

### ComRes Published Voting Intention Figures

	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Mirror/ GMTV	The Independent	The Independent
	2 <sup>nd</sup> October	19 <sup>th</sup> September	7 <sup>th</sup> September	18 <sup>th</sup> August	10 <sup>th</sup> August	29 <sup>th</sup> June
Conservative	39%	37%	38%	39%	39%	40%
Labour	36%	35%	34%	33%	33%	31%
Liberal Democrat	15%	15%	18%	15%	16%	18%
Other	10%	13%	10%	13%	12%	11%

**Methodology:** ComRes interviewed 2035 GB adults online between 29<sup>th</sup> September and 1<sup>st</sup> October 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: [caroline@comres.co.uk](mailto:caroline@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 1  
**Q.1 Thinking back to the general election earlier this month, which party if any did you vote for?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2035	1034	1001	236	321	380	343	318	437	770	518	277	470	451	562	534	299	189
Weighted base	2035	1003	1032	240	322	396	343	305	429	546	584	429	476	512	533	519	289	182
Conservative	622 31%	340 34%	282 27%	43 18%	79 25%	107 27%	95 28%	112 37%	185 43%	218 40%	165 28%	125 29%	113 24%	206 40%	194 36%	134 26%	74 26%	14 7%
Labour	490 24%	249 25%	241 23%	45 19%	75 23%	119 30%	80 23%	73 24%	98 23%	122 22%	125 21%	102 24%	140 29%	100 20%	102 19%	155 30%	67 23%	66 36%
Liberal Democrat	403 20%	174 17%	230 22%	57 24%	83 26%	61 15%	76 22%	56 18%	70 16%	115 21%	134 23%	73 17%	82 17%	106 21%	97 18%	98 19%	73 25%	30 16%
Other	167 8%	89 9%	78 8%	7 3%	20 6%	32 8%	39 11%	27 9%	42 10%	31 6%	51 9%	36 8%	49 10%	35 7%	43 8%	31 6%	20 7%	37 20%
Did not vote	293 14%	125 12%	168 16%	77 32%	57 18%	69 17%	36 10%	29 9%	26 6%	52 10%	87 15%	71 17%	83 17%	56 11%	71 13%	87 17%	49 17%	30 16%
Don't remember	12 1%	6 1%	6 1%	2 1%	3 1%	2 *	2 1%	2 1%	1 *	1 *	4 1%	5 1%	2 1%	1 *	9 2%	2 *	- -	- -
Refused	48 2%	21 2%	27 3%	9 4%	6 2%	6 1%	15 4%	6 2%	7 2%	7 1%	17 3%	16 4%	7 2%	7 1%	16 3%	13 2%	6 2%	6 3%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 29th September - 1st October 2010**

Absolutes/col percents

Table 1  
**Q.1 Thinking back to the general election earlier this month, which party if any did you vote for?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2035	669	525	300	63	54	34	8	22	9	292	639	381	496
Weighted base	2035	654	597	255	60	48	29	6	24	8	293	622	490	403
Conservative	622 31%	556 85%	15 2%	11 4%	8 13%	2 4%	- -	- -	1 3%	1 8%	24 8%	622 100%	- -	- -
Labour	490 24%	16 2%	423 71%	7 3%	1 2%	5 10%	2 7%	- -	1 3%	- -	31 10%	- -	490 100%	- -
Liberal Democrat	403 20%	23 4%	85 14%	220 86%	6 10%	16 33%	2 5%	2 26%	1 6%	1 9%	55 19%	- -	- -	403 100%
Other	167 8%	17 3%	15 3%	1 *	43 72%	18 37%	23 77%	4 66%	17 71%	3 44%	21 7%	- -	- -	- -
Did not vote	293 14%	35 5%	52 9%	14 5%	- -	7 14%	3 11%	1 8%	4 18%	1 9%	118 40%	- -	- -	- -
Don't remember	12 1%	3 *	1 *	- -	- -	1 3%	- -	- -	- -	- -	8 3%	- -	- -	- -
Refused	48 2%	4 1%	5 1%	2 1%	2 3%	- -	- -	- -	- -	2 30%	37 13%	- -	- -	- -

**Voting Intentions Survey**  
**ONLINE Fieldwork : 29th September - 1st October 2010**

Absolutes/col percents

Table 1  
**Q.1 Thinking back to the general election earlier this month, which party if any did you vote for?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2035	524	607	273	41	37	26	35	8	17	50	417
Weighted base	2035	598	588	231	39	32	30	30	6	16	47	417
Conservative	622 31%	23 4%	479 82%	17 7%	7 18%	1 3%	1 2%	1 4%	-	4 24%	3 6%	86 21%
Labour	490 24%	403 67%	20 3%	10 4%	-	4 14%	-	1 4%	-	2 11%	4 8%	46 11%
Liberal Democrat	403 20%	75 13%	26 4%	186 81%	4 9%	2 8%	1 3%	7 23%	1 19%	1 4%	5 11%	94 23%
Other	167 8%	26 4%	21 4%	1 1%	25 63%	24 73%	15 50%	12 40%	4 72%	4 26%	2 5%	32 8%
Did not vote	293 14%	64 11%	35 6%	14 6%	4 10%	1 2%	11 35%	8 25%	1 9%	5 29%	14 31%	137 33%
Don't remember	12 1%	1 *	2 *	-	-	-	-	1 4%	-	-	-	8 2%
Refused	48 2%	5 1%	4 1%	2 1%	-	-	3 10%	-	-	1 5%	19 40%	14 3%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 2  
**Q.2 If there were a general election tomorrow, how likely would you be to vote?**  
**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2035	1034	1001	236	321	380	343	318	437	770	518	277	470	451	562	534	299	189	
Weighted base	2035	1003	1032	240	322	396	343	305	429	546	584	429	476	512	533	519	289	182	
Absolutely certain to vote	(10)	1139	598	541	92	154	190	198	194	312	333	307	206	292	307	287	289	161	95
		56%	60%	52%	38%	48%	48%	58%	63%	73%	61%	53%	48%	61%	60%	54%	56%	56%	52%
	(9)	252	133	119	32	44	49	47	36	45	73	82	62	35	66	66	64	33	22
		12%	13%	12%	13%	14%	12%	14%	12%	11%	13%	14%	15%	7%	13%	12%	12%	12%	12%
	(8)	162	83	79	25	31	35	36	21	15	39	49	55	20	32	49	43	21	17
		8%	8%	8%	10%	10%	9%	11%	7%	3%	7%	8%	13%	4%	6%	9%	8%	7%	9%
	(7)	104	54	51	18	21	24	13	17	11	32	26	27	19	35	24	19	12	15
		5%	5%	5%	8%	7%	6%	4%	6%	3%	6%	4%	6%	4%	7%	4%	4%	4%	8%
	(6)	63	19	44	11	19	12	12	3	7	13	32	8	10	12	16	13	17	5
		3%	2%	4%	5%	6%	3%	3%	1%	2%	2%	6%	2%	2%	2%	3%	3%	6%	3%
	(5)	52	18	34	13	6	23	5	2	3	11	22	11	9	9	15	18	5	7
		3%	2%	3%	5%	2%	6%	1%	1%	1%	2%	4%	2%	2%	2%	3%	3%	2%	4%
	(4)	16	4	12	2	3	7	-	2	2	6	1	2	7	2	6	5	1	1
		1%	*	1%	1%	1%	2%	-	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%
	(3)	17	7	11	2	5	4	1	2	3	2	6	3	7	2	7	7	2	-
		1%	1%	1%	1%	2%	1%	*	1%	1%	*	1%	1%	1%	*	1%	1%	1%	-
	(2)	24	12	13	5	9	2	4	3	2	5	7	2	10	9	7	5	1	2
		1%	1%	1%	2%	3%	*	1%	1%	*	1%	1%	*	2%	2%	1%	1%	*	1%
Certain not to vote	(1)	101	44	57	28	18	28	8	9	10	17	25	33	26	20	23	31	18	10
		5%	4%	6%	12%	6%	7%	2%	3%	2%	3%	4%	8%	5%	4%	4%	6%	6%	6%
Refused		6	4	3	1	1	1	-	1	2	1	2	-	3	3	2	-	-	2
		*	*	*	*	*	*	-	*	*	*	*	-	1%	1%	*	-	-	1%
Don't know		96	28	69	12	11	21	20	15	16	14	24	20	38	15	31	26	18	7
		5%	3%	7%	5%	3%	5%	6%	5%	4%	3%	4%	5%	8%	3%	6%	5%	6%	4%
Mean		8.59	8.78	8.40	7.53	8.19	8.15	8.95	9.02	9.28	8.88	8.52	8.33	8.57	8.78	8.56	8.50	8.54	8.46
Standard deviation		2.44	2.27	2.58	3.09	2.65	2.71	1.93	2.03	1.83	2.11	2.37	2.62	2.68	2.26	2.42	2.58	2.51	2.46
					21	0.15	0.14	0.11	0.12	0.09	0.08	0.11	0.16	0.13	0.11	0.11	0.11	0.11	0.11

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 2  
**Q.2 If there were a general election tomorrow, how likely would you be to vote?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2035	669	525	300	63	54	34	8	22	9	292	639	381	496
Weighted base	2035	654	597	255	60	48	29	6	24	8	293	622	490	403
Absolutely certain to vote	(10) 1139 56%	445 68%	398 67%	155 61%	41 69%	22 46%	19 65%	5 77%	13 55%	5 64%	70 24%	433 70%	322 66%	230 57%
	(9) 252 12%	112 17%	74 12%	35 14%	5 9%	5 11%	1 3%	1 23%	3 14%	1 9%	27 9%	95 15%	58 12%	55 14%
	(8) 162 8%	46 7%	59 10%	29 11%	8 13%	6 12%	1 5%	- -	2 9%	1 9%	19 7%	36 6%	39 8%	42 10%
	(7) 104 5%	24 4%	38 6%	16 6%	2 3%	6 13%	6 22%	- -	4 15%	- -	11 4%	19 3%	29 6%	21 5%
	(6) 63 3%	15 2%	19 3%	12 5%	3 5%	5 10%	- -	- -	- -	1 17%	9 3%	7 1%	11 2%	14 3%
	(5) 52 3%	12 2%	8 1%	8 3%	* 1%	3 7%	2 5%	- -	2 6%	- -	19 7%	6 1%	11 2%	11 3%
	(4) 16 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 3%	1 *	3 1%	2 *
	(3) 17 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	1 *	- -	3 1%
	(2) 24 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 3%	2 *	1 *	1 *
Certain not to vote	(1) 101 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	63 22%	9 1%	- -	3 1%
Refused	6 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 2%	- -	- -	- -
Don't know	96 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	44 15%	12 2%	17 3%	21 5%
Mean	8.59	9.40	9.29	9.10	9.31	8.48	8.96	9.77	8.91	9.03	6.03	9.35	9.27	8.99
Standard deviation	2.44	1.11	1.19	1.38	1.22	1.71	1.58	0.45	1.54	1.63	3.69	1.51	1.34	1.69
				0.08	0.15	0.23	0.27	0.16	0.33	0.54	0.24	0.06	0.07	0.07

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 2  
**Q.2 If there were a general election tomorrow, how likely would you be to vote?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2035	524	607	273	41	37	26	35	8	17	50	417
Weighted base	2035	598	588	231	39	32	30	30	6	16	47	417
Absolutely certain to vote	(10) 1139 56%	366 61%	409 70%	139 60%	16 42%	24 75%	12 38%	16 52%	4 76%	10 62%	16 34%	127 30%
	(9) 252 12%	73 12%	88 15%	24 10%	10 26%	1 3%	2 8%	3 10%	1 24%	-	4 8%	46 11%
	(8) 162 8%	50 8%	30 5%	24 10%	4 11%	3 8%	2 7%	4 13%	-	-	2 5%	43 10%
	(7) 104 5%	41 7%	17 3%	12 5%	2 4%	3 11%	4 14%	2 8%	-	-	2 4%	20 5%
	(6) 63 3%	17 3%	10 2%	7 3%	1 3%	-	1 4%	2 6%	-	-	1 2%	24 6%
	(5) 52 3%	9 2%	8 1%	7 3%	2 4%	1 2%	-	1 3%	-	-	3 7%	21 5%
	(4) 16 1%	6 1%	2 *	1 *	1 2%	1 2%	1 2%	-	-	-	* 1%	5 1%
	(3) 17 1%	3 *	3 *	2 1%	-	-	-	-	-	1 4%	1 2%	8 2%
	(2) 24 1%	2 *	4 1%	2 1%	-	-	1 3%	-	-	-	2 3%	13 3%
Certain not to vote	(1) 101 5%	9 2%	6 1%	4 2%	3 8%	-	6 18%	-	-	5 29%	9 19%	60 14%
Refused	6 *	1 *	-	-	-	-	2 7%	-	-	-	2 5%	1 *
Don't know	96 5%	21 3%	11 2%	9 4%	-	-	-	3 8%	-	1 5%	5 10%	48 12%
Mean	8.59	9.01	9.32	8.90	8.20	9.28	7.03	8.93	9.76	6.95	6.58	6.94
Standard deviation	2.44	1.79	1.55	1.94	2.64	1.43	3.54	1.48	0.47	4.33	3.74	3.36
Standard error	0.06	0.08	0.06	0.12	0.41	0.24	0.71	0.26	0.17	1.08	0.58	0.18

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 3

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1772	934	838	185	274	317	308	286	402	708	453	234	377	407	480	463	257	165
Weighted base	1773	906	867	190	275	332	310	273	393	500	519	369	386	461	457	446	249	160
Conservative	618 35%	338 37%	280 32%	47 25%	74 27%	107 32%	96 31%	106 39%	189 48%	222 44%	170 33%	122 33%	103 27%	208 45%	184 40%	138 31%	71 29%	17 11%
Labour	537 30%	287 32%	249 29%	57 30%	97 35%	109 33%	96 31%	83 30%	96 24%	127 25%	138 27%	118 32%	154 40%	116 25%	118 26%	162 36%	77 31%	64 40%
Lib Dem	204 11%	98 11%	106 12%	30 16%	44 16%	31 9%	38 12%	22 8%	38 10%	63 13%	68 13%	31 8%	42 11%	59 13%	42 9%	43 10%	46 18%	14 9%
UKIP	55 3%	37 4%	18 2%	3 1%	4 2%	5 1%	15 5%	10 4%	19 5%	8 2%	17 3%	16 4%	14 4%	9 2%	24 5%	13 3%	6 2%	3 2%
Green	37 2%	21 2%	16 2%	3 1%	8 3%	13 4%	6 2%	2 1%	5 1%	11 2%	12 2%	5 1%	10 2%	10 2%	6 1%	8 2%	7 3%	5 3%
SNP	26 1%	10 1%	16 2%	* *	4 2%	5 2%	6 2%	3 1%	8 2%	8 2%	6 1%	2 1%	10 3%	- -	- -	- -	- -	26 16%
BNP	24 1%	16 2%	8 1%	4 2%	2 1%	5 2%	8 3%	4 2%	1 *	1 *	8 2%	8 2%	7 2%	6 1%	7 1%	10 2%	1 1%	- -
Plaid Cymru	6 *	3 *	3 *	- -	- -	- -	3 1%	2 1%	2 *	4 1%	- -	1 *	1 *	- -	- -	- -	6 2%	- -
Other	6 *	3 *	3 *	2 1%	1 *	1 *	1 *	1 *	2 *	1 *	3 1%	- -	2 1%	- -	4 1%	1 *	1 *	1 *
Refused	29 2%	10 1%	19 2%	8 4%	1 *	3 1%	8 2%	6 2%	4 1%	4 1%	12 2%	8 2%	5 1%	4 1%	9 2%	10 2%	2 1%	4 3%
Don't know	231 13%	83 9%	148 17%	36 19%	40 15%	53 16%	36 12%	36 13%	30 8%	51 10%	85 16%	58 16%	38 10%	50 11%	62 14%	61 14%	32 13%	26 16%



## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 3

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1772	669	525	300	63	54	34	8	22	9	154	615	366	457
Weighted base	1773	654	597	255	60	48	29	6	24	8	157	596	469	373
Conservative	618 35%	618 94%	-	-	-	-	-	-	-	-	-	542 91%	10 2%	18 5%
Labour	537 30%	-	537 90%	-	-	-	-	-	-	-	-	11 2%	398 85%	74 20%
Lib Dem	204 11%	-	-	204 80%	-	-	-	-	-	-	-	8 1%	7 2%	182 49%
UKIP	55 3%	-	-	-	55 92%	-	-	-	-	-	-	7 1%	1 *	2 *
Green	37 2%	-	-	-	-	37 77%	-	-	-	-	-	1 *	1 *	11 3%
SNP	26 1%	-	-	-	-	-	26 89%	-	-	-	-	-	2 *	2 *
BNP	24 1%	-	-	-	-	-	-	-	24 100%	-	-	1 *	1 *	1 *
Plaid Cymru	6 *	-	-	-	-	-	-	6 92%	-	-	-	-	-	1 *
Other	6 *	-	-	-	-	-	-	-	-	6 83%	-	1 *	-	1 *
Refused	29 2%	4 1%	2 *	1 *	-	-	-	-	-	-	26 17%	* *	-	3 1%
Don't know	231 13%	32 5%	58 10%	50 20%	5 8%	11 23%	3 11%	1 8%	-	1 17%	130 83%	25 4%	48 10%	79 21%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

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**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1772	578	486	253	37	36	32	19	8	10	30	283
Weighted base	1773	562	556	214	35	32	28	21	6	10	28	281
Conservative	618 35%	495 88%	21 4%	17 8%	7 20%	2 7%	1 3%	-	-	2 16%	3 9%	70 25%
Labour	537 30%	13 2%	441 79%	23 11%	-	3 10%	2 8%	2 9%	-	1 10%	7 23%	44 16%
Lib Dem	204 11%	10 2%	17 3%	133 62%	* 1%	-	2 6%	-	1 10%	-	2 6%	40 14%
UKIP	55 3%	7 1%	8 1%	-	22 61%	2 7%	1 4%	1 6%	-	2 23%	-	12 4%
Green	37 2%	2 *	6 1%	4 2%	-	-	20 73%	-	-	1 8%	-	5 2%
SNP	26 1%	-	1 *	-	-	21 66%	-	-	-	-	-	4 1%
BNP	24 1%	4 1%	1 *	-	-	-	-	17 81%	-	-	-	1 1%
Plaid Cymru	6 *	-	-	1 1%	-	-	-	-	5 81%	-	-	-
Other	6 *	1 *	-	1 1%	-	-	-	-	-	3 35%	1 4%	-
Refused	29 2%	4 1%	2 *	1 *	-	-	-	1 4%	-	-	15 53%	6 2%
Don't know	231 13%	27 5%	58 10%	34 16%	6 17%	3 10%	2 6%	-	1 9%	1 9%	1 5%	99 35%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	521	198	323	91	90	114	81	74	71	144	148	89	140	88	158	148	77	50
Weighted base	522	191	332	95	89	119	77	74	70	101	162	126	134	104	147	145	75	52
Labour	69 13%	24 13%	45 14%	4 4%	10 12%	22 18%	9 12%	10 14%	14 20%	14 14%	19 12%	13 10%	23 17%	14 14%	16 11%	28 19%	6 8%	5 10%
Lib Dem	55 11%	13 7%	42 13%	13 14%	10 11%	11 9%	7 10%	7 10%	7 10%	10 10%	24 15%	8 6%	14 10%	11 11%	16 11%	13 9%	8 11%	7 13%
Conservative	48 9%	25 13%	23 7%	6 6%	11 12%	8 6%	7 9%	5 7%	12 16%	14 14%	13 8%	8 7%	12 9%	11 11%	14 9%	15 10%	8 11%	- -
Green	22 4%	12 6%	10 3%	4 4%	3 4%	5 4%	4 6%	4 5%	1 1%	3 3%	10 6%	- -	8 6%	5 5%	7 5%	6 4%	2 3%	* 1%
UKIP	13 3%	5 2%	9 3%	2 2%	2 2%	1 1%	4 5%	2 2%	3 4%	4 4%	2 1%	6 5%	1 1%	2 2%	4 3%	4 3%	3 4%	- -
BNP	9 2%	4 2%	5 1%	3 3%	- -	3 3%	1 1%	1 1%	1 2%	3 3%	1 1%	1 1%	3 2%	3 3%	2 2%	2 1%	1 2%	- -
SNP	6 1%	2 1%	4 1%	2 2%	3 3%	- -	1 1%	- -	- -	- -	- -	6 5%	- -	- -	- -	- -	- -	6 12%
Plaid Cymru	1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -
Other	7 1%	5 3%	2 1%	- -	- -	2 2%	1 2%	3 5%	- -	3 3%	2 1%	- -	2 1%	4 4%	- -	- -	3 4%	- -
Refused	39 7%	16 8%	23 7%	5 6%	3 4%	6 5%	13 16%	7 10%	4 6%	8 8%	13 8%	10 8%	9 6%	7 7%	10 7%	11 8%	4 6%	6 12%
Don't know	254 49%	85 45%	169 51%	55 58%	46 52%	61 51%	29 38%	34 46%	28 40%	41 41%	77 48%	74 58%	63 47%	46 44%	78 53%	65 45%	39 52%	27 52%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	521	36	58	54	6	12	2	1	-	1	292	51	52	140
Weighted base	522	36	60	51	5	11	3	1	-	1	293	51	69	113
Labour	69 13%	- -	31 52%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	32 46%	6 5%
Lib Dem	55 11%	- -	- -	29 57%	- -	- -	- -	- -	- -	- -	- -	4 9%	1 1%	32 28%
Conservative	48 9%	23 64%	- -	- -	- -	- -	- -	- -	- -	- -	- -	16 31%	2 3%	5 4%
Green	22 4%	- -	- -	- -	- -	11 100%	- -	- -	- -	- -	- -	2 3%	5 7%	7 6%
UKIP	13 3%	- -	- -	- -	5 100%	- -	- -	- -	- -	- -	- -	2 4%	- -	6 6%
BNP	9 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 4%	- -	1 1%
SNP	6 1%	- -	- -	- -	- -	- -	3 100%	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	1 *
Other	7 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -
Refused	39 7%	2 5%	3 5%	1 3%	- -	- -	- -	- -	- -	- -	39 13%	* 1%	1 2%	3 3%
Don't know	254 49%	11 32%	26 43%	21 40%	- -	- -	- -	- -	- -	- -	254 87%	24 47%	29 42%	52 46%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser -vative	Lib Dem	BNP	UKIP	Green	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	521	93	60	65	8	9	5	4	1	8	37	231
Weighted base	522	102	56	52	10	10	4	4	1	7	35	241
Labour	69 13%	50 49%	2 4%	2 4%	1 8%	-	-	2 41%	-	-	-	13 5%
Lib Dem	55 11%	2 2%	4 7%	22 42%	-	-	-	1 28%	-	-	1 3%	25 11%
Conservative	48 9%	* *	27 48%	* 1%	-	-	-	-	-	-	1 2%	19 8%
Green	22 4%	8 8%	-	1 2%	-	-	2 47%	-	-	1 10%	2 6%	9 4%
UKIP	13 3%	1 1%	2 3%	2 4%	1 12%	5 51%	-	-	-	1 12%	-	1 *
BNP	9 2%	1 1%	2 3%	-	4 36%	-	-	-	-	-	-	3 1%
SNP	6 1%	3 3%	-	-	-	-	-	-	-	-	-	3 1%
Plaid Cymru	1 *	-	-	-	-	-	-	-	1 100%	-	-	-
Other	7 1%	1 1%	-	-	-	-	-	-	-	4 57%	-	1 1%
Refused	39 7%	3 3%	2 3%	1 3%	1 9%	-	-	-	-	-	24 68%	8 3%
Don't know	254 49%	33 32%	18 32%	23 45%	4 36%	5 49%	2 53%	1 30%	-	1 21%	8 21%	159 66%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2035	1034	1001	236	321	380	343	318	437	770	518	277	470	451	562	534	299	189
Weighted base	2035	1003	1032	240	322	396	343	305	429	546	584	429	476	512	533	519	289	182
Labour	598 29%	311 31%	287 28%	56 23%	85 26%	128 32%	122 36%	95 31%	112 26%	137 25%	163 28%	129 30%	169 36%	137 27%	128 24%	190 37%	82 28%	61 33%
Conservative	588 29%	331 33%	257 25%	40 17%	68 21%	88 22%	88 26%	112 37%	192 45%	207 38%	163 28%	115 27%	104 22%	194 38%	163 31%	146 28%	70 24%	14 8%
Lib Dem	231 11%	96 10%	136 13%	35 14%	46 14%	29 7%	42 12%	32 10%	48 11%	65 12%	73 12%	46 11%	48 10%	58 11%	55 10%	51 10%	50 17%	18 10%
UKIP	39 2%	24 2%	15 1%	5 2%	3 1%	9 2%	4 1%	7 2%	12 3%	9 2%	14 2%	10 2%	6 1%	7 1%	19 4%	8 2%	4 1%	1 *
SNP	32 2%	13 1%	20 2%	- -	5 2%	4 1%	7 2%	3 1%	13 3%	8 1%	9 2%	3 1%	12 2%	- -	1 *	- -	- -	31 17%
BNP	30 1%	19 2%	11 1%	8 3%	3 1%	6 2%	5 1%	4 1%	4 1%	1 *	10 2%	11 3%	8 2%	7 1%	9 2%	12 2%	3 1%	- -
Green	30 1%	16 2%	15 1%	4 2%	7 2%	11 3%	5 1%	2 1%	1 *	11 2%	8 1%	3 1%	8 2%	8 2%	6 1%	6 1%	7 2%	4 2%
Plaid Cymru	6 *	3 *	3 *	- -	1 *	- -	1 *	2 1%	2 *	4 1%	1 *	1 *	- -	- -	- -	- -	6 2%	- -
Other	16 1%	10 1%	6 1%	1 *	1 *	2 *	1 *	7 2%	4 1%	5 1%	5 1%	- -	6 1%	5 1%	3 1%	2 *	5 2%	1 *
Refused	47 2%	16 2%	31 3%	10 4%	6 2%	14 4%	7 2%	9 3%	2 *	11 2%	14 2%	10 2%	11 2%	13 2%	11 2%	10 2%	7 2%	6 3%
Don't know	417 20%	165 16%	252 24%	82 34%	96 30%	103 26%	60 18%	34 11%	42 10%	88 16%	125 21%	100 23%	104 22%	82 16%	137 26%	94 18%	56 19%	47 26%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2035	669	525	300	63	54	34	8	22	9	292	639	381	496
Weighted base	2035	654	597	255	60	48	29	6	24	8	293	622	490	403
Labour	598 29%	22 3%	490 82%	17 7%	9 15%	11 24%	5 15%	-	1 5%	1 17%	36 12%	23 4%	403 82%	75 19%
Conservative	588 29%	521 80%	16 3%	12 5%	8 13%	2 3%	-	-	4 17%	1 8%	20 7%	479 77%	20 4%	26 7%
Lib Dem	231 11%	17 3%	24 4%	165 65%	1 2%	4 9%	-	1 17%	-	1 18%	25 9%	17 3%	10 2%	186 46%
UKIP	39 2%	7 1%	-	* *	24 39%	-	-	-	-	-	5 2%	7 1%	-	4 1%
SNP	32 2%	2 *	5 1%	1 *	2 3%	-	21 71%	-	-	-	1 *	1 *	4 1%	2 1%
BNP	30 1%	-	2 *	-	1 2%	-	-	-	17 72%	-	4 2%	1 *	-	1 *
Green	30 1%	1 *	2 *	2 1%	1 2%	21 44%	-	-	-	-	2 1%	1 *	1 *	7 2%
Plaid Cymru	6 *	-	-	1 *	-	-	-	5 83%	-	-	-	-	-	1 *
Other	16 1%	2 *	1 *	-	2 4%	1 2%	-	-	-	3 44%	1 *	4 1%	2 *	1 *
Refused	47 2%	3 *	7 1%	2 1%	-	-	-	-	-	1 13%	31 11%	3 *	4 1%	5 1%
Don't know	417 20%	80 12%	50 8%	57 22%	12 20%	9 18%	4 13%	-	1 6%	-	167 57%	86 14%	46 9%	94 23%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 29th September - 1st October 2010**

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2035	524	607	273	41	37	26	35	8	17	50	417
Weighted base	2035	598	588	231	39	32	30	30	6	16	47	417
Labour	598 29%	598 100%	-	-	-	-	-	-	-	-	-	-
Conservative	588 29%	-	588 100%	-	-	-	-	-	-	-	-	-
Lib Dem	231 11%	-	-	231 100%	-	-	-	-	-	-	-	-
UKIP	39 2%	-	-	-	39 100%	-	-	-	-	-	-	-
SNP	32 2%	-	-	-	-	32 100%	-	-	-	-	-	-
BNP	30 1%	-	-	-	-	-	30 100%	-	-	-	-	-
Green	30 1%	-	-	-	-	-	-	30 100%	-	-	-	-
Plaid Cymru	6 *	-	-	-	-	-	-	-	6 100%	-	-	-
Other	16 1%	-	-	-	-	-	-	-	-	16 100%	-	-
Refused	47 2%	-	-	-	-	-	-	-	-	-	47 100%	-
Don't know	417 20%	-	-	-	-	-	-	-	-	-	-	417 100%



## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1684	908	776	170	255	296	297	274	392	687	427	214	356	393	454	438	244	155
Weighted base	1558	820	738	154	232	279	276	248	369	453	446	311	348	417	396	392	217	135
Conservative	615 39%	335 41%	279 38%	45 29%	76 33%	104 37%	94 34%	106 43%	190 52%	219 48%	172 39%	123 40%	101 29%	201 48%	186 47%	138 35%	71 33%	18 13%
Labour	554 36%	293 36%	261 35%	54 35%	97 42%	110 39%	102 37%	89 36%	103 28%	132 29%	144 32%	118 38%	160 46%	120 29%	125 32%	170 43%	76 35%	63 47%
Lib Dem	232 15%	103 13%	129 18%	41 27%	41 18%	37 13%	41 15%	31 13%	41 11%	70 15%	81 18%	35 11%	46 13%	70 17%	44 11%	51 13%	46 21%	20 15%
UKIP	56 4%	36 4%	20 3%	3 2%	4 2%	5 2%	15 5%	10 4%	18 5%	9 2%	16 4%	17 5%	13 4%	10 2%	22 5%	14 4%	7 3%	3 2%
Green	40 3%	22 3%	18 2%	4 3%	8 3%	13 5%	7 3%	3 1%	4 1%	11 2%	16 4%	5 1%	9 3%	10 2%	8 2%	10 3%	7 3%	5 4%
SNP	26 2%	11 1%	15 2%	2 1%	4 2%	5 2%	6 2%	2 1%	8 2%	7 2%	6 1%	5 1%	9 2%	- -	- -	- -	- -	26 19%
BNP	21 1%	14 2%	7 1%	3 2%	2 1%	4 1%	8 3%	4 2%	1 *	1 *	7 2%	7 2%	6 2%	6 1%	6 2%	8 2%	1 *	- -
Plaid Cymru	6 *	2 *	4 1%	- -	* *	- -	2 1%	2 1%	2 *	4 1%	- -	1 *	1 *	- -	- -	- -	6 3%	- -
Other	7 *	3 *	4 1%	2 1%	1 *	1 *	1 1%	1 *	2 *	1 *	4 1%	- -	2 1%	- -	4 1%	1 *	1 1%	1 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1684	669	525	300	63	54	34	8	22	9	67	612	356	434
Weighted base	1558	615	554	232	56	40	26	6	21	7	59	565	426	328
Conservative	615 39%	615 100%	-	-	-	-	-	-	-	-	12 21%	530 94%	14 3%	22 7%
Labour	554 36%	-	554 100%	-	-	-	-	-	-	-	26 44%	14 2%	398 94%	80 24%
Lib Dem	232 15%	-	-	232 100%	-	-	-	-	-	-	21 35%	11 2%	7 2%	202 62%
UKIP	56 4%	-	-	-	56 100%	-	-	-	-	-	-	8 1%	1 *	5 2%
Green	40 3%	-	-	-	-	40 100%	-	-	-	-	-	1 *	3 1%	14 4%
SNP	26 2%	-	-	-	-	-	26 100%	-	-	-	-	-	2 *	2 *
BNP	21 1%	-	-	-	-	-	-	-	21 100%	-	1 *	* *	1 *	1 *
Plaid Cymru	6 *	-	-	-	-	-	-	6 100%	-	-	-	-	-	2 *
Other	7 *	-	-	-	-	-	-	-	-	7 100%	1 *	-	-	1 *

**Voting Intentions Survey**  
**ONLINE Fieldwork : 29th September - 1st October 2010**

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1684	578	486	253	35	34	31	18	8	9	13	219
Weighted base	1558	534	515	197	29	28	24	18	6	9	11	187
Conservative	615 39%	495 93%	20 4%	16 8%	2 7%	7 24%	* 2%	-	-	2 17%	2 21%	71 38%
Labour	554 36%	15 3%	457 89%	22 11%	5 17%	-	2 9%	2 10%	-	1 11%	6 56%	44 23%
Lib Dem	232 15%	11 2%	15 3%	151 77%	1 3%	* 1%	1 6%	-	1 10%	-	2 14%	50 27%
UKIP	56 4%	8 1%	9 2%	1 *	2 6%	21 74%	1 5%	1 4%	-	2 25%	-	11 6%
Green	40 3%	2 *	9 2%	4 2%	-	-	19 79%	-	-	1 9%	-	6 3%
SNP	26 2%	-	3 1%	-	20 67%	-	-	-	-	-	-	3 2%
BNP	21 1%	4 1%	1 *	-	-	-	-	16 86%	-	-	-	1 1%
Plaid Cymru	6 *	-	-	1 1%	-	-	-	-	5 90%	-	-	-
Other	7 *	1 *	1 *	1 1%	-	-	-	-	-	3 38%	1 9%	-

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 7  
**Q.6 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2035	1034	1001	236	321	380	343	318	437	770	518	277	470	451	562	534	299	189
Weighted base	2035	1003	1032	240	322	396	343	305	429	546	584	429	476	512	533	519	289	182
<b><u>Ed Miliband will be too heavily influenced by the trade unions when framing Labour's policies</u></b>																		
Agree	693 34%	399 40%	293 28%	56 23%	91 28%	105 27%	115 33%	125 41%	201 47%	226 41%	190 33%	144 34%	133 28%	223 44%	183 34%	160 31%	81 28%	45 25%
Disagree	479 24%	269 27%	210 20%	47 20%	58 18%	99 25%	91 26%	73 24%	112 26%	143 26%	141 24%	77 18%	118 25%	111 22%	100 19%	145 28%	71 25%	52 29%
Don't know	863 42%	334 33%	529 51%	137 57%	174 54%	191 48%	138 40%	106 35%	117 27%	176 32%	253 43%	208 49%	226 47%	177 35%	249 47%	215 41%	137 47%	85 47%
<b><u>Labour needs to spell out more clearly where it would cut public spending to bring down the deficit</u></b>																		
Agree	1667 82%	834 83%	833 81%	162 67%	245 76%	313 79%	289 84%	266 87%	392 91%	473 87%	470 81%	336 78%	387 81%	440 86%	429 80%	421 81%	227 79%	149 82%
Disagree	93 5%	59 6%	34 3%	12 5%	13 4%	23 6%	21 6%	11 4%	12 3%	22 4%	29 5%	23 5%	19 4%	25 5%	22 4%	28 5%	8 3%	11 6%
Don't know	275 14%	111 11%	165 16%	66 28%	64 20%	59 15%	34 10%	28 9%	24 6%	51 9%	85 15%	69 16%	70 15%	46 9%	82 15%	70 14%	54 19%	22 12%
<b><u>Ed Miliband was a good choice of Labour leader</u></b>																		
Agree	542 27%	260 26%	282 27%	68 28%	89 28%	111 28%	93 27%	70 23%	111 26%	140 26%	162 28%	115 27%	125 26%	141 28%	131 25%	145 28%	74 26%	51 28%
Disagree	528 26%	337 34%	191 18%	31 13%	74 23%	72 18%	95 28%	100 33%	155 36%	194 35%	156 27%	71 17%	107 23%	166 32%	141 26%	117 22%	60 21%	44 24%
Don't know	965 47%	405 40%	559 54%	141 59%	158 49%	212 54%	155 45%	135 44%	163 38%	212 39%	266 46%	243 57%	244 51%	204 40%	261 49%	257 50%	155 54%	87 48%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 7  
**Q.6 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2035	1003	1032	240	322	396	343	305	429	546	584	429	476	512	533	519	289	182
<b>Ed Miliband becoming Labour leader makes little difference to the political direction of the party</b>																		
Agree	659 32%	352 35%	307 30%	70 29%	104 32%	142 36%	109 32%	100 33%	135 31%	163 30%	192 33%	146 34%	158 33%	192 38%	169 32%	170 33%	78 27%	50 28%
Disagree	762 37%	410 41%	352 34%	70 29%	108 34%	125 32%	135 39%	122 40%	203 47%	258 47%	203 35%	145 34%	156 33%	191 37%	185 35%	198 38%	107 37%	81 45%
Don't know	614 30%	241 24%	373 36%	101 42%	109 34%	129 33%	99 29%	84 27%	92 21%	125 23%	189 32%	138 32%	163 34%	128 25%	179 34%	151 29%	105 36%	51 28%
<b>David Miliband would have made a better Labour leader than Ed Miliband</b>																		
Agree	587 29%	352 35%	235 23%	45 19%	100 31%	99 25%	91 26%	88 29%	164 38%	211 39%	158 27%	100 23%	119 25%	184 36%	135 25%	127 24%	87 30%	55 30%
Disagree	353 17%	192 19%	160 16%	34 14%	50 15%	62 16%	70 20%	62 20%	75 17%	85 16%	110 19%	70 16%	87 18%	102 20%	93 17%	85 16%	44 15%	28 16%
Don't know	1095 54%	458 46%	637 62%	161 67%	172 53%	235 59%	183 53%	155 51%	190 44%	249 46%	317 54%	259 60%	270 57%	226 44%	305 57%	307 59%	158 55%	99 54%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 7  
**Q.6 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2035	669	525	300	63	54	34	8	22	9	292	639	381	496
Weighted base	2035	654	597	255	60	48	29	6	24	8	293	622	490	403
<b><u>Ed Miliband will be too heavily influenced by the trade unions when framing Labour's policies</u></b>														
Agree	693 34%	376 57%	106 18%	79 31%	26 44%	21 21%	7 24%	2 32%	7 28%	5 64%	60 20%	368 59%	103 21%	104 26%
Disagree	479 24%	75 12%	280 47%	46 18%	8 14%	18 38%	10 34%	3 52%	3 15%	2 26%	33 11%	74 12%	209 43%	105 26%
Don't know	863 42%	203 31%	210 35%	130 51%	25 42%	19 41%	12 41%	1 16%	14 58%	1 9%	200 68%	180 29%	178 36%	194 48%
<b><u>Labour needs to spell out more clearly where it would cut public spending to bring down the deficit</u></b>														
Agree	1667 82%	601 92%	496 83%	223 87%	49 82%	36 75%	26 87%	4 68%	22 92%	8 100%	178 61%	568 91%	409 83%	346 86%
Disagree	93 5%	7 1%	58 10%	7 3%	2 4%	4 8%	1 4%	1 14%	1 2%	-	10 4%	7 1%	47 10%	18 4%
Don't know	275 14%	46 7%	43 7%	25 10%	8 14%	8 17%	2 8%	1 18%	2 6%	-	104 36%	47 8%	34 7%	40 10%
<b><u>Ed Miliband was a good choice of Labour leader</u></b>														
Agree	542 27%	105 16%	300 50%	63 25%	2 4%	15 31%	9 30%	1 20%	-	1 19%	35 12%	106 17%	235 48%	113 28%
Disagree	528 26%	272 42%	84 14%	62 24%	23 39%	10 21%	9 31%	1 14%	4 18%	3 41%	46 16%	257 41%	76 16%	91 23%
Don't know	965 47%	278 42%	212 36%	130 51%	34 57%	23 48%	11 39%	4 66%	20 82%	3 40%	212 72%	259 42%	179 36%	199 49%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 7  
**Q.6 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2035	654	597	255	60	48	29	6	24	8	293	622	490	403
<b><u>Ed Miliband becoming Labour leader makes little difference to the political direction of the party</u></b>														
Agree	659 32%	258 39%	149 25%	84 33%	29 49%	22 47%	7 23%	3 41%	18 76%	1 19%	72 25%	244 39%	136 28%	130 32%
Disagree	762 37%	231 35%	323 54%	92 36%	14 23%	16 33%	13 44%	2 30%	- -	3 34%	62 21%	229 37%	253 52%	144 36%
Don't know	614 30%	165 25%	124 21%	79 31%	17 28%	9 20%	10 33%	2 30%	6 24%	4 48%	159 54%	150 24%	101 21%	130 32%
<b><u>David Miliband would have made a better Labour leader than Ed Miliband</u></b>														
Agree	587 29%	253 39%	174 29%	74 29%	13 22%	11 22%	6 19%	1 21%	4 18%	2 31%	37 13%	237 38%	150 31%	108 27%
Disagree	353 17%	94 14%	157 26%	34 13%	9 15%	11 23%	5 17%	3 40%	- -	4 50%	25 8%	93 15%	117 24%	67 17%
Don't know	1095 54%	308 47%	265 44%	147 58%	38 64%	26 55%	19 64%	3 39%	20 82%	2 19%	231 79%	292 47%	223 46%	228 57%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 7  
**Q.6 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2035	524	607	273	41	37	26	35	8	17	50	417
Weighted base	2035	598	588	231	39	32	30	30	6	16	47	417
<b><u>Ed Miliband will be too heavily influenced by the trade unions when framing Labour's policies</u></b>												
Agree	693 34%	115 19%	349 59%	67 29%	20 51%	12 36%	9 29%	7 22%	2 34%	12 74%	9 19%	92 22%
Disagree	479 24%	263 44%	69 12%	55 24%	5 12%	7 21%	4 13%	10 32%	3 48%	2 15%	7 16%	55 13%
Don't know	863 42%	220 37%	170 29%	110 48%	14 36%	14 43%	18 58%	14 46%	1 18%	2 11%	30 65%	270 65%
<b><u>Labour needs to spell out more clearly where it would cut public spending to bring down the deficit</u></b>												
Agree	1667 82%	503 84%	533 91%	198 85%	32 83%	30 94%	24 77%	19 62%	4 65%	14 87%	24 52%	286 69%
Disagree	93 5%	55 9%	8 1%	9 4%	3 7%	1 2%	1 2%	3 11%	1 15%	- -	3 6%	10 2%
Don't know	275 14%	41 7%	46 8%	25 11%	4 10%	1 4%	6 21%	8 27%	1 20%	2 13%	20 42%	121 29%
<b><u>Ed Miliband was a good choice of Labour leader</u></b>												
Agree	542 27%	275 46%	97 16%	58 25%	- -	11 32%	- -	5 17%	1 22%	6 38%	11 23%	79 19%
Disagree	528 26%	100 17%	257 44%	58 25%	20 50%	9 26%	6 21%	7 22%	2 26%	6 40%	6 12%	58 14%
Don't know	965 47%	223 37%	234 40%	115 50%	20 50%	13 41%	24 79%	19 62%	3 53%	4 23%	30 65%	280 67%



## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 7  
**Q.6 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Weighted base	2035	598	588	231	39	32	30	30	6	16	47	417
<b><u>Ed Miliband becoming Labour leader makes little difference to the political direction of the party</u></b>												
Agree	659 32%	150 25%	240 41%	72 31%	23 59%	8 26%	19 63%	11 35%	3 55%	9 55%	11 23%	113 27%
Disagree	762 37%	311 52%	221 38%	86 37%	10 25%	13 41%	1 4%	9 29%	1 13%	6 36%	15 31%	90 22%
Don't know	614 30%	137 23%	127 22%	73 32%	7 17%	11 33%	10 33%	11 35%	2 32%	1 9%	21 46%	214 51%
<b><u>David Miliband would have made a better Labour leader than Ed Miliband</u></b>												
Agree	587 29%	184 31%	232 39%	63 27%	12 31%	5 16%	6 18%	7 24%	2 33%	2 16%	7 16%	67 16%
Disagree	353 17%	140 23%	92 16%	38 17%	6 14%	5 17%	1 2%	6 20%	1 25%	11 67%	4 9%	48 12%
Don't know	1095 54%	274 46%	264 45%	131 56%	22 55%	22 67%	24 79%	17 56%	3 42%	3 17%	35 76%	302 72%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2035	1034	1001	236	321	380	343	318	437	770	518	277	470	451	562	534	299	189
Weighted base	2035	1003	1032	240	322	396	343	305	429	546	584	429	476	512	533	519	289	182
<b><u>The Coalition Government is right to start cutting public spending this year to bring down the deficit rather than waiting until next year to do so</u></b>																		
Agree	1161 57%	623 62%	538 52%	110 46%	166 52%	210 53%	208 61%	181 59%	286 67%	359 66%	312 53%	256 60%	234 49%	326 64%	323 61%	275 53%	157 54%	80 44%
Disagree	525 26%	271 27%	254 25%	54 23%	95 29%	108 27%	92 27%	75 25%	102 24%	121 22%	154 26%	99 23%	152 32%	113 22%	116 22%	148 29%	80 28%	68 37%
Don't know	348 17%	109 11%	240 23%	76 32%	62 19%	78 20%	43 13%	49 16%	41 10%	66 12%	118 20%	74 17%	91 19%	72 14%	94 18%	96 19%	52 18%	34 19%
<b><u>The Coalition Government is risking the economic recovery by cutting too far, too fast</u></b>																		
Agree	914 45%	431 43%	482 47%	108 45%	143 44%	184 47%	184 54%	135 44%	159 37%	216 40%	261 45%	196 46%	241 51%	202 39%	216 40%	251 48%	135 47%	110 61%
Disagree	727 36%	416 41%	311 30%	62 26%	112 35%	129 33%	106 31%	123 40%	195 45%	239 44%	201 34%	155 36%	132 28%	215 42%	208 39%	165 32%	98 34%	40 22%
Don't know	395 19%	156 16%	239 23%	70 29%	67 21%	82 21%	53 15%	47 15%	75 17%	90 17%	123 21%	78 18%	104 22%	95 18%	109 20%	104 20%	56 19%	31 17%
<b><u>David Cameron is proving a good prime minister</u></b>																		
Agree	892 44%	467 47%	425 41%	82 34%	129 40%	143 36%	146 43%	138 45%	254 59%	300 55%	245 42%	181 42%	166 35%	280 55%	243 46%	213 41%	105 36%	51 28%
Disagree	641 32%	344 34%	297 29%	71 30%	111 34%	136 35%	110 32%	106 35%	107 25%	143 26%	183 31%	128 30%	186 39%	128 25%	144 27%	183 35%	98 34%	88 48%
Don't know	502 25%	192 19%	310 30%	87 36%	82 25%	116 29%	87 25%	61 20%	68 16%	102 19%	155 27%	120 28%	124 26%	103 20%	146 27%	123 24%	86 30%	43 24%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2035	1003	1032	240	322	396	343	305	429	546	584	429	476	512	533	519	289	182
<b><u>I am satisfied with the performance of the Conservative-Liberal Democrat Coalition</u></b>																		
Agree	901 44%	480 48%	421 41%	82 34%	134 42%	147 37%	152 44%	137 45%	248 58%	302 55%	252 43%	179 42%	168 35%	268 52%	247 46%	214 41%	120 42%	52 29%
Disagree	736 36%	384 38%	352 34%	78 32%	118 37%	158 40%	130 38%	119 39%	133 31%	166 30%	211 36%	153 36%	207 43%	154 30%	168 32%	207 40%	111 38%	97 53%
Don't know	398 20%	138 14%	260 25%	80 33%	70 22%	91 23%	61 18%	49 16%	48 11%	77 14%	122 21%	97 23%	102 21%	90 18%	118 22%	99 19%	58 20%	33 18%
<b><u>Nick Clegg is proving a good deputy prime minister</u></b>																		
Agree	913 45%	454 45%	458 44%	95 40%	147 46%	137 35%	154 45%	133 44%	247 58%	302 55%	247 42%	184 43%	179 38%	267 52%	257 48%	217 42%	115 40%	56 31%
Disagree	650 32%	365 36%	285 28%	67 28%	102 32%	140 35%	108 31%	114 37%	120 28%	151 28%	193 33%	131 31%	175 37%	148 29%	131 25%	188 36%	95 33%	88 48%
Don't know	472 23%	184 18%	289 28%	78 33%	73 23%	119 30%	82 24%	58 19%	62 15%	93 17%	143 25%	114 27%	122 26%	96 19%	144 27%	114 22%	79 27%	38 21%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2035	669	525	300	63	54	34	8	22	9	292	639	381	496
Weighted base	2035	654	597	255	60	48	29	6	24	8	293	622	490	403
<b><u>The Coalition Government is right to start cutting public spending this year to bring down the deficit rather than waiting until next year to do so</u></b>														
Agree	1161 57%	593 91%	189 32%	172 68%	38 64%	19 39%	7 26%	2 33%	14 57%	4 47%	118 40%	540 87%	160 33%	221 55%
Disagree	525 26%	22 3%	325 54%	42 16%	15 24%	23 48%	15 50%	3 48%	8 34%	4 45%	46 16%	36 6%	250 51%	112 28%
Don't know	348 17%	40 6%	83 14%	41 16%	7 12%	6 12%	7 24%	1 18%	2 9%	1 8%	129 44%	46 7%	79 16%	71 18%
<b><u>The Coalition Government is risking the economic recovery by cutting too far, too fast</u></b>														
Agree	914 45%	94 14%	490 82%	96 38%	27 45%	30 62%	22 75%	5 72%	12 50%	4 53%	106 36%	111 18%	384 78%	197 49%
Disagree	727 36%	464 71%	61 10%	90 35%	22 37%	11 23%	1 5%	2 28%	8 32%	2 30%	52 18%	416 67%	55 11%	123 31%
Don't know	395 19%	97 15%	46 8%	69 27%	11 18%	7 14%	6 20%	-	4 18%	1 17%	135 46%	95 15%	51 10%	83 21%
<b><u>David Cameron is proving a good prime minister</u></b>														
Agree	892 44%	581 89%	62 10%	133 52%	22 36%	6 12%	2 8%	2 26%	4 18%	4 47%	71 24%	519 83%	62 13%	170 42%
Disagree	641 32%	14 2%	399 67%	54 21%	20 34%	30 63%	21 71%	4 67%	12 51%	2 26%	51 17%	32 5%	312 64%	126 31%
Don't know	502 25%	59 9%	135 23%	68 27%	18 30%	12 25%	6 21%	1 8%	8 32%	2 26%	171 58%	71 11%	116 24%	108 27%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2035	654	597	255	60	48	29	6	24	8	293	622	490	403
<b><u>I am satisfied with the performance of the Conservative-Liberal Democrat Coalition</u></b>														
Agree	901 44%	563 86%	60 10%	159 62%	20 33%	7 14%	2 8%	2 33%	6 24%	2 30%	68 23%	499 80%	62 13%	192 48%
Disagree	736 36%	30 5%	452 76%	48 19%	30 50%	32 66%	24 81%	3 48%	14 57%	3 36%	77 26%	57 9%	347 71%	146 36%
Don't know	398 20%	61 9%	85 14%	48 19%	10 17%	9 20%	3 11%	1 18%	5 19%	3 34%	148 51%	66 11%	80 16%	66 16%
<b><u>Nick Clegg is proving a good deputy prime minister</u></b>														
Agree	913 45%	487 74%	116 19%	184 72%	22 37%	10 20%	2 8%	1 20%	3 11%	5 60%	75 26%	444 71%	98 20%	229 57%
Disagree	650 32%	56 9%	391 66%	23 9%	24 41%	26 56%	21 73%	5 80%	14 59%	2 23%	52 18%	71 11%	314 64%	96 24%
Don't know	472 23%	111 17%	90 15%	48 19%	13 22%	11 24%	6 19%	- -	7 30%	1 17%	166 57%	107 17%	78 16%	78 19%

## Voting Intentions Survey

### ONLINE Fieldwork : 29th September - 1st October 2010

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2035	524	607	273	41	37	26	35	8	17	50	417
Weighted base	2035	598	588	231	39	32	30	30	6	16	47	417
<b><u>The Coalition Government is right to start cutting public spending this year to bring down the deficit rather than waiting until next year to do so</u></b>												
Agree	1161 57%	206 34%	527 90%	142 62%	26 67%	14 42%	14 45%	12 39%	2 36%	7 45%	19 40%	192 46%
Disagree	525 26%	301 50%	27 5%	56 24%	6 14%	12 36%	12 41%	13 43%	3 44%	7 48%	10 22%	80 19%
Don't know	348 17%	92 15%	34 6%	34 14%	7 18%	7 22%	4 14%	5 18%	1 20%	1 7%	18 38%	145 35%
<b><u>The Coalition Government is risking the economic recovery by cutting too far, too fast</u></b>												
Agree	914 45%	450 75%	97 17%	99 43%	19 47%	22 67%	15 48%	16 54%	4 70%	7 45%	17 36%	168 40%
Disagree	727 36%	83 14%	400 68%	81 35%	14 35%	4 12%	9 31%	7 22%	2 30%	4 25%	14 29%	110 26%
Don't know	395 19%	65 11%	91 15%	51 22%	7 17%	7 20%	6 21%	7 24%	- -	5 30%	16 34%	140 34%
<b><u>David Cameron is proving a good prime minister</u></b>												
Agree	892 44%	82 14%	493 84%	109 47%	18 46%	4 12%	10 33%	3 9%	2 28%	5 34%	16 33%	151 36%
Disagree	641 32%	371 62%	33 6%	68 29%	11 28%	18 57%	16 52%	17 58%	3 53%	8 48%	9 20%	86 21%
Don't know	502 25%	146 24%	61 10%	55 24%	11 27%	10 31%	5 15%	10 34%	1 19%	3 18%	22 47%	179 43%

**Voting Intentions Survey**  
**ONLINE Fieldwork : 29th September - 1st October 2010**

Absolutes/col percents

Table 8  
**Q.7 Do you agree or disagree with each of these statements?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	BNP	Green	Plaid Cymru	Other	Refused	Don't know
Weighted base	2035	598	588	231	39	32	30	30	6	16	47	417
<b><u>I am satisfied with the performance of the Conservative-Liberal Democrat Coalition</u></b>												
Agree	901 44%	87 14%	486 83%	130 56%	14 36%	5 14%	9 28%	5 16%	2 36%	4 25%	14 29%	147 35%
Disagree	736 36%	414 69%	48 8%	68 30%	19 49%	24 73%	18 61%	18 59%	2 34%	11 68%	13 27%	102 24%
Don't know	398 20%	97 16%	55 9%	33 14%	6 15%	4 13%	3 11%	8 25%	2 30%	1 7%	20 43%	168 40%
<b><u>Nick Clegg is proving a good deputy prime minister</u></b>												
Agree	913 45%	123 21%	423 72%	156 67%	19 49%	6 17%	5 17%	7 23%	1 22%	5 30%	17 36%	151 36%
Disagree	650 32%	373 62%	67 11%	39 17%	14 35%	18 57%	15 49%	15 50%	4 68%	10 66%	11 23%	84 20%
Don't know	472 23%	102 17%	97 17%	37 16%	6 16%	9 26%	10 34%	8 27%	1 10%	1 3%	19 41%	183 44%

## OPINION POLL

Online Fieldwork : 29<sup>th</sup> September – 1<sup>st</sup> October

Weighting table

**Q.1 Thinking back to the general election last week, which party if any did you vote for?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2035	2035
Weighted base	2035	2035
Conservative	631 31%	622 31%
Labour	389 19%	490 24%
Liberal Democrat	485 24%	403 20%
Other	177 9%	167 8%
Did not vote	293 14%	293 14%
Don't remember	12 1%	12 1%
Refused	48 2%	48 2%