

ComRes Published Voting Intention Figures

	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror
	1 st February	16 th January	11 th January	19 th December	30 th November	21 st November
Conservative	34%	36%	34%	37%	36%	37%
Labour	43%	40%	42%	39%	40%	38%
Liberal Democrat	10%	10%	12%	11%	12%	13%
Other	13%	14%	12%	13%	12%	12%

Methodology: ComRes interviewed 1002 GB adults by telephone between 28th and 30th January 2011. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline.lawes@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 1
Q.1 Thinking back to the general election last year, which party if any did you vote for?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	441	561	61	142	203	175	170	251	368	194	146	294	265	265	245	139	88
Weighted base	1002	493	509	121	161	189	169	151	211	271	291	211	229	255	265	250	145	87
Conservative	248 25%	129 26%	119 23%	30 25%	31 19%	42 22%	31 18%	47 31%	67 32%	76 28%	78 27%	50 24%	44 19%	78 30%	78 30%	47 19%	36 24%	9 11%
Labour	208 21%	95 19%	114 22%	7 6%	28 17%	44 23%	54 32%	27 18%	48 23%	56 21%	54 18%	41 19%	58 25%	46 18%	49 19%	66 26%	22 15%	25 29%
Liberal Democrat	164 16%	76 16%	88 17%	29 24%	24 15%	38 20%	24 14%	24 16%	25 12%	46 17%	55 19%	26 12%	36 16%	37 14%	40 15%	46 18%	29 20%	12 14%
Other	65 7%	46 9%	19 4%	1 1%	14 9%	6 3%	12 7%	10 7%	21 10%	16 6%	12 4%	21 10%	17 7%	12 5%	10 4%	12 5%	14 10%	17 20%
Did not vote	215 21%	110 22%	105 21%	45 37%	53 33%	39 21%	31 18%	24 16%	24 11%	46 17%	65 22%	52 25%	52 23%	53 21%	58 22%	62 25%	30 21%	12 13%
Don't remember	21 2%	8 2%	13 3%	4 3%	4 2%	6 3%	4 2%	2 2%	1 1%	7 2%	7 2%	2 1%	6 3%	9 3%	4 2%	1 *	5 3%	3 3%
Refused	80 8%	29 6%	51 10%	6 5%	7 4%	15 8%	12 7%	16 11%	24 12%	24 9%	21 7%	20 9%	16 7%	21 8%	24 9%	17 7%	9 6%	9 10%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 1
Q.1 Thinking back to the general election last year, which party if any did you vote for?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1002	247	327	76	17	27	19	6	15	7	184	242	238	162
Weighted base	1002	247	305	75	18	28	20	6	18	9	192	248	208	164
Conservative	248 25%	194 79%	8 3%	2 3%	3 19%	1 2%	-	-	3 17%	1 13%	23 12%	248 100%	-	-
Labour	208 21%	3 1%	178 58%	2 3%	1 7%	3 12%	2 12%	1 13%	-	-	14 7%	-	208 100%	-
Liberal Democrat	164 16%	11 5%	50 16%	52 70%	1 4%	11 41%	-	-	-	5 51%	22 11%	-	-	164 100%
Other	65 7%	5 2%	5 2%	1 2%	11 64%	5 19%	14 68%	4 68%	12 64%	-	5 2%	-	-	-
Did not vote	215 21%	20 8%	49 16%	13 17%	-	7 25%	4 18%	1 20%	3 19%	-	69 36%	-	-	-
Don't remember	21 2%	2 1%	4 1%	3 4%	-	-	-	-	-	-	6 3%	-	-	-
Refused	80 8%	12 5%	12 4%	1 1%	1 7%	* 1%	1 3%	-	-	3 36%	53 28%	-	-	-

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 1

Q.1 Thinking back to the general election last year, which party if any did you vote for?**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1002	359	240	99	27	16	15	10	3	14	66	153
Weighted base	1002	339	240	94	36	16	15	14	3	12	64	168
Conservative	248 25%	7 2%	179 75%	6 6%	4 11%	1 5%	-	3 23%	-	3 28%	6 9%	39 23%
Labour	208 21%	176 52%	4 2%	3 4%	2 4%	1 8%	-	-	1 41%	2 20%	3 4%	15 9%
Liberal Democrat	164 16%	49 15%	12 5%	65 69%	10 27%	1 9%	-	-	-	1 6%	-	26 15%
Other	65 7%	10 3%	5 2%	2 2%	6 16%	9 58%	12 83%	9 62%	2 59%	-	1 2%	8 5%
Did not vote	215 21%	81 24%	25 11%	12 13%	14 38%	2 10%	1 8%	2 15%	-	2 19%	12 19%	63 38%
Don't remember	21 2%	3 1%	6 3%	2 2%	1 2%	-	-	-	-	1 5%	1 1%	8 5%
Refused	80 8%	13 4%	8 3%	3 4%	* 1%	2 10%	1 8%	-	-	2 21%	42 65%	9 5%

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 2

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1002	441	561	61	142	203	175	170	251	368	194	146	294	265	265	245	139	88	
Weighted base	1002	493	509	121	161	189	169	151	211	271	291	211	229	255	265	250	145	87	
Absolutely certain to vote	(10)	518	262	256	35	64	99	98	93	129	159	153	96	111	129	141	139	63	45
		52%	53%	50%	29%	40%	52%	58%	62%	61%	59%	52%	46%	48%	51%	53%	56%	43%	52%
	(9)	55	30	26	9	8	9	8	9	12	17	14	13	12	14	14	9	7	12
		6%	6%	5%	8%	5%	5%	5%	6%	5%	6%	5%	6%	5%	5%	5%	3%	5%	13%
	(8)	74	30	44	9	12	17	11	11	13	18	20	15	21	11	20	24	10	8
		7%	6%	9%	8%	7%	9%	7%	8%	6%	7%	7%	7%	9%	4%	8%	9%	7%	9%
	(7)	49	22	26	11	15	9	7	1	7	12	18	11	8	14	19	6	5	4
		5%	5%	5%	9%	9%	5%	4%	*	3%	4%	6%	5%	4%	6%	7%	2%	4%	5%
	(6)	22	8	14	3	4	7	1	3	4	4	9	3	6	2	5	4	9	1
		2%	2%	3%	2%	2%	4%	1%	2%	2%	1%	3%	2%	3%	1%	2%	2%	7%	1%
	(5)	90	44	46	14	16	19	15	11	15	19	34	22	15	29	23	13	22	2
		9%	9%	9%	11%	10%	10%	9%	7%	7%	7%	12%	11%	7%	11%	9%	5%	15%	3%
	(4)	17	4	13	7	4	2	3	-	1	1	7	7	2	14	1	1	-	1
		2%	1%	2%	5%	3%	1%	1%	-	1%	*	2%	3%	1%	5%	1%	*	-	1%
	(3)	30	19	11	8	11	3	2	6	-	9	13	7	2	2	7	14	3	4
		3%	4%	2%	6%	7%	1%	1%	4%	-	3%	4%	3%	1%	1%	3%	6%	2%	5%
	(2)	21	14	7	5	3	2	5	2	2	4	5	6	6	8	6	4	1	2
		2%	3%	1%	4%	2%	1%	3%	1%	1%	1%	2%	3%	3%	3%	2%	2%	1%	2%
Certain not to vote	(1)	112	54	58	21	19	21	15	14	23	26	16	31	39	26	25	31	23	7
		11%	11%	11%	17%	12%	11%	9%	9%	11%	10%	5%	15%	17%	10%	9%	12%	16%	8%
Don't know		15	7	8	-	4	2	3	1	6	4	4	-	7	5	3	5	1	1
		1%	1%	2%	-	2%	1%	2%	1%	3%	1%	1%	-	3%	2%	1%	2%	1%	1%
Mean		7.60	7.62	7.58	6.15	6.96	7.71	7.94	8.14	8.17	8.03	7.83	7.06	7.30	7.48	7.79	7.67	7.05	8.10
Standard deviation		3.21	3.25	3.17	3.42	3.27	3.11	3.08	3.03	3.04	3.05	2.86	3.44	3.50	3.23	3.07	3.33	3.33	2.92
Standard error		0.10	0.16	0.14	0.44	0.28	0.22	0.24	0.23	0.19	0.16	0.21	0.28	0.21	0.20	0.19	0.21	0.28	0.31

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 2

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	1002	247	327	76	17	27	19	6	15	7	184	242	238	162	
Weighted base	1002	247	305	75	18	28	20	6	18	9	192	248	208	164	
Absolutely certain to vote	(10)	518	168	207	42	11	16	12	3	8	2	68	157	132	90
		52%	68%	68%	57%	60%	58%	61%	47%	43%	23%	35%	63%	63%	55%
	(9)	55	17	17	6	-	1	4	1	1	1	10	18	15	6
		6%	7%	6%	7%	-	3%	18%	13%	4%	17%	5%	7%	7%	3%
	(8)	74	15	36	10	-	2	2	-	2	-	13	10	22	9
		7%	6%	12%	14%	-	6%	11%	-	9%	-	7%	4%	11%	6%
	(7)	49	11	17	4	1	3	-	-	6	-	9	11	11	5
		5%	5%	6%	5%	7%	9%	-	-	33%	-	5%	4%	5%	3%
	(6)	22	5	7	4	-	3	-	-	1	-	3	6	4	3
		2%	2%	2%	5%	-	9%	-	-	5%	-	2%	2%	2%	2%
	(5)	90	30	21	9	6	4	2	2	1	5	13	22	8	20
		9%	12%	7%	12%	33%	14%	9%	39%	7%	60%	7%	9%	4%	12%
	(4)	17	-	-	-	-	-	-	-	-	-	5	2	1	2
		2%	-	-	-	-	-	-	-	-	-	3%	1%	*	1%
	(3)	30	-	-	-	-	-	-	-	-	-	12	8	2	11
		3%	-	-	-	-	-	-	-	-	-	6%	3%	1%	7%
	(2)	21	-	-	-	-	-	-	-	-	-	6	4	3	2
		2%	-	-	-	-	-	-	-	-	-	3%	2%	1%	1%
Certain not to vote	(1)	112	-	-	-	-	-	-	-	-	-	46	8	7	15
		11%	-	-	-	-	-	-	-	-	-	24%	3%	3%	9%
Don't know		15	-	-	-	-	-	-	-	-	-	7	2	3	2
		1%	-	-	-	-	-	-	-	-	-	4%	1%	1%	1%
Mean		7.60	8.98	9.10	8.70	8.13	8.48	9.14	7.90	8.26	6.85	6.13	8.46	8.77	7.59
Standard deviation		3.21	1.75	1.52	1.79	2.40	2.00	1.51	2.59	1.74	2.41	3.78	2.55	2.24	3.20
Standard error		0.10	0.11	0.08	0.21	0.58	0.38	0.35	1.06	0.45	0.91	0.28	0.17	0.15	0.25

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 2

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?												
		Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know	
Unweighted base		1002	359	240	99	27	16	15	10	3	14	66	153	
Weighted base		1002	339	240	94	36	16	15	14	3	12	64	168	
Absolutely certain to vote	(10)	518 52%	191 56%	150 62%	48 51%	15 42%	8 52%	7 46%	6 44%	2 66%	4 32%	40 62%	46 28%	
	(9)	55 6%	14 4%	15 6%	5 5%	2 6%	2 10%	- -	2 13%	- -	1 13%	2 3%	12 7%	
	(8)	74 7%	30 9%	12 5%	7 7%	1 2%	2 14%	2 11%	- -	- -	1 8%	2 3%	16 10%	
	(7)	49 5%	16 5%	9 4%	3 3%	- -	1 5%	1 8%	5 38%	- -	- -	2 3%	12 7%	
	(6)	22 2%	8 2%	2 1%	2 2%	2 5%	- -	- -	- -	- -	- -	5 8%	3 2%	
	(5)	90 9%	22 6%	24 10%	9 10%	2 5%	1 6%	2 13%	1 5%	1 34%	- -	4 6%	24 14%	
	(4)	17 2%	5 2%	2 1%	* *	5 15%	- -	- -	- -	- -	- -	- -	1 1%	3 2%
	(3)	30 3%	5 1%	6 2%	1 1%	6 17%	- -	- -	- -	- -	1 6%	- -	- -	11 6%
	(2)	21 2%	6 2%	- -	6 6%	- -	- -	- -	- -	- -	- -	- -	1 2%	8 5%
	Certain not to vote	(1)	112 11%	36 11%	18 8%	10 11%	3 8%	2 12%	3 18%	- -	- -	5 41%	7 11%	27 16%
Don't know		15 1%	6 2%	1 *	1 2%	- -	- -	1 5%	- -	- -	- -	1 1%	6 3%	
Mean		7.60	7.90	8.25	7.47	6.66	8.04	7.13	8.51	8.28	5.58	7.98	6.22	
Standard deviation		3.21	3.10	2.84	3.34	3.38	3.07	3.57	1.62	2.83	4.34	3.15	3.39	
Standard error		0.10	0.17	0.18	0.34	0.65	0.77	0.95	0.51	1.63	1.16	0.39	0.28	

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	819	359	460	42	109	169	146	143	210	315	166	114	224	213	222	196	113	75
Weighted base	808	396	412	80	119	160	141	129	180	228	247	160	173	200	222	195	118	73
Labour	261 32%	127 32%	135 33%	24 30%	40 33%	60 37%	54 38%	34 27%	49 28%	78 34%	69 28%	45 28%	69 40%	59 30%	69 31%	85 44%	23 20%	24 33%
Conservative	215 27%	116 29%	100 24%	18 23%	27 23%	33 21%	29 21%	44 34%	64 36%	64 28%	65 26%	42 26%	44 25%	62 31%	67 30%	49 25%	32 27%	6 8%
Lib Dem	58 7%	22 6%	36 9%	8 10%	10 8%	12 7%	9 7%	10 8%	9 5%	13 6%	18 7%	14 9%	13 7%	13 6%	17 7%	14 7%	11 10%	3 5%
Green	24 3%	13 3%	10 2%	2 2%	8 6%	6 4%	3 2%	4 3%	2 1%	5 2%	8 3%	3 2%	7 4%	10 5%	4 2%	6 3%	2 2%	2 3%
SNP	20 2%	10 3%	10 2%	1 1%	2 2%	3 2%	4 3%	6 5%	4 2%	5 2%	4 2%	7 4%	4 3%	- -	1 1%	- -	2 2%	17 23%
BNP	17 2%	13 3%	5 1%	5 6%	2 2%	1 1%	5 3%	1 1%	4 2%	4 2%	4 1%	6 4%	3 2%	6 3%	7 3%	1 *	3 3%	- -
UKIP	17 2%	10 2%	7 2%	- -	1 1%	1 1%	2 1%	4 3%	9 5%	3 1%	6 3%	3 2%	4 2%	4 2%	6 2%	4 2%	4 2%	- -
Plaid Cymru	3 *	1 *	2 *	- -	1 1%	- -	2 2%	- -	- -	2 1%	- -	- -	1 1%	- -	- -	- -	3 3%	- -
Other	5 1%	1 *	4 1%	2 3%	- -	3 2%	1 *	- -	- -	1 *	4 1%	- -	1 1%	2 1%	- -	1 1%	1 1%	1 1%
Refused	55 7%	26 7%	29 7%	4 5%	4 3%	10 6%	9 6%	12 9%	17 9%	16 7%	16 7%	16 10%	7 4%	16 8%	14 6%	9 5%	11 9%	5 7%
Don't know	132 16%	56 14%	76 18%	15 19%	25 21%	32 20%	23 17%	14 11%	22 12%	36 16%	52 21%	24 15%	19 11%	28 14%	39 17%	26 13%	25 21%	15 20%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	819	247	327	76	17	27	19	6	15	7	110	220	222	133
Weighted base	808	247	305	75	18	28	20	6	18	9	116	224	193	132
Labour	261 32%	-	261 86%	-	-	-	-	-	-	-	-	8 3%	161 83%	39 29%
Conservative	215 27%	215 87%	-	-	-	-	-	-	-	-	-	181 81%	2 1%	6 4%
Lib Dem	58 7%	-	-	58 78%	-	-	-	-	-	-	-	1 *	-	47 36%
Green	24 3%	-	-	-	-	24 84%	-	-	-	-	-	1 *	3 2%	8 6%
SNP	20 2%	-	-	-	-	-	20 100%	-	-	-	-	-	2 1%	-
BNP	17 2%	-	-	-	-	-	-	-	17 95%	-	-	3 1%	-	-
UKIP	17 2%	-	-	-	17 95%	-	-	-	-	-	-	2 1%	1 1%	1 *
Plaid Cymru	3 *	-	-	-	-	-	-	3 53%	-	-	-	-	-	-
Other	5 1%	-	-	-	-	-	-	-	-	5 62%	-	1 1%	-	4 3%
Refused	55 7%	4 2%	3 1%	1 2%	-	-	-	2 34%	-	1 17%	46 40%	2 1%	1 *	1 *
Don't know	132 16%	27 11%	41 14%	15 21%	1 5%	4 16%	-	1 13%	1 5%	2 22%	70 60%	25 11%	22 11%	27 21%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	819	303	218	78	17	14	10	10	3	7	55	104
Weighted base	808	282	212	75	22	14	14	11	3	6	54	114
Labour	261 32%	212 75%	4 2%	15 20%	-	-	-	-	1 41%	2 34%	2 5%	25 22%
Conservative	215 27%	5 2%	175 82%	7 10%	1 3%	1 6%	-	-	-	1 8%	2 3%	25 22%
Lib Dem	58 7%	10 4%	2 1%	37 50%	3 12%	1 10%	-	-	-	-	1 1%	4 3%
Green	24 3%	6 2%	-	2 3%	12 54%	-	-	-	-	1 15%	-	3 3%
SNP	20 2%	4 1%	2 1%	1 1%	-	11 77%	1 9%	-	-	-	-	2 1%
BNP	17 2%	1 *	1 *	1 1%	-	-	13 91%	2 14%	-	-	-	1 1%
UKIP	17 2%	2 1%	4 2%	1 1%	-	-	-	10 86%	-	-	-	-
Plaid Cymru	3 *	1 *	-	-	-	-	-	-	2 59%	-	-	-
Other	5 1%	1 *	-	1 1%	-	-	-	-	-	1 19%	-	2 2%
Refused	55 7%	4 1%	3 2%	1 2%	-	-	-	-	-	1 24%	41 75%	4 4%
Don't know	132 16%	37 13%	21 10%	9 12%	7 30%	1 7%	-	-	-	-	9 16%	49 43%

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	364	152	212	28	61	76	61	55	83	125	74	59	106	99	92	83	57	33
Weighted base	381	180	201	60	71	72	60	48	70	94	113	91	82	100	95	90	63	34
Labour	69 18%	33 18%	36 18%	13 22%	17 24%	9 12%	8 14%	9 19%	13 19%	12 13%	17 15%	21 23%	19 23%	15 15%	17 18%	22 24%	11 18%	4 12%
Conservative	38 10%	17 9%	22 11%	6 10%	4 5%	6 8%	10 17%	6 12%	8 11%	10 11%	11 10%	8 9%	9 10%	12 12%	7 7%	8 9%	10 17%	1 2%
Lib Dem	34 9%	20 11%	14 7%	10 17%	5 7%	7 10%	2 4%	3 6%	6 9%	10 10%	10 9%	7 8%	7 8%	7 7%	17 18%	5 6%	3 5%	1 3%
Green	23 6%	8 5%	15 7%	7 11%	6 9%	3 4%	6 10%	1 2%	1 1%	7 8%	6 5%	8 9%	2 3%	11 11%	4 4%	5 6%	2 3%	1 3%
UKIP	6 2%	5 3%	1 1%	- -	4 5%	1 1%	- -	- -	2 3%	2 2%	- -	2 2%	2 2%	4 4%	1 1%	- -	1 1%	- -
Plaid Cymru	4 1%	2 1%	2 1%	- -	1 2%	1 1%	- -	- -	2 2%	1 1%	- -	- -	2 3%	- -	- -	- -	4 6%	- -
BNP	3 1%	1 1%	2 1%	- -	2 2%	1 1%	- -	1 1%	- -	2 2%	- -	- -	1 2%	- -	2 2%	1 2%	- -	- -
SNP	3 1%	1 1%	2 1%	- -	- -	1 2%	- -	1 1%	1 2%	- -	1 1%	- -	2 2%	- -	- -	- -	1 2%	2 5%
Other	7 2%	2 1%	5 2%	- -	2 3%	4 5%	- -	- -	1 1%	2 2%	1 1%	2 2%	2 2%	3 3%	1 1%	1 1%	1 2%	1 3%
Refused	58 15%	27 15%	31 15%	4 6%	4 6%	11 15%	9 16%	13 26%	17 25%	17 18%	13 12%	17 19%	11 14%	14 14%	15 15%	15 16%	10 16%	6 17%
Don't know	136 36%	63 35%	72 36%	20 34%	26 37%	29 41%	24 40%	16 33%	20 29%	32 34%	53 47%	25 28%	25 31%	34 34%	32 33%	32 36%	19 31%	18 55%

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	364	29	42	20	1	4	-	3	1	3	184	45	41	56
Weighted base	381	31	44	17	1	4	-	3	1	3	192	52	38	60
Labour	69 18%	-	24 55%	-	-	-	-	-	-	-	-	2 5%	16 41%	16 27%
Conservative	38 10%	19 61%	-	-	-	-	-	-	-	-	-	15 28%	-	2 3%
Lib Dem	34 9%	-	-	13 80%	-	-	-	-	-	-	-	3 6%	4 10%	10 17%
Green	23 6%	-	-	-	-	4 100%	-	-	-	-	-	4 8%	2 5%	6 11%
UKIP	6 2%	-	-	-	1 100%	-	-	-	-	-	-	1 2%	-	-
Plaid Cymru	4 1%	-	-	-	-	-	-	3 100%	-	-	-	-	1 2%	1 1%
BNP	3 1%	-	-	-	-	-	-	-	1 100%	-	-	-	1 2%	-
SNP	3 1%	-	-	-	-	-	-	-	-	-	-	-	1 3%	1 2%
Other	7 2%	-	-	-	-	-	-	-	-	3 100%	-	2 3%	-	1 2%
Refused	58 15%	-	3 6%	1 4%	-	-	-	-	-	-	58 30%	1 1%	-	1 1%
Don't know	136 36%	12 39%	17 39%	3 16%	-	-	-	-	-	-	134 70%	24 47%	14 37%	21 36%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	SNP	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	364	97	46	33	16	5	3	-	-	8	59	97
Weighted base	381	98	51	30	21	3	3	-	-	7	59	108
Labour	69 18%	49 50%	3 7%	5 16%	1 6%	-	-	-	-	-	-	11 10%
Conservative	38 10%	2 3%	21 41%	2 7%	-	-	-	-	-	1 14%	3 5%	9 8%
Lib Dem	34 9%	7 7%	2 4%	11 38%	-	-	-	-	-	-	1 1%	13 12%
Green	23 6%	4 4%	-	1 2%	16 78%	-	-	-	-	-	-	2 2%
UKIP	6 2%	2 2%	-	-	-	3 76%	-	-	-	1 8%	-	1 1%
Plaid Cymru	4 1%	1 1%	-	-	-	-	-	-	-	-	1 2%	2 1%
BNP	3 1%	1 1%	-	-	-	-	-	-	-	-	-	2 2%
SNP	3 1%	-	-	1 4%	-	-	1 20%	-	-	-	1 2%	-
Other	7 2%	-	1 2%	-	1 6%	-	1 33%	-	-	2 32%	-	2 2%
Refused	58 15%	5 5%	1 1%	1 2%	-	1 24%	-	-	-	1 12%	45 76%	5 4%
Don't know	136 36%	27 28%	23 45%	10 32%	2 10%	-	1 47%	-	-	2 34%	8 14%	62 57%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	441	561	61	142	203	175	170	251	368	194	146	294	265	265	245	139	88
Weighted base	1002	493	509	121	161	189	169	151	211	271	291	211	229	255	265	250	145	87
Labour	339 34%	164 33%	175 34%	24 20%	61 38%	67 35%	69 41%	49 32%	68 32%	81 30%	95 33%	65 31%	98 43%	71 28%	85 32%	111 45%	37 25%	35 40%
Conservative	240 24%	123 25%	117 23%	22 18%	29 18%	34 18%	37 22%	46 30%	72 34%	74 27%	79 27%	41 20%	45 20%	78 31%	67 25%	52 21%	39 27%	4 5%
Lib Dem	94 9%	40 8%	55 11%	15 12%	8 5%	22 12%	12 7%	19 12%	19 9%	28 10%	22 7%	23 11%	21 9%	21 8%	28 10%	24 9%	16 11%	5 6%
Green	36 4%	17 4%	19 4%	8 7%	13 8%	8 4%	5 3%	2 1%	1 *	9 3%	13 5%	12 6%	2 1%	14 5%	8 3%	10 4%	3 2%	2 2%
SNP	16 2%	9 2%	8 1%	3 2%	3 2%	2 1%	2 1%	2 2%	4 2%	5 2%	1 *	5 2%	5 2%	- -	- -	- -	- -	16 19%
UKIP	15 1%	10 2%	5 1%	- -	2 1%	1 1%	2 1%	1 1%	9 4%	2 1%	6 2%	1 1%	6 2%	4 1%	5 2%	1 1%	5 3%	- -
BNP	14 1%	10 2%	4 1%	5 4%	1 1%	1 1%	3 2%	1 1%	2 1%	2 1%	2 1%	7 3%	3 1%	3 1%	8 3%	- -	3 2%	- -
Plaid Cymru	3 *	- -	3 1%	- -	1 1%	- -	3 2%	- -	- -	1 *	1 *	- -	1 1%	- -	- -	- -	3 2%	- -
Other	12 1%	7 1%	5 1%	- -	2 1%	2 1%	4 2%	1 1%	2 1%	6 2%	1 1%	- -	4 2%	5 2%	4 2%	1 *	1 1%	- -
Refused	64 6%	30 6%	34 7%	2 2%	10 7%	14 7%	10 6%	13 8%	15 7%	20 7%	16 5%	17 8%	11 5%	16 6%	13 5%	12 5%	16 11%	7 8%
Don't know	168 17%	84 17%	85 17%	42 34%	29 18%	39 20%	22 13%	18 12%	19 9%	44 16%	53 18%	38 18%	34 15%	43 17%	47 18%	38 15%	22 15%	18 20%

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1002	247	327	76	17	27	19	6	15	7	184	242	238	162
Weighted base	1002	247	305	75	18	28	20	6	18	9	192	248	208	164
Labour	339 34%	7 3%	247 81%	12 16%	2 11%	6 21%	4 19%	2 32%	1 4%	1 16%	32 17%	7 3%	176 85%	49 30%
Conservative	240 24%	197 80%	6 2%	3 4%	4 25%	- -	2 9%	- -	1 6%	- -	24 12%	179 72%	4 2%	12 7%
Lib Dem	94 9%	8 3%	15 5%	47 62%	1 4%	2 7%	1 4%	- -	1 4%	1 8%	10 5%	6 2%	3 2%	65 40%
Green	36 4%	1 *	1 *	3 4%	- -	16 56%	- -	- -	- -	- -	2 1%	4 2%	2 1%	10 6%
SNP	16 2%	1 *	- -	1 2%	- -	- -	11 54%	- -	- -	1 11%	1 1%	1 *	1 1%	1 1%
UKIP	15 1%	- -	- -	- -	10 56%	- -	- -	- -	2 9%	- -	1 *	- -	- -	- -
BNP	14 1%	- -	- -	- -	- -	- -	1 6%	- -	13 70%	- -	- -	3 1%	- -	- -
Plaid Cymru	3 *	- -	1 *	- -	- -	- -	- -	2 33%	- -	- -	- -	- -	1 1%	- -
Other	12 1%	1 *	2 1%	- -	- -	1 3%	- -	- -	- -	3 30%	3 2%	3 1%	2 1%	1 *
Refused	64 6%	4 2%	2 1%	1 1%	- -	- -	- -	1 21%	- -	- -	53 28%	6 2%	3 1%	- -
Don't know	168 17%	29 12%	31 10%	8 11%	1 5%	4 13%	2 8%	1 13%	1 8%	3 35%	65 34%	39 16%	15 7%	26 16%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1002	359	240	99	27	16	15	10	3	14	66	153
Weighted base	1002	339	240	94	36	16	15	14	3	12	64	168
Labour	339 34%	339 100%	-	-	-	-	-	-	-	-	-	-
Conservative	240 24%	-	240 100%	-	-	-	-	-	-	-	-	-
Lib Dem	94 9%	-	-	94 100%	-	-	-	-	-	-	-	-
Green	36 4%	-	-	-	36 100%	-	-	-	-	-	-	-
SNP	16 2%	-	-	-	-	16 100%	-	-	-	-	-	-
UKIP	15 1%	-	-	-	-	-	15 100%	-	-	-	-	-
BNP	14 1%	-	-	-	-	-	-	14 100%	-	-	-	-
Plaid Cymru	3 *	-	-	-	-	-	-	-	3 100%	-	-	-
Other	12 1%	-	-	-	-	-	-	-	-	12 100%	-	-
Refused	64 6%	-	-	-	-	-	-	-	-	-	64 100%	-
Don't know	168 17%	-	-	-	-	-	-	-	-	-	-	168 100%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	741	328	413	38	95	152	134	126	196	281	145	101	214	189	200	182	103	67
Weighted base	647	321	326	58	90	126	118	103	151	186	191	121	149	157	178	166	88	59
Labour	278	135	143	25	41	62	62	33	55	81	81	48	69	59	72	92	25	29
	43%	42%	44%	43%	45%	49%	53%	32%	37%	43%	43%	39%	46%	38%	41%	56%	29%	50%
Conservative	222	119	103	17	26	36	31	46	65	67	66	44	45	64	68	49	35	6
	34%	37%	32%	29%	29%	28%	27%	44%	43%	36%	35%	36%	30%	41%	38%	30%	40%	10%
Lib Dem	65	23	42	7	10	16	9	12	11	17	20	14	14	14	21	13	13	4
	10%	7%	13%	12%	11%	13%	8%	11%	8%	9%	10%	12%	10%	9%	12%	8%	15%	7%
Green	24	12	11	3	5	6	4	3	2	7	9	2	6	9	5	5	2	3
	4%	4%	3%	6%	6%	5%	3%	3%	1%	4%	5%	1%	4%	6%	3%	3%	3%	4%
SNP	18	9	9	1	2	2	4	6	4	5	3	6	4	-	1	-	1	16
	3%	3%	3%	2%	2%	1%	3%	6%	3%	2%	2%	5%	3%	-	1%	-	1%	28%
BNP	15	12	3	4	2	1	4	1	3	4	3	5	4	5	5	1	3	-
	2%	4%	1%	6%	2%	1%	4%	1%	2%	2%	1%	4%	3%	3%	3%	1%	4%	-
UKIP	14	8	6	-	1	1	2	3	7	3	5	2	4	3	6	3	3	-
	2%	2%	2%	-	1%	1%	2%	3%	5%	2%	3%	2%	2%	2%	3%	2%	3%	-
Plaid Cymru	5	3	2	-	2	-	1	-	1	3	-	-	2	-	-	-	5	-
	1%	1%	1%	-	2%	-	1%	-	1%	1%	-	-	1%	-	-	-	5%	-
Other	6	1	5	1	1	2	*	-	1	*	3	*	2	2	-	2	1	1
	1%	*	2%	2%	1%	2%	*	-	1%	*	2%	*	1%	2%	-	1%	1%	1%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	741	247	327	76	17	27	19	6	15	7	33	212	220	130
Weighted base	647	222	278	65	14	24	18	5	15	6	32	192	177	116
Labour	278	-	278	-	-	-	-	-	-	-	18	7	165	45
	43%	-	100%	-	-	-	-	-	-	-	58%	4%	93%	39%
Conservative	222	222	-	-	-	-	-	-	-	-	10	178	3	10
	34%	100%	-	-	-	-	-	-	-	-	33%	92%	2%	9%
Lib Dem	65	-	-	65	-	-	-	-	-	-	3	1	2	47
	10%	-	-	100%	-	-	-	-	-	-	10%	1%	1%	40%
Green	24	-	-	-	-	24	-	-	-	-	-	1	3	11
	4%	-	-	-	-	100%	-	-	-	-	-	*	1%	9%
SNP	18	-	-	-	-	-	18	-	-	-	-	-	2	-
	3%	-	-	-	-	-	100%	-	-	-	-	-	1%	-
BNP	15	-	-	-	-	-	-	-	15	-	-	2	-	-
	2%	-	-	-	-	-	-	-	100%	-	-	1%	-	-
UKIP	14	-	-	-	14	-	-	-	-	-	-	3	1	*
	2%	-	-	-	100%	-	-	-	-	-	-	1%	1%	*
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	-	1	-
	1%	-	-	-	-	-	-	100%	-	-	-	-	*	-
Other	6	-	-	-	-	-	-	-	-	6	-	1	-	3
	1%	-	-	-	-	-	-	-	-	100%	-	1%	-	2%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	741	303	218	78	15	14	10	10	3	7	10	73
Weighted base	647	255	193	67	18	13	12	10	3	6	8	64
Labour	278 43%	226 88%	5 3%	15 22%	1 3%	-	-	-	1 50%	2 36%	2 29%	26 40%
Conservative	222 34%	6 3%	179 93%	8 11%	1 4%	1 5%	-	-	-	1 9%	3 43%	24 37%
Lib Dem	65 10%	11 4%	3 1%	40 61%	3 15%	1 11%	-	-	-	-	1 12%	6 10%
Green	24 4%	5 2%	-	2 3%	14 78%	-	-	-	-	1 13%	-	3 4%
SNP	18 3%	4 1%	1 *	1 1%	-	10 80%	1 9%	-	-	-	-	1 2%
BNP	15 2%	1 *	1 1%	* 1%	-	-	11 91%	1 13%	-	-	-	1 2%
UKIP	14 2%	1 *	4 2%	* *	-	-	-	9 87%	-	-	-	* 1%
Plaid Cymru	5 1%	1 1%	-	-	-	-	-	-	1 50%	-	1 16%	1 1%
Other	6 1%	1 *	-	* 1%	-	* 4%	-	-	-	2 43%	-	2 3%

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	441	561	61	142	203	175	170	251	368	194	146	294	265	265	245	139	88
Weighted base	1002	493	509	121	161	189	169	151	211	271	291	211	229	255	265	250	145	87
<u>It is acceptable for journalists to hack into the private telephone voicemail messages of celebrities</u>																		
Agree	46	27	19	6	9	9	6	6	10	6	12	13	15	8	17	17	4	-
	5%	5%	4%	5%	6%	5%	3%	4%	5%	2%	4%	6%	6%	3%	6%	7%	3%	-
Disagree	943	462	481	114	150	176	160	144	198	262	273	198	210	243	246	228	140	87
	94%	94%	95%	94%	93%	93%	95%	95%	94%	97%	94%	94%	91%	95%	93%	91%	96%	100%
Don't know	13	4	9	1	1	4	3	1	2	3	5	-	5	5	2	5	2	-
	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	-	2%	2%	1%	2%	1%	-
<u>It is acceptable for journalists to hack into the private telephone voicemail messages of politicians</u>																		
Agree	70	38	32	7	14	16	11	13	9	12	16	20	22	18	21	22	9	-
	7%	8%	6%	6%	9%	9%	7%	8%	4%	4%	5%	10%	10%	7%	8%	9%	6%	-
Disagree	919	451	468	114	145	170	154	138	198	256	269	191	203	231	243	223	136	87
	92%	91%	92%	94%	90%	90%	91%	92%	94%	95%	92%	90%	89%	90%	92%	89%	93%	100%
Don't know	13	4	8	-	1	3	4	-	4	3	6	-	4	7	1	4	1	-
	1%	1%	2%	-	1%	2%	2%	-	2%	1%	2%	-	2%	3%	*	2%	1%	-
<u>The allegations about telephone hacking show that the newspaper industry should no longer be allowed to regulate itself</u>																		
Agree	671	337	334	65	110	126	128	110	132	196	181	141	153	154	173	177	103	63
	67%	68%	66%	54%	68%	67%	76%	73%	63%	72%	62%	67%	67%	60%	65%	71%	71%	73%
Disagree	239	129	110	46	41	47	28	27	50	57	74	52	56	72	61	53	31	21
	24%	26%	22%	38%	25%	25%	17%	18%	24%	21%	25%	25%	24%	28%	23%	21%	21%	24%
Don't know	93	27	66	10	10	17	13	14	29	18	36	18	21	29	30	20	11	2
	9%	6%	13%	8%	6%	9%	8%	9%	14%	6%	12%	9%	9%	11%	11%	8%	8%	3%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender		Age							Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1002	493	509	121	161	189	169	151	211	271	291	211	229	255	265	250	145	87
<u>David Cameron showed poor judgment when he employed former News of the World editor Andy Coulson as Downing Street director of communications, given that Mr Coulson had previously had to resign as editor of News of the World over the phone hacking scandal</u>																		
Agree	657 66%	322 65%	335 66%	75 62%	113 70%	129 68%	116 69%	101 67%	122 58%	188 69%	192 66%	129 61%	147 64%	162 63%	174 66%	163 65%	94 65%	64 74%
Disagree	237 24%	129 26%	108 21%	34 28%	31 19%	39 20%	38 23%	34 23%	61 29%	62 23%	69 24%	52 25%	54 23%	71 28%	68 26%	55 22%	30 20%	13 15%
Don't know	108 11%	42 9%	66 13%	12 10%	17 11%	21 11%	15 9%	16 10%	28 13%	21 8%	29 10%	30 14%	28 12%	23 9%	23 9%	32 13%	22 15%	9 10%

Opinion Poll

CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1002	247	327	76	17	27	19	6	15	7	184	242	238	162
Weighted base	1002	247	305	75	18	28	20	6	18	9	192	248	208	164
<u>It is acceptable for journalists to hack into the private telephone voicemail messages of celebrities</u>														
Agree	46 5%	13 5%	8 3%	6 8%	2 14%	-	-	-	-	1 17%	6 3%	13 5%	6 3%	4 2%
Disagree	943 94%	233 94%	293 96%	68 91%	15 86%	28 100%	20 100%	6 100%	18 100%	7 83%	182 94%	235 95%	201 96%	158 96%
Don't know	13 1%	2 1%	4 1%	1 1%	-	-	-	-	-	-	5 2%	-	2 1%	3 2%
<u>It is acceptable for journalists to hack into the private telephone voicemail messages of politicians</u>														
Agree	70 7%	11 4%	17 6%	4 5%	2 14%	-	-	1 21%	2 11%	4 42%	15 8%	9 4%	17 8%	7 4%
Disagree	919 92%	234 95%	282 92%	71 95%	15 86%	28 100%	20 100%	5 79%	16 89%	5 58%	174 90%	238 96%	188 90%	156 95%
Don't know	13 1%	1 1%	6 2%	-	-	-	-	-	-	-	4 2%	1 1%	4 2%	1 1%
<u>The allegations about telephone hacking show that the newspaper industry should no longer be allowed to regulate itself</u>														
Agree	671 67%	172 70%	197 65%	56 76%	14 77%	17 63%	18 90%	4 74%	9 47%	5 56%	114 59%	166 67%	142 68%	125 76%
Disagree	239 24%	51 21%	80 26%	9 12%	3 15%	9 32%	1 6%	2 26%	10 53%	4 44%	58 30%	55 22%	48 23%	24 15%
Don't know	93 9%	23 10%	28 9%	10 13%	2 9%	2 5%	1 4%	-	-	-	20 11%	27 11%	18 9%	15 9%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	1002	247	305	75	18	28	20	6	18	9	192	248	208	164
<u>David Cameron showed poor judgment when he employed former News of the World editor Andy Coulson as Downing Street director of communications, given that Mr Coulson had previously had to resign as editor of News of the World over the phone hacking scandal</u>														
Agree	657 66%	140 57%	232 76%	47 63%	14 80%	23 83%	18 87%	5 87%	17 93%	5 56%	97 50%	145 58%	163 78%	121 73%
Disagree	237 24%	83 34%	53 18%	22 29%	4 20%	2 5%	3 13%	-	1 4%	1 17%	53 28%	83 34%	34 16%	33 20%
Don't know	108 11%	24 10%	20 7%	6 8%	-	3 12%	-	1 13%	1 3%	2 27%	43 22%	20 8%	11 5%	11 7%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1002	359	240	99	27	16	15	10	3	14	66	153
Weighted base	1002	339	240	94	36	16	15	14	3	12	64	168
<u>It is acceptable for journalists to hack into the private telephone voicemail messages of celebrities</u>												
Agree	46 5%	10 3%	19 8%	3 4%	3 7%	- -	1 8%	- -	- -	1 13%	3 4%	6 3%
Disagree	943 94%	324 96%	220 92%	89 94%	33 91%	16 100%	14 92%	14 100%	3 100%	10 82%	60 93%	160 95%
Don't know	13 1%	5 2%	* *	2 2%	1 2%	- -	- -	- -	- -	1 5%	2 3%	2 1%
<u>It is acceptable for journalists to hack into the private telephone voicemail messages of politicians</u>												
Agree	70 7%	20 6%	14 6%	5 6%	4 11%	- -	2 12%	1 7%	- -	1 13%	10 15%	13 7%
Disagree	919 92%	311 92%	225 94%	89 94%	32 88%	16 100%	13 88%	13 93%	3 100%	10 82%	53 82%	155 92%
Don't know	13 1%	8 2%	1 1%	- -	1 2%	- -	- -	- -	- -	1 5%	2 3%	1 1%
<u>The allegations about telephone hacking show that the newspaper industry should no longer be allowed to regulate itself</u>												
Agree	671 67%	233 69%	167 69%	70 75%	25 70%	14 86%	10 68%	6 44%	3 100%	6 52%	34 53%	102 60%
Disagree	239 24%	82 24%	52 22%	15 16%	9 26%	2 10%	3 21%	8 56%	- -	5 39%	21 33%	43 25%
Don't know	93 9%	24 7%	21 9%	9 10%	2 4%	1 4%	2 11%	- -	- -	1 9%	9 14%	24 14%

Opinion Poll
CATI Fieldwork : 28th-30th January 2011

Absolutes/col percents

Table 7

Q.6 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	1002	339	240	94	36	16	15	14	3	12	64	168
<u>David Cameron showed poor judgment when he employed former News of the World editor Andy Coulson as Downing Street director of communications, given that Mr Coulson had previously had to resign as editor of News of the World over the phone hacking scandal</u>												
Agree	657 66%	252 74%	145 61%	64 67%	25 70%	13 79%	13 86%	13 96%	3 100%	7 60%	26 41%	95 57%
Disagree	237 24%	66 20%	72 30%	23 24%	6 17%	2 15%	2 14%	- -	- -	4 33%	18 27%	44 26%
Don't know	108 11%	21 6%	23 10%	8 8%	5 13%	1 6%	- -	1 4%	- -	1 7%	20 32%	29 17%

OPINION POLL
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Weighting table

Q.1 Thinking back to the general election last year, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	238 24%	248 25%
Labour	223 22%	208 21%
Liberal Democrat	164 16%	164 16%
Other	61 6%	65 7%
Did not vote	215 21%	215 21%
Don't remember	21 2%	21 2%
Refused	80 8%	80 8%