land | North | Mid- lands | South East | South West & Wales |
| Unweighted Total | 4032 | 1964 | 2068 | 339 | 905 | 1018 | 867 | 638 | 265 | 1498 | 1126 | 637 | 771 | 366 | 1044 | 935 | 1122 | 565 |
| Weighted Total | 4032 | 1945 | 2087 | 465 | 627 | 797 | 686 | 606 | 851 | 1066 | 1171 | 840 | 954 | 360 | 997 | 1031 | 1068 | 576 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1236 | 618 | 617 | 114 | 149 | 214 | 190 | 200 | 368 | 390 | 348 | 270 | 227 | 62 | 254 | 331 | 381 | 208 |
| | 31% | 32% | 30% | 24% | 24% | 27% | 28% | 33% | 43% | 37% | 30% | 32% | 24% | 17% | 25% | 32% | 36% | 36% |
| Labour | 775 | 389 | 387 | 78 | 121 | 154 | 128 | 127 | 167 | 196 | 239 | 148 | 193 | 92 | 227 | 153 | 204 | 99 |
| | 19% | 20% | 19% | 17% | 19% | 19% | 19% | 21% | 20% | 18% | 20% | 18% | 20% | 26% | 23% | 15% | 19% | 17% |
| Liberal Democrat | 654 | 295 | 359 | 78 | 110 | 116 | 111 | 107 | 132 | 192 | 200 | 113 | 151 | 45 | 172 | 188 | 150 | 99 |
| | 16% | 15% | 17% | 17% | 18% | 15% | 16% | 18% | 16% | 18% | 17% | 13% | 16% | 13% | 17% | 18% | 14% | 17% |
| Other | 427 | 240 | 187 | 29 | 46 | 86 | 89 | 77 | 100 | 93 | 100 | 105 | 128 | 89 | 83 | 120 | 96 | 39 |
| | 11% | 12% | 9% | 6% | 7% | 11% | 13% | 13% | 12% | 9% | 9% | 13% | 13% | 25% | 8% | 12% | 9% | 7% |
| Don't know | 509 | 183 | 326 | 87 | 113 | 124 | 87 | 56 | 41 | 125 | 164 | 100 | 120 | 30 | 141 | 111 | 141 | 87 |
| | 13% | 9% | 16% | 19% | 18% | 16% | 13% | 9% | 5% | 12% | 14% | 12% | 13% | 8% | 14% | 11% | 13% | 15% |
| Won't vote | 430 | 219 | 211 | 79 | 88 | 102 | 80 | 39 | 42 | 70 | 120 | 105 | 135 | 42 | 120 | 127 | 96 | 45 |
| | 11% | 11% | 10% | 17% | 14% | 13% | 12% | 6% | 5% | 7% | 10% | 13% | 14% | 12% | 12% | 12% | 9% | 8% |

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# First Election Debate

## 1a. Recorded voting intention

Base: All Respondents

| | | Vote in 2005 | | | | Recorded voting intention | | | | | | Party would vote for tomorrow | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | Other | Don't know | Won't vote | Con | Lab | Lib Dem | Other |
| Unweighted Total | 4032 | 991 | 1262 | 661 | 287 | 1270 | 835 | 678 | 421 | 556 | 272 | 1190 | 870 | 1142 | 200 |
| Weighted Total | 4032 | 803 | 966 | 544 | 207 | 1236 | 775 | 654 | 427 | 509 | 430 | 1128 | 760 | 1099 | 178 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1236 | 651 | 135 | 88 | 17 | 1236 | - | - | - | - | - | 940 | 40 | 162 | 7 |
| | 31% | 81% | 14% | 16% | 8% | 100% | - | - | - | - | - | 83% | 5% | 15% | 4% |
| Labour | 775 | 10 | 498 | 41 | 15 | - | 775 | - | - | - | - | 20 | 576 | 113 | 5 |
| | 19% | 1% | 52% | 8% | 7% | - | 100% | - | - | - | - | 2% | 76% | 10% | 3% |
| Liberal Democrat | 654 | 33 | 92 | 312 | 11 | - | - | 654 | - | - | - | 30 | 45 | 510 | 3 |
| | 16% | 4% | 10% | 57% | 6% | - | - | 100% | - | - | - | 3% | 6% | 46% | 2% |
| Other | 427 | 46 | 90 | 27 | 135 | - | - | - | 427 | - | - | 62 | 32 | 148 | 135 |
| | 11% | 6% | 9% | 5% | 65% | - | - | - | 100% | - | - | 6% | 4% | 13% | 76% |
| Don't know | 509 | 47 | 120 | 56 | 19 | - | - | - | - | 509 | - | 76 | 67 | 167 | 28 |
| | 13% | 6% | 12% | 10% | 9% | - | - | - | - | 100% | - | 7% | 9% | 15% | 16% |
| Won't vote | 430 | 16 | 30 | 19 | 9 | - | - | - | - | - | 430 | - | - | - | - |
| | 11% | 2% | 3% | 4% | 4% | - | - | - | - | - | 100% | - | - | - | - |

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# First Election Debate

## 1b. Recorded voting intention

Base: Likely to vote

| | | Gender | | Age Group | | | | | | Social Class | | | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Over 65 | AB | C1 | C2 | DE | Scot -land | North | Mid- lands | South East | South West & Wales |
| Unweighted Total | 3362 | 1651 | 1711 | 224 | 706 | 850 | 750 | 581 | 251 | 1313 | 933 | 521 | 595 | 309 | 845 | 790 | 939 | 479 |
| Weighted Total | 3070 | 1517 | 1553 | 264 | 418 | 572 | 528 | 514 | 774 | 876 | 894 | 622 | 678 | 282 | 728 | 790 | 822 | 448 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1207 | 613 | 594 | 98 | 137 | 208 | 195 | 203 | 365 | 380 | 351 | 256 | 219 | 60 | 247 | 328 | 363 | 209 |
| | 39% | 40% | 38% | 37% | 33% | 36% | 37% | 39% | 47% | 43% | 39% | 41% | 32% | 21% | 34% | 41% | 44% | 47% |
| Labour | 820 | 390 | 429 | 67 | 132 | 168 | 140 | 135 | 176 | 217 | 251 | 150 | 201 | 90 | 244 | 171 | 217 | 98 |
| | 27% | 26% | 28% | 25% | 32% | 29% | 27% | 26% | 23% | 25% | 28% | 24% | 30% | 32% | 33% | 22% | 26% | 22% |
| Liberal Democrat | 644 | 294 | 350 | 74 | 105 | 113 | 105 | 110 | 135 | 194 | 200 | 110 | 140 | 43 | 161 | 184 | 153 | 102 |
| | 21% | 19% | 23% | 28% | 25% | 20% | 20% | 21% | 18% | 22% | 22% | 18% | 21% | 15% | 22% | 23% | 19% | 23% |
| Other | 400 | 221 | 180 | 25 | 43 | 82 | 87 | 66 | 97 | 85 | 92 | 106 | 118 | 89 | 77 | 107 | 88 | 39 |
| | 13% | 15% | 12% | 9% | 10% | 14% | 16% | 13% | 13% | 10% | 10% | 17% | 17% | 32% | 11% | 14% | 11% | 9% |

# First Election Debate

## 1b. Recorded voting intention

Base: Likely to vote

| | | Vote in 2005 | | | | Recorded voting intention | | | | | | Party would vote for tomorrow | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | Other | Don't know | Won't vote | Con | Lab | Lib Dem | Other |
| Unweighted Total | 3362 | 944 | 1158 | 615 | 257 | 1222 | 790 | 633 | 384 | 333 | - | 1162 | 849 | 1085 | 193 |
| Weighted Total | 3070 | 774 | 895 | 507 | 188 | 1163 | 717 | 592 | 383 | 215 | - | 1090 | 737 | 1013 | 165 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | - | 100% | 100% | 100% | 100% |
| Conservative | 1207 | 687 | 130 | 87 | 17 | 1163 | - | - | - | 43 | - | 956 | 42 | 174 | 13 |
| | 39% | 89% | 15% | 17% | 9% | 100% | - | - | - | 20% | - | 88% | 6% | 17% | 8% |
| Labour | 820 | 10 | 589 | 40 | 15 | - | 717 | - | - | 102 | - | 31 | 611 | 146 | 10 |
| | 27% | 1% | 66% | 8% | 8% | - | 100% | - | - | 48% | - | 3% | 83% | 14% | 6% |
| Liberal Democrat | 644 | 32 | 90 | 354 | 11 | - | - | 592 | - | 52 | - | 37 | 50 | 539 | 5 |
| | 21% | 4% | 10% | 70% | 6% | - | - | 100% | - | 24% | - | 3% | 7% | 53% | 3% |
| Other | 400 | 46 | 86 | 26 | 145 | - | - | - | 383 | 18 | - | 67 | 33 | 153 | 137 |
| | 13% | 6% | 10% | 5% | 77% | - | - | - | 100% | 8% | - | 6% | 5% | 15% | 83% |

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# First Election Debate

## 2. Overall, whch party leader do you think won the debate tonight?

Base: All Respondents

| | | Gender | | Age Group | | | | | | Social Class | | | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Over 65 | AB | C1 | C2 | DE | Scot -land | North | Mid- lands | South East | South West & Wales |
| Unweighted Total | 4032 | 1964 | 2068 | 339 | 905 | 1018 | 867 | 638 | 265 | 1498 | 1126 | 637 | 771 | 366 | 1044 | 935 | 1122 | 565 |
| Weighted Total | 4032 | 1945 | 2087 | 465 | 627 | 797 | 686 | 606 | 851 | 1066 | 1171 | 840 | 954 | 360 | 997 | 1031 | 1068 | 576 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Gordon Brown | 814 | 401 | 413 | 82 | 136 | 183 | 153 | 134 | 126 | 203 | 223 | 165 | 222 | 104 | 229 | 172 | 178 | 132 |
| | 20% | 21% | 20% | 18% | 22% | 23% | 22% | 22% | 15% | 19% | 19% | 20% | 23% | 29% | 23% | 17% | 17% | 23% |
| David Cameron | 1035 | 507 | 528 | 138 | 161 | 195 | 161 | 142 | 237 | 285 | 301 | 227 | 222 | 77 | 233 | 280 | 310 | 135 |
| | 26% | 26% | 25% | 30% | 26% | 24% | 24% | 23% | 28% | 27% | 26% | 27% | 23% | 21% | 23% | 27% | 29% | 23% |
| Nick Clegg | 1751 | 810 | 941 | 202 | 266 | 328 | 291 | 257 | 407 | 465 | 542 | 364 | 380 | 139 | 442 | 460 | 449 | 260 |
| | 43% | 42% | 45% | 43% | 42% | 41% | 42% | 42% | 48% | 44% | 46% | 43% | 40% | 39% | 44% | 45% | 42% | 45% |
| None/don't know | 432 | 227 | 205 | 44 | 64 | 90 | 81 | 73 | 80 | 113 | 105 | 84 | 130 | 40 | 93 | 119 | 131 | 49 |
| | 11% | 12% | 10% | 10% | 10% | 11% | 12% | 12% | 9% | 11% | 9% | 10% | 14% | 11% | 9% | 12% | 12% | 9% |

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# First Election Debate

## 2. Overall, whch party leader do you think won the debate tonight?

Base: All Respondents

| | | Vote in 2005 | | | | Recorded voting intention | | | | | | Party would vote for tomorrow | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | Other | Don't know | Won't vote | Con | Lab | Lib Dem | Other |
| Unweighted Total | 4032 | 991 | 1262 | 661 | 287 | 1270 | 835 | 678 | 421 | 556 | 272 | 1190 | 870 | 1142 | 200 |
| Weighted Total | 4032 | 803 | 966 | 544 | 207 | 1236 | 775 | 654 | 427 | 509 | 430 | 1128 | 760 | 1099 | 178 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Gordon Brown | 814 | 30 | 396 | 68 | 31 | 61 | 421 | 78 | 52 | 94 | 108 | 57 | 476 | 66 | 18 |
| | 20% | 4% | 41% | 13% | 15% | 5% | 54% | 12% | 12% | 18% | 25% | 5% | 63% | 6% | 10% |
| David Cameron | 1035 | 416 | 112 | 74 | 37 | 629 | 49 | 67 | 92 | 111 | 86 | 706 | 67 | 62 | 43 |
| | 26% | 52% | 12% | 14% | 18% | 51% | 6% | 10% | 21% | 22% | 20% | 63% | 9% | 6% | 24% |
| Nick Clegg | 1751 | 268 | 373 | 337 | 108 | 426 | 235 | 458 | 239 | 229 | 165 | 253 | 152 | 908 | 75 |
| | 43% | 33% | 39% | 62% | 52% | 34% | 30% | 70% | 56% | 45% | 38% | 22% | 20% | 83% | 42% |
| None/don't know | 432 | 89 | 86 | 64 | 31 | 120 | 70 | 51 | 44 | 75 | 71 | 112 | 65 | 64 | 41 |
| | 11% | 11% | 9% | 12% | 15% | 10% | 9% | 8% | 10% | 15% | 17% | 10% | 9% | 6% | 23% |

# First Election Debate

## 3. Which one of the three main parties do you think has the best policies on immigration?

Base: All Respondents

| | | Gender | | Age Group | | | | | | Social Class | | | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Over 65 | AB | C1 | C2 | DE | Scot -land | North | Mid- lands | South East | South West & Wales |
| Unweighted Total | 4017 | 1959 | 2058 | 336 | 899 | 1017 | 866 | 637 | 262 | 1494 | 1123 | 635 | 765 | 364 | 1039 | 933 | 1119 | 562 |
| Weighted Total | 4009 | 1934 | 2074 | 461 | 620 | 796 | 685 | 605 | 841 | 1064 | 1166 | 839 | 939 | 356 | 990 | 1028 | 1061 | 573 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1507 | 773 | 734 | 170 | 197 | 272 | 249 | 221 | 398 | 417 | 434 | 333 | 323 | 108 | 344 | 423 | 405 | 227 |
| | 37% | 40% | 35% | 37% | 32% | 34% | 36% | 37% | 47% | 39% | 37% | 40% | 34% | 30% | 35% | 41% | 38% | 40% |
| Labour | 806 | 392 | 414 | 92 | 154 | 171 | 122 | 137 | 131 | 222 | 249 | 141 | 194 | 86 | 223 | 180 | 226 | 92 |
| | 20% | 20% | 20% | 20% | 25% | 21% | 18% | 23% | 16% | 21% | 21% | 17% | 21% | 24% | 22% | 18% | 21% | 16% |
| Liberal Democrats | 1367 | 610 | 757 | 156 | 218 | 273 | 249 | 202 | 269 | 330 | 400 | 294 | 343 | 143 | 355 | 348 | 333 | 189 |
| | 35% | 32% | 36% | 34% | 35% | 34% | 36% | 33% | 32% | 31% | 34% | 35% | 36% | 40% | 36% | 34% | 31% | 33% |
| None/DK | 328 | 159 | 169 | 43 | 51 | 80 | 65 | 46 | 43 | 95 | 84 | 70 | 79 | 20 | 68 | 77 | 99 | 65 |
| | 8% | 8% | 8% | 9% | 8% | 10% | 10% | 8% | 5% | 9% | 7% | 8% | 8% | 6% | 7% | 7% | 9% | 11% |

# First Election Debate

## 3. Which one of the three main parties do you think has the best policies on immigration?

Base: All Respondents

| | | Vote in 2005 | | | | Recorded voting intention | | | | | | Party would vote for tomorrow | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | Other | Don't know | Won't vote | Con | Lab | Lib Dem | Other |
| Unweighted Total | 4017 | 987 | 1261 | 656 | 287 | 1263 | 833 | 677 | 420 | 555 | 269 | 1190 | 870 | 1142 | 200 |
| Weighted Total | 4009 | 798 | 966 | 534 | 207 | 1226 | 771 | 651 | 426 | 509 | 425 | 1128 | 760 | 1099 | 178 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1507 | 598 | 215 | 121 | 63 | 917 | 106 | 83 | 125 | 149 | 128 | 917 | 102 | 184 | 51 |
| | 37% | 75% | 22% | 23% | 31% | 75% | 14% | 13% | 29% | 29% | 30% | 81% | 13% | 17% | 29% |
| Labour | 806 | 44 | 380 | 75 | 28 | 68 | 394 | 89 | 56 | 101 | 98 | 62 | 433 | 110 | 26 |
| | 20% | 5% | 39% | 14% | 14% | 6% | 51% | 14% | 13% | 20% | 23% | 6% | 57% | 10% | 14% |
| Liberal Democrats | 1367 | 119 | 303 | 302 | 91 | 181 | 230 | 434 | 184 | 193 | 145 | 101 | 180 | 729 | 59 |
| | 35% | 15% | 31% | 56% | 44% | 15% | 30% | 67% | 43% | 38% | 34% | 9% | 24% | 66% | 33% |
| None/DK | 328 | 37 | 68 | 36 | 24 | 60 | 42 | 44 | 62 | 67 | 53 | 48 | 45 | 76 | 42 |
| | 8% | 5% | 7% | 7% | 12% | 5% | 5% | 7% | 14% | 13% | 13% | 4% | 6% | 7% | 24% |

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# First Election Debate

## 4. From what you have heard in tonight's debate, which party leader would you say you trust most to make any necessary cuts to public services?

Base: All Respondents

| | | Gender | | Age Group | | | | | | Social Class | | | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Over 65 | AB | C1 | C2 | DE | Scot-land | North | Mid-lands | South East | South West & Wales |
| Unweighted Total | 4009 | 1955 | 2054 | 333 | 898 | 1014 | 866 | 636 | 262 | 1489 | 1122 | 634 | 764 | 364 | 1036 | 930 | 1117 | 562 |
| Weighted Total | 4002 | 1930 | 2072 | 457 | 620 | 795 | 685 | 604 | 841 | 1061 | 1166 | 838 | 937 | 356 | 987 | 1025 | 1060 | 573 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Gordon Brown | 1143 | 577 | 566 | 149 | 187 | 242 | 185 | 190 | 190 | 278 | 335 | 214 | 315 | 138 | 306 | 232 | 297 | 170 |
| | 28% | 30% | 27% | 33% | 30% | 30% | 27% | 31% | 23% | 26% | 29% | 26% | 34% | 39% | 31% | 23% | 28% | 30% |
| David Cameron | 1448 | 727 | 721 | 132 | 186 | 265 | 238 | 223 | 403 | 423 | 397 | 354 | 274 | 103 | 308 | 420 | 414 | 203 |
| | 36% | 38% | 35% | 29% | 30% | 33% | 35% | 37% | 48% | 40% | 34% | 42% | 29% | 29% | 31% | 41% | 39% | 35% |
| Nick Clegg | 1412 | 626 | 786 | 176 | 247 | 288 | 262 | 191 | 248 | 360 | 434 | 269 | 349 | 116 | 373 | 373 | 349 | 200 |
| | 36% | 32% | 38% | 38% | 40% | 36% | 38% | 32% | 29% | 34% | 37% | 32% | 37% | 32% | 38% | 36% | 33% | 35% |

# First Election Debate

## 4. From what you have heard in tonight's debate, which party leader would you say you trust most to make any necessary cuts to public services?

Base: All Respondents

| | | Vote in 2005 | | | | Recorded voting intention | | | | | | Party would vote for tomorrow | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | Other | Don't know | Won't vote | Con | Lab | Lib Dem | Other |
| Unweighted Total | 4009 | 987 | 1257 | 656 | 286 | 1261 | 832 | 676 | 420 | 553 | 267 | 1190 | 870 | 1142 | 200 |
| Weighted Total | 4002 | 798 | 964 | 534 | 207 | 1224 | 771 | 651 | 426 | 508 | 423 | 1128 | 760 | 1099 | 178 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Gordon Brown | 1143 | 52 | 514 | 108 | 44 | 96 | 568 | 124 | 83 | 153 | 119 | 77 | 605 | 182 | 39 |
| | 28% | 6% | 53% | 20% | 21% | 8% | 74% | 19% | 19% | 30% | 28% | 7% | 80% | 17% | 22% |
| David Cameron | 1448 | 628 | 158 | 101 | 72 | 932 | 52 | 65 | 119 | 155 | 124 | 954 | 72 | 121 | 65 |
| | 36% | 79% | 16% | 19% | 35% | 76% | 7% | 10% | 28% | 30% | 29% | 85% | 10% | 11% | 36% |
| Nick Clegg | 1412 | 118 | 292 | 326 | 90 | 196 | 150 | 461 | 225 | 200 | 179 | 97 | 82 | 797 | 75 |
| | 36% | 15% | 30% | 61% | 44% | 16% | 19% | 71% | 53% | 39% | 42% | 9% | 11% | 73% | 42% |

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# First Election Debate

## 5a. After tonight's debate, if the general election was tomorrow, which party would you vote for?

Base: All Respondents

| | | Gender | | Age Group | | | | | | Social Class | | | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Over 65 | AB | C1 | C2 | DE | Scot -land | North | Mid- lands | South East | South West & Wales |
| Unweighted Total | 4032 | 1964 | 2068 | 339 | 905 | 1018 | 867 | 638 | 265 | 1498 | 1126 | 637 | 771 | 366 | 1044 | 935 | 1122 | 565 |
| Weighted Total | 4032 | 1945 | 2087 | 465 | 627 | 797 | 686 | 606 | 851 | 1066 | 1171 | 840 | 954 | 360 | 997 | 1031 | 1068 | 576 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1253 | 640 | 613 | 126 | 169 | 224 | 190 | 185 | 360 | 362 | 364 | 278 | 250 | 72 | 246 | 362 | 378 | 196 |
| | 31% | 33% | 29% | 27% | 27% | 28% | 28% | 30% | 42% | 34% | 31% | 33% | 26% | 20% | 25% | 35% | 35% | 34% |
| Labour | 900 | 432 | 468 | 103 | 145 | 196 | 150 | 155 | 151 | 230 | 267 | 170 | 232 | 121 | 276 | 171 | 212 | 120 |
| | 22% | 22% | 22% | 22% | 23% | 25% | 22% | 26% | 18% | 22% | 23% | 20% | 24% | 34% | 28% | 17% | 20% | 21% |
| Liberal Democrat | 1371 | 618 | 754 | 175 | 247 | 261 | 234 | 186 | 269 | 341 | 421 | 282 | 327 | 107 | 359 | 351 | 341 | 213 |
| | 34% | 32% | 36% | 38% | 39% | 33% | 34% | 31% | 32% | 32% | 36% | 34% | 34% | 30% | 36% | 34% | 32% | 37% |
| Other | 243 | 125 | 118 | 29 | 23 | 55 | 50 | 45 | 40 | 55 | 64 | 50 | 74 | 43 | 57 | 74 | 48 | 22 |
| | 6% | 6% | 6% | 6% | 4% | 7% | 7% | 8% | 5% | 5% | 5% | 6% | 8% | 12% | 6% | 7% | 4% | 4% |
| Don't know | 199 | 94 | 105 | 20 | 33 | 48 | 48 | 29 | 21 | 65 | 42 | 47 | 44 | 12 | 41 | 61 | 66 | 19 |
| | 5% | 5% | 5% | 4% | 5% | 6% | 7% | 5% | 2% | 6% | 4% | 6% | 5% | 3% | 4% | 6% | 6% | 3% |
| Won't vote | 22 | 19 | 3 | - | 2 | 6 | 11 | 4 | - | 6 | 4 | 9 | 3 | 1 | 2 | 2 | 15 | 2 |
| | 1% | 1% | * | - | * | 1% | 2% | 1% | - | 1% | * | 1% | * | * | * | * | 1% | * |
| Not stated | 43 | 17 | 25 | 12 | 7 | 7 | 3 | 3 | 10 | 7 | 9 | 2 | 24 | 4 | 16 | 9 | 9 | 6 |
| | 1% | 1% | 1% | 3% | 1% | 1% | * | * | 1% | 1% | 1% | * | 3% | 1% | 2% | 1% | 1% | 1% |

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# First Election Debate

## 5a. After tonight's debate, if the general election was tomorrow, which party would you vote for?

Base: All Respondents

| | | Vote in 2005 | | | | Recorded voting intention | | | | | | Party would vote for tomorrow | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | Other | Don't know | Won't vote | Con | Lab | Lib Dem | Other |
| Unweighted Total | 4032 | 991 | 1262 | 661 | 287 | 1270 | 835 | 678 | 421 | 556 | 272 | 1190 | 870 | 1142 | 200 |
| Weighted Total | 4032 | 803 | 966 | 544 | 207 | 1236 | 775 | 654 | 427 | 509 | 430 | 1128 | 760 | 1099 | 178 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1253 | 609 | 138 | 82 | 34 | 936 | 23 | 38 | 66 | 94 | 96 | 1094 | - | - | - |
| | 31% | 76% | 14% | 15% | 16% | 76% | 3% | 6% | 16% | 18% | 22% | 97% | - | - | - |
| Labour | 900 | 20 | 500 | 54 | 23 | 43 | 591 | 51 | 34 | 101 | 80 | - | 738 | - | - |
| | 22% | 2% | 52% | 10% | 11% | 3% | 76% | 8% | 8% | 20% | 19% | - | 97% | - | - |
| Liberal Democrat | 1371 | 119 | 250 | 368 | 77 | 184 | 127 | 549 | 174 | 202 | 134 | - | - | 1093 | - |
| | 34% | 15% | 26% | 68% | 37% | 15% | 16% | 84% | 41% | 40% | 31% | - | - | 99% | - |
| Other | 243 | 25 | 33 | 11 | 65 | 7 | 5 | 6 | 138 | 38 | 49 | - | - | - | 171 |
| | 6% | 3% | 3% | 2% | 31% | 1% | 1% | 1% | 32% | 7% | 11% | - | - | - | 96% |
| Don't know | 199 | 24 | 42 | 19 | 8 | 46 | 24 | 7 | 8 | 67 | 46 | 34 | 22 | 6 | 7 |
| | 5% | 3% | 4% | 3% | 4% | 4% | 3% | 1% | 2% | 13% | 11% | 3% | 3% | 1% | 4% |
| Won't vote | 22 | 1 | 1 | 1 | - | 4 | - | - | 5 | 1 | 13 | - | - | - | - |
| | 1% | * | * | * | - | * | - | - | 1% | * | 3% | - | - | - | - |
| Not stated | 43 | 5 | 3 | 9 | * | 15 | 4 | 4 | 1 | 6 | 13 | - | - | - | - |
| | 1% | 1% | * | 2% | * | 1% | 1% | 1% | * | 1% | 3% | - | - | - | - |

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# First Election Debate

## 5b. After tonight's debate, if the general election was tomorrow, which party would you vote for?

Base: Likely to vote

| | | Gender | | Age Group | | | | | | Social Class | | | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Over 65 | AB | C1 | C2 | DE | Scot -land | North | Mid- lands | South East | South West & Wales |
| Unweighted Total | 3402 | 1659 | 1743 | 246 | 728 | 865 | 743 | 572 | 248 | 1315 | 957 | 524 | 606 | 310 | 862 | 792 | 954 | 484 |
| Weighted Total | 3165 | 1542 | 1623 | 305 | 446 | 605 | 524 | 510 | 775 | 885 | 944 | 643 | 692 | 282 | 760 | 808 | 844 | 471 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Conservative | 1128 | 586 | 541 | 84 | 137 | 203 | 178 | 181 | 344 | 349 | 326 | 235 | 217 | 63 | 223 | 313 | 350 | 179 |
| | 36% | 38% | 33% | 28% | 31% | 34% | 34% | 36% | 44% | 39% | 35% | 37% | 31% | 22% | 29% | 39% | 41% | 38% |
| Labour | 760 | 375 | 385 | 70 | 114 | 161 | 128 | 138 | 148 | 205 | 229 | 141 | 184 | 94 | 226 | 159 | 183 | 98 |
| | 24% | 24% | 24% | 23% | 26% | 27% | 25% | 27% | 19% | 23% | 24% | 22% | 27% | 33% | 30% | 20% | 22% | 21% |
| Liberal Democrat | 1099 | 495 | 605 | 136 | 179 | 202 | 180 | 150 | 253 | 283 | 349 | 224 | 243 | 88 | 274 | 285 | 275 | 178 |
| | 35% | 32% | 37% | 44% | 40% | 33% | 34% | 29% | 33% | 32% | 37% | 35% | 35% | 31% | 36% | 35% | 33% | 38% |
| Other | 178 | 86 | 93 | 15 | 16 | 39 | 38 | 40 | 30 | 50 | 39 | 42 | 47 | 37 | 37 | 52 | 36 | 16 |
| | 6% | 6% | 6% | 5% | 4% | 7% | 7% | 8% | 4% | 6% | 4% | 7% | 7% | 13% | 5% | 6% | 4% | 3% |

# First Election Debate

## 5b. After tonight's debate, if the general election was tomorrow, which party would you vote for?

Base: Likely to vote

| | | Vote in 2005 | | | | Recorded voting intention | | | | | | Party would vote for tomorrow | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | Other | Don't know | Won't vote | Con | Lab | Lib Dem | Other |
| Unweighted Total | 3402 | 928 | 1128 | 599 | 252 | 1211 | 787 | 631 | 379 | 394 | - | 1190 | 870 | 1142 | 200 |
| Weighted Total | 3165 | 762 | 876 | 489 | 183 | 1148 | 713 | 588 | 377 | 339 | - | 1128 | 760 | 1099 | 178 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | - | 100% | 100% | 100% | 100% |
| Conservative | 1128 | 604 | 134 | 81 | 34 | 940 | 20 | 30 | 62 | 76 | - | 1128 | - | - | - |
| | 36% | 79% | 15% | 17% | 18% | 82% | 3% | 5% | 16% | 23% | - | 100% | - | - | - |
| Labour | 760 | 23 | 485 | 52 | 22 | 40 | 576 | 45 | 32 | 67 | - | - | 760 | - | - |
| | 24% | 3% | 55% | 11% | 12% | 3% | 81% | 8% | 8% | 20% | - | - | 100% | - | - |
| Liberal Democrat | 1099 | 107 | 225 | 346 | 68 | 162 | 113 | 510 | 148 | 167 | - | - | - | 1099 | - |
| | 35% | 14% | 26% | 71% | 37% | 14% | 16% | 87% | 39% | 49% | - | - | - | 100% | - |
| Other | 178 | 28 | 32 | 10 | 61 | 7 | 5 | 3 | 135 | 28 | - | - | - | - | 178 |
| | 6% | 4% | 4% | 2% | 33% | 1% | 1% | 1% | 36% | 8% | - | - | - | - | 100% |